



## Minutes of the 7090 District Council Meeting

Minutes of September 12, 2015

**No. of Attendees:** 24

**Call to Order:** 8:48 am by Governor Kevin Crosby

**Invocation:** Jack Amico, IPDG, borrowed an invocation from President's Rep at PDG Pravin's District Conference, Ted Krazinski, "Disturb us Lord, when .....we have abundance, for playing it too safe, when we arrive too early, to dare more boldly.....to push back the horizons of our future.....". He ended with, "Rotary and all of God's people are in our hands."

**Introductions:** All attendees announced their name, club and leadership role.

**Secretary's Report (posted to District website):** Pene Hutton

MOTION TO ACCEPT TO ACCEPT MINUTES OF JUNE 20, 2015, JOHN HEISE, PDG; SECONDED BY BRIAN CARMICHAEL, PDG. MOTION CARRIED.

**Treasurer's Report (see attached report):** Mike Prinzbach

Mike indicated that his focus has been on getting year end June 30, 2015 done for auditors. He announced also that he can process checks today. He referred to the income statement and noted that it is under stated – that he just heard about some grant income journal entry adjustments that will affect it.

MOTION BY KAREN OAKES, PDG, TO ACCEPT THE TREASURER'S REPORT SUBJECT TO SLIGHT MODIFICATIONS FOR GRANT INCOME; SECONDED BY MARLEE DIEHL, PDG. MOTION CARRIED.

**District Governor's Report (see attached):** Kevin Crosby

DG Kevin shared some personnel updates reflected in his report. He also shared some of the information he is sharing with the clubs, specifically his leadership pyramid (inverted) which emphasizes that the District exists to help the clubs.

DG Kevin introduced Bob Wallace, PDG District 7070 and Assistant Rotary Coordinator for Zone 24 East. PDG Bob shared the leadership resources on the Zone 24 – 32 website.

<http://portal.clubrunner.ca/50077/SitePage/resources>

3 teams of resources

- Membership Resources team
- Rotary Foundation Resources team
- Public Image Resources team



Rotary Coordinators – Bob Wallace provides assistance to 3 districts. His job is to help the district, answer questions and help the district get access to staff and data at RI.

PDG Bob also noted that there is a blog on the website Great Ideas to Share.  
<http://greatideastoshare.com/>

- Update on Cheektowaga Club (now called Roundabout Rotary of Buffalo Niagara): Katie Biggie, President - Katie (soon to change her name to Fowler) reported on club activities. Noted that club contact hours are mostly done in direct service (projects twice monthly) and a monthly social. Next social is September 22<sup>nd</sup>. Service project next week – expect to have over 100 hours of direct service come end of December. She also noted that the club is getting lots of print news and generating interest for their social. Now doubled size from 4 to 8. Achieved gender parity with an average age of 32. Katie shared some photos and achievements year to date.

DG Kevin shared some Conference updates including, “Good news is that we are almost at room capacity; and in some cases workshop capacity.” More from Greg Norton, Conference Chair, to come.

He also noted that we have transitioned to Zoom from Go To Meeting. Pene is the administrator for the 10 licenses. Contact Pene if you need a license to conduct a meeting.

DG Kevin shared a couple of his strategies that he is sharing during his club visits.

1. More collaboration among clubs especially as it relates to memberships.
2. Food Truck Model – resources and services to clubs.

**District Governor Elect’s Report (see attached):** Marlee Diehl

DGE Marlee indicated that she has spoken with Bill Clevette. He sends his “hello” to all and reiterated that based on the 4-Way Test, he believes his decision to not serve as DG was “beneficial to all”.

DGE Marlee announced that the date for the DG Changeover next year is June 26, 2016, at the historic Tillman’s Inn.

## **Directors' Reports:**

### **Training Director (see attached):** John Heise, PDG, Director

PDG John referred to his report and made a couple of corrections in his report – Anne Bermingham is co-chair of Visioning – not Ralph. Also the date for MDPETS is March 4 and 5.

There was discussion regarding the Visioning team. It is recommended that the visioning exercise should proceed a strategic plan. As part of the visioning process – a champion/mentor will be assigned to help the clubs for 3 years. If the club has completed visioning already, but it has been a while, it is preferred to encourage them to do it again.

### **Membership Report (see attached report):** Brian Carmichael, PDG, Director

PDG Brian shared his monthly report. There was discussion regarding member reporting and RI invoices. Also noted in addition to his report, Membership will be sending questionnaire to clubs asking, “How can we help you?”

Mention of satellite clubs (RI definition - new club before a charter is issued allows them to operate as a club under the RI banner before the charter). Per Bob Wallace – it is a subset of an existing club that meets at a different time than the main club. It may at some time become its own club. There are 3 in his district - District 7070.

Also noted – 50% of clubs have entered Club Central membership goals and identified a chairperson for the role.

### **Public Image Report (see attached report):** Roseanne Morissette, Director

Director Roseanne introduced her team – see report. She asked the Council if there were any suggestion regarding her next quarter goals.

DG Kevin mentioned clubs asking about help for Public Image services. Clubs have indicated that they would like help with the bigger Rotary message for the community. IPDG Jack noted that last year the clubs indicated needing help with press release writing. Director Roseanne indicated the team is ready to help in this capacity.

### **The Rotary Foundation Report (see attached report):** Karen Oakes, PDG, Director

Director Karen noted some key Rotary Foundation dates as in her report.

- Grant Management Seminar: Saturday, October 3, 2015 (8:15 am to 2:15 pm)  
Ramada Jordan Beacon Harborside Hotel, 2793 Beacon Blvd., Jordan, ON, \$10 per person. Pre-registration required with ONLINE payment in full
- World Polio Day: Live streaming on October 23, 2015 (at District Conference)
- The Rotary Foundation Dinner: November 6, 2015

### **Youth Services Report (see attached report):** Greg Norton, Director

Director Greg announced that there are 24 YE inbounds this year; the outbound YE students have all departed for points abroad. He also noted that his daughter is in Belgium; with this final transition, he has through all the stages of youth exchange.

Greg (who is also Chair of **District Conference**) segued into that by noting that Rotaract will have a sub-conference within our District Conference. Greg started with a Did You Know - 1919 was the year our District was formed? Did You Know - We were the first multi-country District. And, we have as our RI Representative – a Rotarian from District 3140 India.

As of today, we have broken 300 registrations (including exchange students). Our target is to reach 400. He noted that there are no rooms left at Holiday Valley Inn, 20 left at Tamarack. After that - it is off premises hotels.

Greg described some of the activities - Friday – Yodeler lodge/chalet. Lift chair, sponsored by Dr. Cappuccino. Friday evening – Halloween party – dress in costume. Friday night DJ Milk. Saturday gala – A List band. Speakers galore. Sessions galore. [www.districtconference15.com](http://www.districtconference15.com). Need some more Did You Knows for Barb Ochterski. They will be displayed throughout the conference. Mostly missing club Did You Knows.

DG Kevin thanked Shefali Clerk – she was responsible getting sponsorship for the ski lift.

**Service Project Report (see attached report):** Melisa Schrock, Director  
Her easy to remember email address is: [www.rotarianforever@gmail.com](mailto:www.rotarianforever@gmail.com). Getting to know all of us. Getting up to speed on her new role. Throwing IPDG Jack under the bus first. He did not quite give her the whole job responsibility. The good news is that she is eating the elephant one bite at the time. WCS is self-running. Mike Grimaldi is new chair of Vocational.

Food truck approach – has a presentation and would love to come to clubs with it. Can also do a Zoom presentation. Monthly newsletter is coming for Service Projects.

Heard at Zone – “It is really easy to leave a club, but really hard to leave a friendship.”  
Melissa wants to bring this collaborative to the areas also....friendships.

## **AG Discussion – Ensuring members Understand Their Rotary Leadership Role, Commitment and Follow Through: All**

### **Other Business:**

**Leveraging Rotary Alumni:** Patricia Johnson, Alumni Chair

- Who are the alumni: Interact, Rotaract, Youth Exchange, RYLarians, GSE, VTT, Scholars, etc.
- How many: 286,000 worldwide.
- RI website says there are 360 alumni/individuals living in our District 7090 – most of them are not Rotarians.

- Some of them are still youth or young and we should stay in touch to keep them engaged (future Rotarians).
  - Take Action
    - Contact them
    - Include them on newsletters
    - Include in service projects
    - Get them to donate to your activities
    - More

Available to Patty are District reports regarding our Alumni. Patty can help us with alumni lists. However, the actual contact information may be sensitive and not available.

**CRCID:** Karen Oakes, PDG

PDG Karen announced that indeed the CRCID is dissolved effective December 31, 2015. She updated Council members on activities toward that end. She indicated that the Canadian government will continue to match 2 to 1 with the Gate Foundation also matching 2 to 1. Rotarian projects only. CCRID has agreed to funnel 1.2 million to Global Grants over 5 years.

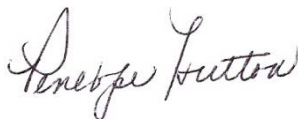
Update: Launch date for new humanitarian project partnership with Government of Canada is October 1, 2015.

**Announcements:**

- Eastern Cities Dinner, Sunday, October 18, 2015, Rochester, NY Speaker will be RF Trustees & Polio Plus Chair, Michael McGovern – look for more information in September Newsletter.
- Annual General Business Meeting: Friday, October 23, 2015 at Noon at Holiday Valley, NY
- Next District Council Meeting: November 21, 2015 at the Best Western, Ontario, CA. More information will be available in meeting packet.

**Adjournment: 12:02 by acclaim.**

**Respectfully submitted,**



**Penelope Hutton**  
Executive Secretary

**Reports Attached:**

**Treasurer's Report dated August 31, 2015**

**DG Report**

**DGE Report**

**Training Report – refer to minutes for corrections to this report**

**Membership Report**  
**Public Image Report**  
**The Rotary Foundation Report**  
**Youth Services Report**  
**Service Projects Report**

**Discussion Notes: Ensuring Members Understand Their Rotary Leadership Role**

**CRCID Report**

## Rotary International District 7090

## Balance Sheet

09/09/15

As of August 31, 2015

Accrual Basis

	Aug 31, 15
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Chequing/Savings</b>	
1010 · First Niagara US	112,040.09
1015 · First Niagara Short Term Invest	86,687.64
1020 · BoM Cdn	112,227.82
1070 · First Niagara Debit Card Bank	488.70
1090 · Restricted Grants Committee	24,996.73
<b>Total Chequing/Savings</b>	336,440.98
<b>Other Current Assets</b>	
1021 · Exchange on CDN bank balances	-3,640.86
1450 · Prepaid Expenses	7,803.04
1451 · Prepaid District Conference	725.00
<b>Total Other Current Assets</b>	4,887.18
<b>Total Current Assets</b>	341,328.16
<b>Fixed Assets</b>	
1700 · Equipment	2,457.44
1750 · Accum Amort - Equipment	-2,457.44
<b>Total Fixed Assets</b>	0.00
<b>TOTAL ASSETS</b>	<b>341,328.16</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Other Current Liabilities</b>	
2030 · Accrued Expenses	30,340.26
<b>Total Other Current Liabilities</b>	30,340.26
<b>Total Current Liabilities</b>	30,340.26
<b>Total Liabilities</b>	30,340.26
<b>Equity</b>	
3900 · Retained Earnings	216,625.78
Net Income	94,362.12
<b>Total Equity</b>	310,987.90
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>341,328.16</b>

## Rotary International District 7090

09/09/15

## Profit &amp; Loss

Accrual Basis

July through August 2015

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	Jul - Aug 15
Ordinary Income/Expense	
Income	
4000 · Club assessment	
4010 · General assessment	87,331.12
Total 4000 · Club assessment	87,331.12
5000 · Earned revenues	
5040 · PETS	8,816.00
Total 5000 · Earned revenues	8,816.00
Total Income	96,147.12
Expense	
6000 · Administration	
6062 · District Newsletter	200.00
6080 · District office	
6081 · Office Support	1,500.00
6082 · Phone Charges	85.00
Total 6080 · District office	1,585.00
Total 6000 · Administration	1,785.00
Total Expense	1,785.00
Net Ordinary Income	94,362.12
Net Income	<u>94,362.12</u>





Kevin J. Crosby, Ph.D.  
District Governor 2015-16  
Kevin@D7090.org



Report to District Council  
September 12, 2015

This Rotary year began with five significant developments on our District's leadership team:

- With regret, we accepted the resignation of Bill Clevette as DGE due to personal reasons
- With a consensus of senior District leaders, DGN Marlee Diehl was promoted to DGE
- Area 12 AG Melisa Schrock replaced Willy Heidbuechel as Director of Service Projects
- Immediate Past President of the Lockport Rotary Club, Jackie Davis, was appointed AG for Area 12, replacing Melisa Schrock
- Roseanne Morissette replaced Paul McAfee as Director of Public Image. (Paul transferred to an E-club based in another District.)

Thank you to Marlee, Melisa, Jackie and Roseanne for stepping up to your new leadership positions.

In August, I began my club visits. As of 9/12/15, I will have visited 37 clubs. I have discovered that visiting clubs must be one of the best parts of the job of DG. I have enjoyed meeting the Rotarians in each club and learning about all the great work they are doing locally and internationally. Also, I've enjoyed the opportunity to meet with the Boards of the clubs. We have had some good discussions about challenges facing clubs and ways the District can be more helpful. During my presentation to clubs, I cite 8 strategies:

1. Encourage more collaboration among clubs in an Area; collaboration on recruiting, orienting new members, fundraising, public relations and service projects (local and international)
2. Adopt a "Food Truck" model for bringing District resources and educational programs to regions of the District; providing easier and more frequent access by clubs and their members
3. Leverage technology:
  - a. make greater use of Rotary Club Central for goal setting and tracking progress
  - b. make greater use of technology to provide educational programs to individuals and clubs
  - c. make greater use of technology for online meetings to eliminate travel and improve the frequency and effectiveness of communication (among District leaders and between the District and clubs)
  - d. make greater use of technology to improve clubs' access to useful tools and resources (e.g. best practices)
4. Encourage all Rotarians, and especially new members, to learn about the world of Rotary beyond their own club; promote the consistent use of good orientation programs for new members
5. Encourage innovation, focusing on engagement, not attendance
6. Promote expanded involvement in developing young leaders through EarlyAct, Interact, Rotaract, RYLA, Slapshot and Youth Exchange



Kevin J. Crosby, Ph.D.  
District Governor 2015-16  
Kevin@D7090.org



Be a gift to the world

7. Promote the use of long-term strategic planning, based on a well-articulated vision, at the club and District level and strongly encourage succession planning at the club and District level, focusing on the preparation of future leaders over time and active mentoring by incumbents;
8. Promote support for The Rotary Foundation and the PolioPlus program

After researching the various options available for online meeting applications, we made the decision to move from GoToMeeting (GTM) to Zoom, effective September 1. Our five GTM licenses cost the District \$245 per month. With Zoom, we will have 10 licenses for \$149 per month, for a savings of almost \$1,200 per year. Also, Zoom has some features we felt were superior to GTM. With our appreciation, Pene Hutton has accepted the role of administrator of our Zoom licenses. Anyone wishing to use a Zoom license should contact Pene with as much advance notice as possible.

Preparations for the 2015 District Conference continue. We have approximately 300 registrations to date and nearly all of the hotel rooms have been booked. Plans are also moving forward to have a Rotaract Conference on Saturday, October 24, during our District Conference. The RI President's Representative to our conference will be PDG Sajjan Goenka of Mumbai, India. Thank you to Rotarian Shefali Clerk and her husband, Harnath, for accepting the role of Aides to the RI President's Representative.

I have developed the first draft of a "District Dashboard" of metrics that will enable us to monitor our progress on key outcomes for the District (attached). This requires some explanation. I hope to schedule an online meeting with District leaders in September to discuss this measurement tool. It is a "work in progress."

Respectfully submitted,

Kevin

## District 7090 Dashboard

Key Result Indicator	1	2	3	4	5	6	7	8	TOTAL
<b>Performance</b>									
<b>Rating Scale:</b>									
10	3081	43	69	69	69	57825	20700	120	
9	2956	41	63	56	65	48910	17613	110	
8	2835	39	58	47	61	39994	14523	100	
7	2714	37	53	38	57	31078	11433	90	
6	2593	35	48	29	53	22162	8343	80	
5	2472	33	43	20	49	13246	5253	70	
<b>4 Baseline (7/1/15)</b>	<b>2351</b>	<b>31</b>	<b>18</b>	<b>11</b>	<b>45</b>	<b>4330</b>	<b>2163</b>	<b>60</b>	
3	2230	30	14	8	41	3248	1623	50	
2	2109	29	10	5	37	2166	1083	40	
1	1988	28	6	2	33	1084	543	30	
0	1867	27	0	0	29	0	0	20	
<b>Rating</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	
<b>Weight</b>	<b>15</b>	<b>10</b>	<b>15</b>	<b>15</b>	<b>10</b>	<b>15</b>	<b>10</b>	<b>10</b>	<b>100</b>
<b>Value</b>	<b>60</b>	<b>40</b>	<b>60</b>	<b>60</b>	<b>40</b>	<b>60</b>	<b>40</b>	<b>40</b>	<b>400</b>
<b>Key Result Indicators</b>									
1	Total membership								Weight
2	% of female members								15
3	# clubs with Foundation goals in RCC								10
4	# clubs with membership goals in RCC								15
5	# clubs with PE identified in database								15
6	Total contributions to Annual Fund								10
7	Total contributions to Polio Fund								10
8	Total # of Pres. & PEs participating in Area meetings								10
									<b>100</b>

District Governor-elect Report  
September 12, 2015 District Council

If you remember at June District Council meeting, I was excited about kicking that last 'D' off my title, well, I got rid of it! Apparently, that was not a sufficient change, because the 'N' was replaced with an 'E' at the end of July.

Bill Clevette asked me to say hello to all of you. He said in his email that he knows he made the correct decision based on the 4-Way Test and "it is beneficial to all."

As DGN, AG Coordinator - completed and distributed the AG Introductory Newsletters. We held two AG GoToMeetings with good attendance. Compiled August AG reports and distributed to the AG's. Not all AG's have had an area meeting yet, therefore, not all sent in reports for this meeting.

The AG Teams are set up to lead the AG Hour discussions at each District Council.

September 12 following District Council, the AGs meet for the September AG meeting in place of the on-line meeting. Reg Madison, has agreed assumed the AG Coordinator role, but not until after the 12<sup>th</sup>.

Once promoted, I have been running to catch up. I read the DGE Lead Your District manual, but am still working on the planning sections. I am working on developing a 2 - 3 minute speech for Zone.

RI has not completed telling all departments that Bill stepped aside, as he received all the manuals. Thank you Ross for bringing those boxes today.

My organizational team has started working on the 2016 -2017 District Conference and soon will have confirmed the location and dates.

Ralph, Brian, and I attend the first meeting of the MDPETS.

John, Ralph and I have PETS1 dates arranged for January 30, February 6 and February 17. I appreciated the feedback I received from the leadership team.

Participated on a lot of on-line meetings and know more are coming. Nice that we have the technology.

Everyone has been so helpful! It is much appreciated! Thank you!

Respectively submitted,

Marlee Diehl

# TRAINING DIRECTOR REPORT

September 12, 2015

## **Director: John Heise**

### **District Training Assembly** (Anne Bermingham/Reg Madison)

As noted above, Reg Madison has agreed to co-chair this year's event with Anne, thus ensuring another great training assembly. This Rotary year it will be on May 7, 2016. It will be at the Niagara Falls Conference Center. You may recall that last year we held two assemblies, one on each side of the border. Total attendance was close to what we traditionally had at the previous single assemblies, so it was decided to return to the singular assembly. We have had our first meeting a week ago and will be seeking additional individuals to assist with the planning.

### **PETS** (DGE Marlee Diehl, Ralph Montesanto, Brian Carmichael, and John Heise)

This is being planned by a committee. PETS 1 will occur this year prior to the MDPETS in Toronto. We are using a semi-food truck approach. There will be Saturday sessions on each side of the border and one evening session for PEs who could not attend a Saturday session.

Marlee, Brian, and Ralph have attended the first meeting of the MDPETS planning group. The sessions are planned for March 3 and 4, 2016. The sessions will be similar to those in the past.

### **Rotarian Orientation** (Marie Bindeman)

A workshop has been scheduled for the District Conference titled, "Welcome to the Wide World of Rotary: An Informational Exchange for Nearly, New, and Renewing Rotarians" to be held on Friday afternoon, October 23, from 4:00-5:30 p.m.

After the conference, with our District Governor's recommendation and support, I (Marie) hope to organize a committee to plan a process for the design of prepackaged learning tools for use by individual clubs in training their newest members. These training tools will enable and encourage clubs to provide new members with the necessities to be more active and effective members. It will also provide a more flexible approach to training new members than seated pre-scheduled workshops.

### **Visioning** (Barb Ochterski/Ralph Montesanto)

An October visioning session has been scheduled for the Amherst Rotary Club.

### **Club Support Team** (Ralph Montesanto/John Heise)

The team is currently working with a club that is struggling. They have welcomed the team's support. A questionnaire for former and current members is being created. It is hoped that the results of the administration of this document will highlight some needed changes. Team members will be contacting the interviewees to complete the questionnaire.

**From:** [Brian Carmichael](#)  
**To:** [Pene Hutton](#)  
**Subject:** Membership Report  
**Date:** Sunday, September 06, 2015 9:16:10 AM  
**Attachments:** [Membership goals 2015-16 area Aug 27.pdf](#)  
[Membership goals 2015-16 area Aug 27.pdf](#)

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The Membership Committee has revised the monthly Membership Report that is circulated to all AGs. The committee believes that this enhanced information will lead to more informed and engaged discussions at the Area President Meetings. It also provides District leaders with a very quick overview of progress and challenging situations. As some clubs begin to explore such alternatives as Satellite clubs we will need to add a column to the report so that District leaders are aware clubs that are exploring their options. 3 clubs have been chosen by RI to be a part of the latest RI initiative to look at the effect of introducing Innovative and Flexible alternatives to the traditional Rotary format. The 3 clubs are Welland, Olean, and Buffalo Sunrise

Realizing that it is the Club Membership Committee that is directly responsible for club growth and retention the District Membership Committee will be circulating a monthly e-mail to all ClubRunner registered Membership contacts. This email will offer tips and suggestions for growth and retention strategies that they might find helpful as well as offering an open line to discuss any Membership Challenges that occur.

The AG monthly Membership Report lists those clubs who have contacts and those clubs whose contact information is missing. The AGs have been asked to contact clubs who do not have a Membership person listing with the goal being to have a contact person by the the time Council meets.

The late September newsletter will have 2 goals.

- 1) to share some relevant online resource sources
- 2) Ask the club membership contacts what they feel the District Membership Committee can do to help them achieve their goals.

As we develop the monthly e-mail we may need to have information that relates to both large and small clubs.

Again as we explore the role of the District Membership Committee we will need to develop a greater awareness at the club level of their own club's ability to retain new and existing members. These statistics are available at RI but the committee feels clubs are not generally aware of their performance in these two areas.

Attached is a copy of the report sent monthly to the AGs. Club membership goals are listed and if the club has posted a goal to Rotary Club Central then an "x" appears in the RCC column. The July 1 and current membership number is shown

along with the gains and loses. Gains and Loses are an indication of club membership activity. Finally the CR column indicates whether a club has designated a Membership Contact person in ClubRunner. The Membership Committee will be sending the monthly newsletter only to those clubs who have provided a contact.

Brian Carmichael

Our Foundation.....*doing good in the world*

	Goal	RCC	Jul 01	Gained	Lost	Aug 29	CR
<b>Area 1</b>							
Delhi	13	x	10			10	x
Norfolk Sunrise	46	x	45	1		45	x
Simcoe			46	1	2	45	
<b>Area 2</b>							
Ancaster	15		14			14	
Ancaster A.M.	40	x	40			40	x
Brantford	70	x	67		1	66	
Brantford-Sunrise	59	x	56			56	
Caledonia			13			13	
<b>Area 3</b>							
Dundas	46	x	40	1	1	40	x
Dundas Valley Sunrise	42		38			38	x
Flamborough AM	18		15			15	
Waterdown	35	x	33	3		36	x
<b>Area 4</b>							
Hamilton			78	1	3	76	x
Hamilton "A.M."	45	x	37			37	x
Hamilton East Wentworth			17			17	
Hamilton Mountain (Hamilton South)	25		20	1	1	20	
Stoney Creek	20	x	18	1		19	x
E-Club of SOWNY	14	x	9			9	x
<b>Area 5</b>							
Grimsby	28		24			24	
Grimsby Noon	20		17	1		17	
Lincoln	39	x	28			28	
<b>Area 6</b>							
St. Catharines	110	x	108	2	5	105	
St. Catharines Lakeshore			33			33	x
St. Catharines South	47	x	42	2		44	x



	Goal	RCC	Jul 01	Gained	Lost	Aug 29	CR
<b>Area 7</b>							
Dunnville	23		23		2	21	x
Fonthill	35	x	29		1	28	x
Fort Erie			12			12	
Welland	60	x	49	1		51	x
<b>Area 8</b>							
Lewiston NY USA- Niagara-on-The-Lake, ON	11	x	9			9	x
Niagara Falls ON	50		51			51	x
Niagara Falls Sunrise			36		1	35	
Niagara-on-the-Lake	60		54		1	53	x
<b>Area 9</b>							
Grand Island	25		23	1		24	
Niagara County-Central			18			17	
Niagara Falls US			10			10	x
Tonawandas, The			13	2	1	15	
<b>Area 10</b>							
Buffalo	127	x	132	3	1	118	
Buffalo Niagara Medical Campus	100		86			86	
Buffalo-Sunrise	23	x	19			19	x
Kenmore	55		50		4	46	x
<b>Area 11</b>							
Amherst	28		22	1		23	
Amherst South	26	x	24			24	x
Buffalo Niagara Roundabout (Cheektowaga)			8			8	
Lancaster-Depew			12			12	x
Williamsville	42		38			38	x

	Goal	RCC	Jul 01	Gained	Lost	Aug 29	CR
<b>Area 12</b>							
Akron-Newstead	27	x	26			26	x
Clarence	60	x	52			52	x
Eastern Hills Sunrise (Clarence)	15		17			20	x
Lockport	68	x	65	1	1	65	x
Middleport	9	x	11			11	
<b>Area 13</b>							
East Aurora			39			39	x
Hamburg	37	x	34			34	x
Hamburg Sunrise	25		17			17	x
Orchard Park			17			17	
West Seneca	48	x	47			47	
<b>Area 14</b>							
Albion	36	x	33			33	x
Batavia	87	x	75	1		76	x
Holley	18		17			17	
Le Roy	40	x	37			37	
Medina	5	x	5			5	
<b>Area 15</b>							
Ellicottville	10		7			7	
Olean	32		28		1	27	
Salamanca	9	x	10			10	
<b>Area 16</b>							
Dunkirk	34		26			26	x
Fredonia	49		42	1		43	x
Westfield-Mayville	36	x	33	1		34	x
<b>Area 17</b>							
Falconer	23		18			18	
Greater Jamestown AM	21	x	21			21	x
Jamestown	100	x	95	1		96	x
<b>TOTAL</b>	<b>2186</b>		<b>2338</b>	<b>27</b>	<b>26</b>	<b>2325</b>	

## **September 2015 Report to District Leadership New District Public Image Committee**

District 7090 has a new **Public Image Committee** in place to assist the public relations efforts of its 69 Rotary clubs located across Southern Ontario and Western New York State.

Committee members include:

- **Chrissy Casilio-Bluhm** from the Rotary Club of Clarence
- **Tawnya Hartford** from the Rotary Club of Niagara Falls Sunrise
- **Rachel Sandle** from the Rotary Club of Lockport
- **Roseanne Morissette** from the Rotary eClub of SOWNY (Southern Ontario and Western New York)

Each member brings a unique level of experience and expertise to the table:

Chrissy Casillio-Bluhm runs her own communications firm, Casillio Communications, and is particularly strong on Public Image strategy and execution. She is President of the Rotary Club of Clarence this year. Chrissy has served at the District level for many years as Co-Chair of the former 7090 Public Relations Committee.

Tawnya Hartford is an experienced social media professional, has taught marketing and communications at Niagara College, works in marketing for the home electronics industry, and is Chair of Public Image for the Rotary Club of Niagara Falls Sunrise. She has assisted for many years with the Niagara Rotary clubs TV Auction.

Rachel Sandle, a new Rotarian, has a journalism and photography degree. She is Prevention Educator at the YWCA of the Niagara Frontier. Rachel also has her own professional photography business, Rachel Sandle Photography. Rachel serves on the Public Image Committee of the Rotary Club of Lockport.

Roseanne Morissette is Director of Public Image for the District and is Regional Director of Marketing for Performance Auto Group in Niagara. She is Past President of the Rotary E-Club of SOWNY and of the Rotary Club of St. Catharines South. She led a Group Study Exchange to South Korea in 2011. Over the years, Roseanne has served at the District level as Co-Chair of Public Relations and Vocational Training Team.

Our Public Image Committee will be participating in two workshops at the upcoming District Conference, covering the basics of Public Image and Social Media. Please follow the District newsletter and website for more details

Plans are also underway for the delivery of various electronic Public Image Workshops throughout the year so Rotarians can learn and share from the comfort of their homes or offices - the "Food Truck" model of bringing training, information, and resources to the clubs and areas.

At the start of the Rotary year, our committee met to blue sky some goals for Public Image for the District. Below are the thought processes for accomplishments by June 2016 or within the next three years:

- all clubs in the District will know where Public Image resources can be found on the District 7090 website as well as RI website.
  - Strategy to work through the 17 Assistant Governors to communicate with the clubs in the District;
  - Encourage AGs to use RI videos as a way to build club understanding of the RI website.
- an outline or promotional calendar of important annual Public Image dates will be created for future District Governors and Public Image Chairs (i.e. media releases for incoming DGs, current year DGs, etc.)
  - Document dates for incoming DGs, District Conference, RYLA, Slapshot, VTT, and Youth Exchange.
  - Strategy to reach out to chairs and to Pene Hutton for important dates.
- a two- to three-year Public Image strategy will have been formulated by the Public Image Committee, which will be shared with all Rotary clubs at the District Assembly.
  - Review District Visioning document to see common threads.
  - Regional delivery/dissemination of information.
- Rotary District 7090's social media will have evolved to include Instagram to reach potential younger Rotarians.
  - Need to understand what we would want to accomplish with Instagram, i.e. tool to reach younger potential Rotarians; how it would work; expectations for clubs.
  - It may be preferable to focus on Twitter.
  - Currently, Tawnya is regularly posting to the District 7090 facebook page.
- thought-provoking articles about Rotary District 7090 and Rotary in general are being published on LinkedIn through our Rotary District 7090 page.
  - Notion of Thought Leadership. Internal (Clubs) and external (Public).
- public Image training sessions will be held at District Training Assembly, covering all the aspects of Public Image (not just social media).
  - Give thought to a one-hour training session at District Conference. Prepare an outline.
  - Regional delivery or dissemination of information/training. Four to six over the year. Two online. Four in person.
  - Return to traditional PR - "PR 101".
- a Public Image blog will be added to the District 7090 website. This would have a public-facing focus and contributors from all Rotary clubs.
  - Roseanne to investigate this, working with Pene Hutton.
- a regular Public Image column will appear in the District newsletter highlighting tips and resources for our Rotary clubs.
  - Newsletter and website traditionally fell under Public Image. Some thought to working collaboratively with Pene Hutton in these areas to ensure consistency of brand/communications.

Further work will be done to refine these goals and thought processes with input from DG Kevin, the District Leadership team, the AGs, our Rotary clubs, and Public Image Committee members. Particular attention will be paid to the Rotary District 7090 Strategic Plan with Visioning document to ensure we are “on point” with District objectives.

For questions or ideas, feel free to contact any of our Public Image Committee members:

Chrissy can be reached @ [chrissy@casiliocommunications.com](mailto:chrissy@casiliocommunications.com)

Tawnya can be reached @ [tawnsph@gmail.com](mailto:tawnsph@gmail.com)

Rachel can be reached @ [rsandle@ywcaniagara.org](mailto:rsandle@ywcaniagara.org)

Roseanne can be reached @ [roseanne.morissette@performanceautogroup.ca](mailto:roseanne.morissette@performanceautogroup.ca)

Respectfully submitted,

**Roseanne Morissette,**  
Director of Public Image  
Rotary District 7090

## **District 7090 Rotary Foundation Committee**

### **District Council Report September 12, 2015**



### **The Rotary Foundation “Doing Good in the World”.**

#### **Karen L. Oakes, Director, District 7090 Rotary Foundation**

Our committee chairs were requested to consider the following directive from DG Kevin in the preparation of their specific committee report for District Council.

***When you prepare your report for our District Council meeting on Sep 12, please try to make some connections to our Strategic Plan/Vision Statement . You don't have to tie everything you're reporting on to this, but I hope that some of your activities or plans will relate to the strategies we have identified.***

Therefore, in our efforts to address our strategic plan Specific Area of Focus “To continue to build awareness and support of the programs of The Rotary Foundation in our District 7090 membership”, we are ever mindful of the following points:

#### **The Rotary Foundation 2018**

- Focus of providing a significant platform to highlight the stories of “Doing Good in the World” serves to develop a cultural shift from asking for monies to sharing the reason to consider a donation.
- Expanded outreach across our International District provides a diversity of educational options to improve members’ knowledge of The Rotary Foundation. Options that have been utilized (over the next three years), include the following: Area wide seminars, online presentations, club level presentations featuring The Rotary Foundation. Club leadership continues building an expectation of all members to participate in The Rotary Foundation. Clubs embrace every opportunity to celebrate an array of club and individual recognition milestones in a significant fashion.
- The dynamics of the qualification process for District Grant Spending Plan responds to the evolving expectations of our membership, including online training options, to master the requirements.
- The District commitment to provide specific answers to questions or issues through online engagement options as well as meeting with “Seasoned Reviewers” is a valuable resource for all clubs.

#### **Action Plan 2015-2016**

- **Call to action:** Monthly calendar under development to fully utilize “food truck” option, with area-wide and beyond seminars, as well as virtual “Trucks” engaging an online audience through various Foundation topic webinars.
- **Ongoing Outreach to Club and AG team :** “Consider any member of our fine team to speak to your club, to assist your club with recognition opportunities, and provide HELP in general”.

**Alumni Committee**

Chair – Patti Johnson

No report.

**Annual Fund Committee**

Chair – Pat Castiglia

In accepting the challenges facing this position, I have accomplished the following activities to date:

July, 2015 – An email message to all in-coming Presidents introducing myself and offering to come to a club meeting to discuss the Rotary Foundation’s Annual Giving program. **A response was received from only one President from a Canadian Club. That meeting is scheduled for November 3<sup>rd</sup>.**

August, 2015 - Initiated a pilot “bank” program with the Rotary Club of Hamburg.

Throughout the summer, checked the donations at RI web site.

**Current District donations from District 7090 as of 8/31/15:**

Annual Fund Goal - \$151,033

Total District Funding to Date - \$14,191.80

27 of 69 clubs have recorded their giving goals **(39.13%)**

29 of 69 clubs have made contributions to the Annual fund thus far (42.03%)

Developed a power point presentation about the Foundation’s Annual Giving Program

Plans for September – October: To contact AG’s and ask for their support for the Annual Fund Giving Initiative.  
To attend area meetings at their request.

Respectfully Submitted:

Patricia T. Castiglia

Annual Giving Chair

**Paul Harris Society Committee**

Chair – PDG Bob Bruce

No report.

**Endowment Fund Committee**

Chair John Mullen

No report.

**Grants Committee****Global Grants**

Roy Sheldrick, Global Grants Advisor

I am happy to report that the last Matching Grant final report should be submitted this week by the Rotary Club of Verrette in Haiti.

All other Global Grants are within the time line requirements and we will continue to keep a close eye on all of them as we move forward.

Lastly I can also advise that under the 7090 Strategic Plan my Ancaster Rotary Club plans to have our President elect and one other member at large attend this year’s Grant Management Seminar.

Roy Sheldrick

**District Grants Committee Report (2014-2015)**

Chair John Teibert, 2014-2015 District Grants Chair

For the Rotary year just ended 24 clubs submitted a District Grant application. The total funds requested were \$43,756.38. After a detailed review of the applications, 22 were approved at \$40,856.38. These applications were received and approved prior to June 30, 2014.

In the 2014-2015 Rotary year it was up to the clubs to implement their projects. All of the clubs had success with their projects, but unfortunately only 20 were able to receive District Grants. The total of the grants disbursed was \$32,623. Reasons for the difference include clubs not requiring the funds and in some cases clubs making ineligible disbursements. Some education is required here.

For the 2015-2016 Rotary year another 24 grant applications were received, six were from clubs that did not submit an application the previous year. Of those applications 23 were approved with a value of \$41,252.

In preparation for this year's District Grant Management Seminar lessons learned from this year's processes - the application process and final report process - will be shared with the clubs with the hope that next year's process will be smoother.

Respectfully submitted,  
John N. Teibert, CPA, CA  
Rotary District 7090  
District Grants SubCommittee Chair

**Polio Eradication Committee**

Chair Thie Convery

**INTRODUCING THE INACTIVATED POLIO VACCINE:  
DROPS ARE GOOD, A JAB OF CERTAINTY IS BETTER.**

As part of the most ambitious, largest and fastest globally synchronized vaccine introduction in history, the inactivated polio vaccine (IPV) is being introduced by the Global Polio Eradication Initiative (GPEI) into routine immunization systems around the world in 2015 and 2016.

As a Rotarian, you'll well know that Rotary International is a partner in the GPEI, along with the World Health Organization (WHO), the US Centers for Disease Control and Prevention (CDC), the United Nations Children's Fund (UNICEF), the Bill & Melinda Gates Foundation and national governments.

IPV is an injectable vaccine that is made up of heat-killed polio virus that cannot—under any circumstances—cause the disease because the pathogen is not alive. (Unlike the oral vaccine, which is made up of “attenuated” virus, which retains the ability to trigger an immune response but leaves a tiny chance of vaccine-derived infection.)

The introduction of IPV has already made great strides, with 20 countries adding the vaccine to their immunization schedules between January and July of this year alone, bringing the number of countries using the vaccine to 97. And the expected surge of introductions in the coming months will lead to over 75% of countries having at least one dose of IPV in their routine immunization systems by the end of October.



By the end of this year, all countries with the highest risk of wild polio virus or the emergence of vaccine-derived polio viruses (the highest priority categories for IPV introduction) will have completed the introduction. This will ensure that the most vulnerable children are given the best possible protection against polio.

And it's none too soon because as of September 2, 2015, two children have been paralyzed in the first polio outbreak in Europe for five years, according to the World Health Organization (WHO), and it is likely large numbers of other children have also been infected without developing symptoms. Both cases were in Ukraine where only half the children are fully immunized. The WHO said the risk of the virus spreading further in the country is high and that the outbreak needs to be rapidly controlled. The outbreak started from the weakened form of the virus that is used in vaccination. Sometimes it can mutate and start to spread if immunization levels are too low. This is exactly the problem that the introduction of IPV will solve!

As Rotarians—at both our District 7090 and Club levels—we have made tremendous progress in eradicating polio from the face of the earth. We made a promise to the children of the world. And Brothers & Sisters in Rotary, we are “this close” to fulfilling our promise.

Thie Convery  
Chair, End Polio Now  
Rotary District 7090

#### **Scholarship Committee Report**

Chair Shefali Clerk

No report.

#### **Vocational Training Team Committee Report**

Chair Dan Smith

**Karen, for the DC report, I think we're addressing the District Goal of making clubs aware of the Global activities available to them. Thanks Dan**

#### **Vocational Training Team Committee Report**

**With RI's Approval of the 15-16 District Grant Spending Plan, of which VTT was part, we are beginning the planning for the Inbound VTT Team from District 7020.**

**VTT Committee is pleased to announce District 7020, St. Martin/St. Maarten/Anguilla, has confirmed they will support a VTT to District 7090 and has begun the process of selection of their Team. The training for District 7020 Team Members will be in Sports Education and Sports Literacy. Once their team is selected, we will be able to determine the appropriate Training required and begin the process of recruiting Schools and/or facilities to satisfy their requirements. We will also be looking for Rotarian Host families to house and provide local transportation for the incoming VTT Team. The actual training will likely be in the late March to early May 2016 timeframe and encompass 3 weeks.**

**Dan Smith  
VTT Chair for District 7090**

## 2015-2016 D7090 The Rotary Foundation (TRF) Goals

We are pleased to share our collective Rotary Foundation Goals for 2015-2016 as follows:

1. Build on the existing focus of D7090 support of the eradication of polio through:
  - a) Individual Club financial participation to realize a cumulative total in excess of \$100,000 USD
  - b) DDF financial commitment of at least 20% - **COMPLETED**
2. Further the advancement of support of the Annual Fund as follows:
  - a) an overall increase in contributions by at least 5%
  - b) a 2% increase in the number of clubs achieving the EREY fundraising level
3. Engage at least 35% of our qualified clubs in completing a club project as part of our 2015-2016 District Grant Spending Plan.
4. Provide DDF support to Global Grant (GG) applications from our qualified clubs upon satisfactory review to ensure the GG addresses the need for sustainable, measurable outcomes in one or more of the areas of focus.
5. Continue to educate all D7090 Rotarians, Rotary Foundation alumni, and other like-minded individuals, on the benefits of The Rotary Foundation programs
6. Grow our Bequest Society membership by 1% annually.

### Year to Date Summary

Fellow Rotarians

As outlined in the above Committee specific reports, our various Rotary Foundation Committees have been very busy with Rotary Foundation efforts these past summer months. Our heartfelt expression of appreciation is extended to our dedicated team and their committee members for all their efforts to build our awareness of The Rotary Foundation.

### Upcoming items of interest to fellow Rotarians:

**Grant Management Seminar October 3, 2015**

**8.15 AM - 2.15 PM**

Ramada Jordan Beacon Harbour side Hotel, 2793 Beacon Blvd., Jordan, Ont. L0R1S0 CANADA

**\$10.00/person - Pre-Registration Required with ONLINE payment in full.**

**In preparation for the upcoming Rotary year, 2016-2017, we invite YOUR club to attend this year's Grant Management Certification Seminar. NOTE: THIS OCTOBER 3, 2015 SESSION IS THE ONLY SEMINAR THAT WILL BE HELD FOR THE 2016-2017 QUALIFICATION PROCESS.**

To be eligible for any Rotary Foundation Grant, every Rotary club must be qualified on an annual basis, which includes having the required club membership, at least TWO (2) active club members, attend their District Grant Management Seminar, and executing the required documentation within the prescribed time lines.

**It is highly recommended by past attendees, that the following individuals, President-Elect, President-Nominee, and any members involved in International and Community service considering support from the Rotary Foundation Grants program, plan to attend this seminar.**

Clubs are invited to send more than 2 Representatives; however the Memorandum of Understanding (MOU) and the Addendum need to be executed by the President Elect (2016-2017 Club President) and President Nominee (2016-2017 President Elect) in accordance with Rotary Foundation requirements. Please note that copies of these two documents will be provided at the seminar, and may be signed at that time, subject to your club guidelines for executing documents, or forwarded after the seminar within the prescribed time lines.

**We appreciate that you recognize NO Shows are non-refundable as we are honour bound to cover our commitment to the FACILITY as well as fund the hard copies of the take away materials and binder. Likewise, we hope that you can appreciate that "Walk Ins" will NOT be accommodated at this session.**

District Governor Kevin, Governor-Elect Marlee, and the District Grant Foundation Committee look forward to seeing YOU at this important seminar.

**As this event will necessitate a border crossing for some of our members, please be mindful of the documentation that you will need to enter Canada and return to the United States, thank you.**

**World Polio Day – Live streaming evening of October 23, 2015 to set the tone for “club” happenings on October 24, 2015. We look forward to hearing some of our great clubs’ undertakings in this day of observance.**

**The Rotary Foundation Celebration Dinner – November 6, 2015.**

**Please join us in this evening of fellowship to celebrate the many fine accomplishments in Rotary Foundation service during the reign of Immediate Past District Governor, Jack Amico, 2014-2015 DG. Details are on the District Calendar, so do not hesitate to register for this great evening.**

Respectfully submitted,

*Karen L. Oakes.*

The Rotary Foundation – Doing Good in the World.



## **District 7090 – Youth Services**

### **YOUTH EXCHANGE – (Chair – Mike Taylor – Rotary Club of Fonthill)**

Inbound students have all arrived and they will be having their first orientation weekend Friday Sept 11 through Sunday Sept 13 at Long Point Waterfowl Research and Education Centre in Long Point, Ontario.

Outbound students have all departed and reports so far have been positive.

### **RYLA – (Chair – Sue O’Dwyer – Rotary Club of Norfolk Sunrise)**

RYLA 2016 tentatively set for June 12-18 at SUNY Fredonia.  
Committee will become active again in Oct/Nov.

### **SLAPSHOT - (Chair – Jim Sykes – Rotary Club of Welland)**

#### **SLAPSHOT 2016: Save the Date!**

The Adventure Learning Centre at Canterbury Hills, Ancaster, ON is booked for April 22-24, 2016.  
SLAPSHOT 2016 registration details will be posted on the SLAPSHOT page on the District 7090 website in December 2015.

### **Rotaract – (Chair – Nicole Mendolia)**

Planning the Rotaract portion of the District Conference

- Rotary Advisor= Sue O’Dwyer
- Last online meeting: Friday August 7<sup>th</sup> (attended: Nicole Mendolia, Kevin Crosby, Kate (Rotaract Buffalo SOWNY), Sede (McMaster Rotaract))

Will be touching base with all clubs in early September when school starts back up for more input and clarification

### **Interact – (Brian Casey – Rotary Club of Buffalo)**

No report at this time.

### **EarlyAct – (Richard Earne– Rotary Club of Grand Island)**

No report at this time.

**District 7090**  
**Service Projects Report**  
**September 12, 2015**  
**Submitted By: Melisa Schrock**

I am honored to be the new Director of Service Projects for District 7090. Since July, I have been reviewing the history of the work accomplished by my predecessor, while looking to see how we can continue to improve in the areas related to Service Projects and bring them more in line with the District 7090 strategic plan!

Since there are so many areas covered under Service Projects, my goal for this year is to focus on the following 4 major areas:

World Community Service  
Community Service  
Vocational Service  
Club Service

I have been trying to reach out to the last chairperson listed to see if they are still interested in working on the committees, and I am also actively looking for additional volunteers on both sides of the border, to step up and fill vacant roles. If you are interested, please contact me immediately!

The next World Community Service meeting will be:

**Wednesday, September 30, 2015**

(5:30 dinner, 6:00 p.m. meeting) at the:

Best Western Heart of Niagara Conference Center  
2 North Service Road - St. Catharines ON. L2N 4G9

Additionally, I have been asked to resurrect the District Disaster Response initiative. I am in the process of reviewing the document, and updating it accordingly. I feel confident that I will be able to present it to the Council in the near future.

## District 7090 Council September 12, 2015

### Ensuring Members Understand Their Rotary Leadership **Role, Commitment** and **Follow Through**

Being busy does not always mean real work. The object of all work is production or accomplishment and to either of these ends must be the thought, system, planning, intelligence and honest purpose as well as perspiration. Seeming to do is not doing. -Edison

#### **Role**

I woke up one morning thinking about wolves and realized that wolves function as families. Everyone has a **role**, and if you act within the parameters of your **role**, the whole pack succeeds, and when that falls apart so does the pack. –Jodi Picault

Leaders are not known by their positions; they are known by their roles in those positions. You have many gifts as a leader, but your dominant gift is what you will use to lead. —Israelmore Ayivor

#### **Strategies:**

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#### **Commitment**

When confronted with a challenge **the committed** heart will search for a solution. The undecided heart searches for an escape. -Andy Andrews

**Commitment** means staying loyal to what you said you were going to do long after the mood you said it in has left you.

When you're surrounded by people who share a passionate **commitment** around a common purpose, anything is possible.

Unless **commitment** is made, there are only promises and hopes no plans. -Peter Drucker

**Commitment** is an act not a word. –Sartre

**Strategies:**

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**Follow Through**

It was character that got us out of bed, **commitment** that moved us into action and discipline that enabled us **to follow through**. –Zig Ziglar

In golf as in life it is the **follow through** that makes all the difference.

You need to have confidence in your ability, and then be tough enough to **follow through**.

**Strategies:**

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## **Role Strategies:**

- Provide correct resources
- Mentorship
- Follow-up
- Ask what they need
- Provide goals in writing
- Measurement feedback
- Recognize milestones/successes
- Lead by example
- Provide value/significance of role
- Identify why they were selected
- Job description clearly defined
- Benefits of filling role
- Prepare succession

## **Commitment Strategies:**

- Provide time and tools to understand the role
- Express the need for someone to fill the role
- Envision end result – “See the big picture”
- Find their passion
- Understand what motivates members
- Understand inter-dependency and support system
- Provide a timeline
- Monitor commitment
- Recognition of their role – recognition and praise
- “Sell” the role before asking for a commitment
- Build relationships
- Ensure they are the right match for the role or “thank and release”



## **Follow Through Strategies:**

- Reminders
- Prod them to get started – “Just do it”
- Establish the expectation – break it down
- Accountability
- Expect what you inspect
- When will you intervene – If a door closes, when will you help them open it?
- Progress reporting – When will it be done? Ask vs. Demand
- Establish timeline with them
- Inspire them
- Encourage dialogue

## **Conclusion:**

Role, commitment and follow through are all interdependent of one another to achieve success.

The Rotary moment is a valuable opportunity for seeking those to fill roles – when the person realizes they are part of something much bigger than themselves.



## **CRCID (Canadian Rotary Collaboration for International Development)**

### **BACKGROUND:**

- Created in 1986 at request of the Government of Canada to act as a conduit for Government funds from CIDA (Canadian International Development Agency) to support Canadian Rotary Club International service projects in developing countries.
- CRCID is a recognized Rotary entity
- Does not qualify for charitable designation as it does not implement projects nor receive administrative support from Rotary.
- 100% dependent upon the Government of Canada for funding to continue in existence.

### **Annual General Meeting June 17, 2015 –HIGHLIGHTS**

#### **1. Report of the Chair**

- Acknowledged the work of the members in our outreach to local MP(s) to save CRCID.
- ONE (1) year extension granted to July 31, 2015 – (CRCID)/DFATD provided support for 2 open projects at one time. August 31, 2015 extension approved to allow both projects additional time to complete all project related activities.
- Negotiations on DFATD/TRF Canada agreement
  - agreement signed, Still confidential until GofC makes announcement – **OFFICIAL RELEASE AUGUST 1, 2015 (refer attachment)**
  - \$1.2 million/yr. for 5 years
  - Administered through Global Grant structure
  - Rotary needs gender and environmental policies – using CRCID policies as templates
  - TRF Canada project committee to approve club applications to ensure they meet GofC funding requirements

#### **UPDATE**

Please note that **October 1, 2015 is the anticipated launch date** for the new humanitarian project partnership with the Government of Canada.

Detailed information with respect to this new program and its integration with our Global Grant system will be available in late September.

## **2. Report of the President**

Bylaws: Propose CRCID defer elections due to special circumstances regarding dissolution of CRCID.  
Carried.

## **3. Report of the Executive Director**

- DFATD Advances update: \$998,580 (\$111,442 remaining)
- Project status update
- Financial forecast (F/O Grace Loney)

Carried

## **4. Report of the Treasurer**

- RLB Audited financial statements - Carried
- Motion to appoint 2015/16 auditors Carried
- Financial Forecast: \$37,969 as of December 31, 2015 ( refer NEW business)

## **5. Public Engagement**

- CRCID website
  - Kept current by E/D
  - Once CRCID dissolved the website will be redundant & used to redirect Rotarians to the new website
- Translations into French
  - Requests sent to Rotarians in D.7790 to translate key documents

Communication with membership

Carried

## **NEW BUSINESS**

Bylaws

- No amendments proposed
- Continuance of Members & Board Directors:
  - Request current members & Directors retain their current positions for the 2015/16 Rotary year to December 31, 2015 when CRCID is expected to be dissolved.

Discussion regarding the dissolution of CRCID as a publicly funded organization with the completion of the current Contribution Agreement with DFATD, tentatively scheduled for December 31, 2015:

- All project activities end July 31, 2015;
- Final Report submitted to DFATD by October 31, 2015; and,
- DFATD approval of final report by December 31, 2015.

**Bryn Styles** moves that CRCID wind up its operation on December 31, 2015, or at such later date where the cessation of operation is finalized. Seconded by **Bill Feyrer**. **Carried**

**Ron Ross** moves that CRCID staff resources be made available to TRF Canada to help establish the new partnership between Rotary Canada and DFATD according to the following parameters:

- As staff is available without compromising the completion of the current agreement with DFATD;
- Upon written request to the CRCID Board of Directors by the TRF Canada Board of Directors outlining terms and conditions of how staff time will be utilized;
- CRCID staff support to TRF Canada ends when CRCID is legally dissolved as a Not for Profit organization.

Seconded by **Doug Mortin Carried.**

**Bette Miller** moves that CRCID request the records and resources of CRCID be transferred to TRF Canada upon dissolution in accordance with the policies of the Canadian Revenue Agency as part of TRF Canada's new role as Rotary Canada's partner with DFATD. Seconded by David McGwire  
Discussion: CRCID records could be maintained by Provincial or Federal archives. **Carried.**

**Final closing remarks delivered by all members present with expressions of appreciation to all for support.**

**Respectfully submitted**

*Karen L. Oakes*

**Karen L. Oakes.**

## Rotary Projects Approved for Funding

### 1. Ripple Effect Program

**Host Country:** *Guatemala*

**Rotary Area of Focus:** *Basic Literacy & Education*

**Description:** *Improve the economic opportunities for children in Guatemala through education by providing school classrooms, washrooms, kitchens, playgrounds, scholarships, computers, books, and supplies.*

**Project Value:** *CAD\$ 674,052*

**Canadian Partner(s):**

- *Rotary International District 5550*

**Contact:** *Gord/Debra LeMaistre: [glemaistre1@hotmail.com](mailto:glemaistre1@hotmail.com)*

**Website:** [Ripple Effect Program](#)

### 2. Honduras Economic & Community Development (HECD) Project

**Host Country:** *Honduras*

**Rotary Areas of Focus:**

- *Economic & Community Dev't*
- *Water & Sanitation*

**Description:** *For the purposes of the CRCID/DFATD program, components of the HECD program to be completed within the one year agreement are:*

- *2 Sustainable Village Water Projects*
- *Capacity Building of a Honduran MFI including an IT System and a new Branch*

**Project Value:** *CAD\$ 576,466*

**Canadian Partner(s):**

- *Rotarian Action Group Microfinance & Community Dev't (RAGM)*
- *Opportunity International Canada (OIC)*

**Contacts:**

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- *Jannalee Anderson (OIC): [janderson@opportunityinternational.ca](mailto:janderson@opportunityinternational.ca)*

**Website:** [HECD Program](#)

4 Aug 2015

Dear Fellow Rotarians,

As you may be aware, the Canadian Rotary Collaboration for International Development (CRCID) is completing its final projects after almost 30 years of serving Canadian Rotary clubs and districts. CRCID has been very successful but in consultation with the Government of Canada it was felt that a new model reflecting the current status of international humanitarian aid was needed. I wish to congratulate CRCID on its excellent service to ensuring Canadian Rotarians had the support they needed.

You may have seen the News Release by Department of Foreign Affairs, Trade and Development (DFATD) on the 1 Aug that outlined two new plans – one for the matching of funds donated by Canadian Rotarians to the Polio Eradication Initiative. The other was a new funding model from the Canadian Government to Rotarian international projects.

The Rotary Foundation (Canada) has entered into a new agreement with DFATD. The senior staff at DFATD have reviewed the Global Grant model of TRF and are impressed by the needs assessments, evaluations, reporting mechanisms, stewardship and sustainability of our structure. The new agreement will use the Global Grant (GG) structure as its basis and allow clubs and districts access to Canadian Government funds for their projects. These funds will qualify for a World Fund match from TRF.

The agreement is for 5 years and the Canadian Government is contributing CDN \$1.2 million/year to Canadian Rotary projects.

A committee of TRF Canada is currently working through the final details of how the new funding model will work. We will then start to inform Rotarians, Clubs and Districts how they can access these funds. It is felt that the new model will be available to all Canadian Rotary club & district projects that meet the criteria that will be outlined.

I want to thank all of you for without your support this agreement would not have been achieved. You advocated for government support for our Rotary programs – specifically PolioPlus – and the government listened. They understand the value of what Rotary can achieve and are willing to support our projects.

I ask you to be patient as we finish the final details and then we will let all of you know how these government funds can be accessed.

Yours in Rotary Service,

