

District Council Agenda February 2, 2019

ZOOM: Join from PC, Mac, Linux, iOS or Android:
Time: Feb 2, 2019 9:00 AM Eastern Time (US and Canada)
Join Zoom Meeting: <https://zoom.us/j/7985019400>

09:00 – 09:20	Call to Order and Welcome Invocation Introductions Rotary Moment	Melisa Schrock, DG Dan Smith, VTT Coordinator All Tamara Coleman - Lawrie
09:20 – 09:30	Consent Agenda – approve reports by motion <ul style="list-style-type: none"> a. Secretary's Report <ul style="list-style-type: none"> - Minutes of District Council Meeting December 8, 2018 b. District Governor's Report c. Foundation Report d. Membership Report e. Training Report f. Youth Services Report g. AG Coordinator Report 	
09:30 – 09:45	Rotaract D7090 Strategy Report	Aad Vermeyden, Youth Ser. Dir.
09:45 – 10:00	District Incorporation	Karen Oakes, COL Rep.
10:00 – 10:30	Strategic Plan Update	Reg Madison, IPDG & Directors
10:30 – 10:45	MOPP Proposal/Discussion	Melisa Schrock, DG
11:00	Adjournment	Melisa Schrock, DG

Next Meeting Scheduled for Saturday, May 4, 2019
Best Western Hotel & Conference Centre
2 North Service Road
St. Catharines, Ontario



District Council Minutes Saturday, December 8, 2018

Location: Milo's on Main, Williamsville, NY

No. of Attendees: 48

Call to Order: 08:47 a.m. by Governor Melisa Schrock, welcoming all to the meeting.

Invocation: Donna Saskowski, AG. Donna asked us to bow our heads and asked that this group really live by all the values of Rotary International. And, that joy and peace be extended during this holiday season to all around us.

Rotary Moment: Jeanette Murphy, AG. Jeanette shared how she valued her Youth Exchange experience as a 16 year old and her journey forward in Rotary to today.

Introductions: DG Melisa asked the participants to announce themselves with name, club name and role(s), District involvement(s).

Consent Agenda:

MOTION BY BOB ARTIS, DGE TO ACCEPT THE CONSENT AGENDA; SECONDED BY REG MADISON, IPDG. MOTION CARRIED.

International Service Committee Minutes/Motions: John DePaolo, Director

John brought the following two motions forward on behalf of the ISC for ratification by the District Council:

A motion was made that ISC recommend to the District Council that the Rotary Club of Niagara on the Lake's efforts to raise money for the El Carrizal Greenfields Water project in the Jalapa area of Guatemala be approved for club-to-club solicitation. Motion was made by Douglas Johnson and seconded by Karen Oakes. Passed unanimously.

MOTION BY CATHY HENRY, AG TO RATIFY AS RECOMMENDED THE ACTION OF THE ISC; SECONDED BY RALPH MONESANTO, PDG. MOTION CARRIED.

A motion was made that ISC recommend to the District Council that the Rotary Club of Hamilton's efforts to raise money for new community Learning Center in Paynesville, Liberia, be approved for club-to-club solicitation. Motion was made by Lezlie Murch and seconded by Karen Oakes. Passed unanimously.

MOTION BY KAREN OAKES, PDG TO RATIFY AS RECOMMENDED THE ACTION OF THE ISC; SECONDED BY KEVIN CROSBY, PDG. MOTION CARRIED.

Training: Director Ralph Montesanto, PDG.

- MDPETS (Multi District Presidents Elect Training) – Co-chair Al Lutchin spoke about the intention to move the MDPETS back to District 7090 in 2020 on the US side as PETS2. Rotaract PETS 2 will be included with special sessions for the Rotaractors also. The team is looking to form a standing committee of 6 also with a 3-year commitment. Questions see Ralph Montesanto, Director of Training, Co-chairs Sue Czynny or Al Lutchin.
- CLT (Club Leadership Training) – Chair Frank Adamson, DGN, shared that the committee is changing the name to **Rotary Summit, Celebrate and Serve Rotary**. Will include some aspects of the MOPP and Strategic Plan. It is scheduled for April 6, 2019 in Sanborn, NY at the Niagara County Community College. Interact Conference will be a part also of the Rotary Summit, per Rick Sterne, Co-chair and PDG.

District Incorporation: Karen Oakes, PDG

Karen noted that this is a follow up to April District Council meeting. After that meeting, DG Reg and DGE Melisa signed agreement with firm of Barkley Damon, LLP, attorneys at law, to investigate incorporation as a 501c-4. This is a listening meeting. It will not be approved today because pursuant to RI we will need 2/3 of the club presidents to approve it. DG Melisa shared her club's story to support incorporation. Karen will be taking this to the club's via a Zoom meeting to present the reasoning and a ballot by mail vote. See Karen's slides disclosing her proposal to incorporate attached.

MOTION BY AL LUTCHIN THAT THE DISTRICT COUNCIL RECOMMEND TO THE DISTRICT 7090 CLUBS THAT THE DISTRICT BE INCORPORATED AS SOON AS POSSIBLE; SECONDED BY FRANK ADAMSON, DGN. MOTION CARRIED.

Break: 10:15 a.m. to 10:30 a.m.

Membership:

- **Partnerships.** Kevin Crosby, PDG, Membership Director presented a current and prospective partnership. The Niagara Greenway collaboration is a partnership with the Niagara Greenway Commission to develop recreational sites along the river. Over the past year, 9 clubs in the region have started working together to develop these projects.

He also introduced another collaboration (initiated by Amherst South Rotarian Shefali Clerk) with the Ride for Roswell. Route includes western NY and southern ON. Last year it raised 5.3 million dollars for cancer research. Kevin suggested that there are 3 opportunities for clubs of things to do to help. Provide volunteers along the route, riders and also the promotion of Rotary. See slides about the Ride for Roswell attached. Two captains Rotarians Tony Billoni, and Jeremy Besch (new Rotarian). Frank Adamson, volunteered to be captain on CA side and will provide 10 riders. This is an event opportunity for clubs, not a district event.

- **Manual.** Tamara Coleman-Lawrie, Chair of Onboarding presented a new template her committee has developed for new member orientation, which she has shared with clubs and has posted on the District website at www.rotary7090.org, under Our Rotary Work, drop down to Membership. She walked through the items addressed in the template, noted also that it is adaptable as a PDF fillable document. See attached.

Governor Update: Melisa Schrock, DG

DG Melisa – noted that she has met with and spoken to several clubs. She commented that she never really comes with a prepared speech, but gets her energy from the room. She is inspired from Rotarians and wants to re-create and inspire the feeling of friendship and fellowship in every club. The Flamingo of Change Award (FKA the Lighthouse Award) came to her at the District Conference from President Barrie. Her intention was to make the Flamingo of Change Award something that all clubs can obtain. She encouraged all to go back to their clubs to make sure they have set the goals on Rotary Club Central (one component of the award). Take the flamingo back to your club(s) and get a photo of you doing a project with the flamingo in it and send it to Melisa. She is going to put together an album for President Barrie.

She also noted that she is finding out how little some clubs don't know about what the district has to offer to them. She added that we need to find a way to educate members.

She thanked the clubs that embraced the idea of meetings as an Area doing Rotary instead of the typical governor visit. She indicated that soon an email will be going out to the clubs that have not booked her official visit suggesting scheduled visits.

She summarized her remarks by suggesting that - time, talent and treasure has long been the obligation to be a member of Rotary. She noted that perhaps we should encourage just two of these. We need to start thinking new about changes in what membership can look like. Who might be able to do two of these, but not all three.

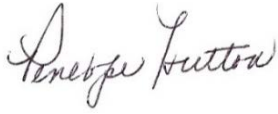
Lastly, she remarked that we are trying to be intentional about change at the district level also.

Adjournment: By acclaim at 11:20 p.m.

Next Meetings of the District Council: These are changes from prior schedule.

- Zoom Online, Saturday, February 2, 2019, 9am to 11am
- Best Western Hotel & Conference Ctr., St. Catharines, ON, Saturday, May 4, 2019, 8am to Noon
- Milo's on Main, Williamsville, NY on Saturday, November 17, 2018, 8am to 12pm

Respectfully submitted,

A handwritten signature in cursive script, reading "Penelope Hutton".

Penelope Hutton
Executive Secretary

Reports Attached:

DG Report
DGE Report
Training Report
District Foundation Report
Youth Services Report
Membership Report
Public Image Report
AG Coordinator Report
District Incorporation Slides
New Member Orientation Manual

District Governor Report
District Council February 2, 2019
Submitted By: DG Melisa Schrock



For those of you who know me well, you've heard me use this phrase many times. It has become one of my favorite sayings because the impact of this idea is so powerful. I see each and every one of our Rotarians as the "drops" in this mighty ocean, who are making such a huge impact in the world all around us. But there is another idea I love just as much as this proverb. That is the new vision statement from Rotary International. Each and every day, I watch, listen or participate with Rotary Clubs all over our District as they live out this new vision....

"Together we see a world where people unite..

Since the start of this new Rotary year, we have chartered 2 new Interact clubs, 3 Rotaract clubs, 1 EarlyAct, and 1 new Rotary E-Club! What's even more exciting, is that there are more in the works!! The concept of Satellite Clubs is really starting to gain some traction. Clubs are seeing this as a way to plant the seeds for new Clubs that might be a better fit for more members of their local communities. Rather than changing their own days, times or structures of their existing Clubs, they are helping to start new Clubs, recognizing that the "next generation of Rotarian" is very action oriented and looking for a more immediate impact with the time they give to Rotary. The younger generations are service minded as well. We call it Service Above Self. They call it Social Responsibility! Either way, the outcome is still the same. People are working together to help others!

...and take action....

Clubs are continuing to be inspired by the new People of Action campaign and the challenge to be a **Flamingo of Change**. The "no-sew" blanket project which we featured at the District Conference in October has been repeated time and time again with several of the local Rotary Clubs! What an inspiration to see a room full of people, engaging and working together making these blankets – all of which will be donated back to local shelters in their home towns. Wow! The hygiene kits has been another popular service projects that has been done repeatedly all across our District. One Rotary Club describes this as a "quick hit" – we come in, we assemble, we fellowship, we complete and distribute – all through the course of a Rotary meeting! What a way to have an immediate impact. It's also a great way to introduce someone to Rotary, demonstrating our Service in **Action**.

...to create lasting change – across the globe, in our communities, and in ourselves.”

We have just announced our first Community Partnership with the Ride for Roswell. This an exciting new initiative which we are hoping to create within our District. Its purpose is to give Rotarians or their Rotary Clubs, an opportunity to connect to service projects with independent organizations within our own neighborhoods. Often times, Clubs are looking for ways to give back locally and may not always be aware of a need. We are hoping to help with that challenge by creating these partnerships with organizations who align with the 6 areas of focus of Rotary International. Additionally, Rotary International has already established formal partnerships with groups like Habitat for Humanity and the Peace Corps. We are looking for ways to develop those connections within our own District. We see this as a win-win both for Rotary and our communities. We have an opportunity for service that makes an immediate impact to others, and we receive the opportunity to share the great work of Rotary with others who may not be familiar with our organization!

As this Rotary year continues to wind down, I continue to work with Clubs on the more “formal” parts of their Rotary life – things like RCC goals, membership and Foundation giving. Our leadership team has been hard at work staying on track with our strategic plan and I am pleased with the progress we have made under IPDG Reg Madison’s leadership. I have also been actively recruiting people to consider a role on a District leadership committee and I am pleased to say that several have accepted. Our current class of Club Presidents has some very energetic, hardworking, future leaders in the group and keeping them involved at a higher level is one of my top priorities.

District 7090 Rotary Foundation Committee
District Council Report February 2, 2019



The Rotary Foundation “Doing Good in the World”.

John Teibert, Director, District 7090 Rotary Foundation
The reports from the Chair persons are copied below for your review.

Annual Fund – Chair – Pat Castiglia; Vice Chair – Sandi Chard

Rotary District 7090
Annual Fund Committee Report

The same problem persists in that only one-third of our clubs are registering goals for the Annual Fund. Whatever the real problem is – and we have tried to identify and do remediation such as contacting one-to-one, including a greater effort in PETS regarding goals, and through emails with offers to help, this continues to be a problem. On the plus side, we are where we expect to be at this time of the year in terms of actual giving. The following is the analysis of where we are as of 1/24/19.

Benchmark set by RI based on membership (\$100/member)	\$215,500
Annual Fund Goal based on goals submitted	\$137,462
Total fund giving as of 1/24/19	\$115,008
Total number of clubs registering goals	33/68 (48.5%)
Total number of clubs with contributions (1/24/19)	46/68 (70.59%)

Clubs with no goals set: Canadian-14 US-22

Clubs at or already exceeding their goals: Canadian -7 US-5

Current Strategy: To continue to encourage clubs to give. To make visits to clubs, especially those who appear to have some problems in understanding the RI work by members of the Foundation committees, and perhaps to try once more to contact those clubs by email that may need some encouragement.

End Polio Now – Chair – Pat Castiglia; Vice Chair – Sandi Chard

Rotary District 7090
End Polio Now Committee Report

A review of the donations appears to indicate that those clubs who have identified the importance and necessity of our long-term efforts to eradicate polio in the world, have stepped up once again to help not only the cause, but to show how 7090 supports this global effort. The following is the analysis as of 1/24/19.

DDF Goal	\$23,134
District Identified DDF	\$25,000
Total District Giving to Polio Eradication	\$76,513

This indicates that we are 330% above the DDF Goal in our giving

An analysis indicates that 21 US clubs and 8 Canadian clubs have not donated anything to date. **35 clubs have donated \$1500 or more**

The club with the highest donation so far is St. Catharine's at \$29,504 (Canadian)

The second highest donating club is Lockport at \$6,637

Current Strategy: To continue to encourage clubs to hold special events to raise money for Polio Plus and to encourage clubs to celebrate World Polio Day in a special manner. Both these strategies appear to remain effective.

District Grants – Chair – Paul Saskowski

Rotary District 7090
District Grants Committee Report

We hope your club has met the qualifications to apply for district grants. If so this news is for you.

The 2019-2020 district grant application will soon be available on the District 7090 website. We have some changes this year hopefully to allow clubs to pursue larger projects.

1. The grant application period will be January 10 through March 15 2019.
2. Project must not start before the grants are approved and the budget is voted into place. The anticipated date is August 1 2019. All successful grant applicants will be informed of the start date as soon as the vote is approved. Grants and reports must be completed by May 1 2020.
3. We now will match up to \$3000 US per project.
4. Projects will be first come first served until allocated funds are used up
5. All phases of the application must be executed and reported on to be eligible for the matching funds.
6. If funds are not all used after each club has had their first application processed, we are allowing a second project for each club until the fund is fully allocated. If applying for a second project, please mark second project on the application. These second projects are going to be marked and handled first come first serve and approved until the fund is used up.

The district grants subcommittee contacts are listed on the application. Please use us as resource to help get your project approved

A total of 108 attended the Foundation Celebration Lunch representing 42 clubs. Of the 42 clubs 38 had at least two attend and therefore those 38 have completed the first stage in qualifying for District and Global Grants, 32 Clubs submitted the Memorandum of Understanding and addendum and now qualify for the 2019-2020 Rotary Year.

District Grants applications are now being accepted. Application deadline is March 15, 2019.

Paul Harris Society – Chair – Jim Morabito

Rotary District 7090
Paul Harris Society Council Report

Year to date - 3 new PHS members inducted.
One application is in the works

Endowment “Permanent” Fund – Chair – A.J. Block

No Report

Global Grants – Chair –PDG Karen L. Oakes

Rotary District 7090
Global Grants Council Report

Global Grants – Chair PDG Karen L. Oakes

Primary Goal:

Facilitate global grant approvals to maintain our clubs history of approved grant approvals.

Action: serve as key resource for global grant questions and concerns.

Current status:

Approved Global Grants:

19 global grants in various stages of completion with ongoing reporting tracked for timely submissions.
All current at this time.

Submitted Global Grants:

None at this time.

Draft/Pending Global Grants:

7 grant applications in various stages of development with dialogue/discussions ongoing with the primary contacts as these grants requires DDF monies, thus necessitating our District authorization.

Closed Global Grants:

19 grant applications have been closed with final reporting accepted in good order since July 1, 2013.

Dedicated Club Visits

Since last council meeting, I have met Face 2 Face with 2 club grant officers and their partners for further TRF Grant discussion. I have one further meeting scheduled for this week and one club visit postponed from January to March.

Scholarship – Chair – Stephen Keefe

Rotary District 7090
Scholarship Committee Council Report

District Scholarship

We are currently reviewing scholarship applications and will determine a recipient by January 31. I would be more than happy to visit clubs.

Vocational Training Team – Chair – Dan Smith

Vocational Training Team - VTT

Rotary Districts 7090 and 4480 are offering men and women in the Medical Industry a new Vocational Training Team experience to Sao Paulo, Brazil about May 7 to 28th, 2019.

This Vocational Training Team (VTT) will offer the Team Leader, Jennifer Schoenhals, and 3 Team Members (chosen Sat Jan 26th) the opportunity to experience the expertise of the Brazilian world renowned medical facilities and personnel in the Cancer, Ophthalmology and/or Heart and Coronary Procedures areas. The goal is to share best practices, Research, helping others and improving quality of life.

The Team Leader, Jennifer Schoenhals is a member of the Niagara Falls Sunrise Club and has been a Rotarian for 24 years having served as President twice, current Secretary and at District a member of the Gift of Life Committee for 18 years. She has been a Pharmacist for nearly 35 years plus owns and manages Fall Pharmacy in Niagara Falls, ON. She has expertise in Compounding and is the creator of several customized medications. She will lead a 3 Member Team composed of Medical Professionals and represent our District and Rotary with distinction.

We will announce the selection of the 3 Team Members shortly.

Stewardship – Chair – Wally Ochterski

No Report

Year to Date Summary

Our committee is working hard and are available for presentations to all clubs. We have visited a number of clubs during Foundation month (November) but would like to encourage clubs to use us as resources.

Our committee members include –

Annual Fund Chair – Pat Castiglia – ptcas34@gmail.com

Annual Fund Vice Chair – Sandi Chard – sandichard@gmail.com

Endowment/Permanent Fund Chair – A.J. Block – ajblock1@gmail.com

End Polio Now Chair – Pat Castiglia – ptcas34@gmail.com

End Polio Now Vice Chair – Sandi Chard – sandichard@gmail.com

Global Grants Chair – Karen Oakes – oakeskl@sympatico.ca

District and Peace Scholarships Chair – Stephen Keefe – stephenkeefe@netscape.net

District Grants Chair – Paul Saskowski – pdsas@rochester.rr.com

Stewardship Chair – Wally Ochterski – WallaceO1@aol.com (we are looking for a replacement for Wally as his term end June 30, 2019)

District Vocational Training Team Chair – Dan Smith – dsmith4416@gmail.com

Regional Rotary Foundation Co-ordinator Zone 24E – Karen Oakes – oakeskl@sympatico.ca

Where you see vacant positions, any assistance or leads with respect to individuals that may be interested, please feel free to forward them to me.

John Teibert

Director,

District 7090 Rotary Foundation

john@crawfordss.com



800 Lakeview Avenue
Jamestown, NY 14701
(716) 499-2989

District Council 12/8/18 Report of Membership Director

District Membership update (per RI data):

July 1, 2018 – 2,155

November 29, 2018 – 2,153 (-2)

Our District Membership team consists of the following committees:

- **Recruitment** – Chair, IPDGReg Madison (Brnatford Sunrise)
 - **Alumni** – Anne Bermingham (Hamilton AM)
- **Retention** – Chair, PDG Marlee Diehl (Albion)
- **New Member Onboarding** – Chair, Tamara Coleman-Lawrie (Welland)
- **Young Professionals** – Co-chair, Amy Gringhuis (Hamilton Tonic After 5) and Co-chair, Jamie Perry (Buffalo Sunrise)
- **Rotary District Accessibilities Committee** – Chair, Rob Benzel (Lancaster-Depew)
- **Club Extension Committee** – Chair, Margaret Andrewes (Lincoln)
- **Rotary Global Rewards** – Chair, Shefali Clerk

Since the last District Council meeting, we chartered a new Rotary Club: The Rotary E-club of Planet Shakers with 22 charter members. The President is Mary Moore, a resident of the Philippines. A new Rotary club serving Tonawanda and North Tonawanda (US) has been meeting regularly and expects to submit their application soon to be a satellite of the Rotary Club of Kenmore.

A series of five Regional Workshops related to membership has been announced (see attached). These reflect a component of our District's strategic plan to provide training programs closer to the clubs.

After considerable research, our District Accessibilities Committee, under the leadership of Rob Benzel, has identified an effective solution for captioning online meetings for members with hearing loss. We are grateful to DG Melisa for allowing us to demonstrate this captioning solution with the online February 2 District Council meeting.

Respectfully submitted,

PDG Kevin Crosby, Director of Membership



Rotary District Accessibilities Committee

D7090

Robert Benzel
Terrence Ho
Alan Gustafsen
Wendy Sanders
PDG Kevin Crosby

Co-Chair
Co-Chair
Member
Member
Member

Date: January 19, 2019

To: PDG Kevin Crosby CC: Terrence Ho, Alan Gustafson and Wendy Sanders

Re: Rotary District Accessibilities Committee Report

This report begins with a thank you for the leadership and support of PDG Kevin Crosby and DG Melisa Schrock for pursuit of this endeavor, which places D7090 at the forefront of Rotary Districts for encouraging greater access and participation by disabled at Rotary meetings and events.

District 7090 is committed to raising awareness about the importance of accommodating people with disabilities in order to remove barriers to their participation in our events and meetings. The most prevalent disability among our members and guests is hearing loss. Deafness or diminished hearing can make it very difficult for people to actively contribute to meetings and discussions.

As a trial, we have made arrangements for live captioning of our District Council meeting on Saturday, February 2, 9 am to 11 am. This will be a Zoom online meeting. Participants who wish to access the captions after joining the meeting through Zoom (for need or desire to see how they work) click on a special link, opening the caption page. This second window where the captions will be displayed -- you will be able to adjust the size of the font as well as the color of the background for optimal visibility. You can adjust the size of the windows for Zoom and the captions so both will be visible on your screen. Or, if you have two screens available, you could put one application on each screen.

The captioning service is independent of Zoom. Adjustments to one application will not affect the other. For example, you could close the Zoom window and still view the captions, or vice versa.

We encourage you to consider captioning important meetings in order to remove barriers for those who are deaf or hard-of-hearing. Captioning can be done for live presentations as well as online meetings. The cost of live captioning is approximately \$150/hour.

Additionally, a complete written transcript of the meeting will be supplied, so you don't necessarily have to worry about taking notes during the meeting. Therefore allowing all members to better participate..

This as an opportunity for the district to set an example of how we should all be thinking about ways to be more inclusive - to remove barriers that might prevent people from participating in our meetings and events. People often think about wheelchair accessibility to live events, but following surveys and discussions with club leaders, hearing loss is the most prevalent disability affecting our members as well as our guests. I know several of our district leaders have significant hearing loss. It is just invisible.

Hearing issues or not, we hope that you find this opportunity to view available technology will be both interesting and beneficial. We will survey members present today, to find out who used the service and what they thought about the option, in the coming days.

End of Report

Rotary

District 7090



Best of Friends



REGIONAL WORKSHOPS

1. GETTING & KEEPING MEMBERS

This 2-hour workshop is designed for members of the club Membership Committee (but everyone is welcome). You will leave with strategies and an action plan and measurable goals for recruiting new members and retaining current members.

2. WELCOME TO THE WORLD OF ROTARY

This 2-hour workshop is designed for members who have joined Rotary in the past year and/or for members who want to deepen their knowledge of the world of Rotary. The session will focus on creating an awareness of "Rotary Beyond the Club". Participants will broaden their understanding about Rotary service, The Rotary Foundation, youth leadership programs, Rotary International and their many initiatives, Rotary Fellowships, Exchanges, Vocational Training Teams as well as how Rotarians can connect and serve with others through action and the exchange of ideas. Members will leave with a purpose and plan for their personal Rotary journey

Both programs will be offered at the same time and place on each of the five dates on the right. Pre-registration is required. These workshops are FREE. Light refreshments, *not* dinner, will be available.

SIGN UP FOR ANY DATE

Pre-registration required:

<https://rotary7090.org/page/district-calendar-of-events/>

TUE FEB 19

6:30-8:30 pm

Best Western
2 N. Service Rd.
St. Catharines, ON

THURS FEB 21

6:30-8:30 pm

Genesee ARC
64 Walnut St.
Batavia, NY

TUE FEB 26

6:30-8:30 pm

Ancaster Rotary Ctr.
385 Jerseyville Rd W
Ancaster, ON

THUR FEB 28

6:30-8:30 pm

Buffalo Marriott Niagara
1340 Millersport Hwy.
Amherst, NY

THUR MAR 14

6:30-8:30 pm

Jamestown Community
College North County
Conference and Training
Center
10807 Bennett Rd
Dunkirk, NY

From: [Ralph](#)
To: [Pene Hutton](#)
Subject: Revised Director of Training Report
Date: Saturday, January 26, 2019 6:04:38 PM

Pene

I just received Marlee's report for RCC.

Please replace the previous one I sent with this one.

Ralph

District Training Report to District Council February 2 2019

As district trainer I thank the chairs and their committee members of each of the areas of training for which I am responsible for their continued efforts to support the district's strategic plan through PETS 1&2, RLI, Club Visioning, the Rotary Summit (previously known as CLT), and RCC. Thank you chairs Al Lutchin, Susan Czynry, Glen Christensen, Anne Bermingham, Matt Smith, Frank Adamson and Marlee Diehl.

Strategic Plan - Training

1. Promote differently and more effectively the training offerings such as PETS, MDPETS, Club Leadership Training and Rotary Leadership Institute.
2. Also continue to find a variety of effective approaches for sharing the information generated at these training opportunities including face-to-face and online methods so that the content can be available throughout the year. Work to ensure that training offered is laser focused and easy to digest (e.g. short time commitment to enable one to learn).
3. Start providing some bite-sized learnings like a "rotary lesson of the month" where a current leader shares something they are doing that is making a difference in their club or community – make it a short video that can be easily accessed by all
4. Start to educate more club members about the changing face of Rotary – including options to explore regarding attendance, club structure. Ensure message is getting out to each club – using different and more varied means for communicating and sharing what clubs are doing in 7090
5. Actively recruit more Rotaractors to be part of more training in the district taking care to ensure the training offered is appealing and relevant to them

PETS 1&2

PETS online training is taking place over a four week period starting the end of January and will provide President Elects with the tools and information needed to help them have a successful and rewarding year as President of their Rotary Club. Complementing this will be MDPETS training in Toronto the first weekend of March. Looking ahead to 2020 PETS 2 advanced training will be relocated to the District to better serve our members - reducing commuting time and better aligning our training strategies. The 2020 PETS 2 advanced training will be held March 28 at the Buffalo Niagara Marriott and 2021 will take place in the St Catharines/Niagara area. The District Training Team is excited to roll out this new strategy that we hope will drive up engagement for all Rotary Clubs in our District. The online webinar training will continue as PETS 1 now in our third year. We wish to acknowledge the efforts made by our presenters to make this training meaningful and helpful. Note also that PETS online is recorded and put on the district website so that it can be accessed by any PE unable to attend and for those attending to review.

Al Lutchin and Susan Czynry

RLI

I viewed the Ontario College of Health and Technology, Stoney Creek with Frank Adamson.

The facility has pretty much everything we need and has on site catering and will build the menu as to what we want. The only thing they don't have is computers in each room but they have projectors and hook ups for lap tops. Facilitators will need to bring their own laptops. (the only downside but well worth the inconvenience in comparison with the savings to the District).

While MaryEllen (owner) has offered the facility free of charge I felt this was too generous. I therefore have offered \$180.00 (same as Sanborn). She will be donating these funds to the onsite Rotaract club.

So I am going to try this facility for the March 23, 2019 RLI. While it is 20 minutes further than Niagara College, NOTL for the difference in price I have to give it a try.

We will see what affect the extra distance has on our American Rotarians.

I am starting the process this week in regards to registration opening, facilitators, etc. Rotaractors are encouraged to attend at a reduced registration fee.

Glen Christensen

Visioning

Ancaster Visioning went well - they were excited to have one agreed upon future picture for the club and a lot of practical suggestions about how to make it come to life. Will keep in contact with them as they take it forward. We have been asked to do a visioning for Dunville in the spring. No other ones on the books right now but appreciated how the President Elect training highlighted the value of this tool - maybe more calls will come in soon.

Anne Bermingham

Really nothing new to report. BNMC has taken over the process for themselves and is reaching out if they need assistance.

No other new inquiries at the moment. I'm thinking that strategic planning/visioning may need a bit of a rebrand and some promotion.

Matt Smith

The Rotary Summit

The committee is in the final stages of putting together the Rotary Summit on April 6 at Niagara County Community College. The theme for the day is Navigate, Celebrate and Serve. DGE Bob Artis will kick off the day with notification of the Presidential Theme for his year and his goals and objectives for his year. One topic is about the big picture of Rotary outside of the Club. It is intended to be a strategic overview of Rotary and how Rotarians are part of this world-wide organization. The rest of the day is Serving Rotary - local community service project success story and international service project success story; Rotary Youth Services - Rotaract Presentation; Celebrating Rotary - club success stories on membership and partnerships; and closing with a general networking session after lunch.

The day is a replacement for the prior district assembly, which morphed into club leadership team sessions - a rebranding effort to increase member registration - less of a training event and more of a motivational experience! Costing and speakers are being finalized. Pene has been asked to post the Summit in the upcoming newsletter and it will be marketed fully to the club leadership and members within the next 3 weeks.

Frank Adamson

RCC

We are pleased that Dave Berry, AG Area 8 and committee member, who developed out RCC Tool Kit was able to present this to the President-elects during their PETS training. To further this training in using this RI tool for club advantages there will be another series of three dates to provide the same course material beginning in mid-February. We will just have to hope that the WNY clubs with the varying school breaks will be able to attend one of these Zoom meetings; we will stay clear of Ontario's school break also. This will be our third session to train all clubs. Unfortunately, not all clubs, nor all AGS, have participated - and even more disappointing is the fact that many clubs have not input their goals. To date, I have had no club leader seek assistance in inputting their goals. Don, Dave and I are available to help any club or AG become competent in meeting this requirement.

Marlee Diehl

Special thank you to all committee members whose participation we could not do without!

Sent from my iPad

Youth Services Report for District Council - Jan/Feb 2019

General

Lots of activity going on in our district on the Youth front!

Youth Exchange district interviews took place. We are down on long term students, but it looks like we're making up for it in doubling the number of short term students. Dates have been set for: **Slapshot May 2-5 2019 @ Canterbury Hills in Ancaster ON**

RYLA June 9th to 15th, State University of NY in Fredonia, NY

The marketing automation project is paused as Darren is simply too busy with RYLA and running his Rotary club at the moment... Hoping to find more people to assist with pulling this off the ground this year.

Long Term Youth Exchange

Jill Norton, District 7090 Chairperson, update on Goals for 2018/19:

1. Fully implement the YEAH system

1.(1) Establish and appoint position for YEAH Program Manager, John Heise (Completed)

1.(2) Meet with Kathy to review automated program letters and instructions for implementation (Completed)

1.(3) Roll out program information to YEOs in Oct. (Completed)

1.(4) Begin inputting information from clubs into the system Oct-Dec.

We have most of the YEO's fully enrolled and have begun to add counselors and host families.

2. Institute YE club training for new and old YEOs and Counselors

2.(1) Refresher training requirements via GoTo Meeting

A refresher training was given Oct 21st and another will be given in Dec.

2.(2) Begin using the NAYEN youth protection training for officers in Dec.

Now that the vice chairs are in the system and in place for next year, we will begin to implement the training module

2.(3) Working on a YEO handbook (Nov.) and training materials

Teresa Schooning has completed a draft that we will be opening up for comment a core group of YEO's

2.(4) Include forms/information on the website for officers

Realistically not happening this year. But laying the ground work for updating the website.

3. Increase program involvement

3.(1) Target clubs who have shown interest or who should be involved

We have re-engaged Middleport, Jamestown AM and Ancaster AM. Kenmore, Westfield and Lancaster have expressed interest, but have not committed. Clarence, Niagara, and Niagara Sunrise would like to take a break from hosting next year. Buffalo Sunrise, BNMC, Akron, East Aurora, Holley and Batavia will host, but don't have a student to sponsor.

3.(2) Start to organize the Rotex students more formally

3.(3) Work on marketing material and website info

Jordana Armstrong is helping develop a marketing plan and Justin Yarbrough is helping with the website

Updates on Outbound & Inbounds 2018-19

Inbounds: We have sent home 2 students. One for homesickness and the other for damaging his relationship with his club and host family. There are concerns about the French student placed in Niagara Falls and the Japanese student placed in Clarence. We are monitoring those situations.

Outbounds: One of our outbounds has returned from Germany and I have conducted an exit interview with him. Another student was returned from Switzerland for lack of participation. I will reach out to the student for an exit interview. There is a student placed in Denmark who is in danger of returning.

Outbound 2019-20

We have selected 9 CAN and 7 US students for the LTEP next year. Their apps are being sent to their host countries for review and approval. We continue to look for new districts to work with and have reengaged with Sweden. Columbia may also be a possibility for next year.

Short Term Youth Exchange (STEP)

Last year we exchanged 11 students, currently the count for 2019 is at 19 and likely to rise yet. Orientation scheduled for March (together with Long Term) and the plan is to continue with the orientation and debrief sessions as we did for the first time in 2018. It's good to see this program mature and grow so well! Bob, Connie and Janet form a great leadership team!

RYLA

Darren Luong reports:

Here's the current status for RYLA after our meeting last weekend.

I haven't heard back from Katie from Fredonia yet to confirm the date and update our documentation and website with it, there's been several emails and you've been CC in them as well. I'll keep trying and most likely call her to see what's going on.

Meeting takeaways:

- Renewed emphasis on succession planning with the absence of Doug, Jen, and Fred (next year), Elaine (soon)
- Confirm dates with Fredonia and Sarah will update all documentation and website info with Pene
- Programming meeting on Monday Jan 28th with Matt and Sarah to go over all programming and shuffle for 2019
- Initial communications to Rotaract clubs completed
- Outstanding
 - Confirm dates with Fredonia
 - Update documentation
 - Update district on dates
 - Confirm all equipment is available (t-shirts, outdoor event equipment, student info/print outs)

SLAPSHOT

Rob Nagy reports:

- The joint SS/Ryla committee met on Saturday January 12 and discussed this years programming.
- On the slapshot side, we have confirmed the date, confirmed that Joel Hilchey and Annaleise Carr will be in our program again, and have received the contract from Adventureworks that is very similar to last year. Based on the 100 participants and 20-30 volunteers, the program contract has come in slightly cheaper than last year.
- Confirmed that Jennifer Middleton will not be able to make it this year so we have discussed the need for someone else to step up and fill her role over the weekend. It was determined that Sarah Bradshaw will be stepping up in that role.
- We will be having another meeting to discuss programming for both SS and RYLA on February 13
- We have decided to go with the online registration option for SS with a backup of paper registration if the Rotary Club really wants to stick with the old fashioned way of doing things. We will be transitioning everything over to electronic registration but this is the start of the process.
- We have discussed with the committee that there is the need for succession planning so that will be on the radar in the coming months. Working on setting up criteria and plans for recruiting and policies and procedures to help with the succession planning.
- Online registration is open so we need to start promoting this at the club level
- Received an email from a Rotarian stating that some people feel that the name should be changed because it's too long and hard to remember and explain. I will bring her concern up at the next meeting to gain the executive's feedback. With that said, what's your take on that? Spoke to Rita-Marie about this and she suggested JYLA – Junior Youth Leadership Award....

INTERACT

John Heise, Rick Sterne and myself met on Zoom January 21st. Interact is alive and well on both sides of the border. At the US side they are having an Interact day, with multiple clubs coming together mid-March. We are working on getting a bi-monthly zoom meeting going for Rotarian liaisons and school advisers across the district to create more cohesion between clubs.

EARLYACT

Dick Earne reports:

This email includes pictures of a purple pinky by the Amherst Earlyact club. Have not been able to get to Gabe but am following up. This is my plan :

-talk to those that are in operation and see what they are doing

-talk to clubs that want info and see what they are doing

-complete the list you sent me. It appears to be missing 28 rotary clubs one you have I don't understand RESI maybe its one of the 29 that are missing. Also GI that has 2 Earlyact clubs is off the list. Please help me especially with the last point if you want I can send you a list of the 29 that are missing. Also do you know how many active clubs we now have in the district

ROTARACT

Larry Coon reports:

The new District Rotaract Representative is Dan Hamlin, current member and former Treasurer of the UB Rotaract Club. Dan recently graduated from UB with a BS and Masters Degrees in Engineering of Water Sources. He just completed Bootcamp for the National Guard Reserves and will soon begin Officer Training. We thank him for his service to his country and his anticipated service to Rotaract!

His contact info is: dhamlin@buffalo.edu His cell number is 315-796-5765.

Rotaract PE's are invited for the first time to participate in PETS training Sessions A and B. Rotaract Club liaisons are encouraged to stress the importance of registering the Rotaract PE's to attend. Reduced cost of \$20 to participate in RLI on March 23rd is also much appreciated.

No cost participation in the April 6th Rotary Summit will help attract more Rotaractors to attend. Youth Services & Rotaract leadership is preparing a one hour plenary session for all participants to attend.

Rotaract will be leading the way to plan a Rotary District Youth Conference on Saturday October 19th, 2019 (at NOTL Community Center) involving all youth service programs. Rotarians are asked to seek out and encourage their former youth service participants to attend this one day youth conference. Alumni and prospective participants from the following programs are especially invited to attend: SLAPSHOT, RYLA, YE, potential YE Host families, Early Act, Interact, Rotaract. Faculty advisors are also welcome to attend.

Our next District Rotaract Zoom is February 7th at 7pm.

Any questions on the Youth Services Report, email or call me:

Aad Vermeyden

(519) 717-1570

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Report of the Coordinator of Assistant Governors

January 2019

I have had the wonderful opportunity to visit with some of the Assistant Governors while involved in their area meetings. To date, I have visited (either in person or as part of a “ZOOM” meeting), the following:

Area 1	Area 3	Area 4a
Area 4b	Area 5	Area 6
Area 7	Area 8	Area 12
Area 13	Area 2	

One of the things that has been impressive for me has been the dedication of the Assistant Governors AND the club leaders present at the meetings. It has often been stated that the role of Assistant Governor is one of the most important roles in the District; I concur, but would also like to add to that with the comment that it is also one of the BEST portfolios that an individual can have at the District level.

I am always watching for “patterns” in the meetings and several things have emerged....

- all of the area meetings are extremely well organized – kudos to the Assistant Governors!
- attendance at the area meetings has been very good; indeed, if the organization is well done, club leaders will be engaged.
- there is a general “tone” of more cooperation among clubs than I have seen in the past ... and my prediction is that this will continue in the future. Examples include the brochure that Area 6 produced for the three St. Catharines Clubs with a focus on membership, the “cluster” project initiated in Area 8 but involving 14 clubs in total, and the promotional brochure produced by the two Dundas Clubs.
- areas that set their meeting dates at the beginning of the Rotary Year seem to have greater continuity among clubs in the area and better attendance at area meetings.
- clubs that set their goals and build their operations around these goals seem to be thriving, growing, and having more fun than those that do not.
- the use of video-conferencing using ZOOM is becoming more attractive.

As we are in the second half of the Rotary Year, there is a need to replace “retiring” Assistant Governors. Some are in place, but there are still some “blank areas” that I will be working on with District Governor-Elect Bob Artis and District Governor Nominee Frank Adamson.

Area 3 – Allyson Wenzowski has decided to leave the role as of January 1. Shirley Molloy, the only two-time president of the Dundas Valley Sunrise Rotary Club has agreed to take over the leadership in this area. I organized the first meeting of 2019, and Shirley will pick up the leadership from there; many thanks to Shirley for stepping up in this way.

Area 6 – the always well-organized Cathy Henry has had her “replacement” lined up for a year already – Milica Kovacevich

Area 7 – with potential for some disruption with the last two people appointed to the leadership team at the District level, there has been a wonderfully smooth transition from Frank Adamson to Tamara Coleman-Lawrie to (next year), David Alexander. Thanks to all involved for making this a smooooooth transition.

Area 9 – John Cooper has been working hard with the incoming Assistant Governor, Pat Sullivan

Areas 11, 15 and 16 need Assistant Governors for next year; in addition we are recommending a re-alignment of Areas 15 and 16. We also need an “interim” until the end of this Rotary Year for Katie Biggie (area 11) who cannot continue due to work pressure.

	Current Area	Proposed for July 2019
15	Ellicottville, Olean, Falconer, Jamestown, Greater Jamestown AM St. Bonaventure Rotaract Club	Falconer, Jamestown, Greater Jamestown AM Dunkirk-Fredonia, Westfield-Mayville
16	Dunkirk-Fredonia, Westfield-Mayville	Ellicottville, Olean, St. Bonaventure Rotaract Club

Irene Strychalski, currently the Assistant Governor for Area 16 has agreed to cover the “proposed” area 15 of the five clubs in Chatauqua County until the end of the current Rotary Year. I have personally reached out to the club presidents in Ellicottville and Olean to deal with their lack of an Assistant Governor at this time.

Many of the club highlights make their way to the monthly District Newsletter. However, the following are of significance and may be of interest to leaders in other areas.

- The Brantford Sunrise Club interviewed 10 local charities and chose to fund *Participation Support Services* with a donation of \$125 000 for capital equipment of a new group home.
- Caledonia is working on a Mother’s Day brunch as a fundraiser with specific intent to support a local women’s shelter.
- Ancaster AM has completed a Visioning Exercise and will be working on membership and engagement of all club members
- Akron raised \$20 000 during their Christmas Auction
- Clarence and Holley are working together in the area of youth exchange
- Lockport has raised over \$20 000 for the town clock.
- Middleport has arranged for the family of an outbound Exchange student to take an inbound student AND that family has reached out to other families to support this exchange.
- Area 10 is looking at a collaborative approach to acquiring grants.
- Niagara Falls (US) is working with Niagara County Central on a Weathes Across America project.
- Grand Island has an interesting format – two meetings per month, with one in the morning and one in the evening; they have 4 new members, 2 of which are under the age of 30.
- Niagara County Central had a major fundraiser – an Auto Part Swap Meet.
- Dunkirk-Fredonia has scheduled a special meeting to update club goals and establish club priorities for the future.
- Westfield-Mayville produced a full-page newspaper article in November with a focus on Concord grape growing.
- Lots of international initiatives at the Dundas Rotary Club – latrines in Kenya with two other clubs involved.

- Waterdown has had two good fundraisers – a Trivia Night and the Robbie Burns dinner. The club is experimenting with 2 dinner meetings per month plus a vocational off-site visit and one meeting devoted to board and committee meetings.
- Flamborough AM has a new fundraiser – Flamborough à la carte and is working on corporate memberships
- Area 8 is looking at different types of membership and will consider an area approach to attracting members; the cluster funding project is well on its way!
- Steven Bedford of the Niagara-on-the-Lake club make a presentation to area 8 on some initiatives regarding the Aboriginal Community in Niagara.
- Area 6 (all three clubs) have each inducted four new members and the area is working on a number of initiatives including the auction, a joint Citizenship event, and an area luncheon hosted by the St. Catharines Lakeshore club.
- Area 13 had a great morning area meeting and focused on membership issues; the key point made was that current members have to be proactive and ASK people to join. There was also considerable discussion regarding doing more things as an area or in groups of clubs.
- The Welland Rotary Club recently received the Director's Award (District School Board of Niagara) for its long-standing community partnership in support of their students, excellence, and overall education development. Congratulations!
- Dundas Valley Sunrise sold 230 tickets to its Stars of Dundas and raised over \$14 000.
- All clubs in area 15/16 working on Every Rotarian Every Year ... and Jamestown is already there!!!!
- Saturday May 4 is the Jamestown club's 100th anniversary.
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In my visits to areas I have been stressing a number of areas:

- the importance of establishing club goals, entering them in Club Central ... and USING them as a focus for the club;
- succession planning and the need for incoming leaders to attend President-Elect Training Sessions and the Multi-District event;
- working together with other clubs in the area can often lead to efficiencies at the club level;
- it is important for Assistant Governors to identify to the District any problem areas so that an issues can be addressed before becoming a situation which cannot be resolved. Help is available at the District level.