

# Rotary Club Central Explained 2025-26 Goals

To achieve the Rotary Club Excellence Award, review all the available goals, select at **least half of them (13)**, achieve those goals, and report your achievement in Rotary Club Central.

All achievements need to be reported in Rotary Club Central by 30 June 2026

	Explanation	Goal	Action Plan Assignment	Success
<b>Priority Goals</b>				<input type="checkbox"/>
1. Club Membership	How many total members does your club want by the end of the Rotary year?			<input type="checkbox"/>
2. Strategic Plan	Does your club have an up-to-date strategic plan?			<input type="checkbox"/>
3. Service Participation	How many members will participate in club service activities during the Rotary year?			<input type="checkbox"/>
4. Annual Fund Contributions	How much money (USD) will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?			<input type="checkbox"/>
5. PolioPlus Fund Contributions	How much money (USD) will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?			<input type="checkbox"/>
6. Benefactors	During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund?			<input type="checkbox"/>
<b>Other Goals</b>				
7. Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?			<input type="checkbox"/>
8. Service Projects	How many service projects will your club complete during the Rotary year?			<input type="checkbox"/>
9. New Member Sponsorship	How many members will sponsor a new club member during the Rotary year?			<input type="checkbox"/>
10. Online Presence	Does your club's branding (promotional materials, website, social media accounts) use current and correct Rotary logos and portray members as People of Action?			<input type="checkbox"/>

	Explanation	Goal	Action Plan Assignment	Success
11. Rotary Action Group Participation	How many club members will be members of at least one Rotary Action Group (RAG) during the Rotary year?			<input type="checkbox"/>
12. Major Gifts	How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year?			<input type="checkbox"/>
13. Rotaract Clubs	How many new and existing Rotaract clubs will your club sponsor during the Rotary year?			<input type="checkbox"/>
14. Update Website and Social Media	During the Rotary year, how many times per month will your club's website and social media accounts be updated to reflect current activities and information of interest to the public?			<input type="checkbox"/>
15. Leadership Development Participation	How many members will participate in leadership development programs or activities during the Rotary year?			<input type="checkbox"/>
16. Bequest Society Members	During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?			<input type="checkbox"/>
17. Interact Clubs	How many new and existing Interact clubs will your club sponsor during the Rotary year?			<input type="checkbox"/>
18. Review and consider Updating your Club Bylaws	Do your club bylaws reflect your members and other participants' needs?			<input type="checkbox"/>
19. District Conference Attendance	How many members will attend your district conference?			<input type="checkbox"/>
20. Inbound Youth Exchange Students	How many Rotary Youth Exchange students will your club host during the Rotary year?			
21. RYLA Participation	How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?			<input type="checkbox"/>
22. Use of Official Rotary promotional materials	Did your club use Rotary International's promotional, advertising and public service materials (videos, social media graphics, digital banners, etc.) available in the Brand Center, to post/share content to promote Rotary in your community throughout the Rotary year?			<input type="checkbox"/>
23. Outbound Youth Exchange Students	How many Rotary Youth Exchange students will your club sponsor during the Rotary year?			<input type="checkbox"/>

	Explanation	Goal	Action Plan Assignment	Success
24. Media Stories about Club Projects	How many media stories will cover your club's projects during the Rotary year?			<input type="checkbox"/>
25. Rotary Fellowship Participation	How many club members will be members of a Rotary Fellowship during the Rotary year?			<input type="checkbox"/>
26. District Training Participation	How many of your club's leaders will attend a learning event to prepare for their role?			<input type="checkbox"/>

# Rotary

## District 7090



## 2025-2026 Lighthouse Award Criteria

**2025-2026 Overarching Goal:** To recognize and celebrate Rotary clubs that actively embody the [Rotary International Action Plan](#) by strengthening club operations, advancing strategic visioning, and sharing best practices that inspire excellence across District 7090. This award seeks to surface and amplify those practices (small or large!) that help clubs shine as “lighthouses” for others, illuminating pathways to a stronger, more resilient, and more connected Rotary future.

### Eligibility:

- (1) Achieve Rotary International Club Excellence Award (enter and achieve 13 goals in Rotary Club Central). More information can be found [here](#) before **June 30, 2026**.
- (2) Submit at least one best practices [here](#) before **March 15, 2026**.
- (3) Identify at least two items from each Action Plan Priority below that your club has achieved by reporting them [here](#) before **July 31, 2026**.

### **Increase Impact** through meaningful service, measurable results, and long-term community benefit.

- Use data or evaluation tools to measure and track outcomes of a service project (vetting rubric, pre-/post-project impact, community feedback, sustainable results).
- Collaborate on multi-club or multi-district projects that multiply service effect.
- Launch a new long-term project (e.g., multi-year environmental, education, or public-health initiative) rather than one-off.
- Identify at least one new Paul Harris Society member.
- Renew the commitment of at least one Paul Harris Society member.
- Secure or participate in a grant (district, global, or foundation grant) for a service initiative.

### **Expand Reach** by welcoming new audiences, building partnerships, and elevating Rotary’s public presence.

- Partner with community organizations, nonprofits, schools, local government, or other stakeholders to involve non-Rotarians (volunteers, beneficiaries) in projects or events.
- Host or participate in open-community events (e.g., awareness campaigns, public forums, service-learning, charity drives) aimed at reaching beyond existing membership.
- Increase membership by two new members.
- Host a “Rotary 101” open house targeted to a specific community audience (new residents, BIPOC professionals, immigrant communities, retirees, educators).
- Create and promote at least one high-quality community-facing video (What is Rotary? Why we serve? Local impact story).

# Rotary

## District 7090



**Enhance Participant Engagement** by fostering a vibrant, inclusive, and member-centered club experience.

- Have two members take an online course at the Rotary Learning Center and give a presentation to the club about the value (good or bad).
- Have one member attend at least one part of the Rotary Leadership Institute.
- Offer a program on Rotary Action Groups.
- Offer a program on Rotary Fellowships.
- Create (or share your existing program in the best practices survey) mentorship, orientation, or “new member integration” programs to support and retain new members.
- Engage members (or participants) in decision-making, planning, and evaluation of club projects.
- Achieve a 90% or higher retention rate July 1.

**Improve Adaptability** by embracing innovation, flexibility, and forward-thinking approaches to club leadership and operations.

- Modify or adapt club governance, committee structure, or operational procedures to improve flexibility, inclusivity, or responsiveness to member/community needs. (Share how you did this on the best practices survey.)
- Use technology tools (online platforms, social media, virtual meetings, project-management tools) to support club operations, communication, and engagement.
- Launch pilot or “test” projects or initiatives — small-scale or experimental — with potential to scale, even if risk or uncertainty exists.
- Reassess and update club strategic plan (or create one if none exists) to reflect evolving community needs, membership trends, or external conditions.
- Adjust dues, meal structures, or attendance expectations to reduce barriers to participation.
- Train at least one club member in AI-assisted tools for communications, newsletters, or data tracking (consistent with [Rotary’s data policies](#)).