



District Council Agenda June 5, 2021



Join Zoom Meeting

<https://zoom.us/j/97524849554?pwd=bHN0enhEaVgrMUVzekpzeWt5cDg0UT09>

09:00 - 09:15	Call to Order & Welcome Invocation Introductions	Frank Adamson, Governor All
Consent Agenda – accept/approve reports by motion		
	a. Secretary's Report	
	• District Council Meeting Minutes of April 10, 2021	
	b. Treasurer's Report	
	• Financials	
	c. Governor Report	
	d. Governor Elect Report	
	e. Governor Nominee Report	
	f. AG Report	
	g. Service Projects Report	
	h. Training Report	
	i. Governor's Committees	
	1. Strategic Plan	
09:15 – 09:45	Strategic Plan	Anne Bermingham, DGE/Melisa Schrock, DG
	• Questions/Comments relating to Survey Results	
	• Comments/Suggestions to Improve Action Plan of Strategic Plan	
	• Motion to Approve Strategic Plan 2021-22 Action Plan	
09:45 – 09:55	Coaching Update	Al Lutchin and Angela Carter
09:55 – 10:10	Outgoing Governor 2020-21 Comments	Frank Adamson
10:10 – 10:25	Incoming Governor 2021-22 Comments	Anne Bermingham
10:25 – 10:30	Virtual Exchange of Gavel	
10:30 – 11:00	Council Members Input/Discussion	
	• Communication	Lisa Bishop
	• COVID Advisor	Anne Bermingham, DGE
	• Lighthouse Award 2021-22	
	• Proposed Dates for District Council	
11:00 AM	Adjournment	Frank Adamson, Governor



District Council Minutes Saturday, April 10, 2021

Location: Zoom Online Meeting

No. of Attendees: 35

Call to Order: 08:30 a.m. by Governor Frank Adamson

Consent Agenda:

MOTION TO REMOVE THE SERVICE PROJECTS REPORT FROM THE CONSENT AGENDA BY LISA BISHOP, DGN; SECONDED BY KEVIN CROSBY, PDG. MOTION APPROVED.

MOTION TO APPROVE THE CONSENT AGENDA WITHOUT SERVICE PROJECTS REPORT BY REG MADISON; SECONDED BY RALPH MONTESANTO, PDG. MOTION CARRIED.

MOTION TO AMEND THE REGULAR AGENDA TO INCLUDE SERVICE PROJECTS BY KAREN OAKES, PDG; SECONDED BY LISA BISHOP, DGN.

Service Projects: Lisa Bishop, DGN. Lisa presented the following three motions to be approved as one.

April 10/21: ISC THREE MOTIONS FOR CLUB TO CLUB SOLICITATION TO BE ACCEPTED AS ONE.

MOTION 1

District Council authorize The Rotary Club of Buffalo Sunrise to solicit donations from other District 7090 clubs to assist in funding the \$15,000 contribution the club has to make for "A Rotary Global Scholarship", Global Grant Application.

MOTION 2

District Council authorize The Rotary Club of Dunnville to solicit donations from other District 7090 clubs to assist in funding "the Rainwater Harvesting System" in Arusha, Tanzania.

MOTION 3

District Council authorize The Rotary Club of Niagara-on-the-Lake to solicit donations from other District 7090 clubs to assist in funding “the 3-D Printing of Artificial Limbs” in Sri Lanka.

MOTION TO APPROVE THE SERVICE PROJECTS REPORT AS AMENDED TO REPLACE/INCLUDE THE 3 MOTIONS ABOVE BY LISA BISHOP, DGN; SECONDED BY REG MADISON, PDG.

Manual of Policies: (see slides attached) Karen Oakes, PDG, Anne Bermingham, DG

Karen Oakes presented slides on the soon to be incorporated District’s Manual of Policies including the new structure on voting at the Board of Directors and District Council.

Anne Bermingham, DGE, presented slides on how the NEW District Council will be operating differently.

8 standing committees are: (all expected to be 3 year terms).

- Membership
 - Training
 - Foundation
 - Public Image
 - Youth
 - Governance
 - Finance
 - Service
- Governance is a new committee with four area: Diversity Equity and Inclusion, Abuse Prevention, Legislative, Nominating. Discussion regarding whether or not DEI is best placed under Governance or Membership or PI. Most comments supported Membership or Governance.
- Additional discussion included elimination of DG chair being put into Finance, Nominating and Strategic Planning automatically. Many commented this to be a good idea, which would include new opportunity for the most competent individual to take the role. One comment included a concern that a seat could be left unfilled if DG not mandated to take the role.

Governor Frank and PDG Reg thanked Karen Oakes and her committee with incorporating District 7090 and the rewrite of the MOP which was challenging and which Karen put in countless hours doing.

District Conference Report: (see slides attached) Lisa Bishop, Co-chair with Melisa Schrock presented slides about DGN Lisa thanked lots of folks involved in putting the District Conference together which ended up being 9 hours of virtual conference - speakers. She also thanked all those on the meeting who attended.

For Council Members Input/Discussion:

- **GLWC:** Governor Frank shared the video PDG Kevin Crosby prepared on behalf of the Great Lakes Watershed Cleanup. He also noted the extension to complete the clean-up to June 1st because of the COVID-19 shut down in Canada.
- **District Assembly** - will be virtual and is emphasizing preparation for key leadership and operational positions in the club along with Rotaract sessions for Rotaractors and AG sessions along with sessions for new members.
- **Strategic Plan** – Melisa Schrock, PDG, referenced her report (see attached accepted under Consent Agenda). She noted that incorporated into the document which is intended to be a living document and updated for each District meeting are the goals of Anne Bermingham, i.e. DGE Anne will lead as Governor starting July 1, using the Strategic Plan as a road map.

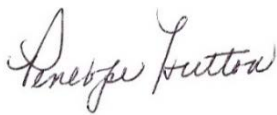
Adjournment: DG Frank thanked our presenters and the Council. He noted that our number one goal is new members. He noted some clubs who are doing a great job of recruitment, especially Buffalo Sunrise who has recruited 9 new members this year. Still he noted that we are in a member deficit position.

In memory of our recently passed PDG Jack, he said (not verbatim), “A life well-lived is our loss of Rotarian PDG Jack Amico. PDG Jack always noted he was from God’s Country, and now he is there. He is missed.”

Meeting adjourned at 9:48 a.m.

Next Meeting of the District Council: Saturday, June March 13, 2020.

Respectfully submitted,



Penelope Hutton
Executive Secretary

Reports Attached:

Consent Agenda:

- Secretary’s Report (see Minutes of January 9, 2021 on D7090 Website)
- Financials (interim)
- DG Report
- DGE Report
- DGN Report
- Public Image Report
- Membership Report
- Foundation Report
- Youth Services Report
- Training Report
- AG Coordinator Report

DG Sub-Committees

- Strategic Plan

Other Reports Attached:

Service Projects Report (see minutes for changes to report)

MOP

MOP Slides

District Conference Slides

Rotary District 7090

Balance Sheet As of May 30, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
10001 Key Bank (US)	128,775.54
10002 BoM (CDN)	174,596.12
Total Bank Accounts	\$303,371.66
Accounts Receivable	
11001 Accounts Receivable (A/R) - US	209.06
11002 Accounts Receivable (A/R) CND	308.77
Total Accounts Receivable	\$517.83
Other Current Assets	
10004 Undeposited Funds	0.00
11003 Account Receivable - Loan	0.00
11004 A/R - Cdn - prior difference	0.00
11005 RYLA Receivable	0.00
11006 SlapShot Receivable	0.00
12001 Restricted Grants Committee	27,430.30
13001 Prepaid Expenses	8,239.49
13002 Prepaid District Conference	0.00
Total Other Current Assets	\$35,669.79
Total Current Assets	\$339,559.28
TOTAL ASSETS	\$339,559.28
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
20001 Accounts Payable (A/P) - USD	0.00
Accounts Payable (A/P) - CAD	0.00
Total Accounts Payable	\$0.00
Other Current Liabilities	
20002 A/P - USD - prior difference	0.00
20300 Accrued Expenses	0.00
21001 Future Rotaract Deposits	90.00
23250 District Grants Payable	27,344.59
23500 Unearned / Deferred Revenue	0.00
Total Other Current Liabilities	\$27,434.59
Total Current Liabilities	\$27,434.59
Total Liabilities	\$27,434.59
Equity	
30000 Opening Balance Equity	0.00
31000 Retained Earnings	280,064.67
Net Income	32,060.02
Total Equity	\$312,124.69
TOTAL LIABILITIES AND EQUITY	\$339,559.28

Rotary District 7090

Profit and Loss

July 1, 2020 - May 30, 2021

	TOTAL
Income	
40000 Operating Revenue	
40010 General Assessment - Dues	74,937.22
40020 General Assessment - Conference Support	5,884.88
40030 General Assessment - Insurance	22,516.91
Total 40000 Operating Revenue	103,339.01
40040 District Governor RI Stipend	16,006.00
41000 Training Revenue	
41030 RLI	1,760.00
Total 41000 Training Revenue	1,760.00
46000 Youth Services Income	
46002 SlapShot Income	4,000.00
Total 46000 Youth Services Income	4,000.00
Total Income	\$125,105.01
GROSS PROFIT	\$125,105.01
Expenses	
60000 Operating Expenses	
60010 Banking Fees	265.58
60020 Credit Card Fees	444.73
60030 IT/Software Expense	545.40
60031 Club Runner Software	2,071.00
60033 Zoom Software	1,569.00
60034 QB Software	815.40
Total 60000 Operating Expenses	5,711.11
60040 Insurance	
60041 US Insurance	2,250.00
60042 CA Insurance	18,221.79
Total 60040 Insurance	20,471.79
60050 Finance & Audit	5,300.00
61000 Administrative Expenses	
61010 Admin Services	20,000.00
61020 Office Supplies	299.28
61021 Office Support	-20.00
61022 Postage	129.37
61030 District Newsletter	2,000.00
61040 Phone Charge	1,000.00
Total 61000 Administrative Expenses	23,408.65

Rotary District 7090

Profit and Loss

July 1, 2020 - May 30, 2021

	TOTAL
62000 Directors and Committees	
62100 Director of Training	
62105 RLI	935.90
Total 62100 Director of Training	935.90
62200 Director of Foundation	
62204 Grants	0.00
Total 62200 Director of Foundation	0.00
62500 Director of Public Image	
62505 Club Website Initiative	11,076.77
Total 62500 Director of Public Image	11,076.77
62700 District Governor	
62703 Governor Awards	478.62
62704 Theme Items	237.32
62706 District Governor RI Reimbursement	6,996.28
62707 Governor's Pin	540.94
Total 62700 District Governor	8,253.16
62800 District Governor Elect	
62802 RI Convention	-869.77
Total 62800 District Governor Elect	-869.77
Total 62000 Directors and Committees	19,396.06
63000 District Conference Expenses	
63010 General Expenses (current year)	1,233.07
Total 63000 District Conference Expenses	1,233.07
64000 Miscellaneous Expenses	
64030 Donations	12,000.00
64050 Other Miscellaneous Expenses	5,815.50
Total 64000 Miscellaneous Expenses	17,815.50
Total Expenses	\$93,336.18
NET OPERATING INCOME	\$31,768.83
Other Expenses	
Unrealized Gain or Loss	0.00
Exchange Gain or Loss	-291.19
Total Other Expenses	\$ -291.19
NET OTHER INCOME	\$291.19
NET INCOME	\$32,060.02

Rotary District 7090

Budget vs. Actuals: 2020 - 2021 District Budget - FY21 P&L

July 2020 - June 2021

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
40000 Operating Revenue				
40010 General Assessment - Dues	74,937.22	76,397.00	-1,459.78	98.09 %
40020 General Assessment - Conference Support	5,884.88	6,000.00	-115.12	98.08 %
40030 General Assessment - Insurance	22,516.91	22,500.00	16.91	100.08 %
Total 40000 Operating Revenue	103,339.01	104,897.00	-1,557.99	98.51 %
40040 District Governor RI Stipend	16,006.00		16,006.00	
41000 Training Revenue				
41030 RLI	1,760.00		1,760.00	
Total 41000 Training Revenue	1,760.00		1,760.00	
46000 Youth Services Income				
46002 SlapShot Income	4,000.00		4,000.00	
Total 46000 Youth Services Income	4,000.00		4,000.00	
Total Income	\$125,105.01	\$104,897.00	\$20,208.01	119.26 %
GROSS PROFIT	\$125,105.01	\$104,897.00	\$20,208.01	119.26 %
Expenses				
60000 Operating Expenses				
60010 Banking Fees	265.58	500.00	-234.42	53.12 %
60020 Credit Card Fees	444.73	2,500.00	-2,055.27	17.79 %
60030 IT/Software Expense	545.40	550.00	-4.60	99.16 %
60031 Club Runner Software	2,071.00	2,400.00	-329.00	86.29 %
60032 Website Administration		22.00	-22.00	
60033 Zoom Software	1,569.00	1,950.00	-381.00	80.46 %
60034 QB Software	815.40	825.00	-9.60	98.84 %
Total 60000 Operating Expenses	5,711.11	8,747.00	-3,035.89	65.29 %
60040 Insurance				
60041 US Insurance	2,250.00	2,250.00	0.00	100.00 %
60042 CA Insurance	18,221.79	20,250.00	-2,028.21	89.98 %
Total 60040 Insurance	20,471.79	22,500.00	-2,028.21	90.99 %
60050 Finance & Audit	5,300.00	7,000.00	-1,700.00	75.71 %
60060 District Council		1,250.00	-1,250.00	
61000 Administrative Expenses				
61010 Admin Services	20,000.00	24,060.00	-4,060.00	83.13 %
61020 Office Supplies	299.28	500.00	-200.72	59.86 %
61021 Office Support	-20.00		-20.00	
61022 Postage	129.37	150.00	-20.63	86.25 %
61030 District Newsletter	2,000.00	2,400.00	-400.00	83.33 %
61040 Phone Charge	1,000.00	1,200.00	-200.00	83.33 %
61050 Treasurer Expenses		200.00	-200.00	
Total 61000 Administrative Expenses	23,408.65	28,510.00	-5,101.35	82.11 %
62000 Directors and Committees				

Rotary District 7090

Budget vs. Actuals: 2020 - 2021 District Budget - FY21 P&L

July 2020 - June 2021

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
62100 Director of Training		800.00	-800.00	
62101 DLT Training		1,000.00	-1,000.00	
62102 AG Training		1,000.00	-1,000.00	
62105 RLI	935.90		935.90	
62106 Visioning Training		200.00	-200.00	
Total 62100 Director of Training	935.90	3,000.00	-2,064.10	31.20 %
62200 Director of Foundation				
62201 VTT		175.00	-175.00	
62202 District Simplified Grants		175.00	-175.00	
62203 Paul Harris Society		175.00	-175.00	
62204 Grants	0.00	150.00	-150.00	0.00 %
62205 Rotary Scholars		175.00	-175.00	
62208 TRF Funds (Annual/End Polio/Endowment)		150.00	-150.00	
Total 62200 Director of Foundation	0.00	1,000.00	-1,000.00	0.00 %
62300 Director of Service Projects				
62301 International Community Service		125.00	-125.00	
62302 Community Service		125.00	-125.00	
62303 Vocational Service		125.00	-125.00	
62304 SP (Materials/Printing/Resources)		125.00	-125.00	
Total 62300 Director of Service Projects		500.00	-500.00	
62400 Director of Youth Services				
62403 Rotaract		2,500.00	-2,500.00	
62404 Interact		1,000.00	-1,000.00	
62408 Youth Program Promotion		1,500.00	-1,500.00	
Total 62400 Director of Youth Services		5,000.00	-5,000.00	
62500 Director of Public Image				
62501 RI Materials		250.00	-250.00	
62502 Badges		250.00	-250.00	
62503 Advertising		250.00	-250.00	
62505 Club Website Initiative	11,076.77		11,076.77	
Total 62500 Director of Public Image	11,076.77	750.00	10,326.77	1,476.90 %
62600 Director of Membership				
62602 Regional Training		1,500.00	-1,500.00	
62603 Membership Materials		150.00	-150.00	
62604 Club Start Ups		250.00	-250.00	
Total 62600 Director of Membership		1,900.00	-1,900.00	
62700 District Governor				
62701 Training		2,040.00	-2,040.00	
62702 RI Convention		4,000.00	-4,000.00	
62703 Governor Awards	478.62	500.00	-21.38	95.72 %
62704 Theme Items	237.32		237.32	
62706 District Governor RI Reimbursement	6,996.28		6,996.28	

Rotary District 7090

Budget vs. Actuals: 2020 - 2021 District Budget - FY21 P&L

July 2020 - June 2021

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
62707 Governor's Pin	540.94		540.94	
Total 62700 District Governor	8,253.16	6,540.00	1,713.16	126.20 %
62800 District Governor Elect				
62801 Training		50.00	-50.00	
62802 RI Convention	-869.77	8,000.00	-8,869.77	-10.87 %
62803 Theme Items		3,000.00	-3,000.00	
Total 62800 District Governor Elect	-869.77	11,050.00	-11,919.77	-7.87 %
62900 District Governor Nominee				
62901 Training		50.00	-50.00	
Total 62900 District Governor Nominee		50.00	-50.00	
Total 62000 Directors and Committees	19,396.06	29,790.00	-10,393.94	65.11 %
63000 District Conference Expenses				
63010 General Expenses (current year)	1,233.07	6,000.00	-4,766.93	20.55 %
Total 63000 District Conference Expenses	1,233.07	6,000.00	-4,766.93	20.55 %
64000 Miscellaneous Expenses				
64020 DGND Interviews		100.00	-100.00	
64030 Donations	12,000.00		12,000.00	
64050 Other Miscellaneous Expenses	5,815.50		5,815.50	
64060 Learning to Lead Participants		1,000.00	-1,000.00	
Total 64000 Miscellaneous Expenses	17,815.50	1,100.00	16,715.50	1,619.59 %
Total Expenses	\$93,336.18	\$104,897.00	\$ -11,560.82	88.98 %
NET OPERATING INCOME	\$31,768.83	\$0.00	\$31,768.83	0.00%
Other Expenses				
Exchange Gain or Loss	-291.19		-291.19	
Total Other Expenses	\$ -291.19	\$0.00	\$ -291.19	0.00%
NET OTHER INCOME	\$291.19	\$0.00	\$291.19	0.00%
NET INCOME	\$32,060.02	\$0.00	\$32,060.02	0.00%

DISTRICT GOVERNOR REPORT FOR COUNCIL AND JUNE NEWSLETTER

“It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of Light, it was the season of Darkness, it was the spring of hope, it was the winter of despair, we had everything before us, we had nothing before us, we were all going direct to Heaven, we were all going direct the other way.” – Charles Dickens, A Tale of Two Cities.

What a year! I think the opening of A Tale of Two Cities best reflects my year as your District Governor. I will be remembered as your Pandemic District Governor, the only Governor in 7090's history who conducted most of his entire year from his home office. As RI President, Holger Knaack stated in his June Message, COVID-19 forced us to become “nimble, adaptable and creative”. Who knew how much we would rely on the Zoom platform to stay connected virtually. The most repeated words on Zoom, “YOU'RE MUTED” has been added to our vernacular. None of us experienced the year that we anticipated, but we made it work, from innovative fundraising to on-line club meetings to a virtual District Conference with the ability to attract keynote speakers from around the world at no cost. On the other hand our District Conference was one of the best-attended events in the last ten years and virtually free.

My only regret was not being able to attend in-person 100th year Club dinners in Welland, St. Catharines or Niagara Falls, Canada, all within a bike ride of my house! And missing out on club fundraisers and service projects across the District as well as Paul Harris Dinners.

I was so looking forward to attending the Youth Exchange Algonquin Experience, the RYLA Dinner in Fredonia, SLAPSOT in Dundas and Youth Exchange gatherings. Those Clubs who host these and the leadership team that ensure their success were short-changed for two years, but they will come back stronger and better.

On a positive note I was able to be part of the multi-club service project collecting women's hygiene products in Simcoe, Norfolk and Delhi last fall. It was my hope and goal to have more clubs participate in District Wide projects. A significant fundraiser for Polio eradication, Pedal for Polio Plus in honour of Dr. Ron Mergl was one of those and despite COVID restrictions in Ontario and a closed border we managed to have two rides on both sides of the border and raised \$70,000 USD utilizing the new Raise for Rotary fundraising platform. Due to limits in numbers participating many clubs hosted their own rides or walks for Polio, many of which involved multiple clubs. And for a second year Thie Convery challenged clubs to donate \$1,500 to be matched by her. Thirty clubs took her up on this challenge. I am proud to say that 7090 raised more money than every other District in Zone 24 East due to your efforts.

The Great Lakes Watershed Cleanup started up as a District 7090 project that soon spread to 15 Districts and the watershed feeding the 5 Great Lakes. Again, COVID restrictions severely impacted our Earth Day week cleanup in Ontario. One of the benefits of being a bi-national District was the ability of the New York state clubs to carry on. I am delighted with the response to this initiative a forerunner of Rotary's new Area of Focus-Protecting the Environment launching on July 1, 2021. Anne Bermingham has asked me to lead these two initiatives in her year and I expect them to be well supported by our clubs next year.

I am proud of all those that helped the District to prosper in its support of our clubs to be the best that they can be. Some of these include the following:

- Our awesome Assistant Governor Team and Coordinator Bob Morrow, my eyes and ears to the 66 clubs that they support

- A new and improved Strategic Plan under the guidance of co-chairs DGE Anne Bermingham and PDG Melisa Schrock.
- Incorporation of the District under the leadership of PDG Karen Oakes and a new and streamlined Manual of Procedures and leaner District Council membership
- A refresh of Club websites and a new look District and Rotaract website pages under the leadership of Al Lutchin, Melissa Wells and the PI Team
- A successful virtual District Conference co-chaired by DGN Lisa Bishop and PDG Melisa Schrock and their awesome team
- The addition of 22 Little Lending Libraries around the District lead by Margaret Andrewes
- Significant changes to the District and Global Grants process and streamlining of training via Zoom and application process thanks to Foundation Director Pat Castiglia and Grant's Chair Lezlie Murch. Zone and Pre-Gala festivities under the leadership of Sandi Chard, which added \$9,350 for Polio and the Annual Fund and our significant support of Polio Plus (Sandi and a big shout out to Thie Convery). Approval of numerous Global Grants in support of Rotary's Areas of Focus around the world. Financial support for COVID related projects for qualified clubs across the District
- District donation of \$10,000 USD to purchase Oxygen Concentrators for India and another \$15,000 generously donated by clubs and individuals across the District
- Healthy Communities Committee under the leadership of PDG Kevin Crosby resulting in Chat Benches along the American side of the Niagara River, a successful Blood Donor Clinic Challenge, Pedal for Polio and the GLWC
- International Services Committee approvals of numerous Global Grant requests to seek funding from clubs under the chair of PAG Cathy Henry
- District Service Projects under the Directorship of DGN Lisa Bishop including Literacy, Gift of Life, International Service, Community Service, Vocational Service and Honouring Indigenous Persons
- Zoom Training initiatives under Director Susan Czerny: PETS (Scott Marcin), RLI (Glen Christensen), Club Leadership Assembly (Anne Bermingham), Centre for Coaching (Angela Carter & Al Lutchin)
- Finance Committee Chaired by PDG Reg Madison and Treasurer John Bartlett who for two years have kept costs down and not increased club dues
- Youth Committee under the leadership of Robb Nagy and a successful virtual SLAPSOT event supported by 20 clubs and coordinated by Sarah Bradshaw. Rotaract and RYLA growth and refresh initiatives
- Membership Committee chaired by Angela Carter worked on initiatives that will see the formation of 4-5 new Satellite Clubs and a Passport Clubs next year. Worked with Clubs under 15 to increase their impact. The addition of 110 new members. Unfortunately, and COVID didn't help, the net loss of 34 members
- The merger of Hamilton East-Wentworth and Stoney Club effective July 1, 2021, which will result in a stronger and more viable club.

To those Rotarians leaving their roles within the District my heartfelt thanks for your dedication and tireless work over the past 1-3 years.

Bob Morrow, AG Coordinator
 Sherry Kerr, AG Area 1
 Phil Shames, AG Area 4
 Jeanette Murphy, Area 5
 David Berry, AG Area 8
 Robert Benzal, AG Area 11

Melisa Schrock, Strategic Plan Co-Chair
Anne Bermingham, Strategic Plan Co-Chair
Angela Carter, Membership Director
Patricia Castiglia, Foundation Committee Director
Al Lutchin, Public Image Director
Lisa Bishop, Service Projects Committee Director
Reg Madison, Governor Nominating Committee Chair
John Bartlett, Treasurer
Bob Artis, Immediate Past District Governor

I would be remiss in not thanking two very special ladies in my life, my wife Judy and our Executive Secretary Pene Hutton for their counsel and on-going support. They are both integral to my day-to-day duties as Governor. They make me look good and that's not an easy thing to do!

Finally, to the District Governor Chain, DGE Anne Bermingham, DGN Lisa Bishop and DGND Scott Marcin, who have been my rock and foundation, I look forward to remaining a part of the team next year in a mentorship role.

To each and every Rotarian, Rotaractor, Club President and your team and to the members of my club, the Rotary Club of Fonthill thank you most sincerely for making my Pandemic Governorship the best that it could be.

It has been an honour (honor) and privilege to serve you.

"Over to you Anne." Wishing you and District 7090 a wonderful and most successful COVID-19 FREE year!

Frank Adamson,
Rotary Club of Fonthill, Ontario,
District Governor, 2020-2021

Anne Bermingham Report to District Council

June 5, 2021

- We are coming to the end of President Elect training... last session is June 8th. We will be hosting Valerie Wafer at this meeting (soon to be Vice President of the Board of Directors of Rotary International). We will be holding a mini-area meeting with AGs and club President Elects and introducing them to our District Leadership Team. I cannot thank Susan Czynny, Scott Marcin and David Berry for helping to create an amazing series.
- The biggest area of my focus over the last month has been ensuring we have a solid action plan for year 2 of the strategic plan. This involved conducting a comprehensive survey of Presidents, President Elects and members of District Council. The results of the survey and the revised strategic plan are in this package and we will be looking for final changes to the plan and a motion to accept the revised strategic plan.
- My goals are the same as the strategic plan for the coming year. I am a volunteer who is leading a team of volunteers to do the work of the district and move us forward using the goals of the plan as our guide. Either I lack original thought or am steadfast in my determination to ensure we are supporting our clubs to be the best that they can be - only time will tell.

See you at Council!

Anne



Anne Bermingham

2WA Consulting

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From: [Lisa Bishop](#)
To: [Pene Hutton](#); [Pene Hutton](#)
Cc: [Penelope Hutton](#)
Subject: District Council June 5/21: Governor Nominee Report
Date: Saturday, May 29, 2021 9:26:57 PM



A very notable moment....

“We hope to have Michael Jacques, and his father Marcel, join the the RC of Fonthill”.

Governor Frank Adamson

...Inclusion means including and respecting the persons ability to serve within the family of Rotary.

DGN Training: direct mentoring with Rotary Leaders in D7090 and within Zone 28. Online webinars offered by D7070, the Zone, and RI, as well as attended D6400 virtual district conference. I continue to work on my public speaking and social media communication strategies. Preset all dates for Zone GE and partner virtual training sessions that start late August.

DGN Role: Cultivating many important connections, try to attend at least one other virtual club meeting or special event per week. I am building a positive network of connection to support me further in Governor Elect service.

Actively involved in Club Leadership Assembly, co-facilitated two sessions (Fundraising & Service Projects), Strategic Planning, and numerous committees and District training offerings. I am definitely getting a sense of the extensive connections, and plethora of information that comes to the Governor. A good sense of humour helps.

DG Chain: team building by commitment & involvement in regularly scheduled biweekly meetings.

Familiarization and roll out of the New D7090 Incorporation & MOP.

Working hard with DG Chain to support our District to create a positive impact, engage members & their families, support membership growth & help clubs to be vibrant, through direct contact and networking, Listening, Coaching, Enjoying fellowship and demonstrate appreciation. Supporting initiatives to explore new club opportunities, and membership options.

Assistant Governor Report – June 2021

Final Report

After 8 years in the Assistant Governor “area” this will be my final report. What a wonderful experience it has been – taking over as Assistant Governor in Area 3 after Wayne Massey’s wonderful tenure, then two years working with John Mullen as an Assistant Governor Trainer, and finally, after assisting in the development of the responsibilities and qualifications for the role with PDG Kevin Crosby, actually being able to get the role started for the past three years. With this tenure, there is some “ownership” that emanates from the role to the individual; however, the ownership has been easy to transfer because Ross Gowan is taking over as of July 1, 2021. Ross brings much experience to the role, from both within Rotary as an Assistant Governor, and from the world of work, where his skills and know-how will easily transfer to this role at the District level. I have been blessed.

The last year has been a challenge and a piece of good fortune. We have been forced to engage in that love-hate relationship with ZOOM – relying on it for much more expeditious face-to-face meetings with one another, but, at the same time, anticipating the day when the faces were not on a flat screen. The clubs that have taken advantage of the opportunities that ZOOM has afforded seem to be doing well. The 100th anniversary of the St. Catharines club was a classy introduction to the potential that ZOOM can provide; the District Conference was one of the best that I have attended in quite a few years. President-Elect Training, the Grant Management seminar, and our own Assistant Governor training sessions have been made more efficient by incorporating this new mode of operation. District Council meetings have adapted well to this particular style.

The role of the Assistant Governor is changing; it has become much more of a “two-way” street for the movement of information between the District and the clubs. As has been noted by several of the Assistant Governors at recent meetings, the key thing for Assistant Governors is to “listen” to their clubs and their concerns and then to help them deal with the concerns as a club so that the club itself can have personal growth (as well as numerical growth).

No one wanted COVID-19! However, many of our clubs have adapted well to the pandemic and its ramifications – hybridization being one of the modes that is emerging, whether it be hybrid meetings or using a time-frame of a month to have different meeting organizations like in-person and on-line alternatively.

There have been very positive approaches to multi-club, area, and even multi-area initiatives taking place

- Area 1 – working on public image and membership together;

- Area 6 – mapping Rotary landmarks in the city of St. Catharines.

- Area 5 – with the leadership of Grimsby - May 20th the club held a successful virtual Paul Harris Award night. All the recipients were prerecorded accepting their Paul Harris awards at various sites, and a beautiful video was recorded with pictures showcasing their accomplishments. The night of the Paul Harris award each recipient was able to give their thanks after the club played the videos. Extremely well-handled event by President Liz Fisk and the PH committee. What a great way to pivot during these times.

Clubs have changed the ways they are fundraising and providing service to the community.

Some clubs may be able to bring back their traditional fundraisers and develop new fundraising activities that helped the community in various stages of “lockdown”

- golf tournaments (Simcoe, Eastern Hills, Falconer, Lincoln)
- bottle drives (Ancaster AM)
- Raffle (car – Ancaster AM, Clarence)
- Sign sale (Brantford)
- On-line auction (Brantford AM, Lincoln)
- 50/50 draw (Dundas Valley Sunrise, Jamestown)
- Shredding Day (Dundas Valley Sunrise, Amherst)
- Virtual Bingo (Waterdown, Stoney Creek)
- Trivia Nights (Area 1)
- Dine and Donate (Dundas Valley Sunrise, Grimsby)
- Drive through Rib-fest (Hamilton AM, East Aurora,
- Harvest Moon Dinner Dance (Amherst) and the “Tuscan” Moon dinner (Ellicotville)
- Car Show (Lancaster-Depew,
- Pancake Breakfast (Akron,
- Chicken BBQ (Falconer, Dunkirk-Fredonia)
- Candy fundraiser for Mother’s Day (Caledonia, Jamestown)
- Car Rally (Lincoln)

Examples of services being provided for the community (and sometimes involving other aspects such as fundraising include:

- Little Lending Libraries (Norfolk Sunrise, Niagara Falls USA, Niagara County Central, Amherst South, Lancaster-Depew, Williamsville,
- Improving outdoor facilities (Norfolk Sunrise, Olean)
- The provision of materials for indigenous communities (Norfolk Sunrise, Dundas Valley Sunrise,
- Walking Tours (Dundas)
- Community Cleanup and site improvements (Grand Island, Lockport, Westfield-Mayville, Buffalo Niagara Medical Campus)
- Earth Day cleanup and tree planting (Niagara County Central)
- Local food bank assistance (Ellicotville, Dundas Valley Sunrise)
- Bicycle re-cycling (Buffalo Sunrise)
- Rotary benches – six of them! (Buffalo Sunrise)
- Blood Drive assistance (Buffalo Niagara Medical Campus)

From the area reports, there are some things that stand out to be investigated or shared including:

- Presidents would like more information on the extrinsic value of joining a service club to be made available, i.e. how much money has been raised & donated by avenue of service across the entire district versus just Club or community level. (Big Picture)
- The website refurbishing was terrific (several areas mentioned this)
- Many clubs are updating their strategic plans
- PETS training is getting many kudos
- Some clubs have enhanced their Facebook and other social media sites (Dunnville, Fonthill, Welland, Medina,

- Olean held a "Service Above Self" dinner to recognize contributions made by local individuals and groups – a very worthwhile event.
- Buffalo is planning a service project each month to encourage member participation!

I am encouraged by the enthusiasm and dedication to Rotary in almost all of the areas in the District ... from small clubs to the larger clubs, each contributes as it can ... and sometimes away above what is expected. We have all heard about the "small but mighty....", and the "awesome....". At the same time, there has been an incredible movement taking place at the District level which, from my perspective, makes the bond between the clubs and the District much more effective. District initiatives are extremely well organized and delivered and the District as an administrative body is seen by most clubs as being extremely relevant to their needs and aspirations.

Respectfully submitted,

Robert Morrow, Assistant Governor Coordinator.

From: [Lisa Bishop](#)
To: [Pene Hutton](#); [Pene Hutton](#)
Cc: [Pene Hutton](#); [Pene Hutton](#)
Subject: REVISED : Service Projects Report District Council June 5/21
Date: Sunday, May 30, 2021 10:33:54 AM



Service Projects Report

For District Council June 5, 2021
Respectfully Submitted by Lisa Bishop

I am mentoring the Incoming Chair of Service Projects, Phil Shames (RC of Stoney Creek, Completing term AG Area 4). He has been actively engaged in the transition by co-hosting the Service Projects Session at CLT, attending Spring Mtgs of sub-committees, and actively participating in the District Service Project Brainstorming and 21-22 Planning Sessions. Thank-you Phil, for stepping up in leadership. I have truly enjoyed this role, and share the passion for Rotary Service as we live our lives as Rotarians.

The Service Project Brainstorming Sessions are focused on streamlining communication & coordination between committees, joining together to showcase service projects in place, mentor & coach Rotarians/Rotaractors & Clubs, and encourage Large Scale Service Projects/ Days of Action within Areas, and District wide in 21-22. Lots of great cooperation and ideas are emerging. There is a strong desire to combine service projects efforts already in place to showcase a greater impact collectively. Themes being discussed include the new RI area of focus "Caring for the Environment", and also important issues supporting Healthy Communities.

1. LITERACY COMMITTEE

Progress is slow but steady on committee priorities reported in April.

Follow-up to District Conference re: Little Lending Libraries (LLL) Challenge

Check for details posted on the D7090 website - Literacy Committee

D7090 Literacy Projects Inventory

Along with the development of an inventory of literacy projects being undertaken by D7090 Clubs, clubs are being encouraged to populate the ONLINE RI SHOWCASE featuring all types of service projects around the world.

Committee Development

To be determined in regard to the transition of District leadership and organizational structure to align with the new MOP.

Respectfully submitted by Margaret Andrewes, Chair
905-563-4639; andrewes@sympatico.ca

2. HONOURING INDIGENOUS PEOPLE (HIP) COMMITTEE

Chairs: Jim & Marjorie Dawson

Purpose of HIP 7090 committee: 1) Promote and educate Rotarians and clubs on First Nations (FN) issues 2) Encourage district clubs to work with FN 3) Share info on FN activities 4) Encourage clubs to work on Joint projects 5) Encourage clubs to join HIP

Last Meeting May 20/21

-Land acknowledgement update Jim indicated that there were some changes made to the background to the recommended land acknowledgement.

-Rotary HIP Indigenous teaching series: We talked about various speakers and contacts we have with Six nations, NOTL Friendship centre and other contacts and all members are asked to forward contact information to Jim Dawson

-Discussed the idea of 7090 sponsoring one of the Indigenous teachings speakers and there was general agreement that we should look at this.

-District project- we again discussed the idea of a District wide project that could be offer to and supported by clubs across the District. Reg said Brantford Sunrise had wide district support for the Arizona Navajo water project and their club is looking for opportunities to do a Global Grant with Arizona as the International club. One suggestion was the Mississaugas of Credit Lloyd S King School Outdoor Classroom- this is being pursued by Norfolk Sunrise.

-Round up of activities. Brad reported that his club has two CESO Grants to aboriginal Entrepreneurs under way with one company up and running, the other still in the development phase. The new company which is up and running is providing on-line indigenous inspired fashions and jewelry.

Brad will provide a link to the new business to everyone. Jim will send Brad the link to the Indigenous womens market on facebook. The other company is just in the early stages of development looking to provide traditional wellness and beauty supplies.

-Niagara Falls would like a Rotary HIP presentation (now scheduled for July 13)

Next meeting July 22 5pm

3. INTERNATIONAL SERVICE COMMITTEE Chair: Cathy Henry Met May 26. Jackie Van Lankveld is Chair-Elect. The committee all thanked Cathy for her dedication and leadership. She was presented with a PHF to recognize her commitment. Updates on multiple Grants in development, in progress and roll out. Updates are being made to the ISC Catalogue. Discussed the importance of highlighting to all members, the aid and service provided both locally, and internationally, when grants are obtained from TRF, and the importance of fundraising and giving to TRF. Next meeting to be called by the new Chair, Jackie in late August.

4. GIFT OF LIFE, Inc. Chair Valerie Phillips-Bailey (reappointed). Continue to meet quarterly and seek out opportunities to support GoL Grants. Fundraising initiatives with chocolate heart sales continue. No action at this time regarding opinions for insurance. Last Meeting March 27, Next Mtg June 19

5. COMMUNITY SERVICE COMMITTEE- No Report Mike Randal

6. VOCATIONAL SERVICE COMMITTEE- No Report Mike Grimaldi

Training

Rotary Leadership Institute - Glen Christensen, RLI Chair - District 7090

The District has been holding RLI Session since January. Parts 1, 2 and 3 were held in January, February, and March, respectively. The District had 15 more Rotarians graduate from RLI at the end of March.

Parts 1 and 2 were again held in April and May and Part 3 will be held in June with another 15 to 18 District Rotarians graduating from RLI at the end of June.

The virtual sessions have been very successful. I would like to thank the facilitators for doing an excellent job in a virtual world! The training committee is presently reviewing what the presentation of RLI will look like in the future: virtually, in person or a combination of both. Stay tuned!

PETS – Susan Czyrny for Scott Marcin, PETS Chair

PETS 1 concluded in May with the majority of President Elects in attendance. PETS II is scheduled for June 8th, 2021. We are planning an inspirational presentation by Valarie Wafer, and interactive session with PE's and their AG's and a discussion with District Leadership about moving forward in 2021 – 2022.

CLT/DTA – Susan Czyrny, District Trainer

An amazing success thanks to the leadership of Anne Bermingham and the entire CLT team who worked together tirelessly to bring this together. A review of the survey results will reveal more details.

7090 District Foundation Committee Report to the District Council**June 5,2021****Report Submitted by: D7090 Foundation Chair, Patricia T. Castiglia****District 7090 Foundation Chair Report**

This has been a most challenging year for the Foundation Committee. The Pandemic necessitated that we adapt to alternate means of communication with the members of the community and with members of the District. To that end, the committee itself had four committee meetings via zoom dealing with challenges we were facing. In addition, we offered the first online club qualification sessions (3). These were well-received. We also developed (Lezlie Murch and John Boronkay) the first online applications for district grants. That report is found in Chair Lezlie Murch's report. Raising funds was a great success for the End Polio effort thanks to the Ride for Polio instituted by DG Frank Adamson and the Polio Challenge instituted by Thie Covery. We had a wonderful involvement in global grant applications and have received approval for a number of these grants – this is detailed in Chair Karen Oakes report.

The Annual Fund has proven to be a difficult task this year. This is discussed in Chair Sandi Chard's report. Presentations were given to clubs and information also included in the club qualification meeting, PETS, and the club assembly. It is unclear what the exact causes of difficulty in donations, but there does appear to be a relationship between membership decline and giving. Another cause may be that some members may not be participating in their own clubs' zoom meetings or in district meetings where these discussions have been held. Some members may not read our District newsletter, or the emails sent as "Rotary minutes." It is hoped that enhanced giving may resume once in-face meetings are conducted.

The Paul Harris Society membership and the Endowment Fund did well as reflected in the reports by Chairs Jim Ellison and AJ Block. We did award a district scholarship (Chair Randall's report) but were not able to develop a Vocational Training Team due to the pandemic. The Stewardship committee will be doing an audit and analysis of the district grants awarded soon.

On a personal level, I want to thank DG Frank Adamson, PDG Karen Oakes, Pene Hutton, and all the Foundation Committee chairs and members for the opportunity to serve the district this year as Chair of the D7090 Foundation Committee. We all worked extremely hard to complete the work accomplished and we are proud of what we achieved. A special thanks also to DGE Anne Bermingham, DGN Lisa Bishop, and PDG Melissa Schrock for the opportunity to engage in the Strategic Planning for the next two years. I am sure that the District will continue to prosper in the future. My best wishes to Sandi Chard as she assumes the chairmanship for the next three years.

Respectfully Submitted,

Chair Pat Castiglia

Annual Fund Committee Report

Our Annual Fund for the district as of May 25 indicates that donations are down mainly due to membership decline. Our average per member donation is in line with last year and we hope to achieve the goal of \$100 per member by year's end. At this time, we have 11 clubs that have not yet given to the Annual Fund but many of these traditionally donate in June. We have 7 clubs to date that have achieved banner status with the Rotary Club of Holley achieving this for the first time in honor of PDG John Heise.

I have contacted many clubs this past week to remind them about how important the Annual Fund is for our district in three years for us to provide for all the great projects in the communities and the world that we accomplish as Rotarians. The response has been positive, and I am hopeful that individuals, as well as clubs, will donate to the annual fund. At this time, only 610 members have given \$25.00 to the Foundation.

This is also the time for club President-Elects to enter their goals for the Annual Fund and Polio in Club Central. To date, 11 clubs have entered their foundation goals. Thank you to all individuals and clubs that have helped make the Rotary Foundation a charity of choice.

Respectfully Submitted,

Chair Sandi Chard

End Polio Now Committee Report

The District Polio Now effort has been a complete success this Rotary year. We only have 8 clubs which is significantly better than last year when we had 16 clubs choosing not to participate financially in the campaign. As of May 21st, the District, overall, has donated \$163,199 plus an additional \$25,000 DDF. I do believe it was successful due to Thie Convery' matching challenge in late fall and the Polio Plus Bike Ride.

Respectfully Submitted,

Chair Sandi Chard

Zone Foundation Pre-Gala District 7090 Event

The Zone Gala was a complete success with 60 Rotarians, including Rotaractors and Interactors attending. The pre-gala was a fast-paced 40-minute event featuring 10 grants, Rotarians talking about

why they are passionate about the Paul Harris Society, Major Donor, Polio Plus, and Endowment. Six Rotarians also toasted the accomplishment of their own clubs. The cost to attend was a minimum donation of \$100 with 75% going to the Annual Fund and 25% to Polio Plus. We had 3 members who gave \$1000, 1 who gave \$500, and some additional donations. During the event, Rotarians and clubs were thanked for joining the Paul Harris Society, adding a bequest, or who became new or higher-level major donors.

Respectfully Submitted,

D7090 Chair Sandi Chard

District Grants Spending Plan Report

Club Grants for 2021-2022, DG2226731

Update:

- All 28 applications have been conditionally approved.
- Foundation Committee approved funding additional applications with funding from unallocated DDF, for a total of \$5,805.

Club Runner Module:

- 100% of clubs used the online module.
- In 2021-2022 final reports will be completed online for the first time.

Final Reports for 2020-2021: DG2117134

- 2 clubs still to provide additional documentation for final approval – West Seneca, Grimsby
- 2 Clubs have issues with final approval – St. Catharines, NOTL
- 2 Clubs have not submitted final report – Hamilton, Grimsby- 2nd application.
- Budgeted for club grants in 2020-21 \$46,154, expensed \$44,085, carry-over \$2,069.
- Contingency Funds of \$10,000 not expensed.

Work in Progress:

- Review of grants documentation was presented to District leaders and discussed ideas and recommendations will be reviewed with Foundation Committee for further input and decision.
- Complete final reviews.
- Prepare for 2021-2022 grants cycle.

Respectfully Submitted,

Lezlie Murch

Global Grants Committee Report

(Completed on May 27,2021)

Primary Goal:

Facilitate global grant submissions with club contacts to maintain our district's long legacy of approved club global grant submissions with proven results in successful outcomes to improve the lives of others around the world.

Action:

Serve as key resource for global grant questions and concerns.

Current Status:

Approved Global Grants:

9 Global Grants approved thus far this year expending \$78,256 District Designated Funds (DDF)

At the time of this update, no reports are overdue in their reporting.

Submitted Global Grants:

7 Global applications expending \$22,000 DDF are awaiting authorizations by other sponsoring district officers. Our district officers have completed all actions required.

1 Global Grant Application seeking \$5,000 DDF is awaiting further input by relative sponsor clubs, with our district club a non-primary sponsor.

The above 19 global grants will collectively, if/when approved, account for \$178,656 DDF monies utilized this Rotary year. This distribution of funds, plus the forecast \$63,654 for the district grant spending plan as well as the \$25,000 contribution to Polio Plus equate to a cumulative amount of \$267,310 to be expended this current year leaving a potential rollover of \$14,069.36 for the upcoming year.

Our 20-2021 DDF balance of \$281,379.36 was comprised of the following amounts:

- \$121,262.31 50% of annual fund SHARE (2017-2018)
 - \$ 4,745.34 50% Endowment Fund SHARE earnings
 - \$142,579.71 Carry Forward (Rollover) from 2019-2020
 - \$ 12,792.00 2019-2020 District Grant Returned Funds
- \$281,379.36

Minus \$267,310.00

Net \$ 14,069.36

An outstanding year in the pursuit of global grants is evident in the number and quality of the proposals that have come forward from our district 7090 clubs in their efforts to improve the lives of others both within our two countries and far beyond.

Respectfully Submitted,

Chair Karen L. Oakes

Paul Harris Society Committee Report

This report is submitted in honor of Don Emmerson who passed on to his greater reward recently.

We have met our goal of adding 3 new members this Rotary year. We now have a total of 59 Rotarians who have committed to being members of the Paul Harris Society. They have intentionally pledged to give US \$1000 every year to help Rotary Open Opportunities! Additionally, we have many other Rotarians who are eligible to join the Paul Harris Society because they gave more than US \$1000 during the past Rotary year. We offer our sincere appreciation for their ongoing generosity and for enabling Rotary to make such a huge impact on individuals, families, and entire communities.

We also have had an opportunity for all attendees at the Pre-Gala Celebration on May 12th to hear two members “tell their Rotary moment.” They were truly inspiring!

For more information about the opportunity and the Paul Harris Society, please contact Jim Ellison, District 7090 Paul Harris Society Coordinator at 717-503-5749 or jdellison@gmail.com.

Respectfully Submitted,

Chair Jim Ellison

Endowment Committee Report

This has been a good year for the Rotary Foundation Endowment Fund for our District. I want to thank the three new donors this year. While this is wonderful, all Rotarians should look to see if they can be part of the TRF Endowment Fund.

Contributions and commitments to the Endowment Fund are the best way to support the Rotary Foundation in the future. When you are doing your Estate Planning, adding a simple codicil to your will, if you have one, or including The Rotary Foundation in your new will, will be appreciated for generations to come.

The best resource for answers to your questions can be found at: rotary.org/en/rotary-endowment

Respectfully Submitted,

Chair AJ Block

Vocational Training Committee Report

No report currently.

Respectfully Submitted,

Chair Dan Smith

Stewardship Committee Report

No report currently.

Respectfully Submitted,

Shefali Clerk

District Scholarship and Peace Scholarship Committee

The District Scholarship this year attracted eight applications from three clubs – St. Catharines, Kenmore, and Grand Island. An awardee from the RC of St. Catharines was chosen. Her name is Isabella (Kate) Pontello. She is attending Waterloo College and majoring in Biochemistry. The \$3000.00 award is being processed and will be sent to the club. The club will make the presentation to Ms. Pontello at a time and place they select. It is hoped that the publicity which the club will do will result in more applicants next year.

The Peace Fellowship Scholarship opens on June 1st. After that date, they will be received, and reviews and interviews will be conducted by committee members. This year RI headquarters reviewed all applications before sending them to district committees for review. This is a challenging task because there are usually a number of highly qualified applicants.

Rotary District 7090

Strategic Plan 2020-2023

Rotary International Vision

Together we see a world where people ***unite*** and ***take action*** to ***create lasting change*** across the globe, in our communities and in ourselves

ROTARY DISTRICT 7090 JUNE 2020

Our Rotary Family today consists of:

- 2082 Rotarians
- 67 Rotary Clubs
- 11 Rotaract Clubs
- 2 E-Clubs
- 0 Satellite or Passport Clubs

Largest reported age group was 70 years of age or older.

District relevance rating at 3.3 / 5 or 66% as noted in June 2020 survey.

FIVE STRATEGIC DIRECTIONS

**Drive Membership
Innovation**

**Inspire Action
through Education
and Dialogue**

**Build Awareness of
our Impact and Brand**

**Increase Member
Support for the
Foundation**

**More Clubs engaged
in Youth Programs**

STRATEGIC PLAN OUTCOMES JUNE 2023

Our Rotary family is growing with:

2200 Rotarians

12 Vibrant Rotaract Clubs

8+ e-clubs, satellite & / or passport clubs

Rotaract intertwined with our traditional clubs

Increase in number of clubs showcasing projects, hours and \$ given

Clubs more fully utilize the resources of District resulting in relevance rating of 4.0 or higher in district survey.

Rotary 7090 Mission:

Inspiring and supporting all the clubs in Rotary District 7090 to be the best they can be

Action Plan for 2021-2022 Rotary Year

Strategy #1: Drive Membership Innovation

- A. Host quarterly "Rotary 101" chats for new members to educate them on the benefits of Rotary membership**
 - June 30, 2022 GOAL: 75% attendance by new members
- B. Develop new satellite clubs/passport club and help Rotaract clubs to become more vibrant**
 - June 30, 2022 GOAL: 10 clubs total (either new types of clubs + more Rotaract clubs with more members)
- C. Hold 3 large scale "days of service" events where 20% of the participants are not yet Rotarians**
 - June 30, 2022 GOAL: 60 non-Rotarians in participation
- D. Coach Clubs to improve attrition/attraction rates to be in the "green zone"**
 - June 30, 2022 GOAL: 10 clubs to be strong in both attraction and attrition rates

Strategy #2: Inspire Action through Education and Dialogue

- A. Promote training events so Rotarians can plan in advance**
 - September 2021 GOAL: 2021-22 Training Calendar available by Sept 1, 2021
- B. Provide short educational videos for Clubs to show during meetings that promote discussion / action by clubs**
 - June 30, 2022 – Have 10 videos that have been used by clubs
- C. Encourage clubs to invite district volunteers to be speakers at clubs & members to attend educational 7090 events**
 - June 30, 2022 – 80% of clubs either had a district speaker or members attending Web Talks / RLI
- D. Continue to adapt club training to a participant-centered approach that delivers value and engages more members**
 - May 30, 2022 - 350 participants registered for Club Training Assembly (up from 250 in May 2021)

Strategy #3: Build Awareness of Our Impact and Brand

- A. Identify a Public Image Lead for each Club**
 - June 30, 2022 Goal: 80% of survey respondents reporting a PI lead (up from 61% in May 2021 District Survey)
- B. Create / share brand awareness campaigns on social media which can be shared / utilized by all clubs**
 - June 30, 2022 – Developed three different campaigns and each one has at least 60% of clubs re-posting
- C. Develop strategy to drive more traffic to District website to use the resources that are there to help clubs**
 - June 30, 2022 - 25% increase in traffic – compared to June 30, 2020
- D. Continue helping clubs to keep their websites refreshed & relevant** by hosting follow up meetings with participating clubs to ensure feeds are current and content relevant and reward clubs with Public Image Recognition Awards
 - June 30, 2022 – have 60% of clubs receiving our new Public Image Recognition Award (to be created)

Action Plan for 2021-2022 Rotary Year continued...

Strategy #4: Increase Member Support for the Foundation

- A. **Create an inspirational presentation on the work of The Rotary Foundation** and share with at least 50% of Clubs.
According to May 2020 survey, they seek one more focused on impact of contributions and less on mechanics of giving.
- June 30, 2022 Goal: 33 club presentations have been given
- B. **Educate Rotaract Clubs on how to get involved in district and global grants to inspire participation**
- June 30, 2022 - Goal: 1 Rotaract club actively participates and 20 Rotoracters giving to TRF
- C. **Help members to better understand the Annual Fund and how it helps change lives locally and globally**
- June 30, 2022 – Achieved a 10% increase in the number of Rotarians in our district giving to the Annual Fund
- D. **Develop a “plug-n-play” campaign that clubs can use to educate and celebrate Foundation month**
- November 30, 2021 Goal – the plug and play campaign has been shared with and used by 40% of clubs

Strategy #5: More Clubs Engaged in Youth Programs

- A. **Promote more short term & new generations exchange** as a way to introduce club members and families to alternative forms of youth exchange that change lives and engage more teenagers and young adults with Rotary
- June 30, 2022 Goal – Four more clubs have either engaged in Short Term Exchange or New Generations Exchange
- B. **Create a way to showcase some of our youth programs** (involving graduates) and bring these messages out to clubs via Web Talks or club visits
- June 30, 2022 Goal – 50% of our clubs have either had a member attend a WebTalk on Youth Projects or that club had a speaker on youth programs as part of the club meeting
- C. **Find a way to increase the number of clubs hosting an inbound / outbound student in 2022-2023**– this means finding some new ways to get more clubs to engage and help find host families ready to be part in this program
- June 30, 2022 – have a 10% increase in the number of clubs that are ready to sponsor a student in the coming year compared to number of clubs participating in 2019-2020 exchange program
- D. **Refresh and revitalize the RYLA program** – so it is ready to be fully rolled out in the Summer of 2022
- June 30, 2022 – Have a 10% increase in the number of RYLA participants applying to take part in Summer 2022

Guiding Principles for Our Rotary District Strategic Plan

- Report on strategic plan progress at every Council meeting – using the time to get more ideas on how best to implement
- Include Rotaract members within each of our strategies – ensure Rotary Clubs and Rotaract Clubs are intertwined
- Develop diversity, equity and inclusion tactics that help us inspire membership innovation and youth engagement
- Promote a “member-centric” approach as a District – we are here to serve members in clubs
- Work to ensure all District committees are working in an interdependent fashion and all district volunteers can see the part that they can play in helping us to implement our 2021-2022 Action Plan

RE: Question on Agenda – Who Might Be Our COVID Advisor for D7090?

From: **Sarah Steacy** <Sarah.Steacy@rotary.org>
Date: Wed, 26 May 2021 at 14:27
Subject: RI Board COVID Travel Decision
To: Sarah Steacy <Sarah.Steacy@rotary.org>
Cc: Sophie Dangerfield <Sophie.Dangerfield@rotary.org>

Dear District Governor-elect, Governor-nominee, Governor-nominee designate and Incoming District Finance Committee Chair,

In some parts of the world, COVID-19 infections are decreasing, vaccination rates are on the rise, and local health authorities are relaxing travel and meeting restrictions. Based on these developments, the Board of Directors, with input from the COVID-19 Task Force, will allow Rotary-funded business travel to resume, as long as it is essential to Rotary's business operations, effective 1 July 2021. Essential travel is defined in the text appended below.

The Board reaffirms that no in-person Rotary meeting or event shall be mandatory for any participant who may feel uncomfortable attending because of the COVID-19 pandemic and encourages event conveners to offer hybrid solutions (see General Principles appended below). District governors are encouraged to conduct club visits and district events virtually and offer hybrid meeting options. However, when travel and gatherings are permissible by law, travel will be reimbursed by Rotary. Governors must comply with all local health and safety rules at the time of the travel/event in terms of the size of the event, capacity, social distancing and masking.

The Board also encourages districts to appoint a COVID-19 advisor with a public health background who can provide local guidance with respect to meetings, events, social distancing, vaccination progress and masking protocols. This is a recommendation based on best practices and successful implementation in some districts, but is not a requirement.

A COVID-19 advisor is intended to be a local health expert that you can consult for advice about COVID-19 travel, regulations, and other helpful data. This person would serve as a special resource to help club and district leaders make difficult decisions related to meetings, club visits, travel, events, projects, etc.

Review local resources to determine who can best fill the COVID-19 advisor role in your district. Those districts that already successfully implemented this role are relying on assistance from local members affiliated with school administration services, municipal government offices, or hospital networks.

Lastly, the Board agrees that governors, governors-elect, and governors-nominee may use district governor funding to attend Rotary Institutes, GETS, and GNTS. Governors, governors-elect and governors-nominee should consult with their district finance committee chairs concerning the appropriate distribution of district governor funding.

Thank you for all you are doing to keep your community safe and support Rotary in your district! As always, please let us know if you have any questions.

Kind regards,

Sarah

Code of Policies

General Principles regarding Travel, Meetings and Events

- The health and safety of all participants in Rotary programs, meetings, and events is of paramount importance.
- All conveners and organizers of Rotary meetings and events shall fully comply with all health and safety rules in effect in that location.
- No in-person Rotary meeting or event shall be mandatory for any participant who may feel uncomfortable attending because of the pandemic.
- All conveners and organizers of Rotary meetings and events are strongly encouraged to consider all health concerns in deciding whether to hold in-person meetings.
- All travelers must adhere to all risk mitigation protocols required or recommended by local authorities.

Essential Travel

Until 31 December 2021, Rotary will only fund travel that is essential to Rotary's business operations. Travel is essential if

- a. it is mission-critical for Rotary business;
- b. it cannot be conducted without in-person interaction or without visit(s) to a specific location(s);

c. the purpose and intended outcomes of the travel are dependent upon the presence of the funded traveler(s) at the in-person meeting/location.

Essential travel includes:

- Travel by the president, president-elect, trustee chair, trustee chair-elect and their spouses;
- Travel related to the Polio global initiative;
- Travel by volunteers whose attendance is required where the meeting/event cannot accomplish its goals or be successful without the in-person presence of that traveler (for example, travel by a convener to an event is essential, while travel by a particular speaker to an event is not essential; spouse or partner travel to an event, other than the convener's, is not considered essential);
- Travel by students and Rotary Peace Fellows who have secured proper documentation to enter their intended destination country or to return home;
- Travel by a director and trustee within his or her own assigned zones to the extent permitted by applicable local governmental regulations;
- Travel by a regional leader within his or her own assigned region to the extent permitted by applicable local government regulations;
- Travel by a governor within his or her district to the extent permitted by applicable local governmental regulations.

Expenses associated with any required periods of quarantine for a traveler, either before or after travel, will not be funded by Rotary. Personal travel shall not be approved in conjunction with any Rotary-funded travel through 30 September 2021.

Kindest regards,

Sarah

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Sarah M. Steacy

Associate Officer | Club and District Support, Americas

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DISTRICT 7090

LIGHTHOUSE AWARD, 2020-2021

RI President Holger Knaak's theme:

“Rotary Opens Opportunities”

In order to qualify for The Lighthouse Award clubs **must** complete the qualifications for RI President HOLGER KNAAK'S **Rotary Citation**. (Achieve **13** of the **25** RI Goals) In addition, clubs must also achieve **8** of the following **10** items before the end of the current Rotary Year 30 June, 2021. The date, time and location of award presentations will be determined after 30 June, 2021.

1. At least two members participate in the Grant Management Seminar and successfully complete the grant qualification process
2. At least one member participate in Rotary Leadership Institute
3. President Elect participates in each segment of PETS
4. Club member(s) attend the District Conference
5. President, President Elect or their designee attend at least two Area Meetings
6. Club participates in Earth Day Waterside Clean-up
7. Club participates in Pedal for Polio fundraiser
8. Every Club Member personally donates \$25 USD to TRF's EREY fund
9. Club has a Strategic Plan and reviews it annually
10. Club supports at least one Youth Program ie. Scholarship, RYLA, SLAPSHOT, Rotaract, Earlyact or Interact Club

From: [Penelope Hutton](#)
To: ["Anne Bermingham"](#)
Subject: Dates for Council
Date: Sunday, May 30, 2021 10:00:26 PM

Hi Anne,

I was looking at calendar and also looking at Convention dates for Houston (June 4 - 8). Kind of messes up having District Council and District Changeover/Celebration in June. That would mean no open weekends for many folks....assuming Houston happens.

So how about having a Council meeting in mid-March (instead of April) and moving up the Council meeting from June to 5/21?

Anyway this is what it will look like if we do this.

<u>2020/21</u>	<u>2021/22</u>
9/12/20	9/18/21
11/7/20	11/13/21
1/9/21	1/15/22
4/10/21	3/19/22 (this avoids April Easter also)
6/5/21	5/21/22
6/26/21 Change	6/25/22 Change

Thought I should get your comment before I put it up.

Also, we will need to put in some dates for the Board of Directors (a smaller number of people involved). I think it meets quarterly, but cannot recall absolutely. I do not know if we need to put this on the Upcoming Events section, another thing we need to address.

Best,
Pene

Penelope Hutton
Executive Secretary



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