

Goal Planner

Goal Metrics			
Membership and Engagement			
Title	Explain	Example	Your Goal
Club Membership	How many total members does your club want by the end of the Rotary year?	44 members	
Service Participation	How many members will participate in club service activities during the Rotary year? (Do not put in more than the club members you presently have!)	38 Members	
New Member Sponsorship	How many members will sponsor a new club member during the Rotary year?	3 new members	
Rotary Action Group Participation	How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year? What is a RAG?: A Rotarian Action Group is an autonomous group of Rotarians, family members, program participants and alumni who are experts in a particular field, such as microcredit or water and sanitation. Group members share their expertise by collaborating with clubs and districts on service projects. See: https://my.rotary.org/en/take-action/empower-leaders/join-rotarian-action-group	1 member	
Leadership Development Participation	How many members will participate in leadership development programs or activities during the Rotary year? Examples of Leadership Development programs: <ul style="list-style-type: none"> • Rotary Leadership Institute (RLI) • RYLA • Slap Shot • Youth Exchange • Peace Fellowships • Rotary Community Corps Include members that organize deliver and participate.	10 Members	
District Conference Attendance	How many members will attend your district conference?	6 members attending District Conference	

Rotary Fellowship Participation	How many club members will be members of a Rotary Fellowship during the Rotary year? See: https://www.rotary.org/en/our-programs/more-fellowships for list of fellowship groups from Antique Automobiles, Educators, Curling to wine and Whisky or Wiskey	3 members will participate in a Fellowship	
District Training Participation	How many of your club's committee chairs will attend the district training assembly?	1 person will participate in District Training	
Rotary Foundation Giving			
Annual Fund contributions	How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year? Convert to US Dollars At exchange \$4000 CDN = 3,076.92 USD @ 0.77 rate.	\$3000.00 USD	
Polio Plus Fund contributions	How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year? In USD	\$2000 USD	
Major Gifts	How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year? Enter number of individuals that give \$10,000 USD or more.	2 gifts of \$10,000 USD or more	
Bequest Society Members	During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?	1 person	
Benefactors	During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund?	1 person	
Service			
Service Projects	How many service projects will your club complete during the Rotary year? To track and report project details, such as contributions and volunteer hours, select Service Activities in the main menu. There you add edit and complete reporting for a service project		
Young Leaders			
Rotaract Clubs	How many new and existing Rotaract clubs will your club sponsor during the Rotary year?	1 club	

Interact Clubs	How many new and existing Interact clubs will your club sponsor during the Rotary year?	1 Club	
Inbound Youth Exchange Students	How many Rotary Youth Exchange students will your club host during the Rotary year?	1 student	
Outbound Youth Exchange Students	How many Rotary Youth Exchange students will your club sponsor during the Rotary year?	0 students	
RYLA Participations	How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?	3 participants	
Strategic Plan	Does your club have an up-to-date strategic plan?	Yes or No	
Online Presence	Does your club's online presence accurately reflect its current activities?	Yes or No	
Social Activity	How many social activities will your club hold outside of regular meetings during the Rotary year?	5 events	
Update Web site and Social Media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?	3 times	
Media stories about club projects	How many media stories will cover your club's projects during the Rotary year?	10 stories	
Use of official Rotary promotional materials	Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?	Yes or No	
Rotary Citation			
Total Service Hours	How many total volunteer hours did your club contribute to service projects during this Rotary year?	1500 Hours	
Total Service Project Contributions	How much did your club contribute towards service projects during the Rotary Year?	\$50,000 donated to service projects	
Networking Events	Did your club host a networking event this Rotary year?	Yes or No	
Community Forums	Did your club host a community forum on an important issue this Rotary year?	Yes or No	
Increase Contributions by 10%	Did your club increase its contributions to the Rotary Foundation by at least 10 percent this Rotary year?	Yes or No	
Collaborate with other Rotary clubs	Did your club work on a project with another club in your region this Rotary year?	Yes or No	

Collaboration with non-Rotary partner	Did your club work on a project with a corporate or government partner this Rotary year?	Yes or No	
Media involvement in events	Did your club involve local media in an event, project or fundraiser this Rotary year?	Yes or No	
Collaboration with the family of Rotary	Did your club involve Rotaractors, Interactors, Rotary Community Corps members, or alumni in at least one club project this Rotary year?	Yes or No	
World Polio Day event registration	Did your club register an event on endpolio.org to support World Polio Day this year?	Yes or No	
My club has contributed to a project funded by a global grant or district grant	My club has contributed to a project funded by a global grant or district grant Enter Goal Value \$USD	XXXX US Dollars	