



## MINUTES OF DISTRICT COUNCIL MEETING Saturday, January 22, 2011

**Attendance:** 28 District 7090 Rotarians

**Chair:** Karen Oakes, District Governor 2010-11

**Welcome & Invocation:** DG Karen called the meeting to order at 8:45 a.m. AG John Boronkay gave the invocation on thoughts that bind us together, especially the common bond of Rotary.

**Introductions:** DG Karen asked the attendees to introduce themselves and cite something we can do as a District to make our clubs more successful in light of the upcoming strategic planning session.

**Secretary's Report:** District Executive Secretary Pene Hutton reported that the official Minutes of the November 20, had been posted on the website for two months.

MOTION TO ACCEPT THE MINUTES OF DISTRICT COUNCIL MEETING OF NOVEMBER 20, 2010, WAS MADE BY DGN RICK STERNE, SECONDED BY PDG WALLY OCHTERSKI.

Corrections were noted including adding the date of the meeting, correcting the date of the prior meeting minutes from September 2009, to November 2010 and the correction of the awards given to Pravin Suchak, IPDG.

MINUTES WERE APPROVED AS CORRECTED.

**Treasurer's Report:** District Treasurer Jim Jackson (see attached report) Jim reviewed the Balance Sheet and YTD Budget as of January 17, 2011. He noted that an additional \$6,500 was received from Pay Pal after the preparation of the report increasing current assets by that amount.

MOTION TO ACCEPT THE TREASURER'S REPORT WAS MADE BY PDG JOE DEPAOLO, SECONDED BY PDG BOB BRUCE. MOTION CARRIED.

**Audited Financial Year End June 20, 2010:** Don DeMeo (see attached report)

MOTION TO ACCEPT THE AUDITED FINANCIALS WAS MADE BY AG BARB GUIDA, SECONDED BY TRAINER KEVIN CROSBY. MOTION CARRIED.

**District Governor's Report:** Karen Oakes (see attached report)

Governor Karen referenced her written report and added an encouragement to remind clubs about the Presidential Citation due to her no later than March 31, 2011. She noted there is only the brochure which also acts as the application – one form. And – noted that Rotaract and Interact have their own citations this year and that Rotary clubs should help their Rotaractors and Interactors apply.

**District Governor Elect's Report:** John Heise (see attached report)

Governor Karen reference DGE John's report and noted that he is in California at DG training.

**District Governor Nominee's Report:** Rick Sterne (see attached report)

DGN Rick referenced his report and noted he had attended several meetings in his pajamas thanks to Go To Meeting. Also noted the great RLI training in January that he attended.

NOTED IN THE REPORT: Marlene McGraw will be Treasurer in 2012-23 and Scott Lyons will be Conference Chair.

**District Director's & Committee Reports:**

Public Relations: Paul McAfee, Director (see attached report)

PR Radio Campaign: Director Paul updated the Council on the status of the PR radio campaign. Almost all the spots are sold. Still have spot open on CHRE (Canadian station) and one remaining spot in US. Sold to date: 117 minutes in US and 72 minutes in Canada. He also commended his great team of Roseanne Morissette in CA and Chrissy Casilio in the US.

e-Club: Director Paul indicated that we are still short of the 20 members needed to be chartered. Currently at 7 members, he inquired if the District wants those members to start meeting or to wait until 20 members are signed on. The feedback was that he should go ahead and start meeting. He also noted that he will not be staying with the e-Club once it is up and running; it will need new leadership to grow it. He noted recruitment for the e-Club is concentrating on ex-Rotarians and non-Rotarians.

Membership: Jacquie Herman-Wing, Director (see attached report) (absent)

DG Karen encouraged Council members to read Director Jacquie's article in the January issue of newsletter. She briefly mentioned the 4 pilot programs that the club presidents received a packet about and that April 1, 2011 is the deadline to apply to be a part of the program which will commence on July 1, 2011. She noted the awards for membership growth and retentions and asked the AGs to share with area clubs.

Club Extension: Chair Pravin Suchak, IPDG (see attached report) The effort to start a morning club in NOTL has failed to get the support of the NOTL club and the Lewiston-NOTL club, so the decision was made not to go forward. Rick Sterne volunteered that as a results of a new member recruitment effort in their area, the idea of a twilight club is being pursued.

The Rotary Foundation: Bob Bruce, PDG for Director Art Wing, PDG absent (see attached report)

Polio Plus: PDG Bob cited that \$2M that the District has given to Polio Plus and noted the extreme cost of the program describing the costly components.

Annual Fund: PDG Bob indicated that we are well on our way to reaching our \$300K goal, currently at \$175K with 53 of 73 clubs already contributing.

Permanent Fund: Wally Ochterski, PDG cited the goal of RI is to have \$1 billion dollars by 2025; currently at \$180M. He announced a special TRF information session on March 10, 2011 for District leaders and their spouses in West Seneca.

Grants: PDG Bob announced that 14 grants totaling \$24,800 have been approved exhausting the District Simplified Grant budget. He mentioned that the grant budget stays under \$25,000 which precludes the need for an independent audit in the US. He also noted that clubs should be preparing now for July 1 and the new grant cycle.

Group Study Exchange: PDG Bob announced the outbound team to South Korea is ready to go.

Scholars: PDG Bob announced that as yet there were none. AG Barb Guida indicated that Clarence has one.

Future Vision: PDG Bob noted that changes are coming in 2013. Future Vision will provide Districts with more autonomy, more oversight responsibilities.

Paul Harris Society: Currently at 39 members. PDG Bob noted that the Rotary Club of Ancaster has 6 Paul Harris Society Members. He introduced Roger Crysler of Rotary Club of Ancaster was introduced and extended a challenge for another District club to take the RI Award of No. 1 TRF giving club (per capita) away from the Ancaster club. For some years now his club has been receiving the RI award. He also displayed the flags for several levels of awards achievable for clubs giving to TRF.

**Youth Exchange Program, Inc.:** IPDG Pravin Suchak (see attached report)

IPDG Pravin and DG Karen indicated that despite a long process, the program was recently certified by RI. The Harrassment and Abuse Policy for the Youth Exchange Program, Inc. will be uploaded to the District website once the files are forwarded to District Executive Secretary/Webmaster Pene Hutton. DG Karen thanked all the participants for their dedication to the program.

**New Generations:** Director Kevin Crouse (see attached report)

DIRECTOR KEVIN MOVED THAT THE ENCLOSED DISTRICT 7090 NEW GENERATIONS SURVEY BE DISTRIBUTED ELECTRONICALLY TO ALL DISTRICT PRESIDENTS NO LATER THAN JANUARY 30, 2011, SECONDED BY AG WAYNE MASSEY.

Discussion resulted in the removal of the Communications Chair line and the addition of multiple lines for the various youth programs in the event a club has more than one of the programs listed, e.g. more than one Rotaract club.

MOTION TO APPROVE THE SURVEY AND ITS DISTRIBUTION AS AMENDED CARRIED.

YE: Chair Greg Norton (see separate report). Greg absent. Director Kevin noted that YE has a new website. It is [www.rotaryye7090.org](http://www.rotaryye7090.org).

RYLA: Scheduled for June 19 – 25. Cost to be determined (\$650 in 2010).

SlapShot: Scheduled for April 29 – May 1. Director Kevin encouraged all to register quickly. Registrations close end of February.

Service Projects: Director Jack Amico (see attached report)

Director Jack noted that Jennifer Middleton, Rotaractor has committed to at least one service project this year.

Community Service: Director Jack noted that the Blood Program is official and that Bob Graczyk, president of Niagara County Central, has already scheduled 2 for his club.

World Community Service: Director Jack noted that 20 people are traveling to Uganda at their own expense for 2 months to deliver the first phase of the UR Uganda project. They will be building a center for the nurse health care practitioner who is the lone professional delivering health care to the 26,000 people in Lugala. The initial phase is \$8000. The WCS Committee reviewed the project and proposed that the District Council accept it for club solicitation for support.

GRANTS CHAIR ROY SHELDRIK MOVED THAT DISTRICT COUNCIL APPROVE THIS PROJECT FOR SOLICITATION TO DISTRICT CLUBS FOR FINANCIAL SUPPORT, SECONDED BY AG JOHN BORONKAY. MOTION CARRIED.

Training: Director Kevin Crosby (see attached report)

Director Kevin noted the results of a recent survey of 325 Rotarians regarding the type of training that clubs would like to see. He noted the results are posted in the January newsletter. He announced the upcoming District Officer and Director training on February 5<sup>th</sup> and encouraged all to register online at the website. Other notations included plans to develop job descriptions for members of a District Training Support Team, a “new” job description for the role of Club Education Coordinator and a District Overview document.

RLI: Chair Dick Earne, PDG (see attached report). PDG Dick announced that the January session was sold out. He also referenced his report for statistics as to participation.

Visioning: Co-Chairs Dick Earne and Nan Bruce (see attached report). PDG Dick indicated the struggle to get clubs to arrange suitable accommodations for this program.

### **Governor's Committees:**

Friendship Exchange: Chair Nan Bruce (see attached report)

Chair Nan noted for Council that there were no exchanges pending – the last three were to New Zealand, Australia and Brazil. She also indicated an invitation from Taiwan District 3520 for a one-way exchange to help them celebrate their 100<sup>th</sup> anniversary. She will be getting more information on it. She briefly described the new exchanges coming to Rotary with an expanded focus – a service exchange and a vocational exchange.

Nominating: Chair Wally Ochterski, PDG.

DG 2013-2014 Nominations: Chair Wally gave a verbal report. He described the 5 committee member make-up as 3 PDGs and two non-

governors. He announced that 5 applications had been received and that the committee members will be receiving them to review with a tentative interview date of February 27<sup>th</sup>. Recommendation to DG Karen by March 1<sup>st</sup>.

Representative to Council on Legislation: PDG Wally indicated that a representative to COL for April 2013 will be selected. Eligibility for PDGs only and a PDG is precluded from serving at more than 3 prior Councils.

Strategic Planning: Chair Pravin Suchak, IPDG and AG Anne Bermingham (see report attached). IPDG Pravin and AG Anne asked Council members to look at the draft survey that was included with their Council packets. AG Anne indicated that the survey would be distributed to between 120 and 150 Rotarians (primarily District Council members and some presidents and past presidents) prior to the strategic planning session coming up on March 5<sup>th</sup> at Brock University. Suggestions for changing the survey were taken by Anne and it was noted that any additional suggestions would be taken through Monday, January 24<sup>th</sup>.

RI Convention: DG Karen reminded Council that the dates are May 21<sup>st</sup> – 25<sup>th</sup> in New Orleans.

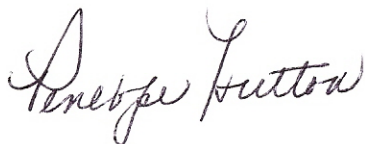
**Other Business:**

None

**Adjournment:**

THERE BEING NO FURTHER BUSINESS, THE MEETING WAS ADJOURNED AT 12:00 PM BY ACCLAIM.

Respectfully submitted,



Penelope Hutton, District 7090 Executive Secretary

**Reports Attached:**

Treasurer's Report

Audited Financials June 30, 2010

District Governor's Report

District Governor Elect's Report

District Governor Nominee's Report

Committee Reports:

- Public Relations
- Membership
- Club Extension
- Foundation
- Youth Exchange Program, Inc.

- New Generations
- New Generations Survey
- Youth Exchange
- Service Projects
- Training
- RLI
- Club Visioning
- Friendship Exchange
- Strategic Planning Report & Pre-Session Survey

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01/17/11

Accrual Basis

## Rotary International District 7090

## Balance Sheet

As of January 17, 2011

Jan 17, 11

## ASSETS

## Current Assets

## Chequing/Savings

1010 · HSBC US	83,868.07
1015 · HSBC Short Term Investment	85,832.14
1020 · BoM Cdn	111,817.88
1040 · Petty cash	1,500.00
1090 · Restricted Grants Committee	15,426.00

Total Chequing/Savings	298,444.09
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## Accounts Receivable

1110 · Accounts Receivable	852.03
1115 · Accounts Receivable - Cdn	724.93

Total Accounts Receivable	1,576.96
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## Other Current Assets

1021 · Exchange on CDN bank balances	-2,247.78
1450 · Prepaid Expenses	2,840.44
1451 · Prepaid District Conference	1,000.00

Total Other Current Assets	1,592.66
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Total Current Assets	301,613.71
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## Fixed Assets

1700 · Equipment	2,457.44
1750 · Accum Amort - Equipment	-2,457.44

Total Fixed Assets	0.00
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TOTAL ASSETS	<u>301,613.71</u>
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## LIABILITIES &amp; EQUITY

## Liabilities

## Current Liabilities

## Accounts Payable

2020 · Accounts Payable - Cdn	-1.00
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Total Accounts Payable	-1.00
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## Other Current Liabilities

2030 · Accrued Expenses	16,154.02
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Total Other Current Liabilities	16,154.02
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Total Current Liabilities	16,153.02
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Total Liabilities	16,153.02
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## Equity

3900 · Retained Earnings	195,395.95
Net Income	90,064.74

Total Equity	285,460.69
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TOTAL LIABILITIES & EQUITY	<u>301,613.71</u>
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01/17/11

Accrual Basis

**Rotary International District 7090**  
**Profit & Loss Budget vs. Actual**  
 July 1, 2010 through January 17, 2011

	Jul 1, '10 - Jan 17, 11	Budget
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
4000 · Club assessment		
4010 · General assessment	120,981.58	80,450.00
4020 · District Conference assessment	0.00	7,650.00
4030 · Insurance Assessment	0.00	30,000.00
4000 · Club assessment - Other	0.00	0.00
<b>Total 4000 · Club assessment</b>	<b>120,981.58</b>	<b>118,100.00</b>
4200 · District Conference		
4202 · DC - Registrations	23,076.35	0.00
4204 · DC - Sponsorships	5,500.00	0.00
4208 · DC - Draws, etc	0.00	0.00
4200 · District Conference - Other	317.04	0.00
<b>Total 4200 · District Conference</b>	<b>28,893.39</b>	<b>0.00</b>
4300 · District Governor RI reimb	0.00	15,700.00
4400 · AG reimbursement	0.00	1,400.00
5000 · Earned revenues		
5010 · Foundation dinner	5,010.57	14,000.00
5020 · Youth Exchange		
5022 · Temagami Rev	0.00	0.00
5023 · Blazers/Cards/Name Badges	0.00	0.00
5025 · Orientation/Fellowship	20.00	0.00
5020 · Youth Exchange - Other	0.00	0.00
<b>Total 5020 · Youth Exchange</b>	<b>20.00</b>	<b>0.00</b>
5030 · RYLA	0.00	30,000.00
5035 · Slapshot	800.00	17,600.00
5040 · PETS	32,427.00	32,850.00
5050 · District Assembly Income	0.00	5,000.00
5000 · Earned revenues - Other	0.00	0.00
<b>Total 5000 · Earned revenues</b>	<b>38,257.57</b>	<b>99,450.00</b>
5060 · District Simplified Grants	0.00	24,800.00
5200 · Interest income	411.22	271.03
5400 · Other income		
5401 · Other Income	0.00	0.00
5402 · Seminar Training Revenue	0.00	0.00
5403 · Public Relations Income	0.00	0.00
5404 · Rotary Now DVD Sales	100.00	0.00
5400 · Other income - Other	-60.00	1,000.00
<b>Total 5400 · Other income</b>	<b>40.00</b>	<b>1,000.00</b>
<b>Total Income</b>	<b>188,583.76</b>	<b>260,721.03</b>
<b>Expense</b>		
6000 · Administration		
6010 · District Governor - RI Reimburs	0.00	12,700.00
6020 · Assistant Governors	0.00	1,219.35
6030 · District council	737.75	1,529.03
6040 · District directory	0.00	0.00
6050 · District history	0.00	0.00
6060 · District Website Administration	1,520.00	869.48
6061 · District Website Club Runner	1,561.67	0.00
6070 · District newsletter	0.00	1,500.00
6080 · District office		
6081 · Office Support	6,870.00	8,840.32
6082 · Phone Charges	300.00	350.16
6083 · Postage	0.00	27.42
6084 · Office Supplies	210.82	254.84
6085 · Bank Charges	1,349.03	406.55
6086 · Supplies, Treasurer	0.00	0.00
6080 · District office - Other	0.00	0.00
<b>Total 6080 · District office</b>	<b>8,729.85</b>	<b>9,879.29</b>



3:24 PM

01/17/11

Accrual Basis

**Rotary International District 7090**  
**Profit & Loss Budget vs. Actual**  
 July 1, 2010 through January 17, 2011

	Jul 1, '10 - Jan 17, 11	Budget
6090 · Awards & Recognition	1,507.79	2,000.00
6000 · Administration - Other	0.00	0.00
<b>Total 6000 · Administration</b>	<b>14,057.06</b>	<b>29,697.15</b>
69800 · Uncategorized Expenses	70.75	0.00
7000 · Directors and Committees		
7010 · Group study exchange	386.41	2,500.00
7015 · District Simplified Grants	0.00	24,800.00
7020 · Interact, Rotaract	0.00	300.00
7030 · Long-range planning	0.00	600.00
7040 · Membership	439.75	1,200.00
7050 · Rotary foundation		
7055 · Paul Harris Society	0.00	200.00
7058 · Donations	0.00	0.00
7050 · Rotary foundation - Other	200.21	1,200.00
<b>Total 7050 · Rotary foundation</b>	<b>200.21</b>	<b>1,400.00</b>
7060 · Grants Committee	0.00	200.00
7065 · Rotary Scholars	0.00	300.00
7070 · Vocational service	0.00	200.00
7080 · World community service	0.00	800.00
7090 · Youth exchange		
7092 · Temagami	0.00	0.00
7093 · Blazers/Cards/Name Badges	0.00	0.00
7095 · Orientation/Fellowship	0.00	0.00
7096 · Other YE expenses	0.00	1,000.00
7090 · Youth exchange - Other	0.00	0.00
<b>Total 7090 · Youth exchange</b>	<b>0.00</b>	<b>1,000.00</b>
7100 · RYLA	0.00	30,000.00
7105 · Slapshot	257.24	17,600.00
7120 · Early Act	0.00	200.00
7130 · Public Relations	348.60	4,000.00
7140 · Communications	1,715.00	4,500.00
7150 · Family of Rotary	0.00	0.00
7200 · Other committees		
7205 · Other Committees - Misc	0.00	675.00
7215 · District Gov - Change Over Even	0.00	500.00
7200 · Other committees - Other	0.00	0.00
<b>Total 7200 · Other committees</b>	<b>0.00</b>	<b>1,175.00</b>
7000 · Directors and Committees - Other	0.00	0.00
<b>Total 7000 · Directors and Committees</b>	<b>3,347.21</b>	<b>90,775.00</b>
7500 · Standing Committees		
7510 · Council on legislation	0.00	0.00
7520 · District insurance	22,915.85	30,000.00
7530 · Finance and audit	4,245.28	4,500.00
7540 · Manual of procedures	0.00	0.00
7500 · Standing Committees - Other	0.00	0.00
<b>Total 7500 · Standing Committees</b>	<b>27,161.13</b>	<b>34,500.00</b>
8000 · Training		
8010 · District conference		
8012 · DC - Expenses	34,653.16	7,650.00
8014 · DC - Donations	0.00	0.00
8016 · DC - Bank Chges & CC Discounts	-594.25	0.00
8018 · DC - Youth Exch	0.00	0.00
8010 · District conference - Other	0.00	0.00
<b>Total 8010 · District conference</b>	<b>34,058.91</b>	<b>7,650.00</b>
8020 · PETS expenses	1,194.55	40,150.00
8030 · District Assembly Expenses	0.00	5,000.00
8035 · Seminar Training Costs	0.00	0.00
8036 · Visioning	100.00	600.00
8040 · District training	2,521.09	6,500.00

3:24 PM

01/17/11

Accrual Basis

**Rotary International District 7090**  
**Profit & Loss Budget vs. Actual**  
 July 1, 2010 through January 17, 2011

	Jul 1, '10 - Jan 17, 11	Budget
8050 · Assist Gov Training	0.00	600.00
8070 · Dist Gov Nominee Training	1,196.61	2,500.00
8080 · Dist Gov Elect Training	4,080.45	7,500.00
8090 · District Gov Training	1,708.00	7,500.00
8000 · Training - Other	0.00	0.00
<b>Total 8000 · Training</b>	<b>44,859.61</b>	<b>78,000.00</b>
8500 · Foundation Dinner Costs	7,681.08	14,000.00
8504 · Rotary Now DVD Costs	15.91	0.00
8600 · Meeting Expenses	246.67	100.00
9915 · Unbudgeted Expenses	0.00	1,725.00
<b>Total Expense</b>	<b>97,439.42</b>	<b>248,797.15</b>
<b>Net Ordinary Income</b>	<b>91,144.34</b>	<b>11,923.88</b>
<b>Other Income/Expense</b>		
Other Expense		
5405 · Exchange Gain/Loss	1,079.60	0.00
9920 · Additions to Reserves	0.00	0.00
9930 · Program admin allocations	0.00	0.00
<b>Total Other Expense</b>	<b>1,079.60</b>	<b>0.00</b>
<b>Net Other Income</b>	<b>-1,079.60</b>	<b>0.00</b>
<b>Net Income</b>	<b>90,064.74</b>	<b>11,923.88</b>

*crawford  
smith &  
swallow*

**ROTARY INTERNATIONAL DISTRICT 7090**

**Financial Statements**

**June 30, 2010**



## **ROTARY INTERNATIONAL DISTRICT 7090**

### **Financial Statements**

**June 30, 2010**

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#### **Table of Contents**

	<b>Page</b>
Auditors' Report	1
Balance Sheet	2
Statement of Restricted Funds	3
Statement of Operations and Fund Balances	4
Statement of Cash Flows	5
Notes to Financial Statements	6-10
Schedule of Expenses	11

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St. Catharines, Ontario  
Fort Erie, Ontario  
Niagara-on-the-Lake, Ontario  
Port Colborne, Ontario

## AUDITORS' REPORT

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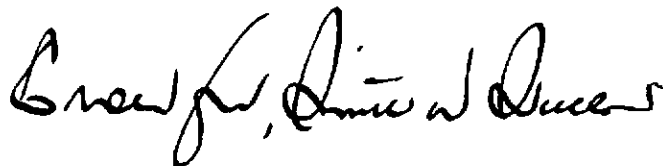
To the Members of  
Rotary International District 7090

We have audited the balance sheet of Rotary International District 7090 as at June 30, 2010 and the statements of operations and fund balances, restricted funds and cash flows for the year then ended. These financial statements are the responsibility of the organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

Except as explained in the following paragraph, we conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In common with many not for profit organizations, Rotary International District 7090 derives revenue from its members in the form of fundraising, training, and conference fees, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of this revenue was limited to the amounts recorded in the records of the organization, and we are not able to determine whether any adjustments might be necessary to revenue, excess of revenue over expenses for the year and fund balances.

In our opinion, except for the effect of adjustments, if any, which we would have determined to be necessary had we been able to satisfy ourselves concerning the completeness of the fundraising, training and conference fee revenue referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of the organization as at June 30, 2010 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.



Niagara-on-the-Lake, Ontario  
October 25, 2010

CRAWFORD, SMITH AND SWALLOW  
CHARTERED ACCOUNTANTS LLP

LICENSED PUBLIC ACCOUNTANTS

# ROTARY INTERNATIONAL DISTRICT 7090

## BALANCE SHEET

June 30, 2010

(stated in U.S. \$)

<b>Assets</b>	<b>2010</b>	<b>2009</b>
	<b>\$</b>	<b>\$</b>
<b>Current Assets</b>		
Cash	244,542	171,407
Restricted cash	7,109	7,109
Accounts receivable	1,577	5,991
Prepaid expenses	3,840	4,503
	257,068	189,010
<b>Fixed Assets - note 2</b>		247
	<b>257,068</b>	<b>189,257</b>
<b>Liabilities and Fund Balances</b>		
<b>Current Liabilities</b>		
Accounts payable and accrued liabilities	61,672	33,649
<b>Fund Balances</b>		
Restricted funds	7,109	7,109
Unrestricted funds	188,287	148,252
Net assets invested in fixed assets - note 5		247
	195,396	155,608
	<b>257,068</b>	<b>189,257</b>

Signed on behalf of the board:

\_\_\_\_\_ District Governor

\_\_\_\_\_ District Treasurer

See accompanying notes

# ROTARY INTERNATIONAL DISTRICT 7090

## STATEMENT OF RESTRICTED FUNDS

for the year ended June 30, 2010

(stated in U.S. \$)

	District History \$	Council on Legislation \$	Manual of Procedure \$	2010 \$	2009 \$
<b>Balance, Beginning of Year</b>	3,486	2,735	888	7,109	7,109
<b>Balance, End of Year</b>	3,486	2,735	888	7,109	7,109

See accompanying notes

# ROTARY INTERNATIONAL DISTRICT 7090

## STATEMENT OF OPERATIONS AND FUND BALANCES

for the year ended June 30, 2010

(stated in U.S. \$)

	Unaudited Budget \$	2010 \$	2009 \$
<b>Revenue</b>			
District Conference	45,000	43,409	65,362
District Governor	15,700	8,723	13,367
District Simplified Grants	24,500	24,500	24,500
Interest and other	2,400	2,307	3,410
Membership dues	79,820	83,751	70,169
Insurance assessment revenue	31,000	32,362	25,581
PETS and District Assembly	42,040	39,573	41,466
RI Billboard Advertising Grant			7,000
Rotary Foundation Dinner	14,000		13,188
Rotary Now DVD		3,485	2,711
RYLA	26,000	30,999	34,247
Seminar training		696	2,000
Slapshot	20,000	18,915	16,604
Public relations and communication		10,871	
Foreign exchange gain		1,706	
	300,460	301,297	319,605
<b>Expenses</b>			
Administration - schedule 1	40,720	37,143	52,801
Directors and committees - schedule 1	18,000	21,613	4,928
District Conference	45,000	39,365	65,184
District Simplified Grants	24,500	24,500	24,500
PETS and District Assembly	48,700	33,621	34,675
Rotary Foundation Dinner	14,000		12,122
Rotary Now DVD		1,109	2,599
RYLA	26,000	27,561	28,849
Standing committees - schedule 1	35,500	33,456	31,048
Slapshot	20,000	16,587	14,378
Training - schedule 1	27,040	26,554	32,130
Youth Exchange	1,000		3,874
Foreign exchange loss			717
	300,460	261,509	307,805
<b>Excess of Revenue over Expenses for the Year</b>		39,788	11,800
<b>Unrestricted Fund Balance, Beginning of Year</b>	148,252	148,252	135,961
<b>Net Investment in Fixed Assets - note 5</b>		247	491
<b>Unrestricted Fund Balance, End of Year</b>	148,252	188,287	148,252

See accompanying notes



# ROTARY INTERNATIONAL DISTRICT 7090

## STATEMENT OF CASH FLOWS

for the year ended June 30, 2010

(stated in U.S. \$)

	2010 \$	2009 \$
<b>Operating Activities</b>		
Excess of revenue over expenses for the year	39,788	11,800
Depreciation	247	491
Working capital provided by operations	40,035	12,291
Changes in working capital components		
Accounts receivable	4,414	6,517
Prepaid expenses	663	5,535
Accounts payable and accrued liabilities	28,023	11,935
	33,100	23,987
<b>Working Capital Provided by Operating Activities</b>	73,135	36,278
<b>Cash Position, Beginning of Year</b>	178,516	142,238
<b>Cash Position, End of Year</b>	<b>251,651</b>	<b>178,516</b>
<b>Cash Position</b>		
Cash	244,542	171,407
Restricted cash	7,109	7,109
	251,651	178,516

See accompanying notes

# **ROTARY INTERNATIONAL DISTRICT 7090**

## **NOTES TO FINANCIAL STATEMENTS**

for the year ended June 30, 2010

(stated in U.S. \$)

---

### **Organization**

Rotary International District 7090 (the District) is comprised of Rotary Clubs located in Western New York, U.S.A. and Southern Ontario, Canada. The purpose of the District is as follows:

#### **General**

Collection of monies from local clubs to be used by the District Governor in order to provide leadership advice and assistance to the various clubs.

#### **District Conference**

Host an annual event attended by Rotarians, spouses and guests at which the attendees share fellowship and learn about various Rotary activities.

#### **RYLA**

Rotary Youth Leadership Awards (RYLA) is an annual session at which young adults ages 19 - 25 are provided with a week of leadership training.

#### **District Assembly**

District Assembly is a program to train and inform club officers of the various Rotary Clubs in the District.

#### **PETS**

President Elect Training Sessions (PETS) is a program to train and inform club presidents-elect of the Rotary Clubs in the District.

#### **Rotoract and Interact**

The purpose of this program is to assist Clubs to establish and maintain Rotoract and Interact clubs in colleges and high schools, respectively. These clubs provide an opportunity for students to become involved in community and international activities in association with Rotary.

#### **Slapshot**

Student Leadership Award for Students High on Training (SLAPSHOT) is an annual session at which young adults ages 16 - 18 are provided with a week of leadership training.

# ROTARY INTERNATIONAL DISTRICT 7090

## NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2010

(stated in U.S. \$)

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### 1. Significant Accounting Policies

The financial statements of the organization are the representations of management prepared in accordance with Canadian generally accepted accounting principles, consistently applied. Because a precise determination of many assets and liabilities is dependent upon future events, the preparation of periodic financial statements necessarily involves the use of estimates and approximations. These have been made using careful judgement in the light of available information. The financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the accounting policies summarized below:

#### Revenue recognition

Revenue is recognized in the fiscal year to which it applies. Accordingly, receivables are recorded for dues or fees uncollected as of the end of the fiscal year. Revenue applicable to a future period is recognized when earned.

The work of the organization is dependent on the voluntary service of many members. Since these services are not normally purchased by the organization and because of the difficulty of determining their value, contributed services are not recognized in these financial statements.

#### Fixed assets and depreciation

Fixed assets are recorded at cost. Expenditures for maintenance and repairs are charged to operating expenses.

Depreciation is calculated at rates designed to amortize the cost of fixed assets over their estimated useful lives as follows:

Equipment	- 5 years, straight-line basis
-----------	--------------------------------

Additions and disposals during the year are depreciated at one-half of the above stated rates. Gains or losses on assets sold or otherwise disposed of are included in the statement of operations.

#### Foreign currency translation

These financial statements are presented in U.S. dollars. Monetary assets and liabilities denominated in foreign currencies are translated at the exchange rates in effect at the balance sheet date. Gains and losses on translation are reflected in net earnings of the period.

# ROTARY INTERNATIONAL DISTRICT 7090

## NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2010

(stated in U.S. \$)

### 1. Significant Accounting Policies - continued

#### Financial instruments

The organization has elected the following balance sheet classifications with respect to its financial assets and financial liabilities in accordance with section 3855 of the CICA handbook.

Cash and restricted cash is classified as "held-for-trading" and measured at fair value.

Accounts receivable are classified as "loans and receivables" and are measured at amortized cost, which, upon initial recognition, is considered equivalent to fair value.

Accounts payable and accrued liabilities are classified as "other financial liabilities" and are initially measured at their fair value.

#### Tax status

The District is a subordinate unit of Rotary International and is covered by a blanket exemption from U.S. federal income tax under Section 501(c)(4) of the Internal Revenue Code as a social welfare organization. The letter of determination from the IRS was dated May 13, 1958, and that status still remains.

#### Fund accounting

The organization uses the restricted fund method to account for revenues and expenses. The Board of Directors has internally restricted resources for the purposes of updating and publishing a triennial District 7090 history, council on legislation expenditures and updating and publishing the District's Manual of Procedure every fifth year. The District also operates a general fund for all other activities.

### 2. Fixed Assets

	Cost	Accumulated Depreciation	2010	2009
	\$	\$	\$	\$
Equipment	2,458	2,458		247

### 3. Financial Instruments

#### Price risk and cash flow risk

The organization has assets and liabilities denominated in both U.S. and Canadian currency that fluctuate in value as current exchange rates change. Accordingly, the organization is exposed to price risk as exchange rates fluctuate.

# ROTARY INTERNATIONAL DISTRICT 7090

## NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2010

(stated in U.S. \$)

### 4. District Designated Funds

In addition to District Simplified Grants included in revenue, Rotary International disbursed District Designated Funds on behalf of District 7090 as follows:

	2010 \$	2009 \$
Matching Grants	75,910	32,140
Ambassadorial Scholarship	24,000	46,000
Polio Plus Fund	30,265	25,000
Rotary Centres for International Studies		50,000
	<b>130,175</b>	<b>153,140</b>

### 5. Net Assets Invested in Fixed Assets

	2010 \$	2009 \$
Depreciation expense for the year	(247)	(491)
Net investment in fixed assets for the year	(247)	(491)
Balance, beginning of year	247	738
Balance, end of year		<b>247</b>

# ROTARY INTERNATIONAL DISTRICT 7090

## NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2010

(stated in U.S. \$)

### 6. Controlled Entities

The board of directors of Rotary District 7090 Youth Exchange Inc. has members in common with District Council of Rotary District 7090. Since the financial statements have not been consolidated, the financial summaries of Rotary District 7090 Youth Exchange Inc., as at June 30, are as follows:

Financial Position	2010 \$	2009 \$
Total Assets	16,538	4,240
Total Liabilities	9,856	975
Net Assets	6,682	3,265
	16,538	4,240
Results of Operations	2010 \$	2009 \$
Total revenues	46,359	44,180
Total expenses	42,942	40,915
Excess of Revenues over Expenses	3,417	3,265

Rotary District 7090 Youth Exchange Inc. was incorporated in New York State in 2008 and is exempt from U.S. federal income tax under Section 501(3)(c) of the Internal Revenue Code.

The purpose of Youth Exchange is to give high school aged students the opportunity to live in a foreign country for one year. At the same time, foreign students spend one year with local families approved by Rotary District 7090 Youth Exchange Inc.

### 7. Comparative Figures

Certain accounts in the prior year financial statements have been reclassified for comparative purposes to conform with the presentation in the current year financial statements.

**ROTARY INTERNATIONAL DISTRICT 7090****Schedule 1****SCHEDULE OF EXPENSES**

for the year ended June 30, 2010

(stated in U.S. \$)

	Unaudited Budget \$	2010 \$	2009 \$
<b>Administration</b>			
Assistant Governors	1,400	191	248
Billboard advertising			9,507
Depreciation		247	491
District Council	2,000	2,432	2,319
Governor	10,000	11,971	11,182
Newsletter	3,000		6,545
Office, website maintenance and other	24,320	22,302	22,509
	<b>40,720</b>	<b>37,143</b>	<b>52,801</b>
<b>Directors and Committees</b>			
Scholarships	300	177	477
Group Study Exchange	4,000	1,449	1,092
Other	5,050	3,945	2,436
Rotary Foundation	1,550	1,052	923
World Community Service	400		
Public relations and communication	6,700	14,990	
	<b>18,000</b>	<b>21,613</b>	<b>4,928</b>
<b>Standing Committees</b>			
Finance and audit	4,500	4,369	3,740
Insurance	31,000	29,087	27,308
	<b>35,500</b>	<b>33,456</b>	<b>31,048</b>
<b>Training</b>			
Assistant Governor training	1,000		
District Governor	7,500	7,148	10,313
District Governor Elect	7,500	7,439	10,114
District training	7,040	8,509	5,812
District Governor Nominee	4,000	3,458	3,740
Seminar training cost			2,151
	<b>27,040</b>	<b>26,554</b>	<b>32,130</b>

See accompanying notes



District Governor  
Report to District Council January 22, 2011

Happy New Year – may 2011 bring you and your loved ones good health, happiness, and the very best of fellowship.

Since last we met in November, 2010, I have been involved in the following activities:

- Attended the Dundas Valley Sunrise club “Rotary Stars” event, and enjoyed a wonderful evening of talented entertainment, and Rotary awareness
- Participated in the monthly Directors Meeting for December, and January
- Participated in St.Catharines South PHF event
- Participated in Permanent Fund meeting in Hamilton
- Completed the last 2 club visits and enjoyed continued fine fellowship and Rotary work efforts at Lincoln, and Grimsby @ Noon clubs
- Attended the Brantford Rotaract Club Fellowship & Games event
- Attended as faculty member in 2 Rotary Leadership Sessions (Sanborn, NY & Hamilton, Ont.)
- Participated in 2 District Team Training planning sessions
- Visited RC Buffalo hospitality site @ Naval Park, Buffalo
- Participated in World Community Service meeting
- Met with the GSE team in St. Catharines, Ontario as they undertake their planning activities to travel to South Korea
- Participated in Advisory Council meeting for January 16, 2011
- Accepted invitations to induct new members (Simcoe – 3 new members), and honour PHF recipient ( Middleport)
- Attended Area meetings – Area 3, Area 14, Area 11 and Area 2. I look forward to attending the balance of the Area meetings within the next few months.
- Attended Youth Exchange Interviews in Hamilton, Ontario – wonderful experience!
- Addressed ongoing issues, and opportunities within the district
- The year to date has been filled with countless hours of great communications between fellow D7090 Rotarians and beyond our District as we work together in Building Communities, Bridging Continents.

Our Rotarians in District 7090 continue to embrace the ideals of Rotary and the leadership team works continuously to inspire greater achievements in our Service Above Self undertakings.

THANK you for this opportunity in Service above Self.  
Respectively submitted,

*Karen L. Oakes*  
Karen L. Oakes



## **DISTRICT GOVERNOR ELECT'S REPORT**

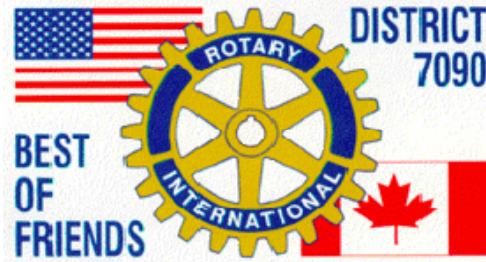
January 16, 2011

John Heise

I will start by apologizing for missing this month's Council meeting. As you are meeting Sandy and I will be returning from the International Assembly in San Diego. (It was sunny and 73 degrees when we arrived here.) As I write this the Assembly is just beginning, so I do not have anything to really share about it yet.

I left my notes at home, so this will be a short report. It has been a very busy couple of months. Things are accelerating for me. I have been busy with the YE Corporation, planning for PETs 1 and 2, the District Advisory Committee and the AG/Directors' training session on February 5. (I hope that all of the intended attendees do participate.) I have also been busy with planning for my District conference next October. I also had a chance to sit on the selection process for our GSE team heading to Korea in a few months.

I did have time to reflect on the airplane ride out to here. I thought of how fortunate I am to be involved with a District with such a support system built in for clubs, leaders (including the District Governor), and Rotarians. I also used the time to reflect on the goals for my year.



## DISTRICT GOVERNOR NOMINEE REPORT – JANUARY 22nd, 2011

### RICK STERNE - DG 2012-13

Since our last District Council Meeting, I have been active at the following events:

On December 13<sup>th</sup>, I participated in the District Director's Go-To-Meeting.

On December 16<sup>th</sup>, I participated in the District Leader's Training Course planning Go-To-Meeting.

On January 8<sup>th</sup>, I attended RLI Part 2 as a participant at Hillfield Strathallan College in Hamilton. This course was well done with sold out participation. Congratulations to Dick Earne and his team.

On January 10<sup>th</sup>, I participated in the District Advisory Committee Go-To-Meeting.

On January 11<sup>th</sup>, I participated in the District Leader's Training Course ( February 5<sup>th</sup>), planning Go-To-Meeting.

On January 12<sup>th</sup>, I attended the Area 3 AG meeting with DG Karen Oakes in Waterdown. This meeting was well organized by AG Wayne Massey. I enjoyed meeting Rotarians from Dundas Valley Sunrise, Dundas, Waterdown and Flamborough AM Rotary clubs.

On January 13<sup>th</sup>, I participated in the District Director's Go-To-Meeting.

I am pleased to report that Marlene McGraw will return as District Treasurer in 2012-13 and that Scott Lyons will be the District Conference Chair for our Conference in Brantford, October 19<sup>th</sup>-21<sup>st</sup>, 2012.

Respectfully submitted

Yours in Rotary

RICK STERNE

DGN 7090

## Rotary District 7090

### PR and e-Club Committee Reports to District Council January 16, 2011

The Strategic Plan Goals, as written in plan, to which you are taking the lead: <b>Establish an e-club in the District</b>
--

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
  - a. **Rotary District 7090 e-Club**
    - i. Our current priority is to recruit 20 members for the new club.
    - ii. Annie Holtby has solicited a group of potential members. Paul is currently preparing to the application to submit to DG Karen.
  - b. **RI PR Grant Application**
    - i. Roseanne Morissette in Canada, and Chrissy Casilio in the USA, are actively promoting the campaign, with the result that we currently have commitments for 64 spots in Canada and 72 spots in the USA. They are both doing an excellent job.
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
  - a. **Rotary District 7090 e-Club**
    - i. Create and submit a charter application.
    - ii. Draft the by-laws and constitution.
    - iii. Create the web presence for the club, at least at an initially rudimentary stage so the club can organize, communicate, and share information.
3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.
  - a. Chris Yates has offered to lead District Communications, but Paul has not had the time to coordinate with him since the last District Council meeting.
4. Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?
  - a. Both the PR Committee and the e-Club Committee are open to ideas and input from the Council.
5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?
  - a. No.

# e-Club in District 7090

The Rotary District 7090 e-Club will consist only of members who live or work within the Rotary District 7090 geographic territory, or who were once members of a District 7090 Rotary Club and have left the District.

The goal of the new District 7090 Rotary e-Club will be to obtain 50% membership from existing or recently exited Rotary Club members (to provide experienced leadership) from within our District, **plus 50% members who are new to Rotary.**

## **The Rotary District 7090 e-Club committee members are:**

- Paul McAfee – Chair (USA) – RC of Amherst East – a Co-sponsor of the e-Club
- Annie Holtby (Canada) – RC of Fonthill – a Co-sponsor of the e-Club
- Navpreet Jatana – RC of Amherst East (USA)
- Robert Klingensmith – RC of Amherst East (USA)
- Paul McAlister – RC of Norfolk Sunrise (Canada)

## **Here are examples of people who might consider a Rotary e-Club as opposed to a regular Rotary Club.**

1. Someone who would have to leave his or her current club due to time or scheduling conflicts but who wants to stay in Rotary.
2. Young professionals, with children, or a new job, and unable to make time for regular weekly land-based meetings.
3. Those who travel extensively and are unable to do make-ups in remote locations due to schedules or company policies.
4. Those who are unable to afford weekly breakfast/lunch/dinner fees but wanting to be an active part of Rotary in our District. Note – The club will have dues, and will do fund raising and other service programs.
5. Those who travel to a warmer climate in the winter (Snow Bird) but wanting to remain active with a club that is located in our District.
6. Those relocating to a new area but wanting to remain active in Rotary in our District.
7. Those who are handicapped or temporarily incapacitated and wanting to remain active in Rotary in our District.
8. Those who are young enough that meeting online for 3/4<sup>th</sup> of the time is attractive and exciting and are excited about meeting 1/4<sup>th</sup> of the time with other clubs in our District.

## **e-Club Formation Actions Steps (for District Governor and Special Representative) from RI Manual: “Organizing New Club 808en.pdf”**

### **Grant provisional club status:**

**The district governor gives the organizing group interested in forming a new club the designation “provisional club” after it meets weekly and has elected club officers who will subscribe to the Standard Rotary Club Constitution. This designation entitles the provisional club to issue make-up meetings to visiting Rotarians.**

### **Action steps:**

- Ensure that the special representative and sponsor club members are fully aware and well-trained about their roles in providing a Rotary education to charter members.
  - Develop a communication plan to ensure the district governor, special representative and sponsor club are regularly communicating about their efforts and involvement in educating prospective and charter members.
  - Answer any questions the provisional club may have about its adopted club bylaws.
- Once the provisional club has 20 active charter members with a balance of classifications, the New Club Application can be submitted to RI.

### **District Governor Submits Application for RI Board Approval**

### **Action steps:**

- Verify all of the information included on the New Club Application.
- Review the application for completeness and legibility.
- Validate that there is a balance of classifications in the new members by reviewing the classification worksheet your special representative has completed.

- Include the correct charter fee along with the application.
- Contact your CDS representative with any questions.
- Send the New Club Application to your CDS representative for RI Board approval.

#### **Special Representative Action Steps:**

- Ask the district governor to fully outline his or her expectations for you and your role in the process of organizing the new club.
- Discuss the sponsor club mentoring relationship with the members of the organizing club so that they have an opportunity to voice their wants and needs from the sponsor club.
- Determine how often members of the sponsor club will be in contact with the organizing club. Encourage a strong, working relationship between the organizing and sponsor clubs.
- Develop a communication plan for everyone involved in the process. How will you communicate with the organizing group of charter club members and the sponsor club? How will the sponsor club communicate with the organizing group? What are the preferred methods of communication for all parties involved?
- Divide responsibilities amongst the organizing club, sponsor club, and special representative for recruiting prospective charter members.
- Outline a process and timeline for completing documents for the admission of the new club.
- Encourage the organizing club to distribute materials from RI to prospective members, and decide who will order these materials. Access the online RI Catalog at [shop.rotary.org](http://shop.rotary.org) to find the latest publications available.
- Ensure that any questions the organizing members have about Rotary or the organizing process are answered in a timely fashion.
- Provide the organizing members with a copy of the Manual of Procedure (035).

#### **Sponsor Club Action Steps:**

- Ensure that discussions have begun with the organizing members about the administrative processes of a Rotary club.
- Solidify the role that the sponsor club will play in the recruitment of prospective members.
- Develop a formal orientation program for prospective members, in cooperation with the charter members and sponsor club.
- Determine when the new club will be ready to hold its first meeting, and communicate this information to the district governor.
- Work with the organizing members, district governor, and the sponsor club in the planning of the first 8 to 10 meetings.
- Ensure the sponsor club leaders are ready to serve as mentors.

#### **Charter Club Recruitment Action Steps:**

- Create an estimated timeline for working toward provisional club status.
- Assist the charter club members in distinguishing what they will emphasize about the new club to prospective members. Why might prospective members be drawn to the new club? What characteristics make it different from other clubs in the area?
- Discuss the importance of membership diversity with the sponsor club and the charter club members. The sponsor club should be continuously promoting membership diversity as an essential element of recruiting new members.
- Provide the organizing group with copies of the diversity and classification policy from the Manual of Procedure (035), RI Constitution, and the Standard Rotary Club Constitution.
- Work through the classification survey, the membership diversity profile, and the 25-minute membership survey, which are found online in Club Assessment Tools, with the charter club members. Involve the sponsor club in these activities.
- Determine when the new club will be ready to hold its first meeting. Work with members of the sponsor club in assisting the charter members with the planning of the first several meetings.
- Complete the New Club Member Classification Worksheet for review by the governor.

## 2009 - 2010 Rotary District 7090 PR Grant Analysis: Checks Received

Clubs that paid have green cells.

Clubs that have committed are blue cells.

Clubs not participating are red cells.

Contact for Campaign

Clubs - Canada	Purchased by Club	Purchased by Club's Host	Club Buys	Total \$	Total Spots	Check Received?
Ancaster				\$ -	-	
Ancaster AM CKLH (K-LITE 102.9 FM)	\$ 220.00		4	\$ 220.00	8	
Brantford				\$ -	-	
Brantford Sunrise				\$ -	-	
Caledonia				\$ -	-	
Delhi				\$ -	-	
Dundas CKLH	\$ 220.00		4	\$ 220.00	8	
Dundas Valley Sunrise CKLH	\$ 220.00		4	\$ 220.00	8	
Dunville				\$ -	-	
Falconer				\$ -	-	
Flamborough AM CKLH	\$ 220.00		4	\$ 220.00	8	
Fonthill				\$ -	-	
Fort Erie				\$ -	-	
Grimsby				\$ -	-	
Grimsby @ Noon (CHRE + CKLH)	\$ 440.00		8	\$ 440.00	16	
Hamilton				\$ -	-	
Hamilton A.M.				\$ -	-	
Hamilton Mountain CKLH	\$ 220.00		4	\$ 220.00	8	
Hamilton Sunset				\$ -	-	
Hamilton-East Wentworth CKLH	\$ 220.00		4	\$ 220.00	8	
Lewiston-Niagara-on-the-Lake				\$ -	-	
Lincoln				\$ -	-	
Niagara Falls Ontario				\$ -	-	
Niagara Falls Sunrise				\$ -	-	
Niagara on the Lake				\$ -	-	
Norfolk Sunrise				\$ -	-	
Port Colborne Centennial				\$ -	-	
Simcoe				\$ -	-	
South Shore Rotary				\$ -	-	
St Catharines Sunrise				\$ -	-	
St. Catharines				\$ -	-	
St. Catharines Lakeshore				\$ -	-	
St. Catharines South CHRE	\$ 220.00		4	\$ 220.00	8	
Stoney Creek				\$ -	-	
Waterdown				\$ -	-	
Welland				\$ -	-	
	\$ 1,980.00				Total	\$ -

President	Day	Time	First Name	Last Name	Email
Allison Liss	Tuesday	6:30 PM			
Ian Barrie	Thursday	7:15 AM	Frank	Stechey	<a href="mailto:fstechey@gmail.com">fstechey@gmail.com</a>
Rick Martin	Friday	12:00 PM			
Jeff Noble	Wednesday	7:15 AM			
Ronald Hewitt	Tuesday	12:00 PM			
Norman Sheidow	Thursday	5:30 PM			
Ian Donnelly	Tuesday	12:15 PM	Ian	Donnelly	<a href="mailto:ianedonnelly@gmail.com">ianedonnelly@gmail.com</a>
Robert Morrow	Tuesday	7:10 AM	Ralph	Montesanto	<a href="mailto:rmontesanto@cogeco.ca">rmontesanto@cogeco.ca</a>
Robert Taylor	Thursday	12:15 PM			
Stephen Kimball	Thursday	7:00 AM			
Daniel Posavad	Wednesday	7:15 AM	Dan	Posavad	<a href="mailto:danielposavad@royallepage.ca">danielposavad@royallepage.ca</a>
Patricia Duncan	Wednesday	7:15 AM			
Richard Beifuss	Tuesday	12:15 PM			
Doug Meikle	Thursday	6:15 PM			
Marshall Deeth	Tuesday	12:00 PM			
Pearl Wolfe	Thursday	12:00 PM			
Brian Tisdale	Wednesday	7:15 AM			
Velimir Balta	Wednesday	12:00 PM	Lynne	Lee	<a href="mailto:lynne.lee@sci-us.com">lynne.lee@sci-us.com</a>
George Gray	Thursday	5:00 PM			
Dan Swiaty	Thursday	12:15 PM	Dan	Swiaty	<a href="mailto:mmpress@cogeco.net">mmpress@cogeco.net</a>
Ronald Danielewicz	Wednesday	6:30 PM			
Stephen Smalley	Tuesday	7:15 AM	Jennifer	Turner	<a href="mailto:antex2000@hotmail.com">antex2000@hotmail.com</a>
Jerome Chankman	Tuesday	12:15 PM			
Denise Elliott	Thursday	7:30 AM			
Bruce Hobin	Tuesday	12:00 PM			
Paul McAlister	Tuesday	7:00 AM			
Rob Steven	Wednesday	12:15 PM			
John Cruickshank	Monday	12:15 PM			
Sion Pasnik	Tuesday	6:30 PM			
Ryan Harper	Tuesday	7:15 AM			
Liz Palmieri	Thursday	12:00 PM			
Marc Johnson	Wednesday	6:00 PM			
John Teibert	Monday	12:15 PM	Roseanne	Morissette	<a href="mailto:rmorissette@performancecars.ca">rmorissette@performancecars.ca</a>
Michael Foley	Friday	7:30 AM			
Gerald Aggus	Monday	6:15 AM			
Robert de Smit	Tuesday	12:15 PM			
Total Sold in Canada		72			

## 2009 - 2010 Rotary District 7090 PR Grant Analysis: Checks Received

Clubs that paid have green cells.

Clubs that have committed are blue cells.

Clubs not participating are red cells.

Contact for Campaign

Clubs - USA	Purchased by Club	Purchased by Club's Host	Club Buys	Total \$	Total Spots	Check Received?	President	Day	Time	First Name	Last Name	Email		
Akron-Newstead	\$ 250.00		3	\$ 250.00	9		Keith Hatswell	Thursday	7:30 AM					
Albion				\$ -	-		Scott Hess	Thursday	12:15 PM					
Amherst East	\$ 250.00		3	\$ 250.00	9		Paul McAfee	Thursday	12:15 PM	Paul	McAfee	paulmca@exubrio.com		
Amherst North	\$ 500.00		6	\$ 500.00	18		Shelly Schratz	Tuesday	6:15 PM	Pravin	Suchak	pravin.suchak@gmail.com		
Amherst South				\$ -	-		Shefali Clerk	Wednesday	6:15 PM					
Batavia				\$ -	-		Michael Kubiniec	Tuesday	12:15 PM					
Buffalo	\$ 750.00		9	\$ 750.00	27		Charles Martorana	Thursday	12:15 PM	Christine	Collins	christine@mcollins.com		
Buffalo Sunrise				\$ -	-		Stan Simmons	Tuesday	7:30 AM					
Cheektowaga				\$ -	-		Gigi Jankowski	Thursday	7:45 AM					
Clarence	\$ 500.00		6	\$ 500.00	18		Susan Ballard	Friday	12:15 PM	Sue	Ballard	sballard@patrickcompanies.net		
Dunkirk				\$ -	-		Katherine Kaus	Tuesday	12:15 PM					
East Aurora				\$ -	-		Paul Blowers	Tuesday	7:30 AM	Paul	Blowers	PBlowers@eastauroraschools.org		
Eastern Hills Sunrise				\$ -	-		Gregg Merlihan	Wednesday	7:30 AM					
Ellicottville				\$ -	-		John Lulzier	Wednesday	5:30 PM					
Fredonia				\$ -	-		Linda Blodgett	Thursday	12:15 PM					
Grand Island				\$ -	-		Stephen Kaplan	Wednesday	6:15 PM					
Greater Jamestown AM				\$ -	-		Don Ray	Wednesday	7:15 AM	Linda	Johnson	linda.johnson@wcahospital.org		
Hamburg				\$ -	-		Eileen Hotho	Tuesday	6:15 PM					
Hamburg Sunrise				\$ -	-		Michael Reilly	Thursday	7:30 AM					
Holley				\$ -	-		Timothy Towne	Monday	6:15 PM					
Jamestown				\$ -	-		Steven Sandberg	Monday	12:00 PM					
Kenmore				\$ -	-		Barbara Henry	Monday	12:15 PM					
Lakewood-Chautaugua South				\$ -	-		Tillie Solomonson	Thursday	6:00 PM					
Lancaster-Depew	\$ 250.00		3	\$ 250.00	9		John Loecher	Various	7:00 AM	Arthur	Rago	arago@roadrunner.com		
Leroy				\$ -	-		Jerome Grasso	Wednesday	12:00 PM					
Lewiston-Niagara-on-the-Lake				\$ -	-		Ronald Danielewicz	Wednesday	6:30 PM					
Lockport				\$ -	-		Nancy Post Lange	Tuesday	12:00 PM					
Medina				\$ -	-		Julianna Duda	Wednesday	12:00 PM					
Middleport				\$ -	-		Stephen Giroux	Tuesday	6:00 PM					
Niagara County-Central	\$ 250.00		3	\$ 250.00	9		Robert Graczyk	Thursday	7:15 AM	Bob	Graczyk	robert.graczyk@dhs.gov		
Niagara Falls NY				\$ -	-		Carmen Hamilton	Monday	12:15 PM					
Olean				\$ -	-		Philip Houghton	Tuesday	12:00 PM					
Orchard Park				\$ -	-		Michael Lauber	Tuesday	6:30 PM					
Salamanca				\$ -	-		Dallas Hoag	Thursday	7:00 AM					
Tonawandas				\$ -	-		Shawn Glogowski	Wednesday	7:30 AM					
West Seneca	\$ 250.00		3	\$ 250.00	9		Michael Fabian	Wednesday	7:45 AM	Jim	Cleary	jmclearyjr@aol.com		
Westfield-Mayville				\$ -	-		Susan Hammond	Tuesday	12:15 PM					
Williamsville	\$ 250.00		3	\$ 250.00	9		Bob Roca	Monday	6:15 PM					
	\$ 3,250.00	\$ -			Total	\$ -	Total Sold in USA	117						
		\$ 3,250.00												
Due from Clubs:							Received from clubs:							
Grand Total							Grand Total	\$ -	Balance Due from Clubs:					
									\$	5,230.00				
							Total Sold in USA							
							117							

# Rotary District 7090

## Strategic Plan Template for Directors

Your Portfolio: Membership

The Strategic Plan Goals, as written in plan, to which you are taking the lead:

- 10% increase in membership per club-
- 1 member per club from a “diverse” group
- Charter 4 new clubs

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:

Membership Forum was set up for US clubs-due to delayed scheduling by the Director for the event, weather conditions and previously scheduled clubs events registration was minimal and the event was cancelled- it is hoped this forum can be re-scheduled in the spring.

Discussion notes have been forwarded to participants attending the Canadian Membership forum and also forwarded to clubs who requested copies but were unable to attend forum, including clubs registered for the cancelled US forum.

Forum outcomes- An increase of 10% per clubs appears to be a difficult goal for clubs to reach. DG Karen has suggested clubs seek to increase membership by 2% net.

Several clubs are in the process of join membership development sessions-these endeavours will be followed up for outcomes.

Clubs appeared to be aware of the need for seeking diversity within their clubs looking to different segments of their communities for membership development-i.e. businesses from the non-traditional professional backgrounds. This discussion has also been encouraged in RLI membership sessions.

New clubs – to date there have been no new traditional style clubs chartered-development of the e-club continues and it is expected Chartering will take place within this Rotary year. (See PR and Communications report)

Article submitted to District Newsletter re: the importance of membership

2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?

Continue to pursue method to determine membership numbers

Membership Forum for US clubs

Review current opportunities for clubs to receive Club membership education and development

3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.



4. Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?

Review where the focus should be placed re: membership development and retention

i.e. Implementing a program similar to District 5170 "We Care" within our District as the focus for development materials. This program puts all the issues under one program and could be implemented District wide

5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

Due to several issues of a personal nature this portfolio has not been fully implemented during the year. The use of Area Membership Representatives has been limited to non existent and as not all clubs appear to have a strong Membership Committees for a variety of reasons it is suggested the focus for future promotion of membership initiatives be within the scope of Area AGs who have access to club presidents who can encouraged all members within their clubs to promote membership development and retention.

## District Membership Club Extension

Report to the Council

January 22, 2011

There were two potential new clubs that I was working on:

**AM Club in Niagara on the Lake** - Franco Olivieri was spearheading this project. Franco and his committee worked very hard on this and had identified enough potential members as well a location to meet. However, the Niagara on the Lake club took a vote last month and the vote was very close but unfortunately against forming another club in Niagara on the Lake.

I want to thank all the Rotarians who worked on this project, especially Franco, who has a great passion for Rotary and wanted to make Rotary available to those in Niagara on the Lake who could not attend a lunch meeting. We have to accept the wishes of the NOTL members and move on. We now have to reach out to the prospective members and extend an invitation to them to join one of two clubs in Niagara on the Lake and I hope that Franco will take a lead on this effort.

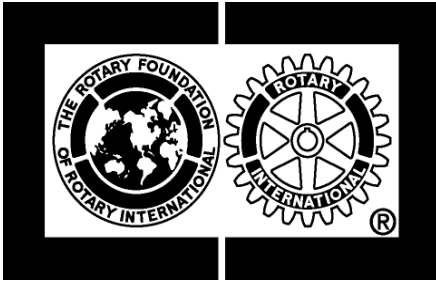
**eClub** - Paul McAfee is spearheading this. Amherst East and Fonthill are the Co-Sponsors. Paul also has a committee in place. Paul would like assistance to reach out to all the clubs to identify:

1. Non-Rotarian Paul Harris Fellow awardees
2. Past GSE participants
3. Past RYLA participants
4. Rotary scholarship awardees
5. Rotary exchange students (who are old enough to be out of college and working)
6. Past Interact and Rotaract members (who are old enough to be out of college and working)
7. Members who have resigned due to time constraints

I believe that the committee has enough potential members and I expect the eClub to get off the ground soon.



Pravin



## District 7090 Rotary Foundation Committee District Council Report

January 22, 2011

Art Wing, Director, District 7090 Rotary Foundation

### Polio

Our clubs and District have been involved in the effort to eradicate Polio since 1985. This past fall we passed a milestone for our District. Our Clubs and District have now exceeded in supporting the Polio eradication campaign to the tune of over **\$2,000,000. What a fantastic accomplishment.**

Over the past 26 years many of our members have donated personally and many have had the personal satisfaction of traveling to another country to administer those “two drops” of vaccine to hundreds of children

At the **end of October 2010** the total of all club donations was:

(See attachment of the District web site for individual club records)

From 1985 until June 30 1999 our clubs donated	\$1,144,710
From July 1 1999 our clubs donated an additional	749,693
Total club contribution to October 31 2010	\$1,894,403

In addition the District Foundation committee through

District Designated Funds has since 2007

contributed an additional	\$112,265
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<b>Grand Total</b>	<b>\$2,006,668</b>
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As we get closer to the final goal of complete eradication of Polio we should be proud of our significant part in the success to date.

As of December 31 2010, in this Rotary year alone our clubs have donated a total of \$104,500 and \$394,438 since the start of the \$200 Million Gates challenge in December 2007.

We are now down to 4 countries that exhibit new polio cases. There are still minor outbreaks in a few other countries but those are now being dealt with quickly.

The end result is we are close but **Our Polio campaign is not over.**

**Polio is still only a plane ride away into the airports of North America.**

Many thanks to all those who have supported this campaign but we still need to continue the final push before any country is finally free of Polio

## **Annual Programs Fund Contributions- PDG Bob Bruce**

Rotary's Annual programs have two sections, educational and humanitarian. The educational programs include Ambassadorial Scholars and Peace Scholars, while the humanitarian programs include District Simplified Grants, Matching Grants, and Group Study Exchanges amongst others.

**To date District 7090 clubs have contributed \$175,000 to the Annual Programs Fund**, with 53 of our 73 clubs having made some contribution. A full 21 clubs have met or exceeded their goals for the year, and another dozen never submitted goals despite multiple requests.

With many clubs just getting their major fund-raisers underway, it is our hope that we meet a district collective goal of \$300,000 by June 1, 2011, when all contributions for the year should be finalized.

Special thanks to these leading **6 clubs who have exceeded 150 % of their contribution goal for the year: Akron-Newstead, Delhi, Dundas Valley Sunrise, Hamilton AM, Niagara Falls Ontario, and Waterdown.**

Starting in July, 2013, Rotary Districts will have much greater responsibilities to direct their Share Fund monies to local and international programs. Share Fund money for Districts is 50% of the total contributed to the Annual Programs Fund from 3 years previous. APF contributions this year will be held by The Rotary Foundation for 3 years and the interest earned on that will help fund the management of our Foundation. So in 2013, we will reap the benefit of current contributions. Today that total is \$88,000. If we reach our goal of \$300,000, those funds will be \$150,000 and that will enable us to do so much more with our clubs' undertakings locally and abroad.

Attached is the latest Monthly Contribution Report for our District.

### **Permanent Fund Committee- PDG Wallace Ochterski**

The Permanent Fund Committee will hold a special Foundation information session on March 10 2011 for Assistant Governors, Foundation Area Representatives, Foundation Committee Chairs and their spouses. **LOCATION West Seneca**

## **Grants Committee Reports on District Simplified Grants**

In Rotary year 2009-2010 the District's Rotary Foundation Grants Committee authorized 14 grants totaling \$23,428. All of the projects undertaken by clubs involved are now complete and the account is closed.

For this 2010-2011 year 13 grants have been approved totaling \$23,900, the full amount of the District Simplified Grant budget.

All District Simplified grants are given to clubs on a matching grant basis to a maximum \$2,000 and can be used for local or international projects. Clubs may apply through an application form found on the District website and allocations are made on a first-come, first served process for completed applications.

Grants for 2011-2012 will be considered after July 1, 2011.

Included in this report are lists for District Simplified Grants for the 2010-2011 period. A full listing of all District Simplified Grants since 2003 can be found on the District website.

**For further information please contact Roy Sheldrick or Bob Bruce.**

## **Group Study Exchange**

The GSE committee completed the first part of this year's GSE as we hosted the team from South Korea in September.

The committee selected 4 team members and one alternate to travel to South Korea from March 26- April 26.

The Team is as follows

Team Leader: Rose Anne Morissette St. Catharines South RC

Alternate Team Leader: Paul Lehman Lockport RC

Team:

Katie Deverson	Registered Nurse	Sponsor- Dundas RC
Adam Faulkner	Account Manager Royal Bank	Sponsor- Norfolk Sunrise RC
Sally Rennick	Occupational Therapist	Sponsor- Fonthill RC
Lori Watson	Social Services Supervisor	Sponsor – St. Catharines RC

Alternate:

Joe Schuster	Plant Engineer	Sponsor – Westfield Mayville RC
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Two preparation meetings have been held with excellent preparation underway.

## **Rotary Scholars**

Recruitment of Ambassadorial Scholars and Peace Scholar applicants is underway by the committee under the leadership of Chair Steve Keith.

Applicants will be selected for the school year 2012-13.

**This is the last time we will make a selection under the present criteria as we move to the Future Vision format for 2013 onwards.**

## **Future Vision**

On July 1 2013 all Districts in Rotary will become part of the Future Vision program.

With that in mind this spring the Foundation committee will begin the creation of **Transition Committee** to study, plan and work on the implementation of the program.

Future Vision Pilot news is an excellent monthly newsletter from the Rotary Foundation dealing with all of the issues in relationship to this topic.

Polio Plus Donation			
Club #	Club Name	Number of	July 1999 - Oct 2010
7090	Club not specified		\$ 3,952
26305	Akron-Newstead	37	\$ 4,300
4721	Albion	37	\$ 3,917
25380	Amherst East	27	\$ 5,007
4722	Amherst North	18	\$ 5,547
4723	Amherst South	33	\$ 37,450
4689	Ancaster	23	\$ 13,429
28117	Ancaster A.M.	51	\$ 12,793
4724	Batavia	89	\$ 16,594
4690	Brantford	74	\$ 38,453
29643	Brantford-Sunrise	48	\$ 15,146
4725	Buffalo	170	\$ 11,287
30381	Buffalo-Sunrise	19	\$ 2,366
30716	Caledonia	14	\$ 4,811
4726	Cheektowaga	8	\$ 800
4727	Clarence	60	\$ 9,763
4694	Delhi	12	\$ 3,760
4695	Dundas	39	\$ 21,969
52949	Dundas Valley Sunrise	48	\$ 7,174
4728	Dunkirk	28	\$ 10,675
29662	Dunnville	27	\$ 13,312
4729	East Aurora	26	\$ 3,000
28911	Eastern Hills Sunrise	26	\$ 4,178
	Edwn North Collins		\$ 770
52046	Ellicottville	30	\$ 1,450
4732	Falconer	29	\$ 3,000
53345	Flamborough AM	12	\$ 4,219
28116	Fonthill	19	\$ 4,495
4696	Fort Erie	8	\$ 2,944
4733	Fredonia	46	\$ 12,425
4734	Grand Island	33	\$ 5,480
27868	Greater Jamestown AM	24	\$ 10,110
4698	Grimsby	29	\$ 5,437
59744	Grimsby @ Noon	20	\$ 1,184
4735	Hamburg	26	\$ 3,785
28054	Hamburg Sunrise	19	\$ 5,350
4699	Hamilton	126	\$ 22,131
23427	Hamilton "A.M."	47	\$ 31,035
4701	Hamilton Mountain	30	\$ 6,465
26582	Hamilton Sunset	18	\$ 2,464
4700	Hamilton-East Went	21	\$ 2,292
4736	Holley	17	\$ 1,618
4737	Jamestown	116	\$ 39,935
4738	Kenmore	58	\$ 26,053
4739	Lakewood-Chautauqua S	11	\$ 3,635

4740	Lancaster-Depew	23	\$	3,550
4741	Le Roy	36	\$	1,130
4742	Lewiston/Niagara Lake	14	\$	2,128
50055	Lincoln	28	\$	4,774
	Little Valley		\$	1,115
4744	Lockport	49	\$	16,597
4745	Medina	9	\$	1,405
4746	Middleport	12	\$	1,685
24800	Niagara County-Central	25	\$	3,166
27545	Niagara Falls Sunrise	45	\$	7,653
4747	Niagara Falls, NY	23		
4706	Niagara Falls, ON	59	\$	45,738
29972	Niagara-on-the-Lake	47	\$	26,029
31593	Norfolk Sunrise	52	\$	8,146
4748	Olean	35	\$	26,323
4749	Orchard Park	18	\$	3,000
66814	Port Colborne Centennial	19	\$	2,991
4750	Salamanca	10	\$	1,300
4713	Simcoe	53	\$	8,624
4751	South Shore of Blasdell-L	26	\$	3,742
	Springville		\$	2,779
4711	St. Catharines	135	\$	41,651
4712	St. Catharines South	38	\$	9,495
28928	St. Catharines Sunrise.	19	\$	4,967
23879	St. Catharines-Lakeshore	34	\$	6,179
30595	Stoney Creek	18	\$	6,665
4753	Tonawandas, The	22	\$	3,680
4716	Waterdown	38	\$	24,413
4718	Welland	36	\$	8,672
4755	West Seneca	42	\$	6,820
4754	Westfield-Mayville	34	\$	15,216
4756	Williamsville	35	\$	4,100
			\$	<b>749,693</b>
	Contributions up to June 30 1999		\$	1,144,710
Total Contributions to October 31 2010			\$	<b>1,894,403</b>

Annual Fund Polio Plus Contributions

Year to Date 2010-2011

Club	Club	#	Average /	Annual Fund	Annual Fund	PolioPlus	PolioPlus	Polio Challenge	
Number	Name	Members	Member	Goal	Donation Jan 13/11	Goal-10-11	July1/10- Dec 31/10	Dec07-Dec10	
26305	Akron-Newstead	1	39	\$ 51	\$ 2,000	\$ 3,600	\$1,000	\$ 1,100	\$ 2,025
4721	Albion	1	34	\$ 82	\$ 2,775	\$ 2,100	\$2,500	\$ 1,000	\$ 1,917
25380	Amherst East	1	32	\$ 94	\$ 3,000	\$ 1,690	\$2,000	\$ 390	\$ 2,915
4722	Amherst North	1	11	\$ 155	\$ 1,700	\$ 1,100	\$1,000		\$ 336
4723	Amherst South	1	26	\$ 100	\$ 2,600		\$1,500	\$ 250	\$ 16,550
4689	Ancaster	1	19	\$ 253	\$ 4,800	\$ 6,089	\$1,000	\$ 1,440	\$ 5,248
28117	Ancaster A.M.	1	51	\$ 98	\$ 5,000	\$ 194	\$4,000	\$ 97	\$ 4,970
4724	Batavia	1	88	\$ 48	\$ 4,250		\$12,000		\$ 16,066
4690	Brantford	1	71	\$ 106	\$ 7,500	\$ 2,075	\$5,000	\$ 4,854	\$ 14,227
29643	Brantford-Sunrise	1	54	\$ 185	\$ 10,000	\$ 7,569	\$7,500	\$ 631	\$ 10,442
4725	Buffalo	1	154	\$ 104	\$ 16,000	\$ 10,350	\$1,000		\$ 2,917
30381	Buffalo-Sunrise	1	18	\$ 117	\$ 2,100	\$ 97	\$1,500	\$ 97	\$ 752
30716	Caledonia	1	14	\$ 93	\$ 1,300		\$1,000	\$ 1,763	\$ 4,811
4726	Cheektowaga	1	7	\$ 100	\$ 700		\$0		\$ 700
4727	Clarence	1	62	\$ 97	\$ 6,000	\$ 6,300	\$2,000		\$ 8,835
4694	Delhi	1	12	\$ 92	\$ 1,100	\$ 2,815		\$ 898	\$ 3,400
4695	Dundas	1	35	\$ 111	\$ 3,900	\$ 3,816	\$3,000	\$ 50,970	\$ 60,092
52949	Dundas Valley Sunrise	1	47	\$ 106	\$ 5,000	\$ 7,795	\$2,000	\$ 242	\$ 5,423
4728	Dunkirk	1	27	\$ 104	\$ 2,800		\$1,000	\$ 1,100	\$ 3,375
29662	Dunnville	1	23	\$ 122	\$ 2,800	\$ 1,456	\$2,000	\$ 2,298	\$ 5,542
4729	East Aurora	1	26	\$ 112	\$ 2,900	\$ 2,000	\$1,000	\$ 2,000	\$ 3,000
28911	Eastern Hills Sunrise		26	\$ -					\$ 2,105
53345	Akron-Newstead	1	33.3377	\$ 123	\$ 4,102	\$ 4,484	\$1,897	\$ 9,197	\$ 10,709
28116	Albion	1	32.7741	\$ 125	\$ 4,093	\$ 4,554	\$1,834	\$ 9,648	\$ 10,946
4696	Amherst East	1	32.2106	\$ 127	\$ 4,084	\$ 4,625	\$1,772	\$ 10,099	\$ 11,183
4733	Amherst North	1	31.6471	\$ 129	\$ 4,075	\$ 4,696	\$1,709	\$ 10,550	\$ 11,420
4734	Amherst South	1	31.0836	\$ 131	\$ 4,066	\$ 4,766	\$1,647	\$ 11,001	\$ 11,657
27868	Ancaster	1	30.52	\$ 133	\$ 4,057	\$ 4,837	\$1,584	\$ 11,452	\$ 11,894
4698	Ancaster A.M.	1	29.9565	\$ 135	\$ 4,048	\$ 4,907	\$1,522	\$ 11,903	\$ 12,131
59744	Batavia	1	29.393	\$ 137	\$ 4,039	\$ 4,978	\$1,459	\$ 12,354	\$ 12,368
4735	Brantford	1	28.8295	\$ 140	\$ 4,030	\$ 5,048	\$1,396	\$ 12,806	\$ 12,605
28054	Brantford-Sunrise	1	28.266	\$ 142	\$ 4,021	\$ 5,119	\$1,334	\$ 13,257	\$ 12,842



Annual Fund Polio Plus Contributions

Year to Date 2010-2011

Club	Club	#	Average /	Annual Fund	Annual Fund	PolioPlus	PolioPlus	Polio Challenge	
Number	Name	Members	Member	Goal	Donation Jan 13/11	Goal-10-11	July1/10- Dec 31/10	Dec07-Dec10	
4699	Buffalo	1	27.7024	\$ 145	\$ 4,012	\$ 5,189	\$ 1,271	\$ 13,708	\$ 13,079
23427	Buffalo-Sunrise	1	27.1389	\$ 148	\$ 4,003	\$ 5,260	\$ 1,209	\$ 14,159	\$ 13,316
4701	Caledonia	1	26.5754	\$ 150	\$ 3,994	\$ 5,330	\$ 1,146	\$ 14,610	\$ 13,553
26582	Cheektowaga	1	26.0119	\$ 153	\$ 3,985	\$ 5,401	\$ 1,084	\$ 15,061	\$ 13,790
4700	Clarence	1	25.4483	\$ 156	\$ 3,976	\$ 5,471	\$ 1,021	\$ 15,512	\$ 14,027
4736	Delhi	1	24.8848	\$ 159	\$ 3,967	\$ 5,542	\$959	\$ 15,963	\$ 14,264
4737	Dundas	1	24.3213	\$ 163	\$ 3,958	\$ 5,613	\$896	\$ 16,414	\$ 14,501
4738	Dundas Valley Sunrise	1	23.7578	\$ 166	\$ 3,949	\$ 5,683	\$834	\$ 16,865	\$ 14,738
4741	Akron-Newstead	1	33.3377	\$ 123	\$ 4,102	\$ 4,484	\$ 1,897	\$ 9,197	\$ 10,709
4742	Albion	1	32.7741	\$ 125	\$ 4,093	\$ 4,554	\$ 1,834	\$ 9,648	\$ 10,946
50055	Amherst East	1	32.2106	\$ 127	\$ 4,084	\$ 4,625	\$ 1,772	\$ 10,099	\$ 11,183
4744	Amherst North	1	31.6471	\$ 129	\$ 4,075	\$ 4,696	\$ 1,709	\$ 10,550	\$ 11,420
4745	Amherst South	1	31.0836	\$ 131	\$ 4,066	\$ 4,766	\$ 1,647	\$ 11,001	\$ 11,657
4746	Ancaster	1	30.52	\$ 133	\$ 4,057	\$ 4,837	\$ 1,584	\$ 11,452	\$ 11,894
24800	Ancaster A.M.	1	29.9565	\$ 135	\$ 4,048	\$ 4,907	\$ 1,522	\$ 11,903	\$ 12,131
27545	Batavia	1	29.393	\$ 137	\$ 4,039	\$ 4,978	\$ 1,459	\$ 12,354	\$ 12,368
4747	Brantford	1	28.8295	\$ 140	\$ 4,030	\$ 5,048	\$ 1,396	\$ 12,806	\$ 12,605
4706	Brantford-Sunrise	1	28.266	\$ 142	\$ 4,021	\$ 5,119	\$ 1,334	\$ 13,257	\$ 12,842
29972	Buffalo	1	27.7024	\$ 145	\$ 4,012	\$ 5,189	\$ 1,271	\$ 13,708	\$ 13,079
31593	Buffalo-Sunrise	1	27.1389	\$ 148	\$ 4,003	\$ 5,260	\$ 1,209	\$ 14,159	\$ 13,316
4748	Caledonia	1	26.5754	\$ 150	\$ 3,994	\$ 5,330	\$ 1,146	\$ 14,610	\$ 13,553
4749	Cheektowaga	1	26.0119	\$ 153	\$ 3,985	\$ 5,401	\$ 1,084	\$ 15,061	\$ 13,790
66814	Clarence	1	25.4483	\$ 156	\$ 3,976	\$ 5,471	\$ 1,021	\$ 15,512	\$ 14,027
4750	Delhi	1	24.8848	\$ 159	\$ 3,967	\$ 5,542	\$959	\$ 15,963	\$ 14,264
4713	Simcoe	1	49	\$ 153	\$ 7,500	\$ 970	\$ 1,000	\$ 97	\$ 9,821
4751	South Shore of Blasdell-Lackawanna	26	\$ -				\$ 500		\$ 2,100
4711	St. Catharines	1	137	\$ 128	\$ 17,550	\$ 20,063	\$ 2,500	\$ 4,347	\$ 14,487
28928	St. Catharines Sunrise.	15	\$ -		\$ 491				\$ 3,000
4712	St. Catharines South	1	40	\$ 100	\$ 4,000	\$ 4,590	\$ 1,000	\$ 1,000	\$ 3,338
23879	St. Catharines-Lakeshore	1	36	\$ 72	\$ 2,590	\$ 4,500	\$ 2,000		\$ 2,464
30595	Stoney Creek	1	18	\$ 139	\$ 2,500				\$ 2,940
4753	Tonawandas, The	1	23	\$ 104	\$ 2,400		\$ 2,000		\$ 425

## Year to Date 2010-2011

[illegible]

**District 7090 Rotary Foundation Committee**  
**District Simplified Grant #72612, 2010-2011 for US\$ 24,800**  
**Interim Report, January 12, 2011**

#	Date Received	Club	Project Description	Amount US\$	Date Approved	Final Report Received
118	July 8, 2010	Niagara-on-the Lake	Dishwater for Community	\$2,000	July 6, 2010	
119	July 23, 2010	Clarence	Ultrasound Bladder Scanner	\$2,000	July 26, 2010	24/10/2010
120	July 25, 2010	St Catharines Lakeshore	Literacy Materials for Schools	\$2,000	Aug 25,2010	
121	Aug 19,2010	Niagara Falls, ON	Rabies Vaccines	\$2,000	Sept 14, 2010	14/10/2010
122	Sept 9, 2010	West Seneca	Literacy Development Materials	\$2,000	Sept 15, 2010	
123	Sept 15, 2010	Medina	Downtown Sound System	\$2,000	Oct 14, 2010	
124	Sept 25, 2010	Niagara County Central	Dictionaries for Grade 3s	\$2,000	Oct 14, 2010	
125	Sept 20, 2010	LeRoy	Music Books	\$300	Oct 19, 2010	
126						
127	Nov 15, 2010	Lockport	Server for Mental Health Services	\$2,000	Nov 22, 2010	
128	Nov 16, 2010	Albion	Peruvian School Supplies and Clothing	\$2,000	Nov 24, 2010	
129	Nov 19, 2010	Buffalo Sunrise	Water Wells and Latrines	\$2,000	Nov 30, 2010	
130	Nov 30, 2010	Amherst North	Beds and TVs for Addicts' Shelter	\$2,000	Dec 2, 2010	
131	Dec 3, 2010	Buffalo	Flagpole for Naval Park	\$2,000	Dec 3, 2010	
132	Jan 4, 2011	Grimsby	Kitchen Appliances Habitat for Humanity	\$500	Jan 4,2011	

<b>Totals</b>		<b>14</b>	<b>11 for Local Communities 3 for International Communities</b>	<b>\$24,800</b>		
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Phone: 905-648-4339; Fax: 905-648-9739;  
E-mail; [rsheldrick@cogeco.ca](mailto:rsheldrick@cogeco.ca)

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**Rotary District 7090 Youth Exchange Program Inc.**  
**Report to the Council**  
January 22, 2011

At the last District Council meeting on November 20, 2010 I had reported that there had been a delay in the recertification of our Youth Exchange Program with RI for the year 2009-2010 and that we were working with RI to complete this process.

I am very pleased to report that Rotary International Youth Exchange accepted our application for recertification of our Youth Exchange Program for the year 2009-2010 on December 28, 2010.

This process took unusually long time as this is the 2009-2010 was the first time Youth Exchange was run by Rotary District 7090 Youth Exchange Program Inc. (YE Corporation).

A handwritten signature in black ink that reads "Pravin D. Suchak". The signature is written in a cursive, flowing style.

Pravin D. Suchak  
President, 2009-2010  
Rotary District 7090 Youth Exchange Program Inc

# District 7090 New Generations Youth Services Report

January 22, 2011 report

Moved by Kevin Crouse, seconded by \_\_\_\_\_, that the enclosed **District 7090 New Generations Survey** be distributed electronically to all District Presidents no later than January 30, 2011.

## 2010/2011 Goal Accomplishments to date:

- **Goal 1 -Identification of Youth Services Champions** – Once the survey enclosed has been completed and returned, all district clubs will have identified their **Youth Services Champions**
- **Goal 3- Youth Activities Survey** – The enclosed survey has been vetted by major stakeholders in the district. Once approved by District Council, the survey will be distributed to all clubs. Clubs will return the completed survey no later than March 30, 2011 and a full report will be made to the District no later than June 30, 2011.

## Goal Completions by June 30, 2011

- **Goal 1- Identification of Youth Services Champions by all clubs**
- **Goal 3 -Youth Activities Survey completed and results distributed to the District**

## Goals not completed by June 30 2011

- **Goal 2- Alumni Chair Appointment** – This won't take place until Rotary clubs have appointed their Club Alumni Chairs
- **Goal 5 – Development of Local Public Relations Resources** – This will follow the Membership Director's development of strategies to attract younger members (Goal #4)

## Interact

Robert Bujas is currently planning a second Interact conference to promote and develop Interact Clubs across the district. Likely cost to the district would be under \$1,000. Last year's conference was very successful. Please provide all the support you can in this venture. For more information, contact Bob at [bujas@sympatico.ca](mailto:bujas@sympatico.ca). District Governor Karen Oakes has also distributed Presidential Citations forms to all Interact presidents to recognize their excellence in service. Please encourage your presidents to pursue this recognition of service.

## Youth Exchange

Greg Norton and PDG Pravin Suchak will report on the district's recent accreditation efforts and successes at the recent interviews conducted at Hamburg and Hamilton.

## **Rotaract**

**The January edition of the District Rotaract News is now available.** Jennifer Middleton has done an outstanding job on this four page edition. It covers all the activities of our three Rotaract clubs and is an excellent PR venture for Rotaract in the district. You can access it online at [RotaractJanuaryNewsletter.pdf](#). Presidential Citations for Rotaract Clubs are now also available through Governor Oakes. Please make sure your Rotaract Club fills one out.

## **RYLA**

**Congratulations to Sue O'Dwyer**, the new RYLA Chair. Sue will take over both Canadian and American club responsibilities. RYLA this year will take place once again at SUNY Fredonia, New York on June 19 through June 25, 2011.

## **SLAPSHOT**

This year's program will take place at Canterbury Hills convention centre in Ancaster, Ontario. The dates are April 29 to May 1, 2010. Early registration remains at \$200.00 for those registered before February 28. Brochures for all club presidents were distributed at District Council on November 20. Assistant Governors have hopefully distributed presidents' letters with details of the program this year to their area PRESIDENTS.

## District 7090 New Generations Survey

Dear President

Please provide as much information as possible regarding the level of youth services in your club in the form below. If your New Generations Chair is unavailable, please contact the person/persons most likely to have the information requested. The purpose of the survey is to get an up-to-date picture of the variety and extent of youth programs provided in our district.

Please return this form to Kevin Crouse at 18 Lakeside Drive, Brantford, Ontario, N3R 5J6, [Kevin.crouse@rogers.com](mailto:Kevin.crouse@rogers.com) or fax it to Kevin Crouse at 519-304-5008 no later than March 30, 2011. A full summary of this survey will be delivered to all clubs before June 30, 2011.

Kevin Crouse

District 7090 New Generations Director of Youth Services

<b>Rotary Club Name</b>	
Address	
Email	
Website	

Rotary Club <b>President's Name</b>	
-------------------------------------	--

<b>Communications Chair</b>	
-----------------------------	--

<b>Name of Youth Services/New Generations Committee Chair</b>	
Phones	
Email	

Designated <b>"Youth Champion"</b> if other than New Generations Chair	
Email	
Phone	

<b>Designated Youth Program(s) Alumni Chair</b>	
Email	
Phone	



Please check your club's level of **New Generations/Youth Services participation** in the grid below:

<b>Youth Activity</b>	<b>2010</b>	<b>2009</b>	<b>2008</b>	<b>2007</b>	<b>2006</b>	<b>2005</b>	<b>2004</b>
<b>Early Act</b>							
<b>Interact</b>							
<b>Rotaract</b>							
<b>SLAPSHOT</b>							
<b>RYLA</b>							
<b>Youth Exchange</b>							

### **Community Service Awards for Youth**

If your club provides community service awards for youth, please indicate the type of award provided

<b>Graduation Awards</b>	
Elementary schools	
High Schools	
<b>Special Service Awards</b>	
<b>Sports Awards</b>	
<b>Literacy Awards</b>	
<b>Adventures in Citizenship</b>	
<b>Other</b>	

## Early Act, Interact, Rotaract

If your club sponsors an EarlyAct, Interact or Rotaract club, please submit the following information:

	EarlyAct	Interact	Rotaract
<b>Club Name</b>			
<b>Meeting Location</b>			
<b>Meeting Dates</b>			
<b>Number of Members</b>			
<b>Rotarian Contact</b>			
Name			
Address			
Phone			
Email			
<b>School Faculty or Community Advisor</b>			
Name			
Address			
Phone			
Email			

## Intentions for 2011/2012 (President-Elects)

Check the following youth programs your club plans to promote next year:

Program	2011/2012
Early Act	
Interact	
Rotaract	
SLAPSHOT	
RYLA	
Youth Exchange	
Community Service	

1.) District Interviews:

-The YE program held the annual district interviews for prospective exchange students over the past weekend. The canadian interviews were held on Saturday in Hamilton with 14 students being interviewed and on Sunday the US interviews had 12 interviewees.

-We have a great group of 26 students in this year's class which is up 1 student from last year.

-We had a large number of volunteers on both days. Volunteers consisted of past exchange students, current inbound exchange students, Rotarians, and parents of past students.

2.) Temagami:

-All of selected students and their parents were orientated on the clothing and equipment required for the upcoming "Temagami" trip.

-Trips this year are on Feb 9-12, and 12-15.

-Volunteers for this year's Temagami trips are include Rotarians and a Rotaract member (Buffalo).

-We are hoping for great weather, with highs possibly at balmy -15 to -20 celsius if we are lucky.

3.) New program web site. The program has launched a new web site at <http://www.rotaryye7090.org/> . The site was developed by next year's chair - Aad Vermeyden from the Brantford Rotary club.

Thanks,

Greg Norton, YE Chair

# **SERVICE PROJECTS REPORT**

## **District 7090 District Council meeting 1/22/2011**

### **Community Service Committee:** (Reporting for John Crawford)

#### Rotary Action Groups

Rotary Action Group - Blood Donations has kicked off as of 1/1/2011 with positive response from a number of clubs to date. The initial challenge period will be from 1/1/2011 to 6/30/2011. However, assuming initial success, we anticipate repeating it at least once per year into the future. This program allows us to provide a positive view of Rotary in the community, provide service to those in need of blood in the community and do so at no cost to the individual Rotarian (beyond an hour's time) or to the District.

#### Border Wheelchair Project

Work continues on this program, with mostly positive response to date. Bob Graczyk informs us that (thanks to contact by our District Governor, along with past district governors and other Rotarians) we now have the full support of the Canadian Border Services Agency along with their willingness to accept the "gift" of wheelchairs for the CBSA border offices. Unfortunately, the United States Department of Homeland Security, after initial positive response, has determined that they cannot accept a "gift" of any kind, even from an organization like Rotary. Bob is pursuing plan B and contacting the different Bridge Authorities for support. So far, the results have been positive – typically the individual bridge authority will accept the gift and assign it to the US Homeland Security department. We hope to be able to roll the program out in the next month or two, once all bridge authorities have agreed to the procedure.

#### District 7090 Disaster Response Team

The Disaster Response Team continues to work on documentation and establishment of policies and procedures and is preparing to be able to respond if and when such a disaster presents itself within the district boundaries.

### **Vocational Service Committee:** (Reporting for Andrea Aldinger)

#### Rotary At Work

The Welland Rotary Club and the Batavia Rotary club have started Rotary at Work programs in their respected areas. Growing out of District 7070, the program connects citizens with disabilities with community-minded professionals and businesspeople. Andrea provided an excellent summary article about the program in last month's District Newsletter.

## E-Yellow Pages

We have determined that District 5280 in Los Angeles has a working e-yellow pages service for all district members. They have purchased the package which they have been using and are having the programming altered to improve the ease of use and to assure accuracy in listings. They will be willing to make it available at their cost to other districts. We expect to have more information on availability and costs within a few months. The program will be structured to work on advertising fees, at no cost to the district.

## **World Community Service Committee:**

(Reporting for John Harbison and David Johnson)

On 4 January, 2011, David Johnson and John Harbison co-chaired the committee's first Go-To-Meeting with great success. Due to the ability for travelling Rotarians to log in to the meeting remotely, we had a stronger member turnout than in the recent past.

## UR Uganda

We had an excellent on-line presentation from Megan Battin, a Pre-Med Junior student at the University of Rochester. Megan's father, Joe, is a member of the Hamburg Sunrise Rotary Club, and she is President of the UR Uganda non-profit corporation.

UR Uganda is a young organization created to meet the needs of 26,000 people in Lugala Uganda. The people there have a very high mortality rate among mothers and children, live in a subsistence environment and have little hope for the future. In its first phase, the UR Uganda program will provide assistance, equipment and supplies to the one nurse/health care practitioner who is attempting to service those 26,000 people. Later phases will include creation of a Women's Development Center to train and equip the village women in sewing skills in order to help them become self-sufficient; training programs in basic health techniques; utilization of water filtering equipment to make the readily available water potable for the residents; solar power devices for basic needs, etc.

We additionally received a brief update from Kerry Thomas, of the Welland Rotary Club, regarding a project which he is initiating in Cacak, Serbia to provide training and support to caregivers for the mentally and physically challenged individuals who are institutionalized in that region. He will have more information and details at our next meeting.

The next meeting will again be in-person, on 28 March, 2011 at the Holiday Inn in St. Catherine's ON.

# Rotary District 7090

## Report of Training Director, January 2011

### Strategic Goals for Education & Training

**Goal #1:** To strengthen the role of the AG in helping the district to support the educational needs of the clubs.

**Goal #2:** To develop measurement tools that enable the district to assess the needs as well as satisfaction of Rotarians throughout the district as it relates to education and training; and to collect the needs and satisfaction ratings of Rotarians in district and ensure that actions are taken annually to meet needs and increase satisfaction.

**Goal #3:** Improve utilization of education programs at club level – as measured by achieving a 30% utilization rate of these offerings. The goal of “30% utilization rate” is interpreted to mean that at least 30% of members in each club participate in at least one training/educational program

**Goal #4:** Form Education Committee by July 1, 2010 to focus on orientation of new members and continued growth of current members.

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
  - a) We conducted a survey of Rotarians in the District with regard to interest in several different training topics and preferences for training delivery modalities. 325 Rotarians responded. Results of the survey have been published in the District Newsletter. These data, along with several suggestions for additional training topics, will be useful in planning future training events.
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
  - a) Develop job descriptions for members of a District Training Support Team and Chairs within District Training. These would include registrars, facility coordinators, an online training coordinator, training faculty/facilitator data manager, training program communications manager, RLI Chair, Club Vision Facilitation Co-chairs, District Assembly Chair, PETS 1 Chair, and PETS 2 Chair. Once job descriptions have been developed, we will recruit to fill those positions that are not already filled.
  - b) Develop a new “job description” for the role of “Club Education Coordinator”
  - c) Develop a “Guide to Training and Education Programs” for clubs
  - d) Develop a process for tracking/reporting participation in training and education programs at the club level (including self-study programs)
  - e) Develop and disseminate recommendations and resources for the orientation of new members
  - f) Develop a “District Overview” document that can be used to orient new club members
3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.

No.
4. Is there an item that you would like ‘input’ from council (ideas – not decision) relative to the strategic plan?

No.

5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

I believe that selecting chairs and support positions for various training activities in the District will enable us to focus more energy and attention on each of these activities and allow us to develop more robust and diverse programs.

## **Report to 7090 District Council for January 22, 2010 meeting From District Rotary Leadership Institute**

We have run 6 session in 365 days, which overlaps 2 Rotary years.

During which time 199 Rotarian sessions have been attended.

- this is the cumulative total of Rotarians from 7090 who have attended
- 144 who have attended Part I and
- 55 who came back and attended Part I

53 clubs have sent one or more people to Part 1 in the two years we have been running the program

31 clubs have sent one or more people to Part II

- Of the 144 Rotarians who have taken Part I and excluding the 33 that took Part I on Jan 8<sup>th</sup>, which leaves 111 Rotarians who could take Part II, 55 or very close to ½ have taken Part II and so far at least 1 who took Part I on Jan 8<sup>th</sup> has signed up to take Part II on 2-5 in Toronto.

25 clubs have sent some one to Part I in 2009-10 and also in 2010-11:

Albion, Amherst East, Amherst South, Batavia, Brantford Sunrise, Buffalo, Buffalo Sunrise, Dundas Valley Sunrise, East Aurora, Fort Erie, Grimsby, Hamburg Sunrise, Hamilton, Hamilton AM, Hamilton Mtn, Lockport, Niagara County Central, Niagara Falls Sunrise, Niagara Falls, NY, Niagara Falls, ON, Niagara on the Lake, Norfolk Sunrise, Olean, Salamanca and West Seneca

Are we succeeding yes:

Measurements: the return rate for Part II

The comments on the evals

The true effect will hopefully be seen as participants go back to their clubs and implement what they have learned and experienced.

Some still want to learn by being told a large majority like the facilitated discussion normally focused on 3 objectives per session

**Many thanks to two groups.**

**Our faculty in 7090 we have 12 faculty.** More then any of the other districts in our division.

But to run the session on 1-8 we needed help from both 7070 and 7080.

**Our AGs who have worked with their clubs and Presidents to get clubs to send participants.**

Many of our AGs have also taken Part I and in several cases Part II, as well

The program is far from perfect. But it is a good retention tool as it exposes Rotarians to what Rotary has to offer and helps develop leadership skills. This is beneficial to the participant and hopefully to the club.

**Our goal:**

**-have every club in the district send at least one member to Part I each year and to have those of their members who have taken a Part continue to take the additional Parts.** So that in 2 years we will have with 74 clubs 222 registrants, 3 from each club with 1/3 in each of the 3 Parts

**With your help we can attain it.**



## **DISTRICT 7090 CLUB VISIONING COMMITTEE REPORT**

**District Council, January 22, 2011**

### **Canadian Committee: Nan Bruce, Rotary Club of Waterdown**

There are 2 Club Visioning Sessions scheduled to date: March 22 with Niagara Falls Sunrise and April 12 with Lincoln. More may follow after PETS 1.

We encourage inquiries from clubs and potential team members.

### **US Committee: Dick Earne, Rotary Club of Grand Island**

Committee held a go to meeting conference call.

Organized for scheduled session with Williamsville on January 31<sup>st</sup>

Working with two additional clubs for sessions. West Seneca and possibly Orchard Park

Discussed how to attract clubs to participate in the program;

- ask AGs if we can present at Area meetings.
- introduce to PEs at PETS I
- ask clubs who have used Vision for endorsements.

Committee is working on:

- helping clubs implement Vision
- assisting clubs who have previously developed a Vision plan

For further information about Club Visioning, please contact Nan Bruce ([nbruce@cogeco.ca](mailto:nbruce@cogeco.ca)) or Dick Earne ([richardearne@yahoo.com](mailto:richardearne@yahoo.com))

**DISTRICT 7090 Friendship Exchange Committee**  
**District Council January 22, 2010**

**CHANGES ARE COMING to Rotary Friendship Exchange**

**1. Expanded focus:**

*“The Rotary Friendship Exchange program gives Rotarians and their families the opportunity to host and visit Rotarians around the world. In addition to experiencing other cultures and making lasting friendships, **an exchange provides a strong foundation for carrying out other international activities and service projects.**”* RFE Manual EN 909

A. To promote this, a fourth type of exchange has been added to Visitor Exchange, Team Exchange and Univocational Exchange: **Volunteer/service exchange.**

*“Volunteer or service exchanges include opportunities for visiting Rotarians to participate in the service activities of a host club during an exchange.”* RFE Manual EN 909

B. More information coming.

*“Moving forward, we will be developing enhanced resources to support Rotary service connections for international service projects, fellowship visits, and international volunteer opportunities, by augmenting the current Rotary Friendship Exchange program. This will be a major focus in the coming months, and we will share these developments with Rotarians appointed to serve in district leadership positions for 2011-12.”* December, 2010 RI General Secretary E-mail to District World Community Service and District Rotary Volunteers Chairs re the decision to phase out these volunteer programs by June 30, 2011.

**2. More emphasis on Vocations:**

*“The primary goal of a Friendship Exchange is to build greater international understanding and goodwill among Rotarians and their families. In addition, exchange participants can:*

- ***Learn how their vocations are practiced in other parts of the world***
- *Observe new customs and cultures*
- *Promote an appreciation of cultural diversity worldwide”* RFE Manual EN 909

**3. Funding:**

*“The district chair may wish to develop a modest funding plan within the district to cover costs associated with arranging the exchange, such as postage and fax and international phone charges.”* RFE Manual EN 909

Nan Bruce  
District 7090 Friendship Exchange Chair  
Email: nbruce@cogeco.ca



# Rotary International District 7090

*Canada – United States "Best of Friends" District*

Pravin D. Suchak, District Governor 2009-2010

649 Mill Street, Williamsville, NY USA 14221

Mobile (716) 868-9150 Home (716) 631-3334

E-mail: [pravin.suchak@gmail.com](mailto:pravin.suchak@gmail.com)

January 19, 2011

## 2011 District 7090 Strategic Planning Session

### Pre Session Survey

This year's District 7090 Strategic Planning Session will be held on Saturday March 5<sup>th</sup> at thirteenth floor of Brock University in St. Catharines, Ontario from 8:30 Am – 1 PM. Please mark this date on your calendar. More details will be available on the District Web Site by end of January.

Over 40 Rotarians from our district will be coming together to help plan our future. It is a precious time. In order to ensure that our discussions are relevant and the right issues are being addressed, we are going to send a pre-session survey to district council members plus a group of current presidents, past presidents from previous years and president elects.

We need **YOUR help** to make this survey results useful for the Strategic Planning Session on March 5th. Please review the survey questions included in this document. If there are any questions relating to your area of focus/interest that you would like to include (add) in this pre-session survey [and answered by District Council Members, the Presidents/Past Presidents/President Elects of the clubs in our district] what would they be? These should be questions to which you genuinely seek input to help us advance in your area of responsibility.

Please write your questions down and bring them to the District Council meeting on Saturday. In case you don't plan to attend the council meeting, please email the questions to me at [pravin.suchak@gmail.com](mailto:pravin.suchak@gmail.com). The final list of questions will be converted into an online survey and emailed to you by end of January. When you receive the survey please complete it in a timely fashion so that we can use the results in preparing for the session on March 5th.

Thank You very Much

Pravin Suchak

Rotary District 7090  
2011 REQUEST FOR YOUR INPUT PRIOR TO THE STRATEGIC / FUTURE  
PLANNING SESSION

On March 5, 2011 – over 40 Rotarians from our district will be coming together to help plan our future. It is a precious time. It is almost a luxury to have a few hours where we can dialogue about the future and make plans on how best to achieve our vision for the district. In order to ensure our discussions are relevant and the right issues are being addressed, we are gathering YOUR input prior to the session itself. Your input will help set the agenda and guide the discussions for this strategic planning session. So we would really appreciate you taking 20 minutes to complete this survey. All opinions are welcome. Please add yours.

District 7090 Today

Our district is made up of many clubs and even a greater number of dedicated Rotarians. From your vantage point, what would you say are the strengths of our district today?

- a) In your opinion, what are three strengths of our district today?
- b) What are two weaknesses of the district today?
- c) One of the goals of this year's district strategic plan was to find new and innovative ways to help clubs address membership issues. To what extent have you seen evidence of the district making strides in this area? Please use following scale – where 1 means no evidence and 5 means significant evidence.

1                      2                      3                      4                      5

- d) Another goal of our strategic plan was to take an improved approach to educating Rotarians about the larger world of Rotary and how our district is here to help each club. To what extent have you seen evidence of the district making strides in this area?

1                      2                      3                      4                      5

- e) The third goal in our plan related to improving the 2-way communication between the district and you – both in terms of messages and use of technology. To what extent have you seen evidence of the district making strides in this area?

1                      2                      3                      4                      5

- f) Finally the fourth goal was to use our work with youth to really excite and engage current and potential Rotarians. To what extent have you seen evidence of the district making strides in this area?

1                      2                      3                      4                      5

Please offer any comments about why you scored the way you did in questions c-f in the space provided below.

- g) Regardless of evidence seen to date, please rate how valuable it would be for the district to continue to focus on this area in the year to come – as part of its strategic plan. Please use the scale where 1 mean NOT AT ALL VALUABLE and 5 is EXTREMELY VALUABLE.

- Find new and innovative ways to help clubs address membership issues.

1                      2                      3                      4                      5

- An improved approach to educating Rotarians about the larger world of Rotary and how our district is here to help each club.

1                      2                      3                      4                      5

- Improving the 2-way communication between the district and you – both in terms of messages and use of technology.

1                      2                      3                      4                      5

- To use our work with youth to really excite and engage current and potential Rotarians.

1                      2                      3                      4                      5

h) Clearly membership remains a key concern in many clubs. There are many challenges to recruiting and retaining members. What are the challenges that your club is facing in membership that you feel that the district could assist you in addressing?

i) In many Districts, clubs have a designated "Club Trainer" who provides periodic training to club members, arranges for others to provide training programs for the club, and encourages club members to participate in District-wide training programs. On a scale from 1 (not at all valuable) to 5 (extremely valuable) – to what extent do you believe that there is value in the District promoting and encouraging people to take on this role in your club?

1                      2                      3                      4                      5

If you see value in this Club Trainer role, do you have any thoughts on how to do this effectively? If yes, please jot down a few points in the space provided

j) To what extent do you think that there is value in the District doing more to help clubs with the process of "on-boarding" new members?

1                      2                      3                      4                      5

If so, do you have any specific ideas of how the District might do this?

k) District Assembly is an annual day-long training event in May that is designed to help club officers and committee chairs acquire knowledge and information that will help them do their jobs in the coming year. Do you have any suggestions about (1) how to encourage more clubs to participate; and (2) how the Assembly should be organized or what it should include for maximum value to the participants? Please capture your ideas in space below.

l) What other strategic directions would you like to see the district consider as it creates its strategic plan?

m) What are some suggestions of things that the district could do differently in order to be more effective in supporting you and your club in the coming year? These suggestions might not be strategic directions but we welcome hearing all your thoughts and wishes of things that the district could do to help you and your club.

n) If you could offer in 1-2 sentences some advice for the participants to consider when creating the strategic plan for the coming year – what would it be?

o) Finally, when we analyze the results of this survey – it is helpful to know a little bit more about you. Are you a current member of the 2010-2011 District Council?

YES

NO

DON'T KNOW

p) How many years have you been in Rotary?

Less than 4 years

Between 4 and 14 years

Over 15 years

q) In what age range do you fall?

Under 40

Between 40 and 60

Over 60 and getting younger every day