



#### Meeting of 7090 District Council

Minutes of June 18, 2016

**Location:** Best Western Hotel & Conference Center 2 North Service Road St. Catharines, ON L2N 4G9 Canada

No. of Attendees: 28

Call to Order: 8:45 am by Governor Kevin Crosby

**Invocation:** Frank Adamson, AG, asked council members to stand for the invocation, "Two thousand years ago, a great sage, Rabbi Shimon ben Gamliel said that the world stands upon three things: *Upon Truth, Upon Peace, Upon Justice*. As it is written in the book of Zechariah, *Speak truth each to the other, establish peace, and render honest judgment in your gates*. Heavenly Father, may these words as well as the words of the Rotary 4 Way Test to speak the truth, to be fair, to establish goodwill for all – May these words inspire us in our daily work and in our daily lives to do our share as your partners on earth to make this a better world." He also noted thankfulness for DG Kevin's year leading and our expectation of DGE Marlee to take the District to even greater heights.

**Introductions:** DG Kevin noted we are about to change years – so he asked members to introduce themselves and to state their resolutions for the coming Rotary year.

#### Secretary's Report (posted to District website): Pene Hutton

MOTION TO ACCEPT TO ACCEPT MINUTES OF APRIL 9, 2016 BY KAREN OAKES, PDG, SECONDED BY MARLEE DIEHL, DGE. MOTION CARRIED.

#### **Treasurer's Report (see attached report):** Mike Prinzbach – absent. DG Kevin indicated that questions on the Treasurer's Report could be directed to Mike.

# District Governor's Report (see attached full report): Kevin Crosby

DG Kevin commented he is being fed very well as he is busy attending many end of the year club celebrations. He also noted he attended for the first time the RYLA dinner on Thursday night and the contagious enthusiasm of the young adults there for the program and each other.

Other information DG Kevin shared included the news that the Rotary Club of Tonawandas is closing down despite District efforts over the past several years to bolster the club. He announced the good news that a new club is forming in the Hamilton area. He expects a

chartering in the fall so we will be back up to 69 clubs at that time. RI President Elect John Germ contacted DG Marlee about the Medina club that has only 5 members. A brainstorming with PDG Ralph, incoming District Trainer, provided an innovative approach to help Medina and also Middleport that is struggling and that is to create a special Area for two clubs – Middleport and Medina to provide special focus on their unique needs for a couple of years.

He also shared that there were 43,000 participants – a record at the RI Convention in Seoul, Korea and that it was a great experience.

# District Governor Nominee (see attached report): Reg Madison

DG Reg referenced his report (and that he is glad to be able to participate again).

#### District Governor Nominee Designate (see attached report): Melisa Schrock

DGND Melissa referenced her report. Then she continued by enthusiastically updating us on District Conference, as follows:

# **District Conference**:

- Group code "rotary" to register for a hotel room exclusive at the Hotel at Batavia Downs. Please enter code first to register or it will not allow you.
- We will be engaging Rotarians in the Foundation by participating in a food-packaging event. We need 300 400 Rotarians to do this! \$12,500 cost associated with this event.
- Polio Bike a Thon on stationary bikes! Will incorporate youth to do this. Buckets by the bike for donations by the mile.

# **Directors' Reports:**

**Service Projects Report (see attached report):** Melisa Schrock, DGND, Director deferred to PDG Jack who reported on behalf of the International Service Committee (FKA World Community Service) noted the need to approve a new project for club to club solicitation as follows:

MOTION BY RICK STERNE, PDG, SECONDED BY FRANK ADAMSON, AG: THE INTERNATIONAL SERVICE COMMITTEE RECOMMENDS THAT THE ROTARY CLUB OF ST. CATHARINE'S SOUTH BE APPROVED FOR SOLICITATION AT OTHER ROTARY CLUBS IN DISTRICT 7090 IN SUPPORT OF TREES THAT FEED BREADFRUIT PROJECT FOR PAKISTAN. MOTION CARRIED.

Partner projects: PDG Jack also noted that the committee is working on a program to encourage partnerships – liked packaged grants, to offer to clubs, which may not have an international project of their own.

#### Training Report (see attached report): John Heise, PDG, Director

PDG Ralph for John noted 188 Rotarians at Club Leadership Training – a little smaller, but noted it actually made a little money.

Public Image Report (see attached report): Roseanne Morissette, Director - absent

DG Kevin noted Roseanne had sent her regrets and announced that the role of PI Director will be jointly held by Tawnya Hartford and Chrissy Casilio Bluhm in 2016 – 2017, currently co-chairs of Public Image.

**Membership Report (see attached report):** Brian Carmichael, PDG, Director PDG Brian referenced his report and asked for questions. He and PDG Ralph also noted the online campaign and tools developed and announced Area 9 as the winner – AG John Cooper's area. Also announced was that PETS 1 will be fully online utilizing the small group tool on Zoom, which allows interaction.

In concluding his term as Membership Director, Brian referenced that Rotary is catching up with what clubs are doing and what clubs want as indicated by the recent Council on Legislation. He shared his opening from his DG speech (he served as DG for D7080 in 2011), which included comments about the flagrant disregard of a couple of Rotary clubs as to RI policies and procedures and his comments even then about how Rotary has to change if it wants to survive – as evidenced by these two clubs – one of which had a satellite club and the other corporate memberships – unheard of! Rotary is catching up! He also noted that RI at its last COL has finally given us some tools and now it is up to us to use these tools to lead our clubs into the Rotary that the next generation will want to join. He also made some suggestions on how we might want to make changes to our own district conference and how we can make the DG's Official Visits – a combined meeting – by area etc. In conclusion, he commented, "It's time for a change, time to think about possible changes, time to explore what changes we can make."

After questions – it was announced that RI has notified club presidents – and that there are videos on line regarding Council on Legislation changes, as follows:

2016 COL Decisions: Membership Types and Attendance Flexibility: https://vimeo.com/169728997

2016 COL Decisions: Meeting Flexibility and Format: <a href="https://vimeo.com/169728720">https://vimeo.com/169728720</a>

**Rotary Foundation Report (see attached report):** Karen Oakes, PDG, Director Director Karen referenced her report. She likewise (as our COL Delegate) noted the thinking out of the box flexibility given to us by the recent COL. She noted the committee will be bringing this back to Foundation.

She also commented that the Grants Committee is busy developing its spending plan for 2016 - 2017. 2015 - 2016 reports must be done before RI can approve the 2016 - 2017 spending plan.

This year with our District Conference "hands on" projects wants to include supporting it with Foundation money. Need to get 300 people to turn out to assemble food packages.

She noted the push to get 100 events by clubs in the district to celebrate the Foundation's 100 years in 2016 – 2017! Some examples in the report (attached) of club events planned include 100 Rotarians walking for Polio eradication; donating 100 books to a local school or library; providing 100 food items to a local food pantry.

Karen also read an email that she and DG Kevin received requesting support for a worthy project and brought the following motion forward:

MOTION: DIRECTOR KAREN MOVED TO SPEND \$1000 FROM UNRESTRICTED FUNDS, SECONDED BY BRIAN CARMICHAEL, PDG, TO SUPPORT THE ROTARY CANADIAN CENTENNIAL SCHOOL PROJECT WHICH WILL GO TO ASSIST WITH THE CONSTRUCTION OF A SCHOOL IN AFGHANISTAN. MOTION CARRIED.

**Youth Services Report (see attached report):** And Vermeyden, Director Elect for Greg Norton, Director – absent.

Aad commented he is feeling his way in this new role that he is most familiar with RYLA and Youth Exchange and one of the things disturbing to him is that participation in these great programs has been going down. He went on to note that although some of the YE leaders are retiring from the role, there is new blood flowing in. One is a former YE student. He also noted that YE are joining Rotary. He encouraged us all to embrace youth.

#### AG Discussion:

**Ideas for new AG Areas:** DG Kevin projected our District map and noted that it will be updated to reflect a couple of changes. Discussion included: Where does the e-Club belong (what area)?

**Ideas regarding District Council (DC):** Bob Morrow kicked off this discussion on whether we need to re-examine how Council operates and what method should be used to carry out this evaluation.

Table discussion rendered the following ideas:

- 1. Include club president and president elect at DC for specific training
- 2. Add contact information on each report referenced at DC
- 3. Provide time during DC for AGs to discuss issues
- 4. Survey group for change ideas re. DC
- 5. Host Area meeting at DC
- 6. Develop different format ideas for DC and see where consensus lies
- 7. Reach out to other districts for ideas on how they handle DC
- 8. Host visioning session around the topic of DC

Adhoc committee to include Ross, Bob and Reg – tasked to come up with approach to redesign District Council. Might co-op Anne Bermingham.

#### Thank You & Pass the Gavel: Kevin Crosby, DG

DG Kevin commented that during his year he had come to appreciate the AG and their role specifically how they have embraced more and more of the work of Rotary with the clubs. District Directors and committees, invisible work of Rotary at the District level and the tremendous amount of work they do. He thanked everyone for all efforts toward helping our clubs succeed.

# District Governor Elect Report (see attached report): Marlee Diehl

# • Leadership Team 2016 – 2017 (present at Council meeting)

- Reg Madison, DGE
- o Melisa Schrock, DGN
- o Kevin Crosby, Immediate PDG & Membership Director
- o Ralph Montesanto, Vice Governor & Training Director
- Pene Hutton, Executive Secretary
- o Mike Prinzbach, District Treasurer
- o John DePaolo, Service Projects Director
- Aad Vermeyden, Youth Services Director
- Karen Oakes, Foundation Director
- AGs Ross Gowan, Marty Schure, Frank Adamson, John Cooper, Jackie Davis, Julie Ponkow, Joe Alber (retiring), AJ Block
- District Goals 2016 2017

DGE Marlee noted that her goals are simple, as follows:

- To build on what Kevin has started as the Membership initiative
- Encourage clubs to step out of their comfort zones
- Ensure the District has a succession plan and to backfill their committees model for our clubs what should be done
- To see this District in mass to go to Atlanta to the RI Convention to celebrate the 100 years of The Rotary Foundation

# **Other Business:**

• Proposed MOPP Amendment (see attached amendment): Kevin Crosby, DG

In light of the recent resolutions adopted by the 2016 COL that includes clubs having the option to offer additional membership types, DG Kevin proposed that Section 3 and Section 7 be amended in the D7090 MOPP to parallel RI policy.

MOTION BY RICK STERNE, PDG; SECONDED BY JACK AMICO, IPDG - DISTRICT PER CAPITA LEVY WILL MIRROR THE RI POLICY IN RECOGNIZING ONLY THOSE MEMBERS REPORTED AS ACTIVE WITH THE RIGHTS AND RESPONSIBILITIES OF ANY ACTIVE MEMBER, INCLUDING PAYMENT OF DISTRICT DUES AND ANY OTHER DISTRICT FINANCIAL OBLIGATIONS BASED ON CLUB MEMBERSHIP. MOTION CARRIED.

Adjournment: 11:55 am by acclaim.

Respectfully submitted,

Anebje futton

**Penelope Hutton** 

# **Executive Secretary**

#### **Reports Attached:**

YTD Financial Report May 31, 2016 DG Report DGE Report DGN Report DGN Report DGND Report Service Projects Report Training Report Public Image Report Membership Report The Rotary Foundation Report Youth Services Report Proposed MOPP Amendment District Conference Report Friendship Exchange Report Membership Orientation Report from Club Leadership Training

# Rotary International District 7090 Profit & Loss Budget vs. Actual

July	2015	through	May	2016
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	Jul '15	Budget	Over Bud	% of Bud
Ordinary Income/Expense				
Income 4000 · Club assessment				
4010 · General assessment	89,469.77	84,200.00	5,269.77	106.3%
4020 · District Conference assessment	7,491.72	7,000.00	491.72	107.0%
4030 · Insurance Assessment	37,228.23	34,000.00	3,228.23	109.5%
Total 4000 · Club assessment	134,189.72	125,200.00	8,989.72	107.2%
4200 · District Conference				
4202 · DC - Registrations 4204 · DC - Sponsorships	53,929.00 6,050.00	50,000.00 0.00	3,929.00 6,050.00	107.9% 100.0%
4204 · DC - Sponsorsnips 4208 · DC - Draws, etc	0.00	0.00	0.00	0.0%
Total 4200 · District Conference	59,979.00	50,000.00	9,979.00	120.0%
4300 · District Governor RI reimb	0.00	0.00	0.00	0.0%
4400 · AG reimbursement	0.00	1,500.00	-1,500.00	0.0%
49900 · Uncategorized Income 5000 · Earned revenues	1,820.00	0.00	1,820.00	100.0%
5010 · Foundation dinner	7,315.00	14,000.00	-6,685.00	52.3%
5030 · RYLA	0.00	32,000.00	-32,000.00	0.0%
5035 · Slapshot	31,025.00	28,000.00	3,025.00	110.8%
5040 · PETS	14,840.00	31,100.00	-16,260.00	47.7%
5050 · Club Leadership Traing	7,755.00	8,500.00	-745.00	91.2%
Total 5000 · Earned revenues	60,935.00	113,600.00	-52,665.00	53.6%
5060 · District Simplified Grants	27,717.56	0.00	27,717.56	100.0%
5200 · Interest income	32.64	100.00	-67.36	32.6%
5400 · Other income 5401 · Other Income	140.00	500.00	-360.00	28.0%
5405 · Grant Management Seminar Revenu	4,960.32	0.00	4,960.32	100.0%
5420 · RLI Training Revenue	2,615.00	2,000.00	615.00	130.8%
Total 5400 · Other income	7,715.32	2,500.00	5,215.32	308.6%
Total Income	292,389.24	292,900.00	-510.76	99.8%
Expense				
6000 · Administration		4 500 00	4 500 00	0.00/
6020 · Assistant Governors 6030 · District council	0.00 2,172.36	1,500.00 2,200.00	-1,500.00 -27.64	0.0% 98.7%
6060 · District Website Administration	18.17	0.00	18.17	100.0%
6061 · District Website Club Runner	1,973.00	1,600.00	373.00	123.3%
6062 · District Newsletter	2,000.00	2,400.00	-400.00	83.3%
6080 · District office	45 000 00	10,000,00	0.000.00	00.00/
6081 · Office Support 6082 · Phone Charges	15,000.00 850.00	18,000.00 1,200.00	-3,000.00 -350.00	83.3% 70.8%
6083 · Postage	2.62	100.00	-97.38	2.6%
6084 · Office Supplies	74.74	300.00	-225.26	24.9%
6085 · Bank Charges	4,422.39	1,000.00	3,422.39	442.2%
6086 · Supplies, Treasurer	240.20	100.00	140.20	240.2%
Total 6080 · District office	20,589.95	20,700.00	-110.05	99.5%
Total 6000 · Administration	26,753.48	28,400.00	-1,646.52	94.2%
69800 · Uncategorized Expenses 7000 · Directors and Committees	0.00	1,000.00	-1,000.00	0.0%
7010 · Group study exchange	0.00	500.00	-500.00	0.0%
7015 · District Simplified Grants	27,717.56	0.00	27,717.56	100.0%
7030 · Long-range planning	681.96	0.00	681.96	100.0%
7040 · Membership	123.00	1,000.00	-877.00	12.3%
7050 · Rotary foundation	404.04	F00 00	260 70	06.00/
7055 · Paul Harris Society 7057 · Grant Management Seminar	131.21 6,007.13	500.00 2,000.00	-368.79 4,007.13	26.2% 300.4%
7057 · Grant Management Seminar 7050 · Rotary foundation - Other	233.10	2,000.00	-1,766.90	11.7%
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# Rotary International District 7090 Profit & Loss Budget vs. Actual July 2015 through May 2016

	Jul '15	Budget	Over Bud	% of Bud
Total 7050 · Rotary foundation	6,371.44	4,500.00	1,871.44	141.6%
7060 · Grants Committee	0.00	500.00	-500.00	0.0%
7065 · Rotary Scholars	0.00	500.00	-500.00	0.0%
7080 · World community service	0.00	100.00	-100.00	0.0%
7100 · RYLA	-1,200.00	32,000.00	-33,200.00	-3.8%
7105 · Slapshot	28,648.50	28,000.00	648.50	102.3%
7130 · Public Relations	80.49	1,000.00	-919.51	8.0%
7134 · Promotion of RI Theme	4,824.24	3,000.00	1,824.24	160.8%
7135 · District badges and pins	0.00	1,100.00	-1,100.00	0.0%
7140 · Communications	1,661.80	4,500.00	-2,838.20	36.9%
7155 · District governor interviews 7200 · Other committees	0.00	200.00	-200.00	0.0%
7205 · Other Committees - Misc	50.68	500.00	-449.32	10.1%
7215 · District Gov - Change Over Even	0.00	500.00	-500.00	0.0%
Total 7200 · Other committees	50.68	1,000.00	-949.32	5.1%
Total 7000 · Directors and Committees	68,959.67	77,900.00	-8,940.33	88.5%
7500 · Standing Committees				
7520 · District insurance	30,438.80	34,000.00	-3,561.20	89.5%
7530 · Finance and audit	5,500.00	5,500.00	0.00	100.0%
Total 7500 · Standing Committees	35,938.80	39,500.00	-3,561.20	91.0%
8000 · Training				
8010 · District conference				
8012 · DC - Expenses	64,805.53	57,000.00	7,805.53	113.7%
Total 8010 · District conference	64,805.53	57,000.00	7,805.53	113.7%
8020 · PETS expenses	25,852.05	31,100.00	-5,247.95	83.1%
8030 · Club Leadership Training	5,000.00	8,500.00	-3,500.00	58.8%
8035 · PETS Training Costs	202.41	0.00	202.41	100.0%
8036 · Visioning/Release Your Inner Ro	382.03	700.00	-317.97	54.6%
8040 · District training	8,042.26	7,500.00	542.26	107.2%
8070 · Dist Gov Nominee Training	5,549.35	3,000.00	2,549.35	185.0%
8080 · Dist Gov Elect Training	3,238.75	9,900.00	-6,661.25	32.7%
8085 · District Gov Training	9,844.21	9,900.00	-55.79	99.4%
8098 · Awards & Recognition	0.00	2,500.00	-2,500.00	0.0%
Total 8000 · Training	122,916.59	130,100.00	-7,183.41	94.5%
8048 · Rotary Leadership Institue	4,152.91	2,000.00	2,152.91	207.6%
8500 · Foundation Dinner Costs	6,606.76	14,000.00	-7,393.24	47.2%
9915 · Unbudgeted Expenses	2,689.11	0.00	2,689.11	100.0%
Total Expense	268,017.32	292,900.00	-24,882.68	91.5%
Net Ordinary Income	24,371.92	0.00	24,371.92	100.0%
Net Income	24,371.92	0.00	24,371.92	100.0%

# Rotary International District 7090 Balance Sheet Prev Year Comparison As of May 31, 2016

ASSETS       Current Assets       Chequing/Savings       1010 - First Niagara US     70,001.51     58,009.59     11,991.92       1015 - First Niagara Short Term Invest     86,720.28     86,676.84     43.44       1020 - BoM Cdn     55,962.58     39,860.37     16,102.21       1070 - First Niagara Bank Special Acct     7,623.84     15,513.70     -7,889.86       1090 - Restricted Grants Committee     50,442.68     28,344.53     22,098.15       Total Chequing/Savings     270,750.89     228,405.03     42,345.86       Accounts Receivable     654.80     9,434.65     -8,779.85       1110 - Accounts Receivable     654.80     0.00     -654.80     -654.80       1021 - Exchange on CDN bank balances     -8,151.95     -3,640.86     -4,511.09       1450 - Prepaid Expenses     4,192.86     17,453.04     -13,260.18       1451 - Prepaid District Conference     7,727.00     725.00     7,002.00       Total Other Current Assets     3,767.91     14,537.18     -10,769.27       Total Other Current Assets     2,457.44     2,457.44     0.00       1700 - Equipment     2,457.44     2,457.44     0.00	20.7% 0.1% 40.4% -50.9% 78.0% 18.5% -93.1% -100.0% -100.0% -123.9% -76.0% 965.8%
Chequing/Savings       70,001.51       58,009.59       11,991.92         1015 · First Niagara US       70,001.51       58,009.59       11,991.92         1015 · First Niagara Short Term Invest       86,720.28       86,676.84       43.44         1020 · BoM Cdn       55,962.58       39,860.37       16,102.21         1070 · First Niagara Bank Special Acct       7,623.84       15,513.70       -7,889.86         1090 · Restricted Grants Committee       50,442.68       28,344.53       22,098.15         Total Chequing/Savings       270,750.89       228,405.03       42,345.86         Accounts Receivable       654.80       9,434.65       -8,779.85         1115 · Accounts Receivable - Cdn       -654.80       0.00       -654.80         Total Accounts Receivable       0.00       9,434.65       -9,434.65         021 · Exchange on CDN bank balances       -8,151.95       -3,640.86       -4,511.09         1450 · Prepaid Expenses       4,192.86       17,453.04       -13,260.18         1451 · Prepaid District Conference       7,727.00       725.00       7,002.00         Total Other Current Assets       2,767.91       14,537.18       -10,769.27         Total Current Asset	0.1% 40.4% -50.9% 78.0% 18.5% -93.1% -100.0% -100.0% -123.9% -76.0% 965.8%
1010 - First Niagara US     70,001.51     58,009.59     11,991.92       1015 - First Niagara Short Term Invest     86,720.28     86,676.84     43.44       1020 - BoM Cdn     55,962.58     39,860.37     16,102.21       1070 - First Niagara Bank Special Acct     7,623.84     15,513.70     -7,889.86       1090 - Restricted Grants Committee     50,442.68     28,344.53     22,098.15       Total Chequing/Savings     270,750.89     228,405.03     42,345.86       Accounts Receivable     654.80     9,434.65     -8,779.85       1110 - Accounts Receivable     -654.80     0.00     -654.80       1021 - Exchange on CDN bank balances     -8,151.95     -3,640.86     -4,511.09       1450 - Prepaid Expenses     4,192.86     17,453.04     -13,260.18       1451 - Prepaid District Conference     7,727.00     725.00     7,002.00       Total Current Assets     3,767.91     14,537.18     -10,769.27       Total Current Assets     2,457.44     2,457.44     0.00       1700 - Equipment     2,457.44     2,457.44     0.00     -2,457.44     0.00       1750 - Accum Amort - Equipment     -2,457.44     -2,457.44     0.00 </th <th>0.1% 40.4% -50.9% 78.0% 18.5% -93.1% -100.0% -100.0% -123.9% -76.0% 965.8%</th>	0.1% 40.4% -50.9% 78.0% 18.5% -93.1% -100.0% -100.0% -123.9% -76.0% 965.8%
1015 · First Niagara Short Term Invest 1020 · BoM Cdn     86,720.28     86,676.84     43.44       1020 · BoM Cdn     55,962.58     39,860.37     16,102.21       1070 · First Niagara Bank Special Acct     7,623.84     15,513.70     -7,889.86       1090 · Restricted Grants Committee     50,442.68     28,344.53     22,098.15       Total Chequing/Savings     270,750.89     228,405.03     42,345.86       Accounts Receivable     654.80     9,434.65     -8,779.85       1110 · Accounts Receivable     654.80     0.00     -654.80       Total Accounts Receivable     0.00     9,434.65     -9,434.65       1021 · Exchange on CDN bank balances     -8,151.95     -3,640.86     -4,511.09       1450 · Prepaid Expenses     4,192.86     17,453.04     -13,260.18       1451 · Prepaid District Conference     7,727.00     725.00     7,002.00       Total Current Assets     274,518.80     252,376.86     22,141.94       Fixed Assets     0.00     0.00     0.00     0.00       1700 · Equipment     2,457.44     2,457.44     0.00     0.00       1760 · Equipment     2,457.44     2,457.44     0.00     0.00	0.1% 40.4% -50.9% 78.0% 18.5% -93.1% -100.0% -100.0% -123.9% -76.0% 965.8%
1020 · BoM Cdn     55,962.58     39,860.37     16,102.21       1070 · First Niagara Bank Special Acct     7,623.84     15,513.70     -7,889.86       1090 · Restricted Grants Committee     50,442.68     28,344.53     22,098.15	40.4% -50.9% 78.0% 18.5% -93.1% -100.0% -100.0% -123.9% -76.0% 965.8%
1070 · First Niagara Bank Special Acct     7,623.84     15,513.70     -7,889.86       1090 · Restricted Grants Committee     50,442.68     28,344.53     22,098.15       Total Chequing/Savings     270,750.89     228,405.03     42,345.86       Accounts Receivable     654.80     9,434.65     -8,779.85       1110 · Accounts Receivable     654.80     0.00     -654.80       Total Accounts Receivable     0.00     9,434.65     -9,434.65       Total Accounts Receivable     0.00     9,434.65     -9,434.65       Other Current Assets     1021 · Exchange on CDN bank balances     -8,151.95     -3,640.86     -4,511.09       1450 · Prepaid Expenses     4,192.86     17,727.00     725.00     7,002.00	-50.9% 78.0% 18.5% -93.1% -100.0% -100.0% -123.9% -76.0% 965.8%
1090 · Restricted Grants Committee     50,442.68     28,344.53     22,098.15       Total Chequing/Savings     270,750.89     228,405.03     42,345.86       Accounts Receivable     654.80     9,434.65     -8,779.85       1110 · Accounts Receivable     654.80     0.00     -654.80       Total Accounts Receivable     0.00     9,434.65     -9,434.65       Total Accounts Receivable     0.00     9,434.65     -9,434.65       Other Current Assets     0.00     9,434.65     -9,434.65       1021 · Exchange on CDN bank balances     -8,151.95     -3,640.86     -4,511.09       1450 · Prepaid Expenses     4,192.86     17,453.04     -13,260.18       1451 · Prepaid District Conference     7,727.00     725.00     7,002.00       Total Other Current Assets     3,767.91     14,537.18     -10,769.27       Total Current Assets     274,518.80     252,376.86     22,141.94       Fixed Assets     0.00     0.00     0.00     0.00       1700 · Equipment     2,457.44     2,457.44     0.00     -2,457.44     0.00       1750 · Accum Amort - Equipment     -2,457.44     -2,457.44     0.00     0.00	78.0% 18.5% -93.1% -100.0% -100.0% -123.9% -76.0% 965.8%
Total Chequing/Savings       270,750.89       228,405.03       42,345.86         Accounts Receivable       654.80       9,434.65       -8,779.85         1110 · Accounts Receivable       654.80       0.00       -654.80         Total Accounts Receivable       0.00       9,434.65       -8,779.85         1115 · Accounts Receivable       0.00       9,434.65       -9,434.65         Total Accounts Receivable       0.00       9,434.65       -9,434.65         Other Current Assets       1021 · Exchange on CDN bank balances       -8,151.95       -3,640.86       -4,511.09         1450 · Prepaid Expenses       4,192.86       17,453.04       -13,260.18         1451 · Prepaid District Conference       7,727.00       725.00       7,002.00         Total Other Current Assets       3,767.91       14,537.18       -10,769.27         Total Current Assets       274,518.80       252,376.86       22,141.94         Fixed Assets       0.00       0.00       0.00         1700 · Equipment       -2,457.44       -2,457.44       0.00         1750 · Accum Amort - Equipment       -2,457.44       -2,457.44       0.00         1750 · Accum Amort - Equipment       -2,	18.5% -93.1% -100.0% -100.0% -123.9% -76.0% 965.8%
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1115 · Accounts Receivable - Cdn     -654.80     0.00     -654.80       Total Accounts Receivable     0.00     9,434.65     -9,434.65       Other Current Assets     1021 · Exchange on CDN bank balances     -8,151.95     -3,640.86     -4,511.09       1450 · Prepaid Expenses     4,192.86     17,453.04     -13,260.18       1451 · Prepaid District Conference     7,727.00     725.00     7,002.00       Total Other Current Assets     3,767.91     14,537.18     -10,769.27       Total Current Assets     274,518.80     252,376.86     22,141.94       Fixed Assets     0.00     0.00     0.00       1750 · Accum Amort - Equipment     -2,457.44     -2,457.44     0.00       Total Fixed Assets     0.00     0.00     0.00     0.00       Total Fixed Assets     0.00     0.00     0.00     0.00       Total Fixed Assets     0.00     0.00     0.00     0.00       Total Fixed Assets     274,518.80     252,376.86     22,141.94     ULABILITIES & EQUITY       LiABILITIES     EQUITY     Liabilities     274,518.80     252,376.86     22,141.94     14,194	-100.0% -100.0% -123.9% -76.0% 965.8%
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Other Current Assets       -3,640.86       -4,511.09         1450 · Prepaid Expenses       4,192.86       17,453.04       -13,260.18         1451 · Prepaid District Conference       7,727.00       725.00       7,002.00         Total Other Current Assets       3,767.91       14,537.18       -10,769.27         Total Other Current Assets       274,518.80       252,376.86       22,141.94         Fixed Assets       2,457.44       2,457.44       0.00         1750 · Accum Amort - Equipment       -2,457.44       -2,457.44       0.00         Total Fixed Assets       0.00       0.00       0.00         Total Fixed Assets       274,518.80       252,376.86       22,141.94	-123.9% -76.0% 965.8%
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TOTAL ASSETS       274,518.80       252,376.86       22,141.94         LIABILITIES & EQUITY       Liabilities	0.0%
LIABILITIES & EQUITY Liabilities	0.0%
Liabilities	8.8%
Current Liabilities Other Current Liabilities	
<b>2030 · Accrued Expenses</b> 1,200.00 33,688.06 -32,488.06	-96.4%
<b>2350 · Unearned/deferred revenue</b> 50,333.44 0.00 50,333.44	100.0%
Total Other Current Liabilities       51,533.44       33,688.06       17,845.38	53.0%
Total Current Liabilities       51,533.44       33,688.06       17,845.38	53.0%
Total Liabilities       51,533.44       33,688.06       17,845.38	53.0%
Equity	
<b>3100 · Restricted funds</b> 4,374.00 0.00 4,374.00	100.0%
<b>3900 · Retained Earnings</b> 194,239.44 211,239.03 -16,999.59	-8.1%
Net Income       24,371.92       7,449.77       16,922.15	227.2%
Total Equity       222,985.36       218,688.80       4,296.56	2.0%
TOTAL LIABILITIES & EQUITY       274,518.80       252,376.86       22,141.94	2.070



Kevin J. Crosby, Ph.D. District Governor 2015-16 Kevin@D7090.org



DG Report to District Council June 18. 2016

Immediately following our last District Council meeting, I participated in our District Team Training Seminar, focusing on how our AGs and other District leaders can work together effectively to serve the clubs in our District

I had the pleasure of presenting a PHF to former NHL star and current advocate for treatment of people with Parkinson's Disease – Steve Ludzik on April 14 at a joint meeting of the Rotary clubs of St. Catharines. On April 24, I had the honor of speaking at the closing ceremony of Slapshot in Ancaster. I had the pleasure of helping to recognize several Rotarians and community members as Paul Harris Fellows at the PHF event of the Rotary Club of Niagara-on-the-lake on April 26. On April 28, I was honored to charter a new Rotaract Club at Daemen College, sponsored by the Rotary Club of Amherst South. The following day, April 29, I joined District Scholarship Chair Shefali Clerk in presenting a scholarship check to the Rotary Club of Brantford for the winning student they sponsored. On May 5, I had the pleasure of participating in the 30<sup>th</sup> Anniversary celebration of the Rotary Club of Lockport for the student they sponsored. On June 7, I participated in the annual meeting of the District Foundation Grants Committees in St. Catharines. On June 11, I had the honor of speaking at the 25<sup>th</sup> Anniversary Clebration for the Rotary Club of Fonthill.

Between the time this report is written and our District Council meeting on June 18, I will participate in the annual Awards Dinner of the Rotary Club of West Seneca on 6/15 and the RYLA dinner on 6/16.

On May 7, I participated in the Club Leadership Training program, leading a workshop on membership.

Along with other members of the District leadership team, we successfully recruited John DePaolo to the position of District Director of Service Projects, beginning July 1, 2016.

With the assistance of Rotarians Dr. Kevin D'Angelo (Orchard Park) and Jim Howden (Grimsby) we have implemented a system for managing the physical assets used for training and Visioning (flipcharts, projector, accessories).

We have begun the process of establishing an ad hoc committee to develop and implement a series of Young Professional events in the District in 2016-17.

Along with five other members of the District Leadership team, I have participated in a no-cost executive coaching project be provided by Rotarian Angela Carter (E-club of SOWNY) and her fellow students from the Royal Roads University Executive Coaching program.



Kevin J. Crosby, Ph.D. District Governor 2015-16 Kevin@D7090.org



I have been working with District Membership Director, Brian Carmichael, to finalize and announce the results of the "Get Ready to Grow" membership campaign. A total of 27 new members were inducted during the 3-month period of the campaign, March 1 to May 31.

I have been working with the District Awards Committee to identify the winner of the Governor's Trophy and Lighthouse Awards for 2015-16. These will be presented on June 26 at the DG Changeover and Club Recognition luncheon in Albion, NY.

At the request of RI Director-elect Dean Rohrs, I participated on a committee of two people who researched and selected the venue for the "Beyond Borders Dinner" at the 2017 Rotary International Convention in Atlanta, GA.

Finally, I had the privilege of attending the RI Convention in Seoul, Korea. I was inspired by the great keynote speakers at the General Sessions and the informative workshops during the daily breakout sessions.

Respectfully submitted,

Kevin Crosby, DG



# **Rotary District 7090**

Marlene (Marlee) Diehl District Governor 2016–2017 <u>marlee@D7090.org</u> 585-755-4334 or 585-682-3017

Reg Madison District Governor-elect Melisa Schrock District Governor Nominee Kevin Crosby Immediate Past District Governor Mike Prinzbach Treasurer Pene Hutton District Executive Secretary

Karen Oakes Director, Foundation Greg Norton Director, Youth Kevin Crosby Director, Membership Ralph Montesanto Director, Training Tawnya Hartford Director, Public Image, Canada Chrissy Casilio-Bluhm Director, Public Image, USA John DePaolo Director, Service Projects

800 Lakeview Avenue Jamestown, NY 14701-3106 716-484-8814



District Governor-Elect June 18 2016 District Council Meeting

District Leadership Team Training – I was pleased with the results of this afternoon following the last District Council Meeting.

Slapshot – I attended on the Saturday and thoroughly enjoyed the interaction with these teens.

Club Leadership Training – May 7. 190 in attendance. The major negative I heard was that the assumed parking lot wanted \$20USD to get out. Not sure how why this happened. In the past, the recommended parking was the big parking garage, NW of the CCNF. Perhaps if we are back there in the future, we need to return to that recommendation. Next week, we will be review the event. The overall evaluations were very good. Lots of folks love Joel Hilchey.

I have attended several area meetings, Area 7, Area 11, Area 1 and Area 3. I was thrilled to see the strong participation from those in attendance. My continued recommendation is that the President, President-elect and President-elect Nominee all attend to more effectively prepare to be club presidents.

Seoul – what an experience! All great, except the jet lag! I am more committed than ever to seek lots of Rotarians who will go to the Atlanta Convention – Our Rotarian Foundation Centennial.

Over the last month or so, I have made up at 5 clubs to become more familiar with the clubs and dynamics. WOW! We have some clubs who are doing fantastic things. Batavia, Williamsville, Norfolk Sunrise, Dundas, and Stoney Creek. Additionally Bill and I attended the Le Roy Graze to Raise – they certainly supported their foundation for scholarships.

Attended the Grants semi-annual meeting – now this humbles me when I see all the hard work this committee put into this district process. Yet even bigger is their passion to assist the club's achieve their grant goal.

The District Governor Visit plan has been out for over a month. Several clubs needed to be rescheduled. Clubs who do NOT meet weekly must ensure that their club information is current in Clubrunner.

If you have not registered to attend the District Changeover on Sunday, June 26 at Tillman's Historic Village Inn, please do so, as we need to turn in the numbers on Monday, June 20.



Currently we have the majority of the district team in place. We are working on filling one key role – the End Polio Now Chair. It is wonderful to have so much experience in this team ensuring the upcoming year will be a great one. Thank you to all of you who are remaining on the district team. A special thank you and welcome to those who have stepped up to join the district team.

Introducing our 2016 – 2017 District team:

Reg Madison - District Governor –elect (Brantford Sunrise)

Melisa Schrock - District Governor Nominee (Akron Newstead)

Kevin Crosby -Immediate Past District Governor and Director, Membership (Buffalo Sunrise)

Ralph Montesanto – Vice Governor and Director Training (Dundas Valley Sunrise)

Pene Hutton – District Executive Secretary (Greater Jamestown)

Mike Prinzbach – District Treasurer (Williamsville)

Karen Oakes - Director, Foundation (Diehl)

John DePaolo – Director, Services Projects (BNMC)

Greg Norton – Director, Youth Services (Buffalo Sunrise)

Chrissy Casilio Bluhm – Co-Director, Public Image (Clarence)

Tawnya Hartford – Co-Director, Public Image (Niagara Falls Sunrise)

<u>Thank you to all of the Assistant Governors, District Chairs and committee members, we appreciate you contributing so much to our district</u>.

It has been my honor/honour to be our district's District Governor-elect this year. With the mentoring of many of the Past District Governors, I feel I am ready for July 1 and look forward to representing District 7090.

Respectively Submitted,

Marlee

Marlee Diehl.

# DGN Report – Reg Madison

I am well on the road to recovery since my quadruple by-pass surgery on April 5<sup>th</sup> and resumed my duties at the beginning of the month. I want to thank Kevin, Marlee and Melisa for allowing me to focus on my recovery and take on all my responsibilities. It is good to be back!

Last week I participated in a Zoom meeting to discuss District awards and attended the Foundation committee meeting in St. Catharines. I was impressed with the leadership Karen provides and the quality of her committee members. This past Monday, I met with the Co-chairs of the 2017 District Conference to resume planning for this event. I will be participating in the changeover luncheon on the 26<sup>th</sup> at the Tillman Inn.

I will be meeting with Neil Phillips and Kathi Dick, the DGE's of 7070 and 7080 on July 7<sup>th</sup> to begin discussions for the 2017 MDPETS which will be held on March 3<sup>rd</sup> and 4<sup>th</sup> at the BMO center in Toronto. A meeting of the district chairs, trainers and DGE's of the three districts will take place at my home on August 23<sup>rd</sup>. In mid July, Ralph Montesanto and I will attend the PETS Alliance at Rotary headquarters in Evanston.

I have registered for the Atlanta convention when the discount was available on the registration fees. I look forward to supporting Marlee during her year as Governor and all the District Leadership Team.

#### District Governor Nominee Designate Report June 18, 2016 Submitted by Melisa Schrock

Since my last report in April, I have:

• Begun hosting the AG monthly meetings - we are continuing to work on the District Visioning as it related to the AG's. Plans are in place to identify the 4 replacements needed for AG terms ending in 2017. Our goal is to spend this year training those replacements so they will be better prepared for their term as AG.

Goals for the upcoming year:

- to structure our AG monthly meetings in a way that allows us to shift from reporting to coaching/training time
- to create a survey that is sent to outgoing club Presidents to evaluate the impact their AG had during their year goal will be to determine what areas need improvement, what worked well, what other ideas need to be considered
- to include regular training time during our monthly meetings
- all successors for 2017 to be determined by September
- all successors for 2018 to be determined by June 2017

# Director of Service Projects District Council Meeting June 18, 2016 Submitted by Melisa Schrock

#### **Community Service Committee:**

Disaster Preparedness Plan Document – still under review and revisions; Leigh Reddy is hoping to having an update after his return from the International Conference. We will continue to work with him to finalize our Plan.

#### **Vocation Service Committee:**

- □ Mike Grimaldi conducted a session at CLT about VSP and offered several ideas for Clubs on how to engage in a VSP.
- □ We have offered the first ever Vocation Service opportunity in which individual Rotarians can participate in a vocational service oriented trip to Sierra Leone, Africa. Several people have expressed interest and we are working towards a firm date for the trip as well as gaining solid commitments for participation.

#### World Community Service Committee:

- Next meeting will be 8/24/2016 at the Best Western Heart of Niagara Conference Center, St. Catherines at 6:00pm (dinner at 5:30pm)
- □ Minutes from last meeting are included separately from this report

**MOTION:** The International Service Committee recommends that the Rotary Club of St. Catharine's South be approved for solicitation at other Rotary Clubs in District 7090 in support of the Trees That Feed breadfruit project for Pakistan.

Moved: PDG Jack Amico (West Seneca), seconded by David Johnson (BNMC), and unanimously approved.

**Service Projects:** John DePaolo of the BNMA Rotary Club was agreed to take over as Director of Service Projects effective 7/1/16. John and I have met and discussed current projects underway, as well as ideas he has which he hopes to develop within the position. I will continue to be a resource for John during the upcoming year in an effort to make his transition as seamless as possible.

It has been a true honor to serve with you and on behalf of the Rotarians in D7090 as the Service Projects Director. I have learned a great many things about the amazing projects currently underway in our district. I have also had the pleasure of getting to now many of our leaders and I look forward to continuing to grow and foster those relationships as I move into the next phase as District Governor Nominee!

#### International Service Committee ISC - World Community Service Committee Minutes Wednesday May 18, 2016

The meeting was called to order at 6:10 p.m. by Chairman Sabih Uddin.

<u>Members in attendance</u>: Sabih Uddin, PDG Jack Amico, David Johnson, DGE Marlee Diehl, Patrick MacNeill, Jackie Van Lankveld, PDG, Karen Oakes, Barbara Ochterski, DGND Melisa Schrock

#### Guest: Najeeb Syed

Sabih opened the meeting with a special welcome to Najeeb Syed and asked for introductions around the table. Sabih noted that this is his last meeting as Chair of this committee and thanked Barbara for her work.

#### Old and New Business:

ENTEBBE SCHOOL PROJECT: St. Catharines Rotary Club –downtown, is partnering with the Nkumba Rotary Club in Uganda in support of a school build for an orphanage operated by the Education and Women's Aid Group of Entebbe, Uganda. Jackie Van Lankveld has been going club to club regarding this project with 13 visits to date. The project is sound and the response has been good from 70-90 clubs. Additionally, there is a groundswell of people in Uganda who are willing to send their children for full tuition which helps to underwrite the costs for the orphans to attend school.

#### TREES THAT FEED – JAMAICA – Cathy Henry (in absentia)

All 3,000 trees, donated by the Rotary Club of St. Catharines South to the Rotary Club of Ocho Rios East/Jamaica have now been accounted for and planted. The Tacius Golding School, in rural Jamaica, continues to accept the challenge of formulating a manufacturing line to produce flour from the available breadfruit, to make porridge to supply the children in the basic schools island wide with one hot meal per day. The local community of Brown's Hall has embraced this project and supports the school with man hours and skills to teach the children about agriculture, nutrition, and tools for manufacturing , maintenance of the on site equipment etc.

Phase one of the manufacturing line is now complete. A 45 foot trailer has been donated to the school through a member of the Ocho Rios club to increase the size of the line, develop solar power and for storage. The Ocho Rios club continues to support the school by holding walkathons to donate funding for continuation of the program. In another two years, if all goes well with the maturing of the trees there will be approximately one million breadfruit annually coming into the system for feeding the children, the rest of the population of Jamaica and eventually abroad.

#### COMMITTEE NAME CHANGE

PDG Karen reported the chain of events that led to a name change for this committee.

- □ 4/9 approved at District Council
- $\Box$  5/7 Presented to Presidents-elect and approved

In this way the name change is finalized and now needs to be changed in the Manual of Procedures. Sabih asked how clubs will be made aware of the change.

WATER WELLS IN MONO DASSE CHIEFDOM PROJECT (Sierra Leone)- sponsored by the Rotary Club of Akron-Newstead. DGND Melissa Schrock spoke about the importance and linkages between clean water wells and positive changes in the community, especially for children in school. She shared the opportunities for giving catalogue created by LOL.

WATER IN NEPAL – Dave Johnson (BNMC) discussed the many occurrences of gastroenteritis in remote villages in Nepal. He is looking for a Global Grant in this endeavor. He noted that villagers can become involved too by selling craft item. Other partners are needed for a Global Grant as the society in these

villages is on an almost cashless basis. Karen cautioned that 75% of water projects are not sustainable which is a major point in seeking a Global Grant. She suggest to all that suing the resource of Rotary Showcase Projects can be useful and may attract partners both in and out of Rotary. Patrick MacNeill offered the assistance of his (NOTL) club for this project.

TREES THAT FEED – PAKISTAN – Najeeb Syed (St. Catharine's S.) explained the originas of his project as beginning with the trip to Jamaica for TTF there. There are many obstacles, for example – a non-tropical climate, fresh, not brackish water. Initially Najeeb and friends supported the financial end of this pilot project. After explanation and discussion a motion was put forth to support this project.

**MOTION:** The International Service Committee recommends that the Rotary Club of St. Catharine's South be approved for solicitation at other Rotary Clubs in District 7090 in support of the Trees That Feed breadfruit project for Pakistan.

Moved: PDG Jack Amico (West Seneca), seconded by David Johnson (BNMC), and unanimously approved.

PDG Jack updated the members on his proposals given on January 13, 2016 and repeated as follows: PDG Jack Amico then presented two proposals for consideration by WCS Committee (attached). One was in regard to encouraging partnerships, somewhat like packaged grants, to offer to clubs which may be hesitant to seek an international collaboration on their own. The second was to revive the idea of in person presentations on the value of clubs engaging in world service.

SALAMA SHIELD is interested for longer, larger programs and Bob Schooley (Uganda) has a small project ready for clubs who would like to partner.

LOL catalogue is another option. Using the "food truck approach" that is advocated by DG Kevin Crosby to take International Service to the people. PDG Karen questioned what the criteria would be for setting up these partnerships. Jack should have this in writing, be very clear about what is entailed and bring this to this committee for input before adding it to the ISC Catalogue. The name "7090 Passion for Projects was suggested. A Powerpoint promoting International Service was suggested as well.

Patrick MacNeill (NOTL) informed members of the Global Grant for water and sanitation to 6 schools in Marsabit Kenya. It is a significant project since "lack of water can lead to war".

In conclusion, PDG Karen enthusiastically thanked Sabih Uddin for his service to this committee.

The meeting was adjourned at 8:35 p.m.

Respectfully submitted, Barbara Ochterski, Secretary (Buffalo Sunrise Rotary)

**Wednesday August 24,2016** – Meeting at our usual location – Best Western Heart of Niagara Conference Center, St. Catharines

# TRAINING DIRECTOR REPORT

#### June 15, 2016

#### Director: John Heise

The only major training event that has occurred since our last Council meeting was the District's Club Leadership Training Assembly, held at the Niagara Falls Conference Center. The event did include a new member orientation led and AG training.

Some 188 Rotarians attended this event. This number is down from previous years, but was still good. Most of those attending did use the advance registration process. There were only 8 who walked in for registration the day of the event. This certainly helped keep the registration line moving.

Financially, the District was able to cover expenses despite the drop in the number of attendees. We made approximately \$1700 at first glance. This does not include the fee, however, for processing on-line payments and some other considerations.

The planning group will be meeting next week to go over the event and the evaluations. They will begin the planning for next year's event.

This is my last report to the Council. I wish to thank everyone for the fantastic adventure in service I have had for the past dozen years or so. I have served as Youth Exchange Chair, an AG, Service Director, DGNN, DGN, DGE, DG, IPDG, and Training Director. It has been a great journey and I have met many wonderful Rotarians and partners. Thank you for all of these memories.

# FINAL PUBLIC IMAGE REPORT DISTRICT COUNCIL JUNE 18, 2016

Dear District Council,

At the beginning of the Rotary year, the Public Image Committee devised a plan of action. Below are the goals and action steps and an indication of completion or work-in-progress:

#### By June 2016:

- → all clubs in the District will know where Public Image resources can be found on the District 7090 website as well as RI website.
  - Strategy to work through the 17 Assistant Governors to communicate with the clubs in the District;
  - Encourage AGs to use RI videos as a way to build club understanding of the RI website.
- → DG Kevin facilitated this messaging to the AGs.
- → An article was written for the District newsletter highlighting resources.
- → Work-in-progress for the new Rotary year
- → an outline or promotional calendar of important annual Public Image dates will be created for future District Governors and Public Image Chairs (i.e. media releases for incoming DGs, current year DGs, etc.)
  - Document dates for incoming DGs, District Conference, RYLA, Slapshot, VTT, Youth Exchange.
  - Strategy to reach out to chairs and to Pene Hutton for important dates.
- → This was not addressed in 2016. A good carry forward for 2017.
- → a two- to three-year Public Image strategy will have been formulated by the Public Image Committee, which will be shared with all Rotary clubs at the District Assembly.
  - Review District Visioning document to see common threads.
    - Regional delivery/dissemination of information.
- → This was not addressed in 2016 other than this plan. A good carry forward for 2017.
- → Rotary District 7090's social media will have evolved to include Instagram to reach potential younger Rotarians.
  - Need to understand what we would want to accomplish with Instagram, i.e. tool to reach younger potential Rotarians; how it would work; expectations for clubs.
- → I believe Instagram to be an important part of the District's social strategy to reach potential younger Rotarians and encourage Tawnya Hartford to include Instagram as a social channel in 2017.
- → thought-provoking articles about Rotary District 7090 and Rotary in general are being published on LinkedIn through our Rotary District 7090 page.
  - Notion of Thought Leadership. Internal (Clubs) and external (Public).
- → This was not addressed in 2016. This would be worthwhile as a strategy if time and resources permit.

- → public Image training sessions will be held at District Training Assembly, covering all the aspects of Public Image (not just social media).
  - Give thought to a one-hour training session at District Conference. Prepare an outline.
  - Regional delivery or dissemination of information/training. Four to six over the year. Two online. Four in person.
  - Return to traditional PR "PR 101".
- → These sessions were delivered and delivered well by Chrissy Casilio-Bluhm and Tawnya Hartford.
- → a Public Image blog will be added to the District 7090 website. This would have a public-facing focus and contributors from all Rotary clubs.
  - Roseanne to investigate this, working with Pene Hutton.
- → This was not addressed in 2016. A good carry forward for 2017.
- → a regular Public Image column will appear in the District newsletter highlighting tips and resources for our Rotary clubs.
  - Newsletter and website traditionally fell under Public Image. Some thought to working collaboratively with Pene Hutton in these areas to ensure consistency of brand/communications.
- → A few articles were written and included in the District newsletter in 2016. I was unable to engage committee member Rachel Sandle from the Rotary Club of Lockport, who has a writing and photography background. Hopeful that Chrissy and Tawnya will be able to engage Rachel in the new Rotary year.

Respectfully submitted,

**Roseanne Morissette** 

# District Membership Committee Report to Council June 18, 2016

The Get Ready To Grow Campaign has concluded and with positive results.

- 27 new Rotarians were brought into the District during the course of the campaign.
- Delivering Membership information via webinar was positively received and we were encouraged to continue to explore this venue.
- The campaign highlighted the complexity of Membership growth and the need to expand the committee to be able help clubs understand the many factors affecting growth and retention.
- While the net growth number was low there is a "new club" on the horizon which will add another 20+ members shortly after the close of our Rotary year.

The recent Council On Legislation introduced a number of changes that will positively effect Membership growth in the coming years. Understanding these changes and encouraging their implementation will just be one of many initiatives that the Membership Committee will be undertaking as the Committee moves forward and prepares for next Rotary year District 7090 Rotary Foundation Committee District Council Report June 18, 2016



#### The Rotary Foundation "Doing Good in the World".

Karen L. Oakes, Director, District 7090 Rotary Foundation

The Foundation "Food truck" has put on a lot of miles/kilometers these past few months in visiting many of our D7090 clubs to present District Grant monies in support of their previously approved projects. Collectively, we enjoy the opportunity afforded during these onsite meetings as we bring a "face" of the Foundation at work to each of the clubs we are invited to attend.

FUNDRAISING 1) Annual Fund – Chair Pat Castiglia

As of June 12, 2016, the following is the report for District 7090:

The Total Number of Clubs with an Annual Fund Goal received: 53 of 69 clubs (76.81%) The Total Number of Clubs with Contributions to the Annual fund: 58 of 69 (84.06%)

The Annual fund goal for District 7090 - \$246,312 The Annual fund Received YTD - \$230,611.21 (93.63%) The per capita donation YTD - \$99.27

2) Polio Plus Fund – Chair TBA World polio Update

#### Wild poliovirus type 1 (WPV) and Circulating vaccine-derived poliovirus cases (cVDPV)

Total Cases				2015 CVDPV		2015 CVDPV
Globally	16	3	26	2	74	32
Endemic Countries	16	0	26	2	74	3
Non-endemic countries	s 0	3	0	0	0	29

3) Paul Harris Society - Chair PDG Bob Bruce.

In concert with incoming chair, Jim Morabito, efforts underway to gather seek support from all PHS members for this Rotary year.

#### 4) Endowment Fund – Chair John Mullen.

The Endowment Fund committee has had a quiet year compared to last year but with some planned changes in our committee structure, we hope to recharge the group and move forward in 2016-2017 with renewed energy. Frank Adamson joined the committee early this year after being involved in a very successful way in the Million Dollar Dinner campaign. Frank will be taking over as chair of the committee July 1st, as I will be stepping down as chair after 3 years. I will be staying on the committee to help where I can. Franco Olivieri has resigned from the committee as he has relocated out of our district.

For 2016-2017, the committee members will be: Frank Adamson (chair) John Mullen John Beyer Wallace Ochterski Maynard Lowry Stephen Keefe Umit Eruysal Tony Wellenreiter Karen Oakes (Foundation Chair)

Currently, the areas of focus for the committee members on an ongoing basis are:

Contacting senior District members for one on one discussions

Requesting to be speakers at Club meetings

Organizing Fireside chats in the Areas

Asking AG's to have us speak at Area meetings wih club presidents and president-elects

Approach members of our own clubs one on one to discuss the EF.

Connect potential contributors with Carolyn Seabrook-Ferguson, our RI Major Gifts Office Our goal is to spread the word about the EF, allowing members to understand the value and ease of participating, making it easy for them to make an endowment gift. Respectfully submitted

John Mullen

#### FOUNDATION GRANTS

District Grants SubCommittee Report

2015-2016 Grants (as of June 13, 2016)

Total Grants Approved – 23

Dollar amount of Grants Approved - \$56,251.53 (Includes Scholarships)

Final Reports Submitted - 22

Final Reports Approved – 16 (includes one club that withdrew their funding request, one club that could not complete their project due to unforeseen circumstances and one club that started their project too early and as a result were disqualified from receiving their matching grant) Dollar amount of final reports - \$44,433.78 (Includes Scholarships)

Because there was no VTT this year, please note that District scholarships were increased (one time only) by an additional \$10,000. As a result five additional students benefitted from this increase in funding

2016-2017 Grants (as of June 13, 2016)

Number of Clubs that attended District Grants Training Seminar – 50 Number of Clubs that submitted MOUs and Addendums – 49 Budgeted Amount for 2016-2017 District Grants - \$46,000.00 Number of clubs that have submitted a District Grant application – 28 Number of District Grant Applications Approved by Committee - 27 Dollar amount of District Grant applications received - \$49,817.30 Dollar amount of District Grant applications approved - \$42,462.84

I'd like to thank the committee members for their hard work while performing the required due diligence for each application. The committee members are John Boronkay, Bob Bruce, Pat Castiglia, Jim Morabito, Pravin Suchak, Jim Wakeman, Art Wing and Sandra Yeater. Respectfully submitted, John N. Teibert, CPA, CA a) Scholarship – Chair Shefali Clerk. This year there were 21 candidates for District Scholarships. Since VTT budget was allocated to Scholarships, there were 5 recipients. Rotary Peace Scholarship Interim progress- district has been fortunate enough to receive 4 applications this year for 2017-2018. District team is working hard on the endorsement. Shefali Clerk

b) Vocational Training Team – Chair Dan Smith

We are very pleased to report our selection of the VTT project for the coming Rotary Year 2016-2017. The level of interest in Vocational Training Teams has built considerably with the great success of our 1<sup>st</sup> VTT venture to District 7020 St Maarten and Anguilla. We have been blessed this year with four (4) VTT Applications for the 2016-2017 District Grant. We truly appreciate all the interest and efforts that have gone into making these proposals.

We have had the very difficult task of making a single choice from all these varied applications. Each and every application had immense potential. However in the final analysis we are charged to select the one application that evidenced the greatest capacity for our District to collaborate with another District to work together in building a successful Vocational Training Team experience.

Our selection is to District 9790 in Australia. The primary focus will be Fruit Farming and our District Team would potentially go there late this calendar year. District 9790 has made a commitment and to their credit their VTT Chair has experience with previous successful VTT's. Our entire District has a wealth of potential with highly experienced candidates in Fruit Farming to fulfill the training needs of their District. Selection of a Rotarian Team Leader and 3-4 Team Members will be highly desirable and competitive. More difficult choices! There are still many steps to complete as our District has to receive RI approval of the 16-17 Grant Application of which this proposal will be a part. This approval hinges on the completion and acceptance of the 15-16 Grant reporting to RI. Once we receive RI's approval, which typically has been in early August, our District can then commit to firmly making plans for this VTT to District 9790.

As this process develops, we will be soliciting the Rotarian Team Leader as well as Team Members, which can be Rotarians or Non-Rotarians of any age!

We wish to thank everyone for their involvement and efforts in this worthwhile Rotary District Grant.

Thank You Daniel F Smith VTT Chair, Rotary District 7090

2. Global Grants - Advisor Roy Sheldrick

GG1413585 School and family latrine with report due 20-04-2016 – SAID SO CLOSE to being completed.

GG1415547 Rotary International Health Clinic, Banda Aceh, Indonesia with report due 04-05-2016 - Ongoing dialogue.

Sincerely Roy

#### ALUMNI - Chair Patti Johnson

No update from April 2016 report however continued emphasis to advance engagement of all D7090 alumni is appreciated.

# 2015-2016 D7090 The Rotary Foundation (TRF) Goals

- 1. Build on the existing focus of D7090 support of the eradication of polio through:
- a) Individual Club financial participation to realize a cumulative total in excess of \$100,000 USD. Non Giving clubs 14. (Actual Club Giving \$134,2601 **Target Exceeded**)
- b) DDF financial commitment of at least 20% Actual \$100,000 well in excess of 20%
- 2. Further the advancement of support of the Annual Fund as follows:
- a) an overall increase in contributions by at least 5% (year over year decrease)
- *b)* a 2% increase in the number of clubs achieving the 100% The Rotary Foundation Giving level. (Not evident still work in progress).
- 3. Engage at least 35% of our qualified clubs in completing a club project as part of our 2015-2016 District Grant Spending Plan. (23 clubs (33%) proposals included in our 2015-16 DGSP).
- 4. Provide DDF support to Global Grant (GG) applications from our qualified clubs upon satisfactory review to ensure the GG addresses the need for sustainable, measurable outcomes in one or more of the areas of focus. (9 Global Grant applications approved through TRF which is the same as the prior year 2014-2015).
- 5. Continue to educate all D7090 Rotarians, Rotary Foundation Alumni and other like-minded individuals on the benefits of The Rotary Foundation programs. (Food truck fleet in high gear).
- 6. Grow our Bequest Society membership by 1% annually. (Gained 1 New member).

# Year to Date Summary

Fellow Rotarians

On the evening of June 7, 2016, some 15 members, regrets were filed from 5 members, of our collective Grant committees meet to reflect on our extensive undertakings this past year as well as consider our collective goals for the upcoming Rotary year. My heartfelt expression of appreciation is extended to our Chairpersons and their committee members for all their time and effort to build awareness of The Rotary Foundation.

We, as a group, are very excited about the upcoming Centennial of The Rotary Foundation. Our cornerstone celebration of these 100 years of The Rotary Foundation will be collaborating with all our district 7090 clubs to develop 100 events in celebration of the extraordinary work of Rotary Foundation. We are looking for all your ideas to build our directory of 100 events;

- providing 100 cupcakes/cookies etc to local children at a Rotary event
- 100 Rotarians walking for polio
- Rotarians donating 100 books to their local school or library
- Rotarians and their community providing 100 items to their local food pantry

We have amazing stories of The Rotary Foundation "Doing good in the world" to share so please send us your ideas, via email to <u>oakes.kl@sympatico.ca</u>. We will be reaching out to all of you to share your ideas for inclusion in our keep sake 100 EVENTS for 100 YEARS catalogue.

Thank YOU!

Respectfully submitted,

Karen L. Oakes The Rotary Foundation



# **District 7090 – Youth Services**

# FEATURED PROGRAM

# RYLA - (Chair - Sue O'Dwyer) www.ryla7090.com/

The annual RYLA event is this week – June 12 - 18 at Fredonia University.

We are looking forward to a great week but it has been a difficult year. There are 39 confirmed candidates and we would prefer at least 45.

The exchange rate has had an impact on Canadian clubs and some clubs seem to have budget issues. It is usually difficult getting a timely response from clubs but this year has seemed more difficult than usual.

A concerted effort will be made to ensure candidates speak to their sponsor clubs to reinforce the value of RYLA.

The committee will be debriefing after the week is over.

# YOUTH EXCHANGE – (Chair – Mike Taylor – Rotary Club of Fonthill)

The youth exchange program's year came to an official conclusion over the weekend of June 4-5 in Niagara-on-the-Lake. The inbound students received their certificates and said many tearful goodbyes to each other as well as to the Rotarians who helped them through the year.

**ROTARACT –** (Chair – Nicole Mendolia)

Members of the Amherst Rotary Club, the District Rotaract Committee, and various District 7090 dignitaries were in attendance to celebrate the official founding of the new Rotaract Club at Daeman College in Amherst, NY. We hope to add additional clubs in the upcoming months.

**Interact** – (Brian Casey – Rotary Club of Buffalo) No report at this time.

**SLAPSHOT –** (Jim Sykes - Chair) No report at this time.



Kevin J. Crosby, Ph.D. District Governor 2015-16 Kevin@D7090.org



#### Proposed Amendment Regarding District Dues to District MOPP DRAFT – 6/9/16 V3

In light of the recent resolutions adopted by the 2016 COL that will give clubs the option to offer additional membership types, it is proposed that the D7090 Manual of Policies and Procedures be amended as follows:

Section 3 – District Committees; The Governor's Committees; Section E, District Finance Committee; Section 7, District Per Capita Levy

The District Per Capita Levy shall mirror the RI policy in recognizing only those members reported as active with the rights and responsibilities of any active member, including payment of District dues and any other District financial obligations based on club membership.

#### District Conference 2016 Update Submitted by Melisa Schrock

District Conference will be October 21 -23, 2016 at the Batavia Downs Casino & Race Track

Registration is LIVE! Visit <u>www.districtconference7090.org</u> Please register soon. The Hotel at Batavia Downs is allowing us open registration at the hotel without ANY ROOM BLOCK only until the end of June. Rooms are limited and going quickly, so if you want to be that this brand new hotel, please register now!!

Tentative schedule: Friday night – tailgate party with special guest Saturday night – Heads or Tails Gala Dinner with live racing Sunday – morning session, ending by 11:00am

We have an exciting engagement project with Outreach Inc. We will be packaging 50,000 meals which will be donated to local and national food banks. This is an event you won't want to miss and will be open to everyone! So bring your family and friends to this unique opportunity to work side by side with your fellow Rotarians, and see your Foundation dollars in action!

# Friendship Exchange Report to District Council June 2016

This is a last minute and concise report for Friendship Exchange Activities.

John Crossingham of the St Catharines Rotary Club has offered to lead an exchange to West Australia. He and his spouse Libby were members of the RFE to Australia and made contacts in the Perth Area on that trip. We have good interest with members spread over the district. We have established a selection criteria.

The plan is to host the Aussies in June 2017 after the RI Convention in Atlanta which would afford them the opportunity to attend there. The group from 7090 would travel in September 2017.

I will provide updates on plans as they progress.

I have offers for other exchanges but would like to get this one off the ground before proceeding. I would like to consider exchanges in North America, both Canada and the USA if interesting partner districts can be found.

Charles Daly

#### Input- Rotary District Leadership Training - May 7, 2016

#### "Planning Prepackaged Club Resources for Use with Nearly, New and Renewing Rotarians"

#### What information would you have valued as a new member but did not receive?

- Terminology
- How do clubs fit into the larger "picture" of Rotary.
- Funding and budgets.
- What is entailed with executive positions and what are the processes to get there?
- Cost obligations other than annual fee and lunches.
- How committees are structured and how to get on committees.
- How board is structured.
- Clarity of the Avenues of Service
- The role and scope of Rotary International.
- Unwritten "rules"
- District assembly, RLI
- What other than fighting to end polio does Rotary stand for?
- What does Rotary do locally with the money raised?
- The process of how one person's idea can be implemented via Rotary. (Projects)
- Global impact
- Local impact and size of region
- Relaxed atmosphere and how it is fun too!
- Time and monetary commitment
- Who do we support?
- Concern about meeting attendance.
- Cost commitment for younger members.
- Guide new members to a member who might match personality and interest.
- Fireside chat

# What tools and resources would be most helpful to orient and engage new members? In what formats or access points?

- A list of recommendations on how to recruit and engage new members? (Best practices-Marlee Diehl.) Include information on how to be more welcoming.
- Information on how the Foundation and International functions? Grants?
- Organize as a portal through 7090.
- How to access Web resources, Clubrunner, and other avenues of communication.
- Provide tools (and templates) for instruction that can be accessed via the portal.
- Clarify committees.
- Clarify "the chat". For prospective members----provide club information and member responsibilities. For new members----provide information about the wider world of Rotary.

- Include information on the roles of sponsors and mentors.
- Consult with Crissy Casillo-Bloom.
- Create a directory of potential speakers for clubs.
- Provide a template for the classification talk/biography/birthday speech. Make it an event!
- Include the glossary with a complete list of acronyms.
- Describe the importance of "onboarding" or the one chance to offer a first impression of Rotary.

Marie Bindeman, 7090 Membership Orientation Chair, May 2016