



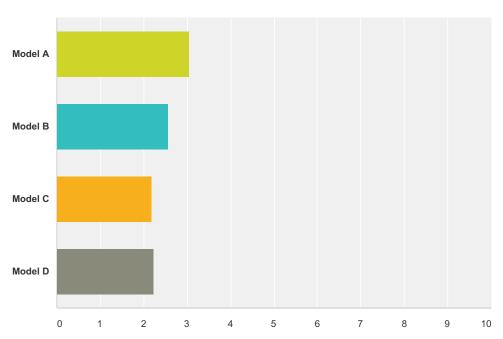
### District Council Agenda September 10, 2016

Phillip Sheridan Building, 3200 Elmwood Ave, Kenmore, NY Located just North of Sheridan Drive (Route 324), Take the Elmwood Avenue (North) or Delaware Avenue (South) exit from the I-290. Dress is Casual.

08:00 - 08:45 AM	Check-in, Refreshments & Fellowsh	hip	
08:45 - 09:15	Call to Order & Welcome Invocation	Marlee Diehl, DG	
	Introductions	All	
09:15 - 10:10	Discussion – Improving our effective motivate, manage, and communicate ensure succession planning through  • Small Group Discussion	e effectively with volunteers; and, to	
10:10 - 10:20	Coffee Break		
10:20 – 11:05	District Council Alternative Model  • Small Group Discussion	Discussion Bob Morrow	
11:05 – 11:20	Secretary's Report  • District Council Meeting – J Treasurer's Report District Governor Report	Pene Hutton June 18, 2016 Mike Prinzbach Marlee Diehl, DG	
	District Governor Elect Report District Governor Nominee Report	Reg Madison, DGE Melisa Schrock, DGN	
11:20 - 11:50	Directors' Reports	Director Ralph Montesanto, PDG Director Kevin Crosby, IPDG Director Tawnya Hartford Director Karen Oakes, PDG Director Aad Vermeyden Director John DePaolo	
11:50 – 12:00 PM	Other Business  • Discussion regarding non-Re	otary sanctioned solicitation	
12:00 PM	Adjournment		

# Q1 Please rank order the following models, from 1 to 4.





	1	2	3	4	Total	Score
Model A	31.82%	45.45%	18.18%	4.55%		
	7	10	4	1	22	3.05
Model B	28.57%	19.05%	33.33%	19.05%		
	6	4	7	4	21	2.57
Model C	28.57%	9.52%	14.29%	47.62%		
	6	2	3	10	21	2.19
Model D	14.29%	23.81%	33.33%	28.57%		
	3	5	7	6	21	2.24

## Q2 What do you like about Model A?

Answered: 22 Skipped: 0

#	Responses	Date
1	Area meeting before council meeting and face to face meeting	8/31/2016 12:05 PM
2	Face to face engagement enriches the relationships which seem vital to development of individual Rotarians who then will grow in commitment and capability. I have only one experience with the District Council meeting, so I am cautious in my response.	8/31/2016 10:01 AM
3	Separating out administrative items from issues-based agenda items	8/29/2016 5:39 PM
4	Has ability to address real concerns w/o a lot of admin taking up valuable time	8/29/2016 3:31 PM
5	Encouraging AGs to have meetings PRIOR to the DC	8/26/2016 3:53 PM
6	The training/intervention that results have suggected.	8/26/2016 9:05 AM
7	This gets some of the "bull work" out of the way prior to meeting. getting minutes approved prior is a good idea, too.	8/25/2016 9:42 PM
8	I like shifting the focus to be more "club" oriented. It reinforces the concept of "bottom up" vs. "top down" management.	8/25/2016 7:50 PM
9	not much	8/22/2016 1:05 PM
10	Greater focus on club issues; admin tasks handled in online meeting prior to face-to-face; using face-t0-face time to discuss/brainstorm issues	8/17/2016 9:00 PM
11	More teeth to meetings to deal with club and district issues and smallest amount of change	8/15/2016 8:21 AM
12	The time that we are together is more focused on problem solving than listening to FOR YOUR INFO reports. Much more engaging and interesting.	8/14/2016 11:12 AM
13	Pre-meeting effort to identify certain items to be removed from discussion at District Council. Good emphasis on using AGs for springboarding club concerns/needs.	8/11/2016 7:48 AM
14	encourages Area Meeting participation and allows Council to address issues that come up in Area Meetings, also like the fact that administrative matters would be dealt with in pre-meetings so main council meetings could be more effective.	8/9/2016 6:25 PM
15	By having AG Area meetings in between District Council meetings, it answers the question whether to have them just before, or just after the District Council meetings. I like that some of the administrative portions would be handled prior to the actual District Council meetings. I feel that it is important to meet face to face, with a Zoom meeting in January.	8/9/2016 5:43 PM
16	Nice combination of face-to-face and electronic AND opportunities to make District Council a bottoms-up scenario.	8/9/2016 1:34 PM
17	Given the Youth is integrated in almost everyone's portfolio, but likely not necessarily the most pressing, having face-to-face meetings allows us to bring it to the forefront	8/8/2016 1:31 PM
18	Encourages council meetings to be issues based	8/8/2016 9:23 AM
19	I like the idea that relevant areas of interest that arise in area meeting can be discussed at the District Council meetings.	8/5/2016 7:58 PM
20	It is my vision of DC	8/5/2016 3:57 PM
21	Improves efficiency and time for DC to discuss important topics.	8/5/2016 3:56 PM
22	Very similar to what we have now except for pre online meeting which would clear the way for action items.	8/5/2016 2:03 PM

# Q3 What do you NOT like about Model A?

Answered: 20 Skipped: 2

#	Responses	Date
1	meeting number not specified	8/31/2016 12:05 PM
2	It seems more reactive than proactive in that we need to try to be more systematic in anticipating & identifying & addressing common issues. As well, it puts a lot of onus on AGs, which may work out well or not. I think it's equally important for the so-called District Leadership Team to keep their fingers on the pulse of what's happening & help set the agenda.	8/29/2016 5:39 PM
3	Still a lot of driving for some to attend.	8/29/2016 3:31 PM
4	Requires an extra meeting the week before a regular meeting	8/26/2016 3:53 PM
5	Same old.	8/26/2016 9:05 AM
6	Seems well thought out. I can live with it as is.	8/25/2016 9:42 PM
7	I am not in favor of adding another day to this meeting. This model turns this 1 day event into 2 days. Even though I would assume the meetings would be shorter, we would still be tying up time on 2 days rather than one.	8/25/2016 7:50 PM
8	too many meetings	8/22/2016 1:05 PM
9	nothing	8/17/2016 9:00 PM
10	Dependant on cooperation of all AGs	8/15/2016 8:21 AM
11	It will take discipline to ensure it is not just about talking but actually results in action being taken on issues raised.  May be hard to get issues coming forward from clubs but likely worth a try.	8/14/2016 11:12 AM
12	Does not add a training component to Distrcit Council meeting. (cf. Model D)	8/11/2016 7:48 AM
13	does not suggest that District Council meetings would be any shorter than they are currently. As Rotarians, we are busy dedicating time to our clubs and our district, as well as going to work and spending time with our families; sometimes a full Saturday morning can be a little long, even if only six times a year. But that it is addition to our other club activities, Foundation dinners, District conference, District training seminars, etc.	8/9/2016 6:25 PM
14	I think that it is a good model.	8/9/2016 5:43 PM
15	Would love to see the regional presidents from time to time	8/8/2016 1:31 PM
16	A lot of members I our District are not retired, therefore time becomes an issue. Rotary should not become a job.	8/8/2016 9:23 AM
17	I like committee reports reported in a forum where all can comment. This would not happen in Model A,	8/5/2016 7:58 PM
18	It may not be as much of a variance as some may want	8/5/2016 3:57 PM
19	Does not improve engagement by broader pool of AGs and club leaders, and fails also to increase succession planning opportunities for the same reason. Time for discussion at meetings may not be	8/5/2016 3:56 PM
20	It is very similar to what we have now except for pre-meeting online. I like all of it as an option.	8/5/2016 2:03 PM

## Q4 What do you like about Model B?

Answered: 20 Skipped: 2

#	Responses	Date
1	Including club leadership. Which is so crucial for district to succeed	8/31/2016 12:05 PM
2	The rhythm of quarterly meetings/mini conferences would enable a more systematic approach to dealing with common issues & interests. The concept of a symposium (as compared to District Council meetings) may be of more interest to Presidents & Presidents-Elect & there is the opportunity to engage clubs in taking turns hosting the mini conferences.	8/29/2016 5:39 PM
3	Availability to attend remotely, Has ability to address real concerns w/o a lot of admin taking up valuable time Also spreading the meeting around so the location is more sharing of the driving.	8/29/2016 3:31 PM
4	Because I am new to this role, I am basing this comment on other experience. Seems likely there will be more efficiency/productivity in smaller groups.	8/26/2016 3:53 PM
5	More active involvement of presidents.	8/26/2016 9:05 AM
6	That it attempts to get more club leaders involved. I think that's a critical component.	8/25/2016 9:42 PM
7	I like the idea of encouraging President & PE's to attend 2 of these meetings. This may help to inspire more active participation by Clubs and their members in our future training sessions. If we can start to get the club leadership to "buy in", the enthusiasm my spread to other club members.	8/25/2016 7:50 PM
8	moving locations for balance	8/22/2016 1:05 PM
9	Same things as Model A plus I really like moving the meetings around the district and making these "mini conferences" that include club presidents & PEs	8/17/2016 9:00 PM
10	Gets club presidents and PEs involved and should bring District closer to clubs	8/15/2016 8:21 AM
11	It aligns with food truck idea regarding training - that is part of strategic plan for district.	8/14/2016 11:12 AM
12	It involves Presidents, PEs, and other club officers.	8/11/2016 7:48 AM
13	nothing	8/9/2016 6:25 PM
14	Having mini-conferences would make it easier for more to attend.	8/9/2016 5:43 PM
15	Love the idea of networking with presidents and president-elects	8/8/2016 1:31 PM
16	Encourages input from a wider group.	8/8/2016 9:23 AM
17	I like the idea of mini conferences in different areas and that the requirement that only 2 would have to be attended.	8/5/2016 7:58 PM
18	Very interesting	8/5/2016 3:57 PM
19	Likely to improve engagement by AGs and club leaders at the District level - therefore should enhance succession opportunities. Opportunity to integrate District meetings with District Conference and with Leadership Training events - increasing engagement/attendance and possibly reducing some duplication of effort by District leaders.	8/5/2016 3:56 PM
20	It is action oriented. As a training, information, discussion and problem solving option it could replace CLT (AKA district assembly) with the PE budget vote being done online.	8/5/2016 2:03 PM

# Q5 What do you NOT like about Model B?

Answered: 17 Skipped: 5

#	Responses	Date
1	Mini conferences.	8/31/2016 12:05 PM
2	Not much, looks good to me!	8/29/2016 3:31 PM
3	While I understand the thinking of engaging the president at PE, requiring even 2 more meetings is a whole other burden for folks who are very busy and, at times, already overwhelmed with expectations.	8/26/2016 3:53 PM
4	Much travel for Assistant Governors.	8/26/2016 9:05 AM
5	There is a very real possibility that club presidents and others may need so much time being brought up to speed that a meeting will take all day. We see a lot of repeated questions at the grant seminars and i'd be concerned that some may feel we brush them off in the name of time.	8/25/2016 9:42 PM
6	Same reasons as given for Model A	8/25/2016 7:50 PM
7	too many meetings	8/22/2016 1:05 PM
8	nothing	8/17/2016 9:00 PM
9	Arranging for appropriate and satisfactory locations	8/15/2016 8:21 AM
10	As someone who is organizing programming for District Conference and chairing Club Leadership Training - it is a lot of work to pull it off. We tried one year to have two CLT sessions a few weeks apart - that was really hard to get trainers for two sessions. Four might be really really hard.	8/14/2016 11:12 AM
11	Seems to divide the "Best of Friends", since it is unlikely that all will attend all 4 meetings.	8/11/2016 7:48 AM
12	I think the mini-conferences would serve to segregate us too much. It is important for all parts of our district to be able to share with each other.	8/9/2016 6:25 PM
13	I think it is important for all of the District Council to meet together, face to face (except January). What about having one mini-conference each year to get more people involved.	8/9/2016 5:43 PM
14	This would be my first choice, but cost, both \$'s and time to co-ordinate, are concerns.	8/8/2016 9:23 AM
15	It stresses presidents and perhaps other officers but does not indicate whether or not other Rotarians could attend.	8/5/2016 7:58 PM
16	nothing	8/5/2016 3:57 PM
17	It would require significant planning time similar to CLT but multiple times a year. And it should be equivalent to CLT when the leadership team, AGs, P, PE and other officers are there.	8/5/2016 2:03 PM

## Q6 What do you like about Model C?

Answered: 20 Skipped: 2

#	Responses	Date
1	Presidents face to face meeting on a regular interval for them to be involved	8/31/2016 12:05 PM
2	With the use of online technology, it's a contemporary approach and may be very appealing to young Rotarians	8/29/2016 5:39 PM
3	remote connection	8/29/2016 3:31 PM
4	I think one face to face meeting is critical for team building. I will be a new face on the team.	8/26/2016 3:53 PM
5	Involves presidents in district affairs.	8/26/2016 9:05 AM
6	Not anything really.	8/25/2016 9:42 PM
7	The concept of President meetings	8/25/2016 7:50 PM
8	current technology makes this an effective use of everyone time. can keep to 5 meetings annually. Might want to phase in half and half the first year.	8/22/2016 1:05 PM
9	The reduction in travel for DC meetings; having 4 Club President meetings - great to bring this group together	8/17/2016 9:00 PM
10	Least amount of travel and costs for participants and district and introduction of regular meetings with club presidents	8/15/2016 8:21 AM
11	Online meetings are effective and significantly reduce time commitment without borders or travel. Like idea of Presidents meeting - it is really innovative and would be engaging. Better than training. Ensures 2-way conversation.	8/14/2016 11:12 AM
12	Strong emphasis on feed back from the club presidents. Strong succession potential.	8/11/2016 7:48 AM
13	incorporates both face to face meetings and on-line meetings. Online meetings are kept to strict schedule and do not take much time away from our families and work obligations as travel time is virtually eliminated.	8/9/2016 6:25 PM
14	I do not like much of it.	8/9/2016 5:43 PM
15	The meetings with presidents and president-elects	8/8/2016 1:31 PM
16	I may be old fashion, but I find value in face to face.	8/8/2016 9:23 AM
17	Not much	8/5/2016 7:58 PM
18	nothing. I really find on-line meeting lacking in so much of what Rotary is about	8/5/2016 3:57 PM
19	It is quite similar to Model B, with similar advantages of efficiency, engagement by broader membership of current Council members, and engagement of club leaders which may improve succession opportunities.	8/5/2016 3:56 PM
20	Gets the administrivia and reports completed with minimal travel. Presidents meetings would be a great follow up to PETS and a continuation of on the job training.	8/5/2016 2:03 PM

# Q7 What do you NOT like about Model C?

Answered: 20 Skipped: 2

#	Responses	Date
1	Only one council meeting is not enough	8/31/2016 12:05 PM
2	I can't quite picture how it would work in bringing District leaders together to build a cohesive approach in our governance role and responsibilities.	8/29/2016 5:39 PM
3	some of the downside to remote is sharing the conversation and discussion.	8/29/2016 3:31 PM
4	My thoughts on the President's meetings are similar to my response in Model B. While I understand the thinking of engaging the president at PE, requiring even 2 more meetings is a whole other burden for folks who are very busy and, at times, already overwhelmed with expectations.(Perhaps I am misunderstanding.)	8/26/2016 3:53 PM
5	Limitation of just one face-to-face meeting of DC.	8/26/2016 9:05 AM
6	I believe that face to face meetings are necessary to get everyone truly involved. The give and take often result in the correct outcome or resolution.	8/25/2016 9:42 PM
7	I am not in favor of reducing the number of face to face meeting. I believe there is great value with meeting in person - the fellowship is necessary for the success of the DLT.	8/25/2016 7:50 PM
8	nothing	8/22/2016 1:05 PM
9	District leaders don't get much face-to-face interaction with each other. Will have to work hard to get Presidents out 4X per year	8/17/2016 9:00 PM
10	Loss of face to face contact with District Leadership Team	8/15/2016 8:21 AM
11	It is going to be hard to get everyone in district to make meeting 2-way and not "hear are all the things you need to know Mr. and Mrs. President" - but it is worth a try.	8/14/2016 11:12 AM
12	Hybrids for 6 meetings might be too much to ask. Possibly unlikely that all will attend all 6 meetings.	8/11/2016 7:48 AM
13	nothing	8/9/2016 6:25 PM
14	Again, I like more face to face. Also, I have a concern with the 4 face to face Presidents meetings. While this sounds good, assuming that we have 4-5 AG Area meetings with our Presidents, this would add 4 more meetings to their busy schedules. I have suggested that all of our Area 13 Presidents try to attend 1 or 2 of the District Council meetings on the U.S. side to learn what District Council is all about.	8/9/2016 5:43 PM
15	Not enough face time	8/8/2016 1:31 PM
16	My experience with online meetings is not entirely favourable. While attendance might be higher that does not guarantee higher involvement, you don't know if the person is even in front of the screen. Also some individuals can develop "online cahones" which may lead to disruptive meetings.	8/8/2016 9:23 AM
17	Too much emphasis on online meetings with little chance for meeting others and fellowship. A lot is done on an informal basis at current meetings.	8/5/2016 7:58 PM
18	on the cheap, lacking in a lot of what I consider Rotary	8/5/2016 3:57 PM
19	Compared to B, perhaps the President's meetings may not involve as much cross-pollination between District and Club Presidents as we might prefer.	8/5/2016 3:56 PM
20	Not sure who attends presidents' meeting. Is it all the "old district council" members or a focus on a specific relevant topic?	8/5/2016 2:03 PM

## **Q8** What do you like about Model D?

Answered: 19 Skipped: 3

#	Responses	Date
1	Multiple meetings with training sessions	8/31/2016 12:05 PM
2	Unlike the ad hoc approach to identifying & addressing common issues suggested in Model A, this model allows for more long term planning around training needs, etc.	8/29/2016 5:39 PM
3	Training for half of meeting is good, but	8/29/2016 3:31 PM
4	It is important that we meet during the Rotary year.	8/26/2016 3:53 PM
5	Not much	8/26/2016 9:05 AM
6	It's very close to what to what we do now with the added training. This transfer of knowledge will result over time in a well informed district.	8/25/2016 9:42 PM
7	The addition of a training session	8/25/2016 7:50 PM
8	seems to work	8/22/2016 1:05 PM
9	not much	8/17/2016 9:00 PM
10	Addition of training to each meeting would strengthen District leadership and provide improved knowledge for all and should assist in succession planning for key roles	8/15/2016 8:21 AM
11	Training might be more realistic than problem solving - there sure is a lot to learn in Rotary.	8/14/2016 11:12 AM
12	Training component will develop depth across the district.	8/11/2016 7:48 AM
13	face to face interaction, although I would prefer face to face meetings be kept to a strict time schedule so that they end no more than 2 hours after they start.	8/9/2016 6:25 PM
14	I like the training component of Model D.	8/9/2016 5:43 PM
15	Its comfortable, familiar.	8/8/2016 9:23 AM
16	I like the idea of pairing training sessions with the current format which I like.	8/5/2016 7:58 PM
17	Status quo	8/5/2016 3:57 PM
18	Maintains the status quo, which is not very effective but could be improved somewhat without radical change.	8/5/2016 3:56 PM
19	Nothing if change is an expected outcome of this exercise.	8/5/2016 2:03 PM

## Q9 What do you NOT like about Model D?

Answered: 19 Skipped: 3

#	Responses	Date
1	Too many council meetings 2 face to face and one online is plenty	8/31/2016 12:05 PM
2	It's basically the status quo	8/29/2016 5:39 PM
3	Training will be more specific and not all will be interested in attending. Put Training in training meetings.	8/29/2016 3:31 PM
4	The size of our district requires an overnight the night before when the meetings start at 8am four+ hours from where I live. Zoom meetings work. I have participated with success in District Conference planning committee work in an online meeting format.	8/26/2016 3:53 PM
5	It is too similar to current practice that has not been working well.	8/26/2016 9:05 AM
6	Is half the meeting needed for all training? Maybe more time and maybe less as the topic dictates.	8/25/2016 9:42 PM
7	Its basically what we do and I would like to see things change more then this model suggests	8/25/2016 7:50 PM
8	costly, time lost to travel	8/22/2016 1:05 PM
9	I'm not sure we would get a great turnout for this model	8/17/2016 9:00 PM
10	Selecting the appropriate training to maintain interest and attendance of the wide variety of roles present	8/15/2016 8:21 AM
11	If not interactive or engaging - it might be painful.	8/14/2016 11:12 AM
12	Could benefit from the pre-meeting effort to identify certain items to be removed from discussion at District Council. (cf. Model A)	8/11/2016 7:48 AM
13	adding training sessions. I have been involved in Rotary for 7 years and I feel like I have gotten enough training over that time. I think the District Training Workshops and webinar meetings, along with required PETS training should be sufficientor else promote training within Areas to cut down on travel times and present special training that might be particular to one area over another.	8/9/2016 6:25 PM
14	Model D sounded good, until I saw the innovative changes proposed in Model A.	8/9/2016 5:43 PM
15	Its not issues based so could be considered a waste of time.	8/8/2016 9:23 AM
16	Nothing I don't like.	8/5/2016 7:58 PM
17	We are boring our council to tears.	8/5/2016 3:57 PM
18	Is pretty much status quo - therefor little improvement.	8/5/2016 3:56 PM
19	It is the same as we have now. Maintains the status quo.	8/5/2016 2:03 PM

#### Four Alternative Models for Organization of District Council in 7090

#### Model A

Encourage Area meetings to be BEFORE District Council, perhaps just after mid-way between District council meetings so that the feedback from areas can be collated and used to work up a problem or issue-based agenda for District Council.

Encourage Assistant Governors to actively seek input from clubs about how they are operating and how the District can assist.

Have District Council meet electronically about a week before the actual meeting date and deal with the administrative matters that need to be done – approval of the minutes, identifying things that were directed at the last meeting but no report as yet, dealing with committee reports.

If some issue related to the administrative matters emerges as controversial or needing more input on a face-to-face basis, then that could be part of the meeting of District Council's real meeting face to face meeting.

Use as much time as possible on District Council Saturdays to deal with issues, concerns, requests from the clubs as forwarded from the Area Meetings.

Follow up either administratively or with the training/intervention that the results have suggested.

#### Model B

Similar to Model 1 regarding Area meetings and on-line administrative meetings, to cover the administrative aspects related to District Council. Most or all face-to-face District Council meetings would be replaced with **mini-conferences held in different locations** throughout the District (4 mini-conferences suggested). Presidents, Presidents-Elect and possibly other club officers would be invited to attend 2 of these mini-conferences each year.

Emphasis at the mini-conferences would be on discussion, problem-solving, training, and possibly planning.

Attendance

- Leadership Team all mini-conferences
- Assistant Governors all mini-conferences
- Presidents and presidents-elect two of the four

Locations around the District could be as follows:

Early September Western New York (south or central part)

Late October Southern Ontario (western part – Hamilton, Brantford)

Mid-April Western New York (Buffalo area)

Mid-May Southern Ontario (St. Catharines area)

#### Model C (from D7080)

One face-to-face meeting of the District Council per year. The remaining meetings on-line from 7–8.30 p.m. (attendance has been good); they have 6 meetings per year. This is their first year with almost all being online; last year it was half and half.

They also have 4 "President's meetings" which are face-to-face and are held at a central location.

Committees choose how many they would like online (e.g. Foundation, Membership and the District Aboriginal Resource Group have 3 Face-to-face and 3 online. Training meetings are all face-to-face unless bad weather interferes.

#### Model D

Maintain current timing/frequency, but add a training session to each. Each meeting would deal with the basic administration of the District, but half of the meeting time would be devoted to training – a variety of different models and topics would be organized on a Rotary Year basis.

Face-to-face meetings in September and April in Western New York Face-to-face meetings in October/November and May/June in Ontario ON-line meeting (ZOOM) meeting in January





# Meeting of 7090 District Council Minutes of June 18, 2016

#### **Location:**

Best Western Hotel & Conference Center 2 North Service Road St. Catharines, ON L2N 4G9 Canada

No. of Attendees: 28

Call to Order: 8:45 am by Governor Kevin Crosby

**Invocation:** Frank Adamson, AG, asked council members to stand for the invocation, "Two thousand years ago, a great sage, Rabbi Shimon ben Gamliel said that the world stands upon three things: *Upon Truth, Upon Peace, Upon Justice*. As it is written in the book of Zechariah, *Speak truth each to the other, establish peace, and render honest judgment in your gates*. Heavenly Father, may these words as well as the words of the Rotary 4 Way Test to speak the truth, to be fair, to establish goodwill for all – May these words inspire us in our daily work and in our daily lives to do our share as your partners on earth to make this a better world." He also noted thankfulness for DG Kevin's year leading and our expectation of DGE Marlee to take the District to even greater heights.

**Introductions:** DG Kevin noted we are about to change years – so he asked members to introduce themselves and to state their resolutions for the coming Rotary year.

#### Secretary's Report (posted to District website): Pene Hutton

MOTION TO ACCEPT TO ACCEPT MINUTES OF APRIL 9, 2016 BY KAREN OAKES, PDG, SECONDED BY MARLEE DIEHL, DGE. MOTION CARRIED.

**Treasurer's Report (see attached report):** Mike Prinzbach – absent. DG Kevin indicated that questions on the Treasurer's Report could be directed to Mike.

#### **District Governor's Report (see attached full report):** Kevin Crosby

DG Kevin commented he is being fed very well as he is busy attending many end of the year club celebrations. He also noted he attended for the first time the RYLA dinner on Thursday night and the contagious enthusiasm of the young adults there for the program and each other.

Other information DG Kevin shared included the news that the Rotary Club of Tonawandas is closing down despite District efforts over the past several years to bolster the club. He announced the good news that a new club is forming in the Hamilton area. He expects a

chartering in the fall so we will be back up to 69 clubs at that time. RI President Elect John Germ contacted DG Marlee about the Medina club that has only 5 members. A brainstorming with PDG Ralph, incoming District Trainer, provided an innovative approach to help Medina and also Middleport that is struggling and that is to create a special Area for two clubs – Middleport and Medina to provide special focus on their unique needs for a couple of years.

He also shared that there were 43,000 participants – a record at the RI Convention in Seoul, Korea and that it was a great experience.

**District Governor Nominee (see attached report):** Reg Madison DG Reg referenced his report (and that he is glad to be able to participate again).

**District Governor Nominee Designate (see attached report):** Melisa Schrock DGND Melissa referenced her report. Then she continued by enthusiastically updating us on District Conference, as follows:

#### **District Conference**:

- Group code "rotary" to register for a hotel room exclusive at the Hotel at Batavia Downs. Please enter code first to register or it will not allow you.
- We will be engaging Rotarians in the Foundation by participating in a food-packaging event. We need 300 400 Rotarians to do this! \$12,500 cost associated with this event.
- Polio Bike a Thon on stationary bikes! Will incorporate youth to do this. Buckets by the bike for donations by the mile.

#### **Directors' Reports:**

**Service Projects Report (see attached report):** Melisa Schrock, DGND, Director deferred to PDG Jack who reported on behalf of the International Service Committee (FKA World Community Service) noted the need to approve a new project for club to club solicitation as follows:

MOTION BY RICK STERNE, PDG, SECONDED BY FRANK ADAMSON, AG: THE INTERNATIONAL SERVICE COMMITTEE RECOMMENDS THAT THE ROTARY CLUB OF ST. CATHARINE'S SOUTH BE APPROVED FOR SOLICITATION AT OTHER ROTARY CLUBS IN DISTRICT 7090 IN SUPPORT OF TREES THAT FEED BREADFRUIT PROJECT FOR PAKISTAN. MOTION CARRIED.

Partner projects: PDG Jack also noted that the committee is working on a program to encourage partnerships – liked packaged grants, to offer to clubs, which may not have an international project of their own.

**Training Report (see attached report):** John Heise, PDG, Director PDG Ralph for John noted 188 Rotarians at Club Leadership Training – a little smaller, but noted it actually made a little money.

Public Image Report (see attached report): Roseanne Morissette, Director - absent

DG Kevin noted Roseanne had sent her regrets and announced that the role of PI Director will be jointly held by Tawnya Hartford and Chrissy Casilio Bluhm in 2016 – 2017, currently co-chairs of Public Image.

**Membership Report** (see attached report): Brian Carmichael, PDG, Director PDG Brian referenced his report and asked for questions. He and PDG Ralph also noted the online campaign and tools developed and announced Area 9 as the winner – AG John Cooper's area. Also announced was that PETS 1 will be fully online utilizing the small group tool on Zoom, which allows interaction.

In concluding his term as Membership Director, Brian referenced that Rotary is catching up with what clubs are doing and what clubs want as indicated by the recent Council on Legislation. He shared his opening from his DG speech (he served as DG for D7080 in 2011), which included comments about the flagrant disregard of a couple of Rotary clubs as to RI policies and procedures and his comments even then about how Rotary has to change if it wants to survive – as evidenced by these two clubs – one of which had a satellite club and the other corporate memberships – unheard of! Rotary is catching up! He also noted that RI at its last COL has finally given us some tools and now it is up to us to use these tools to lead our clubs into the Rotary that the next generation will want to join. He also made some suggestions on how we might want to make changes to our own district conference and how we can make the DG's Official Visits – a combined meeting – by area etc. In conclusion, he commented, "It's time for a change, time to think about possible changes, time to explore what changes we can make."

After questions – it was announced that RI has notified club presidents – and that there are videos on line regarding Council on Legislation changes, as follows:

2016 COL Decisions: Membership Types and Attendance Flexibility: https://vimeo.com/169728997

2016 COL Decisions: Meeting Flexibility and Format: https://vimeo.com/169728720

**Rotary Foundation Report (see attached report):** Karen Oakes, PDG, Director Director Karen referenced her report. She likewise (as our COL Delegate) noted the thinking out of the box flexibility given to us by the recent COL. She noted the committee will be bringing this back to Foundation.

She also commented that the Grants Committee is busy developing its spending plan for 2016 - 2017. 2015 - 2016 reports must be done before RI can approve the 2016 - 2017 spending plan.

This year with our District Conference "hands on" projects wants to include supporting it with Foundation money. Need to get 300 people to turn out to assemble food packages.

She noted the push to get 100 events by clubs in the district to celebrate the Foundation's 100 years in 2016 – 2017! Some examples in the report (attached) of club events planned include 100 Rotarians walking for Polio eradication; donating 100 books to a local school or library; providing 100 food items to a local food pantry.

Karen also read an email that she and DG Kevin received requesting support for a worthy project and brought the following motion forward:

MOTION: DIRECTOR KAREN MOVED TO SPEND \$1000 FROM UNRESTRICTED FUNDS, SECONDED BY BRIAN CARMICHAEL, PDG, TO SUPPORT THE ROTARY CANADIAN CENTENNIAL SCHOOL PROJECT WHICH WILL GO TO ASSIST WITH THE CONSTRUCTION OF A SCHOOL IN AFGHANISTAN. MOTION CARRIED.

**Youth Services Report (see attached report):** And Vermeyden, Director Elect for Greg Norton, Director – absent.

Aad commented he is feeling his way in this new role that he is most familiar with RYLA and Youth Exchange and one of the things disturbing to him is that participation in these great programs has been going down. He went on to note that although some of the YE leaders are retiring from the role, there is new blood flowing in. One is a former YE student. He also noted that YE are joining Rotary. He encouraged us all to embrace youth.

#### **AG Discussion:**

**Ideas for new AG Areas:** DG Kevin projected our District map and noted that it will be updated to reflect a couple of changes. Discussion included: Where does the e-Club belong (what area)?

**Ideas regarding District Council (DC):** Bob Morrow kicked off this discussion on whether we need to re-examine how Council operates and what method should be used to carry out this evaluation.

Table discussion rendered the following ideas:

- 1. Include club president and president elect at DC for specific training
- 2. Add contact information on each report referenced at DC
- 3. Provide time during DC for AGs to discuss issues
- 4. Survey group for change ideas re. DC
- 5. Host Area meeting at DC
- 6. Develop different format ideas for DC and see where consensus lies
- 7. Reach out to other districts for ideas on how they handle DC
- 8. Host visioning session around the topic of DC

Adhoc committee to include Ross, Bob and Reg – tasked to come up with approach to redesign District Council. Might co-op Anne Bermingham.

#### Thank You & Pass the Gavel: Kevin Crosby, DG

DG Kevin commented that during his year he had come to appreciate the AG and their role - specifically how they have embraced more and more of the work of Rotary with the clubs. District Directors and committees, invisible work of Rotary at the District level and the tremendous amount of work they do. He thanked everyone for all efforts toward helping our clubs succeed.

#### District Governor Elect Report (see attached report): Marlee Diehl

- Leadership Team 2016 2017 (present at Council meeting)
  - o Reg Madison, DGE
  - o Melisa Schrock, DGN
  - o Kevin Crosby, Immediate PDG & Membership Director
  - o Ralph Montesanto, Vice Governor & Training Director
  - o Pene Hutton, Executive Secretary
  - o Mike Prinzbach, District Treasurer
  - o John DePaolo, Service Projects Director
  - o Aad Vermeyden, Youth Services Director
  - o Karen Oakes, Foundation Director
  - AGs Ross Gowan, Marty Schure, Frank Adamson, John Cooper, Jackie Davis, Julie Ponkow, Joe Alber (retiring), AJ Block

#### • District Goals 2016 – 2017

DGE Marlee noted that her goals are simple, as follows:

- o To build on what Kevin has started as the Membership initiative
- o Encourage clubs to step out of their comfort zones
- o Ensure the District has a succession plan and to backfill their committees model for our clubs what should be done
- o To see this District in mass to go to Atlanta to the RI Convention to celebrate the 100 years of The Rotary Foundation

#### **Other Business:**

• Proposed MOPP Amendment (see attached amendment): Kevin Crosby, DG

In light of the recent resolutions adopted by the 2016 COL that includes clubs having the option to offer additional membership types, DG Kevin proposed that Section 3 and Section 7 be amended in the D7090 MOPP to parallel RI policy.

MOTION BY RICK STERNE, PDG; SECONDED BY JACK AMICO, IPDG - DISTRICT PER CAPITA LEVY WILL MIRROR THE RI POLICY IN RECOGNIZING ONLY THOSE MEMBERS REPORTED AS ACTIVE WITH THE RIGHTS AND RESPONSIBILITIES OF ANY ACTIVE MEMBER, INCLUDING PAYMENT OF DISTRICT DUES AND ANY OTHER DISTRICT FINANCIAL OBLIGATIONS BASED ON CLUB MEMBERSHIP. MOTION CARRIED.

**Adjournment:** 11:55 am by acclaim.

Respectfully submitted,

Lenebje button

**Penelope Hutton** 

#### **Executive Secretary**

#### **Reports Attached:**

YTD Financial Report May 31, 2016

DG Report

DGE Report

DGN Report

DGND Report

Service Projects Report

Training Report

Public Image Report

Membership Report

The Rotary Foundation Report

Youth Services Report

Proposed MOPP Amendment

District Conference Report

Friendship Exchange Report

Membership Orientation Report from Club Leadership Training

# Rotary International District 7090 Balance Sheet Prev Year Comparison As of June 30, 2016

	Jun 30, 16	Jun 30, 15
ASSETS		
Current Assets		
Chequing/Savings 1010 · First Niagara US 1015 · First Niagara Short Term Invest 1020 · BoM Cdn 1040 · Petty cash 1070 · First Niagara Bank Special Acct 1090 · Restricted Grants Committee	53,784.19 86,731.08 59,549.05 5,220.92 7,623.84 21,112.29	65,685.05 86,687.64 64,310.37 0.00 488.70 25,422.24
Total Chequing/Savings	234,021.37	242,594.00
Accounts Receivable 1110 · Accounts Receivable	0.00	857.21
Total Accounts Receivable	0.00	857.21
Other Current Assets 1021 · Exchange on CDN bank balances 1450 · Prepaid Expenses 1451 · Prepaid District Conference	-12,269.37 4,831.45 7,727.00	-12,269.37 2,462.10 725.00
Total Other Current Assets	289.08	-9,082.27
Total Current Assets	234,310.45	234,368.94
Fixed Assets 1700 · Equipment 1750 · Accum Amort - Equipment	2,457.44 -2,457.44	2,457.44 -2,457.44
Total Fixed Assets	0.00	0.00
TOTAL ASSETS	234,310.45	234,368.94
LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable 2010 · Accounts Payable 2020 · Accounts Payable - Cdn	5,827.61 72.05	5,577.50 0.00
Total Accounts Payable	5,899.66	5,577.50
Other Current Liabilities 2030 · Accrued Expenses 2350 · Unearned/deferred revenue	21,003.00 2,806.50	26,488.00 3,690.00
<b>Total Other Current Liabilities</b>	23,809.50	30,178.00
Total Current Liabilities	29,709.16	35,755.50
Total Liabilities	29,709.16	35,755.50
Equity 3100 · Restricted funds 3900 · Retained Earnings Net Income	4,374.00 194,239.44 5,987.85	4,374.00 206,865.03 -12,625.59
Total Equity	204,601.29	198,613.44
TOTAL LIABILITIES & EQUITY	234,310.45	234,368.94

# Rotary International District 7090 Profit & Loss Prev Year Comparison July 2015 through June 2016

Ordinary Income/Expense Income 4000 · Club assessment 4010 · General assessment 91,010.46 4020 · District Conference assessment 7,620.72	
4000 · Club assessment 4010 · General assessment 91,010.46	
4010 · General assessment 91,010.46	
4020 · District Conference assessment 7 620 72	78,524.19
TOLO DISTRICT CONTROLL 1,020.12	0.00
4030 · Insurance Assessment 37,727.46	31,418.30
<b>Total 4000 · Club assessment</b> 136,358.64	109,942.49
4200 · District Conference	
<b>4202 · DC - Registrations</b> 53,929.00	7,110.90
<b>4204</b> · <b>DC</b> - Sponsorships 6,050.00	3,320.62
<b>4208 · DC - Draws, etc</b> 0.00	29,291.62
Total 4200 · District Conference 59,979.00	39,723.14
4300 · District Governor RI reimb 12,040.00	0.00
49900 · Uncategorized Income 3,020.00	1,846.16
5000 · Earned revenues	
<b>5010 · Foundation dinner</b> 7,315.00	11,097.34
5020 · Million Dollar Dinner 0.00	5,900.00
<b>5030 · RYLA</b> 30,074.87	33,180.83
<b>5035 · Slapshot</b> 31,025.00	25,928.93
<b>5040 · PETS</b> 15,153.00	13,453.88
5050 · Club Leadership Traing 6,825.00	4,529.16
Total 5000 · Earned revenues 90,392.87	94,090.14
<b>5060 · District Simplified Grants</b> 78,051.00	75,827.00
5200 · Interest income 43.44	43.32
5400 · Other income	007.07
<b>5401 · Other Income</b> 140.00 <b>5403 · Public Relations Income</b> 0.00	297.27 15,000.00
5403 · Public Relations Income         0.00           5404 · Rotary Now DVD Sales         0.00	170.00
5404 • Rotary Now DVD Sales 6.00 5405 • Grant Management Seminar Revenu 4,960.32	7,535.46
5420 · RLI Training Revenue 2,615.00	9,056.61
<b>Total 5400 · Other income</b> 7,715.32	32,059.34
<b>Total Income</b> 387,600.27	353,531.59
Expense	
6000 · Administration	
6010 · District Governor - RI Reimburs 8,088.09	0.00
6020 · Assistant Governors 0.00	0.00
6030 · District council 2,172.36	718.50
6060 · District Website Administration 18.17	0.00
6061 · District Website Club Runner 1,973.00 6062 · District Newsletter 2,400.00	1,548.00
6062 · District Newsletter 2,400.00 6080 · District office	2,200.00
6081 · Office Support 18,000.00	18,050.00
6082 · Phone Charges 1,020.00	1,035.00
6083 · Postage 2.62	0.00
6084 · Office Supplies 225.40	141.74
<b>6085 · Bank Charges</b> 4,759.43	2,792.73
<b>6086 · Supplies, Treasurer</b> 240.20	286.06
Total 6080 · District office 24,247.65	22,305.53
Total 6000 · Administration 38,899.27	26,772.03
7000 · Directors and Committees	
<b>7015 · District Simplified Grants</b> 57,047.95	50,539.00
7030 · Long-range planning 0.00	555.97
<b>7040 · Membership</b> 123.00	86.79
7040 Membership	
7050 · Rotary foundation	
	104.09 7,182.91

4:03 PM 08/29/16 **Accrual Basis** 

# Rotary International District 7090 Profit & Loss Prev Year Comparison July 2015 through June 2016

	Jul '15 - Jun 16	Jul '14 - Jun 15
7058 · Donations 7050 · Rotary foundation - Other	0.00 233.10	3,200.00 412.52
Total 7050 · Rotary foundation	6,371.44	10,899.52
7060 · Grants Committee 7070 · Vocational service 7080 · World community service	72.05 0.00 0.00	0.00 -63.16 19.37
7100 · RYLA 7105 · Slapshot 7130 · Public Relations 7134 · Promotion of RI Theme	29,263.10 33,357.24 80.49 6,934.29	31,558.87 24,495.15 21,040.07 6,372.18
7135 · District badges and pins 7140 · Communications	912.52 1,661.80	0.00 3,714.00
7200 · Other committees 7205 · Other Committees - Misc 7215 · District Gov - Change Over Even	76.71 -655.66	0.00 -291.08
Total 7200 · Other committees	-578.95	-291.08
Total 7000 · Directors and Committees	135,244.93	148,926.68
7059 · Million Dollar Dinner Expense 7500 · Standing Committees	0.00	6,939.29
7520 · District insurance 7530 · Finance and audit	30,438.80 5,500.00	26,764.11 4,903.41
Total 7500 · Standing Committees	35,938.80	31,667.52
8000 · Training 8010 · District conference 8012 · DC - Expenses 8016 · DC - Bank Chges & CC Discounts 8010 · District conference - Other	64,805.53 0.00 0.00	52,469.34 518.74 5,722.77
Total 8010 · District conference	64,805.53	58,710.85
8020 · PETS expenses 8030 · Club Leadership Training 8035 · PETS Training Costs 8036 · Visioning/Release Your Inner Ro 8040 · District training 8070 · Dist Gov Nominee Training 8080 · Dist Gov Elect Training 8085 · District Gov Training 8098 · Awards & Recognition	26,361.25 5,454.00 202.41 382.03 11,563.27 11,294.52 4,156.58 10,479.31 220.26	16,080.88 5,312.23 0.00 802.58 6,622.82 2,665.11 9,258.28 0.00 0.00
Total 8000 · Training	134,919.16	99,452.75
8048 · Rotary Leadership Institue 8500 · Foundation Dinner Costs 8600 · Meeting Expenses 9915 · Unbudgeted Expenses	4,889.91 6,606.76 0.00 158.68	7,624.50 9,518.21 67.00 1,080.00
Total Expense	356,657.51	332,047.98
Net Ordinary Income	30,942.76	21,483.61
Other Income/Expense Other Expense 5409 · Exchange Gain/Loss 9940 · Grant income returned 9950 · DG Allowance Returned	0.00 21,003.00 3,951.91	8,821.20 25,288.00 0.00
Total Other Expense	24,954.91	34,109.20
Net Other Income	-24,954.91	-34,109.20
Net Income	5,987.85	-12,625.59





# District Governor Report September 10, 2016 District Council Marlee Diehl

The first couple of weeks were like a honeymoon, surreal. The number of emails and phone calls were minimal and I pinched myself to see if it was all real.

Then, I discovered that like honeymoons, reality sets, in and then, the District Governor visits started. Slow at first, thank heaven, as it gave me time to reflect on my presentation and tweak it. Hmm, still tweaking where I can to make it more concise and fluid.

As of today, September 2, Bill and I have completed 31 of the club visits. I am in awe of the hard work our club members, new and seasoned do for Rotary, locally and around the globe. If I were to start listing clubs and their awesome projects this report it will be very long and then surely, I will miss someone. How about just a hooray for all of the clubs and their ability to assess their communities needs and find answers to these needs.

Yes, most clubs are concerned about their lack of membership growth. Yet they understand that District is not the panacea and it is a club-wide initiative that must take place for healthy growth. Overall, they seemed pleased that we are building on the IPDG Kevin's "Get Ready to Grow" initiative. I'm asking the club presidents to use the webinars as programs to kick start their club's membership planning. Thank you to all those that participated in developing these webinars. You did a great job!

It must be fall. It must be Grant Seminar time. The same old refrain is hale and hearty. Why me? Why two? Why again? If only our members could see the work our Foundation Committee puts into making this necessary component of qualifying for a grant, perhaps the roar could be a purr. Thank you Karen and team for your diligence in helping our clubs ready for next year. I think the next club board who whines I will suggest they help Karen compile the hundred-odd manuals.

The Council on Legislation changes certainly come into play with many clubs. Conversely, there are quite a few who had the club assemblies and agreed that while it's nice to have choices, the tried and true is where they are staying for now. All seem to think that the opening of classifications and types of memberships will be helpful with future recruitment.

It is fall and that means that our District Conference is coming, also. Thank you to Chair Melisa and all those, and there are many, who are working hard to make this event a huge success, but it is going to take all of us. We opened our registration a tad bit late and we are a tad bit off our expectations for attendance. Melisa and I are both rallying the club members with our face to face visits. But...I am urging each of you to do a couple of things for us. One ensure you and, hopefully your partner...there is lots for our partners beyond sitting in sessions, are registered to attend. Also, will you be one of our club champions rallying certainly your own club to join the fun. Might you be able to make a point of attending at least another couple of neighboring clubs to hustle members to get registered? Yes, and another ask...will you put us on your Facebook, Twitter and Instagram asking all your friends to like and share. This is a super conference to bring those friends and acquaintances who are sitting on the fence about joining Rotary, as there will be lots of hands of projects for everyone to interact and get to know each other. Isn't that the best part of Rotary...the fellowship? I know that when all is said and done I own the District Conference, it just is the way it is. So please, help us make Rotary Serve Humanity at our District Conference...October 21 -23.

Thank you to Ross and his team who have developed the options for our District Council. We all know that we should be attending these meetings as members of District Council, yet too often we have Rotarians missing in action. I am discovering there is a noticeable difference in the Areas where the Assistant Governors are an active part of District Council. It is seen in the knowledge base of the boards.

Being our District's District Governor is a humbling experience.

# DGE Report – Reg Madison

The summer has almost gone and the hot weather accompanied a busy time completing one assignment for GETS in Winnipeg and and starting another large task due next week. In addition RI has requested my mileage and hotel stays for my year as Governor which must be completed by September 15th.

I hosted the Multi District PETS committee and my fellow DGEs from 7070 and 7080 at our home for a BBQ and meeting and we're off to a great start thanks to the leadership of chair Brian Carmichael. The three districts have agreed to create a name for our MDPETS and attend the PETS Alliance meetings in Evanston each year. Our subsequent meetings will be Zoom meetings. I'll also participate in the Zoom meetings of the PETS Advisory group to plan and create our on-line PETS 1 for 2017.

Loretta and I attended the successful Diamonds and Denims sponsored by the Hamilton AM club and enjoyed meeting many Rotarians and their spouses. We also attended the 2016 airshow dinner that the Rotary Club of Brantford has created to allow the public to meet the pilots and crew. It was also a pleasure to host the August AG meeting for vacationing Melisa and meet those AGs who I had not yet had an opportunity to meet. Thanks to Karen Oakes and Kevin Crosby for their excellent leadership in the presentation and discussion surrounding the COL changes.

Two more AG elects have been interviewed and appointed leaving just two more to be identified and appointed to ensure a smooth transition in each of our 6 areas where the 3 year terms are complete. I'll continue to work with Marlee, Melisa and Kevin as well as the two AGs in completing this as soon as possible.

I have participated in a number of Zoom meetings as well covering District Council meeting changes, PETS and MDPETS, Executive Coaching. District Leadership Team and District Conference. Following the Winnipeg meetings, I plan to begin to attend area meetings and visit clubs.

Our September 10<sup>th</sup> Council meeting has important discussions and decisions to be made and I encourage everyone to attend so that your valuable input will assist in making us an even stronger and better district to Serve Humanity.

# DGN Report District Council September 10, 2016

Submitted by: Melisa Schrock

I have been busy completing my homework for Zone Institute taking place 9/27-10/2/16. I am excited and looking forward to what feels like the official "kick off" of my DG path!

My duties this year include overseeing the Assistant Governors and so far this year, we have been working well as a group. Currently there are 19 AG's. This represents 2 new AG's over last year. Dave Greenfield has taken on the special AG role for Clubs Medina & Middleport. Both these Clubs are suffering from low membership numbers and their future viability is in question. Dave will be working closely with each President to find ways to guide them back to being vibrant clubs. Anne Bermingham also stepped up to act as AG for some newly formed clubs, as well as representing our E Club and a Rotaract Club. Reports submitted by 12 of 19 AG's show that all Clubs continue to deal with membership concerns. However, there is a growing movement to organize Area membership drives, and other collaborations in an effort to pool their resources. This approach is working successfully with several Clubs. Many of the AG's chose to address the changes with the COL at their Area meetings and are reporting that several Clubs have already embraced these changes. Clubs are changing the number of monthly meetings, times (with satellite clubs) or locations and reporting success. I will continue to monitor these success stories in order to share with other struggling clubs. Dunkirk and Westfield are trying to set up visioning sessions while Fredonia strives to start an Interact Club. Aside from this, the 2 common concerns expressed revolved around the NYS Gaming Rule expected to be signed by the Governor, and the grant seminar requirements. Clubs are wondering if its possible to have an alternative format for participation when they have been previously qualified and are simply looking for renewal status. The general feeling is that while the information may change slightly, it is redundant to return year after year - and thus, difficult to find Rotarians (and clubs) willing to participate.

I am also working with others on the strategic plan and the goals for the AG's. We are striving to find their replacements a year in advance, in an effort to give them on the job training. I am happy to report that we currently have 4 of 6 replacements identified and in training! Work continues in the other 2 Areas. We also lost our AG for Area 10 (personal issues) and we are actively seeking her replacement.

# District Conference 2016 District Council September 10, 2016 Submitted by Melisa Schrock

The plans are all starting to come together! The workshops are set, the RI Representative has been identified and the sponsorships are starting to roll in! All in all, things are going well! I have made (or will make) a total of 32 visits to Clubs as their guest speaker, promoting the conference and all of the exciting opportunities we will be offering that weekend.

Our meal packaging event is being supported by several clubs with many more expressing an interest in support as well. We have asked clubs to make a contribution to the cost of the meals, and in exchange, they will receive packaged meals to bring back to the food banks, soup kitchens or church panties in their hometowns - to donate. The idea is catching on and we are seeing a lot of interest by the Clubs to participate.

The Batavia Club has offered extensive assistance with securing stationary bikes from the local YMCA so that we can host our Bike-a-Thon for Polio on-sight.

As with any event, registration continues to be slow. We have made personal phone calls to most of the District Leadership who are not currently registered and received mixed feedback. Several people aren't ready to commit yet - some thought they had already registered and others won't be attending. An active email campaign is in place and notices will begin to go out bi-weekly.

For all the latest updates and information on the conference, please visit <a href="https://www.districtconference7090.org">www.districtconference7090.org</a>

#### Director of Training – Ralph Montesanto, PDG Report to District Council September 5, 2016

There are nine areas under the Director of Training.

- 1. MD PETS: Brian Carmichael, chair, is also chair for the tri districts of 7070, 7080 and 7090 for the year 2016-17. The first meeting took place August 23 at PE Reg's home with each district's 3-person team in attendance. Planning is underway for the March 3 & 4 event at the BMO centre in Scarborough, Ontario. The three districts will also be joining the Multi District PETS Alliance with D7090 facilitating the membership at a shared cost of \$140. (Great resources available through the Alliance)
- 2. PETS: Brian Carmichael, chair, is developing a 3-part online program for January and February 2016. This is a work in progress. Brian is also working with a small group to practise the various aspects of Zoom that could be used to make online training as personal and interactive as possible. Brian has also established a PETS Advisory Committee comprised of 3 past presidents, 3 current presidents and 3 presidents elect with the purpose of providing ideas and recommendations to enhance PETS
- 3. Club Leadership Training (AKA District Assembly): Anne Bermingham, chair, is in the process of booking Niagara College in Niagara-on-the-Lake just outside St. Catharines ON. for the May 6 event.
- 4. Rotary Leadership Institute. Joanne Procter, chair for the Ontario side, resigned her position over the summer and I have temporarily taken on the role of chair. The original site at Mohawk College became unavailable for the advertised date but I have confirmed a change of location to Hillfield Strathallan College in Hamilton for the September 24 date. NCCC has also been booked for December 3. Brian Carmichael is also investigating whether parts of RLI could be done online
- 5. District Team Training Seminar: No update
- 6. Club-based Training and E-learning: No chair, nothing underway.
- 7. New Member Orientation: Marie Bindeman has resigned as chair. No report. Nothing underway.
- 8. Club Vision Facilitation: Anne Bermingham, Ontario chair, has 2 sessions planned for the next two months—Waterdown and Brantford. Discussions are underway with the new yet to be chartered Hamilton Tonic club. In NY the Westfield-Mayville and Dunkirk clubs are considering visioning.
- 9. Assistant Governor Training: Bob Morrow and John Mullen co-chairs have nothing to report at this time.



To: District Leadership Team

From: Kevin Crosby, Membership Director

Date: Aug. 31, 2016

Sorry I can't join the Zoom meeting on Friday (9/2) morning. Here's a brief report on what I've been working on.

I've been recruiting a District Membership Team that draws members from all geographic areas of our District. I have one more member to add – from the Jamestown area. Sharon Hamilton has been away but when she gets back, she will recommend someone from her Area. Here's the team so far:

# District Membership Team 2016-17

First Name	Last Name	Club	Email	Phone
Kevin	Crosby	Buffalo Sunrise	kevin@d7090.org	(716) 875-7740 (w)
				(716) 433-2357 (h)
Laurie	Albertsson	Buffalo	Laurie@fernwoodcapital.com	
Marie	Bindeman	Lockport	mariebind1955@gmail.com	
Keith	Flexman	Norfolk Sunrise	jkflexman@gmail.com	
John (Doc)	Hamels	Westfld-Myvl	hamels@fairpoint.net	
Jim	Howden	Grimsby	jbhowden@gmail.com	
Paul	Leon	Welland	pdleon@leonlaw.ca	
Tessa	Lofthouse	Ancaster	t.lofthouse@hotmail.com	
Cindy	Mewhinney	St. Catharines	cindyrotarysc@gmail.com	
Ed	Stachura	Williamsville	efs4170@aol.com	
Marta	Stiteler	Hamilton AM	marta@pillarretirement.com	
Justin	Yetter	West Seneca	justinyetter@gmail.com	
Scott	Sawyer	Greater	ssawyer@stny.rr.com	(716) 720-0094 ( c )
		Jamestown AM		

I am putting together a plan for September through December that will include communications with clubs and AGs, webinars, regional workshops, etc. As with our "Get Ready to Grow" campaign this past spring, I will be encouraging collaborations among clubs around service projects, fundraisers, recruitment events and orientation of new members. We'll be focusing on recent COL actions and encouraging clubs to take the opportunity to review & discuss their policies regarding meeting frequency, attendance requirements, membership types, and cost structure in order to better meet the preferences of their members and prospective members.

#### District 7090 Rotary Foundation Committee District Council Report September 10, 2016



The Rotary Foundation "Doing Good in the World".

Karen L. Oakes, Director, District 7090 Rotary Foundation

The Foundation "Food truck" continues to travel around the district with our various committees in fine working order. The reports from the Chair persons are copied below for your review.

#### **FUNDRAISING**

1) Annual Fund - Chair Pat Castiglia

Strategies used since July 1, 2016 include: email letters to all new presidents, individual contacts with some clubs by the chair, Foundation Chair, and District Governor. Assistance sought from Assistant District Governors.

The results of efforts thus far are limited. The following is the current status of annual fund giving:

The total Number of Clubs with goals received: 42/68 (61.76%)

The recorded fund goal this far for our district is \$170,800

The District Benchmark set by RT for 7090 at \$100 per member is\$221,200

Total giving in District to present is \$20,351

Total clubs donating to present is 43/68 (63.24%)

#### **Relationship to District 7090 Foundation Goals:**

- In honor of the Rotary Foundation Centennial, increase the Annual Fund Year over year giving by 10%
   Status: We have a long way to go
- 2. Decrease the number of ZERO giving clubs to the Annual Fund year over year by 10%
  Status: While 27 clubs do not presently have goals for the Annual Fund recorded, 23 clubs have made no contributions to date. Four clubs without recorded goals obviously have some members making contributions. A major effort will be needed to reduce this number.

#### Questions that still need to be answered:

- **I. Why are clubs not entering goals?** Offers have been made to visit clubs and/or to help with recording goals. No requests for assistance have been received thus far.
- 2. What other strategies can we use that will not be considered "harassment?"
- 3. Do we need new approaches at Leadership Training sessions?

Submitted by:

Pat Castiglia, Chair, District Annual Fund

- 2) Polio Plus Fund Chair Roger Crysler
- 3) Paul Harris Society Chair Jim Morabito Reports that he has three committed to joining PHS so far.
- 4) Endowment Fund Chair Frank Adamson

The Endowment Committee met on July 27th, but did not have a quorum. The 4 members present did agree that a plan to have committee members make visits to clubs in the district to make short 5 minute presentations would be a good approach. The Committee will meet after the next District Council Meeting on September 13th to approve a marketing plan, goals and objectives for the year.

#### **FOUNDATION GRANTS**

District Grants Committee Report September 10, 2016

For the Rotary year just ended 29 clubs submitted a District Grant application for 2016-2017, an increase of 5 over the previous year, and 9 from clubs that didn't submit an application in 2015-2016. The total funds requested were \$51,386.84(2015-16 - \$41,751.23). After a detailed review of the applications, 27 (2015-16 - 23) were approved at \$45,659.57(2015-2016 - \$41,251.53).

In addition to these grants, our District Spending Plan for 2016-2017 includes \$7,500 for education (to be spent on grant seminars); \$5,000 for a District Scholarship; \$10,000 for VTT to Australia; \$3,125 for a hands on project at the District Conference; \$1,500 for administration; and \$8,000 for contingency.

In the 2015-2016 Rotary year it was up to the clubs to implement their projects. Of the 23 grants approved for clubs only 20 were able to receive District Grants. The total of the grants disbursed was \$36,206.73. Reasons for the difference include an earthquake in Nepal, clubs starting their project too early, and a club changing their spending priorities.

A sample of the 2015-2016 grants were randomly selected reviewed by the Stewardship Committee to ensure that our process is complete. We received a positive report.

In order to hopefully increase the number of clubs that access District Grants (goal is a 10% increase), Karen has arranged for two Grant seminars this Fall, one on each side of the border – September 17 in the US and November 19 in Canada.

In preparation for this year's District Grant Management Seminar lessons learned from this year's processes - the application process and final report process – will be shared with the clubs with the hope that next year's process will be smoother.

Respectfully submitted,
John N. Teibert, CPA, CA
District Grants SubCommittee Chair

#### a) Scholarship – Chair Shefali Clerk.

Rotary Peace Scholarship Report by Shefali Clerk

Fortunately, we had one student from our district who applied for peace scholarship. District was able to interview this student who is currently in Germany, via Zoom (web meeting) meeting and endorse the application.

Additionally, district committee was able to interview 6 at-large applicants. Again these applicants from Ghana, Brazil, Cairo, NYC, Liberia, Somalia, were interview via Zoom (web meeting). District endorsed all 6 applicants. In total district has endorsed 7 Rotary peace scholars, this 2015-2016 year. Final selection of scholarship will be announced in November. Hoping to have at least couple Scholarship recipients from our District.

#### b) Vocational Training Team – Chair Dan Smith

We are very pleased to report that our selection of District 9790 in Australia, with the primary focus on Fruit Farming, is beginning to take shape. Our planning has progressed to establish the general time of the VTT to be late February early March 2017. District 9790 has formed a VTT Committee and is focusing in on the specific training they would like our Team to provide. Our entire District has a wealth of potential with highly experienced candidates in Fruit Farming to fulfill the training needs of their District. Selection of a Rotarian Team Leader and 3 Team Members will be highly desirable and competitive. The advertising for the Team Leader and Members will be announced later this month.

We will also be advertising for Rotarians who would be interested in serving on the VTT Committee. This will be sent next week and include the criteria and areas of involvement. Such as Advertising, Candidate Recruitment, Interviewing and Selection of Team Leader and Members. If you're interested please let me know. This will be a very exciting and interesting VTT.

Thank You
Daniel F Smith
VTT Chair, Rotary District 7090
Dsmith4416@gmail.com 716-269-9900

2. Global Grants – Chair PDG Bob Bruce Advisor Roy Sheldrick

GG 1413585 Ancaster – Verrettes, Haiti Final report due 20-04-2016. Report less than 10% complete at this time.

GG 1415547 Dundas – Banda Aceh, Indonesia, **Progress report due 04-05-2016**, **report info completed and authorized by primary contact**, **need 2 Club Presidents to authorize**.

ALUMNI - Patricia G. Johnson, Chair - September 10, 2016

In my second year as Alumni chair, a complete reset is indicated.

Last September I gave a presentation on "Rotary Alumni Engagement" at the District Council meeting. In February (2016), as part of the DG's emphasis on member recruitment, I sent each AG a specific list of non-Rotarian Foundation Alumni in their area. This list was generated by combining the data available on the RI website of all alumni residing in D7090, the program in which they had participated, the club that sponsored their participation, and their current contact information. Additionally, I sent the AGs instructions on accessing lists of former club members and encouraged them to pass that information on to the club presidents in their areas.

I followed that with a second email to all AGs in May, reminding them of the information available on both alumni and former club members.

I posted my "Rotary Alumni Engagement" presentation (in pdf form), along with instructions for reaching out to former club members, on the D7090 website.

Disappointingly, I never received feedback from AGs or club presidents so a new strategy is needed.

I am currently collating the Alumni data again, based on the latest information available on the RI site. I will send this to AGs again, this time following up with a phone call if I don't get any responses. My hope remains that clubs and areas will use this information to contact alumni and past Rotarians, encouraging them to re-engage with Rotary in some fashion.

Finally, I moderated a well-attended session at the Club Leadership Training (formerly "District Assembly") last May, "How to Re-connect with and Engage Rotary Alumni". Three Alumnae participated in the session (Angela Hintz, Buffalo-Sunrise; Lezlie Murch, St. Catharines; Emyle Watkins, a SlapShot participant from last year) and gave them each a Rotary Alumni pin, designating them as Charter Members of the (hopefully soon to be established) D7090 Alumni Association.

Along those lines, I am in the process of setting up a Facebook page for D7090 alumni. Using "MailChimp", I will contact all alumni for whom I have an email address, directing them to the FB page (and hopefully determining which emails actually work). My goal is to engage Alumni in reconnecting with Rotary, and/or becoming part of the D7090 Alumni association.

If anyone has further suggestions as to how we might take advantage of these resources, please contact me.

#### 2016-2017 D7090 Goals

② in honour of the Rotary Foundation Centennial increase Annual Fund year over year giving by 10 %. Refer comments Annual Fund Chair.

Decrease the number of Zero giving clubs to the Annual Fund year over year by 10%. Refer comments Annual Fund Chair.

Engage at least 10% of our Foundation Alumni in active participation in Rotary as evidenced in Club Central reporting. Attention needed.

2 Ensure 10% of our clubs attain US\$2650.00 in total giving to Polio Plus. Ongoing.

Maintain our 20%, at a minimum, DDF support to Polio Plus campaign. COMPLETED.

Increase the number of Paul Harris Society members by 10% year over year. Refer comments Paul Harris Society Chair.

☑ Increase the number of club supported District Grant applications to be considered for inclusion in our District Grant Spending PLAN BY 10%. Mandatory Grant Mgmt. Seminars (2) scheduled.

Engage at least 10% of our clubs in pursuit of our pre-committed \$5,000 District Scholarship and \$10,000 Vocation Training Team as evidenced by applications for

- a) scholarship monies Ongoing.
- b) team leader and members for the outgoing VTT team. Ongoing team LEADER application coming soon.
- 2 Engage at least 10% of our clubs in financial support of a Global Grant application. Ongoing.
- Grow our Bequest Society membership year over year by 10%. Ongoing.
- ② Celebrate The Rotary Foundation Centennial with the development of our District 7090 catalogue of 100 events showcasing 100 years. See outreach below.

#### **Year to Date Summary**

We, as a group, are very excited about the upcoming Centennial of The Rotary Foundation. Our cornerstone celebration of these 100 years of The Rotary Foundation will be collaborating with all our district 7090 clubs to develop 100 events in celebration of the extraordinary work of Rotary Foundation. We are looking for all your ideas to build our directory of 100 events;

- Holding a book fair to gather 100 books for your community
- Hosting an open house to showcase your club's work through the Rotary Foundation in 'Doing Good in the World'.
- Celebrate World Polio day, October 24, 2016 by educating your community of Rotary's ongoing efforts to eradicate POLIO
- Providing 100 cupcakes/cookies etc to local children at a Rotary event
- Rotarians and their community providing 100 items to their local food pantry

What is your club planning? We will be reaching out to all of you to share your ideas for inclusion in our keep sake 100 EVENTS for 100 YEARS Centennial album. Please share your story with photos, if possible, via email to <a href="mailto-oakes.kl@sympatico.ca">oakes.kl@sympatico.ca</a>. Thank YOU!
Respectfully submitted,

Karen L. Oakes The Rotary Foundation