



## **District Council Agenda April 9, 2016**

Phillip Sheridan Building, 3200 Elmwood Ave, Kenmore, NY  
Located just North of Sheridan Drive (Route 324), Take the Elmwood Avenue  
(North) or Delaware Avenue (South) exit from the I-290. Dress is Casual.

08:00 - 08:45 AM	Check-in, Refreshments & Fellowship	
08:45 - 09:00	Call to Order & Welcome Invocation Introductions	Kevin Crosby, DG Pene Hutton, Exec. Secretary All
09:00 - 09:20	Officers Reports <ul style="list-style-type: none"><li>Secretary<ul style="list-style-type: none"><li>District Council Meeting – January 2016</li></ul></li><li>Treasurer</li><li>District Governor</li><li>District Governor Elect</li><li>District Governor Nominee</li><li>District Governor Nominee Designate</li></ul>	Pene Hutton Mike Prinzbach Kevin Crosby Marlee Diehl Reg Madison (absent) Melisa Schrock
09:20 – 10:15	Directors' Reports <ul style="list-style-type: none"><li>Membership</li><li>The Rotary Foundation</li><li>Youth Services</li><li>Service Projects</li><li>Training</li><li>Public Image</li></ul>	Dir. Brian Carmichael, PDG Dir. Karen Oakes, PDG Dir. Greg Norton Dir. Melisa Schrock Dir. John Heise, PDG Dir. Roseanne Morissette
10:15 – 10:30	Break	
10:30 – 11:15	AG Discussion	All
11:15 – 11:30	Other Business	
11:30 AM	Adjournment	



## **Minutes of the 7090 District Council Meeting**

**Minutes of January 16, 2016**

**No. of Attendees:** 22

**Call to Order:** 8:49 am by Governor Kevin Crosby

**Invocation:** Kevin Crosby, DG encouraged the remembrance of friends – new ones made and those we lost; kindnesses received and given. The theme was thankfulness – for Rotary, for District 7090 leaders and its gifts to our clubs and in turn to the world.

**Secretary's Report (posted to District website):** Pene Hutton

MOTION TO ACCEPT TO ACCEPT MINUTES OF NOVEMBER 21, 2015 BY RALPH MONTESANTO, PDG;  
SECONDED BY REG MADISON, DGN. MOTION CARRIED.

**Treasurer's Report (see attached report):** Mike Prinzbach absent

- Year to Date Treasurer's Report

**District Governor's Report (see attached):** Kevin Crosby

Governor Kevin announced that after some discussion and a search – the District will have a new role – that of IT Advisor. The IT Advisor has been selected - Paul Marchese of the Batavia club. DG Kevin described his strong background.

Having made all but one club visit, the Governor indicated that a common concern of clubs remains – its member recruitment and retention. DG Kevin has been focusing on a comprehensive district-wide membership campaign to help clubs address this common concern. DG Kevin shared campaign and its 3 phases through a power point presentation – Get Ready to Grow. It will engage District committees – Membership, Public Image and Service Projects among others also. Phase 1 - Planning and preparation are already in progress. Phase 2 - Implementation is March – May. Phase 3 - Reward and recognition will be in June.

Governor also noted the planning team to apply for a RI grant to conduct a Young Professionals recruitment event.

**District Governor Elect's Report (see attached):** Marlee Diehl

DGE Marlee announced that her leadership team for 2016 – 17 is complete.

PETS planning is well in hand by PDGs - Brian Carmichael, Ralph Montesanto and John Heise. PEs are stepping up to attend MDPETS and PETS1 with its option of 3 different dates/locations.

DGE Marlee also noted she and husband Bill are flying out to San Diego, CA for International Assembly/GETS tomorrow at 7 am to return next Saturday.

District Conference promotion will start up again in a couple of weeks.

**District Governor Nominee's (see attached):** Reg Madison

DGN Reg added to his report by noting he is impressed with the quality of individuals involved and excited by the addition of Melisa to the DG line up. He is also noted that he will be in Florida for five weeks starting tomorrow, but technology will allow him to continue his preparation and involvement in District 7090 leadership activities.

**District Governor Nominee Designate:** Melisa Shrock

DGND Melisa noted she did not realize a report was due for this new role, but expressed her gratitude for the many words of encouragement she has received. DG Kevin noted that DGND Melisa is and will be very busy wearing 3 hats – director of Service Projects, chair of Conference 2016, and now the newest one – District Governor Nominee Designate.

**Directors' Reports:**

**Public Image Report (see attached report):** Roseanne Morissette, Director

As noted in her report, Director Roseanne indicated her team is planning its working through their ideas and approach to their participation in the Get Ready to Grow (membership) campaign.

DG Kevin also noted discussion also around a dedicated URL to help interested professionals find clubs in their area.

**Membership Report (see attached report):** Brian Carmichael, PDG, Director

Director Brian noted that July membership was 2323; January membership was 2330 and since January 1 we are up another 3 to 2333 for a total of 10 new Rotarian members.

Director Brian also referenced a recent video presentation this past week on Engaging the Next Generation as a kick off to the Get Ready to Grow campaign.

He noted that 66 clubs have now indicated a Membership Chair or contact for each of our 69 clubs. The challenge is that some are not receiving district emails. Working with ClubRunner to find out how to get emails accepted.

The following website was indicated as a resource for membership tools.

<http://greatideastoshare.com/membership/>

**Training Report (see attached):** PDG Ralph Montesanto for John Heise, PDG, Director

PDG Ralph noted some key dates for a very active training schedule. Also noted that Martha Bailey has a co-chair now – JoAnne Proctor. Martha has set the date for RLI – March 19 at Niagara County Community College and is looking for qualified facilitators for it – as some of our district facilitators are not available on that date. DGE Marlee (former RLI chair) noted that she believes Martha has since contacted Shining Waters Division of RLI and is likely getting the assistance she needs.

PDG Ralph also mentioned the upcoming visioning session with the Rotary Club of BNMC at the end of the month.

Other comments made included New Membership Orientation and the development of new member orientation packages of learning – tools for the new members.

PDG Ralph went over many of the key training dates – see Training report.

**Service Projects Report (see attached report):** Melisa Schrock, DGND, Director  
Director Melisa noted the Disaster Preparedness Plan document of Thomas Brock and how well it was received by the Vice Chair or the Disaster Assistance Network Rotary Action Group, Disaster Coordinator for D5030, Leigh Readdy. According to Leigh Readdy – D7090 is more “put together” than the one D5030 is working on. Melisa will be contacting Thomas Brock to give him this feedback as well as to ask him to consider working with Leigh and others to finally bring this project to completion. Melisa noted that this is one more area that D7090 shines in the world of Rotary.

Director Melisa also brought forward for approval by District Council two projects approved by the World Community Service Committee for club solicitation, (included in report).  
Motions were made as follows:

From the 9/30/2015 WCS meeting: A motion was made by Dave Johnson and seconded by Ralph Montesanto to recommend to the District Council support for the Khazimula Children’s Project by allowing club to club solicitation by the Rotary Club of Lincoln.  
Motion carried.

**MOTION BY MARLEE DIEHL, DGE TO APPROVE THE RECOMMENDATION OF THE WCS COMMITTEE; SECONDED BY JACK AMICO, IPDG. MOTION CARRIED.**

From the 1/13/2016 WCS meeting: As the WCS Committee has approved that the Water Wells in Mono Dasse Chieftdom Project, sponsored by the Rotary Club of Akron-Newstead to be included in the approved World Community Service Projects for 2015-16, Rotary Foundation Director Karen Oakes moves to recommend that District Council approve this project for club to club solicitation; seconded by IPDG Jack Amico. .  
Motion carried.

**MOTION BY MARLEE DIEHL, DGE TO APPROVE THE RECOMMENDATION OF THE WCS COMMITTEE; SECONDED BY KAREN OAKES, PDG AND FOUNDATION DIRECTOR. MOTION CARRIED.**

Also announced was that as Sabih Uddin wants to step down as WCS Committee chair, IPDG Jack Amico will be taking over the chair role effective July 1, 2016.

In follow up to the Get Ready to Grow campaign, noted was the thrust of SP to hold a Rotary Day of Service as a way to grab the interest of potential new members. The SP Committee will be looking for hands on community service projects that an area or region of clubs can support. Noted - was Martha Bailey's club's project Rent a Rotarian. They wear their Rotarians at Work sweatshirts and help an elderly person etc. to do a task they cannot do themselves. They ask for a donation in turn. Director Melisa encouraged AGs to talk to their clubs to see if there is already or potentially a project they would all be excited about supporting.

District Conference: Melisa also noted that the conference will also continue the hands on projects momentum and will provide opportunity to engage Rotarians in service.

Roseanne Morissette interjected that she was wondering if the District might consider sponsoring a Syrian refugee family at a cost of about \$30,000. Discussion centered around what the Hamilton club was doing and also local church and community organizations. Director Karen Oakes also noted her discussion with RI regarding a global grant toward that end. IPDG Jack noted that he understands there is a policy that the district does not do projects; clubs can do projects and maybe there is a way for clubs to band together toward this end.

**Website Update:** Pene Hutton noted a recent online training with Director Melisa to help her access her Service Projects webpage in order to update it so that it better represented her "foodtruck" delivery at clubs. She noted that all District Directors can have this access and that she is hopeful that all will look at their pages to see how they can be improved. Also – that she is available to help update the pages to their liking, and also to give them an online training if they would like to do it themselves....or just want to know how to use ClubRunner better.

**Youth Services Report (see attached SlapShot flyer):** Greg Norton, Director SLAPSHOT – Director Greg announced registration has opened; only 100 slots and they fill fast. Registration is two-step process and a club can register and pay the fee without having a student identified. He also indicated it is a nice feeder program for the other Rotary programs – and they have a captive audience to sell Interact etc. to at SlapShot.

YE – Mike Taylor chair noted that one of the YE students (TaiWan) had to return home because his mother is very ill. We are currently at 24 students inbound. We have had a drop of students – our outbound total is 20. Most club citing difficulty in getting host families. Chair Mike also noted the fears that ISIS has caused – e.g. France bombings. Thinks that may have clubs and parents not wanting to send their kids out. The Algonquin trip is coming up in early February and finally getting some snow so that they can snow shoe, not canoe. Also Mike indicated that some of the VPs are leaving the program including Laurie

Alberttson and Lisa Yaggie and some younger Rotarians stepping up to fill those roles and they plan to address the attrition of clubs in supporting YE.

Rotaract – Director Greg noted that new chair Nicole Mendolia will finally have a couple of Rotarians to add to a committee, that will act also as advisors to Nicole who herself is a Rotaractor and provide some increased coordination among the clubs. He noted that Rotaract holds great potential to add members to Rotary in the future. Also expressed was the interest of the BNMC Rotary Club in forming a Rotaract.

**Rotary Foundation Report (see attached report):** Karen Oakes, PDG, Director  
Director Karen expressed her gratefulness for the hard work the Foundation team is doing and noted the deadline for clubs to submit their application for a district grant is January 31; John Teibert, chair, will be sending out a reminder to the qualifying clubs accordingly in the next few days.

Director Karen also noted that Shefali Clerk along with her Scholarship Committee is currently reviewing the 20 applications received for the \$5000 scholarship grant and that the Peace Scholarship deadline is May 31<sup>st</sup>. More information on the Peace Fellow and the scholarship application is at <https://www.rotary.org/myrotary/en/get-involved/exchange-ideas/peace-fellowships>.

**AG Discussion:** Governor Kevin opened the meeting to poll the AGs for their comments about the meeting or what is going on in their respective areas. AG Marty Area 2, noted that his clubs had been approached regarding support of Syrian refugee family and what they will be doing. AG Ross Gowan Area 1, noted he had a good meeting with his Area 1 clubs earlier this week; AG John Cooper Area 9, indicated that 1 or more of his clubs are going through a transition and that a merger is possible. AG Jackie Davis Area 12 described sparks of hope with two of her struggling clubs. AG Julie Ponkow Area 11, announced a special meeting of the Amherst South club on Wednesday, January 20 at 9:30 am at Daemen College to hear from the director of a Nepal Hospital that her club had been a big supporter of – started at 11 beds, now over 100 beds. AG Julie also asked if there was a place in the Get Ready to Grow campaign for a friend of Rotary drive also. Some discussion around this occurred.

#### **Other Business:**

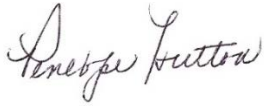
**CCRID (see report attached):** Karen Oakes, PDG, CCRID Representative  
PDG Karen referenced her report and the final session of the CCRID. She also noted the new funding program pursuit through the Government of Canada.

**Announcement:** DGE Marlee Diehl noted that our next meeting of the District Council in Kenmore, NY on April 9<sup>th</sup> will be longer lasting until 4pm – to allow for District Leadership Training. In addition to the continental breakfast, lunch will be provided.

#### **Other Business:**

**Adjournment:** 10:33 am moved by Marlee Diehl, DGE; carried by acclaim.

**Respectfully submitted,**

A handwritten signature in cursive script, reading "Penelope Hutton".

**Penelope Hutton  
Executive Secretary**

**Reports Attached:  
YTD Financial Report January 12, 2016  
DG Report  
DGE Report  
DGN Report  
Public Image Report  
Membership Report  
Training Report  
Youth Services Report (SlapShot flyer)  
The Rotary Foundation Report  
CRCID Report**

# Rotary International District 7090

## Balance Sheet Prev Year Comparison

As of March 31, 2016

	Mar 31, 16	Mar 31, 15
<b>ASSETS</b>		
Current Assets		
Chequing/Savings		
1010 - First Niagara US	75,179.43	52,089.70
1015 - First Niagara Short Term Invest	86,709.48	86,676.84
1020 - BoM Cdn	58,209.39	81,478.47
1070 - First Niagara Bank Special Acct	7,623.84	563.70
1090 - Restricted Grants Committee	59,442.68	41,673.27
Total Chequing/Savings	287,164.82	262,481.98
Accounts Receivable		
1110 - Accounts Receivable	654.80	0.00
1115 - Accounts Receivable - Cdn	-654.80	0.00
Total Accounts Receivable	0.00	0.00
Other Current Assets		
1021 - Exchange on CDN bank balances	-8,151.95	-3,640.86
1450 - Prepaid Expenses	56.92	17,361.43
1451 - Prepaid District Conference	7,727.00	725.00
Total Other Current Assets	-368.03	14,445.57
Total Current Assets	286,796.79	276,927.55
Fixed Assets		
1700 - Equipment	2,457.44	2,457.44
1750 - Accum Amort - Equipment	-2,457.44	-2,457.44
Total Fixed Assets	0.00	0.00
<b>TOTAL ASSETS</b>	<b>286,796.79</b>	<b>276,927.55</b>
<b>LIABILITIES &amp; EQUITY</b>		
Liabilities		
Current Liabilities		
Other Current Liabilities		
2030 - Accrued Expenses	60,533.44	42,830.80
Total Other Current Liabilities	60,533.44	42,830.80
Total Current Liabilities	60,533.44	42,830.80
Total Liabilities	60,533.44	42,830.80
Equity		
3100 - Restricted funds	4,374.00	0.00
3900 - Retained Earnings	194,239.44	211,239.03
Net Income	27,649.91	22,857.72
Total Equity	226,263.35	234,096.75
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>286,796.79</b>	<b>276,927.55</b>

# Rotary International District 7090

## Profit & Loss YTD Comparison

July 2015 through March 2016

	Jul '15 - M...	Jul '14 - M...
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
4000 · Club assessment		
4010 · General assessment	87,870.29	82,391.14
4020 · District Conference assessment	7,357.80	0.00
4030 · Insurance Assessment	36,434.43	32,625.72
<b>Total 4000 · Club assessment</b>	<b>131,662.52</b>	<b>115,016.86</b>
4200 · District Conference		
4202 · DC - Registrations	53,929.00	11,103.53
4204 · DC - Sponsorships	6,050.00	3,570.00
4208 · DC - Draws, etc	0.00	21,778.27
<b>Total 4200 · District Conference</b>	<b>59,979.00</b>	<b>36,451.80</b>
49900 · Uncategorized Income	1,820.00	0.00
5000 · Earned revenues		
5010 · Foundation dinner	7,315.00	11,228.62
5030 · RYLA	0.00	92.50
5035 · Slapshot	0.00	20,300.00
5040 · PETS	14,592.00	12,660.00
5050 · Club Leadership Traing	65.00	400.00
<b>Total 5000 · Earned revenues</b>	<b>21,972.00</b>	<b>44,681.12</b>
5060 · District Simplified Grants	18,717.56	75,827.00
5200 · Interest income	21.84	32.52
5400 · Other income		
5401 · Other Income	0.00	192.35
5404 · Rotary Now DVD Sales	0.00	170.00
5405 · Grant Management Seminar Revenu	4,960.32	7,546.62
5420 · RLI Training Revenue	2,465.00	5,246.95
<b>Total 5400 · Other income</b>	<b>7,425.32</b>	<b>13,155.92</b>
<b>Total Income</b>	<b>241,598.24</b>	<b>285,165.22</b>
<b>Expense</b>		
6000 · Administration		
6020 · Assistant Governors	0.00	0.00
6030 · District council	1,583.61	225.00
6060 · District Website Administration	18.17	0.00
6061 · District Website Club Runner	1,973.00	1,171.00
6062 · District Newsletter	1,600.00	1,800.00
6080 · District office		
6081 · Office Support	12,000.00	13,550.00
6082 · Phone Charges	680.00	780.00
6083 · Postage	2.62	0.00
6084 · Office Supplies	0.00	150.61
6085 · Bank Charges	3,757.71	2,237.75
6086 · Supplies, Treasurer	240.20	0.00
<b>Total 6080 · District office</b>	<b>16,680.53</b>	<b>16,718.36</b>
<b>Total 6000 · Administration</b>	<b>21,855.31</b>	<b>19,914.36</b>
7000 · Directors and Committees		
7015 · District Simplified Grants	18,717.56	75,827.00
7030 · Long-range planning	681.96	630.00
7040 · Membership	0.00	105.22
7050 · Rotary foundation		
7055 · Paul Harris Society	131.21	0.00
7057 · Grant Management Seminar	6,007.13	7,538.68
7058 · Donations	0.00	2,000.00
7050 · Rotary foundation - Other	233.10	0.00
<b>Total 7050 · Rotary foundation</b>	<b>6,371.44</b>	<b>9,538.68</b>
7070 · Vocational service	0.00	-79.66

6:41 PM

04/04/16

Accrual Basis

# Rotary International District 7090

## Profit & Loss YTD Comparison

### July 2015 through March 2016

	Jul '15 - M...	Jul '14 - M...
7080 · World community service	0.00	19.37
7100 · RYLA	-1,200.00	0.00
7105 · Snapshot	28,648.50	0.00
7130 · Public Relations	80.49	19,899.14
7134 · Promotion of RI Theme	4,824.24	5,483.19
7140 · Communications	1,661.80	2,979.00
7200 · Other committees		
7205 · Other Committees - Misc	50.68	0.00
7215 · District Gov - Change Over Even	0.00	78.54
Total 7200 · Other committees	50.68	78.54
Total 7000 · Directors and Committees	59,836.67	114,480.48
7500 · Standing Committees		
7520 · District insurance	30,438.80	30,547.80
7530 · Finance and audit	5,500.00	5,500.00
Total 7500 · Standing Committees	35,938.80	36,047.80
8000 · Training		
8010 · District conference		
8012 · DC - Expenses	64,805.53	52,963.13
8016 · DC - Bank Chges & CC Discounts	0.00	518.74
8010 · District conference - Other	0.00	5,722.77
Total 8010 · District conference	64,805.53	59,204.64
8020 · PETS expenses	2,826.73	529.47
8030 · Club Leadership Training	750.00	0.00
8035 · PETS Training Costs	202.41	0.00
8036 · Visioning/Release Your Inner Ro	142.38	802.58
8040 · District training	6,758.67	7,098.63
8070 · Dist Gov Nominee Training	5,549.35	2,989.37
8080 · Dist Gov Elect Training	3,238.75	6,295.17
8085 · District Gov Training	2,189.11	0.00
Total 8000 · Training	86,462.93	76,919.86
8048 · Rotary Leadership Institue	558.75	5,211.72
8500 · Foundation Dinner Costs	6,606.76	9,650.80
8600 · Meeting Expenses	0.00	81.22
9915 · Unbudgeted Expenses	2,689.11	0.00
Total Expense	213,948.33	262,306.24
Net Ordinary Income	27,649.91	22,858.98
Other Income/Expense		
Other Expense		
5409 · Exchange Gain/Loss	0.00	1.26
Total Other Expense	0.00	1.26
Net Other Income	0.00	-1.26
Net Income	<u>27,649.91</u>	<u>22,857.72</u>



Kevin J. Crosby, Ph.D.  
District Governor 2015-16  
Kevin@D7090.org



DG Report to District Council  
April 9, 2016

Since our last District Council meeting, I have been very involved with the roll-out of our membership campaign, *Get Ready to Grow*. Thanks to the hard work of Membership Director Brian Carmichael, Keith Flexman, Pene Hutton, PI Director Roseanne Morrisette, Chrissy Casilio-Bluhm, Tawnya Hartford,, Anne Bermingham, Service Director Melisa Schrock and others, we conducted several webinars for club members and AGs to prepare them for the membership campaign. We have added a “recruitment” landing page ([rotarynow7090.org](http://rotarynow7090.org)) on our District website that is devoted to prospective members. It provides an easy way for visitors to identify and contact Rotary clubs in their vicinity. We’ve also created a page with links to our recorded webinars and other membership development resources for clubs.

I was pleased to sign the application for a new Rotaract Club at the University at Buffalo (UB), sponsored by the Buffalo Niagara Medical Campus, with Dr. Mara Huber as the faculty advisor. Mara is an Associate Dean for Undergraduate Education at UB and a Past President of the Buffalo Sunrise Rotary Club. I’m also supporting active efforts to form new Rotaract clubs in Lockport and at Daemen College in Amherst, NY.

The District leadership team in collaboration with Pene has created a new position, District IT Advisor, to provide assistance to the District and clubs regarding the adoption and use of information technology. Paul Marchese, of the Batavia RC, was appointed to this position. He will work closely with Pene and the District leadership team.

The District leadership team created a new District Committee: District Strategic Planning. The newly appointed co-chairs are Jeff Noble (from the Brantford Sunrise RC) and Bob Hagen (from the Lockport RC). Their role will be to assist District leaders in periodic updates of the District’s Strategic Plan and to enforce procedures to ensure that the Strategic Plan is followed.

On March 4 & 5, I attended MDPETS. On March 19, I facilitated 3 sessions at RLI at Niagara County Community College. From March 30 through April 1, I had the honor of hosting our RI Director, Julia Phelps, as she visited our District. We attended club meetings of Ancaster AM, Stoney Creek and Brantford Rotary Clubs. Several members of our District also attended Julia’s visit to the Rotary Club of Burlington. Many thanks to AG Marty Schure who provided a guided tour of Ancaster for Julia and me and to AG Chris Cutler who provided a guided tour of Hamilton for us.

Respectfully submitted,

Kevin Crosby, DG

Rotary District 7090  
District Council – April 9, 2016  
District Governor-elects Report

1. Bill and I had the pleasure of spending time with our 531 newest best friends in San Diego at the International Assembly in mid-January. It was certainly more than everyone told us to expect. We had a fabulous time. Reg and Melisa, you will thoroughly come away energized!
2. Thank you to our training team of John Heise, Ralph Montesanto and Brian Carmichael for their hard work developing and leading our three-PETS1. This still left us with 13 clubs who we could not accommodate at one of the three sessions. I have held one Zoom PETS1 however, only three attended. I was very proud those one the Zoom meeting, it was the day Zoom had downgraded our service and I had to ask them to stand by as I contact Pene for help. Zoom had given her access and she set up an immediate meeting and all three returned as soon as I sent out the link.
3. MDPETS was once again outstanding. We had one of the largest attendances but we did have some last minute cancelations and we even had one who just plain forget to attend. It was a great time for all who attended. Thanks to Brian for coordinating this event. We had 8 who were to attend Syracuse MDPETS, I believe 7 attended. We will cover their Syracuse or other MDPETS costs to what our MDPETS charges upon receipt of a cheque request.
4. I have been attending Area Meetings when I know the dates, however I must admit it is looking less like I will achieve my goal of 100% attendance. AGS, please let me know so you can earn the extra 2016 District Conference Wooden Coins for your participating clubs. How about letting me know and I will make it a priority.
5. Thank you to Rick for getting our District Budget ready to be sent out to all the clubs presidents-elect.
6. Bill and I have been attending club meetings when possible to become familiar with the uniqueness of all of our clubs.
7. I am currently working on getting my schedule for the District Governor Annual Visit, I had asked each PE to give me two no-no dates that don't work for their club. I am awaiting a whole lot... AGS can you gently nudge your PES to let me know when my attendance will be not at a good time for the club.
8. Thank to Anne Bermingham and Reg Madison and the CLT team for developing a great day of club training on May 7. Let's all encourage our club's leadership team to make the effort to attend. The PES are asked to attend a double session (budget approval and our Rotary Foundation) and to bring their Foundation Chair or a committee member to this special Foundation training.

Respectively submitted,

Marlee Diehl

District Governor-elect.

**District Governor Nominee Designate Report**  
**April 9, 2016**  
**Submitted by Melisa Schrock**

Since January, I have participated in the following;

- Attended 2 PETS1 training sessions
- Attended PETS2 in Toronto March 3-4, 2016
- Participated in AG zoom meetings
- Working with the district leadership team on a project for Leadership Team Coaching
- Continued participation with district visioning team

In light of Reg Madison's recent health issues, I will be stepping in early to take over the role of AG training. That will be effective immediately.

I am registered for the Zone Institute in Winnipeg.

I recently returned from a trip to Sierra Leone, Africa where I had the opportunity to work with one of the organizations that Jack Amico is proposing as a Rotary partner. I have a passion for international service and believe whole heartedly in Jack's approach and will continue to work with him to develop this program as I continue on the path to DG.

By the numbers

July 1 **2323**    March 29 **2326**

The Get Ready To Grow Membership Campaign is off and running



At the 1st turn Area 17 has a slim lead over Area 6

Reports will be updated as follows

2nd turn April 10

3rd turn May 1

Home Stretch May 15

Finish Line May 31

All the GRTG webinars were recorded and links to the recordings are on our District site (including all the PowerPoints of the presenters). 53 clubs attended at least 1 of the webinars.

District Secretary Pene has just finished recreating the RI Member Satisfaction Survey at our District Survey Monkey account. We are looking for 3 or 4 clubs to test out the survey and send us their thoughts and suggestions. The committee has been strongly suggesting to clubs the importance of surveying their members. We expect the online survey should greatly increase the adoption of this practise.

The Facebook webinar was extremely popular. The Public Image Committee has been asked by the participants to create a follow up webinar.

At one of the webinars we tested the BREAKOUT ROOM feature of Zoom. For example if you have 24 participants online this feature allows you to create 8 breakout rooms with 3 people in each private room or 6 people with 4 people in each private room whatever the host decides. The host can randomly let Zoom assign people to rooms or the host can assign specific people to each room. The response was extremely positive...this feature has the potential to impact the way training is delivered in the future.

DG Kevin's membership vision is, can I say, Visionary. District 7090 is venturing where no District has gone before...the RI and Zone world are watching us.

Brian Carmichael

Our Foundation.....*doing good in the world*

**District 7090 Rotary Foundation Committee**  
**District Council Report January 16, 2016.**



**The Rotary Foundation “Doing Good in the World”.**

**Karen L. Oakes, Director, District 7090 Rotary Foundation**

The Foundation “Food truck” is ready for some road trips, so consider engaging any of our committee chairs to share their knowledge at your club or area meetings. Collectively, we enjoy the opportunity afforded during these onsite meetings as we bring a “face” of the Foundation at work to each of the clubs we are invited to attend. **Where are those Invitations?**

## **FUNDRAISING**

### **1) Annual Fund – Chair Pat Castiglia**

As of March 31, 2016, the following is the report for District 7090:

The Total Number of Clubs with an Annual Fund Goal received: 53 of 69 clubs (76.81%)

The Total Number of Clubs with Contributions to the Annual fund: 54 of 69 (78.26%)

The Annual fund goal for District 7090 - \$246,312

The Annual fund Received YTD - \$178,171.84 (72.34%)

The per capita donation YTD - \$76.70

Since the last report to the District, an email letter was sent to all presidents reminding them of the importance of donating to the Annual Fund by the end of March. A few responses from our presidents were received and a number of donations were made.

Since March just finished, I anticipate that more donations will be received in the next week or two.

Respectfully Submitted,

Pat Castiglia.

## 2)) Polio Plus Fund – Chair TBA

### World polio Update

There are just two weeks to go until the globally synchronized switch from the trivalent to bivalent oral polio vaccine, an important milestone in achieving a polio-free world.

### Wild poliovirus type 1 (WPV) and Circulating vaccine-derived poliovirus cases (cVDPV)

Total Cases	YTD 2016		YTD 2015		Total 2015	
	WPV	cVDPV	WPV	cVDPV	WPV	cVDPV
Globally	9	3	21	1	74	32
Endemic Countries	9	0	21	1	74	3
Non-endemic countries	0	3	0	0	0	29

## 3) Paul Harris Society - Chair PDG Bob Bruce.

No update provided.

## 4) Endowment Fund – Chair John Mullen.

No update provided.

### FOUNDATION GRANTS

District Grants SubCommittee Report April 9, 2016

#### 2015-2016 Grants (as of April 1, 2016)

Total Grants Approved – 23

Dollar amount of Grants Approved – \$56,251.53 (Includes Scholarships)

Final Reports Submitted – 7

Final Reports Approved – 5 (one club withdrew their funding request and one club started their project too early and as a result were disqualified from receiving their matching grant)

Dollar amount of final reports - \$25,000.00 (Includes Scholarships)

Because there was no VTT this year, please note that District scholarships were increased (one time only) by an additional \$10,000. As a result five additional students benefitted from this increase in funding

#### 2016-2017 Grants (as of April 1, 2016)

Number of Clubs that attended District Grants Training Seminar – 50

Number of Clubs that submitted MOUs and Addendums – 49

Budgeted Amount for 2015-2016 District Grants - \$46,000.00

Number of clubs that have submitted a District Grant application – 28

Number of District Grant Applications Approved by Committee - 20

Dollar amount of District Grant applications received - \$49,817.30

Dollar amount of District Grant applications approved - \$34,428.10

In the remaining application to be approved, there are some challenges to be worked out. As a result we still might fall within our budget. However, should that not be the case we will be reviewing the result as a committee and advising the clubs accordingly?

Respectfully submitted,  
John N. Teibert, CPA, CA

Rotary District 7090  
District Grants SubCommittee Chair

a) **Scholarship – Chair Shefali Clerk.**  
**No report received.**

b) **Vocational Training Team – Chair Dan Smith**

**Vocational Training Team Committee Report**

**For the upcoming Rotary Year 2016-2017, we solicited our membership for new VTT projects with the deadline for submission of March 31, 2016.**

**We are extremely pleased with the response by our District as we received four (4) viable Applications, as follows:**

- 1 Inbound from District 7020, St Maarten and Anguilla for Sports Education**
- 2 Outbound to Tanzania Marta Region for Agricultural training.**
- 3 Outbound to Australia, Melbourne area, for Fruit Farming**
- 4 Outbound to Tanzania for Language, Computer and Sewing enterprise.**

**We will be reviewing the applications over the next few weeks and will announce our choice later in the month.**

**This should be exciting for the coming year.**

**Dan Smith**  
**VTT Chair for District 7090**

**2. Global Grants - Advisor Roy Sheldrick**

I am calling holders of grants 1413678, 1420803, 1415547, 1423429. They all have at least 2 months before being overdue.

I will follow up on the Haiti grant 1413585 too

Sincerely Roy

**ALUMNI - Chair Patti Johnson**  
**No update provided.**

**2015-2016 D7090 The Rotary Foundation (TRF) Goals**

**We are pleased to share our collective Rotary Foundation Goals for 2015-2016 as follows:**

1. Build on the existing focus of D7090 support of the eradication of polio through:
  - a) Individual Club financial participation to realize a cumulative total in excess of \$100,000 USD (113%.

- b) DDF financial commitment of at least 20% - **\$36,000 submitted.**
- 2. Further the advancement of support of the Annual Fund as follows:
  - a) an overall increase in contributions by at least 5% (**not evident to date, year over year decrease**)
  - b) a 2% increase in the number of clubs achieving the **100% Foundation Giving Banner** (deleted EREY fundraising level). (**Work in progress**). **Goal modified to align with revised Club Banner recognition for this year. Discussion at December 7, 2015 Foundation Committee meeting with all in agreement.**
- 3. Engage at least 35% of our qualified clubs in completing a club project as part of our 2015-2016 District Grant Spending Plan. **(23 club proposals included in our 2015-16 DGSP, plus additional 4 clubs through the enhanced Scholarship application. COMPLETED).**
- 4. Provide DDF support to Global Grant (GG) applications from our qualified clubs upon satisfactory review to ensure the GG addresses the need for sustainable, measurable outcomes in one or more of the areas of focus. (**Ongoing**).
- 5. Continue to educate all D7090 Rotarians, Rotary Foundation alumni, and other like-minded individuals, on the benefits of The Rotary Foundation programs. (**Ongoing**).
- 6. Grow our Bequest Society membership by 1% annually. (**Ongoing**).

### **Year to Date Summary**

Fellow Rotarians

My heartfelt expression of appreciation is extended to our Chairpersons and their committee members for all their time and effort to build awareness of The Rotary Foundation.

The exceptional work evidenced here in D7090 in support The Rotary Foundation is truly amazing. I am humbled by the humanitarian efforts of all our fellow Rotarians in their support of The Rotary Foundation motto of Doing Good in the World.

Thank YOU!

Respectfully submitted,

*Karen L. Oakes*  
The Rotary Foundation

TRF ALUMNI COMMITTEE

Patti Johnson, Chair

Rotary Club of Buffalo Sunrise

[pgjphd@gmail.com](mailto:pgjphd@gmail.com)

716-830-6173

In coordination with our District's Membership Campaign, in February all AGs were given a list of Rotary Foundation Alumni that are currently residing in, and/or were sponsored by a club from, their Area. The AGs were encouraged to coordinate with the clubs in their Area to reach out to alumni, updating them on Rotary and our District, and suggesting they may want to re-engage with Rotary (whether as members or in some other capacity).

At the same time, I sent instructions to all the AGs reminding them how clubs can access lists of former members, on both the District and RI sites. Again, the goal is to re-engage past members.

A PowerPoint presentation on Foundation Alumni is available on the District website.

At the Club Leadership Training session in Niagara Falls, on May 7, there will be a Breakout Session:

ALUMNI - Finding your future Rotarians, sponsors and volunteers: Discover how to reach more than 300 alumni in D7090, and how to contact and engage former members for a more robust Rotary club.

I will be contacting AGs for updates on efforts to reach Alumni and former members.

Patti Johnson

April 5, 2016



## **District 7090 – Youth Services**

### **FEATURED PROGRAM**

#### **SLAPSHOT - (Chair – Jim Sykes)**

The annual SLAPSHOT event is this month - April 22 - Sunday, April 24, 2016- at the Adventureworks Learning Centre at Canterbury Hills in Ancaster. The event is once again completely sold out and the committee has put together a great schedule of activities and programs for the students. The goal is to introduce the students to the ideas of service, leadership, community awareness and Rotary.

If you are in the Ancaster area that weekend and have time to stop by and see this great event in progress, please do so.

#### **YOUTH EXCHANGE – (Chair – Mike Taylor – Rotary Club of Fonthill)**

The annual Algonquin trips to Northern Ontario were very successful. Although the weather was not as cold as last year, the conditions were still conducive to the activities and were challenging for the students.

This year's outbound class of students now know where they will be going this year on exchange and an orientation with the students and their parents was completed last month. So preparations for their departure continue on schedule.

The annual trip for the inbounds (optional) to New York City is coming up in May and prior to that all of the students will be in Jamestown for a weekend at the end of this month.

#### **ROTARACT – (Chair – Nicole Mendolia)**

New clubs are in the works at the University of Buffalo, Lockport area and Grimsby. We hope to have confirmation on the formation of those new Rotaract clubs soon.

#### **Interact – (Brian Casey – Rotary Club of Buffalo)**

No report at this time.

#### **EarlyAct – (Richard Earne– Rotary Club of Grand Island)**

No report at this time.

**Director of Service Projects**  
**District Council Meeting April 9, 2016**  
**Submitted by Melisa Schrock**

**Community Service Committee:**

- Disaster Preparedness Plan Document – still under review and revisions

**Vocation Service Committee:**

- Nothing to report at this time

**World Community Service Committee:**

- Next meeting will be 4/20/2016 at the Best Western Heart of Niagara Conference Center, St. Catharines at 6:00pm (dinner at 5:30pm)
- A proposal has been put forth to change the name of the committee from WCS to International Service, to be more in line with Rotary protocol. See “other business” for more information

**Special Projects – GRTG**

- I have met with 7-10 different clubs throughout the district regarding participation in the GRTG campaign with respect to service project ideas. Currently we have some ideas which we are trying to explore to see how they can fit in with the membership drive. Much of the feedback that I have received is that clubs feel too overwhelmed with current activities to engage in more. However, I will continue to pursue the few suggestions we’ve had in an effort to have a district wide opportunity for new member engagement activities.

I also have continued to visit clubs giving presentations on the role of Service Projects and how the district can help them. Please feel free to pass my name on to any club (or Area meeting) that may be looking for a speaker. It has been my experience that many clubs don’t really understand what the district has to offer in terms of tools and assistance to them in this capacity. For this reason, I am committed to speaking with as many clubs as possible to spread the word.

We are also actively looking for a new director for this position.

**World Community Service Committee Minutes**  
**Wednesday January 13, 2016**

The meeting was called to order at 7:03 p.m. by Chairman Sabih Uddin.

Members in attendance: Sabih Uddin, PDG Karen Oakes, Barbara Ochterski, PDG Art Wing, PDG Ralph Montesanto, PDG Jack Amico, DGE Marlee Diehl, ND Melisa Schrock, PDG Pravin Sucak, Tony Wellenreiter

Sabih asked for introductions of attendees and thank Karen Oakes for arranging and participants for attending.

Sabih Uddin asked for a review of the minutes of September 30, 2015. There being no objections or corrections, a motion was made to accept the minutes as written.

Minutes: A motion was made to accept the minutes of September 30, 2015 by Ralph Montesanto and seconded by Karen Oakes. Motion was accepted unanimously.

Items for presentation and discussion:

Karen Oakes gave the report from Roy Sheldrick who was unable to attend the meeting. Work continues in Haiti and with leftover money, rather than 11 latrines, 13 latrines were able to be constructed. This is good news from Roy.

In answer to a question, Barbara Ochterski announced that the World Community Service catalogue for 2015-16 is on the 7090 Clubrunner website. To date, the Haiti Project, under Roy Sheldrick's direction, has resulted in 258 wells and 737 latrines. This is good news!

In the absence of Cathy Henry, Barbara Ochterski gave her report regarding Trees That feed in Jamaica which is attached to these minutes.  
Al Stocker was not able to attend and Sabih will contact him to present on CADRE at a future meeting.

Melisa Schrock presented a proposal (attached) for well drilling in Sierra Leone working with Let Them Laugh Out Loud. <http://www.ltlol.com/clean-water>

She and Keith Hatswell (Akron-Newstead) will travel to the area March 2016. After discussion and questions being answered, along with a brief call from Keith a motion was made to recommend that club-to-club solicitation should be approved by this group (WCS).

**MOTION:** As the WCS Committee has approved that the Water Wells in Mono Dasse Chiefdom Project, sponsored by the Rotary Club of Akron-Newstead to be included in the approved World Community Service Projects for 2015-16, Rotary Foundation Director Karen Oakes moves to recommend that District Council approve this project for club to club solicitation, seconded by PDG Jack Amico to go before District Council meeting of DG. Motion carried unanimously .

PDG Jack Amico then presented two proposals for consideration by WCS Committee (attached). One was in regard to encouraging partnerships , somewhat like packaged grants, to offer to clubs which may be hesitant to seek an international collaboration on their own. The second was to revive the idea of in person presentations on the value of clubs engaging in world service. After considerable discussion including a caution that the district cannot provide grant funds for projects as Unrestricted cash donations to a beneficiary or cooperating organization and Global Grants cannot fund Activities primarily implemented by an organization other than Rotary .

We would recommend interested parties to review the Terms and Conditions Rotary Foundation District Grants and Global Grants document for further details. Copy of the current update of this document is attached.

After considerable discussion including a caution that the district cannot provide grant funds when a cooperating organization is involved so be careful not to give the impression that clubs can get foundation grants for such partnerships.

Also, it was advised that criteria for the cooperating organizations needs to be developed. For example – the organization's tax exempt status and if there is previous experience with the organization and District 7090.

PDG Jack will fine tune and re-present these proposals at a future meeting.

Sabih Uddin announced that Jack Amico will step in as WCS Chairperson in July and Barbara Ochterski will stay on as Secretary. Sabih also noted that next week he will make a presentation to the Richmond Hill ON Rotary Club on literacy in Pakistan.

There was no new business for discussion.

**Wednesday April 20,2016** – Meeting at our usual location – Best Western Heart of Niagara Conference Center, St. Catharines

A motion was made to adjourn the meeting by PDG Karen Oakes and seconded by Tony Wellenreiter. Carried unanimously.

Many thanks to PDG Karen Oakes for arranging the meeting and to Tony Wellenreiter for providing the conference call option when needed.

## **TRAINING DIRECTOR REPORT**

**April 9, 2016**

### **Director: John Heise**

The past couple of months have been very busy for me with Rotary and non-Rotary functions. And the last three weeks have been even busier for me as Sandy and I first traveled to North Carolina to visit with her brother and then to Florida to visit with my brother and his family and to meet up with my daughter, her husband and our grandson for some beach and pool time. We are home after some quality time with family and on the beach. Unfortunately, we are home for only a few days to wash our clothes before leaving for Boston for a school board function. I will, therefore, be missing the Council meeting. My apologies to DG Kevin and everyone else. All these distractions have proven to me, however, what a great training team we have. They have accomplished great things the past period, without me.

### **District Training Assembly** (Anne Bermingham/Reg Madison/DGE Marlee Diehl)

This team is all set for May 7, 2015 at the Niagara Falls Conference Center. One location and one date for this year. The schedule is up on our website and registration is open. Please register early. As in the past, President Elects will start their portion of the agenda by discussing and voting on the proposed budget. Anne and the team have done well in planning this year's training assembly. The rest is now up to our District Rotarians, to register and to attend. There is something for everyone in this year's event. I know that DGE Marlee has been encouraging her class of Presidents to send a team to the event.

### **Club Visioning** (Anne Bermingham/ Barb Ochterski)

The U. S. team held a session with the Niagara Buffalo Medical Club. This is the largest club the team has worked with and I am told that it was an intense session and that our team did very well in keeping everyone focused and on task.

### **New Rotarian Orientation** (Marie Bindeman)

As per a prior report, Marie would like to plan a process to design prepackaged learning tools for use by individual clubs in training their newest members. These training tools will enable and encourage clubs to provide new members with the necessary information to be more active and effective members. It will also provide a more flexible approach to training new members than seated pre-scheduled workshops.

Due to personal obligations during the winter and early spring, Marie will not be able to work in earnest on development of a training package but her intent is to begin the process with a brainstorming session at the District Assembly. The session will review existing training materials and ask members to provide input and advice in preparing prepackaged materials. She will be gathering resources during this time.

### **President Elect Training** (Brian Carmichael)

PETS and MDPETS are now behind us. We had three PETS 1 this year. Two were Saturday events on each side of the border. The third was a weekday evening at the Niagara Falls Culinary Institute on the American side of the border. The three went well, although the three presenters

(Brian, Marlee, and myself) felt the evening event did not cover all we wished it had.) My hats off to Brian who has done a great job the last couple of years compiling the PE list. As some of you may know, this is a difficult task. A majority of our clubs have their PEs in place during the summer or earlier. A few work on it in the fall when Brian begins to put the list together. And there is always the few who are not able to identify their PE until a couple of weeks before the training begins. Then there are the one or two clubs who have to submit a new name when their original candidate finds out that they have to attend the training. My kudos also to DGE Marlee, who has been very busy following up with the members of her class of PEs who missed the training. She is working with them in small groups or individually to ensure they are ready for their year of leadership.

### **Rotary Leadership Institute** (Martha Bailey/JoAnne Procter)

We had a successful RLI at Niagara County Community College last month. We had 36 in attendance and had several “graduates”. Martha did a great job getting it all together. Our next one is scheduled for September 24, 2016 at Mohawk College.

This year’s event at NCCC demonstrated once again how great Rotarians are. As more and more individuals registered for the event we had a need for additional instructors. A notice went out and many stepped up to the plate and volunteered. Instructors were Karen Oakes, Kevin Crosby, Jack Amico, Will Pugh (D7080), Kathi Dick (7080), JoAnne Procter, and Dick Earne. As noted above, when the call went out for more some of the above volunteered to take on an additional section. One instructor had to back out a week before the event due to family needs. Two individuals readily agreed to fill in. When my back gave out a few days before the event two of the above took on my classes. When one instructor called us 30 minutes before his class was to start to share he could not locate his passport and might not make it across the border, one immediately got out the instructor’s material and started studying for another class. (He did make it into the U. S. and she started the class for him.) It was all a real team effort. Thank you.

**REPORT OF THE PUBLIC IMAGE COMMITTEE**  
**SATURDAY, APRIL 8, 2016**

The Public Image Committee completed its landing page for the District Membership campaign.

In February, Chrissy Casilio-Bluhm delivered a Public Image webinar, which spoke to the basics of Public Relations and touched on social Media.

In March, Tawnya Hartford, who manages the District Facebook page, delivered a webinar on Social Media.

Both webinars were professionally delivered and very well received. Future webinars are being planned by the Public Image Committee.

An introductory article was written on the Public Image Committee at the start of the Rotary year. Another article on the face of Rotary was written in March. Further articles will be submitted April through June.

For the new Rotary year, Marlee has confirmed that Chrissy Casilio-Bluhm and Tawnya Hartford will serve as Co-Chairs of the Public Image Committee.

The District is very well served by these talented and exceptional women. It has been a privilege to serve with them for the good of Rotary.

I will be retiring from Rotary at June 30th to pursue creative endeavours. Since I joined Rotary in 2004, I have been very active in Rotary service and have experienced a world I would not have known otherwise. The journey and the people have been amazing!

I am so very grateful for every opportunity and confirmation of trust I have been given. I will forever be a champion of Rotary, doing good in the world.

Respectfully submitted,

***Roseanne Morissette***  
Director of Public Image  
Rotary District 7090

District Leadership Team Training  
Saturday, April 9, 2016

Agenda

11:30 AM	End District Council
11:45 AM	District Leadership Team Training Begins
11:45 AM – 12:15 PM	Making Connections - Marlee
12:15 – 1:00 PM	Lunch
1:00 – 1:20 PM	Opening Session – Marlee
1:20 – 2:20 PM	Strategic Plan / Vision – Anne
2:20 – 2:30 PM	Break
2:30 – 3:45 PM	District Committee Responsibilities and Goal Setting - Kevin
3:45 – 4:00 PM	Close and Evaluations
4:00 PM	Leave