

Minutes of District 7090 Council Meeting June 21, 2014

Attendance: 20

Chair: Kevin Crouse, District Governor 2013 -2014

Welcome: DG Kevin called the meeting to order at 8:45 a.m. welcoming everyone.

Invocation: PDG Art Wing who proceeded to ask a blessing on district leadership.

Introductions: DG Kevin asked council members to introduce themselves and describe their most recent Engaging Rotary Moment this year.

Secretary's Report: Pene Hutton, Executive Secretary

MOTION TO ACCEPT MINUTES OF THE DISTRICT COUNCIL MEETING DATED APRIL 12, 2014, BY KAREN OAKES, PDG; SECONDED BY DGD BILL CLEVETTE.

MOTION CARRIED.

Treasurer's Report (no report): Don DeMeo, Treasurer absent.

District Governor's Report (see attached report): Kevin Crouse
Wonderful convention in Sydney, Australia. Excited to report that membership is up this year. Maybe the first year that membership is up for a few years. He commends Pravin for his work as Director. New club will be bringing in about 70 new members.

District Governor Elect's Report (see attached report): Jack Amico

DGE Jack asked Pene Hutton to explain to District Council the recent change from PayPal for website payments to Sage Business Solutions. He indicated that he had authorized this when it became apparent that PayPal was no longer working on the District website. Pene explained that Club Runner Version 2 will not support PayPal and website technical staff would not offer any assistance for Version 1 any longer. As it was not working, they had little choice but to make the switch quickly in order for payments to be accepted for the June 29th Awards Banquet & DG Changeover. She further explained that the financial effect should be minimal or even favorable. She stated that the percentage charged by Sage is substantially less than PayPal, but there are

other costs with Sage that make it a little more difficult to judge, but based on a 6 month average of PayPal costs, she believes Sage will be less expensive.

District Governor Nominee's Report (see attached report): Kevin Crosby absent

District Governor Designate's Report: (see attached): Bill Clevette

DGD Bill noted that he quickly learned that a new email address – just for Rotary business is important in the DGD position.

He went on to note that Jack, Kevin Crosby and he met after the last District Council meeting. He became in charge of electronic communication research. He focused on 3 things – our website, social media and email communication. Our website – needs to move into the public relations arena to promote district website to the public – right now it is driven to support clubs and district. Public cannot look easily at it and get inspired to become a Rotarian. Discussion ensued about how to proceed and what direction to move in.

Directors' Reports:

The Rotary Foundation (see report attached): Karen Oakes, PDG, Director

Annual Fund: Chair Art Wing, Chair updated Council that we are having another banner year – up over the \$300,000 level. Encouraging to him is that so many more Rotarians are giving directly into The Rotary Foundation. He noted that it is a good idea not to wait until June 30th.

Also, Karen noted that if you add a new member, you need to include a gift for them also to be an Every Rotary Every Year Club.

Director Karen announced the following two important dates:

- October 4, 2014 is the next Grant Management Seminar at Salvatore's Italian Gardens.
- Friday, November 21, 2014 is the Foundation Dinner at Salvatore's Italian Gardens. She encouraged those who travel a distance to stay over for the District Council the next day.

Public Relations (see report attached): Paul McAfee, Director

Nothing new – resubmitted last District Council report. 1 month deferral to July 1 to submit report for reimbursement to RI. Over 2000 “likes” in the District. What this means is that everyone who has liked your page, will receive your postings.

Rotary has eliminated the PR campaign. Ours is one of only a few districts that will receive funding this coming year. After this coming year, we will have to fund anything PR from District.

Break: 30 minutes

Director's Reports (continued):

Membership: (report distributed post meeting): Pravin Suchak, PDG, Director
Director Pravin noted that the membership workshop at District Assembly was conducted by Brian Carmichael, PDG, who is incoming Director.

Director Pravin then asked Paul McAfee, PR Director, asked to come up and receive a Rotary pin that says Armed Forces Veteran. Paul said he would wear it proudly.

Other mentions included:

- The new club on the Buffalo Niagara Medical Campus being chartered with ½ scientists and medical professions. Expect it to be about 70 strong quickly. All invited to attend Charter Night on June 30th at 5pm. Email will be going out today to District leaders and Club leaders. Discussion – regarding gifts etc.
- Up 90 new members this year. Hoping the total will be 150 by June 30; net of 120+.
- Will be presenting membership awards for Retention to: Holley, Caledonia and Hamburg. Highest growth: Welland, St. Catharines South and Hamilton Mountain. For co-sponsoring the two new clubs: Amherst and Fonthill for sponsoring the e-club and Buffalo Sunrise and Grand Island for sponsoring the Buffalo Niagara Medical Campus club.

Service Projects (see report attached): Willy Heidbeuchel, Director, absent
It was noted that the report included the following motion being recommended by WCS.

MOTION – WORLD COMMUNITY SERVICE RECOMMENDS APPROVAL OF A PROJECT SPONSORED BY NORFOLK SUNRISE TO ESTABLISH OPERATION EYESIGHT IN UDHAMPUR, INDIA.

JOHN HEISE MOVES; SECONDED BY BILL CLEVETTE. MOTION CARRIED.

Youth Services (see report attached): Greg Norton, Director

RYLA: Dinner had about 24 Rotarians at it – helpful for the RYLARIANS to really interact with Rotarians. Hopefully will lead to more Rotarians in the future.

Youth Exchange: Aad Vermeyden will be ending his position as youth exchange chair after 3 years. Up to this point, Aad never had thought of himself as a true Rotarian. Now after a period of time serving in this capacity – he thinks more that way – after pouring his heart and soul into the program. Greg has encouraged him that he IS! Aad is being succeeded by Mike Taylor of the Welland Club. He runs a social services program in Canada for troubled youth. So – this program is like a vacation for him. Mike was active in the Algonquin and New York trips this year.

Training (see report attached): John Heise, PDG, Director

District Assembly: Marlee Diehl, Chair. Marlee gave kudos to John Burroughs for making the online registration so easy. Her goal was 50% online and they surpassed that with 2/3 pre-registered and pre-paid.

New next year will be two assemblies, one on each side of the border. Anne Birmingham will be taking over as chair. Marlee will be helping her. May 2nd for the US side. Conference Center in Niagara Falls, NY.

Director John noted that PETS 1 will be combined with District Assembly also. He also thanked Dick Earne for helping him with the Zone Nominating Committee call for nominations for the RI Board of Directors.

District Governor Elect: Jack Amico

District Governor Elect Jack announced the following team (not inclusive of all):

Team:

Karen Oakes	Foundation
John Heise	Training
Willy Heidbuechel	Service Projects
Brian Carmichael	Membership
Paul McAfee	PR
Greg Norton	Youth Services
Don DeMeo	Treasurer
Pene Hutton	Secretary
DGE Kevin Crosby	
DGN Bill Clevette	

He also noted - all the AGs and committee chairs - people in this room who are so dedicated to Rotary. More than we have time to name.

Goals:

- Membership growth
- Million Dollar dinner. Karen Oakes will chair it, May 15th tentative date for it. Hope to get RI President elect here for it.
- Will attempt to put the training functions into one day – two locations – one US and one CA.
- Rotary Days – RI President asked us to do one will be tentatively in August. First such day for our District will be a baseball game. It will be a weekend game at Buffalo Bisons, a Toronto Blue Jays farm team.

DGE Jack made additional comments including that International travel was not something he wanted to do and could not see the point – but, it was a requirement of the job and boy was he wrong. The speakers were great and some just jumped out at you. DGE Jack shared some of these amazing and inspirational people and their stories.

He continued by saying that we (in this room) are all aware of how wide Rotary's arms are reaching around the world and the impact of it on the people of the world. He encouraged the council, "Please do not keep this information to yourselves. I belong to a Rotary club just like you.....1/2 of the members in Rotary are comprised of Rotarians in name only too. We have a unique organization, no other service club is like us. We do

good in the world. RI President Gary Huang has asked us to “Light up Rotary”. DGE Jack is asking us to tell people about Rotary – to “Light up Rotary”. He noted that incoming president Bob Gosselin has already grabbed this and they are going to combine his governor’s visit with a Rotary day in the park – a park that the St. Catharines club has sponsored and the club will be inviting town people out to hear the big shot governor from the US. He went on to say that he does not care what you call him to get the job done.

Other Business: None.

Adjournment: Meeting adjourned at 11:35 pm, motion by John Heise. Approved by acclaim.

Respectfully submitted,

A handwritten signature in cursive script, reading "Penelope Hutton".

Penelope Hutton
Executive Secretary
Rotary International District 7090

Reports attached:

District Governor’s Report
District Governor Elect’s Report
District Governor Nominee’s Report
District Governor Designate’s Report
The Rotary Foundation Report
PR Report
Membership Report
Service Projects Report
Youth Services Report
Training Report

District Governor's Report

June 2014

G'Day Mates from beautiful Australia! The Sydney International conference was an outstanding success with 19,000 Rotarians celebrating the glorious Sydney location. The conference began with an address by Tony Abbott, the Prime Minister of Australia, praising Rotary for all its good deeds. Tony's 92 year old father is a Rotarian and was present to hear his son's address. He commented that " Rotarians don't do things they have to do. They do things they choose to do and they get it done".

Bruce Aylsworth's report on the fight to eradicate Polio indicates that we are even closer to our goal. By the end of the year it is possible that only one country in the world will be left with Polio – that is Pakistan and plans are underway to tackle that once the Taliban insurrection is resolved. Both Afghanistan and Nigeria are almost polio-free at this point. Nigeria reported only 3 cases so far this year in their country. The government of Australia just committed 100 million dollars to eradicate this disease.

Remarkable stories by speakers like Martin Silink, and Tommy Spaulding indicated that pursuing one's passion can result in getting diseases like Diabetes recognized by the United Nations as a priority. RYLA graduate Tommy Spaulding is a bestselling author for the New York Times who showed how important it is to recognize our Rotary mentors in every possible way.

Host Hospitality was absolutely amazing. Free bus transportation was provided daily by the city of Sydney to the Olympic site, Free multi-colored light shows illuminated the Sydney Harbour every night, lunch and dinner cruises in Sydney harbour were inspiring and the Parramatta Daybreak Club ,consisting of only 13 Rotarians , picked us up at the Olympic Park, transported us to Parramatta where the President entertained us at her own restaurant with superb food, fellowship and gifts. Paul Harris visited Parramatta many years ago and planted a tree there. The Sydney Symphony Orchestra were superb in their sold-out evening at the Sydney Opera House. Their music featured Brahms, Tchaikovsky and a fabulous trumpet player. The Australian people were extremely friendly everywhere we went and trips to Hunter Valley and the Blue Mountains highlighted their magnificent scenery, wineries and fabulous Kangaroos, Wallabies, Koalas and Wombats.

The closing ceremony was outstanding with motivational speeches by Gary Yuang the incoming RI President who said, to quote Confucius, " It is better to light a single candle than to sit alone and curse the darkness". The closing entertainment by the Ten Tenors was absolutely fabulous.

District Governor Elect Report for 6/21/2014

My wife and I returned last week from the Rotary International Convention in Sydney Australia. It is an eye-opening experience to join together with Rotarians from literally all over the world to experience all that Rotary is and does while "...doing good in the world..."

While it wasn't a formal training exercise, the speakers were both educational and inspirational. They ranged from people whose lives Rotary projects and programs have changed to Rotarians who are, each in their own way, changing the world. From water projects to items as mundane as toilet manufacture (yes, we had Mr. Toilet in the Rotary World speak), it is amazing and very gratifying to see what Rotary gets done.

I have also participated in have been involved in the following projects and committees as related to my duties as District Governor Elect:

- Have participated in ongoing meetings related to the upcoming Rotary Buffalo Bash (replacing the district "conference" this year) for October 25 - 26, 2014
- have participated in the planning for the District Awards and Changeover Luncheon on June 29th.
- Continue to serve as a member of the District 7090 Youth Exchange Corporation
- Participated in Area meetings

Over the next two weeks, I will participate in an official role at the Officers' Installation for five Rotary Clubs.

Have worked with Pene Hutton to authorize a changeover in payment systems for ClubRunner based event registration. Pene will explain that change at the Council meeting.



District Governor Nominee Report

June 18, 2014

As DGN, I have participated in the following activities since the last District Council meeting on April 12, 2014:

- I have participated in meetings with DGE Jack, PDG Karen, and Carolyn Ferguson (Major Gifts Officer, The Rotary Foundation) regarding the potential for a significant fund-raiser for TRF in our District
- I conducted a GoToMeeting session with AGs on April 21
- On May 3, I participated in the District Training Assembly, facilitating a workshop for President-elect Nominees (co-facilitated by PDG John Heise) and a workshop for small clubs (co-facilitated by Jill Norton, Buffalo Sunrise RC)
- On May 12, I conducted a GoToMeeting with AGs
- On May 28, I participated in a "Speed Mentoring" event for Rotaract members and other young professionals, sponsored by the Rotary Club of Buffalo and Buffalo Sunrise Rotary Club
- On June 2, I spoke to a dinner meeting of the clubs in Area 11 about "Your Club's Extended Family."
- On June 9, I spoke to the new Buffalo Niagara Medical Campus Rotary Club about the Five Avenues of Service
- On June 17, we held our first planning meeting for the 2015 District Conference
- During this period, I have worked with DG Kevin and DGE Jack to plan the DG Changeover and District Awards event, to be held on June 29

Respectfully submitted,

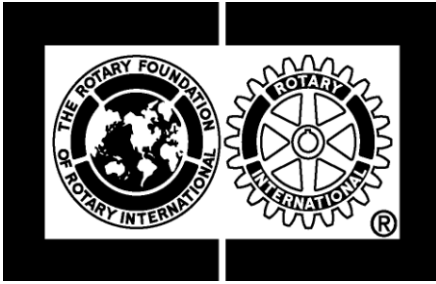
Kevin Crosby, DGN

District Governor Nominee Designate Report for June 21, 2014

- Spending time familiarizing myself with District clubs by
 - Checking out club websites every couple of weeks
 - Checking out club Face book pages once or twice a week to see what's current, like or comment on neat stuff and share (repost) really neat stuff on District website
- Registered myself & spouse for Zone Institute in Toronto in Oct
- Following April DC meeting and DGE Jack, DGN Kevin & I discussed general communications concerns raised over the past 6 mo. They asked me to give some thought to the Districts' "e communications" profile and report at the next DC. Some notes/observations follow:
 - District "e communications" could include district websites (I found 3 – there may be more), District Face book pages (I found 2 – there may be more); e mails (always lots), other social media (found stuff on LinkedIn – could be more – Twitter etc)
 - Searched web for examples of other District websites and looked at many of them. Observations:
 - Many Districts seem to have adopted a design approach for websites similar to RI that recognises 2 distinct audiences (the public & Rotarians).
 - Without going into detail, looks to me as though our site is more Rotarian oriented than public
 - The last revamp – new look on 7090 website I remember was When PGD John took office – begs the question – is it time to review and possibly revamp?
 - Our 7090 Face book page stands up fairly well looking at other Districts' pages. Seems to have a decent balance of "District original" material (either generated by District posters or reposted from Club pages) and general interest Rotary material from RI & elsewhere. Some references I found suggested the ratio of original to general reposts should be about 80:20
 - There appears to be lots of good stuff available on web and elsewhere about effective e-mails – if we want to do something to improve effectiveness of District e mail practices, probably don't have to invent something new – just select what makes sense for us and pass the ideas on
 - There are many folks within our District interested in our "e communications" profile and practices. I've been informally in touch with a few to get initial thoughts/ideas/reactions.
 - Everything I found suggests Twitter is an increasingly powerful tool for service organizations as they try to reach out to the public. Are we headed to eventual District/club tweeting?
 - There are good Rotary examples for us to follow (other Districts, RI, Rotary Social Media Fellowship)
 - Some ideas for future action
 - This is a worthwhile subject for more formal examination & action – consider working up some clear terms of reference for a working group to come up with a more detailed assessment and action plan. Workgroup could be drawn from District & Club levels. Include RYLAian/Rotaract reps if possible.
 - Consider adding "District Stories" with lots of pictures to the District website to "Light up Rotary" in the District by highlighting club stories illustrating Rotary at work in 7090. Add & change stories frequently to keep site interesting to public audience
 - Find the "best practices" from other Districts' websites & facebook pages and shamelessly copy what makes sense for 7090

Respectfully submitted

Bill
The DGND



District 7090 Rotary Foundation Committee District Council Report

June 21st, 2014

The Rotary Foundation “Doing Good in the World”.

Karen L. Oakes, Director, District 7090 Rotary Foundation

Congratulations to all of The Rotary Foundation Chair persons and committee members for their continued fine efforts this Rotary year.

Alumni Committee

Chair - Pat Castiglia

“Pilot trial” Plan as reported in the April District Council Report still in progress.

Annual Fund Committee

Chair –PDG Art Wing

This has been another remarkable year as our Clubs have continued to support Our Rotary Foundation in such a rewarding on going manner.

The Club Presidents, Foundation chairs and importantly more individual members have responded to the ongoing needs around the world with significant donations and support.

As a result of another banner year of support of Our Rotary Foundation, our Clubs will continue to receive support from our District Grants committee and The Rotary Foundation World Fund.

As of June 13, 2014, District 7090 clubs have contributed **\$281,942** to the Annual Fund at **\$119.54 per member**. This is the fund that returns 50% of the contributions to the District in 3 years’ time to allow Clubs to be funded for District Grants and Global Grants.

In addition, there are a number of Clubs donations that are in progress that will take us over the \$300,000 mark once again.

There is little time left to ensure that contributions are credited to the 2013-14 Rotary year. Contributions may be sent to:

Canada

The Rotary Foundation (Canada)

c/o 911600

PO Box 4090 Station A

Toronto, ON, M5W 0E9

USA

The Rotary Foundation

14280 Collections Center Drive

Chicago, IL, USA

60693

I would like to express sincere appreciation to all the Clubs and Rotarians, who through their donations to the Annual Fund, are making a difference both locally and around the world.

Attachments:

June 13 2014 Monthly Club Contribution Report

June 13 2014 Annual Fund Per Capita Achievement

Paul Harris Society Committee

Chair – PDG Bob Bruce

Paul Harris Society Report

The Paul Harris Society is a group of Rotarians who have pledged to contribute to the Annual Programs fund a minimum of \$1, 000 annually.

As of May 31, 2014, The Rotary Foundation reports that we have 52 members of the Paul Harris Society. 7 members have yet to make their 2013-14 contribution. 14 of our members use the Rotary Direct method of contributing.

There are a further 14 District Rotarians who have made a one-time contribution of \$1,000 or more during the course of this year and some of these may become members of the Paul Harris Society.

Bob Bruce
PHS Chair
June 15, 2014

Endowment Fund Committee

Chair John Mullen

No report

Grants Committee

District 7090 District Simplified Grant #76822, 2012-13 for US \$24,900.00

CLOSED @ 22-05-2014

Chair – PDG Bob Bruce

“Thank you for submitting the final report regarding District Simplified Grant #76822, to support the service projects of RI District 7090. Your cooperation in fulfilling this requirement is greatly appreciated. As all required information has been included, the **Foundation will mark the file as closed.**”

District Grant Spending Plan 2013-2014

Chair Bob Munroe, 2013-2014 District Grants Chair

The final amount of each grant is included below and the total matched by the District is **\$30,658.27, plus the \$5, 000 (District 7090 Scholarship award).** **Submission of the final report is under preparation.**

DG 1 Delhi **Complete and \$2000 cheque delivered**
 DG 2 Lockport **Complete and \$2000 cheque delivered**
 DG 3 Hamburg **Complete and \$2000 Cheque delivered**
 DG 4 Buffalo Sunrise **Withdrawn and will not be funded in this grant cycle**
 DG 5 West Seneca **Complete and \$1821.08 cheque delivered**
 DG 6 Waterdown **Complete and \$2000 cheque delivered**
 DG 7 Caledonia **Complete and \$2000 cheque delivered**
 DG 8 Dunkirk **Complete and \$2000 cheque delivered**
 DG 9 Amherst **Complete and \$2000 cheque delivered**
 DG 10 Kenmore **Complete and \$2000 cheque delivered**
 DG 11 Ancaster **Complete and \$2000 cheque delivered**
 DG 12 Brantford Project **withdrawn and will not be funded.**
 DG 13 Brantford SR **Complete and \$1000 cheque delivered**

DG 14 Hamilton Complete and \$1965 cheque delivered.
 DG 15 Welland Complete and \$2000 cheque delivered.
 DG 16 Niagara County Complete and \$2000 cheque delivered.
 DG 17 Flamborough Reported and \$1948.65 cheque delivered
 DG 18 NOTL Reported and \$1923.54 cheque delivered

District Grants Committee Report (2014-2015)
 Chair John Teibert, 2014-2015 District Grants Chair

June 21, 2014

The District set aside \$50,000 in matching grant funds for clubs to access in the 2014-2015 Rotary year. [Maximum - \$2,000 per club] In order to be eligible to apply for the matching grants clubs had to complete three steps;

- have two club members attend the District Grants Seminar on October 5, 2013;
- submit appropriately signed agreements by November 30, 2013; and
- send in a properly completed grant application by February 1st, 2014.

Statistics:

- Clubs in our District – 69
- Clubs that had two representatives attend the District Grants Management Seminar – 53
- Clubs that submitted a properly signed Memorandum of Understanding and Addendum – 50
- Clubs that submitted District Grant applications – 24 (2013-14 – 18)
- Dollar value of grant applications submitted - \$43,756.38
- Number of applications conditionally approved – 22
- Dollar value of grant applications conditionally approved - \$40,856.38
- Over the last two years 34 different clubs have participated in the District Grant Application process

I would like to thank the District Grant Subcommittee members, Director Karen Oakes, 2014-2015 District Governor Jack Amico, Bob Bruce, Pat Castiglia, Bob Munroe, Jim Morabito, Roy Sheldrick, Pravin Suchak, Art Wing and Sandra Yeater for their hard work and thoughtful input throughout the process.

Respectfully submitted,
 John N. Teibert, CPA, CA
 Rotary District 7090
 District Grants Subcommittee Chair 2014-2015

Matching Grants
 Chair Roy Sheldrick

There are no overdue matching grants to be concerned about.

Global Grants

Chair Roy Sheldrick, Global Grants

With respect to Global Grants several clubs are in the process of completing their applications and we continue to assist them wherever possible.

Roy.

Polio Eradication Committee

Chair Thie Convery

Dear Brothers & Sisters in Polio eradication,

Over the last Rotary year, we have experienced tremendous successes (and challenges) in the fight against polio!

Polio has been reduced by 99%.

There are ONLY three polio endemic countries in the whole world!

Over 2.5 billion (yes, with a “b”) children have been immunized against polio.

The World Health Organization (WHO) certified all of south-east Asia as polio-free.

We are closer than ever to ending this crippling disease forever.

But critical funding is still needed to end polio forever.

And Rotary District 7090 has done its share. This past Rotary year, we contributed US\$90,066.21 to the polio eradication campaign. This is approximately US\$1,300 per Rotary Club. But let's not forget that our donations work even harder! Thanks to the Bill & Melinda Gates Foundation, every one US dollar that Rotary commits to polio eradication (from 2013 to 2018) will become three dollars!



But, there are many 7090 Clubs who did not contribute to the End Polio Now campaign. This is concerning to me, and plans are already underway to change this for the 2014-2015 Rotary year.

We are “this close” to ending polio. Now - right now - is our chance to change the world and to make sure that no child is disabled by polio ever again.

We need to finish the fight for global polio eradication. We made a promise to the children of the world. Let's end polio now!!

Thie C.L. Convery
Dundas Rotary Club
Chair, End Polio Now, Rotary District 7090

Scholarship Committee Report

Chair John Teibert

Rotary District 7090
Scholarship Committee Report
June 21, 2014

Ambassadorial Scholars

Our last Ambassadorial Scholar, Shauna Weston, (Sponsored by the Rotary Club of Welland) went to District 1050, University of Manchester, England to study International Development. She returned in August 2013.

Peace Scholars and Fellows

We continue to promote and sponsor the program. There was no student activity this year.

District Grants Scholarship - \$5,000 US Funds

We received 25 applications from 11 different Rotary Clubs. Of those 25, 5 were because the students were not in their first year of post-secondary study.

Of the twenty remaining scholarships, the selection committee had the difficult task of selecting the recipient of the scholarship.

The students had to submit two essays, one was a "bio" that discussed their academic strengths and weaknesses and how they have demonstrated "Service Above Self". The second essay's topic was the "Ideals of Rotary".

The winning recipient is Olivia Schultz, sponsored by the Rotary Club of Dundas. (A copy of her essay is attached)

I would like to thank the committee for their hard work with this year. The committee members were myself, Shefali Clerk, Milica Kovacevich, and Steve Keefe.

Stewardship committee

Chair PDG Wally Ochterski

No Report.

Vocational Training Team Committee Report

Bob Gosselin - Dan Smith

District 7090 -2013-2014 VTT Chairs.

No change from April 2014 District Vocational Training Team Committee Report

Year to Date Summary

Greetings, fellow Rotarians.

As evident in the above reports, our various Foundation Committees continue to strive towards excellence in furthering the work of The Rotary Foundation. All the parts of our District Foundation efforts overlap and intertwine to ensure District 7090 provides diligent stewardship including final reporting of all Grants and timely follow-up with our clubs to ensure appropriate recording of their donations. We are indeed fortunate to have such dedicated Rotarians at the helm of The Rotary Foundation fleet here in District 7090.

Once again, we ask each of you to ensure that all of your clubs undertake to input 2014-2015 Foundation goals into Club Central as noted on the PE Planning worksheet previously provided to the PE team at PETS1. Currently, we have some 19% of our clubs that have provided Annual Fund Giving goals. Thank you to the following 13 clubs: Ancaster, Brantford Sunrise, Buffalo Sunrise, Delhi, Dundas Valley Sunrise, Dunnville, Holley, Jamestown, LeRoy, Niagara on the Lake, Norfolk Sunrise, St. Catharines, and St. Catharines South.

It is my honour to express appreciation and heartfelt thanks to all of the many District 7090 Rotarians both directly and indirectly involved in the work of The Rotary Foundation. Thank you for your continued support to “Doing Good in the World”.

Respectfully Submitted
Karen L. Oakes

Club No	Name	No MBR	Annual Fund Goal Amount	Goal % Achieved	AF Per Capita	-- Annual Fund --		-- Other Funds --		-- Endowment Fund --		-- Total --
						Month	YTD	Month	YTD	Month	YTD	
7090	District 7090 Contributions	0	\$0.00	0%	\$0.00	\$0.00	\$18.02	\$0.00	\$0.00	\$0.00	\$0.00	\$18.02
26305	Akron-Newstead, NY, United States	31	\$3,100.00	200%	\$200.00	\$0.00	\$6,200.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$7,200.00
4721	Albion, NY, United States	33	\$1,500.00	235%	\$107.02	\$0.00	\$3,531.53	\$0.00	\$1,040.00	\$0.00	\$0.00	\$4,571.53
4723	Amherst South, NY, United States	23	\$6,200.00	66%	\$178.72	\$0.00	\$4,110.61	\$0.00	\$3,833.00	\$0.00	\$4,000.00	\$11,943.61
25380	Amherst, NY, United States	21	\$2,700.00	100%	\$128.57	\$0.00	\$2,700.00	\$0.00	\$325.00	\$0.00	\$0.00	\$3,025.00
28117	Ancaster A.M., ON, Canada	39	\$4,600.00	196%	\$230.89	\$500.00	\$9,004.59	\$22.52	\$5,970.71	\$0.00	\$0.00	\$14,975.30
4689	Ancaster, ON, Canada	13	\$3,430.00	185%	\$487.23	\$13.51	\$6,334.00	\$0.00	\$49,396.87	\$0.00	\$0.00	\$55,730.87
4724	Batavia, NY, United States	75	\$3,000.00	100%	\$40.00	\$3,000.00	\$3,000.00	\$0.00	\$3,655.00	\$0.00	\$0.00	\$6,655.00
4690	Brantford, ON, Canada	65	\$9,220.00	61%	\$86.44	\$130.63	\$5,618.70	\$0.00	\$4,948.71	\$0.00	\$0.00	\$10,567.41
29643	Brantford-Sunrise, ON, Canada	49	\$9,100.00	129%	\$239.13	\$112.61	\$11,717.48	\$18.02	\$9,210.76	\$0.00	\$0.00	\$20,928.24
4725	Buffalo, NY, United States	140	\$15,000.00	75%	\$80.84	\$0.00	\$11,318.02	\$0.00	\$2,000.00	\$0.00	\$1,000.00	\$14,318.02
30381	Buffalo-Sunrise, NY, United States	27	\$2,800.00	113%	\$116.67	\$0.00	\$3,150.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,150.00
30716	Caledonia, ON, Canada	15	\$1,400.00	97%	\$90.61	\$0.00	\$1,359.22	\$0.00	\$0.00	\$0.00	\$0.00	\$1,359.22
4726	Cheektowaga, NY, United States	11	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$100.00	\$0.00	\$0.00	\$100.00
4727	Clarence, NY, United States	62	\$7,500.00	115%	\$138.71	\$0.00	\$8,600.00	\$0.00	\$2,115.00	\$0.00	\$0.00	\$10,715.00
4694	Delhi, ON, Canada	9	\$3,260.00	170%	\$617.05	\$76.58	\$5,553.42	\$0.00	\$3,534.00	\$0.00	\$0.00	\$9,087.42
52949	Dundas Valley Sunrise, ON, Canada	40	\$12,160.00	89%	\$271.64	\$0.00	\$10,865.68	\$0.00	\$1,351.35	\$0.00	\$0.00	\$12,217.03
4695	Dundas, ON, Canada	38	\$5,200.00	104%	\$141.98	\$0.00	\$5,395.13	\$0.00	\$3,636.36	\$0.00	\$0.00	\$9,031.49
4728	Dunkirk, NY, United States	24	\$2,600.00	76%	\$82.71	\$0.00	\$1,985.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,985.00
29662	Dunnville, ON, Canada	23	\$1,075.00	81%	\$37.99	\$0.00	\$873.81	\$0.00	\$970.87	\$0.00	\$0.00	\$1,844.68
4729	East Aurora, NY, United States	35	\$1,000.00	210%	\$60.00	\$0.00	\$2,100.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$3,100.00

28911	Eastern Hills Sunrise (Clarence), NY, United States	24	\$2,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
85345	E-Club of Southern Ontario, Canada & Western New York, NY, United States	18	\$0.00	0%	\$0.00	\$0.00	\$1,650.75	\$0.00	\$616.00	\$0.00	\$225.00	\$2,491.75
52046	Ellicottville, NY, United States	6	\$500.00	100%	\$83.33	\$0.00	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00
4732	Falconer, NY, United States	23	\$2,400.00	3%	\$2.78	\$0.00	\$64.00	\$0.00	\$0.00	\$0.00	\$0.00	\$64.00
53345	Flamborough AM, ON, Canada	16	\$3,600.00	38%	\$84.46	\$0.00	\$1,351.35	\$0.00	\$1,941.75	\$0.00	\$0.00	\$3,293.10
28116	Fonthill, ON, Canada	23	\$2,100.00	120%	\$109.45	\$0.00	\$2,517.29	\$0.00	\$444.90	\$0.00	\$0.00	\$2,962.19
4696	Fort Erie, ON, Canada	10	\$1,450.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4733	Fredonia, NY, United States	49	\$2,500.00	154%	\$78.57	\$120.00	\$3,850.00	\$495.00	\$1,295.00	\$0.00	\$0.00	\$5,145.00
4734	Grand Island, NY, United States	32	\$1,000.00	112%	\$35.00	\$0.00	\$1,119.99	\$0.00	\$15.00	\$0.00	\$0.00	\$1,134.99
27868	Greater Jamestown AM, NY, United States	22	\$1,700.00	3%	\$2.27	\$0.00	\$50.00	\$0.00	\$0.00	\$0.00	\$0.00	\$50.00
59744	Grimsby Noon, ON, Canada	13	\$2,000.00	15%	\$23.52	\$0.00	\$305.82	\$0.00	\$0.00	\$0.00	\$0.00	\$305.82
4698	Grimsby, ON, Canada	26	\$2,800.00	97%	\$104.49	\$0.00	\$2,716.70	\$0.00	\$2,733.97	\$0.00	\$0.00	\$5,450.67
28054	Hamburg Sunrise, NY, United States	18	\$1,600.00	63%	\$55.56	\$0.00	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00
4735	Hamburg, NY, United States	32	\$3,100.00	95%	\$92.19	\$15.00	\$2,950.00	\$0.00	\$200.00	\$0.00	\$0.00	\$3,150.00
23427	Hamilton A.M., ON, Canada	40	\$9,100.00	103%	\$234.42	\$0.00	\$9,376.84	\$0.00	\$0.00	\$0.00	\$0.00	\$9,376.84
4701	Hamilton Mountain (Hamilton South), ON, Canada	16	\$1,900.00	87%	\$103.16	\$0.00	\$1,650.53	\$0.00	\$0.00	\$0.00	\$0.00	\$1,650.53
26582	Hamilton Sunset, ON, Canada	7	\$0.00	0%	\$13.87	\$0.00	\$97.09	\$0.00	\$0.00	\$0.00	\$0.00	\$97.09
4699	Hamilton, ON, Canada	123	\$6,069.00	103%	\$50.77	\$90.09	\$6,245.10	\$0.00	\$10,097.09	\$0.00	\$0.00	\$16,342.19
4700	Hamilton-East Wentworth, ON, Canada	20	\$2,100.00	95%	\$100.00	\$0.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,000.00
4736	Holley, NY, United States	17	\$800.00	75%	\$35.29	\$0.00	\$600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$600.00
4737	Jamestown, NY, United States	100	\$5,000.00	210%	\$105.00	\$0.00	\$10,500.00	\$0.00	\$5,000.00	\$0.00	\$0.00	\$15,500.00
4738	Kenmore, NY, United States	48	\$2,300.00	22%	\$10.42	\$0.00	\$500.00	\$0.00	\$6,736.85	\$0.00	\$0.00	\$7,236.85

4739	Lakewood-Chautauqua South, NY, United States	13	\$1,300.00	100%	\$100.00	\$0.00	\$1,300.00	\$0.00	\$200.00	\$0.00	\$0.00	\$1,500.00
4740	Lancaster-Depew, NY, United States	17	\$0.00	0%	\$5.88	\$0.00	\$100.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$1,100.00
4741	Le Roy, NY, United States	36	\$4,600.00	74%	\$95.14	\$0.00	\$3,425.00	\$0.00	\$1,370.00	\$0.00	\$50.00	\$4,845.00
4742	Lewiston NY USA- Niagara- on-The-Lake, ON Canada, NY, United States	11	\$1,300.00	83%	\$98.49	\$0.00	\$1,083.37	\$0.00	\$500.00	\$0.00	\$0.00	\$1,583.37
50055	Lincoln, ON, Canada	26	\$2,800.00	97%	\$104.56	\$0.00	\$2,718.45	\$0.00	\$0.00	\$0.00	\$0.00	\$2,718.45
4744	Lockport, NY, United States	55	\$4,520.00	137%	\$112.36	\$100.00	\$6,180.00	\$0.00	\$2,100.00	\$0.00	\$0.00	\$8,280.00
4745	Medina, NY, United States	7	\$700.00	71%	\$71.43	\$0.00	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00
4746	Middleport, NY, United States	12	\$2,000.00	100%	\$166.67	\$0.00	\$2,000.00	\$0.00	\$500.00	\$0.00	\$0.00	\$2,500.00
24800	Niagara County-Central, NY, United States	23	\$1,250.00	140%	\$76.09	\$0.00	\$1,750.00	\$0.00	\$350.00	\$0.00	\$0.00	\$2,100.00
27545	Niagara Falls Sunrise, ON, Canada	43	\$1,200.00	445%	\$124.27	\$0.00	\$5,343.75	\$0.00	\$970.87	\$0.00	\$0.00	\$6,314.62
4747	Niagara Falls, NY, United States	13	\$1,000.00	123%	\$94.23	\$0.00	\$1,225.00	\$0.00	\$300.00	\$0.00	\$0.00	\$1,525.00
4706	Niagara Falls, ON, Canada	54	\$24,520.00	36%	\$163.09	\$45.05	\$8,806.80	\$90.09	\$24,209.85	\$0.00	\$0.00	\$33,016.65
29972	Niagara-on-the-Lake, ON, Canada	55	\$10,400.00	86%	\$162.46	\$54.05	\$8,935.56	\$9.01	\$1,327.13	\$0.00	\$0.00	\$10,262.69
31593	Norfolk Sunrise, ON, Canada	42	\$4,400.00	118%	\$123.86	\$0.00	\$5,201.97	\$0.00	\$72.82	\$0.00	\$0.00	\$5,274.79
4748	Olean, NY, United States	33	\$2,900.00	152%	\$133.79	\$55.00	\$4,415.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$5,415.00
4749	Orchard Park, NY, United States	16	\$100.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$15.00	\$0.00	\$0.00	\$15.00
4750	Salamanca, NY, United States	10	\$1,000.00	100%	\$100.00	\$0.00	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00
4713	Simcoe, ON, Canada	50	\$5,400.00	113%	\$121.70	\$0.00	\$6,085.19	\$0.00	\$3,047.76	\$0.00	\$0.00	\$9,132.95
4712	St. Catharines South, ON, Canada	41	\$7,000.00	64%	\$108.80	\$0.00	\$4,460.94	\$0.00	\$1,247.75	\$0.00	\$0.00	\$5,708.69
4711	St. Catharines, ON, Canada	117	\$24,500.00	101%	\$210.49	\$0.00	\$24,626.84	\$9.01	\$3,342.14	\$0.00	\$0.00	\$27,968.98
23879	St. Catharines-Lakeshore, ON, Canada	33	\$3,993.00	106%	\$128.68	\$18.02	\$4,246.60	\$0.00	\$1,015.92	\$0.00	\$0.00	\$5,262.52

30595	Stoney Creek, ON, Canada	17	\$2,375.00	94%	\$131.49	\$0.00	\$2,235.30	\$0.00	\$991.00	\$0.00	\$0.00	\$3,226.30
4753	Tonawandas, The, NY, United States	25	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
4716	Waterdown, ON, Canada	35	\$8,195.00	121%	\$283.08	\$90.09	\$9,907.68	\$0.00	\$4,415.09	\$0.00	\$0.00	\$14,322.77
4718	Welland, ON, Canada	41	\$4,600.00	167%	\$187.50	\$90.09	\$7,687.54	\$0.00	\$2,485.44	\$0.00	\$0.00	\$10,172.98
4755	West Seneca, NY, United States	44	\$6,525.00	165%	\$245.10	\$0.00	\$10,784.51	\$3,000.00	\$4,565.00	\$0.00	\$0.00	\$15,349.51
4754	Westfield-Mayville, NY, United States	39	\$4,000.00	102%	\$104.43	\$0.00	\$4,072.69	\$0.00	\$500.00	\$0.00	\$0.00	\$4,572.69
4756	Williamsville, NY, United States	39	\$2,500.00	181%	\$115.88	\$8.50	\$4,519.50	\$0.00	\$3,326.50	\$0.00	\$0.00	\$7,846.00
Total For: 7090		2,403	\$281,942.00	101.12%	\$119.54	\$4,519.22	\$285,092.36	\$3,643.65	\$182,020.46	\$0.00	\$5,275.00	\$472,387.82

Contributions to The Rotary Foundation make it possible for clubs to transform lives worldwide. The following summary outlines important differences between contribution types. If you have questions, please contact Rotary International by email at contact.center@rotary.org or by phone, toll-free at 1-866-9ROTARY (1-866-976-8279).

Annual Fund

-Designations include SHARE, World Fund and Areas of Focus

Other Funds (including PolioPlus Fund)

-Supports program selected by donor

-Matching Grants

-Global Grants

-PolioPlus

-PolioPlus Partners

-Ride to End Polio

-Other Approved Programs

-Does not count towards Club or District Annual Fund Goal

-Does not count towards Annual Fund Per Capita

Endowment Fund

-Contributions are invested in perpetuity

-Spendable Earnings are used on programs

-Donor can designate spendable earnings for

-Areas of Focus

-Rotary Peace Centers

-SHARE

-World Fund

-Benefactor recognition available

-PHF recognition is not available

-Does not count towards Club or District Annual Fund Goal

The club and district membership counts are the starting membership figure based on July semiannual report forms, received at Rotary International by 30 September each year. They are populated once every Rotary Year (usually in November) and remains the same until the next Rotary Year. Clubs terminating during the Rotary Year, though not listed, will be included in the district membership totals.

District Summary

2013 - 2014 US\$100 Per Capita District Benchmark for 2,403 Members: \$240,300.00

2013 - 2014 District Annual Fund Goal (sum of all club goals): \$281,942.00

2013 - 2014 Total of Annual Fund Giving for Period: \$285,092.36

Total of clubs below includes only clubs active as of June 2014 and chartered prior to 01-Jul-2013

2013 - 2014 Total of clubs with Annual Fund Goals received: 65 of 68 (95.59% Received)

2013 - 2014 Total of clubs with contributions to the Annual Fund: 63 of 68 (92.65% Participation)

The SHARE Contribution Detail Report containing the district's SHARE summary information is available to authorized users on My Rotary at rotary.org/myrotary.

Annual Fund**38 Clubs at or Over \$100 per member**

Akron Newstead	\$200
Albion	\$107
Amherst	\$128
Amherst South	\$178
Ancaster	\$487
Ancaster AM	\$230
Brantford Sunrise	\$239
Buffalo Sunrise	\$116
Clarence	\$122

22 Clubs heading to \$100 per member

Batavia	\$40
Brantford	\$86
Buffalo	\$80
Dunkirk	\$82
Caledonia	\$90
Dunnville	\$37

10 Clubs at less than \$23 per member

Cheektowaga	\$ 0
Eastern Hills	\$ 0
Falconer *	\$ 3

* in process

Per Capita Club Achievement-June 13 2014

Delhi	\$617	Lakewood	\$100	Simcoe	\$121
Dundas	\$141	Lincoln	\$104	St. Catharines	\$148
Dundas Valley	\$271	Lockport	\$112	St. Catharines LS	\$128
Fonthill	\$109	Middleport	\$166	St. Catharines S	\$210
Grimsby	\$104	Niagara Falls ON	\$163	Stoney Creek	\$131
Hamilton AM	\$234	Niagara Falls SR	\$124	Waterdown	\$283
Hamilton EW	\$100	Niag O T Lake	\$162	Welland	\$187
Hamilton Mtn	\$103	Norfolk Sunrise	\$123	West Seneca	\$245
Jamestown	\$105	Olean	\$133	Westfield	\$104
		Salamanca	\$100	Williamsville	\$115
East Aurora	\$60	Grimsby Noon	\$23	Lewiston NOL	\$98
E Club	\$91	Hamburg Sunrise	\$55	Medina	\$71
Ellicottville	\$83	Hamburg	\$92	Niagara County	\$76
Flamborough	\$84	Hamilton	\$50	Niagara Falls NY	\$94
Fredonia	\$78	Holley	\$35		
Grand Island	\$35	Le Roy	\$95		
Fort Erie	\$ 0	Kenmore	\$10	Tonawandas	\$ 0
Jamestown AM	\$ 2	Lancaster Depew	\$ 5		
Hamilton Sunset	\$13	Orchard Park	\$ 0		

District 7090 PR Director Report

April 4, 2014

District 7090 PR Campaign Goals

- To create awareness of the Rotary clubs and their activities in our District.
- To encourage people – who are generally in the 25-65 year age range – to show an interest in our Rotary clubs' activities by clicking **Like** on the clubs' Facebook pages.
- People who click **Like** subsequently receive notices whenever the club posts on their Facebook page. The ads we run on Facebook show both the club's Facebook cover photo, and the most recent post put on the page by the club's Facebook page administrator(s).
- Through the information received from the Rotary club's postings, encourage new people either to support the Rotary club, or to develop an interest in joining the Rotary club.

Notice that the campaign can get new people to follow the activities of a Rotary club in our District.

The campaign cannot generate new Rotary club members by itself. This is the responsibility of the clubs. They must post information on Facebook that is interesting to non-Rotarians. When a new candidate shows an interest, the clubs must work with these people to bring them into their clubs.

Background on RI PR Grant for 2013-2014

The Rotary International PR Grant campaign for District 7090 had not started as of the end of February. Past DG Karen Oakes contacted RI about possibly cancelling our participation in the grant. RI encouraged her to find a way to complete the grant this year so that we could still qualify for the third year in the three-year grant that I applied for, and that that RI had approve. Our three-year RI PR grant is \$15,000 per year, totaling \$45,000. **After discussion with the DG, past DGs, and future DGs, we decided that I would return to the District 7090 PR Director role and would complete our RI PR Grant-funded Facebook campaign in this 2013-2014 Rotary year in time to apply for reimbursement.**

Currently, I plan to remain in the RI PR Director role for one more year to complete the three-year RI PR Grant in the 2014-2015 Rotary year.

Because I am in Vietnam teaching for four months, and do not return to the USA until late May, PDG Karen requested a deferral on our grant reimbursement to the end of June. RI approved this request. I will submit our grant reimbursement application for this Rotary year in early June, as soon as we have the final bank statement for May.

We anticipate that we will receive the third year of our grant from RI. In the past, RI has been satisfied with our work. Recently, Peggy Hebden, Rotary Public Image Coordinator Zone 24E (which includes District 7090), submitted our campaign as an example of an effective Rotary PR campaign in RI Zone 24E to the Zone 24E newsletter. We will complete this year's campaign satisfactorily and we will submit our summary and reimbursement request before the extended deadline.

District 7090 PR Director Report

April 4, 2014

Actions

PDG Karen arranged to have funds deposited in to the District 7090 bank account that we use for our PR campaigns. I analyzed Facebook activity for our clubs and identified the ten most active clubs on Facebook. On March 6, I launched a new Facebook campaign, adding the clubs listed below over the next few days. The clubs, **in addition to our District Facebook page**, that are in the campaign are:

- Amherst
- Batavia
- Brantford
- Buffalo Sunrise
- E-Club
- Fonthill
- Hamilton AM
- Jamestown AM
- Lockport
- West Seneca

The clubs' ads are a combination of their Facebook cover photo, plus the most current post that the clubs put on their Facebook pages. This means that **the clubs are in control of the content of their ads**.

The target audience is usually people ages 25-55 years. However, I adjust this age range at the high end to be 64+ years when the audience size is otherwise too low. I also adjust down to 20 years as the minimum age for some campaigns that might include potential RYLA participants. I normally do not set the age below 20 years except in circumstances when a campaign might be interesting to a high school or early college student. **The minimum age for any ad will never be less than 18 years.** Very few ads run for less than the 25-year age.

The target geography is normally within 25 miles of the town or city in which the Rotary club is located. **The District 7090 and E-Club ads cover the entire geographic area of our District.**

Any Rotary club in our District can share their post, or add a post, to the District 7090 Facebook page. This means that even clubs not listed above can participate in the campaign by adding a post to the District 7090 Facebook page: www.facebook.com/RotaryDistrict7090.

The campaign will run until the end of April or early May, so that all we can capture all expenses in the end-of-May bank statement. This is necessary to submit for reimbursement from RI.

When I see an effective posting on a club's page, or on the District page, I will occasionally "Promote" the ad for up to seven days with up to \$100 total promotional budget for the time.

As of today (April 4), we have spent \$5,995. We have 1,818 new Page Likes since March 6. Our average cost for a new Facebook Page Like is currently \$3.30.

Our total budget for this 2013-2014 RI PR campaign is \$20,000.

District Membership Committee Report District Council

June 21, 2014

Strategic Priority Area #1: Responsibility of Membership Director
To find new and innovative ways to help clubs address membership issues

Activities since the last council meeting

District Assembly

PDG Brian Carmichael who is succeeding me at the District Membership Director in 2014-2015 held two workshops at the District Assembly. These workshops focused on how to recruit and retain members. Brian handed out several RI documents covering all aspects of recruiting, retaining, mentoring etc. Every aspect of forming an effective membership committee was covered. Both these workshops were well attended.

New Club

I have been working with several Rotarians who were interested in forming a new club in the Buffalo Medical Campus. These efforts have been successful and Rotary Club of Buffalo Niagara Medical Campus has submitted an application for a charter. We expect to have this charter approved by RI shortly. This will be the third club in the City of Buffalo and the 21st club within 25 miles of Buffalo City Hall. A Charter Dinner Celebration has been scheduled for Monday June 30th 2014. There are 53 charter members and already the club is growing day by day. The membership is very diverse. Half of the members are scientists and medical professionals working in the medical complex and the other half are people working in Buffalo. It is going to be a great club. The invitation to the Charter Night dinner has been sent to all the district and club leaders and a copy will be distributed at the council meeting. I hope many of you can join them in this celebration.

Membership Growth this year

Based on the membership statistics from RI, the district has achieved a net growth of 70 members. If we include 53 charter members in the Rotary Club of Buffalo Niagara Medical Campus we should have a net growth of 123 members at end of June. It is likely that a few clubs are not current on their reporting to RI. However, I can only go by the numbers on the RI membership database.

Membership Awards

This year we will be presenting several Membership Awards at the DG Changeover and Awards Lunch on June 29th. I would appreciate if everyone present here would inform the clubs to attend the Awards Lunch if they are getting an award.

District Membership Committee Report District Council

June 21, 2014

Page 2

Retention Award

The three clubs with the highest retention for between July 1 2012 and June 30 2013 are:

HOLLEY 100%
CALEDONIA 100%
HAMBURG 92%

Highest Growth Award

The three Clubs with the highest membership net growth in 2013-2014 are:

Welland 8 net new members
St Catherines South 7 net new members
Hamilton Mountain 6 net new members

Three 20 and under clubs with highest growth

Ellicotville	Net growth of 4 new members
Stoney Creek	Net growth of 3 new members
Grimbsy Noon	Net growth of 3 new members

Award for co-sponsoring a new club

Amherst and Fonthill for sponsoring the Rotary E-Club of SOWNY –

Buffalo Sunrise and Grand Island – for sponsoring Rotary Club of Buffalo Niagara Medical Campus

Respectively submitted

Pravin Suchak

District 7090 Service Projects Report
District Council Meeting / June 21, 2014
Report presented by Willy Heidbuechel, Director

Community Service

- No Report at this time

Literacy

- No Report at this time.

Vocational Service

- No Report at this time

Water Task Force

- No Report at this time.

Siemens Computer Project

- No Report at this time

Gift of Life INC

- No Report at this time

World Community Service

- The Committee held a meeting on April 30, 2014
- One Motion was carried during the meeting, which is made below seeking District Council approval.
- Various Projects were discussed and reviewed:
 - India- Operation Eyesight - John Wallace from the Norfolk Sunrise Rotary Club presented on Operation Eyesight Project, a well established Calgary based initiative which seeks to prevent avoidable blindness. It is estimated that eyesight in one person has a positive impact on seven others. This well- developed model of practice focuses on achieving healthy minds and bodies through training staff to identify potential patients and encouraging good hygiene. Clean water is critical in preventing blindness, thus well building is an essential component in the overall effort. In some areas, Operation Eyesight is the only source of medical attention. The program at one time was in 14 countries but currently serves only four: Kenya, Ghana, Pakistan and India. Funding limitations have lead to the reduction in services. Rotary International partnership has helped Operation Eyesight in performing 100,000 eyesight restorations, at the rate of 100 per year. At this point, the Rotary Club of Norfolk Sunrise is seeking a Rotary Foundation Global Grant to establish Operation Eyesight in Udhampur, India. Land is available as is a building and staff.
Norfolk Sunrise intends to go “club to club” within District 7090 in an effort to gain financial support for this project. It is estimated that approximately \$28,000 is needed.

Motion: To recommend to District Council approval of a project, sponsored by the Norfolk Sunrise Rotary Club, to establish Operation Eyesight in Udhampur, India.

The following other projects were reviewed and updates were provided:

- Haiti Well Construction – Roy Sheldrick
 - Philippines – Typhon Relief – Bob Bruce
 - Jamaica - Trees That Feed- Cathy Henry
 - Other Business: Update by PDG Karen Oakes on the latest availability of grant funding.
-
- I gave a 1-hour presentation on World Community Service at the District Training in May, which was very well received and attended. Since then, there have been a few enquiries related to WCS project start up.

Willy Heidbuechel



District 7090 – Youth Services

FEATURED PROGRAM

RYLA - (Chair – Sue O'Dwyer – Rotary Club of Norfolk Sunrise)

Sunday, June 8th started like any other day in District 7090. The sun rose and the day began, but for 41 individuals it was the start of something that would alter their lives. These individuals were nominated by Rotary clubs, these individuals were the recipients of the Rotary Youth Leadership Award (RYLA). Without having any clue what they were doing for a week and most with no knowledge on what Rotary was, they headed to SUNY Fredonia, New York. No one knew what to expect but upon arrival, the leadership activities began.

RYLA is a program for 19-25 year olds geared toward personal and team development growth. Described by past participants as life-changing, lifesaving and inspiring. The program is an intensive environment of cooperation, learning, team development, and career development.

This year's candidates proved to be exceptional. The week began with self-development and awareness and developed into a full program of leadership training. Enthusiastic about what was to come, each individual threw themselves fully into the program taking everything that Rotary has offered them.

A huge "Thank You" goes out to each and every club that believes in this program and sponsored candidates to attend, and to those who attended the dinner that was completely organized by the participants on Thursday, June 12th. The committee challenges those Rotarians that have never attended a RYLA dinner in the past to clear your schedules for the 2015 dinner; we promise you will be inspired! And wait! We have one more challenge for those clubs that have never sponsored a candidate before, to reach out and find someone. These are the future leaders and Rotarians in YOUR community. Your continued support has allowed this program to continue to benefit the future of Rotary International.

- Nicole Mendolia, RYLA/SLAPSHOT Committee Member (RYLA 2012)





SLAPSHOT – (Margaret Andrewes – Rotary Club of Lincoln)

Student Leadership Award Program for Students High On Training REPORT to District Council – June 21, 2014

A. SLAPSHOT 2014: AN OUTSTANDING SUCCESS

The 9th annual SLAPSHOT at Canterbury Hills Conference Centre, Ancaster, Ontario, CANADA, began on Friday, April 25, during a heavy rainfall, and ended on Sunday, April 27, under a brilliantly sunny sky. Throughout the weekend, high spirits prevailed as students and volunteers participated fully in the program so ably led by **Jen Middleton** and **Matt Pomeroy**. Once again, the success of SLAPSHOT 2014 was as outstanding as ever thanks to the support of so many...**District 7090 Council, SLAPSHOT/RYLA & Youth Services Committees, Rotary Clubs (40), High Schools (over 50), Rotaract Clubs (Brantford, Brock U, McMaster U & Ottawa U), Canterbury Hills, Joel Hilchey, Annaleise Carr, & Adventureworks**. As well, we are mindful of and thankful for the commitment of our students' teachers and parents. As a community of adults, we share a deep understanding of the value of providing such an opportunity for our future leaders in Rotary, our local communities and the world.



Photo Credit: Nicole Mendolia

SLAPSHOT 2014 STATISTICS (ACTUAL)

97 participants – high school student leaders (15-18 years)

28 male students & 69 female students

Sponsored by **40 Rotary Clubs** across District 7090

26 Canadian Clubs & 14 US Clubs

TOTAL REVENUE generated from **REGISTRATION FEES** (101 @ \$300) = \$30,300

TOTAL EXPENDITURES = \$29,185





Our **ULTIMATE SLAPSHOT LEADERSHIP TEAM – 30 AWESOME VOLUNTEERS** was on site for the entire weekend and engaged fully as program leaders and cabin leaders. We were especially pleased to welcome 14 new volunteers to bolster our merry band of 16 seasoned SLAPSHOT volunteers.

**Member of District 7090 SLAPSHOT/RYLA Committee*

<u>ROTARIANS</u>	<u>Rotaractors, RYLarians, ROTEX Students, SLAPSHOT Alumni</u>	<u>FAMILY OF ROTARY</u>
*Larry Coon (Kenmore)	Madison Calder (Hamilton)	Char Coon (Kenmore)
*Fred Farnham (Welland)	Joel Dzuba (Brantford)	Jayevan Foster (Hamilton)
Jason Lalonde (Niagara-on-the-Lake)	Lesleigh Elgie (Brantford)	Darcy France (Kenmore)
Paul Lalonde (Niagara-On-the-Lake)	Jelaine Foster (Hamilton)	Ashley Greenwood (Burlington)
Darren Luong (Toronto)	*Danielle Hunter (St. Catharines)	Amanda Jameson (Burlington)
Jeannie Manning (Niagara-on-the-Lake)	*Jobin John (St. Catharines)	Mercedes Simon (Hamilton)
*Jen Middleton (Brantford)	Sofia Khaddadine (Hamilton)	
*Matt Pomeroy (Burlington)	Phoebe Kirkup (Ottawa)	
*Lorne White (Fort Erie)	Susan Ly (Brantford)	
	Stuart Martin (Waterdown)	
	*Nicole Mendolia (Hamilton)	
	Jonathan Schultz (Ottawa)	
	Susan Ly (Brantford)	
	Taylor Vanduzer (Hamilton)	
	Liz Verbunt (Hamilton)	



B. SLAPSHOT 2014 “CROUSTER AWARD”

SLAPSHOT 2014 Student Leader Extraordinaire is **Spencer Neil McGregor**, who was sponsored by the Rotary Club of Ancaster AM. Following his year as a Rotary Exchange student in Sweden, Spencer is



completing his secondary school education Ancaster High School. **DG Kevin Crouse**, SLAPSHOT Founder, was on hand on Sunday morning, April 27, to present Spencer with his very special award.

C. SLAPSHOT 2015: Save the Date! April 24-26, Canterbury Hills, Ancaster, ON

We welcome input from our District 7090 leaders as our SLAPSHOT Committee moves forward with planning for SLAPSHOT 2015 and transitioning to new leadership in my endeavour to pass the torch to a new chair...

Respectfully submitted by Margaret Andrewes, Chair, SLAPSHOT 2014 Committee
 905.563.4639 | andrewes@sympatico.ca

Youth Exchange - (Chair – Aad Vermeyden – Rotary Club of Brantford)

We just completed our last weekend of the Rotary year in Niagara-on-the-Lake. It's been a good year for YE with no early returns and no students having to be sent home. We handed out plaques to our inbounds and encouraged our outbounds to do well in their exchange.

We had a scare with 2 clubs letting us know that they can't meet their hosting requirement. We are grateful to the Rotary Clubs of Grimsby, Grimsby Noon and East Aurora, who came to the rescue and agreed to take these 2 students.

As per July 1st, the chair position will be taken over by Mike Taylor of the Fonthill club. I will continue to be a part of the committee in a support role to the chair and Mike will be well supported by the following wonderful Youth Exchange supporters:

- Joanna Turchin (Ancaster – Insurance, VISA's, Travel specialist)
- Ray Tisi (Welland – Treasurer)
- Donna Dalglish (Niagara Falls – Asia/Australia)
- Laurie Albertsson (Buffalo – South America)
- Lisa Yaggie (Jamestown – Northern Europe)
- Adair Amo (Buffalo Sunrise – Central Europe)
- John Bradley (Buffalo – Southern Europe)
- Bob Stevenson (Simcoe – Short Term Exchange)
- Janet Walker (Lockport – support)

It's been a privilege to work with such dedicated individuals. Together we've achieved much in the last few years and can hand over a strong and growing program.

InterAct - (Chair – Brian Casey – Rotary Club of Buffalo)

Below is a summary of what we discussed and potential actions items to Move Interact forward in District 7090.

1. If you are on Facebook please like the Facebook District 7090 Interact page. The link is below.

<https://www.facebook.com/pages/District-7090-Interact/252121988188663>



2. If you currently have an Interact and if you have the information please forward me the School the club is housed in, the name of the teacher Advisors, the Rotarian Advisor and the time and day of the interact meeting
 - a. I would like to begin visiting Interact clubs in the near future to learn from their successes and their struggles, so that I can be of as much help as possible to all the clubs
 - b. Our incoming District President, Jack Amico, would also like to visit Interact Clubs during his tenure as District Governor.
3. If you currently have an Interact Club I would ask that you present the current Teacher advisor an honorary membership to your club. This will allow the teacher advisor to learn about all the happening of Rotary, and create a better communication stream between you, the school, Interact and Rotary
4. Lastly, I would like to develop an Interact focus group consisting of a few you, this focus will help me develop Interact strength throughout the district, and also help rollout different idea to the Interact club throughout the district (for example, having a district wide Interact service day).
 - a. I would like to hold three to four meetings per year with the focus group

TRAINING DIRECTOR REPORT

June 20, 2014

Below is the training team for next year:

Barbara Ochterski	Co-Chair, Visioning
Anne Bermingham	Chair, District Training Seminar
Marlee Diehl	Chair, RLI
Anne Bermingham	Chair, District Training Assembly
Reg Madison	Co-Chair, AG Development
John Mullen	Co-Chair, AG Development
Marie Bindemen	Chair, Member Orientation
Christopher Cutler	Club Based Training
Barbara Ochterski	Co-Chair, Visioning
Anne Bermingham	Co-Chair, Visioning
Marla Huber	PETS 1 Chair
Brian Carmichael	Chair, PETS 2

Below is Marlee's report for the recent District Training Assembly. The group met this week to go over the evaluation sheets and begin the process of planning next year's Assembly. The group did decide to try to offer two District Training Assemblies, one in Niagara Falls and another, on a different date, in St. Catharines area.

2014 District Training Assembly

Saturday, May 3rd, 2014.

Niagara Falls Convention Center, Niagara Falls, NY

This year we launched an on-line registration, session selection, and pre-payment system. We heard from several squeaky wheels who John Burroughs patiently assisted each one. We had 2/3 of the registrants successfully complete the process. The biggest stumbling block was people's misunderstanding of PayPal as our credit card platform. It appears some just refused to go to the payment page when it was run through PayPal.

Some Club Treasurers hated our idea of members signing up as individually and being reimbursed by the clubs. They only wanted one check payment and they didn't want to all the on-line work either. I think one of the smartest things we did was give all clubs the opportunity to mail a check/cheque to an US or Canadian address, with a "must be received by date" and a list of their Rotarians attending attached. Both Anne and I each received several club's checks and by doing this we seemed to deflate the opposition from the clubs. I suggest we continue do this future.

If the new District Governor Nominee's club is to continue being in charge of the registration, we need this event included in the handbook and we need someone in the District to advise the to-be DGN early on so it is not a surprise. I stumbled on this, since in the previous two DA's the to-be DGN were right there and knew their responsibilities as to covering the registration. I know Bill was anxious as to whether he could cover it, especial as he was on vacation. Gail Bouw and the RCNS did a fabulous job. The on-site registration this year was minimal.

By having the on-line payments and mail-in registrations, as well as, the pick-up your pre-paid name tags right at the entrance made the day start off well for everyone. The Sgt. at Arms were terrific in handling the questions and giving directions. I should have had a GTM for them and mailed out instructions to them ahead of time. This would have cut down on their anxiety about their duties. This is another idea we should embrace going forward.

One of the misses was the lack of CCNF maps. It wasn't until we were well into the event that I realized they were missing. We must make sure everyone gets a map along with the schedule. We also need a stack of session descriptions available. I had one for each of the Sgt. at Arms but attendees walked off with them, leaving us short. Or maybe we can set up a computer station where attendees can review the program, if necessary. We cannot put the details of the program in the schedule.

The staff at the CCNF are great to work with and were right there when we needed help. The CCNF are certainly the most central venue for us that is not cost prohibitive. They usually have a big dance recital the same day that takes up the rest of center, but doesn't use the smaller rooms which we need. Hence we are able to keep our costs low.

Even though we had sent out a parking map in the Final Details email there were a number of queries regarding the parking, though no one complained to me about the price. Mainly it was the distance to walk or perhaps being towed.

Our presenters were terrific. They always come through with well-planned presentations that are on target. Members keep coming back because we put on a quality program. It was unfortunate that Phil Beckermann was not able to do the Social Media; while Zak did his best he hadn't tailored it quite as much as Phil has in the past. Also he had no hand-outs. I suggest that going forward we have one Social Media session for newbies to the media and one for the seasoned users of social media. I do like the idea of tying the sessions to the RI theme where possible, it changes titles so it isn't the same old yet again.

Well, I know the Treasurer needs the money, it is unfair to expect the Treasurer to know who is included in club checks. Perhaps we can capture pictures of checks/credit card receipts for our use and have a count of the cash; then the Treasurer holds the funds until we complete the reconciliation.

Overall I believe the event was a huge success. It was a success because of everyone who played any part in bringing it to fruition did a terrific job. Special thanks must be given to the committee of Anne Bermingham, John Heise, John Burroughs and Jack Amico for their 10 months of planning. All are to be complemented for doing it the Rotary way.

Submitted by,

Marlee Diehl
Co-Chair District Training Assembly
2014 - 2015