

Minutes of District Council Meeting April 13, 2013

Attendance: 24 Rotarians

Chair: Rick Sterne, District Governor 2012 – 2013

Welcome and Invocation: Called to order at 8:45 am by DG Rick. Welcome. Stand up and give someone a High Five! American Rotarians, take note, you are outnumbered today by Canadians...spread the word.

Invocation: Wayne Massey. Wayne noted the current theme of Peace through Service by President Tanaka, and also reminded the Council of past themes. Rotary empowered us to work together to accomplish things we never thought possible and has opened our eyes to the need in the world, which by a chance of birth allows us to assist those in need.

Introductions: DG Rick asked council members to introduce themselves and to share something meaningful in Rotary that has happened to us since we last met.

Rotary Moment: Bill Clevette. Bill shared his stress of preparing for DC – report to be submitted, Pene's brick received and read and digested. Then the night before, stay up as late as you dare to check the weather report, set alarm go to bed, get up, head toward the border, stress of not knowing what will the border be like, then pick the shortest line, which he never does, then when he gets there, wearing his badges with Rotary on it – the attendant simply asked, "Are you a Rotarian? Are you attending a Rotarian event? Go on through." "Rotary opens Borders".

DG Rick noted that the Area 13 peace seminar was worth the drive to Hamburg. 6 clubs came together on the project. He also shared the email from Greg Norton about the GSE team member who visited Santa Maria and narrowly missed the nightclub fire there and the tragedy of the many who perished there.

Secretary's Report: District Executive Secretary Pene Hutton noted that the minutes of the February meeting of the District Council were posted on the website and included in the agenda packet for review.

PDG JOHN HEISE MOVED THAT THE MINUTES OF THE MEETING OF THE FEBRUARY DISTRICT COUNCIL BE APPROVED; SECONDED BY PDG KAREN OAKES. MOTION CARRIED.

Treasurer's Report (see attached): Marlene McGraw absent (see also narrative)

MOTION TO ACCEPT BY VTT CO-CHAIR BOB GOSSELIN, SECONDED BY AG WAYNE MASSEY. MOTION CARRIED.

District Governor's Report (see attached): DG Rick Sterne announced over \$6M donated to Polio Plus and matched by Canadian government. Rotarians of Canada very proud. He also noted that 40% of clubs have qualified for Presidential Citation. Fewer will make Lighthouse Award because of 3% membership goal this year. Sunday June 9th, Salvatore's Italian Gardens – all invited to attend this joint Changeover and Presidents' Dinner. Peace through Service award will also be given – see Declare and Share report in packet. Encourage clubs to complete form May 24th deadline. Governor's Trophy will be presented also. He also congratulated Kevin Crosby who is our new District Governor Designate.

District Governor Elect's Report (see attached): DGE Kevin Crouse stated he is hoping the sessions at PETS will help answer the needs of the incoming presidents. See attachments to his report.

District Governor Nominee's Report (see attached): DGN Jack Amico shared his thanks to all those that have helped pick up his responsibilities while he has been recovering from surgery - wonderful people have your back when it is needed. Love Rotary, love Rotarians. No matter where you go in Rotary, you are among a great group of friends!

District Governor Designate's Report: DGD Kevin Crosby expressed his appreciation for the opportunity to be able to serve the Rotarians in 7090. He noted that well-meaning friends in Rotary have occasionally said to him, "you know that a lot of time in Rotary that you are committing to". He shared something he read, "You have more to do than you have time to do, you just need to feel good about your choices and," he said, "I feel good about my choice to serve Rotary."

District Directors' and Committee Reports:

Foundation (see report): Director Karen Oakes, PDG

Matching Grants: Roy Sheldrick noted that a flurry of activity under the old program resulted in several grants were approved. Now - Global grants – 1st one submitted. Waiting on counter-part in Uganda and then will be distributed to committee for approval.

GSE/VTT: Outgoing team overall good experience. Will be sitting with the team to review their report which must be submitted to RI. One of the returning members is looking at joining Rotary and others are being asked to consider it also.

- Changes with VTT – Vocational Training Team committee. Have received guidelines from RI. Have submitted proposal to District to have a team in 2013-2014 go to Paraguay, focus will be water.

Polio Plus: Revise methodology for finishing the effort. Had to give up vaccine in some countries to concentrate on 3 endemic clubs. 100% CA club participation, US clubs less than 50%.
Foundation Dinner: November 8, 2013 at Salvatore's Italian Gardens.

DG Rick presented book to Karen for her great leadership of the Foundation team this year.

Public Relations (see report): Director Paul McAfee was absent. DG Rick noted Paul is absent, but has done an outstanding job in spite of being in Vietnam teaching much of the year. Has spent the PR grant budget for this year and will be submitting a report on it.

Open Forum: What can we do better as a District to support our clubs?

PDG Ralph Montesanto read Object of Rotary – what the District is for - to make the Object of Rotary a reality for the clubs.

Things we are doing well for the clubs:

We train very well	Excellent Foundation program
Doing a good job at being bi-national transparency	Youth programs are outstanding
Participating at every aspect that comes under the Rotary Foundation Committee	Self-examination
PR/Social Media	Aiding club to run projects through TRF
	Strong active District committees

Things we don't do so well:

Succession planning - Club and District levels - AGs needed, directorships open	Vocational training
Communicate what is happening at the committee level to clubs	Creating a rapport with clubs that need help and helping them
Need to approve the way we motivate clubs	Improving communication - overload of communication to clubs
Integration of youth and youth programs	Helping clubs develop membership
Help clubs with communication (e.g. - finding information on website; clubs fail to update on website)	Developing pool of people that serve at District
Challenge of bringing the district and club priorities into sync – club's priorities are different from District goals	Perception in the clubs of District Leadership
Motivating AGs – they may become lackadaisical	Encourage RI to make Rotary more visible/District make Rotary more visible
Empathize with our clubs – appreciate our clubs, recognize the clubs successes	Ask the clubs what they need - Need to ask members these questions
Help clubs become Rotary clubs – not just a service club	Defining and explaining the value proposition of Rotary to the clubs

Structural paradox – district well-organized. Clubs challenged to deliver. District needs to provide more ‘back office support’. Paid back office support.	Reduce club stress – help them re-organize to help them meet changes in their environment, merge some clubs, help them do an analysis of community
Encourage diversity	Supporting the clubs with representation at their events beyond the AG
RI has to be more visible – what we are and why	Need to improve perception of District leadership – not good ol’ boy network
District representation at club events	

PDG Ralph encouraged Council to read through the reports from PETS2. Some of the information supports the ideas suggested here. Suggestion by AG Willie to provide a SWAT Team for clubs. Karen noted the Club Central new reports on Membership. 85% retention goal by RI. Roy noted the Contact Center has many answers for clubs. Call 866-976-8279.

Break from 10:35am – 10:50am.

District Directors’ and Committee Reports (continued):

Membership (no report): Director Pravin Suchak, PDG absent

Service Projects (see report): Director Andy Skrypniak, absent

New Generations (see reports): Director Greg Norton noted that right now to weave New Generations into District Conference. Kevin Crouse offered clubs opportunity at PETS2 to sponsor two youth to attend Conference for \$400 total. District Assembly will have a session on an effective program for recruiting hosts for YE students.

Youth Exchange: Director Greg will take 20 students to NYC next week. Past student that lived with him from Brazil will be there also and he will get to reconnect with her.

SlapShot is set and will be going on end of month.

Rotaract: Jelaine Foster noted first ever District wide Rotaract event. FREE professional networking event on Friday, April 19th at 6pm in Buffalo at Templeton Landing on the waterfront in Buffalo. Speed dating kind of networking. Click on the link and respond...will need your profession. Rotaract raised \$3000 for a High School in Hamilton that is largely populated by refugees. Need Niagara Falls area Rotarian help also. One week of the Interota conference will be there. Contact Jelaine if you can help with transportation from Toronto to Niagara Falls, lunches, space, etc. Governor Rick noted that Jelaine should contact PDG Robb McLeod who he has already spoken with about helping and is on board.

Training (see reports): Director Kevin Crosby thanked John Heise who has been acting as co-director with him this year in preparation for assuming the role in July. He noted that they have concluded PETS1 – 4 sessions and that PETS2 was another successful event this year. Evaluations are being tabulated. District Leadership training has concluded and he noted that Rebecca and Kevin Crouse took important training roles at both PETS and Leadership training events and he was grateful for their help.

The published full agenda for District Assembly this year was referenced (included in his reports) and new this year, Rotarians are being asked to pre-register so that rooms can be assigned based on pre-registrations.....better room size. A new session at Assembly is the Small Club Tract. Some ideas on how clubs can grow, asking for small clubs to send a team for all 3 sessions in the tract. Further Director Kevin asked the AGs – to please encourage small clubs in their area to participate. Another new thing – there will be no treasurer training at Assembly, instead 2 Go To Meeting sessions for treasurers will be conducted, 1 for Canadian clubs, and 1 for US clubs. Looking long term at ways also to bring more training resources to the clubs. Thanked John Burroughs of St. Catharines club for putting together the online registration form. Trainers will know ahead of time how many handouts to have for participants.

He also noted the upcoming April 20th Rotary Leadership Institute at Niagara College and May 11th at Jamestown Community College. Canadian RLI will be in the fall.

CRCID: PDG Karen Oakes, Foundation Director and CRCID Representative

PDG Karen (in the interest of total transparency) announced that CRCID is facing an uncertain future given the lack of CRCID call for programs via CIDA. When CIDA initially established this system in 2010 it was anticipated there would be two general calls per year (spring and fall). However, only three special calls were announced in 2012, none of which matched CRCID's mandate. A call was anticipated in the fall of 2012 or possibly early 2013 according to the best information being received from CIDA. Unfortunately, this didn't occur. Therefore CRCID is facing a financial crisis at this time. She also noted the Secretariat (personnel) of CRCID are facing an unknown future at this time.

In response to a question posed by PDG Ralph Montesanto, she further commented on the recent amalgamation of CIDA into DFAIT (Department of Foreign Affairs and International Trade), and the unknown impact this action will have on CRCID.

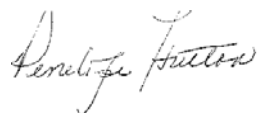
Assistant Governor Forum: DGE How AG can best provide leadership at the club level. 3 groups – each group will have one task to discuss. The 3 questions:

- How can an AG best provide leadership at the club level?
- How can an AG provide 2-way communication between the club and the district?
- What can AGs provide at the club level?

Other Business: None.

Adjournment: 12:15 by a Motion by Jack Amico; seconded by John Heise. Motion carried by acclaim.

Respectfully submitted,



Penelope Hutton

District 7090 Executive Secretary

Reports Attached to Minutes

DG Report

DGE Report

DGN Report

Treasurers Report

Foundation Report

PR Report

Service Projects

New Generations

Training

April 13, 2013

Rotary District 7090 Report from District Treasurer:

The financial reports presented are as of March 31, 2013, showing 9 months (3/4) of our fiscal year.

The balance sheet shows our cash position at the end of March at approximately \$305,000. As of March 31, all dues have either been collected and deposited or set up in accounts receivable with the final deposit made in April. Prepaid expenses of \$2,017 are for the cost of a bulk purchase of district pins which will be used over the next 18 to 24 months (\$1,017) plus a \$1,000 deposit on Salvatores for the 2013 foundation dinner. The \$6,289.71 prepaid district conference amount is for a \$6,000 deposit on the 2013/2014 district conference facility plus \$289.71 for conference brochures.

The Income and Expense actual to budget for the 9 months ended March 31, 2013 shows a net surplus on page 2 of \$56,649, compared to the budget forecast of \$45,022. The surplus from specified revenue & expenses on page 1 of the report is \$11,240 over budget, which is primarily a result of higher than budgeted slapshot income and the net surplus from the district conference. Keep in mind, however, that there are slapshot expenses yet to be recorded. The surplus from general revenue and expenses on page 2 of the report is \$387 higher than budget. With respect to general operations on page 2, the overbudget public relations line is offset by underspending in other budget lines, resulting in a very close to budget result for general operations.

Rotary International District 7090
Balance Sheet
As of March 31, 2013

	<u>Mar 31, 13</u>
ASSETS	
Current Assets	
Chequing/Savings	
1010 · First Niagara US	85,814.25
1015 · First Niagara Short Term Invest	86,568.60
1020 · BoM Cdn	120,103.29
1040 · Petty cash	1,500.00
1070 · First Niagara Debit Card Bank	2,723.53
1090 · Restricted Grants Committee	8,698.82
Total Chequing/Savings	<u>305,408.49</u>
Accounts Receivable	
1110 · Accounts Receivable	1,646.00
Total Accounts Receivable	<u>1,646.00</u>
Other Current Assets	
1450 · Prepaid Expenses	2,017.00
1451 · Prepaid District Conference	6,289.71
Total Other Current Assets	<u>8,306.71</u>
Total Current Assets	<u>315,361.20</u>
Fixed Assets	
1700 · Equipment	2,457.44
1750 · Accum Amort - Equipment	-2,457.44
Total Fixed Assets	<u>0.00</u>
TOTAL ASSETS	<u><u>315,361.20</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
2030 · Accrued Expenses	8,429.00
Total Other Current Liabilities	<u>8,429.00</u>
Total Current Liabilities	<u>8,429.00</u>
Total Liabilities	<u>8,429.00</u>
Equity	
3900 · Retained Earnings	250,282.85
Net Income	56,649.35
Total Equity	<u>306,932.20</u>
TOTAL LIABILITIES & EQUITY	<u><u>315,361.20</u></u>

Rotary District 7090
Income and Expense
Actual to Budget July through March, 2013

		\$ Over/(Under)			
		Jul - Mar '13	YTD Budget	YTD Budget	Annual Budget
Specified Revenue & Expenses					
DG	4300 · District Governor RI Revenue	-	-	-	-
	6010 · District Governor - Admin Exp	-	-	-	-
	Net District Govenor	-	-	-	-
AG	4400 · AG RI reimburs Revenue	-	800.00	(800.00)	1,600.00
	6020 · Assistant Governors	-	800.00	(800.00)	1,600.00
	Net Assistant Governors	-	-	-	-
DC	4200 · District Conference Revenue	36,095.00	37,350.00	(1,255.00)	37,350.00
	4020 · District Conference assessment	7,383.00	7,650.00	(267.00)	7,650.00
	8010 · District Conference Expenses	37,832.35	45,000.00	(7,167.65)	45,000.00
	Net District Conference	5,645.65	-	5,645.65	-
FND	Foundation Dinner Revenue & Expense				
	5010 · Foundation dinner	10,660.00	14,000.00	(3,340.00)	14,000.00
	8500 · Foundation Dinner	10,399.52	14,000.00	(3,600.48)	14,000.00
	Net Foundation Dinner	260.48	-	260.48	-
MIS	Miscellaneous Projects Revenue & Expense				
	5405 · Grant Seminar Training Revenue	4,380.00	-	4,380.00	-
	7057 · Grant Seminar Training Costs	5,250.77	-	5,250.77	-
	Net Grant Seminar Training	(870.77)	-	(870.77)	-
	5402 · Seminar Training Revenue	301.58	150.00	151.58	200.00
	8036 · Visioning/Release Your Inner Ro	211.70	150.00	61.70	200.00
	Net Misc Seminar Training	89.88	-	89.88	-
RYL	5030 · RYLA	-	-	-	32,000.00
	7100 · RYLA	-	-	-	32,000.00
	Net Ryla	-	-	-	-
SLP	5035 · Slapshot	27,775.00	23,000.00	4,775.00	23,000.00
	7105 · Slapshot	10,768.08	11,000.00	(231.92)	23,000.00
	Net Slapshot	17,006.92	12,000.00	5,006.92	-
PET	5040 · PETS assessment	31,615.00	33,000.00	(1,385.00)	33,000.00
	8020 · PETS expenses	2,096.06	3,000.00	(903.94)	33,000.00
	Net PETS	29,518.94	30,000.00	(481.06)	-
DA	5050 · District Assembly Revenue	-	-	-	6,000.00
	8030 · District Assembly Costs	750.00	1,000.00	(250.00)	6,000.00
	Net District Assembly	(750.00)	(1,000.00)	250.00	-
DSG	5060 · District Simplied Grants	-	-	-	24,900.00
	7015 · District Simplified Grants	-	-	-	24,900.00
	Net Simplified Grants	-	-	-	-
RL	5406 · Rotary Leadership Institute Revenue	-	-	-	5,000.00
	8032 · Rotary Leadership Institute Costs	200.00	1,000.00	(800.00)	5,000.00
	Net Simplified Grants	(200.00)	(1,000.00)	800.00	-
DI	4030 · Insurance Assessment	32,793.76	34,100.00	(1,306.24)	34,100.00
	7520 · District insurance	32,254.79	34,100.00	(1,845.21)	34,100.00
	Net Insurance	538.97	-	538.97	-
Net Specified Revenue & Expenses		51,240.07	40,000.00	11,240.07	-

Rotary District 7090
Income and Expense
Actual to Budget July through March, 2013

	Jul - Mar '13	YTD Budget	\$ Over/(Under) YTD Budget	Annual Budget
General Revenue & Expenses				
4010 · General assessment	78,850.44	81,700.00	(2,849.56)	81,700.00
5200 · Interest income	44.98	747.00	(702.02)	1,000.00
5405 · Exchange Gain/Loss	(683.98)	-	(683.98)	-
5401 · Other Income	1,943.79	-	1,943.79	100.00
Total General Revenue	<u>80,155.23</u>	<u>82,447.00</u>	<u>(2,291.77)</u>	<u>82,800.00</u>
General Expenses				
6000 · Administration				
6030 · District council	957.25	2,100.00	(1,142.75)	2,800.00
6080 · District office				
6081 · Office Support & website	12,041.61	12,750.00	(708.39)	17,000.00
6082 · Phone Charges	800.00	900.00	(100.00)	1,200.00
6083 · Postage	172.70	150.00	22.70	200.00
6084 & 6086 · Office Supplies	272.65	475.00	(202.35)	700.00
6085 · Bank Charges	1,525.93	1,800.00	(274.07)	2,400.00
Total 6080 · District office	<u>14,812.89</u>	<u>16,075.00</u>	<u>(1,262.11)</u>	<u>21,500.00</u>
Total 6000 · Administration	<u>15,770.14</u>	<u>18,175.00</u>	<u>(2,404.86)</u>	<u>24,300.00</u>
7000 · Directors and Committees				
7010 · Group study exchange	1,051.35	1,000.00	51.35	1,500.00
7020 · Interact	-	1,125.00	(1,125.00)	1,500.00
7025 · Rotaract	-	750.00	(750.00)	1,000.00
7027 · Early Act	-	375.00	(375.00)	500.00
7030 · Long-range planning	-	450.00	(450.00)	600.00
7040 · Membership	56.00	750.00	(694.00)	1,000.00
7050 · Rotary foundation	774.10	1,975.00	(1,200.90)	2,700.00
7060 · Grants Committee	199.98	100.00	99.98	100.00
7065 · Rotary Scholars	-	-	-	200.00
7070 · Vocational service	-	100.00	(100.00)	200.00
7080 · World community service	-	-	-	-
7130 · Public Relations	14,741.19	4,500.00	10,241.19	6,000.00
7134 · Promotion of RI Theme	3,861.54	3,000.00	861.54	3,000.00
7140 · Communications	4,953.00	5,600.00	(647.00)	7,000.00
7510 · Council on legislation	568.59	-	568.59	-
7530 · Finance and audit	5,000.00	5,000.00	-	5,000.00
7200 · Other committees				
7205 · Other Committees - Misc	-	525.00	(525.00)	700.00
7215 · District Gov - Change Over Even	200.00	-	200.00	400.00
Total 7200 · Other committees	<u>200.00</u>	<u>525.00</u>	<u>(325.00)</u>	<u>1,100.00</u>
Total 7000 · Directors and Committees	<u>31,405.75</u>	<u>25,250.00</u>	<u>6,155.75</u>	<u>31,400.00</u>
8000 · Training				
8035 · PETS Training Costs	-	2,000.00	(2,000.00)	2,000.00
8040 · District training (Zone Institute)	7,637.19	7,000.00	637.19	7,000.00
8050 · Assist Gov Training	-	750.00	(750.00)	1,000.00
8070 · Dist Gov Nominee Training	3,803.35	4,000.00	(196.65)	4,000.00
8080 · Dist Gov Elect Training	6,795.34	9,000.00	(2,204.66)	11,000.00
8090 · District Gov Training Exp	7,442.69	9,000.00	(1,557.31)	11,000.00
8090 · CRCID	-	350.00	(350.00)	700.00
8098 · Awards & Recognition	1,845.52	1,800.00	45.52	2,000.00
Total 8000 · Training	<u>27,524.09</u>	<u>33,900.00</u>	<u>(6,375.91)</u>	<u>38,700.00</u>
8600 · Meeting Expenses	45.97	100.00	(54.03)	200.00
9915 · Unbudgeted Expenses	-	-	-	1,000.00
Total General Expenses	<u>74,745.95</u>	<u>77,425.00</u>	<u>(2,679.05)</u>	<u>95,600.00</u>
Net General Revenue & Expenses	<u>5,409.28</u>	<u>5,022.00</u>	<u>387.28</u>	<u>(12,800.00)</u>
Net Income/(Loss)	<u>56,649.35</u>	<u>45,022.00</u>	<u>11,627.35</u>	<u>(12,800.00)</u>



DISTRICT GOVERNOR REPORT

April 13, 2013

Rick Sterne



Since our Council meeting in February, I have had the privilege of attending a number of Paul Harris Dinners. It is wonderful when Rotary Clubs recognize the contributions of a number of their outstanding community citizens. In addition to support of our Rotary Foundation, these events are great public relations for Rotary and an opportunity to find potential new Rotarians.

The highlight event during the past month was the multi-District "Rotarians for Peace Symposium" held in Toronto. We were joined by RI President Tanaka, PRIP and Foundation Chair Wilf Wilkinson, and the head of our Polio Plus campaign Dr. Bob Scott. Over three hundred and fifty Rotarians attended (sold out). District 7090 was well represented, being second in numbers, out of 7 Districts; only District 7070, the host District had more. The speakers and breakout sessions were truly outstanding. Dr. Scott announced that Canadian Rotarians had raised over two million dollars by the end of February, which was matched by the Canadian Government and the Bill & Melinda Gates Foundation, for a total over six million dollars for Polio Plus.

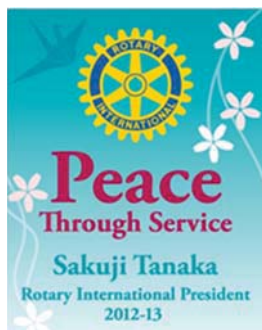
Our District Assembly will be held on Saturday May 4, 2013 at the Niagara Falls NY Convention Center. Marlee Diehl and Kevin Crosby have developed a comprehensive day of training, with something for everyone. Let's talk this up so that we get a record number of Rotarians attending.

I am pleased to report that twenty five Clubs have submitted completed Presidential Citation forms. They will be presented along with the Lighthouse and Peace through Service Awards (See the Declare and Share report form attached) at the Awards Luncheon at Salvatore's in Buffalo on June 9, 2013. Please bring as many members of your Clubs as you can to this event in order to share the well-deserved recognition.

Congratulations to Kevin Crosby on being selected as District Governor 2015 –2016. I know that he will do an outstanding job leading our District.

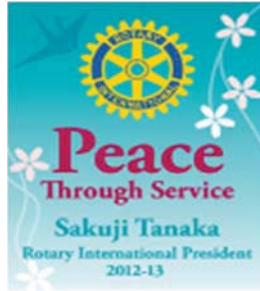
Thank you for the privilege to serve as your District Governor 2012-2013.

HIGH FIVE!



Rick Sterne

District Governor
Best of Friends District 7090



District 7090 Club “Peace through Service” Activity

“Declare and Share” report

District Governor Rick Sterne, along with your District Peace through Service committee, invites your club to officially “declare” and “share” your “Peace through Service” club activity this year.

As a special part of the District Governor changeover event, scheduled Sunday, June 9th at Salvatore’s in Buffalo, all clubs who have declared their Peace through Service activity, [via this form](#), will be celebrated, along with a special District Governor recognition for the top 10 district projects, as determined by the committee. **Please complete the following information:**

Name of individual completing this form	
Rotary Club	
Current club President	
RI President Tanaka challenged clubs to conduct a club or community peace forum, or a service project focused on peace. Describe your club’s activity.	
How many members of your club were involved?	
Did your project involve New Generations/young adults/youth in any capacity? How many?	
In what way, if any, did your activity involve the community at large?	
What did your club learn from this Peace through Service activity?	

Please return completed form before 24 May 13 to: Co-Chair Patti Johnson pgjphd@gmail.com

DGE Report to District Council April 13, 2013

Please include the enclosures of summaries from our District Team Training Sessions and PETS 2 Discussion summaries as my report for this month. The enclosed ideas will provide ideas for President Elects in terms of fulfilling their mandate as Club President as well as providing tips to help them achieve the Presidential Citation award for their clubs.

Many thanks

Kevin

**District Team Training Seminar
February 23, 2013**

Summary of Ideas from the “Pass the Sheet” Exercise

How to Get Clubs Involved in District Activities . . .

- **Overcoming barriers to change**
- **Establishing two-way communication**
 - Greater use of GoToMeetings – help people understand how to use this tool for online meetings, webinars and discussions
 - District leaders need to ask for participation – especially to recruit new District committee members
 - Need to overcome the perception that many club members have that the District “isn’t part of them” – i.e., that it’s a separate organization
 - Rotate the District Council meetings to (AG) Areas to make it easier for club members to participate; have a “competition” to host the DC meeting; hosting includes providing refreshments
 - Have a social component to all District events (e.g., meet for drinks after DC)
 - Have smaller District events or meetings at places of business or people’s homes to increase opportunities for fellowship
 - Recognize and/or give awards throughout the year (not at just one event) for individuals or clubs that make important contributions to District activities
 - Get more AG buy-in by asking them for feedback on District events and how to improve them
 - Use a portion of the District reserve (above and beyond the required reserve) from the previous year to give a credit to clubs to spend on members to attend District programs (e.g., RLI, District Conference, Assembly) or to support participants in RYLA or Slapshot
 - Have a session (or sessions) at District Assembly to help Rotarians learn how to use information technology and social media.

How to Structure District Council in order to Maximize Engagement

- **What roles can AGs and Committee Chairs play?**
 - Ensure that AGs have an opportunity for a confidential discussion on a regular basis (e.g., using GoToMeeting) if such sessions are no longer done after DC meetings
 - Move the District Council meetings around to different locations in the District and encourage nearby clubs to a “field trip” to a District Council meeting
 - Have the District provide some education/assistance about process or options for getting passports (on the US side, Enhanced Driver’s License) to reduce the number of Rotarians who can’t cross the border for District events
 - Designate a theme for each DC meeting (e.g., Sept – Membership; Nov. – TRF; Feb. – New Generations; Apr. – District Conference / Assembly; June – celebration of year). Choose only 2 Directors, relevant to the theme of the meeting, to present one discussion point from their area – distributed prior to the meeting. Directors invite committee chairs to give a brief report at DC.
 - Offer AGs a webinar on social media

- Have Directors coordinate activities and plans with each other (NOTE from DT Kevin – reinstitute regular GoToMeeting DG & Directors' meetings?)
- Provide more formal training to AGs on mechanics of role – e.g., what is AG role during DG visit or how to do an area meeting.

How to Support Every Club to Become an EREY/Sustaining Member Club

- Educate members about EREY/Sustaining Member
- Educate/share what TRF does; e.g., bring in speakers, alumni from TRF programs
- Get club members to experience one of the programs
- Help clubs become more aware of the District resources to help clubs with grant applications
- Publicize club achievements on the District website and newsletter
- Encourage club members to participate at any level; e.g., \$20, \$50, \$100 each year
- Encourage club to match individual contributions
- Post on the District website directions for "recovering" TRF donations of individuals who have left the club or are deceased. Be proactive in approaching members who expect to leave the club (one way or the other)
- Encourage club presidents to include TRF weekly thought in meeting (Karen subsequently sent out the list of TRF themes/thoughts that are available on the RI website.)
- Work EREY/TRF into annual dues (must be voluntary)
- Get club presidents/secretaries to go to RI website to monitor record of members' contributions to TRF
- Spend our District Designated Funds
- Have a district-wide campaign to achieve specific goals and recognize successes
- Use credit card application to accept payments at local meetings

How to Energize Members . . .

- **Club / committee surveys and assessments**
- **Supporting small clubs**
- **Growing committee membership**
 - Satisfaction surveys tailored to the needs of the club
 - Make District events fun and market the fun aspects of these events.
 - Hands-on efforts sell involvement.
 - Committee members should challenge people to reach goals and get involved; i.e., don't always rely on President to encourage engagement
 - Plan social activities that involve partners and/or family
 - Make meetings fun.
 - Visit other clubs and copy good ideas for meetings; make visits to other clubs part of the routine for your club (e.g., once a quarter, everyone makes up at another club)
 - Schedule a Visioning session and follow-through
 - Members respond to praise

DTTS February 23, 2013

Summary of Ideas from “Pass the Sheet” Exercise

Page 3

- Recognize service regularly
- Neighboring clubs to work with small clubs
- Have joint meetings between two clubs on a regular basis
- Challenge clubs to something they have never done before
- Have off-site club meetings (e.g., at organizations supported by the club or at the places of business of members – and invite other employees to attend to learn about Rotary)
- Be open to new ideas for flexing “rules” (e.g., attendance, fees) to accommodate needs of members
- Have joint fundraisers with other clubs

Results of PETS 2 Discussions,

March 22, 2013, BMO Centre, Toronto

What Can We do to get Members involved in attending District Conferences, District Assemblies and Foundation Dinners?

- DVD's to promote events
- Offer car pooling
- Go as a group
- Repeated early notice /promotion of events
- Requirement for future club leadership
- Testimonials from those who have attended in the past
- Personal invitations
- Use social media to promote event
- Promote the “why” and the “take homes” (Define wide range of benefits of attending)
- Rent a limo/ go as a club road trip
- District Assembly – required part of club leadership training - no charge to members
- Sponsor hospitality room as a club
- Field trip to a District Council meeting in lieu of club meeting
- Reimburse part or whole of registration fees
- Fireside Chats with club members
- Club pays for new members to attend
- Board divides up membership and phones all members
- Convince all board members of the importance of attending

How can we encourage and recruit New Generations participants to become the new generation of Rotarians?

- Use social media
 - Sponsor Interact/Rotaract/RYLA/Camp Enterprise/SLAPSHOT programs
 - Involve New Generations in club activities
 - Sponsor a community EarlyAct
 - Keep track of New Generations graduates and invite them to meetings
 - Get New Generations involved in simple fun projects and encourage them to bring their friends
-

-
- Invite 2 Rotaracters to each club meeting
 - Have a Rotarian attend each Rotaract meeting
 - Link Rotaract and Rotary clubs (not just a single sponsor)
 - Match New Generations fund-raising efforts
 - Emphasize networking
 - Make them feel they are part of something bigger – work side by side in projects
 - Start with the children or grandchildren of Rotarians
 - Highlight New Generations activities in club newsletters
 - Provide information and link to their home club e.g. university student moving home

What ideas have worked for you in getting every member to contribute regularly to the Rotary Foundation (EREY)

- Foundation month – club matches individual club member donation
 - Personal ask
 - Education
 - Essential part of new member orientation
 - Donate on birthday
 - Offer pre-authorized payment option
 - Build into dues – receipt goes to member
 - A Foundation walk
 - Hound your members
 - Talk about where the donation goes – share success stories
 - Become a sustaining club – increase dues
 - Have the District Foundation rep speak to club
 - Make the level of payment that best fits your budget
 - Initiation fee with 50% going to RI
 - Put a check box option of \$30 on the dues invoice to donate
-

What successes have you had in holding at least one fellowship or service activity that involves all club members and their families

- Involve kids in fund-raiser – e.g. Bar-B-Q event
- Hold evening meetings for families at local clubs or restaurants
- Quarterly meetings to celebrate family social event with family and quests – e.g. Bar-B-Q, Yacht clubs, wine tours
- Trail clean-up, tree planting followed by family social
- Christmas Dinner at a restaurant planned well in advance
- Join with other area clubs for social event
- Two summer meetings at a member's back yard and Christmas in someone's home
- Once a month Pot – Luck dinners
- Fifth Wednesday meetings are tied to a social outing
- Substitute five meeting during the summer with 5 bar-b-ques and bring potential members
- Run concession stand for local football games
- Family car rally
- Plan events to celebrate club member's cultural heritage
- Every 3 months postpone lunch meeting to dinner meeting with finger foods and cocktails – Invite prospective members
- Guess Who's Coming to Dinner with a \$25. Donation

Share your successes regarding running a Polio fund-raiser or Polio public awareness campaign

- Rotary Regatta – all proceeds to Polio campaign – involve non-Rotarians
 - Utilize existing fund-raisers to do specific fund raising for Polio – e.g. Polio jug at Rib fest
 - \$5.00 make-up contribution to Polio
 - Polio Awareness campaign at Go-Train and Union stations
 - Crocuses campaign
 - Each guest speaker gets a certificate indicating a donation to the Polio campaign was made
-

-
- Travelling Polio Jug to Interact, Rotaract, schools, banks, etc.
 - Polio Piggy passed around at every meeting – club matches donations at the end of the year
 - Motorcycle Ride for Rotary – hand out Polio pamphlets

in their name

- EarlyAct Purple Pinky campaign \$1.00 contribution to have finger painted

How can we recruit and retain members in order to attain a minimum net gain of at least one member next year

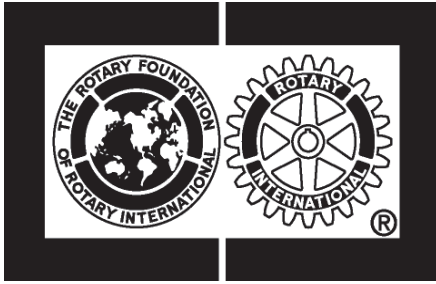
- Hand out guest cards to prospective members
- Approach prospective members on a one on one basis
- Use your website to invite new members
- Use social media
- Get new members engaged immediately in `sweat equity` projects
- Keep your membership goal front and centre – e.g. sign on podium

Hand out business card to potential new members entitling new members to free breakfast, lunch or dinner – collect a dollar each week from members to defray costs

- Female members recruiting additional female members
 - Make sure new members fully understand the cost and benefits of membership
 - Invite and pay for potential new members to attend club fund-raisers
 - Start every club meeting with the question, `Have you asked someone to join this week``
-

District Governor Nominee Report for 4/13/2013

My Rotary activity over the last few months has been severely limited by my recovery from cardiac surgery. My thanks go out to so many of the members of the District Team who picked up on my duties and saw to it that my non-availability did not negatively affect the work that I was responsible for. I'm back to (part time) action now, and will be working on the District Assembly , "Awards" luncheon and get back active on a couple of the committees on which I serve. I anticipate starting my DG Elect year at or near full strength.



District 7090 Rotary Foundation Committee
District Council Report
 April 13th, 2013

The Rotary Foundation “Doing Good in the World”.

Karen L. Oakes, Director, District 7090 Rotary Foundation

The following reports are provided as an update of the ongoing efforts of our various sub-committees within The Rotary Foundation. It is indeed our honour to enjoy such stellar support to the programs and funding needs of The Rotary Foundation.

It is noted the name change of two funds undertaken by The Rotary Foundation Trustees are now reflected in the Monthly Contribution Reports, and we have likewise amended our reference files for these two funds, namely,

- **Annual Fund** (previously Annual Programs Fund)
- **Endowment Fund** (previously Permanent Fund)

Annual Fund Committee

Report attached (prepared by K. Oakes in the absence of Chair Bob Bruce)

Bob Bruce
 Annual Programs Fund Sub-committee Chair

Endowment Fund Committee

The Permanent Fund committee will be meeting in St. Catharines on May to review the progress made in raising the awareness in the District of the Permanent Fund and its role within the Rotary Foundation. Committee members will be reporting on their activities, areas of success and challenges encountered so far this Rotary year. Progress over the Progress over the past 6 months has been slower than planned mainly due to the challenges of committee members setting aside time to schedule activities in the areas of focus listed below. We will be discussing methods to overcome these obstacles at our next session.

The areas of focus are:

- ☐ Contacting senior District members for one on one discussions
- ☐ Requesting to be speakers at Club meetings
- ☐ Asking AG's to have us speak at Area meetings with club presidents and president-elects
- ☐ Approach members of our own clubs one On one to discuss the PF
- ☐ Connect potential contributors with Carolyn Seabrook-Ferguson, our RI Major Gifts Officer

Our goal is to spread the word about the PF, allowing members to understand the value and ease of participating, making it easy for them to make an educated decision.

Committee members are:

John Mullen, (Chair), Tony Wellenreiter, Wallace Ochterski, Don DeMeo, Joe DePaolo, John Beyer, Franco Olivieri, John Huber, Umit Eruysal and Karen Oakes (Foundation Chair).

Although our progress is slower than planned, I do believe that the awareness of the Permanent Fund is rising in the District. I will again be presenting at the District Assembly in May and encourage everyone to have members from your clubs attend.

Respectfully submitted

John Mullen, Chair

Polio Eradication Committee- Chair PDG Wallace Ochterski

Polio Eradication Committee

Report to Rotary District 7090 Council for April 13, 2013

The monthly data of new polio cases worldwide shows significant gains toward the final Polio Eradication effort. As of April 2, 2013, only 16 children have been infected by the wild polio virus. This is a drop from 40 cases last year at the same time. The especially good news from this statistic is the fact that, in all the cases, only one strain of Wild Polio Virus was encountered. Pakistan and Afghanistan cases show a drop of over 70% compared to last year. Nigeria unfortunately has just one case lower than last year from January to the beginning of April.

“Pennies for Polio” Successful for Rotarians in Canada

The Canadian Rotary Zone 24's Pennies for Polio campaign had met and surpassed their \$1 million goal a month ahead of the 1 March, 2013 deadline and that the Canadian International Development Agency (CIDA) and the Bill and Melinda Gates Foundation agreed to match additional money beyond the goal.

Upon that news, Dr. Bob Scott, Chair of our Rotary International Polio Plus Committee, laid down a challenge to Rotarians of Zone 24 to hit a new mark of \$2 million by the March 1st deadline and, as always, Rotarians responded...in spades.

The final contribution total was \$2,270,000. With matches from CIDA and The Gates Foundation the total contribution toward ending polio was \$6.8 million! Proudly, all Canadian Rotary Clubs in our District (but one) made significant donations to help reach this level of giving.

Future Action

The world was recently both horrified and appalled by attacks on polio workers in Nigeria and Pakistan, where polio is still endemic. Our Rotary Foundation has risen to the crisis and is working closely with all three country's leaders to solve the problem.

The Strategic Advisory Group of Experts on immunization (SAGE) met in Geneva, Switzerland, from 9-11 April. Among other immunization topics, SAGE is expected to review the global polio situation.

The report on polio eradication to the upcoming World Health Assembly (WHA) in May has now been finalized. It provides an overview of the latest global polio epidemiological situation, reviews the impact of the national emergency action plans in the remaining endemic countries, and summaries the key elements of the new Polio Eradication and Endgame Strategic Plan 2013-2018 that is currently being finalized.

Submitted by: Wally Ochterski

Paul Harris Society Committee

No report for DC this month.

Art Wing
Paul Harris Society Chair

Alumni Committee

Alumni Chair Report-2013- Pat Castiglia Chair

This year the concentration was focused upon up-dating the official alumni list and planning for the future. The alumni list for District 7090 has 319 names of participants in the GSE program and that includes the team leaders. Every group of four GSE members has one team leader. Last year a survey was sent to 28 members of teams from the past ten years. A small number had joined Rotary but the majority of the respondents were either not interested in joining or not at that time. This was despite the fact that the respondents indicated that they were well-informed about Rotary.

The Chair attended one on-line educational session by RI on the Alumni effort and the use of the RI alumni list. Contact was made with John Tomlinson of Zone 24, RI Alumni Coordinating Chair.

Plans for next year will focus on distributing names to sponsoring clubs and asking them to contact the people whom they sponsored as GSE and/or RYLA/Youth Exchange. This would be an effort to encourage alums to take a more active role in Rotary Membership. Lists from the Youth Exchange and RYLA have also been obtained for our District but RI does not consider them in the official data base at this time. This effort would be an attempt to have clubs directly try to involve alums by inviting them to events. Perhaps more would be interested in joining Rotary, or to become more involved in Rotary as a potential member of an Alumni Club for our District.

It is proposed that a committee with at least three additional members be formed for our District. If we could get enough interested alums to become involved we could form a District Alumni group. It is apparent that the Chair alone cannot make this happen.

Pat Castiglia
Alumni Chair

N.B. Pat Castiglia is doing a terrific job in her role as chair of this committee and I would ask that you send potential names of committee members to her @ pcastiglia@roadrunner.com to allow her to gather a committee to support her efforts in this venture.

Thank you, Karen L. Oakes

Group Study Exchange Committee

The outgoing GSE Team to the Philippines returned March 15 after visiting fellow Rotarians in the District of Manila. The team consists of:

Team Leader, Sherry Kerr member of the Brantford Rotary Club

Team Members:

Jessica Manuel sponsored by the St Catharine's Rotary Club

Kristen Smith sponsored by the St Catharine's South Rotary Club

Michelle Sass sponsored by the Brantford Rotary Club

Megan MacLeod sponsored by the Buffalo Rotary Club

Sherry Kerr, Team Leader says she is very excited having successfully led this team of extraordinary women on this Rotary adventure. She and the Team are looking forward to sharing their experiences with various clubs over the coming months.

Rotary International has supported District Clubs to participate in these exchanges for many years. This year marks the last Group Study Exchange that Rotary International will sponsor.

The GSE Committee is exploring various options for the successor program under Future Vision, Vocational Training Teams (VTT), for this coming Rotary Year 2013-2014.

Dan Smith and Bob Gosselin

Co-Chairs GSE

Rotary District 7090 Scholarships Committee

District Report

Our Committee met on March 12, 2013 to conclude discussions on what type of scholarship our District should offer under the Future Vision program. After a lot of consideration we have made a recommendation for a District Grant Scholarship to the Foundation Grant Committee.

We are now waiting for final approval before we start on the task finalizing the application process.

I would like to thank the committee members [Jon Olsen, Cheryle Slatery, Stevve Keefe, Milica Kovacevich, Shefali Clerk, and Dick Earne] for their input into the process and Karen Oakes for her guidance.

We do not have any Peace Scholar applicants at this time.

Our outbound Ambassadorial Scholar, Shauna Weston, should be returning shortly. Is currently studying in Manchester England. I'll be letting clubs know when she returns so that they can engage her as a speaker.

John N. Teibert, CPA, CA.

Rotary District 7090

Scholarships Committee Chair

Grants Committee

District 7090 District Simplified Grant #74407, 2011-2012 for US \$24,800.00

On the 2011\2012 DSGs the changes since last time are the cancellation of the Hamilton Mountain Grant, the receipt of the bank statements from Don and the next step is for me to file our final report which I aim to do by the end of April.

Robert B. Munroe, Chair

1 King Street West, 10th Floor
Hamilton, ON L8P 1A4
Ph: (905)572-5832, Fax: (905)526-0732
E-mail: rbm@rossmcbride.com

Bob Bruce, Vice Chair
3345 Ryerson Rd.,
Burlington, ON L7N 3S3
Ph: (905)632-6528
E-mail: pdgbob@cogeco.ca

District 7090 District Simplified Grant #76822, 2012-13 for US \$24,900.00 **(NO update received for April 13th, 2013, comment below by K. L. Oakes)**

Note: DSGs are expected to be completed within 1 year

Final Reports are incoming as anticipated with relative DSG funds released to the respective clubs at that time. The presentations of the funds are conducted at an event, club meeting or otherwise, to highlight the work undertaken by the club with the support of District Simplified Grants program.

Bob Bruce, Chair of District Simplified Grants
Phone: (905)632-6528

E-mail: pdgbob@cogeco.ca

Bob Monroe, Chair, District Grants Committee
Phone: (905)572-5832, Fax: (905)526-0732

E-mail: rbm@rossmcbride.com

District Grant Spending Plan 2013-2014

The following update is posted on our District Web site and is copied below for interest only.

2013-2014 District Grants

Welcome to D7090 District Grants Page for the Rotary year 2013-2014.

District Grants are similar in many ways to the previous District Simplified Grant option so well and favourable utilized within District 7090 clubs. Each Rotary year, districts may apply for one district grant, which can be used to support one or more projects, based on the District's interests and needs.

Under the new process, Clubs must submit their funding requests to the district, which administers and distributes the funds. Based on the requests received from the qualified clubs, the district develops a District Grant Spending Plan. This plan is subject to an online application process which requires specific information about

the spending plan, including District/Club, Activity type, Activity description, Activity location, and planned amount. After due review by the District Grant Sub-Committee the application must be authorized by the respective District Governor, District Rotary Foundation Committee Chair, and District Grants Subcommittee Chair via the electronic approval process. Once submitted, the District Grant Spending Plan is in the queue for review by The Rotary Foundation trustees for potential approval.

Here in District 7090, we received some 18 applications from our qualified clubs for project inclusion in the 2013-2014 District Grant Spending Plan. All of these projects have been reviewed in depth by the District Grants Subcommittee and have received support for inclusion in our proposed spending plan. As well, the plan includes a District Scholarship and a District Vocational Training Team activity. It is our intention to submit our District Grant Spending Plan to The Rotary Foundation by mid April for consideration by the Rotary Foundation Trustees.

Please check this site regularly for updates, including the final District Grant Spending Plan once approved by the Rotary Foundation Trustees.

Karen L. Oakes

Matching Grants

There were 4 matching grants approved in match taking us to the end of Matching Grant era

Rotary club Total DDF approved Total for the grant Host country

St catharines \$2000.00 \$16000.00 Bulgaria

Amherst South \$1776.00 \$13000.00 India

St Catharines \$2000.00 \$44788.00 Bulgaria

Ancaster \$10000.00 \$95150.00 Haiti

I am also happy to declare that our very first Global Grant has been received and is being processed for \$52427.00 for rabies prevention in Uganda

Sincerely
Roy Sheldrick
Grants Chair

The following information is posted on our District Web site and is copied below for interest only.

2013-2014 Global Grants

Welcome to D7090 Global Grants Page for the Rotary year 2013-2014.

Before applying for a Rotary Foundation global grant, clubs should create a project that is supported by a strong partnership, based on community needs, and designed to ensure achievable, measurable, and sustainable results.

All projects that receive Foundation grants must be initiated and managed by Rotarians.

Partners

Global grants require both a host partner and an international partner. The host partner, because of its local expertise and proximity to the project location, usually conducts the community assessment and manages project implementation and expenses.

Sponsors may wish to partner with a cooperating organization (i.e., nongovernmental organization, community group, government entity) as a third partner. A cooperating organization can provide technical expertise, infrastructure, advocacy, training, education, or other support for a grant. Conduct a thorough review of any potential partner organization to ensure that it's reputable. Sponsors should also complete a Cooperating Organization Memorandum of Understanding (MOU) with any partnering organization before beginning a project. See appendix D for a sample MOU.

Frequent communication among project partners is essential to ensuring joint decision making, better oversight of the project and funds, and strong partnerships for future projects. Plan the method and frequency with which you'll communicate on the grant's activities and progress.

Please note the following important requirement from Rotary International:

However, the Foundation does require that clubs applying for a global or packaged grant be qualified, therefore, any clubs who apply for a global or packaged grant will

need to sign an updated Club MOU with the 2013-14 president and president elect before they submit an application.

The on line application process is on a rolling basis throughout the Rotary year. Please be guided by the following criteria when considering the inclusion of District Designated Funds (DDF) in your proposal.

1. Subject to a ceiling match of club funds to \$10,000, for DDF match up to \$10,000 per project for 2013-2014
2. Applications in line for funds (subject to DDF availability) only upon completed on line application in its entirety which will trigger to me, Karen L. Oakes, as DRFC by the R.I. process. In concert with the existing protocol, I will forward the application to Global Grant Subcommittee Chair Roy Sheldrick for his preview, and once considered acceptable by notice of Roy to myself, I will then forward to the DDF committee for their consideration and recommendations or not for approval.
3. WE will be ever vigilant in our need to have a fresh MOU in place executed by the appropriate 2013-2014 Club President, and President Elect.

Once a club has undertaken the necessary work to confirm that their proposed activity meets global grant requirements, the on line application process may be undertaken as follows:

✿ Steps to start a GG application

1. www.rotary.org/grants
2. Click on Sign In/Register in upper right hand part of page
3. Log in – Member access User ID & password
4. Click on Learning & Reference
5. Click on Club officer
6. Lower right section – Ready to get started? - Click on start your Grant.

As per our existing process (Matching Grant applications), we will update District Council throughout the Rotary year on the Global Grant applications process.

Karen L. Oakes

Year to Date Summary

Greetings, fellow Rotarians. During this transition year for The Rotary Foundation, we have undertaken an immense amount of work in the various subcommittees. I am ever so humbled by the commitment of the Rotarians involved in all of these operations to ensure we continue to shepherd the path for our greater success in “Doing Good in the World.

These past three months have been extremely busy as we addressed the ongoing Foundation programs including the final GSE team departure, the ongoing communications dialogue with our Ambassadorial Scholar, continued outreach to our clubs for participation in supporting the Annual Fund, Endowment Fund and Polio Plus, as well as the ongoing Grants programs, including the timely address to the March 31st deadline for Matching Grants. The attention to all of these tasks was handled in an awesome manner by the chair persons and their respective committee members, and I thank each of them for their dedication to doing the job WELL!

At the same time, we addressed applications for our District Grant Spending Plan, and worked with the clubs and 2 sub-committees, Scholarship and Vocational Training Team, to structure proposals in keeping with the new guidelines. It has been amazing to witness the collaborative efforts expended by everyone in this process. And of course, we are moving forward as clubs start to compile Global Grant applications.

Overall, I am very pleased with our progress to date, and while I realize that frustrations and concerns do exist, I am confident in our teams’ ability and desire to ensure our continued success. Please accept my thanks for all YOU do in Service to Rotary, each of you is appreciated.

Respectfully Submitted

Karen L. Oakes

Karen L. Oakes

Annual Fund (AF) Report to April 13, 2013 District Council

As of April 5th, 2013 District 7090 clubs have contributed \$271,673 to the Annual Fund. This is the fund that returns 50% of the contributions to the District in 3 years' time to allow it to fund District Grants and Global Grants.

Our Goal for the year is a minimum of \$300,000 and \$125 per member. The chart below gives the current status of club contributions per capita.

Clubs at \$100+	Clubs On Their Way to \$100+	Clubs at 10% or Less of Their Goal
Akron-Newstead- \$164	Amherst South - \$91	Buffalo
Albion-\$164	Batavia- \$49	East Aurora
Amherst East- \$125	Cheektowaga- \$9	Eastern Hills Sunrise
Ancaster - \$496	Dunnville - \$28	Falconer
Ancaster AM - \$206	Dunkirk - \$66	Grand Island
Brantford - \$168	Flamborough AM - \$90	Hamilton Sunset
Brantford Sunrise- \$170	Fort Erie - \$39	Holley
Buffalo Sunrise \$113	Fredonia- \$40	Jamestown
Caledonia - \$101	Greater Jamestown- \$25	Kenmore
Clarence - \$154	Hamburg - \$56	Medina
Delhi - \$268	Hamburg Sunrise- \$67	Orchard Park
Dundas \$131	Hamilton - \$38	Salamanca
Dundas Valley Sunrise \$245	Hamilton Mountain - \$87	St Catharines Lakeshore
Ellicottville - \$100	Lancaster-Depew - \$55	
Fonthill- \$117	Le Roy - \$84	
Grimsby - \$109	Lincoln - \$98	
Grimsby @ Noon- \$118	Niagara County Central - \$34	
Hamilton AM- \$231	Niagara Falls, NY - \$63	
Hamilton East Wentworth \$102	Simcoe - \$19	
Lakewood-Chautauqua- \$111	Blasdell/Lackawanna - \$38	
Lewiston-Niagara-o-t-Lake- \$122	The Tonawandas - \$31	
Lockport- \$108	Westfield-Mayville- \$66	
Middleport- \$154	Williamsville - \$79	
Niagara Falls, ON- \$513		
Niagara Falls Sunrise \$135		
Niagara-on-the-Lake- \$158		
Norfolk Surnise- \$104		
Olean \$113		
Port Colborne Centennial \$469		
St Catharines- \$204		
St Catharines South- \$123		
Stoney Creek \$137		
Waterdown- \$251		
Welland - \$170		
West Seneca - \$179		

From: [Paul McAfee](#)
To: ["Penelope Hutton"](#)
Cc: [Roseanne Morissette](#); [Philipp Beckermann](#); [Rick Sterne](#)
Subject: RE: ROTARY - District Council Reminder and Request for Reports
Date: Monday, April 01, 2013 10:54:41 PM

Pene,

My abbreviated report from sunny Ho Chi Minh City, Vietnam ...

2012-2013 RI PR campaign in District 7090 is ending. Facebook ads for all clubs except the E-Club ended 4/1/13. Ads continue for the E-Club and District Facebook pages for a couple more weeks. Then, I will create the report requesting reimbursement from RI for this year's campaign.

Our total expense for this Rotary year will be a little less than the \$20,000 target, since I want to be sure we end the campaign in time to submit, and that we don't overspend. My response time and control are reduced while I'm in Vietnam, and I'm not sure what access I will have to Facebook after May 4, when I go to China to teach.

Roseanne takes over July 1, 2013. This gives her a couple months to work out her plan. She can continue what we did this year, or she can modify the plan. I will continue to support her in a role as PR Chair for the USA.

Please include this report, plus anything Roseanne would like to add, in the District Council reports. As always, please do not include my email address.

Sincerely,
Paul McAfee
Lecturer, Vietnam & China Programs, Keuka College



District 7090 – New Generations

GENERAL REPORT

SLAPSHOT - (Chair – Margaret Andrewes – Rotary Club of Lincoln)

A. READY TO GO – APRIL 26, 27, 28, 2013

The eighth annual SLAPSHOT is upon us in two weeks at Canterbury Hills, Ancaster, Ontario, CANADA – www.canterburyhills.ca Registration opened on January 7 and was 'sold out' with 100 paid registrations by February 19 well in advance of the Early Bird Registration Deadline on February 28, 2013. Five clubs missed registering before the cut-off. Of at least 12 students on the 'waiting list', we have accepted 2 based on the availability of accommodations at Canterbury Hills.

Special thanks is extended to the Rotary Club of NORFOLK SUNRISE for sponsoring Annaleise Carr as a SLAPSHOT 2013 participant. In August 2012, Annaleise, at 14 years, was the youngest person ever to swim across Lake Ontario, raising over \$250,000 for Camp Trillium (camptrillium.com) located in Waterford, Ontario, for kids with cancer & their families. Annaleise was honoured with a Paul Harris Fellowship Award at District Conference in Brantford last fall - <http://www.brantnews.com/news/annaleise-carr-inspires/> She will be attending SLAPSHOT 2013 for the full weekend and has generously agreed to be our inspirational dinner speaker on Saturday.

SLAPSHOT 2013 STATISTICS

102 participants – high school student leaders (15-18 years)
 36 male students & 66 female students
 Sponsored by 34 Rotary Clubs across District 7090
 12 US Clubs & 22 Canadian Clubs
 Estimated TOTAL COST for the program = \$28,000
 Actual REVENUE generated from REGISTRATION FEES = \$28,325

B. SLAPSHOT 2013 TEAM

Our SLAPSHOT 2013 Committee is a great team! I'm so appreciative of the enthusiastic and dedicated support of all members. We regularly meet with the RYLA Committee, under the leadership of Sue O'Dwyer, Chair, as the majority of SLAPSHOT Committee members are also members of the RYLA Committee.

Jen Middleton and Matt Pomeroy are co-leading the SLAPSHOT 2013 program. Thanks to great networking among Rotarians, Rotaractors, RYLarians, & former Rotex students, all volunteer cabin leaders required have been recruited. In addition, we look forward to welcoming Stan Simmons & Brian Casey, Co-Chairs, Interact Committee & Aad Vermeyden, Chair, Youth Exchange Committee, as SLAPSHOT 2013 program leaders. And, we appreciate the support of DG Rick who will be joining us to help welcome the students on Friday evening and again, to participate in the closing session on Sunday morning.



C. THE "CROUSTER AWARD"

We're looking forward to honouring a SLAPSHOT Student Leader Extraordinaire with the second annual "Crouster Award", which was established in 2012 in tribute to DG-Elect Kevin Crouse, SLAPSHOT Founder. The award winner will be selected through a process involving both participants and volunteer leaders. The award is a \$50 contribution to the winner's charity of choice.

EarlyAct – (Chair – Richard Earne – Rotary Club of Grand Island)

If you have an interest in starting an EarlyAct club or want more information. Please send your name and the clubs name and how we can contact you to richardearne@yahoo.com

Rotaract – (Jelaine Foster / Sabrina Smith)

1) Hosting our first ever District-wide networking Social on Friday April 19th at 6 pm in Buffalo at Templeton Landing

2) All clubs have been updated and contacted to see if they are active or not and those that are inactive will be removed from the RI database by April 15th. Other's have been contacted and reminded to keep up with their contact at RI.

3) One club - Mohawk College Rotaract is for sure not active but there were plans to revive it. Currently the former sponsor club is looking into starting a new club that will be community based in Hamilton so there is less of a chance of turn over so frequently.

4) Rotaract will be promoted at RYLA this year so that we can recruit members. Flyers and pamphlets at the conference.

Interact – (Stanley Simmons – Rotary Club of Buffalo Sunrise, Brian Casey – Rotary Club of Buffalo)

Currently working on full a list of the interact clubs - their contact information, who the teacher advisor is, where they meet, and when. As this list is completed, Brian and Stan plan to visit as many clubs as possible, promote the facebook page as an avenue to share ideas, and observe how they run their respective club. We plan on completing this project by early 2016.

Brian attended a meeting at the Niagara Falls Sunrise Rotary on March 28th when they held the chartering ceremony of their sponsored Interact Club.

RYLA - (Chair – Sue O'Dwyer – Rotary Club of Norfolk Sunrise)

Recruitment is in full swing and we have 24 spots reserved by Rotary clubs for candidates. We are looking to have 50 candidates by May 9.

The earlybird deadline was extended until May 9 to coincide with the District Assembly on May 4 as we are hoping to get more clubs involved.



Please encourage everyone to promote this amazing program.

Youth Exchange – (Chair – Aad Vermeyden – Rotary Club of Brantford)

On April 18th, 20 inbound students will be heading to New York City for the weekend with 4 chaperones from our YE program – Lisa Yaggie (Jamestown RC), Jeanette Murphy (Grimsby RC), Donna Dalglish (Niagara Falls Can RC) and Greg Norton (Buffalo Sunrise RC).

On May 3rd, all inbound and outbound students will be in Jamestown for the weekend. This annual weekend is a key orientation for the outbound students as they prepare for their departure this summer.

Rotary District 7090

Report of Training Director, April 2013

Strategic Goals for Education & Training

Strategic Priority Area #2:

To improve how we educate Rotarians about the larger world of Rotary and how the district is here to help

Specific Goals:

1. Continue all the District education events – clearly valuable and appreciated
2. Roll-out District Assembly further – taking same topics and offering them via GO TO MEETINGS as well as in regional area formats
3. Use AGs and others to have more 2-way conversations with clubs and help identify topics of interest for education events. Also help clubs find Rotary speakers for their clubs (e.g., one speaker a month)
4. Create social network groups on like interests across clubs (e.g., a fundraising group; a PR group)
5. Create a speakers bureau for the District that everyone can access
6. Increase number of Rotary speakers per club – where Rotary members are learning about Rotary (measured in AG reports)

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:

Since the last council meeting, we have conducted several important training programs:

- On February 19, 20, 26, and 27, we conducted PETS 1 programs in Hamilton, Elma, Fredonia and St. Catharines, respectively. The attached evaluation summary (“PETS 1 Evaluation Summary”) indicates that participants increased their knowledge and awareness of key information.
- On February 23, we conducted a highly successful District Team Training Seminar, facilitated by DGE Kevin Crouse and his wife Rebecca. Several recommendations were generated, as reflected in the attached document, “DTTS 2013 – Summary of Pass the Sheet Ideas.”
- On March 14, we conducted “Release Your Inner Rotarian” – the district’s orientation program for new Rotarians. We had 28 participants and comments after the program were very positive.
- On March 22-23, we conducted our multi-district PETS 2 in Toronto. The summary of the evaluations has not been completed, but anecdotal comments were very positive.
- On April 1, we published the full Agenda with program descriptions for District Assembly and opened online registration. This year, we are asking participants to select the sessions they wish to attend at the time of registration. This is expected to have two benefits: (1) it will allow us to make room assignments that are appropriate to the anticipated attendance for each session; and (2) it may generate more interest in attending by requiring a commitment in advance of the event. Also, we’ve made plans to conduct training for Treasurers online by utilizing GoToMeeting. We will have

separate sessions for Canadian and US clubs in order to address issues that are specific to each country.

We have continued to plan for the implementation of club-based training initiatives, including scheduling regional seminars and developing a catalogue of online resources.

District Trainer Kevin and incoming District Trainer John Heise are currently in the process of recruiting chairs and co-chairs for various district training functions, with the goal of adding some Rotarians to these positions who have had little or no involvement at the district level.

2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?

We will conduct District Assembly on May 4 and Club Treasurer training shortly after that. We expect to have a full slate of Training Chairs and Co-chairs for next year in place before the next District Council meeting. Also, we will continue to plan the implementation of the plan for club-based training.

3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion. – No
4. Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan? - NO
5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan? NO

**District Team Training Seminar
February 23, 2013**

Summary of Ideas from the “Pass the Sheet” Exercise

How to Get Clubs Involved in District Activities . . .

- **Overcoming barriers to change**
- **Establishing two-way communication**
 - Greater use of GoToMeetings – help people understand how to use this tool for online meetings, webinars and discussions
 - District leaders need to ask for participation – especially to recruit new District committee members
 - Need to overcome the perception that many club members have that the District “isn’t part of them” – i.e., that it’s a separate organization
 - Rotate the District Council meetings to (AG) Areas to make it easier for club members to participate; have a “competition” to host the DC meeting; hosting includes providing refreshments
 - Have a social component to all District events (e.g., meet for drinks after DC)
 - Have smaller District events or meetings at places of business or people’s homes to increase opportunities for fellowship
 - Recognize and/or give awards throughout the year (not at just one event) for individuals or clubs that make important contributions to District activities
 - Get more AG buy-in by asking them for feedback on District events and how to improve them
 - Use a portion of the District reserve (above and beyond the required reserve) from the previous year to give a credit to clubs to spend on members to attend District programs (e.g., RLI, District Conference, Assembly) or to support participants in RYLA or Slapshot
 - Have a session (or sessions) at District Assembly to help Rotarians learn how to use information technology and social media.

How to Structure District Council in order to Maximize Engagement

- **What roles can AGs and Committee Chairs play?**
 - Ensure that AGs have an opportunity for a confidential discussion on a regular basis (e.g., using GoToMeeting) if such sessions are no longer done after DC meetings
 - Move the District Council meetings around to different locations in the District and encourage nearby clubs to a “field trip” to a District Council meeting
 - Have the District provide some education/assistance about process or options for getting passports (on the US side, Enhanced Driver’s License) to reduce the number of Rotarians who can’t cross the border for District events
 - Designate a theme for each DC meeting (e.g., Sept – Membership; Nov. – TRF; Feb. – New Generations; Apr. – District Conference / Assembly; June – celebration of year). Choose only 2 Directors, relevant to the theme of the meeting, to present one discussion point from their area – distributed prior to the meeting. Directors invite committee chairs to give a brief report at DC.
 - Offer AGs a webinar on social media

- Have Directors coordinate activities and plans with each other (NOTE from DT Kevin – reinstitute regular GoToMeeting DG & Directors' meetings?)
- Provide more formal training to AGs on mechanics of role – e.g., what is AG role during DG visit or how to do an area meeting.

How to Support Every Club to Become an EREY/Sustaining Member Club

- Educate members about EREY/Sustaining Member
- Educate/share what TRF does; e.g., bring in speakers, alumni from TRF programs
- Get club members to experience one of the programs
- Help clubs become more aware of the District resources to help clubs with grant applications
- Publicize club achievements on the District website and newsletter
- Encourage club members to participate at any level; e.g., \$20, \$50, \$100 each year
- Encourage club to match individual contributions
- Post on the District website directions for "recovering" TRF donations of individuals who have left the club or are deceased. Be proactive in approaching members who expect to leave the club (one way or the other)
- Encourage club presidents to include TRF weekly thought in meeting (Karen subsequently sent out the list of TRF themes/thoughts that are available on the RI website.)
- Work EREY/TRF into annual dues (must be voluntary)
- Get club presidents/secretaries to go to RI website to monitor record of members' contributions to TRF
- Spend our District Designated Funds
- Have a district-wide campaign to achieve specific goals and recognize successes
- Use credit card application to accept payments at local meetings

How to Energize Members . . .

- **Club / committee surveys and assessments**
- **Supporting small clubs**
- **Growing committee membership**
 - Satisfaction surveys tailored to the needs of the club
 - Make District events fun and market the fun aspects of these events.
 - Hands-on efforts sell involvement.
 - Committee members should challenge people to reach goals and get involved; i.e., don't always rely on President to encourage engagement
 - Plan social activities that involve partners and/or family
 - Make meetings fun.
 - Visit other clubs and copy good ideas for meetings; make visits to other clubs part of the routine for your club (e.g., once a quarter, everyone makes up at another club)
 - Schedule a Visioning session and follow-through
 - Members respond to praise

DTTS February 23, 2013

Summary of Ideas from “Pass the Sheet” Exercise

Page 3

- Recognize service regularly
- Neighboring clubs to work with small clubs
- Have joint meetings between two clubs on a regular basis
- Challenge clubs to something they have never done before
- Have off-site club meetings (e.g., at organizations supported by the club or at the places of business of members – and invite other employees to attend to learn about Rotary)
- Be open to new ideas for flexing “rules” (e.g., attendance, fees) to accommodate needs of members
- Have joint fundraisers with other clubs

PETS Evaluation Form – What Participants Learned

We appreciate your time and thoughtful answers to the following questions. Your feedback is vital to assessing our training methods and improving future training seminars.

Please rate your level of knowledge about the following topics using the scale below.

Topic	Before Seminar			After Seminar		
	1 Not very knowledgeable	2 Somewhat knowledgeable	3 Knowledgeable	Not very knowledgeable	Somewhat knowledgeable	Knowledgeable
Planning for Your Year	11 $6+2+1+2$	30 $12+8+4+5$	8 $1+4+1+2$	0 $0+0+0+0$	13 $8+2+1+3$	34 $12+12+4+6$
Running Meetings	1 $1+0+0$	24 $10+6+2+6$	34 $9+3+4+9$	0 $0+0+0+0$	9 $4+2+1+2$	40 $16+12+5+7$
Preparing a Budget	9 $5+3+0+1$	19 $8+3+4+3$	21 $7+3+2+9$	2 $2+0+0+0$	19 $10+5+3+1$	28 $8+9+3+8$
Engaging Your Members	12 $6+3+3$	31 $10+3+4+5$	6 $4+1+1+0$	0 $0+0+0+0$	15 $5+4+3+3$	34 $15+10+4+5$
Strategic Planning	9 $5+2+0+2$	23 $11+3+2+4$	16 $4+3+3+3$	1 $0+0+1$	22 $14+3+2+3$	25 $6+4+3+5$
Rotary Foundation	18 $12+3+3$	30 $10+3+4+5$	1 $0+2+1$	0 $0+0+0+0$	18 $9+3+2+3$	31 $11+3+4+6$
Email and Communications	9 $4+2+1+2$	20 $11+3+3+6$	20 $12+3+2+1$	1 $1+0+0$	21 $10+3+2+4$	26 $12+3+3+4$
Making an Impact on Your Community	4 $1+1+1+1$	33 $1+8+1+5$	12 $3+3+1+2$	0 $0+0+0+0$	20 $10+3+1+4$	29 $10+3+5+5$
Next four months plan	24 $1+3+3+6$	15 $1+3+1+2$	6 $1+4+1+1$	3 $2+0+1$	23 $10+4+3+4$	19 $4+3+1+4$
Working with the Assistant Governor	24 $2+3+4+8$	16 $1+3+1+0$	9 $2+4+1+1$	1 $1+0+0$	18 $9+3+5+5$	30 $10+3+4+4$



ROTARY DISTRICT 7090

Rolls Out Our 2013 District Assembly

Hello Fellow Rotarians,

You are invited to participate in our District's largest training event of the year – our 2013 District Assembly. It is being held on Saturday, May 4, 2013. Registration starts at 8:00 A.M. and the program closes with our second plenary speaker, Constable Jennifer Jacobson, of the Chatham Kent Police, Ontario. You will be on your way home by 2:30 P.M.

It is always an exciting time of the year for every Rotary as it is the run up to our changeover of leadership. It is also the time for all those who are assuming new roles to be trained so they can maximize their responsibilities. The best way to be trained is to attend the District Assembly because that is what we do is ensure you are well-prepared to take on your new role.

You will learn from those who have achieved success in fundraising, making club meetings fun and how to make the most use of our Foundation, among many other topics (see the following pages for a listing of all District Assembly sessions).

The fee is \$30 per person, payable at the event. Checks/cheques should be made out to "Rotary District 7090." We encourage clubs to cover this cost as they will benefit from the participation of their members.

We need you to help us ensure that there is adequate seating for all who wish to attend sessions by pre-registering at the District 7090 website, www.rotary7090.org. Scroll down the left-hand side to District Events, click on District Assembly and follow the directions. The attached program description will help you select your three sessions.

Yours in Rotary,

**Marlee Diehl
2013 District Assembly Chair**

District Assembly Plan
Saturday, May 4, 2013
The Conference Center Niagara Falls (NY)

Time	Session Outline and Facilitator/s
8:30 – 9:00 AM	Welcome - Marlee Diehl, Opening Plenary DGE Kevin Crouse
9:00 – 9:15 AM	BREAK
9:15 – 10:15 AM	Presidents-Elect – 2013-2014 Presented By Rick Sterne - District Governor, Kevin Crouse, District Governor -elect, Jack Amico - District Governor- Nominee, Kevin Crosby – District Trainer This session is required for Presidents-elect. This first part of this session will present the District Budget. Following questions, Presidents-elect will vote on the budget. The second part of this session will introduce Presidents-elect to Club Central and its benefits for club administration. The third part of this session is called “The Club Wish List.” This will be a forum in which Presidents-elect offer their ideas on how the District can better serve the clubs. The “listening panel” will include our DG, DGE, DGN and DGN-elect.
9:15 – 11:45 AM	Incoming and Returning Secretaries Presented By Pene Hutton – District Executive Secretary This is a two-part session with a break. Open to all incoming or returning Club Secretaries This workshop will help ensure <u>both new and returning secretaries</u> are prepared for this increasingly key club role. As the go-to resource person for your club, come learn how to be a strong supporter for your club president and other club leaders. We will cover the secretary’s responsibilities, the resources available and how to use the District and RI websites to do your key club role effectively. Rotary International is changing which affects both the District and the Clubs - <u>We will also look at RI’s new Rotary Club Central and what that means to us.</u>

9:15 AM– 1:00 PM	<p><i>The Joys of Being a Small Club</i> Presented by The Rotary Club of Buffalo Sunrise</p> <p>This is a three-session program with two breaks, open to all clubs of less than 20 members.</p> <p>This program is designed specifically for the leadership teams of small clubs. It will extend across all three morning sessions, starting with an exercise in which clubs will focus on their unique strengths. This will be followed by an activity whereby clubs describe their vision for where they would like to be in five years. The final session will focus on strategies that small clubs can use to deal with challenges and accomplish their goals, including issues related to engaging members, retaining members, adding members, and conducting service projects and fundraisers. As each session will build on the next, participants will be enrolled in this one session for all three morning sessions. All discussion will be specific to the strengths and needs of small clubs and should provide participants with practical strategies for building on their assets. The program will be facilitated by members of Buffalo Sunrise Rotary Club, which had 8 active members in 2006 and now has 28 active members.</p>
9:15 AM – 1:00 PM	<p>“CALLING ALL ASSISTANT GOVERNORS!!!” Anne Bermingham, AG Development Chair Ralph Montesanto, Past District Governor</p> <p>This is a three part program with two breaks. It is open to all Assistant Governors or shadowing Assistant Governors.</p> <p>The District Assembly is the main training forum for all Assistant Governors. Whether you are in the third year of your term or are still shadowing another assistant governor – this series of workshops will not only be informative but are essential! The workshop series will be facilitated by Ralph Montesanto and Anne Bermingham – who are charged with creating dynamic and not before revealed training for assistant governors. You will get access to new AG resource materials that have been created just for our district. It is also a chance to build a sense of team across the 17 areas. There will be lots of chance to give and receive advice. Please circle the date. This is the equivalent of PETS for AGs – be there!”</p>
9:15 – 10:45 AM	<p>EarlyAct Presented By Richard Earne, Past District Governor</p> <p>Learn how your club can start an Earlyact club or improve it if they already have started one. Earlyact is a program for elementary school students and your Rotary club will work with the school in introducing the concept of Service Above Self to introduce students to Rotary with hopes that they will go on to take part in an Interact club and other New Generation activities.</p>

	<p>Rotaract Presented By Sabrina Smith</p> <p>District 7090 membership has decreased over last few years; clubs struggle to recruit new members and to keep the ones they have. Rotaract Clubs can be the first stop...to recruit new members. From Rotaracter to Rotary, both serve the same cause, they are motivated and interested. The Future of Rotary lies with the new generations; get active now and learn more about the local Rotaract clubs, their goals and initiatives. Learn how to bridge the gap between the generations and how Rotaract can help your Club.</p> <p>Interact Presented By Brian Casey, Rotary Club of Buffalo</p> <p>Get to the front of the bus and help your club sponsor and charter an Interact Club today.</p> <p>Interact is Rotary International’s service club for young people ages 12 to 18. The Interact program is one of the most significant and fastest-growing programs of Rotary service, with more than 10,700 clubs in 109 countries; Interact has become a worldwide phenomenon, with almost 200,000 young people involved.</p> <p>By chartering an Interact club and delegating your club’s service work to the young children of the community, your club members can focus on the more important things in life... for example sitting on the beach, hanging out at local pubs and catching the game with friends, Reading a good book, or simply taking a well-deserved nap.</p> <p>Interact is a dynamic program that has the potential to fuel a lifetime of service. Interact clubs organize a variety of projects and activities that depend primarily on the interests of club members. Within the Interact program, all clubs work to enhance leadership skills, serve their community, and expand international understanding. Together, these efforts ensure a balanced club program and provide important experience and opportunities for each Interactor’s personal development.</p>
9:15 – 10:15 AM	<p>Making Effective Use of Social Media Presented By Rosanne Morissette, Rotary Club of St. Catharines South & Phillipp Beckermann, IMP Canada</p> <p>This session is repeated in the 11:00 – 12:00 PM time slot</p> <p>Social media is changing the way we communicate and interact with each other. How can non-profits use social media among members and help change lives? In this introductory session, you will learn about the largest social media platform, Facebook; and how to set up a Rotary club Facebook Page. You will also learn social media best practices, ideal posts that will</p>

	<p>increase engagement and how to run a Facebook contest to increase Page Likes. Examples of Facebook campaigns, posts and contests will be shown from the Rotary District 7090 - Southern Ontario & Western New York Facebook Page. You will also gain a broad knowledge of other social media platforms including Twitter, Pinterest and Google+. See how social media can help engage Rotary communities and change lives in a positive way.</p>
9:15 – 10:15 AM	<p>Making Rotary Fun Presented by R. Bruce Baum, Buffalo Sunrise Rotary Club & Chris Cutler, Hamilton Rotary Club</p> <p>Have you ever wished you had a little more humor, laughter, fun and excitement at your Rotary meetings? Fun is not the purpose of Rotary, but fun, humor and excitement can increase meeting attendance, member participation and aid with recruitment of new members. This interactive workshop will explore issues and strategies for infusing more humor, laughter and fun in all aspects of Rotary. Magic will be considered as one approach to including excitement in meetings, and one or two tricks will be demonstrated. This will be an action-packed session on steps you can take to put the FUN back into your meetings. So fasten your seatbelts and strap on your helmets while we explore just what FUN can do as you add some M&Ms to your weekly club meeting. Participants should come prepared to laugh.</p>
9:15 – 10:15 AM	<p><i>The Rotary Foundation (TRF) Programs-</i> Presented by Karen Oakes, PDG, Rotary Club of Delhi</p> <p>We look forward to helping you engage your club membership in supporting the programs of The Rotary Foundation with club and personal commitments to meet the needs of today and tomorrow. We appreciate that you wish to make The Rotary Foundation one of your club's showcase efforts to transform lives around the world with Humanitarian projects, Vocational Training Teams and Scholarships. Our Foundation team looks forward to working with you.</p>
9:15:11:45 AM	<p>Release Your Inner Rotarian Presented By Milica Kovacevic, Rotary Club of St. Catharines Lakeshore</p> <p>This is a two-part session with a break</p> <p>This workshop, for new and prospective Rotarians, will take you through all of what it means to be a Rotarian. It is tailored to the soon-to-be Rotarians as well as newer Rotarians. This series of sessions should help you understand the layers of Rotary. Welcome to Rotary - once a Rotarian always changed for the better.</p>

9:15 – 9:45 AM	<p>Visioning & Strategic Planning Presented By Nan Bruce, Rotary Club of Waterdown & John Boronkay, Rotary Club of West Seneca</p> <p>Participants will leave the session enlightened, energized and possessing a plan for future oriented priority setting and long range planning in their home club. This is an interactive, dynamic session that describes the process of Club Visioning -- developing and selecting club priorities; provides live testimony from Rotarians who have experienced this process; introduces the architecture for long-range planning and distributes reference and resource materials.</p>
9:45 – 10:15 AM	<p>Rotary Leadership Institute Presented By Patti Johnson, Rotary Club of Buffalo Sunrise</p> <p>“Only through excellent education in Rotary and leadership skills can we develop the quality leadership we need to keep Rotary in the forefront of world service organizations.”</p> <p>The Rotary Leadership Institute (RLI) is a series of fast-paced, interactive, one-day courses offered to refine a Rotarian's leadership skills and increase their base of knowledge in Rotary. Courses are guaranteed to be fun, topical, and interactive, and are geared toward busy business, professional and community leaders who want to be more effective leaders in their vocation and Rotary club and more knowledgeable Rotarians overall. Courses are scheduled at different locations throughout the District (e.g. Hamilton, St. Catharines, Niagara Falls, Fredonia, and Jamestown).</p> <p>All Rotarians are invited (and encouraged!) to participate in RLI.</p> <p>More information on RLI can be found at</p> <ul style="list-style-type: none"> • Shining Waters Division (http://www.rli-shiningwaters.org/Welcome.html) • RLI International (http://www.rotaryleadershipinstitute.org/) • RLI Course Guides and Information (http://rlifiles.com/)
10:15 – 10:45 AM	Break
10:45- 11:45 AM	<p>Club Leaders (Medium Size Clubs) Presented By Kevin Crosby, District Trainer Kevin Crouse, District Governor-elect</p> <p>This session, for PEs and the leadership teams of medium-size clubs (20 – 50 members), will focus on solutions for the most important real-world issues facing these clubs. At PETS 2, we will survey PEs and develop a list of the challenges/opportunities ranked highest by clubs. Then, these will be</p>

	<p>developed into case studies. At District Assembly, participants will form “SWAT” teams to develop solutions to the identified issues. Each team will have access to a computer for assistance in finding solutions and best practices. Every participant should leave with several practical ideas for addressing issues in their own clubs.</p>
10:45- 11:45 AM	<p>Youth Exchange Presented By Donna Dalglish, Niagara Falls, ON & Rob Dalglish</p> <p>How to overcome two of the biggest challenges in Youth Exchange - finding host families, and selecting good candidate students. Donna is both the mother of several youth exchange students and has been YEO of her club and has hosted students. She is an expert when it comes to the above subjects. Robb was an exchange student to Taiwan and will be able to give us insight in how to reach the right kids.</p> <p>SLAPSHOT Presented By Margaret Andrewes, Lincoln Rotary</p> <p>Slapshot is a fun-filled weekend of personal and leadership development activities for high school student leaders, aged 15-18 years. Unique to District 7090, SLAPSHOT offers the perfect opportunity for 100 students from across the District to come together for fellowship and learning and serves as a strong link on the continuum of Rotary’s youth leadership development programs – EarlyAct, Interact, Youth Exchange, RYLA and Rotaract. <i>Join the leaders - students and volunteers alike, for a firsthand account of all that the 8th annual SLAPSHOT (April 26-28, 2013) meant to them...</i></p> <p>RYLA Presented By Sue O’Dwyer, Norfolk Sunrise</p> <p>The Rotary Youth Leadership Award (RYLA) is a week long program for young adults aged 19-25 with proven leadership skills. The overall objective is to develop leadership and life management skills, Topics covered include personal development and self-assessment, group dynamics and team development, organizational systems and career development. During this session you will hear from past Rylarians and learn how RYLA changed their lives. RYLA Committee members will give you ideas on how to recruit candidates and keep them involved in Rotary.</p>

10:45- 11:45 AM	<p>Making Effective Use of Social Media Presented By Roseanne Morissette, St. Catharines South & Phillipp Beckermann, IMP Canada</p> <p>This is a repeat of the 9:15 – 10:45 session</p> <p>Social media is changing the way we communicate and interact with each other. How can non-profits use social media among members and help change lives? In this introductory session, you will learn about the largest social media platform, Facebook; and how to set up a Rotary club Facebook Page. You will also learn social media best practices, ideal posts that will increase engagement and how to run a Facebook contest to increase Page Likes. Examples of Facebook campaigns, posts and contests will be shown from the Rotary District 7090 - Southern Ontario & Western New York Facebook Page. You will also gain a broad knowledge of other social media platforms including Twitter, Pinterest and Google+. See how social media can help engage Rotary communities and change lives in a positive way.</p>
10:45- 11:45 AM	<p>Membership, New Member Recruiting Presented By Pravin Suchak, PDG</p> <p>This workshop, for all Rotarians, will focus on how to recruit and maintain a constant membership that is really the backbone of a good Rotary Club. Ideas will be shared on how to engage members, a key ingredient in retention. Learn the ingredients of a good club member.</p>
10:45- 11:45 AM	<p>Foundation – <i>Areas of Focus</i> Presented By Karen Oakes, PDG</p> <p>We invite you to this special workshop featuring the work of your fellow D7090 Rotarians in their efforts to "Doing Good in the World". We plan to feature 4 projects aligned with specific Areas of Focus. The session will include a brief introduction piece covering all 6 Areas of Focus.</p>
10:45- 11:45 AM	<p>Service Projects – Local and International Presented By John Heise, IPDG Jack Amico, DGN</p> <p>This workshop, open to all Rotarians, will focus on local and international service projects. This is targeted at the projects that all clubs can do. This is must-do for Service and or World Service Chairs. Ideas for identifying a major international project will be shared. Specific examples will be provided. Ideas for identifying and planning local community projects will be shared.</p>

11:45- 12:00 PM		Break
12:00 – 1:00 PM		<p>ClubRunner User Forum at District Assembly</p> <p>Presented By John McClive, Rotary Club of Buffalo</p> <p>The focus of this session is how to get the most out of ClubRunner as a collaborative tool for membership management, organizing club activities, goals, committees and communication. We will discuss how to empower members to connect together, share committee operations, and documents that pass information on to future chairs/members, get ideas from more members on how to set higher goals and reach more prospective members. We will also explore how clubs are creating and implementing their ClubRunner websites and Dynamic Bulletins to be more effective tools for communicating news & information to members as well as reaching more people in their community. This is a user forum, not a presentation, so ClubRunner users will be asked to contribute ideas, as well as learning from others.</p>
12:00 – 1:00 PM		<p>Fundraising</p> <p>Presented By John Heise, PDG & Jack Amico, DGN</p> <p>Is your Club maximizing the fundraising results from your efforts? Learn and share fundraising ideas and successes. How can you get others, non-Rotarians, to raise funds for you? Think bigger and raise more! Manage risk versus results.</p>
12:00 – 1:00 PM		<p>Update on Polio Eradication</p> <p>Presented By Wally Ochterski, PDG</p> <p>Brief History of Polio Virus Rotary's Involvement and Time Line Cooperating Partners over the Years Why Polio when there are so many diseases? Update on world-wide cases, locations, and reasons End Polio Now Program Rotary Club Initiatives in the Community What Rotary needs to do now?</p>

12:00 – 1:00 PM	<p>Membership, Member Retention Presented By Pravin Suchak, PDG</p> <p>This workshop, for all Rotarians, will focus on how to maintain a constant membership that is really the backbone of a good Rotary Club.</p>
12:00 – 1:00 PM	<p>Foundation - Grant Workshop Presented By Karen Oakes, PDG</p> <p><i>(Please note that this session will NOT replace the Rotary International requirement to attend the Annual Grants Management Seminar to be held in the fall of 2013).</i></p> <p>We are planning a high level overview of the following key material pieces essential to participation in the Grants program in the years ahead:</p> <ul style="list-style-type: none"> •Club Memorandum (MOU) with special emphasis on the worksheet to address need for financial management plan, etc. •Annual Club qualification process •Community needs assessment piece
12:00 – 1:00 PM	<p>Club Leaders (Large Clubs) Presented By Kevin Crosby, District Trainer Kevin Crouse, District Governor-elect</p> <p>This session, for PEs and the leadership teams of large-size clubs (over 50 members), will focus on solutions for the most important real-world issues facing these clubs. At PETS 2, we will survey PEs and develop a list of the challenges/opportunities ranked highest by clubs. Then, these will be developed into case studies. At District Assembly, participants will form “SWAT” teams to develop solutions to the identified issues. Each team will have access to a computer for assistance in finding solutions and best practices. Every participant should leave with several practical ideas for addressing issues in their own clubs.</p>
12:00 – 12:30 PM	<p>Harassment and Abuse Presented By Barb Guida, Rotary Club of Clarence</p> <p>Clubs are required by Rotary International and District to have a “Harassment and Abuse Policy”. Why is the Policy so important? Who is affected and why? You hear all the time about Bullying. Did you know your fine session could be offensive? We can help your Club to know the answers and solve the problems.</p>

12:30 – 1:00 PM	<p>Council on Legislation Results</p> <p>Presented By Dick Earne, PDG</p> <p>The Council on Legislation (COL) is Rotary's way of allowing clubs and districts to propose and decide on changes to RI's three major documents The RI Constitution and By-laws and the Club Constitution. The COL meets every three years and just met in April 2013 to deliberate and act upon the proposals made by clubs, as well as other suggestions that do not deal with the three mentioned documents that the RI Board should consider i.e. whether to have Earlyact as an official Rotary program. Our Council representative, PDG Richard Earne, will be sharing some of the highlights of the Council and some of the changes adopted. We will also discuss how a club can ask the RI Board to consider items other than at the COL, so you don't have to wait three years.</p>
1:00 – 2:30 PM	<p>Lunch</p> <p>Plenary 2</p> <p>Our Speaker Constable Jennifer Jacobson</p> <p>Our Speaker is with the Chatham Kent Police office who happens to also be a Peace Scholar. She will speak to Rotary's wonderful program and bring some first-hand knowledge to the benefits that the program has brought to her and her work.</p>
	<p>Treasurers</p> <p>Presented By Marlene McGaw, Rotary Club of Brantford & Don DeMeo, Rotary Club of Buffalo</p> <p>Due to variances in the requirements/laws in each country we will be holding two online GoToMeeting sessions for incoming Treasurers (one for Canada and one for United States). Incoming Treasurers are urged to attend the appropriate GoToMeeting session. All clubs will be notified when these online seminars have been scheduled.</p>

District 7090 Service Projects Report
District Council April 13, 2013
Report presented by Andy Skrypniak, Director

Community Service:

- No report at this time

Literacy:

- No report at this time

Vocational Service:

- No report at this time.

Water Task Force:

- Committee chair reported work continues with the availability of the committee to speak with or assist any club that is interested in doing a water project

Siemens Computer Project:

- No report at this time

Gift of Life INC:

- No report at this time, report only once a year.

Peace Through Service Speakers Bureau:

- No report at this time

World Community Service:

Projects which are included in the 2012 – 13 WCS catalogue:

- Poverty Reduction - literacy program in Afghanistan (Uddin – Brantford)
- Microcredit - small business support in Mexico (Peters – Norfolk Sunrise)
- Water for Life – potable water, wells in Haiti (Sheldrick – Ancaster)
- Gift of Life – free surgery – International (Rydzik – Hamburg Sunrise)
- Crossroads Springs – orphanage support in Kenya (Coon – Kenmore)
- Water wells - potable water, wells in Niger (Casey, Wakeman – Olean)
- Stove and latrine project – health and sanitation in Nepal (Dave Johnson – Grand Island)
- Water wells – potable water, wells in Tanzania (Crosby-Buffalo Sunrise)
- Ripple Effect – education for children in Guatemala (Montesanto – Dundas Valley Sunrise)
- Buffalo Tanzania Education Project - education etc. in Tanzania (Biggie – Amherst East)
- Trees That Feed – food and sustainable farming in Jamaica, Haiti (Henry – St. Catharine's S.)
- Fresh Water Project – clean water in Sierra Leone (Hatswell – Akron Newstead)
- Adrie's House of Hope – orphanage support in S. Africa (Klassen – Lincoln)
- Tsunami recovery - Indonesia – medical education and support (Shankardass – Dundas)