



Rotary International District 7090 Minutes of the Annual Business Meeting Niagara Falls Conference Center, Niagara Falls, NY Friday, October 28, 2010, 2:30 PM

Attendance: Approximately 40 Rotarians

Chair: John Heise, District Governor 2011-12

Welcome & Invocation: DG John called the meeting to order at 2:30 p.m. Director Kevin Crosby gave the invocation. Governor John welcomed the assembled Rotarians and called upon PDG Pravin Suchak to introduce the RI President's Representative.

Introduction of RI President's Representative: PDG Pravin Suchak

Pravin welcomed and briefly introduced RIPR and PDG of District 5930 (00-01), Billy Settles and his wife JoAnne, also a Rotarian. President's Representative Billy brought greetings from RI President Kalyan Banerjee and his wife, Binota, who he and JoAnne have had the privilege to know for over ten years. Billy also told a story about arranging a hot air balloon ride for them....which he is fairly certain is among the restricted activities of the RI President (elect at the time). RIPR Billy shared briefly the goals of President Banerjee, including the emphasis to grow beyond the stagnant membership of 1.2 million, his passion for the Foundation and the 6 Areas of Focus of the Future Vision plan. He also mentioned a drive by a group of Governors to save the Group Study Exchange which is targeted to change in 2013. He noted the website www.savegse.org.

RESOLUTION: MOVED BY RICK STERNE, DGE, SECONDED BY PRAVIN SUCHAK, PDG

WHEREAS, BILLY SETTLES, PAST DISTRICT GOVERNOR, DISTRICT 5930, HAS BEEN ASKED BY KALYAN BANERJEE, PRESIDENT OF ROTARY INTERNATIONAL TO BE HIS REPRESENTATIVE TO OUR DISTRICT'S ANNUAL CONFERENCE, AND

WHEREAS, BILLY HAS ACCEPTED PRESIDENT KAYLAN BANERJEE'S INVITATION AND HAS TRAVELED TO NIAGARA FALLS, NEW YORK TO BRING PRESIDENT KALYAN'S MESSAGE AND SHARE WITH US THE IMPORTANCE OF REACHING WITHIN TO EMBRACE HUMANITY, AND

WHEREAS, DISTRICT 7090 APPRECIATES THAT PRESIDENT KALYAN HAS SELECTED BILLY TO BE HIS REPRESENTATIVE; NOW, THEREFORE, BE IT RESOLVED THAT THE ROTARIANS OF DISTRICT 7090 EXTEND A WARM ROTARY WELCOME AND APPRECIATION TO BILLY AND JOANNE FOR TRAVELING FROM THEIR HOME IN SOUTH CENTRAL, TEXAS, TO BE WITH US AND TO SHARE WITH





US PRESIDENT KALYAN'S MESSAGE, AS WELL AS TO LEND THEIR SUPPORT AND GIVE ASSISTANCE FOR A SUCCESSFUL CONFERENCE.

MOTION CARRIED.

<u>District Governor Remarks</u>: DG John Heise (see attached report)

DG John noted that he had completed 50 of 73 club official visits. He also mentioned being delayed about two weeks with his wife, Sandy's unexpected illness, but that she is better now. He publicly thanked DGE Rick for filling in for him on one club visit. DG John noted being greatly impressed with the clubs in the District whether large or small, all working hard and accomplishing great things.

Treasurer's Report: Treasurer Don DeMeo

<u>Financial Statements of June 30, 2011 (see attached)</u>: Treasurer Don apologized that he and Past Treasurer, Jim Jackson, were having a bit of difficulty getting the CA and US versions of Quick Books to cooperate. Hence attached statements reflect only year end June 20, 2011 financials.

MOTION TO ACCEPT THE UNAUDITED FINANCIAL STATEMENTS FOR FISCAL YEAR END JUNE 30, 2011, MADE BY AG CHRIS YATES, SECONDED BY JACK AMICO, SERVICE PROJECTS DIRECTOR.

MOTION CARRIED.

No Audited Financial Statements presented

District Governor Elect's Report: Rick Sterne (see attached report)

DGE Rick referenced his report making brief comments. He also noted that District Trainer Kevin Crosby is doing a great job of chairing the MULTI PETS for 7090, 7080 and 7070.

He also indicated that he has completed his visit plan for 2012, which will begin after Labor Day and that he and his son, Eric, have made a plan to attend the Rotary UN Day in New York, November 5, 2011.

Other important notes:

- GSE with Philippines confirmed for 2012-2013.
- District Conference will be at Best Western in Brantford, October 12 19, 2012.

<u>District Governor Nominee's Report</u>: Kevin Crouse (see attached report)

DGN Kevin noted he had been traveling around with DGE Rick, who is mentoring him, attending many meetings, etc. He mentioned he was particularly impressed with a recent presentation by IPDG Karen Oakes on the Future Vision Plan.





• Important date: District Conference for 2013 will be at the Marriott Gateway which overlooks the Canadian side of Niagara Falls, October 25 – 27, and that they would be lighting up the Falls with Rotary colors and the Rotary wheel.

District Conference Report: John Pedley, Chair

Chair John described the conference agenda and its focus on Membership with one session on recruiting and one on retention on Saturday. He also noted that 60 of 73 clubs will be represented at the conference.

RESOLUTION: MOVED BY RICK STERNE, DGE; SECONDED BY KEVIN CROSBY, DIRECTOR OF TRAINING.

WHEREAS, MANY ROTARY CLUBS AND ROTARIANS HAVE BEEN RESPONSIBLE FOR ORGANIZING THIS DISTRICT 7090 CONFERENCE, AND

WHEREAS, JOHN PEDLEY IS ITS CHAIR; BE IT RESOLVED THAT THE ROTARIANS ASSEMBLED AT THIS CONFERENCE EXTEND THEIR APPRECIATION TO JOHN AND ALL WHO SERVED ON THE COMMITTEE FOR THEIR DEDICATED SERVICE TO ROTARY AND THE ROTARIANS IN OUR DISTRICT.

MOTION CARRIED.

District Committee Reports:

Training: Kevin Crosby, Director (see attached report)

Kevin announced his new training team, divided into 10 functions with chairs and co-chairs of the functions. He indicated that the use of Go To Meeting is making it a lot easier to work together across the District. He noted that the first ever District Training seminar and 4 regional PETS 1 were well received this year. Also announced a faculty development seminar for new RLI trainers will be held shortly.

Announcement: District Assembly will be April 14, 2012 in Niagara Falls, NY

Service Projects: Jack D'Amico, Director (see Report attached)

Jack commented that being the director of Service Projects is the "most exciting job, I have ever done. Ordinary people doing extraordinary things." He referenced the new District Challenge Blood Drive (Community Service Committee) and noted this is something clubs can do that doesn't cost a penny, just an hour and a pint of blood. Rotary at Work through the Vocational Services Committee has been encouraging clubs to adopt this or a similar program that provides job opportunities for challenged individuals. He also noted the great work of the World Community Service Committee and gave special recognition to Jack Dean, a Rotarian and member of the Westfield Mayville Club that drive 2 hours to attend this meeting at the age of 90.





<u>New Generations/Youth Services:</u> Greg Norton, Director (see attached YE report) Greg noted the different areas encompassed by New Generations including EarlyAct, Interact, Rotaract, SlapShot, RLYA and Youth Exchange.

Special Comments and Announcements:

- Interact: Recruiting a new chair for Interact Bob Bujas had a fall and is recuperating.
- SlapShot: Date is set for April 27 29, 2012, price of \$225 and limited to 100 students which fills up fast. Margaret Andrewes is the Chair.
- Rotaract: New Fredonia Rotaract Club founder went through RYLA this summer.
- Conference: 9:30am to 12:00pm on Saturday, New Generations program participating 50 students from all youth areas working on cross pollination. This students, youth are ultimately of Rotarians one day.
- Youth Exchange: And Vermeyden, Chair. And indicated all August and September arrivals are here and settled in. 3 of 5 January arrivals are placed. And stressed the need for more clubs to be involved....One January arrival from Argentina had to be turned away as there is no club to take him.

<u>Public Relations</u>: Paul McAfee, Director (absent, see attached report)

<u>The Rotary Foundation</u>: PDG Art Wing, Director (see attached report)

Art commented that he is proud of the support our clubs have given our Foundation over the past couple of years especially. He also noted the help of the governors as they spread the word and emphasize Foundation at their official visits.

Special Comments:

- More and more Rotarians are donating to TRF out of their own pockets instead of the club coffers.
- Major change is increase of 9 EREY clubs and 7 Polio Donor clubs over \$2000 since 2010.
- Paul Harris Society has grown to 40 members who donate a minimum of \$1000 every year.
- 7 of 14 clubs who have never received a District Designated Grant, applied and received one this year. Goal is 100% by 2013.

Strategic Planning: PDG Pravin Suchak, Chair (see attached report)

Pravin gave special recognition to Anne Bermingham for the leadership she has taken on in guiding and facilitating the strategic planning process over the last two years. Two of the significant things accomplished are the common reporting form for the director's areas and the consolidated plan format which will be on the District website.

Membership: PDG Pravin Suchak, Director (see attached report)





Pravin noted that there are four groups as indicated in an analysis of historical membership trends....see report no. 1). He also referenced the focus of the conference on membership and the two sessions on Saturday.

Special note:

o Two membership seminars upcoming in Hamilton on November 30 and East Amherst on December 1.

New Business:

a. Ratify Actions of Governor and District Council for 2010 – 2011.

RESOLUTION: MOVED BY JACK AMICO, SERVICE PROJECTS DIRECTOR, SECONDED BY CHRIS YATES. AG & COMMUNICATIONS CHAIR

BE IT RESOLVED THAT THIS ANNUAL BUSINESS MEETING RATIFY THE ACTIONS TAKEN BY DISTRICT GOVERNOR KAREN OAKES, AS DISTRICT GOVERNOR, AND BY THE DISTRICT COUNCIL FOR DISTRICT 7090 DURING THE ROTARY YEAR 2010-2011.

MOTION CARRIED.

b. <u>Council on Legislation Proposals by Dick Earne, PDG and COL Representative</u>
Dick gave an overview of the way the COL works. The intention is to allow Rotarians and clubs the opportunity to speak up about the things that they are encountering in their organizations. He noted the three documents that dictate: the RI Constitution, the Club Bylaws and Club Constitution. He also noted the two types of proposals that can be made: An enactment proposes changing a document and a resolution asks the RI Board to look into something. He commented that the beauty of a resolution is that is goes to COL and gets voted on by representatives from all the RI Districts.

Below are two resolutions and two enactments.

<u>Proposed Enactment 1</u>. Submittal by Rotary Clubs of Waterdown, Lancaster Depew and St. Catharines Sunrise to change Article 6 of the Standard Club Constitution, Meetings, Section 1 to provide instead of meeting once weekly to meetings at least twice per calendar month.

I, Bob Bruce, a member in good standing of the Rotary Club of Waterdown, said club being a part of District 7090, hereby moves at this General Meeting of the District 7090 Conference this 28th day of October 2-011 that District 7090 accept the Proposal of the Rotary Club of Waterdown proposed enactment which changes the Meeting requirements for Rotary Clubs from once weekly to at least twice per Calendar month. The Rotary Club of Waterdown's Board of Directors and Membership having passes the following resolution:





That it is enacted by Rotary International that the Standard Club Constitution be and hereby is amended as follows (page 244 MOP) Article 6. Meetings, Section I. Regular Meetings:

(A) DAY AND TIME. SECTION 1. REGULAR MEETINGS. THIS CLUB SHALL HOLD A REGULAR MEETING ONCE EACH WEEK REGULAR MEETINGS AT LEAST TWICE PER CALENDAR MONTH ON THE DAYS AND TIME(S) PROVIDED IN THE BYLAWS.

SECONDED BY NAN BRUCE, A MEMBER IN GOOD STANDING OF THE ROTARY CLUB OF WATERDOWN, SAID CLUB BEING A PART OF DISTRICT 7090.

MOTION CARRIED. In favor: 19; Opposed: 12.

Proposed Enactment 2. Amend Rotary International Constitution Article 5. Membership, Section 2. Rotary International Bylaws, Article 4. Membership in Clubs and Standard Rotary Club Constitution, Article 7, Membership to include a third type of membership, Corporate Membership to expand membership by including individuals that might not have time to attend as an individual but as a group from the same employer to meet the attendance requirement.

I, Pravin Suchak, a member in good standing of the Rotary Club of Amherst North, said club being part of District 7090, hereby moves at this General Meeting of the District 7090 District Conference this 28th day of October, 2011 that District 7090 accept this proposal as hereinafter stated for the creation of a new category of membership: corporate membership, at its 2011-2012 District Conference being held in Niagara Falls, New York.

THAT IT IS ENACTED BY ROTARY INTERNATIONAL THAT THE CONSTITUTION OF ROTARY INTERNATIONAL BE AND HEREBY IS AMENDED AS FOLLOWS (PAGE 178 MOP) ARTICLE 5 MEMBERSHIP SECTION 2-COMPOSITION OF CLUBS:

- O (A) ADD, IN ITS 1ST LINE AFTER ACTIVE MEMBERS, "AND CORPORATE MEMBERS"
- O (B) ADD, IN ITS 3RD LINE AFTER ... PERSON TO ACTIVE, "OR CORPORATE"
- O (B) ADD AT THE END OF (B) THE FOLLOWING: "CORPORATE MEMBERS SHALL COME FROM WORTHY AND RECOGNIZED BUSINESSES OR NOT FOR PROFIT ORGANIZATIONS OR PROFESSIONS OR ANY BRANCH OR AGENCY THEREOF."
- O (C) ADD, IN ITS FIRST LINE AFTER " ... ACTIVE MEMBERSHIP", CORPORATE MEMBERSHIP".

IT IS FURTHER ENACTED BY ROTARY INTERNATIONAL THAT THE BYLAWS OF ROTARY INTERNATIONAL BE AND HEREBY ARE AMENDED AS FOLLOWS (PAGE 188 MOP) ARTICLE 4 MEMBERSHIP IN CLUBS:





- O IN 4.010. Types of Membership in a Club. Change two to "three" and add, After active ",corporate" ...
- O IN 4.040 DUAL MEMBERSHIP ADD, IN THE FIRST LINE AFTER ACTIVE, "OR CORPORATE", ALSO, IN THE THIRD LINE, ADD, AFTER ACTIVE, "OR CORPORATE"
- O ADD A NEW 4.050 CORPORATE MEMBERSHIP".
- O IN 4.050 CORPORATE MEMBERSHIP. INDIVIDUAL(S), UP TO THREE, THAT ARE EMPLOYED BY AN ENTITY, AS DESCRIBED IN ARTICLE 5, SECTION 2 (B), WHO POSSESS THE QUALIFICATIONS SET FORTH IN ARTICLE 5, SECTION 2(A), (1) AND (2) OF THE RI CONSTITUTION WHOM THE CLUB RECOGNIZES BY REASON OF THE DEMANDS PLACED ON ANYONE OR MORE OF THEIR ENGAGEMENT OR EMPLOYMENT IS UNABLE INDIVIDUALLY TO FULLY COMPLY WITH THE ATTENDANCE REQUIREMENTS OF ROTARY MEMBERSHIP MAY BE ELECTED AS CORPORATE MEMBERS. THE PROPOSED PERSON(S), UP TO THREE, EMPLOYED BY. SAID ENTITY MUST EACH BE APPROVED BY THE CLUB BOARD."

IT IS FURTHER ENACTED BY ROTARY INTERNATIONAL THAT THE STANDARD ROTARY CLUB CONSTITUTION BE AND HEREBY ARE AMENDED AS FOLLOWS (PAGES 252-253 MOP):

- O ARTICLE 7 MEMBERSHIP SECTION 2. KINDS: THIS CLUB SHALL HAVE <u>THREE</u> KINDS OF MEMBERSHIP, NAMELY: ACTIVE, CORPORATE AND HONORARY.
- O SECTION 5. DUAL MEMBERSHIP. NO PERSON SHALL SIMULTANEOUSLY HOLD ACTIVE MEMBERSHIP OR CORPORATE MEMBERSHIP IN THIS AND ANOTHER CLUB. NO PERSON SHALL SIMULTANEOUSLY BE A MEMBER AND AN HONORARY MEMBER IN THIS CLUB. NO PERSON SHALL SIMULTANEOUSLY HOLD ACTIVE OR CORPORATE MEMBERSHIP IN THIS CLUB AND IN A ROTARACT CLUB.
- O SECTION 6. CORPORATE MEMBERSHIP. A PERSON POSSESSING THE QUALIFICATIONS SET FORTH IN ARTICLE 5. SECTION 2 (A), (1) AND (2) OF THE RI CONSTITUTION MAY BE ELECTED TO CORPORATE MEMBERSHIP IN THIS CLUB.

SECONDED BY JOSEPH DEPAOLO, A MEMBER IN GOOD STANDING OF THE ROTARY CLUB OF BUFFALO, SAID CLUB BEING A PART OF DISTRICT 7090.

MOTION CARRIED.

MOTION BY CHRIS YATES, AG, SECONDED BY PRAVIN SUCHAK, PDG TO LIMIT THE READING OF THE MOTIONS TO DISCUSSION. MOTION CARRIED.

Proposed Resolution 1. Request the RI Board to consider recognizing EarlyAct as a structured program of RI.

MOTION BY GREG NORTON, A MEMBER IN GOOD STANDING OF THE ROTARY CLUB OF BUFFALO SUNRISE FOR THE SUBMITTING BY ROTARY DISTRICT 7090 OF THE FOLLOWING PROPOSED LEGISLATION TO THE COUNCIL ON LEGISLATION 2013.





WHEREAS, EARLY ACT CLUBS PROVIDE ELEMENTARY AGE STUDENTS WITH OPPORTUNITIES FOR SERVICE TO THEIR SCHOOLS, LOCAL COMMUNITIES, AND THE WORLDWIDE COMMUNITY, WHILE DEVELOPING LEADERSHIP AND CITIZENSHIP SKILLS, AND

WHEREAS, THE MISSION OF EARLY ACT IS TO PROMOTE GOODWILL, UNDERSTANDING, AND PEACE, AND

WHEREAS, EARLYACT CLUBS FOLLOW THE IDEALS OF ROTARY, INCLUDING APPLICATION OF THE FOUR-WAY TEST, AND ARE SPONSORED BY ROTARY CLUBS AND ARE ADVISED BY ROTARIANS, AND

WHEREAS, EARLY ACT CLUBS CHOOSE, PARTICIPATE IN AND PLAN THE FUNDING OF THEIR SELF-DESIGNED PROJECTS, WHICH ARE BASED UPON THE STUDENTS' ASSESSMENT OF HOW THEY CAN EFFECTIVELY RESPOND TO THE NEEDS THEY HAVE IDENTIFIED, AND

WHEREAS, INTERACT CLUBS FOR HIGH SCHOOL STUDENTS WITH THE SAME GOALS AS EARLYACT HAVE BEEN OFFICIALLY RECOGNIZED BY RI AS A VALUED PROGRAM OF ROTARY, AND

WHEREAS, AN EARLY ACT MANUAL HAS BEEN DEVELOPED AND IS AVAILABLE FOR DOWNLOAD BY INTERESTED ROTARIANS AT WWW.EARLYACT.COM.AND

WHEREAS, RI HAS ESTABLISHED "NEW GENERATIONS MONTH" TO FOCUS ON ROTARY ACTIVITIES WHICH SUPPORT THE DEVELOPMENT OF YOUNG PEOPLE, AND

WHEREAS, DISTRICT 7090 HAVE SINCE 2006-07 CREATED EARLY ACT CLUBS IN THE DISTRICT AND HAVE SEEN THE BENEFITS OF HAVING EARLY ACT CLUBS IN DEVELOPING THE CONCEPTS OF ROTARY IN YOUNG CHILDREN, AND CURRENTY HAS OVER 10 CLUBS

WHEREAS, EARLY ACT NEEDS TO BE RECOGNIZED AND SUPPORTED TO ENCOURAGE PARTICIPATION OF ELEMENTARY AGE STUDENTS AROUND THE WORLD IN DEVELOPMENT OF FELLOWSHIP AND SERVICE, AND NEEDS TO BE INCLUDED IN STANDARDIZED YOUTH ABUSE AND HARASSMENT POLICIES

BE IT RESOLVED BY ROTARY INTERNATIONAL THAT THE BOARD OF DIRECTORS OF ROTARY INTERNATIONAL CONSIDER THE OFFICIAL RECOGNITION OF EARLYACT CLUBS.

MOTION SECONDED BY JACK AMICO, A MEMBER IN GOOD STANDING OF THE ROTARY CLUB OF WEST SENECA.

MOTION CARRIED.

Proposed Resolution 2. To request the RI Board to consider lowering the minimum age for membership in Interact from 14 to 11.

MOTION BY GREG NORTON, A MEMBER IN GOOD STANDING OF THE ROTARY CLUB OF BUFFALO SUNRISE FOR THE SUBMITTING BY ROTARY DISTRICT 7090 OF THE FOLLOWING PROPOSED LEGISLATION TO THE COUNCIL ON LEGISLATION 2013 TO REQUEST THE RI BOARD TO CONSIDER TO REQUEST THE RI BOARD TO CONSIDER LOWERING THE MINIMUM AGE FOR MEMBERSHIP IN INTERACT FROM 14 TO 11.

WHEREAS, INTERACT IS A NEW GENERATIONS PROGRAM, AND

WHEREAS, CURRENTLY, STUDENTS IN HIGH SCHOOLS OR YOUNG PEOPLE BETWEEN AGES 14 AND 18 ARE ELIGIBLE FOR INTERACT CLUB MEMBERSHIP.





WHEREAS, THERE IS A GROWING NUMBER OF UNOFFICIAL EARLYACT CLUBS IN THE ROTARY WORLD AND

WHEREAS, THERE IS A DESIRE TO HAVE EARLY ACT ACCEPTED AS AN OFFICAL PROGRAM OF ROTARY, AND

WHERAS, EARLYACT IS FOCUSED AT PRIMARY GRADES, AND

WHERAS, IN SOME COUNTRIES PRIMARY GRADES END AFTER GRADE 5 WHERE THE STUDENT THEN GOES TO EITHER MIDDLE SCHOOL OR JUNIOR HIGH SCHOOL, WHERE THEIR ARE NO INTERACT CLUBS AS THE CURRENT AGE RANGE DOES NOT ALLOW IT, AND

WHEREAS, IT IS IMPORTANT FOR CONTINUITY AND FOR YOUNG PERSONS TO RETAIN THEIR TIE WITH ROTARY AND ITS OBJECTIVES, THIS NECESSITATES LOWERING THE AGE RANGE OF INTERACT TO 11 YEARS OF AGE SO AS TO ALLOW INTERACT CLUBS IN JUNIOR HIGH SCHOOLS AND MIDDLE SCHOOLS THEREFORE

BE IT RESOLVED BY ROTARY INTERNATIONAL THAT THE BOARD OF DIRECTORS OF ROTARY INTERNATIONAL CONSIDER LOWERING THE MINIMUM AGE FOR INTERACT CLUB MEMBERSHIP FROM 14 TO 11.

MOTION SECONDED BY KEVIN CROSBY, A MEMBER IN GOOD STANDING OF THE ROTARY CLUB OF BUFFALO SUNRISE.

MOTION CARRIED. In favor: 16; Opposed: 13.

Announcements: None

Adjournment:

MOTION TO ADJOURN THE MEETING AT 4:25 P.M. WAS MADE BY BARB GUIDA, AG, SECONDED BY JACK AMICO, DIRECTOR.

MOTION CARRIED UNANIMOUSLY.

Respectfully submitted,

Penelope Hutton

District Executive Secretary

Reports Attached:

Treasurer's Unaudited Report Fiscal Year End June 30, 2011

District Governor's Report

District Governor Elect's Report

District Governor Nominee's Report

Committee Reports





- TrainingService ProjectsYouth ExchangePublic Relations

- The Rotary FoundationMembershipStrategic Planning

Annual District 7090 Meeting

October 28, 2011

District Governor's Report

As of this date I have completed 50 of 73 club visits. I expect to complete all the club visits by December 15. The visits have been very enlightening. Sandy and I have been made to feel part of each club's family during each of our visits. I have also been able to fit several additional visits to some clubs for their events.

I have been impressed with how hard our clubs are working to meet local and international needs while also continuing their contributions to our Rotary Foundation and to the Polio Plus effort. My visits have reinforced the fact that some of our clubs are being challenged by some difficult economic conditions. This has proven challenging for some club fund raising efforts and also presented clubs with additional challenges in their plans for addressing local community needs.

In my visits I have also found some clubs are having success in diversifying their membership as to sex and age. This is encouraging.

3:52 PM 10/18/11 Accrual Basis

Rotary International District 7090 Balance Sheet

As of June 30, 2011

	Jun 30, 11
ASSETS Current Assets Chequing/Savings	
1010 · HSBC US 1015 · HSBC Short Term Investment 1020 · BoM Cdn 1040 · Petty cash 1090 · Restricted Grants Committee	42,356.66 86,261.19 82,684.00 1,500.00 24,958.00
Total Chequing/Savings	237,759.85
Accounts Receivable 1110 · Accounts Receivable 1115 · Accounts Receivable - Cdn	852.03 724.93
Total Accounts Receivable	1,576.96
Other Current Assets 1021 · Exchange on CDN bank balances 1450 · Prepaid Expenses 1451 · Prepaid District Conference	-2,247.78 774.00 1,000.00
Total Other Current Assets	-473.78
Total Current Assets	238,863.03
Fixed Assets 1700 · Equipment 1750 · Accum Amort - Equipment	2,457.44 -2,457.44
Total Fixed Assets	0.00
TOTAL ASSETS	238,863.03
LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable	
2010 · Accounts Payable 2020 · Accounts Payable - Cdn	1,400.00 1,894.10
Total Accounts Payable	3,294.10
Other Current Liabilities 2030 · Accrued Expenses	25,600.20
Total Other Current Liabilities	25,600.20
Total Current Liabilities	28,894.30
Total Liabilities	28,894.30
Equity 3900 · Retained Earnings Net Income	195,395.95 14,572.78
Total Equity	209,968.73
TOTAL LIABILITIES & EQUITY	238,863.03

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Rotary International District 7090 Profit & Loss Budget vs. Actual July 2010 through June 2011

	Jul '10 - Jun 11	Budget	Over Budget	% of Budget
Ordinary Income/Expense Income 4000 · Club assessment 4010 · General assessment 4020 · District Conference assessment 4030 · Insurance Assessment 4000 · Club assessment - Other	83,945.55 7,872.00 30,653.63 0.00	80,450.00 7,650.00 30,000.00 0.00	3,495.55 222.00 653.63 0.00	104.3% 102.9% 102.2% 0.0%
Total 4000 · Club assessment	122,471.18	118,100.00	4,371.18	103.7%
4200 · District Conference 4202 · DC - Registrations 4204 · DC - Sponsorships 4200 · District Conference - Other	23,138.10 5,500.00 0.00			
Total 4200 · District Conference	28,638.10			
4300 · District Governor RI reimb 4400 · AG reimbursement	12,238.88 0.00	15,700.00 1,400.00	-3,461.12 -1,400.00	78.0% 0.0%
5000 · Earned revenues 5010 · Foundation dinner 5020 · Youth Exchange 5025 · Orientation/Fellowship	11,363.37	14,000.00	-2,636.63	81.2%
Total 5020 · Youth Exchange	20.00			
5030 · RYLA 5035 · Slapshot 5040 · PETS 5050 · District Assembly Income	31,890.44 20,175,48 33,010.21 120.00	30,000.00 17,600.00 32,850.00 5,000.00	1,890.44 2,575.48 160.21 -4,880.00	106.3% 114.6% 100.5% 2.4%
Total 5000 · Earned revenues	96,579.50	99,450.00	-2,870.50	97.1%
5060 · District Simplified Grants 5200 · Interest income	0.00 845.83	24,800.00 500.00	-24,800.00 345.83	0.0% 169.2%
5400 · Other income 5401 · Other Income 5402 · Seminar Training Revenue 5403 · Public Relations Income 5404 · Rotary Now DVD Sales 5400 · Other income - Other	30.00 0.00 207.55 181.00 0.00	1,000.00	-1,000.00	%0·0
Total 5400 · Other income	418.55	1,000.00	-581.45	41.9%
Total Income	261,192.04	260,950.00	242.04	100.1%

3:43 PM 10/18/11 Accrual Basis

Rotary International District 7090 Profit & Loss Budget vs. Actual July 2010 through June 2011

	Jul '10 - Jun 11	Budget	Over Budget	% of Budget
Expense 6000 · Administration 6010 · District Governor · RI Reimburs 6020 · Assistant Governors 6030 · District council 6060 · District Website Administration 6061 · District Website Club Runner 6070 · District newsletter 6080 · District office	14,711.34 100.00 2,388.50 3,033.67 1,548.00 1,125.00	12,700.00 1,400.00 2,400.00 1,600.00 3,000.00	2,011.34 -1,300.00 -11.50 1,433.67 -1,875.00	115.8% 7.1% 99.5% 189.6% 37.5%
6081 · Office Support 6082 · Phone Charges 6083 · Postage 6084 · Office Supplies 6085 · Bank Charges 6086 · Supplies, Treasurer	13,740.00 600.00 166.90 278.71 2,392.26 0.00	16,200.00 650.00 100.00 500.00 750.00 250.00	-2,460.00 -50.00 66.90 -221.29 1,642.26 -250.00	84.8% 92.3% 166.9% 55.7% 319.0%
Total 6080 · District office 6090 · Awards & Recognition	17,177.87 3,748.13	18,450.00 2,000.00	-1,272.13 1,748.13	93.1% 187.4%
Total 6000 · Administration	43,832.51	41,550.00	2,282.51	105.5%
69800 · Uncategorized Expenses 7000 · Directors and Committees 7010 · Group study exchange 7015 · District Simplified Grants 7020 · Interact, Rotaract 7030 · Long-range planning 7040 · Membership 7050 · Rotary foundation 7055 · Paul Harris Society 7058 · Donations 7050 · Rotary foundation - Other	364.60 0.00 319.81 471.70 1,219.55 0.00 7,000.00 304.49	2,500.00 24,800.00 600.00 1,200.00 200.00	-2,135.40 -24,800.00 -280.19 -128.30 19.55 -200.00	14.6% 0.0% 53.3% 78.6% 101.6% 25.4%
Total 7050 · Rotary foundation	7,304.49	1,400.00	5,904.49	521.7%
7060 · Grants Committee 7065 · Rotary Scholars 7070 · Vocational service 7080 · World community service 7090 · Youth exchange 7096 · Other YE expenses	0.00 513.19 0.00 639.62 0.00	200.00 300.00 200.00 800.00 1,000.00	-200.00 213.19 -200.00 -160.38	0.0% 171.1% 0.0% 80.0% 0.0%
Total 7090 · Youth exchange	0.00	1,000.00	-1,000.00	%0.0
7100 · RYLA 7105 · Slapshot 7120 · Early Act 7130 · Public Relations 7140 · Communications	31,705.75 20,527.39 0.00 10,464.40 3,185.00	30,000.00 17,600.00 200.00 4,000.00 4,500.00	1,705.75 2,927.39 -200.00 6,464.40 -1,315.00	105.7% 116.6% 0.0% 261.6% 70.8%

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Rotary International District 7090 Profit & Loss Budget vs. Actual July 2010 through June 2011

	Jul '10 - Jun 11	Budget	Over Budget	% of Budget
7200 · Other committees 7205 · Other Committees - Misc 7215 · District Gov - Change Over Even	25.41 674.30	675.00 500.00	-649.59 174.30	3.8% 134.9%
Total 7200 · Other committees	699.71	1,175.00	-475.29	29.5%
Total 7000 · Directors and Committees	77,415.21	91,075.00	-13,659.79	85.0%
7500 · Standing Committees 7520 · District insurance 7530 · Finance and audit	29,648.13 4,245.28	30,000.00 4,500.00	-351.87 -254.72	98.8%
Total 7500 · Standing Committees	33,893.41	34,500.00	-606.59	98.2%
8000 · Training 8010 · District conference 8012 · DC - Expenses 8016 · DC - Bank Chges & CC Discounts	34,707.41 317.04	7,650.00	27,057.41	453.7%
Total 8010 · District conference	35,024.45	7,650.00	27,374.45	457.8%
8020 · PETS expenses 8030 · District Assembly Expenses 8036 · Visioning 8040 · District training 8050 · Assist Gov Training 8070 · Dist Gov Bect Training 8080 · Dist Gov Elect Training	30,375.99 -1,804.82 100.00 3,379.88 0.00 3,019.40 5,713.05	40,150.00 5,000.00 600.00 6,500.00 2,500.00 7,500.00	-9,774.01 -6,804.82 -500.00 -3,120.12 -600.00 519.40 -1,786.95	75.7% -36.1% 16.7% 52.0% 0.0% 120.8% 76.2%
Total 8000 · Training	81,121.50	78,000.00	3,121.50	104.0%
8500 · Foundation Dinner Costs 8504 · Rotary Now DVD Costs 8600 · Meeting Expenses 9915 · Unbudgeted Expenses	8,943.70 15.91 246.67 0.00	14,000.00 100.00 1,725.00	-5,056.30 146.67 -1,725.00	63.9% 246.7% 0.0%
Total Expense	245,539.66	260,950.00	-15,410.34	94.1%
Net Ordinary Income	15,652.38	00.0	15,652.38	100.0%
Other Income/Expense Other Expense 5405 · Exchange Gain/Loss	1,079.60			
Total Cities Experise	00.00.00.00.00.00.00.00.00.00.00.00.00.		0.0000	700 00
Net Other Income	00.6 00,1	00.0	00.670,11-	0/0.00
Net Income	14,572.78	0.00	14,572.78	100.0%

3:43 PM 10/18/11 Accrual Basis

Rotary International District 7090 Profit & Loss

July 2010 through June 2011

	Jul '10 - Jun 11
Ordinary Income/Expense Income	
4000 · Club assessment 4010 · General assessment 4020 · District Conference assessment 4030 · Insurance Assessment	83,945.55 7,872.00 30,653.63
Total 4000 · Club assessment	122,471.18
4200 · District Conference 4202 · DC - Registrations 4204 · DC - Sponsorships 4200 · District Conference - Other	23,138.10 5,500.00 0.00
Total 4200 · District Conference	28,638.10
4300 · District Governor RI reimb 5000 · Earned revenues 5010 · Foundation dinner	12,238.88 11,363.37
5020 · Youth Exchange 5025 · Orientation/Fellowship	20.00
Total 5020 · Youth Exchange	20.00
5030 · RYLA 5035 · Slapshot 5040 · PETS 5050 · District Assembly Income	31,890.44 20,175.48 33,010.21 120.00
Total 5000 · Earned revenues	96,579.50
5200 · Interest income 5400 · Other income	845.83
5401 · Other Income 5402 · Seminar Training Revenue 5403 · Public Relations Income 5404 · Rotary Now DVD Sales	30.00 0.00 207.55 181.00
Total 5400 · Other income	418.55
Total Income	261,192.04
Expense 6000 Administration	
6010 · District Governor - RI Reimburs 6020 · Assistant Governors 6030 · District council 6060 · District Website Administration 6061 · District Website Club Runner 6070 · District newsletter 6080 · District office	14,711.34 100.00 2,388.50 3,033.67 1,548.00 1,125.00
6081 · Office Support 6082 · Phone Charges 6083 · Postage 6084 · Office Supplies 6085 · Bank Charges	13,740.00 600.00 166.90 278.71 2,392.26
Total 6080 · District office	17,177.87
6090 · Awards & Recognition	3,748.13
Total 6000 · Administration	43,832.51
69800 · Uncategorized Expenses 7000 · Directors and Committees 7010 · Group study exchange	70.75 364.60 310.81
7020 · Interact, Rotaract 7030 · Long-range planning 7040 · Membership	319.81 471.70 1,219.55

3:43 PM 10/18/11 Accrual Basis

Rotary International District 7090 Profit & Loss

July 2010 through June 2011

	Jul '10 - Jun 11
7050 · Rotary foundation	7 000 00
7058 · Donations 7050 · Rotary foundation - Other	7,000.00 304.49
Total 7050 · Rotary foundation	7,304.49
7065 · Rotary Scholars	513.19
7080 · World community service 7100 · RYLA	639.62 31,705.75
7105 - KILA 7105 - Slapshot	20,527.39
7130 · Public Relations	10,464.40
7140 · Communications	3,185.00
7200 · Other committees	
7205 · Other Committees - Misc	25.41
7215 · District Gov - Change Over Even	674.30
Total 7200 · Other committees	699.71
Total 7000 · Directors and Committees	77,415.21
7500 · Standing Committees	
7520 · District insurance 7530 · Finance and audit	29,648.13 4,245.28
Total 7500 · Standing Committees	33,893.41
8000 · Training	
8010 · District conference	24 707 41
8012 · DC - Expenses 8016 · DC - Bank Chges & CC Discounts	34,707.41 317.04
Total 8010 · District conference	35,024.45
8020 · PETS expenses	30,375.99
8030 · District Assembly Expenses	-1,804.82
8036 Visioning	100.00
8040 · District training	3,379.88
8070 · Dist Gov Nominee Training	3,019.40
8080 · Dist Gov Elect Training	5,713.05 5,313.55
8090 · District Gov Training Total 8000 · Training	5,313.55 81,121.50
8500 · Foundation Dinner Costs 8504 · Rotary Now DVD Costs	8,943.70 15.91
8600 · Meeting Expenses	246.67
Total Expense	245,539.66
Net Ordinary Income	15,652.38
Other Income/Expense	
Other Expense	
5405 · Exchange Gain/Loss	1,079.60
Total Other Expense	1,079.60
Net Other Income	-1,079.60
Net Income	14,572.78





DISTRICT GOVERNOR ELECT

Report to District Council

October 29th, 2011

RICK STERNE - DG 2012-13

This year as your District Governor Elect, has so far, been very busy, but rewarding. Jeanette and I attended our tenth Rotary International Convention last May in New Orleans. It didn't disappoint. Bill Gates challenged everyone to lobby their respective Governments to continue to fund the fight against Polio. His recognition of Canada's and the USA's support was inspirational.

During the summer we attended several fundraising and social events. One of the highlights was a boat cruise in Toronto harbour, organized by the Toronto Rotary Club in support of their convention bid. Obviously we did a good job lobbying the selection committee members, as they won the 2018 RI Convention. Maybe their outstanding bid package also had something to do with their success.

Jeanette and I attended the Governor Elect Training Session (GETS) and the Zone 24/32 Institute in Boston at the end of August. We made many new friends as we got to know our fellow DGEs from across the Zone. We heard many speakers on a variety of topics. As a result of meeting them at GETS we have confirmed two great keynote speakers for our District Multi Pets 2 next March, Jeff Cadorette and Ann Lee Hussey.

DGN Kevin Crouse and I attended the Zone 24 Multi-District Training Session in Toronto, and took our three Rotary exchange students from the Netherlands, Denmark, and Taiwan, to the Eastern Cities Dinner in Rochester to hear RI President Kalyan Banerjee speak.

I had the opportunity to address the Hamilton Rotary Club on behalf of DG John Heise, and was the keynote speaker at a New Member Orientation Night for Area 3 in Dundas with 70 in attendance. I've attended two RI Foundation and Future Vision Seminars and a District World Community Service committee meeting. I was most inspired by the exciting international projects that our District is involved with. I've also participated in two District Multi-Pets committee planning meetings.

I have completed my draft club visitation plan for the fall of 2012, which begins after Labour Day.

Jeanette and I are booked to participate in the International Assembly in San Diego, January 15-21, 2012, and the RI Convention in Bangkok, Thailand, May 3-9, 2012.

My son Eric and I will be attending the Rotary UN Day in New York on Saturday, November 5, 2011.

We are most excited about the Rotary journey ahead and look forward to working with each of you.

Service to humanity is indeed the best work of life.

Yours in Rotary

RICK STERNE

DGE 7090



DISTRICT GOVERNOR Nominee REPORT – October 28, 2011

Kevin Crouse - DG 2013-14

Since our last District Council Meeting, I have participated in the following events:

On September 24, I attended the Zone Success Seminar in Brampton

On September 26, I participated in the Foundation Go-to-meeting.

On September 29 – I attended the Brantford Sunrise Paul Harris dinner

On October 4 - I attended The Eastern Cities Fellowship dinner in Rochester

On October 18⁻¹ Lattended the Foundation Seminar in St. Catharines

On October 23 – I made a tentative reservation for 200 rooms at the Marriott Gateway on the Falls Hotel in Niagara Falls, Canada (formerly Sheraton Fallsview) for the October 2013 District conference.



www.rotary7090.org

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Rick Sterne

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District Governor Nominee kevin.crouse@rogers.com

Karen Oakes

Immediate Past District Governor Oakes.KL@sympatico.ca

Penelope Hutton

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Don DeMeo

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Kevin Crosby, Ph.D.

District Trainer kevin@fullcirclestudios.com

Reach Within to Embrace Humanity

District Training Report for 2011 Annual Meeting

Submitted by Kevin Crosby, Director of Training

2010-2011 Rotary Year

In July, 2010, the Director of Training appointed a District-wide Training Advisory Committee comprised of PDGs, AGs, and current and past club presidents. This committee met several times (using GoToMeeting) to offer suggestions for training activities.

In November, the Director of Training conducted an online training survey. 325 Rotarians responded. The survey assessed preferences for training topics and methods of delivery. The two attached graphs summarize the results of this survey, which will inform decisions on what training should be delivered and how it should be delivered.

For the first time in memory, we held a District Team Training Seminar, with good participation from AGs, Directors and Chairs. Evaluations were very positive.

We conducted four regional PETS 1 sessions that were well-received. Our multi-district PETS 2 session was very successful, receiving high marks from participants and faculty alike.

We conducted three well-attended offerings of Rotary Leadership Institute and graduated our first group of Rotarians who completed all three levels.

District Assembly was also very successful. We offered 30 sessions with several tracks (agenda attached). The program was well-attended and received very positive evaluations.

2011 - 2012 Rotary Year

In July, the Director of Training appointed Chairs for ten areas of focus, including several new initiatives: AG Development, New Member Orientation, Club-based Training and E-learning, and Training Registration and Promotion. A document providing the job description for each of these roles is attached. This year should see a significant enhancement of the training opportunities available to Rotarians throughout the District. In addition to maintaining the high level of quality for traditional programs like PETS, RLI and District Assembly, we will be developing several new programs for the development of AGs and orientation of new Rotarians, and programs to enhance the knowledge and skills of club members.



www.rotary7090.org

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District Trainer

kevin@fullcirclestudios.com



Job Descriptions for District Training Team

Introduction

District 7090 shall appoint Chairs (or Co-chairs) for the following areas of responsibility that are part of the District Training function. Together, these Chairs will comprise the District Training Team, under the leadership of the Director of Training.

- PETS 1
- PETS 2 (multi-district)
- District Assembly
- RLI (Rotary Leadership Institute)
- Club Vision Facilitation
- District Team Training Seminar
- Club-based and E-learning
- Training Registration & Promotion
- New Member Orientation
- AG Development

Duties

Chair of PETS 1

- Confer with the DGE, PE Trainer(s), Chair of PETS 2, and the Director of Training to plan the agenda, dates and locations for PETS 1 sessions
- Schedule the venues for all PETS 1 sessions
- In collaboration with the Chair of Training Registration and Promotion, prepare the online registration website pages and communication plan, subject to approval of the DGE, PE Trainer(s) and Director of Training
- In collaboration with the DGE, PE Trainer(s), Director of Training and the facilitators, coordinate the development of the presentations and preparation of all handouts
- In collaboration with the Chair of Training Registration and Promotion and Chair of PETS 2, develop and implement a strategy for ensuring that PEs register for PETS 1
- In collaboration with the DGE, PE Trainer(s), Director of Training and the facilitators, prepare an evaluation form for PETS 1 and prepare a summary of the results for the DGE, PE Trainer(s), Director of Training and facilitators.

Chair of PETS 2

 Confer with the DGEs, PE Trainers, and Directors of Training of all three districts involed in PETS 2 to plan the agenda, dates and locations for PETS 2



- In collaboration with the Chair of Training Registration and Promotion, prepare the online registration website pages and communication plan, subject to approval of the DGE, PE Trainer(s) and Director of Training
- In collaboration with the DGEs, PE Trainers, Directors of Training and the facilitators from all three districts, assist with the development of the presentations and preparation of all handouts as needed
- In collaboration with the Chair of Training Registration and Promotion and Chair of PETS 1, develop and implement a strategy for ensuring that PEs register for PETS 2
- In collaboration with the DGEs, PE Trainers, Directors of Training and the facilitators from all three districts, assist with the preparation of an evaluation form for PETS 2 and preparation of a summary of the results

Chair of District Assembly

- Confer with the DGE, PE Trainer(s), and the Director of Training to plan the agenda, session leaders, date and location for District Assembly
- Schedule the venue and catering for District Assembly
- In collaboration with the Chair of Training Registration and Promotion, prepare the online registration website page and communication plan, subject to approval of the DGE, PE Trainer(s) and Director of Training
- In collaboration with the DGE, PE Trainer(s), Director of Training and the session leaders, coordinate the development of the presentations and preparation of all handouts
- In collaboration with the Chair of Training Registration and Promotion and Chair of PETS 2, develop and implement a strategy for ensuring that Rotarians register for District Assembly
- In collaboration with the DGE, PE Trainer(s), Director of Training and the facilitators, prepare an evaluation form for District Assembly and prepare a summary of the results for the DGE, PE Trainer(s), Director of Training and session leaders.

Chair of RLI (Rotary Leadership Institute)

- Confer with the District Director of Training and District RLI Coordinators from other Districts in the Shining Waters Divsion to plan the schedule and venues for RLI sessions for the Rotary year
- Schedule the venues for all RLI sessions
- In collaboration with the Chair of Training Registration and Promotion, prepare the online registration website pages and communication plan for promoting RLI events
- In collaboration with the Director of Training and other RLI facilitators, coordinate the recruitment, selection and preparation of qualified RLI facilitators



- In collaboration with the Chair of Training Registration and Promotion develop and implement a strategy for effectively managing the registration and payment process for RLI sessions
- In collaboration with the Chair of Training Registration and Promotion prepare the participant materials for each session and certificates of completions for participants who complete all three levels
- In collaboration with the Chair of Training Registration and Promotion develop a system to maintain records of participants enrolled in RLI programs
- In collaboration with the Director of Training, develop and use an evaluation tool and prepare a summary of the results for each session.

Co-chairs of Club Vision Facilitation (one in US and one in Canada)

- Communicate with interested clubs discussing the parameters of expectation for facilitation; exchange email and phone dialogue with the club Rotarian defined as that club's *Club Coordinator* to conclude interest
- In collaboration with the Club Coordinator and the facilitation team, identify the date for the event.
- Email information and forms to the Club Coordinator to collect data and prepare club leadership for the facilitation event and ensure that forms are completed and returned in a timely manner
- Schedule members of the facilitation team for each event, assign roles and responsibilities for bringing equipment and supplies, and distribute the club profile and results of the RVQ to the facilitation team
- Follow through on event preparations with the Club Coordinator confirming the number in attendance, the location and direction to site as well as the readiness of the facility and food.
- Facilitate a post-session evaluation with members of the facilitation team.
- Follow-up with the Club Coordinator (or delegate this task)
 approximately four weeks after a session to assure that the club is
 following through on assigned tasks.

Co-chair of Club-based and E-learning

- In collaboration with the Director of Training, conduct periodic assessments of training needs not addressed by PETS, District Assembly, RLI and Club Vision Facilitation
- In collaboration with the Director of Training, plan and coordinate the offering of training programs and brief seminars, delivered through the most appropriate modality (e.g., online and club-based training sessions)
- In collaboration with the Director of Training, develop a list of qualified seminar leaders in the District



- In collaboration with the Director of Training, develop guidelines for the role of "ClubTrainer" and develop a plan for promoting this role to clubs
- Develop a network of Club Trainers for soliciting information about needs and communicating information about available programs and resources
- In collaboration with the Director of Training, provide assistance to other Directors to develop and deliver training programs (e.g., for area membership representatives, area Foundation representatives, New Generations club leaders, etc.)
- In collaboration with the Director of Training, survey available online training resources available through RI, TRF and the District. Develop a process for clubs to become aware of these resources and to access them for the training of the club as a group or individuals.
- Promote the use of online meeting and webinar tools and other online resources throughout the District in order to promote collaboration and easy access to training programs and reduce the time and travel expense normally associated with these activities.
- Serve as a resource to the District and individual clubs that want to take advantage of online resources and information technology.

Chair of Training Registration and Promotion

- Form a support team to assist with administrative functions
- In collaboration with the Director of Training, develop a system for managing the registration process for training events and maintenance of a permanent database of program participants
- Develop tools for promoting training events, working in collaboration with the chairs of those events
- Contact potential participants who have failed to register for training events by their respective deadlines
- Disseminate pre-work and other communications participants prior to training events
- Arrange for the staffing of the registration table at training events
- Provide follow-up communication with participants after training events as needed
- Provide summary reports on participants in training events as needed
- Other duties as requested by the District Training Team

Chair of New Member Orientation

- In collaboration with the Director of Training, research best practices for the orientation of new members of Rotary and develop a database of best practices that clubs can access
- In collaboration with the Director of Training, develop a two-tier model for orienting new members. Tier one would include orientation to the new member's club and culture. Normally, this



would be done by the member's club. Tier two would focus on orienting the new member to the District, RI and The Rotary Foundation. This component could be conducted by the club or on a regional basis for new members of several clubs. This model would be recommended and promoted to clubs, but not mandated.

 In collaboration with the Director of Training, develop resources for clubs to use in orienting new members and make them easy for clubs to access and use.

Chair of AG Development

- In collaboration with the Director of Training, develop a comprehensive strategy for the initial training of newly-appointed Assistant Governors and the ongoing development of all AGs; this should be based on a survey of AGs to assess training needs and interests and research of "best practices" for AG development from other Districts
- Develop or acquire AG development programs to supplement existing programs (District Team Training Seminar, District Assembly)
- Develop and implement a plan for evaluating the effectiveness of AG development

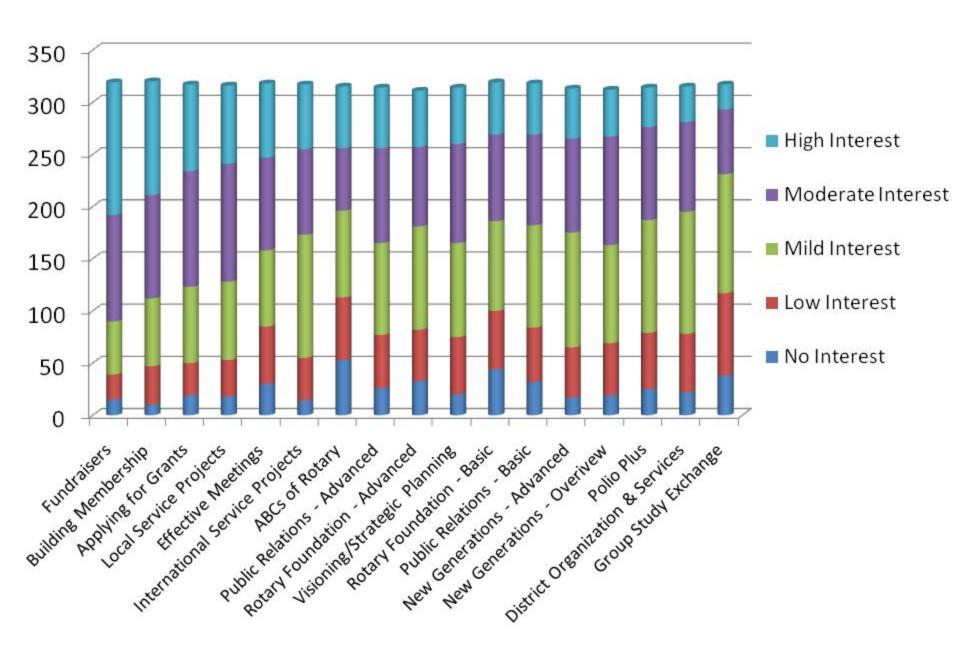
1:00Rotary International District 7090

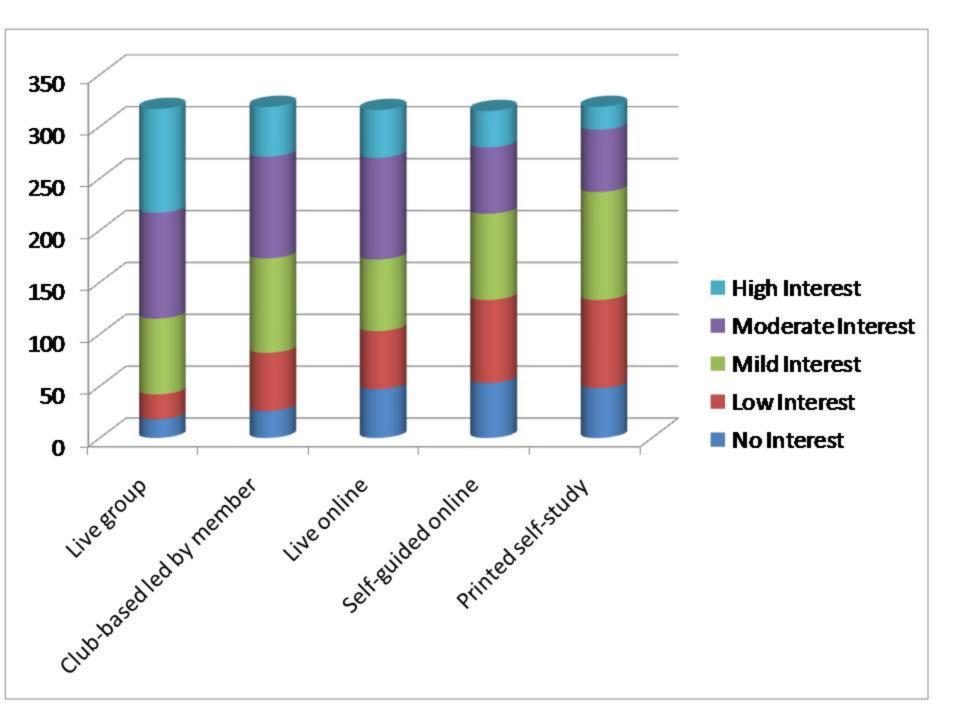
District Assembly - Saturday, May 14, 2011 Niagara Falls (NY) High School - 4455 Porter Road, Niagara Falls, NY 14305

Final Agenda



<u>Session 1</u> 8:50- 9:40 AM	A Amphitheater A1 & A2 PEs Budget Vote District Directors	B 133 B1 & B2 AGs AG Training	C 132 C1& C2 Club Secretaries Secretary	D 134 D1 Foundation Our Rotary	E 135 E1 Service	F1 New Generations	G 143 G1 PE	H 142 H1 Treasurers &	I <mark>144</mark> I1 General
Session 1 8:50- 9:40	A1 & A2 PEs Budget Vote District	B1 & B2 AGs AG	C1& C2 Club Secretaries	D1 Foundation Our Rotary	E1 Service	F1 New	G1	H1	I1
8:50- 9:40	PEs Budget Vote District	AGs AG	Club Secretaries	Foundation Our Rotary	Service	New			
				Foundation	Community Service	Youth	Nominees Intro to Your	Board Members	Dealing with Differences in
			Training	Programs	Projects	Exchange	Year as PE	Managing Club Finances	Generations
Session 2	District & RI websites			D2 Foundation	E2 Service	F2 New Generations	G2 General	H2 General	I2 General
9:45 – 10:35	Vibrant Club Plan			Role of Club Foundation Chairs	Vocational Service	RYLA & Slapshot	Being an Effective Board Member	Rotary I01 for New Rotarians	Dealing with Differences in Generations (repeat of I1)
10:35 - 11:00	BREAK	BREAK	BREAK	BREAK	BREAK	BREAK	BREAK	BREAK	BREAK
	A3 PEs	B3 AGs	C3 & C4 PR	D3 Foundation	E3 & E4 Service	F3 & F4 New Generations	G3 & G4 Membership	H3 & H4 General	I3 & I4 General
Session 3 11:00 - 11:50	Delegation & Priority Management	Helping Clubs Solve Challenges	Club Public Relations & Social	How to Apply for Our Foundation Grants	World Community Service	Starting EarlyAct, Interact, and Rotaract	Recruitment & Retention	Vibrant Club Plan Club Visioning	Successful Club Fundraisers
Session 4 11:55 – 12:45	A/B 4 PEs and A Solving Club C B4	AGs	Media	D4 Foundation What's the Future for Rotary and TRF?		clubs		Strategic Planning for Clubs	





DIRECTOR'S REPORT – DISTRICT 7090 SERVICE PROJECTS

For the October 28, 2011 Annual Business Meeting

COMMUNITY SERVICE COMMITTEE:

After a successful first time District Challenge Blood Drive (patterned on the Governors' Challenge drive in a multi-district area in Texas, USA) to end FY 2010-2011, we have committed to continue and, hopefully, expand the drive in the January, 2012 to July 2012 period.

We are also exploring some kind of affiliation between a large group of dentists in the WNY area who do international service on an independent and casual basis with our ongoing WCS projects. This has been initiated by our District Community Service Chair, John Crawford.

VOCATIONAL SERVICE COMMITTEE:

Our co-chairs have been active last year and this in reaching out to individual clubs to present the concept of Vocational Service and to encourage expansion of their activities in this Avenue of Service.

The committee has also embraced the Rotary At Work program (currently active in District 7070) and has been encouraging individual clubs to adopt such a program (provides job opportunities for physically and mentally challenged individuals).

WORLD COMMUNITY SERVICE COMMITTEE:

International projects within our District are overseen by a committee whose membership spans the geographic range of District 7090 with members from as far west as Delphi ON, as far east as Holley, NY and as far south as Westfield-Mayville, NY. All members are actively involved in international projects and well versed in the workings of managing as well as funding such projects. We have thirteen on-going projects currently in our WCS catalog (approved for club-to-club fund raising) with three projects pending submission for approval by the District Council at its next meeting in November.

We also have a pending project to partner with Siemens AG for distribution of refurbished computers from their inventory on a pilot basis in District 7090. They and we are hopeful of expanding this on an international basis in the next few years.

Pene Hutton

From: Greg Norton [norton620@me.com]
Sent: Thursday, October 27, 2011 9:36 PM

To: Penelope Hutton

Subject: YE report

Pene-

Here is the YE report

All inbound students have arrived safely and are doing well, no issues of concern have been reported thus far. Most outbounds report to be very happy, 4-8 weeks after arriving at their destination. A few indicated minor issues relating to host families and in one case we have intervened to have the student moved to a different family. No major problems that we are aware of.

Students are at the conference this weekend and will perform on Sunday morning.

With the YE committee we will have a display in the HoF on Saturday to raise awareness of the program in in our district.

We have placed 3 of the 5 January arrivals and the 4th is 50% certain. We have declined 1 arrival, as we simply can't find a host club.

Our committee will have a serious discussion about January arrivals, as they prove difficult to place for a variety of reasons.

We are encouraging clubs to recruit outbounds at the moment.

Greg

Rotary District 7090 PR & Communications Strategic Priorities PR & Communications Report October 2011

<u>Strategic Priority #3:</u> To improve the 2-way communication between the district and you – both in terms of messages and use of technology (Chris Yates)

- To have 50% of district leadership using social network and other 2-way communication (district web; linked in); To have 25% of club leadership doing the same (may include some orientation and training)
 - o PR/Communications Chair launched District 7090 **LinkedIn** site in June with 76 members to date; Club Vision Facilitation Team looking at establishing discussion group;
 - Facebook Group established 2010, with 112 members to date. slight useage increase for Club event announcements;
 - User statistics for District website being investigated;
 - o Promotion of *ClubRunner™* webinars for new *ClubRunner* Rotary Clubs being launched.
- To have 70% of club leadership and 95% of district leadership increasing their usage of RI and district materials that are available
- To increase the use of web-based training and communication tools at least one meeting or seminar takes place using these mediums by district directors & chairs for their committee membership; 3 webinar opportunities for district Rotarians developed by 3 district directors (3 of the 5 avenues of service)
 - Circulating request form to District Directors and Program Chairs for assistance in set up/administration of webinar/go-to-meeting tools;
 - Meet with Training Director to investigate development of individual training modules for club officers/district leaders.

Other Priorities (Chrissy Casilio, Roseanne Morissette, Paul McAfee)

- To submit an RI PR Grant Application (Paul McAfee)
 - o Done.
 - o RI granted the full \$15,000, which the District will match with \$5,000. Implementation is beginning as of this report
 - o Implementation will include purchase of Internet Pay-Per-Click (PPC) marketing in Google, on Facebook, and on LinkedIn.
 - We will provide numerous GoToMeeting sessions to help the clubs understand what we are doing, to teach them about Internet marketing, and to help them if they want to piggy-back on our campaigns.
- RI PR Grant Application implementation team, supporting Paul McAfee
 - o Assistance in Canada (Roseanne Morissette).
 - Assistance in USA (Chrissy Casilio).

Rotary District 7090

Our Rotary Foundation Committee Report To District 7090 Annual Meeting Friday October 28, 2011

Our Rotary Foundation

Our Rotary Foundation has had continuing support of the vast majority of our clubs for many years.

See attached-

1-2004-2011 District 7090 Annual Fund Contribution History 2-2020-11 Final Club Foundation Annual Fund/Polio Goals and donations

This past year we were supported by all but 5 of our 73 clubs. Annual Fund Co-chairs PDG Bob Bruce and PDG Pravin Suchak worked very closely with our clubs during this past year.

Most clubs continue to target and donate a minimum of \$100 per member with funds raised by local fundraising projects. This past year the average per member contribution reached \$134.

The major change over the last few years has been a District wide promotion of the EREY, Sustaining Member program by recent Past District Governors and the Foundation committee.

	2010	2011
Every Rotarian Every Year Clubs	5	14
Sustaining Member Clubs	6	5
Polio Donor Clubs (over \$2,000)	19	26

In addition a Paul Harris Society program that was begun several years ago has a total of 40 active members who donate a minimum of \$1,000 per year to Our Rotary Foundation. **Polio**

Under the leadership of our Polio co-chairs PDG Wally Ochterski and Valerie Bailey-Phillips our Clubs and members have continued to support the Eradication of Polio campaign since it's inception in 1985 when PDG Gerry Wool (St. Catharines RC) chaired the first Canadian Polio campaign and raised \$3,000,000.

Our District Clubs, individuals and the Foundation committee and Clubs donated over \$212,000 last year and over \$585,000 since December 2007 for the latest campaign -see attachment #2

Since October 1999 our District and Clubs have donated over \$2 million to help in the eradication of Polio. Many of our club members have participated in NID programs in various locations in Africa and Asia.

Grants Program.

Our District has a very active and effective Grants Committee. During the last three years under the leadership of Roy Sheldrick our District was very active in all aspects of the grants program and maintained a very close relationship with the District World Community Service committee.

By the end of the last Rotary year, all but 14 of our clubs had participated in the District Simplified Grant program with local and International project being almost evenly split. See Attachment #3 -2003-11 District Simplified Grants.

In preparation for Future Vision, we have moved to a Grants chair, Bob Munroe who is looking after District Simplified Grants (soon to be District Grants) and a Matching Grants (soon to be Global Grants) chair Roy Sheldrick.

This year under the leadership of Bob Munroe, we gave the 14 clubs a chance to be first in line for a DSG for the months of July and August and nearly half of the clubs have been successful in receiving a DSG for this year. We hope that we can achieve 100% participation prior to July 1 2013.

Our District Clubs and members have a very active history in the Matching Grant program and under the leadership of Roy Sheldrick we currently have 9 open International Matching grant programs with a number of other grant applications in process.

Open grants as of October 24, 2011

GRANT NUMBER ROTARY CLUB PROJECT HOST COUNTRY AMOUNT

69431 Rotary Club of Brantford Literacy Pakistan \$46,000.00

71550 Rotary Club of Ancaster Wells and Latrines Haiti \$43,033.00

72176 Rotary Club of Niagara Falls Medical Ship Bolivia \$30,000.00

72435 Rotary Club of Waterdown Rain Water Collection System Philippines \$11,120.00

72460 Rotary Club of Waterdown Books, Medicines and Food Philippines \$10,155.00

73216 Rotary Club of Ancaster 100 Latrines Haiti \$65,210.00

75054 Rotary Club of Ancaster 10 Wells, 262 Latrines Haiti \$156,515.00

75347 Rotary Club of Grand Island Medical Equipment Haiti \$35,834.00

No number yet Rotary Club of Welland Water System Philippines \$25,650.00

Rotary Scholar

Our District has an active Scholar program and annually selects a worthy recipient. In addition, we normally host a scholar in our District –this year the Buffalo RC is hosting a student from Japan.

Group Study Exchange

Our District has been involved with 40+ GSE programs. Last year South Korea, currently Brazil and next year the Philippines. Our clubs have really benefited from hosting our incoming GSE teams over the years.

District Profile -see #4 attached.

The summary indicated the history of our Annual fund contribution and recognition history. There are a significant number of Sustaining members -954 indicated in the summary.

2011-12

In preparation for the implementation of the Future Vision program, our District Foundation committee has established a Future Vision Planning and Transition team and appointed 6 Area of Focus Advisors/Specialists.

Our District has appointed IPDG Karen Oakes to the position of Foundation Director elect and the Foundation committee has appointed her as Chair of our Future Vision Planning and Transition team. In addition we are fortunate to have PDG Bob Bruce on our team as Annual Fund Chair and on the Transition team. Bob also holds the position of Assistant Regional Rotary Foundation Coordinator for Zone 24 East.

The Foundation committee has reduced the 17 Area Foundation Representatives to 8 Regional Foundation Representatives.

The Committee has moved the Grants Committee to as structure that will match the requirements for Future Vision in 2013.

During the past few weeks the Foundation committee has offered 4 Regional training sessions. The program –see 5-attached –combined a review of the current Foundation programs and a beginning look at Future Vision.

Our Scholars committee under the leadership of John Teibert has begun discussions regarding the new Future Vision opportunities for 2013. In the spring of 2012, the committee will select scholars for 2013 under the changed criteria. The committee will be making some suggestions to District Council in November 2011 regarding possible directions for the committee.

Once the GSE committee has completed the arrangements for the return team's visit to Brazil, the committee will begin addressing the opportunities available under the new terms of reference for 2013.

We are in the process of planning further trainings dealing with Future Vision-including PETS 1 and 2, District Assembly and District Council.

Respectfully submitted by

PDG Art Wing Director District Rotary Foundation Committee

District 7090 Annual Programs Fund Contribution History 2004-2011

	2010-11	2009-10	2008-9	2007-8	2006-7	2005-6	2004-5
Akron-Newstead	7600		2,000		3,100	4,800	5,200
Albion	3150		3,000	4,000	2,050	4,200	4,000
Amherst East	2985	3050	1,250	3,100	2,900	3,700	3,100
Amherst North	1480 2070	2774 2425	2,204 1,500	2057	1,493 1,755	2,100 760	2,586 1,400
Amherst South Ancaster	10760	2425 8422	7,979	1,881 9,878	6,358	3,508	2,590
Ancaster A.M.	9582	6263	7,092	4,810	11.417	99	6,047
Batavia	9302	6000	6,500	4,010	6,020	100	6,000
Brantford	12029	13034	11,077	11,303	10,690	10,300	10,568
Brantford Sunrise	9545	9066	6,362	7,800	12,600	1,900	5,233
Buffalo	26175	4850	18,050	19,550	19,800	16,255	21,870
Buffalo Sunrise	2932	1900	1,700	200			250
Caledonia	1531	1400		1,025	870	1,000	1,540
Cheektowaga	250				1,500	1,500	
Clarence	6600	275	6,100		7,630	4,380	6,475
Delhi	5912	2741	2,230	3,862	2,640	2,588	1,916
District 7090				1,809	1,481	1,265	84
Dundas	6416	5136	5,194	6,018	5,379	4,351	4,871
Dundas Valley Sunrise	11932	12605	9,124	13,650	6,892	4,637	9,031
Dunkirk	2714	2990	2,650	1,975	2,750	2,525	2,000
Dunnville	1456		2,550	3,000	3,000	2,304	2,650
East Aurora Eastern Hills Sunrise	4000 1000	1000	2,250 3,250	3,000 2,000	2,600 1,000	100 2,250	3,500 2,000
Ellicottville	700	500	500	750	1,000	600	2,000
Falconer	,00	2025	1,700	2,000	1,700	1,000	1,000
Flamborough AM	2133	1686	1,376	1,400	1,499	1,700	2,544
Fonthill	2436	2455	1,639	4,291	3,449	4,569	2,303
Fort Erie	917	300	361	2,607	87	171	_,_50
Fredonia	5550	2890	1,470	2,490	2,200	2,775	3,770
Grand Island	4350	2310	2,740	4,305	4,850	4,300	7,100
Greater Jamestown AM	2350	2428	2,258	2,200	2,250	2,600	2,880
Grimsby	966	2358	622	1,900	890	285	2,400
Grimsby Noon	1300	2675	1,306	1,404	581	2,952	1,206
Hamburg		250	1,350	2,000		1,400	100
Hamburg Sunrise	6805	1100	2,700	200	1,700	400	1,300
Hamilton	9673	8573	7,614	14,891	11,276	13,449	12,988
Hamilton AM	15183	16524	15,510	17,368	15,472	14,159	17,120
Hamilton Mountain	6284	2454	1.000	3,300	3,636	3,570	4,048
Hamilton Sunset	1782 2100	1000 4279	1,300	1,429	2,400	1,200	1,008 2,000
Hamilton-East Wentworth Holley	1213	4279 50	1,807 550	2,645 500	100	342 550	500
Jamestown	10000	50	10,000	11,000	8,150	8,850	7,185
Kenmore	2050		1,000	1,531	0,100	4,000	195
Lakewood-Chautauqua South	782		920	1,200	1,100	4,000	1,300
Lancaster-Depew	1050		300	2,400	100	2,500	.,,
Le Roy	2100	4175	1,400	1,100	4,680	2,900	1,700
Lewiston/NOL	1639	1876	1,448	2,563	2,192	2,574	2,011
Lincoln	3109	5414		3,700	3,800	3,273	3,852
Lockport	5770	6145	1,970	4,671	3,220	3,800	7,660
Medina	950	1100	600	300	100	100	455
Middleport	1000	750	1,000		700	100	1,000
Niagara County-Central	1000		1,000	2,200		3,300	1,225
Niagara Falls Sunrise	6109	3100	3,104		3,360	3,000	3,000
Niagara Falls, NY		2027	2,000	1,375	1,080		675
Niagara on the Lake	34457	11927	11,195	11,778	13,031	7,012	18,902
Niagara-on-the-Lake	4711 5495	5924	5,329	18,007	7,461 6,740	8,922	7,091
Norfolk Sunrise Olean	4239	5725 3305	5,665 3,070	6,122 5,095	5,123	7,483 5,444	10,979 1,990
Orchard Park	1000	3305	2,131	5,095	5,123	5,444	200
Port Colborne Centennial	2137	-	1.057	2,969	1,000	992	200
Salamanca	1000	1000	2,000	,	1,000		1,000
Simcoe	2239	6556	7,521	6,000	5,910	6,384	4,823
South Shore of Blasdell-Lackawanna	1	1500	1,500		100	1,273	1,000
St. Catharines	21660	20540	18,861	22,466	20,297	17,643	19,386
St. Catharines South	4590	4558	5,182		6,217	3,672	4,558
St. Catharines Sunrise	1660	4582	4,914	4,272	3,183	4,132	
St. Catharines-Lakeshore	5416	4676	5,870	5,238	5,417	4,088	4,559
Stoney Creek	2325	2213	2,500		2,052	1,587	1,566
The Tonawandas	1200	50	375		2,500	2,600	2,500
Waterdown	7449	7365	6,545		7,494	6,971	5,041
Welland	5385	4800	5,619		16,640	9,731	9,235
West Seneca	10173	4852	4,500	4,715	4,883	4,550	4,775
Westfield-Mayville	3810	1000	0.000	0.000	0.000	4,000	2,000
Williamsville	2550	200	2,000	3,000	2,000	1,000	1,000
Total	349916	253148	267,907	321,853	305,646	263,526	306,144

	District 7090 2010-11 Club Foundation Annual Fund, Po	olio Goa	ls, Donations-as	of June 30/2011							
Club Number	Club Name		# Members	Average / Member	Club APF Goal	Annual Fund Donation June 30/11	Average / Member	PolioPlus Goal	Donation June 30/11	Average/ Member	Dec 1/07 June 30/11
	Akron-Newstead	1	39	\$55	\$2,000	\$7,600	\$195	\$1,000	\$2,100	\$54	\$3,025
	Albion	1	34	\$75	\$2,775	\$3,150	\$93	\$2,500	\$1,000	\$29	\$1,917
	Amherst East	1	22	\$100	\$3,000	\$2,985	\$136	\$2,000	\$474	\$22	\$2,999
	Amherst North	1	11 26	\$100 \$100	\$1,700 \$2,600	\$1,480 \$2,070	\$135 \$80	\$1,000 \$1,500	\$538 \$1,367	\$49 \$52	\$874 \$17,667
	Amherst South Ancaster	1	19	\$200	\$4,800	\$2,070	\$566	\$1,000	\$1,367	\$53 \$76	\$17,667 \$5,248
	Ancaster A.M.	1	51	\$100	\$5,000	\$9,582	\$188	\$4,000	\$4,179	\$82	\$9,052
	Batavia	1	88	\$50	\$4,250		\$0	\$12,000		\$0	\$16,066
	Brantford	1	71	\$100	\$7,500	\$12,029		\$5,000	\$5,254	\$74	\$14,627
	Brantford-Sunrise	1	54	\$200	\$10,000	\$9,545	\$177	\$7,500	\$9,042	\$167	\$18,853
	Buffalo Buffalo-Sunrise	1	154 18	\$100 \$100	\$16,000 \$2,100	\$25,175 \$2,932	\$163 \$163	\$1,000 \$1,500	\$12,486 \$507	\$81 \$28	\$15,403 \$1,162
	Caledonia	1	14	\$100	\$1,300	\$1,531	\$109	\$1,000	\$1,763	\$126	\$4,812
	Cheektowaga	1	7	\$100	\$700	\$250	\$36	\$0	\$383	\$55	\$1,083
	Clarence	1	62	\$100	\$6,000	\$6,600	\$106	\$2,000	\$2,200	\$35	\$8,835
4694		1	12	\$100 \$100	\$1,100 \$3,900	\$5,912		\$1,000	\$2,021	\$168	\$4,523
	Dundas Dundas Valley Sunrise	1	35 47	\$100	\$5,000	\$6,416 \$11,932	\$183 \$254	\$3,000 \$2,000	\$51,483 \$2,284	\$1,471 \$49	\$60,605 \$7,465
	Dunkirk	1	27	\$100	\$2,800	\$2,714		\$1,000	\$2,430	\$90	\$4,705
29662	Dunnville	1	23	\$100	\$2,800	\$1,456	\$63	\$2,000	\$2,595	\$113	\$5,839
	East Aurora	1	26	\$111	\$2,900	\$4,000	\$154	\$1,000	\$2,000	\$77	\$3,000
	Eastern Hills Sunrise	1	26 25		\$700	\$1,000 \$700	\$38 \$28			\$0 \$0	\$2,150
	Ellicottville Falconer		25		\$700	\$700	\$28 \$0		\$1,230	\$0 \$56	\$335 \$1,230
	Flamborough AM	1	14	\$100	\$1,200	\$2,133	\$152	\$3,000	\$1,230	\$139	\$3,911
	Fonthill	1	22	\$100	\$2,500	\$2,436	\$111	\$1,000	\$146	\$7	\$1,815
	Fort Erie	1	11	\$40	\$400	\$917	\$83	\$400	\$457	\$42	\$2,591
	Fredonia	1	49	\$50	\$2,450	\$5,550	\$113	\$1,100	\$4,120	\$84	\$7,445
	Grand Island Greater Jamestown AM	1	35 23	\$100	\$2,700	\$4,350 \$2,350	\$124 \$102	\$1,000	\$2,160 \$1,230	\$62 \$53	\$7,130 \$2,430
	Grimsby	1	28	\$41	\$1,100	\$966	\$35	\$2,500	\$1,531	\$55	\$5,421
	Grimsby @ Noon	1	21	\$100	\$2,100	\$1,300	\$62	\$1,000	\$1,385	\$66	\$2,505
	Hamburg	1	26	\$50	\$1,350		\$0	\$2,000	\$2,231	\$86	\$6,015
	Hamburg Sunrise	1	18	\$100	\$1,800	\$6,805		\$500	\$1,000	\$56	\$3,000
	Hamilton Hamilton "A.M."	1	117 42	\$100 \$298	\$12,600 \$12,800	\$9,673 \$15,183	\$83 \$362	\$1,000 \$2,000	\$1,020 \$3,439	\$9 \$82	\$5,614 \$12,260
	Hamilton Mountain	1	27	\$100	\$3,000	\$6,284		\$2,000	\$1,002	\$37	\$2,200
	Hamilton Sunset	1	17	\$59	\$1,000	\$1,782	\$105	\$1,000	\$2,231	\$131	\$4,050
	Hamilton-East Went	1	21	\$100	\$2,300	\$2,100	\$100	\$2,000	\$1,100	\$52	\$3,393
	Holley	1	14	\$100	\$1,700	\$1,213	\$87	\$2,000	\$1,168	\$83	\$2,168
	Jamestown Kenmore	- 1	108 55	\$96	\$10,000	\$10,000 \$2,050	\$93 \$37	\$3,000	\$2,126 \$1,000	\$20 \$18	\$14,002 \$11,338
	Lakewood-Chautaugua South	1	12	\$91	\$1,000	\$782	\$65	\$1,000	\$1,000	\$103	\$1,480
	Lancaster-Depew		26		\$1,000	\$1,050	\$40	, , , , ,	\$333	\$13	\$433
4741	Le Roy	1	36	\$60	\$2,160	\$2,100	\$58	\$1,000	\$1,877	\$52	\$2,927
4742	Lewiston/Niagara Lake	1	14	\$100	\$1,500	\$1,639		\$1,000	¢2.041	\$0	\$2,000
	Lincoln Lockport	1	31 57	\$100 \$100	\$3,000 \$6,000	\$3,109 \$5,770	\$100 \$101	\$2,000 \$2,000	\$2,041 \$2,000	\$66 \$35	\$4,493 \$8,397
	Medina		10	ψ100	ψ0,000	\$950	\$95	Ψ2,000	Ψ2,000	\$0	\$125
	Middleport		13			\$1,000	\$77		\$950	\$73	\$1,175
	Niagara County-Central	1	19	\$1	\$25	\$1,000	\$53	\$2,000		\$0	\$2,066
	Niagara Falls Sunrise Niagara Falls, NY	1	44	\$100 \$150	\$4,200 \$3,450	\$6,109		\$2,000	\$3,213	\$73 \$0	\$8,725
	Niagara Falls, NY Niagaa Falls ON	1	20 62	\$100	\$5,450	\$34,457	\$0 \$556	\$2,000 \$3,000		\$0 \$64	\$35,536
	Niagara on the Lake	1	48	\$100		\$4,711		\$2,000		\$93	\$7,722
31593	Norfolk Sunrise	1	50	\$100	\$5,200	\$5,495	\$110	\$1,000	\$485	\$10	\$3,468
	Olean Olean	1	35	\$100	\$3,500	\$4,239		\$2,000		\$41	\$6,786
	Orchard Park Port Colborne Centennial	1	20 20	\$63	\$1,200	\$1,000 \$2,137		\$1,000	\$1,000 \$1,157	\$50 \$58	\$1,000 \$3,092
	Port Coldorne Centennial Salamanca	1	10	\$63 \$100	\$1,200 \$1,000	\$2,13 <i>1</i> \$1,000		\$1,000 \$500	\$1,157 \$500	\$58 \$50	\$3,092 \$1,500
	Simcoe	1	49	\$135	\$7,500	\$2,239		\$1,000		\$108	\$1,000
4751	South Shore of Blasdell-Lackawanna		26				\$0		\$500	\$19	\$2,100
	St. Catharines	1	137	\$130	\$17,550	\$21,660		\$2,500	\$4,348	\$32	\$14,487
	St. Catharines Sunrise.	1	15	\$100 \$100	\$1,500	\$1,660 \$4,500		¢1 000	\$102	\$7 \$25	\$3,102
	St. Catharines South St. Catharines-Lakeshore	1	40 36	\$100 \$70	\$4,000 \$2,590	\$4,590 \$5,416		\$1,000 \$2,000		\$25 \$0	\$3,339 \$2,465
	Stoney Creek	1	18	\$139	\$2,590	\$2,325		ΨΖ,ΟΟΟ		\$0 \$0	\$2,403
	Tonawandas, The	1	23	\$100	\$2,400	\$1,200	\$52	\$2,000		\$0	\$425
4716	Waterdown	1	39	\$110	\$4,180	\$7,449	\$191	\$2,000	\$1,572	\$40	\$6,588
	Welland	1	35	\$100	\$4,000	\$5,385		\$2,000	\$250	\$7	\$5,648
	West Seneca Westfield-Mayville	1	43 34	\$100 \$100	\$4,300 \$3,500	\$10,173 \$3,810		\$2,000		\$33 \$95	\$4,795 \$6,280
	Westrieid-iviayville Williamsville	1	34	\$100	\$3,500	\$3,810		\$2,000 \$1,000	\$3,230 \$1,983	\$95 \$55	\$6,280 \$4,083
	District DDF	T '	50	Ψ100	Ψ5,200	Ψ2,000	Ψ/1	Ψ1,000	Ψ1,703	\$33	\$2,679
All	Total for District 7090	64	2619		\$249,480	\$349,916	\$134	\$118,500		\$69	
	District DDF Polio								\$32,000		\$112,265
	Goals 65 of 73			June 30 2010		\$253,227		\$129,182	\$212,439		\$585,911

District Membership Committee Report Rotary District 7090 Annual Business Meeting October 28, 2011 Prayin D. Suchak

Strategic Priority #1: To find new and innovative ways to help clubs address membership issues

- To have six regional membership meetings (3 on each side of border) open to those interested in membership —
 will include one on-line meeting. Sessions to consider focusing on unique club issues (issues found in small clubs
 different than issues found in large clubs; also need to have advanced sessions not everyone is new to this
 topic)
- To publish online monthly ideas exchange of ways to increase fun at their meetings
- Decrease member attrition by having a district membership committee who goes out to clubs to share ideas of why it happens and what clubs can do about it
- 1) Highlights of what has been accomplished since July 1, 2011:
 - a) Conducted an analysis of the historical membership trend of all the clubs in the district.
 - i) Group A At least 10 clubs have been consistently losing membership
 - ii) Group B --At least 20 clubs have under 20 members
 - iii) Group C--At least 23 clubs have had an increase of more than one member last year
 - iv) Group D--The rest of the clubs are holding their own
 - **b)** Conducted extensive research on membership programs in zones and districts all over the world to learn what are some of the programs that have produced positive results.
 - c) Studied and compiled a list of resources available from RI and other sources for membership growth such as Zone and other district web sites
 - d) Studied membership issues in other Non Profit organizations and see how these organizations address challenges for membership growth
- 2) What are some actions that you are committing to lead / ensure are accomplished between now and next Council meeting relative to the Strategic Priority #1 of the District Strategic Plan?
 - Work on organizing the membership web pages and putting up current membership resources on the district web site
 - ii) Work with the District Governor and the District Conference Program Committee to offer two membership sessions on Saturday morning during the conference. One would be on recruiting younger members and "integrating" them in the club. The second session would be on addressing the issues of Membership Retention.

District Membership Committee Report Rotary District 7090 Annual Business Meeting October 28, 2011 Page 2

- iii) Hold at least three regional membership workshops which will focus on recruitment, member orientation and building strong, effective and vibrant clubs. There will be tracks for small clubs and large clubs.
- **iv)** With the help of Kevin Crosby, Paul McAfee, Chris Yates and others evaluate the use of webinars to address specific membership challenges. The objective is to offer at least two webinars to determine if this medium will be effective and whether clubs are receptive to this type of training.
- Work with the Member Orientation Committee created by the Director of Training to create two new member orientation training modules one that the clubs can customize to conduct club based orientation and the second one that the district can use at area and regional level to offer new member orientation on Rotary programs and Rotary beyond the clubs and beyond District 7090.
- vi) Offer one on one assistance to clubs in Group A above to help them reduce the rate of attrition. This could involve working at the club's board level, working with the membership committees and eventually working with the club membership.
- vii) Offer one on one assistance to clubs in Group B above to help them increase their membership. Once again this could involve working at the club's board level, working with the membership committees and eventually working with the club membership.
- **viii)** Develop a pool of speakers from clubs who have been successful in growing membership both with successful recruitment strategies and effective retention programs.
- 3) Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.

No.

4) Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?

I would like the members of the Council to help me in finding Rotarians who have been successful in helping their clubs resolve any membership challenges. Do not assume that these Rotarians may or may not agree to help the district. Just email me the names and a brief description of what they have done. I also would like assistance in identifying Rotarians with expertise in Human Resource development, Public Relations, Marketing, Communications and Social media that we can use as resources in the district.

5) Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

No.

Strategic Planning Committee Report Rotary District 7090 Annual Business Meeting October 28, 2011 Pravin D. Suchak

For the past several years, Rotary District 7090 has conducted Strategic Planning exercise to determine the vision, strategic outcomes and priorities for the Rotary year ahead. It is a process that is led by the District Strategic Planning Committee. While there are many steps associated with this process, the most significant is the actual planning day itself – which took place this year on Saturday March 5, 2011.

The session was once again facilitated by AG Anne Bermingham and I would to take this opportunity to thank Anne for a phenomenal job she has done with the Strategic Planning process in the district for the last two years.

Prior to this planning session, we asked 120 of the District leaders to complete an on-line survey. These leaders included the District Governor, the members of District Council as well as several past club presidents and president elects. A Power Point Presentation of the survey results was created and circulated in advance of the March 5th planning session that summarized the feedback received by those who completed the survey. A summary of the survey results is attached to this report.

As a result of the March 5th session, a District Strategic Planning Guide was created. We have also created a graphics design of the District 7090 Strategic Plan and how do District 7090 Strategic Priorities align with the Rotary International's Strategic Plan. This guide and the graphics design are also attached to this report.

Strategic Planning Committee Report Page 2 Rotary District 7090 Annual Business Meeting October 28, 2011

Common Reporting Form

To keep the strategic plan on everyone's mind and to assist with regular updates at district council, a common reporting form has been given to each director. The reporting template follows:

Strategic Plan Template for Directors

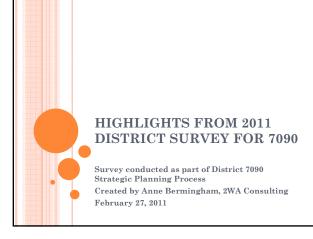
District Director Portfolio

The Strategic Plan Goals, as written in plan, to which you are taking the lead:

- 1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
- 2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
- 3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.
- 4. Is there an item that you would like 'input' from council (ideas not decision) relative to the strategic plan?
- 5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

Pravie Suchage

Pravin D. Suchak
Chair, District Strategic Planning Committee



METHODOLOGY

- Over 120 Rotarians were invited to complete the survey – these included individuals from District Council, presidents, past-presidents etc...
- In total 56 individuals completed the survey (47% response rate).
- Last year we had 41/83responses = 49% response rate

PROFILE OF THOSE WHO RESPONDED

• Age of Respondents?

- Under 40 years = 2%
- Between 40 and 60 = 39%
- Over 60 and getting younger = 59%

• Years in Rotary?

- Less than 4 years = 7%
- Between 4 and 14 years = 43%
- Over 15 years in Rotary = 50%

o Part of District Council?

- 47% were part of district council
- 45% were NOT part of district council
- 7% were not sure if part of district council

STRENGTHS OF DISTRICT TODAY?

At least 20% of respondents mentioned:

- Experienced outstanding leadership at district level (includes continued involvement of PDGs)
- Flow of communication; use of technology; resources and information available
- Commitment and passion for international programs & service above self – polio plus, foundation, GSE; student exchange
- Promote and provide ways for Rotarians across the border to network and share new ideas
- o Training opportunities that abound
- o Support to clubs is available and offered

WEAKNESSES OF DISTRICT TODAY?

At least 20% of respondents noted:

- Declining membership numbers overall
- Lack of younger members; lack of effective overall recruitment strategy
- $\bullet\,$ District leadership that is not always connected to the clubs don't know each other well
- · Lack of club collaboration
- · Several weak clubs that are not changing
- Distance & border makes face to face connections difficult between clubs and district
- Communication is not always two way does not always get to all that need to know nor do all respond

GOAL #1: TO FIND NEW AND INNOVATIVE WAYS TO HELP CLUBS ADDRESS MEMBERSHIP ISSUES

• To what extent have you seen evidence of the district taking strides in this area?

• 1 (no evidence)	4%
• 2	36%
• 3	36%
• 4	17%
 5 (significant evidence) 	6%
 Not applicable 	1%

• Mean = 2.85 / 5.00

GOAL #2: TO TAKE AN IMPROVED APPROACH TO EDUCATING ROTARIANS ABOUT THE LARGER WORLD OF ROTARY AND HOW OUR DISTRICT IS

HERE TO HELP EACH CLUB.

• To what extent have you seen evidence of the district taking strides in this area?

o 1 (no evidence)	6%
• 2	21%
• 3	27%
• 4	34%
 5 (significant evidence) 	11%
 Not applicable 	1%

• Mean = 3.25 / 5.00

GOAL #3: TO IMPROVE THE TWO-WAY COMMUNICATION BETWEEN THE DISTRICT AND YOU - BOTH IN TERMS OF MESSAGES AND THE

USE OF TECHNOLOGY.

• To what extent have you seen evidence of the district taking strides in this area?

o 1 (no evidence)	2%
• 2	6%
• 3	26%
• 4	53%
 5 (significant evidence) 	13%
 Not applicable 	0%

• Mean = 3.70 / 5.00

GOAL #4: TO USE OUR WORK WITH YOUTH TO REALLY EXCITE AND ENGAGE CURRENT AND POTENTIAL ROTARIANS

• To what extent have you seen evidence of the district taking strides in this area?

• 1 (no evidence)	3%
• 2	10%
• 3	34%
• 4	45%
• 5 (significant evidence)	8%
Not applicable	0%

Mean = 3.43 / 5.00

SOME POSITIVE COMMENTS ABOUT PROGRESS

- Development of RLI, e-club and new generation is a great step forward
- Like fact district has a strategic plan and is trying to focus using it as a guide
- Surveying associated with strategic plan is a positive step in engaging and informing
- Great activities are available for youth (slapshot, RYLA) but too few Rotarians know about them
- Getting PETs and membership seminars out to areas is a good step forward
- o PR campaign on radio is great

SOME CONSTRUCTIVE COMMENTS THAT ADDRESS WHY LIMITED PROGRESS

- Lack of education of Rotarians about the strategic plan and what district was doing in these areas
- o Same old approach by clubs to membership
- o Still too disconnected to technology
- Not yet really aware and focused on needs of younger members
- Still need to work on more 2-way communication between district and clubs
- There are some great resources out there at district and RI level but too few are using them

GOAL 1: TO FIND NEW AND INNOVATIVE WAYS TO HELP CLUBS ADDRESS MEMBERSHIP ISSUES.

 Think about the needs of these clubs and the Rotarians themselves. In your opinion, how important is it for the district to make this goal a strategic area of focus in the coming Rotary Year 2011-2012.

 1 (not important) 	0%
• 2	4%
• 3	7%
• 4	23%
 5 (very important) 	66%

Mean = 4.51 out of 5

GOAL 2: TO TAKE AN IMPROVED APPROACH TO EDUCATING ROTARIANS ABOUT THE LARGER WORLD OF ROTARY AND HOW OUR DISTRICT IS HERE TO HELP EACH CLUB.

• 1 (not important)	0%
• 2	4%
• 3	32%
• 4	30%
 5 (very important) 	34%

Mean = 3.94 out of 5

GOAL 3: TO IMPROVE THE TWO-WAY COMMUNICATION BETWEEN THE DISTRICT AND YOU - IN BOTH TERMS OF MESSAGES AND USE OF TECHNOLOGY.

• 1 (not important)	0%
• 2	8%
• 3	17%
• 4	43%
• 5 (very important)	32%

Mean = 4.00 out of 5

GOAL 4: TO USE OUR WORK WITH YOUTH TO REALLY EXCITE AND ENGAGE CURRENT AND POTENTIAL ROTARIANS

1 (not important)
2
3
4
3
4
32%
5 (very important)
43%

Mean = 4.15 out of 5

ON WHY THEY ARE IMPORTANT

- I believe that Rotary's success in gaining new members is very dependent on its ability to excite and engage youth
- I feel that the District will need to take a more proactive stance with the number of Clubs who may not have the relationships or tools to reach out to District level help.
- I know quite a lot about the district's work and the good people doing it. Most Rotarians do not know either of these.
- Membership recruitment and membership education seem to require more training and travel and this is where the clubs seem to balk. Is there a way to take it more local?

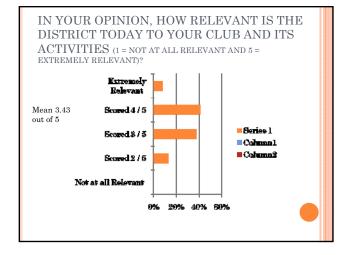
MORE ON WHY IMPORTANT...

- Communication Goal begs the question -- how can we better utilize club runner and what professional development programs can we offer to help Rotarians organize and encode messages in the world of virtual communication???
- New Generations (#4) should focus on "...work with youth..." rather than as an avenue to "...excite and engage..." -- the latter will follow the former if our work with youth is successful.
- We need to continue to make goal achievement a priority

ROTARY INTERNATIONAL PRIORITIES

- o See attached RI Strategic Plan ...
 - Generally support for three RI priorities is being incorporated into our strategic plan
 - o Support and strengthen clubs
 - o Focus on increased humanitarian service
 - o Enhance public image and awareness

Read the many suggestions about what district could achieve in these areas in next year. Fundamental question – do we need a fourth priority \dots



"IT IS EASY TO ACCESS DISTRICT SPECIALISTS - WHEN NEEDED".

 Please rate the accuracy of the following statement - drawing on your experience. Use a scale where 1 – not at all true and 5 – definitely true.

• 1 (not at all true)	2%
• 2	8%
• 3	25%
• 4	38%
• 5	26%
 Not applicable 	1%

PLEASE RATE THE ACCURACY OF THIS OTHER STATEMENT - "MY DISTRICT LIAISON, NAMELY ASSISTANT GOVERNOR, IS VISIBLE AND AVAILABLE TO OUR CLUB AS NEEDED".

1 (not at all true)
2
14%
3
14%
4
27%
5 (definitely true)
37%

TO WHAT EXTENT DO YOU BELIEVE THAT THE DISTRICT IS EFFECTIVE TODAY IN KEEPING THE FUN OF ROTARY ALIVE?

1 (not at all)
2
3
4
29%
5
N/A
2%

ON DISTRICT AND MORE FUN...

- The convention was fun and different
- Have mini festivals or area activities
- Remember to make them spouse and kid friendly
- Have more social events
- Encourage clubs to do more on area level
- Have more events that are cheaper than foundation dinners, etc..
- Overhaul district assembly – been the same for long time – offer more social
- Have a fun and fellowship committee at district level – geared to giving clubs ideas
- Have pond hockey tournament; district golf tournament
- Not really a district priority

FINAL ADVICE FOR STRATEGIC PLAN

- Be specific in what you want to achieve
- Be focused
- o Think outside of box
- Make sure you engage with clubs more
- Don't be afraid to let go of tradition
- Embrace new ideas, new technology
- Focus on tactics right strategic directions already in place
- Ensure emphasis placed on communication
- Do what you have been doing – in terms of strategic direction – just do it better

ROTARY DISTRICT 7090 – STRATEGIC PLAN TO GUIDE DISTRICT FROM JULY 2011 TO JUNE 2012

On March 5, 2011 – members of the Rotary District 7090 gathered to determine the key strategic priorities for the year ahead. They reviewed survey data, talked of what worked well in implementing last year's strategic plan and talked of needs in the district today. By the end of the session, we had agreed on the following strategic priorities that are to guide the district in the year to come.

Note that in the information provided is both the strategic priority – the one person accountable in the district for ensuring this priority is implemented and the measurable goals / outcomes expected by June 2012.

Strategic Priority #1: To find new and innovative ways to help clubs address membership issues (Pravin Suchak)

- To have six regional membership meetings (3 on each side of border) open to those interested
 in membership will include one on-line meeting. Sessions to consider focusing on unique club
 issues (issues found in small clubs different than issues found in large clubs; also need to have
 advanced sessions not everyone is new to this topic)
- To publish online monthly ideas exchange of ways to increase fun at their meetings
- Decrease member attrition by having a district membership committee who goes out to clubs to share ideas of why it happens and what clubs can do about it

Strategic Priority #2: To take an improved approach to educate Rotarians about the larger world of Rotary and how the District is here to help each club (Kevin Crosby)

- To train and prepare speakers that are available throughout the district to speak effectively about Rotary and what is happening in our district –involves us developing standards, curriculum and preparation of our speakers
- To expand by 50% the number of Rotarians attending district hosted events (includes district conference; district assembly plus new forums like 'new member orientation' done by district)
- To enhance the training of Assistant Governors, district directors and district chairs (includes establishment of a curriculum)
- To improve functioning of AGs mentorship and more 2-way interaction between AGs and clubs
- To pilot the club trainer role by having 15 clubs participating in the pilot (includes establishment of role description)

Strategic Priority #3: To improve the 2-way communication between the district and you – both in terms of messages and use of technology (Chris Yates)

- To have 50% of district leadership using social network and other 2-way communication (district web; linked in); To have 25% of club leadership doing the same (may include some orientation and training)
- To have 70% of club leadership and 95% of district leadership increasing their usage of RI and district materials that are available
- To increase the use of web-based training and communication tools at least one meeting or seminar takes place using these mediums by district directors & chairs for their committee membership; 3 webinar opportunities for district Rotarians developed by 3 district directors (3 of the 5 avenue of service)

Strategic Priority #4: To use our work with youth to excite and engage current and potential Rotarians (Greg Norton)

- To expand district leadership involvement so that the committee will be 9 members per side of the board (3 for early act; 3 for interact; 3 for Rotaract)
- To see 4 new early act clubs (2 per side); 4 new interact clubs and 2 new Rotaract clubs (1 per side of border)
- To develop a plan to engage young Rotarians (for ages 22-30)
- To promote the new generations program by presenting 12 presentations

How do our four strategic priorities align with Rotary International's Strategic Plan?

The revised strategic plan, effective 1 July 2010, identifies three strategic priorities supported by 16 goals:

Rotary International Strategic Plan	Strategic Priority #1: To find new and innovative ways to help clubs address
Support and Strengthen Clubs ☐ Foster club innovation and flexibility ☐ Encourage clubs to participate in a variety of service a	membership issues
□ Promote membership diversity□ Improve member recruitment and retention	CHVICE
 □ Develop leaders □ Start new, dynamic clubs □ Encourage strategic planning at club and district levels 	Strategic Priority #2: To take an improved approach to educate Rotarians about the larger world of
Enhance Public Image and Awareness ☐ Unify image and brand awareness	Rotary and How the District is here to help each club
☐ Publicize action-oriented service ☐ Promote core values ☐ Emphasize vocational service	Strategic Priority #3: To improve the 2-way
☐ Encourage clubs to promote their networking opportunities a signature activities	
Focus and Increase Humanitarian Service □ Eradicate polio	
 Increase sustainable service focused on: New Generations Service programs The Rotary Foundation's six areas of focus 	Strategic Priority #4: To use our work with youth to really excite and engage current and
☐ Increase collaboration and connection with other orga ☐ Create significant projects both locally and internationally	,

How to significantly advance our strategic plan?

- Review the goals at each district council meeting
- Identify champion for each strategic area (done)
- Ask champion to report at April meeting making all goals measurable
- Use (perhaps refine) the reporting format that focuses us on strategic plan
- Send plan out to club leadership and encourage them to share with their clubs; get them to consider including part of district plan into their plans)
- Identify 20 current presidents and some past presidents we want to get involved in implementing this plan
- At the district assembly present the strategic plan and get some input on implementation
- Find ways to increase or redirect district resources to support strategic plan
- Have John include district plan in his PETS 2 address
- Establish one person to collect data on progress as it relates to goals
- Find ways to communicate regularly with clubs on our progress in achieving this plan (hold district accountable)
- Use / share the value that we bring to clubs perhaps even empower them more give them more as a district so relevance increased
- To develop more tailored communications to clubs based on their needs
- Need to be thinking about how the role of district changes with FUTURE VISION (Karen responded that this was being looked after by Foundation committee)



SERVICE ABOVE SELF

www.rotary7090.org

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Richard SterneDistrict Governor Elec

Kevin Crouse

District Governor Nominee kevin.crouse@rogers.com

Karen L Oakes

Immediate Past District Governor oakes.kl@sympatico.ca

Penelope Hutton

Executive Secretary 800 Lakeview Avenue, Jamestown, NY 14701 phutton@netsync.net

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DISTRICT 7090 STRATEGIC PLAN

July 1, 2011 - June 30, 2012



Mission Statement

District 7090 models Rotary in Action through co-operation and co-ordination of people in two nations within a single district working toward world peace and service.

STRATEGIC PRIORITY #1:

TO FIND NEW AND INNOVATIVE
WAYS TO HELP CLUBS
ADDRESS MEMBERSHIP ISSUES

STRATEGIC PRIORITY #2:

TO TAKE NEW AND IMPROVED

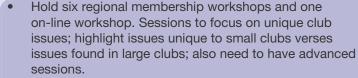
LARGER WORLD OF ROTARY

AND HOW THE DISTRICT IS

HERE TO HELP EACH CLUB

APPROACH TO EDUCATE

ROTARIANS ABOUT THE



- Publish online monthly ideas exchange of ways to increase fun at meetings
- Decrease attrition by having a district membership committee who goes out to clubs to share ideas of why it happens and what clubs can do about it.
- Train and prepare speakers that are available throughout the district to speak effectively about Rotary and what is happening in our district –involves us developing standards, curriculum and preparation of our speakers
- Expand the number of Rotarians attending district hosted events (includes district conference; district assembly plus new forums like 'new member orientation' done by district) by 50%.
- Enhance the training of Assistant Governors, district directors and district chairs (includes establishment of a curriculum)
- Improve functioning of AGs mentorship and more 2-way interaction between AGs and clubs
- Pilot club trainer role by having 15 clubs participating in the pilot (includes establishment of role description)

STRATEGIC PRIORITY #3: To improve the 2-way communication between the district and you both in terms of messages and use of technology

- Have 50% of district leadership using social network and other 2-way communication (district web; linked in);
 To have 25% of club leadership doing the same (may include some orientation and training)
- Have 70% of club leadership and 95% of district leadership increasing their usage of RI and district materials that are available
- Increase the use of web-based training and communication tools – at least one meeting or seminar takes place using these mediums by district directors & chairs for their committee membership; 3 webinar opportunities for district Rotarians developed by 3 district directors (3 of the 5 avenue of service)

STRATEGIC PRIORITY #4:

To use our work with Youth to excite and ENGAGE CURRENT AND POTENTIAL ROTARIANS

- Expand district leadership involvement so that the committee will be 9 members from each side of the border (3 for early act; 3 for interact; 3 for Rotaract)
- Increase early act clubs by 4 (2 per side); interact clubs by 4 (2 per side) and Rotaract clubs by 2 (1 per side of border)
- Develop a plan to engage young Rotarians (for ages 22-30)
- Promote the new generations program by doing 12 presentations









How do District 7090 four strategic priorities

ALIGN WITH ROTARY INTERNATIONAL'S STRATEGIC PLAN?



Rotary International Strategic Plan

The Rotary International Plan identifies three strategic priorities supported by 16 goals:

Support and Strengthen Clubs

- Foster club innovation and flexibility
- Encourage clubs to participate in a variety of service activities
- Promote membership diversity
- Improve member recruitment and retention
- Develop leaders
- Start new, dynamic clubs
- Encourage strategic planning at club and district levels

Enhance Public Image and Awareness

- Unify image and brand awareness
- Publicize action-oriented service
- Promote core values
- Emphasize vocational service
- Encourage clubs to promote their networking opportunities and signature activities

Focus and Increase Humanitarian Service

- Eradicate polio
- Increase sustainable service focused on:
 - New Generations Service programs
 - The Rotary Foundation's six areas of focus
- Increase collaboration and connection with other organizations
- Create significant projects both locally and internationally

District 7090 Strategic Plan

STRATEGIC PRIORITY #1:

To find New and innovative ways to help clubs address membership issues

STRATEGIC PRIORITY #2:

TO TAKE NEW AND IMPROVED APPROACH TO EDUCATE ROTARIANS ABOUT THE LARGER WORLD OF ROTARY AND HOW THE DISTRICT IS HERE TO HELP EACH CLUB

STRATEGIC PRIORITY #3:

To improve the 2-way communication between the district and you - both in terms of messages and use of technology

STRATEGIC PRIORITY #4:

To use our work with youth to excite and engage current and potential Rotarians

Items to be Proposed and Endorsed by the District 7090 District Conference 2011-12 for submittal to the 2013 Council on Legislation

- 1. Submittals by the Rotary Clubs of: Waterdown, Lancaster-Depew and St Catharines Sunrise to change Article 6 of the Club Constitution Meetings, Section 1 to provide instead of meeting once weekly to regular meetings at least twice per calendar month.
- 2. Tentative, to be proposed by District Conference, amend Rotary Constitution Article 5 Membership Section 2, Rotary International Bylaws, Article 4, Membership in Clubs and Standard Rotary Club Constitution Article 7 membership. Purpose: To include a third type of membership Corporate Membership to expand membership by including individuals who might not have time to attend as an individual but as a group from the same employer to meet the attendance requirement.
- 3. To request the RI Board to Consider lowering the minimum age for membership in Interact from 14 to 11.

Purpose: If RI Board recognizes EarlyAct or RotaKids as a structured program of RI, it would end at either 10 to 12 years of age when they go to either Middle School or Junior High School. If Interact starts with High school there would be a break between EarlyAct and Interact. It is important that there be continuity.

4. To request the RI Board to consider recognizing EarlyAct as a structured program of RI. Purpose: To expose young children to the objectives of Rotary at a young age and to hopefully proceed to Interact etc. The youngsters have parents who could be potential members of Rotary.