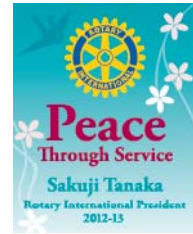


District Council Agenda February 2, 2013

Phillip Sheridan Building, 3200 Elmwood Ave, Kenmore, NY
Located just North of Sheridan Drive (Route 324), Take the Elmwood Avenue
(North) or Delaware Avenue (South) exit from the I-290. Dress is Casual.

| | | |
|------------------|--|---|
| 08:00 - 08:45 AM | Check-in, Refreshments & Fellowship | |
| 08:45 - 09:15 | Call to Order & Welcome Invocation Introductions Rotary Moment | Rick Sterne, DG Ian McEwan All Vern Anderson |
| 09:15 - 09:40 | Secretary's Report <ul style="list-style-type: none"> District Council Meeting – November | Pene Hutton |
| | Treasurer's Report District Governor Report District Governor Elect Report District Governor Nominee Report | Marlene McGraw Rick Sterne, DG Kevin Crouse, DGE Jack Amico, DGN |
| 09:40 – 10:00 | Directors' Reports <ul style="list-style-type: none"> The Rotary Foundation Public Relations | Director Karen Oakes, PDG Director Paul McAfee |
| 10:00 – 10:15 | Open Forum – What can we do to help struggling Clubs? – Visioning etc.? | |
| 10:15 – 10:30 | Break | |
| 10:30 – 11:10 | Directors' Reports (continued) <ul style="list-style-type: none"> Membership Service Projects New Generations Training | Director Pravin Suchak, PDG Director Andy Skrypniak Director Greg Norton Director Kevin Crosby |
| 11:10 – 11:25 | Open Forum – What can we do to celebrate World Understanding Month? | |
| 11:25 – 11:45 | Assistant Governor Forum | Everyone |
| 11:45 – 12:00 | CRCID video | |
| 12:00 – 12:15 | Other Business | |
| 12:15 PM | Adjournment | |



Minutes of District Council Meeting November 10, 2012

Attendance: 29 Rotarians

Chair: Rick Sterne, District Governor 2012-2013

Welcome and Invocation: DG Rick called the meeting to order at 8:45a.m. AG Bill Miles gave the invocation in thanks for the many blessings we have, remembering the victims in the wrath of Hurricane Sandy and asking blessings on DG Rick in his leadership role.

DG Rick asked the Council to introduce itself and to share a current highlight/exciting Rotary time.

AG of the Southtowns, Elaine James, shared her Rotary Moment.

Secretary's Report: District Executive Secretary Pene Hutton reported that the minutes of the September 8th meeting and the Annual General Meeting of October 12th June 16th were distributed in the agenda packet and posted on the District 7090 Website.

Minutes of September DC and Minutes of AGM – motion by Pravin, second by Bill Clevette. Motion approved with addition of information to be forwarded by Karen, typos by Rick. Motion carried.

PDG PRAVIN SUCHAK MOVED THAT THE MINUTES OF THE SEPTEMBER COUNCIL AND THE ANNUAL GENERAL MEETING BE APPROVED, SECONDED BY AG BILL CLEVETTE WITH THE ADDITION OF INFORMATION ON BEING A PEACEBUILDER DISTRICT TO BE FORWARDED BY PDG KAREN OAKES FOR INCLUSION IN THE SEPTEMBER MINUTES, TYPOS NOTED BY DG RICK ALSO CORRECTED. MOTION CARRIED.

Treasurer's Report (see attached): Treasurer Marlene McGraw reported on the Rotary Year to Date October 31, 2012. Note that this year's approved budget is a deficit (-\$12,800) to be spent from Retained Earnings (\$250K+) in order to not raise club dues. Year to Date Net Income of \$60K+ is not reflective of actual anticipated net revenue as it is early in the Rotary year and income is high from receipt of annual dues.

District Governor's Report (see attached): In addition to his report indicating 48 Official Club Visits to date and a phenomenal District Conference, Governor Rick reported on attending the United Nations Rotary Day with Jelaine Foster, Co-Chair of Rotaract, and YE Student from Hungary and a photo opportunity with RI President, and on his participation at a great Eastern Cities dinner.

Announcement: Sherry Kerr of the Rotary Club of Brantford will be the GSE Team Leader with Julie Ponkow of the Rotary Club of Amherst South as the Alternate.

District Governor Elect's Report (see attached): Kevin Crouse, DGE was absent.

District Governor Nominee's Report (see attached): DGN Jack Amico shared a great story of how Madiha Khan, a Mississauga Rotaractor, has offered her Rotaract Club's assistance in developing the Best Practices book for future District use. The book will be a vehicle to collect and consolidate club success stories in Service Projects, Membership and Fundraising.

District Directors' and Committee Reports:

Training (see report attached): PDG Ralph Montesanto for Kevin Crosby, Director, (back surgery on Friday). Ralph commented on the design of the Director's reports being tied to the strategic plan.

AG Training: PDG Ralph presented to Council the new AG training document titled, *Improving and Expanding our District 7090 Assistant Governor Training*. He noted that there are 7 parts to the plan that has been in process for quite some time. Highlight of document:

1. AG Nominee in 3rd year of the AG term.
2. Change format of DC and have AG part of the DC meeting agenda
3. Hold AG meeting by Go To meeting on alternative months
4. Call AGs who are absence from DC Meeting.
5. Develop an AG Manual
6. 2 sessions at Assembly just for AGs.
7. Have each AG attend and Area meeting in a neighboring Area

Next Steps include approval of the document. See also Next Steps in Report.

10% of DG allotment can be for AG Training up to \$1600.

Discussion:

"Does the sitting AG need to find his/her replacement"? question raised by Bob Bujas.DG Rick noted his frustration trying to find AG.....he does believe that the retiring AG should assist in finding replacement. Not select the AG, but recommend a couple of names to the DGE. Wayne Massey noted, "It is not detailed as to how the AGs will present during Council meeting". Ralph responded that that is still to be worked out.

MOTION BY PDG RALPH MONTESANTO TO APPROVE AG TRAINING DOCUMENT, SECONDED BY BILL MILES. MOTION CARRIED.

Club Based Training: Chris Cutler, Co-Chair, noted that he had spoken with Kevin Crosby, and for whatever its worth, "Kevin thinks he is getting his money's worth. Chris also noted regarding Bruce Baum, his Co-Chair, that it is a pleasure to work with this very funny guy. Chris explained that the intent of Club-based Training, is to develop clubs and Rotarians. To assist them with what they want and how to use training for:

1. Member Recruitment
2. Member Retention/Engagement
3. New Member Orientation/Members Matter Training
4. Social Media – how to make use of it
5. Fundraising - how to

Chris indicated that the role of the Club Based Trainer is to promote and encourage a culture for training at the club, at the region and at the District levels. He noted that they will be developing an online menu of 15 workshops for the clubs to access.

Rotary Leadership Institute: Patty Johnson, Chairs, explained RLI training as 3 courses, 1, 2, 3. The next one is scheduled for December 1st at Niagara County Community College 8am to 4pm in Sanborn NY. You can register online. She would also like to schedule one for the Southern Tier. One will be held in Hamilton early next year.

New Generations: (see report attached): Director Greg Norton noted that there were 75 New Generations members at District Conference – Rotary farm system.....for the future of Rotary. He also noted that the chairs of the NG committees now hold a monthly Go to Meeting of all the NG Chairs.

Director Greg went on to note that New Generations people are utilizing social media to discuss topical subjects like whether or not 18 years old is ok for YE or should they be aging out at 18.....Greg thinks that too often Rotarians make decisions about this things without input from the youth. He proceeded to share several FB messages of inspiration from YE students.

Slap Shot: The date is April 26 – 28, 2013. Deadline for early bird registration is February 28, 2013 and it fills up immediately. New section speaking about energizing or starting an Interact Club.

RYLA: Larry Coon announced the date for RYLA is June 9 – 15, 2013 RYLA – dinner on Thursday, June 13th.

ROTARACT: Jelaine Foster, Chair of Rotaract reported that Rotaractors in Hamilton will be attending more Rotary meetings.....brand new Rotaract club - inaugural meeting in October of Brock – Niagara Rotaract with another club in process in Hamilton. Jelaine also noted that she is being inducted into Hamilton Hive – a network of young (junior) professional groups. Jelaine as the Rotaract Representative is being inducted into it this week as the junior group of Rotary. She also noted several fundraiser and events being held.

Break: DG Rick introduced Boboy and Arcie of the Philippines GSE.

Service Projects (see report attached): Andy Skrypniak, Director, noted that they would love to hear from clubs of any Peace through Service projects they are working on – contact Patty Johnson to have put on District website also.

World Community Service:

MOTION BY ANDY SKRYPNIAK DIRECTOR ON THE RECOMMENDATION BY WORLD COMMUNITY SERVICE COMMITTEE FOR THE RIFT VALLEY WATER AND SANITATION PROGRAM IN KENYA TO BE GIVEN CONDITIONAL ACCEPTANCE, PENDING CRCID APPROVAL WHICH IS PENDING CIDA APPROVAL, TO RESPONSIBLY TRANSITION THE PROGRAM

TO LOCAL KENYANS OVER THE NEXT 3 YEARS BY THE NOTL ROTARY CLUB. MOTION SECONDED. MOTION CARRIED.

Hurricane Sandy Relief: Samantha Vagg on behalf of her Rotary club (LeRoy) shared that she had received a call early in the morning from a local person to do something....as Rotary. Her first step was to call the RI Foundation. Samantha shared a report on her findings from speaking with DGs in the devastated areas and gave some options to be able to assist the victims in the area. Discussion over Samantha's report resulted in the following motion.

ANDY SKRYPNIAK MOVED THAT THE GOVERNOR SEND AN INFORMATION LETTER (BY EMAIL) TO ALL AREA CLUBS FOR ASSISTING THE VICTIMS OF HURRICANE SANDY ABOUT THE OPTIONS OF DONATING TO WALTER D. HEAD FOUNDATION OF ROTARY DISTRICT 7490 OR SENDING SPECIFIED ITEMS AND/OR CHECKS WITH THE LEROY CLUB WHO IS COLLECTING ITEMS TO TAKE WITH THEM TO THE AFFECTED AREA ON NOVEMBER 17TH. MARLEE DIEHL SECONDED. MOTION CARRIED.

Discussion regarding the District sending money down from District reserve. No motion forthcoming.

Membership: Director Pravin Suchak, DG, noted the Retention and Engagement session at the District Conference. He stated that he will be giving the power point used for the conference to Area Membership Reps to use. He also shared a list of membership nos. that needs updating by the clubs. He requested that council members and AGs take the report back to clubs and get correct nos.

The Rotary Foundation (see report attached): Director Karen Oakes, PDG, noted that the Bequest Society will be recognizing new benefactors at The Foundation Dinner. She also thanked Franco Olivieri and Reg Madison for getting people with Carolyn major gifts chair.

Polio Eradication: In Chair Wally Ochterski's absence, Karen wanted to encourage each and every CA club to make significant donations to PP as it will be additionally matched by CIDA (up to \$1,000,000 collective totals) and the Gates Foundation back to March 1, 2012.

Matching Grants: \$385,000 in open matching grants in our District. Roy indicated that his 17th trip to Haiti is coming up. He is still available to talk to clubs.

Scholarships: Update from John Tiebert. He noted that he is yet to find out the future of ambassadorial scholarships – due to Future Vision. 2013 applications not on website until Januarywe don't approve Peace Scholars. The process is for the applicant to go from Club to District to Rotary Foundation for approvals. Right now – we can have one from CA side and one from US side.

GSE: Team Member Selection next Saturday.

Future Vision: Karen also thanked the Future Vision Team for all its work on the training. And she noted that in the Rotarian (magazine) for November – Rotarians Guide to Future Vision. Also, a reminder that November 30th is the deadline to get completed MOUs to Bob Munroe and February 1st is the deadline to get grant applications in because the District has to have them to put together overarching application with spending plan to RI.

Public Relations (see short email report attached): DG Rick for Director Paul McAfee who is in Vietnam noted that his success in getting a \$15,000 per year from RI. With a District match of \$5000 x 3 years equals \$60,000 for social media campaign. Kudos to Paul that he is even a help when he is in Vietnam from Bill Clevette – also from DGN Jack regarding his 3 year approach.

Adjournment: 12:23 pm by acclaim.

Respectfully Submitted,



Penelope Hutton
District 7090 Executive Secretary

Reports Attached to Minutes:

Treasurer's Report

DG Report

DGE Report

DGN Report

Committee Reports:

Training

Improving and Expanding our AG Training

New Generations

Service Projects

Hurricane Sandy Relief

Membership

The Rotary Foundation

Public Relations

Council on Legislation



DISTRICT GOVERNOR REPORT

February 2, 2013

Rick Sterne



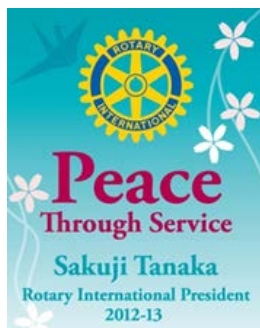
I completed all of my Official Club visits on Dec. 13, 2012 at Dunnville, Rotary. Since our last Council meeting Nov. 10, 2012, I've had the opportunity to attend the Amherst South Mix 'n Mingle, the GSE Team farewell dinner, our Foundation dinner, the GSE outgoing Team Interviews, and an Area 14 meeting. I also attended the Area 14 Christmas party and Paul Harris events at St. Catharines South, and Ancaster. I was also a clown in the Brantford Rotary "Clowns for Kids" project in their local Santa Claus parade. I am very impressed with how dedicated and active the Rotary Clubs of District 7090 are. They are all doing good work. I thank every Rotary Club for their warmth and hospitality. It was a very rewarding experience.

Since the beginning of the New Year, I have attended Area meetings in Area 2, and 3, the Area 11 Mix 'n Mingle, and the Area 13 Peace through Understanding Forum on Faith Traditions. I also attended the Waterdown Rotary Robbie Burns dinner, the GSE Team send-off event, and the Lincoln Rotary Paul Harris dinner. The events were all very well done and I very much appreciate the invitation to attend. I also participated in Go-To-Meetings on Vocational Training Teams, the cost of Pets, and the 2013-2014 budget.

As we begin the second half of our year, it is very important that each Club review where they stand on earning a Presidential Citation and Lighthouse Award for this year. The deadline is March 31st, 2013. I would ask each Assistant Governor to follow-up with their Clubs. We will be have an Awards Luncheon this year at Salvatore's in Buffalo on Sunday June 9, 2013. This luncheon is being held in conjunction with the District Governor changeover.

We are holding a multi-District "Rotarians for Peace" Symposium in Toronto on Saturday March 2, 2013 at the Royal York hotel. President Tanaka will also be participating. Let's really promote this event to ensure that we have great participation from our District. I have asked our Peace through Service Committee to create a Club Award for outstanding Peace through Service projects this year. Nominations for this Award will close June 1st, 2013.

I thank you for the privilege to serve as your District Governor. **HIGH FIVE!**



Rick Sterne
District Governor
Best of Friends District 7090

District Governor Elect Report

February 2, 2013

KEVIN CROUSE – DG 2013-14

February 2, 2013
Authored by: Kevin

District Governor Elect Report

February 2, 2013

AQ Roles

Many thanks to District Governor Rick for introducing a new format for Council meetings that honours the significant contributions that Assistant Governors make to our district organization. As our eyes and ears at the club level, they will now provide a two-way communication from the clubs to the district regarding issues, programs and feedback

PETS Programs

Thanks to the significant contributions of District Trainer, Kevin Crosby, PDGs John Heise, Wally Ochterski and Karen Oakes, this year's programs will be better than ever. PETS 1 programs will occur on February 19, 20, 26 and 27 at Hamilton, Williamsville, Fredonia and St. Catharines. See Kevin Crosby's reports for specific times and locations. PETS 2 continues at the Bank of Montreal Centre in Toronto on March 22, 23. Both programs have been revised to make them more attractive and engaging and to be more in tune to the needs of President Elects.

2013 District Conference

Brochures are now available for early registration at next year's conference October 25-27 at the Marriott Gateway on the Falls hotel in Niagara Falls, Canada. Feature events include a Rotary Golf tournament and VIP Wine Tour on Friday prior to the beginning of the conference and special discounted room costs for those who register before March 30, 2013. Guest Speakers to date include Hilda May Binns, Canada's most decorated Olympic Athlete, and possibly Bob Thirsk, Canadian astronaut, and Craig Keilburger, originator of **Free the Children** and **the Me to We** programs. We are currently seeking dynamic speakers from the U.S. as well. Please contact chair Reg Madison or myself if you have any suggestions for the conference program. Those who register before March 30 can save \$50. on a two night stay at the Marriott Gateway on the Falls Hotel.

International Conference, San Diego.

Next year's International Theme is **Engage Rotary – Change Lives**. Ron Burton, Rotary International President Elect presented an outstanding conference for 2000 DGE's, spouses and Foundation Chairs from January 20 – 26 at the Manchester Hyatt Hotel. Highlights included speakers on New Generations, Polio, Foundation, and Membership. We were reminded that membership is everyone's job, that we need to shift from measuring attendance to measuring engagement, to focus on engaging each individual member, and to reform, motivate and inspire. Craig Keilburger, one of the many outstanding speakers focused on the Power of Youth and explained how an organization of 100,000 students started from a group of 12 - 12 year-olds who were concerned about youth abuse in third world countries. Keilburger's first organizational support came from a local Rotary Club. His *Me to We* program now has 2.4 million followers on Facebook

February 2, 2013

Rotary District 7090 Report from District Treasurer:

The financial reports presented are as of December 31, 2012, our half year point.

The balance sheet shows our cash position as of the end of December at approximately \$316,000. As of December 31, we had not yet received dues from two US clubs, Cheektowaga and Eastern Hills Sunrise. As I am unaware of the membership numbers for these two clubs, no receivable has been set up. Prepaid expenses of \$1,017 are for the cost of a bulk purchase of district pins which will be used over the next 18 to 24 months. The \$2,000 prepaid district conference amount is for a deposit on the 2013/2014 district conference facility.

The Profit and Loss actual to budget for the 6 months ended December 31, 2012 shows a net profit for the period of just over \$60,000 compared to the budget forecast of \$50,500. The higher than budget 6 month income amount is primarily a result of \$5,000 net profit on the district conference, the approximately \$2,000 net profit on the foundation dinner and and general revenue and expense underspending of approximately \$2,000. The general revenue and expense underspending is primarily due to timing of actual expenditures compared to the budget allocation.

8:40 AM
01/29/13
Accrual Basis

Rotary International District 7090
Balance Sheet
As of December 31, 2012

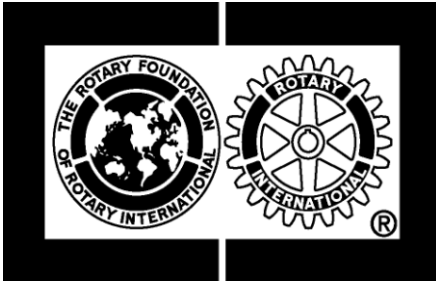
| | <u>Dec 31, 12</u> |
|--|--------------------------|
| ASSETS | |
| Current Assets | |
| Chequing/Savings | |
| 1010 · First Niagara US | 95,141.28 |
| 1015 · First Niagara Short Term Invest | 86,568.60 |
| 1020 · BoM Cdn | 121,773.24 |
| 1040 · Petty cash | 1,500.00 |
| 1070 · First Niagara Debit Card Bank | 2,152.61 |
| 1090 · Restricted Grants Committee | 8,698.82 |
| Total Chequing/Savings | <u>315,834.55</u> |
| Other Current Assets | |
| 1450 · Prepaid Expenses | 1,017.00 |
| 1451 · Prepaid District Conference | 2,000.00 |
| Total Other Current Assets | <u>3,017.00</u> |
| Total Current Assets | <u>318,851.55</u> |
| Fixed Assets | |
| 1700 · Equipment | 2,457.44 |
| 1750 · Accum Amort - Equipment | -2,457.44 |
| Total Fixed Assets | <u>0.00</u> |
| TOTAL ASSETS | <u><u>318,851.55</u></u> |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| 2030 · Accrued Expenses | 8,429.00 |
| Total Other Current Liabilities | <u>8,429.00</u> |
| Total Current Liabilities | <u>8,429.00</u> |
| Total Liabilities | <u>8,429.00</u> |
| Equity | |
| 3900 · Retained Earnings | 250,282.85 |
| Net Income | 60,139.70 |
| Total Equity | <u>310,422.55</u> |
| TOTAL LIABILITIES & EQUITY | <u><u>318,851.55</u></u> |

Rotary District 7090
Profit and Loss
Actual to Budget July through December, 2012

| | | | | \$ Over/(Under) | |
|---|--|------------------|------------------|-----------------|---------------|
| | | Jul - Dec '12 | YTD Budget | YTD Budget | Annual Budget |
| Specified Revenue & Expenses | | | | | |
| DG | 4300 · District Governor RI Revenue | - | - | - | - |
| | 6010 · District Governor - Admin Exp | - | - | - | - |
| | Net District Governor | - | - | - | - |
| AG | 4400 · AG RI reimburs Revenue | - | 800.00 | (800.00) | 1,600.00 |
| | 6020 · Assistant Governors | - | 800.00 | (800.00) | 1,600.00 |
| | Net Assistant Governors | - | - | - | - |
| DC | 4200 · District Conference Revenue | 35,600.00 | 37,350.00 | (1,750.00) | 37,350.00 |
| | 4020 · District Conference assessment | 7,275.00 | 7,650.00 | (375.00) | 7,650.00 |
| | 8010 · District Conference Expenses | 37,832.35 | 45,000.00 | (7,167.65) | 45,000.00 |
| | Net District Conference | 5,042.65 | - | 5,042.65 | - |
| FND | Foundation Dinner Revenue & Expense | | | | |
| | 5010 · Foundation dinner | 10,530.00 | 14,000.00 | (3,470.00) | 14,000.00 |
| | 8500 · Foundation Dinner | 8,630.75 | 14,000.00 | (5,369.25) | 14,000.00 |
| | Net Foundation Dinner | 1,899.25 | - | 1,899.25 | - |
| MIS | Miscellaneous Projects Revenue & Expense | | | | |
| | 5405 · Grant Seminar Training Revenue | 4,380.00 | - | 4,380.00 | - |
| | 7057 · Grant Seminar Training Costs | 5,250.77 | - | 5,250.77 | - |
| | Net Grant Seminar Training | (870.77) | - | (870.77) | - |
| RYL | 5030 · RYLA | - | - | - | 32,000.00 |
| | 7100 · RYLA | - | - | - | 32,000.00 |
| | Net Ryla | - | - | - | - |
| SLP | 5035 · Slapshot | - | - | - | 23,000.00 |
| | 7105 · Slapshot | - | - | - | 23,000.00 |
| | Net Slapshot | - | - | - | - |
| PET | 5040 · PETS assessment | 30,600.00 | 29,250.00 | 1,350.00 | 33,000.00 |
| | 8020 · PETS expenses | 186.88 | - | 186.88 | 33,000.00 |
| | Net PETS | 30,413.12 | 29,250.00 | 1,163.12 | - |
| DA | 5050 · District Assembly Revenue | - | - | - | 6,000.00 |
| | 8030 · District Assembly Costs | 750.00 | 1,000.00 | (250.00) | 6,000.00 |
| | Net District Assembly | (750.00) | (1,000.00) | 250.00 | - |
| DSG | 5060 · District Simplified Grants | - | - | - | 24,900.00 |
| | 7015 · District Simplified Grants | - | - | - | 24,900.00 |
| | Net Simplified Grants | - | - | - | - |
| RL | 5406 · Rotary Leadership Institute Revenue | - | - | - | 5,000.00 |
| | 8032 · Rotary Leadership Institute Costs | - | - | - | 5,000.00 |
| | Net Simplified Grants | - | - | - | - |
| DI | 4030 · Insurance Assessment | 32,399.20 | 34,100.00 | (1,700.80) | 34,100.00 |
| | 7520 · District insurance | 32,254.79 | 34,100.00 | (1,845.21) | 34,100.00 |
| | Net Insurance | 144.41 | - | 144.41 | - |
| Net Specified Revenue & Expenses | | 35,878.66 | 28,250.00 | 7,628.66 | - |

Rotary District 7090
Profit and Loss
Actual to Budget July through December, 2012

| | Jul - Dec '12 | YTD Budget | \$ Over/(Under) YTD Budget | Annual Budget |
|--|------------------|------------------|-------------------------------|--------------------|
| General Revenue & Expenses | | | | |
| 4010 · General assessment | 77,697.00 | 81,700.00 | (4,003.00) | 81,700.00 |
| 5200 · Interest Income | 41.97 | 498.00 | (456.03) | 1,000.00 |
| 5405 · Exchange Gain/Loss | (683.98) | - | (683.98) | - |
| 5401 · Other Income | 1,350.07 | 150.00 | 1,200.07 | 300.00 |
| Total General Revenue | 78,405.06 | 82,348.00 | (3,942.94) | 83,000.00 |
| General Expenses | | | | |
| 6000 · Administration | | | | |
| 6030 · District council | 697.25 | 1,400.00 | (702.75) | 2,800.00 |
| 6080 · District office | | | | |
| 6081 · Office Support & website | 8,499.96 | 8,500.00 | (0.04) | 17,000.00 |
| 6082 · Phone Charges | 500.00 | 600.00 | (100.00) | 1,200.00 |
| 6083 · Postage | 172.70 | 100.00 | 72.70 | 200.00 |
| 6084 & 6086 · Office Supplies | 225.17 | 350.00 | (124.83) | 700.00 |
| 6085 · Bank Charges | 1,193.76 | 1,200.00 | (6.24) | 2,400.00 |
| Total 6080 · District office | 10,591.59 | 10,750.00 | (158.41) | 21,500.00 |
| Total 6000 · Administration | 11,288.84 | 12,150.00 | (861.16) | 24,300.00 |
| 7000 · Directors and Committees | | | | |
| 7010 · Group study exchange | 336.41 | 500.00 | (163.59) | 1,500.00 |
| 7020 · Interact | - | 750.00 | (750.00) | 1,500.00 |
| 7025 · Rotaract | - | 500.00 | (500.00) | 1,000.00 |
| 7027 · Early Act | - | 250.00 | (250.00) | 500.00 |
| 7030 · Long-range planning | - | 300.00 | (300.00) | 600.00 |
| 7040 · Membership | 56.00 | 500.00 | (444.00) | 1,000.00 |
| 7050 · Rotary foundation | 721.74 | 1,350.00 | (628.26) | 2,700.00 |
| 7060 · Grants Committee | - | 50.00 | (50.00) | 100.00 |
| 7065 · Rotary Scholars | - | - | - | 200.00 |
| 7070 · Vocational service | - | 100.00 | (100.00) | 200.00 |
| 7080 · World community service | - | - | - | - |
| 7130 · Public Relations | 1,362.11 | 3,000.00 | (1,637.89) | 6,000.00 |
| 7134 · Promotion of RI Theme | 3,861.54 | 3,000.00 | 861.54 | 3,000.00 |
| 7140 · Communications | 3,918.00 | 4,200.00 | (282.00) | 7,000.00 |
| 7510 · Council on legislation | 568.59 | - | 568.59 | - |
| 7530 · Finance and audit | 5,000.00 | 5,000.00 | - | 5,000.00 |
| 7200 · Other committees | | | | |
| 7205 · Other Committees - Misc | - | 350.00 | (350.00) | 700.00 |
| 7215 · District Gov - Change Over Even | - | - | - | 400.00 |
| Total 7200 · Other committees | - | 350.00 | (350.00) | 1,100.00 |
| Total 7000 · Directors and Committees | 15,824.39 | 19,850.00 | (4,025.61) | 31,400.00 |
| 8000 · Training | | | | |
| 8035 · PETS Training Costs | - | - | - | 2,000.00 |
| 8036 · Visioning | 144.89 | 100.00 | 44.89 | 200.00 |
| 8040 · District training (Zone Institute) | 6,999.00 | 7,000.00 | (1.00) | 7,000.00 |
| 8050 · Assist Gov Training | - | 500.00 | (500.00) | 1,000.00 |
| 8070 · Dist Gov Nominee Training | 3,803.35 | 4,000.00 | (196.65) | 4,000.00 |
| 8080 · Dist Gov Elect Training | 6,795.34 | 7,000.00 | (204.66) | 11,000.00 |
| 8090 · District Gov Training Exp | 7,442.69 | 8,000.00 | (557.31) | 11,000.00 |
| 8090 · CRCID | - | 350.00 | (350.00) | 700.00 |
| 8098 · Awards & Recognition | 1,845.52 | 1,000.00 | 845.52 | 2,000.00 |
| Total 8000 · Training | 27,030.79 | 27,950.00 | (919.21) | 38,900.00 |
| 8600 · Meeting Expenses | - | 100.00 | (100.00) | 200.00 |
| 9915 · Unbudgeted Expenses | - | - | - | 1,000.00 |
| Total General Expenses | 54,144.02 | 60,050.00 | (5,905.98) | 95,800.00 |
| Net General Revenue & Expenses | 24,261.04 | 22,298.00 | 1,963.04 | (12,800.00) |
| Net Income/(Loss) | 60,139.70 | 50,548.00 | 9,591.70 | (12,800.00) |



District 7090 Rotary Foundation Committee
District Council Report
 February 2nd, 2013

The Rotary Foundation “Doing Good in the World”.

Karen L. Oakes, Director, District 7090 Rotary Foundation

The following reports are provided as an update of the ongoing efforts of our various sub-committees within The Rotary Foundation. It is indeed our honour to enjoy such stellar support to the programs and funding needs of The Rotary Foundation.

Annual Programs Fund Committee

Report attached.

Bob Bruce

Annual Programs Fund Sub-committee Chair

District 7090 Foundation Permanent Fund Committee

No Report Received.

Polio Eradication Committee- Chair PDG Wallace Ochterski

No report received.

Paul Harris Society Committee

I have only to report that we have TWO new Paul Harris Society members to date since the last reporting.

Art Wing

Paul Harris Society Chair

Alumni Committee

No Report received.

Group Study Exchange Committee

The outgoing team had its Farewell dinner Tuesday, January 29th, 2013 with well wishes extended to all the participants. Their departure for District 6600 in the Philippines is set for Feb 15 returning Mar 15.

Bob Gosselin and Dan Smith - District GSE Chairs.

Rotary District 7090 Scholarships Committee

Other than what you will probably touch on about Future Visions, I don't have a lot to add about the Scholars Committee at this time.

I did attend the Lockport Rotary Club on Tuesday to make a presentation about the Peace Scholarship program – it went well and was well received.

Unfortunately, due to work commitments, I am unable to attend the District Council meeting.

John N. Teibert, C.A.

Rotary District 7090 Scholarships Committee Chair

Grants Committee

District 7090 District Simplified Grant #74407, 2011-2012 for US \$24,800.00

Approved and Reported Grants January 23, 2013

Note: 50% of these DSGs have been successfully reported to the Rotary Foundation and confirmation held that funds for DSG 2012-2013 have been released to our District:

| # | Date Received | Club | Project Description | Amount US \$ | Date Approved | Final Report Received |
|-----|--------------------|--------------------------|--|--------------|--------------------|-----------------------|
| 133 | July 1, 2011 | Niagara Falls Sunrise | Computers and office furniture for Cultural Centre Guatemala | \$2000.00 | July 29, 2011 | March 9, 2012 |
| 134 | July 7, 2011 | Westfield/Maryville | Tables for Chautauqua Children's village | \$1996.00 | August 8, 2011 | March 18, 2012 |
| 135 | August 10, 2011 | Lakewood/Chatauqua | Boulevard Banners | \$535.61 | August 15, 2011 | January 18, 2012 |
| 136 | August 26, 2011 | Jamestown AM | Community Terraced Garden | \$2000 | September 2, 2011 | February 1, 2012 |
| 137 | August, 2011 | St. Catharines Lakeshore | Reading Materials | \$2000 | September 8, 2011 | August 28, 2012 |
| 138 | September 22, 2011 | Niagara Falls | Rabies treatment, Uganda | \$2000 | September 26, 2011 | March 29, 2012 |

| | | | | | | |
|---------------|------------------|-------------------|---|--------------------|-------------------|---------------------------|
| 139 | September 2011 | West Seneca | Literacy Development, Guatemala | \$2000 | October 19, 2011 | April 25, 2012 |
| 140 | October 2011 | Akron-Neustead | Latrines in Mexico | \$2000 | November 4, 2011 | Dec. 2012 |
| 141 | October 31, 2011 | Amherst North | Computers for treatment centre Buffalo | \$2000 | November 15, 2011 | April 20, 2012 (\$1983) |
| 142 | November 2011 | Welland | Literacy Supplies for Welland Schools | \$2000 | November 23, 2011 | May 9, 2012 |
| 143 | November 2011 | Orchard Park | Dental Supplies for Domi5932 nican Republic | \$1003 | November 30 2011 | March 26, 2012 (\$979.57) |
| 144 | November, 2011 | LeRoy | Literacy Materials for LeRoy area | \$429 | December 5, 2011 | October, 2012 |
| 145 | November 2011 | Waterdown | Dictionaries for Waterdown schools | \$765.60 | December 13, 2011 | April 18, 2012 (\$765.60) |
| 146 | December, 2011 | Hamilton Mountain | Water Filters for Cambodia | \$2000.00 | December 21, 2011 | Repeatedly requested |
| 147 | January 2012 | Falconer | Equipment for Emergency Food Services | \$2000.00 | March 29, 2012 | Sept. 2012 |
| Totals | | 15 | 9 for local; 6 for international | \$24,729.21 | | |

Robert B. Munroe, Chair

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Hamilton, ON L8P 1A4
Ph: (905)572-5832, Fax: (905)526-0732
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Bob Bruce, Vice Chair
3345 Ryerson Rd.,
Burlington, ON L7N 3S3
Ph: (905)632-6528
E-mail: pdgbob@cogeco.ca

District 7090 District Simplified Grant #76822, 2012-13 for US \$24,900.00

Report to Council February 2, 2013

Note: DSGs are expected to be completed within 1 year

| Project Number | Date Received | Club | Project Description | Amount US \$ | Date Approved | Report Status |
|-----------------------|----------------------|-------------------------|--|---------------------|----------------------|----------------------------|
| 148 | July, 2012 | Delhi | Day Care Equipment | \$2,000 | July 26, 2012 | Completed Nov16, 2012 |
| 149 | July, 2012 | Ellicottville | Library Computers | \$2,000 | July 26, 2012 | Completed Jan 25, 2013 |
| 150 | July, 2012 | Ancaster AM | Wheelchairs for Dominican Republic | \$2,000 | July 26, 2012 | Interim Report Jan 14,2013 |
| 151 | Sept, 2012 | Niagara Falls, ON | Anti-Rabies Campaign in Kampala | \$2,000 | Sept 30, 2012 | Completed Jan 25, 2013 |
| 152 | Sept, 2012 | Niagara-on-the-Lake | Bicycle Lights for Immigrant Workers | \$1309.39 | Sept 30, 2012 | Almost Finished |
| 153 | Sept, 2012 | 6 Area 13 clubs | 4 Public Forums on Understanding Diversity | \$1825 | Sept 30, 2012 | 2 Forums held |
| 154 | Sept, 2012 | Lockport | Software for Mental health Clinic | \$2,000 | Sept 30, 2012 | Almost Finished |
| 155 | Oct, 2012 | Waterdown | Back 2 School for Street Kids, Cebu, Philippines | \$2,000 | Nov 30, 2012 | Completed Jan 22, 2013 |
| 156 | Oct, 2012 | Simcoe | A Well in Haiti | \$2,000 | Nov 30, 2012 | Work Underway |
| 157 | Nov,2012 | Akron-Newstead | A Well in Sierra Leone | \$2,000 | Nov 30, 2012 | |
| 158 | Nov, 2012 | Norfolk Sunrise | Linking 2 Trails in Waterford | \$2,000 | Nov 30, 2012 | Work Underway |
| 159 | Nov, 2012 | Albion | Mural Celebrating Heritage of Quarrymen | \$2,000 | Nov 30, 2012 | |
| 160 | Nov, 2012 | St Catharines Lakeshore | Home Reading Project in 2 Schools | \$1765.61 | Nov 30, 2012 | |

| | | | | | | |
|----------------------|--|--|--|------------------------|--|--|
| <u>Totals</u> | | <u>13</u> 8 in District 5 International | | <u>\$24,900</u> | | |
|----------------------|--|--|--|------------------------|--|--|

Bob Bruce, Chair of District Simplified Grants
Phone: (905)632-6528

E-mail: pdgbob@cogeco.ca

Bob Monroe, Chair, District Grants Committee
Phone: (905)572-5832, Fax: (905)526-0732

E-mail: rbm@rossmcbride.com

Matching Grants

The following Matching grants are currently open in our district

| Project | Sponsor | Last Payment or Report Date | Report Due | Report Overdue? | Coordinator Email |
|----------------|----------------|------------------------------------|-------------------|------------------------|--|
| DS1274407 | D-7090 | 13-Jul-12 | 13-Jul-13 | NO | callie.czerkie@rotary.org |
| DS1376822 | D-7090 | 31-Aug-12 | 31-Aug-13 | NO | callie.czerkie@rotary.org |
| MG1175054 | Ancaster | 31-May-12 | 31-May-13 | NO | AnneMarie.Giangiulio@rotary.org |
| MG1275347 | Grand Island | 29-Jun-12 | 29-Jun-13 | NO | AnneMarie.Giangiulio@rotary.org |
| MG1276405 | Brantford | 30-Jun-12 | 30-Jun-13 | NO | Janna.Glucksman@rotary.org |
| MG1276325 | Welland | 30-Apr-12 | 30-Apr-13 | NO | Janna.Glucksman@rotary.org |
| MG1072460 | Waterdown | 9-May-12 | 9-May-13 | NO | Janna.Glucksman@rotary.org |
| MG1072435 | Waterdown | 14-Jun-12 | 14-Jun-13 | NO | Janna.Glucksman@rotary.org |
| MG1377893 | Waterdown | 31-Dec-12 | 31-Dec-13 | NO | Janna.Glucksman@rotary.org |

District 7090 was **100%** up-to-date with reporting requirements for grants sponsored by the district and its clubs as of the January 2013 analysis. The Trustees rely on district leaders to ensure that stewardship guidelines are being upheld worldwide and they thank you for your efforts. We recognize the hard work involved to maintain this level of compliance and encourage your district and its clubs to continue your good work.

We appreciate the efforts by the clubs to ensure that this important reporting is completed in a timely manner.

Roy Sheldrick
Chair Matching Grants

Future Vision Transition Team

As your District Rotary Foundation Chair, I had the opportunity to participate in 2 days of Training at the recent International Assembly in San Diego, CA. I am pleased to report that our district is in relatively good shape regarding our transition to the Future Vision plan of The Rotary Foundation, and I thank all of our district membership for their support during this process. Our transition team of PDG Art Wing, PDG Bob Bruce, Pat Castiglia, PDG Wally Ochterski, Roy Sheldrick and Bob Munroe has devoted significant hours of personal time and talent to this undertaking, and I am deeply grateful to each of them for their commitment to this opportunity in ensuring our District is well poised for the upcoming 2013-2014 Rotary year.

In preparation for the upcoming year, we are looking forward to the avalanche of applications from the qualified clubs in our district for humanitarian projects, scholarships, and vocational training teams. We are excited to begin the construction of our District spending plan based on the eligible club applications. Once complete, our District Spending Plan will be submitted to The Rotary Foundation Trustees for their approval. It is imperative that clubs recognize that the proposed projects must not be started prior to the final approval of the spending plan by The Rotary Foundation Trustees. Once approval is in hand, our completed Spending Plan will be posted on the district website.

The following memo was circulated to all eligible Clubs in early January, 2013.

Deadline February 1st, 2013 District Grant applications 2013-2014

Dear Club President and President Elect

c.c. District Leadership

We are sending this friendly reminder to all the clubs who have submitted the required documents for the upcoming Rotary Year grant monies consideration. As you will remember from the Grant Management Seminar held on September 29th, 2012, we need to have applications for 2013-2014 District Grant spending in hand by February 1st, 2013. **The required application is on the district web site along with the Terms and Conditions for Rotary Foundation District Grants and Global Grants and is also enclosed as attachments for your ready reference at this time.**

We ask that all completed applications be forwarded via email to District Grants Chairperson, Bob Munroe rbm@rossmcbride.com not later than February 1st, 2013 for consideration for the upcoming Rotary year, 2013-2014. The applications will be assigned a tracking number to allow ready identification by the Grants committee to assign District Grant monies on District 7090 standard First Come basis in fairness to all of the qualified clubs.

Respectfully Submitted

Karen L. Oakes

Karen L. Oakes

Annual Programs Fund (APF)

Report to February 2, 2013 District Council

As of January 22, 2013 District 7090 clubs have contributed \$215,763 to the Annual Programs Fund. This is the fund that returns 50% of the contributions to the District in 3 years' time to allow it to fund District Grants and Global Grants.

Our Goal for the year is a minimum of \$300,000 and \$125 per member.

The chart below gives the current status of club contributions per capita.

A complete Monthly Contribution Form is on the 7090 website and available to club officers at RI website.

| Clubs at \$100+ or Over Their Goal | Clubs On Their Way to \$100+ | Clubs at 10% or Less of Their Goal |
|---|-------------------------------------|---|
| Akron-Newstead- \$82 | Ancaster AM- \$79 | Amherst South |
| Albion-\$164 | Batavia- \$49 | Buffalo |
| Amherst East- \$120 | Cheektowaga- \$9 | Buffalo Sunrise |
| Ancaster - \$493 | Dunnville - \$28 | Dundas |
| Brantford - \$167 | Fredonia- \$38 | Dunkirk |
| Brantford Sunrise - \$146 | Greater Jamestown- \$25 | East Aurora |
| Caledonia - \$101 | Hamburg Sunrise- \$67 | Eastern Hills Sunrise |
| Clarence - \$101 | Hamilton - \$38 | Falconer |
| Delhi - \$237 | Hamilton Mountain - \$87 | Flamborough AM |
| Dundas Valley Sunrise \$206 | Lancaster-Depew - \$55 | Fort Erie |
| Ellicottville - \$100 | Niagara County Central - \$34 | Grand Island |
| Fonthill- \$117 | Niagara Falls, NY - \$63 | Grimsby |
| Grimsby @ Noon- \$164 | Niagara Falls Sunrise - \$62 | Hamburg |
| Hamilton AM- \$203 | Olean - \$85 | Hamilton Sunset |
| Hamilton East Wentworth \$102 | | |
| Lakewood-Chautauqua- \$111 | Simcoe - \$19 | Holley |
| LeRoy- \$84 | Blasdell/Lackawanna - \$38 | Jamestown |
| Lewiston-Niagara-o-t-Lake- \$122 | The Tonawandas - \$31 | Kenmore |
| Lockport- \$79 | Westfield-Mayville- \$41 | Lincoln |
| Middleport- \$154 | | Medina |
| Niagara Falls, ON- \$501 | | Norfolk Sunrise |
| Niagara-on-the-Lake- \$136 | | Orchard Park |
| Port Colborne Centennial- \$469 | | Salamanca |
| St Catharines- \$199 | | St Catharines Lakeshore |
| St Catharines South- \$118 | | Stoney Creek |
| Waterdown- \$239 | | |
| Welland-\$162 | | |
| West Seneca- \$121 | | |
| Williamsville- \$79 | | |

Reminder to all clubs

The Presidential Citation is based on figures at April 1, 2013. Don't miss out on this honour: act now!

Terms and Conditions for Rotary Foundation District Grants and Global Grants

For grants awarded after 1 July 2013



The Rotary Foundation may modify the terms and conditions of the grant at any time. Updates can be found on rotary.org or requested at futurevision@rotary.org. Terms and conditions for packaged grants may be found on the website.

I. What We Fund

The Rotary Foundation funds district grants and global grants. District grants are block grants to districts that fund scholarships, projects, and travel that align with the [mission](#) of The Rotary Foundation. Global grants fund scholarships, projects, vocational training teams, and some travel within the six areas of focus that are sustainable, measurable, and host community-driven.

II. Eligibility Guidelines

All Foundation grant activities must:

1. Relate to the [mission of The Rotary Foundation](#)
2. Include the active participation of Rotarians
3. Exclude any liability to The Rotary Foundation or Rotary International beyond the funding amount of the grant
4. Adhere to the governing laws of the United States and the host area of the grant, and harm no individuals or entities
5. Only fund activities that have been reviewed and approved before their implementation. Grants may not be used to reimburse clubs or districts for activities and expenses already completed or in progress. Planning for grant activities prior to approval is encouraged, but expenses may not be incurred.
6. Demonstrate sensitivity to the host area's tradition and culture
7. Comply with the Conflict of Interest Policy for Grant Participants as outlined in section 7.030 of [The Rotary Foundation Code of Policies](#)
8. Comply with the policy regarding the use of Rotary Marks as outlined in section 1.050.2 of [The Rotary Foundation Code of Policies](#)

District Grants

1. Support local and international projects, scholarships, vocational training teams, and related travel
2. May allocate up to 3 percent of the grant award for grant-related administrative expenses such as bank fees, postage, software, and an independent financial assessment

Global Grants

1. Align with one or more of Rotary's [areas of focus](#)
2. Are [sustainable](#). Host communities must be able to address their own needs after the Rotary club or district has completed its work.
3. Are measurable. Sponsors select standard measures from the [Global Grant Monitoring and Evaluation Plan supplement](#), and may add their own measurements in their report to the Foundation. Expenses to measure project outcomes are capped at 10 percent.
4. Are host community-driven. The host community designs the grant based on local needs that they have identified.
5. Can include up to 10 percent of the project budget for a project manager
6. Support humanitarian and educational projects
7. Provide scholarships to fund graduate-level coursework or research or its equivalent for a term of one to four academic years
8. Support vocational training teams that address a humanitarian need by providing or receiving professional training
9. Support travel for up to two individuals as part of a humanitarian project. These individuals provide training or implement the project should the host club confirm that their skills are not readily available locally.
10. Support communities in Rotary countries and geographical areas
11. Are sponsored by at least one Rotary club or district in the country or geographical area where the grant project will take place (primary host sponsor) and one or more outside that country or geographical area (primary international sponsor)

III. Restrictions

Grants cannot be used to unfairly discriminate against any group; promote a particular political or religious viewpoint; support purely religious functions; support activities that involve abortion or that are undertaken solely for sex determination; fund the purchase of arms or ammunition; support [Rotary Youth Exchange](#), [RYLA](#), [Rotary Friendship Exchange](#), [Rotaract](#), or [Interact](#); or serve as a new contribution to the Foundation or another Rotary Foundation grant.

In addition, grants cannot fund:

1. Continuous or excessive support of any one beneficiary, entity, or community
2. Establishment of a foundation, permanent trust, or long-term interest-bearing account. Grant funds can be used to establish a microcredit fund if the sponsors comply with the requirements detailed in section X.
3. Purchase of land or buildings
4. New construction of any structure in which individuals live, work, or engage in any gainful activity, such as buildings (schools, homes/low-cost shelters, and hospitals),

containers, and mobile homes, or of structures in which individuals carry out manufacturing or processing activities. Additions to existing structures are acceptable.

5. Fundraising activities
6. Expenses related to Rotary events such as district conferences, conventions, institutes, anniversary celebrations, or entertainment activities
7. Public relations initiatives not directly related to a humanitarian or educational activity
8. Project signage in excess of \$500
9. Operating, administrative, or indirect program expenses of another organization
10. Unrestricted cash donations to a beneficiary or cooperating organization
11. Travel for staff of a cooperating organization involved in a humanitarian project
12. Global grant humanitarian projects that consist solely of individual travel expenses
13. Activities and expenses already in progress or completed
14. Activities primarily implemented by an organization other than Rotary
15. Transportation of vaccines by hand over national borders
16. Travel to National Immunization Days (NIDs)
17. Immunizations that consist solely of the polio vaccine
18. International travel for youth under the age of 18, unless accompanied by their parents or guardians

IV. How to Apply

Apply for grants online through [Member Access](#).

In order to receive a grant from The Rotary Foundation, all districts involved must be qualified by The Rotary Foundation, and for global grants, all clubs involved must be qualified by their district. In addition, districts, clubs, and all grant committee members must be in good standing with Rotary International and The Rotary Foundation. Individuals prohibited from serving on a grant committee include RI fiscal agents, national treasurers, and officers and paid staff of a cooperating or beneficiary organization associated with the grant. When acting as a primary sponsor, all districts and clubs are limited to 10 open grants at a time.

For district grants, districts may submit one application per Rotary year, and this application must include a spending plan. Any requests for an increase in the grant amount must be made before any portion of the grant has been paid by the Foundation. Districts may reserve up to 20 percent of their district grant funds for contingencies that may arise during the year; note this contingency fund on the spending plan and itemize contingency items when you submit your final report. All district grant applications must be received before 15 May of the Rotary year for which the funds are requested.

For global grants, scholars and vocational training team members must submit individual applications to supplement the overall grant application. Applications are accepted on a rolling basis throughout the Rotary year; however, applications involving travel expenses should be submitted 90 days prior to the travel dates. Note that:

1. If grant applications are not completed and approved within six months of submission, the application will be withdrawn.

2. If payment requirements are not met within six months of approval, the grant will be canceled.
3. If grants are not implemented within 12 months of payment, the grant will be canceled and the sponsors will be required to return the funds.

District Grants

Districts must establish a grant committee of three Rotarians, including the district governor of the implementation year, the district Rotary Foundation committee chair, and the district grants subcommittee chair.

Global Grants

Primary host and international sponsors must each establish a grant committee of three Rotarians for a global grant. Members of this grant committee must come from the primary sponsor club (if the grant is club-sponsored) or district (if the grant is district-sponsored). For club-sponsored grant applications, district Rotary Foundation committee chairs must confirm that the clubs are qualified.

Scholarship applications must:

1. Provide proof of university admission to a graduate-level program or letter of invitation to conduct postgraduate-level research when applying for the grant. Admission that requires a guarantee of financial support is acceptable.

Vocational training team applications must:

1. Support teams composed of at least two members with at least two years of work experience in the area of focus and a Rotarian team leader who has a general level of Rotary knowledge, international experience, leadership skills, and some expertise within the area of focus. Non-Rotarians may serve as team leaders provided the sponsors establish the need for this in the grant application.
2. Confirm that if more than one team is traveling under a single grant, the teams must share the same two primary sponsors and begin travel within one year of each other.
3. All team members must be approved by The Rotary Foundation prior to travel. Any alterations to team composition must be reported to, and approved by, The Rotary Foundation.

V. Travel Policies

Airfare for any travel funded by Rotary Foundation grants must be booked through Rotary International Travel Services (RITS) according to established travel policies.

Rotary Foundation grants will cover the following budgeted expenses related to travel:

1. Economy-class ticket(s)
2. Transportation to and from airport and local travel related to grant implementation
3. Cost of inoculations/immunizations, visas, and entry and exit taxes
4. Insurance costs
5. Normal and reasonable luggage charges

Rotary Foundation grants will not cover the following expenses related to travel:

1. Expenses associated with optional stopovers before or after preapproved travel
2. Penalties resulting from changes in personal travel arrangements, including optional stopovers
3. Excess baggage charges, shipping charges, and flight cancellation insurance

The club or district sponsoring the grant is responsible for maintaining emergency contact information and travel itineraries for all grant recipients traveling on grant funds. This information must be provided to the Foundation upon request.

Grant recipients are responsible for:

1. Making travel arrangements through RITS. Failure to arrange travel promptly may increase the cost of travel or result in the cancellation of the grant.
2. Any expenses that exceed the approved travel budget, unless approved by the Foundation
3. Meeting all medical requirements for international travel.
4. Arranging and funding any personal travel. Such travel may take place *for* a maximum of four weeks at the end of the grant activities, after which grant recipients are expected to return home.
5. Abiding by RI country travel restrictions.

Travelers are also expected to hold the following minimum insurance coverage prior to travel:

1. US\$250,000 or equivalent for medical care and hospitalization for basic major medical expenses, including accident and illness expense, hospitalization, and related fees
2. US\$50,000 or equivalent for emergency evacuation
3. US\$50,000 or equivalent for repatriation of remains
4. US\$500,000 in professional liability (a.k.a. errors and omissions liability) insurance appropriate to the furnishing of professional health care services. (This applies only to healthcare professionals who will be providing services as part of the grant activities and refers to coverage for that participant's legal liability arising from their professional acts or omissions that cause harm to others).

Insurance coverage should be worldwide, not limited to the host country, although coverage in the home country may be excluded. Insurance must be valid from the date of departure through the date of return home.

Non-Rotarians receiving grant funding for scholarships, participation in vocational training teams, or travel to implement a humanitarian project are expected to:

1. Demonstrate knowledge of Rotary
2. Participate in an orientation session before departure
3. Participate in club and district activities as requested by their sponsors
4. Be proficient in the language of the host country

In addition:

1. Relatives of a vocational training team member may participate on the same team if they meet eligibility requirements
2. Scholarship recipients must reside in their host district

VI. How Grants Are Funded

District Grants

District grants are funded by The Rotary Foundation solely with allocations from the [District Designated Fund](#) (DDF). A district may apply for a single grant each Rotary year to support one or more projects using up to 50% of the district's [SHARE allocation](#), which represents 50 percent of its annual giving from three years' prior plus any Permanent Fund-SHARE earnings.

Global Grants

Global grants are funded by The Rotary Foundation from the World Fund, and awards range from US\$15,000 to \$200,000. The Foundation matches cash at 50 percent and DDF contributions at 100 percent. All global grants have a minimum budget of US\$30,000.

The Foundation will match non-Rotarian contributions toward a grant, provided they do not come from a cooperating organization or a beneficiary of the project.

International sponsors for humanitarian projects are required to provide at least 30 percent of the total sponsor funding. Host sponsors for humanitarian projects are encouraged to contribute toward the financing of the grant.

Grant financing cannot be changed after approval. Paul Harris Fellow recognition credit will only be given for sponsor contributions sent to The Rotary Foundation and will not be granted for contributions sent directly to the project. Contributions sent prior to grant approval may not be available for that specific grant. All global grant contributions are considered irrevocable contributions to The Rotary Foundation and will not be refunded.

VII. Cooperating Organizations

Cooperating organizations are reputable non-Rotary organizations or academic institutions that provide expertise, infrastructure, advocacy, training, education, or other support for the grant. Cooperating organizations must agree to comply with all reporting and auditing activities required by The Rotary Foundation and provide receipts and proof of purchase as required. No more than five global grants may be approved in one Rotary year for projects involving a single cooperating organization. Universities hosting scholars are not considered a cooperating organization.

District Grants

All funding provided to cooperating organizations must be used for specific project expenses. The sponsoring district must maintain an itemized report of such expenses.

Global Grants

At the time of application, grant sponsors need to provide a [memorandum of understanding \(MOU\)](#) signed by both primary sponsors and the cooperating organization. The MOU should include the following:

1. Verification from both primary sponsors that the grant is initiated, controlled, and managed by Rotary clubs or districts
2. Endorsement from the primary sponsors affirming that the cooperating organization is reputable, responsible, and acting within all governing laws
3. Grant implementation plan clearly delineating the activities of each party
4. Agreement from the cooperating organization to participate in any financial review by the Foundation of activities connected with the grant

VIII. Payments

District Grants

Grant funds will be paid only to the district or district foundation bank account identified by the district at the time of application. District grant funds will not be released until the previous Rotary year's district grant is closed. Funds are not available after the close of the implementation year; if sponsors do not meet all payment requirements by 15 May of the implementation year, the grant will be canceled.

Global Grants

Grant funds will not be released until sponsor contributions have been submitted to The Rotary Foundation and any payment contingencies have been met. Grant funds will be paid to the account provided in the application. Account signatories must be members of the sponsoring club or district. If a grant project is canceled after the project sponsors receive payment, all remaining grant funds must be returned to the Foundation, where they will be credited to the World Fund.

IX. Reporting Requirements and Documentation

Grant recipients are responsible for reporting on the use of grant funds to The Rotary Foundation. Progress and final reports must be submitted via [Member Access](#) and all forms must be completed in their entirety for the report to be accepted. New grant applications will not be accepted by the Foundation if a grant sponsor has an overdue report for any Foundation grant. The Foundation reserves the right to review grants at any time, conduct an audit, send a monitor, require additional documentation, and suspend any or all payments.

The following reporting criteria also apply to grant recipients:

1. Unused grant funds must be returned promptly to The Rotary Foundation.
2. Districts must report the use of grant funds to their member clubs in accordance with the terms of qualification.
3. Grant sponsors must maintain copies of all receipts and bank statements related to grant-funded expenditures in accordance with the terms of qualification and any applicable local and international laws.

4. Grant sponsors who fail to adhere to Foundation policies and guidelines in implementing and financing grant projects must return grant funds in their entirety and may be barred from receiving future grants for a period of up to five years.

District Grants

These additional criteria apply to district grants:

1. Final reports documenting the disbursement of funds must be submitted to the Foundation within 12 months of receiving the payment, or within two months of the grant's total disbursement.
2. All grant projects and activities funded by district grants must be completed within 24 months of disbursement by the Foundation or the local district to the club or project site.
3. Unused grant funds in excess of US\$500 must be returned promptly to The Rotary Foundation and will be credited to the district's DDF. Unused grant funds below US\$500 must be used for charitable purposes.

Global Grants

These additional criteria apply to global grants:

1. Progress reports must be submitted within 12 months of receiving the first grant payment and every 12 months thereafter.
2. Final reports must be submitted within two months of completing the project.
3. Unused grant funds in excess of US\$500 must be returned to The Rotary Foundation and will be credited to the World Fund. If grant funds remain after a project's completion, the Foundation may approve their use for project-related expenses, such as additional project supplies.

Acceptable reports contain detailed accounts of the project's implementation, including:

1. A description of how the project has advanced the goals of the selected area(s) of focus
2. An account of how the project achieved the specific objectives outlined in the application, including the relevant measures and data collected
3. An explanation of how the project's outcomes will be sustained over time
4. A description of the participation of both host and international partners, as well as any cooperating organizations associated with the grant
5. The report should also include a detailed account of spending for the project and project account bank statements. Sponsors must explain any budget variances in the final report. Additionally, the Foundation may request that sponsors submit receipts in support of the report.

The Foundation will close the grant once the project implementation is complete and sponsors have demonstrated that sustainability measures are in place to ensure that the local community will continue the project.

X. Microcredit

The Rotary Foundation is committed to using microcredit programs to facilitate small, self-help enterprises. Clubs and districts applying for global grants are encouraged to partner with

reputable and established cooperating organizations/microfinance institutions to administer loan programs as a way of undertaking sustainable development projects. However, microcredit programs funded by the Foundation must incorporate a component, such as training, that extends beyond the management of loan capital. In addition:

1. Clubs and districts that wish to use global grant funds to support a microcredit project must submit the [microcredit supplement form](#) with the grant application.
2. Microcredit activities must be supervised and controlled by the sponsoring club or district.
3. Interest and fees generated by microcredit fund capital from The Rotary Foundation may be used for administrative expenses that directly support the project.
4. Grant sponsors must submit a microcredit supplement form with the grant report.
5. If a microcredit project is terminated before the Foundation's reporting requirements are met, grant funds must be returned to The Rotary Foundation.
6. The Rotary Foundation will not fund loan guaranty systems.

XI. Special Considerations for Rotary Foundation (India)

The Rotary Foundation and the Rotary Foundation (India) encourage all Rotary clubs and districts in India to become registered with the Government of India (GOI) under the Foreign Contribution Regulation Act (FCRA). For general information about the FCRA, go to <http://mha.nic.in/fcra.htm>; for registration forms, go to <http://mha.nic.in/fcra/intro/forms.html>.

In addition to all other terms and conditions, grants with full or partial payment to a Rotary club or district in India should follow these payment and reporting procedures to comply with GOI laws and the FCRA:

1. Grant funds will not be released to a bank account in India unless all general payment conditions listed below have been met. Either the sponsors provide documentation showing that the bank account is registered under the FCRA or staff must determine that sufficient funds are available from contributions made within India. Otherwise, the payment will be placed in a queue and paid on a first-come, first-served basis only when additional contributions are made and sufficient funds are available. The sponsors of grants must ensure funds are not co-mingled.
 - a. District Grants

Payment is contingent upon the approval of a detailed spending plan that includes an itemized budget for each listed project or activity. Grant funds will be paid only to the district bank account. The name of the district bank account must be easily identifiable with both the district and the project. (A proper naming example is Rotary District 0000 District Grant 12345). District grant funds will not be released until the previous Rotary year's district grant is closed. Funds are not available after the close of the implementation year; if sponsors do not meet all payment requirements by 15 May of the implementation year, the grant will be canceled.
 - b. Global Grants

Grant funds will not be released until all sponsor contributions have been submitted to The Rotary Foundation and any payment contingencies have been met. Grant funds will be paid to the account provided by the grant sponsors.

2. Progress reports on grant funds released to India through 31 March are due by 31 May of that same year. Final reports are due two months after the grant's completion. Grant sponsors must ensure that funds received in a FCRA-registered bank account are not commingled with local funds.
3. All progress reports must:
 - a. Meet all general reporting requirements as listed in section IX.
 - b. Show that a copy of the progress report filed electronically via Member Access has been submitted to the South Asia Office.
 - c. Include a utilization certificate if a portion of the grant amount has been used, along with statement of receipt and payment for the grant amount, certified by an independent chartered accountant (including membership number)
 - d. If the grant funds were not used for any reason, include an original bank statement or bank passbook (or a photocopy certified by the bank manager or a chartered accountant) indicating the date on which the grant amount was credited and a statement explaining why the grant amount has not yet been used, even if the grant amount was received before March
4. All final reports must:
 - a. Meet all general reporting requirements as listed in section IX.
 - b. Show that a hard copy of the final report filed electronically via Member Access has been submitted to the South Asia Office.
 - c. Include the following:
 - i. A utilization certificate along with statement of receipt and payment for grant amount, certified by an independent chartered accountant (including membership number)
 - ii. An original bank statement or bank passbook (or a photocopy certified as true copy by the bank manager or a chartered accountant)
 - iii. A bank reconciliation statement, if multiple grants were paid to a single FCRA account
 - iv. Originals or photocopies of bills of payment/expenses vouchers and, if only photocopies are provided, a written undertaking that "all originals will be kept for a period of eight years and will be produced as and when required by Rotary Foundation (India)"
 - v. Beneficiary information (for example, photographs, newspaper clippings, appreciation letter from beneficiary)
 - d. Return of any remaining funds of any amount to the Rotary Foundation (India)
5. A FCRA-registered club or district is responsible for furnishing FC-3 return along with the financial statements to the Ministry of Home Affairs, New Delhi, in a timely manner.



**Rotary International District 7090
The Rotary Foundation Committee**

District Grant Application 2013-14

Clubs must use this application to apply for a District Grant for 2013-14. Complete applications must be in the hands of District Grants Chair Bob Monroe on or before February 1, 2013. Incomplete applications will be returned to the club with a brief explanation. Please type all applications.

Questions can be directed to any member of the District Rotary Foundation Committee's Transition Team as listed as an appendix to this application.

Rotary Club _____ Club Number _____

1. PROJECT DESCRIPTION

Describe the project and its objectives.

2. DESCRIBE HOW THIS PROJECT WILL BENEFIT THE COMMUNITY.

3. IF THIS IS AN INTERNATIONAL PROJECT HOW WILL YOUR CLUB AND PARTNERS COMMUNICATE AND WORK TOGETHER TO IMPLEMENT THIS PROJECT?

Please provide specific examples of activities.

4. LIST ACTIVITIES THAT DEMONSTRATE SIGNIFICANT ROTARIAN INVOLVEMENT.

How many Rotarians will work on this project? _____

What will they do? Give 2 examples. (Fund raising is not an acceptable activity for this section.)

5. Estimated project dates.

Estimated Project Start Date: _____

Estimated Project Completion Date: _____

6. COOPERATING ORGANIZATION

A *cooperating organization* is an organization that is directly involved in the implementation of the project, offering technical expertise and project coordination. A *benefiting entity* is the recipient of the goods or services and is not considered a cooperating organization. If this project does not involve a cooperating organization, check here. ☐

If this project involves a cooperating organization:

1. Provide the name of the organization below.
2. Attach a *letter of participation* from that organization that specifically states its responsibilities, how it will interact with Rotarians in the project, and the organization's agreement to cooperate in any financial review of activities connected with the project; and/or
3. Attach a *letter of endorsement* of the organization from Rotarians.

Name of organization: _____

☐ Letter of Participation from organization attached. ☐ Letter of Endorsement from Rotarians attached.

7. PRIMARY HOST PARTNER IN THE PROJECT COUNTRY.

If this District Grant Application involves a project with a Rotary project outside of our District, please complete this section. Otherwise go on to section 8.

List the club or district in the project country that assumes joint responsibility for the project.

| <i>Club Name</i> | <i>Club ID No.</i> | <i>District</i> | <i>Country</i> |
|------------------|--------------------|-----------------|----------------|
|------------------|--------------------|-----------------|----------------|

Project Committee: A committee of at least three Rotarians must be established by the primary host partner club to oversee the project for its duration, even if the project continues into another Rotary year.

Primary Contact

Name _____ Member ID _____

Rotary Club _____ Position/Title _____

Address _____

Street Address

City/State/Postal Code/ Country

E-Mail _____ Telephone _____

Home Office

Fax _____

Project Contact # 2

Name _____ Member ID _____

Rotary Club _____ Position/Title _____

Address _____

Street Address

City/State/Postal Code/ Country

E-Mail _____ Telephone _____

Home Office

Fax _____

Project Contact # 3

Name _____ Member ID _____

Rotary Club _____ Position/Title _____

Address _____

*Street Address**City/State/Postal Code/ Country*

E-Mail _____ Telephone _____

*Home**Office*

Fax _____

8. DISTRICT 7090 ROTARY CLUB CONTACTS

Project Committee: A committee of at least three Rotarians must be established by the District 7090 club to oversee the project for its duration, even if the project continues into another Rotary year.

Primary Contact

Name _____ Member ID _____

Rotary Club _____ Position/Title _____

Address _____

*Street Address**City/State/Postal Code/ Country*

E-Mail _____ Telephone _____

*Home**Office*

Fax _____

Project Contact # 2

Name _____ Member ID _____

Rotary Club _____ Position/Title _____

Address _____

*Street Address**City/State/Postal Code/ Country*

E-Mail _____ Telephone _____

*Home**Office*

Fax _____

Project Contact # 3

Name _____ Member ID _____

Rotary Club _____ Position/Title _____

Address _____

*Street Address**City/State/Postal Code/ Country*

E-Mail _____ Telephone _____

*Home**Office*

Fax _____

9. PROJECT BUDGET

Include a complete itemized budget for the project and indicate currency used. Use separate pages, if necessary.

Keep copies of all quotes from suppliers. Ideally have 3 quotes per item. If 3 quotes are not available, please explain.

| Item to be purchased | Name of Supplier | Cost |
|----------------------|------------------|------|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

TOTAL (*identify currency*) _____

Exchange Rate Used _____

Total in US\$ _____

| | |
|---|--|
| District 7090 club contribution | |
| Host club contribution (if an International project) | |
| Other Funding (Specify) | |
| Total DSG Funds requested from District 7090 (May not exceed US \$2000/club) | |

Total in US\$ _____

A separate bank account will be established for these funds.

Yes No

10. WHO WILL OWN THE EQUIPMENT, MATERIALS, OR SUPPLIES?

11. WHO WILL BE RESPONSIBLE FOR MAINTENANCE, OPERATING AND/OR STORAGE COSTS OF THE EQUIPMENT/SUPPLIES?

12. WHAT IS YOUR PUBLICITY PLAN FOR THIS PROJECT AND HOW WILL YOU EXECUTE IT FOR MAXIMUM EXPOSURE?

13. REPORTS

Although both partners (where applicable) are responsible for completing progress and final reports, Rotary International District 7090 requires that the District 7090 club takes primary responsibility for submitting the reports to the Rotary International District 7090 Grants Subcommittee.

"By signing below, our club/district accepts primary reporting responsibility."

District 7090 Club Primary Contact's Signature

Print Name

Date

Club President's Signature

Print Name

Date

14. AGREEMENT FORM

This District Grant Application and Agreement Form (collectively "Agreement") is entered into by the clubs and/or district (partners) as identified above. In consideration of receiving a District Grant from Rotary International District 7090, the partner(s) agree:

1. That they have understand the ***Terms and Conditions for Rotary Foundation District Grants and Global Grants*** (on District website) and will abide by them.
2. To utilize district grant funds to support a short-term humanitarian project, as outlined in this application, which benefits a community in need. Funds provided by Rotary International District 7090 will not be used for any purposes other than those considered eligible by The Rotary Foundation as described in the ***Terms and Conditions for Rotary Foundation District Grants and Global Grants***.
3. To defend, indemnify and hold harmless Rotary International, The Rotary Foundation, Rotary International District 7090, their respective Directors, Trustees, Officers, employees, and agents (collectively "RI/TRF/DISTRICT") from any and all claims (including claims of subrogation), demands, actions, damages, losses, judgments, costs, fines, awards, liabilities, or expenses (including without limitation reasonable attorney's fees and other legal expenses) collectively ("losses") asserted against or recovered from RI/TRF/DISTRICT that result or arise directly or indirectly from the project, including any acts or omissions of the partners.
4. To keep RI District 7090 informed through the District Grants Chair on the project's progress by submitting progress reports **every six (6) months** during the implementation of the project and submitting the final report with complete financial accounting within two months of the project's completion. The partners will immediately inform RI District 7090 of any significant problems with the implementation of the project or deviations from the project, including deviations in the budget, as approved.
5. To complete the project **by June 30, 2014**, or sooner
6. That this Agreement may be cancelled by Rotary International District 7090 for any reason without notice upon the failure of the partners to abide by the terms and conditions set forth in this Agreement. The partners agree to return any grant funds, in their entirety, including any interest earned, should funds be misused or used for ineligible purposes.

By signing below, the partner(s) acknowledge and accept the terms and conditions of this Agreement.

**Host Partner Club President
Or Cooperating Organization Official**

**International Partner
(7090 Club President)**

Name

Name

Title

Title

Club/ District **or** Cooperating Organization Name

District Club

Signature

Date

Signature

Date

15. COMPLETION CHECKLIST

Before submitting your District Grant application, please take a minute to review this checklist. Check each item that applies to your project. If you have any questions or concerns, please contact a member of the District Rotary Foundation Grants Transition Team.

- ☐ Does the project meet all grant policies and guidelines?
- ☐ Has your club met all of the conditions outlined in the Club Memorandum of Understanding including the Addendum?
- ☐ If this is an international project, have both the host and District 7090 partners created committees to oversee the project? Are these individuals correctly listed on the application?
- ☐ If this is an international project, or a project involving a domestic partner organization, have the responsibilities of the partner organization been outlined?
- ☐ Are the required written comments and signatures on the application?
- ☐ Is a *cooperating organization* involved? If so, are there letters
 - 1) from the organization specifically stating its responsibilities, how it will work with Rotarians, and its agreement to cooperate with any financial review of the project; and/or
 - 2) from the District 7090 club, indicating that it has knowledge of the organization and endorses the co-operative effort?
- ☐ Have you kept copies of all quotes for materials, goods, or labour associated with the project?
- ☐ Have you made copies of all documents for your files prior to submitting the application?
- ☐ Have you reviewed the *District Grant Report Form* to ensure that you will be able to answer all sections?

16. DISTRICT GRANTS SUBCOMMITTEE CERTIFICATION (DISTRICT COMPLETION)

Upon review and acceptance, the District 7090 Grants Subcommittee Chair will certify the application as complete. *If the application is not complete or eligible, it will be returned to the District 7090 club.*

Submit completed applications to the Chair of District 7090's The Rotary Foundation's Grants Chair Robert B. Monroe, 1 King Street West, 10th Floor, Hamilton, ON., L8P 1A4, Phone: (905)572-5832 Fax: (905)526-0732, E-Mail: rbm@rossmcbride.com

"On behalf of the committee, I hereby certify that to the best of my knowledge and ability this grant application is complete and meets all Rotary International District 7090 guidelines."

District Grants Chair Signature

Print Name

Date

FOR DISTRICT GRANTS COMMITTEE USE ONLY. GRANT NUMBER: _____ DISTRICT NUMBER: _____

DRFC, November 1, 2012

R.I.District 7090 Rotary Foundation Future Vision Transition Team Members

**Karen Oakes, Director, The District Rotary Foundation
Committee, Phone: 519-426-2331;
e-mail: oakes.kl@sympatico.ca**

**Bob Bruce, District Simplified Grants Chair,
Phone: 905-632-6528; e-mail: pdgbob@cogeco.ca**

**Pat Castiglia, Alumni Committee Chair, Phone 716-508-8245;
e-mail: pcastiglia@roadrunner.com**

**Bob Monroe, Grants Chair, Phone (H): 905-525-1968,
(W): 905-572-5832; e-mail: rbm@rossmcbride.com**

**Wally Ochterski, Polio Plus Chair, Phone (H) 716-655-2211,
(W) 716-674-4557; e-mail: wallaceo1@aol.com**

**Roy Sheldrick, Matching Grants Chair, Phone 905-648-4339; e-
mail: rsheldrick@cogeco.ca**

**Art Wing, Representatives Advisor, Phone 905-685-5950,
e-mail: art@arthurwing.com**

District 7090 PR Report – February 2, 2013

PR Director – Paul McAfee

PR Co-Chairs – Roseanne Morissette & Chrissy Casilio

Pro Bono Consultant – Philipp Beckermann, President, IMP Canada (a social media marketing company)

Strategic Plan Goals supported by the District 7090 PR Team

District 7090 Strategic Plan PRIORITY AREAS

1. To find new and innovative ways to help clubs address membership issues.
2. To take new and improved approach to educate Rotarians about the larger world of Rotary and how the district is here to help each club
3. To improve the 2-way communication between the district and you – both in terms of messages and use of technology
4. To use our work with youth to excite and engage current and potential Rotarians

Priority #1: Recommended District Actions

| | |
|--------------|---|
| KEEP | Using Facebook to communicate about Rotary and encouraging clubs to have a Facebook page to tell about good work of Rotary; great speakers; how to join |
| START | 1. Reach out to our membership chairs in each club – helping to ensure membership chair in place and that club has a retention and recruitment plan (how to track departing Rotarians and keep connected to them) |

We have received a three-year grant of \$15,000/year from Rotary International, matched with \$5,000/year by our District. The purpose of the new three-year timeframe is to allow Districts to maintain an ongoing campaign.

The following list shows the currently participating Rotary clubs. This includes all clubs that have asked to participate, except a couple clubs that Paul is unable to activate for technical Facebook reasons.

| 2012-2013 Ads for Rotary District 7090 clubs | | | | | | |
|--|----------|---------|------|------------|------------|---|
| Club | Ad Start | Ad End | Days | Manager F | Manager L | URL |
| Amherst East | 12/25/12 | 2/28/13 | 65 | Paul | McAfee | http://www.facebook.com/AmherstEastRotary |
| Ancaster | 1/2/13 | 2/28/13 | 57 | Lee | Kirby | http://www.facebook.com/pages/Ancaster-Rotary-Club/110659135689795 |
| Batavia | 1/2/13 | 2/28/13 | 57 | Samantha | Southall | http://www.facebook.com/pages/Batavia-New-York-Rotary-Club/226001690762156 |
| Brantford | 1/14/13 | 2/28/13 | 45 | Alan | Giles | http://www.facebook.com/pages/Rotary-Club-of-Brantford/232711730122544?ref=ts&fref=ts |
| Brantford Sunrise | 1/2/13 | 2/28/13 | 57 | Linda | Bazoian | http://www.facebook.com/pages/Rotary-Club-of-Brantford-Sunrise/207240802633898 |
| Buffalo (Lunch) | 1/2/13 | 2/28/13 | 57 | John | McClive | http://www.facebook.com/pages/Rotary-Club-of-Buffalo/120140645981 |
| Cheektowaga | 1/9/13 | 2/28/13 | 50 | Jason | Czeraniak | http://www.facebook.com/pages/Cheektowaga-Rotary/102128079910947 |
| Dundas Valley Sunrise | 1/2/13 | 2/28/13 | 57 | Ralph | Montesanto | http://www.facebook.com/pages/Rotary-Club-of-Dundas-Valley-Sunrise/184448428328278 |
| Dunnville | 1/19/13 | 2/28/13 | 40 | Jacqueline | Kleniewski | http://www.facebook.com/pages/Dunnville-Rotary/325774960844846 |
| East Aurora | 12/29/12 | 2/28/13 | 61 | Linda | Heckathorn | http://www.facebook.com/pages/East-Aurora-Rotary-Club/188356837842806 |
| Flamborough AM | 1/2/13 | 2/28/13 | 57 | Ryan | Bridge | http://www.facebook.com/FlamboroughAMRotary |
| Fonthill | 1/9/13 | 2/28/13 | 50 | Carolyn | Mullin | http://www.facebook.com/pages/Rotary-Club-of-Fonthill/330385230326199?ref=ts&fref=ts |
| Fort Erie | 1/2/13 | 2/28/13 | 57 | Lorne | White | http://www.facebook.com/pages/Rotary-Club-of-Fort-Erie/348626538490700 |
| Hamilton East-Wentworth | 1/2/13 | 2/28/13 | 57 | Paul | Crossman | http://www.facebook.com/pages/Rotary-Club-of-Hamilton-East-Wentworth/3427254402528266?ref=ts&fref=ts |
| Hamilton Sunset | 1/2/13 | 2/28/13 | 57 | Earl | Inglis | http://www.facebook.com/HamiltonSunsetRotary |
| Lakewood | 1/17/13 | 2/28/13 | 42 | Susan | Fiedler | http://www.facebook.com/pages/Rotary-Club-of-Lakewood-Chautauque-South/471593282897698?ref=ts&fref=ts |
| Lincoln | 1/2/13 | 2/28/13 | 57 | Jennifer | Turner | http://www.facebook.com/pages/Rotary-Club-of-Lincoln/123508597720474 |
| Lockport | 12/28/12 | 2/28/13 | 62 | Paul | Lehman | http://www.facebook.com/pages/Rotary-Club-of-Lockport-NY/216652731721123 |
| Niagara County Central | 1/2/13 | 2/28/13 | 57 | Amy | Kauderer | https://www.facebook.com/pages/Niagara-County-Central-Rotary/225979763756680 |
| Norfolk Sunrise | 1/9/13 | 2/28/13 | 50 | Paul | McAlister | http://www.facebook.com/pages/Rotary-Club-of-Norfolk-Sunrise/160821790637269 |
| Simcoe | 1/18/13 | 2/28/13 | 41 | Albert | Madill | http://www.facebook.com/RotarySimcoe2ref=ts&fref=ts |
| St. Catharines South | 1/2/13 | 2/28/13 | 57 | Roseanne | Morissette | http://www.facebook.com/RotaryClubStCatharinesSouth |
| West Seneca | 12/30/12 | 2/28/13 | 60 | Amy | Thompson | http://www.facebook.com/pages/The-West-Seneca-Rotary-Club/235347816551076 |
| Westfield-Mayville | 1/2/13 | 2/28/13 | 57 | Crystal | Layman | http://www.facebook.com/pages/Westfield-Mayville-Rotary-Club/229101040511065 |
| Rotary E-Club of SOWNY - Canada | 12/20/12 | 2/28/13 | 70 | Paul | McAfee | http://www.facebook.com/RotaryEClubSOWNY |
| Rotary E-Club of SOWNY - USA | 12/20/12 | 2/28/13 | 70 | Paul | McAfee | http://www.facebook.com/RotaryEClubSOWNY |
| Rotary District 7090 - Canada - Fixed | 12/19/12 | 2/28/13 | 71 | Paul | McAfee | http://www.facebook.com/RotaryDistrict7090 |
| Rotary District 7090 - Canada | 12/20/12 | 2/28/13 | 70 | Paul | McAfee | http://www.facebook.com/RotaryDistrict7090 |
| Rotary District 7090 - USA - Fixed | 12/20/12 | 2/28/13 | 70 | Paul | McAfee | http://www.facebook.com/RotaryDistrict7090 |
| Rotary District 7090 - USA | 12/20/12 | 2/28/13 | 70 | Paul | McAfee | http://www.facebook.com/RotaryDistrict7090 |
| | | | 0 | | | |
| | | | 0 | | | |
| Total | | | | | | |

The “Ad End” date in this file does not represent the end of the campaign. This date is a “safety” shut-off for the campaign. This will cause expenses to stop unless we extend the date. To goal is to find a combination of expense per day and the number of included clubs to have a year-around ongoing campaign.

Currently, we are using only Facebook. This helps to simplify campaign and budget management. We will explore adding LinkedIn later in the campaign.

We started testing our new campaign on December 20 with Facebook ads for the District 7090 and E-Club Facebook pages. We began expanding the campaign December 29 - 31 to the pages of other clubs that had already enabled Paul to run ads on their behalf. We continue to include clubs as their Facebook pages are configured to enable Paul to run their ads.

Generally, we set the demographic and geographic targets for clubs’ ads as follows:

- Approximately 20,000 people who are ...
 - Within 10 – 50 miles of the club’s meeting location.
 - The distance is set at a number that includes the 20,000 people if possible.
 - Between the ages of 25 – 45.
 - The purpose of this age group is to attract a younger group to Rotary clubs.
 - Limiting the age range also improves the efficiency of the campaign, increasing the frequency with which the audience sees each club’s ads.
 - For Facebook members who have the Interests of Charity or Education.
 - This also limits the number of ad viewers and hopefully attracts people who might be interested in Rotary.

The daily expense per ad for each club varies depending on how the campaign is working. Currently, daily expense per club is \$6.00. As of January 22, we have spent \$5,480.00 on this year’s Rotary PR campaign on Facebook.

This current daily rate of spending is too high. We will have to establish a process that reduces the daily expense to a sustainable amount, enabling the campaign to run year-around. This probably will entail running the campaign for groups of clubs for a specific period, and rotating the clubs in the campaign.

We have scheduled the first RI PR Grant Web Seminar (webinar) for Thursday, January 24, at 7:00 pm. The Rotary E-Club of SOWNY is sponsoring this webinar. GoToTraining allows 25 attendees per session, and this session is full. We will announce additional webinars that we will hold on different days of the week to give everyone an opportunity to attend. Anyone wanting to see future meetings should visit the Rotary E-Club of SOWNY Calendar page at www.rotaryclub7090.org.

We record our RI PR Grant webinars and post them on the Rotary E-Club of SOWNY website: www.rotaryclub7090.org. Rotarians can use these meetings as make-ups for missed regular meetings because they are Rotary E-Club of SOWNY club meetings. Viewing the recordings also counts as a make-up.

This is an example of a Rotary club’s ad.
Notice that the ads are always the most recent post by the club.



District 7090 Service Projects Report
District Council February 2, 2013
Report presented by Andy Skrypniak, Director

Community Service:

- No report at this time

Literacy:

- No report at this time

Vocational Service:

- No report at this time.
- Looking for a new Canadian co-chair as the current co-chair had to step down due to health.

Water Task Force:

- Committee chair reported work continues with the availability of the committee to speak with or assist any club that is interested in doing a water project

Siemens Computer Project:

- No report at this time

Gift of Life INC:

- No report at this time, report only once a year.

Peace Through Service Speakers Bureau:

- No report at this time

World Community Service:

- The WCS committee continues its long tradition of meeting on a regular basis. Meetings are held in person or by Go To Meeting. The last meeting of the committee occurred on January 15, 2013 via the Go To Meeting format. This is the preferred method during the time of year when travel could be affected by winter weather.
- Pakistan Literacy: An update on the new Matching Grant which began in September 2012. There are 45 literacy centers, each with about 20 students. 900 students have received basic reading and writing skills. The second phase is due to begin this month. The program (HELP- Health, Education, Literacy in Pakistan) is well monitored and there is involvement from Pakistani Rotarians. Check the District 7090 website to watch a compelling video of this project. The District 7090 clubs of Hamilton, Norfolk Sunrise and Ancaster evening have supported this project.
- Water wells – potable water, wells and latrines in Tanzania: This project is moving into a second phase. Buffalo Sunrise Rotary Club will be securing funding through grants and solicitation at other Rotary clubs for a second deep bore well and stand alone latrines, hopefully in partnership with the Arusha Tanzania Rotary club, the Immaculate Heart Sisters of Africa and the Girls' Education Collaborative. This is an ongoing WCS project.

- Stove and latrine project – health and sanitation in Nepal: David Johnson provided an update on this project. The dollars have been released from RI and the stoves and latrines are being installed at this time.
- Rift Valley water and sanitation program: Club heard last week that CRCID have turned down their application for further funding aimed at making this program sustainable over three years. John Boot is in touch with the program group in Nakuru RC, Kenya and is asking for their suggestions how things might proceed, without the CRCID funds. We will report back to committee when a new plan has been developed.
- Portable Generators for Cusco Peru: Brian Hettler, a member of a student chapter of Engineers Without Borders showed a Powerpoint presentation on the rural electrification project in Cusco, Peru. He is working with his father, Mike Hettler, who is a Kenmore Rotarian. The project, in a mountainous area of Peru (Abra Malaga Thastayoc), is providing generator-powered electricity and solar panels to 33 households. Having access to electricity in this remote area will assist children in their studies and help neighbors to socialize and do necessary business in the evenings. Maximum power per generator is 90 watts. Total cost of this pilot project is \$12,000 USD and the generators and solar panels will be installed between June and August of this year.

Action Item: Requiring District Council Approval:

Motion:

That District Council be asked to approve the Portable Generators for Cusco, Peru Project as a club to club project.



District 7090 – New Generations

Programs starting to hit full stride. Youth Exchange has the Algonquin trips (Feb 6-9, 9-12), SLAPSHOT is in full recruitment phase with RYLA not far behind.

GENERAL REPORT

Youth Exchange – (Chair – Aad Vermeyden – Rotary Club of Brantford)

Current Outbound students all appear to be doing well and we are not aware of any issues. In fact, they did an awesome job of organizing the Holiday Greetings video to the District, hope you all enjoyed seeing it.

Our current Inbounds are doing well. Unfortunately, we had to send one girl home to France. She was 'living in France through Facebook', rather than engaging with friends, family, club or school. She was given two opportunities to hear concerns and change her ways, but that simply did not work out. We have had to say goodbye to our Jan 2012 arrivals and the new 2013 Jan arrivals have started to arrive. Our Argentinian kids are here and our Australian kids will be arriving later this month.

We had our **District Interviews** for 2013/14 Outbounds January 12/13 and have selected 27 outbounds for the new Rotary year. Our US clubs have shown true Rotary spirit. For some reason 4 clubs were willing to host, but were unable find an outbound student in their local area. We have been able to match them to 4 excellent alternates (3 from Canada and 1 from the US) that, thanks to these clubs' willingness to host, now will get the opportunity to go on exchange. We are currently in the process of making placements.

Algonquin Trip – This year's Algonquin Trips will be from Feb 6-9 and 9-12. We have several veterans of the program in leadership roles on each trip. For first-timers, we will have Rotarian (Carrie Graham – Jamestown) and past inbound student from Argentina (Sofia Fessa hosted by Buffalo in 09-10) on Trip 1. On Trip 2 we will have a RYLA alumna and past outbound to Argentina Madison Calder (Brantford) and RYLA alumna Darrin Luong. So the cooperation between New Generations programs will be on full display up north.

We have started an **eNewsletter** (every 4 to 6 weeks) about District 7090 Youth Exchange in which we share stories that our kids send us. It's free, no obligation to the recipient. The idea behind the initiative is to share the good news of youth exchange with as many as possible, both inside and outside of Rotary, current and former student and their families, host families, Rotarians, etc. The aim is to build a list of 1,000+, so that when it's time to look out for new students, or it's time to line up host families, we can share that through this newsletter. So if you're not signed up yet, please do so now at: <http://www.rotaryye7090.org/newsletter>

Finally, our District Committee will see some changes this year. We have recently added a ROTEX that is helping us with writing the eNewsletter. One of our members needs to cut back on her involvement, due to work circumstances, but it looks like we have found someone willing to join us. Ideally, we find one or two others to join the committee, so that we can focus resources on development of YE at club level and possibly re-activate the short-term exchange program.



SLAPSHOT - (Chair – Margaret Andrewes – Rotary Club of Lincoln)

RYLA - (Chair – Sue O'Dwyer – Rotary Club of Norfolk Sunrise)

The district website has been updated for RYLA 2013, and notices for clubs will be going out this week.

We'll be reminding people to recruit former SLAPSHOT candidates and Youth Exchange students - keep them involved in Rotary. In addition, we want to emphasize that Rotary clubs can find creative ways to sponsor candidates without having to foot the bill i.e. there are businesses and non-profit organizations who would willingly pay \$635 (early bird rate or \$690) to send young executives on such an amazing week long leadership program.

Rotarians are encouraged to attend the RYLA Thurs night dinner on June 13 at Fredonia University, it's a great way to show our support to these community-minded young leaders and for them to meet a wider range of Rotarians.

EarlyAct – (Chair – Richard Earne – Rotary Club of Grand Island)

If you have an interest in starting an EarlyAct club or want more information. Please send your name and the clubs name and how we can contact you to richardearne@yahoo.com

Rotaract – (Jelaine Foster)

Sabrina Smith (Buffalo Rotaract Club, former Rotary Ambassadorial Scholar to District 7090) has agreed to assist Jelaine with the Rotaract efforts on the US side of the district. Batavia Rotary is now in the process of pushing to start a club in their local college.

Interact – (Stanley Simmons – Rotary Club of Buffalo Sunrise, Brian Casey – Rotary Club of Buffalo)

Brian Casey has agreed to assist Stan with the Interact development and coordination efforts in the district. Brian is working with the Tapestry Charter School in Buffalo to start an Interact club, and the school is also interested in the possibility of an EarlyAct club as well.

Rotary District 7090

Report of Training Director, February 2013

Strategic Goals for Education & Training

Strategic Priority Area #2:

To improve how we educate Rotarians about the larger world of Rotary and how the district is here to help

Specific Goals:

1. Continue all the District education events – clearly valuable and appreciated
2. Roll-out District Assembly further – taking same topics and offering them via GO TO MEETINGS as well as in regional area formats
3. Use AGs and others to have more 2-way conversations with clubs and help identify topics of interest for education events. Also help clubs find Rotary speakers for their clubs (e.g., one speaker a month)
4. Create social network groups on like interests across clubs (e.g., a fundraising group; a PR group)
5. Create a speakers bureau for the District that everyone can access
6. Increase number of Rotary speakers per club – where Rotary members are learning about Rotary (measured in AG reports)

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:

- With the assistance of Assistant Governors, we distributed a survey asking clubs to discuss topics of interest/need. This directly addresses Goal #2 above and will assist us in (1) prioritizing training program development; (2) guide the development of a “Speakers Bureau” (Goal #5 above) in order to support achievement of Goals #3 and #6 above.

Although the results of the survey present a large volume of data, the four most highly rated topics for clubs were (in order of preference):

- Orientation for new members
- Recruiting new members
- Tips for effective community service projects
- Orientation to our district and RI

There was strong interest in having topics presented at club meetings or regional seminars, giving support to our initiative to promote club-based training. (See next bullet)

- On January 15, Chris Cutler, Co-chair of Club-based Training, PDG John Heise, Bruce Baum, Co-chair of Club-based Training and DT Kevin had a GoToMeeting discussion to refine a strategy for implementing club-based training in the district. We discussed four strategies: (1) Review the role description for Club Trainer and then connect with our pilot group of club trainers, identified previously. Use this group to test and refine our other club-based training strategies. (2) Based on the recent survey of club training needs, prepare a short seminar (2-3 hours) for each of the top five topics that could be offered regionally (e.g., Hamilton area, St. Catharines area, Buffalo-north area, Buffalo-south area, southern tier). These regional presentations would

complement, but not replace, topics covered at District Assembly. (3) Develop a "Speakers Bureau" list that would be posted on the District website - providing a list of good speakers and their topics (including Rotary knowledge topics). Since this meeting we have developed a questionnaire that will be used to identify potential speakers/trainers. (4) Develop a catalogue of online training programs that can be accessed through our District website. We expect to have these strategies implemented over the next few months.

- We conducted GoToMeeting discussions on Dec. 4 (2012) and Jan. 18 (2013) with the DGEs and District Trainers of D7070, D7080, and D7090 to review plans for PETS 2 in March, 2013.
- On Jan. 7, we had a GoToMeeting discussion with DGE Kevin, PDG John Heise, DGN Jack and DT Kevin to plan the agenda for the District Team Training Seminar (attached), which will be held on Saturday, February 23, 2013 at Niagara County Community College (Sanborn, NY). All District leaders and AGs will be expected to attend.
- We are scheduling another offering of "Release Your Inner Rotarian" – the District's orientation program for new Rotarians – for the second week of March (either 3/12 or 3/14) from 6:00-8:00 pm in Buffalo at the Saturn Club. The date will be confirmed on 1/29 and an announcement will be distributed to clubs.
- Club Vision Facilitation sessions continue to be offered to clubs in the US and Canada. Two attached documents, "Vision to Action" and "Schematic for Vision to Action" provide a description of how the club visioning process can/should lead to subsequent activity by the club to translate the vision into activities. Also attached is a "pledge" that has been incorporated into the visioning exercise by the US Vision Facilitation Team. The report of US Vision Facilitation Chair, John Boronkay, is also attached.
- On Jan. 24, DGE Kevin, DGN Jack, PDG John Heise, District Assembly Chair, Marlee Diehl, and DT Kevin had a GoToMeeting discussion to plan the Agenda for District Assembly, which will be held at the Conference Center of Niagara Falls (NY) on Saturday, May 4. Our goal is to publish/distribute the final Agenda by April 1 and strongly encourage all clubs to ensure that their leadership team (current President, PE, PE nominee, Sec., Treasurer, and Chairs) attend District Assembly. We intend to provide a special track for small clubs (15 members or less), to focus on unique challenges (and opportunities) facing small clubs.

2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
 - a) We will implement action plans for the "club-based training" initiative (see strategies above).
 - b) We will continue implementing the AG Development Plan through the District Team Training Seminar, District Assembly and modifications to the agenda for District Council meetings.
3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion. – No
4. Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan? - NO
5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan? NO

To: Kevin Crosby, District Trainer

From: Nan Bruce, Co-Chair, Canada

Re: District Council, February 2, 2013 -- CLUB VISIONING COMMITTEE REPORT

The Canadian side has also not had as many requests for a club visioning session as anticipated. However, there continues to be interest in such a session and in a workable approach to long range planning for Rotary clubs.

A survey of the clubs which have participated in a club visioning session is underway. The purpose of this survey is to share approaches and recommendations for successful club planning.

The first three clubs who had a club visioning session in 2008 are considering a second session.

Sessions planned for the future include:

Rotary Club of Stoney Creek, February/March 2013.

To: Kevin Crosby, District Trainer

From: John R. Boronkay, Co-Chair, US

Re: District Council, February 2, 2013 -- CLUB VISIONING COMMITTEE REPORT

The US has been active but not as busy as we expected. Initially we anticipated that many clubs would request visioning given the criteria for a Presidential Citation.

Our activity included visioning sessions for:

RC Westfield-Mayville, September 25, 2012 – the Delivery Team included Boronkay, Cleary, Crosby, Heise and B. Ochterski; the Club has developed a long range plan (LRP)

RC Lockport, October 24, 2012 – the Delivery Team included Boronkay, Cleary, Crosby, Earne, Hiese, and B. Ochterski; the Club is developing a LRP

RC Olean, November 1, 2012 – the Delivery Team included Boronkay, Cleary, Earne and Oliver; the Club is engaged in the planning process

The feedback provided via a questionnaire indicates that the sessions are successful, well delivered and greatly appreciated

Sessions planned for the future include:

RC Le Roy, February 6, 2013 – the Team will be Boronkay, Crosby, Heise, B. Ochterski; with Earne as observer

RC West Seneca, March 20, 2013 – the Team will be Oakes, B. Ochterski, Reilly, and Wendel

Session structure has been modified to include a “Pledge,” a semi-serious attempt to ensure that the participants commit to future action (see attachment); an offer of “Coaching,” so that the Club can request someone from the Team, or any other District Rotarian, to visit the Club and provide encouragement, direction and process actualization; and emphasis on “Long Range Planning,” by providing a schematic and detail explanation (see attachments).

VISION TO ACTION

From the first step of the Club Vision event to Long Range Planning and Follow up

We propose that successful club planning has four (4) components: 1. determining where to go; 2. how to get there; 3. a way to determine that the club has arrived; and, a parallel plan, 4. the fiscal, materiel and human resource needs.

The presentation that follows, along with the “Schematic for Visioning and Long Range Planning,” describe a planning process. It is recognized that clubs have different needs, perspectives and characteristics; therefore, the process is intended to be non-cumbersome and allow for maximum club flexibility.

THE ROTARY VISION QUESTIONNAIRE – the entire club membership, or at least a significant majority, uses this form to provide their perspective on current conditions

THE VISION FACILITATION EVENT – key club players, if not the entire membership, facilitated by a District Team, look to the future

A successful event results in:

A variety of ideas of what the future can be

Ideas are recorded on newsprint wall chart sheets

Priorities are determined by a voting process

A Volunteer agrees to record the wall charts (this process creates two spreadsheets -- one with all ideas and the other with the priorities)

One or two people volunteer to draft a vision/mission statement using the priorities

VISION/MISSION STATEMENT -- A committee uses the Wall Sheet Focus Areas (priorities) document to create a draft for the club to work on and approve. Very helpful are the responses to the first three sections from the “writing exercise”: ...stand for in the community; size, and characteristics; and features, demographics.

CLUB ASSEMBLY -- the club president or Vision Event Coordinator arranges a Club Assembly

To share what happened during the session

Review the draft Vision/Mission/Elevator speech

Choosing a Club Planning “Champion”

Select and/or appoint persons to be a Long Range Plan Development Team

SELECTION OF CLUB PLANNING “CHAMPION” -- The club members will need someone who will continuously monitor the progress of the long range plan. This person’s major responsibilities are reminding committees and individuals about the actions that should be implemented, reporting on progress and/or issues and celebrating accomplishments.

ASSEMBLE LONG RANGE PLAN DEVELOPMENT TEAM – these persons are representative of club membership and experienced with planning.

BEGIN THE LONG RANGE PLAN DEVELOPMENT -- The focus areas from the writing exercise, Club Service, Vocational Service, Community Service, New Generations Service, International Service and Public Image, should be transferred to other documents. It is suggested that each focus area become a separate document and given to the appropriate sub-committee.

To Consider:

1) Avenue of Service chairs might consider oversight of the focus areas in their area.

2) All should be reminded that the Long Range Plan is a broad view of what should be accomplished in each of the next several years. The individual components of the plan will be broken down into actions, tasks, assessments and financials/resources later.

3) Each committee's spreadsheet for their specific focus area should be collected by the Club Vision Champion (or someone to be named) to be collated into one document, which becomes the Club's Long Range Plan.

4) Once the Long Range Plan has been approved, consider how it will be shared with the community. The plan should be relevant and fit the needs of your locale. It could become a recruiting tool. Consider sharing the Long Range Plan with the Assistant Governor (AG) and District Governor. They could refer resources that may be available to help accomplish the plan.

5) If the Club prefers a more formal presentation of the long range focus areas, the final spreadsheet can be revised and transferred to a written-paragraph type format, a brochure, or an electronic presentation tool for communication purposes.

ANNUAL TARGETS, ACTIONS, RESOURCES, METRICS -- Next, each committee's goals guide the development of specific annual targets, the actions to achieve them (what needs to be done by who and by when), the financial, materiel, and human resources needed and the indicators to determine success.

IMPLEMENTATION -- For the next 3-5(?) years, club members and committees are going to work through the list of actions following the identified timelines, checking off one task, one action at a time.

REVIEW AND FOLLOW-UP -- Once the Plan is actualized, the process of review and follow-up must be monitored. The committees and "Champion" should use a checklist of actions completed, measurements to be reached by projected timelines, etc., created by the Long Range Plan Development Team.

To consider:

- 1) Define a method of reporting that will become a part of every board meeting.
- 2) Create a dashboard or scorecard document to share results and progress.
- 3) A communications plan for sharing results and progress with all members and the community.
- 4) Selecting a member who will send updates (and how often) to the District. This is where the AG may become a valuable partner in this process.
- 5) Celebrating the actions that are accomplished. Do not wait until the very end of (3) years to consider the club a "success". Every action completed is moving the club forward. These need to be acknowledged to continue momentum, energy and support for the long range initiatives. The club "Champion" can lead this action.

RETURNING TO THE BEGINNING OF THE PROCESS -- Near year 3 or 5 and potential completion of the long range plan, the LRPDT should consider sending the Club Vision Questionnaire (RVQ) to club members again to compare against the initial RVQ baseline. By doing so, it becomes possible to monitor change and respond to adjusted perceptions. Gaps can be identified through this comparison.

This would be an opportune time to consider scheduling another Club visioning event as well, to restart and continue the cycle of success in the club.

Schematic for Visioning and Long Range Planning

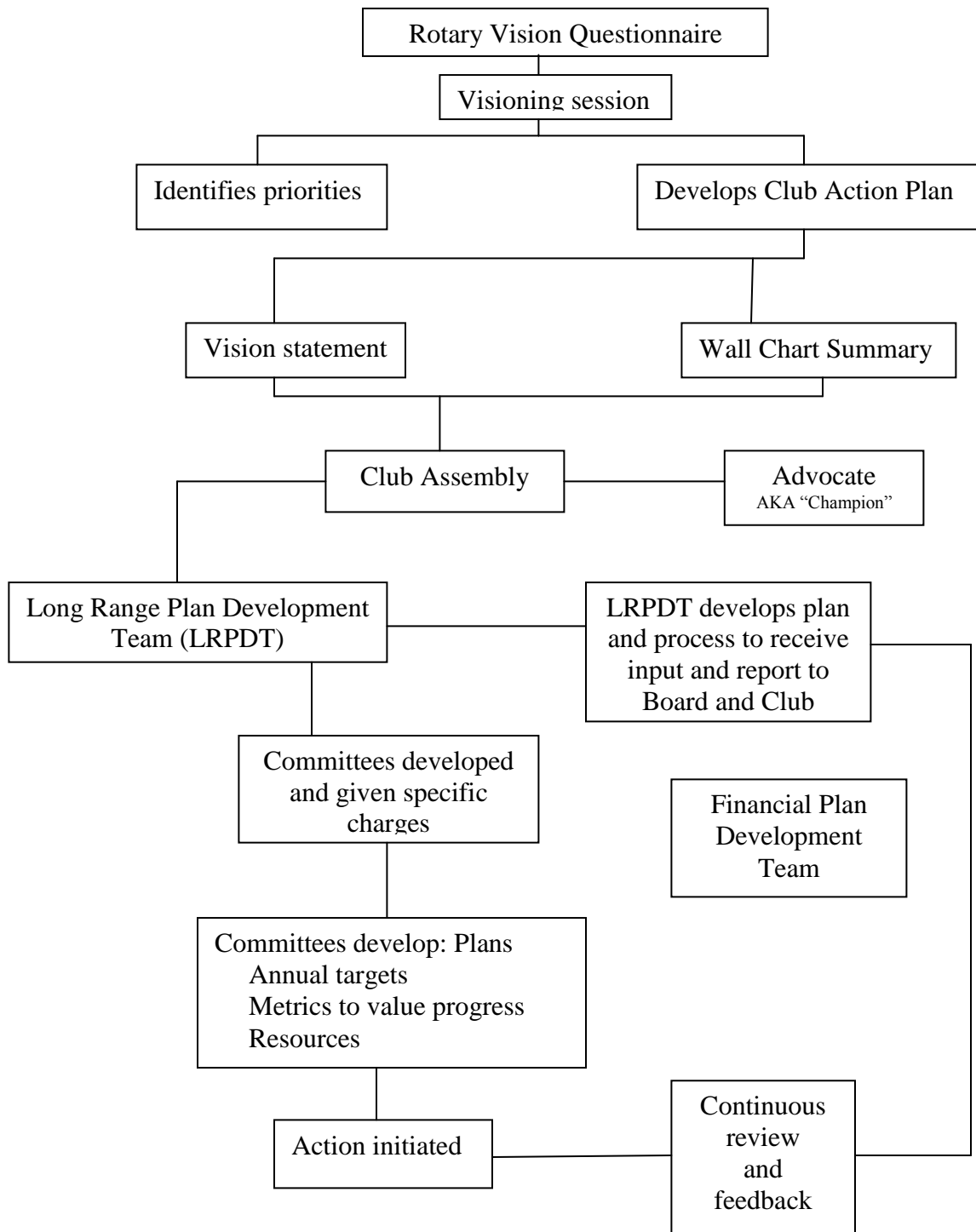
Keep the process crisp, clean and lean

Where does the club want to go?

How does it intend to get there?

How will it know that it has arrived?

What resources, financial, materiel and human, will be needed?



Vision Pledge

Instructions: Ask all participants to stand, place their right hand over their Rotary pin or name badge, or the location where it would be if they had remembered to wear it, raise their left hand, and repeat the following.

(Read slowly, pausing after every few words so participants can repeat after you.)

“As a willing participant in tonight’s exercise,

I have collaborated with

my wise and honorable colleagues

and other members of our club

under the guidance of a brilliant

and good-looking team of facilitators

to create an exciting and powerful vision

of where our great club could be in five years.

I pledge to work with my teammates here tonight

to ensure this wasn’t a big fat waste of time

by supporting the work we need to do

to translate our good ideas into a plan of action

and ensure that all members of our club

are actively engaged in helping us realize this vision....

Including those who might be skeptical at first.

Because I believe that, together, we can make this happen.



District Team Training Seminar

February 23, 2013

Proposed Agenda

www.rotary7090.org

Rick Sterne

District Governor
ricksterne@rogers.com

Kevin Crouse

District Governor Elect
kevin.crouse@rogers.com

Jack Amico

District Governor Nominee
Jack@D7090.org

John Heise

Immediate Past District Governor
jheise@rochester.rr.com

Penelope Hutton

Executive Secretary
phutton@netsync.net
800 Lakeview Avenue
Jamestown, NY 14701

Marlene McGraw

Treasurer
mmcgraw@millards.com

Kevin Crosby, Ph.D.

Training Director
kevinc@fullcirclestudios.com

| Start | End | Length | Program Activity | Session Topics | Facilitator |
|-------|-------|--------|-------------------------|---|-------------|
| 8:30 | 9:00 | 30 min | Breakfast & fellowship | | |
| 9:00 | 9:45 | 45 min | Open Plenary Session | <ul style="list-style-type: none"> Welcome & RI Theme The Power of Engagement | DGE Kevin |
| 9:45 | 11:45 | 2 hrs | Speed Dating Exercise | <ul style="list-style-type: none"> Supporting Small Clubs Using Electronic Media Club Evaluation Establishing 2-way Communication | |
| Noon | 12:45 | 45 min | Lunch & fellowship | | |
| 1:00 | 2:00 | 60 min | Small Group Discussions | <ul style="list-style-type: none"> Overcoming barriers to change How to energize members How to get clubs involved in District activities How to get clubs & members involved in Foundation support | |
| 2:00 | 2:30 | 30 min | Close & evaluations | | |

