

District Council Agenda April 4, 2020

ZOOM: Join from PC, Mac, Linux, iOS or Android:
Time: April 4, 2019, 9:00 AM Eastern Time (US and Canada)
Join Zoom Meeting: <https://zoom.us/j/950780186>
Meeting ID: 950 780 186

09:00 – 09:20	Call to Order and Welcome	Bob Artis, DG
	Invocation	Donna Saskowski, AG
	Introductions	All
	Rotary Moment	Anne Bermingham, DGN
09:20 – 09:30	Consent Agenda – approve reports by motion	
	a. Secretary's Report	
	- Minutes of District Council Meeting January 4, 2020	
	b. District Governor's Report	
	c. District Governor Elect's Report	
	d. District Governor Nominee's Report	
	e. Foundation Report	
	f. Membership Report	
	g. Youth Services Report	
	h. Service Project Report	
	i. Nominating Committee Report	
	j. Finance Committee Report on Budget 2020-21	
	k. AG Coordinator Report	
	l. Friendship Exchange Report	
09:30 – 09:45	Programs of Scale Grant Proposal	Kevin Crosby and Friends
09:45 – 10:00	Treasurer's Report (also attached)	John Bartlett
10:00 – 10:15	Strategic Plan (also attached)	Anne Bermingham, DGN
Break for 15 minutes		
10:30 – 11:00	Town Hall	Susan Czynny
11:00 – 11:15	Membership	Angela Carter
11:15 – 11:25	Project Connect	Bob Artis, DG
11:25 – 11:30	For the Good of Rotary	
11:30	Adjournment	Bob Artis, DG

Next Meeting of the District Council scheduled for Saturday, June 13, 2020
Betty's Restaurant, 8921 Sodom Road, Niagara Falls, ON L2E 6S6
This could become a virtual meeting – stay tuned



District Council Minutes Saturday, January 4, 2020

Location: Zoom Online Meeting

No. of Attendees: 25

Call to Order: 09:00 a.m. by Governor Bob Artis, welcoming all members and guests.

Invocation: DG Bob gave the invocation thanking the leaders who give of their time, energy, and so much of themselves, in “Service Above Self”.

Rotary Moment: AJ Block, Endowment Fund Chair, noted that his Rotary Moment came when PDG Reg asked him to attend a Zone Institute. He noted his 3 days there were a phenomenal Rotary moment and he even met the RIPE.

Introductions: DG Bob asked all participants to give their name, club name and role in the district.

Consent Agenda:

MOTION TO APPROVE THE CONSENT AGENDA BY BOB MORROW, AG COORDINATOR; SECONDED FRANK ADAMSON, DGE. MOTION CARRIED.

Financial Report: John Bartlett, Treasurer (absent) Pene Hutton, Executive Secretary and Bookkeeper noted the reports included with the agenda packet including the Balance Sheet with assets in cash of approximately \$358,000US, the Profit and Loss Statement with net income of approximately \$89,000US. She indicated all District dues have been collected except for one club owing PETS and one club whose arrearages are being addressed with AG Tamara Bennett’s assistance. She mentioned also the Budget Vs. Actuals included. No questions were presented.

Grant Management Module: Karen Oakes, PDG (on behalf of John Teibert, Foundation Director), described the current Grants Management Module that is available through ClubRunner. She noted that it will be paid for through the DDF and not through the District budget. She also indicated that the District Grants Subcommittee will be discussing whether or not to go forward with it. She named some benefits of the module for the Grants Committee and also noted that some non-scanning, non-tech clubs would be challenged by it. She says her team will likely agree to help with those challenges should the module be approved.

Loiza Project: Robb McLeod, PDG (absent). DG Bob noted the project that was previously addressed at District Council and that some of the cruisers (the discovery team) are working on an effort to assist with the rehabilitation of a community building there.

Governor Update: DG Bob noted that the Rotary Club of Niagara Falls NY is meeting this week regarding the PETS assessment the club owes. He is hopeful the club will be able to pay it. He also noted that the newly elected Mayor of Niagara Falls NY will be the speaker at a club meeting on Wednesday, January 22 at 6pm. He encouraged District leaders to attend.

DG Bob also noted the passing of Rotarian John Weber of the Rotary Club of West Seneca, formerly of Rotary Club of Buffalo. He had attended the remembrance service.

Anne Bermingham, Visioning Chair CA, noted also that Marie Robbins of Rotary Club of Hamilton just passed while visiting family over the holidays. Marie hosted 23 Youth Exchange Students over her tenure as a Rotarian including serving as the club's president. She will distribute her obituary to anyone who wants it.

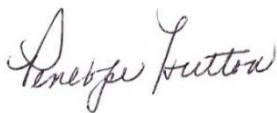
For the Good of the Rotary:

- Anne Bermingham, Visioning Chair CA, asked if District Council is addressing the District's Strategic Plan. She was referred to IPDG Melisa Schrock, Chair of Strategic Planning by Reg Madison, PDG, last year's chair. Pene also commented that the Directors and Chairs are supposed to be directing their written reports to the Strategic Plan also.
- PDG Ralph Montesanto noted a conflict on the Upcoming Events Schedule online. District Assembly is tentatively scheduled for May 2, 2020 and SlapShot is scheduled for May 1 – 3rd, 2020. DGE Frank indicated that District Assembly wasn't contracted for the 2nd yet. He will check into a different date.

Adjournment at 10:10 a.m. by acclaim.

Next Meeting of the District Council: Saturday, April 4, 2020, Protocol Restaurant, 6766 Transit Road, Williamsville, NY.

Respectfully submitted,



Penelope Hutton
Executive Secretary

Reports Attached:

Consent Agenda:

DG Report

DGE Report

Foundation Report
Membership Report
Training Report
Youth Services Report
Service Projects Report
Finance Committee Report
Nominating Committee Report
AG Coordinator Report
Balance Sheet
Profit & Loss Statement
Year to Date Budget

DG Report
April 2020 District Council

1. All clubs visits has been completed, except one will do via video conference
2. Still plan to do a project in Puerto Rico but have had a set back with their recent earthquakes and COVID - 19
3. Have a commitment from a local 'pre-owned' sport equipment to donate equipment to Players Development in St Maarten
4. Town Hall by Susan Czyrny and Al Lutchin to develop new strategies to keep clubs and members actively engaged, inspired and connected during these dark days
5. Implementation of technologies using transformational ideas for web based meetings and fund raising activities.
6. Club's PETS assessment equalization

DG Bob

From: [Frank Adamson](#)
To: [Penelope Hutton](#)
Subject: D. Council report
Date: Monday, March 23, 2020 12:39:44 PM

“COVID-19 sure sucks! We’re all hunkered down and being forced to be creative in our communications. Much more contact virtually including my PETS 2 session this Saturday. We’re going from an all day in person session in Buffalo to a 3 hour Zoom presentation by myself, RIDE Valarie Wafer and four presenters. Won’t be the same but we will prevail. Kudos to the District Training Team, Susan, Al, Scott, Angela and Ralph for making this work. We are all disappointed that the Rotary Conference in Hawaii has been cancelled, but it was the right decision. Club Assembly, aka, Club Leadership Training planned for May 9th has been postponed. I am hopeful that the DG Changeover will go ahead on the 28th of June at Wellspring Niagara in Fonthill. If not I will ask Bob to meet me at the halfway point on the Rainbow Bridge with the District gavel on June 30th. I won’t have to leave Canada and he will not be leaving the USA and my year will begin!

Judy and I have been home for two weeks now from a Caribbean Cruise and are no worse for wear. No signs of COVID-19.

Kudos to the District Leadership and especially to DG Bob and our awesome District Secretary, Pene Hutton for keeping us going in difficult times.

Be safe, hunker down and keep positive.

Yours In Rotary Service,

DGE Frank

Sent from my iPad

Report to District Council
April 4, 2020
Anne Bermingham, DGN

I have been very touched by all the people reaching out and offering help and support.

Some of the activities that I have done since being nominated are as follows:

- Create my own personalized listing of clubs and who I know in each club. Want to ensure I understand and advance my network in the next few months.
- Helped revive and refresh District Strategic Plan so it can serve as a map for both DGE Frank and myself (as well as my successor).
- Participated on the Finance Committee discussions and helped to create some financial assumptions and principles to guide future budget processes.

District 7090 Rotary Foundation Committee
District Council Report April 4, 2020



The Rotary Foundation “Doing Good in the World”.

John Teibert, Director, District 7090 Rotary Foundation
The reports from the Chair persons are copied below for your review.

Annual Fund – Chair – Sandi Chard

With the COVID-19 virus on everyone’s minds it is a great time to remember all the great things that we accomplish with the Rotary Foundation thru district and global grants. We would like to thank all the clubs and individuals that have stepped up and continue to support the annual fund. A great way to achieve this is through consistent donations by rotary direct monthly, quarterly or yearly

At this point in our Rotary year we would thank Rotary Club of Niagara Falls which has thru member and club donations have donated \$47339.04. To date we have as a district donated \$153293.17 which is still a long way from the \$237297.40 from last year.

It is very interesting to see our economy race to purchase toilet paper while many around the world do not have the luxury of a toilet or toilet paper.

Respectfully submitted,
Sandi Chard, Annual Fund Chair

End Polio Now – Chair – Sandi Chard

Our polio campaign is a track this year thanks to the great effort of Thie Convery matching campaign. At this time, we still have 19 non giving clubs which is up from last year of 15 clubs.

End Polio is also helping with the COVID-19. We received this information

“In Nigeria, Pakistan and Afghanistan, where polio personnel and assets have a significant footprint, workers from all GPEI partners are pitching in with COVID-19 surveillance, health worker training, contact tracing, risk communications and more. The US Centers for Disease Control and Prevention, a core GPEI partner, has deployed Stop Transmission of Polio programme (STOP) volunteers already working on polio eradication in 13 countries, to COVID-19 preparations and response.

We recognise that the COVID-19 emergency means that some aspects of polio eradication programme will be affected. GPEI is currently finalising operational guidelines and contingency plans for the polio eradication programme to determine what assets can be deployed to COVID-19 preparedness and response and to identify which critical activities must continue if polio eradication is not to lose ground. We will continue to communicate on plans as they evolve.”

This does show how important the PLUS is in the Polio Plus initiative.

Respectfully submitted,
Sandi Chard, Chair of End Polio Now

District Grants – Chair – Paul Saskowski

We are officially in District Grant Season. Paul and his team have received 22 district grant applications with a total dollar value of \$53,195.75US funds, if approved as written - 11 from US clubs and 11 from Canadian clubs. Included in that total are second application requests from 4 clubs. The proposed District Spending Plan for 2020-2021 has \$51,000US set aside for District Grants. All of the first requests will be considered before the second applications are approved and they will be considered on a first come first serve basis.

COVID 19 Grants

Stayed tuned for details of grants that will be made available to qualified clubs to support COVID-19 initiatives in their respective communities.

Endowment “Permanent” Fund – Chair – AJ Block

No Report

Global Grants – Chair –PDG Karen L. Oakes

Global Grants

Primary Goal:

Facilitate global grant approvals to maintain our district long legacy to successful approved club grant applications.

Action: serve as key resource for global grant questions and concerns.

Current status:

Approved Global Grants:

18 global grants in various stages of completion with ongoing reporting tracked for timely submissions. All current ,excepting ONE that the final report is not yet submitted.

Submitted Global Grants:

4 Global Grant applications in play pending satisfactory address to the concerns of the grant officers. .

Draft/Pending Global Grants:

6 grant applications in various stages of development with dialogue/discussions ongoing with the primary contacts as these grants require DDF monies, thus necessitating our District authorization.

Closed Global Grants:

30 grant applications have been closed since July 1, 2013 with final reporting accepted in good order and in a timely fashion.

Dedicated Club Visits

Since last council meeting, I have meet Face 2 Face with grant sponsors on a few occasions to discuss TRF opportunities. As well, there has been numerous online & telephone meetings with grant officers to further TRF Grant developments.

**Global Grant Scholarship
2020-2021 Qualified Clubs - Opportunity
DEADLINE April 20, 2020**

As was shared at our November Grant Management seminar, our district will support a 2020-2021 Global Grant Scholarship application, however time is of the essence here, as noted below:

30 June 2020 is the **deadline** for Global Grant scholarship applications for graduate scholars *who will begin their studies in August, September, or October 2020*.

Please refer to the email circulated March 7, 2020, there you will find the global grant template, do not go online to complete the application at this time, complete your club application for consideration by our district foundation committee in our selection of 1 application that will receive the generous support of DDF (district designated funds) in the amount of \$15,000 US which in turn will be matched 1:1 by the World Fund to provide the minimum \$30,000 US for the scholarship application. **Deadline to submit your club application using the attached TEMPLATE is April 20, 2020.**

Also included in the March 7 email is a copy of the enclosed Global Grant Scholarship supplement as well as the Candidate template will provide insight into the requirements of this specific grant and specific responsibilities of the host and the international clubs who must be **QUALIFIED** to participate.

Any questions, please contact Global Grant chair, Karen Oakes (oakes.kl@sympatico.ca).

Respectfully submitted,

Karen L. Oakes

Karen L. Oakes

Programs of Scale

The Rotary Foundation's Programs of Scale initiative is a highly competitive grant program designed to invest in sustainable, evidence-based interventions that address a community-identified need across a significant geographic area and population. Funded grants support activities over three to five years, align with one or more of Rotary's areas of focus, include measurable outcomes, and demonstrate impact. The grant amount is \$2 million and only one grant will be awarded on an annual basis. The successful applicant must adhere to the Terms and Conditions for Programs of Scale Grants.

The application process is a two-step process. Districts or clubs submit a preliminary application to The Rotary Foundation. If the program is short listed the applicant is asked to complete a full global grant styled application. The preliminary application was due March 1, 2020.

At a District Leadership Council meeting Kevin Crosby requested and received (because of the tight timeline) permission to submit an application on behalf of District 7090, with the condition that Kevin and his team are to seek formal for the application at the District Council Meeting on April 4, 2020. The project title is Safe Births and Healthy Homes and is proposed to take place in Uganda. The purpose of the project is to provide homes and clinics with clean, safe solar powered lights.

The projected was vetted through our District Foundation's regular Global Grant approval process under the guidance of Karen Oakes. Our District Foundation Committee, after a zoom meeting, and review of the application supported the application.

Kevin Crosby and his team will be making a brief formal presentation of the Project od Scale Grant at which time he will be making a motion requesting District approval of the application.

Paul Harris Society – Chair – Jim Ellison

As of March 2020, our District has 59 Paul Harris Society Members

Respectfully submitted,
Jim Ellison

Scholarship – Chair – Mike Randall

District Scholarship

The District Scholarship approved in our 2019-2020 District Spending Plan was for \$5,000US. The deadline to receive applications was January 31, 2020. 17 applications were received from 7 clubs. The applications were evaluated based on academic achievement and the response to the two essay requirements – a brief bio that demonstrates the applicant's commitment to Service Above Self, and what the applicant feels are the Ideals of Rotary. More weight is given to the essays than the academic achievement

In addition to the club sponsors, the Scholarship committee consisted of John Teibert, Mike Randall, DG Bob Artis, Karen Oakes, Marlee Diehl, Pat Castiglia, Stephen Keefe and Milica Kovacevich

The District Scholarship winner is Harrison Brown sponsored by the Albion Rotary Club

Peace Fellowship

The process for accepting applications for The Rotary Foundation's Peace Fellowship program is underway.

Global Grant Scholar

The Rotary Club of Hamilton - Tonic After was host to Matt Wheeler, who is a 2019-20 Rotary Global Grant Scholar from District 9940 in New Zealand

A brilliant, young Maori doctor, Matt and his family arrived in Hamilton, Ontario, Canada last month to do a medical research fellowship in thrombosis (blood clotting) at our McMaster University, which is world renowned for its medical research and health innovations.

Matt was educated at the University of Auckland. He has practiced medicine in Auckland, Dunedin and, most recently, Wellington in New Zealand

On March 22, 2020, due to the COVID-19 pandemic, Matt and his wife Kate made the tough decision to return to return to New Zealand

Matt is planning to work for McMaster and PHRI from New Zealand and are tentatively planning on coming back to Canada at the end of the year if things have settled down.

We would like to thank Gordon Crann and the Hamilton Tonic Club for their efforts in hosting Matt and his family and representing our District well'

Stewardship – Chair – Shefali Clerk

See separate report - attached

Motion: To accept the Stewardship Report on the 2018-2019 District Spending Plan.

We would like to thank Shefali and her team for their efforts in providing stewardship to our grant spending process

Vocational Training Team – Chair – Dan Smith

Unfortunately, due to the circumstances surrounding COVID-19, the VTT visit schedule with a team from Thailand had to be cancelled. We would like to thank Dan and his team for all of the work they put in as they prepared to make this year's in-bound VTT visit a successful and enjoyable experience for all of those involved.

The \$10,000US set aside for this year's VTT has been reallocated and we are now seeking permission from The Rotary Foundation to amend our 2019-2020 District Spending Plan to reallocate the unspent funds to assist qualified clubs with COVID-19 related initiatives in their community.

Dan and his team are accepting VTT applications for the 2020-2021 Rotary year but preference will be given to a new application with respect this Education VTT from Thailand. We will, however, wait and see how this COVID-19 pandemic plays out.

Year to Date Summary

COVID-19

From an email sent March 27, 2020:

Fellow Rotarians. At this time of unprecedented health concerns around the world, The Rotary Foundation trustees, acting through their Executive Committee in a virtual meeting conducted March 24, 2020, have taken action to provide alternative ways to obtain Foundation funding for COVID-19 relief projects.

The Trustees' decision expands the availability of district grant funding, removes a restriction on global grant funding, and provides new resources for disaster response grants.

The enclosed document summarizes these changes to the following key categories:

- a) District Grants – stay tuned for our district proposal in COVID-19 assistance.*
- b) Disaster Response Grants and the Rotary Disaster Response Fund*
- c) Global Grants – Waiver of the 30% financing from the international partner for COVID-19 global grants.*

In the event that you have specific questions, please contact Karen Oakes oakes.kl@sympatico.ca for further discussion.

Please see the attachment ***Grant Options to Respond to COVID-19***

As you can see, your District Foundation Committee has been busy and will continue to busy throughout the remainder of the Rotary year. I would like to thank all of those involved in our Foundation Committees for their efforts and dedication and I would like to thank all of the Rotarians in our District for their continued support of our District Foundation.

John N. Teibert
7090 District Rotary Foundation Chair
John Teibert
The Rotary Foundation

John Teibert CPA CA
Chair District 7090 Rotary Foundation

February 10, 2020

Dear John,

This letter will confirm the findings of the Annual Financial Assessment by the Stewardship Committee from its review of the 2018-2019 District Grants. Serving as members of the subcommittee for this review were Wayne Massey, Dundas Valley Sunrise Rotary, PDG Joseph DE Paolo, Buffalo Rotary, Jim Howden, Rotary Club of Grimsby, and Wallace Ochterski from Rotary Club of West Seneca and myself from Rotary Club of Amherst South. Wayne and Joe are Certified Public accountants and have an auditing experience.

In total there are 20 District Grant applications submitted in the Rotary Year 2018-2019. Three of the club projects were not completed or withdrawn due to inability to adhere to the financial assessment prior to the specified start date. The subcommittee randomly selected eight of the 17 District grants to review. John N Teibert, CPA, and District Foundation Committee Chair provided all the documents to these. In addition, there were funds distributed for the training of Club volunteers in developing and carrying out grant projects, district wide Scholarship, vocational Training team and accounting sundry and bank charges.

Our review followed the recommended Annual Financial Assessment in Section 5 of the District Memo of Understanding, a copy is attached. The district financial plan

was reviewed and unused funds were returned promptly to the Rotary Foundation.

For each of 8 selected grants reviewed, the disbursements were reconciled against the receipts presented for expenses. The expenses were also checked against the initial grant application for legitimacy. A full listing of expenditures were available and reconciled between copies of receipts and cancelled checks. A final project reports were found to be accurate and covered only legitimate expenses.

Competitive bids were taken for significant items such as books, park equipment, and assembly furniture. Where single source vendors were used, it was due to standardization of the equipment by the recipient organization. Each Rotary Club sponsoring a grant completed the final report with the proper documentation.

SEP It is the opinion of the audit team that all financial transactions and project activities related to the District grants reviewed for the year 2018- 2019 were conducted to the level of standard business practices and adherence to the Rotary Foundation terms and conditions. Retention of financial documents required by the Rotary Foundation will be a portion of future financial assessments.

Please contact me with any questions or comments. Yours in Rotary Service,

Shefali Clerk
Chair- District Stewardship
Subcommittee

DISTRICT MEMBERSHIP REPORT

REPORT DATE	QUARTER	PREPARED BY
March 22, 2020	January – March 2020	Angela Carter

REPORT SUMMARY

MEMBERSHIP GOALS OVERVIEW

GOALS	DATE	CURRENT STATUS	YET TO ATTAIN	NOTES
2250 Rotarians by June 30, 2021	March 22, 2020	2082 Members	168 New Members	Membership number has not changed since July 1, 2020. We are recruiting and losing the same number of Rotarians. Greatest loss (54%) is between recruitment and 2 years of service. Majority leave for personal reasons
35% of Rotarians are female	March 2020	35%	Goal has been reached	No change since July 1, 2020
Average age is 57 years old	March 2020	4.27% under 40	Unknown	A high percentage of members do not disclose their year of birth making it difficult to track.
25% increase in traffic to Membership Resources	March 2020	Unknown	Unknown	Tracking has yet to be done.

BUDGET OVERVIEW

CATEGORY	SPENT	% OF TOTAL	ON TRACK?	NOTES
Membership	0	0%	Yes	Plans for utilizing budget underway

MEMBERSHIP PLAN SUMMARY

MEMBERSHIP PRIORITY	STATUS	NEXT STEPS
Have more regional membership presentations	2 on-line presentations with PETS	Host quarterly online membership webinars
More clubs are accessing materials and resources available to them	Unknown how many are using it	Find a way to measure
Implement a revised 7090 website that is easier and more relevant for membership resources	Tab dedicated to membership resources Updated and easily accessible to members	Make clubs aware of all the resources and increase the number who use them
Promote new and different types of memberships	Planned to add this topic to District Conference (now postponed)	Schedule a panel of clubs who offer innovative memberships in an online forum

ADDITIONAL NOTES – Reviewed and amended strategic plan for 2020-2021 fiscal year with Anne Birmingham. Designing on-line strategies amidst the COVID-19 pandemic. Membership Committee meets quarterly. Next meeting March 26, 2020.

Youth Services Report for District Council - March 2020

General

COVID-19 has wreaked havoc on our youth programs as you can imagine. Now that we've mostly dealt with the effects (read cancellations) on this year's program, we slowly starting to pivot a focus on how we can make up for this next year.

Our incoming Youth Director, Rob Nagy, is now involved with most (online) meetings, so will be up-to-speed when he starts July 1st.

Long Term Youth Exchange

Jill Norton, District 7090 Chairperson

- **Updates on Outbound & Inbounds 2019-20** Due to the outbreak of COVID-19 there have been many exchanges cut short. Four inbound students have returned home and seven outbounds students have had to cut their exchange early.
- **Updates on Outbound & Inbounds 20-21** Outbounds: We have 15 LTEP student candidates this year. Inbounds: TBD
- **Long Term season 2020-21** The committee meets again April 22nd at which point we expect to make a final decision on whether we pause the long term exchange for a year.

Short Term Youth Exchange (STEP) for 2019

Connie Forsyth, District 7090 Chairperson

STEP for the summer of 2020 has been cancelled. Students and parents have been informed and registration fee is being refunded.

RYLA

Sherry Kerr, Chair

As you know RYLA has been cancelled for the June session.

SLAPSHOT

Rob Nagy, Chair

- As you know we have had to cancel this years program and I am waiting to hear back from our volunteer coordinator regarding if we need to reimburse any volunteers who went out to get a police check done ahead of time.
- Rita-Marie and Pene Hutton have worked hard to ensure that refunds have been made.
- Finally, I have been awaiting a call back from Claire at Adventureworks! to discuss the non-refundable deposit. My last email to her (March 19) was responding with my phone number so she could call me to discuss this years program. She had already received my notion that we've had to cancel but that was via voicemail as we weren't able to reach each other. Since I haven't heard back I just sent her an email with my thoughts and gave some options regarding this deposit and was awaiting a call or email back. From that email I received a bounce back saying that due to the COVID-19 situation they were now completely shut down until April 6 and she is NOT working until then (atleast). So, unfortunately I do not have an answer for the district leadership yet.
- Finally, I am awaiting a call or email back from Sarah Bradshaw who I want to be the next SS chair... hopefully when I chat with her – she agrees... I'll keep you posted.

INTERACT

John Heise, USA chair, reports:

Nothing to update on Interact south of the border. School here closed two weeks ago and will remain closed until April 15 now.

Dave Berry, Canada chair, reports:

I was assigned the position by D.G. Bob in December 2020, so after a little investigation and discussions with John Heise, I set a couple of objectives for the following 2 months

a.) Update data of Interact Clubs information

The data set in the District website did not agree with the RI list of District Interact Club. It seemed necessary to have a list of a) active clubs and b) contact information for Sponsor Clubs and School advisors.

After time consuming attempts to get the information directly I have a list of CND Interact Clubs as seen in attached addendum A. It is incomplete and still requires school advisor contact info.

The one note of interest is that the number of Interact club are listed as

1. Active - 10
2. Suspended - 11
3. Terminated - 3

This information flags the need to investigate why Interact clubs are suspended.

Of course, the problem of updating this information was totally suspended by the COVID19 closure of schools.

b.) Updating the District website

The District website under Our Rotary Works/ Youth Services / Interact has hyperlink that are title but do not work. I need the permission to change the site to provide the information that provide the information needed to start a club, and provides interclub contact information.

c.) Provide an Internet based platform for all Active Interact Clubs

I feel that the Interact clubs need a means to recognize that they are part of a "Community" within Rotary. We need to provide a "facebook" format for all Interact Clubs to

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EARLYACT

No report

ROTARACT

Larry Coons submit the following report:

Most all of the Rotaract Clubs' activities have unfortunately been stopped dead in their tracks because of the coronavirus.

Colleges and Universities have dismissed their students and the semester is being finished with electronic instruction.

The District Rotaract Committee is actively seeking additions of new leadership to the team from both the Rotary and Rotaract communities on both sides of the border. Interested individuals and potential referrals should be directed to Chair, Larry Coon at Lorenzocoon@yahoo.com

Once the dust settles and life returns to normal, we look forward to continued efforts from Rotex Nina DiLella to establish a new Rotaract at Niagara University in Lewiston NY with support from the Lewiston / Niagara on the Lake Rotary Club (Tom Gerbasi). This new club could be combined with students from Niagara County Community College.

Dan Hamlin, our reactivated District Rotaract Representative is actively pursuing membership of our District in a new Canadian based Rotaract support initiative called Multi District Information Organization (MDIO). This membership promises to offer tremendous collaboration opportunities.

Any questions on the Youth Services Report, email or call me:

Aad Vermeyden

(519) 717-1570

aad@blueprintagencies.com

From: [Lisa Bishop](#)
To: [Penelope Hutton](#)
Subject: Director-Service Projects Report to District Council April 4/20
Date: Saturday, March 28, 2020 11:46:25 PM
Attachments: [6B330C67-01F9-4BA9-926F-4B6A98590C5B.png](#)

SERVICE PROJECTS REPORT

March 28, 2020

Respectfully Submitted by: Lisa Bishop, Director-Service Projects

1. D7090 HIP (Honouring Indigenous People) Committee Chairs: Jim & Marjorie Dawson

Zoom Meeting Minutes March 11/20

Purpose of HIP 7090 committee: 1) Promote and educate Rotarians and clubs on FN issues 2) Encourage district clubs to work with FN 3) Share info on FN activities 4) Encourage clubs to work on Joint projects 5) Encourage clubs to join HIP

- 1) Update on Change the narrative event- Kent- Event was well attended by 50+ people and well received. The event opened with a round dance and had 5 speakers (up from original 3) so struggled to have time for dialog. John Andras and John Lomax were great speakers- clubs encouraged to utilise them as speakers.
- 2) Update on Mississaugas Historical Gathering – Jim and Marjorie- see attached
- 3) Upcoming Events events:

Nations Uniting We are a group of people from the Six Nations and New Credit territories that are working towards building right relationships with our friends and neighbours – see Nationsuniting.com

Kent : I forgot to mention in our call last night that there is a very good radio show on Sunday mornings at 10 am on AM 610 called One Dish One Mic. It is hosted by Sean Vanderklis and Karl Dockstader (Sean is Anishinaabeg and Karl is Haudenosaunee) who are very knowledgeable and great speakers. Their coverage of the protests and blockades recently were very insightful and informed of facts and background not covered in other news.

Two new members attended the meeting:

Stephan Bedford joined for the first time, he is a member of NOTL Rotary and has a background with ecumenical social justice work and has a number of first nation contacts from this activity. He spoke of his Indigenous friend Darcy Belanger who is working to start an Indigenous Addiction treatment centre. (Kent is having Darcy speak at the Niagara Falls Club.)

Brad Wood - Welland RC Brad has worked in the diamond industry and was recently in Namibia where he worked with the local Rotary on indigenous projects. He is very interested in helping on Indigenous issues.

- 4) Sponsor Educational event- there was a discussion on possible event to talk about land claims as a follow up to the recent protests- might be more appropriate for Brantford area. It was felt that the timing was not appropriate but we will continue to explore potential events to include multiple clubs.
- 5) Next meeting Apr 22- Gary to investigate having a face to face meeting with dinner at his club meeting room in Flamborough. (note- with recent events, meeting together is not likely to happen)

Annual Historical Gathering- attended by Jim and Marjorie Dawson

This was a very interesting conference for the 10th anniversary of the Gathering and 200th anniversary of the signing of treaty 22,23. There were two presentations on topics related to the current RC Norfolk Sunrise District Grant Outdoor Education project at LS King School.

Jonathan Ferrier spoke on “two-eyed” seeing and integrating Indigenous and western education. There was also a winter tree identification walk through the trail that is used for the school’s outdoor education program.

There were many enlightening presentations on treaties and their interpretation as well as pre- contact life. As is the normal gathering practice, there was a detailed review of the amazing mural in LS King school which gives a pictorial history of the Mississaugas Creation story to present day.

There was an interesting presentation on THE GREAT NIAGARA ESCARPMENT Indigenous Cultural Map is a multimedia online resource

containing stunning photography, captivating video, and contextual information that identifies important Indigenous historic, cultural, and natural world locations along more than 750 kilometres from Niagara Falls to the western region of Manitoulin Island. <http://thegreatniagaraescarpment.ca/>
This was a very worthwhile event with a nice mix of historical and cultural information, exciting new projects and a celebration of New Credit history and culture!

LAND ACKNOWLEDGEMENT

Land acknowledgements are an important first step in educating members about First Nations (Native American) issues. It is an act of respect and implies that there is much work to be done to help rectify the many harms done by colonial policies, residential schools and the Indian act. It is suggested that the District use a land acknowledgement whenever there are public meetings to give recognition to the original inhabitants of this beautiful land. The short version is useful for Rotary meetings or small gatherings and the longer-including Background might be used in written materials or larger gatherings.

Proposed District 7090 Land Acknowledgement

We acknowledge that we are situated on traditional *Anishinaabek and Haudenosaunee* territory. We are grateful to live, work and play on this beautiful land.
(“Ah-nish-in-nahb-uk”), (“Ho-deh-no-show-nee”)

Background

To acknowledge this traditional territory is to recognize its longer history, one predating the establishment of the earliest European colonies. It is also to acknowledge this territory's significance for the Indigenous peoples who lived, and continue to live, upon it and whose practices and spiritualities were tied to the land and continue to develop in relationship to the territory and its other inhabitants today.

* Note to Rotary members: Land acknowledgements are specific to the area where the meeting is being held so you need to check to see if there are other peoples involved- perhaps include Metis where appropriate- best to check with a FN in the area to review wording. The recommended wording is appropriate for SW Ontario.

ACTION:

Motion- We propose the adoption of the proposed District 7090 Land Acknowledgement for use at District and Club gatherings.

2. D7090 Literacy Committee Report - April 4, 2020

Respectfully submitted by Margaret Andrewes, Chair



Basic education and literacy is one of The Rotary Foundation's six areas of focus. We know that basic education and literacy are essential for reducing poverty, improving health, encouraging community and economic development, and promoting peace.

Our goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy. We support education for all children and literacy for children and adults.

The committee's top priority is the development of an **INVENTORY of District 7090 Literacy Projects** (local community or beyond – regional, national, international). Having this resource will enable us to showcase District 7090 Clubs that are contributing to the advancement of Rotary's **BASIC EDUCATION & LITERACY** goal and serve to encourage more Clubs to get involved in literacy initiatives.

In seeking support for this endeavour, I've asked Assistant Governorsto identify any of their

Area Clubs that are involved in any way with a literacy initiative - i.e. project leadership &/or partnership; fundingsupport; etc. Once clubs are identified, we can reach out directly to each to collect the information needed to build the inventory entries. Here's a **SAMPLE** of an inventory entry...

AREA 6 - ST CATHARINES LAKESHORE

School to Home Reading Program - <https://www.rotarylakeshore.com/sitepage/home-to-school>

At several local elementary schools, students from grades 2 to 5 read from "leveled books" with volunteer "reading mentors". The student then takes a book home to read to their family. The process repeats weekly from October to April. This model of mentoring and active listening supports the child in building reading confidence, fluency and comprehension skills. In June, the club honours one girl & boy in each school with *Most Improved Reader Awards*, by presenting them with a Rotary medallion and a \$50 gift certificate from a local bookstore. Each student also has their name permanently engraved on a Rotary plaque, proudly displayed at each school.

The club maintains this annual program by funding the purchase of "leveled" reading books for the students and recruiting, training & scheduling volunteers including college and university students, retired educators, librarians and other interested and committed community members. The program's success rate is illustrated by improved reading scores for the students. It has grown to include five schools – including one French speaking school.

Contact: Linda Landry
Rotarylakeshore.literacy@gmail.com

SPECIAL NOTE: In 2018, St Catharines Lakeshore RC was one of two clubs to be recognized by the [Literacy Rotarian Action Group \(LITRAG\)](#) for this exemplary literacy project. For more details:
<https://rotaryserviceblog.org/2019/09/12/dedicated-to-quality-education-for-all/>

In addition to inventory development, the committee is keen to build its membership and eventually, a dedicated cadre of literacy champions throughout District 7090. Optimistically looking ahead to the immediate future, we have some exciting programming plans for a strong focus on literacy at District Conference 2020.

3. D7090 International Service Committee

Chair: Cathy Henry

Zoom Meeting March 25/20, minutes not available at time of report.

No motions or business to be brought forward to District Council.

4. D7090 Gift of Life Committee

Chair: Valerie Bailey-Phillips

No Meeting since last District Council, chocolate heart sales fundraising.

5. Community Service Committee

Chair: Mike Randall- No Report

6. Vocational Service Committee

Chair: Mike Grimaldi- No Report

Rotary District 7090 District Council
April 4, 2020

Nominating Committee Report

Background – Current DGN Tamara Bennett (DG 2021-2022) resigned the role for personal reasons on November 25, 2019. The District's Call for Nomination for DGND (DG 2022-2023) was closing on November 30, 2019. We had a situation, we had not yet nominated DGND 2019-2020, leaving no one in the District Governor chain to move into the now open DGN role. In consultation with RI and following their ByLaws, we announced that the DGND nominations were on hold indefinitely; I notified the candidates before releasing the club email. In Rotary, it is always mandatory that the Call for Nominations be a full two-months. The DGN (DG 2021-2022) Call for Nominations closed on February 8th. The committee proceeded with interviewing three qualified Rotarians in Buffalo on Saturday, February 15, 2020. Following the interviews, the team convened and nominated by majority vote a candidate. Chair Marlee Diehl notified DG Bob who forthwith sent out the club challenge. Upon there being no challenges DG Bob Artis announced that Rotarian Anne Bermingham, Rotary Club of Hamilton AM, had been named DGN (DG 2021-2022). On July 1, 2020, Anne will become our DGE.

The District Leadership in their consultation with Rotary International had planned the next steps; currently the DGND Call for Nominations (DG 2022 -2023) closes on April 29, 2020. There is interest in standing for this role.

We are in the process of finalizing the Call for Nominations to all the Past District Governor's to apply for Council on Legislation Representative who will represent our district at the 2020, 2021 and 2022 Councils on Resolutions and at the 2019 Council on Legislation. The Call is expected to be emailed next week.

Rotary District 2020-2021 Budget

The budget committee has done an outstanding work to send to the President-elects, it will be emailed to all PEs within the next week. This was our first budget that was completed straight out of QuickBooks. I complement everyone who sought to meet our tight meeting deadlines. A special thanks to those who took the meeting results and went back to our Directors for clarification than then seeking agreement on our necessary adjustments to bring a balanced budget with only minor increases in the member's dues. Attached is a copy of the budget which was passed by a majority vote to be presented to be the 2020-2021 club leaders on a Zoom meeting.

Respectfully submitted,

Marlee Diehl, Chair of Nominating and Finance

Rotary District 7090

Budget Overview: District Budget 2020-2021 - FY21 P&L

July 2020 - June 2021

	<u>Total</u>
Income	
40000 Operating Revenue	
40010 General Assessment - Dues	84,777.00
40020 General Assessment - Conference Support	6,000.00
40030 General Assessment - Insurance	22,500.00
Total 40000 Operating Revenue	\$ 113,277.00
41000 Training Revenue	
41010 Club Assessment - PETS	9,900.00
Total 41000 Training Revenue	\$ 9,900.00
Total Income	\$ 123,177.00
Gross Profit	\$ 123,177.00
Expenses	
60000 Operating Expenses	
60010 Banking Fees	500.00
60020 Credit Card Fees	2,500.00
60030 IT/Software Expense	550.00
60031 Club Runner Software	2,400.00
60032 Website Administration	22.00
60033 Zoom Software	1,950.00
60034 QB Software	825.00
Total 60000 Operating Expenses	\$ 8,747.00
60040 Insurance	
60041 US Insurance	2,250.00
60042 CA Insurance	20,250.00
Total 60040 Insurance	\$ 22,500.00
60050 Finance & Audit	7,000.00
60060 District Council	2,500.00
61000 Administrative Expenses	
61010 Admin Services	24,060.00
61020 Office Supplies	500.00
61022 Postage	150.00
61030 District Newsletter	2,400.00
61040 Phone Charge	1,200.00
61050 Treasurer Expenses	200.00
Total 61000 Administrative Expenses	\$ 28,510.00
62000 Directors and Committees	
62100 Director of Training	800.00
62101 DLT Training	1,000.00
62102 AG Training	1,000.00
62103 PETS Training	9,900.00
62106 Visioning Training	200.00
Total 62100 Director of Training	\$ 12,900.00

62200 Director of Foundation	
62201 VTT	175.00
62202 District Simplified Grants	175.00
62203 Paul Harris Society	175.00
62204 Grants	150.00
62205 Rotary Scholars	175.00
62208 TRF Funds (Annual/End Polio/Endowment)	150.00
Total 62200 Director of Foundation	\$ 1,000.00
62300 Director of Service Projects	
62301 International Community Service	125.00
62302 Community Service	125.00
62303 Vocational Service	125.00
62304 SP (Materials/Printing/Resources)	125.00
Total 62300 Director of Service Projects	\$ 500.00
62400 Director of Youth Services	
62403 Rotaract	2,500.00
62404 Interact	1,000.00
62408 Youth Program Promotion	1,500.00
Total 62400 Director of Youth Services	\$ 5,000.00
62500 Director of Public Image	
62501 RI Materials	250.00
62502 Badges	250.00
62503 Advertising	250.00
Total 62500 Director of Public Image	\$ 750.00
62600 Director of Membership	
62602 Regional Training	1,500.00
62603 Membership Materials	150.00
62604 Club Start Ups	250.00
Total 62600 Director of Membership	\$ 1,900.00
62700 District Governor	
62701 Training	2,990.00
62702 RI Convention	4,000.00
62703 Governor Awards	500.00
62705 President Meetings	2,200.00
Total 62700 District Governor	\$ 9,690.00
62800 District Governor Elect	
62801 Training	2,990.00
62802 RI Convention	8,000.00
62803 Theme Items	3,000.00
Total 62800 District Governor Elect	\$ 13,990.00
62900 District Governor Nominee	
62901 Training	1,090.00
Total 62900 District Governor Nominee	\$ 1,090.00
Total 62000 Directors and Committees	\$ 46,820.00
63000 District Conference Expenses	
63010 General Expenses (current year)	6,000.00
Total 63000 District Conference Expenses	\$ 6,000.00

64000 Miscellaneous Expenses	
64020 DGND Interviews	100.00
64060 Learning to Lead Participants	1,000.00
Total 64000 Miscellaneous Expenses	\$ 1,100.00
Total Expenses	\$ 123,177.00
Net Operating Income	\$ 0.00
Net Income	\$ 0.00

Assumption
2000 Total Membership
1060 US Members
940 CA Members

REVENUE TOTALS

56476.80
56804.20
113281.00
9900
123181.00
123177

COMPARISON OF DUES IN USD		
	2020-21	2019-20
Members	2000	2175
Assessment per Member		
Note: US Clubs pay \$7.15 to RI for insurance also		
US Clubs	\$53.28	\$53.05
	X 1060	
Canadian Clubs	\$60.43	\$60.32
	X 940	
PETS Assessment per Club	\$150.00	\$240.00
	66	

TOTAL REVENUE

Rounding

Assistant Governor Coordinator Report for District Council (April, 2020)

There is a subtle change occurring in the District. It has been “emerging” for a couple of years, but has begun to take shape nicely in the past little while, with thanks to the Assistant Governors in some specific cases. In others, the concept has been there – the elephant in the room – and has just started to emerge. The change – more cooperation among the clubs in an area ... and beyond. Some of this is based on the successes of areas in the Niagara Peninsula; this group has served as a model for cooperation. But certainly, there have been some breakthrough areas where this has started to emerge. The Niagara clubs are having a joint meeting on April 8th.

I have been able to attend a number of area meetings, both in person and in the ZOOM format; in addition, I have attended 3 of the 4 PETS sessions on-line.

There are a couple of “re-occurring” areas that I want to delve into over the next year, both with the Assistant Governors (and, obviously, their clubs) and with District Council. These two are NOT unique; they have emerged before but, I think we might need to revisit them again.

The first is the relationship(s) among Club Visioning/Strategic Planning with the setting of goals on an annual basis and with some sort of correlation with the District’s Strategic Plan and its goals/objectives.

The second was raised once again at an area recently – the Grant Management Seminar. I have addressed this one before ... but still would like to see some sort of alternate approach to club’s acquiring the “expertise” to apply for a District grants. As many of you know, this one has always been a bone of contention with me ... but I have not been generating any interest in this one...it is coming directly from the clubs through the Assistant Governors.

Some of the highlights from the Assistant Governors’ Reports for their respective areas include:

- * a very successful trivia night (Waterdown) and a change in location for the Flamborough AM club – to the Symposium Restaurant in Waterdown.
- * the umpteenth annual Lobster Dinner at the end of May (Dundas and Dundas Valley Sunrise).
- * a renewal for the Niagara Falls (USA) club which meets for a business meeting once a month at lunch time and an evening meeting with a speaker once a month; a very successful event was held in February with the new Mayor speaking and with 60 guests in attendance.
- * Grand Island had its major fundraiser (Meat Raffle) in March
- * a great meeting of four of the Area 12 clubs has led to potential shared events and a renewed interest in leveraging funding with District grants. One club (Middleport) has added six new members this year.
- * all the clubs in area 11 have been actively involved in a variety of events in their respective communities and internationally and there is more inter-club activity taking place. Some of these included a “Purple Pinkie” project and assistance with a high school play in Amherst. There has been some interest in investigating the implications of merging clubs in the area since they already work together on fundraisers. As with any “merger” possibilities, there are many issues to be investigated and problems to be solved...but the clubs are looking at all the possibilities. Nothing firm as yet.

* Delhi is celebrating its 50th year of service to the community (April 24). All three clubs are seeing their efforts from a fall work day – the spring bulbs they planted are now emerging! All clubs in area 1 are involved in community activities including the Christmas Panorama of lights, helping the Salvation Army kettle program, and (in Simcoe) the development of a “Rotary Beer”. The two Simcoe clubs will be hosting a BIG team of curlers from Scotland in November.

* the Jamestown club has been involved in a sanitation project for school in Tanzania with assistance from a club in Australia and a club in Tanzania – exemplifies the theme for this year – Rotary Connects the World. Dunkirk Fredonia provided books for a literacy project.

* Easter related events are being planned by Hamburg and East Aurora; Orchard Park is working on its annual raffle (\$10 000) and has 2 new members.

* the Olean club has been particularly active during the winter months including a “skate with Santa”, their Service Above Self Awards dinner, reaching out to the local toastmasters club (Rotary has established a formal relationship with Toastmasters), and the establishment of an endowment fund for Interact high school seniors. It must be a “snow thing” because Ellicottville has also been superactive with fundraisers and its Ski Day at Holimont. Slapshot candidates are also being identified.

* Dunnville Rotary Club had over 300 people attend its Family Day Event; a similar number (or even more) showed up for skating and activities sponsored by the Dundas Valley Sunrise Rotary Club at the outdoor rink it built. Fonthill has a Family Fun Fest planned for June 20th. Welland is inviting all to attend its 100th anniversary event on May 17th.

* Four people from the Batavia Club are attending the RI Convention in Hawaii. All clubs in Area 14 are working on a variety of service projects and fundraisers.

* the three clubs in area 6 work well together on projects within the area and with other areas; this year they cooperated on a Remembrance Day Program, celebrated Polio Plus together and are planning a joint dinner.

* the Ancaster AM club worked with the DECA (Distributive Education Clubs of America) club at Ancaster High School to develop a marketing plan for their autumn stroll. Both Brantford clubs have been involved in their traditional events – Clowns for Kids, Rotary Classic Run, Trip of the Month – and the sunrise club has been working with the Why Not Mission to develop their major fundraising campaign. The Rotary Club Caledonia had a successful wine and cheese in January to promote membership.

* a new park in Lincoln has been approved and will be named Rotary Park; the local club – Rotary Club of Lincoln – donated \$100 000 towards the development of the park. The Rotary Club of Grimsby presented cheques to 17 local charities from their Fantasy of Trees Fundraiser.

March 25, 2020

Rotary Friendship Exchange

Report for District 7090 Council Meeting 4 April 202

On behalf of Co-Chair John Crossingham and myself we regret that the Rotary Friendship Exchange between Districts 7090 and 2410 in Latvia and Sweden has been postponed, hopefully, until next year.

In addition, we have been communicating with Rotary District 9110 in the southwestern part of Nigeria located in the states of Lagos and Ogun for a Friendship Exchange in the 2020-21 Rotary year.

In Rotary Service,

David Greenfield, Co-Chair

Rotary 7090 Strategic Plan – 2020 to 2023

Vision: Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities and in ourselves.

District
7090
Mission

Inspiring and supporting all the clubs in Rotary District 7090 to be the best that they can be

Strategies

1. Educate and guide clubs on innovative ways to recruit and retain new members

2. Train club members to provide strong leadership at the club level

3. Assist clubs to enhance public image and awareness of all Rotary does in local and global communities

4. Motivate and guide clubs to increase their understanding and support for The Rotary Foundation

5. Inspire clubs to get more involved with youth

3-year
Measures

1. Number of Rotarians in District will be 2500 by June 30, 2023 with 40% female and average age 55 years
2. Increase by 25% the number of Rotarians accessing training provided through district (e.g., both the traditional types of training and food truck and other new offerings)
3. 50% increase in amount of traffic going to district website to access resources
4. Have 50% of clubs highly involved in youth programs
5. Have a 4/5 rating on how relevant district is (up from 3.6/5 in 2018)

Rotary 7090 Strategic Plan – 2020 to 2023

Strategy #1: Educate and guide clubs on innovative ways to recruit and retain new members			
April 2020 to June 2021 Actions	<ol style="list-style-type: none"> 1. Have 4-6 regional presentations that bring local clubs together to learn about best practices and some new and different ways to recruit as well as retain members. These could be offered in geographic locations (food truck concept) or virtually. 2. Find some new and more effective ways to promote the membership resources found on the District website. This includes District membership team connecting directly with club membership chairs to help them address their specific questions and needs. 3. Arm Assistant Governors with questions to ask at area meetings as well as presentations that they could use at club meetings that engage Rotarians to use the ideas and district membership resources 4. Create more information for clubs to use on the different types of membership offerings they might consider – from passport to satellite to e-clubs. Put these resources on district website. 5. Membership committee to work with District Governor Frank Adamson to determine where we could add more clubs – whether they are in new geographic regions not currently served by Rotary or satellite and other types of clubs that RI is encouraging us to consider. 6. Hold 3 new member orientations (for those who join from 2019 onward) where the new members in a geographic region come for a cross-club meet and greet and ask questions about Rotary. 		
Year One Measures of Success	Number of Rotarians is 2250 by June 30, 2021	35% are female and average age is 57 Years	25% increase in traffic to District website pages where membership resources are made available to clubs

Rotary 7090 Strategic Plan – 2020 to 2023

Strategy #2: Train club members to provide strong leadership at the club level			
April 2020 to June 2021	<ol style="list-style-type: none"> 1. Promote differently in tone (what is in it for me) and using various mediums some of the current offerings such as PETS, Club Leadership Training and Rotary Leadership Institute. 2. Develop more bite-sized training (podcasts, short videos, interactive virtual learning) based on current club requests. Have promoted and implemented 3-5 new offerings by June 2021. 3. Increase the number of Rotaractors being invited to District training offering as well as provide at least two offerings that are customized to unique needs of Rotaract. 4. Start providing some bite-sized learnings like a “rotary lesson of the month” where a current leaders (e.g., Club President) shares something they are doing that is making a difference in their club or community – make it a short video that can be easily accessed by all 		
Year One Measures of Success	90% of our clubs accessed district leadership training (webinars, events) in some form or another	Identify 5+ club leadership stories from our own district that were profiled and shared with other current and future leaders in our district	A 25% increase in the number of Rotaractors accessing training provided by District

Rotary 7090 Strategic Plan – 2020 to 2023

Strategy #3: Assist clubs to enhance their public image and awareness of all Rotary does in local and global communities

<p>Actions to be done between April 2019 and June 30 2020</p>	<ol style="list-style-type: none"> 1. Find one person in each club that is willing to learn more about social media and public image. Engage and support each of these people to implement 2-3 actions within their club (e.g., on website, Face Book, Instagram) that enhances club image and awareness 2. Create a number of best practices including templates that can be shared with clubs to help them see first-hand what other clubs are doing and how they could implement these ideas 3. Encourage all clubs to participate in District lead public service projects to include Buddy Benches, Multidistrict Waterside Clean-up Day, Little Lending Libraries, Wellness Initiative and a District Blood Donor Day. 4. Model the best that we can be by having district website, district Facebook and other tools up-to-date and filled with good messages that enhance our image and build greater awareness of all that Rotary does in 7090 5. Do even more promoting of the Rotary International videos and resources that are available and can be used by clubs to enhance their image as well as the awareness of Rotary 		
<p>Year One Measures of Success</p>	<p>70% of clubs get involved in at least one of the District lead public service projects by June 2021</p>	<p>30% of clubs have had a person engaged in accessing help from District team that helps them to learn more about social media</p>	<p>There is a file of best practices on Rotary 7090 website and there is a 30% increase in hits to this section from June 2020 to June 2021</p>

Rotary 7090 Strategic Plan – 2020 to 2023

Strategy #4: Motivate and Guide Clubs to increase their understanding and support for The Rotary Foundation (TRF)				
Actions to be done between April 2019 and June 30 2020	<ol style="list-style-type: none"> 1. Increase the Profile of the District Foundation Team and Programs 2. Target Clubs who have traditionally not supported TRF and encourage modest financial support 3. Identify Foundation Ambassadors in each club and provide them with the resources required 4. Challenge every member to add TRF as their charity of choice in addition to other charities 5. Continue to support the Global Polio Eradication Initiative (GPEI) soliciting support from clubs and members 6. Encourage smaller clubs to meet EREY / Sustaining club status by appointing a portion of their revenue to TRF or to indicate a portion of their clubs dues to TRF. 			
Year One Measures of Success	90% of clubs as Every Rotarian Every Year members	Generate significant GPEI fundraising dollars as part of the October District Conference	Solicit support from DLT and Foundation team for a million-dollar campaign in 2020-2021.	Have Foundation giving up 2% per person as a result on greater understanding of all that we do as People of Action

Rotary 7090 Strategic Plan – 2020 to 2023

Strategy #5: Inspire clubs on get more involved with youth

Actions to be done between April 2019 and June 30 2020	<ol style="list-style-type: none">1. Encourage clubs to support existing or start new youth programs within their clubs, through the sharing of stories, testimonials etc. aimed at creating enthusiasm in particular with clubs less involved with youth. For example, use these opportunities to share how Rotaractors transition to Rotarians, how Youth Exchange students lives are changed, etc.2. Work actively with the membership committee to develop strategies on how best to launch new Rotaract clubs. Find at least 2 clubs willing to engage with these strategies.3. Resurrect the club youth involvement survey. Obtain at least a 75% club response rate Identify “youth” ambassadors in at least 50% of responding clubs.4. Provide more training to clubs on how to develop youth programs. This includes how to get involved in youth exchange, SLAPSHOT, setting up EarlyAct, Interact and Rotaract clubs. Provide more resources to help build up the youth programs – includes developing how to handbooks and other guidelines so it is easier for clubs to learn and get involved with youth services.5. Promote more short-term youth exchanges as a way to introduce club members and families to the benefits of getting involved in (long term) youth exchange and Rotary.		
Year One Measures of Success	Have 15 active chartered Rotaract clubs by June 30, 2021. Implement a delegated leadership structure. Rather than have a single DRR, have regional DRRs in Niagara, Buffalo, Hamilton, Brantford / Norfolk and Fredonia / Jamestown.	Rebuild youth exchange to have at least 20 students going out on long term for 2021/2022 and 20 students going out on STEP in the summer of 2021.	Relaunch RYLA in 2021 with a new program and at least 40 participants.

Rotary 7090 Strategic Plan – 2020 to 2023

The following are the commitments that have been made to ensure the Strategic Plan is successfully implemented.

1. The goals that the District Governors, for the next three years, will focus largely on this strategic plan. This plan reflects what we, as a district, want our leadership to do to help clubs be inspired and supported to be the best they can be.
2. The District Governor, Past District Governor, District Governor Elect and District Governor Nominee plus the 5 Council Directors will meet regularly to review the strategic plan. They will go strategy by strategy to determine what has been done to date and what is to be done in the next few months to drive the plan forward.
3. The Strategic Plan will be on every district council agenda – to discuss what has been done to date and to gather input on how to further advance the plan. This includes an update relative to the one-year measures by strategy that are captured in this plan.



Rotary District 7090

BALANCE SHEET

As of March 29, 2020

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
10001 Key Bank (US)	141,272.11
10002 BoM (CDN)	179,089.62
Total Bank Accounts	\$320,361.73
Accounts Receivable	
11001 Accounts Receivable (A/R) - US	223.68
11002 Accounts Receivable (A/R) CND	1,994.56
Total Accounts Receivable	\$2,218.24
Other Current Assets	
10004 Undeposited Funds	0.00
11003 Account Receivable - Loan	0.00
11004 A/R - Cdn - prior difference	0.00
11005 RYLA Receivable	0.00
11006 SlapShot Receivable	0.00
12001 Restricted Grants Committee	77,650.73
13001 Prepaid Expenses	0.00
13002 Prepaid District Conference	379.70
Total Other Current Assets	\$78,030.43
Total Current Assets	\$400,610.40
TOTAL ASSETS	\$400,610.40
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
20001 Accounts Payable (A/P) - USD	0.00
Accounts Payable (A/P) - CAD	0.00
Total Accounts Payable	\$0.00
Other Current Liabilities	
20002 A/P - USD - prior difference	0.00
20300 Accrued Expenses	1,574.00
21001 Future Rotaract Deposits	90.00
23250 District Grants Payable	77,565.02
23500 Unearned / Deferred Revenue	3,996.87
Total Other Current Liabilities	\$83,225.89
Total Current Liabilities	\$83,225.89
Total Liabilities	\$83,225.89

Rotary District 7090

BALANCE SHEET

As of March 29, 2020

	TOTAL
Equity	
30000 Opening Balance Equity	0.00
31000 Retained Earnings	255,553.52
Net Income	61,830.99
Total Equity	\$317,384.51
TOTAL LIABILITIES AND EQUITY	\$400,610.40

Rotary District 7090

PROFIT AND LOSS

July 1, 2019 - March 29, 2020

	TOTAL
Income	
40000 Operating Revenue	
40010 General Assessment - Dues	110,916.75
40020 General Assessment - Conference Support	6,200.21
Total 40000 Operating Revenue	117,116.96
41000 Training Revenue	
41010 Club Assessment - PETS	16,210.50
41030 RLI	7,223.82
41040 Grants Training Income	11,174.95
Total 41000 Training Revenue	34,609.27
42000 District Conference Revenue	
42010 DCONF Reg. Current Year	2,870.00
Total 42000 District Conference Revenue	2,870.00
44000 Miscellaneous Income	2.93
46000 Youth Services Income	
46001 RYLA Income	0.00
46002 SlapShot Income	14,420.02
46004 Youth Services Conference	2,968.30
Total 46000 Youth Services Income	17,388.32
47000 District Event Revenue	
47001 DG Changeover	-90.00
Total 47000 District Event Revenue	-90.00
Total Income	\$171,897.48
GROSS PROFIT	\$171,897.48
Expenses	
60000 Operating Expenses	0.00
60010 Banking Fees	339.27
60020 Credit Card Fees	1,958.92
60030 IT/Software Expense	516.00
60031 Club Runner Software	2,257.00
60032 Website Administration	21.17
60033 Zoom Software	1,223.20
60034 QB Software	815.40
Total 60000 Operating Expenses	7,130.96
60040 Insurance	
60041 US Insurance	2,250.00
60042 CA Insurance	18,966.54
Total 60040 Insurance	21,216.54
60060 District Council	1,024.87
61000 Administrative Expenses	
61010 Admin Services	16,000.00

Rotary District 7090

PROFIT AND LOSS

July 1, 2019 - March 29, 2020

	TOTAL
61020 Office Supplies	58.22
61022 Postage	93.64
61030 District Newsletter	1,600.00
61040 Phone Charge	800.00
Total 61000 Administrative Expenses	18,551.86
62000 Directors and Committees	
62100 Director of Training	
62103 PETS Training	1,994.73
62105 RLI	3,812.30
Total 62100 Director of Training	5,807.03
62200 Director of Foundation	
62202 District Simplified Grants	7,869.95
62204 Grants	4,387.38
62206 Zone Training	614.61
62207 Foundation Dinner	52.44
Total 62200 Director of Foundation	12,924.38
62400 Director of Youth Services	
62401 RYLA	-44.00
62402 SLAPSHOT	8,239.49
62403 Rotaract	47.39
62407 Youth Conference	5,350.64
Total 62400 Director of Youth Services	13,593.52
62500 Director of Public Image	
62502 Badges	217.42
Total 62500 Director of Public Image	217.42
62600 Director of Membership	
62603 Membership Materials	181.50
Total 62600 Director of Membership	181.50
62700 District Governor	
62701 Training	203.04
62702 RI Convention	2,432.55
62703 Governor Awards	790.17
62705 President Meetings	1,517.54
Total 62700 District Governor	4,943.30
62800 District Governor Elect	
62801 Training	1,597.87
62802 RI Convention	3,239.89
62803 Theme Items	2,351.58
Total 62800 District Governor Elect	7,189.34
Total 62000 Directors and Committees	44,856.49

Rotary District 7090

PROFIT AND LOSS

July 1, 2019 - March 29, 2020

	TOTAL
63000 District Conference Expenses	
63010 General Expenses (current year)	5,890.55
Total 63000 District Conference Expenses	5,890.55
64000 Miscellaneous Expenses	
64040 Rotarians in Action Day	35.49
64050 Other Miscellaneous Expenses	10,539.50
Total 64000 Miscellaneous Expenses	10,574.99
Total Expenses	\$109,246.26
NET OPERATING INCOME	\$62,651.22
Other Expenses	
Unrealized Gain or Loss	0.00
Exchange Gain or Loss	820.23
Total Other Expenses	\$820.23
NET OTHER INCOME	\$ -820.23
NET INCOME	\$61,830.99

Rotary District 7090

BUDGET VS. ACTUALS: 2019 - 2020 ROTARY BUDGET - FY20 P&L

July 2019 - June 2020

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
40000 Operating Revenue				
40010 General Assessment - Dues	110,916.75	116,769.00	-5,852.25	94.99 %
40020 General Assessment - Conference Support	6,200.21	6,525.00	-324.79	95.02 %
Total 40000 Operating Revenue	117,116.96	123,294.00	-6,177.04	94.99 %
41000 Training Revenue				
41010 Club Assessment - PETS	16,210.50	16,080.00	130.50	100.81 %
41030 RLI	7,223.82		7,223.82	
41040 Grants Training Income	11,174.95		11,174.95	
Total 41000 Training Revenue	34,609.27	16,080.00	18,529.27	215.23 %
42000 District Conference Revenue				
42010 DCONF Reg. Current Year	2,870.00		2,870.00	
Total 42000 District Conference Revenue	2,870.00		2,870.00	
44000 Miscellaneous Income	2.93		2.93	
46000 Youth Services Income				
46001 RYLA Income	0.00		0.00	
46002 SlapShot Income	14,420.02		14,420.02	
46004 Youth Services Conference	2,968.30		2,968.30	
Total 46000 Youth Services Income	17,388.32		17,388.32	
47000 District Event Revenue				
47001 DG Changeover	-90.00		-90.00	
Total 47000 District Event Revenue	-90.00		-90.00	
Total Income	\$171,897.48	\$139,374.00	\$32,523.48	123.34 %
GROSS PROFIT	\$171,897.48	\$139,374.00	\$32,523.48	123.34 %
Expenses				
60000 Operating Expenses	0.00		0.00	
60010 Banking Fees	339.27	500.00	-160.73	67.85 %
60020 Credit Card Fees	1,958.92	4,500.00	-2,541.08	43.53 %
60030 IT/Software Expense	516.00	290.00	226.00	177.93 %
60031 Club Runner Software	2,257.00	2,200.00	57.00	102.59 %
60032 Website Administration	21.17	21.00	0.17	100.81 %
60033 Zoom Software	1,223.20	1,950.00	-726.80	62.73 %
60034 QB Software	815.40	645.00	170.40	126.42 %
Total 60000 Operating Expenses	7,130.96	10,106.00	-2,975.04	70.56 %
60040 Insurance				
60041 US Insurance	2,250.00	3,613.00	-1,363.00	62.28 %
60042 CA Insurance	18,966.54	26,000.00	-7,033.46	72.95 %
Total 60040 Insurance	21,216.54	29,613.00	-8,396.46	71.65 %
60050 Finance & Audit		7,000.00	-7,000.00	
60060 District Council	1,024.87	2,500.00	-1,475.13	40.99 %
61000 Administrative Expenses				

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
61010 Admin Services	16,000.00	24,000.00	-8,000.00	66.67 %
61020 Office Supplies	58.22	600.00	-541.78	9.70 %
61022 Postage	93.64		93.64	
61030 District Newsletter	1,600.00	2,400.00	-800.00	66.67 %
61040 Phone Charge	800.00	1,200.00	-400.00	66.67 %
61050 Treasurer Expenses		200.00	-200.00	
Total 61000 Administrative Expenses	18,551.86	28,400.00	-9,848.14	65.32 %
62000 Directors and Committees				
62100 Director of Training				
62101 DLT Training		400.00	-400.00	
62102 AG Training		400.00	-400.00	
62103 PETS Training	1,994.73	16,080.00	-14,085.27	12.41 %
62104 District Training Assembly		400.00	-400.00	
62105 RLI	3,812.30		3,812.30	
62106 Visioning Training		600.00	-600.00	
62107 Zone Training		2,000.00	-2,000.00	
Total 62100 Director of Training	5,807.03	19,880.00	-14,072.97	29.21 %
62200 Director of Foundation				
62201 VTT		450.00	-450.00	
62202 District Simplified Grants	7,869.95		7,869.95	
62203 Paul Harris Society		100.00	-100.00	
62204 Grants	4,387.38		4,387.38	
62205 Rotary Scholars		200.00	-200.00	
62206 Zone Training	614.61	700.00	-85.39	87.80 %
62207 Foundation Dinner	52.44		52.44	
Total 62200 Director of Foundation	12,924.38	1,450.00	11,474.38	891.34 %
62300 Director of Service Projects				
62301 International Community Service		100.00	-100.00	
62302 Community Service		75.00	-75.00	
62303 Vocational Service		75.00	-75.00	
Total 62300 Director of Service Projects		250.00	-250.00	
62400 Director of Youth Services				
62401 RYLA	-44.00		-44.00	
62402 SLAPSHOT	8,239.49		8,239.49	
62403 Rotaract	47.39	2,500.00	-2,452.61	1.90 %
62404 Interact		1,000.00	-1,000.00	
62407 Youth Conference	5,350.64		5,350.64	
62408 Youth Program Promotion		1,500.00	-1,500.00	
Total 62400 Director of Youth Services	13,593.52	5,000.00	8,593.52	271.87 %
62500 Director of Public Image				
62501 RI Materials		250.00	-250.00	
62502 Badges	217.42	250.00	-32.58	86.97 %
62503 Advertising		250.00	-250.00	
62504 Zone Training		200.00	-200.00	
Total 62500 Director of Public Image	217.42	950.00	-732.58	22.89 %
62600 Director of Membership				
62601 Zone Training		200.00	-200.00	
62602 Regional Training		2,500.00	-2,500.00	

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
62603 Membership Materials	181.50		181.50	
Total 62600 Director of Membership	181.50	2,700.00	-2,518.50	6.72 %
62700 District Governor				
62701 Training	203.04	1,900.00	-1,696.96	10.69 %
62702 RI Convention	2,432.55	7,000.00	-4,567.45	34.75 %
62703 Governor Awards	790.17	500.00	290.17	158.03 %
62705 President Meetings	1,517.54	2,200.00	-682.46	68.98 %
Total 62700 District Governor	4,943.30	11,600.00	-6,656.70	42.61 %
62800 District Governor Elect				
62801 Training	1,597.87	1,900.00	-302.13	84.10 %
62802 RI Convention	3,239.89	7,000.00	-3,760.11	46.28 %
62803 Theme Items	2,351.58	2,500.00	-148.42	94.06 %
Total 62800 District Governor Elect	7,189.34	11,400.00	-4,210.66	63.06 %
62900 District Governor Nominee				
62901 Training		1,900.00	-1,900.00	
Total 62900 District Governor Nominee		1,900.00	-1,900.00	
Total 62000 Directors and Committees	44,856.49	55,130.00	-10,273.51	81.36 %
63000 District Conference Expenses				
63010 General Expenses (current year)	5,890.55	6,525.00	-634.45	90.28 %
Total 63000 District Conference Expenses	5,890.55	6,525.00	-634.45	90.28 %
64000 Miscellaneous Expenses				
64020 DGND Interviews		100.00	-100.00	
64040 Rotarians in Action Day	35.49		35.49	
64050 Other Miscellaneous Expenses	10,539.50		10,539.50	
Total 64000 Miscellaneous Expenses	10,574.99	100.00	10,474.99	10,574.99 %
Total Expenses	\$109,246.26	\$139,374.00	\$ -30,127.74	78.38 %
NET OPERATING INCOME	\$62,651.22	\$0.00	\$62,651.22	0.00%
Other Expenses				
Exchange Gain or Loss	820.23		820.23	
Total Other Expenses	\$820.23	\$0.00	\$820.23	0.00%
NET OTHER INCOME	\$ -820.23	\$0.00	\$ -820.23	0.00%
NET INCOME	\$61,830.99	\$0.00	\$61,830.99	0.00%