

# District 7090 Newsletter

July 2013

## DG Kevin's July Message

### Action is the key to effective Rotary clubs

Rotary International President Ron Burton emphasized our need to engage our members in significant actions that change the lives of those in our club, our communities and the world-at-large. The Rotary clubs of Waterdown and Flamborough proved this truth with their 4 day Ribfest where they served over 43,000 people in the community through the actions of seven ribbers and literally thousands of volunteers. Such actions highlight the Rotary brand in the community and in the world at large. The Brantford Sunrise and Fort Erie clubs provided similar services at their Beer tents, The Friendship Festival and Hands across the border activities. The Ancaster a.m. club celebrated their Changeover ceremony with superb food, entertainment, and fellowship. Outgoing President Kathy Smith culminated a very proud year celebrating her club's winning of the Presidential Citation Award, The Lighthouse Award, the Peace through Service Award and the Membership Growth award. These actions by such outstanding clubs accentuate the Engage Rotary Change Lives theme by touching the head, hands and hearts of so many Rotarians.

### A new club for District 7090

For the first time in our history, District 7090 will celebrate its first ever E-club charter with a ceremony on July 20. The Rotary E-Club of SOWNY charter ceremony will highlight the outstanding efforts of Paul McAfee, Elizabeth Kovacs, Karen Oakes and Pravin Suchak who have worked tirelessly over many years to make this event happen. Many thanks also to the Rotary Clubs of Fonthill, Amherst East and St. Catharines Sunrise for their on-going support. The event takes place at the Barton Hill Hotel, 100 Center Street, Lewiston, New York from 5p.m. (cocktails) to 9pm. Reserve July 20 to lend your support for this historic charter ceremony. We can now formally Engage Rotary and Change Lives using digital technology.

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### New Awards for 2013-14

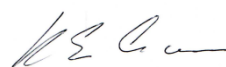
In keeping with the new Rotary theme - Engage Rotary Change Lives, District 7090 will celebrate three new awards this year that recognize the power of engaging Rotary and Changing Lives. These awards recognize the 'silent warriors' out there that continue to provide service to their clubs and communities through a variety of services. The new awards are detailed on Page Two.

The first award — the **Head, Hands and Heart Award** recognize individuals who have served locally or at the district level on committees, boards or as chairs and Directors. They have also been involved in "sweat equity" programs that make a difference to the lives of people in the community and the world-at-large. They are also leaders and participants in significant fellowship activities at the club and district level.

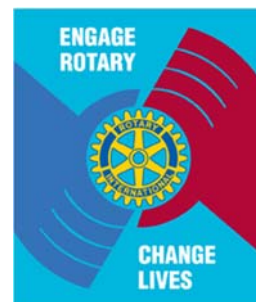
The **100% Club Award** recognizes clubs where every member is involved in at least 3 major club or district functions, attends the District Conference, District Assembly or the District **Foundation** dinner or is involved in at least one service and one social activity.

**Retention Awards.** Since it is possible to reverse the downward spiral in membership by increasing Retention rates, this award recognizes clubs that have increased their retention rates this year. See Club Central for your club's figures in this area.

Yours in Rotary,



Kevin Crouse  
District Governor  
Best of Friends District 7090





## RI & District News

### New Engagement Awards

#### New Engagement Awards

- **Head, Hands, and Heart Award**
- **The 100% Club Engagement Award**

**Deadline for application**— October 18, 2013. Send to **Kevin Crouse**, District Governor 2013-14

Awards will be presented at the **District Conference Sunday Brunch** – 10:30 a.m. October 27, 2013 at the Marriott Gateway on the Falls Hotel, Niagara Falls, Ontario

Refer to the **Membership Engagement Assessment** and the **Rotary Engagement Resume** for further details. These can be found on the Governor's Page. Enclose copies of these completed forms with your application. Send to Kevin Crouse, District Governor 2013-14, [kevin.crouse@rogers.com](mailto:kevin.crouse@rogers.com).

#### Head, Hands and Heart Award

To recognize Rotarians who are involved this Rotary year in at least 10 major club and District Functions

#### The 100% Club Awards

To recognize clubs that have 100% participation in one of the following:

#### The 100% Club Engagement Award

- A new award that recognizes clubs where **every member**:

Is involved in at least 3 major club or district functions  
or  
Attends the District conference,  
or  
Attends District Assembly,  
or  
Attends the District Foundation Dinner  
or  
Every member has participated in at least one service and one social activity



- Become a club board member
- Chair a fund-raising project
- Serve on a District level committee
- Sponsor a major club event
- Attend the District Assembly
- Attend the District conference
- Attend the Foundation Dinner
- Get involved in RLI Training
- Serve as a member of the Club executive
- Get involved in a service project
- Donate regularly to the Rotary Foundation
- Take on a District level position





## Club Events Calendar

### ROTARY CLUB OF DUNNVILLE 9TH ANNUAL INVITATIONAL GOLF TOURNAMENT

**DATE:** FRIDAY, JULY 19, 2013 ; REGISTRATION AT 10AM, 11AM SHOTGUN START  
**LOCATION:** Freedom Oaks Golf Club, 612 Sandy Bay Road, Dunnville  
**COST:** \$100 per Golfer or \$400 per Team includes dinner, prizes & a live auction  
**CONTACT:** Linda Leslie at linda@lindaleslie.com or 905.961.5344

### ROTARY CLUB OF LINCOLN PRESENTS "WING DING" A CHICKEN WING & BLUES FESTIVAL

**DATE:** SATURDAY, JULY 20, 2013 & SUNDAY, JULY 21, 2012, Noon 'til ppm  
**LOCATION:** Charles Daley Park, Jordan, Ontario  
**CONTACT:** Lincoln Rotarians for more information

### ROTARY CLUB OF FONTHILL ANNUAL GOLF TOURNAMENT—proceeds benefit the Riehl Skate Park

**DATE:** MONDAY, JULY 29, 2013, SHOTGUN START AT 1PM  
**LOCATION:** Lookout Point Country Club  
**COST:** \$180 includes cart, 18 holes, lunch, dinner & chance to win prizes  
**CONTACT:** Randy Momot at randy.momot@ca.gt.com or 905.682.8363

### ROTARY CLUB OF LANCASTER DEPEW ANNUAL GOLF OUTING

**DATE:** MONDAY, AUGUST 5, 2013; REGISTRATION AT 10AM, LUNCH AT 11AM; SHOTGUN START AT NOON  
**LOCATION:** Diamond Hawk Golf Course, Cheektowaga  
**COST:** \$100 per Golfer includes golf, cart, lunch, dinner and prizes (open bar)  
**CONTACT:** Michael Yount: Phone (716)-396-3556 Email: myount16@gmail.com;  
 Jack Newhouse Phone (716)-683-1067 Email: printjobs@roadrunner.com

### ROTARY CLUB OF LINCOLN NINE, WINE AND DINE CHARITY GOLF TOURNAMENT

**DATE:** MONDAY, AUGUST 12, 2013; SHOTGUN START AT 2:00 PM  
**LOCATION:** Twenty Valley Golf & Country Club  
**COST:** \$99 per Golfer before July 26 and \$109 afterwards/includes a fun length nine hole game, wine and beer reception, dinner and prize raffles.  
**CONTACT:** www.lincolnrotary.ca or call 905.650.5040.

### ROTARY CLUB OF HAMILTON AM PRESENTS *ROTARY ROUND UP*—28TH ANNUAL BBQ & AUCTION

**DATE:** FRIDAY, AUGUST 16, 2013, 6PM  
**LOCATION:** Ancaster Fairgrounds  
**COST:** \$95 includes open bar, great food and the Elton Lammie Band, live and silent auctions  
**CONTACT:** Irene at Irene.stayshyn000@sympatico.ca or Ruth at ruth.liebersbach@gmail.com

### ROTARY CLUB OF GREATER JAMESTOWN AM HAWAIIAN BUFFET

**DATE:** THURSDAY, AUGUST 22, 2013, 6PM TO 9PM  
**LOCATION:** Chautauqua Lake Yacht Club, 43 East Lake Street, Lakewood NY  
**COST:** \$35 includes buffet dinner, and entertainment—Infinity Steel Drum Band, cash bar available  
**CONTACT:** Any Member or call Louise Bakewell at 716.640.6808 or Pene Hutton at 716.499-2989

**To submit news for the newsletter, send your photos and captions, articles to:**

**Pene Hutton at [phutton@netsync.net](mailto:phutton@netsync.net)**

## Club News

### Local auctioneers recognized

Submitted by Sue Jones

The Rotary Club of Jamestown honored Kathy and Chuck Ludwig with Paul Harris Fellow Recognitions at the Club's recent awards dinner. Bill Tucker, president of the local club, told the group that none of the programs the club underwrites or supports would be possible without the tremendous largess of its members and the community who support the fundraising efforts of the club through its golf tournament and Charity Auction. Chuck and Kathy Ludwig have conducted the club's auction since its beginning in 1986 when only men were allowed and Mrs. Ludwig and their staff member Mabel Lewis were allowed to "work" the auction the following year. The auctions have raised over \$400,000 over the years and allowed the Club to do much good work in the local and global communities.

The Ludwigs have been together since attending Jamestown High School and eventually started their own auction business. Chuck Ludwig was a member of the Jame-



Left to right: Bill Tucker, out-going president of the Rotary Club of Jamestown, congratulates Kathy and Chuck Ludwig after presenting them both with Paul Harris Fellow Awards.

honor of Paul Harris Fellow on BOTH Kathy and Chuck Ludwig for their wonderful work in our community!

stown Rotary when the Auction started and he and several other members went on to start the Greater Jamestown AM Rotary where Ludwig is responsible for starting that club's very successful Buffalo Bills Fundraiser. Chuck Ludwig was honored for his work in 1988 with a Paul Harris Fellow and then received a second fellowship award for his community auction work in 1999.

The Ludwigs are in the process of scaling back their business, Ludwig Auction & Realty Co. and recently held a huge Auction to liquidate their warehouse at 15 Cross St., Falconer.

The Rotary Club of Jamestown has decided to discontinue their Annual Charity Auction but not without bestowing the

### Grand Island marches to bring awareness



Submitted by Hank Kammerer

Grand Island Rotary reminded fellow Grand Islanders of our range of projects and fund-raisers in the 2013 Grand Island July 4th Parade: Three sets of posters were carried up Grand Island Boulevard to show several thousand onlookers some of our Projects and activities, as the Town announcer told the crowd about Polio Plus and how close it is to success.

Front row: John Harbison & Jerry Barlow,  
Second row: Angelo Grande & Mike Lockett,  
Third row: Grace Kammerer (because Hank Kammerer is taking the photo)



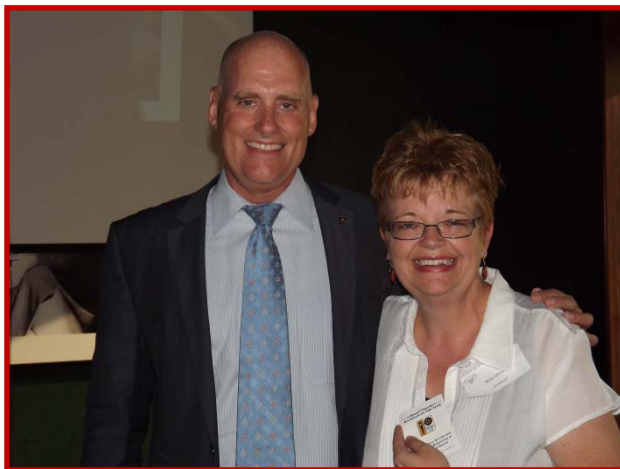
## Club News

### Jamestown holds awards night

Submitted by Sue Jones

Misty Johnson, was named the Rotary Club of Jamestown's Rotarian of the Year. In honoring Mrs. Johnson, outgoing President Bill Tucker stated "your patient, good-humored and good natured shouldering of all things Rotarily Yours, your service on the Board of Directors and your overall commitment to Rotary's ideals are the reasons that you deserve a special thanks from our Club".

Mrs. Johnson is a long-time employee of Falconer Printing and Design. She serves as Communications Committee Chairman for the Board of Family Service of Chautauqua County in addition to her service on the Rotary Club's Board of Directors and the newsletter chairperson for the Club. She also serves on the Board of Chautauqua Leadership Network and has been an important part of its annual scholarship auction and Networking Committee.



Bill Tucker, outgoing president of the Rotary Club of Jamestown, named and congratulates Misty Johnson as the club's Rotarian of the Year.



Lisa Frew Yaggie received the "Above and Beyond" award from the Rotary Club of Jamestown's out-going President Bill Tucker.

Ms. Yaggie was honored for her selfless drive, commitment, ability and genuine concern for our youth, each and every day, above and beyond the call of duty. Ms. Yaggie is a Past President of the local club and also serves as a District Director for the Rotary Exchange Program. Obviously active in the exchange program, Ms. Yaggie, her husband Jay and their son Jared have welcomed many foreign students into their home and she serves as a counselor to both in-bound and out-bound exchange students.

Lisa Yaggie receives the Above and Beyond Award from outgoing president Bill Tucker.

Mrs. Yaggie is an employee of Blackstone Business Enterprises, a member of the DAR and also serves on the Board of the Red Cross of Southwestern New York. She and her family make their home in Lakewood, NY.



Incoming president Sharon Hamilton presents Paul Harris Fellow and other awards to Bill Tucker for his service as President..

Outgoing President, Bill Tucker, was presented with a Paul Harris Fellow Award at Fellow in addition to his Past President pin and badge and a plaque honoring his service to the Club during his presidency in 2012-2013.

Tucker has served as the Executive Director of the American Red Cross of Southwestern New York since June 1, 2011. Bill returned to Western New York in 2007 after 23 years of active service with the Marine Corps. As an AV-8B Harrier pilot, he completed several shipboard and land-based deployments to the Pacific, Mediterranean and Persian Gulf Theaters of Operation. He has also served as an operational test pilot for AV-8B Harrier software and hardware systems, as an International Affairs Officer, and as a U.S. Defense and Marine Attaché. A graduate of the Defense Language Institute and of Spain's Center for National Defense Staff Course, he spent over six years living in Spanish-speaking countries in Europe and the Caribbean during his Marine Corps service.

He currently lives in Jamestown, NY, with his wife Kathy and three children, Rob, Jon, and Kate.

## Club News

### Rotary Club of Westfield Mayville presents Paul Harris Fellow to local community leader

Submitted by Ann Weidman

Marjory B. Fritz, a Westfield resident, was recently recognized as a Paul Harris Fellow by the Westfield/Mayville Rotary Club at its annual dinner at Zebro's Restaurant in Barcelona.

Nominated by long-time Rotarian Harry Barton, Ms. Fritz received the highest honor that Rotary International bestows on those who contribute to society. "She is a special individual and is the embodiment of the Rotary motto, 'Service above Self,'" Barton said. "She is most certainly deserving of this award."

Barton said that as a fellow member of the Westfield First Presbyterian Church, he has been aware of Ms. Fritz's involvement for many years. She has served as chair of the Board of Deacons, which includes overseeing receptions following funeral services for families of the deceased and their guests by purchasing and preparing the menus. She also has served as chair of the church's Mission Committee, which raises money to provide donations to local agencies such as the Food Pantry, Soup Kitchen and the county Jail Chaplaincy. Barton added, "This committee also has been providing yearly funding (\$3000) to pay for a year's training of a student nurse in Haiti."

Ms. Fritz has volunteered her services to the church's Women's Association to assist



in one of its fund-raising projects, he continued. "During five consecutive Friday nights in the fall, she directs the planning of Harvest Dinners open to the public."

In 2002, Ms. Fritz joined the Westfield Memorial Hospital Women's Auxiliary and is the current president, having served in that position since 2005. "The hospital has benefited in many ways due to the efforts of the auxiliary under her leadership," Barton added, listing, "Major improvements include the creation of a Hospice room with accouterments paid for with auxiliary funds." She also served as a hospice volunteer for several years. In addition, all patient rooms, sleep labs and waiting areas have been refurbished. She has been the mainstay of the organization's Pie Booth at each summer's Arts & Crafts Festival in Westfield, personally baking a large number of delicious pies.

ber of delicious pies.

Ms. Fritz was formally presented the Harris award by the club's Rotary Foundation chair, James Wakeman, who stressed Rotary's motto "Service above Self."

### Jamestown Exchange Student does double duty

Submitted by Sue Jones

Dana Filsinger, The Rotary Club of Jamestown's recent foreign exchange student to Peralta, Spain, spoke to the club about her adventures in 2011-2012 as an overseas ambassador for the Jamestown group in the Navarra region of that country.

Peralta is a small town of 5000 to 7000 people, two hours from the French border and hosts a fifteenth century church. Dana was the first exchange student to that community. She shared wonderful photos of the region and its fiestas, local vegetables and seafood, beautiful castles and the running of the bulls in Pamplona. While in Spain, she remained with one host family, took a trip to Paris



Dana Filsinger with President Tucker

and enjoyed the warmth and friendship of the locals and became fluent in the language.

Dana returned to the United States and attended Jamestown Community College for three months. While there, she had the opportunity to return to Valladolid, Spain to teach English. This experience was different from the first as she had gained the previous experience with the language and the culture. She credits her year as a Rotary exchange student with giving her the confidence to pursue an opportunity to do something she had never done before — teach.

## Club News

### Lockport holds annual installation dinner and award night

Submitted by Paul Lehman

Celebrating its 94<sup>th</sup> year, the Rotary Club of Lockport held its annual installation dinner, June 25, at the Lockport Town and Country Club installation Robert Hagen as president, Jackie Davis as president-elect, David Greenfield as vice president, Eugene Urban as secretary, Dan Wilson as assistant secretary, Robert Shaw as treasurer, Jay Dry as assistant treasurer, and Nancy Post Lange as sergeant at arms. All are from Lockport except Robert Shaw of Williamsville.

Past District Governor Joe DePaolo led the installation ceremony while Dr. Larry Capriello served as master of ceremonies.

Highlight of the evening was the presentation of the Paul Harris Fellow Awards to one Rotarian and two non-Rotarian community members.

Outgoing president, Marie Bindeman presented the award to club member Michael J. Norris. He is a lifelong Lockport resident, an attorney, community volunteer and active political leader in Niagara County. Since receiving his Eagle Scout Award as a youth, Mike has had a strong desire to serve his community. In 1999, State Assemblyman and Rotarian David Seaman, along with Bob Lipp, sponsored Mike for membership in the Lockport Rotary Club. He served as assistant secretary for several years coordinating attendance. After taking a leave of absence during law school, Mike rejoined Lockport Rotary upon his return. From 2009-2010, he served as president of the club, focusing his term on restructuring the internal operations of the club, including the adoption of substantial revisions to the by-laws, revamping the committee and meeting structure, and initiating changes to its website and songbook. He has served as the club's first vice president, vice president, past president, chairman of the holiday raffle committee in 2013 and as a long-time member of the membership committee.

Rotarian, David Kinyon, presented a Paul Harris Fellow to Charlene Seekins-Smith of Lockport in recognition of her as a community leader of exceptional qualities. In 1973 Charlene was



(Left to right) Lockport Rotarian Michael J. Norris, community members Charlene Seekins-Smith and Kenneth Pfahlert.

appointed as a member of the City's Planning & Zoning Board - a role which grew into the chairmanship in 1993 and in which she has served with distinction to this day. In addition, Charlene was co-chair of the updating of the City's Comprehensive Plan in 1988. Charlene served on the City's Board of Assessment Review in 1980 through 2008. Always involved in the Downtown, Charlene was elected to the Board of Directors of the former Eastern Niagara Chamber of Commerce in 1996 and served two three-year terms. In 1999, Charlene was honored as Citizen of the Year by the Chamber in recognition of her many community leadership roles. Although she had many other responsibilities at the time, the need for leadership in the Light Up Lockport program resulted in her serving as co-chair of that organization for over 20 years. Always one to step up when the need is there, Charlene agreed to serve on the Board of the newly organized Lockport Main Street organization in 2008. Since its inception, Charlene has served dutifully as chair of Lockport Main Street.

Michael J. Norris presented a Paul Harris Fellow to Kenny Pfahlert, a member of the Lockport community. Norris reflected noted the influence Mr. Pfahlert had on his life...his kindness, thoughtfulness, generosity and giving of himself to assist others in need. Kenny was given the award in special appreciation for the ways his life exemplified the humanitarian and educational objectives of the Rotary Foundation. Kenny turned 89 on April 2nd of this year. Since his retirement, Kenny Pfahlert

has volunteered over 25 years for the Meals on Wheels program in the Lockport community. Kenny has delivered meals at least three days a week and has recently recruited his son, Terry to assist him. Kenny has delivered over 95,000 meals to Lockport residents. According to Meals on Wheels Coordinator Kathy Fahs, "Ken is a super volunteer and Ken is a kind person who enjoys seeing the clients every day he is on the job. In addition to Meals on Wheels, Kenny and his wife, Margaret volunteered many years and hundreds of hours to the American Red Cross Blood Drives throughout Niagara County.



Officers and directors of the Rotary Club of Lockport were installed by Past District 7090 Governor, Joe DePaolo center front.



## Club News

### Clubs present wheelchair in the Dominican Republic



Submitted by Murray Green

The Rotary Club of Ancaster AM and the Rotary Club of Niagara on the Lake present a wheelchair to a needy individual in the Dominican Republic. The two Clubs gave out school supplies to a number of schools and delivered 40 wheelchairs in both Santo Domingo and Hondo Valle. The Rotarian team are Bill Charnetski, Katherine Smith, Murray Green, Sandy Trenholm and Emily Charnetski.

### Lancaster Depew presents 2 Paul Harris Fellows



Submitted by Robert Benzel

Rotary Club of Lancaster-Depew is proud to announce that two members were recent recipients of a Paul Harris Fellowship in recognition of their meritorious service to the club. Pictured are Dave Karb (left) and Ken Graber (right).

### Ancaster AM cooks breakfast for Relay for Life



Submitted by Murray Green

Rotary Club of Ancaster AM with President Katherine Smith and Rotarian John Mullen cooking breakfast at 4AM for the Relay for Life Walk for Cancer event.

### Albion presents Paul Harris



Submitted by Marlee Diehl

Albion's new Club President is Cindy Perry (left) who succeeded Kelly Kieba. Cindy has been a Rotarian since 1999. She is the Director of Health Education, Wellness and Outreach for Orleans Community Health. Cindy is, again, spearheading our club's golf tournament on July 18.

Kelly (right) was presented with a Paul Harris Fellowship for her year as President. She had quite a list of accomplishments during her year including a successful St. Patrick's Day dinner.



**District 7090 Office**

800 Lakeview Avenue, Jamestown, NY 14701  
716.484.8814

## Rotary's Guiding Principles

### The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST. The development of acquaintance as an opportunity for service;
- SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

### The Four-Way Test

The test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

### Support and Strengthen Clubs

- Foster club innovation and flexibility
- Encourage clubs to participate in a variety of service activities
- Promote membership diversity
- Improve member recruitment and retention
- Develop leaders
- Start new clubs
- Encourage strategic planning at club and district levels

### Focus and Increase Humanitarian Service

- Eradicate polio
- Increase sustainable service focused on:
  - New Generations Service programs
  - Our six areas of focus
- Increase collaboration and connection with other organizations
- Create significant projects both locally and internationally

### Enhance Public Image and Awareness

- Unify image and brand awareness
- Publicize action-oriented service
- Promote core values
- Emphasize vocational service
- Encourage clubs to promote their networking opportunities and signature activities

