

**Rotary International District 7090
Minutes of Annual General Business Meeting
Buffalo Convention Center, Buffalo, New York
Friday, October 24, 2014/4:00 PM**

Attendance: 15

I. Call to Order: Jack Amico, District Governor 2014 – 2015

Welcome: DG Jack called the meeting to order at 4:00 P.M. welcoming everyone.

Invocation: Kevin Crouse, IPDG

Rotary Moment: Rick Sterne, PDG

High Five (with his red nose on)! Rotarian for 40 years.....dad was a Rotarian so it goes back to childhood. So many Rotary moments.....how blessed he feels to be a Rotarian. Reflecting about his club.....snowmobile around Canada.....reflecting about involvement in the District and involvement with youth. Probably most rewarding years were serving as Assistant Governor, then District Governor. He believes the Rotary is making a difference in the lives of other; but Rotary has certainly made a difference in his life.

II. RI President's Representative: David H. Buck, PDG District 5970

PDG Karen introduced RI Representative Dave. Citing among other things his 43 years as a Rotarian, District Governor.

Representative Buck indicated that he and his partner were Aides to Gary Huang last year in Pittsburgh. He said that Gary when asked him if he had ever been a President's Rep, he responded "no", and Gary said he could change that and he did!

He mentioned all the good things he had heard about our District, especially the work of The Foundation.

He spoke about when he and wife Ruth participated in an NID in India where 125,000,000 children were immunized in one day. He noted that the most amazing thing about our polio efforts.....is that India is now polio free....something that the government said would never happen. He went on to explain that there are 3 strands of polio, 1, 2, and 3; strands 2 and 3 have been eradicated. He also noted that the vaccine has been reformulated to address strand 1. He shared the statistic that there were 243 cases this year.....exactly 50 less than this time last year and that Pakistan.....is a concern because of the negative propaganda. He

reiterated what we know about Bill Gates and his support of polio eradication. He shared that 2 years ago Bill Gates was checking in the sewer system looking for the polio virus; Bill Gates is a partner that really not only has great influence, but is hands on.

RESOLUTION: Read by Karen Oakes.

WHEREAS, PAST DISTRICT GOVERNOR DAVE BUCK, OF DISTRICT 5970, HAS BEEN ASKED BY GARY HUANG, PRESIDENT OF ROTARY INTERNATIONAL TO BE HIS REPRESENTATIVE TO OUR DISTRICT'S ANNUAL CONFERENCE, AND

WHEREAS, PDG DAVE HAS ACCEPTED PRESIDENT GARY'S INVITATION AND HAS TRAVELED TO BUFFALO, NEW YORK TO BRING PRESIDENT GARY'S MESSAGE AND SHARE WITH US THE IMPORTANCE OF LIGHTING UP ROTARY, AND

WHEREAS, DISTRICT 7090 APPRECIATES THAT PRESIDENT GARY HAS SELECTED PDG DAVE TO BE HIS REPRESENTATIVE;

NOW, THEREFORE, BE IT RESOLVED THAT THE ROTARIANS OF DISTRICT 7090 EXTEND A WARM ROTARY WELCOME AND APPRECIATION TO PDG DAVE AND HIS PARTNER, RUTH, FOR TRAVELING FROM THEIR HOME IN WATERLOO, IOWA TO BE WITH US AND TO SHARE WITH US PRESIDENT GARY'S MESSAGE, AS WELL AS TO LEND THEIR SUPPORT AND GIVE ASSISTANCE FOR A SUCCESSFUL CONFERENCE.

MOTION BY PDG KAREN OAKES; SECONDED BY PDG JOHN HEISE. MOTION CARRIED.

III. **District Governor's Report:** (see attached): Jack Amico

Governor Jack recited his chance to meet 68 clubs of fantastic people and that it is such an honor to be serving as this District's Governor. He also announced that the Niagara on the Lake club held a walk to celebrate World Polio Day; which he, Mike, and our special guests had just made an appearance at.

IV. **Treasurer's Report** (see attached): Don DeMeo

Audited Financial Statements: Treasurer Don noted that it is a qualified audit because the District has made the decision not to audit the Youth Exchange organization's financials; although these are audited by three Rotarians from different clubs.

MOTION TO ACCEPT AUDITED FINANCIAL STATEMENTS BY JOHN HEISE, PDG; SECONDED BY KAREN OAKES, PDG. MOTION CARRIED.

Year to Date Financial Statements

MOTION TO ACCEPT AUDITED FINANCIAL STATEMENTS BY KAREN OAKES, PDG; SECONDED BY BILL CLEVETTE, DGN. MOTION CARRIED.

V. **District Governor Elect's Report** (see attached report): Kevin Crosby
DGE Kevin stated that he is very excited about the opportunity to serve as DG. He just attended the Zone Institute last week and enjoyed meeting with a couple of his classmates, including a DGE from Russia.

DGE Kevin made the following announcements:

- Greg Norton will be his District Conference Chair next year in Holiday Valley, Oct 24 – 25, 2015.
- PETS 2 will be held first and then PETS 1 will be combined with District Training Assembly....and another date to be determined.

VI. **District Governor Nominee's Report** (see attached report): Bill Clevette
DGN Bill stated he is very proud to be a part of the AGs – such a great team to work with. He commented that when he asked if the District was putting too much on them (the AGs), they all responded “bring it on”.

He noted he has taken on looking into the web page and face book and even twitter as ways to share the good work of Rotary.

He thanked all for sending Marge and he to the Zone Institute last week - noting it was a great experience, he made good connections and learned a lot.

VII. **Conference Report**: DG Jack for Amy Thompson who is otherwise occupied.
DG Jack first stated, “Honestly, we are down on the numbers”. He went on to share that instead of the 350 they expected, there would probably be closer to 250 in attendance. He indicated that the piper will be paid with a check and a dram of whiskey, there will be some excellent speakers: Josh Covey at lunch, the RI Rep tomorrow night at dinner where Russell Salvatore will be receiving a Paul Harris, and the Sunday speaker will be Joe Roberts, the author of *Skidrow CEO*. He also noted some other differences including moving up and eliminating the Sunday morning ecumenical service will instead kick off the conference on Saturday morning and be a celebration of life.

RESOLUTION: Read by Bill Clevette, DGN.

WHEREAS, MANY ROTARY CLUBS AND ROTARIANS HAVE BEEN RESPONSIBLE FOR ORGANIZING THIS DISTRICT 7090 CONFERENCE, AND, WHEREAS, AMY THOMPSON AND SANDY VOGEL AND SHELLY DILL ARE ITS CO-CHAIRS;

BE IT RESOLVED THAT THE ROTARIANS ASSEMBLED AT THIS CONFERENCE EXTEND THEIR APPRECIATION TO AMY, SANDY AND SHELLY AND ALL WHO SERVED ON THE COMMITTEE FOR THEIR DEDICATED SERVICE TO ROTARY AND THE ROTARIANS IN OUR DISTRICT.

MOVED BY DGE KEVIN CROSBY; SECONDED BY PDG RICK STERNE. MOTION CARRIED.

VIII. **Directors' Reports:**

Training (see report attached): John Heise, PDG, Director

- RLI – 48 people have gone through all 3 parts of RLI. Rick Sterne, Chris Cutler and Marlee Diehl going to Kitchener for more training as trainers for RLI. 150 people have done parts I or II. Have rescheduled the Jamestown training for March 2015 due to lack of participation.
- Visioning – 16 or so clubs have gone through visioning program. Grand Island is coming up.
- PETS 2 Training planning has already begun.
- Release Your Inner Rotarian will be a session tomorrow.

Service Projects (no report): Willy Heidbeuchel, Director, absent

DG Jack noted that World Community Service which is the primary component of Service Projects is going well.

Youth Services (see report attached): Greg Norton, Director

Updated his report noting the three outstanding young Rotarians from our District that presented at the Zone Institute, Jen Middleton, Matt Pomeroy, Darren Luong – all part of our Rotary youth programs that are now Rotarians.

Greg announced that effective October 1, PDG Rick Sterne has agreed to chair Interact on the Canadian side of our district.

Public Relations (see report attached): Paul McAfee, Director, absent

DG Jack noted that Paul is overseas but his report is attached. He also noted that Chrissy Casilio and Roseanne Morissette are phenomenal in helping the clubs and the District get the word out about Rotary.

Membership (see report attached): Brian Carmichael, PDG, Director, absent

DG Jack noted that membership is on the rise and specifically noted the newly chartered Buffalo Niagara Medical Campus Rotary Club now has 86 members.

The Rotary Foundation (see report attached): Karen Oakes, PDG, Director

At the Foundation Dinner scheduled for November 21 recognitions include:

- Roy Sheldrick will be receiving a special recognition
- Top 3 clubs per capita member giving – Delhi, Niagara Falls, ON, and Ancaster
- 16 EREY clubs
- 8 Sustaining Member clubs

Other comments included:

- 100% compliant with grants as per the Stewardship Committee review.
- District Scholarship available in the amount of \$5000; applications due December 31, 2014

- Team leader for VTT has been selected, Ms. Lezlie Murch, of the Rotary Club of St. Catharines South.
- 17% of the clubs have submitted MOUs for grants in 2015-2016. The deadline to get the MOU to John Teibert is November 30, 2014.

Director Karen asked Wally Ochterski, PDG, Chair of Stewardship Committee to address the meeting. Per Wally, one of the things they look for is irregularities, in numbers, contracts etc. Look also at final reports that come in. Have looked at 5 projects out of the 17. 3 on the Canadian side, and 2 on the US side. 2013 – 2014 grants – letter has been sent to Karen, saying that our review the annual financial – checking accounts reviewed, “unanimous that all were conforming to good practices”.

IX. **New Business:**

RESOLUTION RATIFYING ACTIONS OF GOVERNOR AND DISTRICT COUNCIL FOR 2014-2015: Read by DGE Kevin Crosby

BE IT RESOLVED THAT THIS ANNUAL BUSINESS MEETING RATIFY THE ACTIONS TAKEN BY DISTRICT GOVERNOR JACK AMICO, AND BY THE DISTRICT COUNCIL FOR DISTRICT 7090 DURING THE ROTARY YEAR 2014-2015.

MOVED BY DGE KEVIN CROSBY; SECONDED BY JOHN HEISE. MOTION CARRIED.

X. **Announcements:** None

XI. **Adjournment:** Meeting adjourned by acclaim at 5:15 PM

Respectfully submitted,



Penelope Hutton
Executive Secretary

Reports attached:

DG Report

Audited Financials Year End June 30, 2014

Year to Date Financials as of October 23, 2014

DGE Report

DGN Report

Training Director's Report

Youth Services Director's Report

Public Image Director's Report

Membership Director's Report

Rotary Foundation Director's Report

District Governor's Report

Annual District Meeting 10/24/2014

In my first report to the District 7090 Council in September, I was pleased to report that life in 7090 is pretty good. I have always considered District 7090 to be one of the best and as I've traveled Southern Ontario and Western New York making my club visits, I am more excited about Rotary than I have been in my 19 years with this fantastic organization.

I have visited 68 of our 70 clubs since mid-July. While I realized that this was an ambitious schedule, I believed that the nature of our new theme "Light Up Rotary" deserved as early an introduction as possible to all of our Rotarians. I also wanted to make sure that as many of our members as possible were aware of the different nature and details of this year's conference (the Rotary Buffalo Bash, October 25 and 26).

I received almost universal agreement that Rotary is the best kept secret in the world of service and that it's time that we let the communities which we serve know about us. This path will help to provide the additional hands we need in Rotary to get the work done and will also provide the support of the community in making our fund-raisers and projects successful. As part of the "Light Up Rotary" approach, some clubs have really shone (no pun intended) as community leaders. Many clubs invited local politicians to join us to hear from "the big shot from out of town" (they didn't realize that it was only me). I've received the key to the city of Niagara Falls, New York, had my name in lights in two cities (one accompanied by my picture). Truly, the response to this year's theme is phenomenal. As I was comparing notes with my classmates at the Zone Institute, I was proud of the great response that 7090 has made to President Gary's challenge to "Light Up Rotary".

Membership continues to increase as the Buffalo Niagara Medical Campus club grows by leaps and bounds, but the growth is also in the small numbers, one or two new members in a club of 15 is a great jump for that club. We are also looking to identify other pockets of what I call "Rotarians who just haven't heard about Rotary yet" and hope to see additional extension clubs in the next few years.

Plans for the Million Dollar Dinner continue to move steadily along, under the direction of PDG Karen Oakes, Director of Foundation for the District, Carolyn Seabrook-Ferguson, Major Gifts Officer | Polio, Development & Partnerships (and a member of the Ancaster AM Rotary Club), DGE Kevin Crosby and DGN Bill Clevette. The first formal announcement will take place at the first plenary session of this year's conference – "The Bash".

It has been a whirlwind year so far and it promises to continue to build. What a great time to be part of this fantastic District and of Rotary International as we "LIGHT UP ROTARY".

DG Jack

*crawford
smith &
swallow*

ROTARY INTERNATIONAL DISTRICT 7090

Financial Statements

June 30, 2014



ROTARY INTERNATIONAL DISTRICT 7090

Financial Statements

June 30, 2014

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Crawford, Smith and Swallow
Chartered Accountants LLP

1567 Highway 55
Niagara-on-the-Lake, Ontario
Telephone (905) 468-7836
Facsimile (905) 468-7909

**crawford
smith &
swallow**

Mailing Address:
P.O. Box 929
Virgil, Ontario
L0S 1T0

Offices in:
Niagara Falls, Ontario
St. Catharines, Ontario
Fort Erie, Ontario
Niagara-on-the-Lake, Ontario
Port Colborne, Ontario

INDEPENDENT AUDITORS' REPORT

To the Members of Rotary International District 7090

We have audited the accompanying financial statements of Rotary International District 7090, which comprise the financial position as at June 30, 2014, and the statements of operations and fund balances, restricted funds and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis for Qualified Opinion

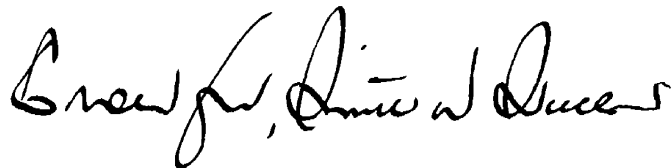
In common with many charitable organizations, the organization derives revenue from its members in the form of dinner, training, and conference fees, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to revenue, excess of revenue over expenditures for the year, and fund balances.

Rotary International District 7090 controls the operations of Rotary District 7090 Youth Exchange Inc. as disclosed in note 5. We were unable to obtain sufficient appropriate audit evidence about the activities of Rotary District 7090 Youth Exchange Inc. for the year ended June 30, 2014 because an audit was not conducted on their records. Consequently, we were unable to determine whether any adjustments to these amounts were necessary.

Qualified Opinion

In our opinion, except for the possible effects of the matters described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Rotary International District 7090 as at June 30, 2014, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Niagara-on-the-Lake, Ontario
October 17, 2014



CRAWFORD, SMITH AND SWALLOW
CHARTERED ACCOUNTANTS LLP
LICENSED PUBLIC ACCOUNTANTS

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF FINANCIAL POSITION

June 30, 2014

(stated in U.S. \$)

Assets	2014	2013
	\$	\$
Current Assets		
Cash	228,128	265,296
Restricted cash	4,374	4,374
Accounts receivable	15,737	11,515
Prepaid expenses	3,833	16,421
	252,072	297,606
Liabilities and Fund Balances		
Current Liabilities		
Accounts payable and accrued liabilities	40,832	42,097
Deferred revenue		1,142
	40,832	43,239
Fund Balances		
Restricted funds	4,374	4,374
Unrestricted funds	206,866	249,993
	211,240	254,367
	252,072	297,606

Signed on behalf of the board:

_____ District Governor

_____ District Treasurer

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF RESTRICTED FUNDS

for the year ended June 30, 2014

(stated in U.S. \$)

	District History \$	Manual of Procedure \$	2014 \$	2013 \$
Balance, Beginning of Year	3,486	888	4,374	4,374
Balance, End of Year	3,486	888	4,374	4,374

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF OPERATIONS AND FUND BALANCES

for the year ended June 30, 2014

(stated in U.S. \$)

	Unaudited Budget \$	2014 \$	2013 \$
Revenue			
Assistant Governors	1,400		
District Conference	47,500	45,331	43,478
District Grants		62,687	24,900
Foreign exchange gain		474	
Grant management seminar		4,445	4,380
Insurance assessment revenue	34,100	30,148	32,794
Interest and other	400	90	2,113
Membership dues	93,000	87,438	78,850
PETS and District Training Assembly	36,000	21,536	37,110
Public relations and communication		15,000	11,515
Rotary Foundation Dinner	14,000	9,930	10,660
Rotary Leadership Institute	3,200	2,210	1,820
RYLA	32,000	31,287	34,135
Seminar training			371
Slapshot	23,000	30,300	28,325
	284,600	340,876	310,451
Expenses			
Administration - schedule 1	28,300	23,407	23,113
Directors and committees - schedule 1	28,300	34,308	30,841
District Conference	47,500	77,667	37,832
District Grants		62,687	25,012
Foreign exchange loss			1,127
Grant management seminar		6,373	5,251
PETS and District Training Assembly	36,000	35,713	34,791
Rotary Foundation Dinner	14,000	8,645	10,400
Rotary Leadership Institute	3,200	1,859	1,620
RYLA	32,000	32,605	34,774
Seminar training	500	351	692
Slapshot	23,000	29,525	28,084
Standing committees - schedule 1	39,100	37,012	37,824
Training - schedule 1	36,300	33,851	35,006
	288,200	384,003	306,367
Excess (Deficiency) of Revenue over Expenses for the Year	(3,600)	(43,127)	4,084
Unrestricted Fund Balance, Beginning of Year	249,993	249,993	245,909
Unrestricted Fund Balance, End of Year	246,393	206,866	249,993

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF CASH FLOWS

for the year ended June 30, 2014

(stated in U.S. \$)

	2014 \$	2013 \$
Operating Activities		
Excess (deficiency) of revenue over expenses for the year	(43,127)	4,084
Changes in working capital components		
Accounts receivable	(4,222)	4,338
Prepaid expenses	12,588	(5,481)
Accounts payable and accrued liabilities	(1,265)	3,113
Deferred revenue	(1,142)	1,142
	5,959	3,112
Funds provided (used) by operating activities	(37,168)	7,196
Increase (Decrease) in Cash Position	(37,168)	7,196
Cash Position, Beginning of Year	269,670	262,474
Cash Position, End of Year	232,502	269,670
Cash Position		
Cash	228,128	265,296
Restricted cash	4,374	4,374
	232,502	269,670

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2014

(stated in U.S. \$)

Organization

Rotary International District 7090 (the District) is comprised of Rotary Clubs located in Western New York, U.S.A. and Southern Ontario, Canada. The purpose of the District is as follows:

General

Collection of monies from local clubs to be used by the District Governor in order to provide leadership advice and assistance to the various clubs.

District Conference

Host an annual event attended by Rotarians, spouses and guests at which the attendees share fellowship and learn about various Rotary activities.

RYLA

Rotary Youth Leadership Awards (RYLA) is an annual session at which young adults ages 19 - 25 are provided with a week of leadership training.

District Training Assembly

District Training Assembly is a program to train and inform club officers of the various Rotary Clubs in the District.

PETS

President Elect Training Sessions (PETS) is a program to train and inform club presidents-elect of the Rotary Clubs in the District.

Rotaract and Interact

The purpose of this program is to assist Clubs to establish and maintain Rotaract and Interact clubs in colleges and high schools, respectively. These clubs provide an opportunity for students to become involved in community and international activities in association with Rotary.

Slapshot

Student Leadership Award Program for Students High on Training (SLAPSHOT) is an annual session at which young adults ages 16 - 18 are provided with a week of leadership training.

Rotary Leadership Institute

The Rotary Leadership Institute was founded to assist in improving the Rotary knowledge and leadership skills of the future leaders of the Rotary clubs.

District Grants

District Grants are a tool for Rotary districts to support short-term, humanitarian projects that benefit a community. Districts request a portion of their District Designated Fund for a grant to support one or multiple projects locally or internationally.

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2014

(stated in U.S. \$)

1. Significant Accounting Policies

The financial statements of the organization are the representations of management prepared in accordance with Canadian accounting standards for not-for-profit organizations, consistently applied. Because a precise determination of many assets and liabilities is dependent upon future events, the preparation of periodic financial statements necessarily involves the use of estimates and approximations. These have been made using careful judgement in the light of available information. The financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the accounting policies summarized below:

Revenue recognition

Revenue is recognized in the fiscal year to which it applies. Accordingly, receivables are recorded for dues or fees uncollected as of the end of the fiscal year. Revenue applicable to a future period is recognized when earned.

The work of the organization is dependent on the voluntary service of many members. Since these services are not normally purchased by the organization and because of the difficulty of determining their value, contributed services are not recognized in these financial statements.

Foreign currency translation

These financial statements are presented in U.S. dollars. Monetary assets and liabilities denominated in foreign currencies are translated at the exchange rates in effect at the year-end date. Gains and losses on translation are reflected in net earnings of the period.

Financial instruments

The organization's financial instruments consist of cash, accounts receivable and accounts payable. Cash is measured at fair value. Accounts receivable and accounts payable are initially measured at fair value on acquisition and are subsequently measured at amortized cost.

Tax status

The District is a subordinate unit of Rotary International and is covered by a blanket exemption from U.S. federal income tax under Section 501(c)(4) of the Internal Revenue Code as a social welfare organization. The letter of determination from the IRS was dated May 13, 1958, and that status still remains.

Fund accounting

The organization uses the restricted fund method to account for revenues and expenses. The Board of Directors has internally restricted resources for the purposes of updating and publishing a triennial District 7090 history and publishing the District's Manual of Procedure every fifth year. The District also operates a general fund for all other activities.

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2014

(stated in U.S. \$)

2. Financial Instruments

The organization is exposed to the following risk:

Price risk and cash flow risk

The organization has assets and liabilities denominated in both U.S. and Canadian currency that fluctuate in value as current exchange rates change. Accordingly, the organization is exposed to price risk as exchange rates fluctuate.

3. District Designated Funds

In addition to District Grants included in revenue, Rotary International disbursed District Designated Funds on behalf of District 7090 as follows:

	2014 \$	2013 \$
Matching Grants		31,458
Ambassadorial Scholarship		27,000
Polio Plus Fund	35,000	25,325
Global Grants	26,000	
Rotary Centres for International Studies		25,000
Other		5,000
	61,000	113,783

4. District Governor

The Rotary International District Governor allotment is paid directly to the District Governor. The District Governor may elect to have the District administer these funds on his or her behalf by transferring the funds to the District. The 2013/2014 District Governor elected to receive and disburse these funds personally.

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2014

(stated in U.S. \$)

5. Controlled Entities

The Board of Directors of Rotary District 7090 Youth Exchange Program Inc. has members in common with District Council of Rotary District 7090. Since the financial statements have not been consolidated, the financial summaries of Rotary District 7090 Youth Exchange Program Inc., as at June 30, are as follows:

Financial Position	Unaudited 2014 \$	Unaudited 2013 \$
Total Assets	24,462	21,032
Total Liabilities		
Net Assets	24,462	21,032
	24,462	21,032
Results of Operations	Unaudited 2014 \$	Unaudited 2013 \$
Total revenues	59,932	47,932
Total expenses	56,503	43,960
Excess of Revenues over Expenses	3,429	3,972
Results of Cash Flows	Unaudited 2014 \$	Unaudited 2013 \$
Fund provided by operations	3,253	9,775

Rotary District 7090 Youth Exchange Program Inc. was incorporated in New York State in 2008 and is exempt from U.S. federal income tax under Section 501(3)(c) of the Internal Revenue Code.

The purpose of Youth Exchange is to give high school aged students the opportunity to live in a foreign country for one year. At the same time, foreign students spend one year with local families approved by Rotary District 7090 Youth Exchange Program Inc.

ROTARY INTERNATIONAL DISTRICT 7090

Schedule 1

SCHEDULE OF EXPENSES

for the year ended June 30, 2014

(stated in U.S. \$)

	Unaudited Budget \$	2014 \$	2013 \$
Administration			
Assistant Governors	1,400		
District Council	2,000	2,162	2,547
Office, website maintenance and other	24,900	21,245	20,566
	28,300	23,407	23,113
Directors and Committees			
Group Study Exchange	750	380	1,417
Other	5,800	1,684	2,055
Public relations and communication	15,500	30,209	26,289
Rotary Foundation	5,500	1,998	1,080
Scholarships	750		
World Community Service		37	
	28,300	34,308	30,841
Standing Committees			
Council on Legislation			569
Finance and audit	5,000	5,000	5,000
Insurance	34,100	32,012	32,255
	39,100	37,012	37,824
Training			
Awards and recognition	3,000	3,246	4,389
CRCID	800		
District Governor	11,000	12,143	10,526
District Governor Elect	11,000	8,809	8,995
District Governor Nominee	3,000	1,770	3,803
District training	7,500	7,883	7,293
	36,300	33,851	35,006

See accompanying notes

6:17 PM

10/23/14

Accrual Basis

Rotary International District 7090

Balance Sheet

As of October 23, 2014

	<u>Oct 23, 14</u>
ASSETS	
Current Assets	
Chequing/Savings	
1010 · First Niagara US	63,677.15
1015 · First Niagara Short Term Invest	86,644.32
1020 · BoM Cdn	95,743.20
1040 · Petty cash	1,500.00
1070 · First Niagara Debit Card Bank	15,562.84
1090 · Restricted Grants Committee	75,960.47
Total Chequing/Savings	<u>339,087.98</u>
Accounts Receivable	
1115 · Accounts Receivable - Cdn	491.78
Total Accounts Receivable	<u>491.78</u>
Other Current Assets	
1021 · Exchange on CDN bank balances	-504.72
1450 · Prepaid Expenses	4,388.94
1451 · Prepaid District Conference	1,725.00
Total Other Current Assets	<u>5,609.22</u>
Total Current Assets	<u>345,188.98</u>
Fixed Assets	
1700 · Equipment	2,457.44
1750 · Accum Amort - Equipment	-2,457.44
Total Fixed Assets	<u>0.00</u>
TOTAL ASSETS	<u>345,188.98</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
2030 · Accrued Expenses	76,389.00
2350 · Unearned/deferred revenue	-58.44
Total Other Current Liabilities	<u>76,330.56</u>
Total Current Liabilities	<u>76,330.56</u>
Total Liabilities	<u>76,330.56</u>

Rotary International District 7090	
Balance Sheet	
As of October 23, 2014	
	Oct 23, 14
Equity	
3900 · Retained Earnings	211,196.19
Net Income	57,662.23
Total Equity	268,858.42
TOTAL LIABILITIES & EQUITY	345,188.98

6:16 PM

10/23/14

Accrual Basis

Rotary International District 7090
Profit & Loss
July 1 through October 23, 2014

	Jul 1 - Oct 23, 14
Ordinary Income/Expense	
Income	
4000 · Club assessment	
4010 · General assessment	46,336.69
4020 · District Conference assessment	6,623.99
4030 · Insurance Assessment	20,112.58
	<hr/>
Total 4000 · Club assessment	73,073.26
4200 · District Conference	
4202 · DC - Registrations	40.00
	<hr/>
Total 4200 · District Conference	40.00
5000 · Earned revenues	
5030 · RYLA	1,750.75
5040 · PETS	6,818.00
	<hr/>
Total 5000 · Earned revenues	8,568.75
5060 · District Simplified Grants	75,827.00
5400 · Other income	
5401 · Other Income	10.00
	<hr/>
Total 5400 · Other income	10.00
	<hr/>
Total Income	157,519.01
Expense	
6000 · Administration	
6020 · Assistant Governors	0.00
6030 · District council	880.00
6062 · District Newsletter	800.00
6080 · District office	
6081 · Office Support	4,500.00
6082 · Phone Charges	1,855.00
	<hr/>
Total 6080 · District office	6,355.00
	<hr/>
Total 6000 · Administration	8,035.00
7000 · Directors and Committees	
7015 · District Simplified Grants	75,827.00
7050 · Rotary foundation	
7057 · Grant Management Seminar	3,279.88
7058 · Donations	2,000.00
	<hr/>
Total 7050 · Rotary foundation	5,279.88
7100 · RYLA	0.00
7134 · Promotion of RI Theme	4,821.05
7140 · Communications	774.00
	<hr/>
Total 7000 · Directors and Committees	86,701.93

6:16 PM

10/23/14

Accrual Basis

Rotary International District 7090

Profit & Loss

July 1 through October 23, 2014

	Jul 1 - Oct 23, 14
8000 · Training	
8010 · District conference	
8012 · DC - Expenses	627.50
Total 8010 · District conference	627.50
8036 · Visioning/Release Your Inner Ro	152.35
8040 · District training	250.00
8080 · Dist Gov Elect Training	3,572.50
8098 · Awards & Recognition	517.50
Total 8000 · Training	5,119.85
Total Expense	99,856.78
Net Ordinary Income	57,662.23
Net Income	57,662.23



District Governor Elect Report

September 14, 2014

After hosting the DG Changeover luncheon on June 29, 2014, I have been actively involved in the following:

- Planning for the 2015 District Conference in Holiday Valley; we did a site visit on July 21 and have been working on committees, program ideas, etc. under the guidance of District Conference Chair, Greg Norton. I've also worked on the production of a video to promote the 2015 District Conference – to be shown at the Buffalo Bash on October 26, 2014
- Participating in planning meetings for the 2014 Buffalo Bash; I will help coordinate the District Leadership Dinner on Oct. 24, prior to the start of the Buffalo Bash, as well as the "Celebration of Life" ceremony at the Bash to honor Rotarians who have passed away over the last year
- Planning PETS 2, including a face-to-face meeting with our counterparts from Districts 7070 and 7080 on August 26 in Kitchner, ON
- Working with members of the District Training team, under the direction of PDG John Heise, to consider changes to PETS 1, District Assembly and the District Team Training Seminar
- I've been working with a small committee planning a Million Dollar Dinner for our District during the current Rotary year.
- I attended the Zones 24 & 32 Institute in Toronto, including the GETS program, from Oct. 13 to Oct. 19. It was a great training program and Institute. I feel well prepared for the next stage of my DG training at the International Assembly in January.

Respectfully submitted,

Kevin Crosby, DGE

District Governor Nominee Report for Sept 20, 2014

- **Assistant Governor GOTO Meetings**

- Scheduled monthly AG GOTO meetings (generally the 3rd Monday of the month @ 4pm – max 1 hour)
- Agenda items/participation from 7090 Directors welcomed – contact DGN Bill
- Meetings deal with 2-3 current topical items for AGs + roundtable discussion of Area achievements (best practices, issues, opportunities)
- Some observations/issues/opportunities/actions from AG GOTOs to date
 - Many clubs continue to have difficulty using Club Central (entering goals, integrating Clubrunner data etc) – looks like 2 issues – system glitches and in a few cases need for training/support
 - Few clubs have followed up on 2013 COL (new constitution requirement & recommended by law review)
 - Membership issues (recruitment & retention) continue to be priority for most clubs
 - AG's collecting input for next PETS training via a training survey in Sept/Oct
 - AG's reviewed/rated club Facebook & websites across District as input to Light Up 7090 on the Web Project (see below)
 - AG's continue to collect Best Practice material for 7090 Best Practice Handbook (AG Marlee taking lead)
 - AG's following up with clubs re timely payment of dues, and new requirements
 - Club owned meeting venues
 - AG's report DG club visits very successful

- **Lighting Up 7090 on the Web**

- District Website
 - Last DC generally endorsed notion of updating 7090 Website
 - Ad Hoc working group produced draft "Site map" for proposed updates to district site
 - Very preliminary draft of updated district site begun on Clubrunner v3.
 - Pene discovered very useful Clubrunner guidelines for updating website
 - Target – launch updated 7090 website by 1 Jan 2015
- Club Websites & Facebook
 - DGN & AGs reviewed and rated club websites & Facebook pages based on criteria attached
 - Of 60 club websites reviewed more than 50% (36) received a 3 or 4 star rating – they Light Up Rotary on the web.
 - Of 52 club Facebook pages almost 80% (38) received a 3 Or 4 star rating – they Light Up Rotary on the Web
 - Follow up actions under consideration:
 - AGs raise awareness, hold discussions about Lighting Up Rotary through club Facebook and website pages and seek new talent for our District communications and public image initiatives.
 - a "Light up Rotary on the Web" webinar or series of GOTO meetings with website & Facebook page managers
 - Articles in the District newsletter
 - PR/ Communications & Training Committees strategies for shining the Light on Rotary

- **AG Reports**

- Several clubs report strategic planning activities this year (initial club visioning or follow up to previous visioning exercises)
- Active collaboration among area clubs noted in most Areas
- AG reports include many "Best Practice" ideas that should be shared across district
- Several proposed "Rotary days" reported

- Club presidents have experienced difficulties using Club Central. Suggest greater attention to “administrative” responsibilities in PETS training
- Membership, recruitment, attendance and “aging membership” identified as general concern across District. Some clubs having great success in attracting new younger active members
- Waterdown – celebrating 60 years of community service!
- Suggested use of GOTO for Area meetings in geographically large areas
- Publicity for Rotary is a challenge for some clubs
- Clubs reported as effective, dynamic, respected,
- Many clubs across District plan to address 2013 COL club constitution & by law recommendations

Respectfully submitted

Bill
DGN

Webpage – Light Up Rotary Rating Guide

4 Stars	3 Stars	2 Stars	1 Star
Displays current rotary theme; promotes club and Rotary to non Rotarians; current project photos/stories; interesting speaker/meeting schedule; how to support/join; public audience focus on opening page - rotary business links; visually appealing simple, clear, crisp & easy to navigate; no jargon; rotary links (other clubs, district, Facebook sites etc)	Displays current rotary theme; current project photos/stories; interesting speaker/meeting schedule; how to support/join; simple, clear, crisp & easy to navigate; no jargon; rotary links (other clubs, district , Facebook sites etc)	Primarily targets "Rotarian" audience; some current club information (speakers, meeting schedules, events	Webpage out of date or incomplete; most recent information more than 1 year old;

Facebook Page – Light Up Rotary Rating Guide

4 Stars	3 Stars	2 Stars	1 Star
Displays current rotary theme; promotes club and Rotary to non Rotarians; current project photos/stories; interesting speaker/meeting schedule; how to support/join; public audience focus on opening page - rotary business links; visually appealing simple, clear, crisp & easy to navigate; no jargon; rotary links (other clubs, district, Facebook sites etc)	Displays current rotary theme; current project photos/stories; interesting speaker/meeting schedule; how to support/join; simple, clear, crisp & easy to navigate; no jargon; rotary links (other clubs ,district, Facebook sites etc)	Primarily targets "Rotarian" audience; some current club information (speakers, meeting schedules, events	Webpage out of date or incomplete; most recent information more than 1 year old;

TRAINING DIRECTOR REPORT

October 24, 2014

Director: John Heise

District Training Assembly (Anne Bermingham)

Plans are underway to combine AG training, PETs and Club Director, Committee and Rotarian at large training next April and May. We are excited that two days of training will be offered –one on each side of border. (April 11 in St. Catharines and May 2 in Niagara Falls) It is a change but we are excited to see if it will enable us to engage upwards of 400-500 Rotarians from our district in one of these two sessions. Attendance at our annual District Training Assembly has been steadily increasing, moving above the 300 mark. We were outgrowing our previous venue. Having two dates to select from and having one on each side of the border, hopefully will increase attendance even further. We are also folding PETS 1 and the District Team Training into the Assembly.

Visioning (Anne Bermingham and Barb Ochterski)

The Visioning Teams are off and running. The Canadian team had its first official engagement at the Rotary Club of Fort Erie on Tuesday September 8. Our USA counterparts had their official first engagement in August with the e-club. Two more clubs on the US side have requested sessions. Once these are completed approximately 1/3 of our clubs will have gone through a visioning session. Some of the hopes for the coming year are to 1) take online the pre-session survey; 2) develop more support and assistance to clubs post vision session; and 3) do more measuring of impact over time.

PETS (Brian Carmichael and Mara Huber)

As noted above, there will be a change in the PETS schedule this year. PETS 1 will be after PETS 2. We are again participating in the multi-District PETS2 in Toronto. It is scheduled for March 6-7, 2015. The multi-district team has already had its first meeting, reviewing the evaluations from the last PETS 2 and sketching out plans for the next one.

Kevin Crosby, Mara Huber, Brian Carmichael, and I already met once to discuss what we wanted to cover in the PETS sessions and how to coordinate the two. We did agree that we wanted the PETS1 to be more interactive with the PEs. DGE Kevin has authored a questionnaire for the current Presidents asking them to reflect on the topics covered last year. It has been distributed to the AGs to be completed at an area meeting. The results will be used to plan this year's program.

Release Your Inner Rotarian (Marie Bindeman)

The year's first session will be held during the Buffalo bash.

Club Trainer (Chris Cutler and Bruce Baum)

I am in the process of scheduling a meeting to develop this position, which is part of the District Strategic Plan. Below is an outline of this position, which will become the framework for moving forward.

Club Trainer Roles and Responsibilities

A club-level training program should:

- Ensure that club leaders attend district meetings by developing an annual district, area and *club training calendar*
- Provide consistent and regular orientation for new members including mentoring
- Offer ongoing educational opportunities for current members through *access to online training resources, and club and district training opportunities*
- Create a leadership-skills development program for all members by developing an annual club training plan and by encouraging participation in the multi-district Rotary Leadership Institute as part of the plan
- Help the club leadership to create a strategic or club vision plan working where applicable with the *District 7090 Visioning Facilitation Team*

These objectives can be reached by

- Conducting a *regular training needs assessment* of members.
- *Analyzing club goals* to determine what training support club members need to reach these goals.
- *Designing training* to support the first two above responsibilities.
- Working with *the club membership committee to conduct new member orientation*.
- Working with the club *membership committee* to educate prospective members.
- Working with the *club administration to plan a weekly program* to provide continued education for all members.
- Collaborate with the *club and district Rotary Foundation committee* to educate members on fundraising and contributing to the Foundation.
- Working with the club public relations committee to ensure that club members are comfortable describing *What Rotary is*.
- Working with *incoming leaders to prepare them for district and club training*.

RLI (Marlee Diehl)

Communications are ongoing with two colleges in each country to arrange dates. As it stands it is hoped that we will be able to have one in Jamestown in early November and one in Hamilton for early December. I cannot get the dates for the 2015 until it gets closer. Because of the Buffalo Bash, one will not be scheduled in October.

Marlee attended a Shining Waters annual meeting in September. We are part of this larger area and Marlee felt the connections made by attending this meeting will prove helpful. She is also attending a trainers training in Kitchner in November and is trying to get a couple of new people to join her, thus expanding the number of trainers available.

Selection of DGNN

It is my year as a PDG to chair the selection committee for our DG for 2017-2018. The committee is comprised of PDG Kevin Crouse, PDG Rick Sterne, myself, Cathy Henry and John Boronkay, Past Presidents of Clubs.

Kevin Crosby has suggested that we consider moving the selection/recommendation process up, to provide more time for individual to begin the learning process. I am in agreement with this. Below is a suggested timeline for this.

September 29	Announcement sent to club inviting nominations
October 25	Session held at Buffalo Bash to answer questions of interested candidates
December 6	Nominations due
December 14	Interviews
December 15	Announcement of Candidate; challenge period begins
December 29	End of challenge period
January 2	Candidate announced by District Governor



District 7090 – Youth Services

FEATURED PROGRAM

YOUTH EXCHANGE - (Chair – Mike Taylor – Rotary Club of Fonthill)

July and August are our transitional months. Most of our inbounds took opportunity to go on the Cross America bus tour through the month of July, and a sole Finnish student chose the Cross Canada tour instead. As is usually the case, ALL of the students were absolutely thrilled throughout their experiences and came back on quite an emotional high.

These joyous feelings though soon gave way to the downsides of having to pack and begin transitioning back to their homes all around the world while at the same time we began welcoming back all of our returning outbounds from last year who not unlike our departing inbounds were often struggling with their own 'reverse homesickness'.

We held our annual Outbound Debrief Meeting with returning students and parents who were all very pleased with the success of the program and the experiences gleaned through it.

August 7th saw the arrival of our first inbound student from Finland throughout the month traffic of students in and out of the countries continued. This year we have 26 kids heading out all around and we've received another 24 with 2 yet to come in January from Australia and we will see off 3 others who are due to finish at the same time (2 Australians and 1 Argentinian).

Inbound orientation weekend takes place September 12-14th and planning is also underway for student participation and involvement at the Buffalo Bash District Conference.

District Committee structure transitions and succession planning have and continue to take place. Mike Taylor indeed did take over Chair position from Aad Vermeyden who continues to serve in a supportive fashion to the Committee. Discussions are underway related to the succession of Ray Tisi by Randy Momot (Fonthill Club) in the YE Treasurer position.

Aad's wisdom and technical and organizational skills continue to benefit the committee. Aad has taken the lead in transitioning 7090 to the 'YEAH' database platform which will provide consolidated and integrated database that members will have access to for input and data mining. YEAH will provide excellent resource in meeting RI and US/Canadian regulatory expectations within the YE program.

Committee membership representation as follows:

- Mike Taylor (Fonthill) – Chair
- Aad Vermeyden (Brantford) – Past Chair/Support
- Joanna Turchin (Ancaster – Insurance, VISA's, Travel specialist)
- Ray Tisi (Welland – Treasurer)
- Donna Dagleish (Niagara Falls – Asia/Australia)
- Laurie Albertsson (Buffalo – South America)
- Lisa Yaggie (Jamestown – Northern Europe)
- Adair Amo (Buffalo Sunrise – Central Europe)
- John Bradley (Buffalo – Southern Europe)
- Bob Stevenson (Simcoe – Short Term Exchange)



- Janet Walker (Lockport – support – VC in Training)

We are looking forward to another very successful year in the Youth Exchange program!

The picture below was taken at the breakfast meeting of Fonthill Rotary Club where the students all presented on the experiences of Youth Exchange (both past and to come). The girls did an outstanding job and membership were thrilled with the energy and excitement that was shared. One member was moved to say it was the best meeting he had ever attended in his 30 years of involvement with Rotary.



Left to Right –

Rio Tanaka – Inbound from Japan 2013-14
Gracie Lowes – Outbound to Japan 2013-14
Zoey Lowes – Outbound to France 2014-15
Charlotta Palm – Inbound from Finland 2014-15
Robin Kelly Outbound to Spain 2013-14

SLAPSHOT – (Margaret Andrewes – Rotary Club of Lincoln)

SLAPSHOT 2015 REGISTRATION OPENS Monday, January 12, 2015

SLAPSHOT – Student Leadership Award Program designed for Students High On Training, is dedicated to promoting, honoring, celebrating and nurturing young leaders, who are high school students, 15-18 years old. District 7090's 10th annual SLAPSHOT is scheduled April 24 -26, 2015 at Canterbury Hills Conference



Centre, Ancaster, ON, Canada. Look for SLAPSHOT 2015 details and registration forms on the District 7090 website in December.

The SLAPSHOT & RYLA Committees meet jointly. Our first meeting in Rotary Year 2014-15 is scheduled October 18, 2014, 10am-12noon at St. Catharines Mazda, 161 Scott Street, St. Catharines. I welcome suggestions for Rotarians who may be interested in getting involved and will be delighted to follow-up by extending an invitation to attend this meeting.

This is a year of transition for the SLAPSHOT team. I will step down from my role as chair once a new team leader is 'on the job'.

InterAct - (Chair – Brian Casey – Rotary Club of Buffalo)

No report at this time.

RYLA – (Chair – Sue O'Dwyer – Rotary Club of Norfolk-Sunrise)

No report at this time.

District 7090 Public Image Director Report

October 21, 2014

2014-2015 District 7090 Facebook Campaign Actions

During this year's Rotary District 7090 Public Image campaign, Paul will hold several GoToMeeting sessions for clubs. In these sessions, Paul will explain this year's campaign, provide pointers on getting the most from the campaign, and answer clubs' questions. **Paul plans to start working with our Rotary club leaders to encourage them to run their own Facebook campaigns.** With their own Facebook campaigns, our clubs can promote posts about their main events, raise awareness in their area, and potentially attract new members. This year's District Facebook campaign will serve as a training platform for our clubs.

Paul is not sure if anyone has budgeted anything for District Public Image activities for the 2015-2016 Rotary year. If there will be any District-level communications or paid District-level Public Image activities, such as Facebook marketing, there will need to be funds available in the District budget for the coming Rotary year.

The current Rotary District 7090 Public Image campaign includes the following 12 clubs plus the District page as of October 21, 2014:

Pages That Are Active in the Campaign (10/18/14 - 10/21/14)
Amherst
Batavia
Brantford
Buffalo Sunrise
District 7090
Dunnville
E-Club of SOWNY
Fort Erie
Fonthill
Lincoln
Lockport
Norfolk Sunrise
West Seneca

Clubs in our District may join the campaign by ensuring that they post information interesting to non-Rotarians to their Facebook pages at least weekly, and by assigning Paul as Advertiser or Administrator of their Facebook page so that he can run the ads on their behalf. **There is no cost to the clubs.**

The clubs' ads are a combination of their Facebook cover photo, plus the most current post that the clubs put on their Facebook pages. This means that the clubs are in control of the content of their ads. As of October 21, the District has set the daily expense budget per club at \$15.00. This daily expense number will decrease as more clubs join the campaign.

The Facebook campaign's target audience is usually people ages 25-55 years. Paul adjusts down to 20 years as the minimum age for some campaigns that might include potential RYLA participants. He normally does not set the age below 20 years except in circumstances when a campaign might be interesting to a high school or early college student.

District 7090 Public Image Director Report

October 21, 2014

The target geography for the clubs' ads is normally within 10-25 miles of the town or city in which the Rotary club is located. The District 7090 and E-Club ads cover the entire geographic area of our District.

Any Rotary club in our District can share their post, or add a post, to the District 7090 Facebook page. This means that even clubs not actively participating in our Facebook campaign directly can participate in the campaign by adding a post to the District 7090 Facebook page: www.facebook.com/RotaryDistrict7090.

The new campaign began on October 18, 2014, and will run for several months. The number of months will depend on the daily spend limit that Paul sets. Our total budget for the 2014-2015 RI Public Image campaign is \$20,000.

Chrissy Casilio and Roseanne Morissette are providing Public Relations support to Jack Amico for local area media. Jack can update you on what is happening with PR this year.

District 7090 Public Image Campaign Goals

- **New Goal: To teach Rotary District 7090 clubs how to market themselves on Facebook so that they can continue their marketing after the three-year Rotary International Public Image Grant ends this year.**
- To create awareness of the Rotary clubs and their activities in our District.
- To encourage people – who are generally in the 25-65 year age range – to show an interest in our Rotary clubs' activities by clicking Like on the clubs' Facebook pages.
- People who click Like subsequently receive notices whenever the club posts on their Facebook page. The ads we run on Facebook show both the club's Facebook cover photo, and the most recent post put on the page by the club's Facebook page administrator(s).
- Through the information received from the Rotary club's postings, encourage new people either to support the Rotary club, or to develop an interest in joining the Rotary club.

Notice that the campaign can get new people to follow the activities of a Rotary club in our District. **The campaign cannot generate new Rotary club members by itself. This is the responsibility of the clubs.** The clubs must post information on Facebook that is interesting to non-Rotarians. When a new candidate shows an interest, the clubs must work with these people to bring them into their clubs.

Here is a link to a Rotary International presentation titled ***Five Things Every Rotary Club Facebook Page Should Have:***

http://www.slideshare.net/Rotary_International/5-things-every-rotary-club-facebook-page-should-have.

Paul has created a new Google Drive folder that is available to anyone titled **District 7090 2014-2015 Public Image**. He will put materials from Rotary International that explain the use of social media to promote Rotary in this folder. He has placed an RI PowerPoint presentation in this folder from this past July titled **"RI Facebook Recommendations July 2014.pptx."** The link to this District 7090 Public Image folder is:

<https://drive.google.com/folderview?id=0B9Yl4qvfinb8UXBMZ3BOcElLeHc&usp=sharing>

Rotary District 7090 Membership Director's Report

September 20, 2014

The Membership Committee plan for 2014-15 is as follows

Short Term:

Work with the AG's to encourage clubs to

- Input into Rotary Club Central a club Membership growth goal
- Encourage clubs to appoint a membership chair along with committee members
- Prepare clubs to transition to the new Rotary International Membership Dues invoicing system that takes effect January 1, 2015
- Encourage AG's to have Membership as an agenda item at each of their Area meetings and to include issues/concerns on their reports.

Longer Term:

- Develop a 5 year District Membership Plan by April 30, 2014

In addition I have been attending a series of RI and Zone 24 W Membership Webinars all of which are available as a resource online. Topics that have been covered are:

1. Membership: It is now or never
2. Effective District Strategies for Struggling Clubs
3. Perception Vs. reality: Club evaluation and visioning
4. AGs & Rotary Club Central: A Partnership to Build Stronger Clubs

The next District Membership Committee meeting will be held in early October.

Brian Carmichael
District Membership Chair
BACarmichael@[gmail.com](mailto:BACarmichael@gmail.com)
519-900-1845

District 7090 Rotary Foundation Committee

District Council Report September 20th, 2014

AGM October 24th Updates in RED.



The Rotary Foundation “Doing Good in the World”.

Karen L. Oakes, Director, District 7090 Rotary Foundation

Welcome to our new Rotary Year!

Our dedicated Committee Chairs and members are all working diligently to “Light Up Rotary” with a renewed support of The Rotary Foundation, both in Giving and in supporting the Humanitarian and Educational programs.

Alumni Committee

Chair - Pat Castiglia

No Report – Pat is away helping a friend who lives out of State.

Annual Fund Committee

Chair –PDG Art Wing

Our Annual Fund donations at the end of June 2014 reached a near record high of \$323,879 and \$135 per member in our District. All but 6 of our clubs donated to the Annual fund last year. This was another great year for Our Foundation and for the District Clubs to benefit with District and Global grants three years down the line.

Donations to our Annual Fund were led by the following 10 Clubs on a per capita member giving basis: (TOP 3 to be recognized on November 21st, 2014 at Foundation Celebration dinner)

- | | | | | | |
|---------------------|-------|------------------|-------|----------------------|-------|
| 1. Delhi | \$618 | 5. Dundas Valley | \$271 | 8. Brantford Sunrise | \$239 |
| 2. Niagara Falls ON | \$570 | 6. West Seneca | \$245 | 9. Ancaster AM | \$230 |
| 3. Ancaster | \$487 | 7. Hamilton AM | \$242 | 10. St. Catharines | \$210 |
| 4. Waterdown | \$283 | | | | |

The top 10 Clubs with dollar value donations were:

- | | | | | | |
|----------------------|----------|------------------|----------|-----------------|----------|
| 1. Niagara Falls ON | \$30,827 | 5. Buffalo | \$11,318 | 8. Jamestown | \$10,500 |
| 2. St. Catharines | \$24,626 | 6. Dundas Valley | \$10,865 | 9. Waterdown | \$ 9,916 |
| 3. Brantford | \$11,735 | 7. West Seneca | \$10,784 | 10. Hamilton AM | \$ 9,683 |
| 4. Brantford Sunrise | \$11,735 | | | | |

Every Rotarian Every Year Clubs – 16 –CONFIRMED To be Recognized on November 21st, 2014

Akron-Newstead	Dundas	Simcoe
Ancaster	E Club –SOWNY	Medina
Ancaster AM	Hamilton AM	St. Catharines Lakeshore
Buffalo Sunrise	Lewiston-NOTL	Stoney Creek
Clarence	St. Catharines South	Welland
Delhi		

Sustaining Member Clubs- 8 CONFIRMED To be Recognized on November 21st, 2014

Akron–Newstead	Ancaster AM	Ancaster	Buffalo Sunrise
Clarence	Medina	Stoney Creek	Welland

The top 3 per capita clubs, the 16 Every Rotarian Every Year Clubs, and the 8 Sustaining Member Clubs will be recognized at the District 7090 Rotary Foundation dinner on November 21st at Salvatore's in Cheektowaga.

As noted in previous reports, most of these clubs promote and encourage members to donate individually to Our Rotary Foundation as part of the Every Rotarian Every Year campaign. Hopefully, we will have another successful year this year, with every club making a donation and more Rotarians making a personal donation.

Both PDG Karen and I and the other Foundation chairs would appreciate invitations to speak to your clubs about any aspect of OUR ROTARY FOUNDATION at some time during this Rotary year.

Attachments:

1. District 7090 Monthly Club Report June 30, 2014
2. 2004-2014 District 7090 Annual Programs Fund Contribution History

Paul Harris Society Committee

Chair – PDG Bob Bruce

UPDATE – OCTOBER 24th, 2014

As at October 14th, 2014 District 7090 has 56 PHS Members, with several NEW PHS members to be recognized at our upcoming Foundation dinner on November 21st, 2014.

Endowment Fund Committee

Chair John Mullen

September 12, 2014

We are pleased to announce that two new members from western New York have recently joined the Endowment Fund committee. Maynard Lowry and Stephen Keefe will be filling the void in our representation from New York, helping spread the word about the EF.

The committee held a Go To meeting in June and a follow up meeting in St Catharines on July 28th hear about DG Jack Amico's plans to hold District "Million Dollar Dinner" next May and learn about the role the Endowment Fund committee can fill in making it a success. RI major Gifts officer Carolyn Seabrook-Ferguson joined us at our July meeting and the discussion focused on ways the committee members could get the word out and help recruit attendees to the dinner.

Methods identified were:

☐ Make a presentation to our own clubs, identify potential contributors and follow up with one on one discussion.

☐ Working through AGs, attend area meetings to raise awareness of the Million Dollar Dinner with presidents and president-elects. Have presidents invite us to present to their clubs. Identify potential contributors to dinner and follow up one on one

- ☐ Identify and contact non-Rotarians in our communities who may be interested in attending
- ☐ Connect interested contributors with Carolyn for her to finalize contribution

Hopefully our combined efforts will help bring the Dinner together.

The planned areas of focus for the committee members on an ongoing basis continue to be:

- ☐ Contacting senior District members for one on one discussion
- ☐ Requesting to be speakers at Club meetings
- ☐ Organizing Fireside chats in the Areas
- ☐ Asking AG's to have us speak at Area meetings with club presidents and president elects
- ☐ Approach members of our own clubs one on one to discuss the EF.
- ☐ Connect potential contributors with Carolyn Seabrook-Ferguson, our RI Major Gifts Officer

Our goal is to spread the word about the EF, allowing members to understand the value and ease of participating, making it easy for them to make an educated decision.

Committee members are:

John Mullen, (Chair), Tony Wellenreiter, Wallace Ochterski, Don DeMeo, Joe DePaolo, John Beyer, Franco Olivieri, Umit Eruysa, Maynard Lowry, Stephen Keefel and Karen Oakes (Foundation Chair).

Respectfully submitted

John Mullen, Chair

Grants Committee

District Grant Spending Plan 2013-2014

Chair Bob Munroe, 2013-2014 District Grants Chair

District Grant DG1410138 : Report submitted and File Closed. WELL DONE!

District Grants Committee Report (2014-2015)

Chair John Teibert, 2014-2015 District Grants Chair

Welcome news of our District Grant Spending Plan was received on July 16th, 2014, and copied below for your review. EXCELLENT WORK BY ALL!

Dear Rotarians in District 7090:

Congratulations! The Rotary Foundation has approved your 2014-15 district grant application. Funds in the amount of \$75,827 were deposited on August 20th, 2014 to the dedicated "Grant " Account.

Global Grants

UPDATE – OCTOBER 24th, 2014

Chair Roy Sheldrick, Global Grants

This is to report that there are still **2** Matching Grants at their final stages of completion. The Rotary Foundation requires completion of the final reports as noted in the Chart below:

Project ID	Sponsor	Report Due Date	Overdue?	TRF Staff Name
GG1411333	Niagara Falls	05-Dec-2014	No	rebeca.mendoza@rotary.org
GG1419923	Waterdown	16-Jul-2015	No	Jesse.Davis@rotary.org
MG1379449	St. Catharines	30-Sep-2014	CLOSED	marcello.stifermann@rotary.org
MG1379453	St. Catharines	31-Oct-2014	No	marcello.stifermann@rotary.org
MG1379473	Ancaster	31-Jan-2015	No	lillian.toumey@rotary.org
DG1523073	7090		No	Renee.Reiling@rotary.org

Currently we have 13 Global Grants at different stages of completion.

- a) 1 in progress in our District
- b) 4 sent to the Rotary Foundation
- c) 8 approved by the Rotary Foundation

In closing I find it amazing that we have 13 grants involved in 9 countries.

Sincerely
Roy Sheldrick
Global Grant Chair

Polio Eradication Committee

Chair Thie Convery

How easy is it to change the world and make history?

If you ask anyone if they would like to leave their mark on history and change the world for the better, the answer would be “yes”. Not everyone has an idea on how to do just that and the actual task can seem quite overwhelming. However, my experience with Rotary shows that one person can make an impact, even with small steps. It can be done by shining a light on a specific issue, signing a petition, donating or raising funds for a cause, or even as easy as putting your fingers “this close” in a picture.

World Polio Day is quickly approaching on October 24th. This is a chance for Rotarians, clubs, and districts across the world to come together to fight polio. There are many ways your club could mark the day. You could dedicate your club meeting that week to focus on Rotary’s work to end polio. You could host a community fundraiser around World Polio Day to raise awareness of our cause. You could wear your End Polio Now pin on World Polio Day and encourage your friends and family to do the same. You could take the opportunity to remind government officials to support the global commitment to a polio free world – Rotary’s top priority.

Most importantly, by encouraging your Board and your Club to continue your support by donating *all you can*, we can end this crippling disease! Please make cheques payable to the “The Rotary Foundation - Polio Plus” and mail to:

In Canada:

The Rotary Foundation (Canada)
c/o 911600
PO Box 4090 STN A
Toronto, ON M5W 0E9

In the US:

The Rotary Foundation
14280 Collections Center Drive
Chicago, IL 60693 USA

We promised the children of the world that we would eradicate polio – and Rotarians keep their word. We are “this close” and getting closer every day. Thanks to you, we will End Polio Now!

Thie C.L. Convery
Dundas Rotary Club
Chair, End Polio Now, Rotary District 7090



Scholarship Committee Report

Chair Shefali Clerk

UPDATE – OCTOBER 24th, 2014

Email outreach 26-09-2014 To: Club Presidents and AGs

Cc: District Leaders

Exciting news, our District has a \$5000 scholarship available to offer to students currently enrolled in their first year of post-secondary study.

A club can have as many applicants as they can find (as long as they are not a lineal relative of a Rotarian)

A copy of the application can be found on the District website under The Rotary Foundation page, Scholars Programs tab. A copy of the application is also attached to this email. Please forward this application to community colleges, colleges or universities in your school districts with a point person in your club to return it to.

Applications are due December 31, 2014. The scholarship will be awarded by January 31, 2015.

Thank you for your help!

Yours in Rotary,

Shefali Clerk

Rotary District 7090 Scholarships Committee Chair

Vocational Training Team Committee Report

Dan Smith, Co-Chair VTT Roseanne Morissette, Co-Chair, VTT

UPDATE – OCTOBER 24th, 2014

The Vocational Training Team (VTT) Committee is pleased to announce the selection of Ms. Lezlie Murch from the Rotary Club of St. Catharines South as Team Leader for the 2014-2015 VTT to District 7020 (Anguilla and St. Maarten) March 10th to 31st, 2015.

The 2014-2015 VTT project focuses on Sport Education and Literacy.

The VTT Committee is now seeking applications for Team Members.

We are delighted to share with all Rotarians and Rotary clubs in District 7090 that we have an RI-approved and District Grant supported Vocational Training Team (VTT) project for 2014-2015. The VTT Committee is now seeking applications for a Team Leader. See announcement and website for application.

A VTT – built on the long-standing commitment to vocational training from the Group Study Exchange program started in 1965 - is a group of professionals who travel to another country to use their vocational skills or to teach local professionals about a particular field.

The 2014-2015 VTT project put forward by the Rotary Club of St. Catharines focuses on Sport Education and Literacy. The destination is Rotary District 7020 – the islands of Anguilla and St. Maarten - with participation from the Rotary Club of St. Maarten. The VTT will depart March 10 and return March 31, 2015.

The VTT will work with the Ministry of Sport, Recreation, and Culture in St. Maarten, The Rotary Club of St. Maarten, their public schools, and local sport organizations to educate coaches, volunteers, and teachers in coaching methodologies when working with children and introducing them to playing sports.

The Team Leader, a Rotarian, should be knowledgeable and have/had experience with education in sport.

The cost of the VTT is covered by the District Grant and the host Rotary Club/District, which includes transportation, accommodation, and meals, but excludes visa, inoculations, and spending money.

Team Leader applications must be received by September 30, 2014 to the attention of Dan Smith, Co-Chair, dsmith4416@gmail.com and to Roseanne Morissette, Co-Chair, rmorissette@performanceautogroup.ca.

The call for Team Members will occur in the near future. Team members can be both Rotarians and Non-Rotarians without any age limit.

Thank you.

Dan Smith, Co-Chair VTT

Roseanne Morissette, Co-Chair, VTT

Year to Date Summary

Greetings, fellow Rotarians.

As evident in the above reports, our Foundation Committees are working hard in their selected roles. With the completion of the 2013-2014 Rotary year, we bid farewell to two of our Chairs, Bob Munroe and Bob Gosselin as they have completed their assignments and returned to Club Roles. We express our deep appreciation to both of these fine Rotarians who carried us in their respective roles through the first year of the revised Foundation process.

We welcome John Teibert, previous Scholarship Chair, to the role of District Grant Foundation Chair, and we welcome his replacement, Shefali Clerk, to the Scholarship post.

As well, Roseanne Morissette has stepped in as Co Chair on the Vocational Training Team Committee with Dan Smith continuing as Co Chair again this year.

Welcome to all these fine folks and to our stellar team of returning Champions, Art Wing, Bob Bruce, Dan Smith, John Mullen, Pat Castiglia, Roy Sheldrick and Thie Convery. I am humbled by your dedication to THE ROTARY FOUNDATION – THANK YOU!

Upcoming events include

- **ANNUAL Certification SEMINAR ON October 5th, 2014 (see note below),**

UPDATE – OCTOBER 24th, 2014

Over 75% of our clubs attended the October 5th, 2014 seminar as part of the Annual Qualification process for the Rotary year 2015-2016 with some 17% of those clubs having already provided the properly executed MOU & Addendum documentation.

With respect, we remind the remaining clubs of the November 30th pending deadline to submit the necessary documentation to District Grant Chair, John Teibert.

Foundation Celebration Dinner on November 21, 2014 the evening before the next District Council Meeting.

UPDATE – OCTOBER 24th, 2014

Event: The Rotary Foundation-District Celebration Dinner

Date: Nov 21, 2014 at 06:00 PM - 11:00 PM

Fee: \$65.00

Location: Salvatore's Italian Gardens Restaurant

View 6461 Transit Road

Map Depew, NY 14043
United States

Details: You are invited to attend this celebration of the continued fine accomplishments of our District in our Foundation commitments. The evening will feature the recognition of our club membership for their ongoing generosity and support as Every Rotarian Every Year (EREY) Clubs, 100% Sustaining Member Clubs, as well as individual leadership support from our Paul Harris Society, Bequest Society and Major Donors.

As many of you have noted, in a recent issue of The Rotarian Magazine our own Roy Sheldrick was recognized for his continued humanitarian efforts. We are thrilled to advise that we will be formally bestowing this recognition from the Rotary Foundation trustees on Roy at this evening of celebration.

Of course, we will have some great fun testing our overall trivia knowledge, including some little known Rotary Foundation facts, so come prepared to join in the fun and fellowship of this evening.

We look forward to seeing you and your guests on November 21st, 2014.

DEADLINE to REGISTER with payment in full - November 12th, 2014.

Yours in Rotary Service,

Karen L. Oakes on behalf of The Rotary Foundation Committee.

Respectfully Submitted
Karen L. Oakes

Is your club interested in being included in 2015-2016 Rotary Foundation Grants, both Global and District?

If yes, then 2 active members, see **suggested attendees** in the note below, are required to attend this seminar to begin your club qualification process. To date, there are only 17 clubs (Amherst South, Ancaster, BNMC, Delhi, Dundas Valley Sunrise, Hamburg, Hamburg Sunrise, Lincoln, Lockport, Niagara Falls, On. Norfolk Sunrise, SOWNY EClub, St. Catharines, St. Catharines South, West Seneca, Westfield-Mayville and Williamsville) that have 2 or more members registered.

Further to the email message of August 19th, 2014, copied below for your reference, please do not delay in registering for this event. The event is listed on our District home page under events, (left hand side of the page) and registration, and payment in full, may be completed on line.

We respectfully send this reminder today to ensure that none of our clubs miss this opportunity for the 2015-2016 Rotary Year.

Yours in Rotary Service.
Karen L Oakes
District 7090

You are invited to The Rotary Foundation -- Grant Management Seminar detailed below.

Event: The Rotary Foundation -- Grant Management Seminar

Date: Oct 04, 2014 at 08:00 AM - 02:00 PM

Fee: \$10.00

Location: Salvatore's Italian Gardens Restaurant

[View](#) 6461 Transit Road

[Map](#) Depew, NY 14043
United States

Details:

October 4th, 2014 8.00 AM - 2.00 PM

\$10.00/person - Pre-Registration Required.

In preparation for the upcoming Rotary year, 2015-2016, we invite YOUR club to attend this year's Grant Management Certification Seminar.

To be eligible for any Rotary Foundation Grant, every Rotary club must be certified on an annual basis, which includes having at least TWO (2) active club members attend their District Grant Management Seminar, and executing the required documentation with the prescribed time lines.

Two (2) active members from each club, e.g. President-Elect, President-Nominee, and any members who will be involved in Foundation activities are encouraged to attend the full seminar. Clubs are invited to send more than 2 Representatives; however the Memorandum of Understanding (MOU) and the Addendum need to be executed by the President Elect (2015-2016 Club President) and President Nominee (2015-2016 President Elect) in accordance with Rotary Foundation requirements. Please note that copies of these two documents will be provided at the seminar, and may be signed at that time, subject to your club guidelines for executing documents, or forwarded after the seminar within the prescribed time lines.

NOTE: THIS OCTOBER 4TH, 2014 SESSION IS THE ONLY SEMINAR THAT WILL BE HELD FOR THE 2015-2016 CERTIFICATION PROCESS.

In the event that any club wishes to have their Treasurer mail a cheque/ check (US DOLLARS ONLY) payable to Rotary District 7090, please forward same to myself at the address at the end of this message.

Please ensure all check/cheque registrations are delivered by September 24th, 2014, as we need to confirm and guarantee our numbers to the Restaurant by that date. We appreciate that you recognize NO Shows are non-refundable as we are honour bound to cover our commitment to the Restaurant as well as fund the hard copies of the take away materials and binder. Likewise, we hope that you can appreciate that "Walk Ins" will NOT be accommodated at this session.

District Governor Jack and the District Foundation Committee look forward to seeing YOU at this important seminar.

Yours in Rotary Service.

Karen L. Oakes

1123 Charlotteville Road 5, Rural Route 2,

SIMCOE, Ontario

N3Y 4K1

Canada.