

Making a Difference “MAD” - District 7090 Club Leadership Training – May 6, 2017

Arrival & Light Refreshment at 8:00 am (Benchmark Restaurant)

Open Plenary Session (Yerich E101) from 8:30 to 9:00 am Reg Madison, DGE on Making a Difference in 2017 - 2018

	MAD as a Leader			MAD in our Clubs		MAD in our Communities		MAD in our World		
Rooms	E203	E106	E107	E210	E205	E209	E211	E208	N102	E204
I: 9:15 AM to 10:15 AM	PRESIDENTS ELECT Only - Voting on District Budget, etc.: This is a must attend session to vote on the budget and explore how to develop goals your club will support. - Reg Madison, Wally Ochterski	ASSISTANT GOVERNORS Only – Planning to Make a Difference in 2017 – 2018: Sharing what works and what more is needed to help assistant governors meet the needs of their area clubs. - Bob Artis, Melisa Schrock, John Mullen	BOARD GOVERNANCE 101 - “Yes, I will sit on the Board”: Come and find out what is expected of you and what you can do to make your board highly effective. - Marcel Mongeon	ON BOARDING NEW MEMBERS: How the Lockport club is having great success in getting members engaged: Come hear their story and others and explore effective and different options for bringing your new members on board. - Angela Carter, panel facilitator	SECRETARY TRAINING – Part 1: Tips & techniques to Make a Difference: No need to go it alone, there are resources, tips & techniques to make this leadership role go smoothly - Pene Hutton	IMPACT OF THE ROTARY FOUNDATION – Making a Difference locally: Learn more about what our Foundation is doing right here in our communities using District Simplified Grants and other TRF programs. - Jim Morabito	USING FACEBOOK AND TWEETS – What one club does to excel in this area: Learn from the experiences of others how to promote your club and its events in your community using social media. - Alex Moroz	CONNECTING AROUND THE WORLD – The story of our SOWNY E-Club and how you can benefit: Discover our e-club, what it is, how its members, located around the world, connect and function, and how your club can interact. - Gordon Crann	USING INTERNATIONAL PARTNERSHIPS: D7090's International Service Committee has many partnerships. Find out about these partners and how your club can work with them to Make a Difference. - Jack Amico	YOUTH EXCHANGE TO GROW YOUR MEMBERSHIP: Tips and techniques for making this vital program work for your club by using non-Rotarians to host inbound students and engaging outbound student families in your club activities. - Mike Taylor
10:15 – 10:25 Break to Move to Next Session										
Rooms	E107	E203	E211	E210	E205	E106	E209	E208	N102	E204
2: 10:25 AM to 11:25 AM	DEVELOPING FUTURE LEADERS – Excited and prepared to lead your club: Facilitated discussion open to all. Find out how to engage and develop leaders for your club. - Anne Bermingham	PRESIDENTS ELECT & ASSISTANT GOVERNORS: Using Rotary Club Central, Rotary Showcase & Rotary Ideas. Mandatory for Presidents Elect and Assistant Governors, you will learn about using these tools to lead your club. - Melisa Schrock	GREAT LEADERS MANAGE CONFLICT – Skills to tackle the inevitable Rotary conflicts: Finding peaceful means to ensure conflict is addressed and not left to fester throughout the Rotary year: - Angela Carter	VIBRANT CLUBS = Member retention: Each year we induct about as many new Rotarians as we lose. Come explore how to keep the new member, the 5 year member and the 20 year member engaged. - Brian Carmichael	SECRETARY TRAINING - Part 2: How to navigate Club Runner and RI websites to do your key club role easily and effectively. We will also look at RI's Club Central and what that means to you. - Pene Hutton	CLUB PROJECTS OF ALL SIZES – A panel of 3 discusses its successful projects: Learn about the steps in project development. - Ralph Montesanto, panel facilitator	COMMUNICATION IS CHANGING – Move your club with the times and those Millennials: Find out what is changing and how your club can take actions this year to change with the times. - Amy Gringhuis	GLOBAL GRANTS – From conception to completion: Panelists share how they got their idea for a grant, how they managed the process and how their grant is helping them Make a Difference in the world. - John Teibert, panel facilitator	USING INTERNATIONAL PARTNERSHIPS 2: An opportunity to meet our International Service Committee partners and have deeper dialogues about how your club might advance a project using these relationships. - Jack Amico	CALLING ALL ROTARACTORS: Come and share highlights, actions and ideas with other Rotaract clubs in D7090. - Nicole Mendolia
11:25 – 11:45 Coffee Break to Mix and Mingle and Move to Next Session										
Rooms	E106	E107	E203	E210	E205	E204	E208	E209	E211	N102
3: 11:45 AM to 12:45 PM	LEAD WITH EFFECTIVE BOARD OF DIRECTORS MEETINGS – Do your meetings Make a Difference? Practical actions to take back to your board of director meetings. - Cameron Nolan	ASSISTANT GOVERNORS Only - Area Meetings - making sure they Make a Difference: Recording meetings and setting agendas for effective area meetings – some practical ideas. - Robert Morrow	WHAT MOTIVATES YOUR MEMBERS TO BE MAD – 8 Factors: Most of us are guided by 2 or 3 such factors, like autonomy, affiliation, creativity. Learn how to motivate your members by speaking their language. - Anne Bermingham	GROWING YOUR CLUB – Success stories: There are clubs in D7090 that are growing and doing impressive things to achieve this end. Come hear what they are doing and leave ready to champion at least one action that could Make a Difference in your club. - Brian Carmichael	USING ROTARY COMMUNITY CORPS – A group of non-Rotarians (8500 corps in 90+ countries) – who share our commitment to changing the world through service projects: Find out how your club might make use of a Rotary Community Corp. - Reg Madison	ROTARACT – Social media is Making a Difference: Learn how the Hamilton Community Rotaract uses it to publish events, motivate people to give blood and get Rotarians and young professionals together for speed networking. - Nicole Mendolia	SOCIAL MEDIA – Promotion on a budget: Come learn how to use social media inexpensively to get the results you want. - Tawnya Hartford	GLOBAL GRANTS – How to complete the grant application: A hands-on session for preparing the grant application to the final report. - Karen Oakes	INTERNATIONAL SERVICE PROJECTS: Finding ideas for international projects so your club can do more to Make a Difference. – Melisa Schrock, facilitator	PUBLIC IMAGE – Tell Rotary's Story to the world: Media placements and tweets are measurable and photos great, but they don't cut it if they don't have a good story that resonates with your target audience. ! This session is designed to help you share the Rotary story well! - Brian Thompson

12:45 – 2:00 Lunch (Benchmark Restaurant); Closing Plenary (Yerich) with Randy Hendriks on FUNDRAISING & SOCIAL INNOVATION – How to MADLY Reach Your Fundraising Goals!