



Make-ups with a purpose in mind

RESOURCES TO HELP OUR CLUBS GROW AND PROSPER

By Robert Morrow, Dundas Valley Sunrise Rotary Club

The concept of “making up” a meeting at another Rotary Club has fallen off in recent years for a number of reasons including the loosening of attendance requirements and the use of service projects taking the place of meeting attendance.

Added to this scenario are the recent changes brought about in the *Council of Legislation (2016)* in which clubs now have the authority to reduce the number of meetings to as low as two per month.

Club Meetings

Ability to change meeting schedules.

Clubs can now vary their meeting days and times, and can cancel meetings, as long as they meet at least twice a month. However, any club that wishes to adhere to the traditional requirements regarding meetings and cancellations may do so. (16-21)

One of the results of the summation of these changes is that quite often members will have little or no contact with other Rotary clubs ... and will not know

how other clubs operate; often, they may **assume** that all Rotary Clubs operate in exactly the same way when indeed, one of the strengths of Rotary is the “unique climate” within individual Rotary Clubs.

The board of the Dundas Valley Sunrise Rotary Club recently approved an idea which may help members to get a broader view of Rotary and perhaps bring back ideas which will be beneficial to all club members and which will also engage all members of the club in a specific activity.



First, the club is cancelling one of its regular Tuesday morning breakfast meetings (in the case of the Dundas Valley Sunrise Rotary Club, this is the November 21,

Membership District 7090

Rotary



September 2017

2017 meeting). Also, a club assembly had already been planned for the week following the cancelled meeting; this is important for the plan.

Club members have been given a two-week “window” (November 13 – 24) to visit another Rotary club; most will be in the local area, but if members are away on business or vacation, they are being encouraged to visit a club in that area. The objectives of the visit/makeup include:

- observe the “modus operandi” of the club visited;
- identify any club methods which could have applicability to the Dundas Valley Sunrise Rotary Club;
- share with the club visited, the rationale for the make-up/visit (where applicable and easily implemented);
- members will meet other Rotarians and perhaps get

involved in projects that involve more than one club – the “basis for acquaintance”;

On November 28th, following the make-ups, the club assembly will be devoted to sharing the results of the visits, starting with small groups at their tables and then reporting back to the full club. The results will be compiled and given to the club’s board of directors for their consideration.

The fine print ...

Each member will be asked in advance to identify a club that he/she will visit. To make this relatively easy, a list of all of the clubs in the general vicinity of Dundas (including four in a neighbouring district) have been identified and their day, time and location have been provided for each of the members. The list is also available on the club website.

A small sample is provided...note that this is NOT a complete list.

A list will be circulated and members asked to identify the club being visited; if one club is getting an “overload”, the club will be informed to expect some visitors at that particular time.

Assistant Governors will be asked to share the process with their clubs in order to prepare them for the possible visit (just in terms of food and other aspects which are number-related).

It is hoped that this process will help engage our members to a larger extent, they will develop a broader sense of the world of Rotary, and that they see the value in doing future make-ups.



Great Resources for Membership

Find ideas to help your club take a fresh approach with these resources:

- [Rotary Club Health Check](#) — Identify your club’s problem areas and make changes to help it stay relevant for members and the community.
- [Strengthening Your Membership](#) — Develop a long-term strategy for strengthening your club’s membership.
- [Introducing New Members to Rotary: An Orientation Guide](#) — Find ideas for engaging new members, getting them involved, and giving them a meaningful Rotary experience.
- [Membership Assessment Tools](#) — Analyze your member profile to identify prospective members and diversify your membership.
- [Connect for Good](#) — Encourage members to get involved for a more meaningful Rotary experience.
- [Connect to Membership Leads](#) — Find prospective members who want to get involved.
- [Rotary Basics](#) — Give this comprehensive overview to new members or order for club reference.

Questions or Comments?

Contact PDG Kevin Crosby, District Membership Director, at kevin@d7090.org.



Local Rotary Clubs Time and Location of Meetings

MONDAY	12.00	Hamilton Mountain	Fortinos Community Room 65 Mall Road (near Limeridge Mall) [upstairs]
MONDAY	6.15 p.m.	Waterdown Rotary Club	Rotary Garden Court – 30 John Street West, Waterdown [along #5 to Hamilton Street, right on John Street about 200 metres]
TUESDAY	12.15	Dundas Rotary Club	Dundas Historical Museum 137 Park Street West, Dundas
TUESDAY They meet on the 21st, but NOT on the	12.15	Caledonia Rotary Club	Caledonia Fairgrounds 151 Caithness Street, East, Caledonia [turn left (east) off Argyle Street, before crossing