



## District Council Agenda January 23, 2010

Phillip Sheridan Building, 3200 Elmwood Ave, Kenmore, NY  
Located just North of Sheridan Drive (Route 324), Take the Elmwood Avenue  
(North) or Delaware Avenue (South) exit from the I-290. Dress is Casual.

08:00 - 08:45 AM	Check-in, Refreshments & Fellowship	
08:45 - 09:00	Welcome, Invocation	Pravin Suchak, DG
09:00 - 09:30	Secretary's Report Treasurer's Report District Governor Report District Governor Elect Report District Governor Nominee Report	Pene Hutton Don DeMeo Pravin Suchak, DG Karen Oakes, DGE John Heise, DGN
09:30 - 10:30	Directors' & Committee Reports <ul style="list-style-type: none"> <li>Service Projects <ul style="list-style-type: none"> <li>Community Service</li> <li>World Community Service</li> <li>Vocational Service</li> <li>Disaster Relief &amp; Response</li> </ul> </li> <li>Public Relations <ul style="list-style-type: none"> <li>PR Grant Application</li> <li>GoToMeetings</li> </ul> </li> <li>Membership <ul style="list-style-type: none"> <li>Extension</li> <li>DVD Update</li> </ul> </li> </ul>	Jack Amico, Director John Crawford, Chair David Johnson, Chair Andrea Aldinger, Chair Jack Amico, Director Paul McAfee, Director  Kevin Crosby, Trainer Ray Guy, Director Robb McLeod, PDG, & John Heise, DGN Co-Chairs Kevin Crosby, Trainer
10:30 – 10:45	Break	
10:45 – 11:30	Directors' & Committee Reports (continued) <ul style="list-style-type: none"> <li>The Rotary Foundation <ul style="list-style-type: none"> <li>GSE</li> <li>Grants</li> <li>Polio Plus</li> <li>Foundation Alumni</li> </ul> </li> <li>Youth Services <ul style="list-style-type: none"> <li>RYLA Program Review</li> <li>YE Update</li> </ul> </li> <li>Training <ul style="list-style-type: none"> <li>RLI</li> <li>Visioning</li> </ul> </li> <li>Nominating</li> </ul>	Art Wing, PDG, Director Keith Lindberg & Bert Rappole, Co-Chairs Roy Sheldrick, Chair Valerie Bailey-Phillips & Carl Vahl, Co-Chairs Bob Morrow, Chair IPDG Ralph Montesanto for Kevin Crouse, Director  Bob Leek, PDG, Chair Wally Ochterski, PDG, Director Dick Earne, PDG, Chair Dick Earne, PDG & AG Nan Bruce, Co-Chairs Dick Earne, PDG, Chair



- Finance
- Friendship Exchange
- Insurance
- Strategic Planning

Dick Earne, PDG, Chair  
 Nan Bruce, Chair  
 IPDG Ralph Montesanto  
 IPDG Ralph Montesanto

11:30 – 12:00 Presentations

(11:30 – 11:40) CRCID

IPDG Ralph Montesanto

(11:40 – 12:00) PR Radio Campaign

Paul McAfee, Director

12:05 – 12:15 Any Other Business

12:15 PM Adjournment

12:15 - 1:30 PM Governor's Council (working lunch with AGs)  
 Area Reports & AG Discussion

John Heise, DGN



## **MINUTES OF DISTRICT COUNCIL MEETING Saturday, November 21, 2009**

**Attendance:** 32 District 7090 Rotarians

**Chair:** Pravin Suchak, District Governor 2009-10

**Welcome & Invocation:** DG Pravin called the meeting to order at 8:45 a.m. Grants Chair, Roy Sheldrick gave the invocation. Governor Pravin then asked the attendees to introduce themselves around the room.

**Secretary's Report:** District Executive Secretary Pene Hutton reported that the Official Minutes of the September 26, 2009, District Council Meeting and the Official Minutes of the Business Meeting of October 16, 2009 were posted to the District 7090 website in advance of today's meeting for review.

MOTION TO ACCEPT THE MINUTES OF DISTRICT COUNCIL MEETING OF SEPTEMBER 26, 2009, WAS MADE BY DGN JOHN HEISE, SECONDED BY AG JOHN BORONKAY. MOTION CARRIED.

MOTION TO ACCEPT THE MINUTES OF BUSINESS MEETING OF OCTOBER 16, 2009, WAS MADE BY CONFERENCE CHAIR BARB GUIDA, SECONDED BY AG NAN BRUCE. MOTION CARRIED.

### **Treasurer's Report:**

Don reviewed the November 20, 2009 Balance Sheet and Profit & Loss Statement. Also noted is that the audited Financial Statement ending June 30, 2009 were approved at the Business Meeting and put on the district website.

MOTION TO ACCEPT THE TREASURER'S REPORT WAS MADE BY DGNJOHN HEISE, SECONDED BY PDG JOE DEPAOLO. MOTION CARRIED

### **District Governor's Report:** Pravin Suchak (see attached report)

Governor Pravin noted that several District Rotarians attended and were trained at RLI training for facilitators. He noted further that training sessions will be offered to district leaders soon. Also noted that the District Conference was almost sold out. He also noted that he had attended Rotary United Nations Day on November 7<sup>th</sup> as he has been doing since 2001. This year there were over 1600 participants. He highly recommends this for Rotarians. Please check out the website to read all about projects that were showcases this year and how Rotary and the UN work together.

**District Governor Elect's Report:** Karen Oakes (see attached report)

DGE Karen reported on the 1000+ tasks that go along with being DGE. She indicated that letters have gone out to PEs about PETS1. New this year is 6 sessions made local – taking it to the PEs regionally. The date for PETS2 is March 26<sup>th</sup> and 27<sup>th</sup> in Toronto. The District Assembly is slated for May 15<sup>th</sup> at Niagara Falls High School, NY.

DGE Karen also modeled the t-shirt for the RI Convention. She noted the opportunity to travel by bus from Lockport, and that there are rooms reserved for our district at the Grand Plaza.

**District Governor Nominee's Report:** John Heise (see attached report)

DGN John reported that the team for his year as Governor is beginning to gel. Don DeMeo has agreed once more to be treasurer, Ralph Montesanto and Kevin Crosby will be trainers.

**Director's Reports:**

Service Projects: AG Jack D'Amico, Director (see attached report)

Community Service: Jack Amico for John Crawford, Chair

Forming Disaster Relief Response Team. Our role would be to plug the gap after first responders. Procedural document is being developed.

Vocational Service: Andrea Aldinger, Chair

Working on a best practices guide for district clubs. She is available to be guest speaker at clubs.

Rotary Work Day: Jen Middleton (see attached report)

The date is scheduled for April 24<sup>th</sup>. 2 clubs are already involved and more are being solicited to participate.

International Disaster Relief/RADAR: Jack Amico for Jos Nolle, Chair

The Shelterbox organization has used up more of its stockpile of shelterboxes. Need help to restock for fast response to next disasters.

World Community Service: Jack Amico for David Johnson, Chair (see attached report)

Noted that power point presentations are available for club programs.

MOTION BY DGE JOHN HEISE TO APPROVE AKRON-  
NEWSTEAD PROJECT WITH THE CENTRO CRISTIANO  
CULTURAL OF GUATEMALA IN THREE OUTREACH  
PROGRAMS IN GUATEMALA CITY: WATER FILTRATION,  
VEGETABLE FARMING AND EQUIPPING OF A CLINIC  
SECONDED BY PDG BOB BRUCE. MOTION CARRIED

Public Relations: Paul McAfee, Director (see attached report)

Grant has been received for radio PR in the amount of \$4000, lower than expected. Stations WBEN in the US and Astro-Media in CA will run the ads. Domenic Cortesz will be the voice of the commercials. Personalized spots will be sold to clubs. Webinars for clubs are also planned.

Membership: Ray Guy, Director (see attached report)

Reps are needed for Areas 2, 7 and 14. Regional workshops are going well. RI will release July 1<sup>st</sup> club membership numbers in January.

Rotary Foundation: PDG Art Wing, Director (see attached report)

Polio Eradication: Polio Eradication fundraiser (King Tut exhibit) is scheduled for February 3<sup>rd</sup> in Toronto.

The Permanent Fund: Received almost \$500,000 from the Branscombe Estate through the Niagara Falls, ON club.

Also announced by PDG Joe DePaolo - the Foundation Dinner will be held in November of 2010 at Salvatore's Italian Restaurant.

Simplified grants matches for Shelterbox requests to Grants Committee will be suspended until end of year to see if other projects come forward.

Discussion was had about the grants process.

PDG Bob Bruce referenced attached report on How Grants will work without World Fund contributions.

GSE: Art Wing for Bert Rappole and Keith Lindberg, Co-Chairs  
Doug Manly of Fredonia club is the new Team leader for the outbound Belize exchange.

Scholars: John Teibert, Chair

Application approved for 2010-2011 Ambassadorial Scholar, Even Williams sponsored by the Buffalo Club.

Polio Eradication: Carl Vahl, Co-Chair

Casino fundraiser set for January 10<sup>th</sup>. The tickets are \$100 with \$50 going to The Rotary Foundation.

Youth Services: Kevin Crouse, Director (see attached report)

INTERACT: Rick Sterne, Chair

Rick announced 2 new Interact clubs are being formed. He also challenged the AGs that every Rotary club should have an Interact club. He also shared the proposal for an Interact Conference, a week after Slapshot.

RICK STERN MOVED THAT THE DISTRICT HOLD THE INTERACT CONFERENCE ON MAY 8, 2010 AS OUTLINED, SECONDED BY PDG RALPH MONTESANTO. MOTION CARRIED.

YOUTH EXCHANGE: Kevin Crouse for PDG Bob Leek, Chair

MOTION BY DGN JOHN HEISE TO RAISE THE PROFILE OF THE YOUTH EXCHANGE PROGRAM OF DISTRICT 7090 BY APPROVING THE DEVELOPMENT OF A YE WEBSITE, SECONDED BY PDG BOB BRUCE. MOTION CARRIED.

Paul McAfee, PR Director encouraged the YE Program Director and Chair to leverage its PR by contacting the PR Committee.

SLAPSHOT: Kevin Crouse, Chair

Brochures for 2010 Snapshot program were distributed. The date is April 20 – May 2<sup>nd</sup>. Early registration ends February 28.

**District Governor's Committees' Reports:**

Nominating Committee: PDG Dick Earne, Chair

PDG Dick encouraged Council members to pitch the nominations for DG as per recent email.

Training Committee: PDG Wally Ochterski, Director (see attached report)

Rotary Leadership Institute (RLI): PDG Dick Earne, Chair

Dick distributed hand out of training coming up in January.

Visioning: Nan Bruce, Co-Chair (see attached report)

Canadian team still looking for clubs interested in participating in visioning. 7 sessions have been held to date.

Friendship Exchange: Nan Bruce, Chair

Chair Nan emphasized the unique opportunity to see first-hand international projects, which in turn encourages even more projects.

Council on Legislation: PDG Bob Bruce, COL Representative (see attached report)

PDG Bob distributed “A Baker’s Dozen Enactments for Clubs to Watch” and briefly commented to same. Please refer to attached document.

District Conference: Barb Guida, Chair (see attached report)

By all reports, the conference was a well-attended huge success with 480 registrants. DGE Karen Oakes also announced the dates for the 2010 conference as September 24 – 26<sup>th</sup> in the Simcoe/Delhi area.

Manual of Policies & Procedures: PDG Bob Leek, Chair (absent, see attached report)

THERE BEING NO FURTHER BUSINESS, THE MEETING WAS ADJOURNED AT 12:25 PM BY ACCLAM.

Respectfully submitted,



Penelope Hutton, District Executive Secretary

Reports Attached:

Treasurer's Report

District Governor's Report

District Governor Elect's Report

District Governor Nominee's Report

Committee Reports:

- Service Projects
  - Rotarians at Work Day
  - World Community Service
- Public Relations
- Membership
- Rotary Foundation
- Youth Services
- Training
- Visioning
- A Baker's Dozen Enactments for Clubs to Watch
- District Conference
- District Legislative

**Rotary International District 7090**  
**Balance Sheet**  
**As of January 20, 2010**

	<u>Jan 20, 10</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Chequing/Savings</b>	
1010 · HSBC US	70,963.92
1015 · HSBC Short Term Investment	85,336.80
1020 · BoM Cdn	57,595.48
1040 · Petty cash	1,500.00
1090 · Restricted Grants Committee	6,827.00
<b>Total Chequing/Savings</b>	<u>222,223.20</u>
<b>Accounts Receivable</b>	
1110 · Accounts Receivable	3,633.40
1115 · Accounts Receivable - Cdn	276.43
<b>Total Accounts Receivable</b>	<u>3,909.83</u>
<b>Other Current Assets</b>	
1021 · Exchange on CDN bank balances	-3,196.35
1450 · Prepaid Expenses	7,299.32
<b>Total Other Current Assets</b>	<u>4,102.97</u>
<b>Total Current Assets</b>	<u>230,236.00</u>
<b>Fixed Assets</b>	
1700 · Equipment	2,728.58
1750 · Accum Amort - Equipment	-2,211.71
<b>Total Fixed Assets</b>	<u>516.87</u>
<b>TOTAL ASSETS</b>	<u><u>230,752.87</u></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Other Current Liabilities</b>	
2030 · Accrued Expenses	7,899.00
<b>Total Other Current Liabilities</b>	<u>7,899.00</u>
<b>Total Current Liabilities</b>	<u>7,899.00</u>
<b>Total Liabilities</b>	<u>7,899.00</u>
<b>Equity</b>	
3100 · Restricted funds	7,109.22
3900 · Retained Earnings	148,499.03
Net Income	67,245.62
<b>Total Equity</b>	<u>222,853.87</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>230,752.87</u></u>



5:05 PM

01/21/10

Accrual Basis

## Rotary International District 7090

## Statement of Revenue and Expenditure Compared to Budget

July 1, 2009 through January 20, 2010

	Jul 1, '09 - Jan 20, 10	Budget	\$ Over Budget
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
4000 · Club assessment			
4010 · General assessment	69,448.44	79,820.00	-10,371.56
4020 · District Conference assessment	6,917.52	8,100.00	-1,182.48
4030 · Insurance Assessment	26,520.11	31,000.00	-4,479.89
<b>Total 4000 · Club assessment</b>	<b>102,886.07</b>	<b>118,920.00</b>	<b>-16,033.93</b>
4200 · District Conference			
4204 · DC - Sponsorships	500.00		
4208 · DC - Draws, etc	30,598.00		
4200 · District Conference - Other	3,380.62	36,900.00	-33,519.38
<b>Total 4200 · District Conference</b>	<b>34,478.62</b>	<b>36,900.00</b>	<b>-2,421.38</b>
4300 · District Governor RI relmb	10,146.00	15,700.00	-5,554.00
4400 · AG reimbursement	0.00	1,400.00	-1,400.00
5000 · Earned revenues			
5010 · Foundation dinner	0.00	14,000.00	-14,000.00
5030 · RYLA	0.00	0.00	0.00
5035 · Slapshot	0.00	0.00	0.00
5040 · PETS	27,342.29	0.00	27,342.29
5050 · COTS	0.00	0.00	0.00
<b>Total 5000 · Earned revenues</b>	<b>27,342.29</b>	<b>14,000.00</b>	<b>13,342.29</b>
5060 · District Simplified Grants	0.00	24,500.00	-24,500.00
5200 · Interest Income	180.09	531.81	-351.52
5400 · Other Income			
5401 · Other Income	19.52		
5404 · Rotary Now DVD Sales	785.54		
5400 · Other Income - Other	155.20		
<b>Total 5400 · Other Income</b>	<b>960.26</b>		
<b>Total Income</b>	<b>175,993.33</b>	<b>211,951.61</b>	<b>-35,958.28</b>
<b>Expense</b>			
6000 · Administration			
6010 · District Governor - RI Reimburs	531.16	10,000.00	-9,468.84
6020 · Assistant Governors	0.00	1,258.06	-1,258.06
6030 · District council	650.30	1,322.58	-672.28
6060 · District Website Administration	1,645.00	1,661.29	-16.29
6061 · District Website Road Runner	2,442.00	1,700.00	742.00
6070 · District newsletter	0.00	1,500.00	-1,500.00
6080 · District office			
6081 · Office Support	7,217.50	7,309.68	-92.18
6082 · Phone Charges	365.71	332.26	33.45
6083 · Postage	44.00	100.00	-56.00
6084 · Office Supplies	156.17	200.00	-43.83
6085 · Bank Charges	186.35	380.00	-173.65
6086 · Supplies, Treasurer	0.00	500.00	-500.00
<b>Total 6080 · District office</b>	<b>7,969.73</b>	<b>8,801.94</b>	<b>-832.21</b>
6090 · Awards & Recognition	876.67	2,000.00	-1,123.33
<b>Total 6000 · Administration</b>	<b>14,114.86</b>	<b>28,243.87</b>	<b>-14,129.01</b>
7000 · Directors and Committees			
7010 · Group study exchange	489.00	4,000.00	-3,511.00
7015 · District Simplified Grants	0.00	24,500.00	-24,500.00
7020 · Interact, Rotaract	557.93	300.00	257.93
7030 · Long-range planning	0.00	700.00	-700.00
7040 · Membership	0.00	1,250.00	-1,250.00
7050 · Rotary foundation			
7055 · Paul Harris Society	0.00	200.00	-200.00
7058 · Donations	0.00	0.00	0.00
7050 · Rotary foundation - Other	1,182.35	1,150.00	32.35
<b>Total 7050 · Rotary foundation</b>	<b>1,182.35</b>	<b>1,350.00</b>	<b>-167.65</b>
7060 · Grants Committee	0.00	200.00	-200.00
7065 · Rotary Scholars	75.00	300.00	-225.00
7070 · Vocational service	0.00	50.00	-50.00
7080 · World community service	0.00	400.00	-400.00
7090 · Youth exchange			
7096 · Other YE expenses	0.00	0.00	0.00
7090 · Youth exchange - Other	0.00	1,000.00	-1,000.00
<b>Total 7090 · Youth exchange</b>	<b>0.00</b>	<b>1,000.00</b>	<b>-1,000.00</b>

## Rotary International District 7090

## Statement of Revenue and Expenditure Compared to Budget

01/21/10

Accrual Basis

July 1, 2009 through January 20, 2010

	Jul 1, '09 - Jan 20, 10	Budget	\$ Over Budget
7100 · RYLA	0.00	0.00	0.00
7105 · Slapshot	711.14	0.00	711.14
7120 · Early Act	0.00	200.00	-200.00
7130 · Public Relations	0.00	5,000.00	-5,000.00
7140 · Communications	0.00	1,500.00	-1,500.00
7150 · Family of Rotary	0.00	200.00	-200.00
7200 · Other committees			
7205 · Other Committees - Misc	0.00	0.00	0.00
7215 · District Gov - Change Over Even	0.00	1,100.00	-1,100.00
7200 · Other committees - Other	0.00	400.00	-400.00
<b>Total 7200 · Other committees</b>	<b>0.00</b>	<b>1,500.00</b>	<b>-1,500.00</b>
<b>Total 7000 · Directors and Committees</b>	<b>3,015.42</b>	<b>42,450.00</b>	<b>-39,434.58</b>
7500 · Standing Committees			
7510 · Council on legislation	0.00	200.00	-200.00
7520 · District Insurance	29,682.11	27,806.45	1,875.66
7530 · Finance and audit	4,500.00	4,500.00	0.00
<b>Total 7500 · Standing Committees</b>	<b>34,182.11</b>	<b>32,506.45</b>	<b>1,675.66</b>
8000 · Training			
8010 · District conference			
8012 · DC - Expenses	37,055.51	45,000.00	-7,944.49
8016 · DC - Bank Chges & CC Discounts	1,408.88		
<b>Total 8010 · District conference</b>	<b>38,464.39</b>	<b>45,000.00</b>	<b>-6,535.61</b>
8020 · PETS expenses	0.00	0.00	0.00
8030 · COTS expenses	0.00	0.00	0.00
8036 · Visioning	727.20	750.00	-22.80
8040 · District training	5,932.40	7,040.00	-1,107.60
8050 · Assist Gov Training	0.00	1,000.00	-1,000.00
8070 · Dist Gov Nominee Training	3,457.76	4,000.00	-542.24
8080 · Dist Gov Elect Training	4,048.33	7,500.00	-3,451.67
8090 · District Gov Training	4,226.27	7,500.00	-3,273.73
<b>Total 8000 · Training</b>	<b>56,856.35</b>	<b>72,790.00</b>	<b>-15,933.65</b>
8500 · Foundation Dinner Costs	0.00	14,000.00	-14,000.00
8504 · Rotary Now DVD Costs	396.02		
8600 · Meeting Expenses	182.95		
9915 · Unbudgeted Expenses	0.00	2,000.00	-2,000.00
<b>Total Expense</b>	<b>108,747.71</b>	<b>191,990.32</b>	<b>-83,242.61</b>
<b>Net Ordinary Income</b>	<b>67,245.62</b>	<b>19,961.29</b>	<b>47,284.33</b>
<b>Net Income</b>	<b>67,245.62</b>	<b>19,961.29</b>	<b>47,284.33</b>



# Rotary International District 7090

*Canada – United States “Best of Friends” District*

Pravin D. Suchak, District Governor 2009-2010

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## District Governor's Report to District Council January 23, 2010

**Here we are, just over half way through the Rotary Year.** I am happy to report that all the club visits are done. Paying an official visit to a club is required part of being a District Governor. And yet, it is also one of the most exciting and satisfying part of my year as a Governor. More than often, I am pleasantly surprised to see and hear club do some great projects that I was not aware of. In many cases, besides giving my message, I have had the opportunity to induct new members, give out Paul Harris Fellow Awards and even help hand out contributions to the community organizations on behalf of the club. It has been a really exciting but busy six months for Sheela and I and we look forward to the next six months visiting clubs and areas to attend their social, recognition and fund raising events.

I continue to work closely with our District Executive Secretary Pene who performs many administrative functions, provides support to the clubs and district chairs and maintains the District Web Site. The web site has a lot of useful information as well as current Rotary news. The clubs are always looking for information on various areas of Rotary and we would like them to use the District and RI web sites for this purpose. Adding content and improving the web site is always a work in progress and Pene would appreciate it if District Directors and committee chairs will take ownership of their respective pages and keep them current. Governor's monthly newsletter is posted on the web site every month before it goes out as part of the district newsletter.

**District Duties & Meetings:** Since the last council meeting, I have attended many district committee meetings, as well as taken part in several other meetings via conference calls. I also attended another meeting of the Governor's Advisory Committee meeting. The committee is comprised of the District Governor, DGE Karen Oakes, DGN John Heise and PDGs Ralph Montesanto, Art Wing, Dick Earne, Bob Bruce and Wally Ochterski. Besides attending meetings, I have provided support and input into all the matters affecting the operations of various district activities. Specifically, I have worked on the following district matters and programs with respective district committees and chairs:

- RI PR Grant & the District PR Radio Campaign
- District Disaster Relief and response to the Gowanda & Silver Creek Flooding Disaster
- District & Club Insurance
- Youth Exchange & District YE Corporation
- Rotary Leadership Institute training and practice sessions
- Learning how to hold meetings using GoToMeeting
- District Membership Seminars
- District Web Site
- District Newsletter
- Response to the Haiti Earthquake

**GSE:** The GSE committee has selected a great team which we should be proud of. The team has been training diligently under the leadership of the District GSE co-chairs, team leader Doug Manly and alternate team leader Frank Ralabate. The team departs for Belize on Feb 15<sup>th</sup> and will be visiting Belize & Guatemala.

**Rotary Leadership Institute:** One of my goals this year is to improve Rotary knowledge of the District membership as well as offer leadership training to potential club leaders. I asked club presidents to take the responsibility and develop programs to achieve this goal. In addition, we, in the district also have an obligation and a role to play. I have been working with the District Trainer, DGE, DGN and the District RLI chair on bringing RLI to the District. Starting RLI training program in District 7090 is a major step towards and will go a long way in achieving the goal of creating and maintaining effective leadership in every club in the District. District RLI Committee Chair Dick Earne will provide a more detailed report on RLI and the training schedule that they are working on.

**GoToMeetings:** The district has been looking into conducting the district business with a minimum amount of travel and to achieve this some of us have been trying out GoToMeetings and webinars. Kevin Crosby, District Co-Trainer for PETS will be reporting on this at the council meeting.

I would like thank everyone working at the district level for all the work you have done during the first six months. We have achieved a lot but there is still a lot to be done. Please take the time review the district and RI goals that affect your area and make sure that you do your best to achieve them by the end of June. I look forward to continuing to work with you and to help you in your work.

*Frank Suchan*

## **District Governor Nominee's Report**

January 23, 2010

John Heise

Because of the holidays and family time, it has been a quiet couple of months as to Rotary activities.

I was able to participate in some of the activities of my own club for once, such as our annual bell ringing for the Salvation Army and our adoption of local families for Christmas. I also attended the area holiday party sponsored by the Batavia Club.

In January I have participated in the quarterly meeting of the DG's Planning and Advisory Group. In addition to participating in the discussions of this group, I am also the recording secretary. This quarter's meeting was the first one we have done using the services of GoToMeeting. For the past couple of meetings we have used a phone conference format. The GoToMeeting software enhanced the last meeting. Our group facilitator, PDG Ralph, was able to share documents with us during the meeting. This improved productivity and communication.

I was also able to serve as a facilitator for the recent Rotary Leadership Institute session held at Niagara Falls High School. I was one of the facilitators for the section on Service Projects. It served as a learning tool for me as I conducted my session and was able to sit in on some of the other sessions offered that day. The RLI holds great promise for our District in developing Rotary knowledge and future leaders at the club and District level.

I hope to attend one area meeting this week, prior to the Council meeting, and two others in the following week.

Following the regular Council meeting there will be the normal luncheon meeting of the AGs. I am requesting that only the AGs, DG, DGE, and PDG attend this session as participants. Our last meeting was a little unmanageable with the addition of additional participants. As always additional people are invited to sit outside the group as observers if you need to stay after the regular Council meeting.

## **SERVICE PROJECTS REPORT**

### **District 7090 District Council meeting 1/23/2010**

#### **Community Service Committee – reporting for John Crawford**

The district 7090 disaster response team committee has not been able to meet during the last two months due to travel and scheduling conflicts of our committee members.

Community Service Chair John Crawford has developed a four page summary of the program's structure, which will be reviewed at the next Disaster Relief Team committee meeting on February 22<sup>nd</sup> (at Jos Nolle's office at Niagara College). We anticipate firming up the structure and composition of the team at that meeting. I'll report our results at the next District Council meeting.

Concomitant with the ongoing review of the Disaster Relief Team, John Crawford and Robb McLeod have actively pursued immediate relief efforts in the Gowanda area. As a result of their outreach, two very positive events have happened:

- District 7090 actively participated in the Gowanda Police department's Cops, Kids and Christmas project this past Christmas. Toys, clothing and money donations were collected at three businesses in the US side of the District to be delivered to the Gowanda Police for distribution to the kids in that area. District members' stores at Minuteman Press in Williamsville, Fresh and Fancy Flowers & Gifts in Fredonia and William's Florist and Gifts in West Seneca acted as collection points. John Crawford brought a van-load of toys and clothing to the Police station on December 18<sup>th</sup>, in time for the holiday season. We received a thank you letter from the head of that project to be presented to Governor Pravin at the District Council meeting.
- On January 16<sup>th</sup> and 17<sup>th</sup>, a total of 25 Rotarians from all over the district volunteered to do home and office renovations in the Gowanda area. Work involved tile, drywall installation and finishing and painting. The group actually completed more work than the local organizers had expected, and John anticipates making another trip with the group in the next few months to complete more work. Of note, the Salamanca Rotary Club and two local churches provided food for the volunteers on both days.

This activity is exactly where we hope to take the Disaster Relief Team concept in the future.

### **World Community Service Committee Report 11/21/09**

- The **District World Community Service Committee** met on Nov. 19th in St. Catharines.
- Promoting WCS – The committee discussed success to date of the outreach to District 7090 clubs to introduce them to the services and focus of the WCS committee. The PowerPoint presentation which Chairman Dave has put together will add a script which committee members can use to introduce the UN Millennium Development Goals to the clubs as they present WCS. PDG Bob Bruce provided a fact sheet which the members can use to explain Rotary's responses to the 8 UN goals in more detail.
- Secretary Sue Dolan presented a report from Paul Muck and the Akron-Newstead Rotary Club. They have committed to support the Centro Cristiano Cultural of Guatemala in three outreach programs in Guatemala City:
  - Water Filtration Project – they will be placing a new, highly efficient water filtration unit in clusters of three homes each to provide safe, potable water to the residents.
  - Vegetable Farming – Guatemalan diet is limited to staples like corn and beans, with few fresh vegetables available, creating nutrition deficiencies and leading to chronic health issues. They have determined through pilot projects that such vegetables as radishes, carrots, cucumbers, beans onions, tomatoes and lettuce can be grown in framed "tables" which can be built at a low cost in the region. They propose to fund the material costs of the tables through the efforts of CCCG. (A committee suggestion will be forwarded to

modify the “tables” to include plastic covering to encourage growth and minimize moisture loss).

- An initial grant has been secured from a Washington State based foundation to assist in building a health clinic in the village of La Curvina. The Akron-Newstead project will provide funding assistance in equipping the clinic.

A motion was passed unanimously to make this a WCS approved project. **MAY I HAVE A MOTION FROM THIS COUNCIL THAT WE ACCEPT THIS PROJECT AS A DISTRICT WCS APPROVED PROJECT?**

- Secretary Sue Dolan presented reports from Jos Nolle regarding international volunteer opportunities in Malawi and a review of his activity in the multi-district HIV/AIDS programs.
- PDG Bob Bruce provided information about a hands-on service project which PDG Bob French of District 7040 is heading up in El Salvador/Guatemala in January of 2010. PDG Bob will disseminate information about the project to the District.
- A discussion ensued regarding the amount of hands-on activity which is available to district Rotarians, but minimally publicized. It was determined that the sponsors of district approved WCS projects will be asked to provide information regarding possible Rotarian involvement on-site with their specific projects. The information will be posted on the website and distributed district wide.
- Roger Crysler provided an update on the campaign to End Polio Now. He specifically noted the upcoming Itzhak Perlman performance with the New York Philharmonic at the Lincoln Center for the Performing Arts, Avery Fisher Hall, in New York City on Wednesday, 2 December, at 7:30 PM. Tickets are still available, ranging in price from \$70 to \$200 US, with a special combination of premium ticket and a reception with Mr. Perlman (a polio survivor) for \$500 US.



## Rotary District 7090 USA PR Campaign



**Your Rotary Club can participate in a major public relations campaign on WBEN 930 AM radio this spring.**

**Your Club can purchase 60-second Public Service Announcements (PSA) in \$200 blocks (2/block). We will customize the PSAs with your Club's message in the last 10 seconds. Rotary District 7090 will match your first PSA purchase with a \$200 PSA block, for the first 22 Clubs that participate.**

For two years, Rotary District 7090 has used RI PR Grants to place Rotary billboards in the Buffalo/Niagara area, and in Southern Ontario. For the 2009–2010 Rotary Year, our District received a \$4,000 grant from Rotary International. The District is matching this with \$3,000 to use for radio public relations. This grant supports a PR campaign to help with new member recruitment for Clubs in our District.

The primary target audience is professionals, executives, and other Rotary-qualified individuals, age 25-54, within Rotary District 7090's geographic boundaries. The PR campaign will reach a diverse audience within our District to broaden the diversity of the District's Rotary membership.

District 7090's primary target radio audience reach of 175,629 people is shown in the table below. However, since all remaining adults are potential participants in Rotary activities, and potential donors, the total audience reached by the radio campaign is 507,900. Please note that, through additional print, TV, and online PR, we will reach out to the entire Southern Ontario and Western New York adult community.

### **Estimated coverage of paid radio PSA announcements:**

Primary Radio Campaign	Total	Target	Reach
USA: WBEN 930 AM	203,500	33%	67,100
Canada: CHRE 105.7 FM	105,500	35%	36,925
Canada: CKLH 102.9 FM	198,900	36%	71,604
<b>Totals for Radio Only</b>	<b>507,900</b>		<b>175,629</b>

In addition to the paid radio PSA placements on WBEN 930 AM, we hope to secure non-paid TV PSA placements that complement the radio campaign. We will seek a number of PR print placements in the daily newspapers, business-specific newspapers, and other weekly or monthly specialty media. Whenever we can, we will use Rotary International print and TV PSAs. We will supplement these with news specific to the District's and its Clubs' activities.

Throughout the campaign, we will place content in social media, such as Facebook (see Facebook Group *Rotary International - District 7090*), Twitter, YouTube, blogs, and LinkedIn. In the USA, WBEN 930 AM's program includes substantial Internet presence on their website during our PSA campaign. The District also will enlist its Clubs to participate in the social media projects to increase impressions.

During this new PR campaign, my company, eXubrio Group LLC, will place press releases with major Western New York media at no charge. eXubrio Group also will develop and place online materials associated with the campaign. The value of these added services, which have no cost to the District or Clubs, exceeds \$10,000.



# WBEN 930 AM

## NEWS • TALK • WEATHER

### Rotary District 7090 PR Campaign – USA Market

#### *WBEN 930 AM – Rotary New Member Recruitment Campaign*

Beginning on March 1 (tentative date), the Rotary Clubs of District 7090 will be actively recruiting new members via a 6-week radio campaign on WBEN-AM 930.

##### On-Air

- Rotary member, Domenic Cortese, will be the official spokesperson of the campaign. Domenic is also the star of WBEN's "Home Improvement Hour," and a regularly featured on-air expert in the areas of construction and home improvement.
- Rotary commercials will begin airing on Monday March 1 and continue for 6-consecutive weeks (through April 11) as shown in the schedule below:

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
5am - 7pm	3	3	3	2	2		
6am – 6am	/-----8-----/						

##### Internet:

- The campaign also includes a schedule of 13 internet radio commercials per week to air in WBEN's "webcast" of the station (streamed from the station web site at [WBEN.com](http://WBEN.com)).
- Hyperlinked banner ads on the station's web site ([www.WBEN.com](http://www.WBEN.com)) for one month.
- A 15-second Rotary video featuring Domenic that automatically plays in the streaming player window whenever the station webcast is accessed and launched for one month.
- A 15-second video featuring Domenic that automatically begins playing when the WBEN home page loads in the listener's web browser for one month.

**USA Campaign Reach = 67,100 adults 25-54. Campaign Frequency = 11.0.**

**"Reach and Frequency" - translated into English:** Based on Arbitron estimates, the campaign will reach approximately 67k adults in the Buffalo and Niagara Falls metro area (not including Southern Ontario and the outlying areas of Western New York) and on average it will be heard 11 times over the course of the 6-weeks that Rotary is "on the air."

#### **YOUR CLUB'S INVOLVEMENT**

**Each individual Rotary Club in District 7090 is invited to participate in the WBEN campaign in increments of \$200. Each \$200 block purchases two 60-second customized PSAs.**

Your Club's investment will allow the district to execute a campaign that is effective in producing new candidates for the district, and these candidates will be delegated to the individual Clubs based on geography (where the candidate would prefer to meet). In addition, each 60-second commercial that our District airs on WBEN will include a 10-second "tag" at the end of the announcement that will allow the investing Clubs to insert their own message (for example, a 10-second invitation to attend a weekly meeting for your Club).

NOTE – Each Club that participates may also send a representative to the Entercom studios to voice their Club's specific tag if they would like to do so! Or, you may have Domenic record your customized 10-second tag for you.

We will include these 10-second tags in both the (traditional) on-air commercials and also in the internet (streaming) commercials in the station's webcast. We will split the tags evenly on a per-investment basis among the investing Clubs. Each \$200 block that a Club purchases will provide two 60-second PSAs that include the 10-second customized tag.

The District 7090 PR Committee recommends that each Club participate with at least one (1) \$200 package. The District also encourages each Club to solicit investment in this PR campaign from its local meeting hosts, that is, the restaurant or venue where you meet.



Entercom-Buffalo | 500 Corporate Parkway, Suite 200 | Buffalo, NY 14226 | [www.entercombuffalo.com](http://www.entercombuffalo.com)  
WBEN-AM | Ph 716/843-0600 | Fx 716/832-3323 | [www.wben.com](http://www.wben.com)

For information contact Paul McAfee, PR Director, Rotary District 7090 – (716) 830-5219



## Rotary District 7090 PR Campaign – USA Market

### *Why WBEN 930 AM?*

WBEN 930 AM is the top ranking radio station in the Western New York area for reaching business people. WBEN delivers an audience with over 10,000 business executives, including, owners, partners, and officers, each week<sup>i</sup>.

WBEN effectively covers District 7090 on both sides of the border. See the station's coverage map below:



WBEN is the source for news and real time information for many people in WNY and Southern Ontario. The station attracts busy adults who strive to stay informed and connected with their community throughout their workweek. These are our prospects as new Rotary members, and as supporters of our Rotary activities!

Domenic Cortese is a fellow District 7090 Rotarian and our radio PSA campaign spokesperson. Domenic is an on-air personality who is highly respected and trusted by the WBEN audience. Over the past 20 years his voice has come to be known as the authority on home improvement. For this campaign we believe that Domenic is our “secret weapon.” Domenic has waived his standard endorsement fees for this Rotary Campaign!

<sup>i</sup> Source is Media Audit survey Sep '08 – Mar '09.



## Evaluation of Online Meeting Service

Submitted by Kevin Crosby, 1/19/10

On December 29, 2009, our District began a sixty-day free trial of an online meeting service called "GoToMeeting".

[www.rotary7090.org](http://www.rotary7090.org)

### Pravin D. Suchak

District Governor

[pravin.suchak@gmail.com](mailto:pravin.suchak@gmail.com)

### Karen Oakes

District Governor Elect

[oakes.kl@sympatico.ca](mailto:oakes.kl@sympatico.ca)

### John Heise

District Governor Nominee

[jheise@rochester.rr.com](mailto:jheise@rochester.rr.com)

### Ralph Montesanto

Immediate Past District Governor

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### Penelope Hutton

Executive Secretary

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Jamestown, NY 14701

### Donald A. DeMeo

Treasurer

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### Wallace Ochterski

District Trainer

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### Robert N. Leek

District Co-trainer of Presidents Elect

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### Kevin J. Crosby

District Co-trainer of Presidents Elect

[kevin@fullcirclestudios.com](mailto:kevin@fullcirclestudios.com)



**What is GoToMeeting?** This service allows up to 15 (or 25 – depending on pricing) people to join a meeting online. Attendees can view any document displayed on the screen of the presenter. The role of presenter can be transferred to any attendee, under the control of the meeting "Organizer". The audio for the meeting can be accessed by a conference phone number (supplied by GoToMeeting) or by "Voice Over IP" – i.e., by using a microphone and speakers or headphones connected to one's computer. For training applications, a service called "GoToWebinar" is available. GoToWebinar can accommodate up to 1,000 participants and is structured for more of a one-way presentation, although participants can "raise their hand" to ask questions or can respond to survey questions posed by the presenter.

**Who is involved?** Currently, 13 Directors and Committee Chairs have the ability to schedule and conduct meetings using GoToMeeting.

**Why are we evaluating this tool?** We would like to assess the value of using an online meeting tool within our District to reduce the cost and inconvenience of traveling to a meeting site and to permit easier scheduling of meetings.

**How are we evaluating user experience?** We have created a brief (10-question) online survey for people to provide feedback after participating in an online meeting.

**What would be the cost?** The cost is based on the number of licenses. A license is required for each meeting "Organizer" – this is the person who can schedule meetings and invite attendees.

- The lowest-cost option is to have one or more individual licenses at a cost of \$397.80/year *each*: this allows unlimited meetings, but a max. of 15 participants per meeting; it does *not* include GoToWebinar
- The vendor (Citrix) recommends a "Corporate Account" which provides licenses for several different meeting Organizers, and includes additional features like a max. of 25 participants per meeting, the ability to record the meeting for later access by those who missed the meeting, flexible billing options, and management reports. The cost of a 5-license Corporate Account *without* GoToWebinar is \$2,940/year. The GoToWebinar option adds \$2,000/year. The cost of a 10-license Corporate Account, which automatically *includes* GoToWebinar, is \$5,400/year.

## **ROTARY INTERNATIONAL---DISTRICT 7090**

### **MEMBERSHIP REPORT---JANUARY 23, 2010**

1. **Membership Area Representatives.** Reps. have still not been established in areas 2, 7 and 14.
2. **R.I Web Registration.** Over the past month, R.I. Membership coordinator has provided six leads as a result of web enquiries, which have been passed to the clubs in the location of the registrant. Follow up calls will be made to determine status of these registrants.
3. **Membership Workshops:** The third in the series was held in Niagara on the Lake at Niagara College, Glendale campus, with DG Elect, Karen giving the welcome. The presentations were similar to the two previous workshops in Hamilton and Williamsville. Again over 30 Rotarians were present and the feedback was positive. The scheduled fourth workshop planned for Elicotville was cancelled and we are in the process of rescheduling this final workshop.
4. **Results:** The PowerPoint presentations utilized have been sent to participants. Copies of these are available to other clubs. The feedback from these workshops has been very positive. Lively discussions ensued and a good exchange of information was achieved. Several clubs have planned recruitment drives along the lines of these presentations.
5. **Membership Levels:** In response to a membership enquiry through Area Membership Reps., the results of 17 clubs which responded shows the ups and downs of clubs but generally the total membership appears to be holding. Several clubs indicated that applications are about to be processed, which will augment the overall numbers. I anticipate that the workshops will give clubs new ammunition to recruit.
6. **Other.** Plans are being put into place for presentations to PETS 1, U.S. side in the first week of February, and Cdn. side in mid-February.

## **MEMBERSHIP SEMINARS.**

In conjunction with the Membership Area Representatives, three workshops were held in November to assist clubs in developing their plans to increase membership. Over 30 Rotarians attended each of these workshops.

These sessions were held at Mohawk College in Hamilton for the clubs in the western section of the District on November 16<sup>th</sup>, in Williamsville on November 18<sup>th</sup> for Niagara Falls/Buffalo area clubs and finally on November 23<sup>rd</sup> at Niagara College for the clubs in the Niagara Falls/St. Catharines region. One additional workshop has been proposed for Ellicottville in the New Year, for clubs in the 'southern' region.

I was very pleased that the following Rotarians stepped 'up to the plate' and delivered presentations: Keith Flexman, Thomas Brock, Tom Falls and Gene Stodalak in Hamilton; Bob Race, Pete Wendel, Anita Mahaney and Jill Norton at Williamsville; Ron Danielewicz, Thomas Brock (again), Bruce Hobin and Bob Mahony at Niagara College; and PDG Bob Leek who assisted in Hamilton, DG Pravin in Williamsville and DGE Karen at Niagara on the Lake. Many thanks to all these presenters, and to all attendees.

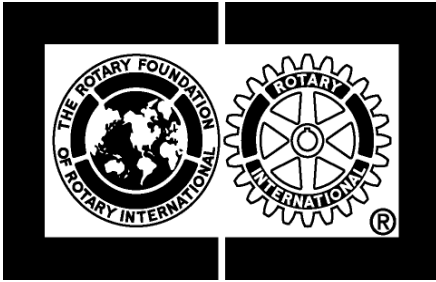
The sessions were fairly identical with presentations on a) how clubs can develop an informational promotion to recruit prospective members, b) how several clubs can work together to create community based presentations about Rotary, c) conducting effective new member orientations and d) tools for membership retention. Lively Q & A sessions followed the presentations, and attendees were able to contribute to the overall tenor of the workshops.

As we move into the New Year, I hope to assist clubs in developing their own sessions. In fact, based on his presentation, Bob Race held another New Member Open House, and reported 15 attendees. I am anxious to learn how many will accept the opportunity to join Rotary.

I hope we have passed along the tools to assist in recruiting additional membership in all the area clubs. The Membership Area Representatives and I look forward to assisting you further.

One element I would like to highlight, the discussions around the use of the social networking sites and the new technology to get the value of Rotary 'out there'. These can be easily used to further promote how everyone can contribute to their local community and internationally through the world's greatest social organization, Rotary. I hope to organize some additional seminars on this topic in the coming months. Stay tuned!

Ray Guy, Director Membership.



## District 7090 Rotary Foundation Committee

### District Council Report

January 23, 2010

Art Wing, Director, District 7090 Rotary Foundation

#### Goals for 2009-2010

##### Information Goal:

1. Increase the use of the District web site to:
  1. post the monthly Club Annual Fund contribution report
  2. post the status of the District Grants to clubs
  3. post the monthly Club Polio contribution report

**All three items are being updated monthly on the District Web Site. District Foundation Activity report, Foundation reports etc are also being updated on a monthly basis on the web site.**

2. Increase the number of Area Foundation meetings with the Area Representatives, Club Foundation Chairs, Club Presidents and Presidents Elect.

**Four Area meetings (Area 16-Dunkirk, Area 3-Waterdown, Area 12-Middleport, Area 1 Simcoe) have been held to date. The most effective has been combining Area Assistant Governor and Area Foundation meetings on the same evening.**

3. Work to implement the Desired Future Outcomes Workplan for 2009-2010- see **attachment for January update**

#### *Annual Programs Fund and Permanent Fund Sub-committees*

##### **Annual Fund Report for District Council**

Bob Bruce, Annual Giving Co-chair

The Rotary Foundation has asked all Rotarians to step up and make some personal contribution to the Foundation's Annual Giving Fund this year in order to assist Rotary to continue with all the humanitarian programs clubs undertake worldwide.

As the recession has caused the Foundation to curtail contributions to Matching Grants from the World Fund this year, this request is urgent as we continue to try to undertake programs and projects for those less fortunate in developing nations.

## Annual Fund Goals:

### a. Each club to target a club donation of a minimum of \$100 per member for a total of \$300,000

Of our 73 Clubs, 64 have filed Club Goals of \$245,821 or \$91/ per member (2687 members)

As of January 11, 2010 clubs have donated \$124,648 or \$46/ per member

32 clubs have yet to make their donation for this Rotary year.

The following 9 clubs are reported by RI as having not yet filed Goals for the year –

Amherst North, Jamestown AM, Hamilton Sunset, Kenmore,  
Lakewood-Chautauqua, Niagara Falls NY, Norfolk Sunrise, Orchard Park,  
Westfield Mayville.

### b. Work towards every Club qualified as an Every Rotarian Every Year Club-every member makes a personal donation of some amount each year to the annual fund.

DG Pravin has been working closely with a group of clubs who will qualify this year.

As of this report the following clubs have committed to or achieved the EREY or Sustaining club status for this Rotary year:

Ancaster Dundas Clarence Flamborough AM, Grand Island, Hamilton AM,  
Medina, West Seneca

With the help of the Area Representatives working with these clubs and the others we could have six more which will give us 20% of the District Clubs qualifying during this year.

### b. Increase Sustaining Members (\$100 per year) by 200.

Our District Profile indicates that at the end of 2007-8 we had 752 sustaining members.

We have given out pins and certificates to many sustaining members.

This year there is a new recognition item-an **Orange sticker** to be put on the members Club name badge in order to highlight those contributing at the club level. These stickers are available from the Area Foundation Representatives.

### 1. Increase the number of Paul Harris Society by 10.

As of the end of December we have had a total of **four new members** have joined the Society during this Rotary year-bringing our total to **38 active members**

## Permanent Fund

**PDG Joe DePaolo, Chair, Buffalo**

The Permanent Fund committee has two workshops planned for January 20<sup>th</sup> in Burlington and January 28<sup>th</sup> in St. Catharines. These workshops are designed to educate Rotarian financial advisors and planners, lawyers, accountants, professional fundraisers and gift planners on the benefits of considering gifts to Our Foundation permanent fund. The goal is to have 15-20 attend each event.

Two additional workshops will be scheduled for the New York State section of our District.

## Goals:

### a. Increase Major Donors by 1 and Bequest Society Members by 2

1 new Major Donor realized and 2 new Bequest Society Members

### b. Increase the Benefactors by 150 (making the Permanent Fund a beneficiary in your estate)

This is the easiest donation to make-it will come from your estate and will part of the legacy of the Permanent fund.

### **The Rotary Foundation Dinner:**

For 2010-11 The Foundation will be held in November 2010.

### **The Grants Sub-committee**

#### **Roy Sheldrick, Chair**

District Simplified Grants totaling \$22,453 have been approved to 11 clubs with 6 grants for local communities and 5 international. There is \$2047 remaining of the total \$24,500 allocated for this Rotary year. We are still awaiting the receipt of the money from Rotary International for this year's grants. The list is available on the District web site.

The issue of the Niagara-on-the-Lake final report on the matching grant from Rotary International for the Guatemala project is been addressed by the Club. As reported in November, Rotary Foundation requested an independent financial review before the final report is complete and the file closed. The Foundation Director is in continuing contact with the Club President as to progress.

The Foundation Director has continued to notify all interested parties of the current status of this issue.

### **Group Study Exchange Sub-Committee**

**Bert Rappole**, Jamestown, Co-chair

Keith Lindberg, Niagara Falls, Co-chair

**Goal: Host a GSE team from Belize in the fall of 2009 and recruit a GSE team to travel to Belize**

#### **January Report:**

District 7090's Group Study Exchange team has been preparing for their trip to Belize from February 15 to March 16, under the leadership of Team leader Doug Manly (Fredonia) and alternate team leader Frank Ralabate (Williamsville).

There have been a few changes in the team make up, with Brian Fiume withdrawing as an alternate and Molly Fitzpatrick withdrawing as a team member. Patrick Braun has moved from alternate to team member and has participated in all the training sessions.

The team has met five times for two to four hour session with full attendance of the team and alternate team leader Frank Ralabate. All necessary paper work for RI and Belize has been completed.

The team leaders and Committee chairs feel that the team has worked well together and are prepared to make the project a success as ambassadors from both parts of our District.

The farewell dinner will be held on February 5 at 6pm at the Protocol restaurant in Clarence.

DGE Karen Oakes is currently in San Diego and GSE partner country will be finalized for next year by the end of the DGE training this week.



### **The Scholarships Sub-committee**

**John Teibert, Chair, St. Catharines South**  
**Steve Keefe, Assistant Chair, Westfield Mayville**

#### **Ambassadorial Scholars**

The committee is eagerly awaiting applications for the next selection process for a scholar to study during the 2011-12 school year.

**World Peace Scholars**—no representatives selected to date.

The District Foundation committee has committed \$25,000 each of the last two year to this program but we need to work more diligently on recruiting a candidate for this program.

#### **Important Dates for both scholarship programs:**

Application Due Date – April 15, 2010      Interview Date – Saturday, May 29, 2010

### **The Polio Plus Sub-committee**

**Valerie Bailey-Phillips, co-chair, Caledonia**  
**Carl Vahl, co-chair, Olean**

The Rotary Club of **Batavia** has raised over \$16,000.00 "*from Club members only*" this past year for Polio Plus. The have five members receiving Paul Harris Fellows after this campaign. On January 12th at 12 noon at the regular scheduled lunch meeting, the Club had a program to first present these Rotarians with their Paul Harris Fellow awards, then have a segment on Rotary's quest to eradicate Polio. DG Pravin represented the District at the event.

#### **Total For District: 7090**

Club contributions this Rotary year to January 11 2010- \$50,143

Leading contributors:

1. Batavia	\$12,966	6. Hamilton East Wentworth	\$2,092
2. Dundas	3,025	7. West Seneca	2,000
3. St. Catharines Sunrise	3,000	8. Ancaster	1,467
4. Grimsby	2,757	9. St. Catharines Lakeshore	1,387
5. Welland	2,439	10. Niagara County Central	1,328

District DDF funds this Rotary year \$30,265

Total Club Donations November 2007 to January 11, 2010 \$214,169

Leading contributors:

1. Niagara Falls	\$25,047	6. Dundas	\$7,875
2. Batavia	16,066	7. Brantford Sunrise	6,022
3. Amherst South	11,300	8. Niagara Falls Sunrise	5,512
4. Simcoe	9,724	9. St. Catharines	5,285
5. Kenmore	8,872	10. Ancaster AM	4,873

District DDF to date \$80,265

All but 5 clubs have made donations since the start of the campaign in late 2008.  
 Club donations as of January 11 2010 have been updated on the web site.

### **The Alumni Sub-committee**

Bob Morrow, Chair, Dundas Valley Sunrise

Work in this area is making slow progress. We are working towards locating former GSE team leaders and team members.

### **Appreciation**

The committee is very appreciative of all the work and support of our District Clubs and leadership team.

DG Pravin Suchak, DGE Karen Oakes, and now DGN John Heise are incredibly supportive of OUR ROTARY FOUNDATION and the Foundation programs and the committee is very grateful for their encouragement and ongoing support

### **Attachments**

1. District Foundation Workplan January 2010 update.
2. Area Foundation Activity Report
3. District Simplified Grant Approved Application for 2009-10

## Pene Hutton

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**From:** Huber, John [John.Huber@lakeshoresavings.com]  
**Sent:** Thursday, January 21, 2010 4:59 PM  
**To:** pravin.suchak@gmail.com; phutton@netsync.net  
**Cc:** art@arthurwing.com  
**Subject:** Foundation Report for Area 11 of District 7090

Hello DG Pravin, PDG Art, and Pene,

Here is my report regarding Area 11 of District 7090. (Joe DePaolo has been a great help in attending the meetings with me.)

All of the clubs that we have visited seemed to be very open to the idea of making the support of our foundation a priority for their club.

Listed below are the clubs that I have visited in Area 11 of District 7090 thus far.

- **Amherst East Rotary** – presentation was made on **November 05, 2009**
- **Amherst North Rotary** – presentation was made on **December 08, 2009**
- **Amherst South Rotary** – presentation was made on **January 13, 2010**
- **Cheektowaga Rotary** – presentation was made on **January 14, 2010**
- **Williamsville Rotary** - presentation scheduled for **Mon. February 08, 2010 / Eagle House Restaurant / 6:15 P.M.**

Yours in Rotary Service and in Friendship,  
John Huber  
Past President – Amherst East Rotary Club  
Current Treasurer – Amherst East Rotary Club  
Current Sergeant-At-Arms – Amherst East Rotary Club  
Current Foundation Representative – Area 11 of Rotary District 7090



No virus found in this incoming message.

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Version: 9.0.730 / Virus Database: 271.1.1/2636 - Release Date: 01/21/10 02:34:00

<b>Area</b>	<b>Clubs</b>	<b>Area Foundation Activity</b>	
<b>Area 1</b>	<b>contacts</b>	<b>Tom Pidduck</b>	<b>Simcoe + Delhi, Norfolk Sun</b>
		3 Aug/Sept-Norfolk Sunrise/Simcoe---Tom Pidduck -short presentations re	
		Sept- Simcoe Foundation committee-Tom Pidduck	
		Nov 5- Delhi - Tom Pidduck -Foundation talk	
		Dec 15 Area 1 Meeting with AG/Presidents and Presidents Elects-E	
<b>Area 2</b>	<b>Rick Sterne</b>	<b>Brantford + Ancaster, Ancast</b>	
		4 October Rick Sterne -EREY campaign with all clubs	
		Nov 2 Brantford Sunrise Bob Bruce Foundation Talk	
		Nov 26 Ancaster AM Rick Sterne-EREY talk	
		Nov 27 Brantford Art Wing-Foundation talk	
<b>Area 3</b>	<b>Wayne Massey</b>	<b>Dundas Valley Sunrise Dundas, Flambor</b>	
		1 Oct 8 Area Meeting Art Wing, Wayne Massey	
		Dec 9 Polio talk Bob Bruce	
<b>Area 4</b>	<b>Paul Gibel</b>	<b>Hamilton + Caledonia,Hamilton</b>	
<b>Area 5</b>	<b>Bill Wiley</b>	<b>Lincoln + Grimsby, Grimsby</b>	
		5 Sept 15 Grimsby @noon Bill Wiley visit- Ross McCallum speaker re F	
		Sept 17 Grimsby Bill Wiley visit- Ross McCallum speaking foll	
		Nov 3 Lincoln Valerie Bailey Phillips Polio talk	
		Nov 5 Hamilton East Wentworth Bill Wiley visit discussed Polio challeng	
		Nov 13 Stoney Creek Bill Wiley visit	
		Nov 24 Lincoln Art Wing-Foundation talk	
<b>Area 6</b>	<b>Tom Arkell</b>	<b>St Catharines+ St. Catharines La</b>	
		3 Aug 18 St. Cath Sunrise Art Wing DSG cheque prese	
		Oct 8 St. Cath Art Wing-brief talk re matching grants	
		Nov 3 St. Cath Sunrise Art Wing-Foundation talk re grant process	
		Nov 23 St. Cath South Art Wing-Paul Harris	
<b>Area 7</b>	<b>Roman Groh</b>	<b>Welland + Dunville, Fonthill,</b>	
		1 Aug 25 Art Wing Welland -Foundation talk	
<b>Area 8</b>	<b>John Beyer</b>	<b>Niagara Falls + Lewiston/Niagara</b>	
		2 Oct 27 Niag Falls John Beyer-	
		Nov 26 Niag Falls Sunrise Art Wing -Foundation talk	
<b>Area 9</b>	<b>Patti Johnson</b>	<b>Grand Island+ Niagara County C</b>	

<b>Area 10</b>	<b>Don DeMeo</b> 1 Nov 2 Kenmore	<b>Buffalo +</b> Bob Bruce -Foundation talk-with Don DeMec	<b>Buffalo Sunrise, I</b>
<b>Area 11</b>	<b>John Huber</b> 6 Nov 5 Amherst East Dec 8 Amherst North Jan 13 Amherst South Jan 14 Cheektowaga Lancaster/Depew Feb 8 Williamsville	<b>Amherst East+</b> Joe DePaolo and John Huber John Huber -presentation scheduled John Huber -presentation scheduled John Huber -presentation scheduled John Huber -presentation being scheduled John Huber -presentation being scheduled	<b>Amherst North, A</b>
<b>Area 12</b>	<b>David Greenfield</b> 1 Nov 17 Lockport Nov 18 Area 12 Foundation meeting	<b>Lockport +</b> Art Wing Foundation talk -Art Wing, Bob Bruce, David Greer	<b>Clarence, Eastern</b>
<b>Area 13</b>	<b>Mark Walling</b> Nov Area President's meeti 1 Nov 18 West Seneca	<b>Hamburg Sunrise +</b> Mark Walling presentation Art Wing-Foundation talk	<b>East Aurora, Ham</b>
<b>Area 14</b>	<b>Alex Krebs</b> 1 Nov 12 Albion	<b>Albion +</b> Art Wing -Foundation talk	<b>Batavia, Holley, L</b>
<b>Area 15</b>	<b>Mary Vahl</b> 3 Nov 11 Ellicottville Dec 1 Olean RC Late January Slamanca February Olean	<b>Olean +</b> Mary Vahl and Mary Plonka-Polio Plus talk Art Wing Foundation talk Mary Vahl to give a foundation talk Annual Foundation dinner	<b>Ellicottville, Slam</b>
<b>Area 16</b>	<b>Irene Strychalski</b> 1 Sept 16 Area Foundation meeting	<b>Dunkirk+</b> -Art Wing, Bob Bruce, Irene Stychalsk	<b>Fredonia, Westfie</b>
<b>Area 17</b>	<b>Janet Vanstrom</b> 2 Aug 2 club visits	<b>Falconer +</b> Janet Vanstrom	<b>Greater Jamestov</b>

35

1-Sep Foundation Committee Training US  
2-Sep Foundation Committee Training Canada

**Appendix #4**  
**Desired Future Outcome Workplan (2009 – 2010)**

We have better understanding of The Rotary Foundation programs, resulting in increased giving and involvement.

Outcome	Completion Date	Success Measure
Area Foundation Reps appointed	May 31, 2009	17 area reps req'd all in place (3yr terms)

**COMPLETED JUNE 2009**

**Responsibility of Director of TRF**

revised training program developed and delivered (includes role play, development of 'Foundation Minute')	August 30, 2009	all complete training
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**TWO TRAINING SESSIONS WERE HELD SEPTEMBER 1<sup>ST</sup> (US) AND 2<sup>ND</sup> (CAN)**

**Responsibility of Director and TRF Committee Chairs**

17 Area Reps attend club meetings with Committee Chairs in yr 1	Sept – May	all clubs receive Cmtee Chair present'n
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**PROGRESS IS BEING TRACKED THROUGH THE AREA FOUNDATION ACTIVITY REPORT THAT IS UPDATED REGULARLY ON THE DISTRICT WEBSITE-**

**Responsibility of Committee Chairs and Area Reps**

Area Reps make 2 per year 2-5 minute presentations at their respective clubs	Sept – May	at the club level, the topic of TRF is in the 'spotlight' more often
--	------------	--

**PROGRESS IS BEING TRACKED AS ABOVE-LIMITED SUCCESS TO DATE IN MANY AREAS**

**Responsibility of Area Reps**

club newsletter Chairs receive Foundation Articles for Club newsletters	monthly	more TRF information reaches club members 9 per year published
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**ITEM NOT ADDRESSED APPROPRIATELY TO DATE**

devise/employ tracking system for speaker engagement (who, where, when)	July 1, 2009	giving increases 2.5% club involvement in programs – gross #s ↑
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**AREA ACTIVITY REPORT IS PUBLICLY TRACKING THE PROGRESS**  
**35 clubs have had a visit to date.**

**Responsibility – Director creates tracking system**

**Responsibility for increases – Director, Chairs, Area Reps**

**District Simplified Grants, District 7090, 2009-10**  
**Grant # 70177 – US\$ 24,500**  
*As of December 28, 2009*

#	Date Received	Club	Project Description	Amount US\$	Date Approved
104	August,2009	Hamilton Mountain	Shelter Box	\$2,000	21/08/2009
105	August,2009	Ancaster AM and Ancaster	Scoreboard for National T-Ball Championships	\$3,350	21/08/2009
106	August,2009	Port Colborne Centennial	Literacy Day event	\$1,316	21/08/2009
107	August,2009	Fonthill	Fogquest in Guatemala	\$1,300	30/09/2009
108	August,2009	Amherst East	Sumoko Kids Foundation Equipment for sports activities and Reading Program	\$2,000	12/10/2009
109	September, 2009	Dundas Valley Sunrise	Rubber Matting for the Rotary Rink	\$2,000	05/10/2009
110	October,2009	Waterdown	Shelter Box	\$1,091	18/10/2009
111	October,2009	Hamburg Sunrise	Dictionaries for Hamburg Elementary Schools	\$325	23/10/2009
112	October, 2009	West Seneca	Literacy Development Materials, Mexico	\$2,000	3/11/2009
113	October, 2009	St Catharines	Shelter Box	\$1,091	3/11/2009
114	December, 2009	Hamilton Sunset	Children's Literacy Event: Telling Tales	\$1,980	29/11/2009
115	December, 2009	Hamburg	Mental Health Management System Software	\$2,000	8/12/2009
116	December, 2009	Kenmore	School Uniforms, Kenya	\$2,000	28/12/09
117					
Totals		11	6 for Local Communities 5 for International Communities	\$22,453	3/12/2009

Approved by the Grants Subcommittee:

\_\_\_\_\_  
 December 28, 2009  
 Roy Sheldrick, Chair  
 92 Seneca Drive, Ancaster, ON, L9G 3B8  
 Phone: 905-648-4339; Fax: 905-648-9739;  
 E-mail: [rsheldrick@cogeco.ca](mailto:rsheldrick@cogeco.ca)

\_\_\_\_\_  
 December 28, 2009  
 Art Wing, Director  
 242 Riverside Drive, St Catharines, ON, LT2 3M8  
 Phone: 905-687-8680; Fax 905-689-3969  
 E-mail: [art@arthurwing.com](mailto:art@arthurwing.com)

## The District 7090 Rotary Foundation Committee

### Terms and conditions of 2009-2010 District Simplified Grants

1. Funds are allocated in the amounts listed above.
2. If for any reason your grant project cannot proceed according to plans presented in your application, please contact the Chair of the Grants committee immediately for consultation and potential approval of any change.
3. All 2009-2010 funds will only be released to clubs once they file with the Grants Sub-committee Chair an acceptable **final** report.
4. All DSGs for 2009-2010 must be completed at the latest by **December 1, 2012**.
5. Interim reports must be filed by **December 31, 2011**. Final reports must be filed by **December 31, 2012**, however please file reports as soon as the project is completed.
6. The Grants Sub-committee chair for 2009-10 is Roy Sheldrick. You may reach him at:  
 Roy Sheldrick, RC Ancaster  
 92 Seneca Drive, Ancaster, ON, L9G 3B8  
 Phone: 905-648-4339; Fax: 905-648-9739; e-mail: [rsheldrick@cogeco.ca](mailto:rsheldrick@cogeco.ca)

The Grants Sub-committee Vice- Chair is Bob Bruce.

Bob Bruce, RC Waterdown  
 3345 Ryerson Road, Burlington, ON, L7N 3S3  
 Phone: 905-632-6528; e-mail: [pdgbob@cogeco.ca](mailto:pdgbob@cogeco.ca)

Sub-committee members are:

Chris Bangham, RC St Catharines  
 7-27 Parnell Road, St Catharines, ON, L2N 2W1  
 Phone 905-934-9532; E-mail: [chrisbangham@hotmail.com](mailto:chrisbangham@hotmail.com)

Pat Castiglia, RC Hamburg  
 88 Hunt Avenue, Hamburg, NY, 14075  
 Phone: 716-508-8245; e-mail: [pcastiglia@roadrunner.com](mailto:pcastiglia@roadrunner.com)

Ralph Montesanto, RC Dundas Valley Sunrise  
 20 Highland Park Drive, Dundas, ON, L9H 3L8  
 Phone: 905-627-3869; e-mail: [montesanto@cogeco.ca](mailto:montesanto@cogeco.ca)

Bob Munroe, RC Hamilton  
 48 Undermount Avenue, Hamilton, Ontario L8P 3Z6  
 Phones: 905-525-1968(H); 289-456-5832 (Cell)  
 email: [rbm@rossmcbride.com](mailto:rbm@rossmcbride.com)

Sandra Yeater, RC Buffalo  
 7 Hamilton Drive  
 Amherst, NY, 14266  
 Phone 716-883-0815(H); 716-691-3400 x 215 (W)  
 E-mail: [syeater@tonawandapediatrics.com](mailto:syeater@tonawandapediatrics.com)



## **January 17, 2010 Youth Services Report**

**District 7090 Youth Exchange Committee**

**Saturday, January 23<sup>rd</sup>, 2010**

### **Buffalo Weekend**

A successful weekend involving exposure to cultural, historical, architectural, and recreational activities in the Buffalo area for our in-bound students. Highlights included a tour of city hall, ice skating, hip-hop dance instruction, and fellowship. For a few, it was their first experience at making and hurling a snowball. Thanks to the Rotary Clubs of Buffalo and Buffalo Sunrise for organizing all activities and student hosting.

### **Temagami**

The Rotary Outdoor Leadership Experience (ROLE), traditionally known as the “Temagami” program, has been organized for two sessions – February 3<sup>rd</sup> to 6<sup>th</sup>, and 6<sup>th</sup> to 9<sup>th</sup>, with both in-bounds and out-bounds taking part. We are hoping for minus 40 degree temperatures (either scale – when it is this cold, it really doesn’t matter), as opposed to the rain and slush experienced last year. Vice-Chair Greg Norton and his team of Rotary volunteers are well trained and anxious to get underway. All of our students have been scheduled, and nervously await this exceptional team building and outdoor survival exercise.

### **New York State Certification**

Application has been completed, and application fee has been paid. The 30 page audit requires specific CPA experience to complete. The district was canvassed by both Governor Pravin and Past Y.E. Chair David George for a Rotarian or CPA willing to take on the audit project. None surfaced. The auditor for sister districts was contacted, and is willing to carry out the audit for a fee of not more than \$4000. The Y.E. Chair reported these findings to both the Governor’s Advisory Committee, and the Y.E. Corporation Board of Directors, with the recommendation that we NOT proceed with the audit, and therefore that we NOT proceed with the certification. It was his recommendation that the audit is significantly time consuming for both clubs and the district in document preparation, as well as being expensive. It is also an exercise and expense which must be repeated every year to maintain certification status. For the sake of allowing a handful of students to participate in specific sports program, it was difficult to justify the cost in time and money that certification requires. Both the Advisory Committee and the Corporation Board accepted this recommendation NOT to pursue N.Y. State Certification.

### **District Interviews**

Conducted on Saturday January 16<sup>th</sup> in Hamburg New York, and Sunday January 17<sup>th</sup> in Hamilton, Ontario. 26 potential out-bound students interviewed . . . 11 males and 15 females . . . 17 Canadians and 9 Americans. Vice-Chairs responsible have assigned countries to the students, who will be apprised following the Temagami weekend.

### **Up-Coming Dates**

Temagami	Feb 3 <sup>rd</sup> -6 <sup>th</sup> Feb 6 <sup>th</sup> -9 <sup>th</sup>
Out-bound orientation with parents – Buffalo	Sunday, March 7 <sup>th</sup>
Jamestown weekend	April 30 <sup>th</sup> – May 2 <sup>nd</sup>
Bike Trek weekend – N-O-T-L	June 4 <sup>th</sup> -6 <sup>th</sup>

### **Goodbye**

Four of our in-bounds who arrived in January of 2009 successfully completed their exchange year. Naty Almada and Sofia Jimenez returned to Argentina, Olivia Wright to New Zealand, and Andrew Swan to Australia.

### **Hello**

We are expecting some new arrivals shortly from Argentina and Australia, hopefully in time for the Temagami experience.

### **Vice-Chair Change**

One of the true champions of our district committee, **Joanna Turchin** (Ancaster) is stepping down as Vice-Chair, Northern Europe. Joanna has been a tremendous asset to our program in a number of areas, including her liaison on behalf of Youth Exchange with the District Conference committees. Fortunately, we have been able to convince her to stay involved with our committee as our resident expert on insurance issues. Thank you Joanna for your tremendous contributions and support for our program.

We are delighted to announce that **Aad Vermeyden** (Brantford) has come on board as our new Vice-Chair, Northern Europe. Aad brings great experience and enthusiasm in handling this portfolio, and we welcome him to our team.

**Bob Leek, Chair**  
**District Youth Exchange Committee**

## **Rotaract**

The Brantford Rotaract Club now has a **website** up and running. Check out [www.brantfordrotaract.com](http://www.brantfordrotaract.com) for details. Brantford's president, Jennifer Middleton travelled to Buffalo in mid-December to assist the Buffalo Sunrise club in establishing another community-based Rotaract club. See **Kevin Crosby** for details.

## **Interact**

### **Canada**

**Paige Smitiuk**, Brantford Interact president, will be conducting two training sessions at this year's SLAPSHOT program on May 1. Paige's Interact club has now mushroomed to 85 members and still growing.

### **U.S.**

**Robert R. Graczyk** sends this report forwarded by **Bob Leek**:

Our Club is moving forward with the establishment of an Interact Club at the Niagara Wheatfield High School.

This has been a goal of our club for many years.

The School Board and the School Supervisor have suggested the conversion of a volunteer youth group into an Interact Club.

Tony Evans is currently assisting Robert with this task.

We downloaded the Interact Handbook and had them start familiarization.

Our Club Past President Tom Grimm, Past Asst. Gov. Pat Sullivan and I will be meeting with the Club Advisors on Tuesday Jan. 19, 2010 at 0715 am.

The meeting will be to discuss the conversion. We will also make the formal presentation to the Teacher/Advisors. This will be a half hour meeting.

On February 4, 2010 our committee will make a presentation to the club member.

We would like to discuss the advantages of being a interact club.

We would also like to have a local Interact club member from a different club explain their involvement in Interact.

Do you know of any outstanding Interact Club members close to us??

I will be ordering two interact DVD's and some posters.

Robert R. Graczyk

Supervisory CBP Officer

U.S. Customs and Border Protection

Field Operations

Port of Buffalo, NY

716 282-1500 ext.235

[robert.graczyk@dhs.gov](mailto:robert.graczyk@dhs.gov)

## Early Act

Nothing new to report

## RYLA

Doug Johnson sends this report:

We have been busy upgrading the web page to improve its quality and accessibility. Further while we had originally undertaken to holding two RYLA programs either in parallel or at different times one in the USA, Fredonia and another one in Canada. The investigation of Brock and Niagara College has quickly put an end to holding one in Canada as the costs are prohibitive. Thus we intend to hold **only one RYLA Program at Fredonia** and to continue upgrading the nature and quality of the program.. We have developed through Elaine Job Descriptions for all those who will participate in the program's development. Thus the responsibilities of those involved will be made available to those chosen to participate. In fact in regard to House Parents we want to reach out to the clubs to provide suitable candidates for these positions thus hopefully deepening the experience of RYLA with the Clubs. Our next meeting to primarily launch the candidate search will be on 30th January 2010.

## SLAPSHOT

We have 35 registrations to date with new registrations coming in daily. A reminder to all presidents that the **February 28 deadline** for Early Bird registrations is fast approaching. Cheques received by that date will secure club positions and the **discount rate of \$200.00** per student. Registrations received after that date will be \$250.00 provided that there is still space available. SLAPSHOT information is available on the brochures distributed today, and on the **District website** under Youth Services. Check out the new Power Point presentation listed under **SLAPSHOT 2010**. Contact Kevin Crouse at [Kevin.crouse@rogers.com](mailto:Kevin.crouse@rogers.com) for further information.

**Pene Hutton**

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**From:** RICK STERNE [ricksterne@rogers.com]  
**Sent:** Wednesday, January 20, 2010 11:38 AM  
**To:** 'Penelope Hutton'  
**Cc:** Kevin. Crouse; Pravin. D. Suchak; Tony Evans  
**Subject:** DISTRICT 7090 INTERACT - CANADA REPORT - January 2010

**DISTRICT 7090 INTERACT - CANADA REPORT -**

**January 2010**

Since our last Council meeting, we have received the official charters from Rotary International for our two new Interact Clubs.

- St. John's College Interact Club, Brantford, sponsored by the Brantford Sunrise Rotary Club
- Lakeshore Catholic HS Interact Club, Port Colborne, sponsored by the Fort Erie Rotary Club

We are now trying to set Charter event dates with DG Proven for these new clubs.

We are working on two more new Interact Clubs.

- Sir John A. MacDonald Interact Club, Hamilton, sponsored by the Hamilton AM Rotary Club
- McKinnon Secondary School Interact Club, Caledonia, sponsored by the Caledonia Rotary Club

The formation of an Interact Club at Brantford Collegiate Institute has been put off until next year as the school is presently under reconstruction.

We have booked Niagara College at Niagara on The Lake for our Interact Conference on Saturday, May 8th, 2010.

We now need to finalize the program and market the Conference.

Please send lots of enthusiastic students to Snapshot this year, as this is where the seeds for new Interact Clubs are planted.

Yours in Rotary and Interact  
Rick Sterne  
District 7090 Interact Co-Chair

for [Rotary District 7090](#). Powered by [Doxess](#).

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## Report of the Training Committee

### January 23, 2010

The Training Committee has the strategic plan outcome of:

*District 7090 has highly effective leadership at all levels as a result of knowledge and skill training.*

The Rotary Leadership Institute under Chair Richard Earne, PDG held a dress rehearsal of the Level One program on January 9, 2010. Approximately 23 Rotarians from the District leadership offices attended this event. There was generally high grades given for the program. The first class for Rotarians in general will be held on March 6, 2010 at Hilbert College. Another class for level one is being scheduled for April 10, 2010 with a tentative site of Mohawk College.

The President -Elect Training Sessions(PETS) under the direction of Robert Leek, PDG and assisted by Kevin Crosby, have setup the newly reconfigured Part 1 sessions in various locations throughout the District and starting in the first week of February 2010. These evening programs are established to increase attendance of next year's Club Presidents at this initial introductory sessions. It is anticipated that the President-elects will be able to attend one of the local evening presentations. Dates and location have been sent to all Presidents-elect.

Presently, our District is in the trial period for GoToMeeting conferencing. This testing was developed by Training Committee member Kevin Crosby. To date the Public Relation Chair Paul McAfee has used the software to hold two public relations seminars. In addition, the Governor's Advisory Committee, with Chair Ralph Montesanto, PDG as leader, held a 7 person computer conference call last week with positive reactions and evaluations. More committees need to test out this GoToMeeting software. Contact Kevin Crosby at [kevin@fullcirclestudios.com](mailto:kevin@fullcirclestudios.com) to receive the tutorial website.

Wallace J. Ochterski, PDG  
Chair - Training Committee

RLI in 7090 is Up and running.

The shining Water Division has 3 sessions scheduled for February, March and April.

The costs vary from \$50. to \$75 CA depending on the site.

All the sessions will only cover Part I, which is a one day program divided into 6 topics. In 2010-11 we will be bringing on Parts II and III.

In total 18 different topics dealing with Leading Rotary clubs and Rotary Knowledge.

Who should attend?

The session is open to all Rotarians in the division. We are suggesting that the clubs in 7090 send 2 members with about 3 or more years experience in Rotary that the club considers potential club leaders. DGN, John Heise is requesting that Clubs send their PN, if they have one and if they don't someone they would be considering for the position as well as one other.

If a club sends more then two or if a Rotarian registers from a club that already has two coming, then the RLI committee reserves the right, if we are over subscribed and some clubs did not get the opportune ity to register their two candidates to ask the clubs who have registered more the 2 to register the registrants in excess of 2 for another session.

The three sessions will be held in  
District 7070 on February 6, 2010 at the Richmond Hill's  
Holliday Inn the cost is \$75ca

District 7090 on March 6, 2010 Hilbert College, Hamburg, NY cost \$50. US

District 7090 on April 10, 2010 POTENTIAL site Mohawk College,  
Stoney Creek Price is not set as of yet.

Presently you can register for the February and March sites.

We ask all of you to share this with your Club Pres especially AGs, membership and TRF reps.

Individuals can register by going to  
[www.rli-shiningwaters.org](http://www.rli-shiningwaters.org), for info and to register click  
registration in upper right corner of screen.

March 6, 2010

In preparation for the sessions a training session was held for our Discussion Leaders on December 12, 2009. The session was run by Angela Carter and Jacquie Herman Wing 9 of our Discussion Leaders attended. The Discussion Leaders ran through sessions and their techniques were discussed by the group

ON January 9, 2009 a full Part I at the Niagara Falls HS was held A group of 22 AGs, DISTRICT DIRECTORS, CHAIRS OF DISTRICT COMMITTEES AND OTHER PERSONS WHO HOLD POSITIONS ON THE DISTRICT LEVEL participated.

The session was a big success; the Discussion Leaders ran two groups through all of Part I. There was discussion during lunch on questions and suggestions the participants had.

The Chair of RLI Division Shining waters attended as well as Richard Clarke the RLI chair for District 7070.

Thanks to all the Discussion leaders and especially John Boronkay, Andy Skrypniak who are helping to set up our two locations Angela Carter and Jacquie Wing for their work with the session on 12-12

-How you can help:

Please promote the program at your club and other clubs you come in contact with.

The Stoney Brook site should be on the shiningwaters website in about 2 weeks. We will notify all of you by e-mail when it is.

Any questions or suggestions please contact Dick Earne at [richardearne@yahoo.com](mailto:richardearne@yahoo.com)



District 7090 Council meeting for January 24, 2010  
Report of the Finance Committee  
Submitted by Richard Earne Chair

**Contacting 14 international districts, that have clubs in US and Canada.** Because of insurance changes where RI is now charging US clubs for both Liability and D&O coverage we are contacting the other districts that have a similar challenge to see how they are handling this. In addition we will be asking for copies of their budgets to see how our percapita assessments inquiries as to why. Presently we have contacts from 1/2 and budget info from 5.

**Insurance:** A sub committee of the Finance committee has been reactivated and it is being chaired by PDG Ralph Montesanto. The committee has 4 Rotarians who all deal with insurance as their vocation. Two are from the US and 2 from Canada. They are:

- comparing the new RI D&O with the Great American policy we have had in the past
- they are comparing the Great American policy with a policy other Canadian districts are using.

The committee has not as yet completed their review but we hope to have it shortly so it will have direct bearing on the District's budget

**Membership:** Please check with your clubs to see that their current attendance and membership is reported. The membership figure is an essential factor in coming up with the percapita computation.

We are considering asking clubs to also project their membership as of June 30, 2010

Status of committee, director and project lines:

Any of you Directors, chairs or anyone else that has control of a budget line. Please review your lines and sub lines and see if you are exceeding or may exceed your lines and let Richard Earne know as soon as possible.

**Line and sub line review**

Secondly we are putting together a form with this years current line and sub lines and sending it to all of you that will be submitting budget requests for the 2010-11 year. Please revise and give explanations and where requested back ups for your requests. Because of anticipated increase in costs and lower membership we may need to reduce your requests. Therefore your justification and prioritization will help us in coming with a realistic budget.

Dates for when we will need the submittals will be on the form.

## **DISTRICT 7090 CLUB VISIONING COMMITTEE REPORT**

**District Council, January 23, 2010**

### **Canadian Committee: Nan Bruce, AG Area 3**

#### **1. Club Visioning Review**

During November, each committee member contacted one or two clubs of the 7 Canadian clubs which had gone through the Club Visioning experience to see how they were doing and to find out what they thought would help them. At a meeting on December 7, we assessed the results. We are adapting some changes to our approach.

Recommendations:

1. Club Visioning sessions should continue to be offered to clubs in the District. The majority of the clubs found the sessions to be very helpful. The challenge the clubs face is in implementing a long range plan to achieve this vision. We have suggestions for effective follow up with the clubs. We now need a process and a framework for this to be implemented.
2. District Leadership should consider the best affiliation at the District level for Club Visioning. This, as Andy Skrypniak says, is one tool in the toolbox. A program such as this could provide valuable club support, especially if some kind of mentoring /follow up could be implanted.

Consideration could be given to creating Membership Services, which would include Membership, Training, Club Support, etc.

#### **2. Current**

There are 2 clubs which have indicated potential interest. More may follow after PETS 1. We are interested in inquiries from clubs and in additional team members.

### **US Committee: PDG Dick Earne**

#### **1. Club Visioning Review**

The US committee has contacted the seven clubs it has conducted sessions with. Two are having moderate success. They have sold the points agreed to at the Vision Session and have implemented their action plan. The other five are having difficulty in either:

- selling the club on the Vision outcomes and Action Plan and or
- the implementation of the Action Plan.

All have found that they would like to renew the enthusiasm they had after the initial session.

The US portion of the committee is scheduling a conference call to discuss the clubs comments, as well as ways to replenish the facilitators. It is hoped that the full committee can then meet to come up with a common plan as to helping clubs in the implementation and follow up of the Vision program and to replenish and train additional facilitators.

## **2. Current**

There is one session scheduled and one request.

For further information about Club Visioning, please contact Nan Bruce ( [nbruce@cogeco.ca](mailto:nbruce@cogeco.ca)) or Dick Earne( [richardearne@yahoo.com](mailto:richardearne@yahoo.com))

Strategic Planning Committee report to District Council January 23, 2010  
Ralph Montesanto, Chair

From the Manual of Policies and Procedures, revised 2009

## STRATEGIC PLANNING COMMITTEE

### PURPOSE

The Strategic Planning Committee is charged with the responsibility of assisting the current District Governor and future District Councils in making long range plans for the organization and administration of the District

### MEMBERS

The Committee is comprised of the Immediate Past District Governor who is the Chair, the District Governor, District Governor Elect, District Governor Nominee, Past District Governors, District Directors and Chairs, Assistant Governors, President Elect Training Advisory Committee Members and others that the District Governor might want to include from time to time.

### DUTIES AND RESPONSIBILITIES

Help District Council to establish a long-range plan for future District Governors and Councils to consider in setting goals for future years.

Assess the ongoing implementation of the current Strategic Plan and offer suggestions to enhance implementation.

Review the Vision Statement and Desired Outcomes annually and revise as conditions warrant.

Select from the list of Desired Outcomes those outcomes that the committee deems should take priority for the upcoming Rotary year.

Draft action plans and suggested time lines to be considered by the in-coming District Leadership Team.

Make suggestions to District Council for improvements or changes to its operation.

## STRATEGIC PLANNING PROCESS FOR 2009-2010

The session is set for February 20, 2010 at Brock University in St. Catharines ON

### Planning Process

December 15, 2009

The initial meeting between Ralph Montesanto, Strategic Planning Chair and Anne Bermingham, Strategic Planning session consultant/facilitator was held.

Discussion centered around preparations for the February 20<sup>th</sup> session, who would be invited, what the session would look like and any format changes from previous years. It was decided that rather than spending a significant part of the workshop time reviewing the long range plan, the vision statement and the desired outcomes, a questionnaire would be developed and sent to all invitees to be completed prior to the workshop. In that way

all invitees, not just those who will actually attend will have an opportunity for input; and, the majority of the session can be devoted to developing an action plan to implement the desired outcomes that will be the focus for the year.

January 7, 2010

An invitation list consisting of the district governor, district governor elect, district governor nominee, past district governors, assistant governors, district service directors, district chairs, district trainers, area membership and foundation representatives, and selected presidents elect would be ready. (Ralph Montesanto)

January 10, 2010

The draft questionnaire would be prepared. (Anne Bermingham)

January 12, 2010

Meeting of Ralph Montesanto and Anne Bermingham to review and revise questionnaire

January 15, 2010

Invitation sent

January 17, 2010

Questionnaire sent. Questionnaire to be completed online using the same service as was used for the newsletter review last year. All questionnaires completed by February 10, 2010.

February 15, 2010

Ralph Montesanto and Anne Bermingham meet to review questionnaire responses and finalize agenda for February 20.

February 20, 2010

Strategic Planning Session at Brock University

Report and recommendations by March 20, 2010.