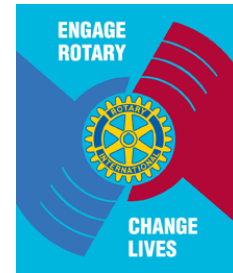




District Council Agenda September 20, 2014

Phillip Sheridan Building, 3200 Elmwood Ave, Kenmore, NY
Located just North of Sheridan Drive (Route 324), Take the Elmwood Avenue
(North) or Delaware Avenue (South) exit from the I-290. Dress is Casual.

08:00 - 08:45 AM	Check-in, Refreshments & Fellowship	
08:45 - 09:15	Call to Order & Welcome Invocation Light Up Rotary Moment	Jack Amico, DG Dick Earne, PDG All
09:15 - 09:45	Secretary's Report • District Council Meeting – June 21, 2014 Treasurer's Report District Governor Report District Governor Elect Report District Governor Nominee	Pene Hutton Don DeMeo Jack Amico, DG Kevin Crosby, DGE Bill Clevette, DGN
09:45 – 10:15	Discussion	
10:15 – 10:30	Break	
10:30 – 11:30	Directors' Reports • Training • Membership • Public Image • The Rotary Foundation • Youth Services • Service Projects	Director John Heise, PDG Director Brian Carmichael, PDG Director Paul McAfee Director Karen Oakes, PDG Director Greg Norton Director Willy Heidbuechel
11:30 – 11:40	CRCID Update	Karen Oakes, PDG
11:40 – 11:50	Council on Legislation	Karen Oakes, PDG/COL Rep
11:50 – 12:00 PM	Other Business	
12:00 PM	Adjournment	



Minutes of District 7090 Council Meeting June 21, 2014

Attendance: 20

Chair: Kevin Crouse, District Governor 2013 -2014

Welcome: DG Kevin called the meeting to order at 8:45 a.m. welcoming everyone.

Invocation: PDG Art Wing who proceeded to ask a blessing on district leadership.

Introductions: DG Kevin asked council members to introduce themselves and describe their most recent Engaging Rotary Moment this year.

Secretary's Report: Pene Hutton, Executive Secretary

MOTION TO ACCEPT MINUTES OF THE DISTRICT COUNCIL MEETING DATED APRIL 12, 2014, BY KAREN OAKES, PDG; SECONDED BY DGD BILL CLEVETTE.

MOTION CARRIED.

Treasurer's Report (no report): Don DeMeo, Treasurer absent.

District Governor's Report (see attached report): Kevin Crouse
Wonderful convention in Sydney, Australia. Excited to report that membership is up this year. Maybe the first year that membership is up for a few years. He commends Pravin for his work as Director. New club will be bringing in about 70 new members.

District Governor Elect's Report (see attached report): Jack Amico
DGE Jack asked Pene Hutton to explain to District Council the recent change from PayPal for website payments to Sage Business Solutions. He indicated that he had authorized this when it became apparent that PayPal was no longer working on the District website. Pene explained that Club Runner Version 2 will not support PayPal and website technical staff would not offer any assistance for Version 1 any longer. As it was not working, they had little choice but to make the switch quickly in order for payments to be accepted for the June 29th Awards Banquet & DG Changeover. She further explained that the financial effect should be minimal or even favorable. She stated that the percentage charged by Sage is substantially less than PayPal, but there are

other costs with Sage that make it a little more difficult to judge, but based on a 6 month average of PayPal costs, she believes Sage will be less expensive.

District Governor Nominee's Report (see attached report): Kevin Crosby absent

District Governor Designate's Report: (see attached): Bill Clevette

DGD Bill noted that he quickly learned that a new email address – just for Rotary business is important in the DGD position.

He went on to note that Jack, Kevin Crosby and he met after the last District Council meeting. He became in charge of electronic communication research. He focused on 3 things – our website, social media and email communication. Our website – needs to move into the public relations arena to promote district website to the public – right now it is driven to support clubs and district. Public cannot look easily at it and get inspired to become a Rotarian. Discussion ensued about how to proceed and what direction to move in.

Directors' Reports:

The Rotary Foundation (see report attached): Karen Oakes, PDG, Director

Annual Fund: Chair Art Wing, Chair updated Council that we are having another banner year – up over the \$300,000 level. Encouraging to him is that so many more Rotarians are giving directly into The Rotary Foundation. He noted that it is a good idea not to wait until June 30th.

Also, Karen noted that if you add a new member, you need to include a gift for them also to be an Every Rotary Every Year Club.

Director Karen announced the following two important dates:

- October 4, 2014 is the next Grant Management Seminar at Salvatore's Italian Gardens.
- Friday, November 21, 2014 is the Foundation Dinner at Salvatore's Italian Gardens. She encouraged those who travel a distance to stay over for the District Council the next day.

Public Relations (see report attached): Paul McAfee, Director

Nothing new – resubmitted last District Council report. 1 month deferral to July 1 to submit report for reimbursement to RI. Over 2000 “likes” in the District. What this means is that everyone who has liked your page, will receive your postings.

Rotary has eliminated the PR campaign. Ours is one of only a few districts that will receive funding this coming year. After this coming year, we will have to fund anything PR from District.

Break: 30 minutes

Director's Reports (continued):

Membership: (report distributed post meeting): Pravin Suchak, PDG, Director
Director Pravin noted that the membership workshop at District Assembly was conducted by Brian Carmichael, PDG, who is incoming Director.

Director Pravin then asked Paul McAfee, PR Director, asked to come up and receive a Rotary pin that says Armed Forces Veteran. Paul said he would wear it proudly.

Other mentions included:

- The new club on the Buffalo Niagara Medical Campus being chartered with ½ scientists and medical professions. Expect it to be about 70 strong quickly. All invited to attend Charter Night on June 30th at 5pm. Email will be going out today to District leaders and Club leaders. Discussion – regarding gifts etc.
- Up 90 new members this year. Hoping the total will be 150 by June 30; net of 120+.
- Will be presenting membership awards for Retention to: Holley, Caledonia and Hamburg. Highest growth: Welland, St. Catharines South and Hamilton Mountain. For co-sponsoring the two new clubs: Amherst and Fonthill for sponsoring the e-club and Buffalo Sunrise and Grand Island for sponsoring the Buffalo Niagara Medical Campus club.

Service Projects (see report attached): Willy Heidbeuchel, Director, absent
It was noted that the report included the following motion being recommended by WCS.

MOTION – WORLD COMMUNITY SERVICE RECOMMENDS APPROVAL OF A PROJECT SPONSORED BY NORFOLK SUNRISE TO ESTABLISH OPERATION EYESIGHT IN UDHAMPUR, INDIA.

JOHN HEISE MOVES; SECONDED BY BILL CLEVETTE. MOTION CARRIED.

Youth Services (see report attached): Greg Norton, Director

RYLA: Dinner had about 24 Rotarians at it – helpful for the RYLARIANS to really interact with Rotarians. Hopefully will lead to more Rotarians in the future.

Youth Exchange: Aad Vermeyden will be ending his position as youth exchange chair after 3 years. Up to this point, Aad never had thought of himself as a true Rotarian. Now after a period of time serving in this capacity – he thinks more that way – after pouring his heart and soul into the program. Greg has encouraged him that he IS! Aad is being succeeded by Mike Taylor of the Welland Club. He runs a social services program in Canada for troubled youth. So – this program is like a vacation for him. Mike was active in the Algonquin and New York trips this year.

Training (see report attached): John Heise, PDG, Director

District Assembly: Marlee Diehl, Chair. Marlee gave kudos to John Burroughs for making the online registration so easy. Her goal was 50% online and they surpassed that with 2/3 pre-registered and pre-paid.

New next year will be two assemblies, one on each side of the border. Anne Birmingham will be taking over as chair. Marlee will be helping her. May 2nd for the US side. Conference Center in Niagara Falls, NY.

Director John noted that PETS 1 will be combined with District Assembly also. He also thanked Dick Earne for helping him with the Zone Nominating Committee call for nominations for the RI Board of Directors.

District Governor Elect: Jack Amico

District Governor Elect Jack announced the following team (not inclusive of all):

Team:

Karen Oakes	Foundation
John Heise	Training
Willy Heidbuechel	Service Projects
Brian Carmichael	Membership
Paul McAfee	PR
Greg Norton	Youth Services
Don DeMeo	Treasurer
Pene Hutton	Secretary
DGE Kevin Crosby	
DGN Bill Clevette	

He also noted - all the AGs and committee chairs - people in this room who are so dedicated to Rotary. More than we have time to name.

Goals:

- Membership growth
- Million Dollar dinner. Karen Oakes will chair it, May 15th tentative date for it. Hope to get RI President elect here for it.
- Will attempt to put the training functions into one day – two locations – one US and one CA.
- Rotary Days – RI President asked us to do one will be tentatively in August. First such day for our District will be a baseball game. It will be a weekend game at Buffalo Bisons, a Toronto Blue Jays farm team.

DGE Jack made additional comments including that International travel was not something he wanted to do and could not see the point – but, it was a requirement of the job and boy was he wrong. The speakers were great and some just jumped out at you. DGE Jack shared some of these amazing and inspirational people and their stories.

He continued by saying that we (in this room) are all aware of how wide Rotary's arms are reaching around the world and the impact of it on the people of the world. He encouraged the council, "Please do not keep this information to yourselves. I belong to a Rotary club just like you.....1/2 of the members in Rotary are comprised of Rotarians in name only too. We have a unique organization, no other service club is like us. We do

good in the world. RI President Gary Huang has asked us to “Light up Rotary”. DGE Jack is asking us to tell people about Rotary – to “Light up Rotary”. He noted that incoming president Bob Gosselin has already grabbed this and they are going to combine his governor’s visit with a Rotary day in the park – a park that the St. Catharines club has sponsored and the club will be inviting town people out to hear the big shot governor from the US. He went on to say that he does not care what you call him to get the job done.

Other Business: None.

Adjournment: Meeting adjourned at 11:35 pm, motion by John Heise. Approved by acclaim.

Respectfully submitted,

A handwritten signature in cursive script, reading "Penelope Hutton".

Penelope Hutton
Executive Secretary
Rotary International District 7090

Reports attached:

District Governor’s Report
District Governor Elect’s Report
District Governor Nominee’s Report
District Governor Designate’s Report
The Rotary Foundation Report
PR Report
Membership Report
Service Projects Report
Youth Services Report
Training Report

District Governor's Report

District Council Meeting 9/20/2014

In my first report to the District 7090 Council, I'm pleased to report that life in 7090 is pretty good. I have always considered District 7090 to be one of the best and as I've traveled Southern Ontario and Western New York making my club visits, I am more excited about Rotary than I have been in my 19 years with this fantastic organization.

I have visited almost sixty of our clubs since mid-July. While I realized that this was an ambitious schedule, I believed that the nature of our new theme "Light Up Rotary" deserved as early an introduction as possible to all of our Rotarians. I also wanted to make sure that as many of our members as possible were aware of the different nature and details of this year's conference (the Rotary Buffalo Bash, October 25 and 26).

I've been thrilled by the positive response both topics have received from our club officers and members. I credit that to the theme: Lighting Up Rotary asks that we show the world that Rotary is active and, in local communities and in international service, that we get things done. I received almost universal agreement that Rotary is the best kept secret in the world of service and that it's time that we let the communities which we serve know about us. This path will help to provide the additional hands we need in Rotary to get the work done and will also provide the support of the community in making our fund-raisers and projects successful.

I've also been impressed by the true dedication of our district Rotarians to Rotary service. Clubs large and small meet in a variety of venues – some with food, some not, some with rather formal meetings, some truly informal. Each club has its own personality – no two are even close to alike. Yet, what impressed me the most is that EVERY Rotary Club in District 7090 shares two things in common:

- Absolute irreverence toward each other. None of us takes ourselves too seriously and I didn't meet ONE "hollier-than-thou" individual in all of the visits. They/we ALL have a lot of fun in Rotary. As PDG Rob Leek said in his Club Visit speeches years ago, "Rotary is far too important to take it (and ourselves) too seriously". To a woman and man, District 7090 people agree.
- While the individual projects may vary, EVERY club is dedicated to serving their community. A need is identified, and Rotarians do something about it. I am amazed by the number of local and international projects individual clubs engage.

I'm pleased to report that membership in the district is up since 1 July. While this isn't necessarily an anomaly from recent years, it is, I believe, a harbinger of great things to come. The establishment of the Buffalo Niagara Medical Campus Rotary Club (thanks to the efforts of Dr. David Johnson, Pat Whalen and PDG Pravin) is a first step in the growth of the district. With membership which should reach 100 by year's end, President Sonya Stutts' only concerns are to get members quickly engaged and locate larger meeting facilities. We should all have such problems. AND as I have traveled the district visiting clubs, almost all are not just **hopeful** of increased membership but, in most cases, have active candidates under consideration as well as already installed.

I am also very pleased to report that, under the guidance of PDG Karen Oakes, Director of Foundation for the District, and Carolyn Seabrook-Ferguson, Major Gifts Officer | Polio, Development & Partnerships (and a member of the Ancaster AM Rotary Club) are well along in planning District 7090's first Million Dollar Dinner. More information will be forthcoming as we near the planned date in May.

I mentioned the Rotary Buffalo Bash earlier. By way of explanation to those who haven't heard me speak about it, we're celebrating a Rotary Day on October 25 and 26 of this year. We're calling it the Bash in recognition of the evening event when we hope to have a couple hundred Rotarians after dinner come together to celebrate Rotary. Rather than have a number of separate "hospitality suites" sponsored by individual clubs or areas, we are inviting them to participate in "the Bash" when we'll have music for all generations, video games from a number of eras, snacks and beverages available while people get to know each other. I'd like my fifty best friends from West Seneca get to know your best friends from your club. We can't do that if we're all in different hospitality rooms.

We do have a number of great speakers planned for the business portion of the meeting. I'll present that verbally at the Council meeting.

I am SO honored to be able to serve as District Governor this year – thank you all for all the support and for all you do for Rotary. This promises to be a very exciting year in Rotary International AND in District 7090 as we "LIGHT UP ROTARY".

DG Jack



District Governor Elect Report

September 14, 2014

After hosting the DG Changeover luncheon on June 29, 2014, I have been actively involved in the following:

- Planning for the 2015 District Conference in Holiday Valley; we did a site visit on July 21 and have been working on committees, program ideas, etc. under the guidance of District Conference Chair, Greg Norton. I've also worked on the production of a video to promote the 2015 District Conference – to be shown at the Buffalo Bash on October 26, 2014
- Participating in planning meetings for the 2014 Buffalo Bash; I will help coordinate the District Leadership Dinner on Oct. 24, prior to the start of the Buffalo Bash, as well as the "Celebration of Life" ceremony at the Bash to honor Rotarians who have passed away over the last year
- Planning PETS 2, including a face-to-face meeting with our counterparts from Districts 7070 and 7080 on August 26 in Kitchner, ON
- Working with members of the District Training team, under the direction of PDG John Heise, to consider changes to PETS 1, District Assembly and the District Team Training Seminar
- I've been working with a small committee planning a major fundraising campaign for The Rotary Foundation

Respectfully submitted,

Kevin Crosby, DGE

District Governor Nominee Report for Sept 20, 2014

- **Assistant Governor GOTO Meetings**

- Scheduled monthly AG GOTO meetings (generally the 3rd Monday of the month @ 4pm – max 1 hour)
- Agenda items/participation from 7090 Directors welcomed – contact DGN Bill
- Meetings deal with 2-3 current topical items for AGs + roundtable discussion of Area achievements (best practices, issues, opportunities)
- Some observations/issues/opportunities/actions from AG GOTOs to date
 - Many clubs continue to have difficulty using Club Central (entering goals, integrating Clubrunner data etc) – looks like 2 issues – system glitches and in a few cases need for training/support
 - Few clubs have followed up on 2013 COL (new constitution requirement & recommended by law review)
 - Membership issues (recruitment & retention) continue to be priority for most clubs
 - AG's collecting input for next PETS training via a training survey in Sept/Oct
 - AG's reviewed/rated club Facebook & websites across District as input to Light Up 7090 on the Web Project (see below)
 - AG's continue to collect Best Practice material for 7090 Best Practice Handbook (AG Marlee taking lead)
 - AG's following up with clubs re timely payment of dues, and new requirements
 - Club owned meeting venues
 - AG's report DG club visits very successful

- **Lighting Up 7090 on the Web**

- District Website
 - Last DC generally endorsed notion of updating 7090 Website
 - Ad Hoc working group produced draft "Site map" for proposed updates to district site
 - Very preliminary draft of updated district site begun on Clubrunner v3.
 - Pene discovered very useful Clubrunner guidelines for updating website
 - Target – launch updated 7090 website by 1 Jan 2015
- Club Websites & Facebook
 - DGN & AGs reviewed and rated club websites & Facebook pages based on criteria attached
 - Of 60 club websites reviewed more than 50% (36) received a 3 or 4 star rating – they Light Up Rotary on the web.
 - Of 52 club Facebook pages almost 80% (38) received a 3 Or 4 star rating – they Light Up Rotary on the Web
 - Follow up actions under consideration:
 - AGs raise awareness, hold discussions about Lighting Up Rotary through club Facebook and website pages and seek new talent for our District communications and public image initiatives.
 - a "Light up Rotary on the Web" webinar or series of GOTO meetings with website & Facebook page managers
 - Articles in the District newsletter
 - PR/ Communications & Training Committees strategies for shining the Light on Rotary

- **AG Reports**

Respectfully submitted

Bill
DGN

Webpage – Light Up Rotary Rating Guide

4 Stars	3 Stars	2 Stars	1 Star
Displays current rotary theme; promotes club and Rotary to non Rotarians; current project photos/stories; interesting speaker/meeting schedule; how to support/join; public audience focus on opening page - rotary business links; visually appealing simple, clear, crisp & easy to navigate; no jargon; rotary links (other clubs, district, Facebook sites etc)	Displays current rotary theme; current project photos/stories; interesting speaker/meeting schedule; how to support/join; simple, clear, crisp & easy to navigate; no jargon; rotary links (other clubs, district, Facebook sites etc)	Primarily targets "Rotarian" audience; some current club information (speakers, meeting schedules, events)	Webpage out of date or incomplete; most recent information more than 1 year old;

Facebook Page – Light Up Rotary Rating Guide

4 Stars	3 Stars	2 Stars	1 Star
Displays current rotary theme; promotes club and Rotary to non Rotarians; current project photos/stories; interesting speaker/meeting schedule; how to support/join; public audience focus on opening page - rotary business links; visually appealing simple, clear, crisp & easy to navigate; no jargon; rotary links (other clubs, district, Facebook sites etc)	Displays current rotary theme; current project photos/stories; interesting speaker/meeting schedule; how to support/join; simple, clear, crisp & easy to navigate; no jargon; rotary links (other clubs, district, Facebook sites etc)	Primarily targets "Rotarian" audience; some current club information (speakers, meeting schedules, events)	Webpage out of date or incomplete; most recent information more than 1 year old;

TRAINING DIRECTOR REPORT

September 20, 2014

Director: John Heise

District Training Assembly (Anne Bermingham)

Plans are underway to combine AG training, PETs and Club Director, Committee and Rotarian at large training next April and May. We are excited that two days of training will be offered –one on each side of border. (April 11 in St. Catharines and May 2 in Niagara Falls) It is a change but we are excited to see if it will enable us to engage upwards of 400-500 Rotarians from our district in one of these two sessions. In particular at the District Council meeting, we want to have a brainstorming session (that Anne will facilitate) getting ideas of what we should do to make these sessions appealing to many more Rotarians and what obstacles we may need to overcome to make this new model successful. So, please give this topic some thought.

Visioning (Anne Bermingham and Barb Ochterski)

The Visioning Teams are off and running. The Canadian team had its first official engagement at the Rotary Club of Fort Erie on Tuesday September 8. Our USA counterparts had their official first engagement in August with the e-club. The transition from Nan to Anne is going well – we have most of the past documents in both hard copy and e-copy for easy reference and re-use. Some of the hopes for the coming year are to 1) take online the pre-session survey 2) develop more support and assistance to clubs post vision session and 3) do more measuring of impact over time.

The US team has a session scheduled for October in Albion.

PETS (Brian Carmichael and Mara Huber)

As noted above, there will be a change in the PETS schedule this year. PETS 1 will be after PETS 2. We are again participating in the multi-District PETS2 in Toronto. It is scheduled for March 6-7, 2015. The multi-district team has already had its first meeting, reviewing the evaluations from the last PETS 2 and sketching out plans for the next one.

Kevin Crosby, Mara Huber, Brian Carmichael, and I already met once to discuss what we wanted to cover in the PETS sessions and how to coordinate the two. We did agree that we wanted the PETS1 to be more interactive with the PEs. DGE Kevin has authored a questionnaire for the current Presidents asking them to reflect on the topics covered last year. It has been distributed to the AGs to be completed at an area meeting. The results will be used to plan this year's program.

Release Your Inner Rotarian (Marie Bindeman)

The year's first session will be held during the Buffalo bash.

Club Trainer (Chris Cutler and Bruce Baum)

I am in the process of scheduling a meeting to develop this position, which is part of the District Strategic Plan. Below is an outline of this position, which will become the framework for moving forward.

Club Trainer Roles and Responsibilities

A club-level training program should:

- Ensure that club leaders attend district meetings by developing an annual district, area and *club training calendar*
- Provide consistent and regular orientation for new members including mentoring
- Offer ongoing educational opportunities for current members through *access to online training resources, and club and district training opportunities*
- Create a leadership-skills development program for all members by developing an annual club training plan and by encouraging participation in the multi-district Rotary Leadership Institute as part of the plan
- Help the club leadership to create a strategic or club vision plan working where applicable with the *District 7090 Visioning Facilitation Team*

These objectives can be reached by

- Conducting a *regular training needs assessment* of members.
- *Analyzing club goals* to determine what training support club members need to reach these goals.
- *Designing training* to support the first two above responsibilities.
- Working with *the club membership committee to conduct new member orientation*.
- Working with the club *membership committee* to educate prospective members.
- Working with the *club administration to plan a weekly program* to provide continued education for all members.
- Collaborate with the *club and district Rotary Foundation committee* to educate members on fundraising and contributing to the Foundation.
- Working with the club public relations committee to ensure that club members are comfortable describing *What Rotary is*.
- Working with *incoming leaders to prepare them for district and club training*.

RLI (Marlee Diehl)

Communications are on going with two colleges in each country to arrange dates. As it stands it is hoped that we will be able to have one in Jamestown in early November and one in Hamilton for early

December. I cannot get the dates for the 2015 until it get closer. Because of the Buffalo Bash, one will not be scheduled in October.

Marlee is in the process of getting all the material from Patti Johnson. This will be completed shortly.

Marlee attended a Shining Waters annual meeting in September. We are part of this larger area and Marlee felt the connections made by attending this meeting will prove helpful.

Selection of DGNN

It is my year as a PDG to chair the selection committee for our DG for 2017-2018. The committee is comprised of PDG Kevin Crouse, PDG Rick Sterne, myself, Cathy Henry and John Boronkay, Past Presidents of Clubs.

Kevin Crosby has suggested that we consider moving the selection/recommendation process up, to provide more time for individual to begin the learning process. I am in agreement with this. Below is a suggested timeline for this.

September 29	Announcement sent to club inviting nominations
October 25	Session held at Buffalo Bash to answer questions of interested candidates
November 29	Nominations due
December 7	Interviews
December 9	Announcement of Candidate; challenge period begins
December 23	End of challenge period
January 2	Candidate announced by District Governor

Rotary District 7090 Membership Director's Report

September 20, 2014

The Membership Committee plan for 2014-15 is as follows

Short Term:

Work with the AG's to encourage clubs to

- Input into Rotary Club Central a club Membership growth goal
- Encourage clubs to appoint a membership chair along with committee members
- Prepare clubs to transition to the new Rotary International Membership Dues invoicing system that takes effect January 1, 2015
- Encourage AG's to have Membership as an agenda item at each of their Area meetings and to include issues/concerns on their reports.

Longer Term:

- Develop a 5 year District Membership Plan by April 30, 2014

In addition I have been attending a series of RI and Zone 24 W Membership Webinars all of which are available as a resource online. Topics that have been covered are:

1. Membership: It is now or never
2. Effective District Strategies for Struggling Clubs
3. Perception Vs. reality: Club evaluation and visioning
4. AGs & Rotary Club Central: A Partnership to Build Stronger Clubs

The next District Membership Committee meeting will be held in early October.

Brian Carmichael
District Membership Chair
BACarmichael@[gmail.com](mailto:BACarmichael@gmail.com)
519-900-1845

District 7090 Public Image Director Report

September 17, 2014

District 7090 Public Image Campaign Goals

- To create awareness of the Rotary clubs and their activities in our District.
- To encourage people – who are generally in the 25-65 year age range – to show an interest in our Rotary clubs' activities by clicking **Like** on the clubs' Facebook pages.
- People who click **Like** subsequently receive notices whenever the club posts on their Facebook page. The ads we run on Facebook show both the club's Facebook cover photo, and the most recent post put on the page by the club's Facebook page administrator(s).
- Through the information received from the Rotary club's postings, encourage new people either to support the Rotary club, or to develop an interest in joining the Rotary club.

Notice that the campaign can get new people to follow the activities of a Rotary club in our District.

The campaign cannot generate new Rotary club members by itself. This is the responsibility of the clubs. They must post information on Facebook that is interesting to non-Rotarians. When a new candidate shows an interest, the clubs must work with these people to bring them into their clubs.

Background on RI Public Image Grants for 2013-2014 & 2014-2015

RI has reimbursed District 7090 for this past year's campaign, which we assembled and ran in March through May on short notice due to unusual circumstances. RI also has confirmed that we have the final year of our three-year \$15,000/year Public Image grant for this Rotary year.

I plan to remain in the RI PR Director role for one more year to complete the three-year RI PR Grant in the 2014-2015 Rotary year. I also will remain through Kevin Crosby's year (2015-2016). However, I encourage our District PDGs, DG, and future DGs, to seek a new full-time Public Image Director. I will support the training and transition to a new Director when we find someone with the qualifications and willingness to continue the Public Image work for our District.

The current and two future DGs are discussing how to enhance outward facing communications for our District. This includes possibly re-designing the District 7090 website to retain easy access to the information that is for clubs, but also to make the District website a recruiting tool for potential new Rotarians. We also are discussing ideas to increase awareness and participation among our clubs for the 2014-2015 Facebook campaign. At the least, I will hold a couple webinars using GoToMeeting to coach and mentor club Public Image Chairs to get the most out of our campaign.

Chrissy Casilio and Roseanne Morissette are providing PR support to Jack Amico. Jack can update you on what is happening with PR this year.

District 7090 Public Image Director Report

September 17, 2014

I will provide information to our clubs that Rotary has created on effective Facebook marketing. One example is this video from RI, <http://vimeo.com/91755618>, titled **Connect Better with Your Local Community Through Facebook**.

Here is a link to a Rotary International presentation titled **Five Things Every Rotary Club Facebook Page Should Have**: http://www.slideshare.net/Rotary_International/5-things-every-rotary-club-facebook-page-should-have.

I have created a new Google Drive folder that is available to anyone titled **District 7090 2014-2015 Public Image**. I will put materials from Rotary International that explain the use of social media to promote Rotary in this folder. I have placed an RI PowerPoint presentation in this folder from this past July titled **"RI Facebook Recommendations July 2014.pptx."**

The link to this District 7090 Public Image folder is:

<https://drive.google.com/folderview?id=0B9Yl4qvfinb8UXBMZ3BOcElLeHc&usp=sharing>

2014-2015 District 7090 Facebook Campaign Actions

The campaign will include any Rotary Club in District 7090 that maintains an active Facebook campaign and that wishes to participate. There is no cost to the clubs. The clubs' ads are a combination of their Facebook cover photo, plus the most current post that the clubs put on their Facebook pages. This means that **the clubs are in control of the content of their ads**.

The target audience is usually people ages 25-55 years. However, I adjust this age range at the high end to be 64+ years when the audience size is otherwise too low. I also adjust down to 20 years as the minimum age for some campaigns that might include potential RYLA participants. I normally do not set the age below 20 years except in circumstances when a campaign might be interesting to a high school or early college student. **The minimum age for any ad will never be less than 18 years.** Very few ads run for less than the 25-year age.

The target geography is normally within 25 miles of the town or city in which the Rotary club is located. **The District 7090 and E-Club ads cover the entire geographic area of our District.**

Any Rotary club in our District can share their post, or add a post, to the District 7090 Facebook page. This means that even clubs not actively participating in our Facebook campaign directly can participate in the campaign by adding a post to the District 7090 Facebook page: www.facebook.com/RotaryDistrict7090.

The new campaign will run from early October for several months. The number of months will depend on the daily spend limit that I set. I will notify the District leadership of the duration of this year's campaign when I have worked through the details of this year's campaign.

Our total budget for the 2014-2015 RI PR campaign is \$20,000.

District 7090 Rotary Foundation Committee

District Council Report

September 20th, 2014



The Rotary Foundation “Doing Good in the World”.

Karen L. Oakes, Director, District 7090 Rotary Foundation

Welcome to our new Rotary Year!

Our dedicated Committee Chairs and members are all working diligently to “Light Up Rotary” with a renewed support of The Rotary Foundation, both in Giving and in supporting the Humanitarian and Educational programs.

Alumni Committee

Chair - Pat Castiglia

No Report – Pat is away helping a friend who lives out of State.

Annual Fund Committee

Chair –PDG Art Wing

Our Annual Fund donations at the end of June 2014 reached a near record high of \$323,879 and \$135 per member in our District. All but 6 of our clubs donated to the Annual fund last year. This was another great year for Our Foundation and for the District Clubs to benefit with District and Global grants three years down the line.

Donations to our Annual Fund were led by the following 10 Clubs on a per capita member giving basis:

- | | | | | | |
|---------------------|-------|------------------|-------|----------------------|-------|
| 1. Delhi | \$618 | 5. Dundas Valley | \$271 | 8. Brantford Sunrise | \$239 |
| 2. Niagara Falls ON | \$570 | 6. West Seneca | \$245 | 9. Ancaster AM | \$230 |
| 3. Ancaster | \$487 | 7. Hamilton AM | \$242 | 10. St. Catharines | \$210 |
| 4. Waterdown | \$283 | | | | |

The top 10 Clubs with dollar value donations were:

- | | | | | | |
|----------------------|----------|------------------|----------|-----------------|----------|
| 1. Niagara Falls ON | \$30,827 | 5. Buffalo | \$11,318 | 8. Jamestown | \$10,500 |
| 2. St. Catharines | \$24,626 | 6. Dundas Valley | \$10,865 | 9. Waterdown | \$ 9,916 |
| 3. Brantford | \$11,735 | 7. West Seneca | \$10,784 | 10. Hamilton AM | \$ 9,683 |
| 4. Brantford Sunrise | \$11,735 | | | | |

Every Rotarian Every Year Clubs – 16 –Draft to be confirmed

Akron-Newstead	Dundas	Simcoe
Ancaster	E Club –SOWNY	Medina
Ancaster AM	Hamilton AM	St. Catharines Lakeshore
Buffalo Sunrise	Lewiston-NOTL	Stoney Creek
Clarence	St. Catharines South	Welland
Delhi		

Sustaining Member Clubs- 8 – Draft to be confirmed

Akron–Newstead	Ancaster AM	Ancaster	Buffalo Sunrise
Clarence	Medina	Stoney Creek	Welland

The top 3 per capita clubs, the 16 Every Rotarian Every Year Clubs, and the 8 Sustaining Member Clubs will be recognized at the District 7090 Rotary Foundation dinner on November 21st at Salvatore's in Cheektowaga.

As noted in previous reports, most of these clubs promote and encourage members to donate individually to Our Rotary Foundation as part of the Every Rotarian Every Year campaign. Hopefully, we will have another successful year this year, with every club making a donation and more Rotarians making a personal donation.

Both PDG Karen and I and the other Foundation chairs would appreciate invitations to speak to your clubs about any aspect of OUR ROTARY FOUNDATION at some time during this Rotary year.

Attachments:

1. District 7090 Monthly Club Report June 30, 2014
2. 2004-2014 District 7090 Annual Programs Fund Contribution History

Paul Harris Society Committee

Chair – PDG Bob Bruce

No Report

Endowment Fund Committee

Chair John Mullen

September 12, 2014

We are pleased to announce that two new members from western New York have recently joined the Endowment Fund committee. Maynard Lowry and Stephen Keefe will be filling the void in our representation from New York, helping spread the word about the EF.

The committee held a Go To meeting in June and a follow up meeting in St Catharines on July 28th hear about DG Jack Amico's plans to hold District "Million Dollar Dinner" next May and learn about the role the Endowment Fund committee can fill in making it a success. RI major Gifts officer Carolyn Seabrook-Ferguson joined us at our July meeting and the discussion focused on ways the committee members could get the word out and help recruit attendees to the dinner.

Methods identified were:

- ☐ Make a presentation to our own clubs, identify potential contributors and follow up with one on one discussion.
- ☐ Working through AGs, attend area meetings to raise awareness of the Million Dollar Dinner with presidents and president-elects. Have presidents invite us to present to their clubs. Identify potential contributors to dinner and follow up one on one
- ☐ Identify and contact non-Rotarians in our communities who may interested in attending
- ☐ Connect interested contributors with Carolyn for her to finalize contribution

Hopefully our combined efforts will help bring the Dinner together.

The planned areas of focus for the committee members on an ongoing basis continue to be:

- ☐ Contacting senior District members for one on one discussions
- ☐ Requesting to be speakers at Club meetings
- ☐ Organizing Fireside chats in the Areas
- ☐ Asking AG's to have us speak at Area meetings with club presidents and president-elects
- ☐ Approach members of our own clubs one on one to discuss the EF.
- ☐ Connect potential contributors with Carolyn Seabrook-Ferguson, our RI Major Gifts Officer

Our goal is to spread the word about the EF, allowing members to understand the value and ease of participating, making it easy for them to make an educated decision.

Committee members are:

John Mullen, (Chair), Tony Wellenreiter, Wallace Ochterski, Don DeMeo, Joe DePaolo, John Beyer, Franco Olivieri, Umit Eruysa, Maynard Lowry, Stephen Keefel and Karen Oakes (Foundation Chair).

Respectfully submitted

John Mullen, Chair

Grants Committee

District Grant Spending Plan 2013-2014

Chair Bob Munroe, 2013-2014 District Grants Chair

District Grant DG1410138 : Report submitted and File Closed. WELL DONE!

District Grants Committee Report (2014-2015)

Chair John Teibert, 2014-2015 District Grants Chair

Welcome news of our District Grant Spending Plan was received on July 16th, 2014, and copied below for your review. EXCELLENT WORK BY ALL!

Dear Rotarians in District 7090:

Congratulations! The Rotary Foundation has approved your 2014-15 district grant application. Funds in the amount of \$75,827 were deposited on August 20th, 2014 to the dedicated "Grant " Account.

Global Grants

Chair Roy Sheldrick, Global Grants

This is to report that there are still 3 Matching Grants at their final stages of completion.

The Rotary Foundation requires completion of the final reports as noted in the Chart below:

Project ID	Sponsor	Report Due Date	Overdue?	TRF Staff Name
GG1411333	Niagara Falls	05-Dec-2014	No	rebeca.mendoza@rotary.org
GG1419923	Waterdown	16-Jul-2015	No	Jesse.Davis@rotary.org
MG1379449	St. Catharines	30-Sep-2014	No	marcello.stifelmann@rotary.org
MG1379453	St. Catharines	31-Oct-2014	No	marcello.stifelmann@rotary.org
MG1379473	Ancaster	31-Jan-2015	No	lillian.toumey@rotary.org
DG1523073	7090		No	Renee.Reiling@rotary.org

Currently we have 13 Global Grants at different stages of completion.

- a) 1 in progress in our District
- b) 6 sent to the Rotary Foundation
- c) 6 approved by the Rotary Foundation

In closing I find it amazing that we have 13 grants involved in 9 countries.

Sincerely
Roy Sheldrick
Global Grant Chair

Polio Eradication Committee

Chair Thie Convery

How easy is it to change the world and make history?

If you ask anyone if they would like to leave their mark on history and change the world for the better, the answer would be “yes”. Not everyone has an idea on how to do just that and the actual task can seem quite overwhelming. However, my experience with Rotary shows that one person can make an impact, even with small steps. It can be done by shining a light on a specific issue, signing a petition, donating or raising funds for a cause, or even as easy as putting your fingers “this close” in a picture.

World Polio Day is quickly approaching on October 24th. This is a chance for Rotarians, clubs, and districts across the world to come together to fight polio. There are many ways your club could mark the day. You could dedicate your club meeting that week to focus on Rotary’s work to end polio. You could host a community fundraiser around World Polio Day to raise awareness of our cause. You could wear your End Polio Now pin on World Polio Day and encourage your friends and family to do the same. You could take the opportunity to remind government officials to support the global commitment to a polio free world – Rotary’s top priority.

Most importantly, by encouraging your Board and your Club to continue your support by donating *all you can*, we can end this crippling disease! Please make cheques payable to the “The Rotary Foundation - Polio Plus” and mail to:

In Canada:

The Rotary Foundation (Canada)
c/o 911600
PO Box 4090 STN A
Toronto, ON M5W 0E9

In the US:

The Rotary Foundation
14280 Collections Center Drive
Chicago, IL 60693 USA

We promised the children of the world that we would eradicate polio – and Rotarians keep their word. We are “this close” and getting closer every day. Thanks to you, we will End Polio Now!

Thie C.L. Convery
Dundas Rotary Club
Chair, End Polio Now, Rotary District 7090



Scholarship Committee Report

Chair Shefali Clerk

No Report.

Do stay tuned for the upcoming announcement of our District Scholarship!!!

Vocational Training Team Committee Report

Dan Smith, Co-Chair VTT Roseanne Morissette, Co-Chair, VTT

We are delighted to share with all Rotarians and Rotary clubs in District 7090 that we have an RI-approved and District Grant supported Vocational Training Team (VTT) project for 2014-2015. The VTT Committee is now seeking applications for a Team Leader. See announcement and website for application.

A VTT – built on the long-standing commitment to vocational training from the Group Study Exchange program started in 1965 - is a group of professionals who travel to another country to use their vocational skills or to teach local professionals about a particular field.

The 2014-2015 VTT project put forward by the Rotary Club of St. Catharines focuses on Sport Education and Literacy. The destination is Rotary District 7020 – the islands of Anguilla and St. Maarten - with participation from the Rotary Club of St. Maarten. The VTT will depart March 10 and return March 31, 2015.

The VTT will work with the Ministry of Sport, Recreation, and Culture in St. Maarten, The Rotary Club of St. Maarten, their public schools, and local sport organizations to educate coaches, volunteers, and teachers in coaching methodologies when working with children and introducing them to playing sports.

The Team Leader, a Rotarian, should be knowledgeable and have/had experience with education in sport.

The cost of the VTT is covered by the District Grant and the host Rotary Club/District, which includes transportation, accommodation, and meals, but excludes visa, inoculations, and spending money.

Team Leader applications must be received by September 30, 2014 to the attention of Dan Smith, Co-Chair, dsmith4416@gmail.com and to Roseanne Morissette, Co-Chair, rmorissette@performanceautogroup.ca.

The call for Team Members will occur in the near future. Team members can be both Rotarians and Non-Rotarians without any age limit.

Thank you.

Dan Smith, Co-Chair VTT

Roseanne Morissette, Co-Chair, VTT

Year to Date Summary

Greetings, fellow Rotarians.

As evident in the above reports, our Foundation Committees are working hard in their selected roles. With the completion of the 2013-2014 Rotary year, we bid farewell to two of our Chairs, Bob Munroe and Bob Gosselin as they have completed their assignments and returned to Club Roles. We express our deep appreciation to both of these fine Rotarians who carried us in their respective roles through the first year of the revised Foundation process.

We welcome John Teibert, previous Scholarship Chair, to the role of District Grant Foundation Chair, and we welcome his replacement, Shefali Clerk, to the Scholarship post.

As well, Roseanne Morissette has stepped in as Co Chair on the Vocational Training Team Committee with Dan Smith continuing as Co Chair again this year.

Welcome to all these fine folks and to our stellar team of returning Champions, Art Wing, Bob Bruce, Dan Smith, John Mullen, Pat Castiglia, Roy Sheldrick and Thie Convery. I am humbled by your dedication to THE ROTARY FOUNDATION – THANK YOU!

Upcoming events include

- **ANNUAL Certification SEMINAR ON October 5th, 2014 (see note below),**
- **Foundation Celebration Dinner on November 21, 2014 the evening before the next District Council Meeting.**

Respectfully Submitted
Karen L. Oakes

Is your club interested in being included in 2015-2016 Rotary Foundation Grants, both Global and District?

If yes, then 2 active members, see **suggested attendees** in the note below, are required to attend this seminar to begin your club qualification process. To date, there are only 17 clubs (Amherst South, Ancaster, BNMC, Delhi, Dundas Valley Sunrise, Hamburg, Hamburg Sunrise, Lincoln, Lockport, Niagara Falls, On. Norfolk Sunrise, SOWNY EClub, St. Catharines, St. Catharines South, West Seneca, Westfield-Mayville and Williamsville) that have 2 or more members registered.

Further to the email message of August 19th, 2014, copied below for your reference, please do not delay in registering for this event. The event is listed on our District home page under events, (left hand side of the page) and registration, and payment in full, may be completed on line.

We respectfully send this reminder today to ensure that none of our clubs miss this opportunity for the 2015-2016 Rotary Year.

Yours in Rotary Service.
Karen L Oakes
District 7090

You are invited to The Rotary Foundation -- Grant Management Seminar detailed below.

Event: The Rotary Foundation -- Grant Management Seminar

Date: Oct 04, 2014 at 08:00 AM - 02:00 PM

Fee: \$10.00

Location: Salvatore's Italian Gardens Restaurant

[View](#) 6461 Transit Road

[Map](#) Depew , NY 14043
United States

Details:

October 4th, 2014 8.00 AM - 2.00 PM

\$10.00/person - Pre-Registration Required.

In preparation for the upcoming Rotary year, 2015-2016, we invite YOUR club to attend this year's Grant Management Certification Seminar.

To be eligible for any Rotary Foundation Grant, every Rotary club must be certified on an annual basis, which includes having at least TWO (2) active club members attend their District Grant Management Seminar, and executing the required documentation with the prescribed time lines.

Two (2) active members from each club, e.g. President-Elect, President-Nominee, and any members who will be involved in Foundation activities are encouraged to attend the full seminar. Clubs are invited to send more than 2 Representatives; however the Memorandum of Understanding (MOU) and the Addendum need to be executed by the President Elect (2015-2016 Club President) and President Nominee (2015-2016 President Elect) in accordance with Rotary Foundation requirements. Please note that copies of these two documents will be provided at the seminar, and may be signed at that time, subject to your club guidelines for executing documents, or forwarded after the seminar within the prescribed time lines.

NOTE: THIS OCTOBER 4TH, 2014 SESSION IS THE ONLY SEMINAR THAT WILL BE HELD FOR THE 2015-2016 CERTIFICATION PROCESS.

In the event that any club wishes to have their Treasurer mail a cheque/ check (US DOLLARS ONLY) payable to Rotary District 7090, please forward same to myself at the address at the end of this message.

Please ensure all check/cheque registrations are delivered by September 24th, 2014, as we need to confirm and guarantee our numbers to the Restaurant by that date. We appreciate that you recognize NO Shows are non-refundable as we are honour bound to cover our commitment to the Restaurant as well as fund the hard copies of the take away materials and binder. Likewise, we hope that you can appreciate that "Walk Ins" will NOT be accommodated at this session.

District Governor Jack and the District Foundation Committee look forward to seeing YOU at this important seminar.

Yours in Rotary Service.

Karen L. Oakes

1123 Charlotteville Road 5, Rural Route 2,

SIMCOE, Ontario

N3Y 4K1

Canada.

Club No	Name	Number of Members	Annual Fund Goal Amount	Goal % Achieved	AF Per Capita	-- Annual Fund --		-- Other Funds --		-- Endowment Fund --		-- Total --
						Month	YTD	Month	YTD	Month	YTD	
District:7090												
7090	District 7090 Contributions	0	\$0.00	0%	\$0.00	\$1,200.00	\$1,218.02	\$0.00	\$0.00	\$0.00	\$0.00	\$1,218.02
26305	Akron-Newstead, NY, United States	31	\$3,100.00	200%	\$200.00	\$0.00	\$6,200.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$7,200.00
4721	Albion, NY, United States	33	\$1,500.00	235%	\$107.02	\$0.00	\$3,531.53	\$0.00	\$1,040.00	\$0.00	\$0.00	\$4,571.53
25380	Amherst, NY, United States	21	\$2,700.00	104%	\$133.33	\$100.00	\$2,800.00	\$0.00	\$325.00	\$0.00	\$0.00	\$3,125.00
4723	Amherst South, NY, United States	23	\$6,200.00	70%	\$188.98	\$236.00	\$4,346.61	\$0.00	\$3,833.00	\$0.00	\$4,000.00	\$12,179.61
4689	Ancaster, ON, Canada	13	\$3,430.00	185%	\$487.23	\$13.51	\$6,334.00	\$0.00	\$49,396.87	\$0.00	\$0.00	\$55,730.87
28117	Ancaster A.M., ON, Canada	39	\$4,600.00	196%	\$230.89	\$500.00	\$9,004.59	\$608.11	\$6,556.30	\$0.00	\$0.00	\$15,560.89
4724	Batavia, NY, United States	75	\$3,000.00	100%	\$40.00	\$3,000.00	\$3,000.00	\$0.00	\$3,655.00	\$0.00	\$0.00	\$6,655.00
4690	Brantford, ON, Canada	65	\$9,220.00	132%	\$186.67	\$6,645.72	\$12,133.79	\$0.00	\$4,948.71	\$0.00	\$0.00	\$17,082.50
29643	Brantford-Sunrise, ON, Canada	49	\$9,100.00	129%	\$239.50	\$130.63	\$11,735.50	\$1,238.74	\$10,431.48	\$0.00	\$0.00	\$22,166.98
4725	Buffalo, NY, United States	140	\$15,000.00	75%	\$80.84	\$0.00	\$11,318.02	\$540.00	\$2,540.00	\$0.00	\$1,000.00	\$14,858.02
85976	Buffalo Niagara Medical Campus, NY, United States	0	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
30381	Buffalo-Sunrise, NY, United States	27	\$2,800.00	113%	\$116.67	\$0.00	\$3,150.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,150.00
30716	Caledonia, ON, Canada	15	\$1,400.00	97%	\$90.61	\$0.00	\$1,359.22	\$0.00	\$0.00	\$0.00	\$0.00	\$1,359.22
4726	Cheektowaga, NY, United States	11	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$100.00	\$0.00	\$0.00	\$100.00
4727	Clarence, NY, United States	62	\$7,500.00	115%	\$138.71	\$0.00	\$8,600.00	\$50.00	\$2,165.00	\$0.00	\$0.00	\$10,765.00
4694	Delhi, ON, Canada	9	\$3,260.00	171%	\$618.05	\$85.59	\$5,562.43	\$0.00	\$3,534.00	\$0.00	\$0.00	\$9,096.43
4695	Dundas, ON, Canada	38	\$5,200.00	106%	\$144.85	\$109.01	\$5,504.14	\$273.65	\$3,910.01	\$0.00	\$0.00	\$9,414.15
52949	Dundas Valley Sunrise, ON, Canada	40	\$12,160.00	89%	\$271.64	\$0.00	\$10,865.68	\$0.00	\$1,351.35	\$0.00	\$0.00	\$12,217.03
4728	Dunkirk, NY, United States	24	\$2,600.00	76%	\$82.71	\$0.00	\$1,985.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,985.00
29662	Dunnville, ON, Canada	23	\$1,075.00	81%	\$37.99	\$0.00	\$873.81	\$0.00	\$970.87	\$0.00	\$0.00	\$1,844.68
4729	East Aurora, NY, United States	35	\$1,000.00	210%	\$60.00	\$0.00	\$2,100.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$3,100.00

28911	Eastern Hills Sunrise (Clarence), NY, United States	24	\$2,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
85345	E-Club of Southern Ontario, Canada & Western New York, NY, United States	0	\$0.00	0%	\$0.00	\$40.54	\$1,691.29	\$0.00	\$616.00	\$0.00	\$225.00	\$2,532.29
52046	Ellicottville, NY, United States	6	\$500.00	100%	\$83.33	\$0.00	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00
4732	Falconer, NY, United States	23	\$2,400.00	3%	\$3.43	\$15.00	\$79.00	\$0.00	\$0.00	\$0.00	\$0.00	\$79.00
53345	Flamborough AM, ON, Canada	16	\$3,600.00	38%	\$84.46	\$0.00	\$1,351.35	\$0.00	\$1,941.75	\$0.00	\$0.00	\$3,293.10
28116	Fonthill, ON, Canada	23	\$2,600.00	135%	\$152.53	\$991.00	\$3,508.29	\$0.00	\$444.90	\$0.00	\$0.00	\$3,953.19
4696	Fort Erie, ON, Canada	10	\$450.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4733	Fredonia, NY, United States	49	\$2,500.00	202%	\$103.06	\$1,320.00	\$5,050.00	\$545.00	\$1,345.00	\$0.00	\$0.00	\$6,395.00
4734	Grand Island, NY, United States	32	\$1,000.00	137%	\$42.81	\$250.00	\$1,369.99	\$0.00	\$15.00	\$0.00	\$0.00	\$1,384.99
27868	Greater Jamestown AM, NY, United States	22	\$1,700.00	146%	\$112.50	\$2,425.00	\$2,475.00	\$1,000.00	\$1,000.00	\$0.00	\$0.00	\$3,475.00
4698	Grimsby, ON, Canada	26	\$2,800.00	97%	\$104.49	\$0.00	\$2,716.70	\$0.00	\$2,733.97	\$0.00	\$0.00	\$5,450.67
59744	Grimsby Noon, ON, Canada	13	\$2,000.00	15%	\$23.52	\$0.00	\$305.82	\$900.90	\$900.90	\$0.00	\$0.00	\$1,206.72
4735	Hamburg, NY, United States	32	\$3,100.00	95%	\$92.19	\$15.00	\$2,950.00	\$0.00	\$200.00	\$0.00	\$0.00	\$3,150.00
28054	Hamburg Sunrise, NY, United States	18	\$1,600.00	122%	\$108.06	\$945.00	\$1,945.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,945.00
4699	Hamilton, ON, Canada	123	\$6,069.00	103%	\$50.85	\$99.10	\$6,254.11	\$0.00	\$10,097.09	\$0.00	\$0.00	\$16,351.20
23427	Hamilton "A.M.", ON, Canada	40	\$9,100.00	106%	\$242.08	\$306.31	\$9,683.15	\$0.00	\$0.00	\$0.00	\$0.00	\$9,683.15
4700	Hamilton-East Wentworth, ON, Canada	20	\$2,100.00	95%	\$100.00	\$0.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,000.00
4701	Hamilton Mountain (Hamilton South), ON, Canada	16	\$1,900.00	87%	\$103.16	\$0.00	\$1,650.53	\$0.00	\$0.00	\$0.00	\$0.00	\$1,650.53
26582	Hamilton Sunset, ON, Canada	7	\$0.00	0%	\$13.87	\$0.00	\$97.09	\$0.00	\$0.00	\$0.00	\$0.00	\$97.09
4736	Holley, NY, United States	17	\$800.00	175%	\$82.35	\$800.00	\$1,400.00	\$300.00	\$300.00	\$0.00	\$0.00	\$1,700.00
4737	Jamestown, NY, United States	100	\$5,000.00	210%	\$105.00	\$0.00	\$10,500.00	\$400.00	\$5,400.00	\$0.00	\$0.00	\$15,900.00
4738	Kenmore, NY, United States	48	\$2,300.00	22%	\$10.42	\$0.00	\$500.00	\$0.00	\$6,736.85	\$0.00	\$0.00	\$7,236.85
4739	Lakewood-Chautauqua South, NY, United States	13	\$1,300.00	100%	\$100.00	\$0.00	\$1,300.00	\$0.00	\$200.00	\$0.00	\$0.00	\$1,500.00

4740	Lancaster-Depew, NY, United States	17	\$0.00	0%	\$5.88	\$0.00	\$100.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$1,100.00
4741	Le Roy, NY, United States	36	\$4,600.00	79%	\$101.42	\$226.00	\$3,651.00	\$122.00	\$1,492.00	\$0.00	\$50.00	\$5,193.00
4742	Lewiston NY USA- Niagara-on-The-Lake, ON Canada, NY, United States	11	\$1,300.00	85%	\$100.31	\$20.00	\$1,103.37	\$0.00	\$500.00	\$0.00	\$0.00	\$1,603.37
50055	Lincoln, ON, Canada	26	\$2,800.00	97%	\$104.56	\$0.00	\$2,718.45	\$578.38	\$578.38	\$0.00	\$0.00	\$3,296.83
4744	Lockport, NY, United States	55	\$4,520.00	139%	\$114.18	\$200.00	\$6,280.00	\$0.00	\$2,100.00	\$0.00	\$0.00	\$8,380.00
4745	Medina, NY, United States	7	\$700.00	100%	\$100.00	\$200.00	\$700.00	\$0.00	\$0.00	\$0.00	\$0.00	\$700.00
4746	Middleport, NY, United States	12	\$2,000.00	100%	\$166.67	\$0.00	\$2,000.00	\$0.00	\$500.00	\$0.00	\$0.00	\$2,500.00
24800	Niagara County-Central, NY, United States	23	\$1,250.00	148%	\$80.43	\$100.00	\$1,850.00	\$0.00	\$350.00	\$0.00	\$0.00	\$2,200.00
4747	Niagara Falls, NY, United States	13	\$1,000.00	123%	\$94.23	\$0.00	\$1,225.00	\$0.00	\$300.00	\$0.00	\$0.00	\$1,525.00
4706	Niagara Falls, ON, Canada	54	\$24,520.00	126%	\$570.89	\$22,066.16	\$30,827.91	\$90.09	\$24,209.85	\$0.00	\$0.00	\$55,037.76
27545	Niagara Falls Sunrise, ON, Canada	43	\$1,200.00	445%	\$124.27	\$0.00	\$5,343.75	\$0.00	\$970.87	\$0.00	\$0.00	\$6,314.62
29972	Niagara-on-the-Lake, ON, Canada	55	\$10,400.00	91%	\$171.80	\$567.57	\$9,449.08	\$9.01	\$1,327.13	\$0.00	\$0.00	\$10,776.21
31593	Norfolk Sunrise, ON, Canada	42	\$4,400.00	118%	\$123.86	\$0.00	\$5,201.97	\$0.00	\$72.82	\$0.00	\$0.00	\$5,274.79
4748	Olean, NY, United States	33	\$2,900.00	158%	\$138.94	\$225.00	\$4,585.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$5,585.00
4749	Orchard Park, NY, United States	16	\$100.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$15.00	\$0.00	\$0.00	\$15.00
4750	Salamanca, NY, United States	10	\$1,000.00	100%	\$100.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00
4713	Simcoe, ON, Canada	50	\$5,400.00	114%	\$122.60	\$45.04	\$6,130.23	\$900.90	\$3,948.66	\$0.00	\$0.00	\$10,078.89
4711	St. Catharines, ON, Canada	117	\$24,500.00	101%	\$210.49	\$0.00	\$24,626.84	\$279.28	\$3,612.41	\$0.00	\$0.00	\$28,239.25
23879	St. Catharines-Lakeshore, ON, Canada	33	\$3,993.00	106%	\$128.68	\$18.02	\$4,246.60	\$0.00	\$1,015.92	\$0.00	\$0.00	\$5,262.52
4712	St. Catharines South, ON, Canada	41	\$7,000.00	67%	\$113.57	\$195.47	\$4,656.41	\$0.00	\$1,247.75	\$0.00	\$0.00	\$5,904.16
30595	Stoney Creek, ON, Canada	17	\$2,375.00	95%	\$132.55	\$18.02	\$2,253.32	\$0.00	\$991.00	\$0.00	\$0.00	\$3,244.32
4753	Tonawandas, The, NY, United States	25	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4716	Waterdown, ON, Canada	35	\$8,195.00	121%	\$283.33	\$99.10	\$9,916.69	\$0.00	\$4,415.09	\$0.00	\$0.00	\$14,331.78

4718	Welland, ON, Canada	41	\$4,600.00	167%	\$187.50	\$90.09	\$7,687.54	\$0.00	\$2,485.44	\$0.00	\$0.00	\$10,172.98
4754	Westfield-Mayville, NY, United States	39	\$4,000.00	102%	\$104.43	\$0.00	\$4,072.69	\$0.00	\$500.00	\$0.00	\$0.00	\$4,572.69
4755	West Seneca, NY, United States	44	\$6,525.00	165%	\$245.10	\$0.00	\$10,784.51	\$3,230.00	\$4,795.00	\$0.00	\$0.00	\$15,579.51
4756	Williamsville, NY, United States	39	\$2,500.00	181%	\$115.88	\$8.50	\$4,519.50	\$110.00	\$3,436.50	\$0.00	\$0.00	\$7,956.00
Total For: 7090		2,403	\$281,442.00	115.08%	\$135.80	\$43,306.38	\$323,879.52	\$11,176.06	\$189,552.87	\$0.00	\$5,275.00	\$518,707.39

Contributions to The Rotary Foundation make it possible for clubs to transform lives worldwide. The following summary outlines important differences between contribution types. If you have questions, please contact Rotary International by email at contact.center@rotary.org or by phone, toll-free at 1-866-9ROTARY (1-866-976-8279).

Annual Fund

-Designations include SHARE, World Fund and Areas of Focus

Other Funds (including PolioPlus Fund)

-Supports program selected by donor

-Matching Grants

-Global Grants

-PolioPlus

-PolioPlus Partners

-Ride to End Polio

-Other Approved Programs

-Does not count towards Club or District Annual Fund Goal

-Does not count towards Annual Fund Per Capita

Endowment Fund

-Contributions are invested in perpetuity

-Spendable Earnings are used on programs

-Donor can designate spendable earnings for

-Areas of Focus

-Rotary Peace Centers

-SHARE

-World Fund

-Benefactor recognition available

-PHF recognition is not available

-Does not count towards Club or District Annual Fund

The club and district membership counts are the starting membership figure based on July semiannual report forms, received at Rotary International by 30 September each year. They are populated once every Rotary Year (usually in November) and remains the same until the next Rotary Year. Clubs terminating during the Rotary Year, though not listed, will be included in the district membership totals.

District Summary

2013 - 2014 US\$100 Per Capita District Benchmark for 2,403 Members: \$240,300.00

2013 - 2014 District Annual Fund Goal (sum of all club goals): \$281,442.00

2013 - 2014 Total of Annual Fund Giving for Period: \$323,879.52

Total of clubs below includes only clubs active as of June 2014 and chartered prior to 01-Jul-2013

2013 - 2014 Total of clubs with Annual Fund Goals received: 65 of 68 (95.59% Received)

2013 - 2014 Total of clubs with contributions to the Annual Fund: 63 of 68 (92.65% Participation)

The SHARE Contribution Detail Report containing the district's SHARE summary information is available to authorized users on My Rotary at rotary.org/myrotary.

District 7090 Annual Programs Fund Contribution History

2004-2014

	2013-14	2012-13	2011-12	2010-1	2009-10	2008-9	2007-8	2006-7	2005-6	2004-5
Akron-Newstead	6200	6400	4000	7600		2,000		3,100	4,800	5,200
Albion	3531	6290	4380	3150		3,000	4,000	2,050	4,200	4,000
Amherst East	2800	2850	2575	2984	3050	1,250	3,100	2,900	3,700	3,100
Amherst North-End 2012			1355	1480	2774	2,204	2057	1,493	2,100	2,586
Amherst South	4346	3590	2220	2070	2425	1,500	1,881	1,755	760	1,400
Ancaster	6334	7974	8955	10759	8422	7,979	9,878	6,358	3,508	2,590
Ancaster A.M.	9004	10820	8228	9581	6263	7,092	4,810	11,417	99	6,047
Batavia	3000	4200	2180		6000	6,500		6,020	100	6,000
Brantford	12133	12887	11174	12028	13034	11,077	11,303	10,690	10,300	10,568
Brantford Sunrise	11735	9272	10486	9545	9066	6,362	7,800	12,600	1,900	5,233
Buffalo	11318	12898	14676	25175	4850	18,050	19,550	19,800	16,255	21,870
Buffalo Niag Med June 2014										
Buffalo Sunrise	3150	2600	2300	2932	1900	1,700	200			250
Caledonia	1359	1515	1500	1530	1400		1,025	870	1,000	1,540
Cheektowaga		100	300	250				1,500	1,500	
Clarence	8600	10300	8035	6600	275	6,100	6,600	7,630	4,380	6,475
Delhi	5562	4465	4186	5911	2741	2,230	3,862	2,640	2,588	1,916
District 7090	1218	1471					1,809	1,481	1,265	84
Dundas	5504	5002	6168	6416	5136	5,194	6,018	5,379	4,351	4,871
Dundas Valley Sunrise	10865	13500	15228	11931	12605	9,124	13,650	6,892	4,637	9,031
Dunkirk	1985	1895	1815	2714	2990	2,650	1,975	2,750	2,525	2,000
Dunnville	873	556	2250	1456		2,550	3,000	3,000	2,304	2,650
East Aurora	2100	200	2667	4000		2,250	3,000	2,600	100	3,500
Eastern Hills Sunrise			2000	1000	1000	3,250	2,000	1,000	2,250	2,000
E Club	1691									
Ellicottville	500	500		700	500	500	750	100	600	2,775
Falconer	79	1125	2000		2025	1,700	2,000	1,700	1,000	1,000
Flamborough AM	1351	1717	2302	2133	1686	1,376	1,400	1,499	1,700	2,544
Fonthill	3508	2222	2342	2435	2455	1,639	4,291	3,449	4,569	2,303

46095

	2013-14	2012-13	2011-12	2010-1	2009-10	2008-9	2007-8	2006-7	2005-6	2004-5
Fort Erie		354	350	916	300	361	2,607	87	171	
Fredonia	5050	2973	1825	5550	2890	1,470	2,490	2,200	2,775	3,770
Grand Island	1369	2857	3105	4350	2310	2,740	4,305	4,850	4,300	7,100
Greater Jamestown AM	2475	2400	2232	2350	2428	2,258	2,200	2,250	2,600	2,880
Grimsby	2716	2959	2333	966	2358	622	1,900	890	285	2,400
Grimsby @ Noon	305	2606	4177	1300	2675	1,306	1,404	581	2,952	1,206
Hamburg	2950	1900	1720		250	1,350	2,000		1,400	100
Hamburg Sunrise	1945	1890	1960	6805	1100	2,700	200	1,700	400	1,300
Hamilton	6254	12388	7887	9672	8573	7,614	14,891	11,276	13,449	12,988
Hamilton AM	9683	12913	13616	15183	16524	15,510	17,368	15,472	14,159	17,120
Hamilton Mountain	1650	1818	2202	6283	2454		3,300	3,636	3,570	4,048
Hamilton Sunset	97	76	1676	1782	1000	1,300	1,429		1,200	1,008
Hamilton-East Wentworth	2000	2347	2277	2100	4279	1,807	2,645	2,400	342	2,000
Holley	1400	100	1210	1213	50	550	500	100	550	500
Jamestown	10500	500	5050	10000		10,000	11,000	8,150	8,850	7,185
Kenmore	500	500	1300	2050		1,000	1,531		4,000	195
Lakewood-Chautauqua South	1300	1549		782		920	1,200	1,100		1,300
Lancaster-Depew	100	1100	1100	1050		300	2,400	100	2,500	
Le Roy	3651	4165	3900	2100	4175	1,400	1,100	4,680	2,900	1,700
Lewiston/NOTL	1103	1338	1300	1639	1876	1,448	2,563	2,192	2,574	2,011
Lincoln	2718	3030	2702	3108	5414		3,700	3,800	3,273	3,852
Lockport	6280	6585	5951	5770	6145	1,970	4,671	3,220	3,800	7,660
Medina	700	700	800	950	1100	600	300	100	100	455
Middleport	2000	2000	2000	1000	750	1,000		700	100	1,000
Niagara County-Central	1850	1650	1275	1000		1,000	2,200		3,300	1,225
Niagara Falls Sunrise	5343	5550	8001	6109	3100	3,104		3,360	3,000	3,000
Niagara Falls, NY	1225	1035	700		2027	2,000	1,375	1,080		675
Niagara Falls, ON	30827	51448	32012	34457	11927	11,195	11,778	13,031	7,012	18,902
Niagara-on-the-Lake	9449	9314	866	4711	5924	5,329	18,007	7,461	8,922	7,091
Norfolk Sunrise	5201	6294	8791	5494	5725	5,665	6,122	6,740	7,483	10,979
Olean	4585	3778	3342	4239	3305	3,070	5,095	5,123	5,444	1,990
Orchard Park			1000	1000		2,131				200

	2013-14	2012-13	2011-12	2010-1	2009-10	2008-9	2007-8	2006-7	2005-6	2004-5
Port Colborne Cen End 2012		6566		2136		1,057	2,969	1,000	992	
Salamanca	1000	1000	1000	1000	1000	2,000	1,000	1,000	1,000	1,000
Simcoe	6130	6692	12451	2238	6556	7,521	6,000	5,910	6,384	4,823
South Shore Blasdell		1200			1500	1,500	1,500	100	1,273	1,000
St. Catharines	24626	26973	19335	21659	20540	18,861	22,466	20,297	17,643	19,386
St. Catharines South	4656	5417	3889	4590	4558	5,182	5,616	6,217	3,672	4,558
St. Cath Sunrise-End 2012		75	3158	1660	4582	4,914	4,272	3,183	4,132	
St. Catharines-Lakeshore	4246	4539	3906	5415	4676	5,870	5,238	5,417	4,088	4,559
Stoney Creek	2253	2638	2345	2325	2213	2,500	2,415	2,052	1,587	1,566
The Tonawandas		800		1200	50	375	2,200	2,500	2,600	2,500
Waterdown	9916	9717	10546	7449	7365	6,545	4,202	7,494	6,971	5,041
Welland	7687	6799	7110	5385	4800	5,619	10,021	16,640	9,731	9,235
West Seneca	10784	8417	11264	10173	4852	4,500	4,715	4,883	4,550	4,775
Westfield-Mayville	4072	2786	1910	3810	1000				4,000	2,000
Williamsville	4519	3265	1935	2550	200	2,000	3,000	2,000	1,000	1,000
Eden North Collins			1000							
Total	323879	359350	329831	349899	253148	267,907	321,853	305,646	263,526	306,144
No donation	5	2	5	5	12	5	6	5	2	3



District 7090 – Youth Services

FEATURED PROGRAM

YOUTH EXCHANGE - (Chair – Mike Taylor – Rotary Club of Fonthill)

July and August are our transitional months. Most of our inbounds took opportunity to go on the Cross America bus tour through the month of July, and a sole Finnish student chose the Cross Canada tour instead. As is usually the case, ALL of the students were absolutely thrilled throughout their experiences and came back on quite an emotional high.

These joyous feelings though soon gave way to the downsides of having to pack and begin transitioning back to their homes all around the world while at the same time we began welcoming back all of our returning outbounds from last year who not unlike our departing inbounds were often struggling with their own 'reverse homesickness'.

We held our annual Outbound Debrief Meeting with returning students and parents who were all very pleased with the success of the program and the experiences gleaned through it.

August 7th saw the arrival of our first inbound student from Finland throughout the month traffic of students in and out of the countries continued. This year we have 26 kids heading out all around and we've received another 24 with 2 yet to come in January from Australia and we will see off 3 others who are due to finish at the same time (2 Australians and 1 Argentinian).

Inbound orientation weekend takes place September 12-14th and planning is also underway for student participation and involvement at the Buffalo Bash District Conference.

District Committee structure transitions and succession planning have and continue to take place. Mike Taylor indeed did take over Chair position from Aad Vermeyden who continues to serve in a supportive fashion to the Committee. Discussions are underway related to the succession of Ray Tisi by Randy Momot (Fonthill Club) in the YE Treasurer position.

Aad's wisdom and technical and organizational skills continue to benefit the committee. Aad has taken the lead in transitioning 7090 to the 'YEAH' database platform which will provide consolidated and integrated database that members will have access to for input and data mining. YEAH will provide excellent resource in meeting RI and US/Canadian regulatory expectations within the YE program.

Committee membership representation as follows:

- Mike Taylor (Fonthill) – Chair
- Aad Vermeyden (Brantford) – Past Chair/Support
- Joanna Turchin (Ancaster – Insurance, VISA's, Travel specialist)
- Ray Tisi (Welland – Treasurer)
- Donna Dalglish (Niagara Falls – Asia/Australia)
- Laurie Albertsson (Buffalo – South America)
- Lisa Yaggie (Jamestown – Northern Europe)
- Adair Amo (Buffalo Sunrise – Central Europe)
- John Bradley (Buffalo – Southern Europe)
- Bob Stevenson (Simcoe – Short Term Exchange)



- Janet Walker (Lockport – support – VC in Training)

We are looking forward to another very successful year in the Youth Exchange program!

The picture below was taken at the breakfast meeting of Fonthill Rotary Club where the students all presented on the experiences of Youth Exchange (both past and to come). The girls did an outstanding job and membership were thrilled with the energy and excitement that was shared. One member was moved to say it was the best meeting he had ever attended in his 30 years of involvement with Rotary.



Left to Right –

Rio Tanaka – Inbound from Japan 2013-14
Gracie Lowes – Outbound to Japan 2013-14
Zoey Lowes – Outbound to France 2014-15
Charlotta Palm – Inbound from Finland 2014-15
Robin Kelly Outbound to Spain 2013-14

SLAPSHOT – (Margaret Andrewes – Rotary Club of Lincoln)

SLAPSHOT 2015 REGISTRATION OPENS Monday, January 12, 2015

SLAPSHOT – Student Leadership Award Program designed for Students High On Training, is dedicated to promoting, honoring, celebrating and nurturing young leaders, who are high school students, 15-18 years old. District 7090's 10th annual SLAPSHOT is scheduled April 24 -26, 2015 at Canterbury Hills Conference



Centre, Ancaster, ON, Canada. Look for SLAPSHOT 2015 details and registration forms on the District 7090 website in December.

The SLAPSHOT & RYLA Committees meet jointly. Our first meeting in Rotary Year 2014-15 is scheduled October 18, 2014, 10am-12noon at St. Catharines Mazda, 161 Scott Street, St. Catharines. I welcome suggestions for Rotarians who may be interested in getting involved and will be delighted to follow-up by extending an invitation to attend this meeting.

This is a year of transition for the SLAPSHOT team. I will step down from my role as chair once a new team leader is 'on the job'.

InterAct - (Chair – Brian Casey – Rotary Club of Buffalo)

No report at this time.

RYLA – (Chair – Sue O'Dwyer – Rotary Club of Norfolk-Sunrise)

No report at this time.



Dear YEO,

We just finished our Inbound Orientation and can report that we have a wonderful new crop of inbound students. We were impressed with their initiative, knowledge of English and generally their great attitude.

Now it's time to start recruiting next year's outbounds! Yes, I know it only feels like yesterday that the last ones left... This communication deals with the following:

1. New outbound recruitment process
2. Promotional materials available
3. (New!) Short Term Exchange
4. (New!) Bursary

We recommend the following process for outbound recruitment:

September	Contact high schools (guidance counselors and/or language teachers), distribute promotional materials. Ask Interact, ROTEX and current inbounds to reach out to their circle of friends. Get interviews done with the inbounds to hit the local media (newspaper, radio)
October	Organize information sessions in the local high schools. Consider organizing an evening information session in a public space (library), for students and parents and advertise this at info sessions and the media. Applicants to fill out Short Form application to club.
November	Club interviews + selection of candidates (who are to book their medical and dental appointments immediately to get those sections of the long form app completed)
December	Candidates to fill out Long Form application. YEO to check for completeness and obtain club signatures. YEO to submit 4 copies of completed Long Form application to Mike Taylor (for Canadian apps) and Laurie Albertsson (for US apps)
January	District Interviews January 10/11, 2015 (students are to attend with their parents, given that multiple interviews happen they need to allow for 4 – 5 hours)

To assist you with outbound recruitment, we have the following promotional materials available for you:

- full colour posters at 11x17" and 8.5x11" size
- brochures
- DVD (an older issue of Rotary Magazine gives a 10 min program on exchange that can be used in presentations)
- Powerpoint
- Host Family

You can download posters, brochures and powerpoint directly from the YEO Resources section of our website: www.rotaryye7090.org. We are also happy to produce multiple copies of posters and brochures for you and/or send you a copy of the DVD. You can order online in the surveylink:

In October I will email you resources for the Club Interviews and in November expect an email explaining the paperwork process.

NEW: SHORT TERM EXCHANGE

Last year we sent a few students on the short term exchange and this year, we'd like to offer it to all clubs. The main features of the short term exchange are:



- a family-to-family exchange
- usually a total of 6 weeks, 3 weeks our student will spend abroad and 3 weeks the student from abroad will spend with the family here
- countries that we do short-term with include the United Kingdom, Italy, and other predominantly European countries.

We see the short-term exchange as an excellent way of attracting more interest in the (long-term) exchange program and/or as a back-up offering to those kids that are good candidates, but you can't select for long-term. The cost to the club for short-term students is \$50 per student and the cost to the student is \$50.

NEW: BURSARY FOR EXCHANGE STUDENTS

The bursary is meant to make a Rotary Youth Exchange possible for a student who otherwise, through family and/or financial circumstances, would be not be able to afford such an exchange. The value is up to \$1,000 for Long-Term and up to \$300 for Short-Term exchange students. These amounts are to be matched by the student and by the sponsoring Rotary Club. Full details about the Bursary can be downloaded from the website.

SURVEY MONKEY

1. YEO Name & Club
2. How many students are you planning to recruit for 2015-16 Long Term Exchange
3. How many students are you planning to recruit for 2015-16 Short Term Exchange
4. Would you like us to send you promotional materials, if so please indicate quantities below:
 - a. 11 x 17" posters
 - b. 8.5 x 11" posters
 - c. Youth Exchange brochures (highlighting both long and short term)
 - d. Long Term YE brochures
 - e. Short Term YE brochures
 - f. Host Family recruiting brochures
 - g. DVD
5. Please indicate what contact information you would like imprinted on your posters/brochure?



CRCID (Canadian Rotary Collaboration for International Development)

BACKGROUND:

- Created in 1986 at request of the Government of Canada to act as a conduit for Government funds from CIDA (Canadian International Development Agency) to support Canadian Rotary Club International service projects in developing countries.
- CRCID is a recognized Rotary entity
- Does not qualify for charitable designation as it does not implement projects nor receive administrative support from Rotary.
- 100% dependent upon the Government of Canada for funding to continue in existence.

Past 2 (Two) Years = 2 Significant changes

1. CIDA implemented a “Call for Proposals” system resulting in greater completion between similar organizations seeking funding.
2. Amalgamation of CIDE with Foreign Affairs and Trade, now called Department of Foreign Affairs, Trade and Development (DFATD) in 2012.

Subsequent Developments:

- October 2012 Government compliance audit for the 2010-2013 Contribution Agreement revealed areas of improvement for CRCID financial management system (in place since 2000 with no prior concerns).
- Resulted in less favourable audit than in prior years, yet in the final analysis no reimbursement of Government funds was required.
- CRCID/DFATD meeting in February 2013 readily revealed that DFATD was not interested in continuing their partnership with CRCID.
- CRCID Board made decision to lay-off staff and close the office, resulting in Secretariat reduction as of July 1st, 2013 to 1 fulltime and 1 part-time staff working out of home.
- February 1st, 2014 Annual General Meeting (AGM) resulted in membership vote to dissolve CRCID as of March 31, 2014.
- Outreach came within 2 weeks from Minister of DFATD office questioning the dissolution of CRCID as the Government wished to maintain the partnership.
- DFATD proposed a new strategic relationship more in line with the work of Rotary.
- DFATD, also, proposed a one-year funding to ensure CRCID had sufficient funds to sustain the operation during negotiations.

- Early April 2014 proposal drafted to include the 9 Rotary Projects approved by CRCID in 2012. Estimated that these 9 projects were engaged with over 290 Canadian Rotary clubs across the country and 42 host country partners. PROPOSAL REJECTED as DFTAD not prepared to approve more than \$1.2Million (original proposal was \$3.35Million) plus the numerous countries and multiple partners was deemed too complicated.
- DFATD prepared to fund 2 projects (refer chart attached) with mid-July final satisfaction with the budget and anticipated results matrices.

CURRENT STATE:

On August 1st, 2014 CRCID signed a one-year Contribution Agreement with the Government of Canada to financially support 2 large Rotary projects in Guatemala and Honduras.

NEXT STEPS:

- The brand new CRCID website at www.crcid.org is now “live”. Please take a few minutes and review. Our District website has a link to this site as well.

The site features:

- Current information and news about International Development;
- Information on project funding;
- Descriptions of Rotary’s Areas of Focus
- Information on Rotary projects approved by CRCID – including both funded and unfunded;
 - Each country project page includes a news RSS feed for that specific country; and,
- Key documents regarding sustainable development with an emphasis on Environmental Sustainability & Gender Equity both considered essential for projects to be sustainable.

- AGM scheduled for Tuesday, September 22nd, 2014

This AGM will discuss:

- Events that have transpired since the February 1, 2013 AGM;
- New 1-year Contribution Agreement & status update;
- New CRCID website;
- Revised bylaws required for the Certificate of Continuance (deadline October 17, 2014);
- Update on high level discussions with the Government of Canada regarding new partnership arrangement.

Respectfully submitted

Karen L. Oakes

Karen L. Oakes.

Rotary Projects Approved for Funding

1. Ripple Effect Program

Host Country: *Guatemala*

Rotary Area of Focus: *Basic Literacy & Education*

Description: *Improve the economic opportunities for children in Guatemala through education by providing school classrooms, washrooms, kitchens, playgrounds, scholarships, computers, books, and supplies.*

Project Value: *CAD\$ 674,052*

Canadian Partner(s):

- *Rotary International District 5550*

Contact: *Gord/Debra LeMaistre: glemaistre1@hotmail.com*

Website: [*Ripple Effect Program*](#)

2. Honduras Economic & Community Development (HECD) Project

Host Country: *Honduras*

Rotary Areas of Focus:

- *Economic & Community Dev't*
- *Water & Sanitation*

Description: *For the purposes of the CRCID/DFATD program, components of the HECD program to be completed within the one year agreement are:*

- *2 Sustainable Village Water Projects*
- *Capacity Building of a Honduran MFI including an IT System and a new Branch*

Project Value: *CAD\$ 576,466*

Canadian Partner(s):

- *Rotarian Action Group Microfinance & Community Dev't (RAGM)*
- *Opportunity International Canada (OIC)*

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