



MINUTES OF DISTRICT COUNCIL MEETING Saturday, September 10, 2011

Chair: John Heise, District Governor 2011 - 2012

Rotarians in attendance: 25

Call to Order: Governor John Heise called the meeting to order at 8:47 a.m.

Invocation: Karen Oakes, IPDG, brought reflections of 9/11 of ten years ago and read beautiful prose on fellowship and peace.

Introductions: District Governor John asked the assembly to introduce themselves, their role in Rotary, and state their objective/goal for this Rotary year.

Secretary's Report: District Executive Secretary Pene Hutton
Secretary Pene indicated that the Minutes of the June 25, 2011 District Council had been posted to the District website immediately following last meeting.

MOTION TO ACCEPT THE MINUTES OF DISTRICT COUNCIL MEETING OF JUNE 25, 2011, WAS MADE BY AG CHRIS YATES, SECONDED BY PDG JOE DEPAOLO. THERE BEING NO CORRECTIONS, THE MOTION CARRIED.

Treasurer's Report: District Treasurer Don DeMeo (absent, no report)

District Governor's Report: John Heise (see attached report)
DG John indicated that it has been quite a journey visiting the clubs so far, every club is truly unique. Illustration of differences....large club....in CA...presented him with a \$12,000 check for the Rotary Foundation; small club next day – a check for \$1000 and yet both checks were equally significant. Spent his anniversary with visiting clubs with his partner Sandy and didn't have to pay for it.

District Governor Elect's Report: Rick Sterne (see attached report)
DGE Rick stated that he has been finding the journey to DG exciting and interesting and he encourages others in the room to consider it. Related some of his GETS experience and promoted the October 4th event – the Rochester based Eastern Cities Dinner, where RI President Kaylan Banerjee will be the key note speaker and honored guest.

District Governor Nominee's Report: Kevin Crouse (see attached report)
DGN Kevin noted that two things happened this summer that were very inspiring. One, he was involved and able to give input into the planning committee for an international convention in

Toronto in perhaps 2018, 2019, 2020. And, two, he was able to participate in a sing at Zone in a memorial service for Charlie Fogel. He noted that he found the networking with DGN colleagues to be very useful.

District Director's & Committee Reports:

Service Projects: Director Jack Amico (see attached report)

World Community Service: No new projects ready at this time.

Community Service: 14 clubs involved in the Blood Challenge. According to Michele Dill (nee Holder) this is very good for the first year.

MOTION BY KAREN OAKES TO RESPECTFULLY REQUEST TO CONTINUE THE DRIVE JANUARY 1 – JUNE 30, 2012, SECONDED BY BARB GUIDA. MOTION CARRIED.

Vocational Service: New Co-chair with Andrea is Franco Olivieri. They will be featured speakers at new e-Club SOWNY on October 13th.

Siemens – HARRP Project. Dr. Mathias Gebser, Siemens VP and representative and Sueann Ward, Executive Director of HARRP (not for profit organization) (Sueann is also a Rotarian) presented a new project launched in CA as a collaboration between Siemens and HARRP. The project distributes gently used laptops to needy organizations and individuals. Siemens Canada does the refurbishment of the computers, checks the computer licensing and in most cases supplies the computers, HARRP does the distribution. HARRP developed a prioritization matrix – where are the needs and how can we maximize the utilization of the laptops. 350 units distributed to date to Boys & Girls Club, local high schools to students who do not have technology in their home, and many more. Siemens receives a charitable receipt. Sueann would like to expand this program. Siemens is willing to continue and hopes to have other Siemen sites take it on. The project doesn't have to be limited to Siemens. Siemens would be willing to provide the knowledge and blueprint. Siemens is an international company. Rotary a perfect match to help this happen....as it is international organization. Want to do a pilot within 7090 first – perfect because of the internationality of it. HARRP is looking for a commitment from Rotary District 7090 to go forward. According to Sueann, all that is needed at the club level is a little technical ability to successfully transfer the laptops and good record keeping of the deliveries. The computers cannot be transferred or sold.

Discussion regarding the project included prioritization – identification of need and impact. Sueann stated that their matrix calls for High Impact – High Need 70% for distribution many users. High Need – Low Impact and Low Need – High Impact the rest. Use Free AVG for virus software loaded before distribution. Requirement for being a distributor is that there is the ability to receipt Siemens for a charitable donation at time of delivery. Ask that the distributor use the matrix as a guide. Siemens US is not advised yet, but will be once a distributor is identified.

MOTION BY RICK STERNE, SECONDED BY KEVIN CROSBY TO APPROVE A PILOT PROGRAM WITH DISTRICT 7090 TO REFURBISH PCS VIA SIEMENS WITH ROTARY 7090 AS DISTRIBUTORS WITH THE APPOINTMENT OF A TASK FORCE TO INCLUDE PR COMMITTEE CHAIR PAUL MCAFEE AND PDG PRAVIN SUCHAK. MOTION CARRIED.

Public Relations: Paul McAfee, Director (see attached report)

Communications: Chair of Communications Chris Yates highlighted strategic priority 3.

PR: Director Paul indicated they are waiting to hear about their grant request to implement Internet Pay Per Click marketing.

Membership: Director Pravin Suchak, PDG (see attached report)

Key priority is to find new and inventive ways to help clubs address membership issue. Wants to seriously address clubs that are losing members and clubs with less than 20 members to approach them personally to help them one on one. Wants to create 2 training webinars this year.

The Rotary Foundation: Karen Oakes, IPDG for Director Art Wing, PDG (see attached report)

Annual Fund and Polio Plus: a stellar year with Annual Fund reaching an incredible \$349,915.72 (93% of 7090 clubs giving) and Polio Plus reaching \$212,439 (86% of clubs giving).

Permanent Fund: has a new Committee Chair, John Mullen.

Grants: DSG – 4 approved to date, \$6531 total.

GSE: Co-Chair Dan Smith noted the committee is recruiting a team to go to Brazil. Need more publicity – distributed an email to club presidents. Please help pass the word along. The outgoing team will depart on April 26, 2012 and return on May 28, 2012. See website for details.

Alumni: Chair Pat Castigia stated she is still trying to get some direction on what the group will look like also lists need to updated....some deceased etc.

Foundation Reps: have been paired down to 8.

IPDG Karen also read a letter from RI regarding the memorial donations from the District to RI in memory of Charlie Fogel and Hugh Sampson, PDGs who deceased this year. Also TRF Dinner donated \$1000 to Wilkinson fund at RI in memory of Joan (Wilf's recently deceased wife).

New Generations: Director Greg Norton (see attached report)

SlapShot: April 27 – 29, 2012 is booked for SlapShot. Only a 100 spots for SlapShot. Extremely popular program and fills up fast at \$200 a student.

YE: 26 outbound students are overseas. 27 inbound this year up from 2 last year. January arrivals, 2 of 4 placed, need two more clubs to come on board. Turkey Point orientation for inbound students going on right now.

RYLA: had a very successful week this year in Fredonia. Looking to go back to Fredonia next year. Director Greg noted that they are really pushing Rotarians to attend the dinner. The enthusiasm of the RYLarians is contagious. A RYLarian is starting a Rotaract club at SUNY Fredonia. RYLA is scheduled for June 10 – 16, 2012. The cost will be \$650 per participant.

ROTARACT: a new club founding in SUNY Fredonia is underway as per the RYLarian noted about.

INTERACT: Director Greg is looking for a new chair as Bob Bujas is recovering from a broken wrist.

Training: Director Kevin Crosby (see attached report)

Director Kevin noted that he went to Zone Institute in Boston and was able to participate in sharing best practices for training which he found very valuable. Director Kevin went over training's strategic planning goals. He indicated that we now have a complete roster of chairs. Thinking about how they can make PETS 1 and 2 a continual learning experience. Program for PETS 2 is nearly completed. Further he stated that they are looking to develop a new approach for how to train presidents on foundation. Exploring options for holding District Assembly – including at Niagara Falls High School as per the past few years. He then noted 3 new initiatives:

- Club based training and e-learning – pilot a club trainer role in the club.
- New Member Orientation training - Improve what we do for new members – both at the club and district levels – to make ensure our new Rotarians experience the full breadth of Rotary.
- AG development - Pat and Anne taking the identification of a good candidate for the AG and then developing and preparing the Rotarian for the role of AG – it is a critical

Announcement: Zone 24 Multi – District Rotary Success Seminar September 24th, in Toronto - \$50 but the district will pay for District leadership interested in going. Register with Bryn Styles, but let IPDG Karen know you are attending.

Chris Yates noted for the council that the training program direction is result of strategic planning - kudos to the process and to Kevin.

Council on Legislation: Dick Earne, PDG (see attached report)

Dick stated as Rotary we are unique in our ability to adapt. We have the opportunity to address ways to make Rotary better....because we have the COL. Dick asks us to look at the Standard Club Rotary Constitution over the next few weeks and see what you think could be changed to make Rotary operate better, reflect on your experiences. The COL looks at issues to help Rotary be better. It meets every three years. The time line is short. Club votes, then board votes, then submits to District and District votes and then they are submitted to COL. Three major documents to look at RI Constitution, RI By-laws, and Standard Club Constitution. New requirement for submitting an amendment is that the proposer writes a purpose and effect statement.

Other notations included - New General Secretary may change to CEO. Looking at Rotary branding.....because of the multitude of our logos.

District Conference: John Heise, DG
John Pedley is the chair but he is in NYC.

DG John announced that John Burroughs (registration chair) looking for a lazer printer for the conference because he is concerned about bringing theirs across border. The printer needs to be network attachable, HP laserjet printer HP4250 or HP P1606DN.

DG John noted that the conference is October 28 – 30 in Niagara Falls in the Conference Center – right across the street from the casino. Registration is up on the website. He went on to describe the conference agenda as: Traditional start on Friday evening with the business meeting on Friday afternoon. Friday there is a luncheon for PDGs to meet the RI Rep Billy Settles from TX. He seems enthused about coming. There will be a live band on Friday night. Theme for

conference is *A New Look at Rotary*. He indicated that many younger Rotarians involved in presentations showing the progression of Rotary. The annual Foundation Dinner is part of the conference as it will be on Saturday night instead of having a separate dinner in November. House of Friendship would like to bring Vocational Service to the forefront as clubs have an interest in doing more in this forgotten area. He is meeting with some RYLarians on Monday as they would like to be involved...GSE team, YE will be involved on Sunday. GSE final hurrah will be a luncheon on Sunday to send them off. DG John said that they will also be asking clubs to bring baskets - valued at \$50 or more to raise money for Polio Plus. A formal announcement will come out soon.

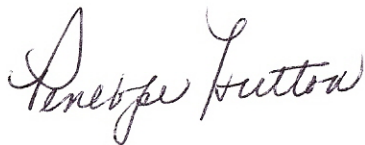
Director Jack Amico noted a fundraiser identified by SOWNY (new e-Club) - 54water.org – SOWNY is not chartered yet and cannot do it until they are. Director Jack hopes it will be presented at conference House of Friendship.

Other Business: NonE

Adjournment:

THERE BEING NO FURTHER BUSINESS, RICK STERNE, DGE, MOVED THAT THE MEETING BE ADJOURNED. MOTION APPROVED BY ACCLAIM AT 11:45 PM.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Penelope Hutton".

Penelope Hutton, Executive Secretary

Reports Attached (in order of presentation):

District Governor's Report

District Governor Nominee's Report

Director's & Committee Reports:

- Service Projects
- Public Relations
- Membership
- The Rotary Foundation
- Youth Services
- Training
- Council on Legislation

District Governor Report

September 10, 2011

John Heise

Wow! What an adventure Sandy and I have been on this summer. We have visited 37 clubs to date, so we are more than half way through.

I have been impressed with the visits and how unique each club is. Big, small, or medium sized, each club has special characteristics. Although all part of our District and part of Rotary International, clubs vary in how they collect “fines” or happy dollars, how they greet one another, how they are organized, how they are working to addressing needs in their communities and internationally. There is one basic commonality, however, and that is the pride most of the clubs and members have in being Rotarians. This pride also extends to their clubs.

In addition to the official visits I have been able to attend a couple events sponsored by some of the District clubs or areas. These have been somewhat limited, however, by a full schedule. I am hoping that after the official visits are completed I will be able to attend more such functions.

Sandy and I also had the opportunity to attend the Zone 23/32 Institute in Boston late in August. It was the first institute to experience both an earthquake and a hurricane. Because of hurricane Irene the Institute did end a day early so everyone could get home safely.

Before leaving, however, we did have the opportunity to hear an update on Polio Plus and to hear from our RI President, Kaylan Banerjee. In addition to providing an update on Polio Plus, Kaylan also expanded on his theme, “Reach Within to Embrace Humanity.”

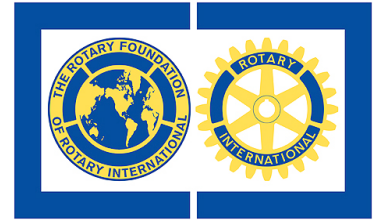
I am asking Pene to attach to the Council reports a flyer from Bryn Styles for the “Rotary Success Seminar” on Saturday, September 24 in the Toronto area. This workshop is for the District leadership, including AGs, Directors, and committee chairs. Bryn has also indicated that it is open to anyone from the club level. According to Bryn the following D7090 Rotarians have registered: Karen Oakes, Kevin Crosby, Rick Sterne, Kevin Crouse, Bob Monroe, and me. If you are planning to go, please register directly with Bryn but include IPDG Karen in the process. We will try to car pool and to cover or reimburse people for the registration fee. (That is assuming that the number of registrants from our District is financially manageable.)

When meeting with club Boards I have tried to ask each what the District can do for them. Most of them have no suggestions or have some questions that need answering. A couple had some concerns attached to their questions. A couple Boards have also shared how pleased they were with the level of service at the District level when they contacted a Director or Committee Chair. These Board members have shared with me that the contacted individuals could not have been more helpful. So, thank you to each of you for what you do in service for our clubs and our District.

Public Image
Coordinators
RPIC Peggy Hebden



Rotary
Coordinators
RC Paul Beaulieu



Rotary Foundation
RRFC Bryn Styles

Zone 24 Multi-District Rotary Success Seminar

A new way to learn. Group presentations and facilitation by your Zone leaders. Learn how the three parts of Rotary can inspire one another.

Membership - Recruitment
Retention
New Clubs

Foundation - Development
Future Vision Plan
Programs

Public Image - Awareness
BRANDING

**ROTARIAN LEARN BEST FROM EACH
OTHER! COME AND SHARE!**

Register: RRFC Bryn Styles
bryn.styles@gmail.com
705-722-8539

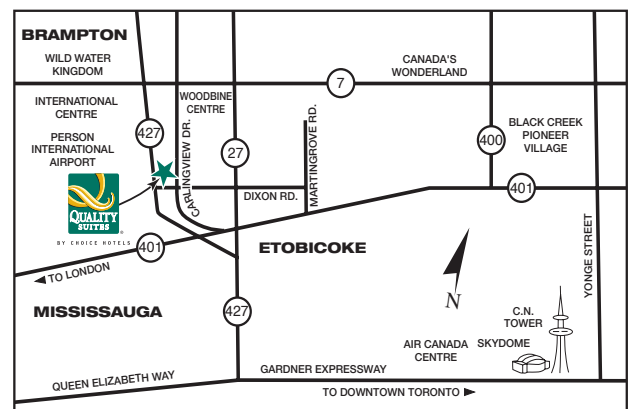
**Payment - to be made at the door. Cash
or cheque payable to Bryn Styles.**

Date: Saturday, 24 Sep 2011

Registration: 8 - 9 a.m.
Seminar: 9 - 4:00 p.m.

Location: Quality Suites,
262 Carlingview Drive, Toronto (near
Pearson International)

Participants: District Leaders or any
interested in learning.



Cost: \$50.00



DISTRICT GOVERNOR ELECT REPORT – September 10th, 2011

RICK STERNE - DG 2012-13

Since our last District Council Meeting, I have been active at the following events:

- June 26th, I attended the President's Recognition Luncheon in Buffalo NY. A great success.
- June 27th, I participated in a Go-To-Meeting on Membership.
- June 28th, I attended the Ancaster Rotary Club Changeover and Paul Harris Dinner. Five Paul Harris Fellowships were presented to Community Leaders.
- August 19th, Jeanette and I attended the Hamilton AM Rotary BBQ Fundraiser. It was well attended and a great success.
- August 20th, I attended a promotional boat cruise in support of the Toronto Rotary Club RI Convention Bid.
- August 22nd -27th, Jeanette and I attended GETS (Governor Elect Training Seminar) and Zone 24/32 Institute Meeting in Boston, MA. It was a great learning experience and networking opportunity with my fellow DGEs.
- August 30th, I attended a 2012 Multi-Pets 2 organizational meeting in Kitchener. Ann Lee Hussey has been confirmed as one of our keynote speakers.

Respectfully submitted

Yours in Rotary

RICK STERNE

DGE 7090



DISTRICT GOVERNOR Nominee REPORT – September 10, 2011

Kevin Crouse - DG 2013-14

Since our last District Council Meeting, I have participated in the following events:

On June 26 - I attended the District Awards Luncheon in Buffalo

On June 29 - I attended Brantford Sunrise's Changeover meeting.

On July 1st – I worked in the Sunrise Beer Tent, selling tickets

On July 2 - I met with Margaret Andrewes to complete the transfer of SLAPSHOT files

On July 31 - I sold hamburgers and sausages for the Lunenburg Rotary Club

On August 10 - I conducted a 2 hour meeting on Strategic Planning for the Lunenburg Rotary Club

August 19 – 27 – Set up my cottage for a 7 day rental as a Rotary Silent Auction Prize for 6 Rotarians and spouses

On August 23 - 27, I participated in the Zone Training program for DGN's in Boston and attended the Zone Institute.

On August 31- I attended the Area 2 meeting conducted by AG Wayne Massey.

On September 5 - I circulated a proposed revision of the Assistant Governor's Area Report form for discussion. (See enclosed)

Rotarians as Change Agents

Proposed changes to the Assistant Governor's Area Report

When asked, "What do Rotarians do?" a common answer might be, "Rotarians make changes in their communities and in the world at large". District 7090's Strategic Plan emphasizes four priorities- membership, education, communication and New Generations. R.I. President, Kalyan Banerjee's new **Changemaker Award** and his **Presidential Citation** also support these priorities. It then follows that an **Assistant Governor's Area Report** should also reflect these priorities. As a result, I am recommending that this year's reports follow the format outlined below. **The following is a draft only.** I would appreciate any comments you might have regarding these changes.

Membership

- **Younger members** (Goal: induct one new member under the age of 40 for each 50 members in your club)
- **Minorities** (Goal: Increase by 2% per year the number of **women** members and those representing community **minorities**)
- **Membership growth** (Goal: demonstrate a net gain of one member per year)
- **Membership retention** (Goal: Implement a comprehensive retention strategy, and retain a minimum of 85% of members per year)

Education

- The **Rotarian magazine** (Goal: Include discussions, quizzes and other activities once every 3 months that highlight information found in the Rotarian)
- **Rotary Leadership Institute** (Goal: at least one participant per club)
- **District Assembly** (Goal: at least 3 participants per club)
- **District Conference** (Goal: at least 6 participants per club)

Communications

- Goal: Adopt a **3 year strategic plan** per club identifying specific annual and Long-term goals
- Goal: Have 75% of club leadership increasing their usage of **R.I. and District materials**
- Goal: Undertake a significant **public image campaign** that includes a public service announcement in a print, radio, television or billboard initiative
- Goal: Have 25% of club leadership using **social networks** to promote Rotary programs

New Generations

- Goal: Sponsor a new **Early Act, Interact** or **Rotaract** Club
- Goal: Sponsor participants in **RYLA, Youth Exchange** and/or **SLAPSHOT** programs
- Goal: Induct former **Rotaractors** as Rotarians

- **Goal: Involve youth** in an environmentally sustainable program

Rotary Foundation

- Goal: Have **every member** contribute something to the Foundation each year
- Goal: Have each club contribute U.S. **\$100 minimum per capita** per year to the Annual Programs Fund

Avenue of Service Success story (Goal: two per year)

Issues of Concern

SERVICE PROJECTS REPORT

District 7090 District Council meeting 9/10/11

World Community Service Committee Reporting for Co-chairs John Harbison and David Johnson:

The World Community Service meeting on August 29th, was cancelled. While there are some new projects pending, there were none at a level to review at the time of the meeting. We will meet on October 17, 2011, and will provide a detailed report at the District Council meeting on November 12, 2011. We did receive a forward of an email from Bob Wercholz of Burlington regarding one of our “approved” projects – the Mobility Cup from Burlington to Hamilton ON, a sailing race for physically challenged sailors. Since this project was authorized by the Council, we thought you would like to read it:

A big thank you from a 2011 participant

Dear Laurel, the Organizing Committee, and the rest of the 2011 Mobility Cup Team --

Just a note of thanks and appreciation for the spectacular job you and all the volunteers did this past week. 2011 was my first Mobility Cup event and I must say I was impressed with the level of professionalism and attention to detail I witnessed throughout the week. It was a thoroughly enjoyable event for me and I will pass this along to my friends and colleagues in the disabled community. A special thanks to Paula and the Dock Detail, as well as the Race Committee out on the course, the two Yacht Clubs, and all the Rotary Clubs that helped to make it possible. Thanks again and best wishes for the coming year to all.

Scott Simon, Dexter, MI, USA

Community Service Committee Reporting for Chair John Crawford:

Michele Dill reports that the Rotary 7090 Clubs met the Blood Challenge for the 2011 calendar year. Our purpose was to educate Rotarians on the challenge for blood collections in their community and the world at large. This topic has international attention in Rotary because the need is constant and 365 days a year. Blood is a universal necessity for health and wellness for all people world-wide. The mission is one that crosses borders and unites us as Rotarians. The challenge is in educating people on the importance of donation, and producing regular blood donors. Our mission for this challenge was to understand that as Rotarians, our greatest gift is our voice. Many people are unable to donate blood for a number of valid reasons. By sharing the mission with the people we know, especially the younger generations, we are able to encourage a commitment that saves lives. In our first year we were able to reach a number of clubs that accepted our challenge.

Participating clubs:

Akron-Newstead	Clarence	St. Catherine's Lakeshore
Amherst East	LeRoy	St. Catherine's South
Amherst South	Lockport	West Seneca
Buffalo	Niagara County-Central	Williamsville
Cheektowaga	St. Catherine's Sunrise	

In our first year we were able to reach out to almost 20% of the clubs. We plan to continue the program in the hopes that we can continue steady growth and move toward total participation. Success is contagious. In addition to participating in the challenge we would like to note how clubs made outstanding/innovating contributions.

1. Akron-Newstead- Participating with their local fire department.
2. Niagara County-Central- Incorporating blood drives into every imaginable Rotary function. Best stewards of the mission. You are amazing!
3. Amherst South – Creating a health fair and incorporating it with a blood drive. Encouraging their high school family members to become first time donors.
4. Cheektowaga- Our smallest club sponsoring a mobile coach drive that exceeded their club membership!
5. St. Catharine's Lakeshore- Joining the program and making an impact.
6. LeRoy- Sponsoring their own drive and creating a first time high school drive for young donors.
7. Lockport- Supporting the challenge and introducing connections to new businesses to further blood collections.
8. St Catharine's Sunrise- Bringing donors in for the early morning!

9. West Seneca- Utilizing family members and their ability to donate as a great form of education. You had Rotarians coming back to donation as soon as their deferral was cleared.
10. Buffalo Rotary- Supporting the blood mission even before the challenge!
11. Williamsville- 2 business drives from your club and regular donors.
12. Amherst East- A business blood drive that came from a presenter who heard about the challenge at your club meeting.
13. St Catharine's South- came through with the highest numbers for Canada. Way to lead the team.
14. The Clarence Rotary- Highest collected numbers for a club. You sponsored donor days and business sponsors.

This program has created a huge impact in our district. We have an international organization that came together to create a gift of life for others and created goodwill and friendships in the process. The Rotarian spirit is alive and well in District 7090.

Please look for information for the next program. Contact Michele Dill for speakers. 716.566.3987

Michele Dill- Chairperson District Wide Blood Donation Challenge Williamsville Rotary

Vocational Service Committee Co-Chair Andrea Aldinger reports:

- Kerry Thomas – ambassador for the Rotary at Work Program in Canada (member of the Welland Club) has been advancing the program throughout 7090 on the Canadian side of the border. He has several clubs interested in participating and has the support of many Rotarians.
- On the US side, we are struggling to find a club interested in being the first to give the Rotary at Work program a try. Please let us know if your club would be interested in a presentation.
- On July 28, 2011 Andrea Aldinger traveled to Niagara Falls ON Rotary as their guest speaker. The topic was none other than Vocational Service.
- Following the meeting Andrea and Jack visited with Franco Oliveri to encourage him to become a co-chair of the District Vocational Service and consider working on the Canadian side of the border to bring the Vocational Service Message to all Canadian Clubs.
- On Thursday October 13, 2011 Andrea will be the featured speaker for our District 7090 E-club of SOWNY. Tune in at 7pm for an overview of vocational service and some ideas on what your club may try to fulfill this avenue of service!

Special Project Report:

We have a potential opportunity to kick off a very exciting International project of a different kind. Siemens AG is a multinational corporation with over 400,000 employees in 190 countries world-wide. They work in the businesses of industrial systems, energy solutions and healthcare (diagnostic equipment and treatment solutions). Their operations in Hamilton, On. have partnered in recent years with the HARRRP Community Centres in that city to distribute refurbished laptop computers to those in need – whether for education, job hunting, training or support. Sueann Ward is a member of the Hamilton Sunset Rotary Club and she and her guest from Siemens will explain a potential project to partner with Rotary Clubs throughout the world to distribute gently used, refurbished laptops, through Rotary, to the neediest in their communities.

Rotary District 7090 PR & Communications Strategic Priorities
PR & Communications Report
September 2011

Strategic Priority #3: To improve the 2-way communication between the district and you – both in terms of messages and use of technology (Chris Yates)

- To have 50% of district leadership using social network and other 2-way communication (district web; linked in); To have 25% of club leadership doing the same (may include some orientation and training)
 - PR/Communications Chair launched District 7090 **LinkedIn** site in June with 76 members to date; Club Vision Facilitation Team looking at establishing discussion group;
 - **Facebook** Group established 2010, with 112 members to date. slight useage increase for Club event announcements;
 - User statistics for District website being investigated;
 - Promotion of **ClubRunner™** webinars for new **ClubRunner** Rotary Clubs being launched.
- To have 70% of club leadership and 95% of district leadership increasing their usage of RI and district materials that are available
- To increase the use of web-based training and communication tools – at least one meeting or seminar takes place using these mediums by district directors & chairs for their committee membership; 3 webinar opportunities for district Rotarians developed by 3 district directors (3 of the 5 avenues of service)
 - Circulating request form to District Directors and Program Chairs for assistance in set up/administration of webinar/go-to-meeting tools;
 - Meet with Training Director to investigate development of individual training modules for club officers/district leaders.

Other Priorities (Chrissy Casilio, Roseanne Morissette, Paul McAfee)

- To submit an RI PR Grant Application (Paul McAfee)
 - Done
 - Awaiting decision by RI, which is due in October
 - Implementation will include purchase of Internet Pay-Per-Click (PPC) marketing in Google, on Facebook, and on LinkedIn.
 - We will provide numerous GoToMeeting sessions to help the clubs understand what we are doing, to teach them about Internet marketing, and to help them if they want to piggy-back on our campaigns.
- If the RI PR Grant Application is approved, implement (Team)
 - Assistance in Canada (Roseanne Morissette)
 - Assistance in USA (Chrissy Casilio)

Rotary District 7090
District Membership Committee Council Report
September 10, 2010
Pravin D. Suchak

Strategic Priority #1: To find new and innovative ways to help clubs address membership issues

- To have six regional membership meetings (3 on each side of border) open to those interested in membership – will include one on-line meeting. Sessions to consider focusing on unique club issues (issues found in small clubs different than issues found in large clubs; also need to have advanced sessions – not everyone is new to this topic)
- To publish online monthly ideas exchange of ways to increase fun at their meetings
- Decrease member attrition by having a district membership committee who goes out to clubs to share ideas of why it happens and what clubs can do about it

1) Highlights of what has been accomplished since the last council meeting:

- a)** Conducted an analysis of the historical membership trend of all the clubs in the district.
 - i)** Group A - At least 10 clubs have been consistently losing membership
 - ii)** Group B --At least 20 clubs have under 20 members
 - iii)** Group C--At least 23 clubs have had an increase of more than one member last year
 - iv)** Group D--The rest of the clubs are holding their own
- b)** Conducted extensive research on membership programs in zones and districts all over the world to learn what are some of the programs that have produced positive results.
- c)** Studied and compiled a list of resources available from RI and other sources for membership growth such as Zone and other district web sites
- d)** Studied membership issues in other Non Profit organizations and see how these organizations address challenges for membership growth

2) What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?

- i)** Work on organizing the membership web pages and putting up current membership resources on the district web site
- ii)** Work with the District Governor and the District Conference Program Committee to offer two membership sessions on Saturday morning during the conference. One would be on recruiting younger members and “integrating” them in the club. The second session would be on addressing the issues of Membership Retention.
- iii)** Hold at least three regional membership workshops which will focus on recruitment, member orientation and building strong, effective and vibrant clubs. There will be tracks for small clubs and large clubs.

District Membership Committee Council Report
September 10, 2010
Page 2

- iv) With the help of Kevin Crosby, Paul McAfee, Chris Yates and others evaluate the use of webinars to address specific membership challenges. The objective is to offer at least two webinars to determine if this medium will be effective and whether clubs are receptive to this type of training.
- v) Work with the Member Orientation Committee created by the Director of Training to create two new member orientation training modules – one that the clubs can customize to conduct club based orientation and the second one that the district can use at area and regional level to offer new member orientation on Rotary programs and Rotary beyond the clubs and beyond District 7090.
- vi) Offer one on one assistance to clubs in Group A above to help them reduce the rate of attrition. This could involve working at the club's board level, working with the membership committees and eventually working with the club membership.
- vii) Offer one on one assistance to clubs in Group B above to help them increase their membership. Once again this could involve working at the club's board level, working with the membership committees and eventually working with the club membership.
- viii) Develop a pool of speakers from clubs who have been successful in growing membership both with successful recruitment strategies and effective retention programs.

3) Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.

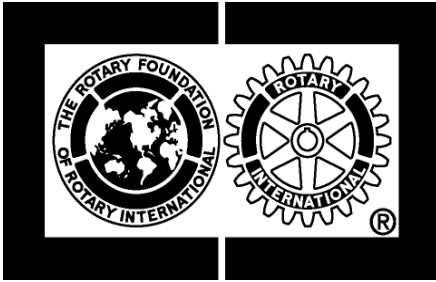
No.

4) Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?

I would like the members of the Council to help me in finding Rotarians who have been successful in helping their clubs resolve any membership challenges. Do not assume that these Rotarians may or may not agree to help the district. One area where I have no one identified yet is in the Southern Tier - Jamestown, Fredonia and Olean areas. Just email me the names and a brief description of what they have done. I also would like assistance in identifying Rotarians with expertise in Human Resource development, Public Relations, Marketing, Communications and Social media that we can use as resources in the district.

5) Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

No.



District 7090 Rotary Foundation Committee

District Council Report

September 10, 2011

Art Wing, Director, District 7090 Rotary Foundation

The following message was sent to last year's club Presidents by IPDG Karen Oakes and expresses the success that our District had during this past Rotary Year.

Good day! I write to you today as the immediate Past President of your Rotary Club for the 2010-2011 Rotary year to share with you the attached recap of our collective Rotary Foundation giving for the past year. Thank you to our Foundation Director Art Wing for compiling the information for us. Please take some time and review the information and share with your club members the tremendous results of this past year. I asked you to be **BIGGER BETTER AND BOLDER** in your work this past, and these results are certainly **BIGGER BETTER and BOLDER - Thank YOU!**

I would like to note a few of the many highlights reflected in the report as:

- 93% of our clubs contributed some dollars to The Rotary Foundation Annual Program Fund (APF) with our District total donations reaching an incredible **\$349,915.72**. The ongoing power of this giving will be further reflected in three years time when 50% of these donations come back to the district as our District Designated Funds to further our Humanitarian and Educational programs.
- 60% of our clubs contributed in excess of \$100 (Annual Programs Fund) per capita with the following clubs leading the district in per capita giving as follows:
 - 1) Ancaster @ \$566.30 Per capita
 - 2) Niagara Falls, Ontario @ \$555.76 Per capita
 - 3) Delhi, Ontario @ \$492.63 Per capita. Excellent!

Congratulations to all of the clubs on their generous giving to The Rotary Foundation Annual Program Fund. We thank Foundation Director PDG Art Wing, Annual Giving Co-Chairs PDG Bob Bruce and PDG Pravin Suchak and our dedicated district Foundation team for their efforts to engage our clubs in considering the Rotary Foundation Annual Programs Fund as a charity of their choice to support. We are grateful and appreciative of all gifts to the Annual Programs Fund. Thank you.

In addition, we asked each of you to remember our promise as Rotarians to End POLIO with financial support and awareness events to engage our communities in the battle against this disease. The ingenuity and the passion of the fundraisers that you undertook were only surpassed by the collaborative spirit that was evident in many of the joint area fundraisers. As you can see on the attached report,

- 86% of our clubs contributed to the Polio Plus Campaign this year. We thank Foundation Director PDG Art Wing, Polio Plus Co-Chairs PDG Wally Ochterski and Valerie Bailey Phillips and our district Foundation team for their work to enlist our clubs to continue the fight to END POLIO NOW.

- Donations this year totaled **\$212,439** with some \$180,439 directly contributed by the 63 clubs who participated in the campaign with a further \$32,000 donated from our District Designated Funds. Again, we recognize all of the clubs and we note the following clubs leading the district as
- 1) Dundas @ \$51,483.12,
- 2) Buffalo @ \$12,486.00 and
- 3) Brantford Sunrise @ \$9,041.00. Awesome!

I am humbled by your generosity and I am encouraged with your support to bestow the financial support of your club membership collectively and as individual donations to build The Rotary Foundation in keeping with the goal as stated below:

The Rotary Foundation of Rotary International has as its stated goal, *to enable Rotarians to advance understanding, goodwill and peace through the improvement of health, the support of education, and the alleviation of poverty.*

I thank you for your incredible support to our work in Rotary service. It has truly been my honor (honor) to work with each of you and I wish you the best of life in the years ahead, and until our paths cross again,

Yours in Rotary Service

Karen L. Oakes
 Karen L. Oakes
 Past District Governor
 Best of Friends District 7090

Annual Programs Fund Contributions

Our Rotary Foundation Annual Fund donations were one of the highest in the last 7 years. As of June 30th our total Annual Fund donations have exceeded **\$349,916**. This year **68 of our 73 clubs made** a contribution.

The work of our Annual Fund chairs, PDG Bob Bruce and PDG Pravin Suchak, our Area Foundation representatives have all encouraged our clubs to participate in making a difference for those less fortunate than ourselves. Our clubs and our individual members have responded have really responded positively this year.

As a result we will have an increased number of clubs qualify as EREY and Sustaining member clubs this year. They and our new Paul Harris Society members will be honoured at the Foundation dinner on the Saturday evening at the District Conference on October 29th at the Conference Center in Niagara Falls New York.

The final totals for the year were posted on our webs site by mid July for your ready reference.

On a total donation basis the following clubs are noted

Niagara Falls ON \$34,457

Buffalo	\$25,175	Dundas Valley Sunrise	\$11,932
St. Catharines	\$21,660	Ancaster	\$10,760
Hamilton AM	\$15,183	West Seneca	\$10,173
Brantford	\$12,029	Jamestown	\$10,000

On a per member basis the following clubs are to be especially congratulated

Ancaster	\$566	Niagara Falls ON	\$556	Delhi	\$493
Hamburg Sunrise	\$378	Hamilton AM	\$362	Dundas Valley	\$254

In all 44 **of our clubs** have exceed the universal goal of \$100 per member with the average per member giving for our District of \$134

Annual Fund donations

2004-5	\$306,000		
2005-6	\$263,000		
2006-7	\$305,000	3150	\$ 96
2007-8	\$321,000	2925	\$109
2008-9	\$267,907	2776	\$ 96
2009-10	\$253,227	2687	\$ 94
2010-2011	\$349,916	2628	\$134 per member

This will allow our District \$150,000+ for our Grants and Foundation programs in 2013-2014 Rotary year.

Polio

Appreciation is given to the **63 Clubs** who have once again supported our banner Polio Eradication program so far with a total of \$180,439 as of June 30th.

Please note that the **Dundas Rotary club** with a goal of \$3,000 has donated \$51,483 of our District total as a result of Thie Convery's Lake Ontario swim last summer.

Our top giving clubs to June 24:

Dundas	\$51,483	Per capita: Dundas	\$1,471
Buffalo	\$12,486	Delhi	168
Brantford Sunrise	\$ 9,041	Brantford Sunrise	167

In addition the Foundation committee has transferred \$32,000 to the Polio Eradication fund this year to make our final donation to the Polio program \$212,439.

In recognition of our Polio Eradication program the Dunkirk and Fredonia clubs held a community lighting ceremony on the pier in Dunkirk on the evening of Thursday August 25, 2011. The You tube video of the event was awesome!

The end result is we are close but **Our Polio campaign is not over.**
Polio is still only a plane ride away into the airports of North America.

Many thanks to all those who have supported this campaign but we still need to continue the final push before any country is finally free of Polio

Permanent Fund Committee- Past Chair PDG Wallace Ochterski

The Permanent Fund Committee Foundation had a bit of an off year this past year but we expect to be back on track early in the New Year.

Grants Committee Reports on District Simplified Grants

Roy Sheldrick did an excellent job as Chair of this Committee ensuring that all District Simplified Grants for 2009-2010 (DSG # 70177) were fully and properly reported. In addition, he ensured that over 50% of the District Simplified Grants for 2010-2011 (DSG # 72612) were reported in compliance with The Rotary Foundation guidelines resulting on The Rotary Foundation approving and sending the District Simplified Grant for 2011-2012 (DSG #74407) in the amount of \$24,800 to our District.

Presently, four District Simplified Grants totalling \$6,531.61 have been approved for 2011-2012 as shown on the attached Chart. These were all "fast track" Clubs who had not previously received a DSG. There are seven additional applications in progress including three from "fast track" clubs.

The decision to give 15 Clubs who had not previously received grants a "fast track" worked well in encouraging many of them to explore DSG applications resulting in the four approved plus three additional applications from them in progress.

Matching Grants

Roy Sheldrick advises us of the following:

We have only approved 1 Matching grant so far this Rotary year and it is for Welland for humanitarian work in the Philippines.

Group Study Exchange

Plans to host this year's GSE exchange are well under way under the leadership of Bob Gosselin and Dan Smith. We will be hosting **District 4660.-Brazil.**

The final dates have been worked out with the incoming team, and host clubs have been advised by the GSE co-chairs of their respective duties, and timelines.

Our outgoing team will follow the schedule below.

Departure from D7090 on **April 26th**, arrival in D4660 on Apr/27th

Departure from D4660 on **May 28th**, Arrival back in D7090 on May 29th,”

Hosting this District should be a really excellent opportunity to once again expand our personal and club horizons.

The committee will begin the search for a team leader and team members this fall.

For our outgoing team, this sounds like an exciting opportunity for 4 non Rotarians-age 25-40 and one Rotarian team leader. Do you know anyone who fits these descriptions?

Foundation Committee Organization:

There are a few changes being implemented in the Foundation committee structure for this next year as we move towards the implementation of the Future Vision plan for Our Rotary Foundation on July 1 2013.

You will see from the Committee chair attachment, your planning team has made a number of adjustments to the structure of our committees and chairs and has begun to use the new Future Vision description terms for our Committees as we start moving towards the new required structure.

You will note that except for the Group Study Exchange (Vocational Training team) we no longer have Canadian and United States co-chairs for our committees. In addition we have added 6 Area of Focus Advisors (Specialists) to link areas that all future project funding will need to include. You will also note that the Grants committee has an overall chair (Bob Munroe) who will look after District Simplified Grants (District Managed Grants) and a separate chair (Roy Sheldrick) to look after Matching Grants (Global Grants)

In addition the Foundation Area Representative Role has been changed to a Regional Foundation Representative with new duties as indicated in the attachment. We are planning to have 4 Regional training sessions in October:

Tuesday	October 11	Region G and H	location Dunkirk/Fredonia area
Wednesday	October 12	Region A and B	location Hamilton area
Tuesday	October 18	Region C and D	location St. Catharines
Wednesday	October 19	Region E and F	location - Transit Valley Golf Club

All Club Presidents, Presidents Elect, Foundation chairs, Assistant Governors will be invited to attend. Those with date conflicts are asked to register to attend one of the other sessions

On **September 24** there will be a special multi District training session for all of our Foundation chairs, Area Representatives and other District leaders. This event will be held in a location west of Toronto. Further details have been communicated in a recent email. Have you registered yet? We look forward to seeing you there. Please confirm with PDG Karen Oakes if you plan on attending, as well as providing your registration intention to RIDE Bryn Styles as attendance is on a first register basis.

Respectfully
 PDG Art Wing
 Director
 District 7090 Rotary Foundation

Attachments
 Final 2010-11 Club Foundation Annual Fund, Polio Goals and Donations
 2011-2012 Foundation Committee
 Rotary Approved Grants 09-2011

District 7090 2010-11 Club Foundation Annual Fund, Polio Goals, Donations-as of June 30/2011											
Club Number	Club Name		# Members	Average / Member	Club APF Goal	Annual Fund Donation June 30/11	Average / Member	PolioPlus Goal	Donation June 30/11	Average/ Member	Dec 1/07 June 30/11
26305	Akron-Newstead		1	39	\$55	\$2,000	\$7,600	\$195	\$1,000	\$2,100	\$54 \$3,025
4721	Albion		1	34	\$75	\$2,775	\$3,150	\$93	\$2,500	\$1,000	\$29 \$1,917
25380	Amherst East		1	22	\$100	\$3,000	\$2,985	\$136	\$2,000	\$474	\$22 \$2,999
4722	Amherst North		1	11	\$100	\$1,700	\$1,480	\$135	\$1,000	\$538	\$49 \$874
4723	Amherst South		1	26	\$100	\$2,600	\$2,070	\$80	\$1,500	\$1,367	\$53 \$17,667
4689	Ancaster		1	19	\$200	\$4,800	\$10,760	\$566	\$1,000	\$1,440	\$76 \$5,248
28117	Ancaster A.M.		1	51	\$100	\$5,000	\$9,582	\$188	\$4,000	\$4,179	\$82 \$9,052
4724	Batavia		1	88	\$50	\$4,250		\$0	\$12,000		\$0 \$16,066
4690	Brantford		1	71	\$100	\$7,500	\$12,029	\$169	\$5,000	\$5,254	\$74 \$14,627
29643	Brantford-Sunrise		1	54	\$200	\$10,000	\$9,545	\$177	\$7,500	\$9,042	\$167 \$18,853
4725	Buffalo		1	154	\$100	\$16,000	\$25,175	\$163	\$1,000	\$12,486	\$81 \$15,403
30381	Buffalo-Sunrise		1	18	\$100	\$2,100	\$2,932	\$163	\$1,500	\$507	\$28 \$1,162
30716	Caledonia		1	14	\$100	\$1,300	\$1,531	\$109	\$1,000	\$1,763	\$126 \$4,812
4726	Cheektowaga		1	7	\$100	\$700	\$250	\$36	\$0	\$383	\$55 \$1,083
4727	Clarence		1	62	\$100	\$6,000	\$6,600	\$106	\$2,000	\$2,200	\$35 \$8,835
4694	Delhi		1	12	\$100	\$1,100	\$5,912	\$493	\$1,000	\$2,021	\$168 \$4,523
4695	Dundas		1	35	\$100	\$3,900	\$6,416	\$183	\$3,000	\$51,483	\$1,471 \$60,605
52949	Dundas Valley Sunrise		1	47	\$100	\$5,000	\$11,932	\$254	\$2,000	\$2,284	\$49 \$7,465
4728	Dunkirk		1	27	\$100	\$2,800	\$2,714	\$101	\$1,000	\$2,430	\$90 \$4,705
29662	Dunnville		1	23	\$100	\$2,800	\$1,456	\$63	\$2,000	\$2,595	\$113 \$5,839
4729	East Aurora		1	26	\$111	\$2,900	\$4,000	\$154	\$1,000	\$2,000	\$77 \$3,000
28911	Eastern Hills Sunrise			26			\$1,000	\$38			\$0 \$2,150
52046	Ellicottville		1	25		\$700	\$700	\$28			\$0 \$335
4732	Falconer			22				\$0		\$1,230	\$56 \$1,230
53345	Flamborough AM		1	14	\$100	\$1,200	\$2,133	\$152	\$3,000	\$1,942	\$139 \$3,911
28116	Fonthill		1	22	\$100	\$2,500	\$2,436	\$111	\$1,000	\$146	\$7 \$1,815
4696	Fort Erie		1	11	\$40	\$400	\$917	\$83	\$400	\$457	\$42 \$2,591
4733	Fredonia		1	49	\$50	\$2,450	\$5,550	\$113	\$1,100	\$4,120	\$84 \$7,445
4734	Grand Island			35			\$4,350	\$124		\$2,160	\$62 \$7,130
27868	Greater Jamestown AM		1	23	\$100	\$2,700	\$2,350	\$102	\$1,000	\$1,230	\$53 \$2,430
4698	Grimsby		1	28	\$41	\$1,100	\$966	\$35	\$2,500	\$1,531	\$55 \$5,421
59744	Grimsby @ Noon		1	21	\$100	\$2,100	\$1,300	\$62	\$1,000	\$1,385	\$66 \$2,505
4735	Hamburg		1	26	\$50	\$1,350		\$0	\$2,000	\$2,231	\$86 \$6,015
28054	Hamburg Sunrise		1	18	\$100	\$1,800	\$6,805	\$378	\$500	\$1,000	\$56 \$3,000
4699	Hamilton		1	117	\$100	\$12,600	\$9,673	\$83	\$1,000	\$1,020	\$9 \$5,614
23427	Hamilton "A.M."		1	42	\$298	\$12,800	\$15,183	\$362	\$2,000	\$3,439	\$82 \$12,260
4701	Hamilton Mountain		1	27	\$100	\$3,000	\$6,284	\$233	\$2,000	\$1,002	\$37 \$2,205
26582	Hamilton Sunset		1	17	\$59	\$1,000	\$1,782	\$105	\$1,000	\$2,231	\$131 \$4,050
4700	Hamilton-East Went		1	21	\$100	\$2,300	\$2,100	\$100	\$2,000	\$1,100	\$52 \$3,393
4736	Holley		1	14	\$100	\$1,700	\$1,213	\$87	\$2,000	\$1,168	\$83 \$2,168
4737	Jamestown		1	108	\$96	\$10,000	\$10,000	\$93	\$3,000	\$2,126	\$20 \$14,002
4738	Kenmore			55			\$2,050	\$37		\$1,000	\$18 \$11,338
4739	Lakewood-Chautauqua South		1	12	\$91	\$1,000	\$782	\$65	\$1,000	\$1,230	\$103 \$1,480
4740	Lancaster-Depew			26		\$1,000	\$1,050	\$40		\$333	\$13 \$433
4741	Le Roy		1	36	\$60	\$2,160	\$2,100	\$58	\$1,000	\$1,877	\$52 \$2,927
4742	Lewiston/Niagara Lake		1	14	\$100	\$1,500	\$1,639	\$117	\$1,000		\$0 \$2,000
50055	Lincoln		1	31	\$100	\$3,000	\$3,109	\$100	\$2,000	\$2,041	\$66 \$4,493
4744	Lockport		1	57	\$100	\$6,000	\$5,770	\$101	\$2,000	\$2,000	\$35 \$8,397
4745	Medina			10			\$950	\$95			\$0 \$125
4746	Middleport			13			\$1,000	\$77		\$950	\$73 \$1,175
24800	Niagara County-Central		1	19	\$1	\$25	\$1,000	\$53	\$2,000		\$0 \$2,066
27545	Niagara Falls Sunrise		1	44	\$100	\$4,200	\$6,109	\$139	\$2,000	\$3,213	\$73 \$8,725
4747	Niagara Falls, NY		1	20	\$150	\$3,450		\$0	\$2,000	\$0	\$0
	Niagaa Falls ON		1	62	\$100	\$6,000	\$34,457	\$556	\$3,000	\$3,989	\$64 \$35,536
	Niagara on the Lake		1	48	\$100	\$5,100	\$4,711	\$98	\$2,000	\$4,460	\$93 \$7,722
31593	Norfolk Sunrise		1	50	\$100	\$5,200	\$5,495	\$110	\$1,000	\$485	\$10 \$3,468
4748	Olean		1	35	\$100	\$3,500	\$4,239	\$121	\$2,000	\$1,437	\$41 \$6,786
4749	Orchard Park			20			\$1,000	\$50		\$1,000	\$50 \$1,000
66814	Port Colborne Centennial		1	20	\$63	\$1,200	\$2,137	\$107	\$1,000	\$1,157	\$58 \$3,092
4750	Salamanca		1	10	\$100	\$1,000	\$1,000	\$100	\$500	\$500	\$50 \$1,500
4713	Simcoe		1	49	\$135	\$7,500	\$2,239	\$46	\$1,000	\$5,298	\$108 \$15,022
4751	South Shore of Blasdell-Lackawanna			26				\$0		\$500	\$19 \$2,100
4711	St. Catharines		1	137	\$130	\$17,550	\$21,660	\$158	\$2,500	\$4,348	\$32 \$14,487
28928	St. Catharines Sunrise.		1	15	\$100	\$1,500	\$1,660	\$111		\$102	\$7 \$3,102
4712	St. Catharines South		1	40	\$100	\$4,000	\$4,590	\$115	\$1,000	\$1,000	\$25 \$3,339
23879	St. Catharines-Lakeshore		1	36	\$70	\$2,590	\$5,416	\$150	\$2,000		\$0 \$2,465
30595	Stoney Creek		1	18	\$139	\$2,500	\$2,325	\$129			\$0 \$2,940
4753	Tonawandas, The		1	23	\$100	\$2,400	\$1,200	\$52	\$2,000		\$0 \$425
4716	Waterdown		1	39	\$110	\$4,180	\$7,449	\$191	\$2,000	\$1,572	\$40 \$6,588
4718	Welland		1	35	\$100	\$4,000	\$5,385	\$154	\$2,000	\$250	\$7 \$5,648
4755	West Seneca		1	43	\$100	\$4,300	\$10,173	\$237	\$2,000	\$1,420	\$33 \$4,795
4754	Westfield-Mayville		1	34	\$100	\$3,500	\$3,810	\$112	\$2,000	\$3,230	\$95 \$6,280
4756	Williamsville		1	36	\$100	\$3,200	\$2,550	\$71	\$1,000	\$1,983	\$55 \$4,083
	District DDF										\$2,679
All	Total for District 7090		64	2619		\$249,480	\$349,916	\$134	\$118,500	\$180,439	\$69
	District DDF Polio								\$32,000		
	Goals 65 of 73			June 30 2010			\$253,227		\$129,182	\$212,439	
											\$112,265
											\$585,911



District 7090 – New Generations

RYLA - (Chair – Sue O'Dwyer – Rotary Club of Norfolk Sunrise)

Sue reports this year's RYLA program at Fredonia University was a great success with a large group of participants and a bottom line that was in the black.

Note from Director Norton: Having attended the RYLA dinner, the event should be more widely marketed to clubs, particularly those who are sponsoring student. The enthusiasm, abilities and candor of the participants is infectious and it all centers around the ideals of Rotary. The RYLarians are great candidates for our other youth-oriented programs – potential members of Rotaract (or founders – see Rotaract report below), advisors to local Interact Clubs, promoters of youth exchange, and, ultimately, as we would hope, Rotarians – and having Rotarians at the dinner to capitalize on the enthusiasm of the participants could lead to great opportunities.

Currently, the year's members of this year's class of RYLarians are in communication with Governor John to organize the participation of the New Generations programs at this year's district conference. We hope more details will be forthcoming soon.

Youth Exchange – (Chair – Aad Vermeyden – Rotary Club of Brantford)

We currently have 26 outbound students who have all departed the district to their various destinations.

The district has 27 inbound students, one of whom has yet to arrive due to visa processing delays (Isabela Morgan from Brazil going to Akron-Newstead)

In January 2012 we will once again have a New Zealand inbound student (#28) after a two-year hiatus on that exchange. We are currently struggling with finding enough placements for the January arrivals and are 3 short as it stands. This is a major concern that we will need to deal with in the coming month.

Aad has set a goal of 30 outbounds this coming year and in order to facilitate this he plan to do a short SurveyMonkey email to all YEO's in the District to see:

- 1.) Which clubs are planning to do promotion to receive applications for outbound exchanges,
- 2.) What assistance they might need
- 3.) What it will/may take to spur them into action

The program's focus will be on the development of the long term exchange and, for now, ignore short-term exchanges, due to limited manpower and past efforts have borne no fruit with those exchanges.

Aad has a goal to recruit at least 2 new members for the YE operations committee this year.

This weekend – September 10-12 – is the first student weekend at Turkey Point (near Norfolk Ontario) for the newly arrived students. The weekend is designed to foster a group dynamic among the students, explain the rules of our program, outline our expectations for the students, and get them ready for making the most of their year in our district.



Rotaract – (US Chair – Nick Norton – Rotary Club of Fredonia, Canada Chair – Bruce Williamson – Rotary Club of Brantford)

Nick Norton reports that efforts are underway for the creation of a Rotaract Club at Fredonia University. Brandon Napieralski, a member of the most recent RYLA class, is leading the effort. Brandon got the idea to start a Rotaract club in Fredonia when he learned about Rotary at the RYLA week.

In addition, the **Buffalo Rotaract Club** continues to meet on a regular basis, and held a book sale fundraiser at the Elmwood Arts Festival over the August 23-24th weekend. The club members will be participating in the Brush Up Buffalo program this month, the second consecutive year they have assisted in that volunteer program.

Bruce Williamson reports that the **Brantford Rotaract Club** will be holding a Boston Pizza fundraiser this year and the group will receive 10% of food sales. The group is looking at holding a wine and cheese party with the local Rotary Clubs, and several members are looking into an exchange program based on what the Toronto Rotaract Club has developed.

Rotary District 7090
Report of Training Director, September 2011

Strategic Goals for Education & Training

Goal #1: To strengthen the role of the AG in helping the district to support the educational needs of the clubs.

Goal #2: To develop measurement tools that enable the district to assess the needs as well as satisfaction of Rotarians throughout the district as it relates to education and training; and to collect the needs and satisfaction ratings of Rotarians in district and ensure that actions are taken annually to meet needs and increase satisfaction.

Goal #3: Improve utilization of education programs at club level – as measured by achieving a 30% utilization rate of these offerings. The goal of “30% utilization rate” is interpreted to mean that at least 30% of members in each club participate in at least one training/educational program

Goal #4: Form Education Committee by July 1, 2010 to focus on orientation of new members and continued growth of current members.

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:

- a) The Director of Training has appointed the following Chairs (or Co-chairs) to coordinate training functions in the District that will support the Strategic Plan:
 - a. PETS 1 Chair – Wally Ochterski (West Seneca)
 - b. PETS 2 Chair – Robb McLeod (Niagara Falls, ON)
 - c. District Assembly Chair – Marlee McIntyre (Akron-Newstead)
 - d. District Team Training Seminar Co-chairs – Karen Oakes (Delhi) & Kevin Crouse (Brantford Sunrise)
 - e. RLI Co-chairs – Dick Earne (Grand Island) & Patti Johnson (Buffalo Sunrise)
 - f. Club Vision Facilitation – Nan Bruce (Waterdown) & John Boronkay (West Seneca)
 - g. Training Registration Co-chairs – Barb Guida (Clarence) & Barb Babij (Buffalo Sunrise)
 - h. Club-based Training & E-learning Co-chairs – Karen Reimers (Amherst N.) & Chris Cutler (Hamilton)
 - i. New Member Orientation Co-chairs – Mara Huber (Buffalo Sunrise) & Milica Kovacevich (St. Catharines Lakeshore)
 - j. AG Development Co-chairs – Pat Castiglia (Hamburg) & Anne Bermingham (Hamilton)

These chairs comprise the District Training Committee.

- b) The Director of Training attended the seminar for District Trainers at the Zone 24 & 32 Institute in Boston, MA on 8/24/11.
- c) The Director of Training, DGE Rick Sterne and PETS 2 Chair Robb McLeod met with DGEs and District Trainers from D7070 and D7080 to begin planning our multi-district PETS 2.

2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?

- a) Each Chair or Co-chair will continue the process of developing a training plan that will serve the District's strategic plan. Initial discussions with each committee have identified some broad goals and a plan for moving forward.

3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.

No.

4. Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?

No.

5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

I believe that selecting chairs for various training activities in the District will enable us to focus more energy and attention on each of these activities and allow us to develop more robust and diverse programs.

We hope to have a comprehensive plan for the development of AGs ready by November, 2011. We also expect to have a plan for four regional orientation programs for new members ready to launch by November or December, 2011. Annual plans for RLI and Club Vision Facilitation should be developed prior to the next District Council meeting. Also, we plan to develop a pilot program for the role of Club Trainer before the end of 2011.

We will make use of online survey tools to help us assess needs and satisfaction with training and educational opportunities available throughout the District.

From: Richard Earne [\[mailto:richardearne@yahoo.com\]](mailto:richardearne@yahoo.com)
Sent: Saturday, September 10, 2011 6:04 PM
To: Pene Hutton
Subject: Council on Legislation Report

A message on how your club can propose a change that would help Rotary become better

Council On Legislation

All of us like and believe in Rotary. However, there may be things in Rotary that if changed would either improve our experience or the organization. Some of these may be simple changes within our club or district. Whereas others, we may be prevented from doing as they may run counter to one of the three basic documents of Rotary: the RI Constitution, RI by-laws and the Club Constitution. Some changes that have been made include: allowing women to become members of Rotary; expanding classification principle to allow more than one member to hold the same classification within a club and another is expanding Rotary programs to include programs such as -RYLA, Interact and Rotoract. There obviously have been many proposals that have not been approved for example: changing the number of meetings a club holds to two per month; permitting corporate membership, including Earlyact as an official Rotary program.

How do changes occur? The process for approving changes to the three documents has also evolved. Currently it is done through the Council On Legislation. Also, referred to as the COL. Proposals are presented, discussed and voted on at the Council On Legislation. The COL is held every three years, recently the sessions have been held in Chicago, IL. Each district in the Rotary world sends a representative. Our district has selected PDG Richard Earne as its representative for the COL in 2013 and PDG Joe DePaolo as the alternate representative. The COL lasts for a week and the sessions are full days. During the sessions proposed enactments and proposed resolutions are presented, discussed and voted on.

An Enactment proposes a change to one of the three documents. A Resolution is a requirement that the RI board agrees to address a matter. Some of the Resolutions may ask the RI board to refer an item to The Rotary Foundation Board of trustees. For example CRCID is asking the TRF board to expand the basic literacy program definition to be the 12th grade instead of the 6th grade to provide funding through matched and Global Grants. Several Canadian districts have passed this proposal and it is submitted to RI to be reviewed. Our Delhi club has also presented a similar resolution and it will be voted on at our District Conference in Niagara Falls at the end of October. If it passes it will also be sent to RI to be reviewed. When there are similar enactments or resolutions they will be reviewed for accuracy and if ok they will be merged. It is felt that similar resolutions strengthen the message to the COL. Questions as to policies or interpretation can also be submitted by clubs to the RI Board without going to the COL. In doing so the club will get an answer quicker than waiting until after the 2013 COL. Such requests are called Memorials. Why then propose a resolution? If passed it brings a stronger message to the

RI Board. However, it has been requested that Resolutions not be proposed as there is a lot of material to go over and time would be better spent on the enactments.

The process. Proposals can be submitted by any club and or by the district. The proposals need to take a specific form and be first approved by the club making the proposal and then by the club's board and submitted to the DG or his representative in this case Richard Earne the COL Rep. The forms for the proposal and approval letter will be on the District website under Council On Legislation within the week. The submitted proposals need to be in hand by either the DG or COL Rep by October 20th. They then will be posted on the District website. They will be voted on by all Rotarians attending the Business Meeting at the District Conference. The approved proposals need to be submitted to RI within 45 days.

In 2012 the RI staff reviews the all proposals and may send them back for correction. They then will group by topic . Print them up and submit the printed bound proposals to the COL Reps. The COL Reps will share these with the Rotarians in their district Districts can then vote on endorsing or opposing proposals.

In 2013 the COL is held in April.and the results are submitted back each day to the respective district. After the COL The Councils decisions are open for review by clubs. If at least 10% of the clubs in the Rotary world oppose a council action it is then submitted to all clubs for a final vote.

Why and how should clubs consider proposing an enactment or resolution?

To become aware of what is in the RI Constitution, RI By-laws and Club Constitution. Clubs can break up into groups and have each group explore the different docs and then come back and discuss items they feel should be modified and if the club agrees prepare a proposal and vote on it.

To discuss with club items that members feel should be modified and then find where these items are in one of the three docs and make a proposal or ask for a clarification or make a recommendation to the RI Board.

You can also look at District website:

<http://www.clubrunner.ca/portal/home.aspx?did=7090> left side under site pages, Council on Legislation. We will be placing example forms on this page. For now see 13 proposals from the 2010 COL, which were prepared by PDG Bob Bruce our district's COL Rep for the 2010 COL You may want to work from these suggestions in coming up with the proposals on this page.

Again, even if you do not decide to submit a proposal this gives you and your club an opportunity to review RI's three major documents. Remember clubs write their club by-laws but only fill in the time, place and day of the week in their constitution. Here is your chance to propose changes to the Club Constitution.

Directors and chairs you can also review programs that you work with as to changes that would help you develop or run your programs.

Suggested time line:

- take a few weeks to discuss the Rotary organization you would like to see.

And become familiar with the three foundation documents of Rotary

- decide if you want o make a proposal
- go to:

<http://www.rotary.org/en/Members/PoliciesAndProcedures/CouncilOnLegislation/Pages/DownloadResources.aspx> for forms and instructions on how to draft

- you can get the three basic docs at:

<http://www.rotary.org/en/Members/PoliciesAndProcedures/PolicyDocuments/Pages/ridefault.aspx>

A new requirement this year is that the proposer writes the purpose and effect statement.

If you need any help or if you have questions or if you would like a program at your club on COL please contact Richard Earne at 716-773-6346 or email Dick at richardearne@yahoo.com.

We are working on setting up a webinar to assist those interested in learning more about COL. If interested in attending please give Dick Earne a call or email him.
We will advise by email of the date(s) set for the webinar.