



MINUTES OF DISTRICT COUNCIL MEETING  
Saturday, June 25, 2011

Attendance: 30 District 7090 Rotarians

Chair: Karen Oakes, District Governor 2010 – 2011

Welcome and Invocation: DG Karen called the meeting to order at 8:45 am. Pene Hutton, District Ex. Secretary gave the invocation.

Introductions: Governor Karen asked the assembly to introduce themselves around the room with name, club and a proud Rotary moment.

Secretary's Report: District Executive Secretary Pene Hutton reported that the minutes of the April 16, 2011 meeting were posted to the District website immediately following the meeting and were included also with the packet for today's meeting.

MOTION TO ACCEPT THE MINUTES OF THE DISTRICT COUNCIL MEETING OF APRIL 16, 2011, WAS MADE BY CHRIS YATES, AG, SECONDED BY RICK STERNE, DGN. MOTION CARRIED.

Treasurer's Report (see attached): Jim Jackson, Treasurer indicated that most of the expenses and income are all in, including RYLA. Committee expenses about all in. The District has \$260,000 in assets. Treasurer Jim indicated he will turn over books in about a month to Don DeMeo, the incoming treasurer.

MOTION TO ACCEPT THE REPORT WAS MADE BY JIM JACKSON, SECONDED BY JOHN HEISE, DGE. MOTION CARRIED.

District Governor's Report (see attached): DG Karen Oakes indicated her report is in the council packet and she will make more comments later.

District Governor Nominee's Report (see attached): DGN Rick Sterne stated that he had been to a number of meetings, as stated in his report. He also noted that he had the privilege to attend some area meetings and they are well done. He noted that the great thing about the AG meetings is the interaction among the presidents and presidents elect. He also proudly reported that the two Brantford clubs have a net growth of 9 new members.

District Governor Designate's Report (see attached): DGD Kevin Crouse shared that among other attendances at events, he was the key note at the Paul Harris event at his former club Dundas Valley Sunrise.

District Directors' & Committee Reports:

Public Relations: Paul McAfee, Director (see report attached)

Public Relations Committee: Director Paul went over the PR Grant Request. Currently there is \$3000 in budget. Last two-years asked clubs to pay a match for the radio campaign. Very time consuming collecting the payments. We are not going to do that this coming year. We are going to use paper click advertising (social media), which is favorable by RI who is also become very aggressive on the internet. (Paper click – search engine results, paid advertising pops up on the search assuming certain with key words). Rotary District 7090 will pop up use certain key words and will link to our website. And – it is incredibly measurable. Right now we have \$3000 in budget and can apply to RI for \$9000. In order to ask for the maximum (\$15000) more, we would have to increase our budget amount to \$5000. Our match has to be 1/3.

MOTION FROM CHRIS YATES APPLY FOR \$15000 RI PR GRANT FUNDING TO RUN WEB-BASED ADVERTISING, USING GOOGLE PAY PER CLICK ADS THAT DIRECT RESPONDENTS TO A UNIQUE LANDING PAGE ON THE DISTRICT WEBSITE, SECONDED BY PRAVIN SUCHAK. MOTION CARRIED. 3 OPPOSED. THE DISTRICT COUNCIL'S RECOMMENDATION WILL GO TO THE FINANCE COMMITTEE.

Director Paul indicated that he will try to have application ready for RI by July 15<sup>th</sup>. Governor Karen noted the ton of work that Paul will do and has done on these grants etc. and Paul was given a round of applause.

Director Paul also noted that the public is very interested in some of our programs, like GSE and RYLA. He suggested that clubs/district start thinking about advertising well in advance – a thirty day lead time is necessary.

District eClub: President Liz Kovaks spoke about the advertising she had distributed around the room. She also indicated that she would be sending out E-blasts – today to advertise June 30<sup>th</sup> and also in the future when prominent speakers would be featured. She encouraged the District Council members to go online and check it out. Pene will distribute the e-blast for Liz to club presidents from time to time and encourage them to suggest it to their members as a make-up.

Communications: Chair Chris Yates indicated that refinements to the website are being continued and that he is exploring a broader use of webinars.

Membership (see report): Director Art Wing, PDG, reported for Director Jacquie Wing

Net increase this year. A couple of membership forums were held, one on US side, and one on CA side.

The Rotary Foundation (see report):

Director Art Wing, PDG

Annual Fund: Director Art indicated that as of yesterday over \$300,000 was donated to Annual Fund with 68 of 73 clubs making contributions and some are rushing them in this week. He also noted increased personal giving with the EREY emphasis this year resulting in growth that more Rotarians in our district are giving than ever before. See summary handed out. Second time ever over \$300,000 – last time was in 2005 and the significance is that over 50% will be coming back to our district.

Polio Plus: Director Art noted 61 clubs have donated \$75K to Polio Plus. Top giving clubs include Dundas, Buffalo, Delhi, Brantford Sunrise. See report. He stated that there were some great efforts by clubs to create public awareness of our efforts to eradicate Polio. Not as much activity with Permanent Fund, but this will pick up in 2011-2012.

Grants: Director Art credited Roy Sheldrick with a successful program and noted his great attention to detail.

Group Study Exchange: Another great year of exchange with South Korea with co-chairs Bert Rappole and Keith Lindberg. New co-chairs Dan Smith, Westfield-Maville and Bob Gosselin, St. Catharines. New exchange will be with Brazil – arriving in October.

Scholars: Shauna Weston was selected Ambassadorial Scholar, a teacher at Niagara College sponsored by Welland Club.

Governor Karen asked for a round of applause for Annual Fund chairs Bob Bruce, PDG and Pravin Suchak, IPDG.

New Generations (see report): Director Kevin Crouse, DGD

Youth Exchange: Director Kevin announced his replacement as Greg Norton, who did a spectacular job speaking at the RYLA dinner. Officers and Directors installed for the Youth Exchange Corporation for 2011 -2012.

Interact: US Chair Tony Evans is resigning due to a recent job position change so we will be looking for his replacement.

Rotaract: We now have 4 Rotaract clubs. Buffalo @ Buffalo State and Buffalo community-based sponsored by Buffalo Sunrise, Brantford, Hamilton McMaster. (correction to report).

RYLA: The RYLA retreat is finishing up this weekend. The goal of 45 was exceeded by 1 with 46 RYLARIANS.

Service Projects (see report): Director Jack Amico

Community Service:

- Rotary Action Group Blood Donation Program – 20 clubs involved.
- Rotary Action Group Volunteer Dentistry in process by Community Service Chair John Crawford.
- Disaster Response policies and procedures completed by Thomas Brock, Chris.
- Border Wheel Chair Project is being withdrawn reluctantly because of political concerns of liability.

Vocational Service: Director Jack noted that chair Andrea Aldinger is working with Welland Rotarian Kerry Thomas to initiate the Rotary at Work program in the District. This program will place disabled candidates in functional, working and paying jobs.

World Community Service: Director Jack noted the following projects were approved and are being recommended by WCS Committee on June 16, to be continued in the WCS Catalogue subject to the approval of District Council, as follows:

Poverty reduction	Afghanistan & Pakistan	Literacy
Microcredit	Mexico	Small business support
Centro Cristiano Cultural	Guatemala	Water, farming assistance, equip clinic.
Maniche Medical Clinic	Haiti	Equip medical clinic
Water for Life	Haiti	Potable water – wells
Tsunami recovery	Banda Aceh, Indonesia	Medical/education support
Gift of Life	International	Free life-saving surgery
Crossroad Springs	Kenya	Orphanage support
Water and sanitation	Tanzania	Drill a water well, provide sanitation
UR Uganda	Uganda	Clinic, supplies, water, education, etc.
Water wells	Niger	Potable water – wells
Adrie's House of Hope	South Africa	Orphanage support
Multi-phase Project	Malawi	Health, food, microcredit

MOTION TO ACCEPT THE RECOMMENDATION OF THE WORLD COMMUNITY SERVICE COMMITTEE TO INCLUDE THE ABOVE PROJECTS IN THE WCS APPROVED PROJECTS CATALOG BY KEVIN CROSBY, SECONDED BY BARB GUIDA. MOTION CARRIED.

Training (see report): Director Kevin Crosby

Director Kevin noted that there was over 200 people in attendance at District Assembly and a special thank you was given to Barb Guida for handing the food. He also thanked the presenters, and noted that many of them are in this room.

Director Kevin announced that there will be 11 new District Training chairs. He noted that it has worked successfully for District 7080 and that he expects it to work well for us.

1. PETS 1: Wally Ochterski, Chair
2. PETS 2: Robb McLeod, Chair
3. District Assembly: Marlee McIntyre, Chair with assistance of Anne Bermingham
4. RLI: Dick Earne US, CA is still open
5. Club Vision Facilitation: Co-chairs Nan Bruce, CA and John Boronkay, US
6. Club Based Training: Co-chairs Karen Reimers, US and Chris Cutler, CA
7. Registration and Promotion: Co-chairs Barb Guida US and CA is still open
8. E-Learning: TBD
9. New Member Orientation: Co-chairs Mara Huber and Milica Kovacevich
10. District Team Training Seminar: TBD
11. AG Training: TBD

RLI: Chair Dick Earne, PDG noted that we are the 1st District in our Zone to graduate a class.

Visioning: Co-Chair Nan Bruce asked that District Council members keep us in mind for the clubs that are struggling a bit as we are here to help them.

Bob Gosselin, incoming Co-Chair of GSE announced that he had recently sent out email message seeking host families with a deadline of July 15<sup>th</sup>. Please help us get the word out.

Strategic Planning (see report): – Chair Pravin Suchak, IPDG. IPDG Pravin noted the Strategic Planning document that was distributed and also that there is a spelling correction – once made, the document will be put on District website. Purpose of the consolidated and colorful report was to attract more Rotarians to view it and make it easier to read than a 4 page report. DG Karen will chair this committee next year. Special thanks to Anne Bermingham who planned and facilitated this year's session.

Final Review and Thank You (see DG Report): Governor Karen Oakes, 2010 – 2011

Governor Karen started her final report by noting how pleased she was about the year, and that it is all because of the good people in the District. She went on to note how we today are bigger, better and bolder. Please read her report.

**BIGGER AND BETTER** - She noted that many clubs (over 60%) receiving the Presidential Citation. Proud of the membership growth, new eClub, work with New Generations and its great success with Interact, Rotaract and EarlyAct, and RLI part 3 and a graduating class. She mentioned that it was a privilege to work with treasurer and secretary, of knowing Charlie Fogel, to see the great Foundation work, to watch a challenging GSE be ultimately successful.

She also mentioned that new this year was a monthly Go to Meeting with the District Directors – **BOLDER!** And, holding the conference in her hometown offering home hosting etc.

Governor Karen thanked the AGs who are finishing up their terms this year. She thanked everyone for their support, including DGE John for agreeing to the new Presidential Brunch to make awards. She noted that every club will be acknowledged in some way. She stated, "Clubs are the most important thing and I really mean that".

Presentation of Gavel to DGE John: Governor Karen read the description of the origin of the gavel, the description of the unique materials used. She indicated that it represents our District, its diversity and intercontinentality of it. She indicated that she had it on her mantel to remind her of our District and suggested the incoming Governor John may want to do likewise.

District Governor Elect's Report (see attached): DGE John Heise

District Governor Elect John noted how that only a short time ago his club – Holley, was only 8 members and a couple of District Rotarian couples came their event and it changed the club's future. DGE John stated that he wants to know about club activities so he can make it to as many as possible – so that they also can be impacted by knowing that District Rotarians care.

DGE John said that he has learned the significance of organization of leadership in our District. Thanked Karen for leaving the District Bigger, Better and Bolder and looks forward to her guidance in the future.

He went on to share his Goals (see complete list attached). Goals are excerpted below.

He noted 6 visits in the last week – main topic when asked to speak is Membership. He said that this has to be our priority as we are bleeding out the back door. We grew this year but lost 235 to get to a net gain of 23. Diversity is necessary. We are primarily a white male grey membership. We need to diversify.

We need to focus on clubs. We have the fundamentals – RLI, visioning all the pieces. The AG will be the go to person this year - attend more club meetings, complete surveys, promote trainings, etc. The menu of Rotary is there, we need to get new members involved.

He noted that a goal will be to have half of 20 clubs that have not participated in RLI yet, do so this year. New award by incoming RI President is the Change Maker Award.

Increase participation in Annual Program Fund. More EREY clubs. Will offer suggestions to clubs to help them achieve this he wants every club to participate in the Foundation.

GOAL - 7 more clubs to participate in DSG this year.

DGE John noted that \$116 per member average contribution in 2010-2011 to TRF. He wants this to be \$120 per member in 2011 – 2012.

He will give Pene the goals to put on the District website.

Adjournment:

THERE BEING NO FURTHER BUSINESS, CHRIS YATES MADE THE MOTION TO ADJOURN AT 11:45 AM SECONDED BY RICK STERNE. MOTION CARRIED.

Respectfully submitted,

A handwritten signature in cursive script, reading "Penelope Hutton".

Penelope Hutton  
Executive Secretary  
Rotary District 7090

Reports Attached:

Treasurer's Report

District Governor's Report

District Governor Nominee's Report

District Governor Designate's Report

Committee Reports:

- Public Relations
- Membership
- The Rotary Foundation
- New Generations
- Service Projects
- Training
- Strategic Planning

District Governor Elect's Report

District Governor Elect's Goals

11:44 AM  
06/22/11  
Accrual Basis

Rotary International District 7090  
**Balance Sheet**  
As of June 22, 2011

	<u>Jun 22, 11</u>
<b>ASSETS</b>	
Current Assets	
Chequing/Savings	
1010 · HSBC US	60,485.19
1015 · HSBC Short Term Investment	86,187.96
1020 · BoM Cdn	93,124.32
1040 · Petty cash	1,500.00
1090 · Restricted Grants Committee	15,426.00
Total Chequing/Savings	<u>256,723.47</u>
Accounts Receivable	
1110 · Accounts Receivable	852.03
1115 · Accounts Receivable - Cdn	724.93
Total Accounts Receivable	<u>1,576.96</u>
Other Current Assets	
1021 · Exchange on CDN bank balances	-2,247.78
1450 · Prepaid Expenses	2,840.44
1451 · Prepaid District Conference	1,000.00
Total Other Current Assets	<u>1,592.66</u>
Total Current Assets	<u>259,893.09</u>
Fixed Assets	
1700 · Equipment	2,457.44
1750 · Accum Amort - Equipment	-2,457.44
Total Fixed Assets	<u>0.00</u>
<b>TOTAL ASSETS</b>	<b><u>259,893.09</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
2020 · Accounts Payable - Cdn	-1.00
Total Accounts Payable	<u>-1.00</u>
Other Current Liabilities	
2030 · Accrued Expenses	16,098.20
Total Other Current Liabilities	<u>16,098.20</u>
Total Current Liabilities	<u>16,097.20</u>
Total Liabilities	<u>16,097.20</u>
Equity	
3900 · Retained Earnings	195,395.95
Net Income	48,399.94
Total Equity	<u>243,795.89</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>259,893.09</u></b>



11:42 AM  
06/22/11  
Accrual Basis

# Rotary International District 7090 Profit & Loss Budget vs. Actual July 1, 2010 through June 22, 2011

	Jul 1, '10 - Jun 22, 11	Budget	Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
4000 · Club assessment	83,945.55	80,450.00	3,495.55	104.3%
4010 · General assessment	7,872.00	7,650.00	222.00	102.9%
4020 · District Conference assessment	30,653.63	30,000.00	653.63	102.2%
4030 · Insurance Assessment	0.00	0.00	0.00	0.0%
4000 · Club assessment - Other	122,471.18	118,100.00	4,371.18	103.7%
<b>Total 4000 · Club assessment</b>				
4200 · District Conference	23,138.10	0.00	23,138.10	100.0%
4202 · DC - Registrations	5,500.00	0.00	5,500.00	100.0%
4204 · DC - Sponsorships	0.00	0.00	0.00	0.0%
4208 · DC - Draws, etc	0.00	0.00	0.00	0.0%
4200 · District Conference - Other	28,638.10	0.00	28,638.10	100.0%
<b>Total 4200 · District Conference</b>				
4300 · District Governor RI reimb	12,238.88	15,700.00	-3,461.12	78.0%
4400 · AG reimbursement	0.00	1,400.00	-1,400.00	0.0%
49900 · Uncategorized Income	0.00	0.00	0.00	0.0%
5000 · Earned revenues	11,363.37	14,000.00	-2,636.63	81.2%
5010 · Foundation dinner	0.00	0.00	0.00	0.0%
5020 · Youth Exchange	0.00	0.00	0.00	0.0%
5022 · Temagami Rev	0.00	0.00	0.00	0.0%
5023 · Blazers/Cards/Name Badges	20.00	0.00	20.00	100.0%
5025 · Orientation/Fellowship	0.00	0.00	0.00	0.0%
5020 · Youth Exchange - Other	20.00	0.00	20.00	100.0%
<b>Total 5020 · Youth Exchange</b>				
5030 · RYLA	29,967.50	30,000.00	-32.50	99.9%
5035 · Slapshot	20,175.48	17,600.00	2,575.48	114.6%
5040 · PETS	33,010.21	32,850.00	160.21	100.5%
5050 · District Assembly Income	120.00	5,000.00	-4,880.00	2.4%
5000 · Earned revenues - Other	94,656.56	99,450.00	-4,793.44	95.2%
<b>Total 5000 · Earned revenues</b>				
5060 · District Simplified Grants	0.00	24,800.00	-24,800.00	0.0%
5200 · Interest income	771.84	488.80	283.04	157.9%
5400 · Other income	0.00	0.00	0.00	0.0%
5401 · Other income	0.00	0.00	0.00	0.0%
5402 · Seminar Training Revenue	0.00	0.00	0.00	0.0%
5403 · Public Relations Income	207.55	0.00	207.55	100.0%
5404 · Rotary Now DVD Sales	181.00	0.00	181.00	100.0%
5400 · Other income - Other	0.00	1,000.00	-1,000.00	0.0%
<b>Total 5400 · Other income</b>				
	388.55	1,000.00	-611.45	38.9%
<b>Total Income</b>	259,165.11	260,938.80	-1,773.69	99.3%

# Rotary International District 7090 Profit & Loss Budget vs. Actual July 1, 2010 through June 22, 2011

Expense	Jul 1, '10 - Jun 22, 11	Budget	Over Budget	% of Budget
6000 · Administration				
6010 · District Governor - RI Reimburs	14,711.34	12,700.00	2,011.34	115.8%
6020 · Assistant Governors	0.00	1,400.00	-1,400.00	0.0%
6030 · District council	1,488.50	2,400.00	-911.50	62.0%
6040 · District directory	0.00	0.00	0.00	0.0%
6050 · District history	0.00	0.00	0.00	0.0%
6060 · District Website Administration	3,020.00	1,564.27	1,455.73	193.1%
6061 · District Website Club Runner	1,806.67	0.00	1,806.67	100.0%
6070 · District newsletter	1,125.00	2,800.00	-1,675.00	40.2%
6080 · District office				
6081 · Office Support	13,740.00	15,840.00	-2,100.00	86.7%
6082 · Phone Charges	600.00	635.33	-35.33	94.4%
6083 · Postage	0.00	86.67	-86.67	0.0%
6084 · Office Supplies	278.71	473.33	-194.62	58.9%
6085 · Bank Charges	2,148.97	733.20	1,415.77	293.1%
6086 · Supplies, Treasurer	0.00	183.33	-183.33	0.0%
6080 · District office - Other	0.00	0.00	0.00	0.0%
Total 6080 · District office	16,767.68	17,951.86	-1,184.18	93.4%
6090 · Awards & Recognition	1,507.79	2,000.00	-492.21	75.4%
6000 · Administration - Other	0.00	0.00	0.00	0.0%
Total 6000 · Administration	40,426.98	40,816.13	-389.15	99.0%
69800 · Uncategorized Expenses				
7000 · Directors and Committees				
7010 · Group study exchange	1,283.65	2,500.00	-1,216.35	51.3%
7015 · District Simplified Grants	0.00	24,800.00	-24,800.00	0.0%
7020 · Interact, Rotaract	0.00	546.67	-546.67	0.0%
7030 · Long-range planning	471.70	600.00	-128.30	78.6%
7040 · Membership	1,219.55	1,200.00	19.55	101.6%
7050 · Rotary foundation				
7055 · Paul Harris Society	0.00	200.00	-200.00	0.0%
7056 · Donations	7,000.00	0.00	7,000.00	100.0%
7050 · Rotary foundation - Other	304.49	1,200.00	-895.51	25.4%
Total 7050 · Rotary foundation	7,304.49	1,400.00	5,904.49	521.7%
7060 · Grants Committee	0.00	200.00	-200.00	0.0%
7065 · Rotary Scholars	513.19	300.00	213.19	171.1%
7070 · Vocational service	0.00	200.00	-200.00	0.0%
7080 · World community service	639.62	800.00	-160.38	80.0%

11:42 AM

06/22/11

Accrual Basis

# Rotary International District 7090 Profit & Loss Budget vs. Actual July 1, 2010 through June 22, 2011

	Jul 1, '10 - Jun 22, '11	Budget	Over Budget	% of Budget
7090 · Youth exchange				
7092 · Temagami	0.00	0.00	0.00	0.0%
7093 · Blazers/Cards/Name Badges	0.00	0.00	0.00	0.0%
7095 · Orientation/Fellowship	0.00	0.00	0.00	0.0%
7096 · Other YE expenses	0.00	1,000.00	-1,000.00	0.0%
7090 · Youth exchange - Other	0.00	0.00	0.00	0.0%
Total 7090 · Youth exchange	0.00	1,000.00	-1,000.00	0.0%
7100 · RYLA				
7105 · Slapshot	9,049.50	30,000.00	-20,950.50	30.2%
7120 · Early Act	9,511.19	17,600.00	-8,088.81	54.0%
7130 · Public Relations	0.00	200.00	-200.00	0.0%
7140 · Communications	10,148.93	4,000.00	6,148.93	253.7%
7150 · Family of Rotary	2,450.00	4,500.00	-2,050.00	54.4%
7200 · Other committees	0.00	0.00	0.00	0.0%
7205 · Other committees - Misc	25.41	675.00	-649.59	3.8%
7215 · District Gov - Change Over Even	586.72	500.00	86.72	117.3%
7200 · Other committees - Other	0.00	0.00	0.00	0.0%
Total 7200 · Other committees	612.13	1,175.00	-562.87	52.1%
7000 · Directors and Committees - Other	0.00	0.00	0.00	0.0%
Total 7000 · Directors and Committees	43,203.95	91,021.67	-47,817.72	47.5%
7500 · Standing Committees				
7510 · Council on legislation	0.00	0.00	0.00	0.0%
7520 · District insurance	29,648.13	30,000.00	-351.87	98.8%
7530 · Finance and audit	4,245.28	4,500.00	-254.72	94.3%
7540 · Manual of procedures	0.00	0.00	0.00	0.0%
7500 · Standing Committees - Other	0.00	0.00	0.00	0.0%
Total 7500 · Standing Committees	33,893.41	34,500.00	-606.59	98.2%
8000 · Training				
8010 · District conference				
8012 · DC - Expenses	34,707.41	7,650.00	27,057.41	453.7%
8014 · DC - Donations	0.00	0.00	0.00	0.0%
8016 · DC - Bank Chges & CC Discounts	317.04	0.00	317.04	100.0%
8018 · DC - Youth Exch	0.00	0.00	0.00	0.0%
8010 · District conference - Other	0.00	0.00	0.00	0.0%
Total 8010 · District conference	35,024.45	7,650.00	27,374.45	457.8%

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06/22/11

Accrual Basis

**Rotary International District 7090**  
**Profit & Loss Budget vs. Actual**  
 July 1, 2010 through June 22, 2011

	Jul 1, '10 - Jun 22, 11	Budget	Over Budget	% of Budget
8020 · PETS expenses	30,375.99	40,150.00	-9,774.01	75.7%
8030 · District Assembly Expenses	-1,804.82	5,000.00	-6,804.82	-36.1%
8035 · Seminar Training Costs	0.00	0.00	0.00	0.0%
8036 · Visioning	100.00	600.00	-500.00	16.7%
8040 · District training	3,379.88	6,500.00	-3,120.12	52.0%
8050 · Assist Gov Training	0.00	600.00	-600.00	0.0%
8070 · Dist Gov Nominee Training	3,019.40	2,500.00	519.40	120.8%
8080 · Dist Gov Elect Training	7,375.75	7,500.00	-124.25	98.3%
8090 · District Gov Training	5,313.55	7,500.00	-2,186.45	70.8%
8000 · Training - Other	0.00	0.00	0.00	0.0%
<b>Total 8000 · Training</b>	<b>82,784.20</b>	<b>78,000.00</b>	<b>4,784.20</b>	<b>106.1%</b>
8500 · Foundation Dinner Costs	8,943.70	14,000.00	-5,056.30	63.9%
8504 · Rotary Now DVD Costs	15.91	0.00	15.91	100.0%
8600 · Meeting Expenses	346.67	100.00	246.67	346.7%
9915 · Unbudgeted Expenses	0.00	1,725.00	-1,725.00	0.0%
<b>Total Expense</b>	<b>209,685.57</b>	<b>260,162.80</b>	<b>-50,477.23</b>	<b>80.6%</b>
<b>Net Ordinary Income</b>	<b>49,479.54</b>	<b>776.00</b>	<b>48,703.54</b>	<b>6,376.2%</b>
<b>Other Income/Expense</b>				
<b>Other Expense</b>				
5405 · Exchange Gain/Loss	1,079.60	0.00	1,079.60	100.0%
9920 · Additions to Reserves	0.00	0.00	0.00	0.0%
9930 · Program admin allocations	0.00	0.00	0.00	0.0%
<b>Total Other Expense</b>	<b>1,079.60</b>	<b>0.00</b>	<b>1,079.60</b>	<b>100.0%</b>
<b>Net Other Income</b>	<b>-1,079.60</b>	<b>0.00</b>	<b>-1,079.60</b>	<b>100.0%</b>
<b>Net Income</b>	<b>48,399.94</b>	<b>776.00</b>	<b>47,623.94</b>	<b>6,237.1%</b>



District Governor  
Report to District Council June 25, 2011

It is a pleasure to see all of you here today at our final District Council meeting of this 2010-2011 Rotary year. When we gathered together last June 2010, I shared my dreams for the then upcoming Rotary year. I draw your memory back to that date, and my hopes for our District 7090 to be "BIGGER BETTER BOLDER in one year from today". Today I have the delightful opportunity to share with all of you the realities of my dreams.

BIGGER:

- Membership reflects a modest NET Increase of 23 members from July 1<sup>st</sup>, 2010 – May 31<sup>st</sup> 2011.
- 6 new Interact clubs have been chartered this Rotary year – sponsor clubs are as follows: Caledonia, Grand Island, Hamilton AM, Lockport, Niagara County Central, and Welland.
- Early Act continues to flourish in District 7090 with several new Early Act clubs chartered this year.
- Rotary EClub of Southern Ontario, Canada and Western New York, USA has been established as a Provisional eclub co-sponsored by the Rotary Clubs of Amherst East, New York and Fonthill, Ontario
- Participation in Rotary Leadership Institute (RLI) continues to grow in our District with sessions held at the following locations: Fredonia, Sanborn, and Hamilton culminating with a Graduate session (Part 3) in Sanborn, New York on June 18<sup>th</sup>, 2011.

BETTER:

- Our Assistant Governor team continues to lead their respective area clubs with over 60% of our clubs receiving the Presidential Citation recognition pieces from Rotary International President, Ray Klinginsmith.
- Rotary District 7090 Youth Exchange Program, Inc. is well positioned to commence the upcoming year with our Annual General Meeting of June 1, 2011 reflecting our election of our new slate of Officers, and Directors. We are in good hands with our Corporation.
- The Rotary Foundation enjoys the steadfast support of our clubs and their members with giving to our Annual Programs Funds currently over the \$300,000 mark with several donations still on route to meet the upcoming yearend deadline. Our District Simplified Grant program

continues to revolve our District Designated Funds to our satisfaction. The GSE exchange with District 3730 South Korea once again opened our minds and our hearts to the sharing of our Rotary world.

- Over 80% of District 7090 Clubs have provided support to the END POLIO NOW campaign. As you have seen in our District newsletters over the past year many clubs held unique and highly successfully Polio Plus fundraisers to raise awareness and financial support to this cause in their own communities.
- Once again, we secured a Public Relations Grant as supporting funds for our Radio campaign which was welcomed by many clubs to showcase their particular club via the airwaves.

**BOLDER:**

- Yes, we are bolder here in District 7090; we have supported the training opportunities afforded to us to ensure our upcoming leaders of our clubs, and our district, have the best of tools, including knowledge in Rotary, to enhance their ability to serve in Rotary.
- Our team of District Directors meet monthly via Go To Meeting technology to update each other in their respective area of expertise and to share success stories of accomplishments of note. As well, this team has embraced the chance to consider challenges and to brain storm solutions for the good of the District. BOLDER!
- District 7090 clubs have celebrated their milestone anniversaries and Recognition evenings with spirit and appropriate levels of formality in the name of Rotary Fellowship.
- And finally, we held the District Conference in my hometown, and we Opened Our Doors In Norfolk to offer you home hosting, good food, and a venue of Rotary programs and fine fellowship to lift our spirits in Rotary Service. Thank you for your support.

I am humbled by your support to my dreams for our District and it is because of each of YOU that we are Bigger Better Bolder in District 7090. With humility, and deep gratitude, I express appreciation to all of you for your commitment to District 7090. We are the BEST OF FRIENDS DISTRICT.

Until our paths cross again,  
As friends,

*Karen L. Oakes*

Karen L. Oakes



## DISTRICT GOVERNOR NOMINEE REPORT – June 25th, 2011

### RICK STERNE - DG 2012-13

Since our last District Council Meeting, I have been active at the following events:

On April 27<sup>th</sup>, I attended Brantford Sunrise Rotary's Meeting to hear the Federal Election debate.

On April 27<sup>th</sup>, I attended Norfolk Sunrise Rotary's fundraising dinner to hear Rick Hillier.

On April 28<sup>th</sup>, I attended Buffalo Rotary's 100<sup>th</sup> Anniversary Dinner in Buffalo.

On April 29<sup>th</sup> – May 1<sup>st</sup>, I attended the Slapshot program in Ancaster.

On May 4<sup>th</sup>, I attended Barb Guida's Area 12 Meeting in Amherst N.Y.

On May 13<sup>th</sup>, I participated in Brantford Rotary's Vocational Service Award Meeting.

On May 20<sup>th</sup> – 27<sup>th</sup>, Jeanette and I attended the Rotary International Convention in New Orleans.

On June 1<sup>st</sup>, I participated in the District Youth Exchange Corporation's AGM in Niagara Falls N.Y.

On June 2<sup>nd</sup>, I participated in the District Advisory Committee Go-To-Meeting.

On June 6<sup>th</sup>, I participated in the District Director's Go-To-Meeting.

On June 7<sup>th</sup>, I attended the Charlie Fogel Memorial Service at SUNY in Buffalo.

On June 12<sup>th</sup>, Jeanette and I attended the Changeover luncheon at Salvatore's in Buffalo. I served as Master of Ceremonies.

On June 13<sup>th</sup>, I held the first planning meeting for the 2012 District Conference.

On June 15<sup>th</sup>, I attended Anne Birmingham's Area 4 Meeting in Hamilton.

On June 16<sup>th</sup>, I attended the Caledonia Interact Club Charter event.

On June 18<sup>th</sup>, I participated in the RLI Part III in Niagara Falls NY. I graduated.

On June 21<sup>st</sup>, I attended John Mullen's Area 2 Meeting in Ancaster.

On June 25<sup>th</sup>, I will attend the District Council Meeting in Amherst NY.

On June 26<sup>th</sup>, I will attend the District Awards Luncheon in Buffalo NY.

Respectfully submitted

Yours in Rotary

A handwritten signature in dark ink, appearing to read "Rick Sterne". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

RICK STERNE

DGN 7090





## DISTRICT GOVERNOR Designate REPORT – June 25th, 2011

### Kevin Crouse - DG 2013-14

Since our last District Council Meeting, I have participated in the following events:

On April 27th, I was the Keynote speaker at the Dundas sunrise Paul Harris Event

On April 28<sup>th</sup>, I attended Buffalo Rotary's 100<sup>th</sup> Anniversary Dinner in Buffalo.

April 29 – May 1 – I organized and facilitated the SLAPSHOT Program

On May 9<sup>th</sup> - I attended the Directors' Go To Meeting

On May 14<sup>th</sup> - I registered candidates and conducted workshops for AG's at the District Assembly.

On June 1st, - I participated in the District Youth Exchange Corporation's AGM in Niagara Falls N.Y.

On June 2<sup>nd</sup>, I participated in the District Advisory Committee Go-To-Meeting.

On June 3<sup>rd</sup>, - I attended a Guest Speaker presentation at the Hamilton Club

On June 6th, I participated in the District Director's Go-To-Meeting.

On June 7<sup>th</sup>, I attended the Charlie Fogel Memorial Service at SUNY in Buffalo.

On June 12<sup>th</sup>, - I registered guests at the District Governor Changeover Meeting

On June 23<sup>rd</sup>, I attended the RYLA Banquet in SUNY Fredonia.

On June 26<sup>th</sup>, I will attend the District Awards Luncheon in Buffalo.

## Rotary District 7090

### PR and e-Club Committee Reports to District Council June 25, 2011

The Strategic Plan Goals, as written in plan, to which you are taking the lead: **Establish an e-club in the District**

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
  - a. **Rotary District 7090 e-Club**
    - i. The e-Club has received Provisional Club status.
    - ii. Rotarian Elizabeth Kovacs is the President.
    - iii. Our current priority is to recruit 25 members for the new club. The club has four charter members at this time.
  - b. **RI PR Grant Application**
    - i. The campaign is complete.
    - ii. Paul provided the request for reimbursement to Karen so she can send to RI.
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
  - a. **Rotary District 7090 e-Club**
    - i. Recruit a total of 25 Charter Members.
3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.
  - a. Chris Yates has taken the lead for District Communications.
  - b. Roseanne Morissette will be District 7090 PR Co-Chair for Canada, and Chrissy Casilio will be District 7090 PR Co-Chair for the USA.
4. Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?
  - a. Both the PR Committee and the e-Club Committee are open to ideas and input from the Council.
  - b. **2011-2012 Rotary International PR Grant**
    - i. Issues we should discuss:
      1. RI PR Grants increased to \$15,000, meaning a District match would be \$5,000 if we receive a full grant.
        - a. Our budget has \$3,000. Do we want to increase that to \$5,000?
        - b. We will not be able to get the clubs to pay for a portion of the program as we have in the past, due to my recommendation for a different type of campaign.
      2. The application deadline is August 15, but Paul will need quite a bit of time to create a new application as our program, if approved, will be substantially different from the past.
      3. Paul's recommendation is that we apply for \$15,000 in RI PR Grant funding to run web-based ads, using Google Pay-per-Click ads that direct respondents to a unique landing page on the District website.

- a. This allows very detailed measurement of the results, from who and how many viewed the ads, who and how many clicked through to the District site, and who and how many requested more information.
- b. We can use this information to track actual new membership that results from the campaign.
- c. We can control who sees the ads geographically, so that we keep the ads within the geographic boundaries of our District. This controls cost and increases the effectiveness of the campaign.
- d. We also can run ads on social media sites such as Facebook and LinkedIn, to promote both our District landing page, and our District groups in Facebook and LinkedIn.

5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

- a. No.

## Final Report District Membership Director 2010/2011

June 25<sup>th</sup>, 2011

### Membership Development and Retention

With the strong efforts of our District Governor Karen Membership Development has seen a growth of approximately 235 new members join our clubs this past year. Although this growth has been off-set by losses in membership retention we are moving in the right direction for the coming year.

Two Membership Forums were held one for the Canadian Clubs last fall and one for the United States clubs this past spring. Both forums were well attended and support our efforts to give clubs viable plans for recruitment and retention. Attendance at the Rotary Leadership Institutes has also been a strong support for membership and club development.

A program developed in District 5170 called “We Care” outlined the direction for clubs to build strong clubs focused on the needs of members was introduced at the spring Membership Forum.

An additional tool was the forwarding of names to clubs of prospective members who had accessed the RI website to make inquiries about joining Rotary. Twenty three names were received and forwarded to clubs in the prospective member's location. Follow up with clubs indicated at least five new members joined Rotary as a result of this effort.

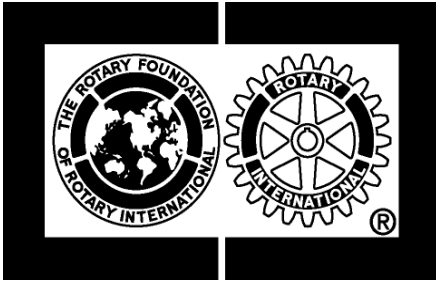
This has been a challenging year as District Membership Chair and I want to give my thanks and appreciation to AG Ann Bermingham for encouraging attendance and Gene Stodolak and Thomas Brock for their presentations at the Fall Forum.

Pete Wendel for his assistance with the program and presentation at the spring forum, Barb Guida for assisting at the door, Pravin Suchak and all those who encouraged attendance.

The year has been a team effort and I greatly appreciate all the effort that contributed to the past year.

Respectfully submitted,

Jacquie Herman-Wing  
District Director for Membership 2010/2011



## District 7090 Rotary Foundation Committee District Council Report

June 25, 2011

Art Wing, Director, District 7090 Rotary

### Foundation

### Annual Programs Fund Contributions

Our Rotary Foundation Annual Fund donations are on track to be one of the highest in a number of years. As of June 20<sup>th</sup> our total Annual Fund donations have exceeded **\$310,000** We have **63 of our 73 clubs** who have made a contribution with a number yet to have their cheques (checks) cleared at Rotary International.

The work of our Annual Fund chairs, PDG Bob Bruce and PDG Pravin Suchak, our Area Foundation representatives have all encouraged our clubs to participate in making a difference for those less fortunate than ourselves. Our clubs and our individual members have responded have really responded positively this year.

In addition we had our **District Foundation ambassador** DG Karen encouraging everyone's participation at every stop along her journey this year.

The significant change that I have seen over the last few years is the **increased personal donations** being made by individual members. As a result we will have an increased number of clubs qualify as EREY and Sustaining member clubs this year. They and our new Paul Harris Society members will be honoured at the Foundation dinner on the Saturday evening at the District Conference on October 29<sup>th</sup> at the Conference Center in Niagara Falls New York.

As the numbers are changing each day, the final totals for the year will be posted on our webs site by mid July

On a total donation basis the following clubs are noted

Buffalo	\$25,175	Dundas Valley Sunrise	\$11,931
St. Catharines	\$21,654	Ancaster	\$10,759
Hamilton AM	\$14,611	West Seneca	\$10,083
Brantford	\$12,008	Jamestown	\$10,000

**On a per member** basis the following clubs are to be especially congratulated

Ancaster	\$566	Delhi	\$385	Hamilton AM	\$348
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In all **39 of our clubs** have exceed the universal goal of \$100 per member with the average per member giving for our District of \$116

### **Annual Fund donations**

2004-5	\$306,000		
2005-6	\$263,000		
2006-7	\$305,000	3150	\$ 96
2007-8	<b>\$321,000</b>	2925	\$109
2008-9	\$267,907	2776	\$ 96
2009-10	\$253,227	2687	\$ 94
2010-2011	<b>\$310,868</b>	<b>2628</b>	<b>\$118 per member</b>

**This will allow our District \$150,000+ for our Grants and Foundation programs in 2013**

### **Polio**

Appreciation is given to the **61 Clubs** who have once again supported our banner Polio Eradication program so far with a total of \$175,000 as of June 24<sup>th</sup>.

Please note that the **Dundas Rotary club** with a goal of \$3,000 has donated \$51,483 of the \$173,000 as a result of Thie Convery's Lake Ontario swim last summer.

### **Our top giving clubs to June 24:**

Dundas	\$51,483	Per capita: Dundas	\$1,471
Buffalo	\$12,486	Delhi	\$ 168
Brantford Sunrise	\$ 9,041	Brantford Sunrise	\$ 167

At the District Assembly the 7 southern clubs –Jamestown, Greater Jamestown AM, Chautauqua, Westfield-Mayville, Dunkirk, Fredonia, Falconer presented DG Karen with a cheque for over \$8,000 as a result of their community project over this past year.

In addition the Foundation committee has transferred \$32,000 to the Polio Eradication fund this year.

In recognition of our Polio Eradication program the Dunkirk and Fredonia clubs are planning a community lighting ceremony on the pier in Dunkirk on the evening of Thursday August 25.

We are now down to 4 countries that exhibit new polio cases. There are still minor outbreaks in a few other countries but those are now being dealt with quickly.

The end result is we are close but **Our Polio campaign is not over.**

**Polio is still only a plane ride away into the airports of North America.**

Many thanks to all those who have supported this campaign but we still need to continue the final push before any country is finally free of Polio

### **District Assembly**

The Foundation committee made **four presentations** during the day and all were well attended..

The Rotary Foundation program session featured our GSE program with outgoing chairs Bert Rappole, Keith Lindberg, incoming chair Bob Gosselin and our GSE team leader Roseanne Morissette.

The Role of the Club Foundation chairs was handled by Art Wing

Applying for Our Foundation grants was well handled by our incoming Grants Chair Bob Munroe.

DG Karen Oakes completed the day with a presentation on the Future for Rotary and the Rotary Foundation with an emphasis on our preparation for the implementation of the Future Vision program on July 1, 2013.

### **Permanent Fund Committee- PDG Wallace Ochterski**

The Permanent Fund Committee Foundation had a bit of an off year this year but we expect to be back on track early in the new year.

### **Grants Committee Reports on District Simplified Grants**

Our Grants committee has been superbly led this past 3 years by **Roy Sheldrick** (Ancaster) Roy's unflagging attention to duty and detail have led us through three very successful annual Grant processes. He and his committee have assisted many of our clubs to make a difference both locally and internationally.

For this 2010-2011 year 14 grants have been approved totaling \$24,800, the full amount of the District Simplified Grant budget.

To date all but 14 clubs have participated in the DSG program.

**In order to encourage those 14 clubs to apply for a simplified grant, the Grants committee will give a special two month priority to the 14 non participating clubs for the months of July and August 2011 at the beginning of the next Rotary year.**

Clubs may apply through an application form found on the District website and allocations are made on a first-come, first served process for completed applications.

Applications for Grants for 2011-2012 will only be considered if received by to the committee after July 1, 2011.

## **Rotary Scholars**

The recruitment of Ambassadorial Scholars and Peace Scholar applicants was very successful this year under the leadership of Steve Keefe (Fredonia). Our clubs did an excellent job in putting forward a strong slate of candidates. Any of the applicants would have made an outstanding Rotary Ambassador.

Interviews were held on June 4 in Fredonia with a team of Steve, incoming chair John Tiebert (St. Catharines South) PDG Nick Norton (Fredonia) PDG Jon Olsen (Amherst East and Art Wing.

There were **10 applicants**. Two interviews were done with **Skype**-one from Germany and one from Vietnam.

The panel selected **Shauna Alexandria Weston** a teacher at Niagara College in Welland the Lake, to study in England during the 2012-12 school year. Shauna was sponsored by the Welland Club.

This past week we received a Peace Scholar application. The committee will interview the candidate during the last week of June.

## **Future Vision**

The **Future Vision Planning and Transition Team** has met and looked at a new structure for our District Foundation Committee, that will include the use of the Future Vision committee names and a change from the Area Representative numbers and roles. The committee will have a full report to District Council at the next meeting.

The members of the committee are as follows:

Chair: PDGE Karen Oakes	Delhi
Wally Ochterski	West Seneca
Pat Castiglia	Hamburg
Roy Sheldrick	Ancaster
Bob Bruce	Waterdown
Bob Munroe	Hamilton



All other clubs may apply any time after July 1 and the applications will be considered after September 1<sup>st</sup> in the order that the committee has received them.

Applications should be forwarded to the 2011-12 Grants Chair Bob Munroe  
E mail: [rbm @ rossmcbride.com](mailto:rbm@rossmcbride.com), business telephone: (905) 572-5832

Included in this report are lists for District Simplified Grants for 2010-2011. A full listing of all District Simplified Grants since 2003 can be found on the District website.

### **Group Study Exchange**

Our team returned from South Korea and their personal reports are very interesting and they are being posted on the District Web site. The team members are looking forward to being invited to share their experience with any of our clubs.

Once again the committee and co-chairs Bert Rappole (Jamestown AM) and Keith Lindberg (Niagara Falls) did an excellent job hosting the Korean team last fall and selecting and preparing our outgoing team for their adventure.

DGE John Heise has arranged for next year's GSE exchange to be with **District 4660.-Brazil**. The District has 55 clubs in 34 towns, 13 Rotaract and 11 Interact club, on the Northwestern portion of the southernmost Brazilian State which shares borders with Uruguay and particularly Argentina in this District.

Our incoming co-chairs Dan Smith (Westfield-Mayville) and Bob Gosselin (St. Catharines) are already recruiting clubs to host in October.

The suggested dates received from Brazil on June 21 are as follows:

“Departure from Brazil on **October 20th**, arrival in D7090 on Oct/21st  
Departure from D7090 on **November 17th**, arrival back in Brazil on Nov/18th

D7090 Team is concerned, our Conference will be held in May 25-27, so, if your team could afford a few days longer than 30, we'd suggest:

Departure from D7090 on **April 26th**, arrival in D4660 on Apr/27th  
Departure from D4660 on **May 28th**, Arrival back in D7090 on May 29<sup>th</sup>,”

Hosting this District should be a really excellent opportunity to once again expand our personal and club horizons.

For our outgoing team, this sounds like an exciting opportunity for 4 non Rotarians-age 25-40 and one Rotarian team leader. Do you know anyone who fits these descriptions?

	A	B	C	D	E	F	G	H	I	J	K
2	District 7090 2010-11 Club Foundation Annual Fund, Polio Goals, Donations-as of June 22/2011										
3	Club	Club	#	Average /	Club APF	Annual Fund	Average /	PolioPlus	Donation	Average /	
4	Number	Name	Members	Member	Goal	Donation June 24/11	Member	Goal	June 24/11	Member	
5	26305	Akron-Newstead	1	39	\$ 55	\$ 2,000	\$ 3,600	\$ 92	\$1,000	\$ 1,100	\$ 28
6	4721	Albion	1	34	\$ 75	\$ 2,775	\$ 3,150	\$ 93	\$2,500	\$ 1,000	\$ 29
7	25380	Amherst East	1	22	\$ 100	\$ 3,000	\$ 2,784	\$ 127	\$2,000	\$ 390	\$ 18
8	4722	Amherst North	1	11	\$ 100	\$ 1,700	\$ 1,480	\$ 135	\$1,000	\$ 455	\$ 41
9	4723	Amherst South	1	26	\$ 100	\$ 2,600	\$ 1,520	\$ 58	\$1,500	\$ 1,191	\$ 46
10	4689	Ancaster	1	19	\$ 200	\$ 4,800	\$ 10,759	\$ 566	\$1,000	\$ 1,440	\$ 76
11	28117	Ancaster A.M.	1	51	\$ 100	\$ 5,000	\$ 9,479	\$ 186	\$4,000	\$ 4,178	\$ 82
12	4724	Batavia	1	88	\$ 50	\$ 4,250		\$ -	\$12,000		\$ -
13	4690	Brantford	1	71	\$ 100	\$ 7,500	\$ 12,028	\$ 169	\$5,000	\$ 5,254	\$ 74
14	29643	Brantford-Sunrise	1	54	\$ 200	\$ 10,000	\$ 9,494	\$ 176	\$7,500	\$ 9,041	\$ 167
15	4725	Buffalo	1	154	\$ 100	\$ 16,000	\$ 25,175	\$ 163	\$1,000	\$ 12,486	\$ 81
16	30381	Buffalo-Sunrise	1	18	\$ 100	\$ 2,100	\$ 1,097	\$ 61	\$1,500	\$ 97	\$ 5
17	30716	Caledonia	1	14	\$ 100	\$ 1,300	\$ 1,530	\$ 109	\$1,000	\$ 1,763	\$ 126
18	4726	Cheektowaga	1	7	\$ 100	\$ 700		\$ -	\$0		\$ -
19	4727	Clarence	1	62	\$ 100	\$ 6,000	\$ 6,600	\$ 106	\$2,000	\$ 2,200	\$ 35
20	4694	Delhi	1	12	\$ 100	\$ 1,100	\$ 4,623	\$ 385	\$1,000	\$ 2,021	\$ 168
21	4695	Dundas	1	35	\$ 100	\$ 3,900	\$ 6,416	\$ 183	\$3,000	\$ 51,483	\$ 1,471
22	52949	Dundas Valley Sunrise	1	47	\$ 100	\$ 5,000	\$ 11,931	\$ 254	\$2,000	\$ 2,283	\$ 49
23	4728	Dunkirk	1	27	\$ 100	\$ 2,800	\$ 2,714	\$ 101	\$1,000	\$ 2,430	\$ 90
24	29662	Dunnville	1	23	\$ 100	\$ 2,800	\$ 1,456	\$ 63	\$2,000	\$ 2,595	\$ 113
25	4729	East Aurora	1	26	\$ 111	\$ 2,900	\$ 4,000	\$ 154	\$1,000	\$ 2,000	\$ 77
26	28911	Eastern Hills Sunrise		26				\$ -			\$ -
27	52046	Ellicottville	1	25		\$ 700	\$ 700	\$ 28			\$ -
28	4732	Falconer		22				\$ -		\$ 1,230	\$ 56
29	53345	Flamborough AM	1	14	\$ 100	\$ 1,200	\$ 2,133	\$ 152	\$3,000	\$ 1,941	\$ 139
30	28116	Fonthill	1	22	\$ 100	\$ 2,500	\$ 2,435	\$ 111	\$1,000	\$ 145	\$ 7
31	4696	Fort Erie	1	11	\$ 40	\$ 400	\$ 916	\$ 83	\$400	\$ 100	\$ 9
32	4733	Fredonia	1	49	\$ 50	\$ 2,450	\$ 4,480	\$ 91	\$1,100	\$ 4,120	\$ 84
33	4734	Grand Island		35			\$ 4,350	\$ 124		\$ 2,160	\$ 62
34	27868	Greater Jamestown AM	1	23	\$ 100	\$ 2,700	\$ 2,350	\$ 102	\$1,000	\$ 1,230	\$ 53
35	4698	Grimsby	1	28	\$ 41	\$ 1,100	\$ 966	\$ 35	\$2,500	\$ 1,530	\$ 55
36	59744	Grimsby @ Noon	1	21	\$ 100	\$ 2,100	\$ 1,300	\$ 62	\$1,000	\$ 1,385	\$ 66
37	4735	Hamburg	1	26	\$ 50	\$ 1,350		\$ -	\$2,000	\$ 2,230	\$ 86
38	28054	Hamburg Sunrise	1	18	\$ 100	\$ 1,800	\$ 5,250	\$ 292	\$500	\$ 1,000	\$ 56
39	4699	Hamilton	1	126	\$ 100	\$ 12,600	\$ 9,672	\$ 77	\$1,000	\$ 1,020	\$ 8
40	23427	Hamilton "A.M."	1	42	\$ 298	\$ 12,800	\$ 14,673	\$ 349	\$2,000	\$ 3,733	\$ 89
41	4701	Hamilton Mountain	1	27	\$ 100	\$ 3,000	\$ 6,283	\$ 233	\$2,000	\$ 1,001	\$ 37
42	26582	Hamilton Sunset	1	17	\$ 59	\$ 1,000	\$ 1,782	\$ 105	\$1,000	\$ 2,230	\$ 131
43	4700	Hamilton-East Went	1	21	\$ 100	\$ 2,300	\$ 2,100	\$ 100	\$2,000	\$ 1,100	\$ 52
44	4736	Holley	1	14	\$ 100	\$ 1,700	\$ 1,213	\$ 87	\$2,000	\$ 1,168	\$ 83
45	4737	Jamestown	1	108	\$ 96	\$ 10,000	\$ 10,000	\$ 93	\$3,000	\$ 2,126	\$ 20
46	4738	Kenmore		55			\$ 50	\$ 1		\$ 1,000	\$ 18
47	4739	Lakewood-Chautauqua So	1	12	\$ 91	\$ 1,000		\$ -	\$1,000	\$ 1,230	\$ 103
48	4740	Lancaster-Depew		26		\$ 1,000	\$ 1,050	\$ 40		\$ 250	\$ 10
49	4741	Le Roy	1	36	\$ 60	\$ 2,160	\$ 2,100	\$ 58	\$1,000	\$ 1,750	\$ 49
50	4742	Lewiston/Niagara Lake	1	14	\$ 100	\$ 1,500	\$ 1,639	\$ 117	\$1,000		\$ -
51	50055	Lincoln	1	31	\$ 100	\$ 3,000	\$ 3,108	\$ 100	\$2,000	\$ 2,040	\$ 66
52	4744	Lockport	1	57	\$ 100	\$ 6,000	\$ 5,670	\$ 99	\$2,000	\$ 2,000	\$ 35
53	4745	Medina		10			\$ 925	\$ 93			\$ -
54	4746	Middleport		13			\$ 1,000	\$ 77		\$ 950	\$ 73
55	24800	Niagara County-Central	1	19	\$ 1	\$ 25	\$ 1,000	\$ 53	\$2,000		\$ -
56	27545	Niagara Falls Sunrise	1	44	\$ 100	\$ 4,200	\$ 6,109	\$ 139	\$2,000	\$ 3,212	\$ 73
57	4747	Niagara Falls, NY	1	20	\$ 150	\$ 3,450		\$ -	\$2,000		\$ -
58		Niagaa Falls ON	1	62	\$ 100	\$ 6,000	\$ 14,084	\$ 227	\$3,000	\$ 3,988	\$ 64
59		Niagara on the Lake	1	48	\$ 100	\$ 5,100	\$ 4,711	\$ 98	\$2,000	\$ 4,460	\$ 93
60	31593	Norfolk Sunrise	1	50	\$ 100	\$ 5,200	\$ 5,494	\$ 110	\$1,000	\$ 485	\$ 10
61	4748	Olean	1	35	\$ 100	\$ 3,500	\$ 4,139	\$ 118	\$2,000	\$ 1,437	\$ 41
62	4749	Orchard Park		20				\$ -		\$ 1,000	\$ 50
63	66814	Port Colborne Centennial	1	20	\$ 63	\$ 1,200	\$ 2,136	\$ 107	\$1,000	\$ 1,156	\$ 58
64	4750	Salamanca	1	10	\$ 100	\$ 1,000	\$ 1,000	\$ 100	\$500		\$ -
65	4713	Simcoe	1	49	\$ 135	\$ 7,500	\$ 2,238	\$ 46	\$1,000	\$ 5,298	\$ 108
66	4751	South Shore of Blasdel-Lackaw		26				\$ -		\$ 500	\$ 19
67	4711	St. Catharines	1	137	\$ 130	\$ 17,550	\$ 21,654	\$ 158	\$2,500	\$ 4,347	\$ 32
68	28928	St. Catharines Sunrise.	1	15	\$ 100	\$ 1,500	\$ 1,660	\$ 111		\$ 102	\$ 7
69	4712	St. Catharines South	1	40	\$ 100	\$ 4,000	\$ 4,590	\$ 115	\$1,000	\$ 1,000	\$ 25
70	23879	St. Catharines-Lakeshore	1	36	\$ 70	\$ 2,590	\$ 5,415	\$ 150	\$2,000		\$ -
71	30595	Stoney Creek	1	18	\$ 139	\$ 2,500	\$ 2,325	\$ 129			\$ -
72	4753	Tonawandas, The	1	23	\$ 100	\$ 2,400	\$ 1,055	\$ 46	\$2,000		\$ -
73	4716	Waterdown	1	39	\$ 110	\$ 4,180	\$ 7,449	\$ 191	\$2,000	\$ 194	\$ 5
74	4718	Welland	1	35	\$ 100	\$ 4,000	\$ 5,385	\$ 154	\$2,000	\$ 250	\$ 7
75	4755	West Seneca	1	43	\$ 100	\$ 4,300	\$ 10,083	\$ 234	\$2,000	\$ 1,510	\$ 35
76	4754	Westfield-Mayville	1	34	\$ 100	\$ 3,500	\$ 3,810	\$ 112	\$2,000	\$ 3,230	\$ 95
77	4756	Williamsville	1	36	\$ 100	\$ 3,200	\$ 550	\$ 15	\$1,000	\$ 900	\$ 25
78	All	Total for District 7090	64	2628		\$ 249,480	\$ 310,868	\$ 118	\$118,500	\$ 175,145	\$ 67
79		Goals 65 of 73			June 30 2010		\$ 253,227			\$ 129,182	

# District 7090 New Generations Youth Services Report

June 25, 2011

## **Youth Exchange**

Next year's Chair, Aad Vermeyden from the Brantford Rotary Club has launched a new Youth Exchange Website at <http://www.rotaryye7090.org/>. Check it out for the latest info on Youth Exchange.

Greg Norton has agreed to take on the mantle of New Generations Director of Youth Services. We congratulate Greg on his past and future commitments to the youth of our district.

The Annual General Meeting of the Rotary District 7090 Youth Exchange Program Inc. Was held on June 1 at the Niagara District Charter School in New York. New officers for the coming year are John Heise – Director and President, Aad Vermeyden – VP and Director, Rick Sterne – Assistant Secretary and Greg Norton – Director.

## **Interact**

### **U.S. Report**

Tony Evans reports that at least two Interact Clubs were chartered this year – Lockport and Niagara Wheatfield High Schools. Five other schools across the district are planning to start Interact clubs. All clubs were well represented at SLAPSHOT this year. Tony has also visited the following Olean Rotary sponsored clubs on a number of occasions: Olean High, Allegany Limestone High, Archbishop Walsh and Portville High Schools. All have had exceptional years and are in line for the RI Presidential Citation. Local school boards have all been hit hard by the New York State budget process. Tony's suggestion is that we look more carefully at establishing community based Interact clubs.

Tony regrets to inform the district that he is resigning his position as District Interact Chair because of new commitments associated with his new position as President of the New York State Youth Bureau Association. The district will sorely miss Tony's commitment to youth services on the U.S. side.

## **Canada Report**

Bob Bujas reports that the following new clubs were started this year: Sir John A. McDonald, Caledonia and Jean Beaupre High Schools. The Interact conference scheduled for May 7 was cancelled due to lack of registrants. Bob has discovered a significant lack of communication between clubs and their sponsoring Rotary clubs. A number of clubs are no longer functioning.

## **Rotaract**

Our three Rotaract clubs – Brantford, Hamilton McMaster and Buffalo are all out for the summer. Jennifer Middleton's newsletter featuring the highlights of all three club's activities has been a major boon to the Rotaract program.

## **Early Act**

Now that Early Act is recognized by Rotary International, more central support for starting and maintaining Early Act clubs should be forthcoming. Our current lack of chairs for this program on both sides of the border is seriously affecting the growth of this program.

## **SLAPSHOT**

Another sold-out program this year with 120 registrants and leaders made this camp the most successful one ever. The quality of candidates continues to improve thanks to the excellent selection procedures in most clubs. Congratulations to Margaret Andrewes of Lincoln for agreeing to act as Chair of the SLAPSHOT Committee next year. Matt Pomeroy, Jennifer Middleton and Fred Farnham will handle the program responsibilities.

## **RYLA**

RYLA this year took place at SUNY Fredonia, New York on June 19 through June 25, 2011. 46 candidates attended, exceeding the committee's target of 45. As always one of the highlights of the program was the "graduation" dinner on Thursday night which featured a number of guest Rotarians and family members. Congratulations to Sue O'Dwyer, Cheryle Slattery, Doug Johnson, Larry Coon, Fred Farnham, Paul Marzello, Jen Middleton, Matt Pomeroy, Doug Manly and Craig Reisbosch for the high standard of leadership provided by this program.

# **SERVICE PROJECTS REPORT**

## **District 7090 District Council meeting 6/25/11**

### **Community Service Committee:**

Reporting for Chair John Crawford:

- Michele Holder (soon to be Dill) reports that we've had some solid success with the Blood Donation Program. Approximately 20 clubs have participated actively, on both sides of the river. She continues to visit clubs to introduce them to the program, with more, hopefully, joining in soon. The initial end date of 6/30 has been extended to 7/31/2011 to accommodate a few clubs who are running additional drives within their community. Of particular note, the Niagara Central Rotary Club, led by President Bob Graczyk, has tied in donation visits with every major fund raiser this year. As they advertise every upcoming public event, they include a plug for their blood drive, and they have a UNYTS Blood Truck in the parking lot for donors.
- John Crawford continues to work on developing a new Rotary Action Group activity – Volunteer Dentistry. We hope to connect Dentists who are already volunteering for international service to Rotary Projects. We have had some inquiry, as well, for local service – to be further researched.
- Thomas Brock reports that he has completed the policies and procedures manual for reference in future regional disaster responses. We will be establishing an ad-hoc, non-meeting committee of Thomas and two other regional Rotarians who will act as catalysts when and if necessary to coordinate the District 7090 response to such disasters.
- Border Wheelchair project – after substantial “politicking” with US Department of Homeland Security and Canadian Border Services Agency, it has become obvious that this excellent program will not be feasible. While all the governmental functionaries have verbally agreed that the program is fantastic, no one will sign off to formally accept the chairs for use (apparently due to liability fears). As such, we reluctantly withdraw the program from consideration.

### **Vocational Service Committee:**

Reporting for Chair Andrea Aldinger, she and Kerry Thomas of the Welland Rotary Club have initiated the Rotary At Work program in the district. Kerry is working with clubs in Canada and Andrea with American clubs to place disabled candidates in functional, working, paying jobs. Andrea's own club, along with a few others in the District have had initial success in putting capable workers together with employers who have hiring needs.

## World Community Service Committee:

At the World Community Service meeting on June 6<sup>th</sup>, 2011, the following projects from the 10-11 WCS Approved Projects Catalog were recommended for continuation in the 11-12 F/Y catalog:

Poverty reduction	Afghanistan & Pakistan	Literacy
Microcredit	Mexico	Small business support
Centro Cristiano Cultural	Guatemala	Water, farming assistance, equip clinic.
Maniche Medical Clinic	Haiti	Equip medical clinic
Water for Life	Haiti	Potable water – wells
Tsunami recovery	Banda Aceh, Indonesia	Medical/education support
Gift of Life	International	Free life-saving surgery
Crossroad Springs	Kenya	Orphanage support
Water and sanitation	Tanzania	Drill a water well, provide sanitation
UR Uganda	Uganda	Clinic, supplies, water, education, etc.
Water wells	Niger	Potable water – wells
Adrie's House of Hope	South Africa	Orphanage support
Multi-phase Project	Malawi	Health, food, microcredit

At the World Community Service meeting on June 6<sup>th</sup>, the following projects from the 10-11 WCS Approved Projects Catalog were determined to be complete and will not be included in the 11-12 catalog:

Amazon River Basin	Bolivia	Medical Clinic on a boat.
Literacy & microcredit	India	Literacy

At the World Community Service meeting on June 6<sup>th</sup>, the following projects from the 10-11 WCS Approved Projects Catalog were determined to be lacking complete documentation at this time and will not be included in the 11-12 catalog until the documentation is in:

Adopt-A-Mine-Field	Afghanistan et al.	Land mine removal
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Members of the Burlington Rotary Clubs made a special presentation of their Mobility Cup 2011. The Burlington clubs are part of District 7080. Their Mobility Cup regatta will dock in the Hamilton Harbour side of Burlington Bay, involving both cities. As a result, they presented the project to the World Community Service Committee to seek volunteer support for the race from District 7090 clubs. The World Community Service Committee agreed to authorize the Mobility Cup 2011 as a club-to-club project which will be included in the District 7090 WCS Catalog as a stand alone item.

Additionally – we have added a number of active new members this year. Administratively, David Johnson will continue as Chair, while new members become comfortable with the chair position. Barb Ochterski, of the Buffalo Sunrise Rotary Club has agreed to assume the duties of the committee secretary as of this summer, as well.

**Rotary District 7090**  
**Report of Training Director, June 2011**

**Strategic Goals for Education & Training**

**Strategic Priority:** To take an improved approach to educate Rotarians about the larger world of Rotary and how the District is here to help each club.

1. To train and prepare speakers that are available throughout the district to speak effectively about Rotary and what is happening in our district – involves us developing standards, curriculum and preparation of our speakers
2. To expand by 50% the number of Rotarians attending district hosted events (includes District Conference; District Assembly plus new forums like ‘new member orientation’ done by District)
3. To enhance the training of Assistant Governors, District Directors and District chairs (includes establishment of a curriculum)
4. To improve functioning of AGs - mentorship and more 2-way interaction between AGs and clubs
5. To pilot the Club Trainer role by having 15 clubs participating in the pilot (includes establishment of role description)

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:

A successful District Assembly was conducted on May 14. This included training for AGs, PEs, PE Nominees, other club officers and Rotarians throughout the District.

With the consent of the DG, DGE and DGN, the Director of Training developed job descriptions (attached) for 10 new District Training Chairs. The Director of Training solicited nominations for these positions from each club, AG and District Executive and contacted each nominee to assess his or her interest in these positions. The Director of Training is in the process of filling these ten positions, which is expected to be completed by July 1. The District Training Chairs will comprise the District Training Team, which will meet at least once a month to plan training programs and support activities.

2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?

The Director of Training will work with the District Training Chairs to develop a set of goals that support the strategic plan, as well as strategies for accomplishing these goals.

3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.  
Not at this time.
4. Is there an item that you would like ‘input’ from council (ideas – not decision) relative to the strategic plan?  
Not at this time.
5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?  
No



[www.rotary7090.org](http://www.rotary7090.org)

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### Rick Sterne

**District Governor Elect**  
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### Kevin Crouse

**District Governor Nominee**  
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### Karen Oakes

**Immediate Past District Governor**  
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### Penelope Hutton

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### Don DeMeo

**Treasurer**  
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### Kevin Crosby, Ph.D.

**District Trainer**  
[kevin@fullcirclestudios.com](mailto:kevin@fullcirclestudios.com)

## District Training Chairs

**2011-12**

As of 6/25/11

1. **PETS 1** – Chair: Wally Ochterski
2. **PETS 2** – Chair: Robb McLeod
3. **District Assembly** – Chair: Marlee McIntyre (assistance from Anne Bermingham)
4. **RLI** – Co-chairs: Dick Earne & TBD
5. **Club Vision Facilitation** – Co-chairs: John Boronkay & Nan Bruce
6. **Club-based Training** – Co-chairs: Karen Reimers & Chris Cutler
7. **Registration & Promotion** – Co-chairs: Barb Guida & TBD
8. **E-learning** – Chair: TBD
9. **New Member Orientation** – Co-chairs: Mara Huber & Milica Kovacevich
10. **District Team Training Seminar** – Chair: Karen Oakes
11. **AG Training** – Chair: TBD





# District Council meeting

June 26 2011-

## Strategic Planning Committee Report

Report from the Strategic Planning Session held on March 5, 2011 was presented to the Council at its last meeting on April 16, 2011. In order to better promote the District Strategic Plan to the Clubs and district membership at large we have created a multi-color and attractive District Strategic Plan design which shows the plan in a one page handout. The handout will have graphics version of how our District Strategic Plan aligns with the RI Strategic Plan on the flip side.

We have also created a reporting format that focuses on the four strategic priorities which helps the District Directors responsible for these priorities when they prepare their reports for the District Council meetings. This will help the District Leadership and members of the council to see how the district is performing viz-a-viz the Strategic Plan. You can see this reporting format in use by some of the directors' reports at this meeting.

DG Karen Oakes will the chair of the Strategic Planning Committee Starting July 1. During 2011-2012 I would like to see the District leadership do some of the following:

- Find ways to increase or redirect district resources to support strategic plan
- Send the plan out to club leadership and encourage them to share the plan with their clubs and get them to consider including part of district strategic priorities into their plans
- Establish one person to collect data on progress as it relates to goals
- Find ways to communicate regularly with clubs on our progress in achieving this plan (hold district accountable)

I would once again like to offer my personal and District's sincere appreciation to Anne Bermingham who planned and facilitated this year's session. We are really blessed with Rotarians like Anne who have served the District in so many ways. I also want to thanks the rest of the District strategic Planning Committee and everyone who was involved in the planning process this year.



Pravin D. Suchak, Chair  
District Strategic Planning Committee



SERVICE ABOVE SELF

[www.rotary7090.org](http://www.rotary7090.org)

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**Samuel (Jack) Amico**

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Training Director  
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# DISTRICT 7090 STRATEGIC PLAN

July 1, 2011 - June 30, 2012



Reach Within to Embrace Humanity

## Mission Statement

*District 7090 models Rotary in Action through co-operation and co-ordination of people in two nations within a single district working toward world peace and service.*

### STRATEGIC PRIORITY #1: TO FIND NEW AND INNOVATIVE WAYS TO HELP CLUBS ADDRESS MEMBERSHIP ISSUES

- Hold six regional membership workshops and one on-line workshop. Sessions to focus on unique club issues; highlight issues unique to small clubs verses issues found in large clubs; also need to have advanced sessions.
- Publish online monthly ideas exchange of ways to increase fun at meetings
- Decrease attrition by having a district membership committee who goes out to clubs to share ideas of why it happens and what clubs can do about it.

### STRATEGIC PRIORITY #2: TO TAKE NEW AND IMPROVED APPROACH TO EDUCATE ROTARIANS ABOUT THE LARGER WORLD OF ROTARY AND HOW THE DISTRICT IS HERE TO HELP EACH CLUB

- Train and prepare speakers that are available throughout the district to speak effectively about Rotary and what is happening in our district – involves us developing standards, curriculum and preparation of our speakers
- Expand the number of Rotarians attending district hosted events (includes district conference; district assembly plus new forums like 'new member orientation' done by district) by 50%.
- Enhance the training of Assistant Governors, district directors and district chairs (includes establishment of a curriculum)
- Improve functioning of AGs - mentorship and more 2-way interaction between AGs and clubs
- Pilot club trainer role by having 15 clubs participating in the pilot (includes establishment of role description)

### STRATEGIC PRIORITY #3: TO IMPROVE THE 2-WAY COMMUNICATION BETWEEN THE DISTRICT AND YOU - BOTH IN TERMS OF MESSAGES AND USE OF TECHNOLOGY

- Have 50% of district leadership using social network and other 2-way communication (district web; linked in); To have 25% of club leadership doing the same (may include some orientation and training)
- Have 70% of club leadership and 95% of district leadership increasing their usage of RI and district materials that are available
- Increase the use of web-based training and communication tools – at least one meeting or seminar takes place using these mediums by district directors & chairs for their committee membership; 3 webinar opportunities for district Rotarians developed by 3 district directors (3 of the 5 avenue of service)

### STRATEGIC PRIORITY #4: TO USE OUR WORK WITH YOUTH TO EXCITE AND ENGAGE CURRENT AND POTENTIAL ROTARIANS

- Expand district leadership involvement – so that the committee will be 9 members from each side of the border (3 for early act; 3 for interact; 3 for Rotaract)
- Increase early act clubs by 4 (2 per side); interact clubs by 4 (2 per side) and Rotaract clubs by 2 (1 per side of border)
- Develop a plan to engage young Rotarians (for ages 22-30)
- Promote the new generations program by doing 12 presentations



# How do DISTRICT 7090 FOUR STRATEGIC PRIORITIES ALIGN WITH ROTARY INTERNATIONAL'S STRATEGIC PLAN?



## Rotary International Strategic Plan

*The Rotary International Plan identifies three strategic priorities supported by 16 goals:*

### Support and Strengthen Clubs

- Foster club innovation and flexibility
- Balance activities in all Avenues of Service
- Promote membership diversity
- Improve member recruitment and retention
- Develop leaders
- Extend Rotary
- Encourage strategic planning at club and district levels

### Enhance Public Image and Awareness

- Unify image and brand awareness
- Publicize action-oriented service
- Promote core values
- Emphasize vocational service
- Encourage clubs to promote their networking opportunities and signature activities

### Focus and Increase Humanitarian Service

- Eradicate polio
- Increase sustainable service focused on:
  - New Generations Service programs
  - Our six areas of focus
- Expand strategic partnerships and cooperative relationships
- Create significant projects both locally and internationally

## District 7090 Strategic Plan

### STRATEGIC PRIORITY #1:

*TO FIND NEW AND INNOVATIVE WAYS TO HELP CLUBS ADDRESS MEMBERSHIP ISSUES*

### STRATEGIC PRIORITY #2:

*TO TAKE NEW AND IMPROVED APPROACH TO EDUCATE ROTARIANS ABOUT THE LARGER WORLD OF ROTARY AND HOW THE DISTRICT IS HERE TO HELP EACH CLUB*

### STRATEGIC PRIORITY #3:

*TO IMPROVE THE 2-WAY COMMUNICATION BETWEEN THE DISTRICT AND YOU - BOTH IN TERMS OF MESSAGES AND USE OF TECHNOLOGY*

### STRATEGIC PRIORITY #4:

*TO USE OUR WORK WITH YOUTH TO EXCITE AND ENGAGE CURRENT AND POTENTIAL ROTARIANS*

## **DISTRICT GOVERNOR ELECT'S REPORT**

June 21, 2011

Wow! Time is flying by and July 1 is quickly approaching. Sandy and I have had a fantastic journey and learning experience this year and look forward to the coming year. As I visit more and more clubs and meet more and more people, I am truly impressed with what a great organization Rotary is and how well our District represents its ideals.

It has been a busy couple of months. Sandy and I attended the International Convention in New Orleans and were at every plenary session. Almost all the speakers for this convention were actual Rotarians which was interesting. Their dedication and service were admirable. I also attended the pre-convention institutes and learned more about the Fifth Avenue of Service, New Generations. I had a chance to talk to some of the younger people there during these sessions.

- Participated in a Go To Meetings planning for the District Assembly on April 19, 26, and 30
- Attended the 100<sup>th</sup> anniversary celebration for the Buffalo Club on April 28
- Drove students to SLAPSHOT weekend
- Meet with the new Membership Director on May 2
- Participated in a Directors' GoToMeeting on May 9
- On May 11 I did a walkthrough of the Assembly site with Kevin Crosby and Barb Guida
- Attended and participated in the District Assembly on May 14
- Attended the June 1 meeting of the Youth Exchange Corporation
- Participated in a GoToMeeting with the District Governor's Advisory Council on June 2
- On June 6 I managed to sleep during the Directors' Go To Meeting
- Participated in the June 12 Changeover Luncheon
- Participated in the Part 3 RLI session on June 18
- Attended the LeRoy Club's meeting on June 22 to present them with a check for DSG project
- Attended the June 23 Area 15 Installation Dinner in Olean
- Attended the June 30 Installation Dinner for Ancaster

In the coming days I will also be attending the June 26 Awards Ceremony, the Lockport and Amherst East's installation dinners on June 29 and 30 and the Middleport Installation dinner on July 6. Then I start my visitation schedule.

# GOALS

2011-2012

1. **Increase District Membership.** The first goal is that individual clubs should have a retention rate of 85% or better and a net gain of at least one member. Our District membership must also become more diverse. The goal is that there will be a 1% gain in the District in younger professionals (those under 45), women, or minorities.
2. **Strengthen clubs and club support from the District.** Clubs are the foundation of Rotary and our District. For us to expand as an organization we must strengthen clubs. This will be accomplished by focusing District resources on club development.
  - The Assistant Governor position is the “go to” District Resource for clubs. The goal is that each Assistant Governor will visit clubs in their areas four times and hold quarterly meetings during the year with the Presidents of clubs in their areas. AGs will encourage club growth and development by using available District and RI materials, e.g., club satisfaction survey, speakers from District committees, club leadership plan, Presidential Citation, Visioning, Rotary Leadership Institute, etc.
  - Visioning offers clubs an opportunity to develop a strategic plan for moving forward in Rotary. By the end of the year an additional 4 clubs will have gone through the visioning process.
  - Rotary Leadership Institute (RLI) provides participants with additional knowledge about Rotary and leadership. It has three parts, with each part being conducted on separate days. Currently 144 Rotarians from 53 District clubs have participated in Part 1. The goal is that by the end of the year the half of the 20 clubs which have not sent a participant to RLI will have sent at least one member to part 1. Also, of those Rotarians who have already attended a Part 1 or 2 session, 50% of them will attend a Part 2 or 3.
  - The Presidential Citation-The Citation is a “physical” for clubs. It provides club presidents with a road map toward a healthy club. By May, therefore, 70% of our clubs will qualify for a Presidential Citation. Of these 51 clubs, 10 of them will qualify for the Presidential Changemaker Award.
3. **Strengthen club support of the Foundation.** The Rotary Foundation is **Our** Foundation.
  - It needs to be supported by all Rotarians. We need, therefore, to increase participation by Rotarians in each club in The Rotary Foundation. Currently 15 clubs have not used the District Simplified Grant (DSG) process. By the end of the year 7 of these clubs will have applied for a DSG.
  - During the previous year 10 clubs did not make a Foundation contribution. By the end of the year 100% of our clubs will make a contribution.
  - Also, by the end of the year 25 of our clubs will be EREY clubs, i.e., every member in the club will make some contribution to TRF.
  - During 2010-2011 our District average contribution was \$116 per member. Our goal for the coming year is \$120 per member.