



Minutes of District Council Meeting Saturday, November 19, 2011

Chair: John Heise District 7090 Governor 2011-2012

Rotarians in attendance 34.

Call to Order: DG John Heise called the meeting to order at 8:45 a.m. He asked that the attendees introduce themselves and share their vocation callings.

Invocation: AG Ian McEwan of the Rotary Club of Niagara-on-the-Lake delivered a moving prayer highlighting service and those who serve..

Secretary's Report: AG Chris Yates substituting for Dist. Exec. Secretary Pene Hutton gave the Secretary's report noting that the minutes of the District Council meeting of the September 10, 2011, were posted online along with the minutes of the District Annual Meeting of October 28th.

MOTION TO ACCEPT THE MINUTES OF DISTRICT COUNCIL AND ANNUAL MEETING WAS MADE BY AG BARB GUIDA, SECONDED BY PDG RALPH MONTESANTO. MOTION APPROVED.

Treasurer's Report: District Treasurer Don DeMeo (See attached report)

Treasurer DeMeo gave the report of the District Balance Sheet as of November 17, 2011 and Profit & Loss Statement for the period July 1 through November 17, 2011. He noted that the cash position was high due to remittances incoming from clubs for their District dues.

MOTION TO ACCEPT THE TREASURER'S REPORT WAS MADE BY DISTRICT TRAINING DIRECTOR KEVIN CROSBY SECONDED BY AG RICH ADAMS. MOTION APPROVED.

District Governor's Report: (See attached report)

Governor John commented on success of the recent District Conference held in Niagara Fall, New York, and thank Council members for their attendance and hard work to make the conference successful. Several council members complemented him on the quality of the various presentations made during the Conference.

District Governor Elect Report: (See attached report)

Rick Stearne shared his recent experience of attending Rotary Day at the United Nations in New York City; he and DGN Kevin Crouse travelled to the Big Apple with three Rotary Youth Exchange students

from Brantford and were able to meet several dignitaries from Rotary International. He also recommended that this would be a worthwhile event for Rotarians if they have an opportunity to be in New York City next year (first Saturday in November).

District Governor Nominee Report: (See attached report)

Kevin Crouse described his recent visit to the Marriott Gateway Hotel in Niagara Falls, Canada, which he hopes will be the site of his District Conference to be held October 25 -27, 2013. This facility was previously known as the Sheraton Fallsview Hotel and was the site of three District Conferences in the past. The hotel has undergone substantial renovations and should be a fine venue for District Conference in Kevin's year.

District Directors & Committee Reports:

Public Relations: Director Paul McAfee (See attached report)

Paul highlighted useage of the District's *linkedIn*TM and *Facebook*TM social media sites and distributed a handout with examples of the sites. He also reviewed the benefits of utilizing the recently acquired "Pay per Click" application to monitor visits to the sites and specific information on the traffic over the sites. He also noted that the upcoming social media advertisements can be focused for different target audiences. Paul explained the difference between the *Facebook* Group and *Facebook* Pages; the former will be gradually phased out and the latter will be the primary access site for District users. Paul encouraged Council attendees to access both sites and click "like" to help move the sites to the next level of service/functionality. Paul also requested that the District Finance Committee consider acquisition of a debit card to cover expenses that will be incurred with the District PR ad campaign. He is presently is carrying these charges on his person credit card. He also suggested that Council members promote the idea of doing meeting makeups to District Clubs; club members can receive makeup credit by attending one of the eClub online meetings or the in person meeting held once each month. DGE Rick Stearne noted that he and his Zone 24 DGE colleagues have established a *Facebook* Group and how useful it has proven to be.

New Generations: Director Greg Norton (See attached report)

Greg reviewed the Saturday morning New Generations session at the recent District Conference involving Rotex, Rotaract, RYLA alumni, members of Interact and current inbound exchange students. Greg explained that this initial effort helped link alumni with current programs participants. Greg noted that the issue of obtaining host clubs for a few Inbound students that might not have been accommodated by our District but were eventually identified. Also noted that a novel joint sponsorship between the Grand Island and Olean clubs may be developed to "share" a student between them. He also reviewed the schedule for 2012-13 outbound student selection and interviews; club interviews should be completed by early December and proposed candidates will interviewed at the District level on January 15th in Hamilton and January 16th in Buffalo; time and place to be announced. Other events for youth exchange can be found on the District 7090 Youth Exchange website: <http://www.rotaryye7090.org/calendar-events>.

Membership: Director Pravin Suchak, PDG (See attached report)

Announced that Amherst and Hamilton as sites for District upcoming Membership seminars on Thursday, December 1st and Wednesday, November 30th, respectively. The cost will be \$20 per person and club members can register on the District website.

Bangkok International Convention: Chairman David Greenfield

Dave previewed the promotional video for the 2011-12 International Convention which will be held May 6-9, 2012 in Bangkok, Thailand.

The Rotary Foundation: Director Art Wing, PDG (See attached report)

Future Vision Planning: Chair Karen Oakes, IPDG

Karen discussed the Rotary International plan to move toward forward with revamping the orientation of the Rotary Foundation in the near future. The overall priority is to simplify programs; going forward there will be only two types of grants - District and Global. The primary area of focus for TRF Global Grants will be:

peace & conflict prevention/resolution	disease prevention & treatment
water & sanitation	maternal & child health
basic education & literacy	economic & community development

These areas of focus reflect critical humanitarian issues and needs that Rotarians are addressing worldwide. The areas of focus will also align Rotary with other international development efforts. Each area of focus will have a purpose statement and set of goals that relate to the area of focus. New grant making model will be adopted which will require individual Rotary clubs and Districts to become “qualified” to do Global programs.

Karen also discussed the programs that will not be effected by Future Vision; those are service, polio plus, peace fellowships, financial support of TRF and giving recognition. She reviewed the prospective District Grant methodology which will require a “business plan” prepared by the District for projects to be funded under the District program. Rotary Foundation Global grants will be for long-term projects, require Rotarian participation, have sustainable outcomes. Matches will be available. For funding of Global grants, the minimum award amount will be \$15,000. Examples of Global grants were given e.g. literacy microcredit, water management, economic development, peace and conflict resolution. She also discussed the responsibilities of the District and individual clubs for all grants. She noted how some current programs will change under the new plan; GSE will become Vocational Training Team. Funding, age restrictions and emphasis one of six areas of focus will be the theme. A District Future Vision Action Team has been established and information on its activities in the coming months can be tracked on the District website at: www.rotary7090/futurevision information about the Future Vision program can be found at <http://www.rotary.org/en/Members/RunningADistrict/FutureVisionPilotProgram>.

Director Art Wing thanked Council members that attended the Annual Foundation Dinner that was held at the recent District Conference. He also mentioned that 6 of the 12 qualified clubs applied for and were granted DSGs. Art also indicated the GSE Team Leader to Brazil in the Spring of 2012 has been selected and is Angela Hintz of the Buffalo Sunrise Rotary Club. Co-Chair Bob Gosselin reported that

applicants are being sought for team members and he is promoting this via PSA's and the District social media sites.

Scholarship: Chair John Tiebert reviewed the status of the Scholarship Committee's deliberations on future direction of our scholarships. John requested that clubs consider how they would like to see the program focused including both local and international programs and give feedback to the committee via email.

Training: Director Kevin Crosby (See attached report)

Kevin announced upcoming training for District Officers, Directors and Committee Chairs which will be held February 4, 2012 at Niagara Community College. District Assembly, PETS 1 & PETS 2 training dates have also been set and are listed on the District website calendar.

Assistant Governor Training: AG Anne Birmingham & former AG Pat Castiglia

Anne covered the rationale for developing this discrete training program; she noted that AG development is part of the District strategic goal of improving 2-way communication and the functioning of the AG role. She delineated the twelve possible changes to the existing training which includes: AG nominees shadow the current AG, all AG's attend another area AG meeting to see others in action, consider abandoning AG meeting following the council meeting and have 2 thirty minute sessions for AGs to share club perspectives, etc., or keep a separate meeting but make it more problem solving oriented, hold 2-3 webinars/conference calls for AGs on off months, and consider having a dedicated AG trainer to facilitate AG meetings, develop an AG manual and post on line, create a survey to see what skills the club presidents feel AGs need to have sharpened, followup with absent AGs and dedication of a portion of the Feb. 4th District Training to AG training, can the AG training at District Assembly. Asked council to vote on priority for the proposed program changes the results of which will be shared with council after the Training Committee reviews them.

New Member Orientation: Chair Marla Huber, President-elect of the Buffalo Sunrise Rotary Club gave a presentation on new member orientation which will be piloted in January and again before the end of the 2011-12 club year; launch of this training module will be in Club year 2012-2013.

Rotary Leadership Institute: Co Chair Patty Johnson reviewed upcoming dates/locations for the rest of the Rotary year.

Service: Director Jack Amico (See attached report)

In addition to the items covered in Jack's report, he asked Council to accept three projects to be added to the WCS Catalog; the three projects.

ON MOTION OF DGE RICK STEARNE, SECONDED BY DIST. TRAINING DIRECTOR KEVIN CROSBY, THE FOLLOWING THREE PROJECTS WERE APPROVED FOR CLUB-TO-CLUB SOLICITATION AND WILL BE ADDED TO THE DISTRICT WCS CATALOG: THE GRAND ISLAND NEPAL PROJECT FOR LATRINES AND STOVES, THE BUFFALO ROTARY CLUB'S AMBALA HOSPITAL PROJECT AND THE BUFFALO ROTARY CLUB'S GUATAMALA ROAD TO FUTURE PROJECT. MOTION CARRIED

DGE Rick Stearne made a request to Council to support a literacy project in India being sponsored by the Rotary Club of Brantford to raise from District 7090 \$20,000 by month-end November.

District 7090 Budget- PDG Ralph Montesanto

Ralph outlined the process being utilized to prepare the budget for 2012-13 Rotary year. Everyone who is involved in activities under the Directorships and Committees is asked to contact him by December 12th with input. He also noted that nominations for District Governor from District clubs will be solicited early next

THERE BEING NO FURTHER BUSINESS THE MEETING WAS ADJOURNED AT 11:55 A.M. BY ACCLAIM.

Respectfully submitted,



P.Chrisitan Yates, Secretary pro tem

Reports Attached (in order of presentation)

District Governor Report

District Governor Elect Report

District Governor Nominee Report

District Treasurer Report

Director's & Committee Reports:

- Public Relations

- New Generations/Youth Services

- Membership

- The Rotary Foundation

- Training

- Services Projects

Rotary International District 7090

Balance Sheet

As of November 17, 2011

	Nov 17, 11
ASSETS	
Current Assets	
Chequing/Savings	
1010 · HSBC US	98,351.76
1015 · HSBC Short Term Investment	86,261.19
1020 · BoM Cdn	127,845.51
1040 · Petty cash	1,500.00
1090 · Restricted Grants Committee	24,958.00
Total Chequing/Savings	338,916.46
Accounts Receivable	
1110 · Accounts Receivable	852.03
1115 · Accounts Receivable - Cdn	724.93
Total Accounts Receivable	1,576.96
Other Current Assets	
1021 · Exchange on CDN bank balances	-2,247.78
1450 · Prepaid Expenses	1,214.00
Total Other Current Assets	-1,033.78
Total Current Assets	339,459.64
Fixed Assets	
1700 · Equipment	2,457.44
1750 · Accum Amort - Equipment	-2,457.44
Total Fixed Assets	0.00
TOTAL ASSETS	339,459.64
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2020 · Accounts Payable - Cdn	-1.00
Total Accounts Payable	-1.00
Other Current Liabilities	
2030 · Accrued Expenses	25,600.20
Total Other Current Liabilities	25,600.20
Total Current Liabilities	25,599.20
Total Liabilities	25,599.20
Equity	
3900 · Retained Earnings	221,548.91
Net Income	92,311.53
Total Equity	313,860.44
TOTAL LIABILITIES & EQUITY	339,459.64

Rotary International District 7090
Profit & Loss
July 1 through November 17, 2011

	Jul 1 - Nov 17, 11
Ordinary Income/Expense	
Income	
4000 · Club assessment	
4010 · General assessment	83,636.36
4020 · District Conference assessment	7,319.28
4030 · Insurance Assessment	25,187.84
Total 4000 · Club assessment	116,143.48
4200 · District Conference	
4208 · DC - Draws, etc	20,563.17
Total 4200 · District Conference	20,563.17
5000 · Earned revenues	
5040 · PETS	30,214.28
Total 5000 · Earned revenues	30,214.28
5060 · District Simplified Grants	0.00
5400 · Other income	
5401 · Other Income	35.00
5403 · Public Relations Income	0.00
Total 5400 · Other income	35.00
Total Income	166,955.93
Expense	
6000 · Administration	
6060 · District Website Administration	1,012.00
6070 · District newsletter	600.00
6080 · District office	
6081 · Office Support	4,634.96
6082 · Phone Charges	500.00
6084 · Office Supplies	208.82
6085 · Bank Charges	190.00
6086 · Supplies, Treasurer	201.77
Total 6080 · District office	5,735.55
Total 6000 · Administration	7,347.55
7000 · Directors and Committees	
7015 · District Simplified Grants	0.00
7050 · Rotary foundation	128.90
7140 · Communications	1,225.00
7200 · Other committees	
7215 · District Gov - Change Over Even	0.00
Total 7200 · Other committees	0.00
Total 7000 · Directors and Committees	1,353.90
7500 · Standing Committees	
7520 · District insurance	27,785.15
Total 7500 · Standing Committees	27,785.15
8000 · Training	
8010 · District conference	
8012 · DC - Expenses	27,296.99
Total 8010 · District conference	27,296.99

9:58 AM

11/17/11

Accrual Basis

Rotary International District 7090

Profit & Loss

July 1 through November 17, 2011

	Jul 1 - Nov 17, 11
8036 · Visioning	100.00
8040 · District training	2,143.13
8070 · Dist Gov Nominee Training	3,218.14
8080 · Dist Gov Elect Training	2,536.31
8090 · District Gov Training	2,863.23
Total 8000 · Training	38,157.80
Total Expense	74,644.40
Net Ordinary Income	92,311.53
Net Income	92,311.53

District Governor Report

November 19, 2011

John Heise

To date I have visited 64 clubs. Almost there. I can share that I have been impressed with how diverse our clubs are as well as how much they have in common. Each club is working hard to provide for local needs while also supporting world community service projects and still contribute to our Rotary Foundation and the Polio Plus campaign. While also visiting clubs for the official visit, I have also been able to attend some of their fund raising events and other activities. As the number of the official visits gets smaller, I hope to be able to attend other club functions and activities.

In addition to the club visits I also attended the RLI training on November 5 and the Eastern Cities dinner in Rochester on October 4. I particularly enjoyed this event as I was able to talk at length backstage with our RI President and his wife. We had about 15 minutes together. They were last in line as we waited to walk on stage and I was right in front of them.

The District Conference was a success. I have heard many positive comments about the plenary sessions and the House of Friendship. My thanks to all who assisted with the planning and implementation of this event. We had 285 people from 61 clubs in attendance. I would have wished for more attendees, but was pleased with the number of clubs represented.



DISTRICT GOVERNOR ELECT REPORT – NOVEMBER 19th, 2011

RICK STERNE - DG 2012-13

Since our last District Council Meeting, I have been active at the following events:

- September 22nd, I attended the Hamilton Rotary board meeting and gave the DG official speech on behalf of DG John, as he was unable to attend as a result of a family medical emergency. Hamilton is a very active club with a major focus on literacy.
- September 24th, I participated in the Zone 24 Multi-District Training session in Toronto. The session was well organized by RI Director Elect Bryn Styles.
- September 26th, I participated in a Go-To-Meeting to plan the Rotary Foundation presentation for the Multi-District Pets 2 next March.
- October 4th, I attended the Eastern Cities dinner in Rochester with DGN Kevin Crouse and our three Brantford Exchange students. They enjoyed hearing our RI President Kalyan Banerjee speak
- October 12th, I attended the Rotary Foundation seminar in Waterdown.
- October 13th, I was the keynote speaker at the Area 3 New Member night in Dundas. They had close to 70 in attendance. Congratulations to Wayne Massey and Ralph Monesanto for a great job organizing this successful event.
- October 17th, I attended the World Community Service committee meeting in St. Catharines. I was very impressed with the scope of our District International projects.
- October 19th, I attended the RI Foundation seminar in Amherst NY. Congratulations to Art Wing and Karen Oakes for a job well done.
- October 20th, I participated in the Directors Go-To-Meeting.
- October 24th, I attended the Waterdown Rotary club meeting to listen to Bill Gates talk on Polio from the New Orleans Convention.
- October 27th, I participated in the Multi-District Pets 2 committee Go-To-Meeting monthly planning session.

- October 28th to 30th, I attended the District conference in Niagara Falls, NY. Congratulations to the Conference Committee. In particular to Kevin Crosby, Michelle Holder Dill and the new Rotarians for a great session on the new face of Rotary.
- November 2nd, I attended the Brantford Sunrise Rotary Club meeting to hear PDG Karen Oakes and Carolyn Seabrook-Ferguson speak on the Rotary Foundation.
- November 4th, I attended the Mississauga Rotary Club Dinner Cruise on the Hudson River, New York.
- November 5th, I attended the Rotary UN Day in New York, along with my son Eric. It was an inspirational event
- November 10th, I attended Hamilton Rotary Club's meeting to hear RI Director Elect Bryn Styles speak.
- November 10th, I attended, along with DGN Kevin Crouse the Area 8 meeting in Niagara on the Lake. It was well organized by AG Ian McEwan.
- November 17th, I attended Hamilton Sunset Rotary and the Hamilton Area 4 Fellowship event at the Hamilton Club..

Respectfully submitted

Yours in Rotary

A handwritten signature in dark ink, appearing to read "Rick Sterne". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

RICK STERNE

DGE 7090



DISTRICT GOVERNOR Nominee REPORT – November 19, 2011

Kevin Crouse - DG 2013-14

This past quarter, I have participated in the following events:

On September 24, I attended the Zone Success Seminar in Brampton

On September 26, I participated in the Foundation Go-to-meeting.

On September 29 – I attended the Brantford Sunrise Paul Harris dinner

On October 4 - I attended The Eastern Cities Fellowship dinner in Rochester

On October 18 - I attended the Foundation Seminar in St. Catharines

On October 23 – I made a tentative reservation for 200 rooms at the Marriott Gateway Hotel in Niagara Falls, Canada (formerly Sheraton Fallsview) for the October 25-27, 2013 District conference.

On October 26 – I attended the Williamson Group's Presentation on Leadership at the Sanderson Centre.

On October 28-30 – I attended the District Conference at Niagara Falls.

On November 5 – I interviewed five Brantford Youth Exchange candidates.

On November 8 – I attended the Area 2 Meeting at the Ancaster Rotary Centre.

On November 10 – I participated in the Youth Exchange Go To Meeting

On November 10 – I attended the Area 8 Meeting at Niagara-on-the-Lake

On November 16 – I participated in a Webinar on "Using Social Media to promote your District".

On November 17-19 – I participated in an orientation session at the Marriott Gateway Hotel in Niagara Falls.

Rotary District 7090 PR & Communications Strategic Priorities

PR & Communications Report

November 2011

Strategic Priority #3: To improve the 2-way communication between the district and you – both in terms of messages and use of technology (Chris Yates)

- To have 50% of district leadership using social network and other 2-way communication (district web; linked in); To have 25% of club leadership doing the same (may include some orientation and training)
 - PR/Communications Chair launched District 7090 **LinkedIn** site in June with 84 members to date; Club Vision Facilitation Team looking at establishing discussion group;
 - **Facebook** Group established 2010, with 125 members to date. slight useage increase for Club event announcements; currently there are 20+ average monthly users of District 7090 Group. Highest daily hits to the Group reached 100+ on 11/11/11.
 - User statistics for District website being investigated;
 - Promotion of **ClubRunner™** webinars for new **ClubRunner** Rotary Clubs being launched; webinars utilizing Go-to-Meeting are being developed by PR Committee, District eClub & Membership Committee
- As of November 16, 2011, 31 District Rotary Clubs regularly utilizing District **ClubRunner™** email for interclub communications.
- To have 70% of club leadership and 95% of district leadership increasing their usage of RI and district materials that are available
- To increase the use of web-based training and communication tools – at least one meeting or seminar takes place using these mediums by district directors & chairs for their committee membership; 3 webinar opportunities for district Rotarians developed by 3 district directors (3 of the 5 avenues of service)
 - Circulating request form to District Directors and Program Chairs for assistance in set up/administration of webinar/go-to-meeting tools;
 - Meet with Training Director to investigate development of individual training modules for club officers/district leaders.

Other Priorities (Chrissy Casilio, Roseanne Morissette, Paul McAfee)

- To submit an RI PR Grant Application (Paul McAfee)
 - Done. RI granted the full \$15,000, which the District will match with \$5,000.
 - Have started placing Pay-Per-Click (PPC) ads on LinkedIn and Facebook. These first ads draw respondents to the
 - new Facebook e-Club page
 - <http://www.facebook.com/pages/Rotary-e-Club-of-SOWNY-District-7090/252300294818689>
 - and the new LinkedIn e-Club Group

- http://www.linkedin.com/groups/Rotary-eClub-SOWNY-District-7090-4159206?gid=4159206&trk=hb_side_g
- Will build content on the District 7090 PR Campaign page and place ads leading to that page to attract new members to all clubs in the District.
- Implementation also will include purchase of Internet Pay-Per-Click marketing on Google.
 - We will provide numerous GoToMeeting sessions to help the clubs understand what we are doing, to teach them about Internet marketing, and to help them if they want to piggy-back on our campaigns.
- RI PR Grant Application implementation team, supporting Paul McAfee
 - Assistance in Canada (Roseanne Morissette).
 - Assistance in USA (Chrissy Casilio).



District 7090 – New Generations

The New Generations had very successful, first-time ever, program during the Saturday morning of the district conference. In attendance were our current inbound exchange students, past exchange students (Rotex), Rotaract club members, RYLA alumni, and Interact club members. Total attendance was just over 70 and representatives from all of the New Generations programs had the opportunity to present to the group.

SLAPSHOT – (Chair – Margaret Andrewes – Rotary Club of Lincoln)

The program was promoted during the New Generations program at District Conference, and there was strong interest from prospective participants as well as potential chaperones. Committee is following up on those individuals as well as meeting to solidify marketing and promotion of next year's event.

Youth Exchange – (Chair – Aad Vermeyden – Rotary Club of Brantford)

- Our Outbounds are doing well, with 1 exception: a girl in France is returning due to homesickness
- We have a few issues with some of the other outbound students, but are actively working to resolve those
- Clubs are still busy recruiting and by the end of this month we're hoping to have a good idea as to what our next crop of Outbounds will look like
- Committee is currently in discussions with the Kenmore, Grand Island and Olean Rotary clubs about returning to the program this year.
- Our Inbounds are doing fine, no real issues that we are aware of at this point.
- Next Student weekend will be in Buffalo from Dec 2-4th.

RYLA - (Chair – Sue O'Dwyer – Rotary Club of Norfolk Sunrise)

As reported at the last district council meeting, the dates and location for next year's RYLA has been set. Committee is now putting together plans for promotion and recruitment that will start in the next few weeks.

Rotaract – (US Chair – Nick Norton – Rotary Club of Fredonia, Canada Chair – Bruce Williamson – Rotary Club of Brantford)

Fredonia's new Rotaract club has secured operational funding from the University, a major step in its development process.

Interact – (Chair – Stanley Simmons – Rotary Club of Buffalo Sunrise)

Stan has just recently accepted this role, and will begin the process of establishing contact with the various Interact clubs in the district. Promotion of YE has been done at several Interact clubs in the area and Slapshot will also be promoted in the upcoming weeks and months.

District Membership Committee Report
District Council Meeting
November 19, 2011
Pravin D. Suchak

Strategic Priority #1: To find new and innovative ways to help clubs address membership issues

- To have six regional membership meetings (3 on each side of border) open to those interested in membership – will include one on-line meeting. Sessions to consider focusing on unique club issues (issues found in small clubs different than issues found in large clubs; also need to have advanced sessions – not everyone is new to this topic)
- To publish online monthly ideas exchange of ways to increase fun at their meetings
- Decrease member attrition by having a district membership committee who goes out to clubs to share ideas of why it happens and what clubs can do about it

1) Highlights of what has been accomplished since last council meeting:

- i) Offered two membership sessions on Saturday morning during the conference. One was on recruiting younger members and “integrating” them in the club. The second session was on how to convert members into Rotarians. Both the sessions were well attended
- ii) Had a display on membership resource available to the club at the House of Friendship at the District Conference.

2) What are some actions that you are committing to lead / ensure are accomplished between now and next Council meeting relative to the Strategic Priority #1 of the District Strategic Plan?

- i) Have scheduled two Membership Success Seminars – one in Hamilton on Wednesday Nov 30th and the other in Amherst on Thursday, Dec 1. **There will be a cost - \$20-- for the seminar to cover the cost of dinner. I am encouraging all clubs to cover this cost. There is limited space at each location and pre-registration is required. More details and registration is available on the District Web Site.**
- ii) With the help of Kevin Crosby, Paul McAfee, Chris Yates and others evaluate the use of webinars to address specific membership challenges. The objective is to offer at least two webinars to determine if this medium will be effective and whether clubs are receptive to this type of training.
- iii) Offer one on one assistance to clubs with low membership to help them increase their membership. This could involve working at the club’s board level, working with the membership committees and eventually working with the club membership.
- iv) Offer one on one assistance to clubs consistently losing members to help them reduce the rate of attrition. This could involve working at the club’s board level, working with the membership committees and eventually working with the club membership.
- v) Develop a pool of speakers from clubs who have been successful in growing membership both with successful recruitment strategies and effective retention programs.

District Membership Committee Report
District Council Meeting
November 19, 2011
Page 2

3) Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.

No.

4) Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?

I would like the members of the Council to help me in finding Rotarians who have been successful in helping their clubs resolve any membership challenges. Do not assume that these Rotarians may or may not agree to help the district. Just email me the names and a brief description of what they have done. I also would like assistance in identifying Rotarians with expertise in Human Resource development, Public Relations, Marketing, Communications and Social media that we can use as resources in the district.

5) Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

OFFER IT AND THEY WILL COME. This statement may be obvious to most people. But we all know that this not true with Rotarians and Rotary programs. I really don't want to spend my Thanksgiving weekend calling clubs to ask for them to send someone.

I would appreciate if every member of the District Council will promote these seminars at their and make sure that at least one member from their club attends the seminar. Please print several copies of the seminar information attached to this report and hand it out to interested members of your club. If necessary please help them with registration.



Pravin D. Suchak



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District Membership Success Seminar

Register Online

Attending

Chair: Pravin Suchak
Date: Nov 30, 2011 at 6:00 PM
Event Fee: 20.00 CAD
Location: Hamilton - Location will be announced soon

For Club Executives Register

Attending

[Map](#)

District Membership Seminar

Wednesday, November 30, 2011

Hamilton ON

Location: TBD

To ensure success in membership growth in our clubs, District Membership Committee is offering this membership success seminar. Attendance at this seminar will highly increase your ability to address the challenges that most clubs are facing in membership recruitment and retention .

The seminar will start at 6 PM with Dinner, followed by a session on Membership Growth and a session on Retention. The sessions will led by a panel of Rotarians with proven record of Membership Growth and Retention.

Panelists:

Anne Bermingham, AG and Past President, Hamilton..
 Jeff Noble, past president of Brantford Sunrise
 Krista Deverson, Member, Dundas

Each panelist will talk on what clubs can do to increase membership in their clubs. Anne has had great success in building membership in the Hamilton Area. Jeff has had a great success in building and retaining membership in his club. They both have a unique story to tell. Krista is a young Rotarian and she will talk about "what & how" clubs can approach young professionals and what are the factors that could lead to success in adding young professionals in their clubs.

Audience participation is very critical part of adult learning and there will be ample opportunity for audience participation to hear what their clubs are doing to address the Membership Growth as well as obtain solutions .to the challenges that your club is facing.

Space is limited to 30 participants and pre-registration in required

Pravin Suchak
 District Membership Director
 716-868-9150

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District Membership Success Seminar

Register Online

Attending

Chair: Pravin Suchak
Date: Dec 01, 2011 at 6:00 PM
Event Fee: 20.00 USD
Location: Westwood Country Club
 772 North Forest Ave
 Amherst, NY 14221
 USA

For Club Executives Register

Attending

[Map](#)

Membership Success Seminar

Thursday Dec 1, 2011

Amherst , NY

Location:

Westwood Country Club

772 North Forest Ave Amherst, NY 14221

To ensure success in membership growth in our clubs, District Membership Committee is offering this membership success seminar. Attendance at this seminar will highly increase your ability to address the challenges that most clubs are facing in membership recruitment and retention .

The seminar will start at 6 PM with Dinner, followed by a session on Membership Growth and a session on Retention. The sessions will led by a panel of Rotarians with proven record of Membership Growth and Retention.

Panelists:

Barbara Ochterski, Past President, BuffaloSunrise

Robert Graczyk, Past President of Niagara County Central.

Chrissy Casilio, Member, Clarence.

Each panelist will talk on what clubs can do to increase membership in their clubs. Both Barb and Robert have had successes in their clubs and have a unique story. Chrissy is a young Rotarian and she will talk about "what & how" clubs can approach young professionals and what are the factors that could lead to success in adding young professionals in their clubs.

Audience participation is very critical part of adult learning and there will be ample opportunity for audience participation to hear what their clubs are doing to address the Membership Growth as well as obtain solutions .to the challenges that your club is facing.

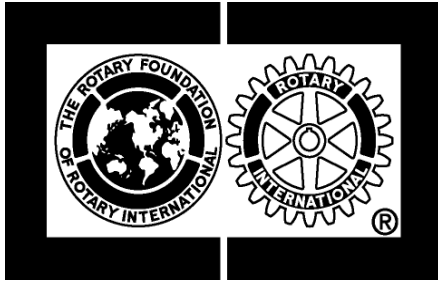
Space is limited to 30 participants and pre-registration in required

Pravin Suchak
 Distr

Important Links



Interested in being a sponsor?



District 7090 Rotary Foundation Committee

District Council Report

September 10, 2011

Art Wing, Director, District 7090 Rotary Foundation

Foundation Seminars

Our Foundation committee has had a busy fall season.

Our committee hosted 3 Foundation seminars during the month of October

October 12 Waterdown, October 18 St. Catharines, October 19 Amherst

The October 11 meeting in Fredonia had to be cancelled.

At the 3 sessions we had a total of 39 clubs represented and 70 Rotarians.

Foundation Dinner

Our committee hosted Our Rotary Foundation dinner on Saturday October 29th at the District Conference in Niagara Falls NY. We had a very successful evening and had the opportunity to recognize many clubs for their contribution and support during the last Rotary year

The following awards were presented:

14 Every Rotarian Every Year Clubs -presented by IPDG Karen Oakes

Amherst East	Amherst North	Ancaster	Ancaster AM	Clarence	Delhi Flamborough AM
Grand Island	Greater Jamestown AM	Hamburg Sunrise			
Hamilton AM	Medina	West Seneca	Westfield Mayville		

5 Sustaining Member Clubs-presented by PDG Pravin Suchak

Ancaster Ancaster AM Clarence Flamborough AM Medina

27 Club Polio Recognition-\$2,000 + Donation- presented by PDG Wallace Ochterski

Akron Newstead	Ancaster AM	Brantford	Brantford Sunrise	Buffalo	Caledonia	Clarence
Delhi	Dundas	Dundas Valley Sunrise	Dunkirk	Dunnville	East Aurora	
Fredonia	Hamburg	Hamilton AM	Hamilton Sunset	Jamestown	Lincoln	
Lockport	Niagara Falls Ontario					
Niagara Falls Sunrise	Niagara-on-the Lake			Simcoe	St.	
Catharines	Waterdown	Westfield Mayville				

9 Foundation Service Awards-Presented by Annual Giving Chair -PDG Bob Bruce

Tom Arkell St. Catharines Foundation Area Rep
 John Huber Lancaster Depew Foundation Area Rep
 Paul Gibel Hamilton Foundation Area Rep
 Alex Krebs Albion Foundation Area Rep
 Roseanne Morissette St. Catharines South GSE Team Leader to South Korea
 Irene Strychalski Dunkirk Foundation Area Rep
 Mark Walling Hamburg Sunrise Foundation Area Rep
 Bill Wiley Lincoln Foundation Area Rep
 Foster Zanutto St. Catharines GSE Committee

IPDG Karen Oakes, DG John Heise and Rotary President's Representative Charles Settles presented the following recognitions:

Top 3 Per Capita Clubs

Ancaster \$566 Niagara Falls ON \$556 Delhi \$493

Bequest Society

Level 1 Carolyn Seabrook Ferguson Ancaster AM

Level 2 Kathryn Smith Ancaster AM

Major Donors Arthur and Jacqueline Wing

Annual Programs Fund Contributions- Chair PDG Bob Bruce

The contribution by club to date is attached to this report. Chair Bob is still trying to collect the last 4 Club Goal Reports for this year.

Permanent Fund Committee- Chair John Mullen

After a delayed start to the year, the Permanent Fund Committee is up and running with a mix of experienced committee members and some new contributors. At a meeting held November 7th in St. Catharines, the following attended –John Beyer, Wally Ochterski, John Huber, Tony Wellenreiter, Karen Oakes, Franco Olivieri, and chair John Mullen.

The following plans and procedures were confirmed:

1. Committee will work with RI Major Gift Officer Carolyn Seabrook-Ferguson to develop information and presentation package for use in discussions with potential Permanent Fund contributors.
2. Carolyn has also volunteered to help train committee on the process of signing new contributors up.
3. Short term project is to focus over the next three months on discussing one-on-one with the District leaders their participation in the Permanent Fund.
4. Larger District program will be developed and implemented later in year based on the success of and things learned from the initial short term project. Goal will be to develop an effective and sustainable education and promotion program to establish and maintain the growth of Permanent Fund going forward into future years.
5. Committee will be meeting again in mid-January for interim assessment of progress.

Grants Committee Reports on District Simplified Grants-chair Bob Munroe

There have been 9 District Simplified Grants approved to date for a total of \$16,532.00 leaving \$8,268.00 still to be distributed. See attached list of approved grants to date

Of the 15 Clubs given a head start, four:

Niagara Falls Sunrise, Westfield-Maryville, Lakewood-Chautauqua and Jamestown AM have been approved.

Four other of the “head start” clubs have submitted as follows:

Holly – incomplete and ineligible request, invited to resubmit but no response to date;

Simcoe – about to be circulated for approval;

Orchard Park – about to be circulated for approval;

Stoney Creek - help offered to them for a grant application by email August 25 but no response.

There are three additional clubs with grant applications being LeRoy, Hamilton Mountain and Welland also about to be circulated.

If the Simcoe, Orchard Park, Welland, LeRoy and Hamilton Mountain applications are approved then the Grant 74407 will be expended. Interestingly, these five applications total \$8,269 which is almost exactly what we have left to distribute.

Matching Grants-chair Roy Sheldrick

As reported to the annual meeting at the District Conference, we currently have 9 open matching grants under administration with a total value of \$377,517. No reports are currently in arrears.

Polio –Chair Wallace Ochterski

As of November 15, 2011, the donation from our clubs total \$25,000 for this year to date.

Although the report shows \$1,783 donated in the last month, this figure does not I think include the special donation made with double credit earlier this month.

Rotarians generously made online contributions of more than US\$2.6 million to The Challenge during the week of 18-24 October, in observance of World Polio Day on 24 October. The Rotary Foundation offered double Paul Harris Fellow recognition for online contributions of \$100 or more.

Contributions were received from Rotarians in 105 countries; the top five giving countries were the **United States**, Brazil, **Canada**, Mexico, and the Philippines.

Since December 1, 2007 our Clubs and members have donated \$498,648.99

Polio Facts & Figures	
	Area Number of cases in 2011
Afghanistan	47
India	1
Nigeria	42
Pakistan	136
Non-endemic countries	276
Total worldwide	502

2010 -12 months 908

2009 – 12 months 1604

Group Study Exchange-co-chairs Dan Smith and Bob Gosselin

Co-chairs Bob Gosselin and Dan Smith and the Group Study Exchange team did a fabulous job of hosting the GSE team from District 4660 in Brazil. The host clubs and families once again proved to be more than up to the task of making visitors feel at home and aware of their needs.

The team was very gratified and thankful for the opportunity that they had to visit our Best of Friends District and to make many new friends. Their farewell messages at the going away luncheon on Sunday October 30th at the conference were very emotional for all concerned.

Outgoing team progress:

On Saturday November 12th the GSE co-chairs hosted the team leader selection committee of 9 members.

The committee interviewed 6 candidates and made the following selections:

Team leader – Angela Hintz – Rotary Club of Buffalo Sunrise

Alternate Team leader- Richard Earne-- Rotary Club of Grand Island

Team member applications are closing soon.

Team member interviews will be held on December 10, 2011

Our outgoing team will follow the schedule below.

Departure from D7090 on **April 26th**, arrival in D4660 on Apr/27th

Departure from D4660 on **May 28th**, Arrival back in D7090 on May 29th,

For our outgoing team, this sounds like an exciting opportunity for 4 non Rotarians-age 25-40 and one Rotarian team leader. Do you know anyone who fits these descriptions?

Scholarship Committee-chair John Tiebert

The committee met at the chairs office in St. Catharines on Saturday October 15th

- Update of current program
 - Eve Williams (2010-2011) – has returned from Uganda
 - Lindsey Kasperczyk (2011-2012) – at Bond University in Australia
 - Shauna Weston (2012-2013) – going to University of Manchester, England
- Karen introduced Future Vision Plan and discussed how funds, when returned to the District will be repurposed.
 - For example, in the 2010-2011 Rotary year our District's clubs raised approximately \$349,000US in our annual program fund gifts to the Rotary Foundation. Of that amount, half - \$174,500 will be returned to the District for use in the 2013-2014 Rotary year. The District can designate not more than half of the \$174,500 (\$87,250) for District Grant purposes and at least half of the \$174,500 (\$87,250) for Global Grant purposes.
 - District Grants can be used for projects as determined by the District.
 - Global Grants have to be used towards projects that fall under at least one of the six new areas of focus – peace and conflict prevention/resolution; disease prevention and treatment; water and sanitation; maternal and child health; basic education and literacy; and economic and community development. Global Grants are eligible for matching funds from The Rotary Foundation (TRF).

- The District's budget for determining the use of the funds, all \$174,500, has to be submitted to The Rotary Foundation for their approval by March 31 of the upcoming Rotary year, i.e. March 31, 2013 for our District's first year of implementation.
- There are currently 100 Pilot Districts using this funding model, therefore expect some tweaking before our District has to adopt this model.
- Karen understands that there are a lot of questions but asked that we be patient. Some questions will be answered as information becomes available.
- Scholarship options – we can do what we want:
 - No scholarships
 - District Scholarships
 - Global Scholarships
 - Combination of Scholarships
- How to proceed
 - Those present strongly felt that we should offer a scholarship program in addition to the Peace Scholarships. The good that Ambassadorial Scholars have done around the world is fantastic and well publicized. The current program creates leaders, and makes us part of the global community. We have to do a better job of publicizing our District's Scholars accomplishments
 - The current Ambassadorial Scholarship program is a grant for \$27,000US.
 - If we offer a Global Grant of \$15,000US, the minimum amount, those funds would be matched by TRF for a total scholarship of \$30,000. There is an application form available on the Rotary website. The scholarship can be for one to four years of study in post graduate
 - The initial thoughts were that we should have at least an outbound Global Scholarship program for one year of study in the amount of \$15,000US to be matched by TRF. Our total scholarship offering should be at least \$25,000US (our current budgeted amount). The remaining \$10,000US would be from District Grants and would be to offer local scholarships in some form. Inbound Global Grants sounded like an interesting idea that should have further application.
- Time frame
 - We are no longer interviewing for Ambassadorial Scholars
 - The completed Global Scholar application form has to be into TRF no later than 120 days prior to the student's departure, therefore some thought has to be given to whether we want to conduct interviews this Spring (June 2012).
 - District Grants can be more immediate in nature and the judgement on those applications can be made closer to the year of study
- Next meeting
 - December 3rd, 10am at Crawford Smith and Swallow

Respectfully
 PDG Art Wing
 Director
 District 7090 Rotary Foundation

Attachments
 Monthly Contribution Report
 District Simplified Grant Approvals to date



Rotary Foundation
Monthly Contribution Report
1-Jul-2011 to 30-Nov-2011

(In US Dollars)

Club No	Name	No. of Members	APF Goal Amount	APF Goal % Achieved	APF Per Capita	-- Annual Giving --		-- Other Giving --		-- Permanent Fund --	
						Month	YTD	Month	YTD	Month	YTD
District:7090											
7090	District 7090 Contributions	0	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00	\$1,000.00
26305	Akron-Newstead, NY, United States	0	\$2,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4721	Albion, NY, United States	0	\$3,000.00	3%	\$0.00	\$0.00	\$100.00	\$0.00	\$0.00	\$0.00	\$100.00
25380	Amherst East, NY, United States	0	\$2,500.00	60%	\$0.00	\$0.00	\$1,501.79	\$0.00	\$0.00	\$0.00	\$1,501.79
4722	Amherst North, NY, United States	0	\$1,300.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4723	Amherst South, NY, United States	0	\$2,500.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4689	Ancaster, ON, Canada	0	\$3,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
28117	Ancaster A.M., ON, Canada	0	\$4,200.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$25.00	\$25.00
4724	Batavia, NY, United States	0	\$4,450.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$1,870.00	\$0.00	\$1,870.00
4690	Brantford, ON, Canada	0	\$7,500.00	7%	\$0.00	\$0.00	\$559.12	\$0.00	\$5,254.64	\$0.00	\$5,813.76
29643	Brantford-Sunrise, ON, Canada	0	\$9,300.00	81%	\$0.00	\$800.00	\$7,550.76	\$150.00	\$150.00	\$0.00	\$7,700.76
4725	Buffalo, NY, United States	0	\$16,000.00	6%	\$0.00	\$0.00	\$1,000.00	\$0.00	\$200.00	\$0.00	\$1,200.00
30381	Buffalo-Sunrise, NY, United States	0	\$2,100.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$0.00	\$200.00
30716	Caledonia, ON, Canada	0	\$1,500.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$50.00	\$0.00	\$50.00
4726	Cheektowaga, NY, United States	0	\$900.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4727	Clarence, NY, United States	0	\$6,400.00	16%	\$0.00	\$0.00	\$1,000.00	\$0.00	\$2,500.00	\$0.00	\$3,500.00
4694	Delhi, ON, Canada	0	\$900.00	5%	\$0.00	\$0.00	\$41.24	\$0.00	\$533.52	\$0.00	\$51.55
4695	Dundas, ON, Canada	0	\$3,800.00	197%	\$0.00	\$0.00	\$7,500.00	\$0.00	\$613.41	\$0.00	\$8,113.41
52949	Dundas Valley Sunrise, ON, Canada	0	\$5,000.00	23%	\$0.00	\$360.00	\$1,163.09	\$0.00	\$0.00	\$0.00	\$1,163.09
4728	Dunkirk, NY, United States	0	\$2,600.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
29662	Dunnville, ON, Canada	0	\$2,500.00	90%	\$0.00	\$0.00	\$2,250.46	\$0.00	\$0.00	\$0.00	\$2,250.46



Rotary Foundation
Monthly Contribution Report
1-Jul-2011 to 30-Nov-2011

(In US Dollars)

Club No	Name	No. of Members	APF Goal Amount	APF Goal % Achieved	APF Per Capita	-- Annual Giving --		-- Other Giving --		-- Permanent Fund --	
						Month	YTD	Month	YTD	Month	YTD
District:7090											
4729	East Aurora, NY, United States	0	\$2,900.00	3%	\$0.00	\$0.00	\$100.00	\$0.00	\$0.00	\$0.00	\$100.00
28911	Eastern Hills Sunrise (Clarence), NY, United States	0	\$2,900.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
52046	Ellicottville, NY, United States	0	\$700.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4732	Falconer, NY, United States	0	\$2,000.00	50%	\$0.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$0.00	\$1,000.00
53345	Flamborough AM, ON, Canada	0	\$1,500.00	8%	\$0.00	\$25.00	\$127.31	\$0.00	\$0.00	\$0.00	\$127.31
28116	Fonthill, ON, Canada	0	\$2,400.00	4%	\$0.00	\$100.00	\$100.00	\$0.00	\$200.00	\$0.00	\$103.09
4696	Fort Erie, ON, Canada	0	\$350.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4733	Fredonia, NY, United States	0	\$0.00	0%	\$0.00	\$0.00	\$150.00	\$0.00	\$0.00	\$0.00	\$150.00
4734	Grand Island, NY, United States	0	\$3,300.00	9%	\$0.00	\$0.00	\$305.29	\$0.00	\$252.00	\$0.00	\$557.29
27868	Greater Jamestown AM, NY, United States	0	\$2,200.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4698	Grimsby, ON, Canada	0	\$2,900.00	74%	\$0.00	\$0.00	\$2,154.34	\$0.00	\$0.00	\$0.00	\$2,154.34
59744	Grimsby Noon, ON, Canada	0	\$1,800.00	199%	\$0.00	\$0.00	\$3,577.32	\$0.00	\$0.00	\$0.00	\$3,577.32
4735	Hamburg, NY, United States	0	\$2,600.00	4%	\$0.00	\$0.00	\$100.00	\$1,000.00	\$1,200.00	\$0.00	\$1,300.00
28054	Hamburg Sunrise, NY, United States	0	\$2,200.00	45%	\$0.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$0.00	\$1,000.00
4699	Hamilton, ON, Canada	0	\$11,600.00	17%	\$0.00	\$0.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$2,000.00
23427	Hamilton "A.M.", ON, Canada	0	\$4,500.00	31%	\$0.00	\$0.00	\$1,389.91	\$508.69	\$508.69	\$0.00	\$1,898.60
4700	Hamilton-East Wentworth, ON, Canada	0	\$2,300.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4701	Hamilton Mountain (Hamilton South), ON, Canada	0	\$3,300.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
26582	Hamilton Sunset, ON, Canada	0	\$1,900.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4736	Holley, NY, United States	0	\$500.00	15%	\$0.00	\$0.00	\$75.00	\$0.00	\$150.00	\$0.00	\$225.00



Rotary Foundation Monthly Contribution Report 1-Jul-2011 to 30-Nov-2011

(In US Dollars)

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						Month	YTD	Month	YTD	Month	YTD
District:7090											
4737	Jamestown, NY, United States	0	\$10,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$600.00	\$0.00	\$600.00
4738	Kenmore, NY, United States	0	\$0.00	0%	\$0.00	\$0.00	\$100.00	\$0.00	\$0.00	\$0.00	\$100.00
4739	Lakewood-Chautauqua South, NY, United States	0	\$1,092.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4740	Lancaster-Depew, NY, United States	0	\$1,000.00	100%	\$0.00	\$0.00	\$1,000.00	\$0.00	\$50.00	\$0.00	\$1,050.00
4741	Le Roy, NY, United States	0	\$2,412.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4742	Lewiston NY USA-Niagara-on-The-Lake, ON Canada, NY, United States	0	\$1,400.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00	\$0.00	\$500.00
50055	Lincoln, ON, Canada	0	\$3,300.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4744	Lockport, NY, United States	0	\$3,600.00	13%	\$0.00	\$0.00	\$450.00	\$0.00	\$0.00	\$0.00	\$450.00
4745	Medina, NY, United States	0	\$900.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4746	Middleport, NY, United States	0	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
24800	Niagara County-Central, NY, United States	0	\$1,000.00	28%	\$0.00	\$0.00	\$275.00	\$0.00	\$0.00	\$0.00	\$275.00
4747	Niagara Falls, NY, United States	0	\$2,400.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4706	Niagara Falls, ON, Canada	0	\$6,000.00	39%	\$0.00	\$0.00	\$2,346.13	\$0.00	\$1,004.65	\$0.00	\$3,350.78
27545	Niagara Falls Sunrise, ON, Canada	0	\$4,200.00	42%	\$0.00	\$0.00	\$1,756.09	\$0.00	\$0.00	\$0.00	\$1,756.09
29972	Niagara-on-the-Lake, ON, Canada	0	\$4,800.00	2%	\$0.00	\$0.00	\$82.48	\$125.00	\$750.00	\$0.00	\$832.48
31593	Norfolk Sunrise, ON, Canada	0	\$5,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4748	Olean, NY, United States	0	\$3,500.00	90%	\$0.00	\$0.00	\$3,167.00	\$0.00	\$189.00	\$0.00	\$3,356.00
4749	Orchard Park, NY, United States	0	\$2,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00



Rotary Foundation
Monthly Contribution Report
1-Jul-2011 to 30-Nov-2011

(In US Dollars)

Club No	Name	No. of Members	APF Goal Amount	APF Goal % Achieved	APF Per Capita	-- Annual Giving --		-- Other Giving --		-- Permanent Fund --		YTDTotal --
						Month	YTD	Month	YTD	Month	YTD	
District:7090												
66814	Port Colborne Centennial, ON, Canada	0	\$1,260.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4750	Salamanca, NY, United States	0	\$1,000.00	100%	\$0.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00
4713	Simcoe, ON, Canada	0	\$6,000.00	95%	\$0.00	\$0.00	\$5,695.79	\$0.00	\$1,030.93	\$0.00	\$0.00	\$6,726.72
4751	South Shore of Blasdell-Lackawanna, NY, United States	0	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4711	St. Catharines, ON, Canada	0	\$14,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$1,000.00
23879	St. Catharines-Lakeshore, ON, Canada	0	\$3,960.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4712	St. Catharines South, ON, Canada	0	\$4,200.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
28928	St. Catharines Sunrise, ON, Canada	0	\$1,700.00	87%	\$0.00	\$1,200.00	\$1,477.47	\$0.00	\$0.00	\$0.00	\$0.00	\$1,477.47
30595	Stoney Creek, ON, Canada	0	\$2,641.00	84%	\$0.00	\$0.00	\$2,226.78	\$0.00	\$2,268.04	\$0.00	\$0.00	\$4,494.82
4753	Tonawandas, The, NY, United States	0	\$2,400.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4716	Waterdown, ON, Canada	0	\$3,960.00	29%	\$0.00	\$200.00	\$1,141.95	\$0.00	\$1,200.00	\$0.00	\$0.00	\$2,341.95
4718	Welland, ON, Canada	0	\$4,025.00	40%	\$0.00	\$200.00	\$1,600.00	\$0.00	\$2,000.00	\$0.00	\$0.00	\$3,600.00
4754	Westfield-Mayville, NY, United States	0	\$1,900.00	53%	\$0.00	\$0.00	\$1,000.00	\$0.00	\$626.00	\$0.00	\$0.00	\$1,626.00
4755	West Seneca, NY, United States	0	\$4,300.00	38%	\$0.00	\$0.00	\$1,634.47	\$0.00	\$100.00	\$0.00	\$0.00	\$1,734.47
4756	Williamsville, NY, United States	0	\$2,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total For: 7090		0	\$239,250.00	24.95%	\$0.00	\$2,885.00	\$59,698.79	\$1,783.69	\$25,000.88	\$25.00	\$1,179.64	\$85,879.31

Contributions to The Rotary Foundation make it possible for clubs to transform lives worldwide. The following summary outlines important differences between contribution types. If you have questions, please contact The Rotary Foundation Contact Center by email at contact.center@rotary.org or by phone, Toll Free at 1-866-9ROTARY (1-866-976-8279). For districts covered by a Rotary International Office, you may choose to work through the office that services your area.



Rotary Foundation
Monthly Contribution Report
1-Jul-2011 to 30-Nov-2011

(In US Dollars)

Club No	Name	No. of Members	APF Goal Amount	APF Goal % Achieved	APF Per Capita	-- Annual Giving --		-- Other Giving --		-- Permanent Fund --		YTDTotal --
						Month	YTD	Month	YTD	Month	YTD	
District:7090												
ANNUAL GIVING												
-All contributions support SHARE, World Fund and Areas of Focus												
-SHARE contributions												
-50% to District Designated Fund												
-50% to World Fund												
-Counts toward Club and District APF Goal												
-Counts toward Annual Giving Per Capita												
-PHF recognition available												
-Will not match the SHARE Reports												
OTHER GIVING												
-Supports program selected by donor												
-Matching Grants												
-Global Grants												
-PolioPlus												
-PolioPlus Partners												
-Other Approved Programs												
-Does not count towards Club or District APF Goal												
-Does not count towards Annual Giving Per Capita												
PERMANENT FUND												
-Contributions are never spent												
-Spendable Earnings are used on programs												
-Donor can designate spendable earnings for												
-Areas of Focus												
-Rotary Peace Centers												
-SHARE												
-World Fund												
-Benefactor recognition available												
-Does not count towards Club or District APF Goal												

District Summary

2011 - 2012	US\$100 Per Capita District Benchmark:	\$0.00
2011 - 2012	District Annual Giving Goal(sum of all club goals):	\$239,250.00
2011 - 2012	Total of clubs Annual Giving Goals received:	69 of 73 (94.52% Received)
2011 - 2012	Total of Annual Giving for Period:	\$59,698.79

The SHARE Contribution Detail Report containing the district's SHARE summary information is available to authorized users on the Member Access Portal at www.rotary.org

District 7090 District Simplified Grant #74407, 2011-2012 for US \$24,800.00**Approved Grants of September 2, 2011****Note: Once 50% fo these DSGs are finalized we will receive funds for 2012-2013**

#	Date Received	Club	Project Description	Amount US \$	Date Approved	Final Report Received
133	July 1, 2011	Niagara Falls Sunrise	computers and office furniture for Cultural Centre Guatemala	\$2000.00	July 29, 2011	
134	July 7, 2011	Westfield/ Maryville	tables for Chautauqua Children's village	\$1996.00	August 8, 2011	
135	August 10, 2011	Lakewood/ Chatauqua	Boulevard Banners	\$535.61	August 15, 2011	
136	August 26, 2011	Jamestown AM	Community Terraced Garden	\$2000	September 2, 2011	
137	August, 2011	St. Catherines Lakeshore	Reading Materials	\$2000	September 8, 2011	
138	September 22, 2011	Niagara Falls	Rabies treatment, Uganda	\$2000	September 26, 2011	
139	September 2011	West Seneca	Literacy Development, Guatemala	\$2000	October 19, 2011	
140	October 2011	Akron-Neustead	Latrines in Mexico	\$2000	November 4, 2011	
141	October 31, 2011	Amherst North	Computers for treatment center, Buffalo	\$2000	November 15, 2011	
142						
143						
144						
145						
146						

Rotary District 7090
Report of Training Director, November 2011

Strategic Goals for Education & Training

Goal #1: To strengthen the role of the AG in helping the district to support the educational needs of the clubs.

Goal #2: To develop measurement tools that enable the district to assess the needs as well as satisfaction of Rotarians throughout the district as it relates to education and training; and to collect the needs and satisfaction ratings of Rotarians in district and ensure that actions are taken annually to meet needs and increase satisfaction.

Goal #3: Improve utilization of education programs at club level – as measured by achieving a 30% utilization rate of these offerings. The goal of “30% utilization rate” is interpreted to mean that at least 30% of members in each club participate in at least one training/educational program

Goal #4: Form Education Committee by July 1, 2010 to focus on orientation of new members and continued growth of current members.

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
 - a.) DT Kevin attended a Rotary Zone Seminar in Toronto on September 24, with several other officers of D7090. The focus was on strategies for growing membership, promoting the Foundation, and conducting PR.
 - b.) DT Kevin participated in a GoToWebinar for District Trainers across Zones 24 & 32 on October 18.
 - c.) DGE Rick Sterne, PETS 2 co-chair, Robb McLeod, and DT Kevin participated in a GoToMeeting session with their counterparts in D7080 and D7070 to plan PETS 2, 2012.
 - d.) DT Kevin presented a report on District Training at the Annual Meeting during the District Conference.
 - e.) RLI co-chairs Dick Earne and Patti Johnson, with assistance from Ric Williams (D7070), Patsy Marshall (D7080) and DT Kevin, conducted an RLI Faculty Development Seminar on November 5 at Niagara County Community College.
 - f.) AG Development co-chairs Anne Bermingham and Pat Castiglia prepared a proposal for a systematic approach to developing AGs (attached).
 - g.) New Member Orientation co-chairs Mara Huber and Milica Kovacevich, have developed a plan for regional orientation programs.
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
 - a) The Club-based Training and E-learning committee will develop a plan for promoting and facilitating access to training programs at the club level and individual member level
 - b) The AG development plan will be implemented.
3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.
 - a) The plan for AG development will be presented and discussed. We will ask for the guidance of the council in selecting specific options that will be presented.
4. Is there an item that you would like ‘input’ from council (ideas – not decision) relative to the strategic plan?
 - a) The plan for providing regional orientation sessions for new members will be presented and discussed.

5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

I believe the cumulative impact of training initiatives, including PETS, RLI, District Team Training, new member orientation, AG development, club-based training and e-learning and District Assembly will contribute to the attainment of strategic goals for the district and help develop Rotarians who are knowledgeable about Rotary and how to lead Rotarians in doing the good work of Rotary.

Totals		9	5 for local; 4 for international	\$16531.61		
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Improving and Expanding our District 7090 Assistant Governor Training

Why Improve or Expand the Training?

- In the last 2 strategic plans, the role of the assistant governor has been flagged as critical in order to create 2-way communications between district and clubs. It is noted that not all AGs understand what each needs to be doing to create this type of relationship – and even those who are very competent in their role seek ideas of how to do it better. Involvement in further training should ensure that AG's remain stimulated by developing, sharing, and learning new strategies to enhance their role.
- It is proposed that an augmented orientation program would facilitate new AG's to "hit the ground" running: in their first year.

In essence, we want more consistency in how the role is performed and more effectiveness from all AGs – regardless of number of years in the role.

Where does this fit in the District 7090 Strategic Plan?

There are four strategic priorities in our district strategic plan. The second priority is "*To take a new and improved approach to educate Rotarians about the larger world of Rotary and how the district is here to help each club*". Specific actions to accomplish this priority include the following:

- Ensure the training of Assistant Governors, district directors and chairs (includes establishment of a curriculum)
- Improve functioning of the AGs – mentorship and more – 2 way interaction between AGs and clubs

What are we striving to achieve?

- To develop a training approach that is deemed valuable by incumbents and new AGs alike.
- To find ways to add additional training and enhance knowledge without adding substantially more meetings and travel
- To use District Team Training and District Assembly as some of the forums but find ways to make these more effective
- To find additional methods / ways to ensure training, mentoring and support is occurring throughout the year

What are some suggestions as to how this could be achieved?

Ideas to Consider:

1. AG nominees would shadow the current AG in the final year of the current AG's term. This includes attending area meetings, at least one district council meeting and district assembly prior to becoming AG.
2. Ask each AG to attend ONE area meeting in a neighbouring area – to see first-hand how others approach area meetings and gather new ideas for keeping the attendees engaged and the meetings an effective 2-way forum.
3. Consider abandoning the AG meeting following the council meeting. Instead, change the format of the district council meeting to have two 30 minute INPUT sessions involving AGs and rest of district council. One item could relate to AGs sharing the perspective of their clubs on a certain issue (this would have been a piece of homework given to AGs prior to the meeting). The other issue could be directly related to the work of one director and how best to create club awareness and involvement in that action.
4. If individuals still want this special meeting of AGs following the council meeting, then consider changing the AG meeting format. Make it much more problem based and discussion oriented. No presentations. Few observers. Each AG would generate specific questions for input.
5. Hold 2-3 webinars / conference calls with AGs to help ensure all are engaged and/or getting the help and ideas each needs to do the job. Hold these meetings in NON-district council months. Have them last no longer than an hour.
6. Consider having the AG trainers as the facilitators of any conference calls as well as AG meetings that occur after district council. This would enable the "education and support" agenda to remain front and centre year after year and not require each newly nominated DG to develop a new way of supporting this group each year.
7. Develop an AG manual and post it online via our district 7090 website. Include sample area meeting agendas; tips and techniques for engaging clubs, etc... Ensure each new AG and AG nominee is given access.
8. In order to find out more about the skills and training required for AGs, sample both the AGs as well as the club presidents. Use an on-line survey to identify what individuals think that they (and others) could benefit from learning.

9. Implement the practice of having the DG Nominee or other designate call every AG not present at council meetings and / or on conference calls. Be sure to outline what happened and what they need to do before the next meeting. At this time, those missing meetings are left alone – to a large extent. It just reinforces that it was not that important that AG was not there.
10. Continue a practice that was started last year – namely to have a portion of the District Team Training Seminar (“DTTS”) on Feb. 4, 2012 dedicated to AG training and support. The curriculum would need to be mapped out and align with what is happening at district council, on conference calls and at District Assembly.
11. Consider having ONE session at District Assembly that is just for new AGs. Make the second session one involving all AGs where we get to know each other. The third session would be all the AGs with incoming DG to understand more of their unique goals and hopes for coming year. Make the curriculum for the first two sessions available to be re-vamped from year to year by AG trainers.
12. Use the same on-line training assessment survey at the end of the year to measure the effectiveness of this expanded training. Ask AGs and club presidents the extent to which they saw change or improvement or increased effectiveness from summer to spring of that year. Share feedback with AGs as well as use feedback to re-vamp training plan for the coming year.

What are the key questions to which we would like to receive INPUT at district council?

Which of these ideas would individuals at council most like us to implement by June of this year? We would like to facilitate a discussion and then a vote at council this month.

What should be our next steps?

Whichever ideas have the most support would be the ones we work on making happen in the next few months. Once we know what mechanisms will be used for training and how often the support will happen – the curriculum can be updated.

SERVICE PROJECTS REPORT

District 7090 District Council meeting 11/12/11

Community Service Committee Reporting for Chair John Crawford:

John Crawford recently changed jobs – he is now the VP for College Relations at Medaille College. He remains interested in and maintains contacts within the dental community. Dr. Kevin D'Angelo is a “flying dentist” who does volunteer dental work in third world countries annually. He is also a member of the Orchard Park Rotary Club. He, John and I will be meeting in the near future to see what can be done to coordinate dental services into ongoing World Community Service Projects, as well as potential local projects.

John also prepared a webinar presentation for the provisional SOWNY e-club in late October which had to be cancelled due to lack of attendees.

With the concurrence of this committee at the September 10 meeting, Michelle Dill will kick off the Blood Challenge in January of 2012.

Vocational Service Committee Co-Chair Andrea Aldinger reports:

Andrea presented Vocational Service to the provisional SOWNY e-club in early October which was well received by those in attendance.

She, co-chair Franco Olivieri and Kerry Thomas continue their outreach to make Vocational presentations to clubs throughout the district.

World Community Service Committee Reporting for Co-chairs John Harbison and David Johnson:

At our meeting on October 17, we received an update from David Binns and Tony Wellenreiter of the Hamilton AM Rotary on their multi-phase Malawi Project (Health, food, microcredit). The project originally started in Uganda and is now to include 2-3 Malawi villages. The Hamilton club has raised considerable seed money for the project and will be pursuing District Level and RI grants. Roy Sheldrick will assist in that aspect of the project.

Wayne Bacon of the Buffalo Rotary gave an update on their proposed Guatemala Road to the Future Project. They have established a relationship with the Vista Hermosa Rotary Club and secured the agreement and support of the Guatemala government. Unfortunately, Guatemala is a Future Vision District. They have reached out to Toronto District 7070 to act as a go-between but have been frustrated in their efforts to date. They will submit an application to the District Council for approval as a WCS club-to-club project and pursue extended grants in the future.

Roy Sheldrick of Ancaster updated the committee on his Water for Life project in Haiti. 10 wells and 262 latrines have been installed this year for a total of 229 wells in place. Wells and latrines are being built simultaneously. When a latrine is filled, the building is moved to a new location.

John Harbison of Grand Island reported that the Maniche Medical Clinic in Haiti has been approved for a Matching Grant for equipping the building. The foundation is in and the building will be complete in 2014 and the equipment will be installed at that time. Total project is \$71,000 with approximately \$35,000 needed for equipment.

David Johnson of Grand Island reported on his work through Himalayan Health Care in Nepal on clinics for villages. The hospital in the Elam district is up and running but clinics are important because of the distance from the hospital for many villagers. There is a need to raise funds to fill the gap.

In New Business:

David Johnson of Grand Island is starting a project to support the work of Himalayan Health Care in Nepal on clinics and installation of stoves and latrines to support health in the area.

Buffalo Rotary Club – Rotary Ambala India Cancer Detection Hospital project

Jim Tyrpak explained that a new member of the club advanced a project to build a wing for a Rotary Hospital in Ambala India (his brother is a member of that club). Ravi Bansal, the new member, will contribute \$200,000 and the Buffalo Rotary Club will attempt to raise \$1,800,000 for equipment and training. David Johnson advised asking multiple foundations for assistance. Ambala is not a pilot club so there is the possibility of approaching the district for a grant. At present the largest grant is \$150,000. A formal application is needed.

Jack Amico, on behalf of Hamilton Sunset, informed the committee of a pilot project with Siemens. Each year the company turns over 1/3 of its computers for 600,000 employees (world-wide). Previously these were broken down and recycled. The project would be to refurbish and distribute these machines to children and NFP groups where there is a need. Siemens may be interested in going international with this project. They would be connecting with groups who have 501C3 status or are NGOs. The committee agreed to support this project in any way possible.

The committee voted to accept applications for the following projects as club-to-club additions to the WCS Catalog:

- The Grand Island's Nepal Project for Latrines and Stoves
- The Buffalo Rotary Club's Ambala Hospital Project
- The Buffalo Rotary Club's Guatemala Road to Future Project

Next meeting will be Monday January 9, 2012. It will be an Internet Go to Meeting event at which PDG Karen Oakes will do a presentation for us on Future Visions.