



## **District Council Minutes September 16, 2017**

### **Location:**

**Best Western Hotel & Conference Center  
St. Catharines, ON**

**No. of Attendees: 26**

**Call to Order:** 08:47 AM by Governor Reg Madison with a welcome to our year of *Making a Difference*.

**Invocation:** Robert Morrow, AG Training Co-Chair, addressed our God of mighty love, thanking Him for His gifts to us of time and talent to this meeting, and asking that as emails increase, days grow shorter, nights longer.... for assistance in our efforts for our neighbors.... near and far.

**Introductions:** DG Reg asked us to announce ourselves with our name, club name and role(s), District involvement(s), and years in Rotary.

### **Announcements:**

DG Reg announced his apology – truck with badges was delayed with Irma. Truck has arrived in Buffalo, he will have the missing leader badges soon.

Exciting – we now have our 10<sup>th</sup> volunteer for the Public Image Committee. Soon will have a strategy to involve them to support the district and clubs in a manner we have not had for a couple of years.

**Removed Reports:** Service Projects at the request of Jack Amico on behalf of John DePaolo, SP Director.

### **Consent Agenda:**

**MOTION BY MARLEE DIEHL, IPDG, TO ACCEPT THE CONSENT AGENDA,  
WITHOUT SERVICE PROJECTS REPORT, SECONDED BY KEVIN CROSBY, PDG.  
MOTION CARRIED.**

Service Projects Report presented by Jack Amico, PDG. PDG Jack referenced the International Service Committee Minutes attached to the Agenda Packet. And the motions approved by the

ISC therein to request the approval of District Council for club to club solicitation by two clubs, as follows:

- **Peanut Butter Project in Pakistan by St. Catharines South. KAREN OAKES, PDG MOVED THAT THE COUNCIL APPROVE CLUB TO CLUB SOLICITATION FOR THIS PROJECT, MARLEE DIEHL, IPDG. SECONDED. MOTION CARRIED.**
- **Vision Centre Project by Norfolk Sunrise Rotary Club. FRANK ADAMSON, AG MOVED THAT THE COUNCIL APPROVE CLUB TO CLUB SOLICITATION FOR THIS PROJECT, KAREN OAKES, PDG, SECONDED. MOTION CARRIED.**

### **2017 - 2018 Rotary Theme**

DG Reg went over the Rotary Citation goals for the year. His slides are on the District website, [www.rotary7090.org](http://www.rotary7090.org), under President's Pages.

**World Polio Day, October 24, 2017** was presented by Patricia Castiglia, End Polio Now Chair. She included some ideas for what clubs could do to celebrate and publicize this day to the public, raise some money, in honor of this day.

**Membership Committee** update was presented by Kevin Crosby, PDG and Membership Director, who explained the several new roles designed to help clubs to increase and retain membership. For more information, go to [www.rotary7090.org](http://www.rotary7090.org), click on the Organization Chart in left hand menu for roles and assistance. DG Reg exhorted us to take advantage of these committees. He said, "The world needs what we have at Rotary." PDG Kevin also described some of the online survey tools we have as club resources to develop a healthy membership.

**District Conference, October 27 to 29, 2017.** DG Reg indicated that with about 5 weeks to go, and in typical Rotarian fashion we are lagging behind what we would like in registrations at about 160. DG Reg went on to highlight a key note speaker, our CEO of Gift of Life (international) Bob Raylman, who will be speaking twice at the conference. Gift of Life provides life-saving surgery for children born with heart defects. Valerie Bailey-Phillips, District Gift of Life Chair, spoke to the program's most recent change, which is to support core centers for surgery instead of just bringing them into the US and CA in order to provide more opportunity for more children. Also, on Sunday DG Reg noted there is someone we must hear, a speaker on how slavery in North America is still alive. She is someone who was enslaved and has escaped her bondage and will be telling her story.

### **Council on Legislation**

COL Delegate (2017-2020) Karen Oakes, PDG, Zone 24E Foundation Coordinator, explained the COL process. She indicated the need now especially (as we have been on the decline in membership in North America) to look for innovative ways to attract and make new Rotarians. She also noted PDG Jack Amico is her alternate to COL.

**COL Purpose:** to consider changes to policies that govern RI, its member clubs and is the body that holds authority to amend Rotary's constitutional documents. See COL slides attached to these meeting minutes.

**Club submission for Enactments deadline is October 30, 2017.** PDG Karen indicated that she and PDG Jack will review the submissions and discuss them as needed with the clubs and/or district by November 8<sup>th</sup>. Submission of these will be to District Council on November 18<sup>th</sup> which will approve the maximum of 5 for submission to COL.

**Other Business:**

**Strategic Planning** – Kevin Crosby, PDG, new committee was appointed last year consisting of a CA and a US member. Jeff Noble, ON, Bob Hagen, NY who are responsible to hold our feet to the fire on the Strategic Plan. A reminder to our Directors to include their section of the plan as part of their report to District Council.

**Toronto RI Convention** – Kevin Crosby, PDG, described the roles of the 2 district chairs we have to promote the convention Wayne Fyffe, Brantford Rotary and Donna Banach, Hamburg Rotary. They are our go to people in the district regarding convention. Kevin is our zone rep working with the convention committee. We are asking each club to appoint a RICON chair on the website. There will be monthly notices to clubs on key topics and he has suggested we create a web page on district website.

**RICON Home Hosting in CA** - DG Reg announced, on John Crossingham's behalf, Home Hosting opportunities for District 7090 clubs. Clubs/Rotarians will be able to host visiting international Rotarians before RICON on Thursday, June 21 and Friday, June 23, picking up the visitors around 5:30 pm, and hosting them for dinner (about 3 hours). More to come as they are still working on details.

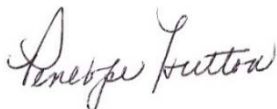
**Hurricane Harvey/Irma Relief** – DG Reg announced that he has been asked a lot about [www.rotary.org/en/rotary-helps-disaster-victims](http://www.rotary.org/en/rotary-helps-disaster-victims) what the district is doing for the victims. DG Reg asked PDG Karen to address our process and policy regarding same. PDG Karen stated, "We do not do relief. We (Rotary) are about recovery and long term assistance." She referenced the Donor Advised funds on the RI website. <https://www.rotary.org/en/rotary-help-disaster-victims>. There is currently a fund for each of Hurricane Harvey victims and Hurricane Irma victims. She went on, "These are the things Rotary points us to." However, as Rotarians we want to help, sometimes with hands-on activity. Consider your passions, consider each donor advised funds. Designate which fund you want to go to. Valerie Phillips-Bailey reminded us of the Katrina project where teams went down to Louisiana to do some hands-on rebuilding after the first responders completed their efforts. Karen thanked her for that recall, this is what we do – after the fact help. Right now it is the first responders and FEMA, who are driving the emergency efforts.

Karen will prepare an email to update clubs and Pene will place on website.

Karen also noted DG Reg's new lapel pin and announced his recently receiving the Brantford's Outstanding Citizen Award in celebration of Canada's and Ontario's 150<sup>th</sup> birthdays. He was recognized with applause. Congratulations to DG Reg!

**Adjourned by acclaim at 11:55 AM.**

**Respectfully submitted,**



**Penelope Hutton**  
**Executive Secretary**

**Reports Attached:**

DG Report  
DGE Report  
IPDG Report  
District Foundation Report  
Membership Report  
Service Projects Report  
Training Report  
Youth Services Report  
Strategic Planning Update  
COL Presentation Slides

## DG District Council Report – September 16, 2017

Wow! What a District, what special Rotarians and what special clubs!! Even though just 20% of clubs have been visited to date, I cannot tell you how impressed and amazed I am about the quality of people and the wonderful work clubs are doing “Making a Difference” in their communities and around the world. I will not rave on, but will just complement those clubs and people we’ve had a chance to meet and enjoy the terrific Rotary hospitality. We’ve just begun our hectic schedule of two to three visits each day and we’re looking forward to connecting with the balance of our clubs in the next month and a half.

If you’ve tried communicating by email with some of the leadership team and have not received a reply, our apologies. Our server has been down and we may not have received some messages. I know that I’m still playing catch up and would welcome another message from you if you haven’t yet received the courtesy of a reply. Thanks for your patience and tolerance.

I’m pleased that we now have 9 volunteers to serve on our new Public Image committee and we’re awaiting news of available dates for a Zoom meeting to kick things off. We have 3 volunteers from the US and 6 from Canada. We’d be delighted to add a few more from New York state with marketing, public relations, media and/or social media backgrounds. Just email me and we can chat about the role.

As you know, 7090 is a host district for the Toronto convention and we’re looking to set a new record for attendance at a convention from our district. We’ve just received notification that our District will be able to host Toronto convention attendees for home hosting, providing they are no more than 20 minutes from Hamilton. Work will soon begin on contacting the appropriate clubs to get volunteers to host attendees from around the world for approximately 3 hours in their homes, including picking them up from either the Hamilton Go station or Aldershot. We’ll need to know the number of people each one wishes to entertain the evening of Monday, June 25<sup>th</sup>. This item will be discussed further at the Council meeting on Saturday.

And don’t forget that the District Conference at the White Oaks Resort and Conference Centre is just around the corner October 27<sup>th</sup> to 29<sup>th</sup>. Great speakers and breakout sessions, great hospitality at a 4 Diamond, 5 Star resort and enough Rotary fellowship to enable us to become better as we Make a Difference in our communities and the world! So if you haven’t yet registered, please do now!

And to all club Presidents and Assistant Governors, we look forward to hosting you in Canada at the Best Western in St. Catharines on Tuesday, September 19<sup>th</sup> and in the US at Hyatt Place in Amherst on Wednesday, September 20<sup>th</sup>. Please register ASAP so that final arrangements with each site can be concluded.

I look forward to our meeting and beginning a new Rotary year with exceptional leaders in our District!

Thank you,

Reg

## District Governor Elect

District Council Report

September 16, 2017

Submitted by Melisa Schrock

Everyone said the DGE year is a busy one – and they were certainly correct! Somehow, I expected that things were going to be different for me!! Here is a summary of what has happened in the 2 short months since the start of my DGE Year:

**MDPETS Planning** – In August I met with my counterparts in D7080 & D7070 at a meeting up in Canada to begin the planning of MDPETS 2018! Our District is not the lead district this year, so the meeting consisted mainly of brining the host district up to speed and to start a dialogue between DGE's for thoughts and ideas for the conference. The energy in the room was very exciting and I look forward to continuing the planning with DGE John and DGE Mary Lou in an effort to put on a relevant, inspiring MDPETS for our incoming PE's!

**CLT Planning** – Planning started last week with a kick off meeting for Club Leadership Training (CLT) to be held in May 2018. We are considering new locations for the event which will be held on the US side this time. Save the Date for May 5, 2018. If you are interested in participating in the committee, please contact myself, Ralph Montesanto or Anne Bermingham. More help is always welcome!

**Zone Institute 2017** – Reservations are set and I will be attending Zone in October! I have already started in on my "homework" which arrives weekly and I am looking forward to seeing all of my counterparts again! We have been part of a Facebook group which has allowed us to easily stay in touch over the past year and I have found it extremely helpful. Often times, another DGE will post a question to the group about "how" we do things in our respective Districts and I have enjoyed learning about new ideas I hear about!

**District Conference 2018** - Ideas are flowing and I am putting together the conference group as we speak. If you are interested in participating, please let me know!

**International Assembly 2018** - Reservations have just opened. I am beginning to plan for this event and I can't wait to attend!

**District Changeover 2018** – After several discussions about the options and timing for this event, we have decided to set the date for June 16, 2018. Yes, this is a Saturday! However, given the RI Convention schedule, Father's Day and the USA/CA Independence Day celebrations, it was decided that this would be the best choice to host this event. Details on time and location will follow! Stay tuned!!

My First IPDG Report  
Marlee Diehl

First – again a hearty thank you to all who worked so hard last Rotary year to make our Rotary Serving Humanity a tremendous year.

It is my pleasure to be working with Director, Membership Kevin Crosby, as the Retention Chair. I have few members who will be working with me on developing this retention program. All ideas and thoughts are welcome. If you wish to work on this new committee, let me know. What does your club do to help ensure members remain in your fold? As the first 2 years are the most perilously for maintaining their membership. Does your club use mentors? Is someone in charge of doing a check in with newer members to ensure he/she is feeling comfortable, engaged and that he/she is feeling valued? I'd love your answers to these questions plus this one – what percentage of your members do you lose on average?

Also, Bob Hagen, co- Chair Strategic Planning Steering Committee had a great conversation to get on track for this year while Bill and I were guests of the Lockport Club's Picnic celebrating the Ride for Wellspring team from Fontheill, Welland and St. Catharines clubs. The Lockport has very good cooks for this potluck picnic! Yummy! I am pleased to see that Bob and Jeff are right on target to go forward this year. I look forward to seeing one or both of them at District Council.

I am somewhat behind in all things Rotary, as much of my time has been spent with both of our families who just lost loved ones.

On the home front, I am finally getting around to getting some deep cleaning done that has gone wanting for the last two years. Bill did a fab job of keeping things presentable, however, my touch was needed to clean out closets and lots of other areas.

And, of course, we have just some old fashion decompressing from our busy year. This included some boating, and watching our flooded dock resurface. Then came the week of both of us with a gas power washer to bring back our super dock.



District 7090 Rotary Foundation Committee  
District Council Report September 16, 2017

The Rotary Foundation “Doing Good in the World”.

John Teibert, Director, District 7090 Rotary Foundation  
The reports from the Chair persons are copied below for your review.

**Alumni - Chair – Patricia Johnson**  
**No Report**

**Annual Fund – Chair – Pat Castiglia**  
**End Polio Now – Chair – Pat Castiglia**

Last year was a year when we were able to exceed our goals for both funds. We were lacking three clubs for 100% participation in the Annual Fund, however. This year a major goal is to have all clubs contributing to the Annual Fund and to increase the number of Every Rotarian Every Year members. A goal for End Polio Now is to have more clubs participate in the annual End Polio Day which is October 24th and to increase the number of clubs with fund-raisers devoted to raising money for End Polio Now. These are ambitious goals but I hope to report success.

To that end, I have sent letters to all Club Presidents and Club Foundation Chairs on August 28th welcoming them to their new positions this year and giving a brief “call to arms” for both funds. Although no response was requested, I received two responses, one from a Canadian Club and one from a US club detailing their clubs’ plans for this year. In my letter, I offered to visit any clubs that would like me to come to speak. I have two clubs that have asked me to speak this fall. I also plan to speak to the Assistant District Governors – either in person or by letter – asking them to promote these two funds at their area meetings.

**District Grants – Chair – Sandra Yeater**

As of July 1, I assumed responsibility for the Grants Committee from John Teibert, who has done an exemplary job of organizing the tasks and records for this large program. (I have large shoes to fill.)

During the Rotary year just ended, 27 clubs submitted a District Grant application for FY 2017-2018. By comparison, 29 grants were initially received for FY 2016-2017, and 24 grants were received for FY2015-2016 review. The total funds requested were \$48,002.74. (Funds requested for 2016-2017 were \$51,386.84 and for 2015-16 - \$41,751.23). After a detailed review of the applications, 25 applications were approved at \$44,002.70, slightly less than FY2016-2017 at \$45,659.70.

With the approval of District Spending Plan mid-August, all Clubs with applications approved by the Committee were notified that they can start their projects. I intend to check in with the Clubs mid cycle. I have already received correspondence from several Clubs who are actively implementing their projects and finding adjustments need to be made and/or have procedural questions.

In addition to these grants, our District Spending Plan for 2017-2018 includes \$5,000 for education (to be spent on grant seminars); \$4,000 for a District Scholarship (reduced from \$5,000); \$8,000 for VTT inbound Australia; \$1,142 for administration; and \$9,998 for contingency.



In the 2016-2017 Rotary year, 23 grants were approved for clubs but only 20 were able to receive District Grants. The total of the grants disbursed was \$32,289.06. Reasons for the difference include one Club that determined they would not be able to accomplish the project, a club starting its project too early, and one Club who purchased a piece of equipment that was not installed and operational within the grant time frame.

In order to hopefully increase the number of clubs that access District Grants and improve understanding of the grant process we will again present two Grant seminars this Fall, one on each side of the border – October 14 in the US and November 25 in Canada.

**Endowment “Permanent” Fund – Chair – Frank Adamson**  
**No Report**

**Global Grants – Chair – PDG Karen L. Oakes**

**Primary Goal: Facilitate global grant approvals to maintain our clubs history of approved grant approvals.**

**Action: Serve as key resource for global grant questions and concerns.**

**Current status:**

**Approved Global Grants:**

16 global grants in various stages of completion with ongoing reporting tracked for timely submissions. We have one grant that is currently in arrears with the required report filing as the charter of the host club has been revoked by RI. The international club here in D7090 is diligent in their efforts to work with the host district to complete the filing of the necessary report. Ongoing email correspondence in play between myself and the relevant parties.

**Submitted Global Grants:**

3 Grant applications have been submitted with dialogue underway to address TRF concerns.

**Draft Global Grants:**

1 submitted Grant application returned to draft status by regional grant officer for further input.  
 4 grant applications in various stages of development with dialogue/discussions ongoing with the primary contacts as these grants requires DDF monies, thus necessitating our District authorization.

**Closed Global Grants:**

10 grant applications have been closed with final reporting accepted in good order since July 1, 2013.

**Paul Harris Society – Chair – Jim Morabito**

As of June 28, 2017 ONE new member.

Conversations ongoing with two other Rotarians about joining.

**Scholarship – Chair – Stephen Keefe**

No Report – but in June a number of peace fellow applications were received and interviews conducted and recommendations forwarded to The Rotary Foundation. We await their conclusion.

### **Stewardship – Chair – Wally Ochterski**

Wally and his committee are in the process of reviewing/auditing the 2016 2017 completed District Grant applications.

### **Vocational Training Team – Chair – Dan Smith**

Looking forward to the 2017-2018 year, we have selected an Inbound VTT from District 9790. We have received RI approval for our \$8,000 Grant. We are very excited to have the opportunity to Host a VTT within our District as we are well suited to their training requirements in Fruit Farming.

Currently, we are recruiting for Committee Members that will be instrumental in our management of the Inbound VTT Team.

Additionally, it will be a chance for all Rotarian Families in our District to Host the Inbound Team. This will bring much excitement and exposure of VTT within our District. The Dates for the Team are for 3 weeks tentatively in the May-June 2018 range.

**Daniel F Smith, District 7090 VTT Chair, (716) 269-9900, dsmith4416@gmail.com.**

### **2017-2018 D7090 Goals**

Below were our committee goals for 2016-2017:

- In honour of the Rotary Foundation Centennial increase Annual Fund year over year giving by 10 %.
- Decrease the number of Zero giving clubs to the Annual Fund year over year by 10%.
- Engage at least 10% of our Foundation Alumni in active participation in Rotary as evidenced in Club Central reporting.
- Ensure 10% of our clubs attain US\$2650.00 in total giving to Polio Plus.
- Maintain our 20%, at a minimum, DDF support to Polio Plus campaign
- Increase the number of Paul Harris Society members by 10% year over year.
- Increase the number of club supported District Grant applications to be considered for inclusion in our District Grant Spending PLAN BY 10%.
- Engage at least 10% of our clubs in pursuit of our pre-committed \$5,000 District Scholarship and \$10,000 Vocation Training Team as evidenced by applications for scholarship monies team leader and members for the outgoing VTT team.
- Engage at least 10% of our clubs in financial support of a Global Grant application.
- Grow our Bequest Society membership year over year by 10%.
- Celebrate The Rotary Foundation Centennial with the development of our District 7090 catalogue of 100 events showcasing 100 years.

Some of the goal were attained and others continue to be a work in progress. We will be endeavouring to update these goals for 2017-2018 and keep you up to date with our successes.

### **Year to Date Summary**

We have a great committee in place and I look forward to working with each one of them as we work towards our goals for 2017-2018. I am thankful for the mentorship being provided by Karen Oakes as I grow into this role. Karen has also agreed to be the Global Grant Chair while we search for a volunteer to fill that vacancy – (thank you).

John Teibert, District Director, The Rotary Foundation

# ACTION PLAN FOR DISTRICT 7090 DIRECTOR OF FOUNDATION

Name: John Teibert District 7090		Date: September 9, 2017, 2017		
SMART GOAL - Be <b>Specific</b> and <b>Realistic</b>		How will you <b>Measure</b> success?		
2017 – 2018 The Rotary Foundation (TRF) Goals – to update 2016-2017 goalsthat will include specific ownership by the respective sub-committee chair i.e. Annual Fund, Alumni, Polio Plus, Paul Harris Society, Endowment Fund, District Grant Spending Plan, Global Grants, Scholarship, Vocational Training Team and District Rotary Foundation Chair/Director.		Success measured in each stated goal with specific reporting of same included in TRF report to District Council.		
ACTION ITEM	ASSIGNED TO <b>Accountability</b>	START DATE	DUE DATE <b>Timely</b>	PAYOFF
Focus on providing significant platform to highlight the stories of doing good in the world so the reasons for giving are clearly understood regarding Foundation - getting message out through various means	Team	July 1, 2016	Timely review to coincide with District Council dates	Goals, when realized, will maintain D7090’s strong humanitarian leadership in grant programs and educational offerings of TRF
• Status	Current Date: August 29, 2016 Organization chart in line with TRF requirements - Positions filled with capable and inspired chairpersons			
• Barriers to Success	Ongoing outreach to Club Presidents to enter TRF goals in club central as a key component of Pres.Citation and critical to D7090 long term planning relative to District Designated Fund monies.			
• Resource needs	Grant recipients urged to send photos with all final Grant reports to enhance our aim to personalize the good work of TRF in our own communities and beyond.			



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## **District Council 9/16/17 Report of Membership Director**

In the 2016-17 Rotary year, we had a district-wide Membership Advisory Committee to provide input and feedback on various initiatives to promote membership development. In the 2017-18 Rotary year, we have formed four new committees to focus on key areas of focus:

- **Recruitment** – Chair, Gordon Crann (SOWNY E-club)
- **Retention** – Chair, IPDG Marlee Diehl (Albion)
- **New Member Onboarding** – Chair, Tamara Coleman-Lawrie (Welland)
- **Young Professionals** – Co-chair, Amy Gringhuis (Hamilton Tonic After 5) and Co-chair, Jamie Perry (Buffalo Sunrise)

The chairs of these four committees comprise the new District Membership Executive Committee which meets monthly to discuss strategies and coordinate our efforts. This committee has met twice to date. Between now and December 31, we will focus on:

1. Identifying appropriate metrics and goals for measuring our success
2. Collecting data that will enable us to determine our baselines and monitor progress
3. Building a broad, long-term strategy for membership development in the district
4. Building a robust resource page on the district web site, providing easy access to tools, publications, and other resources related to membership development; and letting clubs know about these resources
5. Encouraging clubs to form a membership committee so the burden of membership development doesn't rest solely on the shoulders of the Club Membership Chair
6. Building out our respective district membership committees.
7. Undertaking a campaign, starting in September, to encourage clubs to use the online member satisfaction survey and the newly created exit survey for members who leave the club. (Thanks to Amy Gringhuis for creating this online survey.)

We have developed the following goals and metrics for measuring our success:

### **Goals:**

1. July 1, 2018 total district membership is at least 2,012, representing a 0% decrease over the July 2, 2017 membership of 2,012. (Reversing a downward trend in membership for the last several years.)
2. As of July 1, 2018, female members comprise at least 35% of district membership, up from 32.5% as of July 1, 2017
3. As of July 1, 2018, members under the age of 40 comprise at least 5% of district membership, up from 2.3% as of July 1, 2017 (Dependent on reliable and more complete age data.)
4. As of July 1, 2018, members under the age of 50 comprise at least 10% of district membership, up from 6.7% as of July 1, 2017 (Dependent on reliable and more complete age data.)

5. As of July 1, 2018, members terminated within one year of joining Rotary comprise less than 10% of district membership, down from 12% as of July 1, 2017
6. Member satisfaction (need to create district-wide baseline) (Amy)
7. Retention (need to find measure; determine baseline) (Marlee)
8. Onboarding – (need to define a metric for measuring onboard; determine baseline) (Tamara)

**Metrics:**

1. Monthly membership numbers
2. Monthly gender numbers
3. Monthly age numbers
4. Number of district-sponsored seminars & webinars (re: Membership)
5. Number of participants in district-sponsored seminars & webinars
6. Number of clubs with designated Membership Chair in ClubRunner
7. Satisfaction measure (need to create) - TBD
8. Member onboarding (+ survey of members following onboarding) - TBD

Further, the District Membership Executive Committee has adopted the following strategy and tactics. These are “evergreen” and subject to continuous improvement.

**Introduction**

“What gets measured gets done.” This is a popular axiom in business. Our approach to membership development in District 7090 is based on this tenet. In 2017-18, we will strive to establish the mechanisms and procedures for measuring and displaying progress toward the membership goals of the clubs and our District. If clubs have an easy way to routinely monitor their progress on goals, it will be easier to maintain their motivation and focus on strategies that will enable them to attain those goals. By enabling clubs to achieve their membership development goals, the District will achieve its goals.

We believe the keys to our success will be:

1. Creating goals that are “SMART”:
  - a. **S**pecific
  - b. **M**easurable
  - c. **A**ttainable
  - d. **R**elevant
  - e. **T**ime-bound
2. The mechanisms for measuring progress toward our goals requires minimal effort; we won’t succeed if measuring or reporting data is a burden to clubs or others in the District leadership team. These will be referred to as “parsimonious” measures throughout this document – indicating that they require the minimum effort needed to capture the necessary information.
3. The focus of the strategy is on helping clubs achieve *their* goals. The “district goals” are, in fact, the cumulative effect of our constituent clubs achieving

their goals. This effort is seen as long-term, continuous improvement and is ALWAYS portrayed as a way to strengthen clubs and improve the experience of members – not as a way for clubs to serve the goals of the District.

(Bottom-up, not top-down)

4. Reports on progress toward goals are simple and easy to understand.
5. We recognize and celebrate positive achievements.
6. We provide customized and strategic support to clubs that request assistance from the District. We don't chastise clubs that are struggling to achieve their goals. We provide positive support and encouragement to these clubs.
7. We recognize that "membership development" is the result of integrating many strategies, including: public image efforts designed to promote awareness of Rotary; effective recruitment of new members; robust on-boarding practices that engage prospective members and continue that engagement throughout their first several months of membership; ongoing retention strategies to ensure that Rotarians continue to be engaged in the activities of their clubs.
8. Further, we recognize that general recruitment efforts should be complemented by targeted recruitment efforts aimed at "filling the gaps" in the demographic profile of clubs, ensuring a desirable level of diversity in age, gender, ethnicity, cultural background and vocation.

#### **Strategy for 2017-18**

1. Build awareness at club level of what is important for successful membership development
2. Improve access to membership development resources
3. Help clubs make a commitment to taking the steps necessary for membership development
4. Support the development of Public Image resources for clubs
5. Promote collaboration among clubs for recruitment events, onboarding of new members, hands-on service opportunities, and social activities

#### **Tactics for 2017-18**

1. Develop a set of District goals for 2017-18 that are SMART
2. Build out the District committees for:
  - a. Recruitment
  - b. Retention
  - c. On-boarding
  - d. Young Professionals
3. Ensure that all clubs have a designated Membership Chair
4. Encourage all clubs to develop a Membership Committee
5. Encourage all clubs to develop SMART membership goals; offer examples
6. Publish a monthly Membership Newsletter for clubs
7. Create a robust web page on the District site for Membership resources

8. Offer 4 live seminars on membership topics in District (2 US; 2 Canada)
9. Offer 4 webinars on membership topics
10. Offer 3 workshops at Club Leadership Training event
11. Understanding our current state, establishing baselines for current practices for recruiting and onboarding new members
12. Obtain, assess, and share the best membership practices for the clubs
13. Develop new/amended resources that would better serve clubs/membership chairs/committees

District Membership update:

July 1, 2017 – 2,124

September 4, 2017 – 2,133 (+ 9)

Respectfully submitted,

PDG Kevin Crosby, Director of Membership

**Report from IPDG Marlee Diehl, Chair, Retention Committee:**

Membership retention is key to our club's stability and growth. Yes, it is almost guaranteed that every RI President will challenge clubs to have achieved net 1 on June 30<sup>th</sup>. The world of commerce says that it is 10 times easy to keep clients (our members are our clients) than to seek one new client. Let's work towards keeping our members in the fold. Without doubt, clubs will have attrition over the years often it is as much as 10%, this loss of current members challenges membership committees to achieve the net one, especially as often the resignations come in late June when the next year's annual dues notices arrive. This Membership retention team will work towards developing the tools and educations the clubs on how to retain our members.

**Report from Jamie Perry, Co-chair, Young Professionals Committee:**

As a brand-new Rotarian, I plan to learn as much as possible about Rotary at the club, district and international level to gain an understanding of how they work individually and as one. I am really looking forward to the Young Professionals forum at the Zone Institute in October and hope to meet and learn from other young professionals and veteran Rotarians to understand for myself what it means to be a Rotarian and how best I can contribute. With this exposure I plan to take this information and apply it with the skills and enthusiasm I have to the role of co-chair of the Young Professionals committee. I look forward to working with Amy to develop and recruit other members to this committee and to Rotary in general.

**Report from Tamara Coleman Lawrie, Chair, Member On-Boarding Committee:**

As Chair of the New Member On-Boarding Committee, I have been actively participating since July 2017 in the Membership Committee of District 7090. This committee, alongside three other new committees (i.e. Recruitment, Retention and Young Professionals) all represent new and essential strategies for membership development and improved member relations for District 7090.

The Membership Committee has recently drafted a District Membership Strategy and identified tactics to achieve our desired targets. Of these goals, tactics and metrics, several relate specifically to New Member On-Boarding. As we progress in achieving an improved experience for on-boarding new

Rotarians, we will focus on obtaining key information from clubs across the District to set our plan of action in motion.

Key information to obtain to support our New Member On-Boarding goals include:

- Engaging each club to determine what practices they are currently using to on-board new members
- Identify what on-boarding strategies are working, what is not, and what are the best practices
- Identify what resources each club is providing to new members and what are the best to utilize
- Determining a baseline metric for measuring success of on-boarding strategies

Key tactics to undertake to support our New Member On-Boarding goals include:

- Building a strong District New Member On-Boarding committee
- Building a comprehensive new member resource package to support new members and ensuring this is available on the District website
- Ensuring new members have a mentor within the club and district to support their engagement
- Developing a series of webinars, seminars and workshops that support successful new member on-boarding that are available in person, online and at district training events
- Develop a new member on-boarding survey so that we can assess strategies put in place to measure the impact of the new member on-boarding program

Important to remember is that each member will on-board differently and the program must be flexible yet robust where necessary. We don't want to overwhelm new members, but we do want all the detail to be there so that they have the necessary information at their fingertips when they want it.



## **GIFT OF LIFE**

The Gift of Life has secured Bob Raylman to present at this Fall's District Conference in Niagara-on-the-Lake. Bob is the chair of Gift of Life International Service Committee under Rotary. He will be with us for the entire conference, so his presentation is not the only time you can get together with him. Gift of life provides lifesaving open heart surgery for children from infancy to 21. Many of the children who receive these surgeries come from third world countries where they have no access to medical intervention or treatment. The gift of life program started in 1973 and has 41 programs in 41 Rotary Districts around the world. There is a Tennis Fundraiser for The Gift of Life (see attachments) I was asked to share.

 [Tennis Tournament Village Glenn 913-2017.doc](#)

 [2017 Gift of Life Round Robin doc \(1\).doc](#)

## **INTERNATIONAL SERVICE COMMITTEE**

The International Service Committee met on 8-9-17 and the minutes are attached. Two motions are asked of the DLT on 9-16-17:

**A motion was made that the ISC recommend to the District Council that the St. Catharines South Rotary Club Peanut Butter Project for Pakistani children be approved for club-to-club solicitation. Motion made by PDG Bob Bruce and seconded by PDG Marlee Diehl. The motion was unanimously approved.**

**A motion was made that the ISC recommend to the District Council that the Norfolk Sunrise Rotary Club vision Centre Project be approved for club-to-club solicitation. Motion made by PDG Karen Oakes and seconded by Douglas Johnson. The motion was unanimously approved.**

# Rotary Gift of Life Tennis Tournament

~ To Benefit Children With Failing Hearts ~



## Gift of Life, Inc.

A Project of Rotary District 7090 • Founded in 1993



***“Saving Children’s Lives – One Little Heart at a Time”***

The Rotary District 7090 Gift of Life, Inc. Annual Tennis Tournament will be held at the South Town’s Tennis Club, 75 Mid County Drive, Orchard Park, New York on Saturday, October 21, 2017 commencing at:



- 12:30 PM – Final Registration (For players not registered)
- 1:00 PM --Tennis Round Robin
- 3:10 PM – Refreshments, Pizza, Wings, Etc.
- 3:30 PM – Awards, Auction & Raffle
- 4:30 PM – Adjournment

Thanks to All Players and Guests for Helping to Save 2 Year Old Jaiann Johnson  
And 47 Other Children Suffering From Congenital Heart  
Defects Who Would Not Live Beyond Their Teen Years.

**TOTAL COST FOR TENNIS, REFRESHMENTS, PIZZA, WINGS, ETC. ONLY  
\$40.00 FOR EACH TENNIS PLAYER and GUESTS ARE FREE.**

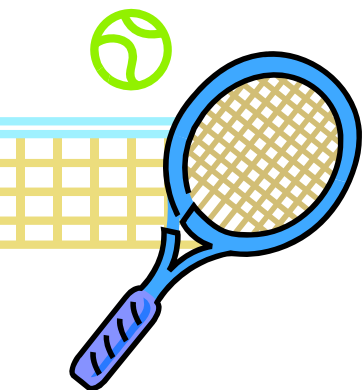
**For Tennis Information or to Register, Contact Patricia Castiglia, Ph.D., Vice  
President of Rotary District 7090 Gift of Life, Inc.**

*Tel: (716) 508-8245, [ptcas34@gmail.com](mailto:ptcas34@gmail.com)*

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The Gift of Life Program is a humanitarian project of Rotary International District 7090 with Rotary Clubs in Southern Ontario & Western New York that provides life-saving open-heart surgery to children from Third World countries who have congenital heart defects. For tax purposes, the Gift of Life is a Canadian registered "Charitable Organization" and in the United States under the Internal Revenue Code, Section 501(c)(3).

***We have saved 47 children suffering with congenital heart defects who would not have lived beyond their teen years. The 81 Gift of Life programs around the world have saved over 20,000 children since 1975. See R.I. District Program Flier About the Program’s History and of the 47 Children’s Pictures and Countries.***



# **Rotary District 7090 Gift of Life Doubles Tennis Tournament**

**Wednesday, September 13, 2017**

## **Village Glen Tennis Club**

**2:30PM Tournament**

Each player will play 4 matches, each with a different randomly assigned partner. Each match will consist of 8 games no deuce. Wins only will be recorded by player for each match. After all players have played 4 matches the top 4 winner will be paired for a final, a regulation set. Next top 4 scorers for consolation round. Coin flip to decide any ties, tournament director final arbiter.

**Tennis followed by pizza and refreshments at the  
Village Glen**

**5:30PM-6:30PM**

**\$50.00 for Tennis and pizza party**

**Please make check payable to Gift of Life, Inc.**

**Send to Tony Diina, Tennis Chairman  
Metro-Insight  
295 Main Street, Suite 722  
Buffalo, New York 14203**

**Limited Slots Available**

**RSVP to Donna at 362-0400, ext. 221**

**Rotary District 7090 *Gift of Life* Tennis Tournament  
To Benefit Children with Failing Hearts**

The Gift of Life Program is a humanitarian project of Rotary International District 7090 with Rotary Clubs in Southern Ontario and Western New York that provide life saving open-heart surgery to children from Third World countries that have congenital heart defects. For tax purposes, The Gift of Life is a Canadian registered "Charitable Organization" and in the United States under the Internal Revenue Code, "Section 501 (c) (3)".

## **Minutes of the International Service Committee (ISC) 7090 August 9, 2017**

In attendance: Douglas Johnson (Welland), Sabih Uddin (Waterdown), PDG Marlee Diehl (Albion) John DePaolo (BNMC), Cathy Henry (St. Catharine's South), Najeeb Syed (St. Catharine's South), Barbara Ochterski (Buffalo Sunrise), PDG Jack Amico (West Seneca), PDG Bob Bruce (Waterdown), PDG Karen Oakes (Delhi), Roger Mann (Brantford)

Guests: Ellen Schratz (Lockport), John Wallace (Norfolk Sunrise)

Chair PDG Jack Amico opened the meeting at 5:35 and introductions were made.

Introductions: Jack introduced Rajbir (Roger) Mann and welcomed him to ISC . Roger explained his background with service projects - 'crystal drops of life' initiative has done with water, sanitation, health and literacy projects in India, Africa and Mexico. The "Crystal Drops of Life Initiative" brings sustainable drinking water and sanitation systems to communities in need. This initiative has brought clean water to over 20 communities spanning three continents. Roger also talked about projects being developed in Ethiopia and with six Rotary clubs in Mexico.

Minutes of March 22, 2017: A motion was made to accept the minutes by Cathy Henry, seconded by John DePaolo. The motion was passed unanimously.

### Old Business:

- Peanut butter meal project in Pakistan – Najeeb Syed – St. Catharine's South  
Najeeb noted that he was happy to have met Gordon Cran who connected him with Rotarians in Pakistan who will be helpful to the future of the breadfruit project in Pakistan.

Najeeb reviewed the Peanut Butter Nutrition project for the group and his interest in raising more funds for this project since . 450,000 children die each year because they lack enough healthy food. Those who survive are often stunted developmentally. Half of these children could be saved through RUTF or Ready To Use Therapeutic Food. This food is a tasty combination of peanut butter, milk powder, sugar and micronutrients. RUTF can bring children back from the edge of starvation in 8-12 weeks.

**A motion was made that the ISC recommend to the District Council that the St. Catharines South Rotary Club Peanut Butter Project for Pakistani children be approved for club-to-club solicitation. Motion made by PDG Bob Bruce and seconded by PDG Marlee Diehl. The motion was unanimously approved.**

- Trees That Feed – Cathy Henry – St. Catharines South – see attached report.  
Cathy reminded the committee that the trees current being planted are Ma'afala, a variety of breadfruit tree was selected as optimal for mass propagation and distribution because it has the highest protein and mineral

nutrition (iron, potassium, zinc and is widely considered one of the tastiest of varieties. The fruit can be eaten cooked or dried and made into flour. Cost of a Ma'afala is \$15 US.

PDG Karen read the presidential Citation Criteria and it seems that clubs could purchase a tree per member to fulfill one of the criteria even if the tree is planted in another country.

- Update in Bangladesh education– John dePaolo for David Johnson – BNMC  
John read a letter from the NGO Al-Falah Bangladesh giving thanks for a \$16000 donation to help poor Urdu speaking children living in refugee camps in Bangladesh.

#### New Business:

- Kanpur Vision Centre project- GG1860250 – John Wallace reported on a project to prevent avoidable blindness in Kashmir Province. Sight assessments are done at a hospital and there are now five small eye clinics to help with local needs. Glasses can be purchased for \$3 a pair or for free if need be.  
Kanpur Hospital, south of Delhi is poised to start five Vision Centres to assist 10,000 plus people through Project 20/20 which provides Vitamin a assistance. Fundraising for this project needs to take place.

**A motion was made that the ISC recommend to the District Council that the Norfolk Sunrise Rotary Club vision Centre Project be approved for club-to-club solicitation. Motion made by PDG Karen Oakes and seconded by Douglas Johnson. The motion was unanimously approved.**

Lockport Rotarians Ellen Schratz presented a project opportunity in Argentina that can from an association with a Youth Exchange student Lorena Baez. It is to provide medical equipment for primary health care rooms in rural areas in Argentina. Lockport would work with the Rotary Club of Curuzu Cuatia. It is an approximately \$47,000 effort. Ellen is looking for guidance on how to begin and the following suggestions were made by various committee members:

- A more specific definition of the project costs need to be made.
- A needs assessment must first be completed to assess where the real needs are.
- Community support from the people to be served is a must.
- The Rotary club in the host country needs to be fully involved every step of the way – especially with regard to completing the final report.
- MOU's must be in place from both clubs.
- The project must be sustainable and a substantial training component for the equipment must be in place for both training on and maintaining the equipment

Woman's and Children's Hospital of Buffalo (WCHOB) Global Grant proposal - John DePaolo – BNMC

Many children from Ontario come to WCHOB for treatment and members of BNMC feel that this is a ripe opportunity for an international US-Canada project. One aspect would be to create a “Best of Friends” enhanced waiting room in the hospital. This room would have multiple uses and programs could be offered there for patients and families. The second aspect would be to serve a need on the Ontario side. It might be to work together on the Native Canadian Reading and Education Program.

- Questions were asked and suggestions made. The cost scope of the waiting room might be between \$50,000-\$100,000.
- A reminder was given that it cannot be just equipment but also must include programs and training and active involvement by Rotarians.
- The project needs to have a beginning and an end date.
- Doug Johnson indicated that the Welland RC might have an interest in partnering on this project.

Announcements:

PDG Karen commented on the 7090 spending for this past Rotary year for Grants. \$106,220.93 has been rolled over into the 2017-2018 Rotary year. This amount plus the 50% Share of \$144,289.09 from 2014-2015 resulted in \$250, 510.02 available to commence the year. There are several Global Grants with approved DDF monies in play as well as the DGSP application for 2017-2018, which if all are authorized by TRF will draw down the available amount for further funding to an estimated \$150,000.00.

Next meeting:

<p style="text-align: center;"><b>Wednesday, November 1, 2017</b>  <b>5:30 – assemble and order dinner if desired</b>  <b>6 p.m. meeting at the:</b>  <b>Best Western Heart of Niagara Conference Center</b>  <b>2 North Service Road - St. Catharines ON. L2N 4G9</b></p>
--

Dates for ISC meetings for 2017-18

**Wed. November 1, 2017**  
**Wed. January 3, 2018 Zoom online meeting**  
**Wed. March 21, 2018**  
**Wed. May 15, 2018**

The meeting was adjourned at 7:40 p.m.

Respectfully submitted,

Barbara E. Ochterski, ISC Secretary

## **Director of Training Report to District Council September 16, 2017**

The Director of Training is responsible for the following areas: President –Elect Training (PETS and MD PETS), Club Leadership Training (CLT), Club Visioning, Assistant Governor Training, and Rotary Leadership Institute (RLI)

The following are the reports as submitted by each chair.

### **PETS and MD PETS: Co-chairs Susan Czyrny and Al Lutchin**

PETS 2018 Training will continue with the successful online delivery program of last year. The training team has made modifications based on feedback given from last year's attendees. Our goal is to provide a focused training opportunity that is bundled into two sessions with each session being two hours in length.

The online program will continue to be delivered using the ZOOM platform. Rather than using breakout rooms, one large training room will be used for two reasons: First is to ensure everyone is getting the same information and second is to facilitate the recording of all sessions so people who are not able to attend can review the information at their leisure. The recordings can then be referenced at any time should someone want to go back and revisit information at a later date.

Participants will be encouraged to ask questions via the chat box on their screen and questions will be reiterated by the facilitator for a response. Dates for session one are Wednesday January 24, 2018 or Tuesday January 30, 2018. Session two will be scheduled on Monday February 5, 2018 or Tuesday February 13, 2018. All sessions are tentatively set to run from 7 pm to 9 pm.

Topics chosen for this year relate to core subject matters that new Presidents need to be acquainted with:

- Online technology ([Rotary.org](http://Rotary.org), club runner, club central, other)
- Governance (accountability, fiduciary responsibility, roles and responsibilities, strategic planning)
- District Grants and RI Foundation
- Developing an effective Board Executive (leadership, succession planning, team development using a coaching style, decision making)

We are recommending the DG elect have a standalone training session on the importance of the Presidential citation including how to roll this out and maintain in [Rotary.org](http://Rotary.org).

### **CLT: Anne Bermingham**

We held our most recent Zoom meeting on September 7 and the actual event is set for May 5, 2018. We have reviewed the evaluations from last year and are looking at some ways to put the many good suggestions into play. Most immediate steps are securing this year's venue and overall exploring how to make this event even better utilized by Rotarians.

**Club Visioning NY Chair: Barbara Ochterski**

On Oct. 5 we will be in Falconer to do a visioning event. Waiting to hear from Jamestown A.M. I have reached out with personal emails for a fall or winter visioning session to Batavia, Clarence, Niagara Falls NY and Hamburg. None of these clubs has had a visioning session before.

**Club Visioning ON Chair: Anne Bermingham**

We had a busy year over the past Rotary year – doing a visioning about every month. We are looking at adding another member to our Canadian team – hope to have that confirmed in September. We have our next visioning in October with the Stoney Creek club. The Hamilton Mountain club has been making some inquiries as have a few others. Always welcome AGs spreading the word that our team is here to support.

**Assistant Governor Training: Chair Bob Morrow (John Mullen)**

Working with IPDG Marlee on ways to improve the consistency and relevancy of club evaluations by AGs.

Attend Area 10 meeting with AG James Tyrpak. I am planning on visiting several more area meetings to try and zero in on any training issues of the AG training aspect and for inclusion in the club Leadership Training session on May 5, 2018.

Completed RLI Part III and Facilitator Training; both, I think will help me in my role as an Assistant Governor Trainer.

**RLI: Chair Glen Christensen**

The three dates for this Rotary Year's Rotary Leadership Institute Training have been finalized. Two sessions will be held at Niagara County Community College with the first one on September 23, 2017 and the second on March 24, 2018 (tentative - subject to facility availability). The third session will be held at Niagara College, Niagara-on-the-Lake Campus on December 2, 2017.

Registration for the September 23 session closed September 15, 2017. At the time of writing this report we had only limited registrations. Registration for the December 2, 2017 session should be open on September 26, 2017.

I am pleased to announce we have 4 newly trained RLI Facilitators for District 7090. I would like to congratulate Robert Morrow (Dundas Valley Sunrise); David Alexander (Welland); Kevin Davis (Brantford Sunrise); Gentiana Collaku (Hamilton) on completing the RLI Facilitator Training on August 25, 2017. I also attended the session as an observer – the facilitator training is very intense and the above individuals should be congratulated for their commitment to Rotary.



# Youth Services Report – September 2017

## Introduction

Whilst some of our programs are running well (Slapshot, Youth Exchange and RYLA), we are also facing serious challenges in some of our key programs in particular Rotaract and Interact. DG Reg has kindly agreed to take a questionnaire on youth involvement along on his club visits and it is my hope that that will offer a good overview of our current status at club level and allow us to formulate a plan to build youth services in district 7090.

## Action 4 You?!

There are really only two requests to you, my fellow district leaders:

1. We have several key vacancies in the youth leadership structure. If you know of anyone that has enthusiasm for working with future Rotarians (!) and leadership skills, please introduce me to them.
2. Please encourage your club and any clubs you are dealing with to answer the youth questionnaire that is currently going round. I'm hoping to have full results available at the district conference and meet with my fellow district 7090 youth leaders to review and start formulating a plan of action.

## Youth Exchange

Chair Mike Taylor reports:

This year's inbounds and outbounds are now for the most part arrived in their respective placement countries. Inbound orientation set to take place the weekend of September 15th to 17th at Camp Keenan in Barker New York.

As reported before the YE Corporate structures and by-laws were changed and the board and the following people have now been added to the board: Elizabeth Feldman-Stern, Laurie Albertsson and John Bradley.

We are also transitioning YE Committee over the next year;

Stan Simmons will succeed John Bradley as Vice Chair Southern Europe portfolio (transitioning throughout this year)

Justin Bester has taken over for Teresa Schoonings for Asia inbounds this year (Teresa will continue to manage this year's outbounds).

Tentative plans that Teresa will return next year to assume Northern Europe portfolio for Jessica Wooder who takes leave for a year as Club President

Jill Norton will take over as YE Chair for Mike Taylor as of July 2018

## Slapshot

Jim Sykes has moved out of district and Rob Nagy has now taken over as the chair, with Rita-Marie Hadley taking over the registrar role from Margaret Andrews.

Chair Rob Nagy's first report is:

- Rita-Marie and I met with Margaret Andrews last week. Margaret Andrews passed along

the entire SLAPSHOT Program's materials and gave us an overview of how the program has been run and how to execute a successful SLAPSHOT.

- I am meeting with Sue O'Dwyer on September 5 to discuss the program in more detail.
- I have been in back and forth contact with Brian Lisson @ Adventureworks regarding meeting to discuss the 2018 SLAPSHOT program. He was in the middle of hiring a replacement for Kevin who was the program director. Ideally he wanted to wait for the new director to be in position before we met so that we can take care of things all at once. I am waiting on a return email from him regarding his update (I emailed him again after my meeting with Margaret Andrews). I am hoping to meet with him prior to me leaving for Scotland Sept 9-15.
- I will arrange a meeting with the entire SLAPSHOT committee for the end of September after the meeting with Brian Lisson occurs.
- As registrar, Rita-Marie will be going over her files that she received from Margaret and will be in contact with me.

## **RYLA**

Chair Sue O'Dwyer reports

The District has one RYLA event per year in June. RYLA 2017 had 40 participants, the perfect size group. We don't really want more than 40 participants as facilitation and logistics do not work as well for larger groups. The event was very successful with outstanding evaluations from participants. Every year, the one major problem we have is getting clubs to recruit and submit candidates well in advance of the deadline. We hear anecdotal evidence from clubs about the difficulty in finding candidates for a week long program. The committee will be focusing on this issue again this year. Otherwise, the program runs smoothly with excellent instruction, excellent facilities and a pretty good mix of candidates.

In the group of 40 we had 29 female and 11 male participants. There were 15 Americans and 25 Canadians. We would like to increase the percentage of male and American participants.

Ages were as follows:

19- 15  
20- 4  
21- 8  
22- 6  
23- 2  
25- 3  
27- 1  
29- 1

It would be preferable to have more in the higher age range.

Education breakdown was as follows:

Attending college or university - 26  
College or university graduate and working - 9

High school graduate and planning to attend college/university - 4  
High school graduate in work force - 1

One of the candidates was also a Rotarian, an excellent candidate who will be one of our best sales people.

The RYLA and SLAPSHOT committees intend to continue to meet jointly as there is significant crossover on the committees.

### **Rotaract**

My prodding for a report resulted in the following surprise email from Nicole:

*“Hey all!*

*I just realized I never let any of you know that I am moving to Nova Scotia at the end of the month. Obviously that means I can no longer be the District Rotaract Chair.*

*If any of you have an idea of a good replacement (Rotaract or Rotarian) please let Aad know asap!*

*As far as RYLA/SLAPSHOT, I can still help out regarding online forums (website, Facebook, etc). Just let me know what I can do.*

*It has been a blast these last 5 years in District 7090 with all of you. Rotary has enriched my life, my views, and my passions.*

*All the best*

*XOXO -- Nicole C Mendolia*

I have found Larry Coons willing to take over this position for now, at least on the US side and am keenly looking for someone to pick things up on the Canadian side. I’m pursuing Nicole to get her to debrief before she goes and not lose

### **Interact**

This program has been without a chair for well over a year now. I’m at a loss to know of anyone that can take this on and provide the leadership here that is so desperately needed. I’m hoping the questionnaire will provide me with some people at club level that we might be able to pull in for this. If you know of anyone that I can approach, please let me know.

### **EarlyAct**

Dick Earne reports:

I can truly at this time only report on the 2 Earlyacts in the US. At the end of the school year they had a joint meeting which also included our 2 interact clubs.

Among the highlites:

-Fred theBalloon man from Ancaster made balloon figures.

-the middle school Interact club received their charter

-the 2 advisors asked all graduating seniors from the elementary schools which have the earlyacts to come to the meetings of the middle school interact club and the advisor for the HS

interact suggested the same to the interactors at the middle school interact to join the HS interact school.

Also, the youth coordinator of the club who is also the Principal of one of the elementary school is having a meeting of the 4 advisors to discuss the upcoming year including joint meetings and service projects

When DG Reg and his wife Loretta met with the GI club they asked several good questions about youth clubs and projects. One dealt with clubs that have or have interest in Earlyact. I asked for the info that she compiled as RI does not keep records of earlyact clubs. With this info we hope to have a webinar for clubs who have or are interested in starting an earlyact club. At the webinar we would discuss basic areas of concern come up with a loose check list of to set up and run an earlyact club and how their rotary club sponsor can help.

**From:** Bob Hagen  
**To:** [John DePaolo Service](#); [John Teibert Foundation](#); [Ralph Montesanto Training](#); [Kevin Crosby Membership](#); [Bob Artis District Governor Nominee](#)  
**Cc:** [Jeff Noble](#); [Reg Madison District Governor](#); [Melisa Shrock District Governor Elect](#); [Marlee Diehl Past District Governor](#); [Pene Hutton Executive Secretary](#)  
**Subject:** D 7090 Strategic Plan Review Update 2017 - 2018  
**Date:** Friday, September 01, 2017 3:03:34 PM  
**Attachments:** [170831 August 2017 Update D7090 Strategic Plan Co-ordination.docx](#)

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Greetings to all Directors and DG Nominee

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Attached is an August 2017 update of the Recap of the history of the Strategic Plan Reporting Process incorporated in 2016.

.  
A discussion regarding the Strategic Plan took place at the April District Council meeting. A proposal introduced by Kevin Crosby on behalf of our team follows:

.  
“Each Director includes their own Strategic Plan as an element of their report. That would spread Strategic Planning over the entire meeting rather than as a distinct agenda item, save for a brief item from one of the co-chairs to address general issues.”

.  
Accordingly, please update your respective Strategic Plan and incorporate that plan into your package prepared for submission to Pene Hutton by her requested date of Saturday, September 9, 2017 in preparation for the September 16, 2017 District Council Meeting. That is important, but if you will, please also share it with Jeff Noble JNoble@bdo.ca and me, Bob Hagen rjhagenassociates@roadrunner.com.

.  
I will send a second e-mail with the plan prepared by Karen Oakes and by Melisa Schrock to their successors John Tiebert and Bob Artis, respectively. If anyone else needs a copy of their earlier work or If you have any questions or need any assistance with the templates please call Jeff ( 905-272-6247) or me (716-433-7338). If you would also like to see a compilation of all plans for reference pleas do not hesitate to ask.

.  
Great Rotary thanks to you!

.  
Bob Hagen

# August 2017 Update D 7090 Strategic Plan Co-ordination

## Role of our Co-Chairs in Driving Strategic Plan Forward / Jeff Noble and Bob Hagen

- Push the owners of each of the 8 actions to have a consistent and comprehensive work plan completed by end of June 2016
- Follow up with each of the action owners to find out if on track and what else they need to ensure their strategic action is achieved
- Get the strategic plan REVIEWED and MONITORED at District Council at least twice a year

### RECAP May 2017

July 15, 2016	D7090 Strategic Plan March 28 <sup>th</sup> pptx Guide provided
July 15, 2016	Zoom Meeting Conducted- How to launch Oversight Team.
July 15 – 25, 2016	Collaboration by phone and e-mail to plan and coordinate
July 25 – 27, 2016	Draft Reporting Format for 5 Directors prepared
August 1- 8, 2016	Letter to Directors Prepared & Initial responses, questions received
August 22, 2016	Follow-up reminder submitted to Directors
August 29, 2016	First Strategic Plan Action Plans Received
September 8, 2016	All Strategic Plan Action Plans Received
September 9, 2016	Material Collated for District Council Meeting September 10, 2016
District Review	Strategic Plan was not reviewed September 10, 2016, November 12, 2016, or the January 14, 2017 (Zoom) meeting.

### PROPOSAL introduced at April 2017 District Council Meeting

Each Director includes their own Strategic Plan as an element of their report. That would spread Strategic Planning over the entire meeting rather than as a distinct agenda item, save for a brief item from one of the co-chairs to address general issues.

### Recap August, 2017

May 23, 2017	Letter to Directors Providing Recap May 2017 & Requesting Updated Strategic Plans to be included in into their package being prepared for submission to Pene Hutton in preparation for the June 3, 2017 District Council Meeting with cc to Noble and Hagen. One update (Training) was issued to Noble and Hagen / One (Foundation) included in the DC Meeting Agenda with Reports issued May 30, 2017 by Pene Hutton. The District Council Meeting did not explicitly include Strategic Planning.
June 3, 2017	Letter to Directors Providing August 2017 Update and Request for Updated Plans
September 1, 2017	

# COUNCIL ON LEGISLATION





## What is Council on Legislation?

### Rotary's legislature

Serves to provide Rotarians a voice in how Rotary International is governed.

In person meeting every 3 years: April 2019.

**Purpose:** To consider changes to policies that govern RI, its member clubs and is the body that holds authority to amend Rotary's constitutional documents.



ROTARY'S LEGISLATIVE PROCESS AND THE COUNCIL ON LEGISLATION | 2

## NEW COUNCIL ON RESOLUTIONS

### NEW

#### Annual meeting (online) to vote on:

Proposed resolutions expressing opinions that seek to make recommendations to the Board.

Refer earlier call to action – 02-2017

Current COL representative serves on

- 2017, 2018, and 2019 Council on Resolutions
- 2019 Council on Legislation



ROTARY'S LEGISLATIVE PROCESS AND THE COUNCIL ON LEGISLATION | 3

## WORK OF COUNCIL

- Consider proposals by Rotary clubs, districts, RI officers and RI Board, RIBI council/conference for changes in operation at all levels of the organization.
- All club proposals **MUST** be endorsed by the district before forwarding to the Council.
- Is there a universal impact to all Rotarians world wide to your proposal? Okay.
- Is the impact more limited? Consider submitting a petition to the RI Board to request specific action on a specific matter.



ROTARY'S LEGISLATIVE PROCESS AND THE COUNCIL ON LEGISLATION | 4

## PROPOSED ENACTMENT

To **(insert concise statement of the proposal's purpose)**

Proposed by the Rotary Club of \_\_\_\_\_

WHEREAS, **(insert words of the resolution)**, and

WHEREAS, IT IS RESOLVED by Rotary International that the Board of Directors of Rotary International consider **(insert words of the resolution)**.

#### PROPOSER'S STATEMENT OF PURPOSE AND EFFECT

*Insert a statement of purpose and effect **not to exceed 300 words** in order for the proposal to be considered duly proposed. If a statement is not provided, it will not be considered duly proposed and will **not be transmitted to the Council** for consideration. This statement should identify the issue or problem that the proposed legislation seeks to address and explain how the proposal addresses or resolves the problem or issue.*



ROTARY'S LEGISLATIVE PROCESS AND THE COUNCIL ON LEGISLATION | 5

## PROPOSED ENACTMENT (CONT'D)

Specify which constitutional documents will be amended, along with the affected articles and sections. Word versions of the documents can be found by clicking the links below. Please include the modified Word document(s).

STANDARD ROTARY CLUB CONSTITUTION (.DOC)

<https://my.rotary.org/en/document/standard-rotary-club-constitution-doc>

Article(s), Section(s):

CONSTITUTION OF ROTARY INTERNATIONAL (.DOC)

<https://my.rotary.org/en/document/constitution-rotary-international>

Article(s), Section(s):

BYLAWS OF ROTARY INTERNATIONAL (.DOC)

<https://my.rotary.org/en/document/bylaws-rotary-international-doc>


Article(s), Section(s)




ROTARY'S LEGISLATIVE PROCESS AND THE COUNCIL ON LEGISLATION | 6




PROPOSED ENACTMENT (CONT'D)	
Endorsed at the regular meeting by the Rotary Club of _____ on _____, 2017.	
<b>Printed name</b>	
_____ President	_____ Secretary
<b>Signature</b>	
_____ President	_____ Secretary
_____ Date	_____ Date

Rotary  ROTARY'S LEGISLATIVE PROCESS AND THE COUNCIL ON LEGISLATION | 7


PROPOSED ENACTMENTS (CONT'D)
<ul style="list-style-type: none"> <li>• Endorsed by _____ District 7090</li> <li>• Signature Date</li> <li>• Printed Name</li> </ul>

Rotary  ROTARY'S LEGISLATIVE PROCESS AND THE COUNCIL ON LEGISLATION | 8


CATEGORIES TO CONSIDER
<ol style="list-style-type: none"> <li>1) Club Administration</li> <li>2) Avenues of Service and Object of Rotary</li> <li>3) Club meetings</li> <li>4) Attendance</li> <li>5) Membership</li> <li>6) RI Officers and Elections</li> <li>7) Rotary International</li> <li>8) RI finances and per capita dues</li> <li>9) Legislative Procedures</li> </ol>

Rotary  ROTARY'S LEGISLATIVE PROCESS AND THE COUNCIL ON LEGISLATION | 9


DULY PROPOSED ENACTMENTS
<p>To be considered duly proposed, all enactments must include the following items :</p> <ol style="list-style-type: none"> <li>1. Name of the proposing club or district</li> <li>2. Confirmation from the district governor that the enactment was proposed OR endorsed by the district</li> <li>3. The proposer's statement of purpose and effect, 300 words or less</li> <li>4. Word document with the proposed changes marked <b>HINT</b> : Use the <b>word versions</b> of the constitutional documents, RI Constitution, RI Bylaws, and Standard Rotary Club Constitution, <b>found on the governance documents page of rotary.org.</b></li> </ol>

Rotary  ROTARY'S LEGISLATIVE PROCESS AND THE COUNCIL ON LEGISLATION | 10

ENACTMENTS DEADLINE
<p><b>DEADLINES:</b> All enactments must be submitted via email not later than <b>Monday, October 30, 2017</b> to COL Representative Karen Oakes @ <a href="mailto:oakes.kl@sympatico.ca">oakes.kl@sympatico.ca</a> 519 426 2331 Submissions will be reviewed and discussed with clubs for additions/deletions etc with amendments in order not later than <b>Wednesday, November 8, 2017</b> No more than five (5) proposed enactments per district. Endorsement, if approved by District, will be executed by District Governor, to meet the <b>deadline of December 31, 2017.</b> Questions, please contact Karen Oakes, COL Representative and/or Jack Amico, COL Alternate. We are here to assist!</p>

Rotary  ROTARY'S LEGISLATIVE PROCESS AND THE COUNCIL ON LEGISLATION | 11

MAKING A DIFFERENCE!
<p>Together we can <b>MAKE THE CHANGES</b> to Make Rotary better!</p>

Rotary  ROTARY'S LEGISLATIVE PROCESS AND THE COUNCIL ON LEGISLATION | 12