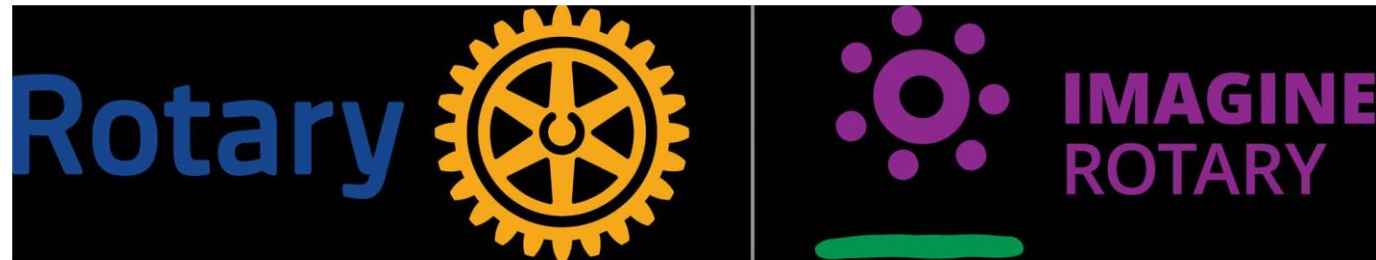


Rotary Club Central Explained 2022-23 Goals

	Explanation	Goal	Action Plan Assignment	Success
Membership and Engagement				
1. Club membership	How many total members does your club want by the end of the Rotary year?			<input type="checkbox"/>
2. Service participation	How many members will participate in club service activities during the Rotary year?			<input type="checkbox"/>
3. New member sponsorship	How many members will sponsor a new club member during the Rotary year?			<input type="checkbox"/>
4. Rotarian Action Group participation	How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?			<input type="checkbox"/>
5. Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?			<input type="checkbox"/>
6. District conference attendance	How many members will attend your district conference?			<input type="checkbox"/>
7. Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?			<input type="checkbox"/>
8. District training participation	How many of your club's committee chairs will attend the district training assembly?			<input type="checkbox"/>

	Explanation	Goal	Action Plan Assignment	Success
Rotary Foundation Giving				
9. Annual Fund Contributions	How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?			<input type="checkbox"/>
10. PolioPlus Fund contributions	How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?			<input type="checkbox"/>
11. Major gifts	How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year?			<input type="checkbox"/>
12. Bequest Society members	During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?			<input type="checkbox"/>
13. Benefactors	During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund?			<input type="checkbox"/>
Service				
14. Service projects	How many service projects will your club complete during the Rotary year? To track and report project details, such as contributions and volunteer hours, select Service Activities in the main menu.			<input type="checkbox"/>

	Explanation	Goal	Action Plan Assignment	Success
Young Leaders				
15. Rotaract clubs	How many new and existing Rotaract clubs will your club sponsor during the Rotary year?			<input type="checkbox"/>
16. Interact clubs	How many new and existing Interact clubs will your club sponsor during the Rotary year?			<input type="checkbox"/>
17. Inbound Youth Exchange students	How many Rotary Youth Exchange students will your club host during the Rotary year?			<input type="checkbox"/>
18. Outbound Youth Exchange students	How many Rotary Youth Exchange students will your club sponsor during the Rotary year?			<input type="checkbox"/>
19. RYLA participation	How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?			<input type="checkbox"/>
Public Image				
20. Strategic plan	Does your club have an up-to-date strategic plan?			<input type="checkbox"/>
21. Online presence	Does your club's online presence accurately reflect its current activities?			<input type="checkbox"/>
22. Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?			<input type="checkbox"/>
23. Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?			<input type="checkbox"/>
24. Media stories about club projects	How many media stories will cover your club's projects during the Rotary year?			<input type="checkbox"/>
25. Use of official Rotary promotional materials	Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?			<input type="checkbox"/>



Rotary 7090 Lighthouse Award - July 2022-June 2023

In order to qualify for The Lighthouse Award, clubs in our District 7090 must complete the qualifications for Rotary Citation (Achieve 13 of the 25 RI Goals).

In addition, clubs must also achieve 5 of the following items before the end of the current Rotary Year 30 June, 2023 to achieve this "Lighthouse award".

- Had at least 3 new members attend one of the Rotary 101 New Member Sessions being offered this year at the District
- Sponsored a satellite club / passport club this Rotary year - seeing it successfully and officially launched
- Had at least 5 non-Rotarians participate at one of our "days of service" events such as Great Lakes Watershed Clean-Up
- Had at least one member enrolled in the Rotary Leadership Institute - Level 1.
- Had Club Members (more than 1) attend the District Conference
- Engaged in supporting our District social media campaigns by liking and sharing content being produced on our FaceBook pages as well as Instagram and Linked In.
- Posted at least 3 new articles or pictures to your Rotary Club website to keep it fresh and current
- Been qualified as a club using our revised simplified grant qualification process this 2022-2023 year
- Have a Club Strategic Plan and have minutes or other ways of showing it has been reviewed and actions monitored over this Rotary year
- Club supports at least one Youth Program such as Short Term Exchange, Long Term Rotary Student Exchange, Slapshot, etc..

The club who has achieved the most items noted will also win the Governor's Trophy - to be presented at the end of this Rotary year or into the start of the next Rotary year.