

Rotary International District 7090 Annual Business Meeting
Best Western Plus Brant Park Inn & Conference Center
Brantford, Ontario
Friday, October 12, 2012, 3:00 PM

- | | | |
|-------|--|---|
| I. | Call to Order | |
| | a. Welcome | Rick Sterne, DG |
| | b. Invocation | Kevin Crouse, DGE |
| | c. Rotary Moment | John Heise, IPDG |
| II. | R.I. President's Representative | |
| | a. Introduction | Karen Oakes, PDG, Aide |
| | b. Greetings from RI President Sakuji Tanaka | Phillip Lustig, III, District 6930
RI President's Representative |
| | c. Thank You and Resolution | Karen Oakes, PDG, Aide |
| III. | Rick Sterne, DG, 2012 - 2013 | |
| IV. | Financial Report | |
| | a. Audited Financial Statements | Marlene McGraw, Treasurer |
| V. | District Governor-Elect Report | Kevin Crouse, DGE |
| VI. | District Governor Nominee | Jack Amico, DGN |
| VII. | District Conference Report | Scott Lyons, Conference Chair |
| | a. Conference Resolution | Jack Amico, DGN |
| VIII. | District Committee Reports | |
| | a. Training | Kevin Crosby, Director |
| | b. Service Projects | Andy Skrypniak, Director |
| | c. New Generations | Greg Norton, Director |
| | d. Public Relations | Paul McAfee, Director |
| | e. The Rotary Foundation | Karen Oakes, PDG, Director |
| | f. Membership | Pravin Suchak, PDG, Chair |
| | g. Strategic Plan | John Heise, IPDG, Chair |
| IX. | New Business | |
| | a. Resolution Ratifying Actions of Governor and District Council | Joe DePaolo, PDG |
| | b. Council on Legislation Proposals | Dick Earne, PDG, COL Representative |
| X. | Announcements | |
| XI. | Adjournment | |



DISTRICT GOVERNOR REPORT

October 12th, 2012

Rick Sterne



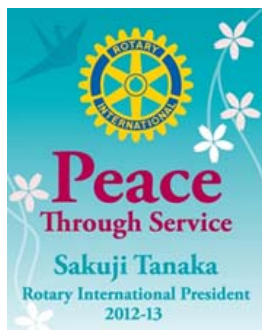
By the time of our Annual General Meeting, I will have made 31 Official Club visits. I'm pleased to report that so far every Club is strong and making a real contribution to their communities. Many Clubs are growing in membership, and a number have already passed the +3% net Goal. For example, I helped induct 3 new members into the Fonthill Rotary Club that increased their membership from 19 to 21 or +15%. They tell me that there are more to come. It is a matter of asking someone!

We had a great turnout to our Foundation Grant Management seminar on September 29th, 150 Rotarians. However, it was disappointing that only 50 of 70 Clubs chose to get certified. Congratulations to DRIFC Karen Oakes and her team for a job well done!

We are pleased to welcome our RI Presidential Representative PDG Phil Lustig III and his wife Peg from District 6930 in Florida to our District Conference. Our Conference Chair Scott Lyons and his Committee have a great program planned for us. We will hold a Peace through Service seminar with PDG Linda Bradley from Ottawa. Our Brantford Ambassadorial Scholar Andrea Barton and Rotaractor Madiha Khan will be speaking. Our luncheon keynote speaker is Darda Sales, a 2008 Paralympian swimmer. Our dinner keynote speaker is Dr. Rehan Dost and his wife Catherine, who will be sharing their ordeal of climbing Mount Everest last spring. There will also be plenty of time for Rotary sessions, fun and fellowship.

Please also join me in welcoming our visiting GSE Team from the Philippines. You can hear their story at the GSE breakout session Saturday afternoon.

Thank you to Hamilton, St. Catharines, Welland, Brantford Sunrise, and Brantford Rotary Clubs for hosting us at their hospitality suites. Thank you to all the Clubs that brought Toy Boxes for our Rotary Foundation auction!



Rick Sterne
District Governor
Best of Friends District 7090

*crawford
smith &
swallow*

ROTARY INTERNATIONAL DISTRICT 7090

Financial Statements

June 30, 2012



ROTARY INTERNATIONAL DISTRICT 7090

Financial Statements

June 30, 2012

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INDEPENDENT AUDITORS' REPORT

To the Members of Rotary International District 7090

We have audited the accompanying financial statements of Rotary International District 7090, which comprise the balance sheet as at June 30, 2012, and the statements of operations and fund balances, restricted funds and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis for Qualified Opinion

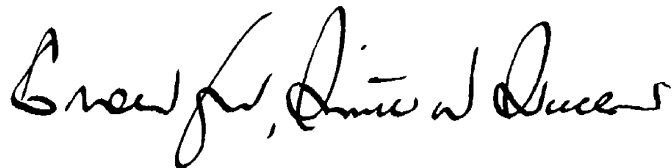
In common with many charitable organizations, the organization derives revenue from its members in the form of dinner, training, and conference fees, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to revenue, excess of revenue over expenditures for the year, and fund balances.

Rotary International District 7090 controls the operations of Rotary District 7090 Youth Exchange Inc. as disclosed in note 4. We were unable to obtain sufficient appropriate audit evidence about the activities of Rotary District 7090 Youth Exchange Inc. for the year ended June 30, 2012 because an audit was not conducted on their records. Consequently, we were unable to determine whether any adjustments to these amounts were necessary.

Qualified Opinion

In our opinion, except for the possible effects of the matters described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Rotary International District 7090 as at June 30, 2012, and the results of its operations and cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Niagara-on-the-Lake, Ontario
October 11, 2012



CRAWFORD, SMITH AND SWALLOW
CHARTERED ACCOUNTANTS LLP
LICENSED PUBLIC ACCOUNTANTS

ROTARY INTERNATIONAL DISTRICT 7090

BALANCE SHEET

June 30, 2012

(stated in U.S. \$)

Assets	2012	2011
	\$	\$
Current Assets		
Cash	261,942	239,897
Restricted cash	4,374	7,109
Accounts receivable	15,853	13,812
Prepaid expenses	10,940	1,774
	293,109	262,592
Liabilities and Fund Balances		
Current Liabilities		
Accounts payable and accrued liabilities	38,984	31,970
Fund Balances		
Restricted funds	4,374	7,109
Unrestricted funds	249,751	223,513
	254,125	230,622
	293,109	262,592

Signed on behalf of the board:

_____ District Governor

_____ District Treasurer

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF RESTRICTED FUNDS

for the year ended June 30, 2012

(stated in U.S. \$)

	District History \$	Council on Legislation \$	Manual of Procedure \$	2012 \$	2011 \$
Balance, Beginning of Year	3,486	2,735	888	7,109	7,109
Transfers to General Fund		(2,735)		(2,735)	
Balance, End of Year	3,486		888	4,374	7,109

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF OPERATIONS AND FUND BALANCES

for the year ended June 30, 2012

(stated in U.S. \$)

	Unaudited Budget \$	2012 \$	2011 \$
Revenue			
District Conference	45,000	31,253	36,510
District Governor	15,700		17,480
District Simplified Grants	24,900	24,800	24,800
Insurance assessment revenue	30,000	26,405	30,654
Interest and other	1,300	531	619
Membership dues	87,400	88,098	83,946
PETS and District Assembly	36,850	38,232	35,871
Rotary Foundation Dinner	14,000		11,363
Rotary Leadership Institute	3,000	5,969	
RYLA	30,000	33,177	31,890
Seminar training	1,400		
Slapshot	20,000	22,517	17,959
Public relations and communication		13,390	8,779
Foreign exchange gain (loss)		(1,420)	7,089
	309,550	282,952	306,960
Expenses			
Administration - schedule 1	45,100	27,777	45,219
Directors and committees - schedule 1	19,200	26,303	25,281
District Conference	45,000	29,059	35,024
District Simplified Grants	24,900	24,729	24,800
PETS and District Assembly	44,150	30,710	32,164
Rotary Foundation Dinner	14,000		8,944
Rotary Now DVD			283
RYLA	30,000	31,212	31,812
Standing committees - schedule 1	34,500	37,166	32,470
Slapshot	20,000	23,832	18,311
Training - schedule 1	32,700	28,661	17,426
	309,550	259,449	271,734
Excess of Revenue over Expenses for the Year		23,503	35,226
Unrestricted Fund Balance, Beginning of Year	223,513	223,513	188,287
Transfers from Restricted Funds		2,735	
Unrestricted Fund Balance, End of Year	223,513	249,751	223,513

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF CASH FLOWS

for the year ended June 30, 2012

(stated in U.S. \$)

	2012 \$	2011 \$
Operating Activities		
Excess of revenue over expenses for the year	23,503	35,226
Changes in working capital components		
Accounts receivable	(2,041)	(12,235)
Prepaid expenses	(9,166)	2,066
Accounts payable and accrued liabilities	7,014	(29,702)
Funds used by operating activities	(4,193)	(39,871)
Increase (Decrease) in Cash Position	19,310	(4,645)
Cash Position, Beginning of Year	247,006	251,651
Cash Position, End of Year	266,316	247,006
Cash Position		
Cash	261,942	239,897
Restricted cash	4,374	7,109
	266,316	247,006

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2012

(stated in U.S. \$)

Organization

Rotary International District 7090 (the District) is comprised of Rotary Clubs located in Western New York, U.S.A. and Southern Ontario, Canada. The purpose of the District is as follows:

General

Collection of monies from local clubs to be used by the District Governor in order to provide leadership advice and assistance to the various clubs.

District Conference

Host an annual event attended by Rotarians, spouses and guests at which the attendees share fellowship and learn about various Rotary activities.

RYLA

Rotary Youth Leadership Awards (RYLA) is an annual session at which young adults ages 19 - 25 are provided with a week of leadership training.

District Assembly

District Assembly is a program to train and inform club officers of the various Rotary Clubs in the District.

PETS

President Elect Training Sessions (PETS) is a program to train and inform club presidents-elect of the Rotary Clubs in the District.

Rotaract and Interact

The purpose of this program is to assist Clubs to establish and maintain Rotaract and Interact clubs in colleges and high schools, respectively. These clubs provide an opportunity for students to become involved in community and international activities in association with Rotary.

Slapshot

Student Leadership Award Program for Students High on Training (SLAPSHOT) is an annual session at which young adults ages 16 - 18 are provided with a week of leadership training.

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2012

(stated in U.S. \$)

1. Significant Accounting Policies

The financial statements of the organization are the representations of management prepared in accordance with Canadian generally accepted accounting principles, consistently applied. Because a precise determination of many assets and liabilities is dependent upon future events, the preparation of periodic financial statements necessarily involves the use of estimates and approximations. These have been made using careful judgement in the light of available information. The financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the accounting policies summarized below:

Revenue recognition

Revenue is recognized in the fiscal year to which it applies. Accordingly, receivables are recorded for dues or fees uncollected as of the end of the fiscal year. Revenue applicable to a future period is recognized when earned.

The work of the organization is dependent on the voluntary service of many members. Since these services are not normally purchased by the organization and because of the difficulty of determining their value, contributed services are not recognized in these financial statements.

Foreign currency translation

These financial statements are presented in U.S. dollars. Monetary assets and liabilities denominated in foreign currencies are translated at the exchange rates in effect at the balance sheet date. Gains and losses on translation are reflected in net earnings of the period.

Financial instruments

Cash and restricted cash is classified as "held-for-trading" and measured at fair value.

Accounts receivable are classified as "loans and receivables" and are measured at amortized cost, which, upon initial recognition, is considered equivalent to fair value.

Accounts payable and accrued liabilities are classified as "other financial liabilities" and are initially measured at their fair value.

The organization is required to classify fair value measurement using a fair value hierarchy, which includes three levels of inputs that may be used to measure fair value:

Level 1 - Quoted prices in active markets for identical assets or liabilities;

Level 2 - Quoted prices in markets that are not active, quoted prices for similar assets or liabilities in active markets or quoted prices that are derived principally from or corroborated by observable market data or other means;

Level 3 - Unobservable inputs that are supported by little or no market activity.

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2012

(stated in U.S. \$)

1. Significant Accounting Policies - continued

Tax status

The District is a subordinate unit of Rotary International and is covered by a blanket exemption from U.S. federal income tax under Section 501(c)(4) of the Internal Revenue Code as a social welfare organization. The letter of determination from the IRS was dated May 13, 1958, and that status still remains.

Fund accounting

The organization uses the restricted fund method to account for revenues and expenses. The Board of Directors has internally restricted resources for the purposes of updating and publishing a triennial District 7090 history and publishing the District's Manual of Procedure every fifth year. The District also operates a general fund for all other activities.

2. Financial Instruments

Price risk and cash flow risk

The organization has assets and liabilities denominated in both U.S. and Canadian currency that fluctuate in value as current exchange rates change. Accordingly, the organization is exposed to price risk as exchange rates fluctuate.

Recognition and measurement

Level 1 - The fair value of cash, restricted cash, accounts receivable, and accounts payable corresponds to their carrying value due to their short term maturity.

3. District Designated Funds

In addition to District Simplified Grants included in revenue, Rotary International disbursed District Designated Funds on behalf of District 7090 as follows:

	2012 \$	2011 \$
Matching Grants	48,500	38,005
Ambassadorial Scholarship	26,000	
Polio Plus Fund	25,000	32,000
Group Study Exchange		13,000
Rotary Centres for International Studies	25,000	50,000
Other	6,125	46,500
	130,625	179,505

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2012

(stated in U.S. \$)

4. Controlled Entities

The Board of Directors of Rotary District 7090 Youth Exchange Inc. has members in common with District Council of Rotary District 7090. Since the financial statements have not been consolidated, the financial summaries of Rotary District 7090 Youth Exchange Inc., as at June 30, are as follows:

Financial Position	Unaudited 2012 \$	Unaudited 2011 \$
Total Assets	13,080	16,702
Total Liabilities	(3,980)	3,327
Net Assets	17,060	13,375
	13,080	16,702
Results of Operations	Unaudited 2012 \$	Unaudited 2011 \$
Total revenues	50,910	52,000
Total expenses	47,225	43,971
Excess of Revenues over Expenses	3,685	8,029
Results of Cash Flows	Unaudited 2012 \$	Unaudited 2011 \$
Fund provided (used) by operations	(1,196)	676

Rotary District 7090 Youth Exchange Inc. was incorporated in New York State in 2008 and is exempt from U.S. federal income tax under Section 501(3)(c) of the Internal Revenue Code.

The purpose of Youth Exchange is to give high school aged students the opportunity to live in a foreign country for one year. At the same time, foreign students spend one year with local families approved by Rotary District 7090 Youth Exchange Inc.

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2012

(stated in U.S. \$)

5. Recently Issued Accounting Pronouncements

In December 2010, the Canadian Accounting Standards Board ("AcSB") approved new accounting standards for not-for-profit organizations. These new standards are effective for annual financial statements relating to fiscal years beginning on or after January 1, 2012, with earlier application being permitted. The transition date for the organization will be no later than July 1, 2012, as the organization's first year can be no later than June 30, 2013, with a requirement to restate comparative figures, which for the organization would be no later than June 30, 2012. The organization has not yet begun assessing the impact of these new standards on their financial statements.

ROTARY INTERNATIONAL DISTRICT 7090**Schedule 1****SCHEDULE OF EXPENSES**

for the year ended June 30, 2012

(stated in U.S. \$)

	Unaudited Budget \$	2012 \$	2011 \$
Administration			
Assistant Governors	1,400		100
District Council	2,300	2,800	2,886
Governor	12,700		15,600
Newsletter	3,000	1,500	1,125
Office, website maintenance and other	25,700	23,477	25,508
	45,100	27,777	45,219
Directors and Committees			
Group Study Exchange	1,500	1,245	365
Other	7,000	3,482	2,811
Public relations and communication	8,000	20,702	13,649
Rotary Foundation	2,300	437	7,303
Scholarships	200	200	513
World Community Service	200	237	640
	19,200	26,303	25,281
Standing Committees			
Finance and audit	4,500	5,000	4,245
Insurance	30,000	32,166	28,225
	34,500	37,166	32,470
Training			
District Governor	10,000	11,981	5,314
District Governor Elect	10,000	6,476	5,713
District training	6,000	2,827	3,380
District Governor Nominee	3,600	3,218	3,019
Rotary leadership institute	3,100	4,159	
	32,700	28,661	17,426

See accompanying notes

District Governor Elect Report

September 8, 2012

Year End Bar-BQ

My wife and I attended an excellent Year –end picnic at the home of incoming President Joe Goedes and his wife on JUNE 19. Joe’s backyard was full of Rotarians from his Dundas Valley club, there to celebrate their year and to look forward to next year’s events. Incoming District Governor Rick Sterne was also present to watch members receive awards for outstanding contributions throughout the previous year. Excellent food and fellowship highlighted the very pleasant evening.

District Governor Changeover – JUNE 24

Sunday, June 24th marked the day when Past District Governor John Heise passed on the reins of the District to incoming DG Rick Sterne. An excellent turnout at the Brantford Golf and Country Club featured many past District Governors and spouses and families of district leaders. Food and fellowship flowed freely at the buffet bar and an excellent presentation from Rick regarding this year’s goals was the highlight. DGE Kevin Crouse emceed the event and PDG Ralph Montesanto presented pins to the incoming Assistant Governors.

August 27 – Dundas Rotary and the Group Study Exchange presentation

DG Rick had a busy day on Tuesday, August 29. After presiding over the Dundas Valley Sunrise meeting at 7:00 a.m. that morning, he did another excellent presentation at the Dundas noon-hour club. The Rotary Moment at that meeting was presented by President-Elect John Mills who reviewed his Rotary Walk of Awareness experience of walking from Dundas, Ontario to Dundas’ sister community in Shawinigan, Quebec. John wore out several pairs of shoes during the event but experienced great camaraderie and awareness on his visits to several Rotary clubs along the way. President Ken Hall concluded the meeting with a beautiful rendition of blended national anthems of our two countries.

Following that event, Rick and I picked up two Group Study Exchange participants and drove to Dunkirk for a Rotary meeting conducted by Group Study Exchange leader Dan Smith. At an excellent setting at the Golf Course overlooking Lake Erie, we enjoyed superb presentations given by the GSE candidates on their experiences in Brazil.

August 29 – PETS 2 Meeting, Ajax

DGE Valerie Wafer held the first planning meeting for PETS 2 this year at her magnificent home north of Whiby. In addition to enjoying her and her husband’s hospitality, we made significant strides in setting up this year’s program. Look for more engagement in this year’s program

August 30 – Youth Exchange Go-To-Meeting

This meeting elected the new officers of the corporation but will be concluded next month as soon as the Financial Report is received. PDG John Heise is the incoming secretary, Rick Sterne is President and Aad Vermeyden is chair of the Youth Exchange Committee. Ray Tisi continues as Treasurer.

District Governor Nominee, Jack Amico, Report to District Council – Sept. 8, 2012

During the course of the summer, I have been involved with the following District 7090 duties:

- Meeting with AGs to better understand the needs of the people in that role and to provide better service to the clubs whom they serve.
- Observing/participating in a program review and planning session for the Visioning committee.
- Participating in Area 13's summer event – cruise on the Niagara River
- Observing/participating in Area 11's first area meeting of the fiscal year.
- Participating in the District World Community Service's Go-To-Meeting to review current projects and recommend new ones for the WCS catalog.
- Elected to the District 7090 Youth Exchange Corporation board, participated in the quarterly board meeting (via a Go-To-Meeting).
- Setting up a vehicle to collect and consolidate club success stories in Service Projects, Membership Acquisition and Fund Raising. The compiled information will be offered to the respective chairs with the concept of a "Best Practices" manual in mind for each area.
- Preparing for DGN training at the Zone Institute (to take place in October) (you wouldn't believe the amount of reading required).

Rotary District 7090

Report of Training Director, September 2012

Strategic Goals for Education & Training

Strategic Priority Area #2:

To improve how we educate Rotarians about the larger world of Rotary and how the district is here to help

Specific Goals:

1. Continue all the District education events – clearly valuable and appreciated
2. Roll-out District Assembly further – taking same topics and offering them via GO TO MEETINGS as well as in regional area formats
3. Use AGs and others to have more 2-way conversations with clubs and help identify topics of interest for education events. Also help clubs find Rotary speakers for their clubs (e.g., one speaker a month)
4. Create social network groups on like interests across clubs (e.g., a fundraising group; a PR group)
5. Create a speakers bureau for the District that everyone can access
6. Increase number of Rotary speakers per club – where Rotary members are learning about Rotary (measured in AG reports)

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:

- With input from the District leadership team, I have created a training needs assessment that will be distributed to clubs by AGs following the District Council meeting of September 8. We'll ask clubs to discuss topics of interest/need and return the survey to their AG. This directly addresses Goal #2 above and will assist us in (1) prioritizing training program development; (2) guide the development of a "Speakers Bureau" (Goal #5 above) in order to support achievement of Goals #3 and #6 above.
- PETS 1 Chair, Wally Ochterski, has scheduled the four sessions of PETS 1, soon to be communicated to club PEs (along with dates for PETS 2 and District Assembly).
- PETS 2 Chair, John Heise, and I attended a meeting of the DGEs and trainers from D7070, D7080, and D7090 on August 29 near Toronto to discuss plans for PETS 2 in March, 2013. Future meetings will be conducted by GoToMeeting (hosted by our District).
- District Assembly Chair, Marlee Diehl, has scheduled District Assembly for May 4, 2013 at the Conference Center of Niagara Falls (NY) – site of last year's event.
- RLI Chair, Patti Johnson, has scheduled dates for RLI sessions in the Fall. Locations are being confirmed.
- Club Vision Facilitation Co-chairs, Nan Bruce and John Boronkay, have been working on updates to the Vision Facilitation program and scheduling club facilitation events. A Vision Facilitation event was conducted at the Salamanca RC on Aug. 23, 2012/
- New Member Orientation Co-chairs, Milica Kovacevich and Michelle Dill, are planning to offer a program for new Rotarians at our District Conference in October, at District Assembly in May, and two other dates during the year (TBD).

- District Team Training Seminar Co-chairs, John Heise and Jack Amico, are making plans for the event, to be held in early February, shortly after DGE Kevin's return from the International Assembly.
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
 - a) We will collect and analyze information from the club training survey and develop a plan to address identified needs, using a mix of regional seminars, club speakers, and online programs – in addition to established training events like PETS and District Assembly.
 - b) We will put together the schedule of training programs for the entire 2012-13 year so that we can begin promoting the events and secure appropriate venues.
 - c) We will develop a "Speakers Bureau" and publicize it to clubs.
 - d) We will continue to develop the role of Club Trainer, using a pilot of ten clubs.
 - e) We will continue to identify new co-chairs for District Training functions. These co-chairs will assist the current Chairs and prepare to assume the role of Chair in July 2013.
 3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion. - NO
 4. Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan? - NO
 5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan? NO

DISTRICT 7090 CLUB VISIONING COMMITTEE REPORT

District Council, September 8, 2012

Joint Comments:

The 2012-2013 Rotary year portends to be a busy one for club visioning services.

The 2012-2013 Presidential Citation criteria presented by RI President Sakuji Tanaka include the following:

Strengthen Our Club

Required activity

Adopt a three-year **strategic plan** for the club, identifying specific annual and long-term goals or make progress in carrying out the annual goals set by your club for the current Rotary year to date.

Additional activities

Conduct a club assessment/**visioning activity** and initiate changes (revised committee structures, meeting times, meeting procedures, etc.) based on the feedback/results.

The District 7090 Club Vision Facilitation Team has been working with clubs to meet these criteria. Furthermore, the Southern Ontario and Western New York Teams have seen increased interest and activity; likely in response to the desire to not only receive a Presidential Citation but more likely clubs have recognized the need for taking this first step – visioning -- to achieve effective long range planning.

We welcome inquiries from clubs.

Additionally, we would be very pleased to receive expressions of interest from Rotarians interested in becoming team members.

Contact:

In Southern Ontario – Nan Bruce, nbruce@cogeco.ca

In Western New York – John R. Boronkay, jrboronkay@verizon.net

District 7090 Service Projects Report
District Council September 8, 2012
Report presented by Andy Skrypniak, Director

I am very happy to return to the District 7090 Directorship role. It is my pleasure to present my first report as Director for Service projects.

The first order of business is to recognize the incredible work that DGN Jack Amico has done over the last three years in bringing together such a hard working and inspiring group of Rotarians that continue to do amazing work in their home communities and around the world.

Most of the committees have taken a bit of a break over the summer months to do individual work and will resume their formal meetings this Fall. Below is a review of the composition of the various committees for the upcoming year as well as the results of the latest meeting of the World Community Service Committee.

Community Service:

- Cathy Henry of the St. Catharines South club has agreed to be the Canadian Co-Chair
- Angela Hintz of the Buffalo Sunrise club has agreed to be the American Co-Chair

Gift of Life INC:

- PDG John Rydzik has agreed to continue as the chair of this committee
- The committee continues to provide annual reporting through the World Community Service Committee

Literacy:

- PDG John Olsen will return to his role as American Co-Chair
- Joe Persia of the Brantford Sunrise club has come on board to be our Canadian Co-Chair
- The Rotary Club of Cheektowaga will be hosting Adventures in Storyland on Saturday September 8th
- The Rotary Club of Hamilton Sunset in cooperation with the Hamilton area Rotary clubs will be hosting the 4th annual Telling Tales event on Sunday, September 16th

Vocational Service:

- Andrea Aldinger from the Batavia club will continue in her role as the American Co-Chair
- Franco Olivieri from the Niagara on the Lake club will continue in his role as the Canadian Co-Chair
- Rotary at Work will be co-chaired by Kerry Thomas from Welland and Robert Graczyk from the Niagara County Central club

Water Task Force:

- Roy Sheldrick from the Ancaster club will continue in his role as committee chair

Disaster Relief:

- For official purposes our District Disaster Relief Officer will continue to be Jos Nolle from the Welland club.
- While we have an official officer, Rotary does not practice Disaster Relief and will continue to come to the aid after all rescue work has been completed and assist in the rebuild efforts.

Siemens Computer Project:

- Celine Legret from the Hamilton Sunset club has agreed to take the chair role of this committee
- A few committee members have stepped aside and there will be an effort mounted to add members from the neighbouring clubs

Peace Through Service Speakers Bureau:

- New committee that would like to put together a list of speakers, organizations and projects that the clubs in our district can use as resources for their Peace Through Service efforts
- Patti Johnson (Buffalo Sunrise), Carolyn Seabrook-Ferguson (Ancaster AM) and Chris Cutler (Hamilton)

World Community Service:

- David Johnson and John Harbison from the Grand Island club have agreed to continue in their roles as the co-chairs for this committee
- Committee held a Go To Meeting on Monday, August 27, 2012
- Heard presentations from 3 groups seeking inclusion in 2012-2013 World Community Service (WCS) Catalogue
- Reviewed the 2011-2012 WCS catalogue and discussed the annual reporting of all the projects currently listed in the catalogue.

Projects which will be included in the 2012 – 13 WCS catalogue:

- Poverty Reduction - literacy program in Afghanistan (Uddin – Brantford)
- Microcredit - small business support in Mexico (Peters – Norfolk Sunrise)
- Water for Life – potable water, wells in Haiti (Sheldrick – Ancaster)
- Gift of Life – free surgery – International (Rydzik – Hamburg Sunrise)
- Crossroads Springs – orphanage support in Kenya (Coon – Kenmore)
- Water wells - potable water, wells in Niger (Casey, Wakeman – Olean)
- Water wells – potable water, wells in Tanzania (Crosby-Buffalo Sunrise)
- Stove and latrine project – health and sanitation in Nepal (Dave Johnson – Grand Island)
- Water wells – potable water, wells in Tanzania (Crosby-Buffalo Sunrise)
- Stove and latrine project – health and sanitation in Nepal (Dave Johnson – Grand Island)
- Ripple Effect – education for children in Guatemala (Montesanto – Dundas Valley Sunrise)
- Buffalo Tanzania Education Project - education etc. in Tanzania (Biggie – Amherst East)
- Trees That Feed – food and sustainable farming in Jamaica, Haiti (Henry – St. Catharine's S.)
- Fresh Water Project – clean water in Sierra Leone (Hatswell – Akron Newstead)
- Adrie's House of Hope – orphanage support in S. Africa (Klassen – Lincoln)

Action item:

Motion: A Committee recommendation be given to the District Council to approve inclusion of the <u>Catacore Fish Farm - Bolivia</u> in the district WCS catalogue. Moved by Dave Johnson, seconded by John Crawford, and unanimously accepted.

DISTRICT COMMUNITY SERVICE REPORT- SEPTEMBER,2012

Under the Co-chairmanships of Angela Hintz, Rotary Club of Buffalo Sunrise and Cathy Henry, Rotary Club of St. Catharines South, a questionnaire is being developed to ask each club in District 7090 for descriptions of their community service projects .

This data will be correlated into a manual that can be utilized by each club for future projects in their respective communities.

Cathy Henry
Angela Hintz



District 7090 – New Generations

Plans for the incorporation of New Generations into the District Conference continue to develop and we look forward to putting a youth face on this year's proceedings.

Youth Exchange – (Chair – Aad Vermeyden – Rotary Club of Brantford)

- Youth Exchange is running well, most inbounds have arrived and most are settling well, with one or two having some issues that we're working on.
- Outbounds have almost all left and again most are doing great, with the exception of one that needs unexpected surgery and is returning to Canada to have that. We're hoping he'll return following that, but that's too early to tell at this point.
- We've organized an orientation weekend in Grand Island 14-16 Sept for all inbounds.
- Currently finalizing January arrivals/club combinations and encouraging clubs to start the promotion and selection for finding new outbounds.

Side note: Attached is an article in the Buffalo News from Sept. 4th about one of our students (Andy Reid) who went to Netherlands on exchange last year. Andy was sponsored by the Lockport Rotary Club.

RYLA - (Chair – Sue O'Dwyer – Rotary Club of Norfolk Sunrise)

We had another successful year with 48 fantastic participants. I haven't seen the final accounting but think we cleared just over a \$1,000 so we were fiscally responsible. Looking forward to another great year and will start promotions at the District Conference. We are booked and planning for June 9-15 at SUNY Fredonia..

SLAPSHOT - (Chair – Margaret Andrewes – Rotary Club of Lincoln)

SLAPSHOT 2013 is scheduled (Friday through Sunday) APRIL 26-28, 2013, at Canterbury Hills. On August 20, I met with Matt Pomeroy & Jen Middleton to discuss the sustainability of the SLAPSHOT program. In my mind, the primary issue around sustainability concerns their engagement as program leaders through a contractual arrangement as RYLA has with Elaine Widmer, as its program leader. Matt & Jen have graciously agreed to submit a proposal for which I'm in the process of preparing a RFP for them to use as a template for their proposal. While Matt & Jen took on 'programming details' for SLAPSHOT 2012, for which they received an honorarium, it's important that we clarify their role & responsibilities and confirm appropriate compensation in our SLAPSHOT 2013 budget.

During the 1st year of my leadership as SLAPSHOT chair, I experienced the HUGE CHALLENGE/RESPONSIBILITY, involved in the organization for SLAPSHOT – i.e. promotion & registration/communications with District Rotary Clubs; contractual arrangements with Canterbury Hills, Adventureworks (High Ropes); recruitment of and arrangements with guest speakers/participants, Rotary officials, etc.; recruitment of cabin leaders/mentors; preparation of information packages for all participants – students & cabin leaders; BUDGETING & financial administration +++ Before me, Kevin Crouse did it ALL! However, with 100 student participants



& 25 leaders (max), because that is what the venue (Canterbury Hills) can accommodate, I submit that the only reasonable way that we can sustain SLAPSHOT is to divvy up leadership responsibilities between organization & program with volunteers (Rotarians) responsible for organization & appropriately paid experts responsible for program.

For SLAPSHOT 2013, I'm determined to avoid the deficit situation that occurred with SLAPSHOT 2012 so expect that the registration cost per SLAPSHOT registrant will likely increase to \$225 or perhaps, \$250. As I detailed in previous correspondence to you, the District Treasurer et al, the primary cause for the 2012 deficit was a result of the difference between estimated costs and real per head (students & leaders) costs for accommodation at Canterbury Hills. While I regret that I'm unable to provide you with a firm budget for SLAPSHOT 2013, I intend to rally the SLAPSHOT Committee in time to provide a 'go forward' sustainability plan for SLAPSHOT 2013 and beyond prior to the next District Council meeting.

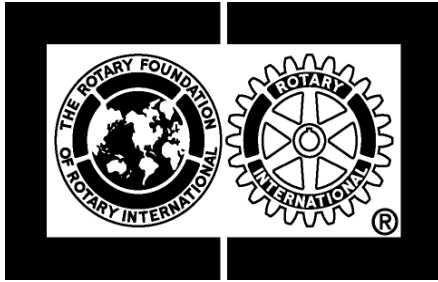
Rotaract – (Jelaine Foster)

No report submitted at this time.

Interact – (US Chair – Stanley Simmons – Rotary Club of Buffalo Sunrise)

Have been in regular contact with past Slapshot students who have been waiting for the new school year to start in order to start an interact in their respective schools.

With the start of the school year we can now gauge interest of interact club members in attending the upcoming district conference.



District 7090 Rotary Foundation Committee

Annual General Meeting

October 12th, 2012

Karen L. Oakes, Director, District 7090 Rotary Foundation

The following reports are provided as an update to all District 7090 Rotarians of the ongoing efforts of our various sub-committees within The Rotary Foundation. The accomplishments of the past Rotary year, 2011-2012, speak to the important support evident in District 7090 to “Doing Good in the World”.

The Rotary Foundation has received ongoing financial support of the majority of our clubs for these last many years as reflected in the giving history in the following attachments:

2004-2012 History

Total Contributions 01-12-2007 to 30-06-2012

District 7090 Annual Fund Contribution

Polio Plus District Challenge Report

Annual Programs Fund Contributions

The Annual Programs Fund

Annual Giving Report:

For the 2011-12 year the District 7090 clubs donated a total of \$304,270 to The Rotary Foundation's Annual Programs Fund. This represents **an average of \$118 per member**.

Our goal for 2012-13 is to exceed the **average giving by 10%, i.e.: to \$130**.

Bob Bruce,
Annual Giving Chair, 2011-12

District 7090 Foundation Permanent Fund Committee **September 2012 Report to District Council**

The committee is composed of several long serving members along with a few “newbies” like me who have a desire to help educate Rotarians on the role the Permanent Fund plays within the Foundation and the ways people can contribute to it. We are starting our second year of working together as a committee and over the next few months we will continue to reach out to the District membership to expand the knowledge and understanding of the Permanent Fund and its value within the Foundation family. During the previous year the members developed a sense of what methods work best and they are most comfortable with to get the message out. These methods will be used by committee members over the next few months to continue the work started last year’.

You will see us:

- Contacting senior District members for one on one discussions
- Requesting to be speakers at Club meetings

- Asking AG's to have us speak at Area meetings with club presidents and president-elects
- Approach members of our own clubs one on one to discuss the PF
- Connect potential contributors with Carolyn Seabrook-Ferguson, our RI Major Gifts Officer

Our goal is to spread the word about the PF, allowing members to understand the value and ease of participating, making it easy for them to make an educated decision.

Respectfully submitted

John Mullen, Chair

It is of worthy note that donations to our Permanent fund for the 2011-2012 Rotary year totaled **\$52,809.34**

Polio Eradication Committee- Chair PDG Wallace Ochterski

Polio Eradication Committee AGM Report October 3, 2012

There is no doubt in the latest figures worldwide that the polio virus is being eliminated. Just look at the number of cases by country as of October 3, 2012:

Total cases	Year-to-date 2012	Year-to-date 2011	Total in 2011
Globally	154	429	650
- in endemic countries	149	170	341
- in non-endemic countries	5	256	309

Nigeria has become a problematic situation. Northern Nigeria is now the global epicenter of WPV3 transmission. Of 17 WPV3 cases reported this year, 15 are from northern Nigeria. Insecurity remains a challenge in parts of the country particularly in the capital cities of these northern states. There are 53 ethnic sects with cultural and religious differences. A recent change in society from agriculture to oil drilling and resource mining has caused the population to shift locations, thus making immunizations more difficult.

Case breakdown by country as of October 3, 2012

Countries	Year-to-date 2012				Year-to-date 2011				Total in 2011*	Date of most recent case
	WPV1	WPV3	W1W3	Total	WPV1	WPV3	W1W3	Total		

Pakistan	37	2	1	40	99	1		100	198	13-Sep-12
Nigeria	73	17		90	25	8		33	62	01-Sep-12
Afghanistan	19			19	36			36	80	31-Aug-12
India					1			1	1	13-Jan-11
Chad	5			5	111	3		114	132	14-Jun-12
DR Congo					80			80	93	20-Dec-11
Angola					4			4	5	07-Jul-11
Niger					1	1		2	5	22-Dec-11
CAR									4	08-Dec-11
China					10			10	21	09-Oct-11
Guinea						3		3	3	03-Aug-11

The recent commitment by Rotary International to a \$75M pledge over three years to the Polio Eradication Initiative will provide a target for the Rotary Clubs of our District to again involve their communities to support Rotary's commitment to End Polio Now.

Thus far 60 out of 70 Clubs in District 7090 have identified their 2012-13 goals to Polio Eradication in the amount of \$82,000. Our effort last year reached over the \$100,000 level and the committee will be working with Clubs to attain this level of support again this year. Valerie Phillips (valeriephillips@shaw.ca) is in charge of the program for Canadian clubs. Wally Ochterski (wallaceo1@aol.com) is covering the US clubs. October 24, 2012 is Polio Awareness Day. We are asking Clubs to plan a program or PR event for that week.

Yours in Rotary,

Wally Ochterski, PDG

District Polio Eradication Committee

Grants Committee

District Simplified Grants Report October, 2012

District 7090 District Simplified Grant #76822, 2012-13 for US \$24,900.00

Note: DSGs are expected to be completed within 1 year

Project Number	Date Received	Club	Project Description	Amount US \$	Date Approved	Final Report Received
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148	July, 2012	Delhi	Day Care Equipment	\$2,000	July 26, 2012	
149	July, 2012	Ellicottville	Library Computers	\$2,000	July 26, 2012	
150	July, 2012	Ancaster AM	Wheelchairs for Dominican Republic	\$2,000	July 26, 2012	
151	Sept, 2012	Niagara Falls, ON	Anti-Rabies Campaign in Kampala	\$2,000	Sept 30, 2012	
152	Sept, 2012	Niagara-on-the-Lake	Bicycle Lights for Immigrant Workers	\$1309.39	Sept 30, 2012	
153	Sept, 2012	6 Area 13 clubs	4 Public Forums on Understanding Diversity	\$1825	Sept 30, 2012	
154	Sept, 2012	Lockport	Software for Mental health Clinic	\$2,000	Sept 30, 2012	
<u>Totals</u>		7		<u>\$13134.39</u>		

For further information on applying for a DSG see the District 7090 website.

Bob Bruce

Committee Chair

District 7090 District Simplified Grant #74407, 2011-2012 for US \$24,800.00

Approved Grants of September 6, 2012

Note: 50% of these DSGs have been successfully reported to the Rotary Foundation and we have received confirmation that funds for DSG 2012-2013 are being released to our District.

Our Grant Treasurer, Don DeMeo confirms receipt of funds @ 31-08-2012.

#	Date Received	Club	Project Description	Amount US \$	Date Approved	Final Report Received
133	July 1, 2011	Niagara Falls Sunrise	Computers and office furniture for Cultural Centre Guatemala	\$2000.00	July 29, 2011	March 9, 2012

134	July 7, 2011	Westfield/Marville	Tables for Chautauqua Children's village	\$1996.00	August 8, 2011	March 18, 2012
135	August 10, 2011	Lakewood/Chautauqua	Boulevard Banners	\$535.61	August 15, 2011	January 18, 2012
136	August 26, 2011	Jamestown AM	Community Terraced Garden	\$2000	September 2, 2011	February 1, 2012
137	August, 2011	St. Catharines Lakeshore	Reading Materials	\$2000	September 8, 2011	August 28, 2012 (subj to small clarificn)
138	September 22, 2011	Niagara Falls	Rabies treatment, Uganda	\$2000	September 26, 2011	March 29, 2012
139	September 2011	West Seneca	Literacy Development, Guatemala	\$2000	October 19, 2011	April 25, 2012
140	October 2011	Akron-Newstead	Latrines in Mexico	\$2000	November 4, 2011	Repeatedly requested
141	October 31, 2011	Amherst North	Computers for treatment centre Buffalo	\$2000	November 15, 2011	April 20, 2012 (\$1983)
142	November 2011	Welland	Literacy Supplies for Welland Schools	\$2000	November 23, 2011	May 9, 2012
143	November 2011	Orchard Park	Dental Supplies for Domi5932 nican Republic	\$1003	November 30 2011	March 26, 2012 (\$979.57)
144	November, 2011	LeRoy	Literacy Materials for LeRoy area	\$429	December 5, 2011	Partially complete
145	November 2011	Waterdown	Dictionaries for Waterdown schools	\$765.60	December 13, 2011	April 18, 2012 (\$765.60)
146	December, 2011	Hamilton Mountain	Water Filters for Cambodia	\$2000.00	December 21, 2011	Repeatedly requested
147	January 2012	Falconer	Equipment for Emergency Food Services	\$2000.00	March 29, 2012	Completed being reviewed

Robert B. Munroe, Chair

Bob Bruce, Vice Chair

Matching Grants

During the last year as chair of the Matching Grant area I have assisted many clubs that had enquiries as to whether their proposals met the criteria for a matching grant. Some clubs were successful and some were not as a result of the fact that their host club was in the Future Vision program.

At the moment all of our open grants are within reporting time limits.

Regarding the next year we will continue to assist all enquiries and where possible assist them with Future Vision enquiries.

Sincerely
Roy Sheldrick
Matching Grant Chair

Rotary District 7090
Scholarships Committee Chair

John N. Teibert, C.A.

Ambassadorial Scholars

Due to the timing of departure for scholars and the start-up of the Future Vision Plan, June 2011 was the last time that interviews were conducted for Ambassadorial Scholarship program. At that time we selected Shauna Weston, sponsored by the Rotary Club of Welland, to be our 2012 Ambassadorial Scholar. Shauna's application was approved by The Rotary Foundation to study at the University of Manchester, England in October 2011 and she left this fall to start her studies.

We did have an inbound scholar last year – Hiroshi Aiki from Japan hosted by the Rotary Club of Buffalo. I would like to thank the Rotary Club of Buffalo for their efforts in hosting this student.

Returning this year from a year of study at Bond University, Australia is Lindsey Kasperczyk. Bond University, Australia, where she went to study teaching as a second language. She is staying there for the next four months to complete her masters. She'll be returning in February 2013.

We had two inbound scholars planning on coming to our District for 2012-13, unfortunately, one surrendered her scholarship, and the other changed her school of study to the University of Oklahoma.

Our committee did have a few meetings during the Rotary year to discuss what the scholarship program would look like under the Future Vision Plan. We are considering some form of District scholarship as well as supporting the idea of the Global Grant Scholarship. No recommendation has been made at this time.

Peace Scholars

For the first time in our District's history we have a Peace Fellow. Ms. Janny Jinor attended Chulalongkorn University in Bangkok. I would like to thank Bob Artis from the Rotary Club of Clarence for his and his club's work in promoting the program to Ms. Jinor and guiding her through the process. We continue to get excellent reports on her progress through the program.

We will continue to promote this program and hopefully attract more individuals to this program.

I would like to thank the following people for their assistance and guidance during the past Rotary year - Bruce Williamson, Cheryle Slattery, Jon Olsen, Steve Keefe, Dick Earne, Shefali Clerk, Art Wing and Karen Oakes.

Respectfully submitted,
 John N. Teibert, C.A.
 Rotary District 7090
 Scholars Committee Chair

Group Study Exchange

The 2011-2012 Group Study Exchange Program exchange with our Best of Friends District 7090 and Brazil District 4880 is now recorded in history.

We welcomed the team from Brazil led by Alex Knapp, Team Leader sponsored by the Rotary Club of Frederico West Phalen, in October, 2011. The team visited both sides of the border. The Team landed at Toronto Pearson International Airport on October 2nd, hosted by Rotary Clubs from the following areas, Dundas, Grimsby, Welland, 4 clubs in St Catharines, Niagara on the Lake. On the US side were hosted by Rotary Clubs of LeRoy, Orchard Park, Hamburg, Jamestown and Lockport ending their exchange attending the District Conference following with a farewell lunch. They left for home from the Buffalo International Airport on 31st of October.

Angela Hintz from the Rotary Club of Buffalo SunRise was selected the district's outbound GSE Leader and four team members, 2 Americans and 2 Canadians. A farewell event was held for the team in mid April shortly before their departure. They left April 28th and returned May 30. While away they provided regular update of their progress through an online Blog <http://d7090tod4660.blogspot.ca/> The GSE Presentations to Brazil clubs was in Portuguese which truly impressed their hosts. The Team Leader's final report was filed with RI with a copy to all concerned in June of this year. From feed back received from both the incoming and outgoing Teams, the experience very positive leaving them with memories this will cherish for a life time.

Now that they have returned they have already made several presentations to clubs and groups of clubs sharing their experience. Both the outgoing Team to Brazil and the incoming Team from the Philippines will present at the District Conference Oct 12 - 14, 2013.

The 2012-2013 Group Study Exchange Program exchange is between our Best of Friends District 7090 and District 3800 The Philippines.

Preparations to receive this year's incoming Team are now complete. A hosting agenda was provided to RI and their Team Leader. They are scheduled arrive in our District February 10th and be with us until November 10th. The District GSE Committee, with members from New York State and Ontario is co-chaired by Dan Smith, a member of the Westfield/Mayville Rotary Club and Robert (Bob) Gosselin of the St Catharines Rotary Club.

They will spending 15 days on the Canadian side (attend our District Conference) and 15 days in the US. Approximately 24 clubs (33% of total clubs) in the District will participate in hosting activities during their stay with.

We are now in preparations to source candidates for our outgoing Team which we expect will leave on February 15th and return March 15th.

GSE Chairs
Bob Gosselin & Dan Smith

Alumni Committee

The goals for last year included:

1. To identify alumni and to determine if they are currently Rotary members
Contact was made with RI Alumni office and a list of all alumni from their files was obtained. A pilot survey was conducted to evaluate the tool developed. Difficulties incurred included:
Difficulty in obtaining current email or home addresses for the pilot group of the last 20 years.
Team leaders were contacted but only 28 of possible 80 alums could be contacted from the GSE group.
Of those 28, only 7 responded and 2 had joined Rotary. The other 5 either did not want to join or attend Rotary functions.
2. To have the sponsoring clubs contact their own alumni to determine their interest
In joining Rotary if they have not done so.
This would be a next step in contacting alumni.
3. If it is feasible, to develop an Alumni Club for the District.
This is still to be done. It would be nice to have at least 20 members to make it worthwhile.
Question: If an alumnus has joined Rotary, do we still keep them in an Alumni Club?
4. Whether alums belong to Rotary or not, to have the individual clubs invite them
Events
This is still possible if the clubs are willing to do this. I suggest that this be part of the Membership Committee's duties for each club.
5. To encourage former beneficiaries of Rotary programs to donate to the Foundation and/or other events sponsored by their sponsoring clubs.
This may be a little difficult to implement but is still a "good" goal.

Goals for 2012-13

1. Have individual clubs involved in contacting alums
2. Organize alumni by clubs
3. Have all alumni contacts and results reported to Alumni Chair
4. Form an alumni club if numbers are sufficient.
5. Pursue RYLA alums and Youth Exchange alums. Alumni lists from both groups have been obtained.

Alumni Action Plan
October 2012
Pat Castiglia, Chair

Future Vision Transition Team

Our Future Vision transition team worked extensively to prepare and present our Grant Management Seminar on September 29th, 2012 at the Transit Valley Country Club. Our deepest appreciation is extended to PDG Joe DePaolo for his hosting of our event, thank you, JOE. This seminar was the first step of the qualification process for clubs to be in the running for Grants, District and Global, in the upcoming 2013-2014 Rotary Year. Participants at the seminar included Presidents, President – Elects, Past Presidents, Club Foundation chairs and other interested club members. It was most gratifying to see so many of our Foundation sub-committee members in attendance at this important event. We thank each of you for your dedication to the work of the Rotary Foundation.

As stated in earlier correspondence, and in our Addendum to the Club MOU, all clubs were required to have at least 2 members attend this event. We are thrilled to confirm that over 140 Rotarians attended this inaugural session, and we have 69% of our clubs in line to submit their Club MOU and Addendum by November 30th, 2012 to start down the road of District and Global Grant participation in 2013-2014.

As outlined in the attached agenda of the day, I thank our presenters, Art Wing, Bob Bruce, Pat Castiglia, Roy Sheldrick, and Wally Octerski for the incredible job that they did to take all of us through the day in a focused and meaningful undertaking. Governor Rick and Governor Elect Kevin did a fabulous job in conveying their appreciation to everyone for their interest in the future of our district. I express deep appreciation to Rotarians Pat Castiglia and Mike Fabian for their excellent handling of the Registration table. Also, Mike was instrumental in loading the take away binders for the participants as well as crafting the names badges. Of course, my sincere thanks to our wonderful team of Foundation Representatives who emailed, phoned and visited their respective clubs to ensure attendance at the event was considered by all. It is my pleasure to have the opportunity to work with all of these dedicated Rotarians, and I thank each of them for their commitment to Service in Rotary.

Upcoming Events

The Rotary Foundation – District 7090 Celebration Dinner

When: Friday, November 16th, 2012 (6.00pm – 10.00 pm)

Where:

Salvatore's Italian Gardens
Restaurant
6461 Transit Road
Depew, New York, 14043
United States

You are invited to attend our celebration of the continued fine accomplishments of our District with our Foundation commitments.

We are thrilled to advise that our keynote speaker will be The Rotary Foundation Trustees Chair, Past Rotary International President Wilf Wilkinson.

The evening will feature other presentations relative to the work of The Rotary Foundation and the recognition of our clubs and members for their ongoing generosity and support.

We look forward to seeing you and your guests there.

Respectfully Submitted

Karen L. Oakes

PDG Karen L. Oakes

Director District 7090 Rotary Foundation

District 7090 Annual Programs Fund Contribution History
2004-2012

	2011-12	2010-11	2009-10	2008-9	2007-8	2006-7	2005-6	2004-5
Akron-Newstead		4000	7600		2,000		3,100	5,200
Albion		4380	3150		3,000	4,000	2,050	4,000
Amherst East		2576	2985	3050	1,250	3,100	2,900	3,100
Amherst North		1355	1480	2774	2,204	2057	1,493	2,586
Amherst South		2220	2070	2425	1,500	1,881	1,755	1,400
Ancaster		8955	10760	8422	7,979	9,878	6,358	2,590
Ancaster A.M.		8228	9582	6263	7,092	4,810	11,417	99
Batavia		2180		6000	6,500		6,020	100
Brantford		11174	12029	13034	11,077	11,303	10,690	10,300
Brantford Sunrise		10486	9545	9066	6,362	7,800	12,600	1,900
Buffalo		14676	26175	4850	18,050	19,550	19,800	16,255
Buffalo Sunrise		2300	2932	1900	1,700	200		250
Caledonia		1500	1531	1400		1,025	870	1,000
Cheektowaga		300	250				1,500	1,500
Clarence		8035	6600	275	6,100	6,600	7,630	4,380
Delhi		4187	5912	2741	2,230	3,862	2,640	2,588
District 7090						1,809	1,481	1,265
Dundas		6168	6416	5136	5,194	6,018	5,379	4,351
Dundas Valley Sunrise		15228	11932	12605	9,124	13,650	6,892	4,637
Dunkirk		1815	2714	2990	2,650	1,975	2,750	2,525
Dunnville		2250	1456		2,550	3,000	3,000	2,304
East Aurora		2667	4000		2,250	3,000	2,600	100
Eastern Hills Sunrise		2000	1000	1000	3,250	2,000	1,000	2,250
Eden North Collins (legacy)		1000						
Ellicottville			700	500	500	750	100	600
Falconer		2000		2025	1,700	2,000	1,700	1,000
Flamborough AM		2303	2133	1686	1,376	1,400	1,499	1,700
Fonthill		2342	2436	2455	1,639	4,291	3,449	4,569
Fort Erie		350	917	300	361	2,607	87	171
Fredonia		1825	5550	2890	1,470	2,490	2,200	2,775
Grand Island		3105	4350	2310	2,740	4,305	4,850	4,300
Greater Jamestown AM		2232	2350	2428	2,258	2,200	2,250	2,600
Grimsby		2334	966	2358	622	1,900	890	285
Grimsby Noon		4178	1300	2675	1,306	1,404	581	2,952
Hamburg		1720		250	1,350	2,000		1,400
Hamburg Sunrise		1960	6805	1100	2,700	200	1,700	400
Hamilton		7888	9673	8573	7,614	14,891	11,276	13,449
Hamilton AM		13616	15183	16524	15,510	17,368	15,472	14,159
Hamilton Mountain		2202	6284	2454		3,300	3,636	3,570
Hamilton Sunset		1677	1782	1000	1,300	1,429		1,200
Hamilton-East Wentworth		2278	2100	4279	1,807	2,645	2,400	342
Holley		1210	1213	50	550	500	100	550
Jamestown		5050	10000		10,000	11,000	8,150	8,850
Kenmore		1300	2050		1,000	1,531		4,000
Lakewood-Chautauqua South			782		920	1,200	1,100	
Lancaster-Depew		1100	1050		300	2,400	100	2,500
Le Roy		3900	2100	4175	1,400	1,100	4,680	2,900
Lewiston/NOL		1300	1639	1876	1,448	2,563	2,192	2,574
Lincoln		2703	3109	5414		3,700	3,800	3,273
Lockport		5951	5770	6145	1,970	4,671	3,220	3,800
Medina		800	950	1100	600	300	100	100
Middleport		2000	1000	750	1,000		700	100
Niagara County-Central		1275	1000		1,000	2,200		3,300
Niagara Falls Sunrise		8001	6109	3100	3,104		3,360	3,000
Niagara Falls, NY		700		2027	2,000	1,375	1,080	
Niagara Falls, ON		6435	34457	11927	11,195	11,778	13,031	7,012
Niagara-on-the-Lake		866	4711	5924	5,329	18,007	7,461	8,922
Norfolk Sunrise		8792	5495	5725	5,665	6,122	6,740	7,483
Olean		3342	4239	3305	3,070	5,095	5,123	5,444
Orchard Park		1000	1000		2,131			200
Port Colborne Centennial			2137		1,057	2,969	1,000	992
Salamanca		1000	1000	1000	2,000	1,000	1,000	1,000
Simcoe		12452	2239	6556	7,521	6,000	5,910	6,384
South Shore of Blasdell-Lackawanna				1500	1,500	1,500	100	1,273
St. Catharines		19336	21660	20540	18,861	22,466	20,297	17,643
St. Catharines South		3889	4590	4558	5,182	5,616	6,217	3,672
St. Catharines Sunrise		3159	1660	4582	4,914	4,272	3,183	4,132
St. Catharines-Lakeshore		3907	5416	4676	5,870	5,238	5,417	4,088
Stoney Creek		2346	2325	2213	2,500	2,415	2,052	1,587
The Tonawandas			1200	50	375	2,200	2,500	2,600
Waterdown		10546	7449	7365	6,545	4,202	7,494	6,971
Welland		7111	5385	4800	5,619	10,021	16,640	9,731
West Seneca		11264	10173	4852	4,500	4,715	4,883	4,550
Westfield-Mayville		1910	3810	1000				4,000
Williamsville		1935	2550	200	2,000	3,000	2,000	1,000
Total		304270	349916	253148	267,907	321,853	305,646	263,526
No donation		5	5	11	5	6	5	2

The Rotary Foundation
PolioPlus Challenge District Report
(In US Dollars)
Business Unit: UPPC

Club ID	Name	Contributions for	Contributions for	Rotary US\$200
		the Month 01-Jun-2012 To 30-Jun-2012	the Rotary Year 01-Jul-2011 to 30-Jun-2012	Million Challenge Total Contrib 01-Dec-2007 To 30-Jun-2012
District: 7090				
7090		0.00	0.00	2,678.86
26305	Akron-Newstead	0.00	1,000.00	4,025.00
4721	Albion	0.00	1,000.00	2,917.00
25380	Amherst East	0.00	0.00	2,998.83
4722	Amherst North	483.51	483.51	1,357.84
4723	Amherst South	300.00	900.00	18,567.33
4689	Ancaster	0.00	1,000.50	6,248.86
28117	Ancaster A.M.	0.00	4,101.09	13,153.48
4724	Batavia	1,335.00	3,205.00	19,271.27
4690	Brantford	0.00	5,504.64	20,131.73
29643	Brantford-Sunrise	4,504.50	4,854.50	23,707.44
4725	Buffalo	0.00	3,298.00	18,701.28
30381	Buffalo-Sunrise	0.00	308.11	1,470.40
30716	Caledonia	0.00	1,160.11	5,971.76
4726	Cheektowaga	0.00	0.00	1,083.33
4727	Clarence	0.00	3,600.00	12,435.00
4694	Delhi	0.00	987.26	5,510.12
4695	Dundas	1,459.32	2,822.73	63,427.41
52949	Dundas Valley Sunrise	0.00	3,003.00	10,467.76
4728	Dunkirk	158.98	158.98	4,863.98
29662	Dunnville	0.00	1,941.75	7,781.16
4729	East Aurora	0.00	0.00	3,000.00
28911	Eastern Hills Sunrise (Clarence)	0.00	0.00	2,150.00
52046	Ellicottville	0.00	368.00	703.00
4732	Falconer	1,058.98	1,058.98	2,288.98
53345	Flamborough AM	0.00	2,002.00	5,913.46
28116	Fonthill	380.38	1,580.38	3,395.30

The Rotary Foundation
PolioPlus Challenge District Report
(In US Dollars)
Business Unit: UPPC

Club ID	Name	Contributions for	Contributions for	Rotary US\$200
		the Month 01-Jun-2012 To 30-Jun-2012	the Rotary Year 01-Jul-2011 to 30-Jun-2012	Million Challenge Total Contrib 01-Dec-2007 To 30-Jun-2012
4696	Fort Erie	400.41	400.41	2,991.49
4733	Fredonia	58.98	655.98	8,100.98
4734	Grand Island	0.00	252.00	7,382.00
27868	Greater Jamestown AM	1,058.98	1,058.98	3,488.98
4698	Grimsby	0.00	2,152.15	7,572.77
59744	Grimsby Noon	0.00	1,000.00	3,505.11
4735	Hamburg	0.00	1,200.00	7,215.00
28054	Hamburg Sunrise	0.00	1,000.00	4,000.00
4699	Hamilton	1,818.12	2,508.12	8,122.06
23427	Hamilton "A.M."	7,007.01	8,086.17	20,346.49
4701	Hamilton Mountain (Hamilton South)	0.00	0.00	2,205.20
26582	Hamilton Sunset	25.03	1,626.63	5,676.99
4700	Hamilton-East Wentworth	0.00	100.00	3,492.63
4736	Holley	0.00	150.00	2,318.11
4737	Jamestown	59.04	659.04	14,661.04
4738	Kenmore	1,000.00	2,309.10	13,646.79
4739	Lakewood-Chautauqua South	58.98	58.98	1,538.98
4740	Lancaster-Depew	0.00	100.00	533.33
4741	Le Roy	192.00	1,422.00	4,349.25
4742	Lewiston NY USA- Niagara-on-The-Lake	0.00	500.00	2,500.00
50055	Lincoln	1,001.00	1,001.00	5,493.77
4744	Lockport	0.00	2,000.00	10,397.20
4745	Medina	0.00	0.00	125.00
4746	Middleport	0.00	0.00	1,175.00
24800	Niagara County-Central	0.00	25.00	2,091.03
4706	Niagara Falls	50.05	5,231.89	40,767.43
4747	Niagara Falls	200.00	200.00	200.00
27545	Niagara Falls Sunrise	0.00	3,009.71	11,734.51

The Rotary Foundation
PolioPlus Challenge District Report
(In US Dollars)
Business Unit: UPPC

Club ID	Name	Contributions for the Month 01-Jun-2012 To 30-Jun-2012	Contributions for the Rotary Year 01-Jul-2011 to 30-Jun-2012	Rotary US\$200 Million Challenge Total Contrib 01-Dec-2007 To 30-Jun-2012
29972	Niagara-on-the-Lake	80.08	1,540.08	9,261.89
31593	Norfolk Sunrise	0.00	4,054.09	7,522.24
4748	Olean	0.00	750.00	7,536.00
4749	Orchard Park	0.00	1,000.00	2,000.00
66814	Port Colborne Centennial	0.00	0.00	3,091.54
4750	Salamanca	0.00	1,161.00	2,661.00
4713	Simcoe	0.00	3,032.93	18,055.34
4751	South Shore of Blasdell-Lackawanna	0.00	0.00	2,100.00
4711	St. Catharines	1,001.00	2,001.00	16,488.23
4712	St. Catharines South	0.00	1,000.00	4,338.97
28928	St. Catharines Sunrise	0.00	0.00	3,102.04
23879	St. Catharines-Lakeshore	0.00	1,001.00	3,465.60
30595	Stoney Creek	0.00	2,268.04	5,208.35
4753	Tonawandas, The	0.00	0.00	425.00
4716	Waterdown	0.00	2,073.79	8,661.71
4718	Welland	0.00	2,597.09	8,244.89
4755	West Seneca	0.00	1,208.00	6,003.00
4754	Westfield-Mayville	58.98	1,334.98	7,614.98
4756	Williamsville	0.00	0.00	4,083.33
Total For District: 7090		23,750.33	106,067.70	579,715.81

DDF Details

DDF Total For Program Year 2007-08	25,000.00
DDF Total For Program Year 2008-09	25,000.00
DDF Total For Program Year 2009-10	30,265.00
DDF Total For Program Year 2010-11	32,000.00
DDF Total For Program Year 2011-12	25,000.00
DDF Total For Program Year 2012-13	0.00

The Rotary Foundation
PolioPlus Challenge District Report
(In US Dollars)
Business Unit: UPPC

Club ID	Name	Contributions for	Contributions for	Rotary US\$200
		the Month	the Rotary Year	Million Challenge
		01-Jun-2012 To	01-Jul-2011 to	Total Contrib
		30-Jun-2012	30-Jun-2012	01-Dec-2007 To
				30-Jun-2012

SUMMARY FOR: 7090

DDF Total For All Program Years	\$137,265.00
Polio Contributions from Clubs and District	579,715.81
DDF Total + Contributions from Clubs and District	716,980.81

ROTARY DISTRICT 7090
Grants Management Seminar
September 29th, 2012

AGENDA

8.30AM Registration	
9.00AM Welcome	DG Rick Sterne
9.10AM Opening – Objectives	Karen Oakes
9.17AM Foundation Accomplishments in 2010-2012	Art Wing
9.25AM Polio Plus update & accomplishments in 2010-2012	Wally Ochterski
9.30AM Grant Management Manual – highlights	Art & Wally
10.00AM Areas of Focus	Bob Bruce
10.05AM Foundation Funding – SHARE	Art Wing
10.15AM	BIO BREAK
10.30AM District Simplified Grants/Matching Grants Year to Date---	Bob Bruce/Roy Sheldrick
10.45AM District, Global and Packaged Grants.....	Karen
11.15AM Club Certification requirements	Wally
NOON	LUNCH
12.30PM Case Study Number 1	Pat Castiglia & Karen
1.15PM Case Study Number 2	Pat & Karen
2.00PM Preview of D7090 2013-2014 Grant Budget.....	Karen
2.30PM Recap – Future Vision quick review	Wally
2.45 PM Wrap up discussion (Q. & A.)	Panel
End of day – see you next year.....	DGE Kevin Crouse
3.30PM Thank you	Karen Oakes

District Membership Committee Report

District Council

September 8, 2012

Strategic Priority Area #1: Responsibility of Membership Director ***To find new and innovative ways to help clubs address membership issues***

- Encouraging clubs to use Facebook to communicate about Rotary to existing and prospective Club members; share news of upcoming speakers; connect with former members of each club.
- Effectively reach out to the Membership chair in each club (rather than the club president). As a district, support each club to have a retention and recruitment plan in place – that is actively being implemented. Encourage each plan to include an item on how to track and stay connected to departing Rotarians.
- To encourage each club to develop a mechanism to measure membership satisfaction (surveys of members; exit interviews; fire side chats; focus groups)
- To create some ways to connect Membership chairs from each club together – through LinkedIn, Facebook, area meetings, etc.
- Regularly measure number of Rotarians in our district and see if number is increasing quarter over quarter.

1) Highlights of what has been accomplished since last District Council Meeting:

1. I have attended several Area meetings to do a brief presentation on Membership. This has given me an opportunity to interact with a few PEs at a time and it has also given the PEs an opportunity to present any opportunities and concerns they may have regarding membership. Some of the Club Membership chairs also attended this meeting. Whenever I could not attend the Area meeting I have sent the handouts of my presentation to the AG who did the presentation on my behalf.
2. I have been following up with clubs to compile list of Club Membership Chairs.
3. Held a meeting with District Membership Committee and several District Leaders to explore ways in which we can implement the Strategic Priorities listed above. During the deliberations several great ideas were discussed. The group narrowed down some of the action items that the District Membership Committee should implement. These are listed under Section 2 on page 2.
4. We have created a Rotary District 7090 Membership Facebook Group. This is set up as a Closed Group. Anyone can see the group and who is in the group. However, only members can post messages, photos and documents which are then accessible only to the members of the group. We hope to have the District Leadership, Area Membership Representatives and Club Membership Shares.
5. I took part in a Zone 24 Webinar on August 29 on "Planning Effective District Membership Strategies." This is the first of several webinars that Zone 24 will hold to address membership challenges faced by the clubs.

District Membership Committee Report

District Council

September 8, 2012

Page 2

2) What are some actions that you are committing to lead / ensure are accomplished between now and next District Council relative to the Strategic Priority #1 of the District Strategic Plan?

1. We have a great deal of information regarding what the clubs want in the area of membership from the survey that I did with the club presidents and you did with the select group for strategic planning. We need to sift thru and come up several specific club needs that we can address.
2. We agreed to hold Area based membership workshops to address these needs and have clubs that have done well to take a lead in organizing these workshops.
3. We should hold a Go To Meeting call with participation from the successful clubs to learn and document what works for them.
4. Create a membership Facebook page.
5. Create an evaluation instrument and distribute it to clubs.
6. Suggest clubs do exit interviews to learn why members leave and learn from them and address the factors that make members leave.
7. While we have been creating the above listed action steps, RI has been busy addressing the declining membership as well. Recognizing the declining membership in North America, Rotary International leaders have taken several steps to address the membership challenges that the clubs face. RI has created a three year North American Membership Plan. Based on this RI plan, Zone 24/32 has proposed a Tactical Implementation Plan which contains district-focused actions as well club-focused steps.
8. I and DG Rick are planning to meet with the Zone East Rotary Coordinator shortly to go over these proposals and determine what resources that the Zone can provide for us to implement these proposals. I will also be attending the one day Membership Training Session and several other membership workshops at the Zone Institute in October.

3) Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion. No

4) Is there an item that you would like assistance from the District Directors and District Leadership relative to the "revised" strategic plan?

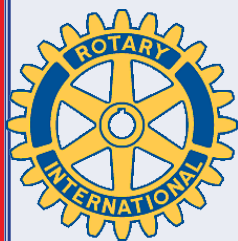
- **HELP ME build a team of effective Area Membership Representatives:** – I need several area representatives. I would like the members of the Council to help me in finding Rotarians who have been successful in helping their clubs resolve any membership challenges. Do not assume that these Rotarians may or may not agree to help the district. Just email me the names and a brief description of what they have done. I also would like assistance in identifying Rotarians with expertise in Human Resource development, Public Relations, Marketing, Communications and Social media that we can use as resources in the district.
- **Use of Facebook and Other Social Media** - I will need a lot of assistance is selecting the right people and implementing the use of Facebook and other Social Media to help clubs in the area of Membership Growth – as per the suggestion to include this in the District Strategic Plan.

Pravin D. Suchak



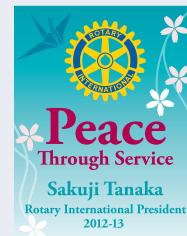
SERVICE ABOVE SELF

www.rotary7090.org



Rotary 7090 District Strategic Plan

July 1, 2012 to June 30, 2013



Richard Sterne

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Jack Amico

District Governor Nominee
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Training Director
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Mission Statement

District 7090 models Rotary in Action through co-operation and coordination of people in two nations within a single district working toward world peace and service.

Strategic Priority Area #1: Responsibility of Membership Director **To find new and innovative ways to help clubs address membership issues**

- Encouraging clubs to use Facebook to communicate about Rotary to existing and prospective Club members; share news of upcoming speakers; connect with former members of each club
- Effectively reach out to the Specific Membership chair in each club (rather than the club president). As a district, support each club to have a retention and recruitment plan in place – that is actively being implemented. Encourage each plan to include an item on how to track and stay connected to departing Rotarians
- To encourage each club to develop a mechanism to measure membership satisfaction (surveys of members; exit interviews; fire side chats; focus groups)
- To create some ways to connect Membership chairs from each club together – through LinkedIn, Facebook, area meetings, etc.
- Regularly measure number of Rotarians in our district and see if number is increasing quarter over quarter.

Strategic Priority Area #2: Responsibility of Training Director **To improve how we educate Rotarians about the larger world of Rotary** **and how the district is here to help**

- Continue all the District education events – clearly valuable and appreciated
- To roll-out District Assembly further – taking same topics and offering them via GO TO MEETINGS as well as in regional area formats
- Using AGs and others to have more 2-way conversations with clubs and help identify topics of interest for education events. Also help clubs find Rotary speakers for their clubs (e.g., one speaker a month)
- To create social network groups on like interests across clubs (e.g., a fundraising group; a PR group)
- Creating a speakers bureau for the District that everyone can access
- Number of Rotary speakers per club – where Rotary members are learning about Rotary (measured in AG reports)

Strategic Priority Area #3: Responsibility of Public Relations Director **To improve the 2-way communication between the district and** **each club / Rotarian – in terms of messages and use of technology**

- Promoting the use of district directory and using the district website. Also keep promoting LinkedIn and Facebook groups.
- To offer more training on CLUB RUNNER and on what is available on Rotary International and District website – providing hands on assistance to learn
- To create more ways to solicit feedback on district website – using survey and other feedback tools to determine usefulness and ease of use
- Number of hits to district website; number of log-ins; satisfaction measures from website survey

Strategic Priority Area #4: Responsibility of New Generations Director **To use our work with youth to excite and engage current and potential Rotarians**

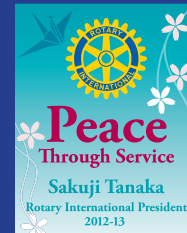
- Keep the Focus of having a new generations champion in each club in our district
- To have a New Generations conference to include participants, Rotarians and advisors from the sponsor schools
- Getting even more Rotaractors and other New Generation club members involved in our district conference
- Specific training model for teachers and advisors in New Generations
- 10% increase in total participants involved from new Generations in district events; one new member per club coming from New Generations



Rotary 7090

District Strategic Plan

July 1, 2012 to June 30, 2013



- When the Rotary International Board of Directors endorsed the organization's revised strategic plan, it marked a milestone in an ongoing, and critically important, process.
- Members of the RI Board's Strategic Planning Committee oversaw a comprehensive effort to assess Rotary's image in different countries and cultures and analyze the organization's strengths, weaknesses, opportunities, and challenges
- The results of that effort led to the development of three strategic priorities, each of equal importance to Rotary's future – and the sixteen goals that form the heart of the RI Strategic Plan.
- As evident in the diagram below, District 7090 Strategic Priorities align closely with the Rotary International priorities and will serve to assist in the continued development of our District.

Rotary International Strategic Plan

District 7090 Strategic Plan

The Rotary International Plan identifies three strategic priorities supported by 16 goals:

Support and Strengthen Clubs

- Foster club innovation and flexibility
- Encourage clubs to participate in a variety of service activities
- Promote membership diversity
- Improve member recruitment and retention
- Develop leaders
- Start new, dynamic clubs
- Encourage strategic planning at club and district levels

Enhance Public Image and Awareness

- Unify image and brand awareness
- Publicize action-oriented service
- Promote core values
- Emphasize vocational service
- Encourage clubs to promote their networking opportunities and signature activities

Focus and Increase Humanitarian Service

- Eradicate polio
- Increase sustainable service focused on:
 - New Generations Programs
 - The Rotary Foundation's six areas of focus
- Increase collaboration and connection with other organizations
- Create significant projects both locally and internationally

Strategic Priority Area #1

*Responsibility of Membership Director
To find new and innovative ways to help clubs address membership issues*

Strategic Priority Area #2

*Responsibility of Training Director
To improve how we educate Rotarians about the larger world of Rotary and how the district is here to help*

Strategic Priority Area #3

*Responsibility of Public Relations Director
To improve the 2-way communication between the district and each club / Rotarian – in terms of messages and use of technology*

Strategic Priority Area #4

*Responsibility of New Generations Director
To use our work with youth to excite and engage current and potential Rotarians*