

District Council Agenda January 24, 2014

09:00 AM	Conference Call Check-in	
09:05 - 09:25	Call to Order & Welcome	Jack Amico, DG
	Invocation	Marlee Diehl DGND
	Light Up Rotary Moment	All
09:25 - 09:50	Secretary's Report	Pene Hutton
	<ul style="list-style-type: none"> • District Council Meeting – September 20, 2014 • Annual General Business Meeting – October 24, 2014 	
	Treasurer's Report	Don DeMeo
	District Governor Report	Jack Amico, DG
	District Governor Elect Report	Kevin Crosby, DGE
	District Governor Nominee	Bill Clevette, DGN
	District Governor Designate	Marlee Diehl, DGND
09:50 – 10:45	Directors' Reports	
	<ul style="list-style-type: none"> • Youth Services • The Rotary Foundation • Public Image • Training <ul style="list-style-type: none"> ○ Visioning Update • Membership • Service Projects 	<p>Director Greg Norton</p> <p>Director Karen Oakes, PDG</p> <p>Director Paul McAfee</p> <p>Director John Heise, PDG</p> <p>Co-chair Barb Ochterski</p> <p>Director Brian Carmichael, PDG</p> <p>Director Willy Heidbuechel</p>
10:45 – 11:00 AM	Other Business	
11:00 AM	Adjournment	



Minutes of the 7090 District Council Meeting September 20, 2014

Attendance: Roy Sheldrick, Marty Schure, Brian Carmichael, Don DeMeo, John Heise, Karen Oakes, Dick Earne, Kevin Crosby, Robert Morrow, Marlee Diehl, John Tiebert, Elaine James, Joe Alver, Bill Clevette, Melisa Schrock, Julie Ponkow, Ralph Montesanto, Jack Amico, Kevin Crouse, Sharon Hamilton, Pravin Suchek, Patti Johnson, Sheffali Clerk, Greg Norton

Opening: Sharing of District Council members' Light Up Rotary Moment

Invocation: Dick Earne

Secretary's Report: Motion to accept the minutes of the District Council meeting held June 21, 2014 moved John Heise; seconded Ralph Montesanto. CARRIED

Treasurer's Report: Treasurer Don presented his report and provided clarification for a few of the line items. Motion to accept the Balance Sheet and Profit and Loss Statement dated September 18, 2014 moved Karen Oakes; seconded Kevin Crosby. CARRIED

District Governor's Report: Jack Amico

Full DG Report attached. The key lesson learned from club visits: EVERY Rotary Club in District 7090 shares two things in common:

- Absolute irreverence toward each other. None of us takes ourselves too seriously and I didn't meet ONE "holier-than-thou" individual in all of the visits. They/we ALL have a lot of fun in Rotary. As PDG Rob Leek said in his Club Visit speeches years ago, "Rotary is far too important to take it (and ourselves) too seriously". To a woman and man, District 7090 people agree.
- While the individual projects may vary, EVERY club is dedicated to serving their community. A need is identified, and Rotarians do something about it. I am amazed by the number of local and international projects individual clubs engage.

District Governor's Elect Report: Kevin Crosby

Full DGE Report attached. Additional points reported orally

- Leadership manuals available and will be distributed to clubs
- Watch for 2015 District Conference website to be launched following Buffalo Bash
- Request photos of members who have passed away prior to Buffalo Bash
- Monthly District Leadership Team (i.e. DG, DGE, DGN & Directors) GOTO meetings begin Oct 2
- DGE initiating monthly brief e-mails to PEs - just a few (3 - 4) important points for each month

District Governor Nominee's Report: Bill Clevette

Full DGN Report attached. Additional points reported orally:

- Summary observations from AG Sept Reports
 - Several clubs report strategic planning activities this year (initial club visioning or follow up to previous visioning exercises)
 - Active collaboration among area clubs noted in most Areas
 - AG reports include many "Best Practice" ideas that should be shared across district
 - Several proposed "Rotary days" reported
 - Club presidents have experienced difficulties using Club Central. Suggest greater attention to "administrative" responsibilities in PETS training
 - Membership, recruitment, attendance and "aging membership" identified as general concern across District. Some clubs having great success in attracting new younger active members
 - Waterdown – celebrating 60 years of community service!
 - Suggested use of GOTO for Area meetings in geographically large areas
 - Publicity for Rotary is a challenge for some clubs
 - Clubs reported as effective, dynamic, respected
 - Many clubs across District plan to address 2013 COL club constitution & by law recommendations.

District Committee Reports:

- Detailed reports were submitted by all the above committees (see attached). Oral reports highlighted additional detail noted below

The Rotary Foundation:

- Global Grants - Currently we have 13 Global Grants involved in 9 countries.
- **ANNUAL Certification Grants Management SEMINAR ON October 5th, 2014 – CLUBS MUST REGISTER ASAP.**
- Foundation Celebration Dinner on November 21, 2014 the evening before the next District Council Meeting.

Training:

- Advancing selection process for DGN with aim of announcing DGNN for 2017-18 by Jan 2015
- Plans are underway to combine AG training, PETs and Club Director, Committee and Rotarian at large training next April and May. Two days of training will be offered –one on each side of border. (April 11 in St. Catharines and May 2 in Niagara Falls)
- PETS schedule changes this year. PETS 1 will be after PETS 2. We are again participating in the multi-District PETS2 in Toronto. It is scheduled for March 6-7, 2015.

Membership

- Membership Chair Brian noted that since his report DGE Kevin has approached the Membership Committee and asked them to help him prepare a 3 year membership plan. DGE Kevin has been asked to submit the District Plan by October 5. A Membership Committee meeting has been scheduled for September 24

Public Image:

- DG Jack noted additions to the PI team
 - Public Relations Chair - Canada – Rosanne Morissette
 - Public Relations Chair - US - Chrissy Casilio-Bluhm

Youth Services:

- Youth Chair Greg noted that in addition to his report the committee is in need of Interact and Earlyact champions on the Canadian side of the border.
- Greg noted that a PHF was being presented to a Buffalo area School Board member. He felt this was an excellent way to both promote Rotary Youth Exchange and at the same time differentiate Rotary Youth Exchange from other types of youth exchanges.

CRCID

Chair Karen reported that while the prediction of the demise of CRCID may have been premature the future of CRCID is far from secure. Limited funding has been received and meetings are ongoing

Council on Legislation

- Representative Karen presented the following motion. As a background normally the District Manual of Procedure requires legislation proposals to be circulate 30 days in advance of the District Conference. Due to the late appointment of our COL Representative it was felt this motion was necessary to allow clubs to submit proposals.

MOTION To allow the submission of Council On Legislation Proposals to be made up until October 20, 2014 moved John Heise; seconded Dick Earne. CARRIED

Discussion Item – Do We Need A New Format For District Council?

- The DG Team (DG, DGE, DGN) questioned the need for a new District Council Format noting :
 - AG Team has monthly GOTO meetings
 - District Leadership team starting monthly GOTO meetings
 - Monthly notes from DG and DGE to clubs
 - Declining attendance at District Council
- Attached is a summary of points raised for consideration. Additional comments/suggestions are welcomed.
- Survey of District Council members suggested
- Come to future DC meetings to see your recommendations in action

Submitted by,
Brian Carmichael /Bill Clevette
Secretary ProTem

Discussion Points - Do We Need A New Format For District Council?

What is, or should be, the function of District Council? *

- Information dissemination
- Provide opportunity to participate in/influence decision making
- Networking
- Administration
- Communication
- Fellowship
- Avoid duplication of effort
- Coordination
- Democracy in action – “checks & balances”
- Sounding board
- Answer questions/address issues

Who should be invited?*

- Directors and Committee Chairs
- DG team
- Assistant Governors
- Club Leaders (Club Presidents & PEs should attend at least one DC meeting 0
- District Treasurer, Secretary
- Potential Future District leaders

How often?

- Max – every other month

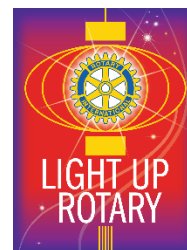
Where?

- Alternating central venues

When?

- Consider other times (weekdays, evenings) – Saturdays are precious to Rotarians

*Listed in no particular order



**Rotary International District 7090
Minutes of Annual General Business Meeting
Buffalo Convention Center, Buffalo, New York
Friday, October 24, 2014/4:00 PM**

Attendance: 15

I. Call to Order: Jack Amico, District Governor 2014 – 2015

Welcome: DG Jack called the meeting to order at 4:00 P.M. welcoming everyone.

Invocation: Kevin Crouse, IPDG

Rotary Moment: Rick Sterne, PDG

High Five (with his red nose on)! Rotarian for 40 years.....dad was a Rotarian so it goes back to childhood. So many Rotary moments.....how blessed he feels to be a Rotarian. Reflecting about his club.....snowmobile around Canada.....reflecting about involvement in the District and involvement with youth. Probably most rewarding years were serving as Assistant Governor, then District Governor. He believes the Rotary is making a difference in the lives of other; but Rotary has certainly made a difference in his life.

II. RI President's Representative: David H. Buck, PDG District 5970

PDG Karen introduced RI Representative Dave. Citing among other things his 43 years as a Rotarian, District Governor.

Representative Buck indicated that he and his partner were Aides to Gary Huang last year in Pittsburgh. He said that Gary when asked him if he had ever been a President's Rep, he responded "no", and Gary said he could change that and he did!

He mentioned all the good things he had heard about our District, especially the work of The Foundation.

He spoke about when he and wife Ruth participated in an NID in India where 125,000,000 children were immunized in one day. He noted that the most amazing thing about our polio efforts.....is that India is now polio free....something that the government said would never happen. He went on to explain that there are 3 strands of polio, 1, 2, and 3; strands 2 and 3 have been eradicated. He also noted that the vaccine has been reformulated to address strand 1. He shared the statistic that there were 243 cases this year.....exactly 50 less than this time last year and that Pakistan.....is a concern because of the negative propaganda. He

reiterated what we know about Bill Gates and his support of polio eradication. He shared that 2 years ago Bill Gates was checking in the sewer system looking for the polio virus; Bill Gates is a partner that really not only has great influence, but is hands on.

RESOLUTION: Read by Karen Oakes.

WHEREAS, PAST DISTRICT GOVERNOR DAVE BUCK, OF DISTRICT 5970, HAS BEEN ASKED BY GARY HUANG, PRESIDENT OF ROTARY INTERNATIONAL TO BE HIS REPRESENTATIVE TO OUR DISTRICT'S ANNUAL CONFERENCE, AND

WHEREAS, PDG DAVE HAS ACCEPTED PRESIDENT GARY'S INVITATION AND HAS TRAVELED TO BUFFALO, NEW YORK TO BRING PRESIDENT GARY'S MESSAGE AND SHARE WITH US THE IMPORTANCE OF LIGHTING UP ROTARY, AND

WHEREAS, DISTRICT 7090 APPRECIATES THAT PRESIDENT GARY HAS SELECTED PDG DAVE TO BE HIS REPRESENTATIVE;

NOW, THEREFORE, BE IT RESOLVED THAT THE ROTARIANS OF DISTRICT 7090 EXTEND A WARM ROTARY WELCOME AND APPRECIATION TO PDG DAVE AND HIS PARTNER, RUTH, FOR TRAVELING FROM THEIR HOME IN WATERLOO, IOWA TO BE WITH US AND TO SHARE WITH US PRESIDENT GARY'S MESSAGE, AS WELL AS TO LEND THEIR SUPPORT AND GIVE ASSISTANCE FOR A SUCCESSFUL CONFERENCE.

MOTION BY PDG KAREN OAKES; SECONDED BY PDG JOHN HEISE. MOTION CARRIED.

III. **District Governor's Report:** (see attached): Jack Amico

Governor Jack recited his chance to meet 68 clubs of fantastic people and that it is such an honor to be serving as this District's Governor. He also announced that the Niagara on the Lake club held a walk to celebrate World Polio Day; which he, Mike, and our special guests had just made an appearance at.

IV. **Treasurer's Report** (see attached): Don DeMeo

Audited Financial Statements: Treasurer Don noted that it is a qualified audit because the District has made the decision not to audit the Youth Exchange organization's financials; although these are audited by three Rotarians from different clubs.

MOTION TO ACCEPT AUDITED FINANCIAL STATEMENTS BY JOHN HEISE, PDG; SECONDED BY KAREN OAKES, PDG. MOTION CARRIED.

Year to Date Financial Statements

MOTION TO ACCEPT AUDITED FINANCIAL STATEMENTS BY KAREN OAKES, PDG; SECONDED BY BILL CLEVETTE, DGN. MOTION CARRIED.

V. **District Governor Elect's Report** (see attached report): Kevin Crosby
DGE Kevin stated that he is very excited about the opportunity to serve as DG. He just attended the Zone Institute last week and enjoyed meeting with a couple of his classmates, including a DGE from Russia.

DGE Kevin made the following announcements:

- Greg Norton will be his District Conference Chair next year in Holiday Valley, Oct 24 – 25, 2015.
- PETS 2 will be held first and then PETS 1 will be combined with District Training Assembly....and another date to be determined.

VI. **District Governor Nominee's Report** (see attached report): Bill Clevette
DGN Bill stated he is very proud to be a part of the AGs – such a great team to work with. He commented that when he asked if the District was putting too much on them (the AGs), they all responded “bring it on”.

He noted he has taken on looking into the web page and face book and even twitter as ways to share the good work of Rotary.

He thanked all for sending Marge and he to the Zone Institute last week - noting it was a great experience, he made good connections and learned a lot.

VII. **Conference Report**: DG Jack for Amy Thompson who is otherwise occupied.
DG Jack first stated, “Honestly, we are down on the numbers”. He went on to share that instead of the 350 they expected, there would probably be closer to 250 in attendance. He indicated that the piper will be paid with a check and a dram of whiskey, there will be some excellent speakers: Josh Covey at lunch, the RI Rep tomorrow night at dinner where Russell Salvatore will be receiving a Paul Harris, and the Sunday speaker will be Joe Roberts, the author of *Skidrow CEO*. He also noted some other differences including moving up and eliminating the Sunday morning ecumenical service will instead kick off the conference on Saturday morning and be a celebration of life.

RESOLUTION: Read by Bill Clevette, DGN.

WHEREAS, MANY ROTARY CLUBS AND ROTARIANS HAVE BEEN RESPONSIBLE FOR ORGANIZING THIS DISTRICT 7090 CONFERENCE, AND, WHEREAS, AMY THOMPSON AND SANDY VOGEL AND SHELLY DILL ARE ITS CO-CHAIRS;

BE IT RESOLVED THAT THE ROTARIANS ASSEMBLED AT THIS CONFERENCE EXTEND THEIR APPRECIATION TO AMY, SANDY AND SHELLY AND ALL WHO SERVED ON THE COMMITTEE FOR THEIR DEDICATED SERVICE TO ROTARY AND THE ROTARIANS IN OUR DISTRICT.

MOVED BY DGE KEVIN CROSBY; SECONDED BY PDG RICK STERNE. MOTION CARRIED.

VIII. **Directors' Reports:**

Training (see report attached): John Heise, PDG, Director

- RLI – 48 people have gone through all 3 parts of RLI. Rick Sterne, Chris Cutler and Marlee Diehl going to Kitchener for more training as trainers for RLI. 150 people have done parts I or II. Have rescheduled the Jamestown training for March 2015 due to lack of participation.
- Visioning – 16 or so clubs have gone through visioning program. Grand Island is coming up.
- PETS 2 Training planning has already begun.
- Release Your Inner Rotarian will be a session tomorrow.

Service Projects (no report): Willy Heidbeuchel, Director, absent

DG Jack noted that World Community Service which is the primary component of Service Projects is going well.

Youth Services (see report attached): Greg Norton, Director

Updated his report noting the three outstanding young Rotarians from our District that presented at the Zone Institute, Jen Middleton, Matt Pomeroy, Darren Luong – all part of our Rotary youth programs that are now Rotarians.

Greg announced that effective October 1, PDG Rick Sterne has agreed to chair Interact on the Canadian side of our district.

Public Relations (see report attached): Paul McAfee, Director, absent

DG Jack noted that Paul is overseas but his report is attached. He also noted that Chrissy Casilio and Roseanne Morissette are phenomenal in helping the clubs and the District get the word out about Rotary.

Membership (see report attached): Brian Carmichael, PDG, Director, absent

DG Jack noted that membership is on the rise and specifically noted the newly chartered Buffalo Niagara Medical Campus Rotary Club now has 86 members.

The Rotary Foundation (see report attached): Karen Oakes, PDG, Director

At the Foundation Dinner scheduled for November 21 recognitions include:

- Roy Sheldrick will be receiving a special recognition
- Top 3 clubs per capita member giving – Delhi, Niagara Falls, ON, and Ancaster
- 16 EREY clubs
- 8 Sustaining Member clubs

Other comments included:

- 100% compliant with grants as per the Stewardship Committee review.
- District Scholarship available in the amount of \$5000; applications due December 31, 2014

- Team leader for VTT has been selected, Ms. Lezlie Murch, of the Rotary Club of St. Catharines South.
- 17% of the clubs have submitted MOUs for grants in 2015-2016. The deadline to get the MOU to John Teibert is November 30, 2014.

Director Karen asked Wally Ochterski, PDG, Chair of Stewardship Committee to address the meeting. Per Wally, one of the things they look for is irregularities, in numbers, contracts etc. Look also at final reports that come in. Have looked at 5 projects out of the 17. 3 on the Canadian side, and 2 on the US side. 2013 – 2014 grants – letter has been sent to Karen, saying that our review the annual financial – checking accounts reviewed, “unanimous that all were conforming to good practices”.

IX. **New Business:**

RESOLUTION RATIFYING ACTIONS OF GOVERNOR AND DISTRICT COUNCIL FOR 2014-2015: Read by DGE Kevin Crosby

BE IT RESOLVED THAT THIS ANNUAL BUSINESS MEETING RATIFY THE ACTIONS TAKEN BY DISTRICT GOVERNOR JACK AMICO, AND BY THE DISTRICT COUNCIL FOR DISTRICT 7090 DURING THE ROTARY YEAR 2014-2015.

MOVED BY DGE KEVIN CROSBY; SECONDED BY JOHN HEISE. MOTION CARRIED.

X. **Announcements:** None

XI. **Adjournment:** Meeting adjourned by acclaim at 5:15 PM

Respectfully submitted,



Penelope Hutton
Executive Secretary

Reports attached:

DG Report

Audited Financials Year End June 30, 2014

Year to Date Financials as of October 23, 2014

DGE Report

DGN Report

Training Director's Report

Youth Services Director's Report

Public Image Director's Report

Membership Director's Report

Rotary Foundation Director's Report

Rotary International District 7090
Statement of Income
For Period Ended January 20, 2015

Income		
General Assessments	68,202	
Insurance Assessment	<u>27,879</u>	
Total Club Assessments		96,081
District Conference		
Registrations	27,555	
Sponsorships	3,570	
Other	<u> </u>	31,125
Pets		10,728
Foundation Dinner		6,250
District Grants		75,827
Grants Management Income		1,475
RYLA		1,751
RLI Training		1,228
Other Income	<u> </u>	10
Total Income		<u>224,474</u>
Expenses		
Administration		
Office Support	9,000	
Phone Charges	525	
Office Supplies		
Bank Service Charges	319	
Clubrunner	774	
District Council	225	
Newsletter	<u>1,200</u>	
		12,043
Directors and Committees		
District Grants	75,827	
Grants Management	3,280	
Membership	105	
Public Relations	13,842	
Promotion of Rotary Theme	5,890	
World Community Service	19	
Long Range Planning	630	
Rotary Foundation, Contribution	2,000	
Communications	<u>1,509</u>	
		103,102
District Insurance	30,548	
Finance and Audit	<u>5,500</u>	
District Conference		13,501
Training		
Visioning/Release Your Inner Rotary	327	
Other Committees	160	
Rotary Leadership Institute	2,305	
RYLA		
District Training	7,057	
District Nominee Training	2,989	
District Governor Elect Training	8,337	
District Governor Training		
Awards & Recognition	<u> </u>	
		21,174
Rotary Foundation Dinner		71
Total Expenses		<u>185,940</u>
Net Income		<u><u>38,534</u></u>

Rotary International District 7090
Balance Sheet
As At January 20, 2015

Assets

Current Assets

Petty Cash	1,500
Cash , First Niagara	238,638
Cash , Bank of Montrael	<u>63,777</u>

Total Cash	303,915
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Prepaid Expenses	5,163
Prepaid District Conference Expenses	<u>1,725</u>

Total Current Assets	<u>310,803</u>
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Total Assets	<u><u>310,803</u></u>
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Liabilities and Equity

Current Liabilities

Accrued Liabilities	61,030
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Total Current Liabilities	<u>61,030</u>
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Retained Earnings	211,239
Net Income	<u>38,534</u>
Total Equity	<u>249,773</u>

Total Liabilites and Equity	<u><u>310,803</u></u>
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District Governor's Report

District Council Meeting 11/22/2014 and 1/24/2014

Since my last official report, I attended the Zone 24/32 Institute. It was a great event with much of the program developed by PDG Karen Oakes and PDG John Heise. It was a learning experience AND an opportunity to meet with and compare notes with classmates from as far away as Russia and as close as Burlington. What stood out is that our district continues to be a leader in all things Rotary. I was honored to accept, on behalf of PDG Kevin Crouse, Club Extension and Polio Eradication awards which exemplified the leadership of 7090 within the Zone. Representing the Canadian Rotarians in our district, I had the opportunity to meet The Right Honourable Stephen Harper, Prime Minister of Canada, who accepted the Rotary Foundation Polio Eradication Champion Award for his longstanding support and continued leadership in efforts to eliminate polio around the world. Quite a gentleman, he took the time to meet each of 17 DGs and chat with each of us.

We had approximately 250 Rotarians and guests attend the Bash (this year's conference) and all who have provided any feedback said that they enjoyed it immensely. Unfortunately, we were not able to attract the number of attendees needed to cover our costs. With a tighter budget, lower cost meals and accommodations than in the past, a central venue and (I believe) some compelling speakers (to say nothing about the great party on Saturday night), we found out that the annual conference is apparently not of interest to more and more of our district members. I'm still trying to massage the numbers but we will have lost upwards of \$16,000 because the attendance was less than half what we'd hoped for and a third less than we needed to cover the hard costs. As a result, I'd recommend reconsidering the concept and structure of the conference in the future. PDG Joe DePaolo has agreed to form a committee to review the entire process and recommend ways to make it work in the future.

The annual Foundation Dinner was a victim of Snow-venber on 21 November, when we expected over 150 Rotarians and guests to come together and celebrate the good work done by and in the name of The Rotary Foundation. PDG Karen Oakes, Foundation Director, has rescheduled it for Friday February 13 and we are hopeful that many of our members will make it for this one. She's also heading up the committee to run District 7090's first Million Dollar Dinner.

Our newest club, the Buffalo Niagara Medical Campus Rotary Club, continues to grow and is now the fifth largest in the district. Membership Director PDG Brian Carmichael is looking for similar underserved disciplines where we might duplicate the success of that club. As a result of BNMC's growth and the ongoing addition of new members by many of the clubs in the district, our membership numbers are improving, in spite of the business climates in our two home countries.

I will also be visiting the members of the about to be chartered Hamilton Community based Rotoract Club in February to meet them and welcome over twenty new Rotoracters (with thirty or so in the wings). Following close behind, a community Rotoract Club is forming in the Norfolk area. They've had an informational meeting and are hopeful of chartering shortly.

Electronically, the district continues to evolve our ways of communicating with each other. Public Information Director Paul McAfee's Social Media program is underway and a number of clubs are expanding their social footprint and attracting new members. District Secretary Pene Hutton with a little help from DGN Bill Clevette has implemented a new version of ClubRunner, one which promises to be more marketing oriented while continuing the reporting capabilities of the current version. If you haven't been on the page lately, take a look.

Thanks for all you do in the name of Rotary.

DG Jack



District Governor Elect Report

January 24, 2015

Since the previous District Council on 11/22/14, I have:

- Facilitated District Leadership Team GoToMeeting sessions on 12/2 and 1/8
- Participated in various meetings with other District leaders regarding: PETS, District Training Assembly, and preparing clubs for the new RI billing procedure. District Training Assembly will be renamed, "Club Leadership Training" in order to emphasize the focus on developing club leaders. More details may be in the report of Training Director, John Heise.
- I continue to work with the planning committee for the multi-district PETS program that will occur March 6 & 7 in Toronto. This event, previously known as "PETS 2" had been renamed, "Multi-district PETS" in light of the fact that we are not doing a "PETS 1" program.
- I participated in several meetings to discuss plans for the 2015 District 7090 Conference at Holiday Valley in Ellicottville, NY. We have had several online meetings as well as face-to-face meetings with committee members and members of the Ellicottville, Olean and Salamanca Rotary Clubs. We hope to open online registration for the District Conference by the end of March.
- In collaboration with DG Jack, DGN Bill and DGND Marlee, we have initiated three proposals that will be presented to District Council:
 - Creation of the position of District Registrar to assist the planners of major District events with the implementation of online registration. Pene has volunteered to perform this role.
 - Creation of a standing committee for District Conference planning. We are proposing three-year terms for members of this committee which will assist ad hoc committees each year in planning the District Conference. This standing committee will provide expertise and experience as well as some oversight to minimize the financial exposure of the district.
 - Development of a District Visioning session to inform the strategic planning of the District. A planning team of B. Ochterski, J. Boronkay, A. Bermingham and R. Montesanto are working on the details for this event, which is likely to occur in March.
- The Assistant Governors who will be completing their 3-year terms in June of this year have either selected their successors or are currently in the process of identifying their successors. Here is the current status of this succession planning:
 - **Area 4** – David Elliott to be succeeded by **Chris Cutler**
 - **Area 5** – Thomas Brock to be succeeded by **Margret Andrews**
 - **Area 7** – Richard Beifuss to be succeeded by **TBA**
 - **Area 10** – Joe Alber to be succeeded by **TBA**
 - **Area 13** - Elaine James to be succeeded by **AJ Block**
 - **Area 14** – Marlee Diehl to be succeeded by **Tracy Ford**
- I will be attending the Rotary International Assembly in San Diego from 1/18/15 to 1/24/15 to receive my DG training

Respectfully submitted,

Kevin Crosby, DGE

District Governor Nominee Report for Jan 24, 2015

- **Assistant Governor GOTO Meetings**

- Scheduled monthly AG GOTO meetings – next meeting Tue Feb 17 4-5 pm ;Agenda items/participation from 7090 Directors welcomed – contact DGN Bill
- Some observations/issues/opportunities/actions from AG GOTOs and AG reports since Nov District Council Meeting:
 - Look for, propose and send “Atta boy” messages to clubs & individual Rotarians
 - AG send note/email to clubs noting achievements
 - Like/comment on Club Facebook posts
 - Recommend special acknowledgements by District leaders (Directors, the G Line)
 - Ideas- Comments, perceptions about club participation in District activities
 - Rotarians leave registration to last minute – sometime too late – need to reinforce early registration , discourage last minute mentality
 - Find & use options to face to face gatherings wherever possible– webinars, canned self learning programs, goto sessions etc
 - Many club Rotarians do not understand –“buy into “ District concept (District serves clubs – not Clubs serve District) – show/promote the “inverted pyramid
 - Club Rotarians need to know what’s in it for them/their club when asked to participate in District activities
 - Many Club Rotarians identify first with their Club, secondly with RI & last (if at all) with District – need to create awareness of District role supporting Clubs and Rotarians
 - Cross border – an concern for some events
 - Some Club Rotarians “don’t know/care” about what District does
 - Space timing of major events – don’t make them too close together in time
 - How to give recognition of the good work of Interact and Rotaract clubs? Rotaract & Interact Presidential Citation/
 - Photos of minors - DG Jack will seek advice on form of releases clubs may use
 - Quorum and proxy voting – Club Boards – sample by laws shared
 - Rotary Sympathy Notes - General consensus that would be appropriate for AG’s to send sympathy notes for families of Rotarians who pass away. Rotary sympathy cards are available from Russell Hampton
 - AG Report Comments
 - For **District Conferences** – consider a one-day conference with all key activities and speakers on Saturday, but with programming also on Friday night and Sunday morning for those who wish to make a weekend out of it.
 - **Strong encouragement from Area 1 for District to become adept at webinar training.** Also make greater use of Goto Meetings. Travelling time and cost is a significant barrier for participation by remote clubs. Webinar training also allows more flexibility of scheduling
 - the Foundation Grants Seminar .. an issue realize the limits put on the day by RI, but
 - Attendance Reporting – options for clubs concerned about past attendance not being inputted onto Clubrunner – discussed @AG GTM
 -

- **Lighting Up 7090 on the Web**
 - Check out new District Website – well done Pene!
 - District Facebook –over 3000 likes – well done Paul!
- **DGN Activity**
 - On steep District Learning Curve
 - Lots of Goto meetings, webinars etc
 - Please invite me to your meetings so I can learn (I'll try to attend)
 - Please forgive dumb questions; uninformed gaffs
 - Beginning to work on 2016 District Conference
 - Seeking ideas, suggestions, lessons learned

Respectfully submitted

Bill

**Rotary District 7090,
District Council
January 24, 2015**

District Governor Nominee Designate Report

Thank you! This opportunity has me terribly excited about the “ride”. I am amazed at the number of PDGs from numerous districts have used the phrase “... ride of a lifetime!” I am taking all of these comments as positives.

Of course, I am now involved in a lot of GTM’s and they are all interesting and I am proud to be a part of them. I am certainly glad to be a part of the Multi-PETS, especially when I discovered that District 7090 is the 2017-2018 lead on this President-elect training. So I am really paying attention and taking lots of notes. Ralph, I hope you are taking notes also!

One of my concerns on joining this elite group was doing the district budget, so I was really pleased to be included in the GTM. I believe helping now will help me later. And yes, I have put together many budgets, but never liked doing those. However, without budgets I would have imploded years ago, I am sure. I just ask for patience with my questions.

I am working with Tracy Ford to ensure she is ready to step up and take on early some extra responsibilities as Assistant Governor, Area 14. I expect to do most of it but I’m having Tracy take a lead role in part of the area meetings and accompanying me as we do the club assessments in April/May. I believe it will be a big leg up when she is planning next year.

Rotary Leadership Institute, I have two more events planned for March 21 and June 6th. I have recruited Co-Chairs as I believe it is necessary – work load, facility knowledge, etc. Valerie Phillips, Caledonia ON and Martha Bailey, LeRoy, NY have agreed to work together to ensure the district has sessions in a timely way. I am now including them in all of my communications. I am setting a GTM with Valerie, Martha, John and Ralph. I am confident they will do an outstanding job in this role.

To familiarize myself with all the clubs in the district, I am visiting all web sites/Facebook pages and writing each club President telling them about something I especially like on their site/page. Also I have asked they share my email with all members ensuring they start to know my name. Yes, I have another agenda I am ready to do an email blast to all Rotarians inviting them to attend RLI.

I have seen some great ideas as I roam through all these sites. I have asked some Presidents to write up a short paragraph about my like for our District Best Practices. I am open to suggestions on who may assume this role. In the meantime, I will continue to update as required and do a CLT session about our best practices.

Marlee Diehl
DGND 2017-2018



District 7090 – Youth Services

FEATURED PROGRAM

Youth Exchange - (Chair – Mike Taylor – Rotary Club of Fonthill)

Program completed its district interviews over the Jan 10-11 weekend. A total of 25 students were accepted into the program to go on exchange in the 2015-16 Rotary year. Volunteers were very numerous at both at the Canadian interviews (Hillfield Strathallan in Hamilton) and the US Interviews (West Buffalo Charter School) and the YE committee was extremely happy to see that the program has wide support from so many across the district.

Next up for the program are the Algonquin Trips which will be from Feb 4-7 (Trip 1) and 7-10 (Trip 2).

SLAPSHOT - (Chair – Margaret Andrewes – Rotary Club of Lincoln)

SLAPSHOT 2015 registration opened on January 12, 2015. As REGISTRAR, I received 16 paid up registrations within the first five days. **The registration fee is \$300 per student.** Only the first 100 registrations will be accepted on a first come, first served basis. We look forward to celebrating SLAPSHOT's 10th anniversary, April 24-26, 2015, at The Adventure Learning Centre at Canterbury Hills, Ancaster, Ontario.

For full details, go to the [SLAPSHOT page](#) on the District 7090 website.

I am pleased to report that Canterbury Hills is now under the management of Adventureworks Associates Inc., the 'high ropes' company that has been integral to the success of our SLAPSHOT program since its inception. We are experiencing a smooth transition from our association with the Anglican Diocese of Niagara as the longstanding owner and manager of Canterbury Hills. Adventureworks has held the line on all costs for SLAPSHOT 2015 and is addressing maintenance and other issues, which have concerned our SLAPSHOT team in recent years.

DISTRICT 7090 YOUTH SERVICES – SLAPSHOT/RYLA 2015 COMMITTEE

Margaret Andrewes, SLAPSHOT Chair (Rotary Club of Lincoln)
Larry Coon (Rotary Club of Kenmore)
Fred Farnham (Rotary Club of Welland)
Danielle Hunter (Brock Niagara Rotaract Club)
Darren Luong (Rotary E-Club SOWNY)
Doug Manly (Rotary Club of Fredonia)
Paul Marzello (Rotary Club of Buffalo)
Nicole Mendolia (Hamilton Rotaract Club)
Jen Middleton, SLAPSHOT Program Lead (Rotary Club of Brantford)
Sue O'Dwyer, RYLA Chair (Rotary Club of Norfolk Sunrise)
Matt Pomeroy, SLAPSHOT Program Lead (Rotary E-Club SOWNY)
Cheryle Slattery (Rotary Club of Welland)
Jim Sykes (Rotary Club of Welland)
Lorne White (Rotary Club of Fort Erie)
Elaine Widmer, RYLA Program Lead



The SLAPSHOT & RYLA Committees meet jointly. At our meeting in October 2014, we were delighted to welcome new members, Darren Luong & Jim Sykes, and made good progress in working on a new leadership model for SLAPSHOT. Our next joint meeting is scheduled, Saturday, February 7, 2015, 10am-12pm, at St Catharines Mazda.

RYLA – (Chair – Sue O'Dwyer – Rotary Club of Norfolk Sunrise)

RYLA will take place **June 14-20, 2015** at SUNY Fredonia.

Marketing will commence after the SLAPSHOT program's registrations have been completed so as not to mix messages with clubs. The 2015 RYLA flyer has been completed and will be sent out soon to clubs.

Rotaract – (Sabrina Smith / Jen Middleton)

No report at this time.

Interact – (Brian Casey – Rotary Club of Buffalo)

No report at this time.

EarlyAct – (Richard Earne– Rotary Club of Grand Island)

No report at this time.

District 7090 Rotary Foundation Committee

District Council Report January 2015



The Rotary Foundation “Doing Good in the World”.

Karen L. Oakes, Director, District 7090 Rotary Foundation

Our dedicated Committee Chairs and members are all working diligently to “Light Up Rotary” with a renewed support of The Rotary Foundation, both in Giving and in supporting the Humanitarian and Educational programs.

Alumni Committee

Chair - Pat Castiglia

No Report

Annual Fund Committee

Chair –PDG Art Wing

As of January 20, 2014 District 7090 clubs have contributed \$159,906 (January 2014 -\$179,177) to the Annual Programs Fund. This is the fund that returns 50% of the contributions to the District in 3 years’ time to allow the District Foundation Committee to fund District Grants and Global Grants, VTT, Scholarships etc.

For the 2013-14 Rotary year Our Clubs and members donated over \$323,554 and \$135 per member.

Refer enclosed report Attachment “January 24, 2015 Annual Fund Report”.

Paul Harris Society Committee

Chair – PDG Bob Bruce

No report.

Endowment Fund Committee

Chair John Mullen

No updates to report on since the last Council.

Grants Committee

Global Grants

Chair Roy Sheldrick, Global Grants

I would like to report to Council that there is now only one(1) Match Grant still open and our Rotary friends in Haiti are about to submit the final report to the Rotary Foundation

Regarding Global Grants each one continues to move along and ALL are within the time limits as set out by our Rotary Foundation.

Sincerely

Roy Sheldrick

District Grants Committee Report (2014-2015)
Chair John Teibert, 2014-2015 District Grants Chair

2014-2015 Grants (as of January 15, 2015)

Total Grants Approved – 22
Dollar amount of Grants Approved – \$40,856.38
Final Reports Submitted – 7
Final Reports Approved – 7
Dollar amount of Grants approved - \$11,294.29

2015-2016 Grants (as of January 16, 2015)

Number of Clubs that attended District Grants Training Seminar – 53
Number of Clubs that submitted MOUs and Addendums – 51
Budgeted Amount for 2015-2016 District Grants - \$56,000.00
Number of clubs that have submitted a District Grant application – 3
Dollar amount of District Grant applications received - \$5,676.45

Respectfully submitted,
John N. Teibert, CPA, CA

Polio Eradication Committee
Chair Thie Convery

End Polio Now: A Year in Review

As we look back on 2014, we have made tremendous progress in the fight to end polio. Here is a review of all of the major milestones that we reached this past year:

- On March 27th, the South-East Asia region of the World Health Organization (WHO) was declared polio-free. [Unbelievable!]
- More than 90,000 people from 170 countries added their photo to Rotary's *World's Biggest Commercial* to support the fight to end polio. [Is your photo there?]
- World Health Organization (WHO) declared Nigeria free of Ebola in October. Experts attribute this success to the infrastructure put in place due to polio eradication efforts. [Thanks, Rotary!]
- We had the most successful World Polio Day in Rotary's history. Twenty-four thousand viewers tuned in to the World Polio Day livestream from over 25 countries and supporters donated over \$240,000 in October alone. [Did you join in?]
- The Center for Disease Control (CDC) reported that we may have seen the last of the type 3 polio strain. November marked two years since the last case due to wild poliovirus type 3 (WPV3) was reported. [One, two, three strikes you're out, polio!]
- More than 300 Rotary members smashed two Guinness World Records on the Sydney Harbor Bridge and raised over \$108,000 to protect children against polio. One for the most flags flown simultaneously and another for the most people on the Sydney Harbor Bridge at the same time, a record which was previously held by Oprah Winfrey. [And the next record? A polio-free world!]
- Nigeria has reduced cases of polio by 90%, a record low for a nation that, as recently as 2012, was home to more than half the world's cases. [We're this close!]

The fight to end polio is a massive effort that Rotary and its partners cannot do alone. Help secure support from governments, non-governmental organizations, corporations and the public. Your advocacy efforts help ensure that no child will suffer from this crippling disease ever again. [On behalf of the children of the world, I thank you for your commitment in 2014!]

Thie Convery
Chair, End Polio Now

Scholarship Committee Report

Chair Shefali Clerk

Scholarship Applications were due by 12.31.14.

This year we received 22 applications and 19 qualified. We are in the process of selecting a student for the award. Scholarship committee, Karen Oakes, Carol DeNysschen, Kevin Crouse, Steven Keefe and Cheryl Slattery, is working hard to decide on who is going to be the winner of this award. All the students have written wonderful essays about Ideals of Rotary and Service above self. One scholarship award is a great award. I suggest let us consider having a second one since there is a greater need.

Rotary Peace Scholarship application is available on line on Rotary.org and the Deadline is May 31, 2015.

Shefali Clerk

Vocational Training Team Committee Report

Dan Smith, Co-Chair VTT Roseanne Morissette, Co-Chair, VTT

Since our last report, the Vocational Training Team was selected and consists of:

Laura Chatterton

Michael Hogg

Darren Luong (Rotarian)

Jean Montgomery

Lezlie Murch (Rotarian and Team Leader)

It has been confirmed that District 7020 will receive the VTT between March 10th and 31st, 2015 and that 7020 District Governor Paul Brown has given his personal support and approval.

The schedule is thus: March 10 - arrival and get settled with host family March 11 - Island tour & Orientation March 12 - 19 - VTT Dutch side March 20 - 24 - VTT Anguilla March 25 - 30 - VTT French side March 31 – departure.

Our VTT have booked their flights through Rotary International and are now completing details concerning their mission, including leave behind materials, such as bookmarks and posters. There is discussion around bringing small sports equipment. The team has established a Facebook page for ongoing communications with District Rotarians: www.facebook.com/groups/VTT2015

Team Leader Lezlie Murch has prepared a letter of introduction for the team to send to District 7020.

Team Members are ensuring they are ready with passports, immunizations, transportation details, and team member personal data.

Team Leader Lezlie Murch has established a good rapport with the 7020 Assistant District Governor who appears to be championing this program.

Co-Chairs Dan Smith and Roseanne Morissette are coordinating this VTT with Ryan Geluk 7020 Vocational Training Team Chair.

The team has another planning meeting on Sunday, January 18th where they will be working on their presentation and training modules. Topics include nutrition, physical warm ups and cool downs, developing a physical education curriculum, martial arts modules, physical skills of a sport, visualization skills, and imagining success.

Respectfully submitted,
Dan Smith and Roseanne Morissette
 VTT Co-Chairs 2014-2015

Year to Date Summary

Fellow Rotarians

As outlined in the above Committee specific reports, our various Rotary Foundation sub-committee Chair persons and members have been very busy with Rotary Foundation undertakings.

Further to our November report to District Council (meeting cancelled to Snowvember Winter Storm), on the morning of November 8th, 2014 members of the District Grant Committee, Foundation Committee chairpersons and District Governor team meet in St. Catharines for several hours to review Foundation efforts year to date with several key considerations identified.

The growing need to file several documents relating to The Rotary Foundation (TRF) on our District home page prompted discussion on the need for a dedicated webpage. The motion, moved by Karen Oakes, seconded by Pat Castiglia, received unanimous support from the attendees with the resulting decision to bring the following motion to this Council meeting for endorsement by the Council members.

Approve the financial commitment of the District to establish and maintain a domain for Rotary Foundation -- District 7090 to enhance the accessibility of our club members to the TRF District 7090 web page information.

Speaking of the November snow storm, the rescheduled Foundation dinner event on the evening of **Friday, February 13th, 2015** is fast approaching.

You are invited to attend this UPCOMING celebration of the continued fine accomplishments of our District in our Foundation commitments. The evening will feature the recognition of our club membership for their ongoing generosity and support as Every Rotarian Every Year (EREY) clubs, 100% Sustaining Member Clubs, as well as individual leadership support from our Paul Harris Society, Bequest Society and Major Donors.

As many of you have noted, in an earlier issue of The Rotarian Magazine our own Roy Sheldrick was recognized for his continued humanitarian efforts.

We are thrilled to advise that we will be formally bestowing this recognition from the Rotary Foundation trustees on Roy at this evening of celebration.

Of course, we will have some great fun testing our overall trivia knowledge, including some little known Rotary Foundation facts, so come prepared to join in the fun and fellowship of this evening.

Last, and certainly not least, we are pleased to be working on our first Rotary District 7090 Million Dollar Dinner, as outlined in the attachment referenced below. Our dedicated group of 13 (Rotary dozen) Team Captains have their respective line up of clubs to contact and one of these valued players will be in touch with your club shortly.

Refer enclosed attachment "Million Dollar Dinner"

In closing, please accept my heartfelt thank you to everyone for your continued support of The Rotary Foundation – Doing Good in the World.

Karen L. Oakes.

Annual Programs Fund (APF)

Report to District Council January 24, 2015

As of January 13, 2015 District 7090 clubs have contributed \$152,906 (January 2014 -\$179,177) to the Annual Programs Fund. This is the fund that returns 50% of the contributions to the District in 3 years' time to allow the District Foundation Committee to fund Club projects for District Grants and Global Grants, VTT, Scholarships etc.

For the 2013-14 Rotary year Our Clubs and members donated over \$323,554 and \$135 per member.

Clubs at \$100+ or Over Their Goal		Clubs On Their Way to \$100+		Clubs at 15% or Less of Their Goal
Ancaster	\$371	Hamilton Mountain *	\$96	Ancaster AM
Delhi	\$257	Hamilton East Wentworth *	\$94	Buffalo
Waterdown	\$233	Leroy	\$91	Caledonia
Brantford Sunrise	\$200	Niagara on the Lake	\$86	Dundas
Hamilton AM	\$187	Westfield Mayville	\$66	Dunnville
Middleport *	\$181	East Aurora	\$51	Eastern Hills Sunrise
Welland	\$177	Niagara Falls ON	\$47	Ellicottville
St. Catharines	\$176	Lewiston NOL	\$46	Falconer
Olean	\$149	Fredonia	\$43	Flamborough
Akron Newstead	\$146	Brantford	\$42	Fort Erie
Dundas Valley	\$143	E-Club	\$42	Grand Island*
West Seneca	\$126	Dunkirk	\$41	Greater Jamestown AM*
Niagara Falls NY	\$125	Amherst South	\$41	Grimsby
Lockport	\$123	Batavia *	\$38	Grimsby Noon*
Amherst	\$122	Buffalo Sunrise	\$37	Hamburg
Norfolk Sunrise	\$113	Albion	\$36	Hamburg Sunrise
Fonthill	\$112	Niagara Falls Sunrise	\$29	Holley
Clarence	\$101	Hamilton	\$17	Jamestown
Lincoln	\$100	Williamsville	\$15	Lancaster Depew
Medina	\$100			Niagara County Central*
Salamanca	\$100			Orchard Park
Kenmore	\$ 10			Simcoe
22 Clubs		19 Clubs		St. Catharines Lakeshore
		8 Clubs marked with * have no		St. Catharines South
		registered Goals		Stoney Creek
				25 Clubs
4 clubs No goals or donations				
The Tonawandas, Buffalo Niagara Medical		Cheektowaga Lakewood		

A reminder – the Presidential Citation is based on figures at April 1 2015.

Rotary District 7090 Million Dollar Dinner

Opportunities to Support The Rotary Foundation

As a Rotarian, you know that our Rotary Foundation depends on the generosity of our clubs and individual members to support efforts like PolioPlus and effective, sustainable projects around the globe that promote peace, prevent and treat disease, provide clean water and sanitation, promote maternal and child health, contribute to basic education and literacy, and help grow local economies.



For the first time in our history, Rotary District 7090 is undertaking a campaign to raise a minimum of one million dollars in donations, pledges and bequests to The Rotary Foundation from Rotarians in our district between June, 2014 and May, 2015. This campaign will culminate in a “**Million Dollar Dinner**” in May, 2015, where a senior RI leader will recognize and thank these important donors.

Many districts across our Zone have already taken on this challenge with great success and our District Governor, Jack Amico, believes that the great Rotarians and clubs in District 7090 will enable us to do the same.

So, how do you “come to the table”?

Opportunities for support to programs today:

1. An outright Major Gift of USD \$10,000 or greater
2. A Major Gift (USD \$10,000 or more) pledged over 3 years with Foundation recognition awarded with the first installment of the pledge
3. A Major Gift (USD \$10,000 value or more) of publicly traded securities, which offers unique tax advantages
4. Make your pledge to the Paul Harris Society with your commitment of a gift of \$1,000 per year in continuum and at a minimum for the next ten years (Total gift of \$10,000 USD), OR in keeping with your commitment as a Charter Member of the PHS of D7090 maintain your gift of \$1,000 per year in continuum as originally agreed. (\$10,000 plus)

Please note that gifts to the PolioPlus campaign will benefit from a 2:1 match from the Bill and Melinda Gates Foundation provided the gifts are made within the next two years.



Opportunities for support in the future:

1. Establish a new bequest gift commitment of USD \$10,000 or more in your will, or as a beneficiary of your life insurance policy or RRSP (Personal named endowments are available for gifts of USD \$25,000 or more.)
2. Allow the programs of our Rotary Foundation to play a great role in your legacy planning with an increased legacy gift commitment from Benefactor to Bequest, or an increased Bequest gift commitment of USD \$10,000 or more.

Your gifts enable our Foundation to provide hope and opportunity worldwide. We have many reasons to be proud to be part of Rotary International and the good work supported by The Rotary Foundation. Enjoy these short videos:

www.vimeo.com/92854458 Bill Gates commenting on Southeast Asia now polio free.

www.vimeo.com/80940373 A message from our youth.

www.vimeo.com/80940150 How to make history. A great overview of our polio campaign.

www.vimeo.com/91746634 Doing good in Fuji.

For more information, contact: PDG Karen Oakes, Oakes.KL@sympatico.ca, 519-426-2331 or Carolyn Ferguson, RI Major Gifts Officer, Carolyn.Ferguson@rotary.org, 905-304-6831 (CAN) or 847-866-3447 (US)

District 7090 Public Image Director Report

January 13, 2015

Update

- I held an online meeting for Rotary clubs in our District on Monday, January 12.
 - Fourteen people attended.
 - Three clubs immediately joined the campaign.
 - 23 clubs are in the campaign at this time, including the District.

Pages That Are Active in the Campaign as of 10/24/14 and Onward
Akron-Newstead
Amherst
Ancaster
Ancaster AM
Batavia
Brantford
Buffalo Sunrise
District 7090
Dundas Valley Sunrise
Dunnville
E-Club of SOWNY
Fort Erie
Fonthill
Hamilton
Hamilton East-Wentworth
Le Roy
Lincoln
Lockport
Niagara-on-the-Lake
Olean
Norfolk Sunrise
Stoney Creek
West Seneca

- There will be one more GoToTraining meeting at the end of the campaign, in April, to instruct clubs on how to run their own campaigns.
- As of January 13, 2015, we have invested about \$15,000 of our \$20,000 RI PI Grant budget for this year.
- We should complete the Facebook campaign by the end of March.
- The campaign is steadily increasing Page Likes for our clubs.
 - The District Facebook page exceeded 3,000 Page Likes this week.
- The District is deciding what, if any, Public Image budget we will have in the 2015-2016 Rotary year.
 - I recommend \$5,000, but that may not be available.
 - If not, then I recommend at least \$1,000.
- We will encourage clubs to do their own Facebook marketing in 2015-2016.
- We need to determine who will handle traditional public relations in the next year. That is, sharing news releases with print, radio, and TV media.
- During the 2015-2016 year, we will need to find a replacement for me in this role.
 - I expect to be in Vietnam during this period doing my Ph.D. dissertation research.

District 7090 Public Image Director Report

January 13, 2015

District 7090 Public Image Campaign Goals

- To create awareness of the Rotary clubs and their activities in our District.
- To encourage people – who are generally in the 25-65 year age range – to show an interest in our Rotary clubs' activities by clicking **Like** on the clubs' Facebook pages.
- People who click **Like** subsequently receive notices whenever the club posts on their Facebook page. The ads we run on Facebook show both the club's Facebook cover photo, and the most recent post put on the page by the club's Facebook page administrator(s).
- Through the information received from the Rotary club's postings, encourage new people either to support the Rotary club, or to develop an interest in joining the Rotary club.

Notice that the campaign can get new people to follow the activities of a Rotary club in our District. **The campaign cannot generate new Rotary club members by itself. This is the responsibility of the clubs.** They must post information on Facebook that is interesting to non-Rotarians. When a new candidate shows an interest, the clubs must work with these people to bring them into their clubs.

TRAINING DIRECTOR REPORT

January 24, 2015

Director: John Heise

First, some good news. Next year is my third as Training Director. PDG Ralph Montesanto has agreed to replace me.

Club Leadership Training Assembly (Anne Bermingham)

Our GoToMeeting group has expanded and begins to actively plan the spring Assemblies. In addition to DGE Kevin Crosby, Anne, and me we have been joined by DGN Bill Clevette, DGND Marlee Diehl, PDG Brian Carmichael, PDG Ralph Montesanto, John Mullen and Reg Madison. We currently have a couple dozen possible topics and will next begin to identify the presenters and topics for each Assembly. The Post PETS training will also occur during each Assembly. Given that each Assembly will have three different time sessions, it was decided that the PEs and AGs will meet separately for two session and then combine during the third session. This will give AGs an opportunity to interact with the PEs in their areas and to begin planning together.

Rotary Leadership Institute (Marlee Diehl)

We had a very successful session in Hamilton on Saturday, December 6th. Currently I believe we will do OK with the numbers, Level I is near to ideal maximum size for effective facilitation. We had approximately 50 participants signed up for the three levels. Because of the number of enrollees for level 1, Marlee added a second group.

Another session is being planned for Saturday, March 21. This session will be at Niagara County Community College.

Release Your Inner Rotarian (Marie Bindeman)

Two back-to-back 45 minute sessions of the workshop for new and proposed Rotarians titled, "Release Your Inner Rotarian", were held during the Buffalo Bash on Saturday, October 25th. A total of approximately 35-40 people attended the sessions which included many veteran as well as newly inducted Rotarians. Kevin Crosby, our DG Elect, spoke briefly on the structure of Rotary and Vincent Davis, a graduate of RYLA, detailed the impact of his experiences during the leadership retreat. Handouts included a glossary of common Rotary terms and an informational flyer on the organizational framework of Rotary.

We will be scheduling another session during the Club Training Assemblies this spring.

Visioning (John Boronkay/Anne Bermingham)

The U. S. team held a session with the Albion Rotary club. Participation and attendance by club members was good. A session was also held with the Albion Rotary Club.

PETS 2 (Brain Carmichael)

The title of this has been changed to the Multi-District PETS, which better describes what it is. Another multi-District planning session was held as a GoToMeeting. Speakers for the Friday dinner and Saturday luncheon have been identified and are being asked to participate. The multi-District group will continue to meet electronically each month until the event is held.

2015-2016 Budget (John Heise)

The first budget committee has met and began the process of agreeing on a budget to recommend to the PEs this spring. We still have a couple more meetings before we finish. The group wants to keep the requested dues increase to zero or as close to zero as possible.

Membership Report

January 24, 2015

Short Term

Work with the AG's to encourage clubs to

- **Input into Rotary Club Central a club Membership growth goal.** *This is a considerable challenge for all Districts right across the 2 Zones. Clubs have yet to "buy into" this new RI feature. I have written a request to our Zone Rotary Co-ordinator asking if there might be a District somewhere in our Zone or even in North America that has had success in having clubs adopt/use Rotary Club Central. If there is maybe we could adopt some of their practices.*

- **Encourage clubs to appoint a membership chair along with committee members.** *The Membership Committee is presenting at 2 Area meetings. Nov 18 - Area 14 and Nov 25 - Area 12. We will get a good sense whether clubs have in fact responded to the District Assembly suggestion that clubs set up an active club Membership Committee.*

- **Prepare clubs to transition to the new Rotary International Membership Dues invoicing system that takes effect January 1, 2015**

A considerable amount of effort has been spent trying to prepare clubs for this change. A co-ordinated approach that includes the AG's and the District Secretary is supplementing the efforts of RI. RI has been sending messages to those clubs who have registered their club officers with RI. 6 of our clubs have been identified as having at least 1 officer not registered. To be updated at council meeting

- **Encourage AG's to have Membership as an agenda item at each of their Area meetings and to include issues/concerns on their reports.** *This is an ongoing effort. The District Membership chair continues to meet with the AG's at their monthly online meeting*

New initiatives since the last District Council report.

The Committee is working on a 30-60-90 day plan

Membership Numbers. *We have become aware of a discrepancy between the membership numbers as reported on ClubRunner as compared to the RI numbers. According to RI we are down 43 members but according to ClubRunner we are up about 25. We are investigating. To be updated at council meeting*

Brian Carmichael

Our Foundation.....*doing good in the world*

District 7090 Service Projects Report
District Council Meeting / January 24, 2015
Report presented by Willy Heidbuechel, Director

Community Service

- Discussions are underway to review and re-energize the activities of this Committee.
A meeting has been scheduled with Committee Chair Cathy Henry for January 20, 2015.

Literacy

- No new activities to report at this time.

Vocational Service

- Discussions are underway to review and re-energize the activities of this Committee.

Water Task Force

- No new activities to report at this time.

Siemens Computer Project

- No new activities to report at this time

Gift of Life INC

- No new activities to report at this time.

World Community Service

- The Committee held a Go-To meeting on January 14, 2015. The Minutes of the meeting are attached below.
- Various ongoing (Trees That Feed) and potential new Projects were discussed, reviewed and analyzed for conditions required to apply for Foundation grants.
- **The “Entebbe Uganda School Project”, sponsored by the Rotary Club of St. Catharines**, applied for their Project to be included in the “Approved World Community Service Projects 2014 – 2015” – as they seek permission to solicit club-to-club support. The WCS Committee passed the Motion, and therefore I raise the following Motion for District Council's consideration:

<p>Motion: To recommend to District Council approval of a project, sponsored by the Rotary Club of St. Catharines, to pursue a School Project in Entebbe, Uganda.</p>
--

Willy Heidbuechel

World Community Service Committee Minutes Wednesday January 14, 2015

The meeting was called to order at 6:00 p.m. by Chairman Sabih Uddin.

Members in attendance:

PDG Karen Oakes, DG Jack Amico, PDG Ralph Montesanto, Melisa Schrock, David Elliott, Cathy Henry, Dave Johnson, Roy Sheldrick, Jim Wakeman, Jack Dean, Willy Heidbeuchel, Sabih Uddin, Barbara Ochterski, Tony Wellenrieter, Jackie Van Lankveld.

Guests: Kate Vacanti,

Minutes: A motion was made to accept the minutes of April 30, 2014 by Willy Heidbeuchel and seconded by Cathy Henry and unanimously approved.

Projects for discussion and review:

India Project opportunity:

Area 4 AG Dave Elliott described a project opportunity in India that he has visited recently; one which is looking for an international partner. A Global Grant application for a physiotherapy and hearing loss center has been recommended at the local level in India. It is "ready to go" and Dave will send any potential partner a report. The India club is looking for a \$10,000 contribution. PDG Karen noted that before recommending or endorsing we need to look at the Global Grant application.

Trees That Feed :

Cathy Henry gave an update that all of the 650 breadfruit trees in the district grant have been allocated to schools in Jamaica. The 60 trees planted in September have taken hold and are growing and all 650 trees in the grant request have been data-based. A final report is forthcoming. The Ocho Rios South Club has written a schedule for the schools to care for the trees and there are about 2000 trees to be given to schools. She stated that any extra breadfruit flour will be purchased by a group in Harlem NY.

Cathy also described the pilot breadfruit project in Pakistan and asked if that project will need separate approval to go club to club as there fundraising needs advance. The answer was yes.

Entebbe Uganda School Project:

Jackie Van Lankveld discussed this project. The overarching need is for a new school building. She described that the families who can pay tuition will offset the tuition coast for the community's orphan population of about 70 students. PDG Ralph reminded her that TRF doesn't support brick and mortar efforts. The Rotary Club of Entebbe is involved. Several suggestions were given to Jackie on how best to move forward. Equipment and water and electrical needs can be worthy Rotary projects.

MOTION: A motion was made by PDG Karen and seconded by Roy Sheldrick to recommend to the District Council support for the Uganda School Project by allowing club to club solicitation by the St. Catharine's Club.

Jackie is also looking for a U.S. partner to be able to apply for a grant from the Dorothea Haus Ross Foundation.

New Business:

DG Jack introduced AG Melisa Schrock and Kate Vacanti from LOTOL (Let Them Laugh Out Loud). (For more information see LOTOL.com) Kate showed a video presentation which explain the well drilling projects she and her husband have been involved in for the past five years in Sierra Leone. She is looking to involve any Rotary Clubs in the district which may be interested in this work and Kate is also to apply for a Global Grant if feasible. Melisa noted that a group from Akron-Newstead Rotary traveled there to visit a well that A-K had been responsible for funding.

There was a lot of discussion around the best way to be considered for a Global Grant focusing on the maintenance aspects of the wells. Karen noted that there was potential here to develop a Vocational Training Team to be of assistance.

At this time it seems more work needs to be done before this can be considered a project Rotary would fund. There needs to be a partner club in Entebbe and the actual Rotary connected project has to be initiated and controlled by Rotarians.

It was suggested that perhaps Kate could work with PDG Karen and Roy and bring the project back to WCS in the Spring 2015.

Bihari Relief Project and Nepal Stove and Latrine Project:

Dave Johnson updated the group on the Biari Relief Project which has been endorsed by Buffalo Niagara Medical Campus Rotary Club. Dave asked for and received advice on what to focus on in order to be eligible for a Global Grant and is working with Roy and PDG Karen to that end. The partner club is the Rotary Club of Dhaka, Bangladesh.

He also updated the group on the second round of stoves and latrines in Nepal in partnership with the Rotary Club of Kathmandu. Sabih suggested an outfit in Californian and Virginia which may be able to help with stoves. It was suggested that Dave select one project to fundraise for at a time and he thinks it will be Bihari Relief, then the Nepal project.

<p>Next meeting: Wednesday April 15, 2015 (5:30 dinner, 6:00 p.m. meeting) at the: Best Western Heart of Niagara Conference Center 2 North Service Road - St. Catharines ON. L2N 4G9</p>

There being no further business for the committee, the meeting was adjourned at 8:42 p.m.

Respectfully submitted,

Barbara E. Ochterski
 Secretary