



## District Council Agenda January 14, 2016

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Meeting ID: 992 279 403

International numbers available:

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09:00 - 09:10	Call to Order & Welcome Invocation Introductions	Marlee Diehl, DG Tracy Ford, AG All
09:10 - 09:20	<b>Consent Agenda – approve reports by motion</b> <ul style="list-style-type: none"><li>a. Secretary's Report<ul style="list-style-type: none"><li>• District Council Meeting Minutes of November 12, 2016</li></ul></li><li>b. Treasurer's Report</li><li>c. District Governor Report</li><li>d. District Governor Elect Report</li><li>e. District Governor Nominee Report</li><li>f. Training Committee Report</li><li>g. Membership Report</li><li>h. Public Image Report</li><li>i. The Rotary Foundation Report</li><li>j. Youth Services Report</li><li>k. Service Projects Report</li></ul>	
9:20 – 9:45	Finance Committee	Wally Ochterski, Chair
9:45 – 10:30	Training/Education Component – Our Newsletter – Should it Become Our District's Premiere Source of Member Communication? Will Members Read It? Will it Count Down on Continual E-mails from Multi-Sources Training/Education Component	
10:30 – 10:45	Other Business	
10:45	Adjournment	



## **District Council Minutes November 12, 2016**

### **Location:**

**Best Western Hotel & Conference Center  
St. Catharines, ON Canada**

**No. of Attendees: 23**

**Call to Order:** 8:45 am by Governor Marlee Diehl

**Invocation:** Aad Vermeyden, Director, Youth Services, gave the invocation stating that we have come through a time which feels like turmoil; this is contrary to our Rotary ideals. He went on to share some reflections, relating that he was brought up in Holland, and recalls some bad feelings that remained even many years after the war... with feelings and attitudes about Germans. He quoted Dietrich Bonhoeffer, a part of the Nazi Resistance – he was executed by hanging as the Nazi regime was collapsing. Bonhoeffer said, “Judging others makes us blind, whereas love is illuminating. By judging others we blind ourselves to our own evil and to the grace which others are entitled to - just as we are.” Aad also quoted Elie Wiesel, (Nobel Peace Prize winner), who was probably best known for giving a voice to the voiceless. After surviving Auschwitz, Wiesel spoke at a time when most Holocaust survivors remained silent. He said, “The opposite of love is not hate, it is indifference”.

**Introductions:** DG Marlee asked us to introduce ourselves around the room. Give your name, your club name, what you do in the District, what your club is going to do to celebrate 100 years of our Foundation.

**MOTION BY KAREN OAKES TO REMOVE AGENDA ITEM a. MINUTES OF MEETINGS OF SEPTEMBER COUNCIL AND ANNUAL GENERAL BUSINESS MEETING; SECONDED BY JIM MORABITO. MOTION CARRIED.**

### **Consent Agenda:**

**MOTION BY REG MADISON, DGE, TO ACCEPT THE CONSENT AGENDA WITHOUT AGENDA ITEM a.; SECONDED BY RALPH MONTESANTO, PDG. MOTION CARRIED.**

### **Removed Reports:**

## **Minutes of District Council Meeting on September 10, 2016 and the Annual General Business Meeting October 21, 2016.**

Reports Discussion: Correction to error in District Council Meeting Minutes under DG's Report. Charter date of Hamilton after 5 "Tonic" was November 2, 2016, not November 4, 2016. Also, Reg Madison was also tasked to prepare survey under Discussion 2: Alternative Models for District Council. Correction to Annual General Business Meeting, Motion to Adjourn brought by club president (not a voting member of Council). Motion was seconded and carried by acclaim, so the amendment will read, adjournment by acclaim.

**MOTION TO APPROVED MINUTES AS CORRECTED/AMENDED ABOVE BY KAREN OAKES, PDG; SECONDED BY JIM MORABITO. MOTION CARRIED.**

### **Discussion on Meeting format changes to District Council      Anne Bermingham**

Anne described the recommendations of the team of Anne, Reg Madison, Ross Gowan and Robert Morrow (report attached). She also shared some board governance guidelines and 5 key roles of a board member. Then she tasked us with small group discussion of the points below.

#### **Small Group Discussion:**

- 1.      How do we determine, find, select meaningful items for our agenda?**
- 2.      How do we find effective ways to engage others in providing input or engaging them in output of council?**

#### **Small Group Feedback:**

- Minutes right out after meeting (Pene advised all that minutes are posted on District website approximately 5 days after District Council meeting).
- Reports more concise, use bullets points to make it easier to read reports ahead of time
- Strategic plan on the agenda at every Council meeting
- Every member tasked to submit new agenda items
- Every Council needs an education factor
- Every Council needs leadership training element
- Encourage president and president elect to attend at least one Council meeting a year (with their AG) and have one agenda item for them
- Survey president and president elect for item to be discussed
- Well prepared agenda items with documentation in agenda packet for distribution pre-meeting in the agenda packet
- Find out what clubs need us to do – set the agenda from that
- AG overload – do the AGs need an AG - seems like we are asking them to do a lot
- MULTI Pets – describe or educate president elects about Council
- Invite all District Rotarians to Council (demystifying the District)

**Discussion on Strategic Plan Status (PPT slides attached) Kevin Crosby**

Kevin gave overview of the Strategic Plan and the 5 areas of focus, as follows:

- Training – led by Ralph Montesanto
- Service Projects - led by Anne Bermingham for John DePaolo
- Membership – led by Kevin Crosby
- Foundation – led by Karen Oakes
- DGN – AG Oversight – led by Reg Madison for Melisa Schrock

Anne Bermingham, also noted for members of Council that the “law” of the strategic plan is that it focuses on what needs to be done differently or over and above the usual operations of an organization.

Kevin then divided members into these 5 areas above (with leader) and each table reviewed and addressed the Action Plan of interest to them as they chose to participate. **(Report out of small group discussion attached as Discussion Report 2)**

**Other Business**

**District Governor Nominations will be coming soon Marlee Diehl**

**Discussion re: non-Rotary sanctioned solicitation Pene Hutton**

Feedback by the Council. Conclusion - District does not sponsor or solicit for fundraising events for other organizations.

**MOPP**

**Marlee Diehl**

Process for reviewing the MOPP will start shortly. If you see something that needs to be changed, please contact Jack Amico, PDG who is chairing the review.

**For the Good of the Order**

**RLI**

Ralph Montesanto, PDG, Trainer reminded everyone of the RLI coming up on December 3 at Niagara County Community College. He also thanked Reg, Karen and Marlee for Modeling Thanks. We need to do more of this.

**DUES**

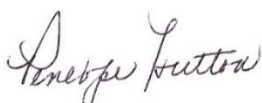
DG Marlee noted that clubs without their dues paid will not be considered “clubs in good standing” so grants funds will not be available. Discussion regarding AG role to collect. DG Marlee noted that any AGs copied on Pene’s recent reminder email should be contacting the clubs noted in same to see how they are doing with getting it paid.

**GLOBAL GRANT**

Jackie Davis announced for Bob Artis that a global grant was recently awarded to Clarence for water wells in Haiti.

**Adjournment 12:02 PM: MOTION TO ADJOURN BY AJ BLOCK, AG; SECONDED BY FRANK ADAMSON, AG. MOTION CARRIED BY ACCLAIM.**

Respectfully submitted,



**Penelope Hutton**  
**Executive Secretary**

**Reports Attached:**

YTD Financial Report October 31, 2016

DG Report

DGE Report

DGN Report

Training Report

Membership Report

Public Image Report

The Rotary Foundation Report

Youth Services Report

Service Projects Report

Recommendations to District Leadership regarding Modus Operandi of District Council

Strategic Plan Presentation

Discussion Report 2 - Strategic Plan reports of small group discussion of action plans

Evaluation of District Council Meeting

# Rotary International District 7090

## Profit & Loss Budget vs. Actual

July 1, 2016 through January 9, 2017

	Jul 1, '16 - Jan ...	Budget	Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
4000 · Club assessment				
4010 · General assessment	71,291.06	81,300.00	-10,008.94	87.7%
4020 · District Conference assessment	6,308.88	7,000.00	-691.12	90.1%
4030 · Insurance Assessment	31,634.75	34,000.00	-2,365.25	93.0%
4000 · Club assessment - Other	0.00	0.00	0.00	0.0%
<b>Total 4000 · Club assessment</b>	<b>109,234.69</b>	<b>122,300.00</b>	<b>-13,065.31</b>	<b>89.3%</b>
4200 · District Conference				
4202 · DC - Registrations	31,313.00	50,000.00	-18,687.00	62.6%
4204 · DC - Sponsorships	4,885.88	0.00	4,885.88	100.0%
4208 · DC - Draws, etc	0.00	0.00	0.00	0.0%
4200 · District Conference - Other	0.00	0.00	0.00	0.0%
<b>Total 4200 · District Conference</b>	<b>36,198.88</b>	<b>50,000.00</b>	<b>-13,801.12</b>	<b>72.4%</b>
4300 · District Governor RI reimb	0.00	0.00	0.00	0.0%
4400 · AG reimbursement	0.00	1,500.00	-1,500.00	0.0%
49900 · Uncategorized Income	16,216.31	0.00	16,216.31	100.0%
5000 · Earned revenues				
5010 · Foundation dinner	5,520.00	8,000.00	-2,480.00	69.0%
5020 · Million Dollar Dinner				
5022 · Temagami Rev	0.00	0.00	0.00	0.0%
5023 · Blazers/Cards/Name Badges	0.00	0.00	0.00	0.0%
5025 · Orientation/Fellowship	0.00	0.00	0.00	0.0%
5020 · Million Dollar Dinner - Other	0.00	0.00	0.00	0.0%
<b>Total 5020 · Million Dollar Dinner</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>
5030 · RYLA	0.00	32,000.00	-32,000.00	0.0%
5035 · Snapshot	0.00	28,000.00	-28,000.00	0.0%
5040 · PETS	12,368.00	28,000.00	-15,632.00	44.2%
5050 · Club Leadership Traing	0.00	9,000.00	-9,000.00	0.0%
5000 · Earned revenues - Other	0.00	0.00	0.00	0.0%
<b>Total 5000 · Earned revenues</b>	<b>17,888.00</b>	<b>105,000.00</b>	<b>-87,112.00</b>	<b>17.0%</b>
5060 · District Simplified Grants	0.00	0.00	0.00	0.0%
5200 · Interest income	11.75	100.00	-88.25	11.8%
5400 · Other income				
5401 · Other Income	0.00	1,000.00	-1,000.00	0.0%
5402 · Seminar Training Revenue	0.00	0.00	0.00	0.0%
5403 · Public Relations Income	0.00	0.00	0.00	0.0%
5404 · Rotary Now DVD Sales	0.00	0.00	0.00	0.0%
5405 · Grant Management Seminar Revenu	770.00	0.00	770.00	100.0%
5420 · RLI Training Revenue	2,431.50	4,000.00	-1,568.50	60.8%
5400 · Other income - Other	0.00	0.00	0.00	0.0%
<b>Total 5400 · Other income</b>	<b>3,201.50</b>	<b>5,000.00</b>	<b>-1,798.50</b>	<b>64.0%</b>
<b>Total Income</b>	<b>182,751.13</b>	<b>283,900.00</b>	<b>-101,148.87</b>	<b>64.4%</b>
<b>Expense</b>				
6000 · Administration				
6010 · District Governor - RI Reimburs	0.00	1,500.00	-1,500.00	0.0%
6020 · Assistant Governors	0.00	0.00	0.00	0.0%
6030 · District council	548.27	3,200.00	-2,651.73	17.1%
6040 · District directory	0.00	0.00	0.00	0.0%
6050 · District history	0.00	0.00	0.00	0.0%
6060 · District Website Administration	0.00	0.00	0.00	0.0%
6061 · District Website Club Runner	1,788.00	2,000.00	-212.00	89.4%
6062 · District Newsletter	1,000.00	2,400.00	-1,400.00	41.7%
6063 · Zoom Meetings	0.00	2,500.00	-2,500.00	0.0%
6080 · District office				
6081 · Office Support	7,500.00	18,000.00	-10,500.00	41.7%
6082 · Phone Charges	425.00	1,000.00	-575.00	42.5%
6083 · Postage	0.00	100.00	-100.00	0.0%

# Rotary International District 7090

## Profit & Loss Budget vs. Actual

July 1, 2016 through January 9, 2017

	Jul 1, '16 - Jan ...	Budget	Over Budget	% of Budget
6084 · Office Supplies	875.43	300.00	575.43	291.8%
6085 · Bank Charges	2,379.52	5,000.00	-2,620.48	47.6%
6086 · Supplies, Treasurer	0.00	300.00	-300.00	0.0%
6080 · District office - Other	0.00	0.00	0.00	0.0%
<b>Total 6080 · District office</b>	<b>11,179.95</b>	<b>24,700.00</b>	<b>-13,520.05</b>	<b>45.3%</b>
6000 · Administration - Other	0.00	0.00	0.00	0.0%
<b>Total 6000 · Administration</b>	<b>14,516.22</b>	<b>36,300.00</b>	<b>-21,783.78</b>	<b>40.0%</b>
69800 · Uncategorized Expenses	75.00	0.00	75.00	100.0%
7000 · Directors and Committees				
7010 · Group study exchange	0.00	0.00	0.00	0.0%
7015 · District Simplified Grants	0.00	0.00	0.00	0.0%
7020 · Interact	0.00	0.00	0.00	0.0%
7025 · Rotaract	0.00	0.00	0.00	0.0%
7027 · Early Act	0.00	0.00	0.00	0.0%
7030 · Long-range planning	0.00	700.00	-700.00	0.0%
7040 · Membership	0.00	0.00	0.00	0.0%
7050 · Rotary foundation				
7055 · Paul Harris Society	0.00	500.00	-500.00	0.0%
7057 · Grant Management Seminar	0.00	1,000.00	-1,000.00	0.0%
7058 · Donations	1,460.00	0.00	1,460.00	100.0%
7050 · Rotary foundation - Other	102.37	3,000.00	-2,897.63	3.4%
<b>Total 7050 · Rotary foundation</b>	<b>1,562.37</b>	<b>4,500.00</b>	<b>-2,937.63</b>	<b>34.7%</b>
7060 · Grants Committee	5,059.99	500.00	4,559.99	1,012.0%
7065 · Rotary Scholars	0.00	500.00	-500.00	0.0%
7070 · Vocational service	0.00	0.00	0.00	0.0%
7080 · World community service	0.00	0.00	0.00	0.0%
7090 · Youth exchange				
7092 · Temagami	0.00	0.00	0.00	0.0%
7093 · Blazers/Cards/Name Badges	0.00	0.00	0.00	0.0%
7095 · Orientation/Fellowship	0.00	0.00	0.00	0.0%
7096 · Other YE expenses	0.00	0.00	0.00	0.0%
7090 · Youth exchange - Other	0.00	0.00	0.00	0.0%
<b>Total 7090 · Youth exchange</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>
7100 · RYLA	0.00	32,000.00	-32,000.00	0.0%
7105 · Snapshot	799.27	28,000.00	-27,200.73	2.9%
7130 · Public Relations	0.00	0.00	0.00	0.0%
7134 · Promotion of RI Theme	5,161.19	3,000.00	2,161.19	172.0%
7135 · District badges and pins	439.01	1,000.00	-560.99	43.9%
7140 · Communications				
7142 · District newsletter	0.00	0.00	0.00	0.0%
7140 · Communications - Other	0.00	0.00	0.00	0.0%
<b>Total 7140 · Communications</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>
7150 · Family of Rotary	0.00	0.00	0.00	0.0%
7155 · District governor interviews	0.00	100.00	-100.00	0.0%
7200 · Other committees				
7205 · Other Committees - Misc	1,064.47	500.00	564.47	212.9%
7215 · District Gov - Change Over Even	0.00	500.00	-500.00	0.0%
7200 · Other committees - Other	0.00	0.00	0.00	0.0%
<b>Total 7200 · Other committees</b>	<b>1,064.47</b>	<b>1,000.00</b>	<b>64.47</b>	<b>106.4%</b>
7000 · Directors and Committees - Other	0.00	0.00	0.00	0.0%
<b>Total 7000 · Directors and Committees</b>	<b>14,086.30</b>	<b>71,300.00</b>	<b>-57,213.70</b>	<b>19.8%</b>
7059 · Million Dollar Dinner Expense	0.00	0.00	0.00	0.0%
7500 · Standing Committees				
7510 · Council on legislation	0.00	0.00	0.00	0.0%
7520 · District insurance	26,089.56	34,000.00	-7,910.44	76.7%

11:50 AM

01/09/17

Accrual Basis

# Rotary International District 7090

## Profit & Loss Budget vs. Actual

July 1, 2016 through January 9, 2017

	Jul 1, '16 - Jan ...	Budget	Over Budget	% of Budget
7530 · Finance and audit	7,000.00	6,000.00	1,000.00	116.7%
7540 · Manual of procedures	0.00	0.00	0.00	0.0%
7500 · Standing Committees - Other	0.00	0.00	0.00	0.0%
<b>Total 7500 · Standing Committees</b>	<b>33,089.56</b>	<b>40,000.00</b>	<b>-6,910.44</b>	<b>82.7%</b>
<b>8000 · Training</b>				
8010 · District conference				
8012 · DC - Expenses	40,403.97	57,000.00	-16,596.03	70.9%
8014 · DC - Donations	0.00	0.00	0.00	0.0%
8016 · DC - Bank Chges & CC Discounts	0.00	0.00	0.00	0.0%
8018 · DC - Youth Exch	0.00	0.00	0.00	0.0%
8010 · District conference - Other	0.00	0.00	0.00	0.0%
<b>Total 8010 · District conference</b>	<b>40,403.97</b>	<b>57,000.00</b>	<b>-16,596.03</b>	<b>70.9%</b>
8020 · PETS expenses	6,659.25	28,000.00	-21,340.75	23.8%
8030 · Club Leadership Training	0.00	9,000.00	-9,000.00	0.0%
8035 · PETS Training Costs	0.00	0.00	0.00	0.0%
8036 · Visioning/Release Your Inner Ro	260.06	1,000.00	-739.94	26.0%
8040 · District training	4,270.54	7,500.00	-3,229.46	56.9%
8050 · Assist Gov Training	0.00	1,700.00	-1,700.00	0.0%
8070 · Dist Gov Nominee Training	1,042.94	2,000.00	-957.06	52.1%
8080 · Dist Gov Elect Training	2,602.10	5,800.00	-3,197.90	44.9%
8085 · District Gov Training	1,695.26	5,500.00	-3,804.74	30.8%
8090 · CRCID	158.40	0.00	158.40	100.0%
8098 · Awards & Recognition	0.00	2,500.00	-2,500.00	0.0%
8000 · Training - Other	0.00	0.00	0.00	0.0%
<b>Total 8000 · Training</b>	<b>57,092.52</b>	<b>120,000.00</b>	<b>-62,907.48</b>	<b>47.6%</b>
8048 · Rotary Leadership Institue	3,703.07	4,000.00	-296.93	92.6%
8500 · Foundation Dinner Costs	5,673.62	8,000.00	-2,326.38	70.9%
8504 · Rotary Now DVD Costs	0.00	0.00	0.00	0.0%
8600 · Meeting Expenses	0.00	0.00	0.00	0.0%
9915 · Unbudgeted Expenses	12,621.42	1,000.00	11,621.42	1,262.1%
<b>Total Expense</b>	<b>140,857.71</b>	<b>280,600.00</b>	<b>-139,742.29</b>	<b>50.2%</b>
<b>Net Ordinary Income</b>	<b>41,893.42</b>	<b>3,300.00</b>	<b>38,593.42</b>	<b>1,269.5%</b>
<b>Other Income/Expense</b>				
<b>Other Expense</b>				
5409 · Exchange Gain/Loss	2,508.98	0.00	2,508.98	100.0%
9920 · Additions to Reserves	0.00	0.00	0.00	0.0%
9930 · Program admin allocations	0.00	0.00	0.00	0.0%
9940 · Grant income returned	0.00	0.00	0.00	0.0%
9950 · DG Allowance Returned	0.00	0.00	0.00	0.0%
<b>Total Other Expense</b>	<b>2,508.98</b>	<b>0.00</b>	<b>2,508.98</b>	<b>100.0%</b>
<b>Net Other Income</b>	<b>-2,508.98</b>	<b>0.00</b>	<b>-2,508.98</b>	<b>100.0%</b>
<b>Net Income</b>	<b>39,384.44</b>	<b>3,300.00</b>	<b>36,084.44</b>	<b>1,193.5%</b>



## Rotary International District 7090

## Balance Sheet

As of December 31, 2016

	Dec 31, 16
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Chequing/Savings</b>	
1010 · First Niagara US	62,332.06
1015 · First Niagara Short Term Invest	86,742.83
1020 · BoM Cdn	80,707.21
1040 · Petty cash	200.00
1070 · First Niagara Bank Special Acct	10,353.75
1075 · Conference Grant	3,720.77
1090 · Restricted Grants Committee	80,872.29
<b>Total Chequing/Savings</b>	324,928.91
<b>Other Current Assets</b>	
1021 · Exchange on CDN bank balances	-13,446.18
1450 · Prepaid Expenses	506.25
1451 · Prepaid District Conference	10,000.00
<b>Total Other Current Assets</b>	-2,939.93
<b>Total Current Assets</b>	321,988.98
<b>TOTAL ASSETS</b>	<b>321,988.98</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Other Current Liabilities	
2350 · Unearned/deferred revenue	80,788.00
<b>Total Other Current Liabilities</b>	80,788.00
<b>Total Current Liabilities</b>	80,788.00
<b>Total Liabilities</b>	80,788.00
<b>Equity</b>	
3100 · Restricted funds	4,374.00
3900 · Retained Earnings	197,442.54
Net Income	39,384.44
<b>Total Equity</b>	241,200.98
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>321,988.98</b>

**District Governor's January 14, 2017 District Council Report**  
**Marlee Diehl**

**Six Months Complete Almost Six Months to Go**

I am so pleased that on the run-up, I had put as much time into studying for this wonderful thrilling role. To say it is one of my life's high points is an understatement; but since I am a mother, grandmother and had been a business owner, it might have paid the bills but it was my avocation, I loved every moment of it. I'd had my share of life's highpoints. This one, though, is completely different given the fact that I am doing this only for the love of Rotary and my love of people.

Club visit number 69 was completed on January 4. Late yes, but, only fair as their chartering was November 2<sup>nd</sup>. About 20 of the 24 showed up for this New Year week DG visit, and they are all engaged and looking forward to how the club evolves into itself. There is some struggling with how to move quickly on items when the club only meets twice a month. Members report that only meeting twice a month is an ice-breaker which led to a discussion on how to answer the question, "What is Rotary?" My suggestion was that each member talk about what Rotary means to them, as their passion will come through. All in all they held their meeting to one-hour and most were gone within five minutes. This is going to be a great club, their own style of what a Rotary club should look like, but with great community impact. They had 100% participation when they purchased and assembled hygiene packets for Wesley Urban Ministries as their Holiday service project.

What fun! Bill and I attended 4 Holiday Celebrations – 3 clubs and 1 area.

I met with the Salamanca club to discuss where they wanted to go after losing President Elaine. Sheryl Nussbaum stepped and assumed the Presidency for the rest of this year and next year. This small club agreed to work together with each sharing more of the load to help Sheryl. I believe they are stable for now, I am not sure of the future beyond 17-18. They had been working very hard on getting an Interact Club in the high school and the Principal was all for it and the Superintendent brought in the Kiwanis without letting even the Principal know or so the members were told. This is a club that needs some of us to reach out and check on them. There is such need to help the children in this small community; they are going to purchase a washer and dryer for the youth center to allow these young people a place to wash and dry their clothes.

December has been a quiet month. A nice break...

As I start the last half of my DG year, I look forward to working with Rotaract Clubs. My plan is to attend a meeting or event for each of these clubs. If you have the contact information for any of these clubs, please forward it to me.

We need to rally all clubs to participate in the 100 Events for TRF Centennial photo album that our district is undertaking to present to the TRF at the Atlanta Convention. We need your help with this. Design an event, advertise it a TRF Centennial event, take pictures, write a short blurb and send it off to Karen Oakes who is compiling the album. We are a long way from our goal and the deadline is May 1.

We wish DGE Reg and Loretta a wonderful time at the International Assembly; he will be flying while we meet on Saturday. All the stuff we have told you is true, Reg!

# January DGE Report – Reg Madison

I don't know about you but 2017 sure got here quickly. So here we are into the second half of Marlee's year and mine is rapidly approaching. As you are meeting via Zoom for District Council, Loretta and I will be winging our way out of Buffalo to San Diego for the International Assembly and our training. We're excited about this opportunity to meet 546 other DGEs who are also there to learn and make new friends and acquaintances for life. I'll tell you more about the week in the next report.

We are now officially celebrating our 100<sup>th</sup> anniversary of the Rotary Foundation, the 150<sup>th</sup> birthday of Canada and on February 25<sup>th</sup> the 100<sup>th</sup> Gala of the Rotary Club of Brantford. We continue to work on the 2017 District Conference at the White Oaks Resort and Spa in Niagara on the Lake, Ontario from October 27 to 29. I'm pleased to advise that Joe Persia of the Brantford Sunrise Rotary has stepped forward to join Sherry Kerr as co-chairs of the District Conference. Rino Bidenti has agreed to serve as District Treasurer for the coming year and I continue to finalize the Leadership Team for July.

In December I facilitated RLI at Niagara Community College and attended meetings for areas 1 and 5 meetings; I thank Ross and Margaret for their hospitality. I'd love to hear from more of the Area Governors with the dates of their meetings so I can meet the Presidents and President Elects.

Under Brian Carmichael's leadership we concluded the programming for the 6 on-line PETS 1 sessions and continue to finalize MDPETS in Toronto with Districts 7070 and 7080. Now the challenge is to get our PEs committed to attend and to register on the District website.

I am grateful that 2016 is history and hope that my health issues are as well. May all of you enjoy good health and happiness in 2017!

YIR,

Reg

District Governor Nominee Report  
District Council 1/14/17  
Submitted by Melisa Schrock

Due to the holiday season since our last gathering, I do not have much “new” information to report. Several of the AG’s were not able to hold Area meetings due to the busy nature of the season. For the Area’s that were able to host, all seems to be going along well.

Our Strategic Plan goal was to have all third year AG’s training their successor by January 1, 2017. We are currently at 66% of our goal. One of the two remaining Areas (#3) had secured a tentative replacement, but unfortunately, they are unable to honor the commitment. Area 8 is still searching as well. Our top priority as we continue into 2017 is the find replacements so that we can start the training process.

I have also started working with DGE Reg to see what I can do assist him as he continues to move forward. I am on the MDPETS committee for 2017 so that I can learn what responsibilities are involved in the planning, as this time next year I will be planning for PETS training for my year!

In an effort to start planning ahead, PDG Jack Amico has agreed to help me put together a survey monkey which I will be sending out to the membership regarding possible changes or enhancements to District Conference. We are trying to design a survey meant to discover “why” so many Rotarians do not attend DC, and “what” it would take to change that mindset. I am hoping the feedback provides valuable insight, (along with some inspiration) for changes that we could incorporate into the event, which would make it a valuable experience in the eyes of our Rotarians

## Director of Training Report January 14, 2017

The training portfolio continues to be busy and ongoing area for the district. Thanks go to the hard work of the chairs for each area of training.

1) PETS chair Brian Carmichael continues to ready the training for incoming club presidents. Three online sessions are set for January 24 or 26, February 7 or 9 and February 20 or 22, with each one hour session starting at 7:30 PM. Brian continues to communicate with clubs to ensure PEs register. He also continues to inform DGE Reg of clubs that have yet to select a PE. A number of clubs unable to select a PE are balking at having the repeat president attend training, even with the no travel or cost for online PETS.

2) Multi-District PETS chair Brian continues to host 3-district meetings and planning is moving along fine in preparation for the March 3 and 4 event at the BMO training facility in Toronto. PE registration is progressing online but there are still a number of clubs yet to register their PE for the event. The cost for MDPETS and PETS 1 are in the district dues paid in advance by each club; so, there is no new cost to attend.

3) Rotary Leadership Institute (RLI) has a new chair. We welcome Glen Christensen from the Brantford AM Rotary Club. He has already started planning for the next RLI. The Date is April 1 (no fooling!) at Niagara College in Niagara-On-The-Lake ON. The contract with the college is signed and insurance certificate issued. Glen's name was forwarded to the Shining Waters RLI Division as the D7090 representative.

Regarding RLI, I will attend the RLI International Curriculum and Best Practices meeting January 27 – 29 in Orlando Fl as the Shining Waters representative. I am already nearby; so, the cost will be significantly less and is shared among the five districts in the Shining Waters division. One of the speakers will be discussing how online sessions can be incorporated into the training. For me, the idea of online training is good for at least part of RLI because it will help to reduce registration costs.

4) Visioning co-chair (Ontario) Anne Bermingham and her committee of Karen Oakes, Ralph Montesanto, Ryan Bridge and Rick Sterne have been busy on the Ontario side with the Hamilton AM club and Flamborough AM club holding upcoming sessions in January and February respectively, thus completing four club visioning sessions since the start of this Rotary year.

Co-chair (New York) Barbara Ochterski completed a session earlier in the year aided by Patti Johnson and Kevin Crosby. Two other clubs expressed interest in a session but neither have followed through in spite of Barbara's repeated attempts to get them to make a decision (one of the clubs is experiencing difficulty continuing as a club). She has also sent invitations to all new club presidents where clubs have not done visioning but has received no responses.

5) Club Leadership Training chair Anne Bermingham has begun planning the program for the May 6 event. A contract for facility at Niagara College, NOTL, ON is signed and an insurance certificate issued.

6) AG training co-chair Bob Morrow is visiting area meetings with DGE Reg. Then he and co-chair John Mullen will devise a plan to meet the AG needs. Bob is working with one AG-elect on the transition process, with input from both DG Marlee and DGE Reg. He is keeping John apprised as he goes.

As an aside, I am behind in dealing with the Action Plan for District 7090 Director of Training in that I have not yet dealt with a diagnostic tool to help clubs determine their training needs.



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## **District Council 1/14/17 Report of Membership Director**

Since our last District Council meeting, several activities related to promoting membership have occurred:

1. We had a meeting of the District Membership Committee on Nov. 30. Notes from that meeting are attached.
2. We appointed a Chair of a new District Young Professional Events Committee – Mark Diodate of the RC of Niagara Falls, NY. We then appointed a committee and met (online) December 21. Notes from that meeting are attached. Members of the committee: Mark Diodate (RC of Niagara Falls, NY); Darren Luong (Rotary E-club of SWOWNY); Heather Moroz (RC of Hamilton); Jen Middleton (RC of Brantford); Travis Cairns (RC of NOTL); Angie Kleeh (RC of BNMC); Susan Ly (Rotaractor); Salvatore Gandolfo (RC of Buffalo Sunrise); Nikki Campbell-Schram (Rotaractor)
3. I published the December Membership Newsletter (copy attached)

District Membership update:

July 1, 2016 – 2,212

Jan 1, 2017 – 2,204 (- 0.4%)

Respectfully submitted,

IPDG Kevin Crosby, Director of Membership

**District Membership Team  
Meeting – Nov. 30, 2016  
NOTES**

1. Review of 2016-17 Membership Strategy
2. Progress report on initiatives since last meeting
  - a. Conduct two webinars on the effects of COL decisions **(done)**
  - b. Make sure every club has a Membership Chair. Determine which clubs have a designated Membership Chair and encourage those without a Chair to fill this position. **(Progress has been made – still a few clubs without designated Membership Chair)**
  - c. In October, begin a monthly communication with club Membership Chairs to alert them to webinars, seminars, online programs and other resources focused on Membership **(done)**
  - d. Schedule two webinars on how clubs can do a self-assessment & tools available **(not done yet)**
  - e. Ask Assistant Governors to invite the Membership Chairs of their clubs to attend an Area meeting (preferably the next one) and discuss membership issues and share best practices
  - f. Recruit a Chair of Young Professional events and begin planning for 2 – 3 events in 2016-17 **(done – Introduce Mark Diodate; Mark is building a committee to plan 2 events in the spring to recruit young professionals; contact Mark with ideas for committee members or suggestions for the events)**
  - g. Ask the District's Public Image team to offer at least one webinar for clubs before Jan. 1 **(working on this; likely to be after Jan. 1)**
  - h. Conduct a Membership workshop at the District Conference **(done)**
  - i. Conduct a Member Engagement workshop at the District Conference **(done)**
  - j. Update "Membership" page on District website **(done)**
3. Update on District membership as of 10/27/16: **July 1 District membership was 2,202. Membership as of 11/27/16 is 2,207.**
4. Goals for 2016-17 – all
  - a. Total District membership – **3-5% growth (net)**
  - b. Other – **events; meetings; seminars; webinars; public image activities(?); clubs having at least one new-member night (recruitment event) per year; Kevin will work on formulating these goals and send to committee for review and input**
5. What else could/should we be doing to support clubs?
  - a. **Create a workshop, similar to Club Visioning workshop, to help clubs develop a membership development strategy for the next 3-5 years**
  - b. **Encourage clubs to engage their local Chamber of Commerce (or comparable group) and send Rotarians to meetings**
  - c. **Have District Membership Team members become resources to the clubs in their vicinity – to pass on tips from RI and the District**
  - d. **Create an online "bulletin board" application for membership development messages, with email notification for new postings – encourage participation of club membership chairs**



- e. Help clubs leverage social media (e.g., Facebook, Twitter, Instagram) for membership development and public image
  - f. Develop FaceBook group for membership chairs
  - g. Encourage regional recruitment events
  - h. Encourage YE students to help their home clubs with social media like Instagram to create broader awareness of club activities
  - i. Promote regional meetings of club membership chairs to exchange ideas
  - j. Encourage clubs to adopt initiatives like the St. Catharines RC “KERB” (Know Every Rotarian Better). Invite members to reach out to other members of their club and get to know them better (e.g., over coffee or drinks)
6. Next steps:
- a. Kevin will put together a subcommittee to develop workshop for clubs to develop a 3-5 year membership development strategy (similar to club visioning sessions)
  - b. Kevin will devote the December Membership Newsletter to ideas for collaborative public-image and recruitment efforts among neighboring clubs
  - c. Kevin will circulate a list of committee members and ask them to volunteer to be resources for neighboring clubs
  - d. Kevin will form a subcommittee to work on developing a Facebook group focus on membership in the district – e.g. , a “bulletin board” function for sharing best practices, questions, tips, etc.
  - e. Kevin will work with our District Public Image team to develop a webinar for clubs on using social media and other approaches to public image
  - f. Kevin will promote the development of regional forums for club membership chairs to share ideas and best practices



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**Young Professional Events Committee**  
Notes from Meeting of 12/21/16

1. There was consensus on the goal of having two events prior to July 1, 2017 – one in the Hamilton area and one in the Buffalo area
2. It was suggested we try to include Youth Exchange, Rotaract and RYLA participants and/or alumni in the events
3. It was suggested that we partner with other organizations in each area – particularly those that attract young professionals (e.g., HIVE & YEP in Hamilton)
4. It was suggested that we should have three activities for each event:
  - a. In January/February - A planning meeting with the clubs in the area to solicit ideas for the hands-on service projects that could be offered; clubs that participate in this planning meeting would be the ones featured in the “informational/recruitment” event (see following)
  - b. In April/May - An informational/recruitment event that would be largely social, featuring information about what Rotary clubs are doing in the area as well as an overview of the “big picture” of Rotary and some inspirational remarks; attendees could sign up to participate in any of several hands-on community service projects
  - c. In April/May – A “Day of Service” with multiple hands-on projects that allow participants to see Rotary in action in the community; clubs that are coordinating each of the projects would be encouraged to follow-up with the participants in an effort to recruit them into Rotary
5. Next Steps:
  - a. Kevin sends notes to Mark who composes final notes & distributes to committee
  - b. Mark schedules next online meeting in January (using Doodle)



Members of Buffalo area Rotary clubs doing Spring Cleanup at the Buffalo Naval Park

RESOURCES TO HELP OUR CLUBS GROW AND PROSPER

# Membership District 7090



## December 2016

## Working together to grow our clubs.

By IPDG & District Membership Director, Kevin Crosby



Every Rotary club is looking for ways to grow its membership. Clubs need to focus on two strategies: (1) retaining their current members and (2) recruiting new members. Doing one without the other will only produce a smaller club over time. A smaller club means fewer people to do the work of Rotary and fewer people to provide leadership in the club. This is the recipe for burnout and the loss of vitality in the club.

The key to retaining current members is **engagement**. As long as your members are staying engaged with the activities of your club – your meetings, your committees, your youth programs, your vocational service activities, your fundraisers and your service projects – then they are likely to stay with your club unless they move away, change jobs or experience some other significant life change.

Guess what the key to recruiting new members is? Surprise! It, too, is **engagement**. If you want to get someone interested in joining Rotary, and joining *your* club in particular, then you need to find a way to engage them in the activities of your club.

Most people don't join Rotary because they want to belong to a club. They join Rotary because they want to give back to the community or engage in humanitarian work. They want to **do** something positive to help make the world a better place .... just like your current members.

So it's important that the people you're trying to recruit get an opportunity to experience Rotary as something more than attending meetings. The same is true for your current members as well.

### The Power of Collaboration

If you are serious about growing your membership, I encourage you to reach out to other Rotary clubs in your area and plan to collaborate on at least four activities this year. (If you are in a Rotary club that doesn't have another Rotary club less than 30 minutes away, you can reach out to another service club in your area.)

So what are four activities you could do in collaboration with one or more other clubs?

**1. Multi-club recruitment events.**

Plan an event that will promote what Rotary clubs are doing to serve the local community, local youth and people in need around the world. Show one or two of the many inspirational videos about Rotary. Have local beneficiaries give brief testimonials about the impact of Rotary. After getting participants inspired, give each club some time to talk about itself. Invite people to fill in a contact form for more information about the clubs they're interested in. By having more than one club represented, these events will make a much greater impression on prospective members.

**2. Multi-club service projects.** This is key to providing opportunities for engagement of your current members as well as prospective members. Many clubs don't have a hands-on service project every month. By inviting local clubs to participate in each other's service projects, there will be more opportunities for everyone to participate in a key part of Rotary.



**3. Joint fundraising activities.**

Much like local service projects, fundraising activities are an

important part of the Rotary experience. By helping each other with hands-on fundraising efforts, clubs can engage their current members as well as recruits in the fun and fellowship of these activities.

**4. Multi-club orientation**

**programs.** Most people who leave Rotary, do so within the first year. Often, this is because the new member has failed to become engaged with Rotary. One way to increase the chances of a new member becoming engaged and staying in Rotary is to offer a strong, positive orientation to the club AND to Rotary beyond the club. This is where a multi-club orientation program can really help. Depending on the number of clubs in an area, you could schedule multi-club orientation programs quarterly or semi-annually. At these sessions, you can introduce new members to "the bigger picture" of Rotary – things like international projects, youth programs, Vocational Training Teams, Friendship Exchanges, Rotary Action Groups, Rotary International Conventions, and Rotary Fellowships. This is also a great time to provide an overview of our District, its resources, and programs.

So, what should you do now? First, talk with the members of your club about these ideas and generate support for collaborating with other clubs. Try to persuade those who might be skeptical that the best shot at growing your membership is to find ways to work together with other Rotary clubs. It's all about collaboration, not competition.

Then, reach out to the other clubs in your area and see if you can work together on any or all of these four types of collaborative activities.

And don't forget about your Assistant Governor (or, as some call it, "Area Governor.") Your AG can help to foster these interclub activities. You may be surprised at how much your club can benefit from this approach.

## Great Resources for Membership

There are many great resources available from RI and other sources to assist clubs with their recruitment and retention strategies. In each of these newsletters, we'll feature a few of these.

Here are a few good videos to use when you are recruiting new members (or even to show at your club meetings):

**We're Rotary – There's No Limit to What We Can Do (1:16) -**

<https://youtu.be/6rlo8DWZFrg>

**Rotary Smiles (1:13) -**

<https://youtu.be/gsXmVIHJdgcg>

**This is Rotary (4:07) –**

<https://youtu.be/6vVyG0TJBWM>

**Questions?** Contact IPDG Kevin Crosby, 2016-17 Membership Director, at [kevin@d7090.org](mailto:kevin@d7090.org).



**District 7090 Rotary Foundation Committee**  
District Council Report January 14, 2017



**The Rotary Foundation “Doing Good in the World”.**

**Karen L. Oakes, Director, District 7090 Rotary Foundation**

Our dedicated Committee Chairs and members have all worked diligently to support the theme this year of “Rotary Serving Humanity”. The respective subcommittee reports reflect their efforts to build The Rotary Foundation here in District 7090.

**Centennial Projects:**

Governor Marlee has asked each of our clubs to celebrate our Rotary Foundation Centennial by having an event to showcase the good work of The Rotary Foundation. How? Well, here a few examples

- Plan a special Rotary day to commemorate the Foundation’s Centennial and invite everyone in your community to participate, i.e. a concert, a race or even a birthday party with a special cake in the shape of our Rotary wheel.
- Hold a fundraiser in your community to support a Foundation grant project, Rotary Peace Centers, or PolioPlus.
- Provide food or other necessities to 100 people in need.
- Engage 100 students in your community to learn more about the Rotary Foundation.

**We are looking for all your ideas to build our album of 100 events here in District 7090. Send your submissions, including photos (photos separate as jpeg. please) to [oakes.kl@sympatico.ca](mailto:oakes.kl@sympatico.ca) no later than May 1, 2017.**

**FUNDRAISING**

**1) Annual Fund – Chair Pat Castiglia**

January Annual Fund Report

Our Benchmark for this year is \$221,200 (based on 2212 members at the beginning of the Rotary year)

The 2016-17 District Fund Goal is \$194,950

Total giving thus far \$148,581.

**Difference between Benchmark and donations to date is \$72,619**

**Difference between District Goal and donations to date is \$46,369**

Total number of clubs submitting **goals** for this year is 51/68 or **75%**

Total number of clubs contributing thus far is 57/68 or **83.82%**

We would like to see at least 90% of the clubs contributing. The problem of clubs not entering their goals persists.

Measures taken thus far to increase goal identification and giving have been moderately successful and include emails and telephone calls. Some clubs verbally indicated that they would enter goals during a telephone conversation but have not followed through. Any suggestions to increase giving would be appreciated.

**2)) Polio Plus Fund**

Similar challenges exist in gathering club goal input for PolioPlus Fund.

Currently, contributions to PolioPlus rest @ \$86,065.00 including 2 confidential non Rotarian gifts of significant dollar value.

Last year, giving at this same period was at \$102,153.00.

During 2016, 35 children, 12 cases in Afghanistan, 4 cases in Nigeria and 19 cases in Pakistan, were PARALYZED due to wild poliovirus, fewer that in other year, however, eradication of POLIO will require ZERO cases. The eradication program continues to intensity efforts to reach each and every child.

**3) Paul Harris Society - Chair Jim Morabito**

Nothing to report at this time.

Jim Morabito

**4) Endowment Fund – Chair Frank Adamson**

No report provided.

## **FOUNDATION GRANTS**

### **1) District Grant Spending Plan – Chair John Teibert**

2016-2017 Grants (as of January 6, 2017)

Total Grants Approved – 27

Dollar amount of Grants Approved – \$45,659.57

Final Reports Submitted – 6

Final Reports Approved – 0

Dollar amount of Grants approved - \$nil

2017-2018 Grants (as of January 6, 2017)

Number of Clubs that attended District Grants Training Seminar – 49

Number of Clubs that submitted MOUs and Addendums – 39

This was the first year that we had two Grant Management Seminars. The number of clubs that attended was the same as the previous year, However, the number of clubs that submitted the required MOUs and Addendum fell to 39 (49 in 2016).

The District Grant Application window is January 15, 2017 to February 15, 2017 on first come basis subject to funds.

Respectfully submitted,

John N. Teibert, CPA, CA

Rotary District 7090 District Grants SubCommittee Chair

#### **a) Scholarship – Chair Shefali Clerk**

Scholarship applications were due December 31, 2016. There were multiple applications for the \$5000 Scholarship. Committee is busy reviewing the applications for the award winner.

Shefali Clerk

Chair- Scholars Committee

Rotary District 7090

#### **b) Vocational Training Team – Chair Dan Smith**

##### **Vocational Training Team - Members Chosen**

The VTT Team Members have been selected which now completes the Team along with our Team Leader, Tom O'Neill.

The 3 Team Members are:

Fred Johnson-Westfield, NY Johnson Estate Wineries

Torrie Warner-Beamsville, ON Warner's Farm

Brian Kerry-Simcoe, ON Kerry's Farms

The Team will travel to Australia District 9790 to Teach on Fruit Farming leaving the last week of February through Mid-March 2017. Their goals will be to share professional experiences in successful production as well as marketing techniques outside the normal methods utilized in the rural area of Australia, notably in the Goldburn Valley and Shepparton Area and surrounding vicinity.

Dan Smith, VTT Chair

### **2. Global Grants – Chair PDG Bob Bruce**

#### **Grant Advisor Roy Sheldrick**

No Activity, therefore nothing to report!

Bob

### **ALUMNI - Chair Patti Johnson**

No report provided.

Respectfully submitted,

*Karen L. Oakes*

The Rotary Foundation – Doing Good in the World.

## **Youth Services Report for District Council meeting 14 January 2017.**

### **Apologies**

Given that the DC meeting on the 14<sup>th</sup> coincides with the district youth exchange interviews, neither Greg nor myself will be available for this meeting.

**Youth Exchange** is conducting district interviews on Jan 14 in Hamilton and Jan 15 in Buffalo. It is pleasing to see we have not declined much further. We are currently at 19 students interviewing for the long term program and 8 for the short term program. The interest in the Short Term program has grown significantly this year. It's a family-to-family exchange of 6 to 8 weeks over the summer holidays with very little club effort (no cost and no host families).

We have likely one of the best Youth Exchange programs within Rotary, but with such low numbers it is an awful lot of effort for very few participants. Mike Taylor, the YE chair shared his frustrations with me that only 25% of all clubs in our district participate in this program. He writes:

*"All that said, there are a total of only 16 clubs in the entire District who are participating in the program this year. We are in desperate need of active advocacy across the District to raise the profile of the program to ALL clubs."*

Especially, areas like Hamilton and St Catherines with multiple clubs and with student applicants forwarded to those clubs remain a serious concern. Help from our district leadership structure is needed to get these clubs to work together and join in this program. Please!!

Youth Exchange is one of the best programs to revitalize clubs. Every year, there are some parents of outbounds and host families that decide to join Rotary as club members. It's a very healthy way to gain engaged members (as they've already shown activity).

We are developing a District recruitment strategy to assist in building the program and will report further on this in the coming months. So that hopefully with your assistance we can see this program grow back to the 30+ range where it used to be for many years. Applications for this year's long term exchange are pretty much wrapped up, we can still accept applicants for short term.

### **RYLA**

June 11 – 17, 2017 at the State University of New York, Fredonia.

District website has been updated and [www.ryla7090.com](http://www.ryla7090.com) has also been updated. RYLA does not start marketing directly to clubs until end of Jan/ early Feb.....after SLAPSHOT registrations have had a few weeks to run. The joint RYLA/ SLAPSHOT committee will be meeting mid Feb. Since SLAPSHOT is a weekend event for younger people it fills quickly. RYLA is more difficult. We need the district members to promote and sell the program to their clubs!!

## **SLAPSHOT**

April 28 – 30, 2017 at Canterbury Hills.

Registration opened this week. Note that last year, it was sold out by late February, so get your club(s) to register for spaces sooner rather than later!

We met in December at Jim's house to introduce Rita-Marie Hadley (past president Brantford Rotary) and Rob Nagy (Brantford Rotary) to Jim and Margaret. Rita-Marie and Rob will be taking over registration and marketing in 2018 and this year will monitor Margaret's role for transition.

## **ROTARACT**

Nicole reports:

"There hasn't been much going on since last district council. I'm still working on contacting the clubs to grow our database of contacts. I have about 5 clubs who nominated a member to join my committee. And just recently there has been other districts looking into a E Club for Rotaract so that may be a possibility in the future. This month in going to send out important dates to all clubs so they know in advance so we can hopefully get more Rotaractors out to different events. Also, I haven't checked in, but I'm hoping many of the AG's have invited Rotaract Clubs in their area to the meetings."

## **INTERACT**

Brian Casey officially notified me that he has quit this role. I'm trying to meet with him this month to review what has been done and get ideas for who might be able to step into this role. And hopefully also find out which Rotary clubs are active with Interact.

The Interact Club of Holley has been chartered on December 13, 2017.

The induction of the Interact Club of St Catherines was filmed and can be viewed here: <http://www.tvcogeco.com/niagara/gallery/the-source/8116-dec-source>

## **EARLYACT**

I did get a sign of life from Richard Earne, but he did not supply me with a report and we could not touch base prior to this report being required. Thus no news.

## **ACTION ITEMS to ALL:**

- Promote SLAPSHOT  
<http://rotary7090.org/SitePage/what-is-slapshot>
- *(we'll focus on RYLA next month)*
- Rotaractors invited to meetings in AG's areas?!
- Any idea for a suitable INTERACT CHAIR for our DISTRICT? Please contact me directly at: [aad@blueprintagencies.com](mailto:aad@blueprintagencies.com)

Any questions, email or call me:

Aad Vermeyden

(519) 717-1570

[aad@blueprintagencies.com](mailto:aad@blueprintagencies.com)





**R.I. DISTRICT 7090 GIFT OF LIFE, INC.  
BOARD OF DIRECTORS MEETING SUMMARY  
Douglas Memorial Hospital, Bertie St,  
Fort Erie, Ontario**

**November 19<sup>th</sup>, 2016**

**ATTENDING:** John Rydzik, Pam Milroy, Valerie Phillips, Jack Amico, Thomas Gerbasi, Bill Francombe, Arlene Hines,

**REGRETS:** Chuck Stephan, Pat Francombe, Pat Castiglia, Sue Harrington, Daniel Pieroni, William Todd Jebb.

**Guests: None.**

10:10: Fellowship

10:13 Approval of Agenda with one correction of name, by Pam Milroy, seconded by Tom Gerbasi. Carried

10:20 Reviewed Gift of Life Directors Meeting Summary of September 17<sup>th</sup>, 2016. Motion by Jack Amico to approve, seconded by Tom Gerbasi. Carried.

10:22 Treasurer Reports:	Canadian Financial Report given by Bill Francombe.	
	Balance at Sept 17,-	\$ 8,980.70                      Liabilities \$0
	Deposit October 11	\$ 3,000.00                      Donation from N.O.T.L Rotary Club
	Current Balance:	<u>\$ 11,980.70</u>
	U.S.A. Financial Report given by John Rydzik for Sue Harrington	
	Balance at Sept 17,	\$ 9,611.89                      Liabilities \$0
	CD Balance	\$ 9487.83
	Total	<u>\$ 19,099.72</u>

Discussion A total of \$15,000 has been committed to a Global Grant, \$10,000 from US funds and \$5,000 from Canadian funds. When the Grant is approved the money will be required to be sent to GOL Head office in NY. Motion to accept financial reports made by Bill Francombe, seconded by John. Carried.

10:40 Planning for 2016-17:

- a. Update on Global Grant – Dominican Republic – The Application has been completed and submitted to RI. The project name is the Development of a Sustainable Pediatric Cardiac Program at the Hospital Robert Reid Cabral in Santo Domingo, Dominican Republic in partnership with Rotary Club De Santo Domingo, District 6857. There will be 4 VTT teams over the course of 12 months. Each trip will be 2 weeks in length with a goal of operating on 20 children per trip.
- b. Fundraising – Chocolate hearts

Pam suggested that Chocolate Hearts order forms be available at District Conferences and for visits to clubs. The actual sale of Chocolate hearts will be left up to the discretion of the distinct distribution persons for both sides of the

border, that is Pam & Valerie, Canada, Arlene and Pat for the US. If either side sees an opportunity to sell them, take it in hand to do so. Pam suggested to have a dinner for a fund raiser. Discussion followed on the choice of location, Canadian or US, or possibly two dinners. Obtain pricing at Salvatore's or White Oaks.

- c. Tennis Tournament - Proposal from Jeff Mendola for a 2017 Can-Am Tennis Tournament to be held mid to late June at the Village Glen Tennis Club with a Pizza, wings and salad for dinner. Up to 36 possible attendance. We thank Jeff for his proposal.
- d. As we need to replenish our funds which were donated to help the Global Grant, we encourage our yearly visits to not only our home clubs, but our area and any other in the district and ask for a donation for our cause. We already have \$3,000 from NOTL, \$1,000 from Lewiston, \$1,000 pending from Hamburg Sunrise, and Caledonia.
- e. We also need to increase our presence at District Council Meetings. Pat Castiglia has a District position, however, Valerie has offered to make a few of the meetings also.

11: 30 Yearend funding for Gift of Life Grants from RI Foundation.

Motion by Jack Amico, seconded by John Rydzik

"that it be proposed that the Rotary District 7090 Gift of Life, Inc may appropriate funds for expensive heart surgery after the calendar year 2015 if necessary where the child has yet to be named by a motion of the board of directors" Carried.

11:35 Correspondence: Further to our guest at the last meeting a link to the Global Grant presentation was sent to members, however, it was not easy for members to recognize the link, and so Valerie will ask for a repeat copy to be sent. Members would like to use this as their presentation to the clubs, and also suggested that it be used at Break out sessions at District training events, such at Assembly.

11:50 New Business: None noted.

11:55 Next Meeting: Saturday April 22<sup>nd</sup>, 2017 at the Conference Room, Douglas Memorial Hospital, Fort Erie, ON

12:00 Motion by Chair to adjourn at 12.01

Respectfully submitted by,  
Valerie Phillips Chair, GOL District 7090  
R.I. District 7090 Gift of Life, Inc.

# Rotary Friendship Exchange

## **WHAT IS FRIENDSHIP EXCHANGE**

Some District 7090 Rotarians may not be familiar with this program.

The Rotary Friendship Exchange program gives Rotarians and their families the opportunity to experience other cultures firsthand, by participating in reciprocal visits with Rotarians from other countries and their families. It provides Rotarians with the opportunity to form personal contacts and make long-lasting friendships while exploring different areas of the world. District 7090 has participated in team exchanges to many countries including England, Japan, South Africa, New Zealand and Australia.

## **EXCHANGE TO WESTERN AUSTRALIA UPDATE**

In the spring of 2016 contact was initiated with District 9465 around Perth in Western Australia.

The outgoing team will be led by John and Libby Crossingham who are experienced in Friendship Exchanges. They will be joined by Ralph and Barb Montesanto, Jim and Linda Peters, Rita-Marie and John Hadley, Wayne and Pat Fyffe, Joy Flegg and Gary Snider and Jean Armitage,

The Aussies have elected to visit our district from May 24 to June 6 followed by the opportunity to attend the RI Convention in Atlanta. Hosting has been arranged by the outgoing team and they will start their visit in Dundas, move on to Paris, Brantford, Simcoe on the 27th. On May 30 they will transfer to St. Catharines then on to Lockport NY on June 2 and will fly out on June 6. Please look for opportunities to meet the team as they visit our district.

The District 7090 team will travel to Australia in September 2017.

## **FUTURE POSSIBILITIES**

We have a opportunity for future exchanges especially since The RI Convention will be in Toronto at the end of June 2018. I have made overtures to Districts on the Friendship Matching Board in Finland and Italy and am awaiting responses.

If someone in the district has an interest or connection for exchanging with some area of the Rotary World I would be happy to work together.

Charles Daly  
District 7090 Friendship Exchange Chair  
ccdaly@icloud.com

Report of the Finance Committee  
District Council January 14, 2017

The 2018 Rotary International Convention will take place on June 24 to 27, 2018 in Toronto. The 2018 Host Organizing Committee (HOC) anticipates running its activities on a cost recovery basis. However, the HOC will require funds to offset initial expenses for such as reservations, rentals, and deposits.

The five adjoining Rotary Districts, 7010, 7040, 7070, 7080, 7090, and 6330, following the rules of the convention, have been approached by the 2018 Host Organizing Committee (HOC) requesting each District provide a non-interest bearing forgivable loan to the HOC in the amount of \$50,000 Cdn. The loan would be repaid from the any surplus within 6 months following the completion of the 2018 Convention.

The Finance Committee of D7090, held a meeting on November 25, 2016 to discuss the proposed request from the Toronto 2018 HOC for a \$50,000 CDN forgivable loan. The purpose of the loan is to provide payment for pre-convention expenses. DG Marlee Diehl, DGE Reg Madison, 3 IPDGs Karen Oakes, Kevin Crosby, and Jack Amico, and the Finance Chair, PDG Wally Ochterski were included in this discussion. As members of the 2016-17 District Finance Committee not able to attend that meeting, on January 10, 2017 DGN Melisa Schrock, Rino Bidenti, District Treasurer Elect, and District Treasurer Mike Prinzbach met in a Zoom meeting to discuss the loan.

The District 7090 Finance Committee recommends the approval of the request from the Toronto 2018 HOC for the non-interest bearing forgivable loan of \$50,000 Cdn.

Motion of the District Council: By PDG Wallace Ochterski that: District 7090 undertake to execute the agreement between Toronto 2018 Rotary International Convention Host committee and Rotary District 7090 to provide a non-interest bearing forgivable loan to Toronto 2018 Rotary International Convention Host Committee in the amount of \$50,000 Cdn. District 7090 will provide said funds as one lump sum payment of \$50,000 Cdn. upon return receipt of the executed loan agreement by the Host Organizing Committee.

Submitted by: PDG Wallace Ochterski,  
Chair, District Finance Committee