



District Council Agenda January 28, 2012

Phillip Sheridan Building, 3200 Elmwood Ave, Kenmore, NY
Located just North of Sheridan Drive (Route 324), Take the Elmwood Avenue
(North) or Delaware Avenue (South) exit from the I-290. Dress is Casual.

08:00 - 08:45 AM	Check-in, Refreshments & Fellowship	
08:45 - 09:00	Call to Order & Welcome Invocation	John Heise, DG Director Kevin Crosby
09:00 – 09:15	Introductions	All
09:15 - 09:45	Secretary's Report Treasurer's Report District Governor Report District Governor Elect Report District Governor Nominee Report	Pene Hutton Don DeMeo John Heise, DG Rick Sterne, DGE Kevin Crouse, DGN
09:45 – 10:15	Directors' Reports <ul style="list-style-type: none"> • Service Projects • The Rotary Foundation • Membership 	Director Jack Amico Karen Oakes, PDG for Director Art Wing, PDG Director Pravin Suchak, PDG
10:15 – 10:30	Break	
10:30 – 11:15	Directors' Reports (continued) <ul style="list-style-type: none"> • Public Relations <ul style="list-style-type: none"> ○ PR 3 – Year Grant ○ eClub • New Generations/Youth Services • Training <ul style="list-style-type: none"> ○ District Team Training Seminar ○ Club Vision Facilitation ○ Club Based Training 	Director Paul McAfee Club President Liz Kovacs Director Greg Norton Director Kevin Crosby Chair Karen Oakes, PDG Co-Chairs John Boronkay & Nan Bruce Chair Dr. Karen Reimers
11:15 – 11:30	Strategic Planning Update	Co-Chairs, Karen Oakes, PDG & Ann Bermingham
11:30 – 11:45 PM	Any Other Business	
11:45 PM	Adjournment	
12:00 - 1:30 PM	Governor's Council (working lunch with AGs) Area Reports & AG Discussion	Kevin Crouse, DGN



Minutes of District Council Meeting Saturday, November 19, 2011

Chair: John Heise District 7090 Governor 2011-2012

Rotarians in attendance 34.

Call to Order: DG John Heise called the meeting to order at 8:45 a.m. He asked that the attendees introduce themselves and share their vocation callings.

Invocation: AG Ian McEwan of the Rotary Club of Niagara-on-the-Lake delivered a moving prayer highlighting service and those who serve..

Secretary's Report: AG Chris Yates substituting for Dist. Exec. Secretary Pene Hutton gave the Secretary's report noting that the minutes of the District Council meeting of the September 10, 2011, were posted online along with the minutes of the District Annual Meeting of October 28th.

MOTION TO ACCEPT THE MINUTES OF DISTRICT COUNCIL AND ANNUAL MEETING WAS MADE BY AG BARB GUIDA, SECONDED BY PDG RALPH MONTESANTO. MOTION APPROVED.

Treasurer's Report: District Treasurer Don DeMeo (See attached report)

Treasurer DeMeo gave the report of the District Balance Sheet as of November 17, 2011 and Profit & Loss Statement for the period July 1 through November 17, 2011. He noted that the cash position was high due to remittances incoming from clubs for their District dues.

MOTION TO ACCEPT THE TREASURER'S REPORT WAS MADE BY DISTRICT TRAINING DIRECTOR KEVIN CROSBY SECONDED BY AG RICH ADAMS. MOTION APPROVED.

District Governor's Report: (See attached report)

Governor John commented on success of the recent District Conference held in Niagara Fall, New York, and thank Council members for their attendance and hard work to make the conference successful. Several council members complemented him on the quality of the various presentations made during the Conference.

District Governor Elect Report: (See attached report)

Rick Stearne shared his recent experience of attending Rotary Day at the United Nations in New York City; he and DGN Kevin Crouse travelled to the Big Apple with three Rotary Youth Exchange students

from Brantford and were able to meet several dignitaries from Rotary International. He also recommended that this would be a worthwhile event for Rotarians if they have an opportunity to be in New York City next year (first Saturday in November).

District Governor Nominee Report: (See attached report)

Kevin Crouse described his recent visit to the Marriott Gateway Hotel in Niagara Falls, Canada, which he hopes will be the site of his District Conference to be held October 25 -27, 2013. This facility was previously known as the Sheraton Fallsview Hotel and was the site of three District Conferences in the past. The hotel has undergone substantial renovations and should be a fine venue for District Conference in Kevin's year.

District Directors & Committee Reports:

Public Relations: Director Paul McAfee (See attached report)

Paul highlighted usage of the District's *LinkedIn™* and *Facebook™* social media sites and distributed a handout with examples of the sites. He also reviewed the benefits of utilizing the recently acquired "Pay per Click" application to monitor visits to the sites and specific information on the traffic over the sites. He also noted that the upcoming social media advertisements can be focused for different target audiences. Paul explained the difference between the *Facebook* Group and *Facebook* Pages; the former will be gradually phased out and the latter will be the primary access site for District users. Paul encouraged Council attendees to access both sites and click "like" to help move the sites to the next level of service/functionality. Paul also requested that the District Finance Committee consider acquisition of a debit card to cover expenses that will be incurred with the District PR ad campaign. He is presently carrying these charges on his personal credit card. He also suggested that Council members promote the idea of doing meeting makeups to District Clubs; club members can receive makeup credit by attending one of the eClub online meetings or the in person meeting held once each month. DGE Rick Stearne noted that he and his Zone 24 DGE colleagues have established a *Facebook* Group and how useful it has proven to be.

New Generations: Director Greg Norton (See attached report)

Greg reviewed the Saturday morning New Generations session at the recent District Conference involving Rotex, Rotaract, RYLA alumni, members of Interact and current inbound exchange students. Greg explained that this initial effort helped link alumni with current programs participants. Greg noted that the issue of obtaining host clubs for a few Inbound students that might not have been accommodated by our District but were eventually identified. Also noted that a novel joint sponsorship between the Grand Island and Olean clubs may be developed to "share" a student between them. He also reviewed the schedule for 2012-13 outbound student selection and interviews; club interviews should be completed by early December and proposed candidates will be interviewed at the District level on January 15th in Hamilton and January 16th in Buffalo; time and place to be announced. Other events for youth exchange can be found on the District 7090 Youth Exchange website: <http://www.rotaryye7090.org/calendar-events>.

Membership: Director Pravin Suchak, PDG (See attached report)

Announced that Amherst and Hamilton as sites for District upcoming Membership seminars on Thursday, December 1st and Wednesday, November 30th, respectively. The cost will be \$20 per person and club members can register on the District website.

Bangkok International Convention: Chairman David Greenfield

Dave previewed the promotional video for the 2011-12 International Convention which will be held May 6-9, 2012 in Bangkok, Thailand.

The Rotary Foundation: Director Art Wing, PDG (See attached report)

Future Vision Planning: Chair Karen Oakes, IPDG

Karen discussed the Rotary International plan to move toward forward with revamping the orientation of the Rotary Foundation in the near future. The overall priority is to simplify programs; going forward there will be only two types of grants - District and Global. The primary area of focus for TRF Global Grants will be:

peace & conflict prevention/resolution	disease prevention & treatment
water & sanitation	maternal & child health
basic education & literacy	economic & community development

These areas of focus reflect critical humanitarian issues and needs that Rotarians are addressing worldwide. The areas of focus will also align Rotary with other international development efforts. Each area of focus will have a purpose statement and set of goals that relate to the area of focus. New grant making model will be adopted which will require individual Rotary clubs and Districts to become “qualified” to do Global programs.

Karen also discussed the programs that will not be effected by Future Vision; those are service, polio plus, peace fellowships, financial support of TRF and giving recognition. She reviewed the prospective District Grant methodology which will require a “business plan” prepared by the District for projects to be funded under the District program. Rotary Foundation Global grants will be for long-term projects, require Rotarian participation, have sustainable outcomes. Matches will be available. For funding of Global grants, the minimum award amount will be \$15,000. Examples of Global grants were given e.g. literacy microcredit, water management, economic development, peace and conflict resolution. She also discussed the responsibilities of the District and individual clubs for all grants. She noted how some current programs will change under the new plan; GSE will become Vocational Training Team. Funding, age restrictions and emphasis one of six areas of focus will be the theme. A District Future Vision Action Team has been established and information on its activities in the coming months can be tracked on the District website at: www.rotary7090/futurevision information about the Future Vision program can be found at <http://www.rotary.org/en/Members/RunningADistrict/FutureVisionPilotProgram>.

Director Art Wing thanked Council members that attended the Annual Foundation Dinner that was held at the recent District Conference. He also mentioned that 6 of the 12 qualified clubs applied for and were granted DSGs. Art also indicated the GSE Team Leader to Brazil in the Spring of 2012 has been selected and is Angela Hintz of the Buffalo Sunrise Rotary Club. Co-Chair Bob Gosselin reported that

applicants are being sought for team members and he is promoting this via PSA's and the District social media sites.

Scholarship: Chair John Tiebert reviewed the status of the Scholarship Committee's deliberations on future direction of our scholarships. John requested that clubs consider how they would like to see the program focused including both local and international programs and give feedback to the committee via email.

Training: Director Kevin Crosby (See attached report)

Kevin announced upcoming training for District Officers, Directors and Committee Chairs which will be held February 4, 2012 at Niagara Community College. District Assembly, PETS 1 & PETS 2 training dates have also be set and are listed on the District website calendar.

Assistant Governor Training: AG Anne Birmingham & former AG Pat Castiglia

Anne covered the rationale for developing this discrete training program; she noted that AG development is part of the District strategic goal of improving 2-way communication and the functioning of the AG role. She delineated the twelve possible changes to the existing training which includes: AG nominees shadow the current AG, all AG's attend another area AG meeting to see others in action, consider abandoning AG meeting following the council meeting and have 2 thirty minute sessions for AGs to share club perspectives, etc., or keep a separate meeting but make it more problem solving oriented, hold 2-3 webinars/conference calls for AGs on off months, and consider having a dedicated AG trainer to facilitate AG meetings, develop an AG manual and post on line, create a survey to see what skills the club presidents feel AGs need to have sharpened, followup with absent AGs and dedication of a portion of the Feb. 4th District Training to AG training, can the AG training at District Assembly. Asked council to vote on priority for the proposed program changes the results of which will be shared with council after the Training Committee reviews them.

New Member Orientation: Chair Marla Huber, President-elect of the Buffalo Sunrise Rotary Club gave a presentation on new member orientation which will be piloted in January and again before the end of the 2011-12 club year; launch of this training module will be in Club year 2012-2013.

Rotary Leadership Institute: Co Chair Patty Johnson reviewed upcoming dates/locations for the rest of the Rotary year.

Service: Director Jack Amico (See attached report)

In addition to the items covered in Jack's report, he asked Council to accept three projects to be added to the WCS Catalog; the three projects.

ON MOTION OF DGE RICK STEARNE, SECONDED BY DIST. TRAINING DIRECTOR KEVIN CROSBY, THE FOLLOWING THREE PROJECTS WERE APPROVED FOR CLUB-TO-CLUB SOLICITATION AND WILL BE ADDED TO THE DISTRICT WCS CATALOG: THE GRAND ISLAND NEPAL PROJECT FOR LATRINES AND STOVES, THE BUFFALO ROTARY CLUB'S AMBALA HOSPITAL PROJECT AND THE BUFFALO ROTARY CLUB'S GUATAMALA ROAD TO FUTURE PROJECT. MOTION CARRIED

DGE Rick Stearne made a request to Council to support a literacy project in India being sponsored by the Rotary Club of Brantford to raise from District 7090 \$20,000 by month-end November.

District 7090 Budget- PDG Ralph Montesanto

Ralph outlined the process being utilized to prepare the budget for 2012-13 Rotary year. Everyone who is involved in activities under the Directorships and Committees is asked to contact him by December 12th with input. He also noted that nominations for District Governor from District clubs will be solicited early next year.

THERE BEING NO FURTHER BUSINESS THE MEETING WAS ADJOURNED AT 11:55 A.M. BY ACCLAIM.

Respectfully submitted,



P. Chrisitan Yates, Secretary pro tem

Reports Attached

District Treasurer Report

District Governor Report

District Governor Elect Report

District Governor Nominee Report

Directors & Committee Reports:

- Public Relations

- New Generations/Youth Services

- Membership

- The Rotary Foundation

- Training

- Services Projects

Rotary International District 7090

Balance Sheet

As of January 25, 2012

	Jan 25, 12
ASSETS	
Current Assets	
Chequing/Savings	
1010 · HSBC US	96,952.10
1015 · HSBC Short Term Investment	86,261.19
1020 · BoM Cdn	127,351.08
1040 · Petty cash	1,500.00
1090 · Restricted Grants Committee	24,958.00
Total Chequing/Savings	337,022.37
Accounts Receivable	
1110 · Accounts Receivable	852.03
1115 · Accounts Receivable - Cdn	724.93
Total Accounts Receivable	1,576.96
Other Current Assets	
1021 · Exchange on CDN bank balances	-2,247.78
1450 · Prepaid Expenses	5,164.00
Total Other Current Assets	2,916.22
Total Current Assets	341,515.55
Fixed Assets	
1700 · Equipment	2,457.44
1750 · Accum Amort - Equipment	-2,457.44
Total Fixed Assets	0.00
TOTAL ASSETS	341,515.55
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2020 · Accounts Payable - Cdn	-1.00
Total Accounts Payable	-1.00
Other Current Liabilities	
2030 · Accrued Expenses	25,600.20
Total Other Current Liabilities	25,600.20
Total Current Liabilities	25,599.20
Total Liabilities	25,599.20
Equity	
3900 · Retained Earnings	221,548.91
Net Income	94,367.44
Total Equity	315,916.35
TOTAL LIABILITIES & EQUITY	341,515.55

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01/25/12

Accrual Basis

Rotary International District 7090

Profit & Loss

July 1, 2011 through January 25, 2012

	Jul 1, '11 - Jan 25, 12
Ordinary Income/Expense	
Income	
4000 · Club assessment	
4010 · General assessment	91,012.45
4020 · District Conference assessment	7,964.79
4030 · Insurance Assessment	27,069.00
Total 4000 · Club assessment	126,046.24
4200 · District Conference	
4202 · DC - Registrations	-100.00
4208 · DC - Draws, etc	20,563.17
Total 4200 · District Conference	20,463.17
5000 · Earned revenues	
5040 · PETS	34,754.78
Total 5000 · Earned revenues	34,754.78
5060 · District Simplified Grants	
5400 · Other income	0.00
5401 · Other Income	35.00
5403 · Public Relations Income	0.00
5400 · Other income - Other	20.00
Total 5400 · Other income	55.00
Total Income	181,319.19
Expense	
6000 · Administration	
6030 · District council	633.00
6060 · District Website Administration	1,644.50
6061 · District Website Club Runner	1,548.00
6070 · District newsletter	900.00
6080 · District office	
6081 · Office Support	7,531.81
6082 · Phone Charges	700.00
6084 · Office Supplies	343.60
6085 · Bank Charges	190.00
6086 · Supplies, Treasurer	201.77
Total 6080 · District office	8,967.18
Total 6000 · Administration	13,692.68
7000 · Directors and Committees	
7010 · Group study exchange	416.72
7015 · District Simplified Grants	0.00
7040 · Membership	433.14
7050 · Rotary foundation	415.07

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01/25/12

Accrual Basis

Rotary International District 7090

Profit & Loss

July 1, 2011 through January 25, 2012

	Jul 1, '11 - Jan 25, 12
7130 · Public Relations	1,370.56
7140 · Communications	1,225.00
7200 · Other committees	
7215 · District Gov - Change Over Even	0.00
Total 7200 · Other committees	0.00
Total 7000 · Directors and Committees	3,860.49
7500 · Standing Committees	
7520 · District Insurance	29,912.15
Total 7500 · Standing Committees	29,912.15
8000 · Training	
8010 · District conference	
8012 · DC - Expenses	28,489.50
Total 8010 · District conference	28,489.50
8036 · Visioning	236.12
8040 · District training	2,143.13
8070 · Dist Gov Nominee Training	3,218.14
8080 · Dist Gov Elect Training	2,536.31
8090 · District Gov Training	2,863.23
Total 8000 · Training	39,486.43
Total Expense	86,951.75
Net Ordinary Income	94,367.44
Net Income	94,367.44

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ROTARY INTERNATIONAL DISTRICT 7090

Financial Statements

June 30, 2011



ROTARY INTERNATIONAL DISTRICT 7090

Financial Statements

June 30, 2011

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INDEPENDENT AUDITORS' REPORT

To the Board of Members of
Rotary International District 7090

We have audited the accompanying financial statements of Rotary International District 7090, which comprise the balance sheet as at June 30, 2011, and the statements of operations and fund balances, restricted funds and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis for Qualified Opinion

In common with many charitable organizations, the organization derives revenue from its members in the form of dinner, training, and conference fees, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to revenue, excess of revenue over expenditures for the year, and fund balances.

Qualified Opinion

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Rotary International District 7090 as at June 30, 2011, and the results of its operations and cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Niagara-on-the-Lake, Ontario
December 6, 2011



CRAWFORD, SMITH AND SWALLOW
CHARTERED ACCOUNTANTS LLP

LICENSED PUBLIC ACCOUNTANTS

ROTARY INTERNATIONAL DISTRICT 7090

BALANCE SHEET

June 30, 2011

(stated in U.S. \$)

Assets	2011	2010
	\$	\$
Current Assets		
Cash	239,897	244,542
Restricted cash	7,109	7,109
Accounts receivable	13,812	1,577
Prepaid expenses	1,774	3,840
	262,592	257,068
Liabilities and Fund Balances		
Current Liabilities		
Accounts payable and accrued liabilities	31,970	61,672
Fund Balances		
Restricted funds	7,109	7,109
Unrestricted funds	223,513	188,287
	230,622	195,396
	262,592	257,068

Signed on behalf of the board:

_____ District Governor

_____ District Treasurer

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF RESTRICTED FUNDS

for the year ended June 30, 2011

(stated in U.S. \$)

	District History \$	Council on Legislation \$	Manual of Procedure \$	2011 \$	2010 \$
Balance, Beginning of Year	3,486	2,735	888	7,109	7,109
Balance, End of Year	3,486	2,735	888	7,109	7,109

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF OPERATIONS AND FUND BALANCES

for the year ended June 30, 2011

(stated in U.S. \$)

	Unaudited Budget \$	2011 \$	2010 \$
Revenue			
District Conference	45,000	36,510	43,409
District Governor	15,700	17,480	8,723
District Simplified Grants	24,800	24,800	24,500
Interest and other	1,500	619	2,307
Membership dues	80,450	83,946	83,751
Insurance assessment revenue	30,000	30,654	32,362
PETS and District Assembly	37,850	35,871	39,573
Rotary Foundation Dinner	14,000	11,363	
Rotary Now DVD			3,485
RYLA	30,000	31,890	30,999
Seminar training	1,400		696
Snapshot	17,600	17,959	18,915
Public relations and communication		8,779	10,871
Foreign exchange gain		7,089	1,706
	298,300	306,960	301,297
Expenses			
Administration - schedule 1	43,650	45,219	37,143
Directors and committees - schedule 1	18,000	25,281	21,613
District Conference	45,000	35,024	39,365
District Simplified Grants	24,800	24,800	24,500
PETS and District Assembly	45,150	32,164	33,621
Rotary Foundation Dinner	14,000	8,944	
Rotary Now DVD		283	1,109
RYLA	30,000	31,812	27,561
Standing committees - schedule 1	34,500	32,470	33,456
Snapshot	17,600	18,311	16,587
Training - schedule 1	24,600	17,426	26,554
Youth Exchange	1,000		
	298,300	271,734	261,509
Excess of Revenue over Expenses for the Year		35,226	39,788
Unrestricted Fund Balance, Beginning of Year	188,287	188,287	148,252
Net Investment in Fixed Assets			247
Unrestricted Fund Balance, End of Year	188,287	223,513	188,287

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF CASH FLOWS

for the year ended June 30, 2011

(stated in U.S. \$)

	2011 \$	2010 \$
Operating Activities		
Excess of revenue over expenses for the year	35,226	39,788
Depreciation		247
Working capital provided by operations	35,226	40,035
Changes in working capital components		
Accounts receivable	(12,235)	4,414
Prepaid expenses	2,066	663
Accounts payable and accrued liabilities	(29,702)	28,023
Funds provided (used) by operating activities	(39,871)	33,100
Increase (Decrease) in Cash Position	(4,645)	73,135
Cash Position, Beginning of Year	251,651	178,516
Cash Position, End of Year	247,006	251,651
Cash Position		
Cash	239,897	244,542
Restricted cash	7,109	7,109
	247,006	251,651

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2011

(stated in U.S. \$)

Organization

Rotary International District 7090 (the District) is comprised of Rotary Clubs located in Western New York, U.S.A. and Southern Ontario, Canada. The purpose of the District is as follows:

General

Collection of monies from local clubs to be used by the District Governor in order to provide leadership advice and assistance to the various clubs.

District Conference

Host an annual event attended by Rotarians, spouses and guests at which the attendees share fellowship and learn about various Rotary activities.

RYLA

Rotary Youth Leadership Awards (RYLA) is an annual session at which young adults ages 19 - 25 are provided with a week of leadership training.

District Assembly

District Assembly is a program to train and inform club officers of the various Rotary Clubs in the District.

PETS

President Elect Training Sessions (PETS) is a program to train and inform club presidents-elect of the Rotary Clubs in the District.

Rotoract and Interact

The purpose of this program is to assist Clubs to establish and maintain Rotoract and Interact clubs in colleges and high schools, respectively. These clubs provide an opportunity for students to become involved in community and international activities in association with Rotary.

Slapshot

Student Leadership Award for Students High on Training (SLAPSHOT) is an annual session at which young adults ages 16 - 18 are provided with a week of leadership training.

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2011

(stated in U.S. \$)

1. Significant Accounting Policies

The financial statements of the organization are the representations of management prepared in accordance with Canadian generally accepted accounting principles, consistently applied. Because a precise determination of many assets and liabilities is dependent upon future events, the preparation of periodic financial statements necessarily involves the use of estimates and approximations. These have been made using careful judgement in the light of available information. The financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the accounting policies summarized below:

Revenue recognition

Revenue is recognized in the fiscal year to which it applies. Accordingly, receivables are recorded for dues or fees uncollected as of the end of the fiscal year. Revenue applicable to a future period is recognized when earned.

The work of the organization is dependent on the voluntary service of many members. Since these services are not normally purchased by the organization and because of the difficulty of determining their value, contributed services are not recognized in these financial statements.

Foreign currency translation

These financial statements are presented in U.S. dollars. Monetary assets and liabilities denominated in foreign currencies are translated at the exchange rates in effect at the balance sheet date. Gains and losses on translation are reflected in net earnings of the period.

Financial instruments

Cash and restricted cash is classified as "held-for-trading" and measured at fair value.

Accounts receivable are classified as "loans and receivables" and are measured at amortized cost, which, upon initial recognition, is considered equivalent to fair value.

Accounts payable and accrued liabilities are classified as "other financial liabilities" and are initially measured at their fair value.

The organization is required to classify fair value measurement using a fair value hierarchy, which includes three levels of inputs that may be used to measure fair value:

Level 1 - Quoted prices in active markets for identical assets or liabilities;

Level 2 - Quoted prices in markets that are not active, quoted prices for similar assets or liabilities in active markets or quoted prices that are derived principally from or corroborated by observable market data or other means;

Level 3 - Unobservable inputs that are supported by little or no market activity.

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2011

(stated in U.S. \$)

1. Significant Accounting Policies - continued

Tax status

The District is a subordinate unit of Rotary International and is covered by a blanket exemption from U.S. federal income tax under Section 501(c)(4) of the Internal Revenue Code as a social welfare organization. The letter of determination from the IRS was dated May 13, 1958, and that status still remains.

Fund accounting

The organization uses the restricted fund method to account for revenues and expenses. The Board of Directors has internally restricted resources for the purposes of updating and publishing a triennial District 7090 history, council on legislation expenditures and updating and publishing the District's Manual of Procedure every fifth year. The District also operates a general fund for all other activities.

2. Financial Instruments

Price risk and cash flow risk

The organization has assets and liabilities denominated in both U.S. and Canadian currency that fluctuate in value as current exchange rates change. Accordingly, the organization is exposed to price risk as exchange rates fluctuate.

Recognition and measurement

Level 1 - The fair value of cash, restricted cash, accounts receivable, and accounts payable and accrued liabilities corresponds to their carrying value due to their short term maturity.

3. District Designated Funds

In addition to District Simplified Grants included in revenue, Rotary International disbursed District Designated Funds on behalf of District 7090 as follows:

	2011	2010
	\$	\$
Matching Grants	38,005	75,910
Ambassadorial Scholarship		24,000
Polio Plus Fund	32,000	30,265
Group Study Exchange	13,000	
Rotary Centres for International Studies	50,000	
Other	46,500	
	179,505	130,175

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2011

(stated in U.S. \$)

4. Controlled Entities

The Board of Directors of Rotary District 7090 Youth Exchange Inc. has members in common with District Council of Rotary District 7090. Since the financial statements have not been consolidated, the financial summaries of Rotary District 7090 Youth Exchange Inc., as at June 30, are as follows:

Financial Position	2011	2010
	\$	\$
Total Assets	16,702	15,202
Total Liabilities	3,327	9,856
Net Assets	13,375	5,346
	16,702	15,202
Results of Operations	2011	2010
	\$	\$
Total revenues	52,000	45,663
Total expenses	43,971	42,878
Excess of Revenues over Expenses	8,029	2,785

Rotary District 7090 Youth Exchange Inc. was incorporated in New York State in 2008 and is exempt from U.S. federal income tax under Section 501(3)(c) of the Internal Revenue Code.

The purpose of Youth Exchange is to give high school aged students the opportunity to live in a foreign country for one year. At the same time, foreign students spend one year with local families approved by Rotary District 7090 Youth Exchange Inc.

5. Recently Issued Accounting Pronouncements

In December 2010, the Canadian Accounting Standards Board ("AcSB") approved new accounting standards for not-for-profit organizations. These new standards are effective for annual financial statements relating to fiscal years beginning on or after January 1, 2012, with earlier application being permitted. The transition date for the organization will be no later than July 1, 2012, as the organization's first year can be no later than June 30, 2013, with a requirement to restate comparative figures, which for the organization would be no later than June 30, 2012. The organization has not yet begun assessing the impact of these new standards on their financial statements or whether these standards will be applied earlier than their required effective date.

ROTARY INTERNATIONAL DISTRICT 7090

Schedule 1

SCHEDULE OF EXPENSES

for the year ended June 30, 2011

(stated in U.S. \$)

	Unaudited Budget \$	2011 \$	2010 \$
Administration			
Assistant Governors	1,400	100	191
Depreciation			247
District Council	2,400	2,886	2,432
Governor	12,700	15,600	11,971
Newsletter	3,000	1,125	
Office, website maintenance and other	24,150	25,508	22,302
	43,650	45,219	37,143
Directors and Committees			
Scholarships	300	513	177
Group Study Exchange	2,500	365	1,449
Other	4,900	2,811	3,945
Rotary Foundation	1,600	7,303	1,052
World Community Service	200	640	
Public relations and communication	8,500	13,649	14,990
	18,000	25,281	21,613
Standing Committees			
Finance and audit	4,500	4,245	4,369
Insurance	30,000	28,225	29,087
	34,500	32,470	33,456
Training			
Assistant Governor training	600		
District Governor	7,500	5,314	7,148
District Governor Elect	7,500	5,713	7,439
District training	6,500	3,380	8,509
District Governor Nominee	2,500	3,019	3,458
	24,600	17,426	26,554

See accompanying notes

District Governor Report

January, 2012

John Heise

I am pleased to share that after 7,832 miles I have visited 62 clubs. I still have one more club to visit which will happen before the next council meeting. I have shared this before, but it has been an exciting journey so far. I am truly amazed at the variety of programs in which our clubs are engaged. Each club is truly unique and has its own culture. All, however, are working hard to provide service to others, whether it is locally or internationally.

At a number of clubs I have been asked to assist in the induction of new members. Most of these new members are younger. Some are also alumni of Rotary programs. It gives me hope for our future as an organization.

In addition to the club visits I have also done the following:

- Participated in the December 1 GoToMeeting for Directors
- Participated in the GSE team member interviews
- Attended a meeting of the Buffalo club in order to present Don DeMeo with his 8th Paul Harris Fellow recognition
- Attended the Area 14 Holiday Party
- Participated in a January 12 GoToMeeting to plan the January RLI session in Hamilton
- Lead two of the Rotary Leadership Institute session on January 21 in Hamilton
- Participated in a Paul Harris Fellow presentation at St. Catharines South club
- Attended the December 1 membership meeting in Amherst
- Participated in a Governor's Advisory Council GoToMeeting
- Attended and participated in an organizational meeting to review our Manual of Procedures



DISTRICT GOVERNOR ELECT REPORT – JANUARY 28, 2012

RICK STERNE - DG 2012-13

Since our last District Council Meeting, I have been active at the following events:

- November 22nd, I participated in a Go-To-Meeting to plan our Multi-District Pets 2 next March 23-24th, 2012.
- November 30th, I attended the Membership Seminar at Hillfield Strathallan College in Hamilton. The seminar was excellent and well attended.
- December 1st, I participated in the Directors Go-To-Meeting.
- December 5th, I participated in the District Advisory Committee Go-To-Meeting.
- December 6th, I attended both the Dundas Sunrise and Dundas (noon) Rotary Club Meetings. Both are strong active Clubs.
- December 7th, I participated in the District Team Training Seminar Go-To-Meeting.
- December 13th, I participated in a Pets 2 Go-To-Meeting.
- December 15th, I participated in the MOPP Meeting in Amherst NY.
- December 20th, I attended the Caledonia Rotary Club Christmas Meeting and assisted in the presentation of a Paul Harris Fellowship to Marilyn Robertson, a very surprised and most deserved recipient.
- January 4th, I participated in a Pets 2 Go-To-Meeting.
- January 5th, I participated in a District Advisory Committee Go-To-Meeting.
- January 7th, I participated in the GSE Team interviews in Kenmore NY. I was most impressed with the calibre of the applicants. We will have a great team representing us in Brazil.
- January 15-21st, Jeanette and I attended the Rotary International Assembly in San Diego. It was outstanding! The highlight to-date of my 37 year Rotary career.
- January 24th, I participated in a Pets 2 Go-To-Meeting.
- January 27th, Jeanette and I attended the Waterdown Rotary Club's Robbie Burns Dinner.

Respectfully submitted

Yours in Rotary

RICK STERNE DGE 7090



DISTRICT GOVERNOR Nominee REPORT – January 28, 2012

Kevin Crouse - DG 2013-14

This past quarter, I have participated in the following events:

On November 29,- I met with Reg Madison re 2013 District Conference

On December 1, -I participated in the District Governor Advisory Committee meeting.

On December 5 – I recorded minutes at the DG Advisory Committee meeting

On December 7 - I attended The District Team Training seminar planning meeting

On December 15 - I attended the MOPP meeting in Amherst

On January 18, 2012 – I attended the Area 3 meeting at the Rotary Centre in Dundas

On January 27, 2012 – I attended The Area 2 meeting in Brantford

On January 27, 2012 – I attended the Bobby Burns Supper in Waterdown

On February 4, 2012 – The District Team Training Seminar will take place at the Niagara County community College from 8:30 to 3:00 p.m. featuring DGE Rick Sterne fresh from his trip to san Diego, Kevin Crosby , Karen Oakes, Kevin Crouse and all AGs, Directors and Committee Chairs. Pictured here are DGE Rick and his wife Jeannette shaking hands with incoming R.I. President Sakuji Tanaka and his wife.



District Team Training Seminar

Niagara County Community College, New York

February 4, 2012

Outcomes –

Leaders will become aware of:

- next year's Rotary International Theme
- District Governor Elect Rick Sterne's Goals for his year as District Governor
- How other areas are bringing about change
- Their own leadership skills

Participants will develop new attitudes:

- About the Power of Change
- About their own skills in bringing about change
- About the value of District Awards
- About the roles of other District leaders

Leaders will develop new skills in:

- Encouraging change in their clubs/area/district
- Summarizing and analyzing group discussions
- Communicating with others about the need for change

Seminar Theme – Making Change

“Satisfaction lies in the effort, not in the attainment. Full effort is full victory.”

-M. Gandhi

9:00 a.m. – **Keynote Address** – District Governor Elect Rick Sterne – Next Year’s Rotary International theme and Goals of the Incoming District Governor.

10:00 a.m. – **Making Change** – Kevin Crouse, 3 minute video

Group discussion on the topic,” Here’s what happened in my club that brought about effective changes in membership, Foundation support or club morale” – Kevin Crouse

Participants will be asked a month in advance to come prepared to share their stories with their group. Group recorders will summarize discussion on flip charts

10:45 a.m. **Group A Reports** – Each group will select their top 3 events to share with the whole group. **Kevin Crosby** will record these reports on the LCD Projector.

11:30 Lunch Break

12:15 – 5 minute Power Point on **Overcoming Barriers to Change** – Kevin Crouse

12:20 - **Stumbling Blocks to Change** – Groups will brainstorm “**Barriers to effective Change**” as they are perceived in their clubs. **Kevin Crouse**. Group leaders will record successes on flip charts.

12:45 p.m. – **Group B Reports** – Group reporters will highlight change barriers and how some clubs have overcome these barriers. **Rick Sterne** will scribe these reports via LCD Projector

1:15 p.m. **District Awards** – **PDG Karen Oakes** Power Point presentation on How Pursuit of the Presidential Citation and Lighthouse Awards can transform clubs

1:45 p.m. **Round Table -Kevin Crouse.** How to incorporate Pursuit of District Awards into Club goals.

2:15p.m. **Group C Reports – Kevin Crosby** will record how clubs can be more successful in achieving District Awards.

2:40 p.m. **DGE Rick Sterne** will summarize what we learned today and how that will impact District functioning next year

3:00 p.m. Adjournment

SERVICE PROJECTS REPORT

District 7090 District Council meeting 1/28/2012

World Community Service Committee Reporting for Co-chairs John Harbison and David Johnson:

Due to a minimal agenda, the go-to-meeting scheduled for January 9th was cancelled. There will be a meeting on April 16th, 2012, tentatively set for the Best Western Conference Centre in St. Catharines ON

We did have one business item to share, from Jack Dean of the Westfield-Mayville Rotary Club in Chautauqua County. They have a new program underway, with a \$300 contribution to Afrikanus Kofi Akosah through the International Society for Individual Liberty. The International Society for Individual Liberty matched the donation, doubling its value. Working with FEE (Foundation for Economic Education) Mr. Akosah runs Africa Peace Call, an NGO which conducts weeklong camps mainly for college students teaching liberty, entrepreneurship and English. The seminars have received a prestigious award from the International Policy Network. Their most recent seminar took place on January 8th in Ghana.

Due to scheduling conflicts, the first meeting of the Siemens Laptop program committee will take place on 2/2 via a go-to-meeting event. We anticipate starting with the Hamilton area clubs and slowly expanding the program in Southern Ontario before starting to work with it in Western New York

Community Service Committee Reporting for Chair John Crawford:

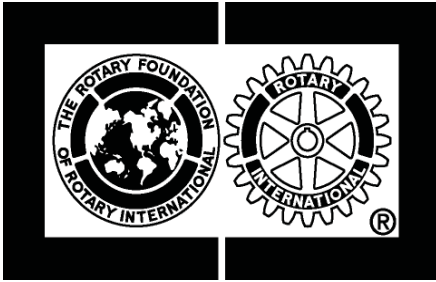
Due to his extended duties at Medaille, John has reluctantly had to resign the chair position. He will continue to attempt to connect the dental community's international volunteers whom he knows with Rotary, but will not be able to chair the committee. John is currently in contact with a couple of individuals interested in chairing Comm Svc for the 12-15 term. We expect to have one or both people in place before July 1.

Michelle Dill is just starting up this year's Blood Challenge – more details on that later this year.

Vocational Service Committee Reporting for Co-Chairs Andrea Aldinger and Franco Olivieri:

Andrea continues to present Vocational Service to clubs on the American side of the district. Franco has taken up the duties in Canada and has presented and/or scheduled presentations at ten clubs since joining the committee in September.

Kerry Thomas continues to present the Rotary at Work program throughout the Canadian clubs. I'm pleased to report that Past President Bob Graczyk of the Niagara County Central Rotary Club is joining the committee as the champion for Rotary at Work with American clubs.



District 7090 Rotary Foundation Committee

District Council Report

January 28, 2012

Art Wing, Director, District 7090 Rotary Foundation

Annual Program Fund Contributions-Chair PDG Bob Bruce

The latest Monthly Contribution Reports are available on the District Website.

The attached EREY-Annual Fund Report indicates that we are 21% behind last year's contributions to the end of December, 2011.

Now is the time to start to ensure that each club is prepared to make its contributions prior to April 1, which is the best, latest date to plan to make the yearly contribution.

This report also gives us insight into how we compare with other districts in Zone 24. Note how the 2 districts, 7070 and 7080, our partners at PETS 2 are doing.

Director Art Wing would like to thank PDG Bob Bruce for making sure that all of the Club Goal reports for this year have been submitted to Rotary International

Permanent Fund Committee- Chair John Mullen

The Permanent Fund Committee met in St Catharines on January 16, 2012 to review the scheduled Personal Contact List and the material pertaining to the Permanent Fund that had been provided to the committee by Carolyn Seabrook-Ferguson. Following progress was made:

1. Contact list for first phase was confirmed. Each committee member will endeavor to meet with individuals on their list to discuss the Permanent Fund and hopefully obtain commitments going forward.
2. Committee members are comfortable with using information from Carolyn both to explain the PF and sign people up.
3. Carolyn Seabrook-Ferguson is available to help out as required. Committee will also coordinate its contact list with Carolyn's own list
4. Contacts will be made between now and end of February.
5. Larger District program will be developed and implemented later in year based on the success of and things learned from the initial short term project. The goal will be to develop an effective and sustainable education and promotion program to establish and maintain the growth of Permanent Fund going forward into future years.
6. Committee will be meeting again in mid-March for interim assessment of progress.

Grants Committee Reports on District Simplified Grants-chair Bob Munroe

The District Simplified Grant Summary of the 14 approved grants to date for a total of \$22,729.21 leaving \$2,070.79 still to be distributed in DSG 74407 (2011\2012) .

I am presently working with the Hamburg Sunrise Club on a grant application which I expect to circulate to the committee would use \$2000 of the balance of this grant leaving \$70.79 in DSG 74407 (2011\2012).

With respect to DSG 72612 (2010\2011) I am pleased to advise that as a result of Roy Sheldrick's tremendous effort the Final report was couriered to TRF on January 18. Now that DSG 71612 is reported we can begin the first progress report to TRF on DSG 74407.

This year we gave a head start opportunity to the clubs who had not participated in the District Simplified Grant Program

6 clubs – Greater Jamestown AM, Lakewood Chautauqua, Niagara Falls Sunrise, Orchard Park, and Westfield Mayville were approved for a District Simplified Grant.

The following 10 clubs have yet to participate in the DSG opportunity

Brantford Sunrise	Dundas	Eastern Hill Sunrise	Ellicottville	Fort Erie
Grimsby @ noon	Hamilton East Wentworth,	Holley	Simcoe	
Stoney Creek				

Director Art notes that Chair Bob Munroe has suggested, and the Foundation planning team has agreed, that rather than a head start program for the next Rotary year District Simplified Grant cycle, that members of the committee be assigned to work with and mentor the 10 clubs and help them prepare to apply for a District Simplified Grant.

Matching Grants-chair Roy Sheldrick

Our District has 8 open grants with all but two up to date with the reporting cycle.

Roy Sheldrick is working closely with the team in Haiti to bring the reporting up to date.

Niagara Falls RC has an outstanding report for their project in South America and they are working hard with Roy to bring this boat project to a conclusion.

An addition matching grant application has been approved by the Foundation committee chairs for the

Brantford RC- literacy project in Pakistan.	DDF \$10,000	Project totals \$49,000
Welland RC- water Philippines	DDF \$4,500	Project totals \$25,650

District Designated Funds

In January the Foundation committee chairs approved the use of funds as follows:

Rotary International Peace Builder Fund	\$25,000
Polio Eradication	\$25,000
Philippines Flood Recovery (in partnership with District 7070)	\$10,000

Polio –Chair PDG Wallace Ochterski

Two weeks of Polio Success Announcements:

January 16th your Foundation Director received a message from India from Tarak Dholkia (GSE Coordinator during our GSE visit in 2003).

“Great News- 1. World Health organization (WHO) has taken India off the list of Polio Endemic Countries”

The collective efforts of Rotarians have made this happen.
What great news for all of us who work so hard in the interest of our Polio Eradication program.
Who would have believed that this could even be seriously contemplated even a few short years ago?

Obviously our Rotary efforts are winning the Polio eradication battle.

The war however is not over and we now need to increase our efforts so that eradication of Polio becomes a reality. Many thanks to all of our members and clubs for your ongoing effort on behalf of our Rotary Foundation.

India was once recognized as the world’s epicenter of polio. As recently as 2009, India had the highest burden of polio cases in the world (741), more than the three other endemic countries combined. Due to extraordinary measures to reach children with vaccine, India has not seen a case since a 2-year-old girl in the state of West Bengal developed paralysis on 13 January 2011.

The greatest risk in India is now complacency. The country has an aggressive agenda to strengthen routine immunization and maintain supplementary activities in order to maintain high immunity. In addition, sensitive surveillance and emergency response plans are in place in every state to detect and swiftly respond to outbreaks until eradication is achieved globally.

January 17

Bill & Melinda Gates Foundation was at the Assembly and announced that the Gates Foundation has awarded The Rotary Foundation an **additional US\$50 million grant** for polio eradication. The new \$50 million grant from the Gates Foundation is **not a challenge grant**; it results from Rotary’s early achievement of the \$200 million milestone and of the need for continued funding support for the Global Polio Eradication Initiative.

January 20 –“ROTARY’S CHALLENGE REACHES US\$200 MILLION MILESTONE

Rotarians around the world have helped Rotary’s Challenge for polio eradication reach the \$200 million Milestone. Rotary Foundation Trustee John Germ, chair of the challenge committee, made the announcement on January 17th at the International Assembly in San Diego California. Although this important financial milestone has been reached, THE GOAL OF GLOBAL POLIO ERADICATION REMAINS.

Group Study Exchange-co-chairs Dan Smith and Bob Gosselin

Co-chairs Bob Gosselin and Dan Smith and the Group Study Exchange team have just completed the selection process for the outgoing GSE team to Brazil.

We are please to report the following is our recommended outgoing GSE Team to Brazil District 4660 as selected by the District 7090 GSE Committee;

	Name	Residence	Vocation	Club Sponsor
Team Leader:	Angela Hintz	Buffalo NY	Environmental Engineer	Buffalo Sunrise
TL (alternate):	Richard Earne	Grand Island NY	Attorney	Grand Island

Team Members:

Meaghan Moore	St Catharines ON	Student Program Officer	St Catharines Sunrise
Amy Lawrence	Tonawanda NY	Literacy Program Director	Buffalo
Jelaine Foster	Hamilton ON	Manager Sales & Marketing	Hamilton, AM
Steven Davis	Buffalo, NY	Vice President Operation (family business)	Buffalo, Sunrise.

Alternate Team Member

Erick Garcia	Niagara Falls ON	Head Tennis Coach	The Rotary Club of St Catharines
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We have contacted and received acceptance from successful Team Members as to their role. Candidates that were not successful have also been advised.

The team will begin preparations for their April 28th departure for their month long adventure in Brazil.

Scholars Committee -chair John Tiebert

The committee met on December 3 to continue discussion of direction and process as they work towards implementing Future Vision for the spring of 2013.

Future Vision Transition – PDG Karen Oakes

A guideline and timeline for preparing your Club for Future Vision is attached to this report. A Transition team meeting is scheduled for the week of February 20th.

Respectfully
 PDG Art Wing
 Director
 District 7090 Rotary Foundation

Attachments

1. December 2011 Zone 24 EREY report
2. January 20 2012 -2011-12 Club Goal Reports and Donation Summary
3. 2011-12 District Simplified Grant approvals to January 18 2012
4. Preparing your Club for Rotary Foundation Grants in 2013-timeline



ROTARY INTERNATIONAL®
THE ROTARY FOUNDATION®

Every Rotarian Every Year - Annual Fund Report

DECEMBER 2011 - 2012

Zone	District	Members Current Fiscal Year	Members Last Fiscal Year	# of Clubs	# of Clubs w/goal	% of Clubs w/ goal	District Goal Current Year	Annual Fund YTD	Annual Fund LYTD	Annual Fund YTD % Change	Annual Fund Per Capita YTD	Annual Fund Per Capita LYTD	Annual Fund Per Capita LFY	Sustaining Member YTD	Sustaining Member %	100% Sustaining Member Clubs YTD	PHS Eligible Count	Non Giving Clubs YTD	Non Giving Clubs LYTD	Non Giving Clubs Final	Total Giving YTD
24	2225	0				0	\$0.00				\$0.00				0.0%	0	0	1	0	0	
24	5010	2,325	2,466	69	69	100.0%	\$364,117.00	\$148,179.97	\$116,795.57	26.9%	\$63.73	\$47.36	\$124.49	440	18.9%	0	51	18	37	12	\$306,180.62
24	5040	1,583	1,607	51	50	98.0%	\$189,400.00	\$107,995.43	\$117,548.86	-8.1%	\$68.22	\$73.15	\$164.32	290	18.3%	0	35	10	13	2	\$460,105.39
24	5050	2,732	2,853	57	56	98.2%	\$314,376.00	\$241,511.33	\$193,698.98	24.7%	\$88.40	\$67.89	\$133.85	594	21.7%	0	52	6	12	1	\$460,567.42
24	5060	2,783	2,873	60	55	91.7%	\$375,443.00	\$191,353.54	\$226,367.06	-15.5%	\$68.76	\$78.79	\$125.21	691	24.8%	0	54	9	7	0	\$284,231.03
24	5360	2,194	2,177	48	48	100.0%	\$231,600.00	\$159,673.17	\$135,508.12	17.8%	\$72.78	\$62.25	\$107.80	390	17.8%	0	64	10	9	3	\$472,149.03
24	5370	2,312	2,395	61	52	85.2%	\$209,425.00	\$158,914.57	\$152,902.95	3.8%	\$68.73	\$63.84	\$128.69	452	19.6%	0	59	9	9	1	\$277,673.49
24	5550	1,658	1,707	48	18	37.5%	\$64,725.00	\$137,863.01	\$92,559.60	48.9%	\$83.15	\$54.22	\$102.92	348	21.0%	0	47	9	6	2	\$192,119.94
24	6330	2,006	2,072	61	61	100.0%	\$189,294.00	\$107,800.91	\$104,821.86	2.8%	\$53.74	\$50.59	\$102.82	396	19.7%	0	11	16	16	3	\$250,983.22
24	7010	1,662	1,694	45	0	0.0%	\$0.00	\$132,090.23	\$142,535.48	-7.3%	\$79.48	\$84.14	\$160.08	340	20.5%	0	24	8	11	1	\$209,269.17
24	7040	2,050	2,107	67	46	68.7%	\$194,680.00	\$76,496.08	\$134,051.10	-42.9%	\$37.32	\$63.62	\$120.48	257	12.5%	0	16	28	25	7	\$186,586.35
24	7070	2,094	2,104	55	55	100.0%	\$231,540.00	\$169,965.21	\$174,912.37	-2.8%	\$81.17	\$83.13	\$138.42	527	25.2%	0	28	6	7	2	\$466,784.99
24	7080	1,822	1,846	50	38	76.0%	\$226,100.00	\$136,014.46	\$127,950.58	6.3%	\$74.65	\$69.31	\$168.28	344	18.9%	0	32	12	12	2	\$246,315.46
24	7090	2,578	2,619	73	73	100.0%	\$245,500.00	\$137,045.60	\$175,131.18	-21.7%	\$53.16	\$66.87	\$133.53	496	19.2%	0	27	19	21	3	\$185,580.73
24	7790	1,833	1,810	53	42	79.2%	\$104,855.00	\$36,178.99	\$34,949.47	3.5%	\$19.74	\$19.31	\$56.78	215	11.7%	0	2	28	30	14	\$121,167.57
24	7810	1,257	1,262	38	0	0.0%	\$0.00	\$36,998.79	\$55,975.55	-33.9%	\$29.43	\$44.35	\$80.63	117	9.3%	0	16	16	13	4	\$59,557.34
24	7820	1,578	1,641	46	0	0.0%	\$0.00	\$72,507.79	\$52,522.65	38.1%	\$45.95	\$32.01	\$66.53	160	10.1%	0	17	8	6	5	\$133,238.16
Total		32,467	33,233	882	663	75.2%	\$2,921,055.00	\$2,050,589.08	\$2,038,231.38	0.6%	\$63.16	\$61.33	\$121.40	6,057	18.7%	0	535	213	234	62	\$4,312,509.91

District 7090 Club Goals Donation Summary Report dated January 20, 2012

Club	Club	#	Average /	Club APF	Average/	Annual Fund	PolioPlus	PolioPlus	Polio Dec 2007
Number	Name	Members	Member	Goal	Member	Donation to Date	Goal	Donation	to Jan 2012
26305	Akron-Newstead	1 42	\$ 50	\$ 2,000			\$1,000		\$ 3,025
4721	Albion	1 32	\$ 90	\$ 3,000	\$ 6	\$ 200	\$1,000		\$ 1,917
25380	Amherst East	1 22	\$ 100	\$ 2,500	\$ 80	\$ 1,751	\$750		\$ 2,998
4722	Amherst North	1 9	\$ 100	\$ 1,300	\$ 136	\$ 1,225	\$1,000		\$ 874
4723	Amherst South	1 25	\$ 100	\$ 2,500	\$ 4	\$ 100	\$1,500	\$ 100	\$ 17,767
4689	Ancaster	1 14	\$ 200	\$ 3,000	\$ 625	\$ 8,750	\$1,000	\$ 500	\$ 5,748
28117	Ancaster A.M.	1 39	\$ 100	\$ 4,200	\$ 3	\$ 120	\$4,000		\$ 9,052
4724	Batavia	1 89	\$ 50	\$ 4,450	\$ 24	\$ 2,180	\$2,000	\$ 1,870	\$ 17,936
4690	Brantford	1 78	\$ 100	\$ 7,500	\$ 27	\$ 2,133	\$5,000	\$ 5,504	\$ 20,131
29643	Brantford-Sunrise	1 58	\$ 150	\$ 9,300	\$ 151	\$ 8,748	\$7,500	\$ 350	\$ 19,202
4725	Buffalo	1 144	\$ 100	\$ 16,000	\$ 9	\$ 1,250	\$1,000	\$ 200	\$ 15,603
30381	Buffalo-Sunrise	1 19	\$ 100	\$ 2,100	\$ 5	\$ 100	\$1,500	\$ 200	\$ 1,362
30716	Caledonia	1 15	\$ 100	\$ 1,500	-		\$1,000	\$ 1,050	\$ 5,861
4726	Cheektowaga	1 9	\$ 100	\$ 900	-		\$0		\$ 1,083
4727	Clarence	1 63	\$ 100	\$ 6,400	\$ 118	\$ 7,435	\$2,000	\$ 3,600	\$ 12,435
4694	Delhi	1 10	\$ 100	\$ 900	\$ 43	\$ 433	\$1,000	\$ 987	\$ 5,510
4695	Dundas	1 39	\$ 100	\$ 3,800	\$ 25	\$ 963	\$1,000	\$ 1,363	\$ 61,318
52949	Dundas Valley Sunrise	1 46	\$ 106	\$ 5,000	\$ 233	\$ 10,726	\$3,000		\$ 7,464
4728	Dunkirk	1 26	\$ 100	\$ 2,600	-		\$1,000		\$ 4,705
29662	Dunnville	1 21	\$ 100	\$ 2,500	\$ 107	\$ 2,250	\$2,000		\$ 5,839
4729	East Aurora	1 27	\$ 111	\$ 2,900	\$ 4	\$ 100	\$1,000		\$ 3,000
28911	Eastern Hills Sunrise	1 30	\$ 100	\$ 2,900	-		\$1,000		\$ 2,150
52046	Ellicottville	1 18	\$ 39	\$ 700	-		\$ -		\$ 335
4732	Falconer	1 23	\$ 90	\$ 2,000	\$ 43	\$ 1,000	\$1,000		\$ 1,230
53345	Flamborough AM	1 18	\$ 100	\$ 1,500	\$ 10	\$ 176	\$2,000		\$ 3,911
28116	Fonthill	1 19	\$ 120	\$ 2,400	\$ 13	\$ 240	\$1,000	\$ 1,200	\$ 3,014
4696	Fort Erie	1 9	\$ 35	\$ 350	-		\$400		\$ 2,591
4733	Fredonia	1 45	\$ 51	\$ 2,250	\$ 30	\$ 1,350	\$1,000	\$ 200	\$ 7,645
4734	Grand Island	1 28	\$ 100	\$ 3,300	\$ 11	\$ 305	\$1,000	\$ 252	\$ 7,382
27868	Greater Jamestown AM	1 20	\$ 100	\$ 2,200	\$ 40	\$ 791	\$1,000		\$ 2,430
4698	Grimsby	1 24	\$ 100	\$ 2,900	\$ 95	\$ 2,274	\$2,500		\$ 5,420
59744	Grimsby @ Noon	1 18	\$ 100	\$ 1,800	\$ 199	\$ 3,577	\$1,000	\$ 1,000	\$ 3,505

District 7090 Club Goals Donation Summary Report dated January 20, 2012

4735	Hamburg	1	27	\$	100	\$	2,600	\$	4	\$	100	\$	1,000	\$	1,200	\$	7,215
28054	Hamburg Sunrise	1	21	\$	100	\$	2,200	\$	48	\$	1,000	\$	1,000	\$		\$	3,000
4699	Hamilton	1	110	\$	100	\$	11,600	\$	45	\$	4,910	\$	1,000	\$	690	\$	6,303
23427	Hamilton "A.M."	1	46	\$	100	\$	4,500	\$	122	\$	5,620	\$	2,000	\$	608	\$	12,869
4701	Hamilton Mountain	1	29	\$	100	\$	3,300	\$	-				2,000	\$		\$	2,205
26582	Hamilton Sunset	1	20	\$	100	\$	1,900	\$	-				1,900	\$		\$	4,050
4700	Hamilton-East Went	1	23	\$	100	\$	2,300	\$	-				2,000	\$	100	\$	3,492
4736	Holley	1	16	\$	31	\$	500	\$	14	\$	225	\$	2,000	\$	150	\$	2,318
4737	Jamestown	1	107	\$	97	\$	10,000	\$	-				3,000	\$	600	\$	14,602
4738	Kenmore	1	53	\$	38	\$	2,000	\$	2	\$	100	\$	-			\$	11,337
4739	Lakewood-Chautauqua South	1	12	\$	91	\$	1,092	\$	-				1,000	\$		\$	1,480
4740	Lancaster-Depew	1	23	\$	38	\$	1,000	\$	48	\$	1,100	\$	250	\$	50	\$	483
4741	Le Roy	1	36	\$	67	\$	2,412	\$	76	\$	2,725	\$	1,000	\$	1,000	\$	3,927
4742	Lewiston/Niagara Lake	1	12	\$	100	\$	1,400	\$	108	\$	1,300	\$	1,000	\$	500	\$	2,500
50055	Lincoln	1	27	\$	100	\$	3,300	\$	-				2,000	\$		\$	4,492
4744	Lockport	1	56	\$	60	\$	3,600	\$	82	\$	4,610	\$	2,000	\$	1,000	\$	9,397
4745	Medina	1	8	\$	100	\$	900	\$	-				50	\$		\$	125
4746	Middleport	1	14	\$	71	\$	1,000	\$	143	\$	2,000	\$	1,000	\$		\$	1,175
24800	Niagara County-Central	1	25	\$	38	\$	1,000	\$	11	\$	275	\$	50	\$		\$	2,066
27545	Niagara Falls Sunrise	1	47	\$	100	\$	4,200	\$	49	\$	2,315	\$	2,000	\$	1,000	\$	9,724
4747	Niagara Falls, NY	1	16	\$	150	\$	2,400	\$	-				2,000	\$	-	\$	-
4706	Niagara Falls, ON	1	56	\$	100	\$	6,000	\$	82	\$	4,598	\$	3,000	\$	3,963	\$	39,499
29972	Niagara-on-the-Lake	1	45	\$	100	\$	4,800	\$	12	\$	551	\$	2,000	\$	1,460	\$	9,181
31593	Norfolk Sunrise	1	54	\$	100	\$	5,000	\$	1	\$	75	\$	1,000	\$		\$	3,468
4748	Olean	1	35	\$	100	\$	3,500	\$	90	\$	3,167	\$	2,000	\$	422	\$	7,208
4749	Orchard Park	1	16	\$	91	\$	2,000	\$	-				2,000	\$	1,000	\$	2,000
66814	Port Colborne Centennial	1	20	\$	63	\$	1,260	\$	-				1,000	\$		\$	3,091
4750	Salamanca	1	8	\$	100	\$	1,000	\$	125	\$	1,000	\$	500	\$		\$	1,500
4713	Simcoe	1	52	\$	113	\$	6,000	\$	129	\$	6,695	\$	3,000	\$	1,030	\$	16,053
4751	South Shore of Blasdell-Lackawanna	1	26	\$	38	\$	1,000	\$	-				500	\$		\$	2,100
4711	St. Catharines	1	135	\$	100	\$	14,000	\$	41	\$	5,517	\$	2,500	\$	1,000	\$	15,487
28928	St. Catharines Sunrise.	1	16	\$	100	\$	1,700	\$	97	\$	1,555	\$	1,000	\$		\$	3,102
4712	St. Catharines South	1	42	\$	100	\$	4,200	\$	5	\$	200	\$	1,000	\$	1,000	\$	4,338
23879	St. Catharines-Lakeshore	1	35	\$	110	\$	3,960	\$	75	\$	2,625	\$	2,000	\$		\$	2,464

District 7090 Club Goals Donation Summary Report dated January 20, 2012

[illegible]

Preparing Your Club for Rotary Foundation Grants in 2013



The Rotary Foundation is implementing a new grant structure, based on its Future Vision Plan, that will be available to all clubs on 1 July 2013. The following timeline outlines major events and related steps that can help prepare your club for this transition.

2011-12	Learn
January-June	Learn about the Future Vision Plan and new policies and procedures
May	Attend RI Convention workshops
2012-13	Train, Qualify & Prepare
July-December	Attend your district Rotary Foundation seminar Appoint a club Rotary Foundation committee chair
February-June	Train and qualify your club Submit reports for all Rotary Foundation grants and programs on time Submit project proposals to the district for district grant funds Apply for Rotary Foundation Global Grants online
June	Attend RI Convention workshops
2013-14	Participate
1 July 2013	Begin using new Rotary Foundation grants

The Rotary Foundation is piloting this new grant model with 100 districts. Grant guidelines may change. Check www.rotary.org for the latest information.

Learn in 2011-12

January-June 2012

Learn about the Future Vision Plan and new policies and procedures

- Read about Future Vision on the [RI website](#), sign up for the [Future Vision newsletter](#), and view [e-learning modules](#).
- Review the 2011-12 Future Vision edition of the [Club Rotary Foundation Committee Manual](#). Strengthen your club Rotary Foundation committee. Appoint motivated, knowledgeable committee members, and build a base of future district committee members.
- Read the [Terms and Conditions for Rotary Foundation District Grants and Global Grants](#).
 - Evaluate your existing projects, and consider whether they could qualify for global grants or district grants. Start thinking about ways to make your projects more [sustainable](#), measurable, and aligned with the [areas of focus](#). Also look for opportunities to work with other clubs on larger grants.
 - Consider whether your club wants to use grant funds for scholarships and vocational training teams.
 - Keep timelines for district and global grants in mind as you plan.
 - Check with your district about deadlines for submitting district grant proposals.
 - To sponsor a scholar or vocational training team with a global grant, submit your application and payment information at least three months before study/travel begins.
 - Read the [club memorandum of understanding](#), and determine any additional processes you will need to put in place to implement it (Note: Indian clubs should refer to [this version](#)).
 - Review the [Grant Management Manual](#).
 - Attend educational events at your district's Rotary Foundation seminar or conference.

May 2012

Attend RI Convention workshops

Train, Qualify & Prepare in 2012-13

July-December 2012

Attend your district Rotary Foundation seminar

Find out your district's deadlines and requirements for requesting district grant funds for grants.

Appoint a club Rotary Foundation committee chair

- Read the [*Club Rotary Foundation Committee Manual*](#). Consider who else will serve on the committee starting in 2013-14.
- Review requirements to qualify your club to receive Rotary Foundation grants.

February-June 2013

Train and qualify your club

- Have the club president-elect or a designated club member attend a [grant management seminar](#). To prepare for training, you could attend Rotary Foundation grant [webinars](#) for clubs and complete the following e-learning modules:
 - [Future Vision: An Overview](#)
 - [Grant Management](#)
 - [Foundation Funding](#)
 - [Choosing a Grant](#)
 - [Areas of Focus: An Overview](#)
- Read and agree to the club MOU, and return it to your district.
- Meet additional district requirements.

Submit reports on all Rotary Foundation grants and programs

- Report on finished grants promptly and close them. Clubs cannot have more than 10 open grants of any type, including Matching Grants, 3-H Grants, and global grants.
- Recognize program participants in Ambassadorial Scholarships, Group Study Exchange, and humanitarian grants, and encourage them to continue to shape The Rotary Foundation.

Submit project proposals for district grant funds to the district

Prepare to apply for Rotary Foundation Global Grants

- Implement the club MOU.
- Complete the following e-learning modules:
 - [Developing Global Grants](#)
 - [Project and Activity Sustainability](#)
 - [Vocational Training Teams](#)
 - [Rotary Scholarships](#)
 - [Member Access: Global Grant Proposal](#)
 - [Member Access: Global Grant Application](#)

Apply for global grants online

- Begin implementing processes to manage new grants.
- Allow 6-12 months to conduct needs assessments and project planning.

June 2013

Attend RI Convention workshops

Participate in 2013-14

1 July 2013

Begin implementing new Rotary Foundation grants

District Membership Committee Report
District Council Meeting
January 28, 2012
Pravin D. Suchak

Strategic Priority #1: To find new and innovative ways to help clubs address membership issues

- To have six regional membership meetings (3 on each side of border) open to those interested in membership – will include one on-line meeting. Sessions to consider focusing on unique club issues (issues found in small clubs different than issues found in large clubs; also need to have advanced sessions – not everyone is new to this topic)
- To publish online monthly ideas exchange of ways to increase fun at their meetings
- Decrease member attrition by having a district membership committee who goes out to clubs to share ideas of why it happens and what clubs can do about it

1) Highlights of what has been accomplished since last council meeting:

- i) Held two Membership Success Seminars in November one on each side of the border. Attendance was fairly good on the Canadian side (20 participants) and excellent on the US side (29 participants). Topics covered included recruiting, “integrating” and retaining younger members, several ideas on recruitment in general and one hour spent on retention. There was a lot of interaction between the participants.
- ii) I am in the process of surveying the clubs on membership statistics (as of July 1 and projections for membership at the end June 2012 for budget purposes) and three membership growth challenges faced by clubs.
- iii) I am also working on membership portion presentation at PETS1 and membership sessions at the District Assembly.

2) What are some actions that you are committing to lead / ensure are accomplished between now and next Council meeting relative to the Strategic Priority #1 of the District Strategic Plan?

- i) I plan to hold one more Membership Success Seminar to reach out to clubs in the southern tier (NYS).
- ii) I am evaluating membership related Webinars that were offered by RI over the last few months and put them on the district web site.
- iii) Continue to offer one on one assistance to clubs with low membership to help them increase their membership. This could involve working at the club’s board level, working with the membership committees and eventually working with the club membership.
- iv) Continue to offer one on one assistance to clubs consistently losing members to help them reduce the rate of attrition. This could involve working at the club’s board level, working with the membership committees and eventually working with the club membership.
- v) Develop a pool of speakers from clubs who have been successful in growing membership both with successful recruitment strategies and effective retention programs.

District Membership Committee Report
District Council Meeting
January 28, 2012
Page 2

- 3) Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.**


No.

- 4) Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?**

I would like the members of the Council to help me in finding Rotarians who have been successful in helping their clubs resolve any membership challenges. Do not assume that these Rotarians may or may not agree to help the district. Just email me the names and a brief description of what they have done. I also would like assistance in identifying Rotarians with expertise in Human Resource development, Public Relations, Marketing, Communications and Social media that we can use as resources in the district.

- 5) Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?**

No.



Pravin D. Suchak

Rotary District 7090 PR & Communications Strategic Priorities
PR & Communications Report
January 2012

Strategic Priority #3: To improve the 2-way communication between the district and you – both in terms of messages and use of technology (Chris Yates)

- To have 50% of district leadership using social network and other 2-way communication (district web; linked in); To have 25% of club leadership doing the same (may include some orientation and training).
 - Club Vision Facilitation Team looking at establishing discussion group;
 - **Facebook** Group for Rotary District 7090 established 2010, with 156 members to date.
- To have 70% of club leadership and 95% of district leadership increasing their usage of RI and district materials that are available.
- To increase the use of web-based training and communication tools – at least one meeting or seminar takes place using these mediums by district directors & chairs for their committee membership; 3 webinar opportunities for district Rotarians developed by 3 district directors (3 of the 5 avenues of service).

Other Priorities (Chrissy Casilio, Roseanne Morissette, Paul McAfee)

- To submit an RI PR Grant Application (Paul McAfee)
 - Beginning process for 2012-2013 RI PR Grant application – **Due March 4.**
 - **Requesting approval from District Council to make this a three-year grant application.**
 - Have started placing Pay-Per-Click (PPC) ads on LinkedIn and Facebook. These first ads draw respondents to the:
 - Facebook **E-Club** page (83 Likes)
 - <http://www.facebook.com/RotaryEClubSOWNY>
 - LinkedIn **E-Club** Group (7 Members)
 - http://www.linkedin.com/groups/Rotary-eClub-SOWNY-District-7090-4159206?gid=4159206&trk=hb_side_g
 - Facebook **District 7090** page (156 Likes)
 - <http://www.facebook.com/RotaryDistrict7090>
 - LinkedIn **District 7090** Group (112 Members)
 - http://www.linkedin.com/groups?gid=2665233&trk=hb_side_g
 - Continuing to build content on the District 7090 PR Campaign page and place ads leading to that page to attract new members to all clubs in the District.
 - Implementation also will include purchase of Internet Pay-Per-Click marketing on Google.
 - We will provide numerous GoToMeeting sessions to help the clubs understand what we are doing, to teach them about Internet marketing, and to help them if they want to piggy-back on our campaigns. **First Webinar was January 12, 2012.**
- RI PR Grant Application implementation team, supporting Paul McAfee
 - Assistance in Canada (Roseanne Morissette).
 - Assistance in USA (Chrissy Casilio).



District 7090 – New Generations

In an effort to capitalize on the District's newly established FaceBook Page, a New Generations page was created that links to a District Youth Exchange page and a District Rotaract page.

The youth exchange page enjoyed very high traffic at it's launch, but coordinated efforts need to be established to continue that trend. The Rotaract page has yet to be marketed to the Rotaract clubs.

Pages for SLAPSHOT & RYLA will be established next.

Youth Exchange – (Chair – Aad Vermeyden – Rotary Club of Brantford)

- Program concluded it's district interviews for the recently selected outbound students over the Jan 14 – 15th weekend. Total of 26 students in this year's class.
- Grand Island has returned to the program and is hosting a newly arrived student from Australia.
- Committee has had discussions with Kenmore, West-Seneca, and Albion in hopes of bringing them back into the program.
- An article appeared in the Jan. edition of the RotaryCanada magazine about our Temagami trip, which was recently renamed Algonquin.
- Students will be departing for the first Algonquin Trip on Feb 8th.

RYLA - (Chair – Sue O'Dwyer – Rotary Club of Norfolk Sunrise)

RYLA and SLAPSHOT committees met to discuss ways for greater collaboration between the two programs, and several RYLarians will be involved in the SLAPSHOT program this April 27-29th.

Rotaract – (US Chair – Nick Norton – Rotary Club of Fredonia, Canada Chair – Bruce Williamson – Rotary Club of Brantford)

We have two Rotoract clubs on the U.S. side. One in Buffalo and one at Fredonia University.

The Buffalo Rotoract meets every other Wednesday at 6 pm. It has 10 members and the president is Sabrina Smith, a former Ambassadorial scholar. It held a book sale for Haiti Scholarship program. It participated with the Buffalo Rotary in a Buffalo Brush up. The upcoming project is a Senior Prom which is a prom for members from a geriatric clinic.

The Fredonia Rotoract is meeting somewhat regularly and still is in the beginnings of developing a program. Their advisor Doug Manly is out of the country at present so I don't have much information on it. They have elected officers and are sorting out potential programs.

Interact – (US Chair – Stanley Simmons – Rotary Club of Buffalo Sunrise)

This is a list of the US Interact clubs:



7090 A.N. Myer High School - Niagara Falls
7090 Akron-Newstead - Akron-Newstead
7090 Albion High School - Albion
7090 Allegany-Limestone High School - Olean
7090 Archbishop Walsh - Olean
7090 Batavia - Batavia
7090 Beamsville District Secondary School - Lincoln
7090 Brocton - Westfield-Mayville
7090 Hamburg High School - Hamburg Sunrise
7090 Kenmore West High School - Kenmore
7090 Lancaster High School - Lancaster-Depew
7090 Lewiston Porter High School - Lewiston/NOTL
7090 Olean High School - Olean
7090 Portville High School - Olean
7090 Sweet Home High School - Amherst North
7090 Williamsville East - Amherst East

Interact Clubs on the horizon:

The Buffalo Rotary Club is in the process of establishing two (2) Interact Clubs:

1. Olmsted High School--Buffalo Rotary Contact is Brian Casey, bcasey@ft.newyorklife.com.

Brian has had two (2) activities with Olmsted; a day of caring, and Christmas bell ringing at the Salvation Army.

To date, Brian advises that there are twelve (12) members.

2. Charter High School for Applied Technology--Buffalo Rotary Contact is Tim Lang, tlang@fergusonelectric.com.

Tim is in the process of meeting with the school to establish the faculty advisor, and membership. Buffalo Rotary is going to sponsor two (2) students to SLAPSHOT in April. These two students will be the student leaders for this club.

My overall plan is to connect the interact clubs in the district with the Rotaract clubs and allow a synergy to take place between the two. I believe the Rotaract clubs can do for the Interact clubs what Rotary does for Rotaract. Ultimately, If we can match the three organizations by locale we can have a direct effect on club growth and their local and community service.

SLAPSHOT --- Student Leadership Award Program for Students High On Training REPORT to District Council

January 16, 2012

A. PROMOTION & REGISTRATION

The notice, **Registration is NOW open for SLAPSHOT 2012...** was distributed by Pene Hutton to all clubs via email on January 3, 2012. Since then, 8 clubs have confirmed registrations totaling 25 participants. **This represents 25% of the maximum participants who can be accommodated at SLAPSHOT 2012.**

EARLY BIRD REGISTRATION Deadline
February 29, 2012


FINAL REGISTRATION Deadline
March 31, 2012

For registrations and payments submitted by February 29, 2012, the **fee per student is \$225**, which is an increase of \$25 over the 2011 fee to cover rising facilities and programming costs. After February 29, the fee is \$250. There is a per club limit of 6 registrations maximum.


For FULL DETAILS, there are THREE downloads to access from the New Generations SLAPSHOT page on the District's website...

- [SLAPSHOT 2012 Flyer](#) (as inserted)
- [SLAPSHOT 2012 Club Information & Registration Package](#)
- [SLAPSHOT 2012 Participant Information & Application Package](#)

April 27– April 29, 2012
Canterbury Hills Conference Centre
Ancaster, Ontario, CANADA




SLAPSHOT
Student Leadership Award Program for Students High On Training
A fun-filled WEEKEND of personal and leadership development activities
for **HIGH SCHOOL STUDENT LEADERS, 15-18 years old**



"The SLAPSHOT program proved to be a fantastic experience for me as a leader. I was very fortunate to spend the weekend with 100 teens, just like me, from Canada and the U.S."

"I got a chance to network with other scholars and find out some of the events that other schools hold to raise funds."



"The High Ropes showed me how important it is to be able to work with others. Also, since there is so much trust involved, it was a great opportunity to realize that you can't do everything yourself. Sometimes you have to let things fall into the hands of capable people who want to help."

"The program involved outstanding speakers and exceptional leaders who motivated my creativity. Perhaps one of the most memorable presentations was made by a young, enthusiastic, and very well educated speaker known as Joel Hickey."

NOW, in its 7th season, SLAPSHOT is unique to Rotary District 7090. SLAPSHOT promotes, honors, celebrates & fosters youth leadership.

REGISTRATION FEE is \$225 per student, to be submitted to the SLAPSHOT Registrar on or before February 29, 2012.
After February 29, 2012, REGISTRATION FEE is \$250 per student. [Rotary District 7090](#) Click on SLAPSHOT

ROTARY CLUB OF _____

Contact Name: _____ Email: _____

B. PROGRAM PLANNING & VOLUNTEER RECRUITMENT

Matt Pomeroy & Jen Middleton welcome Claire Freel (ROTEX 2008) to the SLAPSHOT 2012 program team. The program plan is close to completion. Adventureworks HIGH ROPES and renowned speaker, Joel Hickey, remain as main features. We are very excited that DG John Heise has agreed to be 'on hand' at SLAPSHOT 2012 to participate in both the opening (Friday PM) and closing (Sunday AM) activities. Program changes include tightening up the order of activities and timeline.

Thanks to the opportunities to promote SLAPSHOT at District Assembly & District Conference, a substantial number of Rotarians, Rotaractors, RYLarians & ROTEX students, have indicated their interest in volunteering at SLAPSHOT 2012. All have been sent a thank you note and SAVE THE DATE notice. As soon as the program team has completed its program plan with volunteer roles & responsibilities described, we will swing into action to recruit & confirm this year's volunteer team. A SLAPSHOT volunteer manual is currently in development and it is anticipated that training will be required for some volunteer positions.

Respectfully submitted by Margaret Andrewes, Chair, SLAPSHOT 2012 Committee
905.563.4639 / andrewes@sympatico.ca

Rotary District 7090

Report of Training Director, November 2011

Strategic Goals for Education & Training

Goal #1: To strengthen the role of the AG in helping the district to support the educational needs of the clubs.

Goal #2: To develop measurement tools that enable the district to assess the needs as well as satisfaction of Rotarians throughout the district as it relates to education and training; and to collect the needs and satisfaction ratings of Rotarians in district and ensure that actions are taken annually to meet needs and increase satisfaction.

Goal #3: Improve utilization of education programs at club level – as measured by achieving a 30% utilization rate of these offerings. The goal of “30% utilization rate” is interpreted to mean that at least 30% of members in each club participate in at least one training/educational program

Goal #4: Form Education Committee by July 1, 2010 to focus on orientation of new members and continued growth of current members.

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
 - a.) On 11/29/11, DT Kevin Crosby and PETS 1 Chair Wally Ochterski participated in a Zone webinar of District Trainers focusing on approaches to “Pre-PETS” training, sharing best practices.
 - b.) On 12/13/11, DT Kevin Crosby and PETS 2 Chair Robb McLeod participated in a GTM session with District Trainers and DGEs from D7080 and D7070 to continue planning PETS 2.
 - c.) On 1/21/12, an RLI session was conducted in Hamilton, ON. 33 participants in total attended offerings of Parts 1, 2, and 3. Even Rotarians graduated after completing Part 3.
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
 - a) The Club-based Training and E-learning committee has developed a plan for promoting and facilitating access to training programs at the club level and individual member level and piloting the role of Club Trainer. A roster of Club Trainers will be created and a one-hour webinar will orient Club Trainers to their role and responsibilities. We will provide Club Trainers with guidelines for assessing training needs at the club level and corresponding training resources to meet those needs.
 - b) The AG development plan, attached, will be implemented
 - c) The District Orientation program for new Rotarians, “Release Your Inner Rotarian,” will be launched.
3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.
4. Is there an item that you would like ‘input’ from council (ideas – not decision) relative to the strategic plan?
5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

I believe the cumulative impact of training initiatives, including PETS, RLI, District Team Training, new member orientation, AG development, club-based training and e-learning and District Assembly will contribute to the attainment of strategic goals for the district and help develop Rotarians who are knowledgeable about Rotary and how to lead Rotarians in doing the good work of Rotary.

Improving and Expanding our District 7090 Assistant Governor Training:

Updated following INPUT received at November District Council Meeting

Why Improve or Expand the Training?

- In the last 2 strategic plans, the role of the assistant governor has been flagged as critical in order to create 2-way communications between district and clubs. It is noted that not all AGs understand what each needs to be doing to create this type of relationship – and even those who are very competent in their role seek ideas of how to do it better. Involvement in further training should ensure that AG's remain stimulated by developing, sharing, and learning new strategies to enhance their role.
- It is proposed that an augmented orientation program would facilitate new AG's to "hit the ground" running: in their first year.

In essence, we want more consistency in how the role is performed and more effectiveness from all AGs – regardless of number of years in the role.

Where does this fit in the District 7090 Strategic Plan?

There are four strategic priorities in our district strategic plan. The second priority is *"To take a new and improved approach to educate Rotarians about the larger world of Rotary and how the district is here to help each club"*. Specific actions to accomplish this priority include the following:

- Ensure the training of Assistant Governors, district directors and chairs (includes establishment of a curriculum)
- Improve functioning of the AGs – mentorship and more – 2 way interaction between AGs and clubs

What are we striving to achieve?

- To develop a training approach that is deemed valuable by incumbents and new AGs alike.
- To find ways to add additional training and enhance knowledge without adding substantially more meetings and travel

- To use District Team Training and District Assembly as some of the forums but find ways to make these more effective
- To find additional methods / ways to ensure training, mentoring and support is occurring throughout the year

IDEAS with greatest support and therefore ones to be implemented first:

1. **AG nominees would shadow the current AG in the final year of the current AG's term.** This includes attending area meetings, at least one district council meeting and district assembly prior to becoming AG.

ACTION: Anne to work with Rick Sterne to find out how many AGs have a nominee and how to ensure all in 3rd year have nominees soon

2. **Consider changing the format of the district council meeting to have two 30 minute INPUT sessions involving AGs and rest of district council.** One item could relate to AGs sharing the perspective of their clubs on a certain issue (this would have been a piece of homework given to AGs prior to the meeting). The other issue could be directly related to the work of one director and how best to create club awareness and involvement in that action.

ACTION: Anne to work with John Heise to see what can be done to change council meetings in this direction.

3. **Hold 2-3 webinars / conference calls with AGs** to help ensure all are engaged and/or getting the help and ideas each needs to do the job. Hold these meetings in NON-district council months. Have them last no longer than an hour.

ACTION: Anne to work with Kevin Crousse to see if he can implement this before June 2012.

4. **Develop an AG manual** and post it online via our district 7090 website. Include sample area meeting agendas; tips and techniques for engaging clubs, etc... Ensure each new AG and AG nominee is given access.

ACTION: Pat to explore where we can post this online and what we already have that could go into manual. Also get ideas from AGs of what they would like to see in manual.

5. **Implement the practice of having the DG Nominee or other designate call every AG not present at council meetings** and / or on conference calls. Be sure to outline what happened and what they need to do before the next meeting. At this time, those missing meetings are left alone – to a large extent. It just reinforces that it was not that important that AG was not there.

ACTION: Anne to talk to Kevin about putting this discipline in place for remainder of this year.

6. **Consider having ONE session at District Assembly that is just for new AGs.** Make the second session one involving all AGs where we get to know each other. The third session would be all the AGs with incoming DG to understand more of their unique goals and hopes for coming year. Make the curriculum for the first two sessions available to be re-vamped from year to year by AG trainers.

ACTION: Anne to begin to scope out training for new AGs (session 1) and training for all AGs (session 2). Also work with District Assembly organizers to see if schedule can accommodate some of these changes.

IDEAS to be considered in future:

- Ask each AG to attend ONE area meeting in a neighbouring area – to see first-hand how others approach area meetings and gather new ideas for keeping the attendees engaged and the meetings an effective 2-way forum.
- In order to find out more about the skills and training required for AGs, sample both the AGs as well as the club presidents. Use an on-line survey to identify what individuals think that they (and others) could benefit from learning.
- Use the same on-line training assessment survey at the end of the year to measure the effectiveness of this expanded training. Ask AGs and club presidents the extent to which they saw change or improvement or increased effectiveness from summer to spring of that year. Share feedback with AGs as well as use feedback to re-vamp training plan for the coming year.

NEXT STEPS

- Take as many actions as possible and have report ready and circulated for district council meeting at end of January. Includes using AG meeting OR district council to get some input on AG manual or other items that we are pursuing.



Club Vision Facilitation Program

Take the first step to Long range, strategic planning

“...explore new ways of seeing.”

The charge: the District’s Club Vision Facilitation Team provides, at club request, highest quality, timely, energized, synergized, future-oriented, facilitation service.

The Outcome: Every Rotary club will have a contemporary vision statement and strategic plan.

This is how it’s done:

- The club determines the need for a Vision Program;
- A “Club Vision Event Coordinator” is selected by the club;
- The Club Coordinator works with the District’s Vision Coordinator;

At the event:

- Club and Team members share a light supper and set the tone for the program;
- The Team facilitates open and future-oriented discussion, conversation, balloting, layout of an action plan, development of a draft club vision statement and closure.

At very minimal cost:

- The light supper
- Less than \$45.00 for materials

At the end of the evening:

- Club members have been brought together toward...
 - Continuity** of leadership, vision and process
 - Consistency** in programming
 - Consensus** toward solidarity and unanimity in purpose and action

Follow up, if you want it:

- The Team will, at your request, return to revisit your action plan, facilitate the tweaking of your Vision Statement and help you work with strategic planning.

Contact:

- In Southern Ontario – Nan Bruce, nbruce@cogeco.ca
- In Western New York – John R. Boronkay, jrboronkay@verizon.net



SERVICE ABOVE SELF



DISTRICT 7090 STRATEGIC PLAN

July 1, 2011 - June 30, 2012



Reach Within to Embrace Humanity

www.rotary7090.org

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Mission Statement

District 7090 models Rotary in Action through co-operation and co-ordination of people in two nations within a single district working toward world peace and service.

STRATEGIC PRIORITY #1: TO FIND NEW AND INNOVATIVE WAYS TO HELP CLUBS ADDRESS MEMBERSHIP ISSUES

- Hold six regional membership workshops and one on-line workshop. Sessions to focus on unique club issues; highlight issues unique to small clubs verses issues found in large clubs; also need to have advanced sessions.
- Publish online monthly ideas exchange of ways to increase fun at meetings
- Decrease attrition by having a district membership committee who goes out to clubs to share ideas of why it happens and what clubs can do about it.

STRATEGIC PRIORITY #2: TO TAKE NEW AND IMPROVED APPROACH TO EDUCATE ROTARIANS ABOUT THE LARGER WORLD OF ROTARY AND HOW THE DISTRICT IS HERE TO HELP EACH CLUB

- Train and prepare speakers that are available throughout the district to speak effectively about Rotary and what is happening in our district – involves us developing standards, curriculum and preparation of our speakers
- Expand the number of Rotarians attending district hosted events (includes district conference; district assembly plus new forums like 'new member orientation' done by district) by 50%.
- Enhance the training of Assistant Governors, district directors and district chairs (includes establishment of a curriculum)
- Improve functioning of AGs - mentorship and more 2-way interaction between AGs and clubs
- Pilot club trainer role by having 15 clubs participating in the pilot (includes establishment of role description)

STRATEGIC PRIORITY #3: TO IMPROVE THE 2-WAY COMMUNICATION BETWEEN THE DISTRICT AND YOU - BOTH IN TERMS OF MESSAGES AND USE OF TECHNOLOGY

- Have 50% of district leadership using social network and other 2-way communication (district web; linked in); To have 25% of club leadership doing the same (may include some orientation and training)
- Have 70% of club leadership and 95% of district leadership increasing their usage of RI and district materials that are available
- Increase the use of web-based training and communication tools – at least one meeting or seminar takes place using these mediums by district directors & chairs for their committee membership; 3 webinar opportunities for district Rotarians developed by 3 district directors (3 of the 5 avenue of service)

STRATEGIC PRIORITY #4: TO USE OUR WORK WITH YOUTH TO EXCITE AND ENGAGE CURRENT AND POTENTIAL ROTARIANS

- Expand district leadership involvement – so that the committee will be 9 members from each side of the border (3 for early act; 3 for interact; 3 for Rotaract)
- Increase early act clubs by 4 (2 per side); interact clubs by 4 (2 per side) and Rotaract clubs by 2 (1 per side of border)
- Develop a plan to engage young Rotarians (for ages 22-30)
- Promote the new generations program by doing 12 presentations



How do DISTRICT 7090 FOUR STRATEGIC PRIORITIES ALIGN WITH ROTARY INTERNATIONAL'S STRATEGIC PLAN?



Rotary International Strategic Plan

The Rotary International Plan identifies three strategic priorities supported by 16 goals:

Support and Strengthen Clubs

- Foster club innovation and flexibility
- Encourage clubs to participate in a variety of service activities
- Promote membership diversity
- Improve member recruitment and retention
- Develop leaders
- Start new, dynamic clubs
- Encourage strategic planning at club and district levels

Enhance Public Image and Awareness

- Unify image and brand awareness
- Publicize action-oriented service
- Promote core values
- Emphasize vocational service
- Encourage clubs to promote their networking opportunities and signature activities

Focus and Increase Humanitarian Service

- Eradicate polio
- Increase sustainable service focused on:
 - New Generations Programs
 - The Rotary Foundation's six areas of focus
- Increase collaboration and connection with other organizations
- Create significant projects both locally and internationally

District 7090 Strategic Plan

STRATEGIC PRIORITY #1:

TO FIND NEW AND INNOVATIVE WAYS TO HELP CLUBS ADDRESS MEMBERSHIP ISSUES

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