

# District 7090 Newsletter

July 2012

## DG Rick's July Message

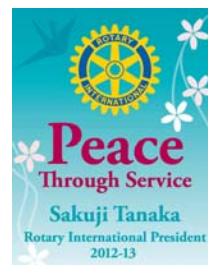
Another Rotary year is wrapping up and a new one is beginning. District Governor John Heise and his team have done an outstanding job leading us this past year.

On June 24<sup>th</sup>, at the Changeover luncheon, I had the pleasure, on behalf of all the Rotarians of District 7090, to present John with a one of a kind Iroquois pot by Steven Smith of Talking Earth pottery. This pot was made especially for him as a thank you for a job well done.



DG Rick presenting gift to IPDG John Heise.

With the support of our Clubs and the District team, we will:



John is known for his calm handling of the issues and getting the job done. Besides being Immediate Past District Governor, this coming year John will be leading a specialized team to assist Clubs with issues that they need help with. If your Club is facing some challenges, contact John!

John will also be heading up Pets 2 in the spring and then taking over from Kevin Crosby the following year as Training Director. John is a dedicated and valued Rotarian. Thank you John and Sandy!!

It is time to focus on a new Rotary year.

We are very excited about RI President Sakuji Tanaka's theme for our year, PEACE THROUGH SERVICE. Peace can be more than conflict resolution. It can be a full stomach or clean water. It can even mean satisfied customers.

During the coming year each Club will be challenged to conduct a club or community peace forum, or a service project focused on peace.

My personal theme for District 7090 for the coming year is **HIGH FIVE!**

You will hear more during my Official District Governor visits this fall.

The goals that I am challenging us to achieve follow.

District 7090 2012—2013 Goals

### PEACE THROUGH SERVICE

1. Encourage every Club to complete a Peace Through Service Project.
2. Develop a District 7090 Peace Through Service Project.
3. Establish a District Peace Through Service speaker's bureau.
4. Select a Peace Scholar.
5. Attend a Global Peace Forum.

### HIGH FIVE!

1. Have Fun in Rotary.
2. Think Outside The Box.
3. Focus on the 3 P's - PEOPLE, PROGRAMS, and PROJECTS.
4. Make the Rotary Foundation our charity of choice — EREY \$2.00/week or 20.00/week.
5. Ask someone to join Rotary — 3%+ net growth.

*continued on Page 2.....*

### Inside this issue:

District News	2-4
Club Events Calendar	5
Club News	6-10
Guiding Principles	11



## District News

### DG Rick's Message continues.....

#### NEW GENERATIONS

1. Increase the number of Early Act, Interact and Rotaract Clubs.
2. Continue the success of Slapshot, RYLA, and Youth Exchange.
3. Host an Interact and Rotaract Conference.
4. Recognize our teacher advisors.

#### ROTARY FOUNDATION

1. Exceed \$300,000 giving to the Annual Fund.
2. Increase our support for the Permanent Fund.
3. Continue our support of the Polio-Plus campaign.
4. Increase the number of **EREY Clubs**.

#### OTHER

1. Increase the awareness of Rotary through Social Media.
2. Train our future Rotary leaders.
3. Prepare for Future Vision.

Jeanette and I are excited about the coming year. I am honoured to be your District Governor. Thank you for the privilege to serve.

Yours in Rotary Service,

*Rick Sterne*

Governor 2012—2013, Best of Friends District



Governor Rick and Jeanette Sterne at the Changeover Luncheon

### Rotarians touch lives and make a difference

#### Submitted by PDG Art Wing

Below is an interesting note shared by a teacher at Our Lady of Peace School in the Ancaster area. The note is from a student in the school who has been touched by Roy and Norma Sheldrick.

#### My Personal Role Model

The Sheldricks are a good role model of commitment. They have been helping Haiti for many years. They have built plenty of wells in different villages. They have donated their time and money to help Haiti. Each step of the way they are always wanting to give Haiti villages more wells for clean water. These 2 people and their helpers have changed so many lives. That is why the Sheldricks are my role model of commitment.

These people have inspired me to help me to help others. This will always help me to keep my commitments. I will even donate my time to help countries like Haiti. They have taught me that they do not have a lot of things. When I am going to ask my mom to buy me something, I will think twice and I will also think of the children in Haiti that have barely anything. This is why they are my role models of commitment. I will look up to the Sheldricks!

by Madison Chapados

## District News

### **RYLARIAN** reflects—*A Changed Heart*



RYLA Students 2012—hearts/lives do change at RYLA

Submitted by Sue O'Dwyer, RYLA Chair

At RYLA, the newspaper committee has to produce 3 newsletters during the week. This article appeared in 1 of the 3.

*A Changed Heart* by Antonio Regulier, Rylarian

Arriving on the beautiful, yet familiar campus (considering I went to school here). I had a preconceived notion that RYLA was going to be another youth summer camp with the same boring procedures and methods that is supposed to teach important values and lessons. Sitting in the common area of Alumni Hall, I looked at all the participant's faces and I thought to myself, "This is not going to end well". I had already come to the conclusion that I would not only dislike this experience, but I would make no friends.

After everyone around the room proposed they're "name illusions" there was a slight change in the atmosphere. The first laughs came out and slowly the process of getting to know everyone began. Still I was reluctant to give in. Returning to my room I unpacked and went straight to bed.

Then Monday, after hearing six personal stories, in some way shape or form I found a connection to each one. I realized that the youth here weren't much different than me. They weren't a bunch of successful individuals with perfect lives. My mind opened, my spirit lifted, and my lips began to move. Soon I became a chatter box, unable to help but to speak to not just anyone, but everyone. The "curse" I had set in place had finally been broken and I was ready to make the best of this experience.

Bring it RYLA!

## Club Events Calendar

### ROTARY CLUB OF DUNVILLE HOSTS THE 8TH ANNUAL INVITATIONAL GOLF TOURNAMENT

**DATE:** FRIDAY, JULY 20  
**TIME:** 10 am, registration; 11 am shotgun start—4-person scramble; 5 pm dinner, prizes and live auction  
**LOCATION:** Dunnville Golf & Country Club, River Road, Dunnville, ON  
**COST:** \$100 per golfer; or, \$400 per team, or \$500 per team include hole sponsor.  
**CONTACT:** Wes Moodie at [wed@wesmoodie.com](mailto:wed@wesmoodie.com) or 905.774.4444

### ROTARY CLUBS OF HAMILTON AREA PRESENT THE CANADIAN OPEN

**DATE:** MONDAY, JULY 23—SUNDAY, JULY 29  
**LOCATION:** Hamilton Golf & Country Club, Hamilton, ON  
**COST:** SPECIAL PRICE FOR DISTRICT 7090 ROTARIANS—use promotional code—EAGLE.  
**CONTACT:** For more information, go online to [rbccanadianopen.com](http://rbccanadianopen.com).

### ROTARY CLUB OF LINCOLN INVITES YOU TO ITS CHARITY GOLF TOURNAMENT

**DATE:** MONDAY, AUGUST 13  
**LOCATION:** Twenty Valley Golf & Country Club, 3814 Young Street, Vineland  
**COST:** \$89, includes 9 holes of golf, wine reception, dinner and registration gift  
**CONTACT:** [www.lincolnrotary.ca](http://www.lincolnrotary.ca) or call Debbie at 905.650.5040

### ROTARY CLUBS OF HAMILTON AM PRESENTS ROTARY ROUND UP, 27TH ANNUAL BBQ & AUCTION

**DATE:** FRIDAY, AUGUST 17 at 6 PM  
**LOCATION:** Ancaster Fairgrounds  
**COST:** \$125  
**CONTACT:** [irene.stayshyn000@sympatica.ca](mailto:irene.stayshyn000@sympatica.ca) or [ruth.liebersbach@gmail.com](mailto:ruth.liebersbach@gmail.com)

Open bar, live band, live and silent auctions, great food. Proceeds benefit the Community Child Abuse Council and the Sexual Assault Centre of Hamilton and Area.

### ROTARY CLUB OF HAMILTON CELEBRATES 100 YEARS—SAVE THE DATE—November 2, 2013 CENTURY OF SERVICE GALA AND DINNER DANCE

**DATE:** SATURDAY, NOVEMBER 2, 2013  
**LOCATION:** Liuna Station, 360 James Street, Hamilton  
**COST:** \$175, includes dinner, host bar and door prize/\$150 early bird price by December 31, 2012  
**CONTACT:** [admin@rotaryclubhamilton.ca](mailto:admin@rotaryclubhamilton.ca)



## Club News

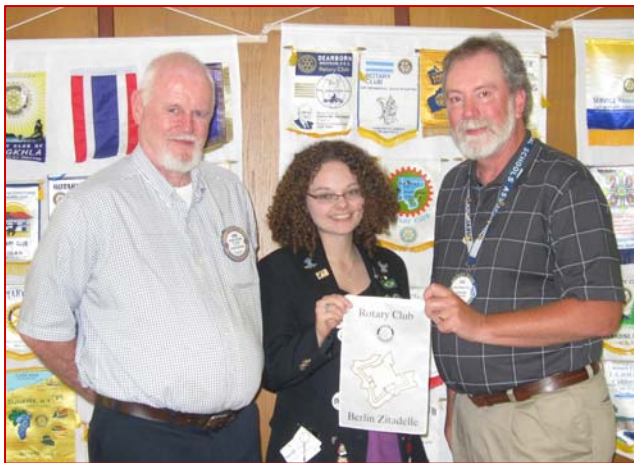
### Youth Exchange arrive and depart from Westfield—Mayville Rotary

Submitted by Ann Weidman

#### Home from Germany

A Rotary International Youth Exchange student, Sarah BeimeI, spent her year in Germany residing with two host families during her tenure there. She attended school as an equivalent of a "senior," after which she joined a bus load of other Rotary exchange students in a tour of Europe.

One of four finalists to be tapped for the experience abroad, Sarah was selected by the club as a result of a recruiting campaign in five area high schools.



Left to right: Don Dowling, YE Committee chair; Sarah BeimeI and John Hamels, club president accepting gift from Berlin Rotary Club from Sarah.

Introduced to club members by Don Dowling, Sarah narrated a power point presentation of her travels, all of which she not only enjoyed and learned to speak German, but also enhanced her knowledge of Europe. "Sarah is an accomplished young woman whose interests range from the sciences, reading, writing, playing the cello, acting and trap shooting," said Dowling. "In her exchange year, she demonstrated persistence and maturity as she pursued her goals of becoming fluent in the German language and gaining an understanding of another culture."

The daughter of Michael J. and Karen BeimeI, Sarah plans to attend the University of Buffalo in the fall.

### YE student goes back home to Mexico

Submitted by Ann Weidman

#### Back Home to Mexico

Before bidding farewell to Westfield, Omar de La Barrarra, Youth Exchange Student from Mexico, and both his home and host families shared lunch with the Rotarians who sponsored him. Introduced by Don Dowling, Youth Committee chair, Omar said, with a big smile, "There's no way to put into words for having me here. I had amazing experiences and I'm sure I will visit you again."

Upon request, Omar supplied a summary of his year in Westfield for all to share:

"A thank-you is not enough to start describing how grateful I am at seeing a part of Westfield community, and I also have so many people to thank that it would probably never end. The list goes on forever.

"First of all, my host family, the Harringtons. Beautiful people, inside and out, that opened the doors of their home and hearts to me, and made me feel a part of a new amazing family, including uncles, aunts, baby cousins and an amazing Nana.

"Also, all my teachers and coach in WACS that always were there for me whenever I needed their support And, most importantly, my friends — important people that I will always remember.



From left: Mike, host dad; Chacho, Omar's brother; MacKensie, host sister; Adele, host mom; Omar; Lillian and Fausto, Omar's mom and dad.

"And, last but not least, the Westfield/Mayville Rotary Club for hosting me and especially to Don Dowling and Adam Dimitri for always being there for me for anything I needed.

"Westfield is a great community which I'm proud to be part of. I will always remember this year because this wasn't a year in my life; it was a life in one year. Until the next time."

Omar de La Barrarra

## Club News

### Ancaster Rotary clubs join to launch new initiative

Submitted by Lee Kirkby

On Monday June 18, 2012 the two Ancaster Rotary Clubs announced the commencement of a public fund raising program to create a new Spray Pad in the Village Green Park in Ancaster.

The Village Green Spray Pad is a community project being led by the two Ancaster Rotary Clubs in response to an expressed need for a water facility which is suitable for children, adults and disabled persons. Designed to fit into the Heritage nature of the Ancaster Village core, the proposed facility will meet a high standard of design and fun.

At this media event the details of a public, community wide fund raising program was unveiled to outline the manner in which the Spray Pad Committee is developing the funds for this new community facility.

Paul Burroughs, committee chair, has remarked, "We have been heartened by the reception which our proposal has received as we have met with potential sponsors and donors. It is our expectation that a number of them will be in attendance at the program launch next Monday and they will be able to explain why they are onside for this project."

The Village Green Spray Pad is planned to be developed adjacent to the existing



Rotarian Marty Shure, Treasurer of the steering committee unveils the current \$115,000 total.

playground area in the park behind the Ancaster Library and Municipal Service Centre. It will be open without charge to youth and adults alike during the warm months of the year. With a fully accessible design it will be able to be used by those with mobility challenges as well.

While spray pads are fun to use they are also known to provide therapeutic benefit to some people with disabilities including children affected by autism.

Over the past few months the steering committee has been contacting potential sponsors and donors to see whether the potential to raise the funds needed to build the spray pad could be raised.

An estimated budget of \$250,000 has been identified to provide the facility as proposed. At Monday's event it was announced that \$115,000 has been committed to date for the project. Donations and pledges have come from the two Rotary Clubs, businesses, individuals and the Knights of Columbus of Ancaster.

The Ancaster Rotary clubs have committed to join with the community in raising the necessary funding and work with the City of Hamilton in designing a suitable spray pad which will compliment other work being completed and planned for the park. Details of the proposal and of sponsorship opportunities can be found on the spray pad website, [www.ancasterkids.ca](http://www.ancasterkids.ca).

### Ancaster Rotary presents Service Above Self award to students

Submitted by Lee Kirkby

Each year the Rotary Club of Ancaster presents a group of awards to a student at each of the public schools in Ancaster. These awards are the Service Above Self Awards which are presented to students chosen by the schools for community service, citizenship and general positive performance in their school. These awards, the Lloyd Kirkpatrick Student Awards, are named in memory of Lloyd Kirkpatrick Past District Governor of District 7090 and a former senior educator with the Hamilton Public School system.

In the photo on the right, Rotarian Dr. Kathryn Wheatley presents the award for Rousseau Public School to Cassidy Ferguson who happens to be the daughter of Carolyn Ferguson a Rotarian (and Past President) of the Rotary Club of Ancaster AM.



Cassidy Ferguson with Service Above Self award.





## Club News

### Jametown Rotary honors long time Sergeant at Arms and others

Submitted by Sue Jones

**Dr. Gregory Jones** was honored by the Rotary Club of Jamestown recently for his 30 years of service to the Club as its Sergeant-at-Arms. He began serving the Club in that role in 1981 and took a break in his duties for one year to serve as President of the Club. Greg is a retired optometrist/owner of Spectrum Eyecare. Greg has been a member of the Rotary Club of Jamestown since 1974 and also holds The Jester Award and is a Paul Harris Fellow. In photo on right: outgoing President Sue Jones and DG Rick present Greg with a special award for his 30 years of service as Sergeant-at-Arms for the Club.



**Carrie Graham** was recently presented with the Rotary Club of Jamestown's ABOVE AND BEYOND Award at the Club's Annual Recognition dinner. Carrie was honored for her Chairmanship of the Club's Annual Auction. It earned over \$26,000 this year and Carrie has been a significant leader in the auction hierarchy over the past five years. In photo above outgoing President Sue and DG Rick present Carrie with the ABOVE AND BEYOND Award.



Rotary Club of Jamestown's Annual Recognition Dinner with District Governor Rick Sterne was great fun!



**Randall J. Sweeney**, Executive Director of the Chautauqua Region Community Foundation, was honored with the SERVICE ABOVE SELF Award at its recent Annual Recognition Dinner. Randy, a Rotarian 1999, was honored for his many years of work guiding the Rotary Club's Wendy Sharp Handicapped Camp Fund with the Foundation. Wendy Sharp, daughter of former Rotarian Bill and Kathy Sharp, was killed in an automobile accident while returning to Grove City College after Thanksgiving break. Wendy was studying to become a special education teacher. The fund was established in her name to help handicapped individuals have a camping experience at Onyahsa. Each year the endowment underwrites a part of a week at Camp Onyahsa for handicap individuals. Randy received the Distinguished Service Award from Rotary in 2003, is a Paul Harris Fellow, and was honored in 2007 with the Community Service Award from the Jamestown Chapter of the Chautauqua County Chamber of Commerce. In photo on left outgoing President Sue and Governor Rick congratulate Randy Sweeney on receiving the local Rotary Club's SERVICE ABOVE SELF award.

## Club News

### Jamestown Rotary adopts shoreline

Submitted by Sue Jones

The Rotary Club of Jamestown teamed with the Chautauqua Lake Association Saturday June 30 to begin an Adopt-A-Shoreline program on Chautauqua Lake to rid the lakefront of weeds and accumulated shoreline debris.

The Rotary Club of Jamestown issued a \$5,000 grant to the Chautauqua Lake Association to help defray expenses for equipment needed to remove debris collected from the shoreline of the lake by the many helpful individuals, residents and volunteer groups who participated.

The next scheduled cleanup will take place on August 4 at 8:30am. Crews will assemble in front of the Bemus Bay condominiums.



### West Seneca recognized by West Seneca School District



Submitted by John Nash

Left to right: Jack Amico, Gerry Cary, Ray Weimer, Jack Jensen, Bob Rigby, and Ed Bedient pose after receiving West Seneca Central School District's Community Recognition Award for the many contributions Rotary makes to West Seneca. Local literacy is a priority of the Club which raises funds for book purchases and other school district support, but this award acknowledges Rotary's giving to all of the town.

### Governor inducts new president at Niagara on the Lake

The Rotary Club of Niagara on the Lake held its annual changeover and recognition dinner in the beautiful gardens of a member. In the photo on the right Howard Kudlats is inducted as Club President and is congratulated by Governor Rick Sterne.





## Club News

### Hamilton Mountain news

Submitted by Sharon Easton

The Rotary Club of Hamilton Mountain has adopted a park. As a part of the community Adopt a Park Program, the Mountain Club has taken on custodial duties four times annually at McQuesten Park. The Rotarians consider it a great opportunity for teamwork, talk and being a part of making their community better. The City of Hamilton provides the tools and the club Rotarians provide the energy and enthusiasm. The end result is—the community is a better place to be.



The Rotary Club of Hamilton Mountain held their annual “changing of the guard” at the Ancaster Old Mill on Wednesday, June 27th. It was an awesome opportunity to celebrate the success of the past year and to anticipate “what we can do” in the future.

In photo on left from left to right: Lynne Lee (outgoing president) Jay Parmar (new President) Bruno Uggenti, Evon Forbes, Brenda Campbell, Sharon Easton, Clement Feierabend and Terry Anderson.



### Ancaster inducts new member

Submitted by Lee Kirkby

Past President Allison Liss installs Greg Kesminas as a new member of the Rotary Club of Ancaster at its end of year meeting. To the right of Greg is Roy Sheldrick, Greg's Sponsor. Greg's classification is Retail Sales.



**To submit news for the newsletter,  
send your photos and captions, arti-  
cles to:**

**Pene Hutton  
phutton@netsync.net**

## Club News

### Norfolk Sunrise assists First Nations community

Submitted by Ross Gowan

The Rotary Club of Norfolk Sunrise has begun an exciting relationship with a Northern Ontario community on the Pikangikum Reserve, an hour north of Red Lake, Ontario, by float plane near the Manitoba border. Jim and Marjorie Dawson, both members of the Rotary Club of Norfolk Sunrise, have travelled through this community on canoe trips more than once. Jim first contacted the secondary school with regard to improving student programs — especially their outdoor programs — and the school asked if Rotary could help with their music program as well.

In their strategic visioning two years earlier the Rotary Club of Norfolk Sunrise identified that they wanted to develop a relationship and assist a First Nations community, and now that vision is becoming clearer.

With over 1000 children in the K—12 school, there is a great need to keep the kids engaged and active in the school and community, and the music program has proven to be popular with the teens. The Rotary Club of Norfolk Sunrise partnered with Hobo Music and Vintage Guitar store to provide a guitar, amplifier and lots of smaller gifts such as music books, guitar strings, picks, drum sticks and foot pedal to work as prizes for their Battle of the Bands project.

Fifteen acts performed in the 2012 Battle of the Bands competition on June 1<sup>st</sup> at the Pikangikum Community Center. Under the leadership of music teacher Michael Lefebvre, the grade 11 Music class helped with planning and running the event. The students were responsible for creating advertisements, stage designing, signing up performers, and running the events during the show. They showed great leadership in the school and among their peers. The project demonstrated that this community has strong youth leadership and will excel when they are given the opportunity.

The concert also provided an opportunity for the youth of Pikangikum to share a part of who they are with each other. Many of the youth are extremely shy. However, teacher Michael Lefebvre was amazed at how much the students are willing to share with others through music. Students who rarely speak were getting up on stage to sing and perform for their peers. Also, this event provides a means of connecting the school with the community.

The Rotary Club of Norfolk Sunrise is also providing recreational equipment to the Pikangikum school. The hope is that this relationship will create many opportunities for Rotarians to serve in this Northern Ontario First Nations community in the years ahead.



Teacher Michael Lefebvre with Pikangikum students participating in the Battle of the Bands.



Rotary Club of Norfolk Sunrise sends musical instruments and recreation equipment to First Nations community. Teacher Michael Lefebvre poses

## Rotary's Guiding Principles

**District 7090 Office**  
800 Lakeview Avenue, Jamestown, NY 14701  
716.484.8814

### The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST.** The development of acquaintance as an opportunity for service;
- **SECOND.** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- **THIRD.** The application of the ideal of service in each Rotarian's personal, business, and community life;
- **FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

### Avenues of Service

The 5 Avenues of Service are Rotary's philosophical cornerstone and the foundation on which club activity is based:

- **Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the club.
- **Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards.
- **Community Service** covers the projects and activities the club undertakes to improve life in its community.
- **International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace.
- **New Generations** recognizes the positive change implemented by youth and young adults involved in leadership development activities, community and international service projects, and exchange programs that enrich and foster world peace and cultural understanding.

### The Four-Way Test

The test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

### Moving Toward the Future

The revised strategic plan, effective 1 July 2010, identifies three strategic priorities supported by 16 goals:

#### Support and Strengthen Clubs

- Foster club innovation and flexibility
- Balance activities in all Avenues of Service
- Promote membership diversity
- Improve member recruitment and retention
- Develop leaders
- Extend Rotary
- Encourage strategic planning at club and district levels

#### Focus and Increase Humanitarian Service

- Eradicate polio
- Increase sustainable service focused on:
  - New Generations Service programs
  - Our six areas of focus
- Expand strategic partnerships and cooperative relationships
- Create significant projects both locally and internationally

#### Enhance Public Image and Awareness

- Unify image and brand awareness
- Publicize action-oriented service
- Promote core values
- Emphasize vocational service
- Encourage clubs to promote their networking opportunities and signature activities

