



Rotary International District 7090
Annual General Business Meeting Minutes
(amended by motion of Council on November 12, 2016)
Friday, October 21, 2015, 12:00 PM
Grandstands Banquet Room, Batavia Downs, Batavia, NY

Attendance: 38

Call to Order & Welcome: 12:45 pm by Governor Marlee Diehl, DG

Invocation: Sharon Hamilton, AG, gave thanks for gifts of stewardship, philanthropy, energy, determination, all for the good of and to improve the lives of others. She included thanks also for Arch Klumpf's vision of a Foundation, and of RI President John Germ's and of DG Marlee Diehl's leadership. The invocation acknowledged that all good gifts come from God.

Rotary Moment: Anthony Billoni, BNMC Club President, introduced himself as a two-year member of Rotary. He noted that the longer he is here, the more he feels he belongs as if he has always been a member. Even today, when he walked in the door, he encountered friendly faces; Rotarians are not shy. To Anthony, Rotary is about making and being a friend. He emphasized that he love getting people in engaged and doing stuff...loves that about Rotary.

Introduction of RI President's Representative: PDG Bill Pollard, District 7600 introduced by Ralph Montesanto, PDG, Aide to the rep. See bio attached.

RI President's Greetings: PDG Bill brought greetings from RI President John F. Germ. He cited this year's theme "Rotary Serving Humanity". And, that President John's focus is not on the work of Rotary but on the work that gets done. He commented, "Thank you for everything you are doing in Rotary. I am looking forward to making great friends this weekend."

He also noted that his 80 year old mother is a Rotary club president this year. She was the first person he had sponsored in Rotary.

Thank You and Resolution:

MOVED BY RALPH MONTESANTO, PDG, AIDE TO RI REP

WHEREAS, PAST DISTRICT GOVERNOR BILL POLLARD, OF DISTRICT 7600, HAS BEEN ASKED BY JOHN F. GERM, PRESIDENT OF ROTARY INTERNATIONAL TO BE HIS REPRESENTATIVE TO OUR DISTRICT'S ANNUAL CONFERENCE, AND WHEREAS, PDG BILL HAS ACCEPTED PRESIDENT JOHN'S

INVITATION AND HAS TRAVELED TO BATAVIA, NEW YORK TO BRING PRESIDENT JOHN'S MESSAGE AND SHARE WITH US THE IMPORTANCE OF ROTARY SERVING HUMANITY, AND

WHEREAS, DISTRICT 7090 APPRECIATES THAT PRESIDENT JOHN HAS SELECTED PDG BILL TO BE HIS REPRESENTATIVE;

NOW, THEREFORE, BE IT RESOLVED THAT THE ROTARIANS OF DISTRICT 7090 EXTEND A WARM ROTARY WELCOME AND APPRECIATION TO PDG BILL, FOR TRAVELING FROM HIS HOME IN PORTSMOUTH, VIRGINIA TO BE WITH US AND TO SHARE WITH US PRESIDENT JOHN'S MESSAGE, AS WELL AS TO LEND THEIR SUPPORT AND GIVE ASSISTANCE FOR A SUCCESSFUL CONFERENCE.

SECONDED BY WALLY OCHTERSKI, PDG. PASSED BY ACCLAIM.

District Governor's Report (see attached report):

Marlee Diehl

DG Marlee announced that her biggest joy thus far has been celebrating the work of the clubs. DG Marlee also mentioned the Falconer club's literacy program of putting gently used books in laundromats for mothers to read to their children.

Financial Report:

Mike Prinzbach, Treasurer

- a. Audited Financials 2015 – 2016
- b. Motion to Accept Audit

MOTION WAS MADE TO ACCEPT THE AUDIT BY KAREN OAKES, PDG, SECONDED BY JIM MORABITO, PAUL HARRIS SOCIETY CHAIR. MOTION PASSED.

- c. Year to Date Financial Statements

District Governor Elect's Report (see report attached):

Reg Madison

DGE Reg indicated his report and noted, "It's been a real ride". He touched briefly on thanks to IPDG Kevin and DGN Melisa for covering for him while he was dealing with health issues. DGE Reg, also gave a shout out, "A special thanks to my wife, Loretta, the best non-registered nurse in North America!"

District Governor Nominee's Report (see report attached):

Melisa Schrock

DGN Melisa also referenced her report and noted, "I went to Zone – I met many of my fellow governors. I had the best Rotary time ever." She also mentioned that she is in charge of AGs while serving as DGN, and that we have some new ones and a new training coming up for them.

District Conference Report (see report attached):

Melisa Schrock, Chair

DGN and Conference Chair Melisa said, "We had a lot of fun planning it!" She noted she was very proud to take Marlee's vision and bring it to life!

Conference Resolution:

MOVED BY MARTA STITELER, AG

WHEREAS, MANY ROTARY CLUBS AND ROTARIANS HAVE BEEN RESPONSIBLE FOR ORGANIZING THIS DISTRICT 7090 CONFERENCE, AND, WHEREAS, MELISA SCHROCK IS THE CONFERENCE CHAIR;

BE IT RESOLVED THAT THE ROTARIANS ASSEMBLED AT THIS CONFERENCE EXTEND THEIR APPRECIATION TO **MELISA** AND ALL WHO SERVED ON THE CONFERENCE PLANNING COMMITTEES FOR THEIR DEDICATED SERVICE TO ROTARY AND THE ROTARIANS IN OUR DISTRICT.

SECONDED BY KEVIN CROSBY, PDG. MOTION PASSED BY ACCLAIM.

District Committee Reports:

Training (see report attached): Ralph Montesanto, PDG, Director
Director Ralph indicated that there will be a significant change in how we are doing PETS 1. This year for the first time, we are going to use our online technology. Looking at how to use it also for the training of AGs. Visioning session coming up for the Westfield-Mayville club.

Service Projects (see report attached): John DePaolo, Director absent

Youth Services (see report attached): Aad Vermeyden, Director
Greg Norton and Aad Vermeyden introduced 4 exchange students in attendance. And also Gabi, from Brazil (ROTEX) visiting here and helping with YE this weekend.

Public Image (see report attached): Tawnya Hartford, Director absent

Membership (see report attached): Kevin Crosby, IPDG, Director
Director Kevin thanked Marlee and Melisa for all the work they have done – as he noted he has special insight into the work of a conference (as DG last year). He also noted that he didn't want to just ride into the sunset, so volunteered to lead Membership this year. He indicated we have every reason to be very excited about membership this year with the recent COL that gives us increased latitude for meetings, membership. As a result, he expects our district to grow significantly this year. New committee to focus on younger members. Has an advisory committee. Trying to deliver support services to the clubs – food truck approach.

The Rotary Foundation (see report attached): Karen Oakes, PDG, Director
Director Karen noted the exciting Polio Plus Bike-a-Thon this weekend. She also reminded everyone that our next big event is The Foundation Dinner, Friday, November 4th. Reminder everyone to get registered online.

New Business:

Resolution Ratifying the Actions of Governor and District Council 15-16:

MOVED BY REG MADISON, DGE

BE IT RESOLVED THAT THIS ANNUAL BUSINESS MEETING RATIFY THE ACTIONS TAKEN BY DISTRICT GOVERNOR KEVIN CROSBY, AND BY THE DISTRICT COUNCIL FOR DISTRICT 7090 DURING THE ROTARY YEAR **2015-2016**.

SECONDED AND PASSED.

Announcements: None

Adjournment: 1:40 PM.

MEETING ADJOURNED BY ACCLAIM.

Reports attached:

Bio of Bill Pollard, Rep for RI President John Germ

2015-2016 Financial Audit

Year to Date Financial Statements

DG Report

DGE Report

DGN Report

Conference Report

Training Report

Service Projects Report

Youth Services Report

Public Image Report

Membership Report

The Rotary Foundation Report

William D. Pollard, Jr. "Bill"

District Governor 2008-2009

District Rotary Foundation Chair 2010-2013

Rotary International District 7600

Rotary Club of Churchland - Portsmouth, VA



Bill has been a Rotarian since 1988 when he joined the Rotary Club of Petersburg, Virginia at the age of 25. In 1999, Bill joined the Rotary Club of Churchland located in Portsmouth, Virginia, and has served as a board member and President in 2002-03. Bill is an eighth level Paul Harris Fellow, member of the Paul Harris Society, and member of the Bequest Society. His wife and daughter, Lou and Betsy, are Paul Harris Fellows as well as his mother and father. One of Bill's proudest Rotary moments was nominating his mother, Joan, for membership in the Rotary Club of Petersburg in the early 90's. Bill's maternal great grandfather was a member of the Rotary Club of Asheville, N.C.

From July 1, 2008 to June 30, 2009 Bill served as the District Governor for Rotary District 7600. Bill served as the Rotary District Foundation Committee Chair for District 7600 from July 2010 to June 2013. District 7600 includes 64 Rotary clubs and approximately 2,800 Rotarians in Central and Southeastern Virginia.

Bill was the District 7600 delegate to the 2013 Rotary International Council on Legislation. He was the newsletter and website editor for Rotary Zones 33-34 and Rotary International Vice President Anne L. Matthews for the 2012-13 and 2013-14 Rotary years. Bill served as the RI President's Representative to the District 5510 conference in May 2014 held in Phoenix, AZ. In 2013-14 and 2014-15 he served as an Assistant Regional Rotary Foundation Coordinator for Zone 33. He currently serves as the Associate Editor for *Our Foundation Newsletter* published monthly by the Rotary Global History Fellowship. He has served as a faculty member for the Zone 33 Rotary Leadership Institute and as a facilitator at Chesapeake PETS. In 2014 Bill was awarded the Citation for Meritorious Service from The Rotary Foundation.

Bill graduated from Virginia Tech in 1986 with a degree in Finance. At Virginia Tech Bill was a letterman on the men's soccer team and a member of Beta Theta Pi Fraternity. Rotarian Bill has been a banker since 1986. He is a Senior Vice President with the Commercial Banking Group at Virginia Commonwealth Bank. Bill was born and raised in Petersburg, VA. His wife, Lou, is a native of Suffolk, VA. They have one child, Betsy, who was born in 2001. Bill, Lou, and Betsy reside in Chesapeake, VA in the Hampton Roads area of Virginia. They attend Ebenezer United Methodist Church. In addition to spending time with this family, Bill enjoys running, playing basketball, reading, and connecting with friends on social media.

District Governor's Report for Annual Meeting of District 7090

October 21, 2016

By the time we meet for our 2016 Rotary District 7090's Annual Meeting, 67 of the 68 official District Governor visits will be complete. I am in absolute awe of what our clubs achieve. While many are challenged to maintain their membership numbers, most are committed to working together to re-engineer their clubs to ensure they are welcoming, open and eager to engage new members. Our district's vibrancy is outstanding.

In March 2016, District leaders re-evaluated our Strategic Plan, which had been merged with the 2015 Vision with the previous Strategic Plan. We are confident we have attainable goals for the next three years to be reviewed and adjusted annually, as necessary. This year, instead on doing a face-to-face meeting bringing the leadership team together for a Saturday; using Survey Monkey all district council members were polled. Once the data was winnowed the District Leadership Team developed a working document and the steps necessary to achieve our goals.

- The primary function of the District is to support clubs and help them be vibrant clubs
- Succession planning is important for all leadership roles at club and District levels. Future leaders will be well-prepared and mentored by incumbents.
- It's important for District leaders to visit clubs (in person or virtually) and help members understand the role and resources of the District
- Collaboration among clubs and educational activities happen at the Area level. Adopt a "Food Truck" model of bringing training, information and resources to the clubs and Areas
- AGs are critical for supporting clubs and connecting District resources to the needs of clubs
- Expose new Rotarians to the bigger world of Rotary beyond their clubs as soon as possible.

Our 2016 – 2017 District Goals are:

Ensure that all club leaders have access to the tools and necessary training to be able to be stronger, more vibrant by having a greater diversity of age and cultural background. Clubs will more closely reflect the community cultural make-up and have a higher percentage of female and younger members. Once we developed our Key Strategies we recruited a member on each side of the border to be our Co-Chairs Strategic Planning Coordinators to ensure we are meeting our targets and the clubs are cognizant of available strategies and tools.

1. Building on the successful membership initiative undertaken last year – "Get Ready to Grow" which encourages more collaboration among clubs in each Area: collaboration on recruiting, orienting new members, fundraising, public relations and service projects (local and international).

2. Adopt a "Food Truck" model for bringing District resources and educational programs to regions in the District, providing easier and more frequent access by clubs and members.

3. Leverage technology;

- a. greater use of Rotary Club Central and more training of club leaders who must see the value of goals and historical data
- b. for delivery of educational programs to individuals and clubs
- c. use online meetings to eliminate travel and improve the frequency and effectiveness of communication
- d. to improve clubs' access to useful tools and resources (e.g. "best practices")

4. Encourage innovation, focusing on engagement, not attendance.

5. Encourage all Rotarians, especially new members, to learn about the world of Rotary beyond their club; promote the consistent use of good programs for new members.

6. Promote expanded involvement in developing young leaders through EarlyAct, Interact, Rotaract, RYLA, SlapShot and Youth Exchange. We sent two young leaders to the Winnipeg Zone and see this a positive program to continue to recognize our future leaders.
7. Promote the use of long-term strategic planning, based on a well-articulated vision, at the club and District level. Promote succession planning at the club and District level, focusing on the preparation of future leaders over time and active mentoring by incumbents.
8. Promote and support of The Rotary Foundation and the Polio Plus program.

We work closely with our 19 Area Assistant Governors. By continuing our emphasis on encouraging clubs to collaborate is benefiting clubs, areas, and our Assistant Governor. We are committed to providing more training for this group, as we see the positive impact on club leaders who have the opportunity and of regular effective areas meeting to mentor current and incoming club leaders.

In the spring of 2016, our leadership team took advantage of leadership mentoring program through the Royal Rhodes University; one of our district members brought this opportunity. Six of our leadership team participated in the six sessions and all felt that it was a worthy experience and the outcomes from this program tied well into our goal of District "Depth on the Bench" ensuring our district leaders are prepared to take the next step. Without solid district leadership we cannot model for clubs the effectiveness of succession planning and mentoring. We are reviewing how the gift of leadership mentoring may be rolled out to all the district team and how this will assist us in recruiting Rotarians to step into district roles. We see this mentoring as life skill tool that transects Rotary and career.

With the 2016 Council on Legislation's potential for far reaching changes in clubs and for Rotarians. We are currently holding webinars to educate club leaders and members on the impact and how to with care choose which, if any, changes clubs may undertake.

This is such a special Rotary year, our centennial of our Rotary Foundation, we are busy helping clubs see how this centennial will help with their public image and how might all of this will energize clubs and bring a positive net growth to clubs by June 30, 2017.

Our District has a tradition of our District Governor Chain working closely to ensure we have a shared vision and there is a smooth transitions and clubs know we are working on long term goals that are good for everyone.

Lastly, as you enjoy this conference based on fun and fellowship it is because of the hard work of our District Conference Chair, Melisa Schrock, and a team of volunteers who have put in countless hours to make this conference special for everyone.

On November 2, 2016, we will charter a new club The Rotary Club of Hamilton After Five, (Tonic: Rotary After Five). This new club will bring us back to 69 clubs in our District. Additionally, we will be chartering a new Rotaract Club at the Niagara County Community College, Sanborn NY, in early December 2016. District 7090 is alive and well!

Marlene (Marlee) Diehl
District Governor 2016 - 17
Marlee@D7090.org



ROTARY INTERNATIONAL DISTRICT 7090

Financial Statements

June 30, 2016



ROTARY INTERNATIONAL DISTRICT 7090

Financial Statements

June 30, 2016

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INDEPENDENT AUDITORS' REPORT

To the Members of Rotary International District 7090

We have audited the accompanying financial statements of Rotary International District 7090, which comprise the financial position as at June 30, 2016, and the statements of operations and fund balances, restricted funds and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis for Qualified Opinion

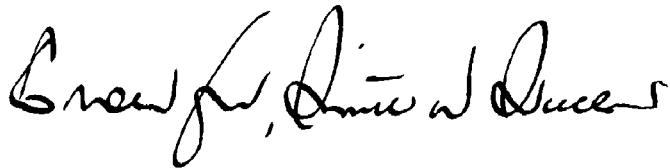
In common with many charitable organizations, the organization derives revenue from its members in the form of dinner, training, and conference fees, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to revenue, deficiency of revenue over expenditures and cash flows from operations for the year ended June 30, 2016, and assets and fund balances as at June 30, 2016. Our audit opinion on the financial statements for the year ended June 30, 2016 was modified accordingly because of the possible effects of this limitation in scope.

Rotary International District 7090 controls the operations of Rotary District 7090 Youth Exchange Inc. as disclosed in note 5. We were unable to obtain sufficient appropriate audit evidence about the activities of Rotary District 7090 Youth Exchange Inc. for the year ended June 30, 2016 because an audit was not conducted on their records. Consequently, we were unable to determine whether any adjustments to these amounts were necessary.

Qualified Opinion

In our opinion, except for the possible effects of the matters described in the Basis for Qualified Opinion paragraphs, the financial statements present fairly, in all material respects, the financial position of Rotary International District 7090 as at June 30, 2016, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Niagara-on-the-Lake, Ontario
October 14, 2016



CRAWFORD, SMITH AND SWALLOW
CHARTERED ACCOUNTANTS LLP
LICENSED PUBLIC ACCOUNTANTS

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF FINANCIAL POSITION

June 30, 2016

(stated in U.S. \$)

Assets	2016	2015
	\$	\$
Current Assets		
Cash	129,470	139,263
Restricted cash	4,374	4,374
Short term investment	86,731	86,688
Accounts receivable		857
Prepaid expenses	10,892	3,187
	231,467	234,369
Liabilities and Fund Balances		
Current Liabilities		
Accounts payable and accrued liabilities	26,902	32,066
Deferred revenue - note 4	2,749	3,690
	29,651	35,756
Fund Balances		
Restricted funds	4,374	4,374
Unrestricted funds	197,442	194,239
	201,816	198,613
	231,467	234,369

Signed on behalf of the board:

_____ District Governor

_____ District Treasurer

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF RESTRICTED FUNDS

for the year ended June 30, 2016

(stated in U.S. \$)

	District History \$	Manual of Procedure \$	2016 \$	2015 \$
Balance, Beginning of Year	3,486	888	4,374	4,374
Balance, End of Year	3,486	888	4,374	4,374

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF OPERATIONS AND FUND BALANCES

for the year ended June 30, 2016

(stated in U.S. \$)

	Unaudited Budget \$	2016 \$	2015 \$
Revenue			
Assistant Governors	1,500		
District Conference	57,000	66,639	39,723
District Grants		78,051	75,827
Grant management seminar		4,657	7,535
Insurance assessment revenue	34,000	32,032	31,418
Interest and other	600	3,203	2,357
Membership dues	84,200	79,535	78,524
Million dollar dinner			5,900
PETS and Club Leadership Training	36,500	20,169	17,983
Public relations and communication			15,000
Rotary Foundation Dinner	14,000	7,315	11,097
Rotary Leadership Institute	2,000	2,615	9,057
RYLA	32,000	28,246	33,181
Slapshot	28,000	25,891	25,929
	289,800	348,353	353,531
Expenses			
Administration - schedule 1	26,000	29,066	25,720
Directors and committees - schedule 1	21,300	10,517	37,351
District Conference	57,000	64,701	58,711
District Grants		57,048	50,539
District Grants - unspent		21,003	25,288
Foreign exchange loss		2,135	8,821
Grant management seminar		4,675	7,183
Million dollar dinner			6,939
PETS and Club Leadership Training	36,500	31,432	21,393
Rotary Foundation Dinner	14,000	6,505	9,518
Rotary Leadership Institute	2,000	4,195	7,625
RYLA	32,000	28,680	31,559
Seminar training	700	584	803
Slapshot	28,000	20,632	24,495
Standing committees - schedule 1	39,500	28,025	31,667
Training - schedule 1	32,800	35,952	18,546
	289,800	345,150	366,158
Excess (Deficiency) of Revenue over Expenses for the Year		3,203	(12,627)
Unrestricted Fund Balance, Beginning of Year	194,239	194,239	206,866
Unrestricted Fund Balance, End of Year	194,239	197,442	194,239

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

STATEMENT OF CASH FLOWS

for the year ended June 30, 2016

(stated in U.S. \$)

	2016 \$	2015 \$
Operating Activities		
Excess (deficiency) of revenue over expenses for the year	3,203	(12,627)
Changes in working capital components		
Short term investment	(43)	(44)
Accounts receivable	857	14,880
Prepaid expenses	(7,705)	646
Accounts payable and accrued liabilities	(5,164)	(8,766)
Deferred revenue	(941)	3,690
	(12,996)	10,406
Funds used by operating activities	(9,793)	(2,221)
Decrease in Cash Position	(9,793)	(2,221)
Cash Position, Beginning of Year	143,637	145,858
Cash Position, End of Year	133,844	143,637
Cash Position		
Cash	129,470	139,263
Restricted cash	4,374	4,374
	133,844	143,637

See accompanying notes

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2016

(stated in U.S. \$)

Organization

Rotary International District 7090 (the District) is comprised of Rotary Clubs located in Western New York, U.S.A. and Southern Ontario, Canada. The purpose of the District is as follows:

General

Collection of monies from local clubs to be used by the District Governor in order to provide leadership advice and assistance to the various clubs.

District Conference

Host an annual event attended by Rotarians, spouses and guests at which the attendees share fellowship and learn about various Rotary activities.

RYLA

Rotary Youth Leadership Awards (RYLA) is an annual session at which young adults ages 19 - 25 are provided with a week of leadership training.

Club Leadership Training

Club Leadership Training is a program to train and inform club officers of the various Rotary Clubs in the District.

PETS

President Elect Training Sessions (PETS) is a program to train and inform club presidents-elect of the Rotary Clubs in the District.

Rotaract and Interact

The purpose of this program is to assist Clubs to establish and maintain Rotaract and Interact clubs in colleges and high schools, respectively. These clubs provide an opportunity for students to become involved in community and international activities in association with Rotary.

Slapshot

Student Leadership Award Program for Students High on Training (SLAPSHOT) is an annual session at which young adults ages 16 - 18 are provided with a week of leadership training.

Rotary Leadership Institute

The Rotary Leadership Institute was founded to assist in improving the Rotary knowledge and leadership skills of the future leaders of the Rotary clubs.

District Grants

District Grants are a tool for Rotary districts to support short-term, humanitarian projects that benefit a community. Districts request a portion of their District Designated Fund for a grant to support one or multiple projects locally or internationally.

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2016
(stated in U.S. \$)

1. Significant Accounting Policies

The financial statements of the organization are the representations of management prepared in accordance with Canadian accounting standards for not-for-profit organizations, consistently applied. Because a precise determination of many assets and liabilities is dependent upon future events, the preparation of periodic financial statements necessarily involves the use of estimates and approximations. These have been made using careful judgement in the light of available information. The financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the accounting policies summarized below:

Financial reporting framework

The organization, being a not-for-profit organization, has chosen to establish their financial statements in accordance with Canadian accounting standards for not-for-profit organizations, issued by the Chartered Professional Accountants of Canada.

Revenue recognition

Revenue is recognized in the fiscal year to which it applies. Accordingly, receivables are recorded for dues or fees uncollected as of the end of the fiscal year. Revenue applicable to a future period is recognized when earned.

The work of the organization is dependent on the voluntary service of many members. Since these services are not normally purchased by the organization and because of the difficulty of determining their value, contributed services are not recognized in these financial statements.

Foreign currency translation

These financial statements are presented in U.S. dollars. Monetary assets and liabilities denominated in foreign currencies are translated at the exchange rates in effect at the year-end date. Gains and losses on translation are reflected in net earnings of the period.

Financial instruments

The organization's financial instruments consist of cash, short term investment, accounts receivable and accounts payable. Cash, short term investment, accounts receivable and accounts payable are initially measured at fair value on acquisition and are subsequently measured at amortized cost.

Tax status

The District is a subordinate unit of Rotary International and is covered by a blanket exemption from U.S. federal income tax under Section 501(c)(4) of the Internal Revenue Code as a social welfare organization. The letter of determination from the IRS was dated May 13, 1958, and that status still remains.

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2016

(stated in U.S. \$)

1. Significant Accounting Policies - continued

Fund accounting

The organization uses the restricted fund method to account for revenues and expenses. The Board of Directors has internally restricted resources for the purposes of updating and publishing a triennial District 7090 history and publishing the District's Manual of Procedure every fifth year. The District also operates a general fund for all other activities.

2. Financial Instruments

Transactions in financial instruments expose the organization to certain financial risks and uncertainties. These risks include:

Interest rate risk

Interest rate risk is the risk that future cash flows of a financial instrument will fluctuate due to changes in the market interest rates. The organization holds investments that bear interest at fixed rates which will mature over the next fiscal year. Accordingly, the organization is exposed to the effects of fluctuations in market interest rates when these investments are reinvested.

Currency risk

Currency risk is the risk that the fair value of financial instruments will fluctuate due to changes in foreign exchange rates. The organization has assets and liabilities denominated in both U.S. and Canadian currency that fluctuate in value as current exchange rates change. Accordingly, the organization is exposed to the effects of fluctuations in foreign exchange rates.

The extent of the organization's exposure to interest rate risk did not change during the year. Due to a decrease in accounts receivable, the organization's exposure to currency risk has decreased during the year.

3. District Designated Funds

In addition to District Grants included in revenue, Rotary International disbursed District Designated Funds on behalf of District 7090 as follows:

	2016 \$	2015 \$
Polio Plus Fund	100,000	31,000
Global Grants	68,991	62,675
	168,991	93,675

4. Deferred Revenue

Deferred revenue is amounts received for the District Conference to be held in October 2016.

ROTARY INTERNATIONAL DISTRICT 7090

NOTES TO FINANCIAL STATEMENTS

for the year ended June 30, 2016
(stated in U.S. \$)

5. Controlled Entities

The Board of Directors of Rotary District 7090 Youth Exchange Program Inc. has members in common with District Council of Rotary District 7090. Since the financial statements have not been consolidated, the financial summaries of Rotary District 7090 Youth Exchange Program Inc., as at June 30, are as follows:

Financial Position	Unaudited 2016 \$	Unaudited 2015 \$
Total Assets	21,067	21,635
Total Liabilities		
Net Assets	21,067	21,635
	21,067	21,635
Results of Operations	Unaudited 2016 \$	Unaudited 2015 \$
Total revenues	46,030	45,182
Total expenses	46,598	48,009
Excess of Revenues over Expenses	(568)	(2,827)
Results of Cash Flows	Unaudited 2016 \$	Unaudited 2015 \$
Fund provided by operations	(568)	(2,827)

Rotary District 7090 Youth Exchange Program Inc. was incorporated in New York State in 2008 and is exempt from U.S. federal income tax under Section 501(c)(3) of the Internal Revenue Code.

The purpose of Youth Exchange is to give high school aged students the opportunity to live in a foreign country for one year. At the same time, foreign students spend one year with local families approved by Rotary District 7090 Youth Exchange Program Inc.

During the year, the organization invoiced Youth Exchange \$589 (2015 - \$7,935) for rooms and expenses related to the District Conference. This amount is included in District Conference revenue on the statement of operations and fund balances.

ROTARY INTERNATIONAL DISTRICT 7090

Schedule 1

SCHEDULE OF EXPENSES

for the year ended June 30, 2016

(stated in U.S. \$)

	Unaudited Budget \$	2016 \$	2015 \$
Administration			
Assistant Governors	1,500		
District Council	2,200	2,075	719
Office, website maintenance and other	22,300	26,991	25,001
	26,000	29,066	25,720
Directors and Committees			
Group Study Exchange	500		
Other	3,200	(469)	352
Public relations and communication	12,000	10,642	33,326
Rotary Foundation	5,000	344	3,654
Scholarships	500		
World Community Service	100		19
	21,300	10,517	37,351
Standing Committees			
Finance and audit	5,500	4,266	4,903
Insurance	34,000	23,759	26,764
	39,500	28,025	31,667
Training			
Awards and recognition	2,500	220	
District Governor	9,900	10,479	
District Governor Elect	9,900	3,785	9,258
District Governor Nominee	3,000	10,467	2,665
District training	7,500	11,001	6,623
	32,800	35,952	18,546

See accompanying notes

Rotary International District 7090

Balance Sheet

As of September 30, 2016

Sep 30, 16

ASSETS**Current Assets****Chequing/Savings**

1010 · First Niagara US	106,566.86
1015 · First Niagara Short Term Invest	86,742.00
1020 · BoM Cdn	116,969.68
1070 · First Niagara Bank Special Acct	9,573.84
1090 · Restricted Grants Committee	80,872.29

Total Chequing/Savings 400,724.67

Other Current Assets

1021 · Exchange on CDN bank balances	-13,446.18
1451 · Prepaid District Conference	5,000.00

Total Other Current Assets -8,446.18

Total Current Assets 392,278.49

TOTAL ASSETS**392,278.49****LIABILITIES & EQUITY****Liabilities****Current Liabilities****Other Current Liabilities**

2350 · Unearned/deferred revenue	80,788.00
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Total Other Current Liabilities 80,788.00

Total Current Liabilities 80,788.00

Total Liabilities 80,788.00

Equity

3100 · Restricted funds	4,374.00
3900 · Retained Earnings	197,442.04
Net Income	109,674.45

Total Equity 311,490.49

TOTAL LIABILITIES & EQUITY**392,278.49**

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10/15/16

Accrual Basis

Rotary International District 7090
Profit & Loss Budget vs. Actual
July through September 2016

	Jul - Sep 16	Budget	Over Budget
Ordinary Income/Expense			
Income			
4000 · Club assessment			
4010 · General assessment	65,215.36	81,300.00	-16,084.64
4020 · District Conference assessment	5,770.92	7,000.00	-1,229.08
4030 · Insurance Assessment	28,850.15	34,000.00	-5,149.85
Total 4000 · Club assessment	99,836.43	122,300.00	-22,463.57
4200 · District Conference			
4202 · DC - Registrations	24,255.00	50,000.00	-25,745.00
4204 · DC - Sponsorships	1,950.00	0.00	1,950.00
4208 · DC - Draws, etc	0.00	0.00	0.00
4200 · District Conference - Other	0.00	0.00	0.00
Total 4200 · District Conference	26,205.00	50,000.00	-23,795.00
4400 · AG reimbursement	0.00	1,500.00	-1,500.00
49900 · Uncategorized Income	1,431.21	0.00	1,431.21
5000 · Earned revenues			
5010 · Foundation dinner	0.00	8,000.00	-8,000.00
5030 · RYLA	0.00	32,000.00	-32,000.00
5035 · Slapshot	0.00	28,000.00	-28,000.00
5040 · PETS	10,744.00	28,000.00	-17,256.00
5050 · Club Leadership Traing	0.00	9,000.00	-9,000.00
Total 5000 · Earned revenues	10,744.00	105,000.00	-94,256.00
5060 · District Simplified Grants	0.00	0.00	0.00
5200 · Interest income	10.92	100.00	-89.08
5400 · Other income			
5401 · Other Income	0.00	1,000.00	-1,000.00
5405 · Grant Management Seminar Revenu	150.00	0.00	150.00
5420 · RLI Training Revenue	256.50	4,000.00	-3,743.50
Total 5400 · Other income	406.50	5,000.00	-4,593.50
Total Income	138,634.06	283,900.00	-145,265.94
Expense			
6000 · Administration			
6010 · District Governor - RI Reimburs	0.00	1,500.00	-1,500.00
6020 · Assistant Governors	0.00	0.00	0.00
6030 · District council	318.27	3,200.00	-2,881.73
6060 · District Website Administration	0.00	0.00	0.00
6061 · District Website Club Runner	0.00	2,000.00	-2,000.00
6062 · District Newsletter	400.00	2,400.00	-2,000.00
6063 · Zoom Meetings	0.00	2,500.00	-2,500.00
6080 · District office			
6081 · Office Support	3,000.00	18,000.00	-15,000.00
6082 · Phone Charges	170.00	1,000.00	-830.00
6083 · Postage	0.00	100.00	-100.00
6084 · Office Supplies	677.65	300.00	377.65
6085 · Bank Charges	1,395.68	5,000.00	-3,604.32
6086 · Supplies, Treasurer	0.00	300.00	-300.00
6080 · District office - Other	0.00	0.00	0.00
Total 6080 · District office	5,243.33	24,700.00	-19,456.67
Total 6000 · Administration	5,961.60	36,300.00	-30,338.40
69800 · Uncategorized Expenses	0.00	0.00	0.00
7000 · Directors and Committees			
7010 · Group study exchange	0.00	0.00	0.00
7015 · District Simplified Grants	0.00	0.00	0.00
7020 · Interact	0.00	0.00	0.00
7025 · Rotaract	0.00	0.00	0.00
7027 · Early Act	0.00	0.00	0.00
7030 · Long-range planning	0.00	700.00	-700.00
7040 · Membership	0.00	0.00	0.00
7050 · Rotary foundation			
7055 · Paul Harris Society	0.00	500.00	-500.00
7057 · Grant Management Seminar	0.00	1,000.00	-1,000.00
7050 · Rotary foundation - Other	0.00	3,000.00	-3,000.00
Total 7050 · Rotary foundation	0.00	4,500.00	-4,500.00
7060 · Grants Committee	64.15	500.00	-435.85
7065 · Rotary Scholars	0.00	500.00	-500.00
7080 · World community service	0.00	0.00	0.00

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10/15/16

Accrual Basis

Rotary International District 7090
Profit & Loss Budget vs. Actual
July through September 2016

	Jul - Sep 16	Budget	Over Budget
7100 · RYLA	0.00	32,000.00	-32,000.00
7105 · Slapshot	799.27	28,000.00	-27,200.73
7130 · Public Relations	0.00	0.00	0.00
7134 · Promotion of RI Theme	4,392.44	3,000.00	1,392.44
7135 · District badges and pins	439.01	1,000.00	-560.99
7140 · Communications	0.00	0.00	0.00
7155 · District governor interviews	0.00	100.00	-100.00
7200 · Other committees			
7205 · Other Committees - Misc	1,024.00	500.00	524.00
7215 · District Gov - Change Over Even	0.00	500.00	-500.00
Total 7200 · Other committees	1,024.00	1,000.00	24.00
Total 7000 · Directors and Committees	6,718.87	71,300.00	-64,581.13
7500 · Standing Committees			
7520 · District insurance	0.00	34,000.00	-34,000.00
7530 · Finance and audit	0.00	6,000.00	-6,000.00
Total 7500 · Standing Committees	0.00	40,000.00	-40,000.00
8000 · Training			
8010 · District conference			
8012 · DC - Expenses	2,727.00	57,000.00	-54,273.00
Total 8010 · District conference	2,727.00	57,000.00	-54,273.00
8020 · PETS expenses	6,309.00	28,000.00	-21,691.00
8030 · Club Leadership Training	0.00	9,000.00	-9,000.00
8036 · Visioning/Release Your Inner Ro	32.06	1,000.00	-967.94
8040 · District training	999.00	7,500.00	-6,501.00
8050 · Assist Gov Training	0.00	1,700.00	-1,700.00
8070 · Dist Gov Nominee Training	556.50	2,000.00	-1,443.50
8080 · Dist Gov Elect Training	907.81	5,800.00	-4,892.19
8085 · District Gov Training	0.00	5,500.00	-5,500.00
8090 · CRCID	158.40		
8098 · Awards & Recognition	0.00	2,500.00	-2,500.00
Total 8000 · Training	11,689.77	120,000.00	-108,310.23
8048 · Rotary Leadership Institute	2,080.39	4,000.00	-1,919.61
8500 · Foundation Dinner Costs	0.00	8,000.00	-8,000.00
9915 · Unbudgeted Expenses	0.00	1,000.00	-1,000.00
Total Expense	26,450.63	280,600.00	-254,149.37
Net Ordinary Income	112,183.43	3,300.00	108,883.43
Other Income/Expense			
Other Expense			
5409 · Exchange Gain/Loss	2,508.98		
Total Other Expense	2,508.98		
Net Other Income	-2,508.98	0.00	-2,508.98
Net Income	109,674.45	3,300.00	106,374.45

DGE Annual Meeting Report
Reg Madison

October 21, 2016

My year as DGE began just weeks after my recovery from quadruple bypass surgery. I want to thank the leadership team for stepping forward and relieving me of all my responsibilities so I could focus on my recovery. In mid-July District Trainer and PDG Ralph Montesanto and I attended the PETS Alliance meeting at the Rotary International office in Evanston. The experience gained from attending, and the access to information was impressive and will benefit the District going forward. At our first MDPETS meeting with districts 7070 and 7080, agreement was reached to send a representative from each of the districts annually to capitalize on our ongoing improvement of president elect training.

In June, Governor Kevin Crosby appointed four of us to examine our District Council meetings to make them more valuable and meaningful to both attendees and the district. We circulated four scenarios to all council members during the summer and then discussed these at the September meeting. We have now made a recommendation to District Leadership and will be implementing many of the new ideas at the November meeting.

This year, PETS 1 will be conducted via on line meetings. Under the capable leadership of PDG Brian Carmichael and our District Trainer, three past presidents, three current presidents and three president elects have all been providing input to create the new vehicle. In order to alleviate my concern for missing face to face contact with the PEs, I have started to attend the area meetings to get to know them.

Last month, Loretta and I travelled to Winnipeg for GETS (Governor Elect training) and found it to be a fantastic experience in preparing us for the next Rotary year. It was very beneficial to meet thirty-five fellow DGEs from Zones 24/32 and exchange ideas and make new friends. We have pages of information that will help guide us through the next eight months in preparing for July 1, 2017.

Following the two days of intense GETS training, we participated in our first International Assembly which again provided valuable insights and ideas that will allow us to grow. I would be remiss if I did not mention our tour and dinner at the Museum of Human Rights. This new innovative architectural structure houses a very sobering reflection on the ills of inhumane treatment over the history of 22mankind. I would certainly urge everyone to make this a must visit if possible.

Just a few short months from now another calendar year will have passed. Doesn't it just seem like 2016 was just beginning? We will celebrate 100 years of our incredible Foundation and Canada will be enjoying year-long celebrations of the nation's one hundred and fiftieth birthday. What better time for each of us to improve our efforts as Rotarians to better Serve Humanity!

District Governor Nominee Report
Annual General Business Meeting
Melisa Schrock
October 21, 2016

I have just returned from DGN training in Winnipeg MB, Canada! RI Representative put on an amazing conference focused on Human Rights. I met several of my fellow classmates and participated in 2 day DGN training as well as an additional 3 days at the general Zone Institute.

My duties this year include overseeing the Assistant Governors and so far this year, we have been working well as a group. Currently there are 19 AG's. This represents 2 new AG's over last year. Dave Greenfield has taken on the special AG role for Clubs Medina & Middleport. Both these Clubs are suffering from low membership numbers and their future viability is in question. Dave will be working closely with each President to find ways to guide them back to being vibrant clubs. Anne Bermingham also stepped up to act as AG for some newly formed clubs, as well as representing our E Club and a Rotaract Club. Reports submitted by 12 of 19 AG's show that all Clubs continue to deal with membership concerns. However, there is a growing movement to organize Area membership drives, and other collaborations in an effort to pool their resources. This approach is working successfully with several Clubs. Many of the AG's chose to address the changes with the COL at their Area meetings and are reporting that several Clubs have already embraced these changes. Clubs are changing the number of monthly meetings, times (with satellite clubs) or locations and reporting success. I will continue to monitor these success stories in order to share with other struggling clubs. Dunkirk and Westfield are trying to set up visioning sessions while Fredonia strives to start an Interact Club. Aside from this, the 2 common concerns expressed revolved around the NYS Gaming Rule expected to be signed by the Governor, and the grant seminar requirements. Clubs are wondering if its possible to have an alternative format for participation when they have been previously qualified and are simply looking for renewal status. The general feeling is that while the information may change slightly, it is redundant to return year after year - and thus, difficult to find Rotarians (and clubs) willing to participate.

I am also working with others on the strategic plan and the goals for the AG's. We are striving to find their replacements a year in advance, in an effort to give them on the job training. I am happy to report that we currently have 4 of 6 replacements identified and in training! Work continues in the other 2 Areas. We also lost our AG for Area 10 (personal issues) and we are actively seeking her replacement.

District Conference 2016
Submitted by: Melisa Schrock
October 21, 2016

Last year DG Marlee Diehl had a vision to bring a different kind of look and feel to our district conference. Her vision was captured by the three main themes of the weekend; Educate – Engage – Enjoy! Keeping with the “destination weekend” feel, the DG Marlee selected Batavia Downs Gaming for the location and the planning has been in high gear ever since. It was our goal to bring the “workshop” concept to the education aspect of this conference, all the while, including family or friends who come along as guests. Our workshops will be interactive, and not entirely Rotary related – in an effort to appeal to all attendees. We have also incorporated 3 “hands-on” service projects in an effort to engage our Rotarian brethren and their guests. To my knowledge, this is the first time something like this has been done to this extent. We will be packaging 50,000 meals on Saturday afternoon! Our Clubs have pledged resounding support of this by sponsoring all of our meals! That means that every one of our meals will be taken back and distributed to a food bank, soup kitchen or Church pantry right here in District 7090! A “packaging party” for personal hygiene kits will also be going on. A local Rotarian dentist kicked off the project by donating 200 toothbrushes & tubes of toothpaste! Our final project on Saturday will be a sewing project. This event is being headed up by the **spouses** of 2 Rotarians – an amazing testament to the family of Rotary! On behalf of Days for Girls, Inc., we will be sewing sanitary napkin liners which will be included in menstruation kits donated to young girls in need all over the globe! After all our hard work, we will enjoy the fellowship that can only come from a conference gala!

Several events during the weekend are also planned to support Rotary’s End Polio Now campaign. Friday night at our tailgate party, we will be holding a live auction for various autographed football gear & hockey tickets. Saturday our AG’s and Youth exchange students will be conducting a stationary Bike A Thon! Saturday night as you enter the gala and walk the red carpet, there will be an opportunity to make donations to End Polio Now by purchasing your red carpet picture and other End Polio Now trinkets!

While our numbers are down from last year, the conference is expected to finish in the black. As of 10/16/16 the attendance numbers are as follows:

Full Conference Package (3 days)	138
Friday Tailgate Party	183
Saturday Breakfast	190
Saturday Lunch	204
Saturday Gala	210
Sunday Breakfast	144

Director of Training Report to Annual Meeting October 21, 2016
Ralph Montesanto

There are nine areas under the Director of Training.

1. MD PETS: Brian Carmichael, chair, is also chair for the tri districts of 7070, 7080 and 7090 for the year 2016-17. The first meeting took place August 23 at PE Reg's home with each district's 3-person team in attendance. Planning is underway for the March 3 & 4 event at the BMO centre in Scarborough, Ontario. The three districts will also be joining the Multi District PETS Alliance with D7090 facilitating the membership at a shared cost of \$140. (Great resources available through the Alliance). The MD PETS planning committee met on October 3 by Zoom and continues to fine-tune the program.
2. PETS1: Brian Carmichael, chair, is developing a 3-part online program for January and February 2016. This is a work in progress. Brian is also working with a small group to practise the various aspects of Zoom that could be used to make online training as personal and interactive as possible. Brian has also established a PETS Advisory Committee comprised of 3 past presidents, 3 current presidents and 3 presidents elect with the purpose of providing ideas and recommendations to enhance PETS. All three groups have met on line using Zoom.
3. Club Leadership Training (AKA District Assembly): Anne Bermingham, chair, has booked Niagara College in Niagara-on-the-Lake just outside St. Catharines ON. for the May 6 event.
4. Rotary Leadership Institute. Joanne Procter, chair for the Ontario side, resigned her position over the summer and I have temporarily taken on the role of chair. The original site at Mohawk College became unavailable for the advertised date but I confirmed a change of location to Hillfield Strathallan College in Hamilton for the September 24 date. The event was held for Parts 1 and 2. Part 3 was cancelled because of insufficient enrollment. Niagara County Community College is booked for December 3. Brian Carmichael is also investigating whether parts of RLI could be done online.
5. District Team Training Seminar: No update
6. Club-based Training and E-learning: No chair, nothing underway.
7. New Member Orientation: Marie Bindeman has resigned as chair. No report. Nothing underway.
8. Club Visioning Facilitation: Anne Bermingham, Ontario chair, held 2 sessions – Waterdown and Brantford. Thanks to Karen Oakes, Ryan Bridge and Ralph Montesanto for facilitating. Niagara Falls Sunrise is planned for November 16. In NY the Westfield-Mayville and Dunkirk clubs will hold visioning later in the year.
9. Assistant Governor Training: Bob Morrow and John Mullen co-chairs have nothing to report at this time.

Service Projects Report – September 10, 2016
John DePaolo, Director

A] Our district has been compiling the DISTRICT 7090 DISASTER RELIEF PREPAREDNESS PLAN REFERENCE MANUAL for services to communities within District 7090 in the event of a disaster. I need to secure assistance from 3-4 other members to read through the current version of this manual so that an agreed draft can be circulated to club leaders for feedback. Please send names and contact information along with the area of interest, or have the person contact me directly.

B] AGs have been asked to provide data from their area clubs to me regarding service projects past present and future. As a resource for clubs seeking to engage in service, with a thought at giving a kick start to the new endeavor, the Best Practices list on the District website has sought to compile for each club 1] a brief descriptions of each project, 2] phone and email for contact individual(s), and 3] whether the project is annual, one time only, ongoing, etc. This information will be on the District website for the benefit of all. It is not an effort to police the clubs.

C] Gift of Life directors will meet 9-17-16 10am to noon at Hilbert College Library Conference Room. The International CEO Rob Raylman will speak. John Rydzick and I have discussed a new involvement with this program from BNMC physicians going forward. Valerie Phillips is also going to be part of this discussion.

D] The International Service Committee met on August 24, 2016. Cathy Henry of Rotary Club of St. Catharines South submitted an update on the Trees That Feed Project undertaken by that club. The project continues to be quite successful. Additional support has been obtained from the Rotary Club of Sacramento, California and the project will now include funds to assist in building a manufacturing line for the breadfruit flour porridge. She also indicated that an upcoming issue of the Rotarian magazine will include an article about her club's activity in the project.

Barb Ochteski, representing the Buffalo Sunrise Rotary Club, updated the committee on the ongoing Kitenga Water Project which is also moving along very well.

Chair Jack Amico, PDG, reviewed the upcoming District Partners program which will authorize some non-profit NGOs who can provide a variety of projects in small to large investment levels for district clubs who are interested in initial international projects or in expanding their current involvement.

Doug Johnson of the Rotary Club of Welland presented an update on their Candelaria High School Project as well as a new phase to the project. At the end of his presentation, the committee agreed by unanimous vote to recommend the extended project to the District Council for approval for club-to-club fundraising. **Pursuant to the committee's recommendation, I respectfully request that the District Council approve the planned extension of the Rotary Club of Welland's Candelaria Phillipines High School Project for Club-to-Club fundraising.**

E] here is a brief outline about our coaching experience that can be included in the District Council agenda:

Six members of the District Leadership team engaged in individual executive coaching sessions with six members of a university coaching program. The sessions (6 or7), ran from May through June, 2016. The Executive Coaching objective was agreed upon in advance by the District Leadership team via online discussions.

Our coaches focused on how each district leader could IMPROVE His or Her EFFECTIVENESS IN their ROLE IN THE DISTRICT TO MOTIVATE, MANAGE, AND COMMUNICATE EFFECTIVELY WITH VOLUNTEERS; AND, TO ENSURE SUCCESSION PLANNING THROUGH, "DEPTH ON THE BENCH".

Coaches collectively and district leaders collectively met near the end of the process to exchange feedback. Then, final reports were generated about the experience.

Our leaders continue to meet monthly to explore how we might incorporate the practice of coaching in our preparation of future leaders at the club and district levels. We believe that this process can become a positive long-term part of our district's leadership development. Budget inquiry if it is pursued going forward.

Youth Services Report
Annual Business Meeting
October 21, 2016
Aad Vermeyden, Director

Youth Services is looking forward to the District Conference where we expect to have some Interactors and Rotaractors and of course our inbound Youth Exchange students.

We have set up an newsletter for Youth Services and the first mail out went out to about 350 recipients 2 weeks ago to make those interested in youth in our district aware of the fact that we're currently in recruiting mode for Youth Exchange. We were able to set up a pre-registration and are getting good initial response from this.

RYLA Committee has set the date for the 2017 program. It will be held from June 11 - 17, 2017 at the State University of New York at Fredonia campus. All online and application materials have been updated and placed on the District website.

October 2016 Report to District Leadership
New District Public Image Committee

The District 7090 Public Image Committee is in place to assist the public relations efforts of its 69 Rotary clubs located across Southern Ontario and Western New York State. Committee members include:

- Tawnya Hartford from the Rotary Club of Niagara Falls Sunrise
- Chrissy Casilio-Bluhm from the Rotary Club of Clarence - maternity leave until July 2017

Each member brings a unique level of experience and expertise to the table:

Tawnya Hartford is an experienced social media professional, has taught marketing and communications at Niagara College, works in marketing for the home electronics industry, and is Chair of Public Image for the Rotary Club of Niagara Falls Sunrise. She has assisted for many years with the Niagara Rotary clubs TV Auction.

Chrissy Casilio-Bluhm runs her own communications firm, Casillio Communications, and is particularly strong on Public Image strategy and execution. She is President of the Rotary Club of Clarence this year. Chrissy has served at the District level for many years as Co-Chair of the former 7090 Public Relations Committee. Chrissy added to her family with a new baby to her family in spring of 2016. Chrissy is on leave from the committee until July 2017.

Due to the drastic change in the size of the committee from 2015-2016, we will be looking to clubs for additional help and seeking out members in the district who may want to join the public image committee.

Our Public Image Committee is unable to participate in this year's upcoming District Conference, due to prior commitments.

Plans are also underway for the delivery of various electronic Public Image Workshops throughout the year so Rotarians can learn and share from the comfort of their homes or offices - the "Food Truck" model of bringing training, information, and resources to the clubs and areas. At the start of the Rotary year, our committee met to blue sky some goals for Public Image for the District. Below are the thought processes for accomplishments by June 2016 or within the next three years:

- all clubs in the District will know where Public Image resources can be found on the District 7090 website as well as RI website.
- Strategy to work through the 17 Assistant Governors to communicate with the clubs in the District;
- Encourage AGs to use RI videos as a way to build club understanding of the RI website.
- an outline or promotional calendar of important annual Public Image dates will be created for future District Governors and Public Image Chairs (i.e. media releases for incoming DGs, current year DGs, etc.)
- Document dates for incoming DGs, District Conference, RYLA, Slapshot, VTT, and Youth Exchange.
- Strategy to reach out to chairs and to Pene Hutton for important dates.
- a two- to three-year Public Image strategy will have been formulated by the Public Image

Committee, which will be shared with all Rotary clubs at the District Assembly.

- Review District Visioning document from 2015-2016 to see common threads.
- Regional delivery/dissemination of information.
- Review whether it is necessary for Rotary District 7090's social media to include Instagram to reach potential younger Rotarians.
- Need to understand what we would want to accomplish with Instagram, i.e. tool to reach younger potential Rotarians; how it would work; expectations for clubs.
- A district Twitter account has been created. Tawnya has added followers relevant to Rotary and District 7090 in hopes that they will follow our twitter handle @rotary7090
- Currently, Tawnya is regularly posting to the District 7090 facebook page.
- thought-provoking articles about Rotary District 7090 and Rotary in general are being published on LinkedIn through our Rotary District 7090 page.
- Notion of Thought Leadership. Internal (Clubs) and external (Public).
- public Image training sessions will be held at District Training Assembly, covering all the aspects of Public Image (not just social media).
- Regional delivery or dissemination of information/training. Four to six over the year. Two online. Four in person.
- Return to traditional PR - "PR 101".
- a Public Image blog will be added to the District 7090 website. This would have a public facing focus and contributors from all Rotary clubs.
- Tawnya to investigate this, working with Pene Hutton.
- a regular Public Image column will appear in the District newsletter highlighting tips and resources for our Rotary clubs.
- Newsletter and website traditionally fell under Public Image. Some thought to working collaboratively with Pene Hutton in these areas to ensure consistency of brand/communications.

Further work will be done to refine these goals and thought processes with input from DG Marlee, the District Leadership team, the AGs, our Rotary clubs, and Public Image Committee members. Particular attention will be paid to the Rotary District 7090 Strategic Plan with Visioning document to ensure we are "on point" with District objectives.

For questions or ideas, feel free to contact any of our Public Image Committee members:

Tawnya can be reached @ tawnsph@gmail.com

Maternity Leave (until July 2017) Chrissy Casillio-Bluhm @chrissy@casiliocommunications.com

Respectfully submitted,
Tawnya Hartford
Director of Public Image
Rotary District 7090



800 Lakeview Avenue
Jamestown, NY 14701
(716) 499-2989

**Membership Director Report
D7090 Annual Meeting
October 21, 2016
Submitted by IPDG Kevin Crosby, Membership Director**

In the spring of 2016, our District launched a membership campaign, “Get Ready to Grow.” This campaign was based on a two-tier model:

- Supporting clubs with webinars and tools and promoting collaborative efforts within Areas
- Leveraging District resources: e.g., Public Image; Training; Alumni

Working with our AGs, this campaign promoted the following key activities

- Clubs should collaborate to conduct Area-wide public image/awareness campaigns, recruitment events, individual club and multi-club service & fundraising events, orientation events
- Clubs should review their meeting practices and customs, fee structure, attendance requirements to optimize their appeal to new members; they should look for ways to adapt to the new reality of younger prospects who have limited time and pay their own way
- Based on assumption that most people will join because they want to do hands-on community service locally – so clubs should provide opportunities for prospects to be introduced to Rotary through service
- Clubs should develop an “on-boarding” process, if they don’t have one, that helps the new member learn about the club and the bigger world of Rotary beyond the club

Although the District had a net loss of members in 2015-16, which included the termination of one club, many clubs experienced positive growth and began the process of implementing new approaches to membership growth which are likely to pay dividends in the long term. We also began the formation of a new Rotary club, which will be chartered in November.

The enactments of the 2016 Council on Legislation have provided a great opportunity for clubs to discuss their policies and practices regarding meeting frequency, attendance requirements, membership types and fee structure. In August, we conducted webinars for AGs about the COL enactments. In October, we have conducted two webinars – open to all Rotarians in the District – to explain the implications of the COL enactments for clubs. A recording of the webinar and the supporting slides are posted on the District website for future use by clubs.

For 2016-17, we have formed a district-wide membership advisory committee consisting of members from every geographic region of the District. In October, we have launched a monthly Membership newsletter for clubs with information, advice and resources to assist clubs. We will continue to promote a strategy of collaboration among clubs in an Area or a multi-Area region in order to cost-effectively conduct public image and recruitment campaigns, new member orientation, and joint community service and fundraising projects. We are offering two workshops related to member engagement and membership growth at the 2016 District Conference.

We are also organizing a Young Professionals Events committee with the goal of sponsoring at least two large events in the District designed to engage young professionals, with the hope of converting many to Rotarians.

District 7090 Rotary Foundation Committee
Annual Business Meeting October 21, 2016



The Rotary Foundation “Doing Good in the World”.

Karen L. Oakes, Director, District 7090 Rotary Foundation

Given the full reporting provided by the various Sub Committee chairs at our recent September, 10, 2016 District Council meeting, this report will touch on highlights currently underway by our dedicated Rotary Foundation District 7090 team.

FUNDRAISING

1) Annual Fund – Chair Pat Castiglia

A continued outreach is underway to engage our district clubs to complete the task of Annual Fund goal input into Club Central.

AF Goal Current Input YTD @ 69.12% for a goal of \$186,700 with \$65,075 contributed to date.

Prior input October 2015 @ 68% for Annual Fund Goal of \$222, 936 with \$45,571 contributed.

Total AF Giving 2015-2016 Rotary year **\$271,835.80**

Relationship to District 7090 Foundation Goals:

1. In honor of the Rotary Foundation Centennial, increase the Annual Fund Year over year giving by 10%
Status: We have a long way to go
2. Decrease the number of ZERO giving clubs to the Annual Fund year over year by 10%
Status: 20 have made no contributions to date. A major effort will be needed to reduce this number.

2)) Polio Plus Fund – Chair Roger Crysler

Similar challenges exist in gathering club goal input for PolioPlus Fund.

Current input YTD @ 61.8% for a cumulative goal of \$66,100 with some \$29,335 contributed to date.

Prior input October 2015 @ 61% for a PolioPlus Fund goal \$78,125 with \$50,995 contributed.

Total AF Giving 2015-2016 Rotary year **\$156,376**

Relationship to District 7090 Foundation Goals:

1. Ensure 10% of our clubs attain US\$2650.00 in total giving to Polio Plus – **Ongoing.**
2. Maintain our 20%, at a minimum, DDF support to Polio Plus campaign – **Completed.**

3) Paul Harris Society - Chair Jim Morabito

Three committed to joining PHS with other candidates expressing interest.

Relationship to District 7090 Foundation Goals:

Increase the number of Paul Harris Society members by 10% year over year – **Progressing well.**

4) Endowment Fund – Chair Frank Adamson

The Committee plans to meet in the next while to approve a marketing plan, goals and objectives for the year. Our endowment fund supporters continue to build long term possibilities to the support of the work of the Rotary Foundation

Relationship to District 7090 Foundation Goals:

Grow our Bequest Society membership year over year by 10% – **Ongoing cultivation efforts underway.**

FOUNDATION GRANTS

1) District Grant Spending Plan – Chair John Teibert

For the Rotary year just ended 29 clubs submitted a District Grant application for 2016-2017, an increase of 5 over the previous year, and 9 from clubs that didn't submit an application in 2015-2016. The total funds requested were \$51,386.84 (2015-16 - \$41,751.23). After a detailed review of the applications, 27 (2015-16 – 23) were approved at \$45,659.57 (2015-2016 - \$41,251.53).

In addition to these grants, our District Spending Plan for 2016-2017 includes \$7,500 for education (to be spent on grant seminars); \$5,000 for a District Scholarship; \$10,000 for VTT to Australia; \$3,125 for hands on project at the District Conference; \$1,500 for administration; and \$8,000 for contingency.

Relationship to District 7090 Foundation Goals:

Increase the number of club supported District Grant applications to be considered for inclusion in our District Grant Spending PLAN BY 10%. – **See above -- 27 applications approved of the 29 club applications received (increase of 5) year over year. Continued strong interest by our District club remains evident.**

a) Scholarship – Chair Shefali Clerk

District Scholarship of \$5,000 authorized as part of 2016-2017.

b) Vocational Training Team – Chair Dan Smith

The VTT project, put forward by Rotary Club of Clarence provides a focus on Agriculture, Fruit Farming to the District 9790, Australia. The VTT Team will work with the host clubs of District 9790 in the Goulburn Valley and Shepparton Areas of Australia. The VTT departure date is forecast for late February/early March, 2017 and return in mid-March 2017.

The VTT Committee is now seeking applications for our Team leader and three Team Members. The successful applications should be knowledgeable and have/had experience with Fruit Farm production and sales. Potential areas of interest are **PRODUCTION, SUSTAINABILITY ENVIRONMENT, LOGISTICS, MARKETING, and GOVERNMENT.**

For further information contact VTT Chair Dan Smith at 716-269-9900 and find the relative application by visiting <http://www.rotary7090.org/SitePage/vocational-training-teams>

Relationship to District 7090 Foundation Goals:

Engage at least 10% of our clubs in pursuit of our pre-committed \$5,000 District Scholarship and \$10,000 Vocation Training Team as evidenced by applications for

- a) Scholarship monies - **TBD**
- b) Team leader and members for the outgoing VTT team - **TBD.**

2. Global Grants – Chair PDG Bob Bruce

Grant Advisor Roy Sheldrick

1. GG 1413585 Ancaster – Verrettes, Haiti **Final report due 20-04-2016. Report awaiting Verettes, Club President approval, once provided, report will be submitted to Regional Grant officer for review.**
2. GG 1415547 Dundas – Banda Aceh, Indonesia, **Progress report due 04-05-2016, report info completed. Review by Regional Grant officer resulted in request for further information.**

Relationship to District 7090 Foundation Goals:

Engage at least 10% of our clubs in financial support of a Global Grant application. – **TBD (1 submitted since July 1, 2016 with several in draft form)**

Since July 1, 2013, District 7090 has participated in numerous (22) Global Grants with our clubs D7090 contributing some \$241,609.00 with D7090 District Designated Funds (DDF) adding a further \$171,781 and with additional host and other clubs support as well as DDF monies realizing World Fund support of \$804,215 to realize \$1,881,166.00.

Basic Education & Literacy	290528.00	15%
Water & Sanitation	730793.00	39%
Disease Prevention	708345.00	38%
Maternal & Child Health	151500.00	8%
	1881166.00	100%

Peace & Conflict	
Economic Development	

ALUMNI - Chair Patti Johnson

Concentrated efforts to provide clubs and AG team with relative Alumni data to contact Alumni and past Rotarians to re-engage with Rotary in some fashion.

Set up of Face book page for D7090 alumni. Using "MailChimp", to connect with all alumni for whom I have an email address, directing them to the FB page.

My goal is to engage Alumni in reconnecting with Rotary, and/or becoming part of the D7090 Alumni association.

Relationship to District 7090 Foundation Goals:

Engage at least 10% of our Foundation Alumni in active participation in Rotary as evidenced in Club Central reporting. – **Dedicated effort underway.**

DATES TO REMEMBER:

We, as a group, are very excited about the upcoming Centennial of The Rotary Foundation. Our cornerstone celebration of these 100 years of The Rotary Foundation will be collaborating with all our district 7090 clubs to develop 100 events in celebration of the extraordinary work of Rotary Foundation. **We are looking for all your ideas to build our directory of 100 events;**

- Holding a book fair to gather 100 books for your community
- Hosting an open house to showcase your club's work through the Rotary Foundation in 'Doing Good in the World'.
- **Celebrate World Polio day, October 24, 2016 by educating your community of Rotary's ongoing efforts to eradicate POLIO**
- Providing 100 cupcakes/cookies etc to local children at a Rotary event
- Rotarians and their community providing 100 items to their local food pantry

What is your club planning? We will be reaching out to all of you to share your ideas for inclusion in our keep sake 100 EVENTS for 100 YEARS Centennial album. Please share your story with photos, if possible, via email to oakes.kl@sympatico.ca. Thank YOU!

Relationship to District 7090 Foundation Goals:

Celebrate The Rotary Foundation Centennial with the development of our District 7090 catalogue of 100 events showcasing 100 years. – **NEED CLUB INPUT**

MORE DATES TO REMEMBER:

This seminar is the **SECOND and FINAL** offering of this qualification seminar being hosted for the 2017-2018 Rotary year.

Event: The Rotary Foundation Grant Management Seminar

Date: Nov 19, 2016 at 08:15 AM - 02:15 PM

Fee: \$10.00

Location: Within 20 minutes of Cdn/USA border (D7090)

[View Map](#) ON
Canada

Details:

\$10.00/Person - Pre-Registration required, including ONLINE payment in full.

The Rotary Foundation Celebration Dinner

You are cordially invited to attend our District Celebration Dinner on **Friday, November 4, 2016.**

Salvatore's Italian Gardens Restaurant

6461 Transit Road

Depew, New York 14043

Cocktails @ 6.00 PM, dinner @ 7.00PM

Keynote Speaker: Michael K. McGovern

Mike is currently chair of the international PolioPlus Committee and represents Rotary on the Polio Strategy Committee of the Global Polio Eradication Initiative.

Immediate Past District Governor, Kevin Crosby, along with several District Foundation Committee Chairs will acknowledge the many fine accomplishments of our District in support of The Rotary Foundation.

Recognition of our clubs and their membership for their 2015-2016 generous support of The Rotary Foundation will be completed in the following categories:

- 100% The Rotary Foundation Giving Club
- 100% Sustaining Member Club
- End Polio Now Contributions @ US \$1500.00 level and above
- Top 3 Giving clubs on a per capita basis

As well, we will honour our individual leadership support from our Paul Harris Society members, Bequest Society and Major Donors.

Respectfully submitted,

Karen L. Oakes.

The Rotary Foundation – Doing Good in the World.



Rotary International District 7090

CANADA - UNITED STATES

THE "BEST OF FRIENDS" DISTRICT

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WALLACE J. OCHTERSKI
District Governor 2000-01
950-A Union Road - Suite 25
Buffalo, New York 14224-3445

Karen L. Oakes, PDG
District 7090 Rotary Foundation Chair

Dear PDG Karen,

This letter will confirm the findings of the Annual Financial Assessment by the Stewardship Committee in its review of the 2015-2016 District Grants. Serving as members of the Committee for this review were: Jim Jackson from the Rotary Club of Simcoe, ON, and PDG Joseph DePaolo, Buffalo Rotary Club, and myself from the West Seneca Rotary Club. We also served as the audit committee. Jim and Joe are certified accountants and have auditing backgrounds.

In total, there were 21 District grant awards distributed in the Rotary year 2015-2016. The committee randomly selected nine of the grants to review. Of these, five grants of the selected projects were international projects. All the documents relating to these grants were provided by John N. Teibert, CPA, District Grant Committee Chair. In addition, there were funds distributed for education of Club volunteers, Districtwide scholarship funds, youth leadership forum, and accounting sundry and bank charges.

Our review followed the recommended Annual Financial Assessment in Section 5 of the Memo of Understanding. We reviewed the unused funds which were promptly returned to the Rotary Foundation. For each of the nine selected grants reviewed, the disbursements were reconciled against the receipts presented for expenses. The expenses were also checked against the initial grant application for legitimacy. A full listing of expenditures was available and reconciled between copies of receipts and cancelled checks.

While competitive bidding is recommended for large items, where school supplies, food, diapers and other household items were part of the procurement action, we did not require that price comparison would be necessary. We do recommend there should have been more input from vendors before these large items are purchased. The final reports from each Rotary Club sponsoring a grant was found to be complete with the proper documentation. The thoroughness of the final reports from the Grants Committee reflected positively in our review.

It is the unanimous opinion of the audit team that all financial transactions and project activities related to the grants reviewed were conducted to the level of standard business practices and adherence to the Rotary Foundation terms and conditions.

Retention of the final project documents by the clubs, required by the Rotary Foundation, will need to be addressed in the future. At this point the responsibility of maintaining project records seems to have fallen to the Grants Committee.

Please contact me with any questions or comments.

Yours in Rotary Service,

A handwritten signature in blue ink, reading "Wallace Ochterski". The signature is fluid and cursive, with the first name "Wallace" and last name "Ochterski" clearly legible.

Wallace J. Ochterski, PE