



District Council Agenda September 29, 2018



Best Western Hotel & Conference Center, 2 North Service Road, St. Catharines, ON
Dress is Casual.

08:00 - 08:45 AM	Check-in, Refreshments & Fellowship	
08:45 - 09:15	Call to Order & Welcome	Melisa Schrock, DG
	Invocation	_____
	Rotary Minute	_____
	Introductions	All
09:15 – 10:00	Consent Agenda – approve reports by motion	
	a. Secretary's Report	
	• District Council Meeting Minutes of June 2, 2018	
	b. District Governor Report	
	c. District Governor Elect Report	
	d. District Governor Nominee Report	
	e. Training Report	
	f. The Rotary Foundation Report	
	g. Youth Services Report	
	h. Public Image Report	
	i. Service Projects Report	
10:00 – 10:15	Coffee Break	
10:15 – 10:45	Strategic Planning Process	IPDG Reg Madison, Chair
10:45 – 11:15	Training	PDG Ralph Montesanto, Trainer
11:15 – 11:45	DG Update	Melisa Schrock, DG
11:45	Adjournment	Melisa Schrock, DG
11:45	AG Meeting	Pat Castiglia



District Council Minutes Saturday, June 2, 2018

Location: Hyatt Place Hotel, Buffalo, NY

No. of Attendees: 28

Call to Order: 08:48 a.m. by Governor Reg Madison, welcoming all to the meeting. “Welcome to the final meeting of the year, 2017-2018.” Queen Elizabeth was crowned on this day – our longest serving monarch.”

Invocation: Lisa Bishop, AG. Lisa said she was grateful to be asked to do the invocation. And, that as she considered it, two themes came together. One - the celebration of Memorial Day in the US over the past week – a day to remember those who served and gave the ultimate sacrifice. And, two – June is RI Fellowship Month. Lisa belongs to the International Fellowship of Flying Rotarians (IFFR), established in 1965; one of the oldest Rotary Fellowships. Lisa said, *“Today, I want to remember the airmen, so let’s not bow our heads; instead, let’s raise our heads and look to the sky. Imagine you are sitting in an open cockpit plane, climbing into the sky. You are no longer a husband, a wife, etc. You are now an airman on a mission. You leave behind all your loved ones. Our airmen leave behind all of us to pray, to work for peace and the resolution of conflicts.”*

Rotary Moment: Pat Castiglia, Alumni & Polio Plus Chair. Pat shared that when she thinks about Rotary, one word comes to mind, serendipitous. First stage was high school – her debate team was invited to go to a Rotary function. Only men in the audience. Uncle was a member of Rotary Club of West Seneca. Came 1988 (women allowed finally) her uncle came to her and invited her to join Rotary. After telling her all that comes with Rotary membership, she responded that she was too busy with kids, meals, etc. Eventually she did join Rotary. And, ended up in the Rotary Club of Hamburg. Then one day, DG Charlotte Herlong came to visit and talked about the District. Pat offered to help if there was anything she could do. And, “bingo”. That did it. Served as an AG and then more. She feels she is finally a Rotarian.

Introductions: DG Reg asked the participants to announce themselves with name, club name and role(s), District involvement(s), and what is special about Rotary to them.

Consent Agenda:

**MOTION BY MARLEE DIEHL, IPDG TO ACCEPT THE CONSENT AGENDA;
SECONDED BY KAREN OAKES, PDG. MOTION CARRIED.**

D7090 Strategic Plan: Marlee Diehl, IPDG, Chair.

Presentation of the Strategic Plan. IPDG Marlee reported on the history of this new plan and who and how all were tapped to participate, both in online meetings and face to face.

MOTION TO ACCEPT THE STRATEGIC PLAN BY AL LUTCHIN, MDPETS CHAIR; SECONDED BY FRANK ADAMSON, DGND. MOTION CARRIED.

Reg asked for the record to show the gratitude of this body to Anne Bermingham for all her work to develop this Strategic Plan! Thank you, Anne!

International Service Committee: Jack Amico, Chair.

(See excerpt of minutes of International Service Committee recommendation to District Council, attached).

MOTION BY KAREN OAKES, PDG; SECONDED BY TRACY FORD, AG, TO APPROVE THE RECOMMENDATION BY THE ISC COMMITTEE TO ALLOW THE ROTARY CLUB OF BRANTFORD SUNRISE TO SOLICIT CLUB TO CLUB (7090 CLUBS) TO RAISE MONEY FOR ITS NAVAJO WATER PROJECT. MOTION CARRIED.

Break (20 minutes)

Thank You & Pass the Gavel: DG Reg Madison

“It’s hard to believe that a year has gone by. Thanks to everyone of you, we have been making a difference. Serving you has not only been an honor but one of the most moving years of my life. It’s a journey that I wish every single one of you could take. A year filled with so many moments.”

Reg went on to cite a sampling of some of the highlights and challenges of the year.

- Challenge - Foundation giving. Down, but perhaps it is a hangover from our 100th Anniversary last year.
- Achievement - Membership. Increasing. 2200+
- Goal of increasing women. Reg reported that we have grown in women Rotarians from 32% to 34%.
- Achievement - Public Image Committee is again functional with leadership of Paul McAfee. As of July 1, Lisa Mueller will be taking over as Director.
- Challenge - As of July 1, there is realignment of the Areas. Still need however an AG for Area 2 and a Co-Chair for Area 4 (mammoth Hamilton Area).
- And – an opportunity - In 2019, Rotaractors will be invited to attend the International Convention in San Diego. Application will have to be completed.

DG Reg had some thank-yous for the people in the room. Thank you to the AGs and also a request for them that he needs their reports so he can finish his reports. And, he noted that “We

have been noticed for a lot of things – like lighting up Niagara Falls.” Special mention to Anne Bermingham. He stated, “She is so excellent for what she does as facilitator and leader.” Also mentioned Melisa Schrock. “Melisa – it has been so excellent to work with you.” And, he thanked Pene Hutton as Executive Secretary, stating, “Pene, the District would not know what to do without you.”

Photo opportunity: Reg passing our historical gavel to Melisa.

District Governor Elect: DGE Melisa Schrock

Melisa stated, *“I am honored to have this opportunity, and humbled. I have to say thank you to Reg who has allowed me to be a part of his year, almost his right-hand man. I have learned so much from him and from all our leaders.”*

With that, Melisa distributed her Road Map – calendar and presented the way it serves as a guide to help clubs understand what Rotary does.

Melisa asked Tamara to report on what we are trying to do with social media. Tamara says, *“We have a D7090 LinkedIn group, what we are trying to do is to create LinkedIn pages as an opportunity to promote what we do as Rotary clubs.”*

Melisa also advised about the way she wants to do the DG Official Visit. She noted she wants to do it as an area community service project – a Rotary awareness day. Example is one Rotarian is inviting area Rotarians to come together to develop floral arrangements for nursing homes and hospitals. They will have a big party at the end – barbecue and Rotary lager. She indicated she will still do traditional visit if that is what the club requires. She is hoping, however, that this new approach will inspire Rotarians with fellowship and service and attract new members also.

District Changeover: DGE Melisa

DGE Melisa promoted the Changeover BBQ – June 16, 2018 in Melisa’s Backyard. Register online at the District website.

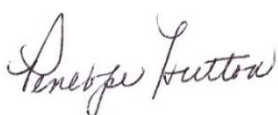
Other Business:

- Rotary Club Central Coordinator – Marlee Diehl will be filling this role come July 1. IPDG Marlee shared an overview of the role and why the District is creating this new role. Not because RI says you must do it, not because the club wants to earn a citation, but because the club, by entering goals and measures, will create a history to help them ask for money, get new members etc.
- Announcement by Tracy Ford that there are cards on the table promoting the District Conference. She also has more if you need them.

Next Meeting: Best Western Hotel & Conference Center, St. Catharines, ON from 8:45 a.m. to 12:00 p.m. on Saturday, September 29, 2018. (To be confirmed).

Adjourned by acclaim at 11:20 p.m.

Respectfully submitted,



Penelope Hutton
Executive Secretary

Reports Attached:

Note the bolder reports were not in the original meeting agenda packet or have had amendments to them.

Treasurer's Report

DG Report

DGE Report

DGN Report

Training Report

District Foundation Report

Youth Services Report

Interact Report - CA

Membership Report

International Service Committee Recommendation by Motion

Strategic Plan

Melisa's Road Map for Clubs

District Governor Report
District Council September 29, 2018
Submitted By: DG Melisa Schrock

“Together we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.”

Closing out the first quarter of our Rotary year, I am proud to report that Clubs and Rotarians alike in District 7090 have passionately embraced this new vision statement from Rotary International. I challenged the Club Presidents to consider a “new way” to do the District Governor visit. I asked them to consider an Area DG visit, that incorporated a Service Project and brought together Rotarians from several different clubs through fellowship and engagement. For Clubs not quite ready for that much change, I offered the traditional visit – with a twist. Rather than coming with a “canned speech”, I asked the Club President what goals they have set for the Club, or what vision/direction the Board is working towards – and I tailored my speech to that message. We had a highly successful Area DG visit in Area 1 on August 23, 2018. Members from 3 Rotary Clubs and 1 Rotaract Club came together for a Rotary “Day of Caring”. It was absolutely incredible. Together, these Rotarians put together 180 floral arrangements which were then delivered to 11 local nursing homes! At the same time, several other members worked on refurbish some lighting displays used in the annual Lights In The Park during the Christmas season. Local media was invited to attend and the result was numerous articles about the days events in several different print publications. They even had a professional videographer on hand that day who put together a short 3 minute video for the Clubs to use in future promotions!! They truly were “People of Action”. However, I think the best thing to come out of that day, was the new friendships and the commitment by everyone involved to make this an annual event. Wow... the power of Rotary!

We are also helping “people unite” by offering several District Governor Fireside Chats. Our second “chat” was held at the beginning of September. This one hour, online (optional) meeting is an opportunity for Club Presidents to meet with the DG in a very informal setting, to discuss issues, questions or concerns about anything going on during their year of service. At our last meeting, we had over 50 people on the call! What a success! The feedback we received from the participants was overwhelmingly positive. They really enjoy the opportunity to digest the overwhelming amounts of information they receive, in much “smaller bites” during these meetings. The topics of discussion come from surveys sent out to the group prior to the meeting. That way we ensure that we are discussing the topics that are important to them. We will also be continuing the Presidential Face 2 Face dinners the first week in October. I believe these new levels of connection we are making with our Presidents is helping to make a difference in their Rotary experience. They aren’t feeling so “alone”, with no direction or resource for help. Their feedback has also been beneficial as we plan for our future training programs within the District.

As we continue into the remaining part of the year, our goal is to creating lasting change by inspiring our Club Rotarians to engage in service, to think outside the box and approach every day aspiring to be a #Changemaker. We will be highlighting the work of our Clubs at the upcoming District Conference when we create the **“District 7090 People of Action Impact Map”**. Rotarians will be asked to color in the countries where their Clubs have taken action, to help create lasting change. Our hope is that by the end of the day, it will be clear to everyone there, the significant impact that Rotarians in District 7090 are having “across the globe, in our communities, and in ourselves”

DGE Report
Bob Artis
September 29, 2018

This first Rotary period (Q1) has been filled with enough memories to last a lifetime.

To begin, I'm very pleased and a BIG thank you to the following clubs; Niagara, ON (noon) and Niagara, ON (Sunrise) Welland, Dunkirk/Fredonia, Batavia/LeRoy and Clarence Clubs did a fantabulous job in hosting a RFE Team from District 3360 Thailand. As a reciprocal we are visiting their District on 28 October – 15 November. The visit will include Bangkok, Pattaya and Northeastern Thailand.

From A – W “Akron to Welland”: installations, Mudfest, Lobsterfest, Beerfest, duck race, and many other events too numerous otherwise I'd use all my allotted space. Just know that clubs are engaged and alive with local and global projects.

Although our colleges and universities were in their “summer” sessions our Rotactors have NOT been in “summer” sessions. Most have been active and are preparing for one of our DisCon's major events “Dunktank”. Can't wait , this will be an exciting event.

Most chairs are filled but with retirement and employment transitions there are a few openings. Each month in our District Newsletter, I encourage you to watch video links on Bob's Corner.

At our recent Zone Conference in Montreal, your leadership team was there in full force and heard many new and innovative initiatives that will be rolling out first of the year. Stay tuned and be sure to read your district newsletter!

Yours in Rotary
Bob Artis, District Governor 2019 - 2020

DGN Frank Adamson
Report to District Council
September 29, 2018

I and Judy have just returned from the Zone DGN Training seminar and Conference in Montreal. We both had an opportunity to spend quality time with our incoming District Governors from Zone 24 and 32.

We also received encouragement and sage advice from RI Director Jeffrey Cadorette and our President, Barry Rassin.

I am looking forward to serving the District as your DG in 2020-21.

Melisa has great news about our special guest at the District Conference and I would encourage everyone to attend.

Frank Adamson,
DGN

Director of Training Report to District Council September 29, 2018

First, as Director of Training I am pleased to announce that DGE Bob Artis and I welcome Susan Czynny as my replacement as Director of Training for 2019-20. Susan will continue her work as co-chair of PETS and MDPETS as well as shadowing me as I complete my third year as Director of Training.

The key foci from the Strategic Plan are Strategy #2: Train club members to provide strong leadership at the club level; and, Strategy #4: Provide Relevant and Meaningful Resources to Support Clubs

The following Reports are from President Elect Training (PETS/MDPETS), Club Leadership Training (CLT), Rotary Leadership Institute (RLI), Rotary Club Central (RCC), and Club Visioning Ontario and New York.

President Elect Training and Multi-District PETS Al Lutchin and Susan Czynny

Planning has commenced for the 2019 PETS training program with the schedule now released. The training will continue to focus on content to prepare leaders for a successful year. Sessions will be delivered via online Zoom that has been well received by Rotarians in our District. We have allowed for one week between training sessions to accommodate those who might be on holiday. All sessions will be recorded and available on the District website. Of note this year that MDPETS is now considered mandatory training and Clubs have been advised to budget for this so their President Elect can attend.

Presidents-Elect must select either PETS 1a or PETS 1b AND either PETS 2a or 2b. Registration will begin at a later date.

PETS 1a January 22 2019

PETS 1b January 30 2019

PETS 2a February 5 2019

PETS 2b February 13 2019

Multi District PETS (MDPETS) takes place in Toronto starting the evening on Friday March 1 with an opening session with dinner and a full day Saturday March 2. Overnight accommodation is available on site at the BMO Institute for Learning at 3550 Pharmacy Avenue, Scarborough. All meals are included in the registration cost.

Club Leadership Training Tracy Ford

The planning committee held two Zoom meetings to decide on the date and location. The date was changed from the first Saturday in May to Saturday April 6 to move it away from the many events clubs have in May with the hope of increasing participation. The committee is still examining locations to get the best facility and best price in order to keep registration costs below \$50.

Rotary Leadership Institute Glen Christensen

Thirty-six Rotarians registered for the September 15 session at Niagara College with 18 in Part 1, 9 in Part 2 and 9 in Part 3. The next session is scheduled for December December 1 at Niagara County Community College in Sanborn. The scheduled spring session in March will need to be rethought now that CLT is scheduled for April 6.

Rotary Club Central Marlee Diehl

Dave Berry, AG Area 7 and past educator, has worked hard to get the vignettes ready for our District web site. Pene is working with us on this. Don Thorpe has been doing the integration of the whole thing into the clubs. We are meeting tonight for a meeting and once I know that we are near to launching those I will have Pene send the Doodle for President, PES, AGS and AGES. We will do several Zoom meetings with a target of reaching all clubs. I do not believe we will be using RI PracticeLab, it was not spectacular, perhaps because of RI's data crash. It is awkward to even send the invitation when each attendee has his or her own ID. We will explore other methods, using the old style RCC training combined with how to use our vignettes by topic to help clubs become comfortable with entering goals and maintaining it throughout the year.

Club Visioning Ontario Anne Bermingham chair

We have lots of action and interest in visioning right now. We held a session on September 19 for the Rotary Club of Caledonia and one on September 26 for Rotary Club of St. Catharines Lakeshore. We are in discussions with the Rotary Club of Ancaster AM and the Rotary Club of Dunnville as well as pursuing interest from Norfolk Sunrise club.

The team is active - so happy to have the help of Ralph Montesanto, Karen Oakes, Rick Sterne, Ryan Bridge. Sadly Jeff Noble has had to resign from the committee due to his schedule. Need to be on the hunt for a few others to help with this and an eventual successor for Anne - as no one in Rotary should do the task forever!

Club Visioning/Futuring New York Matt Smith chair

Barb and crew finished a Futuring exercise with LeRoy in August. BNMC is at stage 1 in the process.

I am hoping to transition the process to Zoom and then convert it to 30-minute webinar type lessons that could be used by more clubs over the next year. The team I hope will hopefully stay mostly the same with Michele Starwalt, Bruce Baum, John Heise, Kevin Crosby, John Boronkay and Barbara Ochterski.

Submitted September 23 2019
Ralph Montesanto
Director of Training

District 7090 Training MDPETS / PETS Report 09/23/2018

Planning has commenced for the 2019 PETS training program with the schedule now released. The training will continue to focus on content to prepare leaders for a successful year. Sessions will be delivered via online Zoom which has been well received by Rotarians in our District. We have allowed for one week between training sessions to accommodate those who might be on holiday. All sessions will be recorded and available on the District website. Of note this year that MDPETS is now considered mandatory training and Clubs have been advised to budget for this so their President Elect can attend.

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3. PETS 2a February 5 2019
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The first meeting of MDPETS committee members convened on 8/11 at the home of Leslie Barmania (7080).

The discussion included the following:

1. Sessions should be designed to motivate participants into action that focuses on the work and results they need to accomplish. With respect to membership, content might include transitioning rotaractors to Rotary.
2. Invite ***nominated*** DG's and DGE's
3. Potential Speakers - Anne Matthews and Michael Burns. ***Anne Matthew is a YES.***
4. Standing Committee for MDPETS: D7090 suggested a Standing Committee be established for a rotating 3-year term MDPETS Committee. Bill suggested the MDPETS Committee member for each district come on board the year after their district chairs MDPETS. i.e. D7070 is leading/chairing this year, so the D7070 Committee member would start a 3-year term next year. This would rotate the chair role and stagger the committee members. ***A sitting chair for 3 years was not an amenable option to all. ACTION ITEM: It was decided that the 3 districts think about how this would work and come back with suggestions.***
5. Questions to for current presents to be discussed at the upcoming Presidents dinner (*Beth will put table questions together and share so we have consistency from all 3 districts, DGEs will discuss how to move forward:*
 - a. 3 questions:
 - i. What did we teach you that you needed?

District 7090 Training MDPETS / PETS Report 09/23/2018

- ii. What did we not teach you that you need?
- iii. What should we have taught you and have done better?
- 6. Future meetings (day time frequency). 1 x month 1st Monday in month at 8am.
 - a. Oct 1st,
 - b. Nov 5th and
 - c. Dec 3rd.
- 7. DGEs to meet at Zone in Montreal to discuss action items. Zone meeting date Sept 18 – 22, 2018
- 8. Upcoming Events and Dates – need to confirm question wording from MD PETS committee.

CA Presidents' Dinner with DG Melisa

Best Western Hotel & Conference Centre

Oct 02, 2018

6:00 PM – 9:00 PM

US Presidents' Dinner with DG Melisa

Milo's on Main

Oct 03, 2018

6:00 PM – 9:00 PM

District 7090 Rotary Foundation Committee
District Council Report September 29, 2018



The Rotary Foundation “Doing Good in the World”.

John Teibert, Director, District 7090 Rotary Foundation
The reports from the Chair persons are copied below for your review.

Alumni - Chair – Patricia Johnson

No Report

Annual Fund – Chair – Pat Castiglia

Rotary District 7090
Annual Fund Committee Report
September 29, 2018

Once again we begin the year with few club presidents entering their goals for both the Annual Fund and Polio Plus (End Polio Now). To that end, I participated in a Zoom meeting with Presidents of Clubs and other District 7090 members on 9/5/18. Setting goals has been a problem every year and the reasons why are perplexing. Therefore, I have asked DG Melissa Schrock to afford time to meet with all Assistant Governors after this District Council meeting. The purpose of the meeting will be to elicit their aid in developing a strategy to get presidents to enter their goals. The setting of goals is important for RI as it is an indication of the funds that RI can anticipate receiving. For the past two years our district has exceeded the benchmark amounts set by RI for both funds so it appears that the actual giving by clubs does not seem to be a major problem. With the help of the Assistant Governors, I hope that this will be the last year that we shall have this problem.

Many of you know that I shall be leaving for an indeterminate time to accept an Interim Dean appointment at the University of Texas at El Paso. With this in mind, I am happy to welcome Sandi Chard as my “at home” counterpart. Sandi will be transitioning into the role of chair for next year. I shall do the best I can to continue through the marvels of electronic communication.

The following is a report of where our district stands as of 9/12/18:

Benchmark for 2018-19 set by RI based on membership	\$215,500.00 (up approximately \$3,000 from last year)
District Annual Fund Goal calculated by goals identified by clubs	\$ 97, 076
Total Club donations at present	\$13,033

2018-19 Total clubs with goals submitted: 23/68 (33.82%)

2018-19 Total clubs with contributions to this date: 31/68 (45.59%)

Clubs are making contributions to the Annual Fund but it is obvious that not all clubs are entering their goals. Thus far the breakdown of clubs having no goals submitted is: 16 Canadian clubs, 26 U.S. clubs, and the 2 E clubs. It is hoped that there will be an improvement with all clubs recording their goals by the next District Council meeting. Note that all Club Presidents took office July 1st so the goals have not been entered in the first quarter of their presidency.

A major goal of this chair, in addition to having goals entered for each club, is to have every club donate something (even the minimum of \$25) to the Rotary Foundation's Annual Fund. A secondary goal is to increase the number of clubs designated as "Every Rotarian Every Year" which requires that each member of the club donate \$100 to the Annual Fund.

If any club wishes to have a speaker on the Annual Fund or Polio Plus, a visit can be arranged. One club has already asked for a zoom meeting this fall.

End Polio Now – Chair – Pat Castiglia

Rotary District 7090
End Polio Now Committee Report
September 29, 2018

We are very close to eliminating Polio worldwide but still not quite there yet. Our District has been very generous in past years and we hope for the same response this year. Sometimes when we near the finish line in a race, we become tired and some participants fall back. We hope that does not happen this year.

The current number of cases of Wild Polio Virus is 19 as of 9/11/18. There have been 15 cases in Afghanistan and 4 in Pakistan. The total number of cases last year was 22 so we are already close to that number.

Unfortunately we have the same problem with goals not being submitted as we have had with the Annual Fund. At present, 46/68 clubs have not yet submitted goals. The same rationale applies, i.e. the need by RI to identify the expected income for the effort to eradicate polio from the world. Currently in our District, 26 U.S. clubs have not submitted goals, 18 Canadian clubs have not done so, nor have the two E clubs.

The DDF Goal is	\$23,134
District Giving to date	\$ 3,943

All Rotary clubs are asked to voluntarily donate to this humanitarian effort. Many clubs in our area have held functions to benefit the eradication of polio such as the lighting of Niagara Falls last year, but obviously many clubs do not even make a small donation to the End Polio Now effort. Last year, District 7090 donated \$538,904 which includes funds from our DDF budget. Clubs donating \$1500 or more are recognized for their generosity and wherever possible, clubs are encouraged to donate that amount. If polio is not eradicated, within 10 years, as many as 200,000 children could be paralyzed by it each year. Today, over 95% of the world's children live in polio-free countries. The cost to fully protect a child against polio is an average of US\$3.00. Children must receive multiple doses of polio vaccine to be fully protected. At present 90% of the world's population lives in the 145 countries and territories certified as polio-free. It should be emphasized that as long as low-level undetected transmission exists, the risk to children persists. A country must be declared polio free for a period of three years to be certified as polio free. Wild Virus Polio must be eliminated completely.

My major goal for this year is to have more clubs donate to the End Polio Now effort than last year. Of course the ultimate goal is to have no new cases of Wild Polio Virus reported anywhere in the world.

District Grants – Chair – Vacant

Rotary District 7090
District Grants Committee Report
September 29, 2018

We are currently in the process for a search for a District Grants Chair person. I would like to thank Sandra Yeater for the wonderful contribution she made as a Grants Committee person and especially this past year as chair. We wish her the best in her new adventure, she will be missed.

The final reports for the 2017-2018 year were received and the final District report was submitted to The Rotary Foundation. \$19,198 of the \$72,144 in our 2017-2018 District Spending plan was returned to The Rotary Foundation. These funds will be returned to the World Fund portion of our DDF and be available for Global Grants

This year, our District Spend plan total is \$59,446 allocated as follows:

20 Club projects – \$37,037
District Scholarship - \$3,000
District VTT - \$7,000
District Grant Management Seminar - \$5,000
Administration - \$1,000
Contingency - \$6,409

Stewardship – Chair – Wally Ochterski

Attached is the Stewardship Sub-committee report for the District Grants 2017- 2018.

The final report of Rotary Foundation expenditures, including District Global Grants matching allocations, and scholarship and Vocational Training Team expenditures will need a review when you have time to send these cost figures to me.

I thank the Sub-Committee members Joe DePaolo and Wayne Massey for their assistance in reviewing the grants' final reports forwarded to them. Please contact me with any questions or comments.

Yours in Rotary,

Wally

Wallace J. Ochterski, PE
Stewardship Sub-committee Chair
6 South Herrick Road
East Aurora, New York 14052
(O) 716-479-7490
wallaceo1@aol.com

Wally is retiring as Stewardship Chair. I would like to thank him for his valuable service in this not so sexy but important role

Year to Date Summary

Our committee is working hard and are available for presentations to all clubs.

Our committee members included –

Alumni Chair - vacant

Annual Fund Chair – Pat Castiglia – ptcas34@gmail.com

Annual Fund Vice Chair – Sandi Chard – sandichard@gmail.com

Endowment/Permanent Fund Chair – A.J. Block – ajblock1@gmail.com

End Polio Now Chair – Pat Castiglia – ptcas34@gmail.com

End Polio Now Vice Chair – Sandi Chard – sandichard@gmail.com

Global Grants Chair – Karen Oakes – oakeskl@sympatico.ca

District and Peace Scholarships Chair – Stephen Keefe – stephenkeefe@netscape.net

Stewardship Chair – Vacant

District Vocational Training Team Chair – Dan Smith – dsmith4416@gmail.com

Regional Rotary Foundation Co-ordinator Zone 24E – Karen Oakes – oakeskl@sympatico.ca

Where you see vacant positions, any assistance or leads with respect to individuals that may be interested, please feel free to forward them to me.

John Teibert

Director,

District 7090 Rotary Foundation

john@crawfordss.com



September 15, 2018

John Teibert, CPA, CA
District 7090 Rotary Foundation Chair

Dear John,

This letter will confirm the findings of the Annual Financial Assessment by the Stewardship SubCommittee from its review of the 2017-2018 District Grants. Serving as members of the SubCommittee for this review were: Wayne Massey, Dundas Valley Sunrise Rotary, PDG Joseph DePaolo, Buffalo Rotary, and myself from the West Seneca Rotary. We also served as the audit committee. Wayne and Joe are Certified Accountants and have auditing experience.

In total, there were 27 District grant applications submitted in the Rotary year 2016-2017. Two of the club projects was not completed or were withdrawn due to inability to adhere to the financial assessment prior to the specified start date. The subcommittee randomly selected eleven of remaining 25 grants to review. Five grants were for international projects and six for local projects. All the documents relating to these grants were provided by John N. Teibert, CPA, District Foundation Committee Chair. In addition, there were funds distributed for the training of Club volunteers in developing and carrying out grant projects, Districtwide scholarship, vocational training team, and accounting sundry and bank charges.

Our review followed the recommended Annual Financial Assessment in Section 5 of the District Memo of Understanding, copy attached. The District financial plan was reviewed and the unused funds were promptly returned to the Rotary Foundation. For each of the eleven selected grants reviewed, the disbursements were reconciled against the receipts presented for expenses. The expenses were also checked against the initial grant application for legitimacy. A full listing of expenditures was available and reconciled between copies of receipts and cancelled checks. All final project reports were found to be accurate and covered only legitimate expenses.

Competitive bids were taken for significant items such as books, park equipment, and assembly furniture. Where single source vendors were used, it was due to standardization of the equipment by the recipient

organization. Each Rotary Club sponsoring a grant completed the final report with the proper documentation.

It is the opinion of the audit team that all financial transactions and project activities related to the District grants reviewed for the year 2017-2018 were conducted to the level of standard business practices and adherence to the Rotary Foundation terms and conditions. Retention of financial documents required by the Rotary Foundation will be a portion of future financial assessments.

Please contact me with any questions or comments.

Yours in Rotary Service,

Wallace J. Ochterski, PE
Chair - District Stewardship
SubCommittee

MOU Section 5: Annual Financial Assessment

The financial management plan and its implementation shall be assessed annually. A financial assessment is an evaluation of financial controls and compliance. The district shall choose either an independent firm or the district Rotary Foundation audit committee to conduct the annual financial assessment.

- A. A financial assessment is substantially smaller in scope than an audit or review, and includes:
 - 1. Confirmation that the district adhered to its financial management plan
 - 2. An examination of expenditures for district grants and district-sponsored global grants that includes:
 - a. Reconciling a selection of disbursements against their supporting documentation
 - b. Reviewing the full listing of expenditures to ensure that funds were expended in a manner consistent with the terms and conditions of the grant award
 - c. Confirming that a competitive bidding process was conducted for all significant expenditures
 - d. Reviewing the process to disburse funds to ensure that proper controls have been maintained
 - 3. A determination that all financial transactions and project activities related to the grant were conducted at least at the level of standard business practices:
 - a. Confirmation of adherence to TRF document retention requirements
 - b. Other procedures that the district Rotary Foundation audit committee or an independent firm deems necessary
 - 4. A report of the findings from the annual financial assessment, which must be given to clubs in the district within three months of the end of each Rotary year
- B. If the district has the district Rotary Foundation audit committee conduct the assessment, the committee may not include individuals directly involved with TRF grants and must meet the requirements found in the RI Bylaws, including:
 - a. Have at least three members
 - b. Have at least one member who is a past governor or a person with audit experience

SUMMARY

Districts must conduct an annual assessment of the financial management plan and its implementation to ensure that proper controls are in place to manage Foundation grant funds. This assessment must review financial transactions for district grants and district-sponsored global grants. This assessment should be performed at minimal cost and does not need to be a formal audit of the district's grants. Assessment results must be communicated to the district's clubs.

Youth Services Report for District Council - 29 September 2018.

General

There is a LOT going on with YOUTH in district 7090 witness this report. Our youth exchange program is flourishing, whilst we have (the usual) administrative challenges with Rotaract, there is so much going on. In fact, more than half this report is Rotaract, I particularly recommend the RI Convention report.

A big thank you to District leadership (Melissa, Bob, Frank, Reg) for your ongoing support in growing our youth involvement.

Youth Services Marketing Automation

Work has started on this project. Darren is meeting with the YE/ROTEX committee to scope out what they're looking for and messaging for the outbound marketing.

I'll be doing the same with the RYLA/SLAPSHOT committee and coming up with at least 5 emails each for different personas, once we have those than we'll figure out the campaigns and cadence of messaging. Darren is engaging his club members (!) in this project since there are a lot of moving pieces.

Long Term Youth Exchange

Jill Norton reports on the Long Term program:

Goals for 2018:

1. Fully implement the YEAH system
 1. Establish and appoint position for YEAH Program Manager, John Heise
 2. Meet with Kathy to review automated program letters and instructions for implementation (Sept. 23rd)
 3. Roll out program information to YEOs in Oct.
 4. Begin inputting information from clubs into the system Oct-Dec.
2. Institute YE club training for new and old YEOs and Counselors
 1. Refresher training requirements via GoTo Meeting
 2. Begin using the NAYEN youth protection training for officers in Dec.
 3. Working on a YEO handbook (Nov.) and training materials
 4. Include forms/information on the website for officers
3. Increase program involvement
 1. Target clubs who have shown interest or who should be involved
 2. Start to organize the Rotex students more formally
 3. Work on marketing material and website info

Immediate Needs:

- Youth Protection Officer for all youth services programs (*Mike Taylor has agreed to take on this role*)
- Third Party volunteer for reviewing and approving background clearance for volunteers
- Advice on how to handle Canadian volunteer information in the YEAH system

Outbound & Inbounds 2018-19

We have 27 inbound students from 19 countries. We have 27 outbounds (13 from Canada and 14 from USA) one of the original 28 dropped out. We are already getting program interest for next year's outbound group and hope to add 3 more students, increasing the group to 30. The calendar for the year is posted on the webpage and the club contacts have been updated. We are looking to expand the program to new districts and in new countries of interest to our students.

Short Term Youth Exchange (STEP)

We had most of our short term students attend the debriefing on September 9th in Paris (ON). It was wonderful to see how even the short exchange had matured these students. All had had a wonderful summer and several that either were not ready for long term last year or had not considered it, are now keen to apply. The goal is to double this program for the upcoming exchange summer from our current 9 students.

It's super low-cost to Rotary Clubs, it gives the students and their families a wonderful summer and the kids get exposed to service through Rotary as part of it.

RYLA

No report at this time.

SLAPSHOT

Rob Nagy wrote:

Just working on finalizing the Slapshot date with Adventureworks. We have a hiccup with the normal weekend in April this year. After speaking with Larry Coon, he says there's a hiccup on their side with the last weekend of April as well and he thinks we should do it first week of May.

INTERACT

For the US side, John Heise reports:

We have added one more club on the US side. The total is now 13. The newest is Batavia. This club is a bit unusual because it is not a school based club. There is a public high school in Batavia and a private school. So, they are forming a city wide Interact Club. I have mailed them the registrations forms.

My goal this year is to get Interact Clubs to provide material for our District newsletter. I also would like to establish a Facebook page for clubs to submit photos and descriptions of their activities. Hopefully this will provide them with ideas and encourage recruitment.

For the Canadian side, Rick Sterne reports:

I plan to contact each of the Canadian Rotary clubs to get an update if they have an Interact Club or to hopefully visit the Rotary Club to promote Interact.

I plan to visit each Cdn Interact Club in the District this fall.

EARLYACT

No report.

ROTARACT

Jen Middleton has taken a leave of absence, Larry Coon reports:

ROTARACT STATUS:

The state of Rotaract is better than I've previously seen, yet there is still room for improvement. We've enjoyed fantastic support from several Rotary Clubs and the District for sponsorship of Rotaractors, Rotex and RYLA Alumni to attend the District Conference in Fall 2017 and the RI Convention June 2018! It has lead to enthusiastic engagement among many of them to either join Rotaract Clubs or recommit to serve the clubs that they already belong to. The increased Rotaract support has helped create a cohesive community of young people who are motivated to serve and connect with Rotary and Rotarians in 7090 and beyond. A huge thank you goes out to District leaders Aad Vermeyden, Melisa Schrock, Frank Adamson, Jack Amico and Pene Hutton. The Rotaract community is aware and thankful to those mentioned as well as the many clubs and individuals who also helped make this all happen.

MONTHLY DISTRICTWIDE ROTARACT ZOOM Meetings will be scheduled for Rotaractors and their sponsoring Rotary Club liaisons to collaborate and learn from each other. District Rotaract Representative, Ryan Huckla will lead the discussion.

SIDE NOTE REGARDING ROTARACT CLUB GROWTH:

Despite our success, there is room for growth. Not all Rotaract Clubs were represented at the Conference and the Convention. Better communication will hopefully motivate more to come into the fold. There also remains opportunity for more Rotary clubs to embrace financial and club sponsorship of Rotaract as well. Rotary clubs are reminded that the setting for a new Rotaract club does not have to be at a college or university. Members of "Community Based" Rotaract Clubs could of course be students but could also be young adults already in the workforce up to age 30 (ish). Rotaract Clubs help Rotary Clubs fundraise, complete service projects and ultimately grow their membership! Have some juice everyone! ☐

YOUTH INVOLVEMENT / DISTRICT CONFERENCE

The District Conference Oct 20, 2018 is poised to become another event to inspire more collaboration between Rotaract and Rotary. Attendance will be up among the youth as registration cost is subsidized by the District at 80% with \$20 CDN Rotaract "skin in the game cost level." The SHARK TANK COMPETITION scheduled for 4 pm Sat Oct 20 at the Conference will showcase Rotaractors, Interactors and Earlyactors presenting to a panel of PDG's. They will be vying for District funds to help them carry out their community and international service projects. Applications for a project presentation slot can be acquired from Rotaract Chairman, Larry Coon at lorenzocoon@yahoo.com or from Frank Adamson at fadamson@vaxxine.com.

AVOID CLUB REVOCATION / HELP IMPROVE COMMUNICATION:

Rotaract Clubs and sponsoring Rotary Clubs are REQUIRED to update the Rotary website with contact info of Presidents, fellow Officers and club members in order for RI to recognize the Rotaract Clubs' existence. Clubs that are currently in Suspended Status run the risk of being fully Revoked unless they complete this BEFORE THE END OF SEPTEMBER! Access the portal using your "My Rotary" account or ask Pene Hutton, one of our best allies!

ROTARY LEADERSHIP INSTITUTE (RLI)

Sat Dec 1, 8am - 3pm at Niagara County Community College (NCCC) Sanborn, NY.
Rotaractors are invited and encouraged to enroll for the subsidized price of \$30US.

MEMBERSHIP GROWTH OF ROTARACT:

Rotarians are the best source of referrals for Rotaract membership growth. Please access the list of existing clubs using the link and convince your fantastic young adults connected to a Rotaract club closest to them!

ROTARACT CLUB DIRECTORY:

This is our new Rotaract Directory

(<https://docs.google.com/spreadsheets/d/1C9RQkCwEEi5222P1QPG5PmdiPyiEiP4ha-3c5zU-kpE/edit?usp=sharing>). Anyone with this link is able to edit the online Google Spreadsheet, so whenever anyone opens the link, it has been updated in real time. The tabs are found at the bottom of the sheet, and are labelled as "Club" and "Contacts". The "Club" sheet gives information based on the different Rotaract Clubs, along with the primary contact information. The "Contacts" tab offers contact information for individuals, Rotaractors and Rotarians alike. Please encourage anyone interested in getting involved in Rotaract activities to include their contact information onto that second tab.

RI Convention funds:

\$5,521 CDN	Revenue from club sponsorships.
\$3,600 CDN	Expenses paid out
\$ 840 CDN	Expense still to be distributed (\$596US)
\$1,081 CDN	Balance remaining

From the Rotaract sponsorship fund we reimbursed / covered registration, accommodations and parking. The Rotaractors (skin in the game) unreimbursed expenses were meals and transportation.

Matthew Falcone reports on the Rotaract participation in the RI Convention:

Report on Rotaract Sponsorship and Attendance
2018 Rotary International Convention – Toronto
District 7090

Report Compiled by:
Matthew S. Falcone
District 7090, District Rotaract Representative, 2017-2018

Survey Administered by:
Hope Tuff-Berg
Rotaract Club of Brock Niagara, President, 2018-2019

Attendance

Twenty-one (21) Rotaractors from District 7090 attended the 2018 Rotary International Convention in Toronto. Representatives attended from six (6) Rotaract Clubs, three (3) RYLA Classes, and several District level officers. Included among these officers are: Past Rotaract Chair Nicole Mendolia, Immediate Past District Rotaract Representative (IPDRR) Matthew Falcone, District Rotaract Representative (DRR) Ryan Huckla, and eight (8) past and current Rotaract Club Presidents. A directory of Rotaractors and their contact information is included below. Additionally, several Rotaractors have volunteered to be part of the District 7090 Rotaract Committee, which is currently being formed, to promote further engagement, coordination, and collaboration between Rotaract Clubs.

Name	Rotaract Club	Email Address
Nicole Mendolia	Rotaract Club of Hamilton Community	nicole.mendolia@gmail.com
Jelaine Foster	Rotaract Club of Hamilton Community	aj_foster50@hotmail.com
Lisa Mendolia	Rotaract Club of Hamilton Community	lisa.catherine.mendolia@gmail.com
Bashi Ali	Rotaract Club of Hamilton Community	ali.abdiwahabbashi@gmail.com
Jenny Gui	Rotaract Club of McMaster	jennygui6@gmail.com
Zechen Ma	Rotaract Club of McMaster	zechen.ma96@gmail.com
Afreen Ahmad	Rotaract Club of McMaster	ahmada32@mcmaster.ca
Daniel Hamlin	Rotaract Club of University at Buffalo	dhamlin@buffalo.edu
Honar Ali	Rotaract Club of University at Buffalo	honara6@gmail.com
Jared Ta	Rotaract Club of University at Buffalo	heng_ta@yahoo.com
Matthew Falcone	Rotaract Club of University at Buffalo	mfalcone@buffalo.edu
Theresa	Rotaract Club of University at Buffalo	theresagoenawan@gmail.com

Goenawan Dineen Harvey	Buffalo Rotaract Club of University at Buffalo	harvey.dm@gmail.com
Anna Hebert Fizah Younas Hope Tuff-Bergs	Rotaract Club of Brock Rotaract Club of Brock Rotaract Club of Brock	annalise.hebert@gmail.com younaspak1@hotmail.com hopeb@bell.net
Brianna Willard Ryan Huckla	Rotaract Club of Niagara Rotaract Club of Niagara	brianna.willard1@gmail.com rphuckla@hotmail.com
Susan Ly Aniqah Zowmi Taylor Wright	RYLA Alumni Rotaract E-Club RYLA Alumni	susanly.rotaract@gmail.com aniqahzowmi@gmail.com taylor-wright@live.ca

Selected Testimonials from Rotaractors

- ❖ “It strengthened my view of RI and reignited my passion for service. Seeing the amazing things being done around the world made me excited to be a part of the Rotary family.”
- ❖ “My experience at the pre-convention was amazing in that it changed my view of Rotaract and Rotary International. The pre-convention allowed me to meet so many other Rotaractors who had the same values and passions as me, let me share my experiences, and let me learn better ways to make an impact.”
- ❖ “I always knew that Rotaract/Rotary International were worldwide organizations, but I could never actually picture it until I went to the Preconvention. I met so many Rotaractors and Rotarians from around the world. It showed me the full variety of Rotaract clubs from big to small, community to university, and it made me feel so motivated to continue the good work we have already done in our club.”
- ❖ “This experience showed me what a fantastic, global family we are. I was amazed to learn how we are creating sustainable, positive change all over the world in various domains. I am so proud to call myself a Rotaractor!”
- ❖ “One workshop about connecting between Rotary clubs and Rotaract clubs. Admittedly not all of our inter-club interactions have been positive. There have been some occasions where these interactions have made me feel like Rotaract is as valued or appreciated as Rotary. It was empowering to hear other Rotaractors discuss similar feelings, and discuss ways to change this going forward.”
- ❖ “My favourite experience of the pre-convention was definitely the panel that detailed how ShelterBox worked under stressful conditions in the field. They shared with us concrete ways to overcome the stresses that can derail projects. A close second would be the interaction I had with all the Rotaractors. Those social experiences created bonds that allowed us to share information, and form a group that was supportive of each others endeavors in Rotary.”
- ❖ “[My favorite session was] The Big R: Recruitment. It showed me how impactful a Rotaract Club could be to a community. The club that did the workshop was

part of a very large club. I got so many ideas to relaunch my club and make it stronger than ever before.”

Selected Takeaways from Rotaractors

- ❖ “Teamwork with our District Rotaractors”
- ❖ “Concrete strategies and skills for connecting with our sponsoring clubs better. Professional development (speed networking and resume training) skills, and ideas for connecting better with an interact club. Also, strategies for pitching an initiative to a potential corporate sponsor.”
- ❖ “Leadership, purpose, and a new found passion.”
- ❖ “I brought back better leadership skills, better networking skills, and a rolodex of skilled individuals I can call on when the need arises.”
- ❖ “I plan on connecting with several other Rotaractors I met at the convention to attempt to bring a community based Rotaract club to the City of Buffalo. I believe that a Rotaract club in the City of Buffalo could empower the many millennials that live in Buffalo to dream big and make bold and amazing changes that redesign our city and solve the many problems that affect different community members.”
- ❖ “I plan to bring a new organizational structure and strategy to create short term and long-term goals to our club.”
- ❖ “I would like to increase the "second family" feel of our club, and increase our effectiveness as a club by creating a more structured framework.”
- ❖ “We are going to relaunch the club with a strong strategic plan and recruitment strategy. I am excited to see the impact this will have on our community”
- ❖ “I plan to bring positive change to my Rotaract Club through more social activities to solidify the bonds of the group, which will allow us to work as a team to face the challenges we have set ourselves against.”
- ❖ “I plan on bringing more organization and structure to our club. It has been made clear by the convention that you cannot accomplish big things unless you take care of the little ones. Therefore I would like our club to take care of the little things that tend to get overlooked. (Housekeeping, By-Law structure, organization, etc.)”
- ❖ “I would try to identify and change others view of being a part of Rotary, to change it to become more distinguishable. As of now, when others ask me whats our selling point? as compared to other clubs(e.g. Leo / YMCA / etc.) I do not know how to answer them and convince them that Rotary is the club they should be apart of. Discussing and solving this issue together as a district will ultimately help to attract new young Rotaractors.”
- ❖ “I plan to create more opportunities for students to create positive change in fields of their interest, whether this be in our club or supporting various clubs around the world. I feel a new boost of confidence in the work I am doing, and can't wait to share it with our District and Rotary International!”
- ❖ “After hearing the Chief of the Missisauagas of the New Credit First Nations deliver a keynote at the International Convention, I was inspired to take action on Indigenous affairs, and moved forward in having our Rotaract club create an

advocacy campaign in support of equality of education in Indigenous communities! The Chief, Stacey Laforme, has agreed to have a meeting with me to discuss this further!”

Additional Comments from Rotaractors

- ❖ “Ensure clubs and AGs have consistent and continued communication with the Rotaract Clubs. Empower Rotaractors to be included in all district meetings and training. Don't make separate events for them, but include them in ones made for Rotarians (ie- instead of having separate sessions at District Assembly, include them in existing events. An example of this benefiting both parties is a presentation on membership. Although not all of the information would be relevant, the Rotaractors would be able to learn more about what being a Rotarian looks like, be able to share ideas, and have suggestions from Rotarians. This will also further strengthen the bond between Rotaract and the district).”
- ❖ “I believe that with continued investment from the District to our young clubs, that Rotaract clubs in District 7090 will only continue to grow and further increase the size and scope of the powerful projects we are doing.”

Statistical Survey Responses

- ❖ All survey respondents listed the importance of having a strong relationship between the Rotaract Club and sponsoring Rotary Club as “Very Important”.
- ❖ All survey respondents would like to see Rotary Clubs send Rotaractors and Interactors to engagement opportunities such as the International Convention, Zone Conference, District Conference and similar Rotary International training and networking opportunities.
- ❖ When asked about what types of opportunities Rotaractors would like to see in the future, 100% of survey respondents responded with “Professional Development” and “Networking Opportunities”, 86% responded with “Sponsorship/Investment Opportunities” and “Public Speaking Training”, and 71% responded with “Leadership Training” and “Mentoring”.

Reflections on the 2018 Rotary International Convention

In my position as 2017-2018 District Rotaract Representative, I was tasked with recruiting Rotaractors to attend the 2018 Rotary International Convention in Toronto. With the support of the District Rotaract Leadership Team, we were able to recruit over twenty young leaders to attend. I was beyond pleased at the turnout, in terms of number of Rotaractors, but even more so in terms of the dedication, enthusiasm, and energy that those Rotaractors brought with them. Attendance of so many District 7090 Rotaractors at the Rotary International Convention was crucial to the development of Rotaract in our District. The relationships formed have continued forward, and many attendees have already come together to attend events hosted by neighboring Rotaract Clubs. I feel that many of us developed a sense of a District 7090 Rotaract identity through our shared experiences that will help unite our clubs in the future.

The speakers and training sessions throughout the convention were both enlightening and inspiring. I feel that I can speak for the group when I say that we have developed a deeper appreciation for the breadth of work Rotarians do, as well as for the impact of Rotary projects throughout the world. With the great diversity of session throughout the Rotaract Preconvention and the Rotary Convention, we were able to split up, attend the sessions of our interest, and report back to each other on what we learned. Many of us began to apply what we learned by prompting conversation with other Rotaractors about how they address certain challenges in their own clubs.

In the future, more unified efforts between sponsoring Rotary Clubs could do a better job at bringing Rotaractors together to attend Conferences and Conventions as a unit. Some of the most impressive growth in leadership skills I've seen from Rotaractors has been in time spent together. Several Rotaractor attendees spent the week living in a single hallway at the University of Toronto together. This close quarters living space was essentially an incubator for creating ideas and strategies, identifying unifying challenges, and developing close personal relationships. In the future, I would like to see all Rotaractors attending long events to be housed in the same place to promote this kind of fellowship.

If not for the strong support by the Rotary Clubs who provided donations towards Rotaract sponsorship for this Convention, I would not be telling the same story. If Rotarian support of Rotaract in District 7090 continues as it has this past year, I foresee great things in the future of Rotaract in this region. Encouraging passionate young people to attend Rotaract meetings and supporting our Rotaractors through training and mentorship is the best way to nurture youth leadership in Rotary. I feel a deep appreciation for the support offered by Rotary Clubs and Rotarians in District 7090, and I hope that support will grow in the future.

Yours in Rotary Service,
Matthew Falcone
2017-2018 District Rotaract Representative

Any questions on the Youth Services Report, email or call me:
Aad Vermeyden
(519) 717-1570
aad@blueprintagencies.com

District Public Image Committee Report

By: Lisa Mueller

Public Image Director

Rotary eClub of SOWNY (D 7090)

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Public Image committee is working on the following tasks:

1. redesigning and streamlining the district website with the district's web development team
2. integrating social media into club websites, district's social media, and district website
3. creating new promotions including a contest to be announced soon, within the district
4. the team is working closely with Rotarian Kevin Crosby and the Membership Development Team to create new content and strategies to build and strengthen clubs
5. encouraging clubs to use their social media and district tools to attract new members and community event participants

IMPORTANT: We are still in need of a Rotarian to join us on the Public Image committee who is well-versed in the use of social media and willing to lead that "department".

From: John Depaolo
To: [Reg Madison](#)
Cc: [Kevin Crosby](#); [Lisa P I](#); [John Teibert](#); [Aad Vermeyden](#); [Ralph Montesanto](#); [melisa schrock](#); [Pene Hutton](#)
Subject: Re: District council meeting - Saturday, September 29th
Date: Friday, September 21, 2018 4:06:29 PM

I will not be able to attend on 9-29-18 as I will be working on an island in the 1000 Islands. The only progress I can announce is that the Greenway project has been a focus and bright days are ahead with a RCW Foundation grant that was announced last week. **The Wilson Foundation announced a \$6.5 million grant for projects to fill the gaps in the Niagara Greenway trail network between Buffalo and Youngstown, including the creation of "gateways" in Buffalo, Lockport, and Tonawanda. This is great news for our Rotary - Niagara Greenway partnership!**