

# TRF-DISTRICT 7090

Your District 7090 Monthly Foundation Newsletter



## FOUNDATION IMPORTANT DATES

October 21-23-District  
Conference

**October 24: World Polio Day**

November: Foundation Month

Nov 3- 4:30-5:30pm District  
Qualifying -session 1

Nov 8 -7-8pm repeat session

February: **Peacebuilding and  
Conflict Prevention**

**February 23, 2022: Zone Gala**

Hello Rotarians,

We were all shocked to hear of the sudden passing of PDG Karen Oakes. Karen was a mentor to many in our District Foundation Her passion for our District, the Rotary Foundation and the small but mighty club of Delhi will be missed by all

Thank you all that helped make our 2nd Annual Dr.Ron Mergl participate for Polio a success. The two main events of 74 bikers and walkers unfortunately had to be held separately again this year. Thank you to the Rotary Club of Lewiston-NOTL and NOTL with help from the St David's Lions for hosting. Thank you to many clubs that did a walk or ride in your own community. Since World polio Day is October 24th there is still time to educate everyone on our commitment to the children of the world to eradicate Polio.

We are excited to announce the Thie Convery challenge this year. Thie will match 35 clubs that donate to the Polio Plus before December 10th \$1,725.00 for a total of up to \$60,000. Thie has raised the bar from \$37,500 last year. I know we can do it! More information in the newsletter.

We are looking forward to hosting our District grants seminar in November . Remember Rotaract clubs will be eligible for 2022-23 but must qualify.

November is Foundation month in the Rotary year, if you need any assistance let us know. We have included some 1- 2 minute videos you can play at your club this month.



SERVE TO CHANGE LIVES

Sandi Chard

Rotary Club of St. Catharines Lakeshore

District 7090 Foundation Chair

sandichard@gmail.com



District 7090 Rotarians. We met the challenge the last two years, can the District also do it in 2021? Thie Convery is again challenging the District to raise funds for the End Polio Now campaign. If clubs in the District can raise \$60,000 (US) before December 10, 2021 Thie Convery will match these funds. What generosity!!

The District 7090 Rotary Foundation Committee is challenging clubs in the District to each contribute \$1,725 US. Will your club be one of the first 35 clubs to contribute \$1,725 (US) and meet Thie's challenge?  $35 \text{ clubs} > \$1,725 \text{ (US)} = \text{Challenge met.}$

The committee has no doubt that the generosity of Rotarians and Rotary Clubs in District 7090 can meet this goal. Watch next months newsletter for more details about how to contribute and other important details including a video from Thie.

Glen Christensen  
Polio Fund Chair  
District 7090

\*any dollars you have raised this year for polio is included in the \$1,725. Clubs qualified to date include Brantford, Fonthill, Niagara Falls, NOTL, and Welland.

Please listen to how Karen Oakes inspired Thie to start this journey.  
The video: Thie's 2021 End Polio Now Challenge For District 7090 - YouTube

Rotaract clubs are included in this challenge. If together they donate \$1,725 they will be matched by Thie and doubled by Bill and Melinda Gates

## **Math**

$$\mathbf{\$1725 + \$1725 + \$6900 = \$10,400}$$

## USA Ride for Polio

By: Rotarian Tommy-

The day dawned clear and bright and the Proudly Bi-National Rotary Club of Lewiston, NY & Niagara-on-the-Lake assembled at Hennepin Park to prepare for the US leg of Pedal for Polio

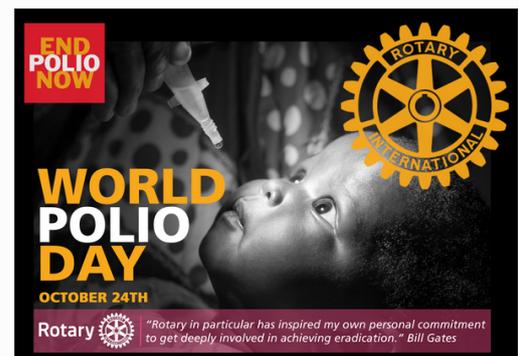
The civic government embraced the event and had erected signage prominently welcoming the participating Rotarians, and the Club Rotarians assembled at the crack of dawn to erect Rotary related signage and welcome representatives from Clubs from all over District 7090

The route for the ride was developed with the cooperation of the Greenway, who in conjunction with PDG Kevin Crosby, as part of the District's Wellness Initiative is developing a trail of bike paths between Lake Erie to Lake Ontario. The last leg of the trail, from the Village of Lewiston to the shores of Lake Ontario, is in the process of being developed and the Greenway is in negotiations with civic authorities to bring this to fruition.

19 participants arrived to ride, and were given gift certificates entitling them to an after ride meal at the locally famous Como Italian Deli by Lewiston/NOTL Rotary Club President Leslie Scibilia, generously provided by the Club.

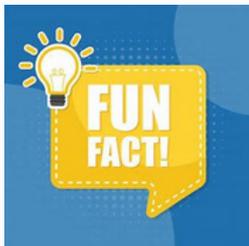
After meeting and greeting, PDG Bob Artis gave a stirring address reminding the group of the Legacy of Dr. Ron Mergl (who was the AG of Area 8 in the past ).The present AG of Area 8 (Tommy) introduced Gregory Stevens of the Greenway and NY State Parks) who led the group (including 80+ year old PDG Bob Artis) on a scenic route through the Village and then turned Northward and, after a brief stop for a photo opportunity at the Lighthouse at Old Fort Niagara, at the junction of the mouth of the Lower Niagara River and Lake Ontario, and then returned to the Village of Lewiston. Grand Island Rotarian (and also a Greenway/NY State Parks Employee) Michelle Lockett "brought up the rear" to make sure no one was left behind and to ensure that all was well.

Members of the Lewiston/NOTL Rotary stood by at the park, ready to respond to pick up riders should they get into distress, and welcome the group back, show them where to eat, find the restrooms, and find adult beverages. PDG Bob gave another emotional address, a group photo was taken by District Social Media "Star" (and AG) Michele Starwalt-Woods and, after a wonderful display of Rotary Fellowship, the event came to a close.



Still Time to donate  
[raise.rotary.org/Frank-Adamson/challenge1](https://raise.rotary.org/Frank-Adamson/challenge1)

## District Grants



2 Things needed to Qualify for Grants for 2022-23  
Have a Club Foundation Chair-42 clubs have achieved  
Enter your club goals - 31 clubs completed



Congratulations to the following clubs who have set their goals to contribute to the Annual Fund and to Polio Plus in the RCC Goal Center (as of 10-12-2021):

|                                       |  |
|---------------------------------------|--|
| <b>Akron-Newstead</b>                 | <b>Jamestown</b>                             |
| <b>Amherst (AF only)</b>              | <b>Le Roy</b>                                |
| <b>Ancaster A.M.</b>                  | <b>Lewiston NY - Niagara-on-The-Lake, ON</b> |
| <b>Batavia</b>                        | <b>Lincoln</b>                               |
| <b>Brantford-Sunrise</b>              | <b>Lockport</b>                              |
| <b>Buffalo Niagara Medical Campus</b> | <b>Niagara Falls</b>                         |
| <b>Buffalo-Sunrise</b>                | <b>Niagara Falls Sunrise</b>                 |
| <b>Delhi</b>                          | <b>Niagara-on-the-Lake</b>                   |
| <b>Dundas Valley Sunrise</b>          | <b>Norfolk Sunrise</b>                       |
| <b>Dunkirk-Fredonia</b>               | <b>St. Catharines</b>                        |
| <b>Fonthill</b>                       | <b>St. Catharines South</b>                  |
| <b>Fort Erie</b>                      | <b>St. Catharines-Lakeshore</b>              |
| <b>Grand Island</b>                   | <b>Stoney Creek</b>                          |
| <b>Hamilton (Polio Plus only)</b>     | <b>Waterdown</b>                             |
| <b>Hamilton "A.M."</b>                | <b>Welland</b>                               |
| <b>Hamilton After Five (AF only)</b>  |  |

Not only is this the way we support the Rotary Foundation but also it is one of the criteria to qualify for District grants. If a club doesn't set goals, then it cannot qualify. If a club needs help in setting goals, they can contact Jim Ellison, Foundation Fundraising Chair, by email at [jdellison@gmail.com](mailto:jdellison@gmail.com).

District Qualification Seminar  
sign up now on district website  
choose either  
November 3 - 4:30 to 5:30pm or  
November 8 - 7-8pm

# Two Minute Talks

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## What is a Rotary Foundation Benefactor?

A Rotary Foundation Benefactor is a person who has notified The Rotary Foundation that they have made provisions in their final estate plans to Rotary for US\$1,000 or more, or who has made an outright gift of US\$1,000 or more to The Rotary Foundation's Endowment Fund. Benefactors receive a certificate and insignia to wear with a Rotary or Paul Harris Fellow pin. They are listed in the Benefactor Report and identified in the Club Recognition Summary.

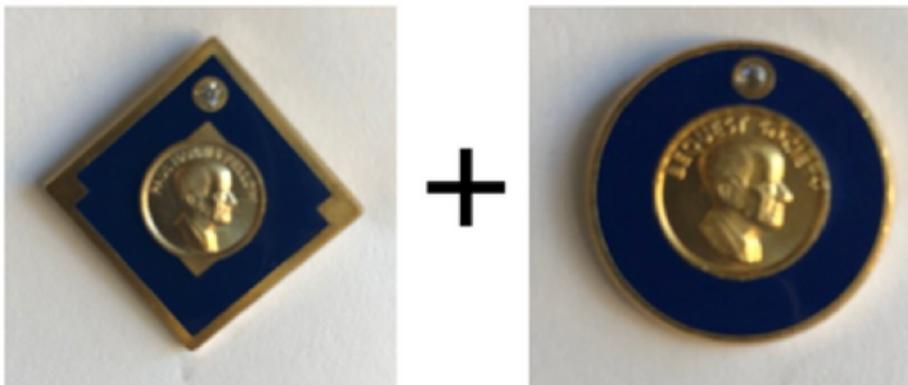
Clubs with 100% member support of Rotary's Endowment are eligible to request a Rotary's Promise Club electronic certificate. Qualifying support may be a commitment for a future gift to The Rotary Foundation in an estate plan or an outright gift of \$1,000 or more to the Endowment Fund.

A US\$1,000 gift to The Rotary Foundation creates a legacy of helping people live better lives around the world. Today there are over 100,000 Benefactors worldwide.

Will you join the 242 in our district by making a gift of \$1,000 to Rotary's Endowment Fund or by leaving a gift to Rotary in your estate?

## What is a Major Donor?

**Major Donor** – The Rotary Foundation recognizes individuals or couples whose combined giving reaches US\$10,000, regardless of the gift designation. This recognition level can be achieved only through personal contributions. Major Donors may elect to receive a crystal recognition piece and pin(s) commemorating the gift at each new recognition level. Since Rotary's Major Donor recognition began there have been over 30,000 Major Donors. Thank you to the 68 Major Donors in our District



# CLUB ROTARY FOUNDATION COMMITTEE CHAIR JOB DESCRIPTION



Your chief responsibility as chair of your club's Rotary Foundation committee is to inspire your club's members to give to the Foundation and participate in its activities. Find more information about these duties in the accompanying documents.

| RESPONSIBILITIES  |  |
|---|--|
| GENERAL   | CLUB ROTARY FOUNDATION COMMITTEE   |
| Attend your district training assembly.   | Promote Foundation grants and activities and help members participate in them.                                     |
| Work with the president-elect to select and prepare your committee members.   | Inspire club members to give to The Rotary Foundation.   |
| Create subcommittees as needed (e.g., global and district grants, fundraising, annual giving, PolioPlus, Rotary Peace Centers). | Attend the grant management seminar to ensure that your club qualifies for Rotary Foundation global grants.        |
| Meet regularly and plan activities.   | Oversee the global grants qualification process.   |
| Set committee goals that will help achieve the club's annual goals, and monitor progress toward them.                           | Conduct inspirational, Foundation-focused club programs at least four times a year.                                |
| Manage your committee's budget.   | Work with your treasurer to manage any Rotary grant funds your club receives.                                      |
| Work with your club's other committees and your district committee on multiclub activities or initiatives.                      | Work with your district's international service chair and service projects committee to develop and fund projects. |
| Provide committee updates to your club, including the club president and its board of directors.                                | Work with your treasurer to submit donations to the Foundation in an accurate and timely manner.                   |
| Determine what your club expects of your committee.   | Work with your club's membership committee to ensure a positive club image and experience.                         |

## Action Plan for 2021-2022 Rotary Year continued...

### Strategy #4: Increase Member Support for the Foundation

- A. **Create an inspirational presentation on the work of The Rotary Foundation** and share with at least 50% of Clubs.  
According to May 2020 survey, they seek one more focused on impact of contributions and less on mechanics of giving.
- June 30, 2022 Goal: 33 club presentations have been given
- B. **Educate Rotaract Clubs on how to get involved in district and global grants to inspire participation**
- June 30, 2022 - Goal: 1 Rotaract club actively participates and 20 Rotoracters giving to TRF
- C. **Help members to better understand the Annual Fund and how it helps change lives locally and globally**
- June 30, 2022 – Achieved a 10% increase in the number of Rotarians in our district giving to the Annual Fund
- D. **Develop a “plug-n-play” campaign that clubs can use to educate and celebrate Foundation month**
- November 30, 2021 Goal – the plug and play campaign has been shared with and used by 40% of clubs

### Plug and Play

found on District Website and will be updated periodically  
[see here](#)

We have made your Foundation month easier with these great 1 to 2 minute videos you can play at your meeting. Each is a link to a video committee members recommended

please follow these links:

President Shakar video how close we are 2:30 minutes

Endowment-Rotarion Jennifer video

-The Rotary Foundation Endowment - YouTube-2 minutes

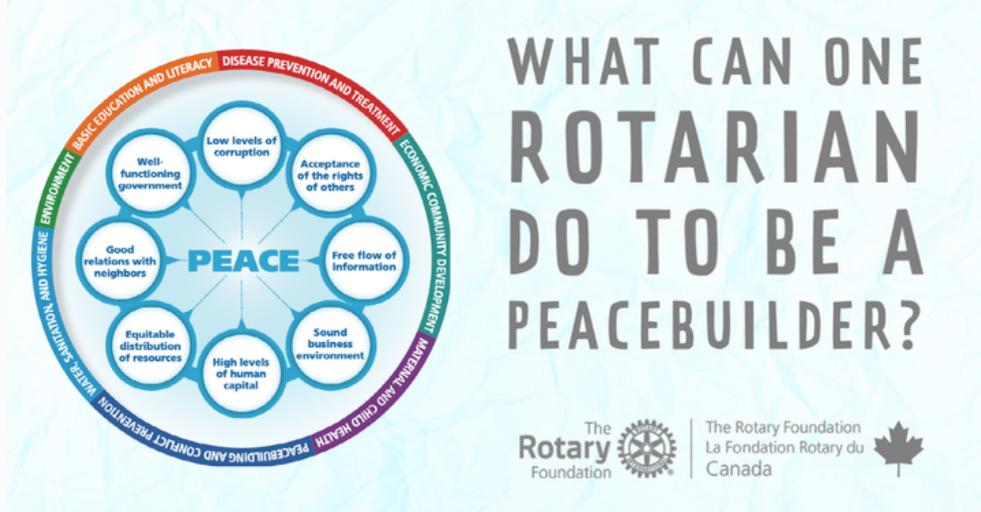
The rotary Foundation-1 minute

Once upon a time: the Rotary Foundation

What is rotary-1:30

Rotary International, "What is Rotary" - YouTube 1:30 video-Ralph gave us this at year end meeting

Rotary Foundation VTT from Canada to Kenya (2:02)



# WHAT CAN ONE ROTARIAN DO TO BE A PEACEBUILDER?



“It isn't enough to talk about peace. One must believe in it. And it isn't enough to believe in it. One must work at it.” Eleanor Roosevelt

What can one Rotarian or one Rotaractor do to build peace locally and globally?

1. Sign up for the Rotary Positive Peace Academy. This free online course will introduce you to the 8 pillars of positive peace.  
<https://www.positivepeace.academy/rotary>
2. Review your club's current projects & talk about how your initiatives connect with the Pillars of Positive Peace. More information at [www.rotary.org/en/institute-economics-and-peace](http://www.rotary.org/en/institute-economics-and-peace)
  3. Join a Rotary Action Group
    - Domestic Violence Prevention
      - Peace
      - Refugees
    - Slavery Prevention
4. Sponsor a Positive Peace Workshop in your community for youth to learn to implement the Positive Peace framework. There is a network of Rotary Positive Peace Activators available to support clubs and districts. Download the Positive Peace Action Guide. <https://my.rotary.org/.../doc.../positive-peace-action-guide>
5. Nominate a Rotary Peace Fellow candidate for the class 2023  
[www.rotary.org/our-programs/peace-fellowships](http://www.rotary.org/our-programs/peace-fellowships)
6. Donate to The Rotary Foundation Peace Centers or Peace Area of Focus  
[www.Rotary.org/donate](http://www.Rotary.org/donate)