



At the April 25, 2015 meeting of your District Council, the following policy was updated and approved. It is hoped that Rotarians would monitor and reduce the amount of email traffic going out from their clubs. Please respect your fellow Rotarians by not blanketing them with emails. Beneath the policy, are some tips for sharing your news with other clubs in our district.

**District 7090 Communications & Privacy Policy is as follows:**

- Rotarians should not use the District directories as a commercial mailing list, nor make it possible for anyone else to use it for that purpose.
- The online directories are not available for use by Rotarians, Rotary Clubs or sponsored Youth programs in contacting all District clubs for fundraising or event purposes.
- Clubs wishing to solicit funds from other Clubs must first obtain permission from the District Council annually.
- Clubs wishing to solicit other clubs for support for their international projects, must work through the District's International Service Committee (FKA World Community Service Committee) to be designated as an Approved Project by District Council.
- A club desiring to request the cooperation of all District 7090 clubs, in connection with any matter or utilizing email or postal service mail, shall first submit its purpose and plans to the respective governor or governors who will bring the request to District Council to secure its approval.

**Recommended Tips for 'Getting the Word Out' to other clubs:**

- Visit or make up at a club(s) in your area to make the announcement (courteously, ask permission of the club president to make the announcement). Please note, whenever possible, make a personal ask as Rotarians are more likely to respond to a personal invitation than an email.
- Enlist the cooperation of club presidents in your area at an Area meeting with your Assistant Governor. They are likely to make the announcement for you at their meetings.
- Send information to newsletter editor, Pene Hutton, at [phton@netsync.net](mailto:phton@netsync.net) for the Club Events Calendar in the monthly newsletter. Think a couple of months ahead so that timely announcement can be made. It will stay in the calendar until after the event, so the earlier you send it to Pene, the more months it will be published.
- If you have a club Club Runner website, put your event on your club calendar and select the option to send it to District website calendar.