



## Minutes of District Council Meeting Saturday, January 28, 2012

**Chair:** John Heise District 7090 Governor 2011-2012

**Rotarians in attendance:** 36.

**Call to Order:** DG John Heise called the meeting to order at 8:45 a.m.

**Invocation:** Invocation by Kevin Crosby – a Rotarian call to action to serve others.

**Introductions:** DG John asked that the attendees introduce themselves and share the event or project that their club is known for in its community.

**Secretary's Report:** Pene Hutton gave the Secretary's report noting that the minutes of the District Council meeting of the November 19, 2011 were posted online immediately following the meeting.

MOTION BY DGE RICH STERN TO AMEND THE MINUTES OF THE NOVEMBER MEETING TO INCLUDE THE CORRECTED SPELLING OF HIS LAST NAME "Sterne" and ALSO THAT IT WAS HIS SON THAT WENT WITH HIM TO NYC ROTARY DAY AT THE UN. DGN KEVIN CROUSE ACCOMPANIED HIM AND 3 YE STUDENTS ON ANOTHER TRIP TO NYC. MOTION SECONDED BY IPDG KAREN OAKES. MOTION CARRIED.

**Treasurer's Report:** Don DeMeo (See attached reports). Don noted the balance sheet and the profit and loss statement as of January 25, 2012. Total liabilities and equity equal \$341,515.55. Year to date net income of \$94,367.44. He also

MOTION BY CHRIS YATES TO ACCEPT TREASURER'S REPORT, SECONDED BY KEVIN CROSBY, MOTION CARRIED.

Treasurer Don also noted the Independent Auditor's Report for Year ending June 30, 2011 which was distributed separately by email delivery a couple of days before the meeting.

AUDIT MOTION BY PDG BOB BRUCE, SECONDED BY DAVID GREENFIELD, MOTION CARRIED.

*PDG Bob Bruce – NOTED THAT COL IS NOW BILLED ANNUALLY WITH RI DUES, THE DISTRICT TREASURER SHOULD REMOVE THE \$2,735 IN RESTRICTED COUNCIL ON LEGISLATION MONEY TO THE GENERAL FUND.*

**District Governor's Report:** (See attached report)

Governor John Heise commented referenced his report. He also reminded all concerned to take back to their clubs that both the District and RI websites need to be kept current.

**District Governor Elect Report:** (See attached report)

DGE Rick Sterne having just returned from his Governor's training unveiled incoming RI President Tanaka's theme for 2012-2013, *Peace through Service*. He is excited about this theme. He also commented that he saw that DGN Kevin had included in his report a copy of his photo with Tanaka to prove he was there – and that they were both wearing the “Tanaka” tie.

DGE Rick presented presidential tie to DG John, scarf to IPDG Karen. He also gave incentives to come to training next Saturday to get a presidential item.

**District Governor Nominee Report:** (See attached report)

DGN Kevin Crouse asked council members where we will be next Saturday. He used football analogy to Team 7090. He also referenced a book on change called “Click”. He noted the need to emotionally charge fellow Rotarians – analysis and direction is not enough – we need to engage emotional component. Come next Saturday to get emotionally charged.

**District Directors & Committee Reports:**

**Service:** Director Jack Amico (See attached report for complete details)

Community Service - John Crawford because of his new role at Medaille, he has resigned his Community Service chair role. They are looking for a replacement.

Vocational Service – Jack announced that Franco Olivieri is taking Canadian Co-Chair role. Franco spoke and noted that he has met with NOTL Chamber of Commerce – regarding Rotary at Work Program. He has also presented to several clubs. Director Jack noted that Bob Graczyk will be working with Andrea on US side with the Rotary at Work program.

**The Rotary Foundation:** IPDG Karen Oakes for Director Art Wing, PDG (See attached report for complete details)

Matching and District Simplified Grants – Roy Sheldrick for himself and Bob Munroe. Roy noted that the final report to RI went in for 2011 and that \$24,800 should be coming to Don DeMeo any day. No additional grants monies available until July 1 and the new round of grants cycle.

Annual Program Fund – Chair Bob Bruce, PDG. Bob announced that we are a little bit behind with our annual giving and asked all to encourage the clubs to get their money in by into TRF by April 1<sup>st</sup>.

Polio Plus – Chair Wally Ochterski. Wally stated that we are 5 months ahead of schedule in raising money for Polio Eradication. Even better – India has been taken off the list of Polio Endemic Countries.

Scholarships – Chair John Tiebert. Announced that the Peace Scholarships deadline for application is April 15. Also that the committee is busy discussing the direction that RI is going in with Future Vision and the changes to the program.

Group Study Exchange – Bob Gosselin and Dan Smith, Co Chairs. A team is structured for Brazil with wide representation for the district. Departure is April 26th to District 4660. Angela Hintz, team leader, spoke also. She noted she was originally recruited for Rotary because of GSE, in essence it's a month long advertisement for Rotary. She recognized and thanked Kevin Crosby and his business, Full Circle Studios, for producing a video for them to take.

IPDG Karen announced, The Rotary Foundation Dinner at Salvatore's in Buffalo, Friday evening, November 16, 2012.

**Membership:** Director Pravin Suchak, PDG, absent (See attached report)

**Public Relations:** Director Paul McAfee (See attached report)

PR Committee – Director Paul announced the PR grant change by RI. The application deadline is March 4<sup>th</sup>. It is a three year grant in the amount of 45,000 spread evenly over 3 years, with a District match of \$5K each year. Paul recommended we move ahead with the three year grant application and continue with the online marketing advertising.

RICK STERNE MADE MOTION TO APPROVE THE APPLICATION FOR A 3 YEAR GRANT PENDING FINANCE COMMITTEE APPROVAL. CHRIS YATES, SECOND. MOTION CARRIED.

He also noted that an email will be going out offering any club with a Facebook page, free online advertising. Paul announced that Roseanne Morrison has agreed to be PR Director in 2013 – 2014.

SOWNY eClub – President Liz Kovacs demonstrated eClub website, which is 70% complete. She showed us how to register for a program and encouraged all to do an online make-up.

**New Generations:** Director Greg Norton (See attached report)

Director Greg noted that there are a few Facebook pages for the youth. He is recruiting “likes” to maintain a momentum. Do him a favor of liking YE, New Generations and Interact. He also noted they will be adding a SlapShot page and a RYLA Facebook pages.

Youth Exchange – 26 students to go out. Same as last year. Targeting some clubs to come back into the program, West Seneca, Albion and Kenmore are among them.

SlapShot and RYLA – the two programs met together and some of the Rylarians will be helping out with SlapShot. RYLA will be sending out an email with key dates, application process soon. SlapShot is already 55% filled.

Interact - Stan Simmons is going to be handling the US side of Interact. There is a listing of the clubs in his reports. DGE Rick noted and announced that Brantford Collegiate Institute chartering its brand new Interact club this week.

**Training: Director Kevin Crosby (see attached report)**

RLI – Director Kevin reported that last Saturday, RLI was held in Hamilton. He noted that why it is doing so well is because there is a great group of faculty. There were 31 participants; 7 of them graduated having completed part 3. Next training is scheduled for March 31<sup>st</sup> at Niagara Community College. Register early, per Patty Johnson, Chair – last registration may not be able to accommodate.

Saturday, April 14<sup>th</sup> is the District Assembly at the Conference Center at Niagara Falls.

AG Development Process: Ann Bermingham, Co-Chair. Anne shared the Results from November voting power point slides.

Release Your Inner Rotarian – an Orientation Program for New Rotarians. Kick-off is Tuesday, March 13<sup>th</sup> in St. Catharines. Second offering on US in spring is being scheduled.

District Leadership Training - Skit with Karen and Kevin Crouse. Regarding the District leadership training next Saturday.

Vision and Facilitation – Co-Chairs John Boronkay and Nan Bruce reported. They noted that seeing the future is critical to a club's staying on track to get where they want to be; Visioning is the opportunity for a club to get together to look at where they want to be in 3 to 5 years. Co-Chair John noted that you can go to the Facebook page for Area 13 to see what it looks like illustrated – a set of slides of the visioning session with East Aurora. They would like every club to do a visioning session.

Club Based Training – Dr. Karen Reimers Co-Chair. She noted that 1 – there was an email yesterday to clubs on expanding the club trainer role. She noted that the Club Trainer will act as a conduit to accessing the training the club needs and as an encourager to get club members to attend trainings like RLI. She is also looking at developing a roster of speakers for the website.

DG JOHN ANNOUNCED THAT THE DISTRICT'S MOPP IS IN THE PROCESS OF BEING UPDATED. HE ASKED THAT MEMBERS LET HIM KNOW IF THERE IS SOMETHING THAT NEEDS CHANGING ETC.

Strategic Planning – Karen Oakes and Anne Bermingham, announced that the next District Council Meeting is April 21<sup>st</sup>, and that it will be very short – only 1 hour and will include only motions that need to be addressed. The Council will reconvene as a Strategic Planning session.

The process is:

- February – Develop survey
- March - Circulate survey to a greater number than in the past (Pres., and PEs will be included)

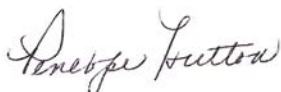
- April – Circulate results in advance of meeting
- April - Council will address results

Sections for survey:

- Explore what parts of strategic plan are of greatest benefit to them (club)
- Gather new ideas of how best to implement the 4 strategic directions in the coming year.
- How to engage their club in understanding and even being involved in strategic plan activities
- Determine what they would use to judge success.

THERE BEING NO FURTHER BUSINESS THE MEETING WAS ADJOURNED AT 11:35 A.M. BY ACCLAM.

Respectfully submitted,



Penelope Hutton  
Executive Secretary

#### Reports Attached

District Treasurer Report  
Audited Financials Year Ending June 30, 2011  
District Governor Report  
District Governor Elect Report  
District Governor Nominee Report  
Directors & Committee Reports:

- Service Projects
- The Rotary Foundation
- Membership
- Public Relations
- New Generations/Youth Services
- Training
- Strategic Plan 2011 - 2012

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01/25/12

Accrual Basis

## Rotary International District 7090

## Balance Sheet

As of January 25, 2012

	Jan 25, 12
<b>ASSETS</b>	
Current Assets	
Chequing/Savings	
1010 · HSBC US	96,952.10
1015 · HSBC Short Term Investment	86,261.19
1020 · BoM Cdn	127,351.08
1040 · Petty cash	1,500.00
1090 · Restricted Grants Committee	24,958.00
Total Chequing/Savings	337,022.37
Accounts Receivable	
1110 · Accounts Receivable	852.03
1115 · Accounts Receivable - Cdn	724.93
Total Accounts Receivable	1,576.96
Other Current Assets	
1021 · Exchange on CDN bank balances	-2,247.78
1450 · Prepaid Expenses	5,164.00
Total Other Current Assets	2,916.22
<b>Total Current Assets</b>	<b>341,515.55</b>
Fixed Assets	
1700 · Equipment	2,457.44
1750 · Accum Amort - Equipment	-2,457.44
<b>Total Fixed Assets</b>	<b>0.00</b>
<b>TOTAL ASSETS</b>	<b>341,515.55</b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
2020 · Accounts Payable - Cdn	-1.00
Total Accounts Payable	-1.00
Other Current Liabilities	
2030 · Accrued Expenses	25,600.20
Total Other Current Liabilities	25,600.20
<b>Total Current Liabilities</b>	<b>25,599.20</b>
<b>Total Liabilities</b>	<b>25,599.20</b>
Equity	
3900 · Retained Earnings	221,548.91
Net Income	94,367.44
<b>Total Equity</b>	<b>315,916.35</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>341,515.55</b>

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01/25/12

Accrual Basis

# Rotary International District 7090

## Profit & Loss

July 1, 2011 through January 25, 2012

	Jul 1, '11 - Jan 25, 12
Ordinary Income/Expense	
Income	
4000 · Club assessment	
4010 · General assessment	91,012.45
4020 · District Conference assessment	7,964.79
4030 · Insurance Assessment	27,069.00
Total 4000 · Club assessment	126,046.24
4200 · District Conference	
4202 · DC - Registrations	-100.00
4208 · DC - Draws, etc	20,563.17
Total 4200 · District Conference	20,463.17
5000 · Earned revenues	
5040 · PETS	34,754.78
Total 5000 · Earned revenues	34,754.78
5060 · District Simplified Grants	0.00
5400 · Other income	
5401 · Other Income	35.00
5403 · Public Relations Income	0.00
5400 · Other income - Other	20.00
Total 5400 · Other income	55.00
Total Income	181,319.19
Expense	
6000 · Administration	
6030 · District council	633.00
6060 · District Website Administration	1,644.50
6061 · District Website Club Runner	1,548.00
6070 · District newsletter	900.00
6080 · District office	
6081 · Office Support	7,531.81
6082 · Phone Charges	700.00
6084 · Office Supplies	343.60
6085 · Bank Charges	190.00
6086 · Supplies, Treasurer	201.77
Total 6080 · District office	8,967.18
Total 6000 · Administration	13,692.68
7000 · Directors and Committees	
7010 · Group study exchange	416.72
7015 · District Simplified Grants	0.00
7040 · Membership	433.14
7050 · Rotary foundation	415.07

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Accrual Basis

# Rotary International District 7090

## Profit & Loss

July 1, 2011 through January 25, 2012

	Jul 1, '11 - Jan 25, 12
7130 · Public Relations	1,370.56
7140 · Communications	1,225.00
7200 · Other committees	
7215 · District Gov - Change Over Even	0.00
Total 7200 · Other committees	0.00
Total 7000 · Directors and Committees	3,860.49
7500 · Standing Committees	
7520 · District insurance	29,912.15
Total 7500 · Standing Committees	29,912.15
8000 · Training	
8010 · District conference	
8012 · DC - Expenses	28,489.50
Total 8010 · District conference	28,489.50
8036 · Visioning	236.12
8040 · District training	2,143.13
8070 · Dist Gov Nominee Training	3,218.14
8080 · Dist Gov Elect Training	2,536.31
8090 · District Gov Training	2,863.23
Total 8000 · Training	39,486.43
Total Expense	86,951.75
Net Ordinary Income	94,367.44
Net Income	94,367.44

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swallow*

**ROTARY INTERNATIONAL DISTRICT 7090**

**Financial Statements**

**June 30, 2011**



## **ROTARY INTERNATIONAL DISTRICT 7090**

### **Financial Statements**

**June 30, 2011**

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## INDEPENDENT AUDITORS' REPORT

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To the Board of Members of  
Rotary International District 7090

We have audited the accompanying financial statements of Rotary International District 7090, which comprise the balance sheet as at June 30, 2011, and the statements of operations and fund balances, restricted funds and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditors' Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

*Basis for Qualified Opinion*

In common with many charitable organizations, the organization derives revenue from its members in the form of dinner, training, and conference fees, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to revenue, excess of revenue over expenditures for the year, and fund balances.

*Qualified Opinion*

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Rotary International District 7090 as at June 30, 2011, and the results of its operations and cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Niagara-on-the-Lake, Ontario  
December 6, 2011



CRAWFORD, SMITH AND SWALLOW  
CHARTERED ACCOUNTANTS LLP

LICENSED PUBLIC ACCOUNTANTS

# ROTARY INTERNATIONAL DISTRICT 7090

## BALANCE SHEET

June 30, 2011

(stated in U.S. \$)

<b>Assets</b>	<b>2011</b>	<b>2010</b>
	<b>\$</b>	<b>\$</b>
<b>Current Assets</b>		
Cash	239,897	244,542
Restricted cash	7,109	7,109
Accounts receivable	13,812	1,577
Prepaid expenses	1,774	3,840
	<b>262,592</b>	<b>257,068</b>
<b>Liabilities and Fund Balances</b>		
<b>Current Liabilities</b>		
Accounts payable and accrued liabilities	31,970	61,672
<b>Fund Balances</b>		
Restricted funds	7,109	7,109
Unrestricted funds	223,513	188,287
	230,622	195,396
	<b>262,592</b>	<b>257,068</b>

Signed on behalf of the board:

\_\_\_\_\_ District Governor

\_\_\_\_\_ District Treasurer

See accompanying notes

## ROTARY INTERNATIONAL DISTRICT 7090

### STATEMENT OF RESTRICTED FUNDS

for the year ended June 30, 2011

(stated in U.S. \$)

	District History \$	Council on Legislation \$	Manual of Procedure \$	2011 \$	2010 \$
<b>Balance, Beginning of Year</b>	3,486	2,735	888	7,109	7,109
<b>Balance, End of Year</b>	<b>3,486</b>	<b>2,735</b>	<b>888</b>	<b>7,109</b>	<b>7,109</b>

See accompanying notes

# ROTARY INTERNATIONAL DISTRICT 7090

## STATEMENT OF OPERATIONS AND FUND BALANCES

for the year ended June 30, 2011

(stated in U.S. \$)

	Unaudited Budget \$	2011 \$	2010 \$
<b>Revenue</b>			
District Conference	45,000	36,510	43,409
District Governor	15,700	17,480	8,723
District Simplified Grants	24,800	24,800	24,500
Interest and other	1,500	619	2,307
Membership dues	80,450	83,946	83,751
Insurance assessment revenue	30,000	30,654	32,362
PETS and District Assembly	37,850	35,871	39,573
Rotary Foundation Dinner	14,000	11,363	
Rotary Now DVD			3,485
RYLA	30,000	31,890	30,999
Seminar training	1,400		696
Slapshot	17,600	17,959	18,915
Public relations and communication		8,779	10,871
Foreign exchange gain		7,089	1,706
	298,300	306,960	301,297
<b>Expenses</b>			
Administration - schedule 1	43,650	45,219	37,143
Directors and committees - schedule 1	18,000	25,281	21,613
District Conference	45,000	35,024	39,365
District Simplified Grants	24,800	24,800	24,500
PETS and District Assembly	45,150	32,164	33,621
Rotary Foundation Dinner	14,000	8,944	
Rotary Now DVD		283	1,109
RYLA	30,000	31,812	27,561
Standing committees - schedule 1	34,500	32,470	33,456
Slapshot	17,600	18,311	16,587
Training - schedule 1	24,600	17,426	26,554
Youth Exchange	1,000		
	298,300	271,734	261,509
<b>Excess of Revenue over Expenses for the Year</b>		35,226	39,788
<b>Unrestricted Fund Balance, Beginning of Year</b>	188,287	188,287	148,252
<b>Net Investment in Fixed Assets</b>			247
<b>Unrestricted Fund Balance, End of Year</b>	<b>188,287</b>	<b>223,513</b>	<b>188,287</b>

See accompanying notes

## ROTARY INTERNATIONAL DISTRICT 7090

### STATEMENT OF CASH FLOWS

for the year ended June 30, 2011

(stated in U.S. \$)

	2011 \$	2010 \$
<b>Operating Activities</b>		
Excess of revenue over expenses for the year	35,226	39,788
Depreciation		247
Working capital provided by operations	35,226	40,035
Changes in working capital components		
Accounts receivable	(12,235)	4,414
Prepaid expenses	2,066	663
Accounts payable and accrued liabilities	(29,702)	28,023
Funds provided (used) by operating activities	(39,871)	33,100
<b>Increase (Decrease) in Cash Position</b>	(4,645)	73,135
<b>Cash Position, Beginning of Year</b>	251,651	178,516
<b>Cash Position, End of Year</b>	<b>247,006</b>	<b>251,651</b>
<b>Cash Position</b>		
Cash	239,897	244,542
Restricted cash	7,109	7,109
	<b>247,006</b>	<b>251,651</b>

See accompanying notes

# ROTARY INTERNATIONAL DISTRICT 7090

## NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2011

(stated in U.S. \$)

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### Organization

Rotary International District 7090 (the District) is comprised of Rotary Clubs located in Western New York, U.S.A. and Southern Ontario, Canada. The purpose of the District is as follows:

#### General

Collection of monies from local clubs to be used by the District Governor in order to provide leadership advice and assistance to the various clubs.

#### District Conference

Host an annual event attended by Rotarians, spouses and guests at which the attendees share fellowship and learn about various Rotary activities.

#### RYLA

Rotary Youth Leadership Awards (RYLA) is an annual session at which young adults ages 19 - 25 are provided with a week of leadership training.

#### District Assembly

District Assembly is a program to train and inform club officers of the various Rotary Clubs in the District.

#### PETS

President Elect Training Sessions (PETS) is a program to train and inform club presidents-elect of the Rotary Clubs in the District.

#### Rotoract and Interact

The purpose of this program is to assist Clubs to establish and maintain Rotoract and Interact clubs in colleges and high schools, respectively. These clubs provide an opportunity for students to become involved in community and international activities in association with Rotary.

#### Slapshot

Student Leadership Award for Students High on Training (SLAPSHOT) is an annual session at which young adults ages 16 - 18 are provided with a week of leadership training.

# ROTARY INTERNATIONAL DISTRICT 7090

## NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2011

(stated in U.S. \$)

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### 1. Significant Accounting Policies

The financial statements of the organization are the representations of management prepared in accordance with Canadian generally accepted accounting principles, consistently applied. Because a precise determination of many assets and liabilities is dependent upon future events, the preparation of periodic financial statements necessarily involves the use of estimates and approximations. These have been made using careful judgement in the light of available information. The financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the accounting policies summarized below:

#### Revenue recognition

Revenue is recognized in the fiscal year to which it applies. Accordingly, receivables are recorded for dues or fees uncollected as of the end of the fiscal year. Revenue applicable to a future period is recognized when earned.

The work of the organization is dependent on the voluntary service of many members. Since these services are not normally purchased by the organization and because of the difficulty of determining their value, contributed services are not recognized in these financial statements.

#### Foreign currency translation

These financial statements are presented in U.S. dollars. Monetary assets and liabilities denominated in foreign currencies are translated at the exchange rates in effect at the balance sheet date. Gains and losses on translation are reflected in net earnings of the period.

#### Financial instruments

Cash and restricted cash is classified as "held-for-trading" and measured at fair value.

Accounts receivable are classified as "loans and receivables" and are measured at amortized cost, which, upon initial recognition, is considered equivalent to fair value.

Accounts payable and accrued liabilities are classified as "other financial liabilities" and are initially measured at their fair value.

The organization is required to classify fair value measurement using a fair value hierarchy, which includes three levels of inputs that may be used to measure fair value:

Level 1 - Quoted prices in active markets for identical assets or liabilities;

Level 2 - Quoted prices in markets that are not active, quoted prices for similar assets or liabilities in active markets or quoted prices that are derived principally from or corroborated by observable market data or other means;

Level 3 - Unobservable inputs that are supported by little or no market activity.

# ROTARY INTERNATIONAL DISTRICT 7090

## NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2011

(stated in U.S. \$)

### 1. Significant Accounting Policies - continued

#### Tax status

The District is a subordinate unit of Rotary International and is covered by a blanket exemption from U.S. federal income tax under Section 501(c)(4) of the Internal Revenue Code as a social welfare organization. The letter of determination from the IRS was dated May 13, 1958, and that status still remains.

#### Fund accounting

The organization uses the restricted fund method to account for revenues and expenses. The Board of Directors has internally restricted resources for the purposes of updating and publishing a triennial District 7090 history, council on legislation expenditures and updating and publishing the District's Manual of Procedure every fifth year. The District also operates a general fund for all other activities.

### 2. Financial Instruments

#### Price risk and cash flow risk

The organization has assets and liabilities denominated in both U.S. and Canadian currency that fluctuate in value as current exchange rates change. Accordingly, the organization is exposed to price risk as exchange rates fluctuate.

#### Recognition and measurement

Level 1 - The fair value of cash, restricted cash, accounts receivable, and accounts payable and accrued liabilities corresponds to their carrying value due to their short term maturity.

### 3. District Designated Funds

In addition to District Simplified Grants included in revenue, Rotary International disbursed District Designated Funds on behalf of District 7090 as follows:

	2011 \$	2010 \$
Matching Grants	38,005	75,910
Ambassadorial Scholarship		24,000
Polio Plus Fund	32,000	30,265
Group Study Exchange	13,000	
Rotary Centres for International Studies	50,000	
Other	46,500	
	<b>179,505</b>	<b>130,175</b>

# ROTARY INTERNATIONAL DISTRICT 7090

## NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2011

(stated in U.S. \$)

### 4. Controlled Entities

The Board of Directors of Rotary District 7090 Youth Exchange Inc. has members in common with District Council of Rotary District 7090. Since the financial statements have not been consolidated, the financial summaries of Rotary District 7090 Youth Exchange Inc., as at June 30, are as follows:

Financial Position	2011	2010
	\$	\$
Total Assets	<b>16,702</b>	<b>15,202</b>
Total Liabilities	3,327	9,856
Net Assets	13,375	5,346
	<b>16,702</b>	<b>15,202</b>
Results of Operations	2011	2010
	\$	\$
Total revenues	52,000	45,663
Total expenses	43,971	42,878
Excess of Revenues over Expenses	<b>8,029</b>	<b>2,785</b>

Rotary District 7090 Youth Exchange Inc. was incorporated in New York State in 2008 and is exempt from U.S. federal income tax under Section 501(3)(c) of the Internal Revenue Code.

The purpose of Youth Exchange is to give high school aged students the opportunity to live in a foreign country for one year. At the same time, foreign students spend one year with local families approved by Rotary District 7090 Youth Exchange Inc.

### 5. Recently Issued Accounting Pronouncements

In December 2010, the Canadian Accounting Standards Board ("AcSB") approved new accounting standards for not-for-profit organizations. These new standards are effective for annual financial statements relating to fiscal years beginning on or after January 1, 2012, with earlier application being permitted. The transition date for the organization will be no later than July 1, 2012, as the organization's first year can be no later than June 30, 2013, with a requirement to restate comparative figures, which for the organization would be no later than June 30, 2012. The organization has not yet begun assessing the impact of these new standards on their financial statements or whether these standards will be applied earlier than their required effective date.

# ROTARY INTERNATIONAL DISTRICT 7090

Schedule 1

## SCHEDULE OF EXPENSES

for the year ended June 30, 2011

(stated in U.S. \$)

	Unaudited Budget \$	2011 \$	2010 \$
<b>Administration</b>			
Assistant Governors	1,400	100	191
Depreciation			247
District Council	2,400	2,886	2,432
Governor	12,700	15,600	11,971
Newsletter	3,000	1,125	
Office, website maintenance and other	24,150	25,508	22,302
	<b>43,650</b>	<b>45,219</b>	<b>37,143</b>
<b>Directors and Committees</b>			
Scholarships	300	513	177
Group Study Exchange	2,500	365	1,449
Other	4,900	2,811	3,945
Rotary Foundation	1,600	7,303	1,052
World Community Service	200	640	
Public relations and communication	8,500	13,649	14,990
	<b>18,000</b>	<b>25,281</b>	<b>21,613</b>
<b>Standing Committees</b>			
Finance and audit	4,500	4,245	4,369
Insurance	30,000	28,225	29,087
	<b>34,500</b>	<b>32,470</b>	<b>33,456</b>
<b>Training</b>			
Assistant Governor training	600		
District Governor	7,500	5,314	7,148
District Governor Elect	7,500	5,713	7,439
District training	6,500	3,380	8,509
District Governor Nominee	2,500	3,019	3,458
	<b>24,600</b>	<b>17,426</b>	<b>26,554</b>

See accompanying notes

## **District Governor Report**

January, 2012

John Heise

I am pleased to share that after 7,832 miles I have visited 62 clubs. I still have one more club to visit which will happen before the next council meeting. I have shared this before, but it has been an exciting journey so far. I am truly amazed at the variety of programs in which our clubs are engaged. Each club is truly unique and has its own culture. All, however, are working hard to provide service to others, whether it is locally or internationally.

At a number of clubs I have been asked to assist in the induction of new members. Most of these new members are younger. Some are also alumni of Rotary programs. It gives me hope for our future as an organization.

In addition to the club visits I have also done the following:

- Participated in the December 1 GoToMeeting for Directors
- Participated in the GSE team member interviews
- Attended a meeting of the Buffalo club in order to present Don DeMeo with his 8<sup>th</sup> Paul Harris Fellow recognition
- Attended the Area 14 Holiday Party
- Participated in a January 12 GoToMeeting to plan the January RLI session in Hamilton
- Lead two of the Rotary Leadership Institute session on January 21 in Hamilton
- Participated in a Paul Harris Fellow presentation at St. Catharines South club
- Attended the December 1 membership meeting in Amherst
- Participated in a Governor's Advisory Council GoToMeeting
- Attended and participated in an organizational meeting to review our Manual of Procedures



## DISTRICT GOVERNOR ELECT REPORT – JANUARY 28, 2012

### RICK STERNE - DG 2012-13

Since our last District Council Meeting, I have been active at the following events:

- November 22<sup>nd</sup>, I participated in a Go-To-Meeting to plan our Multi-District Pets 2 next March 23-24<sup>th</sup>, 2012.
- November 30<sup>th</sup>, I attended the Membership Seminar at Hillfield Strathallan College in Hamilton. The seminar was excellent and well attended.
- December 1<sup>st</sup>, I participated in the Directors Go-To-Meeting.
- December 5<sup>th</sup>, I participated in the District Advisory Committee Go-To-Meeting.
- December 6<sup>th</sup>, I attended both the Dundas Sunrise and Dundas (noon) Rotary Club Meetings. Both are strong active Clubs.
- December 7<sup>th</sup>, I participated in the District Team Training Seminar Go-To-Meeting.
- December 13<sup>th</sup>, I participated in a Pets 2 Go-To-Meeting.
- December 15<sup>th</sup>, I participated in the MOPP Meeting in Amherst NY.
- December 20<sup>th</sup>, I attended the Caledonia Rotary Club Christmas Meeting and assisted in the presentation of a Paul Harris Fellowship to Marilyn Robertson, a very surprised and most deserved recipient.
- January 4<sup>th</sup>, I participated in a Pets 2 Go-To-Meeting.
- January 5<sup>th</sup>, I participated in a District Advisory Committee Go-To-Meeting.
- January 7<sup>th</sup>, I participated in the GSE Team interviews in Kenmore NY. I was most impressed with the calibre of the applicants. We will have a great team representing us in Brazil.
- January 15-21<sup>st</sup>, Jeanette and I attended the Rotary International Assembly in San Diego. It was outstanding! The highlight to-date of my 37 year Rotary career.
- January 24<sup>th</sup>, I participated in a Pets 2 Go-To-Meeting.
- January 27<sup>th</sup>, Jeanette and I attended the Waterdown Rotary Club's Robbie Burns Dinner.

Respectfully submitted

Yours in Rotary

RICK STERNE DGE 7090



## DISTRICT GOVERNOR Nominee REPORT – January 28, 2012

### Kevin Crouse - DG 2013-14

This past quarter, I have participated in the following events:

On November 29,- I met with Reg Madison re 2013 District Conference

On December 1, -I participated in the District Governor Advisory Committee meeting.

On December 5 – I recorded minutes at the DG Advisory Committee meeting

On December 7 - I attended The District Team Training seminar planning meeting

On December 15` I attended the MOPP meeting in Amherst

On January 18, 2012 – I attended the Area 3 meeting at the Rotary Centre in Dundas

On January 27, 2012 – I attended The Area 2 meeting in Brantford

On January 27, 2012 – I attended the Bobby Burns Supper in Waterdown

**On February 4, 2012 – The District Team Training Seminar will take place at the Niagara County community College from 8:30 to 3:00 p.m. featuring DGE Rick Sterne fresh from his trip to san Diego, Kevin Crosby , Karen Oakes, Kevin Crouse and all AGs, Directors and Committee Chairs. Pictured here are DGE Rick and his wife Jeannette shaking hands with incoming R.I. President Sakuji Tanaka and his wife.**



### **District Team Training Seminar**

**Niagara County Community College, New York**

**February 4, 2012**

Outcomes –

Leaders will become aware of:

- next year's Rotary International Theme
- District Governor Elect Rick Sterne's Goals for his year as District Governor
- How other areas are bringing about change
- Their own leadership skills

Participants will develop new attitudes:

- About the Power of Change
- About their own skills in bringing about change
- About the value of District Awards
- About the roles of other District leaders

Leaders will develop new skills in:

- Encouraging change in their clubs/area/district
- Summarizing and analyzing group discussions
- Communicating with others about the need for change

### **Seminar Theme – Making Change**

“Satisfaction lies in the effort, not in the attainment. Full effort is full victory.”

*-M. Gandhi*

9:00 a.m. – **Keynote Address** – District Governor Elect Rick Sterne – Next Year’s Rotary International theme and Goals of the Incoming District Governor.

10:00 a.m. – **Making Change** – Kevin Crouse, 3 minute video

**Group discussion on the topic,” Here’s what happened in my club that brought about effective changes in membership, Foundation support or club morale” – Kevin Crouse**

Participants will be asked a month in advance to come prepared to share their stories with their group. Group recorders will summarize discussion on flip charts

10:45 a.m. **Group A Reports** – Each group will select their top 3 events to share with the whole group. **Kevin Crosby** will record these reports on the LCD Projector.

11:30 Lunch Break

12:15 – 5 minute Power Point on **Overcoming Barriers to Change** – Kevin Crouse

12:20 - **Stumbling Blocks to Change** – Groups will brainstorm “**Barriers to effective Change**” as they are perceived in their clubs. **Kevin Crouse**. Group leaders will record successes on flip charts.

12:45 p.m. – **Group B Reports** – Group reporters will highlight change barriers and how some clubs have overcome these barriers. **Rick Sterne** will scribe these reports via LCD Projector

1:15 p.m. **District Awards** – **PDG Karen Oakes** Power Point presentation on How Pursuit of the Presidential Citation and Lighthouse Awards can transform clubs

1:45 p.m. **Round Table -Kevin Crouse.** How to incorporate Pursuit of District Awards into Club goals.

2:15p.m. **Group C Reports – Kevin Crosby** will record how clubs can be more successful in achieving District Awards.

2:40 p.m. **DGE Rick Sterne** will summarize what we learned today and how that will impact District functioning next year

3:00 p.m. Adjournment

# **SERVICE PROJECTS REPORT**

## **District 7090 District Council meeting 1/28/2012**

### **World Community Service Committee** Reporting for Co-chairs John Harbison and David Johnson:

Due to a minimal agenda, the go-to-meeting scheduled for January 9<sup>th</sup> was cancelled. There will be a meeting on April 16<sup>th</sup>, 2012, tentatively set for the Best Western Conference Centre in St. Catharines ON

We did have one business item to share, from Jack Dean of the Westfield-Mayville Rotary Club in Chautauqua County. They have a new program underway, with a \$300 contribution to Afrikanus Kofi Akosah through the International Society for Individual Liberty. The International Society for Individual Liberty matched the donation, doubling its value. Working with FEE (Foundation for Economic Education) Mr. Akosah runs Africa Peace Call, an NGO which conducts weeklong camps mainly for college students teaching liberty, entrepreneurship and English. The seminars have received a prestigious award from the International Policy Network. Their most recent seminar took place on January 8<sup>th</sup> in Ghana.

Due to scheduling conflicts, the first meeting of the Siemens Laptop program committee will take place on 2/2 via a go-to-meeting event. We anticipate starting with the Hamilton area clubs and slowly expanding the program in Southern Ontario before starting to work with it in Western New York

### **Community Service Committee** Reporting for Chair John Crawford:

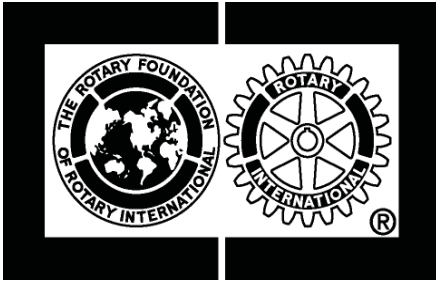
Due to his extended duties at Medaille, John has reluctantly had to resign the chair position. He will continue to attempt to connect the dental community's international volunteers whom he knows with Rotary, but will not be able to chair the committee. John is currently in contact with a couple of individuals interested in chairing Comm Svc for the 12-15 term. We expect to have one or both people in place before July 1.

Michelle Dill is just starting up this year's Blood Challenge – more details on that later this year.

### **Vocational Service Committee** Reporting for Co-Chairs Andrea Aldinger and Franco Olivieri:

Andrea continues to present Vocational Service to clubs on the American side of the district. Franco has taken up the duties in Canada and has presented and/or scheduled presentations at ten clubs since joining the committee in September.

Kerry Thomas continues to present the Rotary at Work program throughout the Canadian clubs. I'm pleased to report that Past President Bob Graczyk of the Niagara County Central Rotary Club is joining the committee as the champion for Rotary at Work with American clubs.



## District 7090 Rotary Foundation Committee

### District Council Report

January 28, 2012

#### Art Wing, Director, District 7090 Rotary Foundation

#### **Annual Program Fund Contributions-Chair PDG Bob Bruce**

The latest Monthly Contribution Reports are available on the District Website.

The attached EREY-Annual Fund Report indicates that we are 21% behind last year's contributions to the end of December, 2011.

Now is the time to start to ensure that each club is prepared to make its contributions prior to April 1, which is the best, latest date to plan to make the yearly contribution.

This report also gives us insight into how we compare with other districts in Zone 24. Note how the 2 districts, 7070 and 7080, our partners at PETS 2 are doing.

Director Art Wing would like to thank PDG Bob Bruce for making sure that all of the Club Goal reports for this year have been submitted to Rotary International

#### **Permanent Fund Committee- Chair John Mullen**

The Permanent Fund Committee met in St Catharines on January 16, 2012 to review the scheduled Personal Contact List and the material pertaining to the Permanent Fund that had been provided to the committee by Carolyn Seabrook-Ferguson. Following progress was made:

1. Contact list for first phase was confirmed. Each committee member will endeavor to meet with individuals on their list to discuss the Permanent Fund and hopefully obtain commitments going forward.
2. Committee members are comfortable with using information from Carolyn both to explain the PF and sign people up.
3. Carolyn Seabrook-Ferguson is available to help out as required. Committee will also coordinate its contact list with Carolyn's own list
4. Contacts will be made between now and end of February.
5. Larger District program will be developed and implemented later in year based on the success of and things learned from the initial short term project. The goal will be to develop an effective and sustainable education and promotion program to establish and maintain the growth of Permanent Fund going forward into future years.
6. Committee will be meeting again in mid-March for interim assessment of progress.

## **Grants Committee Reports on District Simplified Grants-chair Bob Munroe**

The District Simplified Grant Summary of the 14 approved grants to date for a total of \$22,729.21 leaving \$2,070.79 still to be distributed in DSG 74407 (2011\2012) .

I am presently working with the Hamburg Sunrise Club on a grant application which I expect to circulate to the committee would use \$2000 of the balance of this grant leaving \$70.79 in DSG 74407 (2011\2012).

With respect to DSG 72612 (2010\2011) I am pleased to advise that as a result of Roy Sheldrick's tremendous effort the Final report was couriered to TRF on January 18. Now that DSG 71612 is reported we can begin the first progress report to TRF on DSG 74407.

This year we gave a head start opportunity to the clubs who had not participated in the District Simplified Grant Program

6 clubs – Greater Jamestown AM, Lakewood Chautauqua, Niagara Falls Sunrise, Orchard Park, and Westfield Mayville were approved for a District Simplified Grant.

The following 10 clubs have yet to participate in the DSG opportunity

Brantford Sunrise	Dundas	Eastern Hill Sunrise	Ellicottville	Fort Erie
Grimsby @ noon	Hamilton East Wentworth,	Holley	Simcoe	
Stoney Creek				

Director Art notes that Chair Bob Munroe has suggested, and the Foundation planning team has agreed, that rather than a head start program for the next Rotary year District Simplified Grant cycle, that members of the committee be assigned to work with and mentor the 10 clubs and help them prepare to apply for a District Simplified Grant.

## **Matching Grants-chair Roy Sheldrick**

Our District has 8 open grants with all but two up to date with the reporting cycle.

Roy Sheldrick is working closely with the team in Haiti to bring the reporting up to date.

Niagara Falls RC has an outstanding report for their project in South America and they are working hard with Roy to bring this boat project to a conclusion.

An addition matching grant application has been approved by the Foundation committee chairs for the

Brantford RC- literacy project in Pakistan.	DDF \$10,000	Project totals \$49,000
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Welland RC- water Philippines	DDF \$4,500	Project totals \$25,650
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## **District Designated Funds**

In January the Foundation committee chairs approved the use of funds as follows:

Rotary International Peace Builder Fund	\$25,000
Polio Eradication	\$25,000
Philippines Flood Recovery (in partnership with District 7070)	\$10,000

**Polio –Chair PDG Wallace Ochterski**

**Two weeks of Polio Success Announcements:**

**January 16<sup>th</sup>** your Foundation Director received a message from India from Tarak Dholkia (GSE Coordinator during our GSE visit in 2003).

**“Great News- 1. World Health organization (WHO) has taken India off the list of Polio Endemic Countries”**

The collective efforts of Rotarians have made this happen.  
What great news for all of us who work so hard in the interest of our Polio Eradication program.  
Who would have believed that this could even be seriously contemplated even a few short years ago?

Obviously our Rotary efforts are winning the Polio eradication battle.

The war however is not over and we now need to increase our efforts so that eradication of Polio becomes a reality. Many thanks to all of our members and clubs for your ongoing effort on behalf of our Rotary Foundation.

India was once recognized as the world’s epicenter of polio. As recently as 2009, India had the highest burden of polio cases in the world (741), more than the three other endemic countries combined. Due to extraordinary measures to reach children with vaccine, India has not seen a case since a 2-year-old girl in the state of West Bengal developed paralysis on 13 January 2011.

The greatest risk in India is now complacency. The country has an aggressive agenda to strengthen routine immunization and maintain supplementary activities in order to maintain high immunity. In addition, sensitive surveillance and emergency response plans are in place in every state to detect and swiftly respond to outbreaks until eradication is achieved globally.

**January 17**

Bill & Melinda Gates Foundation was at the Assembly and announced that the Gates Foundation has awarded The Rotary Foundation an **additional US\$50 million grant** for polio eradication. The new \$50 million grant from the Gates Foundation is **not a challenge grant**; it results from Rotary’s early achievement of the \$200 million milestone and of the need for continued funding support for the Global Polio Eradication Initiative.

**January 20 –“ROTARY’S CHALLENGE REACHES US\$200 MILLION MILESTONE**

Rotarians around the world have helped Rotary’s Challenge for polio eradication reach the \$200 million Milestone. Rotary Foundation Trustee John Germ, chair of the challenge committee, made the announcement on January 17<sup>th</sup> at the International Assembly in San Diego California. Although this important financial milestone has been reached, THE GOAL OF GLOBAL POLIO ERADICATION REMAINS.

### **Group Study Exchange-co-chairs Dan Smith and Bob Gosselin**

Co-chairs Bob Gosselin and Dan Smith and the Group Study Exchange team have just completed the selection process for the outgoing GSE team to Brazil.

We are please to report the following is our recommended outgoing GSE Team to Brazil District 4660 as selected by the District 7090 GSE Committee;

	Name	Residence	Vocation	Club Sponsor
Team Leader:	Angela Hintz	Buffalo NY	Environmental Engineer	Buffalo Sunrise
TL (alternate):	Richard Earne	Grand Island NY	Attorney	Grand Island

#### Team Members:

Meaghan Moore	St Catharines ON	Student Program Officer	St Catharines Sunrise
Amy Lawrence	Tonawanda NY	Literacy Program Director	Buffalo
Jelaine Foster	Hamilton ON	Manager Sales & Marketing	Hamilton, AM
Steven Davis	Buffalo, NY	Vice President Operation (family business)	Buffalo, Sunrise.

#### Alternate Team Member

Erick Garcia	Niagara Falls ON	Head Tennis Coach	The Rotary Club of St Catharines
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We have contacted and received acceptance from successful Team Members as to their role. Candidates that were not successful have also been advised.

The team will begin preparations for their April 28<sup>th</sup> departure for their month long adventure in Brazil.

### **Scholars Committee -chair John Tiebert**

The committee met on December 3 to continue discussion of direction and process as they work towards implementing Future Vision for the spring of 2013.

### **Future Vision Transition – PDG Karen Oakes**

A guideline and timeline for preparing your Club for Future Vision is attached to this report. A Transition team meeting is scheduled for the week of February 20<sup>th</sup>.

Respectfully  
 PDG Art Wing  
 Director  
 District 7090 Rotary Foundation

#### Attachments

1. December 2011 Zone 24 EREY report
2. January 20 2012 -2011-12 Club Goal Reports and Donation Summary
3. 2011-12 District Simplified Grant approvals to January 18 2012
4. Preparing your Club for Rotary Foundation Grants in 2013-timeline



ROTARY INTERNATIONAL®  
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## Every Rotarian Every Year - Annual Fund Report

DECEMBER 2011 - 2012

Zone	District	Members Current Fiscal Year	Members Last Fiscal Year	# of Clubs	# of Clubs w/goal	% of Clubs w/ goal	District Goal Current Year	Annual Fund YTD	Annual Fund LYTD	YTD % Change	Annual Fund Per Capita YTD	Annual Fund Per Capita LYTD	Annual Fund Per Capita LFY	Sustaining Member YTD	Sustaining Member %	100% Sustaining Member Clubs YTD	PHS Eligible Count	Non Giving Clubs YTD	Non Giving Clubs LYTD	Non Giving Clubs Final	Total Giving YTD
24	2225	0				0	\$0.00				\$0.00				0.0%	0	0	1	0	0	0
24	5010	2,325	2,466	69	69	100.0%	\$364,117.00	\$148,179.97	\$116,795.57	26.9%	\$63.73	\$47.36	\$124.49	440	18.9%	0	51	18	37	12	\$306,180.62
24	5040	1,583	1,607	51	50	98.0%	\$189,400.00	\$107,995.43	\$117,548.86	-8.1%	\$68.22	\$73.15	\$164.32	290	18.3%	0	35	10	13	2	\$460,105.39
24	5050	2,732	2,853	57	56	98.2%	\$314,376.00	\$241,511.33	\$193,698.98	24.7%	\$88.40	\$67.89	\$133.85	594	21.7%	0	52	6	12	1	\$460,567.42
24	5060	2,783	2,873	60	55	91.7%	\$375,443.00	\$191,353.54	\$226,367.06	-15.5%	\$68.76	\$78.79	\$125.21	691	24.8%	0	54	9	7	0	\$284,231.03
24	5360	2,194	2,177	48	48	100.0%	\$231,600.00	\$159,673.17	\$135,508.12	17.8%	\$72.78	\$62.25	\$107.80	390	17.8%	0	64	10	9	3	\$472,149.03
24	5370	2,312	2,395	61	52	85.2%	\$209,425.00	\$158,914.57	\$152,902.95	3.8%	\$68.73	\$63.84	\$128.69	452	19.6%	0	59	9	9	1	\$277,673.49
24	5550	1,658	1,707	48	18	37.5%	\$64,725.00	\$137,863.01	\$92,559.60	48.9%	\$83.15	\$54.22	\$102.92	348	21.0%	0	47	9	6	2	\$192,119.94
24	6330	2,006	2,072	61	61	100.0%	\$189,294.00	\$107,800.91	\$104,821.86	2.8%	\$53.74	\$50.59	\$102.82	396	19.7%	0	11	16	16	3	\$250,983.22
24	7010	1,662	1,694	45	0	0.0%	\$0.00	\$132,090.23	\$142,535.48	-7.3%	\$79.48	\$84.14	\$160.08	340	20.5%	0	24	8	11	1	\$209,269.17
24	7040	2,050	2,107	67	46	68.7%	\$194,680.00	\$76,496.08	\$134,051.10	-42.9%	\$37.32	\$63.62	\$120.48	257	12.5%	0	16	28	25	7	\$186,586.35
24	7070	2,094	2,104	55	55	100.0%	\$231,540.00	\$169,965.21	\$174,912.37	-2.8%	\$81.17	\$83.13	\$138.42	527	25.2%	0	28	6	7	2	\$466,784.99
24	7080	1,822	1,846	50	38	76.0%	\$226,100.00	\$136,014.46	\$127,950.58	6.3%	\$74.65	\$69.31	\$168.28	344	18.9%	0	32	12	12	2	\$246,315.46
24	7090	2,578	2,619	73	73	100.0%	\$245,500.00	\$137,045.60	\$175,131.18	-21.7%	\$53.16	\$66.87	\$133.53	496	19.2%	0	27	19	21	3	\$185,580.73
24	7790	1,833	1,810	53	42	79.2%	\$104,855.00	\$36,178.99	\$34,949.47	3.5%	\$19.74	\$19.31	\$56.78	215	11.7%	0	2	28	30	14	\$121,167.57
24	7810	1,257	1,262	38	0	0.0%	\$0.00	\$36,998.79	\$55,975.55	-33.9%	\$29.43	\$44.35	\$80.63	117	9.3%	0	16	16	13	4	\$59,557.34
24	7820	1,578	1,641	46	0	0.0%	\$0.00	\$72,507.79	\$52,522.65	38.1%	\$45.95	\$32.01	\$66.53	160	10.1%	0	17	8	6	5	\$133,238.16
<b>Total</b>		<b>32,467</b>	<b>33,233</b>	<b>882</b>	<b>663</b>	<b>75.2%</b>	<b>\$2,921,055.00</b>	<b>\$2,050,589.08</b>	<b>\$2,038,231.38</b>	<b>0.6%</b>	<b>\$63.16</b>	<b>\$61.33</b>	<b>\$121.40</b>	<b>6,057</b>	<b>18.7%</b>	<b>0</b>	<b>535</b>	<b>213</b>	<b>234</b>	<b>62</b>	<b>\$4,312,509.91</b>

District 7090 Club Goals Donation Summary Report dated January 20, 2012

Club	Club	#	Average /	Club APF	Average/	Annual Fund	PolioPlus	PolioPlus	Polio Dec 2007
Number	Name	Members	Member	Goal	Member	Donation to Date	Goal	Donation	to Jan 2012
26305	Akron-Newstead	1 42	\$ 50	\$ 2,000			\$1,000		\$ 3,025
4721	Albion	1 32	\$ 90	\$ 3,000	\$ 6	\$ 200	\$1,000		\$ 1,917
25380	Amherst East	1 22	\$ 100	\$ 2,500	\$ 80	\$ 1,751	\$750		\$ 2,998
4722	Amherst North	1 9	\$ 100	\$ 1,300	\$ 136	\$ 1,225	\$1,000		\$ 874
4723	Amherst South	1 25	\$ 100	\$ 2,500	\$ 4	\$ 100	\$1,500	\$ 100	\$ 17,767
4689	Ancaster	1 14	\$ 200	\$ 3,000	\$ 625	\$ 8,750	\$1,000	\$ 500	\$ 5,748
28117	Ancaster A.M.	1 39	\$ 100	\$ 4,200	\$ 3	\$ 120	\$4,000		\$ 9,052
4724	Batavia	1 89	\$ 50	\$ 4,450	\$ 24	\$ 2,180	\$2,000	\$ 1,870	\$ 17,936
4690	Brantford	1 78	\$ 100	\$ 7,500	\$ 27	\$ 2,133	\$5,000	\$ 5,504	\$ 20,131
29643	Brantford-Sunrise	1 58	\$ 150	\$ 9,300	\$ 151	\$ 8,748	\$7,500	\$ 350	\$ 19,202
4725	Buffalo	1 144	\$ 100	\$ 16,000	\$ 9	\$ 1,250	\$1,000	\$ 200	\$ 15,603
30381	Buffalo-Sunrise	1 19	\$ 100	\$ 2,100	\$ 5	\$ 100	\$1,500	\$ 200	\$ 1,362
30716	Caledonia	1 15	\$ 100	\$ 1,500	-		\$1,000	\$ 1,050	\$ 5,861
4726	Cheektowaga	1 9	\$ 100	\$ 900	\$ -		\$0		\$ 1,083
4727	Clarence	1 63	\$ 100	\$ 6,400	\$ 118	\$ 7,435	\$2,000	\$ 3,600	\$ 12,435
4694	Delhi	1 10	\$ 100	\$ 900	\$ 43	\$ 433	\$1,000	\$ 987	\$ 5,510
4695	Dundas	1 39	\$ 100	\$ 3,800	\$ 25	\$ 963	\$1,000	\$ 1,363	\$ 61,318
52949	Dundas Valley Sunrise	1 46	\$ 106	\$ 5,000	\$ 233	\$ 10,726	\$3,000		\$ 7,464
4728	Dunkirk	1 26	\$ 100	\$ 2,600	\$ -		\$1,000		\$ 4,705
29662	Dunnville	1 21	\$ 100	\$ 2,500	\$ 107	\$ 2,250	\$2,000		\$ 5,839
4729	East Aurora	1 27	\$ 111	\$ 2,900	\$ 4	\$ 100	\$1,000		\$ 3,000
28911	Eastern Hills Sunrise	1 30	\$ 100	\$ 2,900	\$ -		\$1,000		\$ 2,150
52046	Ellicottville	1 18	\$ 39	\$ 700	\$ -		\$ -		\$ 335
4732	Falconer	1 23	\$ 90	\$ 2,000	\$ 43	\$ 1,000	\$1,000		\$ 1,230
53345	Flamborough AM	1 18	\$ 100	\$ 1,500	\$ 10	\$ 176	\$2,000		\$ 3,911
28116	Fonthill	1 19	\$ 120	\$ 2,400	\$ 13	\$ 240	\$1,000	\$ 1,200	\$ 3,014
4696	Fort Erie	1 9	\$ 35	\$ 350	\$ -		\$400		\$ 2,591
4733	Fredonia	1 45	\$ 51	\$ 2,250	\$ 30	\$ 1,350	\$1,000	\$ 200	\$ 7,645
4734	Grand Island	1 28	\$ 100	\$ 3,300	\$ 11	\$ 305	\$1,000	\$ 252	\$ 7,382
27868	Greater Jamestown AM	1 20	\$ 100	\$ 2,200	\$ 40	\$ 791	\$1,000		\$ 2,430
4698	Grimsby	1 24	\$ 100	\$ 2,900	\$ 95	\$ 2,274	\$2,500		\$ 5,420
59744	Grimsby @ Noon	1 18	\$ 100	\$ 1,800	\$ 199	\$ 3,577	\$1,000	\$ 1,000	\$ 3,505

District 7090 Club Goals Donation Summary Report dated January 20, 2012

4735	Hamburg	1	27	\$	100	\$	2,600	\$	4	\$	100	\$	1,000	\$	1,200	\$	7,215
28054	Hamburg Sunrise	1	21	\$	100	\$	2,200	\$	48	\$	1,000	\$	1,000	\$		\$	3,000
4699	Hamilton	1	110	\$	100	\$	11,600	\$	45	\$	4,910	\$	1,000	\$	690	\$	6,303
23427	Hamilton "A.M."	1	46	\$	100	\$	4,500	\$	122	\$	5,620	\$	2,000	\$	608	\$	12,869
4701	Hamilton Mountain	1	29	\$	100	\$	3,300	\$	-				2,000	\$		\$	2,205
26582	Hamilton Sunset	1	20	\$	100	\$	1,900	\$	-				1,900	\$		\$	4,050
4700	Hamilton-East Went	1	23	\$	100	\$	2,300	\$	-				2,000	\$	100	\$	3,492
4736	Holley	1	16	\$	31	\$	500	\$	14	\$	225	\$	2,000	\$	150	\$	2,318
4737	Jamestown	1	107	\$	97	\$	10,000	\$	-				3,000	\$	600	\$	14,602
4738	Kenmore	1	53	\$	38	\$	2,000	\$	2	\$	100	\$	-			\$	11,337
4739	Lakewood-Chautauqua South	1	12	\$	91	\$	1,092	\$	-				1,000	\$		\$	1,480
4740	Lancaster-Depew	1	23	\$	38	\$	1,000	\$	48	\$	1,100	\$	250	\$	50	\$	483
4741	Le Roy	1	36	\$	67	\$	2,412	\$	76	\$	2,725	\$	1,000	\$	1,000	\$	3,927
4742	Lewiston/Niagara Lake	1	12	\$	100	\$	1,400	\$	108	\$	1,300	\$	1,000	\$	500	\$	2,500
50055	Lincoln	1	27	\$	100	\$	3,300	\$	-				2,000	\$		\$	4,492
4744	Lockport	1	56	\$	60	\$	3,600	\$	82	\$	4,610	\$	2,000	\$	1,000	\$	9,397
4745	Medina	1	8	\$	100	\$	900	\$	-				0	\$		\$	125
4746	Middleport	1	14	\$	71	\$	1,000	\$	143	\$	2,000	\$	1,000	\$		\$	1,175
24800	Niagara County-Central	1	25	\$	38	\$	1,000	\$	11	\$	275	\$	0	\$		\$	2,066
27545	Niagara Falls Sunrise	1	47	\$	100	\$	4,200	\$	49	\$	2,315	\$	2,000	\$	1,000	\$	9,724
4747	Niagara Falls, NY	1	16	\$	150	\$	2,400	\$	-				2,000	\$	-	\$	-
4706	Niagara Falls, ON	1	56	\$	100	\$	6,000	\$	82	\$	4,598	\$	3,000	\$	3,963	\$	39,499
29972	Niagara-on-the-Lake	1	45	\$	100	\$	4,800	\$	12	\$	551	\$	2,000	\$	1,460	\$	9,181
31593	Norfolk Sunrise	1	54	\$	100	\$	5,000	\$	1	\$	75	\$	1,000	\$		\$	3,468
4748	Olean	1	35	\$	100	\$	3,500	\$	90	\$	3,167	\$	2,000	\$	422	\$	7,208
4749	Orchard Park	1	16	\$	91	\$	2,000	\$	-				2,000	\$	1,000	\$	2,000
66814	Port Colborne Centennial	1	20	\$	63	\$	1,260	\$	-				1,000	\$		\$	3,091
4750	Salamanca	1	8	\$	100	\$	1,000	\$	125	\$	1,000	\$	500	\$		\$	1,500
4713	Simcoe	1	52	\$	113	\$	6,000	\$	129	\$	6,695	\$	3,000	\$	1,030	\$	16,053
4751	South Shore of Blasdell-Lackawanna	1	26	\$	38	\$	1,000	\$	-				500	\$		\$	2,100
4711	St. Catharines	1	135	\$	100	\$	14,000	\$	41	\$	5,517	\$	2,500	\$	1,000	\$	15,487
28928	St. Catharines Sunrise.	1	16	\$	100	\$	1,700	\$	97	\$	1,555	\$	1,000	\$		\$	3,102
4712	St. Catharines South	1	42	\$	100	\$	4,200	\$	5	\$	200	\$	1,000	\$	1,000	\$	4,338
23879	St. Catharines-Lakeshore	1	35	\$	110	\$	3,960	\$	75	\$	2,625	\$	2,000	\$		\$	2,464

## District 7090 Club Goals Donation Summary Report dated January 20, 2012

[illegible]

# Preparing Your Club for Rotary Foundation Grants in 2013



The Rotary Foundation is implementing a new grant structure, based on its Future Vision Plan, that will be available to all clubs on 1 July 2013. The following timeline outlines major events and related steps that can help prepare your club for this transition.

2011-12	Learn
January-June	<a href="#">Learn</a> about the Future Vision Plan and <a href="#">new policies and procedures</a>
May	<a href="#">Attend</a> RI Convention workshops
2012-13	Train, Qualify & Prepare
July-December	Attend your district Rotary Foundation seminar <a href="#">Appoint</a> a club Rotary Foundation committee chair
February-June	<a href="#">Train</a> and <a href="#">qualify</a> your club Submit reports for all Rotary Foundation grants and programs on time Submit project proposals to the district for district grant funds Apply for Rotary Foundation Global Grants online
June	Attend RI Convention workshops
2013-14	Participate
1 July 2013	Begin using new Rotary Foundation grants

The Rotary Foundation is piloting this new grant model with 100 districts. Grant guidelines may change. Check [www.rotary.org](http://www.rotary.org) for the latest information.

## Learn in 2011-12

### January-June 2012

#### Learn about the Future Vision Plan and new policies and procedures

- Read about Future Vision on the [RI website](#), sign up for the [Future Vision newsletter](#), and view [e-learning modules](#).
- Review the 2011-12 Future Vision edition of the [Club Rotary Foundation Committee Manual](#). Strengthen your club Rotary Foundation committee. Appoint motivated, knowledgeable committee members, and build a base of future district committee members.
- Read the [Terms and Conditions for Rotary Foundation District Grants and Global Grants](#).
  - Evaluate your existing projects, and consider whether they could qualify for global grants or district grants. Start thinking about ways to make your projects more [sustainable](#), measurable, and aligned with the [areas of focus](#). Also look for opportunities to work with other clubs on larger grants.
  - Consider whether your club wants to use grant funds for scholarships and vocational training teams.
  - Keep timelines for district and global grants in mind as you plan.
    - Check with your district about deadlines for submitting district grant proposals.
    - To sponsor a scholar or vocational training team with a global grant, submit your application and payment information at least three months before study/travel begins.
  - Read the [club memorandum of understanding](#), and determine any additional processes you will need to put in place to implement it (Note: Indian clubs should refer to [this version](#)).
  - Review the [Grant Management Manual](#).
  - Attend educational events at your district's Rotary Foundation seminar or conference.

### May 2012

#### Attend RI Convention workshops

## Train, Qualify & Prepare in 2012-13

### July-December 2012

#### Attend your district Rotary Foundation seminar

Find out your district's deadlines and requirements for requesting district grant funds for grants.

#### Appoint a club Rotary Foundation committee chair

- Read the [\*Club Rotary Foundation Committee Manual\*](#). Consider who else will serve on the committee starting in 2013-14.
- Review requirements to qualify your club to receive Rotary Foundation grants.

### February-June 2013

#### Train and qualify your club

- Have the club president-elect or a designated club member attend a [grant management seminar](#). To prepare for training, you could attend Rotary Foundation grant [webinars](#) for clubs and complete the following e-learning modules:
  - [Future Vision: An Overview](#)
  - [Grant Management](#)
  - [Foundation Funding](#)
  - [Choosing a Grant](#)
  - [Areas of Focus: An Overview](#)
- Read and agree to the club MOU, and return it to your district.
- Meet additional district requirements.

#### Submit reports on all Rotary Foundation grants and programs

- Report on finished grants promptly and close them. Clubs cannot have more than 10 open grants of any type, including Matching Grants, 3-H Grants, and global grants.
- Recognize program participants in Ambassadorial Scholarships, Group Study Exchange, and humanitarian grants, and encourage them to continue to shape The Rotary Foundation.

#### Submit project proposals for district grant funds to the district

## **Prepare to apply for Rotary Foundation Global Grants**

- ☐ Implement the club MOU.
- ☐ Complete the following e-learning modules:
  - ☐ [Developing Global Grants](#)
  - ☐ [Project and Activity Sustainability](#)
  - ☐ [Vocational Training Teams](#)
  - ☐ [Rotary Scholarships](#)
  - ☐ [Member Access: Global Grant Proposal](#)
  - ☐ [Member Access: Global Grant Application](#)

## **Apply for global grants online**

- ☐ Begin implementing processes to manage new grants.
- ☐ Allow 6-12 months to conduct needs assessments and project planning.

**June 2013**

## **Attend RI Convention workshops**

**Participate in 2013-14**

**1 July 2013**

## **Begin implementing new Rotary Foundation grants**

District Membership Committee Report  
District Council Meeting  
January 28, 2012  
Pravin D. Suchak

**Strategic Priority #1: To find new and innovative ways to help clubs address membership issues**

- To have six regional membership meetings (3 on each side of border) open to those interested in membership – will include one on-line meeting. Sessions to consider focusing on unique club issues (issues found in small clubs different than issues found in large clubs; also need to have advanced sessions – not everyone is new to this topic)
- To publish online monthly ideas exchange of ways to increase fun at their meetings
- Decrease member attrition by having a district membership committee who goes out to clubs to share ideas of why it happens and what clubs can do about it

**1) Highlights of what has been accomplished since last council meeting:**

- i) Held two Membership Success Seminars in November one on each side of the border. Attendance was fairly good on the Canadian side (20 participants) and excellent on the US side (29 participants). Topics covered included recruiting, “integrating” and retaining younger members, several ideas on recruitment in general and one hour spent on retention. There was a lot of interaction between the participants.
- ii) I am in the process of surveying the clubs on membership statistics (as of July 1 and projections for membership at the end June 2012 for budget purposes) and three membership growth challenges faced by clubs.
- iii) I am also working on membership portion presentation at PETS1 and membership sessions at the District Assembly.

**2) What are some actions that you are committing to lead / ensure are accomplished between now and next Council meeting relative to the Strategic Priority #1 of the District Strategic Plan?**

- i) I plan to hold one more Membership Success Seminar to reach out to clubs in the southern tier (NYS).
- ii) I am evaluating membership related Webinars that were offered by RI over the last few months and put them on the district web site.
- iii) Continue to offer one on one assistance to clubs with low membership to help them increase their membership. This could involve working at the club’s board level, working with the membership committees and eventually working with the club membership.
- iv) Continue to offer one on one assistance to clubs consistently losing members to help them reduce the rate of attrition. This could involve working at the club’s board level, working with the membership committees and eventually working with the club membership.
- v) Develop a pool of speakers from clubs who have been successful in growing membership both with successful recruitment strategies and effective retention programs.

District Membership Committee Report  
District Council Meeting  
January 28, 2012  
Page 2

- 3) Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.**

No.

- 4) Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?**

I would like the members of the Council to help me in finding Rotarians who have been successful in helping their clubs resolve any membership challenges. Do not assume that these Rotarians may or may not agree to help the district. Just email me the names and a brief description of what they have done. I also would like assistance in identifying Rotarians with expertise in Human Resource development, Public Relations, Marketing, Communications and Social media that we can use as resources in the district.

- 5) Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?**

No.



Pravin D. Suchak

**Rotary District 7090 PR & Communications Strategic Priorities**  
**PR & Communications Report**  
**January 2012**

**Strategic Priority #3: To improve the 2-way communication between the district and you – both in terms of messages and use of technology (Chris Yates)**

- To have 50% of district leadership using social network and other 2-way communication (district web; linked in); To have 25% of club leadership doing the same (may include some orientation and training).
  - Club Vision Facilitation Team looking at establishing discussion group;
  - **Facebook** Group for Rotary District 7090 established 2010, with 156 members to date.
- To have 70% of club leadership and 95% of district leadership increasing their usage of RI and district materials that are available.
- To increase the use of web-based training and communication tools – at least one meeting or seminar takes place using these mediums by district directors & chairs for their committee membership; 3 webinar opportunities for district Rotarians developed by 3 district directors (3 of the 5 avenues of service).

**Other Priorities (Chrissy Casilio, Roseanne Morissette, Paul McAfee)**

- To submit an RI PR Grant Application (Paul McAfee)
  - Beginning process for 2012-2013 RI PR Grant application – **Due March 4.**
    - **Requesting approval from District Council to make this a three-year grant application.**
  - Have started placing Pay-Per-Click (PPC) ads on LinkedIn and Facebook. These first ads draw respondents to the:
    - Facebook **E-Club** page (83 Likes)
      - <http://www.facebook.com/RotaryEClubSOWNY>
    - LinkedIn **E-Club** Group (7 Members)
      - [http://www.linkedin.com/groups/Rotary-eClub-SOWNY-District-7090-4159206?gid=4159206&trk=hb\\_side\\_g](http://www.linkedin.com/groups/Rotary-eClub-SOWNY-District-7090-4159206?gid=4159206&trk=hb_side_g)
    - Facebook **District 7090** page (156 Likes)
      - <http://www.facebook.com/RotaryDistrict7090>
    - LinkedIn **District 7090** Group (112 Members)
      - [http://www.linkedin.com/groups?gid=2665233&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=2665233&trk=hb_side_g)
  - Continuing to build content on the District 7090 PR Campaign page and place ads leading to that page to attract new members to all clubs in the District.
  - Implementation also will include purchase of Internet Pay-Per-Click marketing on Google.
    - We will provide numerous GoToMeeting sessions to help the clubs understand what we are doing, to teach them about Internet marketing, and to help them if they want to piggy-back on our campaigns. **First Webinar was January 12, 2012.**
- RI PR Grant Application implementation team, supporting Paul McAfee
  - Assistance in Canada (Roseanne Morissette).
  - Assistance in USA (Chrissy Casilio).

## Rotary E-Club of SOWNY

### Report to District Council

January 28, 2012

Prepared by Elizabeth Kovacs

#1) Status of Website through Club Runner [www.rotaryclub7090.org](http://www.rotaryclub7090.org)

- 70% complete
- Walk through visual
- Ask DC members to SIGN UP FOR E-BULLETIN
- Yet To be completed: Content Pages; Generate First E-Bulletin 1/30/2012; turn on eCommerce functionality by 2/3/2012

#2.) Social Media (Paul McAfee)

- Ask DC members to please LIKE our Facebook and Join our Linked IN
- Direct link to Social Media from website
- Paul to report on lead generation

#3.) Get Chartered!

- 5 current committed members
- Need 20 more; many in the wings ; first eBulletin blast will target asking for members
- ASAP is the goal

#4.) Financials from beginning to current date (copy of transaction report)

Green=posted to Cash Flow Report	PETTY CASH FUND	Check Number	Transaction Date	Deposit Petty Cash	Withdrawl Petty Cash	Balance Petty Cash
Membership Dues - Charter	Liz Kovacs		3/16/2011	\$260.00		\$260.00
Membership Dues - Regular through 12/31/2011	Liz Kovacs		3/16/2011	\$360.00		\$620.00
Administrative Cost	Webinar Tool through 6/9/2011 (TechSoup)		4/15/2011		\$94.00	\$526.00
Administrative Cost	QuickBooks Premier 2011 Tool (TechSoup) 3 licenses		4/15/2011		\$99.00	\$427.00
Marketing/ PR	Cataract Printing (logo development)		4/27/2011		\$64.80	\$362.20

Fund Raiser	Net Cost - Flowers Rosa Flora/CA CAN \$53.00 (take at par)		5/8/2011		\$53.00	\$309.20
Fund Raiser	Net Cost- Flowers Maureens/ US		5/8/2011		\$165.30	\$143.90
Fund Raiser	Gross Sales - Flowers US		5/8/2011	\$260.00		\$403.90
Fund Raiser	Gross Sales- Flowers Rosa Flora/ CA		5/8/2011	\$93.00		\$496.90
Administrative Expense	Mail Box / UPS in Lewiston, NY (paid through 6/12/2012				\$250.00	\$246.90
Transfer Funds	Deposit to Checking(Flower Sale Profits \$134.87 + \$94.07 Transfer Petty Cash )				\$228.89	\$18.01
						<b>\$18.01</b>
	HSBC CHECKING ACCOUNT	Check Number	Transaction Date	Deposit to Checking	Withdrawl from Checking	Balance Checking Account
Membership Dues- Charter	Vince Conti		5/20/2011	\$260.00		\$260.00
Fund Raiser	Transfer from Petty Cash		5/20/2011	\$228.89		\$488.89
Administrative Expense	Preprinted Bank Checks	Automatic Withdrawl	6/2/2011		\$62.39	\$426.50
Website	GoToDaddy (2 domaine names through 8/31/2013)	Debit Card/Liz	9/2/2011		\$113.43	\$313.07
Amherst East/Profit from District Conference (Coffee Sales)	Deposit		11/14/2011	\$385.00		\$698.07
Fundraiser/ Christmas Coffee Sales	Deposit		11/28/2011	\$348.00		\$1,046.07
Fundraiser/Superbowl Raffle	Deposit		12/1/2011	\$176.70		\$1,222.77
Fundraiser/ 1-18-2012 Dinner Meeting			Pending Deposit	\$96.06		\$1,318.83
Club Runner- Paid through 12/30/2012		1002			\$209.00	\$1,109.83



## **District 7090 – New Generations**

In an effort to capitalize on the District's newly established FaceBook Page, a New Generations page was created that links to a District Youth Exchange page and a District Rotaract page.

The youth exchange page enjoyed very high traffic at it's launch, but coordinated efforts need to be established to continue that trend. The Rotaract page has yet to be marketed to the Rotaract clubs.

Pages for SLAPSHOT & RYLA will be established next.

### **Youth Exchange – (Chair – Aad Vermeyden – Rotary Club of Brantford)**

- Program concluded it's district interviews for the recently selected outbound students over the Jan 14 – 15<sup>th</sup> weekend. Total of 26 students in this year's class.
- Grand Island has returned to the program and is hosting a newly arrived student from Australia.
- Committee has had discussions with Kenmore, West-Seneca, and Albion in hopes of bringing them back into the program.
- An article appeared in the Jan. edition of the RotaryCanada magazine about our Temagami trip, which was recently renamed Algonquin.
- Students will be departing for the first Algonquin Trip on Feb 8<sup>th</sup>.

### **RYLA - (Chair – Sue O'Dwyer – Rotary Club of Norfolk Sunrise)**

RYLA and SLAPSHOT committees met to discuss ways for greater collaboration between the two programs, and several RYLarians will be involved in the SLAPSHOT program this April 27-29<sup>th</sup>.

**Rotaract** – (US Chair – Nick Norton – Rotary Club of Fredonia, Canada Chair – Bruce Williamson – Rotary Club of Brantford)

We have two Rotaract clubs on the U.S. side. One in Buffalo and one at Fredonia University.

The Buffalo Rotaract meets every other Wednesday at 6 pm. It has 10 members and the president is Sabrina Smith, a former Ambassadorial scholar. It held a book sale for Haiti Scholarship program. It participated with the Buffalo Rotary in a Buffalo Brush up. The upcoming project is a Senior Prom which is a prom for members from a geriatric clinic.

The Fredonia Rotaract is meeting somewhat regularly and still is in the beginnings of developing a program. Their advisor Doug Manly is out of the country at present so I don't have much information on it. They have elected officers and are sorting out potential programs.

### **Interact – (US Chair – Stanley Simmons – Rotary Club of Buffalo Sunrise)**

This is a list of the US Interact clubs:



7090 A.N. Myer High School - Niagara Falls  
 7090 Akron-Newstead - Akron-Newstead  
 7090 Albion High School - Albion  
 7090 Allegany-Limestone High School - Olean  
 7090 Archbishop Walsh - Olean  
 7090 Batavia - Batavia  
 7090 Beamsville District Secondary School - Lincoln  
 7090 Brocton - Westfield-Mayville  
 7090 Hamburg High School - Hamburg Sunrise  
 7090 Kenmore West High School - Kenmore  
 7090 Lancaster High School - Lancaster-Depew  
 7090 Lewiston Porter High School - Lewiston/NOTL  
 7090 Olean High School - Olean  
 7090 Portville High School - Olean  
 7090 Sweet Home High School - Amherst North  
 7090 Williamsville East - Amherst East

Interact Clubs on the horizon:

The Buffalo Rotary Club is in the process of establishing two (2) Interact Clubs:

1. Olmsted High School--Buffalo Rotary Contact is Brian Casey, [bcasey@ft.newyorklife.com](mailto:bcasey@ft.newyorklife.com).

Brian has had two (2) activities with Olmsted; a day of caring, and Christmas bell ringing at the Salvation Army.

To date, Brian advises that there are twelve (12) members.

2. Charter High School for Applied Technology--Buffalo Rotary Contact is Tim Lang, [tlang@fergusonelectric.com](mailto:tlang@fergusonelectric.com).

Tim is in the process of meeting with the school to establish the faculty advisor, and membership. Buffalo Rotary is going to sponsor two (2) students to SLAPSHOT in April. These two students will be the student leaders for this club.

My overall plan is to connect the interact clubs in the district with the Rotaract clubs and allow a synergy to take place between the two. I believe the Rotaract clubs can do for the Interact clubs what Rotary does for Rotaract. Ultimately, If we can match the three organizations by locale we can have a direct effect on club growth and their local and community service.

# SLAPSHOT --- Student Leadership Award Program for Students High On Training REPORT to District Council

January 16, 2012

## A. PROMOTION & REGISTRATION

The notice, **Registration is NOW open for SLAPSHOT 2012...** was distributed by Pene Hutton to all clubs via email on January 3, 2012. Since then, 8 clubs have confirmed registrations totaling 25 participants. **This represents 25% of the maximum participants who can be accommodated at SLAPSHOT 2012.**

**EARLY BIRD REGISTRATION Deadline**  
**February 29, 2012**

**FINAL REGISTRATION Deadline**  
**March 31, 2012**

For registrations and payments submitted by February 29, 2012, the **fee per student is \$225**, which is an increase of \$25 over the 2011 fee to cover rising facilities and programming costs. After February 29, the fee is \$250. There is a per club limit of 6 registrations maximum.

For FULL DETAILS, there are THREE downloads to access from the New Generations SLAPSHOT page on the District's website...

- [SLAPSHOT 2012 Flyer](#) (as inserted)
- [SLAPSHOT 2012 Club Information & Registration Package](#)
- [SLAPSHOT 2012 Participant Information & Application Package](#)

**April 27– April 29, 2012**

Canterbury Hills Conference Centre  
Ancaster, Ontario, CANADA

# SLAPSHOT



Student Leadership Award Program for Students High On Training  
A fun-filled WEEKEND of personal and leadership development activities  
for **HIGH SCHOOL STUDENT LEADERS, 15-18 years old**



"The SLAPSHOT program proved to be a fantastic experience for me as a leader. I was very fortunate to spend the weekend with 100 teens, just like me, from Canada and the U.S."

"I got a chance to network with other scholars and find out some of the events that other schools hold to raise funds."

"The High Ropes showed me how important it is to be able to work with others. Also, since there is so much trust involved, it was a great opportunity to realize that you can't do everything yourself. Sometimes you have to let things fall into the hands of capable people who want to help."

"The program involved outstanding speakers and exceptional leaders who motivated my creativity. Perhaps one of the most memorable presentations was made by a young, enthusiastic, and very well educated speaker known as Joel Hickey."



NOW, in its 7<sup>th</sup> season, SLAPSHOT is unique to Rotary District 7090. SLAPSHOT promotes, honors, celebrates & fosters youth leadership.

REGISTRATION FEE is \$225 per student, to be submitted to the SLAPSHOT Registrar on or before February 29, 2012. After February 29, 2012, REGISTRATION FEE is \$250 per student. [Rotary District 7090](#) Click on SLAPSHOT

ROTARY CLUB OF \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_



## B. PROGRAM PLANNING & VOLUNTEER RECRUITMENT

Matt Pomeroy & Jen Middleton welcome Claire Frele (ROTEX 2008) to the SLAPSHOT 2012 program team. The program plan is close to completion. Adventureworks HIGH ROPES and renowned speaker, Joel Hickey, remain as main features. We are very excited that DG John Heise has agreed to be 'on hand' at SLAPSHOT 2012 to participate in both the opening (Friday PM) and closing (Sunday AM) activities. Program changes include tightening up the order of activities and timeline.

Thanks to the opportunities to promote SLAPSHOT at District Assembly & District Conference, a substantial number of Rotarians, Rotaractors, RYLarians & ROTEX students, have indicated their interest in volunteering at SLAPSHOT 2012. All have been sent a thank you note and SAVE THE DATE notice. As soon as the program team has completed its program plan with volunteer roles & responsibilities described, we will swing into action to recruit & confirm this year's volunteer team. A SLAPSHOT volunteer manual is currently in development and it is anticipated that training will be required for some volunteer positions.

*Respectfully submitted by Margaret Andrewes, Chair, SLAPSHOT 2012 Committee*  
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**Rotary District 7090**  
**Report of Training Director, November 2011**

**Strategic Goals for Education & Training**

**Goal #1:** To strengthen the role of the AG in helping the district to support the educational needs of the clubs.

**Goal #2:** To develop measurement tools that enable the district to assess the needs as well as satisfaction of Rotarians throughout the district as it relates to education and training; and to collect the needs and satisfaction ratings of Rotarians in district and ensure that actions are taken annually to meet needs and increase satisfaction.

**Goal #3:** Improve utilization of education programs at club level – as measured by achieving a 30% utilization rate of these offerings. The goal of “30% utilization rate” is interpreted to mean that at least 30% of members in each club participate in at least one training/educational program

**Goal #4:** Form Education Committee by July 1, 2010 to focus on orientation of new members and continued growth of current members.

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
  - a.) On 11/29/11, DT Kevin Crosby and PETS 1 Chair Wally Ochterski participated in a Zone webinar of District Trainers focusing on approaches to “Pre-PETS” training, sharing best practices.
  - b.) On 12/13/11, DT Kevin Crosby and PETS 2 Chair Robb McLeod participated in a GTM session with District Trainers and DGEs from D7080 and D7070 to continue planning PETS 2.
  - c.) On 1/21/12, an RLI session was conducted in Hamilton, ON. 33 participants in total attended offerings of Parts 1, 2, and 3. Even Rotarians graduated after completing Part 3.
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
  - a) The Club-based Training and E-learning committee has developed a plan for promoting and facilitating access to training programs at the club level and individual member level and piloting the role of Club Trainer. A roster of Club Trainers will be created and a one-hour webinar will orient Club Trainers to their role and responsibilities. We will provide Club Trainers with guidelines for assessing training needs at the club level and corresponding training resources to meet those needs.
  - b) The AG development plan, attached, will be implemented
  - c) The District Orientation program for new Rotarians, “Release Your Inner Rotarian,” will be launched.
3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.
4. Is there an item that you would like ‘input’ from council (ideas – not decision) relative to the strategic plan?
5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

I believe the cumulative impact of training initiatives, including PETS, RLI, District Team Training, new member orientation, AG development, club-based training and e-learning and District Assembly will contribute to the attainment of strategic goals for the district and help develop Rotarians who are knowledgeable about Rotary and how to lead Rotarians in doing the good work of Rotary.

# Improving and Expanding our District 7090 Assistant Governor Training:

## Updated following INPUT received at November District Council Meeting

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### **Why Improve or Expand the Training?**

- In the last 2 strategic plans, the role of the assistant governor has been flagged as critical in order to create 2-way communications between district and clubs. It is noted that not all AGs understand what each needs to be doing to create this type of relationship – and even those who are very competent in their role seek ideas of how to do it better. Involvement in further training should ensure that AG's remain stimulated by developing, sharing, and learning new strategies to enhance their role.
- It is proposed that an augmented orientation program would facilitate new AG's to "hit the ground" running: in their first year.

In essence, we want more consistency in how the role is performed and more effectiveness from all AGs – regardless of number of years in the role.

### **Where does this fit in the District 7090 Strategic Plan?**

There are four strategic priorities in our district strategic plan. The second priority is *"To take a new and improved approach to educate Rotarians about the larger world of Rotary and how the district is here to help each club"*. Specific actions to accomplish this priority include the following:

- Ensure the training of Assistant Governors, district directors and chairs (includes establishment of a curriculum)
- Improve functioning of the AGs – mentorship and more – 2 way interaction between AGs and clubs

### **What are we striving to achieve?**

- To develop a training approach that is deemed valuable by incumbents and new AGs alike.
- To find ways to add additional training and enhance knowledge without adding substantially more meetings and travel

- To use District Team Training and District Assembly as some of the forums but find ways to make these more effective
- To find additional methods / ways to ensure training, mentoring and support is occurring throughout the year

**IDEAS with greatest support and therefore ones to be implemented first:**

1. **AG nominees would shadow the current AG in the final year of the current AG's term.** This includes attending area meetings, at least one district council meeting and district assembly prior to becoming AG.

**ACTION: Anne to work with Rick Sterne to find out how many AGs have a nominee and how to ensure all in 3<sup>rd</sup> year have nominees soon**

2. **Consider changing the format of the district council meeting to have two 30 minute INPUT sessions involving AGs and rest of district council.** One item could relate to AGs sharing the perspective of their clubs on a certain issue (this would have been a piece of homework given to AGs prior to the meeting). The other issue could be directly related to the work of one director and how best to create club awareness and involvement in that action.

**ACTION: Anne to work with John Heise to see what can be done to change council meetings in this direction.**

3. **Hold 2-3 webinars / conference calls with AGs** to help ensure all are engaged and/or getting the help and ideas each needs to do the job. Hold these meetings in NON-district council months. Have them last no longer than an hour.

**ACTION: Anne to work with Kevin Crousse to see if he can implement this before June 2012.**

4. **Develop an AG manual** and post it online via our district 7090 website. Include sample area meeting agendas; tips and techniques for engaging clubs, etc... Ensure each new AG and AG nominee is given access.

**ACTION: Pat to explore where we can post this online and what we already have that could go into manual. Also get ideas from AGs of what they would like to see in manual.**

5. **Implement the practice of having the DG Nominee or other designate call every AG not present at council meetings** and / or on conference calls. Be sure to outline what happened and what they need to do before the next meeting. At this time, those missing meetings are left alone – to a large extent. It just reinforces that it was not that important that AG was not there.

**ACTION: Anne to talk to Kevin about putting this discipline in place for remainder of this year.**

6. **Consider having ONE session at District Assembly that is just for new AGs.** Make the second session one involving all AGs where we get to know each other. The third session would be all the AGs with incoming DG to understand more of their unique goals and hopes for coming year. Make the curriculum for the first two sessions available to be re-vamped from year to year by AG trainers.

**ACTION: Anne to begin to scope out training for new AGs (session 1) and training for all AGs (session 2). Also work with District Assembly organizers to see if schedule can accommodate some of these changes.**

#### **IDEAS to be considered in future:**

- Ask each AG to attend ONE area meeting in a neighbouring area – to see first-hand how others approach area meetings and gather new ideas for keeping the attendees engaged and the meetings an effective 2-way forum.
- In order to find out more about the skills and training required for AGs, sample both the AGs as well as the club presidents. Use an on-line survey to identify what individuals think that they (and others) could benefit from learning.
- Use the same on-line training assessment survey at the end of the year to measure the effectiveness of this expanded training. Ask AGs and club presidents the extent to which they saw change or improvement or increased effectiveness from summer to spring of that year. Share feedback with AGs as well as use feedback to re-vamp training plan for the coming year.

#### **NEXT STEPS**

- Take as many actions as possible and have report ready and circulated for district council meeting at end of January. Includes using AG meeting OR district council to get some input on AG manual or other items that we are pursuing.



## Club Vision Facilitation Program

# Take the first step to Long range, strategic planning

**“...explore new ways of seeing.”**

The charge: the District’s Club Vision Facilitation Team provides, at club request, highest quality, timely, energized, synergized, future-oriented, facilitation service.

The Outcome: Every Rotary club will have a contemporary vision statement and strategic plan.

This is how it’s done:

- The club determines the need for a Vision Program;
- A “Club Vision Event Coordinator” is selected by the club;
- The Club Coordinator works with the District’s Vision Coordinator;

At the event:

- Club and Team members share a light supper and set the tone for the program;
- The Team facilitates open and future-oriented discussion, conversation, balloting, layout of an action plan, development of a draft club vision statement and closure.

At very minimal cost:

- The light supper
- Less than \$45.00 for materials

At the end of the evening:

- Club members have been brought together toward...
  - Continuity** of leadership, vision and process
  - Consistency** in programming
  - Consensus** toward solidarity and unanimity in purpose and action

Follow up, if you want it:

- The Team will, at your request, return to revisit your action plan, facilitate the tweaking of your Vision Statement and help you work with strategic planning.

Contact:

- In Southern Ontario – Nan Bruce, [nbruce@cogeco.ca](mailto:nbruce@cogeco.ca)
- In Western New York – John R. Boronkay, [jrboronkay@verizon.net](mailto:jrboronkay@verizon.net)



SERVICE ABOVE SELF



# DISTRICT 7090 STRATEGIC PLAN

July 1, 2011 - June 30, 2012



Reach Within to Embrace Humanity

[www.rotary7090.org](http://www.rotary7090.org)

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District Governor Elect  
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## Kevin Crouse

District Governor Nominee  
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## Arthur Wing

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## Kevin Crosby

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### Mission Statement

*District 7090 models Rotary in Action through co-operation and co-ordination of people in two nations within a single district working toward world peace and service.*

### STRATEGIC PRIORITY #1: TO FIND NEW AND INNOVATIVE WAYS TO HELP CLUBS ADDRESS MEMBERSHIP ISSUES

- Hold six regional membership workshops and one on-line workshop. Sessions to focus on unique club issues; highlight issues unique to small clubs verses issues found in large clubs; also need to have advanced sessions.
- Publish online monthly ideas exchange of ways to increase fun at meetings
- Decrease attrition by having a district membership committee who goes out to clubs to share ideas of why it happens and what clubs can do about it.

### STRATEGIC PRIORITY #2: TO TAKE NEW AND IMPROVED APPROACH TO EDUCATE ROTARIANS ABOUT THE LARGER WORLD OF ROTARY AND HOW THE DISTRICT IS HERE TO HELP EACH CLUB

- Train and prepare speakers that are available throughout the district to speak effectively about Rotary and what is happening in our district – involves us developing standards, curriculum and preparation of our speakers
- Expand the number of Rotarians attending district hosted events (includes district conference; district assembly plus new forums like 'new member orientation' done by district) by 50%.
- Enhance the training of Assistant Governors, district directors and district chairs (includes establishment of a curriculum)
- Improve functioning of AGs - mentorship and more 2-way interaction between AGs and clubs
- Pilot club trainer role by having 15 clubs participating in the pilot (includes establishment of role description)

### STRATEGIC PRIORITY #3: TO IMPROVE THE 2-WAY COMMUNICATION BETWEEN THE DISTRICT AND YOU - BOTH IN TERMS OF MESSAGES AND USE OF TECHNOLOGY

- Have 50% of district leadership using social network and other 2-way communication (district web; linked in); To have 25% of club leadership doing the same (may include some orientation and training)
- Have 70% of club leadership and 95% of district leadership increasing their usage of RI and district materials that are available
- Increase the use of web-based training and communication tools – at least one meeting or seminar takes place using these mediums by district directors & chairs for their committee membership; 3 webinar opportunities for district Rotarians developed by 3 district directors (3 of the 5 avenue of service)

### STRATEGIC PRIORITY #4: TO USE OUR WORK WITH YOUTH TO EXCITE AND ENGAGE CURRENT AND POTENTIAL ROTARIANS

- Expand district leadership involvement – so that the committee will be 9 members from each side of the border (3 for early act; 3 for interact; 3 for Rotaract)
- Increase early act clubs by 4 (2 per side); interact clubs by 4 (2 per side) and Rotaract clubs by 2 (1 per side of border)
- Develop a plan to engage young Rotarians (for ages 22-30)
- Promote the new generations program by doing 12 presentations



# How do DISTRICT 7090 FOUR STRATEGIC PRIORITIES ALIGN WITH ROTARY INTERNATIONAL'S STRATEGIC PLAN?



## Rotary International Strategic Plan

*The Rotary International Plan identifies three strategic priorities supported by 16 goals:*

### Support and Strengthen Clubs

- Foster club innovation and flexibility
- Encourage clubs to participate in a variety of service activities
- Promote membership diversity
- Improve member recruitment and retention
- Develop leaders
- Start new, dynamic clubs
- Encourage strategic planning at club and district levels

### Enhance Public Image and Awareness

- Unify image and brand awareness
- Publicize action-oriented service
- Promote core values
- Emphasize vocational service
- Encourage clubs to promote their networking opportunities and signature activities

### Focus and Increase Humanitarian Service

- Eradicate polio
- Increase sustainable service focused on:
  - New Generations Programs
  - The Rotary Foundation's six areas of focus
- Increase collaboration and connection with other organizations
- Create significant projects both locally and internationally

## District 7090 Strategic Plan

### STRATEGIC PRIORITY #1:

*TO FIND NEW AND INNOVATIVE WAYS TO HELP CLUBS ADDRESS MEMBERSHIP ISSUES*

### STRATEGIC PRIORITY #2:

*TO TAKE NEW AND IMPROVED APPROACH TO EDUCATE ROTARIANS ABOUT THE LARGER WORLD OF ROTARY AND HOW THE DISTRICT IS HERE TO HELP EACH CLUB*

### STRATEGIC PRIORITY #3:

*TO IMPROVE THE 2-WAY COMMUNICATION BETWEEN THE DISTRICT AND YOU - BOTH IN TERMS OF MESSAGES AND USE OF TECHNOLOGY*

### STRATEGIC PRIORITY #4:

*TO USE OUR WORK WITH YOUTH TO EXCITE AND ENGAGE CURRENT AND POTENTIAL ROTARIANS*