



District Council Agenda June 25, 2011

Phillip Sheridan Building, 3200 Elmwood Ave, Kenmore, NY
Located just North of Sheridan Drive (Route 324), Take the Elmwood Avenue
(North) or Delaware Avenue (South) exit from the I-290. Dress is Casual.

08:00 - 08:45 AM	Check-in, Refreshments & Fellowship	
08:45 - 8:55	Welcome Invocation	Karen Oakes, DG Pene Hutton
08:55 - 09:10	Introductions	
09:10 – 09:35	Secretary's Report Treasurer's Report District Governor Report District Governor Nominee Report District Governor Designate Report	Pene Hutton Jim Jackson Karen Oakes Rick Sterne Kevin Crouse
09:35 - 09:45	Public Relations Grant Request	Director Paul McAfee
09:45 - 10:35	Directors' & Committee Reports (10 minutes each directorship) <ul style="list-style-type: none"> • Public Relations <ul style="list-style-type: none"> ○ E-club ○ Communications • Membership <ul style="list-style-type: none"> ○ Extension • The Rotary Foundation <ul style="list-style-type: none"> ○ Annual Program Fund ○ GSE ○ Grants ○ Polio Plus ○ Foundation Alumni ○ Scholars • Youth Services <ul style="list-style-type: none"> ○ YE ○ Slapshot ○ RYLA ○ EarlyAct ○ Interact ○ Rotaract 	Director Paul McAfee Elizabeth Kovacs, President Chair Chris Yates, AG Director Jacquie Wing Chair Pravin Suchak, PDG Director Art Wing, PDG Co-Chairs Bob Bruce, PDG & Pravin Suchak, PDG Co-Chairs Keith Lindberg & Bert Rappole Chair Roy Sheldrick Co-Chairs Valerie Bailey-Phillips & Wally Ochterski, PDG Chair Bob Morrow Chair Stephen Keefe Director Kevin Crouse, DGD Chair Greg Norton Chair Kevin Crouse, DGD Chair Sue O'Dwyer Chair John Gehl Co-Chairs Tony Evans & Bob Bujas Co-Chairs Nick Norton, PDG & Bruce Williamson



	<ul style="list-style-type: none"> • Service Projects <ul style="list-style-type: none"> ○ Community Service ○ World Community Service ○ Vocational Service 	Director Jack Amico Chair John Crawford Chair David Johnson Chair Andrea Aldinger
10:25 – 10:40	Break	
10:40 – 10:50	Directors' Reports (continued) <ul style="list-style-type: none"> • Training <ul style="list-style-type: none"> ○ RLI ○ Visioning 	Director Kevin Crosby Chair Dick Earne Co-Chairs Dick Earne, PDG & Nan Bruce, AG
10:50 – 11:00	Strategic Planning Update	Chair Pravin Suchak, PDG
11:00 – 11:15	Final Review and Thank-you	Karen Oakes, DG
	Presentation of Gavel to John Heise, DGE	
11:15 – 11:50	DGE Report <ul style="list-style-type: none"> • District Goals 2011 – 2012 • Presentation of District Leadership Team 	John Heise
11:50 – 12:00 PM	Any Other Business	
12:00 PM	Adjournment	
12:00 - 1:30	Governor's Council (working lunch with AGs) Area Reports & AG Discussion	Rick Sterne, DGN



MINUTES OF DISTRICT COUNCIL MEETING Saturday, April 16, 2011

Attendance: 35 District 7090 Rotarians

Chair: Karen Oakes, District Governor 2010-11

Welcome & Invocation: DG Karen called the meeting to order at 8:45 a.m. PDG Joe DePaolo gave a stirring universal invocation.

Secretary's Report: District Executive Secretary Pene Hutton reported that the official Minutes of the January 22, 2011 District Council meeting were posted to the District 7090 immediately following the meeting and were also distributed (with the agenda packet) in advance of today's meeting for review.

MOTION TO ACCEPT THE MINUTES OF DISTRICT COUNCIL MEETING OF JANUARY 22, 2011, WAS MADE BY PDG JOE DEPAOLO, SECONDED BY AG WAYNE MASSEY. MOTION CARRIED.

Treasurer's Report: DG Karen Oakes for District Treasurer Jim Jackson (see attached report) DG Karen briefly highlighted the balance sheet and income statement.

MOTION TO ACCEPT THE TREASURER'S REPORT WAS MADE BY DGE JOHN HEISE, SECONDED BY DIRECTOR JACK AMICO. MOTION CARRIED.

Introductions: DG Karen asked the attendees to introduce themselves and answer the question, "Who is your go to person when you have a question about Rotary?"

District Governor's Report: Karen Oakes (see attached report)
Governor Karen supplemented her report by adding three additional events she attended this week – including the District Membership seminar in Williamsville, a joint fundraiser with the Lions Club called "Food Fight" which stocks the local food pantries, and the Hamilton AM Club's 25th anniversary dinner.

District Governor Elect's Report: John Heise (see attached report)
DGE John reported that things are speeding up as he moves closer to the July 1 date on assuming the DG role. He likewise congratulated Kevin Crosby and the efforts of the District Assembly team on the upcoming assembly slated for May 14th.

District Governor Nominee's Report: Rick Sterne (see attached report)
DGN Rick noted the new District leadership training given by Kevin Crosby and suggested it should become an annual event. He also noted his recent experience loading used school

furniture onto a container headed for a poor school in Africa gave him the another reason and opportunity to feel great about being a Rotarian.

District Governor Designate's Report: DGD Kevin Crouse shared that he was indeed shocked to find out he had been selected as the DGD and he thanked all for the opportunity to serve in this capacity.

District Strategic Planning Report: IPDG Pravin Suchak, Chair (see attached report)
Chair Pravin Suchak, PDG noted the effort of the strategic planning team to “match” our plan with the RI plan, page 3 of report. He also noted that DG Karen will take over the implementation of the plan as chair of Strategic Planning Committee effective July 1. Of special note by Chair Pravin and DG Karen thanks to both Brock University and Tom Arkell for hosting the session again this year as well as Anne Bermingham for donating her facilitation expertise to the development of the plan.

District Director's & Committee Reports:

District Training: Kevin Crosby, Director (see attached report)
Director Kevin thanked PDGs Ralph and Art for flying in from sunny Florida to participate in the regional PETS 1 trainings. He also noted that the regional sessions are still being well-received. He noted the BMO facility in the Toronto area hosting PETS 2 never lets us down; the evaluations from PETS 2 were very positive and the session has already been booked at the BMO for 2012. Director Kevin asked council members to stress with their clubs that registration needs to be made online for the District Assembly coming up on May 14th. He also distributed the agenda for District Assembly.

Rotary Leadership Institute: (see attached report)

PDG Dick Earne, Chairman, reported that a tentative RLI Part III is being planned for Saturday June 18th. Registration will have a minimum of 13 – 15 people or else Part III will be postponed to the fall to be held along with Parts 1 & II.

Club Visioning: (see attached reports for CA and US)

Co-Chair CA Nan Bruce noted recent visioning sessions held and specified that reported post-session successes are varied. Co-Chair US Dick Earne as well as Nan, indicated that greater success when a “champion” or club advocate is in place.

Service Projects: Jack Amico, Director (see attached report)
Director Jack reported for his chairs.

World Community Service: Director Jack noted the recent face to face meeting of the WCS Committee and its addition of 5 new members to the committee. He referenced the excellent presentation by the Hamilton AM club of its joint project with Malawi Rotary Club et al and the NGO Salami Shield to provide multiple pronged care and sustainability to the people of Malawi. The total budget for the multiple pronged, multiple year project is \$4 Million Dollars of which the Hamilton AM club's part is between \$50 – 80K.

MOTION BY ROY SHELDRIK TO ACCEPT THE RECOMMENDATION OF THE WCS COMMITTEE TO APPROVE THE HAMILTON AM CLUB'S MALAWI

PROJECT TO BE AN APPROVED PROJECT FOR THE PURPOSE OF SOLICITING CLUB TO CLUB FOR SUPPORT. MOTION SECONDED BY RICK STERNE. MOTION CARRIED.

Community Service: John Crawford, Chair is adding a Rotary Action Group - Volunteer Dentistry. Jack noted the basic concept is to identify teams of volunteer dentists and assistants who are willing and able to travel with Rotary groups on District Rotary projects expanding the range of services being provided to the targets of the projects. John also noted the delays in implementing the Border Wheelchair Project and requested assistance from politically connected Rotarians in securing approvals.

Vocational Service: Andrea Aldinger has been working with Welland club to establish a Rotary at Work program for individuals with disability providing employment opportunities for this population.

Director Jack noted that his three committees, WCS, Community Service and Vocational Service will be presenting as District Assembly.

New Generations (Youth Services): Director Kevin Crouse (see attached report)

Youth Exchange: Director Kevin for Chair Greg Norton reported that the exchange students in Japan have all returned early and safely. He also mentioned the recent NYC trip and the upcoming Jamestown Weekend.

Interact: Kevin apologized to Paul McAfee for indicating the Williamsville Interact Club is new....and noted the difficulty in getting a real number of sponsored and active Interact clubs. Few clubs completed the New Generations survey and returned to him. Kevin asked the council to encourage their Interact Club as applicable to attend the Interact Conference coming up on May 7th from 8 am to 4 pm at Niagara College's Glendale Campus – especially US clubs as only one US club was in attendance last year.

SlapShot: Kevin announced that registration is sold-out and that late filers are being put on a waiting list or referred to RYLA. He announced that Margaret Andrewes will be SlapShot Chair in 2011-2012.

RYLA: Kevin announced 25 are registered at present, the goal is 40....the committee has extended the deadline.

RI Convention: Chair David Greenfield reminded everyone about the upcoming convention in New Orleans. Only a few days to register online but registrations can be made at the convention.

Nominating Committee: Chair Wally Ochterski noted that although the DG process for this year is complete, there is another job for the committee and that is to recommend a Council on Legislation Representative to District Council for 2013. The candidate must be a past district governor, in good health and available to attend the council for the five days in 2013.

DG Announcements: DG Karen announced that the deadline for Presidential Citations is past that that all 4 District Rotaract clubs have qualified, 7 Interact clubs have qualified and 44 Rotary clubs have qualified. Also 9 of the 44 clubs have qualified for the Presidential Citation with Distinction. She indicated also that she would like to recognize the awardees at brunch in this Rotary year as she felt that waiting until the fall and DGE John's year is too anticlimactic based

on the last conference. June 5th is the most likely date for the brunch. She also noted that the deadline for the Lighthouse Award is April 30th and reminded the AGs that they have to nominate the clubs for this. She noted Literacy Award applications were due by April 15th. She indicated that in the absence of the Zone award for Literacy, she will be giving a Governor's Award for Literacy.

Break: Governor Karen called for a 20 minute break to reconvene at 10:45 am.

District Director's & Committee Reports (continued):

Rotary Foundation: PDG Art Wing, Director (see attached report)

Annual Fund: Bob Bruce, Co-Chair noted that importance of this fund as the District gets back 50% of everything the clubs give to use for various programs like GSE and Ambassadorial Scholars. He announced that 6 clubs have exceeded \$200 a member, with the Delhi Club at \$383 a member and in reach of supplanting Ancaster as the largest per capita giver. He encouraged everyone to ensure their club has their Paul Harris donations in by May 31st.

Polio Plus: Co-Chairs PDG Wally Ochterski noted that Type 2 Polio was eradicated five years ago, but that Type 1 and 3 are still in evidence and really only a plane ride away from the states. He encouraged us to get our money in to complete the eradication.

District Designated Grants: Director Art announced that 14 clubs have a two-month priority beginning July 1 to get their grant request in to the Grants Committee including – Brantford Sunrise, Eastern Hills Sunrise, Ellicottville, Fort Erie, Greater Jamestown AM, Grimsby at Noon, Hamilton East-Wentworth, Holley, Lakewood Chautauqua South, Niagara Falls Sunrise, Orchard Park, Simcoe, Stoney Creek, Westfield Mayville. He noted these clubs have a priority as they have never previously asked for a grant. Also announced is that Bob Monroe will be Grants Committee Chair starting July 1. Chair Roy Sheldrick added that all of 2009-2010 reports are in and most of 2010-2011 so that RI funding should be forthcoming.

GSE: Director Art announced that the incoming team from Japan will not be able to make it understandably....with its own national natural disaster.

Scholars: Director Art announced that as of Friday, April 15th, the committee has 9 applications in hand with 2 more on the way. He also noted the possibility of interviewing using SKYPE for two applicants who may not be able to attend a face to face interview.

Future Vision: *Director Art shared his attendance with Roy Sheldrick at a Future Vision session with a neighboring pilot District and the challenges of implementing Future Vision that will be coming our way in a couple of years. He noted the need (because of these challenges and their effect on the Foundation Committee) for a Director Elect for Foundation and announced that soon to be Past District Governor Karen will be filling that role come July 1.*

Membership: Jacquie Herman-Wing, Director (see attached report)

Jacquie announced the Bigger Better Bolder Membership Seminar in Williamsville had 39 attendees. She also noted the inclusion of We Care in the seminar (We Care is a program and philosophy of how we treat fellow Rotarians that focuses on camaraderie and respect). She indicated that in response to a former seminar the program included more handouts and helps for the participants to take with them and that also in response to request of participants, a contact list of same will be sent out to the participants for ongoing collaboration and sharing. Director Jacquie noted that there is a referral program at RI for inquiries and that 17 referrals had been made to the District. She likewise mentioned that these inquiries are passed along to clubs in the area that matches the inquirer. Of the 17 passed along, 9 individuals were contacted, 3 returned the message call and 1 is being inducted into the Buffalo Club. Director Jacquie indicated that the 17 referrals would be contacted by the Membership Committee to see if 1 – they were ever contacted and if not – are they still interested, etc.

Public Relations: Paul McAfee, Director (see attached report)

Public Relations Committee: Director Paul noted the radio campaign as done and that billing is still being completed. Once the checks are all in and cancelled by the bank, they can be presented to RI for its matching grant. He also noted that it is unlikely that we will do another radio campaign in 2011-2012 as it has been done for the past two years, but that if it is, there were be some modifications. He also noted a urgency to decide the type of campaign as a grant request to RI will need to be complete and submitted around July 15th.

District eClub: Liz Kovacs, President of the Provisional eClub to be called Rotary eClub of Southern Ontario Canada and Western New York USA “SOWNY” distributed a handout on How Rotary Clubs in District 7090 can help eClub Get Chartered. She noted that they need 25 members and currently have 5. She also brought council up to date on what has been accomplished, like the selection of a website, ecommerce function, webinar software. She announced the tentative launch date will be a meeting on Thursday, May 19th at 7 pm with DG Karen Oakes as the first program. President Liz noted that make-ups will be allowed on the site for a \$10 donation. When asked who would be a good candidate for eClub, President Liz indicated someone whose time and/or resources may be limited or constrained and who is technologically driven.

Communications Committee: Pene Hutton, Webmaster announced a new link on the District website’s Admin page called RI District 7090 eDirectory Directory that is accessible by all Rotarians and will allow a printout per club including all its members. She also noted that she can now do a print out of former Rotarians by reasons left to help the eClub solicit these former Rotarians to see if they have an interest.

Other Business: No other business, DG Karen allowed for various announcements.

Adjournment:

THERE BEING NO FURTHER BUSINESS, THE MEETING WAS ADJOURNED AT 12:00 PM BY ACCLAIM.

Respectfully submitted,

A handwritten signature in cursive script, reading "Penelope Hutton".

Penelope Hutton, District 7090 Executive Secretary

Reports Attached:

Treasurer's Report

District Governor's Report

District Governor Elect's Report

District Governor Nominee's Report

Committee Reports:

- Training
- Service Projects
- New Generations (Youth Services)
- Rotary Foundation
- Membership
- Public Relations & Communications
- District Assembly Agenda
- How Rotary Clubs in District 7090 Can Help eClub Get Chartered

11:44 AM
06/22/11
Accrual Basis

Rotary International District 7090
Balance Sheet
As of June 22, 2011

	<u>Jun 22, 11</u>
ASSETS	
Current Assets	
Chequing/Savings	
1010 · HSBC US	60,485.19
1015 · HSBC Short Term Investment	86,187.96
1020 · BoM Cdn	93,124.32
1040 · Petty cash	1,500.00
1090 · Restricted Grants Committee	15,426.00
Total Chequing/Savings	<u>256,723.47</u>
Accounts Receivable	
1110 · Accounts Receivable	852.03
1115 · Accounts Receivable - Cdn	724.93
Total Accounts Receivable	<u>1,576.96</u>
Other Current Assets	
1021 · Exchange on CDN bank balances	-2,247.78
1450 · Prepaid Expenses	2,840.44
1451 · Prepaid District Conference	1,000.00
Total Other Current Assets	<u>1,592.66</u>
Total Current Assets	<u>259,893.09</u>
Fixed Assets	
1700 · Equipment	2,457.44
1750 · Accum Amort - Equipment	-2,457.44
Total Fixed Assets	<u>0.00</u>
TOTAL ASSETS	<u>259,893.09</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2020 · Accounts Payable - Cdn	-1.00
Total Accounts Payable	<u>-1.00</u>
Other Current Liabilities	
2030 · Accrued Expenses	16,098.20
Total Other Current Liabilities	<u>16,098.20</u>
Total Current Liabilities	<u>16,097.20</u>
Total Liabilities	<u>16,097.20</u>
Equity	
3900 · Retained Earnings	195,395.95
Net Income	48,399.94
Total Equity	<u>243,795.89</u>
TOTAL LIABILITIES & EQUITY	<u>259,893.09</u>

11:42 AM
06/22/11
Accrual Basis

Rotary International District 7090 Profit & Loss Budget vs. Actual July 1, 2010 through June 22, 2011

	Jul 1, '10 - Jun 22, 11	Budget	Over Budget	% of Budget
Ordinary Income/Expense				
Income				
4000 · Club assessment	83,945.55	80,450.00	3,495.55	104.3%
4010 · General assessment	7,872.00	7,650.00	222.00	102.9%
4020 · District Conference assessment	30,653.63	30,000.00	653.63	102.2%
4030 · Insurance Assessment	0.00	0.00	0.00	0.0%
4000 · Club assessment - Other	122,471.18	118,100.00	4,371.18	103.7%
Total 4000 · Club assessment				
4200 · District Conference	23,138.10	0.00	23,138.10	100.0%
4202 · DC - Registrations	5,500.00	0.00	5,500.00	100.0%
4204 · DC - Sponsorships	0.00	0.00	0.00	0.0%
4208 · DC - Draws, etc	0.00	0.00	0.00	0.0%
4200 · District Conference - Other	28,638.10	0.00	28,638.10	100.0%
Total 4200 · District Conference				
4300 · District Governor RI reimb	12,238.88	15,700.00	-3,461.12	78.0%
4400 · AG reimbursement	0.00	1,400.00	-1,400.00	0.0%
49900 · Uncategorized Income	0.00	0.00	0.00	0.0%
5000 · Earned revenues	11,363.37	14,000.00	-2,636.63	81.2%
5010 · Foundation dinner	0.00	0.00	0.00	0.0%
5020 · Youth Exchange	0.00	0.00	0.00	0.0%
5022 · Temagami Rev	0.00	0.00	0.00	0.0%
5023 · Blazers/Cards/Name Badges	20.00	0.00	20.00	100.0%
5025 · Orientation/Fellowship	0.00	0.00	0.00	0.0%
5020 · Youth Exchange - Other	20.00	0.00	20.00	100.0%
Total 5020 · Youth Exchange				
5030 · RYLA	29,967.50	30,000.00	-32.50	99.9%
5035 · Slapshot	20,175.48	17,600.00	2,575.48	114.6%
5040 · PETS	33,010.21	32,850.00	160.21	100.5%
5050 · District Assembly Income	120.00	5,000.00	-4,880.00	2.4%
5000 · Earned revenues - Other	94,656.56	99,450.00	-4,793.44	95.2%
Total 5000 · Earned revenues				
5060 · District Simplified Grants	0.00	24,800.00	-24,800.00	0.0%
5200 · Interest income	771.84	488.80	283.04	157.9%
5400 · Other income	0.00	0.00	0.00	0.0%
5401 · Other income	0.00	0.00	0.00	0.0%
5402 · Seminar Training Revenue	0.00	0.00	0.00	0.0%
5403 · Public Relations Income	207.55	0.00	207.55	100.0%
5404 · Rotary Now DVD Sales	181.00	0.00	181.00	100.0%
5400 · Other income - Other	0.00	1,000.00	-1,000.00	0.0%
Total 5400 · Other income				
	388.55	1,000.00	-611.45	38.9%
Total Income	259,165.11	260,938.80	-1,773.69	99.3%

Rotary International District 7090 Profit & Loss Budget vs. Actual July 1, 2010 through June 22, 2011

Expense	Jul 1, '10 - Jun 22, 11	Budget	Over Budget	% of Budget
6000 · Administration				
6010 · District Governor - RI Reimburs	14,711.34	12,700.00	2,011.34	115.8%
6020 · Assistant Governors	0.00	1,400.00	-1,400.00	0.0%
6030 · District council	1,488.50	2,400.00	-911.50	62.0%
6040 · District directory	0.00	0.00	0.00	0.0%
6050 · District history	0.00	0.00	0.00	0.0%
6060 · District Website Administration	3,020.00	1,564.27	1,455.73	193.1%
6061 · District Website Club Runner	1,806.67	0.00	1,806.67	100.0%
6070 · District newsletter	1,125.00	2,800.00	-1,675.00	40.2%
6080 · District office				
6081 · Office Support	13,740.00	15,840.00	-2,100.00	86.7%
6082 · Phone Charges	600.00	635.33	-35.33	94.4%
6083 · Postage	0.00	86.67	-86.67	0.0%
6084 · Office Supplies	278.71	473.33	-194.62	58.9%
6085 · Bank Charges	2,148.97	733.20	1,415.77	293.1%
6086 · Supplies, Treasurer	0.00	183.33	-183.33	0.0%
6080 · District office - Other	0.00	0.00	0.00	0.0%
Total 6080 · District office	16,767.68	17,951.86	-1,184.18	93.4%
6090 · Awards & Recognition	1,507.79	2,000.00	-492.21	75.4%
6000 · Administration - Other	0.00	0.00	0.00	0.0%
Total 6000 · Administration	40,426.98	40,816.13	-389.15	99.0%
69800 · Uncategorized Expenses				
7000 · Directors and Committees				
7010 · Group study exchange	1,283.65	2,500.00	-1,216.35	51.3%
7015 · District Simplified Grants	0.00	24,800.00	-24,800.00	0.0%
7020 · Interact, Rotract	0.00	546.67	-546.67	0.0%
7030 · Long-range planning	471.70	600.00	-128.30	78.6%
7040 · Membership	1,219.55	1,200.00	19.55	101.6%
7050 · Rotary foundation				
7055 · Paul Harris Society	0.00	200.00	-200.00	0.0%
7056 · Donations	7,000.00	0.00	7,000.00	100.0%
7050 · Rotary foundation - Other	304.49	1,200.00	-895.51	25.4%
Total 7050 · Rotary foundation	7,304.49	1,400.00	5,904.49	521.7%
7060 · Grants Committee	0.00	200.00	-200.00	0.0%
7065 · Rotary Scholars	513.19	300.00	213.19	171.1%
7070 · Vocational service	0.00	200.00	-200.00	0.0%
7080 · World community service	639.62	800.00	-160.38	80.0%

11:42 AM

06/22/11

Accrual Basis

Rotary International District 7090 Profit & Loss Budget vs. Actual July 1, 2010 through June 22, 2011

	Jul 1, '10 - Jun 22, 11	Budget	Over Budget	% of Budget
7090 · Youth exchange				
7092 · Temagami	0.00	0.00	0.00	0.0%
7093 · Blazers/Cards/Name Badges	0.00	0.00	0.00	0.0%
7095 · Orientation/Fellowship	0.00	0.00	0.00	0.0%
7096 · Other YE expenses	0.00	1,000.00	-1,000.00	0.0%
7090 · Youth exchange - Other	0.00	0.00	0.00	0.0%
Total 7090 · Youth exchange	0.00	1,000.00	-1,000.00	0.0%
7100 · RYLA				
7105 · Slapshot	9,049.50	30,000.00	-20,950.50	30.2%
7120 · Early Act	9,511.19	17,600.00	-8,088.81	54.0%
7130 · Public Relations	0.00	200.00	-200.00	0.0%
7140 · Communications	10,148.93	4,000.00	6,148.93	253.7%
7150 · Family of Rotary	2,450.00	4,500.00	-2,050.00	54.4%
7200 · Other committees	0.00	0.00	0.00	0.0%
7205 · Other committees - Misc	25.41	675.00	-649.59	3.8%
7215 · District Gov - Change Over Even	586.72	500.00	86.72	117.3%
7200 · Other committees - Other	0.00	0.00	0.00	0.0%
Total 7200 · Other committees	612.13	1,175.00	-562.87	52.1%
7000 · Directors and Committees - Other	0.00	0.00	0.00	0.0%
Total 7000 · Directors and Committees	43,203.95	91,021.67	-47,817.72	47.5%
7500 · Standing Committees				
7510 · Council on legislation	0.00	0.00	0.00	0.0%
7520 · District insurance	29,648.13	30,000.00	-351.87	98.8%
7530 · Finance and audit	4,245.28	4,500.00	-254.72	94.3%
7540 · Manual of procedures	0.00	0.00	0.00	0.0%
7500 · Standing Committees - Other	0.00	0.00	0.00	0.0%
Total 7500 · Standing Committees	33,893.41	34,500.00	-606.59	98.2%
8000 · Training				
8010 · District conference				
8012 · DC - Expenses	34,707.41	7,650.00	27,057.41	453.7%
8014 · DC - Donations	0.00	0.00	0.00	0.0%
8016 · DC - Bank Chges & CC Discounts	317.04	0.00	317.04	100.0%
8018 · DC - Youth Exch	0.00	0.00	0.00	0.0%
8010 · District conference - Other	0.00	0.00	0.00	0.0%
Total 8010 · District conference	35,024.45	7,650.00	27,374.45	457.8%

11:42 AM

06/22/11

Accrual Basis

Rotary International District 7090
Profit & Loss Budget vs. Actual
 July 1, 2010 through June 22, 2011

	Jul 1, '10 - Jun 22, 11	Budget	Over Budget	% of Budget
8020 · PETS expenses	30,375.99	40,150.00	-9,774.01	75.7%
8030 · District Assembly Expenses	-1,804.82	5,000.00	-6,804.82	-36.1%
8035 · Seminar Training Costs	0.00	0.00	0.00	0.0%
8036 · Visioning	100.00	600.00	-500.00	16.7%
8040 · District training	3,379.88	6,500.00	-3,120.12	52.0%
8050 · Assist Gov Training	0.00	600.00	-600.00	0.0%
8070 · Dist Gov Nominee Training	3,019.40	2,500.00	519.40	120.8%
8080 · Dist Gov Elect Training	7,375.75	7,500.00	-124.25	98.3%
8090 · District Gov Training	5,313.55	7,500.00	-2,186.45	70.8%
8000 · Training - Other	0.00	0.00	0.00	0.0%
Total 8000 · Training	82,784.20	78,000.00	4,784.20	106.1%
8500 · Foundation Dinner Costs	8,943.70	14,000.00	-5,056.30	63.9%
8504 · Rotary Now DVD Costs	15.91	0.00	15.91	100.0%
8600 · Meeting Expenses	346.67	100.00	246.67	346.7%
9915 · Unbudgeted Expenses	0.00	1,725.00	-1,725.00	0.0%
Total Expense	209,685.57	260,162.80	-50,477.23	80.6%
Net Ordinary Income	49,479.54	776.00	48,703.54	6,376.2%
Other Income/Expense				
Other Expense				
5405 · Exchange Gain/Loss	1,079.60	0.00	1,079.60	100.0%
9920 · Additions to Reserves	0.00	0.00	0.00	0.0%
9930 · Program admin allocations	0.00	0.00	0.00	0.0%
Total Other Expense	1,079.60	0.00	1,079.60	100.0%
Net Other Income	-1,079.60	0.00	-1,079.60	100.0%
Net Income	48,399.94	776.00	47,623.94	6,237.1%



District Governor

Report to District Council June 25, 2011

It is a pleasure to see all of you here today at our final District Council meeting of this 2010-2011 Rotary year. When we gathered together last June 2010, I shared my dreams for the then upcoming Rotary year. I draw your memory back to that date, and my hopes for our District 7090 to be "BIGGER BETTER BOLDER in one year from today". Today I have the delightful opportunity to share with all of you the realities of my dreams.

BIGGER:

- Membership reflects a modest NET Increase of 23 members from July 1st, 2010 – May 31st 2011.
- 6 new Interact clubs have been chartered this Rotary year – sponsor clubs are as follows: Caledonia, Grand Island, Hamilton AM, Lockport, Niagara County Central, and Welland.
- Early Act continues to flourish in District 7090 with several new Early Act clubs chartered this year.
- Rotary EClub of Southern Ontario, Canada and Western New York, USA has been established as a Provisional eclub co-sponsored by the Rotary Clubs of Amherst East, New York and Fonthill, Ontario
- Participation in Rotary Leadership Institute (RLI) continues to grow in our District with sessions held at the following locations: Fredonia, Sanborn, and Hamilton culminating with a Graduate session (Part 3) in Sanborn, New York on June 18th, 2011.

BETTER:

- Our Assistant Governor team continues to lead their respective area clubs with over 60% of our clubs receiving the Presidential Citation recognition pieces from Rotary International President, Ray Klinginsmith.
- Rotary District 7090 Youth Exchange Program, Inc. is well positioned to commence the upcoming year with our Annual General Meeting of June 1, 2011 reflecting our election of our new slate of Officers, and Directors. We are in good hands with our Corporation.
- The Rotary Foundation enjoys the steadfast support of our clubs and their members with giving to our Annual Programs Funds currently over the \$300,000 mark with several donations still on route to meet the upcoming yearend deadline. Our District Simplified Grant program

continues to revolve our District Designated Funds to our satisfaction. The GSE exchange with District 3730 South Korea once again opened our minds and our hearts to the sharing of our Rotary world.

- Over 80% of District 7090 Clubs have provided support to the END POLIO NOW campaign. As you have seen in our District newsletters over the past year many clubs held unique and highly successfully Polio Plus fundraisers to raise awareness and financial support to this cause in their own communities.
- Once again, we secured a Public Relations Grant as supporting funds for our Radio campaign which was welcomed by many clubs to showcase their particular club via the airwaves.

BOLDER:

- Yes, we are bolder here in District 7090; we have supported the training opportunities afforded to us to ensure our upcoming leaders of our clubs, and our district, have the best of tools, including knowledge in Rotary, to enhance their ability to serve in Rotary.
- Our team of District Directors meet monthly via Go To Meeting technology to update each other in their respective area of expertise and to share success stories of accomplishments of note. As well, this team has embraced the chance to consider challenges and to brain storm solutions for the good of the District. BOLDER!
- District 7090 clubs have celebrated their milestone anniversaries and Recognition evenings with spirit and appropriate levels of formality in the name of Rotary Fellowship.
- And finally, we held the District Conference in my hometown, and we Opened Our Doors In Norfolk to offer you home hosting, good food, and a venue of Rotary programs and fine fellowship to lift our spirits in Rotary Service. Thank you for your support.

I am humbled by your support to my dreams for our District and it is because of each of YOU that we are Bigger Better Bolder in District 7090. With humility, and deep gratitude, I express appreciation to all of you for your commitment to District 7090. We are the BEST OF FRIENDS DISTRICT.

Until our paths cross again,
As friends,

Karen L. Oakes

Karen L. Oakes



DISTRICT GOVERNOR NOMINEE REPORT – June 25th, 2011

RICK STERNE - DG 2012-13

Since our last District Council Meeting, I have been active at the following events:

On April 27th, I attended Brantford Sunrise Rotary's Meeting to hear the Federal Election debate.

On April 27th, I attended Norfolk Sunrise Rotary's fundraising dinner to hear Rick Hillier.

On April 28th, I attended Buffalo Rotary's 100th Anniversary Dinner in Buffalo.

On April 29th – May 1st, I attended the Slapshot program in Ancaster.

On May 4th, I attended Barb Guida's Area 12 Meeting in Amherst N.Y.

On May 13th, I participated in Brantford Rotary's Vocational Service Award Meeting.

On May 20th – 27th, Jeanette and I attended the Rotary International Convention in New Orleans.

On June 1st, I participated in the District Youth Exchange Corporation's AGM in Niagara Falls N.Y.

On June 2nd, I participated in the District Advisory Committee Go-To-Meeting.

On June 6th, I participated in the District Director's Go-To-Meeting.

On June 7th, I attended the Charlie Fogel Memorial Service at SUNY in Buffalo.

On June 12th, Jeanette and I attended the Changeover luncheon at Salvatore's in Buffalo. I served as Master of Ceremonies.

On June 13th, I held the first planning meeting for the 2012 District Conference.

On June 15th, I attended Anne Birmingham's Area 4 Meeting in Hamilton.

On June 16th, I attended the Caledonia Interact Club Charter event.

On June 18th, I participated in the RLI Part III in Niagara Falls NY. I graduated.

On June 21st, I attended John Mullen's Area 2 Meeting in Ancaster.

On June 25th, I will attend the District Council Meeting in Amherst NY.

On June 26th, I will attend the District Awards Luncheon in Buffalo NY.

Respectfully submitted

Yours in Rotary

A handwritten signature in dark ink, appearing to read "Rick Sterne". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

RICK STERNE

DGN 7090

Rotary District 7090

PR and e-Club Committee Reports to District Council June 25, 2011

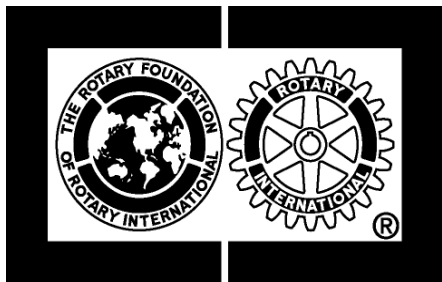
The Strategic Plan Goals, as written in plan, to which you are taking the lead: **Establish an e-club in the District**

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
 - a. **Rotary District 7090 e-Club**
 - i. The e-Club has received Provisional Club status.
 - ii. Rotarian Elizabeth Kovacs is the President.
 - iii. Our current priority is to recruit 25 members for the new club. The club has four charter members at this time.
 - b. **RI PR Grant Application**
 - i. The campaign is complete.
 - ii. Paul provided the request for reimbursement to Karen so she can send to RI.
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
 - a. **Rotary District 7090 e-Club**
 - i. Recruit a total of 25 Charter Members.
3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.
 - a. Chris Yates has taken the lead for District Communications.
 - b. Roseanne Morissette will be District 7090 PR Co-Chair for Canada, and Chrissy Casilio will be District 7090 PR Co-Chair for the USA.
4. Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?
 - a. Both the PR Committee and the e-Club Committee are open to ideas and input from the Council.
 - b. **2011-2012 Rotary International PR Grant**
 - i. Issues we should discuss:
 1. RI PR Grants increased to \$15,000, meaning a District match would be \$5,000 if we receive a full grant.
 - a. Our budget has \$3,000. Do we want to increase that to \$5,000?
 - b. We will not be able to get the clubs to pay for a portion of the program as we have in the past, due to my recommendation for a different type of campaign.
 2. The application deadline is August 15, but Paul will need quite a bit of time to create a new application as our program, if approved, will be substantially different from the past.
 3. Paul's recommendation is that we apply for \$15,000 in RI PR Grant funding to run web-based ads, using Google Pay-per-Click ads that direct respondents to a unique landing page on the District website.

- a. This allows very detailed measurement of the results, from who and how many viewed the ads, who and how many clicked through to the District site, and who and how many requested more information.
- b. We can use this information to track actual new membership that results from the campaign.
- c. We can control who sees the ads geographically, so that we keep the ads within the geographic boundaries of our District. This controls cost and increases the effectiveness of the campaign.
- d. We also can run ads on social media sites such as Facebook and LinkedIn, to promote both our District landing page, and our District groups in Facebook and LinkedIn.

5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

- a. No.



District 7090 Rotary Foundation Committee

District Council Report

June 25, 2011

Art Wing, Director, District 7090 Rotary Foundation

Annual Programs Fund Contributions

Our Rotary Foundation Annual Fund donations are on track to be one of the highest in a number of years. As of June 20th our total Annual Fund donations have exceeded \$300,000 for the first time since our Centennial year of 2004-5. We have 63 of our 73 clubs who have made a contribution with a number yet to have their cheques (checks) cleared at Rotary International.

The work of our Annual Fund chairs, PDG Bob Bruce and PDG Pravin Suchak, our Area Foundation representatives have all encouraged our clubs to participate in making a difference for those less fortunate than ourselves. Our clubs and our individual members have responded have really responded positively this year.

In addition we had our **District Foundation ambassador** DG Karen encouraging everyone's participation at every stop along her journey this year.

The significant change that I have seen over the last few years is the **increased personal donations** being made by individual members. As a result we will have an increased number of clubs qualify as EREY and Sustaining member clubs this year. They and our new Paul Harris Society members will be honoured at the Foundation dinner on the Saturday evening at the District Conference on October 29th at the Conference Center in Niagara Falls New York.

As the numbers are changing each day, the final totals for the year will be posted on our webs site by mid July

On a total donation basis the following clubs are noted

Buffalo	\$25,175	Dundas Valley Sunrise	\$11,931
St. Catharines	\$21,654	Ancaster	\$10,759

Hamilton AM	\$14,611	West Seneca	\$10,083
Brantford	\$12,008	Jamestown	\$10,000

On a per member basis the following clubs are to be especially congratulated

Ancaster	\$566
Delhi	\$385
Hamilton AM	\$348

In all **39 of our clubs** have exceed the universal goal of \$100 per member with the average per member giving for our District of \$116

Polio

Appreciation is given to the 61 Clubs who have once again supported our banner Polio Eradication program so far with a total of \$173,000 as of June 20th.

Please note that the Dundas Rotary club with a goal of \$3,000 has donated \$51,483 of the \$173,000 as a result of Thie Convery's Lake Ontario swim last summer.

At the District Assembly the 7 southern clubs –Jamestown, Greater Jamestown AM, Chautauqua, Westfield-Mayville, Dunkirk, Fredonia, Falconer presented DG Karen with a cheque for over \$8,000 as a result of their community project over this past year.

In addition the Foundation committee has transferred \$32,000 to the Polio Eradication fund this year.

In recognition of our Polio Eradication program the Dunkirk and Fredonia clubs are planning a community lighting ceremony on the pier in Dunkirk on the evening of Thursday August 25.

We are now down to 4 countries that exhibit new polio cases. There are still minor outbreaks in a few other countries but those are now being dealt with quickly.

The end result is we are close but **Our Polio campaign is not over.**
Polio is still only a plane ride away into the airports of North America.

Many thanks to all those who have supported this campaign but we still need to

continue the final push before any country is finally free of Polio

District Assembly

The Foundation committee made four presentations during the day and all were well attended.

The Rotary Foundation program session featured our GSE program with outgoing chairs Bert Rappole, Keith Lindberg, incoming chair Bob Gosselin and our GSE team leader Roseanne Morrisette.

The Role of the Club Foundation chairs was handled by Art Wing.

Applying for Our Foundation grants was well handled by our incoming Grants Chair Bob Munroe.

DG Karen Oakes completed the day with a presentation on the Future for Rotary and the Rotary Foundation with an emphasis on our preparation for the implementation of the Future Vision program on July 1, 2013.

Permanent Fund Committee- PDG Wallace Ochterski

The Permanent Fund Committee Foundation had a bit of an off year this year but we expect to be back on track early in the new year.

Grants Committee Reports on District Simplified Grants

For this 2010-2011 year 14 grants have been approved totaling \$24,800, the full amount of the District Simplified Grant budget.

To date all but 14 clubs have participated in the DSG program. **In order to encourage those 14 clubs to apply for a simplified grant, the Grants committee will give a special two month priority to the 14 non participating clubs for the months of July and August 2011 at the beginning of the next Rotary year.** Clubs may apply through an application form found on the District website and allocations are made on a first-come, first served process for completed applications.

Applications for Grants for 2011-2012 will only be considered if received by to the committee after July 1, 2011.

All other clubs may apply any time after July 1 and the applications will be considered after September 1st in the order that the committee has received them.

Applications should be forwarded to the 2011-12 Grants Chair Bob Munroe
E mail: rbm @ rossmcbride.com, business telephone: (905) 572-5832

Included in this report are lists for District Simplified Grants for 2010-2011. A full listing of all District Simplified Grants since 2003 can be found on the District website.

Group Study Exchange

Our team returned from South Korea and their personal reports are very interesting and they are being posted on the District Web site. The team members are looking forward to being invited to share their experience with any of our clubs.

Once again the committee and co-chairs Bert Rappole (Jamestown AM) and Keith Lindberg (Niagara Falls) did an excellent job hosting the Korean team last fall and selecting and preparing our outgoing team for their adventure.

DGE John Heise has arranged for next year's GSE exchange to be with District 4660. The District has 55 clubs in 34 towns, 13 Rotaract and 11 Interact club, on the Northwestern portion of the southernmost Brazilian State which shares borders with Uruguay and particularly Argentina in this District.

Our incoming co-chairs Dan Smith (Westfield-Mayville) and Bob Gosselin (St. Catharines) are already recruiting clubs to host in October.

The suggested dates received from Brazil on June 21 are as follows:

“Departure from Brazil on **October 20th**, arrival in D7090 on Oct/21st
Departure from D7090 on **November 17th**, arrival back in Brazil on Nov/18th

D7090 Team is concerned, our Conference will be held in May 25-27, so, if your team could afford a few days longer than 30, we'd suggest:

Departure from D7090 on **April 26th**, arrival in D4660 on Apr/27th
Departure from D4660 on **May 28th**, Arrival back in D7090 on May 29th,”

Hosting this District should be a really excellent opportunity to once again expand

our personal and club horizons.

For our outgoing team, this sounds like an exciting opportunity for 4 non Rotarians-age 25-40 and one Rotarian team leader. Do you know anyone who fits these descriptions?

Rotary Scholars

The recruitment of Ambassadorial Scholars and Peace Scholar applicants was very successful this year under the leadership of Steve Keefe (Fredonia). Our clubs did an excellent job in putting forward a strong slate of candidates. Any of the applicants would have made an outstanding Rotary Ambassador.

Interviews were held on June 4 in Fredonia with a team of Steve, incoming chair John Tiebert (St. Catharines South) PDG Nick Norton (Fredonia) PDG Jon Olsen (Amherst East and Art Wing.

There were 10 applicants. Two interviews were done with **Skype**-one from Germany and one from Vietnam.

The panel selected Shauna Alexandria Weston a teacher at Niagara College in Welland the Lake, to study in England during the 2012-12 school year. Shauna was sponsored by the Welland Club.

Future Vision

The **Future Vision Planning and Transition Team** has met and looked at the new structure for our District Foundation Committee, that will include the use of the Future Vision committee names and a change from the Area Representative numbers and roles.

The committee will have a full report to District Council at the next meeting.

The members of the committee are as follows:

Chair:	PDGE Karen Oakes	Delhi
	Wally Ochterski	West Seneca
	Pat Castiglia	Hamburg
	Roy Sheldrick	Ancaster
	Bob Bruce	Waterdown
	Bob Munroe	Hamilton

District 7090 New Generations Youth Services Report

June 25, 2011

Youth Exchange

Next year's Chair, Aad Vermeyden from the Brantford Rotary Club has launched a new Youth Exchange Website at <http://www.rotaryye7090.org/>. Check it out for the latest info on Youth Exchange.

Greg Norton has agreed to take on the mantle of New Generations Director of Youth Services. We congratulate Greg on his past and future commitments to the youth of our district.

The Annual General Meeting of the Rotary District 7090 Youth Exchange Program Inc. Was held on June 1 at the Niagara District Charter School in New York. New officers for the coming year are John Heise – Director and President, Aad Vermeyden – VP and Director, Rick Sterne – Assistant Secretary and Greg Norton – Director.

Interact

U.S. Report

Tony Evans reports that at least two Interact Clubs were chartered this year – Lockport and Niagara Wheatfield High Schools. Five other schools across the district are planning to start Interact clubs. All clubs were well represented at SLAPSHOT this year. Tony has also visited the following Olean Rotary sponsored clubs on a number of occasions: Olean High, Allegany Limestone High, Archbishop Walsh and Portville High Schools. All have had exceptional years and are in line for the RI Presidential Citation. Local school boards have all been hit hard by the New York State budget process. Tony's suggestion is that we look more carefully at establishing community based Interact clubs.

Tony regrets to inform the district that he is resigning his position as District Interact Chair because of new commitments associated with his new position as President of the New York State Youth Bureau Association. The district will sorely miss Tony's commitment to youth services on the U.S. side.

Canada Report

Bob Bujas reports that the following new clubs were started this year: Sir John A. McDonald, Caledonia and Jean Beaupre High Schools. The Interact conference scheduled for May 7 was cancelled due to lack of registrants. Bob has discovered a significant lack of communication between clubs and their sponsoring Rotary clubs. A number of clubs are no longer functioning.

Rotaract

Our three Rotaract clubs – Brantford, Hamilton McMaster and Buffalo are all out for the summer. Jennifer Middleton's newsletter featuring the highlights of all three club's activities has been a major boon to the Rotaract program.

Early Act

Now that Early Act is recognized by Rotary International, more central support for starting and maintaining Early Act clubs should be forthcoming. Our current lack of chairs for this program on both sides of the border is seriously affecting the growth of this program.

SLAPSHOT

Another sold-out program this year with 120 registrants and leaders made this camp the most successful one ever. The quality of candidates continues to improve thanks to the excellent selection procedures in most clubs. Congratulations to Margaret Andrewes of Lincoln for agreeing to act as Chair of the SLAPSHOT Committee next year. Matt Pomeroy, Jennifer Middleton and Fred Farnham will handle the program responsibilities.

RYLA

RYLA this year took place at SUNY Fredonia, New York on June 19 through June 25, 2011. 46 candidates attended, exceeding the committee's target of 45. As always one of the highlights of the program was the "graduation" dinner on Thursday night which featured a number of guest Rotarians and family members. Congratulations to Sue O'Dwyer, Cheryle Slattery, Doug Johnson, Larry Coon, Fred Farnham, Paul Marzello, Jen Middleton, Matt Pomeroy, Doug Manly and Craig Reisbosch for the high standard of leadership provided by this program.

SERVICE PROJECTS REPORT

District 7090 District Council meeting 6/25/11

Community Service Committee:

Reporting for Chair John Crawford:

- Michele Holder (soon to be Dill) reports that we've had some solid success with the Blood Donation Program. Approximately 20 clubs have participated actively, on both sides of the river. She continues to visit clubs to introduce them to the program, with more, hopefully, joining in soon. The initial end date of 6/30 has been extended to 7/31/2011 to accommodate a few clubs who are running additional drives within their community. Of particular note, the Niagara Central Rotary Club, led by President Bob Graczyk, has tied in donation visits with every major fund raiser this year. As they advertise every upcoming public event, they include a plug for their blood drive, and they have a UNYTS Blood Truck in the parking lot for donors.
- John Crawford continues to work on developing a new Rotary Action Group activity – Volunteer Dentistry. We hope to connect Dentists who are already volunteering for international service to Rotary Projects. We have had some inquiry, as well, for local service – to be further researched.
- Thomas Brock reports that he has completed the policies and procedures manual for reference in future regional disaster responses. We will be establishing an ad-hoc, non-meeting committee of Thomas and two other regional Rotarians who will act as catalysts when and if necessary to coordinate the District 7090 response to such disasters.
- Border Wheelchair project – after substantial “politicking” with US Department of Homeland Security and Canadian Border Services Agency, it has become obvious that this excellent program will not be feasible. While all the governmental functionaries have verbally agreed that the program is fantastic, no one will sign off to formally accept the chairs for use (apparently due to liability fears). As such, we reluctantly withdraw the program from consideration.

Vocational Service Committee:

Reporting for Chair Andrea Aldinger, she and Kerry Thomas of the Welland Rotary Club have initiated the Rotary At Work program in the district. Kerry is working with clubs in Canada and Andrea with American clubs to place disabled candidates in functional, working, paying jobs. Andrea's own club, along with a few others in the District have had initial success in putting capable workers together with employers who have hiring needs.

World Community Service Committee:

At the World Community Service meeting on June 6th, 2011, the following projects from the 10-11 WCS Approved Projects Catalog were recommended for continuation in the 11-12 F/Y catalog:

Poverty reduction	Afghanistan & Pakistan	Literacy
Microcredit	Mexico	Small business support
Centro Cristiano Cultural	Guatemala	Water, farming assistance, equip clinic.
Maniche Medical Clinic	Haiti	Equip medical clinic
Water for Life	Haiti	Potable water – wells
Tsunami recovery	Banda Aceh, Indonesia	Medical/education support
Gift of Life	International	Free life-saving surgery
Crossroad Springs	Kenya	Orphanage support
Water and sanitation	Tanzania	Drill a water well, provide sanitation
UR Uganda	Uganda	Clinic, supplies, water, education, etc.
Water wells	Niger	Potable water – wells
Adrie's House of Hope	South Africa	Orphanage support
Multi-phase Project	Malawi	Health, food, microcredit

At the World Community Service meeting on June 6th, the following projects from the 10-11 WCS Approved Projects Catalog were determined to be complete and will not be included in the 11-12 catalog:

Amazon River Basin	Bolivia	Medical Clinic on a boat.
Literacy & microcredit	India	Literacy

At the World Community Service meeting on June 6th, the following projects from the 10-11 WCS Approved Projects Catalog were determined to be lacking complete documentation at this time and will not be included in the 11-12 catalog until the documentation is in:

Adopt-A-Mine-Field	Afghanistan et al.	Land mine removal
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Members of the Burlington Rotary Clubs made a special presentation of their Mobility Cup 2011. The Burlington clubs are part of District 7080. Their Mobility Cup regatta will dock in the Hamilton Harbour side of Burlington Bay, involving both cities. As a result, they presented the project to the World Community Service Committee to seek volunteer support for the race from District 7090 clubs. The World Community Service Committee agreed to authorize the Mobility Cup 2011 as a club-to-club project which will be included in the District 7090 WCS Catalog as a stand alone item.

Additionally – we have added a number of active new members this year. Administratively, David Johnson will continue as Chair, while new members become comfortable with the chair position. Barb Ochterski, of the Buffalo Sunrise Rotary Club has agreed to assume the duties of the committee secretary as of this summer, as well.

Rotary District 7090
Report of Training Director, June 2011

Strategic Goals for Education & Training

Strategic Priority: To take an improved approach to educate Rotarians about the larger world of Rotary and how the District is here to help each club.

1. To train and prepare speakers that are available throughout the district to speak effectively about Rotary and what is happening in our district – involves us developing standards, curriculum and preparation of our speakers
2. To expand by 50% the number of Rotarians attending district hosted events (includes District Conference; District Assembly plus new forums like ‘new member orientation’ done by District)
3. To enhance the training of Assistant Governors, District Directors and District chairs (includes establishment of a curriculum)
4. To improve functioning of AGs - mentorship and more 2-way interaction between AGs and clubs
5. To pilot the Club Trainer role by having 15 clubs participating in the pilot (includes establishment of role description)

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:

A successful District Assembly was conducted on May 14. This included training for AGs, PEs, PE Nominees, other club officers and Rotarians throughout the District.

With the consent of the DG, DGE and DGN, the Director of Training developed job descriptions (attached) for 10 new District Training Chairs. The Director of Training solicited nominations for these positions from each club, AG and District Executive and contacted each nominee to assess his or her interest in these positions. The Director of Training is in the process of filling these ten positions, which is expected to be completed by July 1. The District Training Chairs will comprise the District Training Team, which will meet at least once a month to plan training programs and support activities.

2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?

The Director of Training will work with the District Training Chairs to develop a set of goals that support the strategic plan, as well as strategies for accomplishing these goals.

3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.
Not at this time.

4. Is there an item that you would like ‘input’ from council (ideas – not decision) relative to the strategic plan?
Not at this time.

5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?
No



SERVICE ABOVE SELF

www.rotary7090.org

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DISTRICT 7090 STRATEGIC PLAN

July 1, 2011 - June 30, 2012



Reach Within to Embrace Humanity

Mission Statement

District 7090 models Rotary in Action through co-operation and co-ordination of people in two nations within a single district working toward world peace and service.

STRATEGIC PRIORITY #1: TO FIND NEW AND INNOVATIVE WAYS TO HELP CLUBS ADDRESS MEMBERSHIP ISSUES



- Hold six regional membership workshops and one on-line workshop. Sessions to focus on unique club issues; highlight issues unique to small clubs verses issues found in large clubs; also need to have advanced sessions.
- Publish online monthly ideas exchange of ways to increase fun at meetings
- Decrease attrition by having a district membership committee who goes out to clubs to share ideas of why it happens and what clubs can do about it.

STRATEGIC PRIORITY #2: TO TAKE NEW AND IMPROVED APPROACH TO EDUCATE ROTARIANS ABOUT THE LARGER WORLD OF ROTARY AND HOW THE DISTRICT IS HERE TO HELP EACH CLUB



- Train and prepare speakers that are available throughout the district to speak effectively about Rotary and what is happening in our district – involves us developing standards, curriculum and preparation of our speakers
- Expand the number of Rotarians attending district hosted events (includes district conference; district assembly plus new forums like 'new member orientation' done by district) by 50%.
- Enhance the training of Assistant Governors, district directors and district chairs (includes establishment of a curriculum)
- Improve functioning of AGs - mentorship and more 2-way interaction between AGs and clubs
- Pilot club trainer role by having 15 clubs participating in the pilot (includes establishment of role description)

STRATEGIC PRIORITY #3: TO IMPROVE THE 2-WAY COMMUNICATION BETWEEN THE DISTRICT AND YOU - BOTH IN TERMS OF MESSAGES AND USE OF TECHNOLOGY



- Have 50% of district leadership using social network and other 2-way communication (district web; linked in); To have 25% of club leadership doing the same (may include some orientation and training)
- Have 70% of club leadership and 95% of district leadership increasing their usage of RI and district materials that are available
- Increase the use of web-based training and communication tools – at least one meeting or seminar takes place using these mediums by district directors & chairs for their committee membership; 3 webinar opportunities for district Rotarians developed by 3 district directors (3 of the 5 avenue of service)

STRATEGIC PRIORITY #4: TO USE OUR WORK WITH YOUTH TO EXCITE AND ENGAGE CURRENT AND POTENTIAL ROTARIANS



- Expand district leadership involvement – so that the committee will be 9 members from each side of the border (3 for early act; 3 for interact; 3 for Rotaract)
- Increase early act clubs by 4 (2 per side); interact clubs by 4 (2 per side) and Rotaract clubs by 2 (1 per side of border)
- Develop a plan to engage young Rotarians (for ages 22-30)
- Promote the new generations program by doing 12 presentations



How do DISTRICT 7090 FOUR STRATEGIC PRIORITIES ALIGN WITH ROTARY INTERNATIONAL'S STRATEGIC PLAN?



Rotary International Strategic Plan

The Rotary International Plan identifies three strategic priorities supported by 16 goals:

Support and Strengthen Clubs

- Foster club innovation and flexibility
- Balance activities in all Avenues of Service
- Promote membership diversity
- Improve member recruitment and retention
- Develop leaders
- Extend Rotary
- Encourage strategic planning at club and district levels

Enhance Public Image and Awareness

- Unify image and brand awareness
- Publicize action-oriented service
- Promote core values
- Emphasize vocational service
- Encourage clubs to promote their networking opportunities and signature activities

Focus and Increase Humanitarian Service

- Eradicate polio
- Increase sustainable service focused on:
 - New Generations Service programs
 - Our six areas of focus
- Expand strategic partnerships and cooperative relationships
- Create significant projects both locally and internationally

District 7090 Strategic Plan

STRATEGIC PRIORITY #1:

TO FIND NEW AND INNOVATIVE WAYS TO HELP CLUBS ADDRESS MEMBERSHIP ISSUES

STRATEGIC PRIORITY #2:

TO TAKE NEW AND IMPROVED APPROACH TO EDUCATE ROTARIANS ABOUT THE LARGER WORLD OF ROTARY AND HOW THE DISTRICT IS HERE TO HELP EACH CLUB

STRATEGIC PRIORITY #3:

TO IMPROVE THE 2-WAY COMMUNICATION BETWEEN THE DISTRICT AND YOU - BOTH IN TERMS OF MESSAGES AND USE OF TECHNOLOGY

STRATEGIC PRIORITY #4:

TO USE OUR WORK WITH YOUTH TO EXCITE AND ENGAGE CURRENT AND POTENTIAL ROTARIANS

DISTRICT GOVERNOR ELECT'S REPORT

June 21, 2011

Wow! Time is flying by and July 1 is quickly approaching. Sandy and I have had a fantastic journey and learning experience this year and look forward to the coming year. As I visit more and more clubs and meet more and more people, I am truly impressed with what a great organization Rotary is and how well our District represents its ideals.

It has been a busy couple of months. Sandy and I attended the International Convention in New Orleans and were at every plenary session. Almost all the speakers for this convention were actual Rotarians which was interesting. Their dedication and service were admirable. I also attended the pre-convention institutes and learned more about the Fifth Avenue of Service, New Generations. I had a chance to talk to some of the younger people there during these sessions.

- Participated in a Go To Meetings planning for the District Assembly on April 19, 26, and 30
- Attended the 100th anniversary celebration for the Buffalo Club on April 28
- Drove students to SLAPSHOT weekend
- Meet with the new Membership Director on May 2
- Participated in a Directors' GoToMeeting on May 9
- On May 11 I did a walkthrough of the Assembly site with Kevin Crosby and Barb Guida
- Attended and participated in the District Assembly on May 14
- Attended the June 1 meeting of the Youth Exchange Corporation
- Participated in a GoToMeeting with the District Governor's Advisory Council on June 2
- On June 6 I managed to sleep during the Directors' Go To Meeting
- Participated in the June 12 Changeover Luncheon
- Participated in the Part 3 RLI session on June 18
- Attended the LeRoy Club's meeting on June 22 to present them with a check for DSG project
- Attended the June 23 Area 15 Installation Dinner in Olean
- Attended the June 30 Installation Dinner for Ancaster

In the coming days I will also be attending the June 26 Awards Ceremony, the Lockport and Amherst East's installation dinners on June 29 and 30 and the Middleport Installation dinner on July 6. Then I start my visitation schedule.