



District Council Minutes Saturday, January 9, 2020

Location: Zoom Online Meeting

No. of Attendees: 62

Call to Order: 09:00 a.m. by Governor Frank Adamson, welcoming all members and guests.

Invocation: Robert Morrow, AG Coordinator brought the following invocation. “Loving Creator, whose peace passes all our understanding. As we face this present pandemic, and experience fear and anxiety from recent disturbing events, may we hear your voice, bringing calm to the storms of our time.

Strengthen those who work to limit the spread of the COVID-19 infection, and those who seek to care for the sick, and keep us mindful of those most vulnerable. Give us courage to endure what cannot be avoided.

May we as Best of Friends Rotarians in District 7090 shape our lives to protect one another, enhance our connections to each other and generate commitment to the ideals of Rotary. May our changing habits, practices and sacrifices be for the greater love of our communities – local, national and international - and all your people.

Today as we meet virtually across the District today and in our lives your presence fills us. Your presence matches the ultimate Rotary goal – peace. Amen.

Introductions: Introductions by wave!

Consent Agenda:

MOTION TO REMOVE THE PUBLIC IMAGE REPORT FROM THE CONSENT AGENDA BY AL LUTCHIN, DIRECTOR, SECONDED BY LISA BISHOP, DGN. MOTION APPROVED.

MOTION TO REMOVE THE SERVICE PROJECTS REPORT FROM THE CONSENT AGENDA BY LISA BISHOP, DGN, DIRECTOR, SECONDED BY MIKE RANDALL, SCHOLARS COMMITTEE CHAIR. MOTION APPROVED.

MOTION TO APPROVE THE CONSENT AGENDA WITHOUT THE PUBLIC IMAGE AND SERVICE PROJECTS REPORTS BY KAREN OAKES, PDG, SECONDED BY REG MADISON, PDG. MOTION CARRIED.

MOTION TO AMEND THE AGENDA BY TO INCLUDE SERVICE PROJECTS AND PUBLIC IMAGE BY ANNE BERMINGHAM, DGE, SECONDED BY ROB NAGY, DIRECTOR, AND YOUTH SERVICES. MOTION CARRIED.

Public Image: Al Lutchin presented a collaborative approach being created by he and Angela Carter, Director of Membership, on a pilot project with Zone 28 / 32. It is having coaching as a model for a 3-part coaching leadership series. D7090 is a pioneer with several district interested also.

MOTION TO ACCEPT LOGO AND CONCEPT OF THE ROTARY CENTRE FOR COACHING BY RALPH MONTESANTO, PDG, SECONDED BY KAREN OAKES, PDG.

Discussion included using the Rotary font as directed by Rotary International because it is required. Also, suggestion of alternative spelling of Centre to Center.

MOTION CARRIED.

See also Public Image Report attached to minutes.

Service Projects: Lisa Bishop, DGN, Director, verbally presented her report to remove the Gift of Life which is no longer a D7090 program and to include present two motions recently approved for club to club solicitation, as follows:

MOTION #1: THE ROTARY CLUB OF ST. CATHARINES BE AUTHORIZED TO SOLICIT DONATIONS FROM OTHER DISTRICT 7090 CLUBS TO EXPAND ITS SUCCESSFUL ENTEBBE SCHOOL PROJECT IN NKUMBA UGANDA. MOVED BY KAREN OAKES, PDG, SECONDED BY BOB MORROW, AG COORDINATOR. MOTION CARRIED.

MOTION #2: THE ROTARY CLUB OF DUNDAS VALLEY SUNRISE BE AUTHORIZED TO SOLICIT DONATIONS FROM OTHER DISTRICT 7090 CLUBS TO FUND A MAJOR LIBRARY PROJECT IN URBAN AND NEAR URBAN COMMUNITIES IN NAIROBI, KENYA. MOVED BY REG MADISON, PDG, SECONDED BY KEVIN CROSBY, PDG. MOTION CARRIED.

See also Service Projects Report attached to minutes.

Focus Group with Presidents-Elect: Anne Bermingham, DGE
Anne asked participating PEs, (21), 4 questions to gain input into how the District can help the clubs better realize their goals through District assistance. Results of the polls are attached to these minutes. Additionally, 8 breakouts were formed to have a more intimate discussion. Afterwards, Scott Marcin, DGND, shared the schedule for PETs, attached.

District Conference: Lisa Bishop, DGN & Melisa Schrock, PDG, see District Governor Nominee Report attached.

Update – conference will be Saturday, March 20, 2021, full virtual, called *Rotary Opens Opportunities so Open Your Opportunities in Rotary*. It will be about 3 hours long.

For Council Members Input:

PE Update - DGE Anne Bermingham shared the open list of assigned PEs with attendees and designated individuals to make contact with any club that has no PE assigned to it.

General Questions & Answers:

- Great Lakes Watershed Cleanup noted. The cleanup will take place from the Saturday before Earth Day, Thursday, April 22, 2021, to the Saturday following.
- Glen Christensen, Chair of Rotary Leadership Institute, shared that the Jan – Mar RLI registration is closed as all spots are filled. He also noted that another series of the 3 parts will take place April, May and June. He cautioned Rotarians to register as soon as it is announced.
- Governor Frank announced that as is D7090's practice a donation of \$1000 for a Paul Harris Fellow was made in memory of John Heise, DG 2014-15, who recently passed away. It will be presented to his wife Sandy by PDG Jack Amico due to the still closed border.

DG Frank thanked our participants and adjourned the meeting AT 11:01 a.m. by motion of Dan Smith, Chair of VTT.

Next Meeting of the District Council: Saturday, March 13, 2020.

Respectfully submitted,



**Penelope Hutton
Executive Secretary**

Reports Attached:

Consent Agenda:

- Financials (interim)
- DG Report
- DGE Report
- DGN Report
- Foundation Report
- Youth Services Report
- AG Coordinator Report
- DG Sub-committees

- Healthy Communities Subcommittee Report

Other Reports Attached:

Service Projects Report
Public Image Report (s)
Strategic Plan Report
PE Schedule
President Elect Polls

Management Report

Rotary District 7090

For the period ended June 30, 2021



Prepared on

January 3, 2021

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Profit and Loss

July 2020 - June 2021

	Total
INCOME	
40000 Operating Revenue	
40010 General Assessment - Dues	74,937.22
40020 General Assessment - Conference Support	5,884.88
40030 General Assessment - Insurance	22,516.91
Total 40000 Operating Revenue	103,339.01
40040 District Governor RI Stipend	16,006.00
Total Income	119,345.01
GROSS PROFIT	
119,345.01	
EXPENSES	
60000 Operating Expenses	
60010 Banking Fees	123.98
60020 Credit Card Fees	162.50
60030 IT/Software Expense	545.40
60031 Club Runner Software	2,018.00
60033 Zoom Software	749.50
60034 QB Software	815.40
Total 60000 Operating Expenses	4,414.78
60040 Insurance	
60042 CA Insurance	18,221.79
Total 60040 Insurance	18,221.79
61000 Administrative Expenses	
61010 Admin Services	12,000.00
61020 Office Supplies	228.58
61022 Postage	45.95
61030 District Newsletter	1,200.00
61040 Phone Charge	600.00
Total 61000 Administrative Expenses	14,074.53
62000 Directors and Committees	
62100 Director of Training	
62105 RLI	75.90
Total 62100 Director of Training	75.90
62500 Director of Public Image	
62505 Club Website Initiative	5,051.14
Total 62500 Director of Public Image	5,051.14
62700 District Governor	
62703 Governor Awards	426.26
62704 Theme Items	237.32
62706 District Governor RI Reimbursement	4,268.00
Total 62700 District Governor	4,931.58
62800 District Governor Elect	
62802 RI Convention	-869.77

	Total
Total 62800 District Governor Elect	-869.77
Total 62000 Directors and Committees	9,188.85
Total Expenses	45,899.95
NET OPERATING INCOME	73,445.06
OTHER EXPENSES	
Exchange Gain or Loss	-336.05
Total Other Expenses	-336.05
NET OTHER INCOME	336.05
NET INCOME	\$73,781.11

Balance Sheet

As of June 30, 2021

	Total
ASSETS	
Current Assets	
Bank Accounts	
10001 Key Bank (US)	161,837.96
10002 BoM (CDN)	186,940.83
Total Bank Accounts	348,778.79
Accounts Receivable	
11001 Accounts Receivable (A/R) - US	209.06
11002 Accounts Receivable (A/R) CND	759.00
Total Accounts Receivable	968.06
Other Current Assets	
12001 Restricted Grants Committee	27,430.30
13001 Prepaid Expenses	315.00
Total Other Current Assets	27,745.30
Total Current Assets	377,492.15
TOTAL ASSETS	\$377,492.15
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
20001 Accounts Payable (A/P) - USD	2,428.23
Accounts Payable (A/P) - CAD	2,023.04
Total Accounts Payable	4,451.27
Other Current Liabilities	
21001 Future Rotaract Deposits	90.00
23250 District Grants Payable	27,344.59
Total Other Current Liabilities	27,434.59
Total Current Liabilities	31,885.86
Total Liabilities	31,885.86
Equity	
31000 Retained Earnings	271,825.18
Net Income	73,781.11
Total Equity	345,606.29
TOTAL LIABILITIES AND EQUITY	\$377,492.15

Rotary District 7090

BUDGET VS. ACTUALS: 2020 - 2021 DISTRICT BUDGET - FY21 P&L

July 2020 - June 2021

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
40000 Operating Revenue				
40010 General Assessment - Dues	74,937.22	76,397.00	-1,459.78	98.09 %
40020 General Assessment - Conference Support	5,884.88	6,000.00	-115.12	98.08 %
40030 General Assessment - Insurance	22,516.91	22,500.00	16.91	100.08 %
Total 40000 Operating Revenue	103,339.01	104,897.00	-1,557.99	98.51 %
40040 District Governor RI Stipend	16,006.00		16,006.00	
Total Income	\$119,345.01	\$104,897.00	\$14,448.01	113.77 %
GROSS PROFIT	\$119,345.01	\$104,897.00	\$14,448.01	113.77 %
Expenses				
60000 Operating Expenses				
60010 Banking Fees	123.98	500.00	-376.02	24.80 %
60020 Credit Card Fees	162.50	2,500.00	-2,337.50	6.50 %
60030 IT/Software Expense	545.40	550.00	-4.60	99.16 %
60031 Club Runner Software	2,018.00	2,400.00	-382.00	84.08 %
60032 Website Administration		22.00	-22.00	
60033 Zoom Software	749.50	1,950.00	-1,200.50	38.44 %
60034 QB Software	815.40	825.00	-9.60	98.84 %
Total 60000 Operating Expenses	4,414.78	8,747.00	-4,332.22	50.47 %
60040 Insurance				
60041 US Insurance		2,250.00	-2,250.00	
60042 CA Insurance	18,221.79	20,250.00	-2,028.21	89.98 %
Total 60040 Insurance	18,221.79	22,500.00	-4,278.21	80.99 %
60050 Finance & Audit		7,000.00	-7,000.00	
60060 District Council		1,250.00	-1,250.00	
61000 Administrative Expenses				
61010 Admin Services	12,000.00	24,060.00	-12,060.00	49.88 %
61020 Office Supplies	228.58	500.00	-271.42	45.72 %
61022 Postage	45.95	150.00	-104.05	30.63 %
61030 District Newsletter	1,200.00	2,400.00	-1,200.00	50.00 %
61040 Phone Charge	600.00	1,200.00	-600.00	50.00 %
61050 Treasurer Expenses		200.00	-200.00	
Total 61000 Administrative Expenses	14,074.53	28,510.00	-14,435.47	49.37 %
62000 Directors and Committees				
62100 Director of Training		800.00	-800.00	
62101 DLT Training		1,000.00	-1,000.00	
62102 AG Training		1,000.00	-1,000.00	
62105 RLI	75.90		75.90	
62106 Visioning Training		200.00	-200.00	
Total 62100 Director of Training	75.90	3,000.00	-2,924.10	2.53 %
62200 Director of Foundation				

Rotary District 7090

BUDGET VS. ACTUALS: 2020 - 2021 DISTRICT BUDGET - FY21 P&L

July 2020 - June 2021

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
62201 VTT		175.00	-175.00	
62202 District Simplified Grants		175.00	-175.00	
62203 Paul Harris Society		175.00	-175.00	
62204 Grants	0.00	150.00	-150.00	0.00 %
62205 Rotary Scholars		175.00	-175.00	
62208 TRF Funds (Annual/End Polio/Endowment)		150.00	-150.00	
Total 62200 Director of Foundation	0.00	1,000.00	-1,000.00	0.00 %
62300 Director of Service Projects				
62301 International Community Service		125.00	-125.00	
62302 Community Service		125.00	-125.00	
62303 Vocational Service		125.00	-125.00	
62304 SP (Materials/Printing/Resources)		125.00	-125.00	
Total 62300 Director of Service Projects		500.00	-500.00	
62400 Director of Youth Services				
62403 Rotaract		2,500.00	-2,500.00	
62404 Interact		1,000.00	-1,000.00	
62408 Youth Program Promotion		1,500.00	-1,500.00	
Total 62400 Director of Youth Services		5,000.00	-5,000.00	
62500 Director of Public Image				
62501 RI Materials		250.00	-250.00	
62502 Badges		250.00	-250.00	
62503 Advertising		250.00	-250.00	
62505 Club Website Initiative	5,051.14		5,051.14	
Total 62500 Director of Public Image	5,051.14	750.00	4,301.14	673.49 %
62600 Director of Membership				
62602 Regional Training		1,500.00	-1,500.00	
62603 Membership Materials		150.00	-150.00	
62604 Club Start Ups		250.00	-250.00	
Total 62600 Director of Membership		1,900.00	-1,900.00	
62700 District Governor				
62701 Training		2,040.00	-2,040.00	
62702 RI Convention		4,000.00	-4,000.00	
62703 Governor Awards	426.26	500.00	-73.74	85.25 %
62704 Theme Items	237.32		237.32	
62706 District Governor RI Reimbursement	4,268.00		4,268.00	
Total 62700 District Governor	4,931.58	6,540.00	-1,608.42	75.41 %
62800 District Governor Elect				
62801 Training		50.00	-50.00	
62802 RI Convention	-869.77	8,000.00	-8,869.77	-10.87 %
62803 Theme Items		3,000.00	-3,000.00	
Total 62800 District Governor Elect	-869.77	11,050.00	-11,919.77	-7.87 %

Rotary District 7090

BUDGET VS. ACTUALS: 2020 - 2021 DISTRICT BUDGET - FY21 P&L

July 2020 - June 2021

		TOTAL		
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
62900 District Governor Nominee				
62901 Training		50.00	-50.00	
Total 62900 District Governor Nominee		50.00	-50.00	
Total 62000 Directors and Committees	9,188.85	29,790.00	-20,601.15	30.85 %
63000 District Conference Expenses				
63010 General Expenses (current year)		6,000.00	-6,000.00	
Total 63000 District Conference Expenses		6,000.00	-6,000.00	
64000 Miscellaneous Expenses				
64020 DGND Interviews		100.00	-100.00	
64060 Learning to Lead Participants		1,000.00	-1,000.00	
Total 64000 Miscellaneous Expenses		1,100.00	-1,100.00	
Total Expenses	\$45,899.95	\$104,897.00	\$ -58,997.05	43.76 %
NET OPERATING INCOME	\$73,445.06	\$0.00	\$73,445.06	0.00%
Other Expenses				
Exchange Gain or Loss	-336.05		-336.05	
Total Other Expenses	\$ -336.05	\$0.00	\$ -336.05	0.00%
NET OTHER INCOME	\$336.05	\$0.00	\$336.05	0.00%
NET INCOME	\$73,781.11	\$0.00	\$73,781.11	0.00%

GOVERNOR'S District Council Report, January 2021

Thankfully, 2020 is in the rear-view mirror and we can start to focus on a year of renewal and growth and more importantly real hugs and human contact! Multiple COVID-19 vaccines are testament to what mankind can accomplish in a timely fashion when we all pull together in common purpose... a trait of Rotary and its members. And Rotary has the infrastructure in place to ensure that we can help to get needles into arms around the world in a timely fashion to conquer this pandemic in 2021.

We lost an inspiring and dedicated Rotary leader, John P. Heise, who passed away suddenly on December 23rd; President of the Rotary Club of Holley, and PDG (2011-2012). John was not only a Rotary leader, but also a passionate educator serving as a public school and high school principal, Director of Special Education and in retirement, Board of Education Trustee. He was a champion of our Youth Exchange Program and the Holley High School Interact Club. He has been an inspiration to many of us and will be sadly missed. The District will honour John with a donation to The Rotary Foundation, Education and Literacy Fund.

A number of our clubs have added new members over the past 6 months, which is good news. However, many more have Lost members. Net membership has Dropped from 1,960 on July 1/20 to 1,911 year end (49 members). Please reach out to a colleague, a work-mate, a neighbour, a friend and invite them to a meeting. We cannot continue to erode membership if we are to be a force in our communities, locally and internationally. Please be a person of action. We can do this.

I have completed almost all of my Club visits virtually on both sides of the border and am focussing on the District Conference under the capable leadership of DGN Lisa Bishop and PDG Melisa Schrock. The theme will be:

“Rotary Opens Opportunities-Open Your Opportunities in Rotary”

We are working on ways to make what will be another virtual event meaningful and rewarding. We are exploring the possibility of setting up pods where clubs can safely meet and connect virtually. And we are lining up an awesome group of speakers. Please reserve Saturday March 20, 2021 in your calendars.

Finally, I am delighted and happy to welcome Scott Marcin, President of the Rotary Club of Amherst South to the District Governor chain as District Governor Nominee Designate. Anne, Lisa and I look forward to working with him and providing guidance and mentorship as he prepares to be Governor in 2023-2024.

Yours in Rotary Service,
Frank Adamson,
Governor, District 7090,
The Best of Friends District,

DGE Report for the District Council Meeting, January 9, 2021:

- Lots of activity is happening and I am excited and appreciative of all that everyone is doing to drive our District forward.
- Thrilled to see these many initiatives that Governor Frank gained traction. I plan to continue the tradition including having next year both the Pedal for Polio and the upcoming Great Lakes and Waterway Clean - building on what is being planned for this April. Great examples of us being people of action.
- Currently I co-chair the strategic planning committee with Melisa Rotarian Forever Schrock - with the help of our five directors - there are a lot of actions in play right now. See strategic plan report in this council package.
- As discussed at the December District Leadership meeting, PETS (President Elects Training Seminar) is going to be moving into a new format with virtual and highly interactive sessions happening monthly from Feb-June for president elects. There will be sessions for encore presidents so they don't need to do the same course over again. There will be sessions for PEs in small clubs versus medium and large sized clubs. Dates will be published the week of January 4 using a video message from myself to lead off the communications.
- We are planning out not only the President Elect training but the District Assembly - this event planned for in May 2021 - will be positioned as what the President Elects need to use as a way to train their board and committee chairs for the year ahead. We are trying to make a picture of all the training offered to help you plan for your Rotary year. You will see more on this in the coming weeks.
- I am still involved in our Club Visioning to Action committee (note the new name for the committee) but thrilled to welcome Matt Smith as the new Chair. With Frank so strongly promoting strategic planning as well as our AGs getting behind it, we are currently working with 8+ clubs right now in goal setting and planning. We are thrilled to have our Club Central leads join our committee so we can better help clubs plan and then put all their goals into Rotary Club Central.
- The Finance Committee is starting to get our 2021-2022 budget together. Thank you to Reg Madison for leading this committee and task.
- The International Assembly will be fully virtual this year. I have sessions to attend for 11 days (Feb 1-11, 2021) - each session is about 90 minutes long. There will be other interactive booths and activities as well. Should be an amazing experience.

As I noted in my January District newsletter article, I feel really blessed to have so many Rotary friends and I am in awe of all that the District Council team of volunteers does each and every day to help our clubs be the best that they can be! Thank you one and all!

Anne Bermingham
Governor Elect, Rotary District 7090
Immediate Past President, Rotary Club of Hamilton AM 2019-2020
We are "People of Action" who live by the motto "Service Above Self"

Contact me anne@d7090.org or 905-719-1225



Rotary Opens Opportunities

From: [Lisa Bishop](#)
To: [Pene Hutton](#); [Penelope Hutton](#)
Subject: D7090 District Council- Saturday...
Date: Saturday, January 02, 2021 5:02:21 PM



D7090 District Council- Saturday January 9, 2021 Governor Nominee Report

Happy New Year! Wishing you the best of Health, Joy in your heart, and wonderful opportunities for Fellowship and Caring Service in Rotary!

DGN Training

-formal training completed. I continue to attend Webinars offered by our Zone, and RI Leaders featured as virtual speakers in other Districts (in real time, or recordings).

DGN Role

- Engage in regular set meetings with DG Team for communication, planning, decision making, succession planning, and mentoring.
- Engage in Strategic Planning Committee, Healthy Communities Committee, ad hoc committee for Rotaract AG Pilot, and all committees within Service Projects.
- Attend and support local club virtual meetings & fundraisers.
- Attend Multi District Great Lakes Watershed Virtual Planning Meetings along with our Champion, DG Frank.

Co-Chair District Conference with PDG Melisa Schrock

Update: 2020/21 District Conference

Saturday March 20, 2021

A One Day Virtual District Conference with Pre-Conference Sessions & Community Service Project

ROTARY OPENS OPPORTUNITIES - "OPEN YOUR OPPORTUNITIES IN ROTARY"

Registration to begin in January

What a challenging year! DG Frank Adamson truly hoped to have an in-person District Conference as planned. He rescheduled the date to the Spring 2021, in hope that social gathering could occur. We are very sorry this cannot happen. Thank-you for your understanding and patience as we must accept the implications of our closed international borders, and legislated and personal need to socially isolate.

We are now planning to have an amazing Virtual District Conference, with the possibility of small group (Area) gatherings as public health guidelines permit. It is our hope that this Virtual District Conference will have features to allow spontaneous discussions between

participants in real time, fellowship, allow participants to view portions of the conference, and go back to view portions later. A few of the speakers listed here....

Key Note Speaker:

RI President Nominee 2022-23: Jennifer Jones , “Diversity, Equity and Inclusion”
(To be Confirmed) <https://www.rotary.org/en/jennifer-e-jones-makes-history-becomes-first-woman-named-rotary-president-nominee>

Speakers:

Elaine Hernandez, “Living her life as a Rotarian, The Impact of Rotary Service”,
An Inspirational Rotarian from Texas, Acclaimed Food Security Advocate, Was outbound
Exchange Student from RC of Brantford 50 yrs ago.
<https://rye7090.org/Stories/2019-20-rotary-alumni-global-service-award>

Andrew Jacques, “Inclusion and Literacy” An Author who Lives with Autism and Intellectual
Disability,
We plan to have 1-2 of his books in the Little Lending Libraries.
<https://www.heresmybook.com/>

See yourself in areas of Rotary you have always wanted to explore.....

**Experience International Service: Experience Champion is Lezlie Murch:
lezliemurch@gmail.com**

- International Service Projects Fair
- Debunking Global Grants
- International Grant Opportunities

**Experience Hands on Literacy Project: Experience Champion is Margaret Andrewes:
andrewes@sympatico.ca**

- Little Lending Libraries created by each club and installed in your community

Break Out Sessions:

- The RI New Area of Focus, “Supporting the Environment”
- Rotaract Clubs (Creating and Sustaining Clubs, Elevating Rotaract Membership)
- Update on previous years Youth Program Shark Tank Winners
- Creating New Clubs & Satellite Clubs
- Service Projects and Fundraising during and after Covid Pandemic

In all that I think, say and do...”I Love Living My Life As A Rotarian, and Calling Rotarians,
Family”.

“Rotary Opens Opportunities in 2020-21!”

Lisa

Lisa Bishop

DGN

Proud Member of The Rotary Club of Delhi

District Council Report

January 9,2021

District Foundation Committee Report

- The Foundation Committee is always a very busy committee. On one hand we are trying to raise money for the Foundation and on the other hand we are giving away money through local and global grants. We had a committee meeting on 11/30/20 at which time we briefly reviewed the results of the evaluations of our first zoom conference. Since that time, all evaluations have been received and basically look favorable with a few suggestions about how to make our efforts better. The planning committee will be considering all comments as we begin to plan for next year's conference which may also be an online offering. In addition, because of the impact of Covid-19, the committee voted to offer an alternative option for those members who attended the first session but were unable to attend the subsequent session. This was a one-time opportunity for those registered members to complete the RI grant certification process as a means of qualifying their clubs. Nine people were identified as being eligible for this and thus far, one person has submitted the required certificates with another person indicating that that would be done.

Reports by individual foundation sub-committees follow.

Respectfully submitted,

Pat Castiglia

D7090 Foundation Chair

District Grant Spending Plan Subcommittee Report

The following is my report for the past two months:

- Have received 11 Club MOUs and Addendums for 2021-2022
Have designed and set up tracking systems via google docs for MOUs, Addendums, Final Reports, and Applications.
 - One final report for 2020-2021 has been processed and cheque issued.
 - Have been working closely with John Boronkay updating and making fillable the Club District Grant forms.
 - Have corresponded with several clubs trying to complete their grants while dealing with the COVID-19 situation.

Respectfully submitted,

Lezlie Murch, Chair

Completed as of December 20,2020

Paul Harris Society Committee Report

In Rotary District 7090, we are extremely fortunate to have 58 Rotarians who have committed to being members of the Paul Harris Society. They have intentionally pledged to give US \$1,000 every year to help Rotary Open Opportunities! Additionally, we have 25 other Rotarians who are eligible to join the Paul Harris Society because they gave more than US \$1,000 during the past Rotary year. During this past quarter, we recognized one new member and spoke to two clubs about the Rotary Foundation/Paul Harris Society. We offer our sincere appreciation for their ongoing generosity and for enabling Rotary to make such a huge impact on individuals, families, and entire communities. For more information about the Paul Harris Society, please contact Jim Ellison, District 7090 Paul Harris Society Coordinator at 717-503-5749 or jdellison@gmail.com.

Respectfully submitted,

Jim Ellison, Chair

Completed as of December 20,2020

District 7090 Global Grants Committee Report

Primary Goal:

Facilitate global grant submissions with club contacts to maintain our district's long legacy of approved club global grant submissions with proven results in successful outcomes to improve the lives of others around the world.

Action: serve as key resource for global grant questions and concerns.

Current status:

Approved Global Grants:

21 global grants of which 5 have been approved in this current Rotary year.

At the time of this update, no reports are overdue in their reporting.

Submitted Global Grants:

4 Global Grant applications in play pending satisfactory address to any concerns of the grant officers. .

Draft/Pending Global Grants:

5 grant applications are in various stages of development with dialogue/discussions ongoing with the primary contacts as these grants require DDF monies, thus necessitating our District authorization.

Closed Global Grants:

38 grant applications have been closed since July 1, 2013 with final reporting accepted in good order and in a timely fashion.

Dedicated Club Visits

There continues to be numerous online and telephone meetings regarding possible global grant submissions.

I am available to discuss any and all proposals and to assist when requested.

Respectfully submitted,

Karen L. Oakes

Chair PG Karen L. Oakes

Completed as of December 20, 2020

Vocational Training Team Report

No report at this time.

Respectfully submitted,

Chair Dan Smith

Submitted December 19,2020

Endowment Committee Report

No report currently.

Respectfully submitted, December 28,2020

Chair A.J. Block

District and Peace Scholarships Committee

No report currently

Respectfully submitted, December 30,2020

Chair Mike Randall

Annual Fund Committee Report

This year has been slow to start with Annual Fund Giving in dollars at only \$36.40 average per member. At present only have 54% of the clubs that have entered their goals. Positives are that we are starting to increase Rotary Direct givers currently we are at 6.8%. At this time, we have 335 club members who have achieved EREY. Eight clubs invited me to talk about the annual fund at their meetings which resulted in great in club discussions. I remain available on zoom to any clubs wishing me to discuss the Annual Fund.

Respectfully submitted,

Chair Sandi Chard

Submitted December 29,2020

End Polio Now – Polio Plus Committee Report

With an exciting Ride for PolioPlus initiated by DG Frank, and an equally exciting challenge to 25 clubs to donate \$1500 to be matched with Thie Convery's generous donation, our PolioPlus goals have been met in record time. This has been a very successful year. As well, the Rotary Club of Niagara Falls Canada had a non-Rotarian give a substantial donation to put us over the top for previous years with \$156,303 from club donations. Also exciting is that we have had the best participation by clubs participating with only 9 non -giving clubs. This is the best record in 5 years!! It exceeds the goal we set for the year.

Respectfully submitted,

Chair Sandi Chard

Submitted December 29,2020

Stewardship Committee Report

No report currently

Respectfully submitted,

Chair Shefali Clerk

December 30, 2020

District Council Youth Services Report for January 2021:

Members of District Council, please accept the Youth Services Report for January 2021 as submitted. Please note that due to the global pandemic it has made it exceedingly difficult to run our normal programs. Youth Programs such as RYLA, SLAPSHOT, and Youth Exchange have had to be cancelled or postponed due to the world crisis.

I do have faith that we will be able to get through this, but it has played a negative part on our programming which is quite unfair to our District's youth.

Keeping that in mind, the pandemic has allowed us to regroup and restructure so hopefully the future programs will see benefit.

Please see the following two reports submitted to us by the respective program chairs. Please note that even though no reports were submitted from Slapshot, RYLA, or Youth Exchange, these committees are still working but there is not much to report on from their end. As EarlyAct is not a Rotary International sanctioned program it will no longer be included in the District Council Report. Hopefully one day RI will recognize the significance of this program and decide to include it as an official program – only our youth suffer from this exclusion.

Rotaract Report – Program Chair Larry Coon:

Rotaract Clubs continue to find creative ways to remain active and vibrant during the Covid 19 Pandemic.

Please help spread the word on 3 upcoming Rotaract events / recruiting activities in January 2021:

ONE: Rotaract members are invited and encouraged to participate with Rotarians in Rotary Leadership Institute (RLI):

Details of the upcoming ZOOM Sessions are as follows:

PART 1 – 3 Sessions on January 13, 20, and 27. 6.45 pm to 9.00 pm (3 consecutive Wed evenings)

- Registration cost is \$20 US (for all three days).
- **Registration closes January 11 @ 12 noon**
- Registration is limited to a maximum of 15 participants – so register early

You **MUST** register online for this event at <http://www.rotary7090.org>. Log in to the District Website click on **Upcoming Events** find RLI – the Part you are needing to complete (open the event) and then click on “Member”. This will take you through registration.

IMPORTANT – YOU MUST REGISTER FOR ALL THREE NIGHTLY SESSIONS ALSO!!!! You CANNOT register for only one night of one of the PARTS – if you do your registration will be canceled.

Click [“here”](#) to read the brochure, which outlines RLI in greater detail.

We encourage clubs to reimburse attendees as the club will benefit greatly from its member participation.

Shortly after you register you will be e-mailed the course material for the session you have registered for.

The ZOOM link for the sessions will be forwarded the Monday before the first session.

If you have questions contact Glen Christensen by email at bonglenchristensen@gmail.com or

phone at (519) 302-0060,

Part 2: Virtual Rotaract Recruitment Event, SAT JAN 23, 2021 10 AM

Do you know a young adult that is interested in service above self?

Join ROTARACTORS online to learn about Rotaract and all it has to offer to young adults

Saturday, January 23rd at 10 a.m.

Tickets are free and can be reserved at:

<https://www.eventbrite.ca/e/district-7090-rotaract-recruitment-event-tickets-133002543187>

For details or suggestions, feel free to reach out to our District Rotaract Representative from the Brock University Rotaract Club, Rebecca Balyk, By email: Rbalyk11@gmail.com

Part 3: Fantastic Rotaract recruiting tool for current college freshman: DISTRICT SCHOLARSHIP APPLICATION \$3000 US

Scholarship Amount: \$3,000.00 US **Application Deadline: Jan 31st**

Awarded to a student whose permanent address is within the boundaries of District 7090.

A general scholarship awarded to a student who at the time of application is in their first year of post-secondary education.

The scholarship will be based on the following criteria:

academic merit; a demonstration of "Service Above Self"; and an essay about the ideals of Rotary

The scholarship is open to any area of study.

The scholarship must be used towards full-time post-secondary study at a University, College, or Community College.

Rotarians and relatives of Rotarians are not eligible.

Applicants need the endorsement and sponsorship of a District 7090 Rotary Club and should seek such sponsorship well before the application deadline. To access the application, go to [Home Page | Rotary District 7090](#) then to Our Rotary Work, then click on The Rotary Foundation, then click on Scholars.

District Scholars Chair is Mike Randall Phone: 716-572-1294 Email: mrandall716@aol.com

Respectfully submitted:

Larry Coon, Rotaract Chair

Lorenzocoon@yahoo.com

716-870-9721

Interact Report – Program Chair David Berry

All you are probably aware that all Extra Curricular Activities in Ontario High Schools have been suspended for this past school term. In addition, the Ministry of Education had ruled that all high school courses shall revert to on-line delivery for at least 2 weeks past the Christmas / New Year break. This together with the increasing numbers of COVID-19 cases, means that the return to face to face delivery is threatened for the Winter term.

I am very doubtful that any Interact activities will exist the rest of the school year.

For this reason I am recommending that the District Interact Committee take this time to gather a data base of all high schools (public and private) in the district and try to align them with a Rotary Club in their area that might want to sponsor a club. This is a time to rebuild. We need to market the contribution of Interact and Rotary Youth activities to these schools and develop a strong tie of support.

David Berry

That is your January 2021 Youth Services report respectfully submitted by:

A handwritten signature in black ink, appearing to read 'RN', with a horizontal line extending to the left from the start of the signature.

Robert Nagy., Youth Services Director District 7090

District Grants Scholarship Application

2020 - 2021



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OVERVIEW

Scholarship Amount	\$3,000.00 US
Activity Location	Awarded to a student whose permanent address is within the boundaries of District 7090
Scholarship Type	A general scholarship awarded to a student who at the time of application is in their first year of post-secondary education
Scholarship Description	<p>The scholarship will be based on the following criteria:</p> <ol style="list-style-type: none"> 1. academic merit; 2. a demonstration of "Service Above Self"; and 3. an essay about the ideals of Rotary <p>The scholarship is open to any area of study</p> <p>The scholarship must be used towards full time post-secondary study at a University, College, or Community College</p> <p>The student must have their permanent address within the boundaries of District 7090</p> <p>Rotary's conflict of interest policy does apply to this scholarship and as a result cannot be awarded to the following:</p> <ul style="list-style-type: none"> • a Rotarian, including honorary Rotarian; • an employee of a club, district, or other Rotary Entity, or of Rotary International; • a spouse, lineal descendant (child or grandchild by blood, legal adoption, or marriage without adoption), spouse of lineal descendants, or ancestor (parent or grandparent by blood) of person(s) in the above categories; • an employee of an agency, organization, or institution that partners with The Rotary Foundation or Rotary International; • a former Rotarian or honorary Rotarian who has terminated membership within the preceding 36 months; or • a person who is ineligible based on a familial relationship to a former Rotarian or honorary Rotarian, for a period of 36 months after termination of family member's membership <p>The application deadline is January 31, 2021</p> <p>The scholarship will be awarded by February 29, 2021</p>

THE PROCESS

- All eligible students must submit the scholarship application to their local Rotary Club.
- All applications must be endorsed by two members of that Rotary club, one of which is the Club President.
- All applications must be submitted to the District Scholarship Chair by January 31, 2021.
- Only complete applications will be considered.
- The scholarship committee will evaluate all qualifying applications based on the following criteria:
 - academic merit;
 - a demonstration of “Service Above Self”; and
 - an essay about the ideals of Rotary
- The successful applicant will be notified by February 29, 2021.

WHAT CAN THE SCHOLARSHIP BE USED FOR

- The scholarship is open to any area of study.
- The scholarship must be used towards full time post-secondary study at a University, College, or Community College anywhere in the world.

ELIGIBILITY REQUIREMENTS

- The student must have their permanent address within the boundaries of District 7090.
- The student must be enrolled in full time post-secondary study at a University, College, or Community College anywhere in the world.
- Rotary’s conflict of interest policy does apply to this scholarship and as a result cannot be awarded to the following:
 - a Rotarian, including honorary Rotarian;
 - an employee of a club, district, or other Rotary Entity, or of Rotary International;
 - a spouse, lineal descendant (child or grandchild by blood, legal adoption, or marriage without adoption), spouse of lineal descendants, or ancestor (parent or grandparent by blood) of person(s) in the above categories;
 - an employee of an agency, organization, or institution that partners with The Rotary Foundation or Rotary International;
 - a former Rotarian or honorary Rotarian who has terminated membership within the preceding 36 months; or
 - a person who is ineligible based on a familial relationship to a former Rotarian or honorary Rotarian, for a period of 36 months after termination of family member’s membership.

THE APPLICATION

Applications must be submitted to your local Rotary Club in order to be considered. Applications submitted directly to the District will not be considered.

Please print legibly or type. Do not use initials or abbreviations.

IDENTIFICATION:

Family name: _____ Given names: _____

Current mailing address:

Email address: _____

Telephone: _____

Telephone (alternative): _____

Please provide copy of high school transcript (mandatory)

DETAILS OF CURRENT POST-SECONDARY INSTITUTE:

Institution: _____

City, State/Province, Country: _____

Field of study: _____

Degree or certificate received or expected: _____

Please provide proof of admission (mandatory)

ESSAYS

Prepare the following essays with your name and the name of the sponsor Rotary club in the upper right corner.

1. A brief autobiography, no longer than two pages, describing
 - a. Academic strengths and challenges
 - b. How you have demonstrated a commitment to "Service Above Self"
2. An essay no longer than 1,000 words describing the "Ideals of Rotary"

APPLICANT'S CERTIFICATION

My signature below certifies that the information provided in this scholarship application is truthful and accurate. I also certify that in order to abide by Rotary's conflict of interest policy related to individuals receiving grant funds I do not fit in any of the categories listed below:

- Rotarian, including honorary Rotarian
- Employee of a club, district, or other Rotary Entity, or of Rotary International
- Spouse, lineal descendant (child or grandchild by blood, legal adoption, or marriage without adoption), spouse of lineal descendants, or ancestor (parent or grandparent by blood) of person(s) in the above categories
- Employee of an agency, organization, or institution that partners with The Rotary Foundation or Rotary International
- Former Rotarian or honorary Rotarian who has terminated membership within the preceding 36 months
- Person who is ineligible based on a familial relationship to a former Rotarian or honorary Rotarian, for a period of 36 months after termination of family member's membership

Applicant's signature: _____ Date: _____

ROTARY CLUB ENDORSEMENT

Name of Rotary Club: _____

Club President: _____
Print Name Signature Date

Applicant's Sponsor: _____
Print Name Signature Date

Please submit one completed application to:

Mike Randall
Rotary District 7090
District Scholars Chair
Phone: 716-572-1294
Email: mrandall716@aol.com

Completed applications will be accepted by mail or email.

District Council Report

[for] January 9, 2021

Assistant Governor Coordination

One of the areas in which I have been most interested over the past eight years in this and similar roles, has been the relationships among District Council, Assistant Governors and Rotary clubs/members. One of the areas that I have tried to “adjust” has been the focus of the meetings of the Assistant Governors to reflect a balance between District or Rotary International Initiatives and club/member initiatives. Some success, but nothing spectacular; until this past little while.

From an initiative raised by the Assistant Governors in the Niagara peninsula, a small committee was established to look at the areas of youth engagement and the Rotaractor-Rotarian relationships.

David Alexander [Assistant Governor, Area 7], Rob Nagy [District Director, Youth Services] with assistance from Sherry Kerr [Assistant Governor, Area 2], Darren Luong [e-club, president and all-around youth advocate], and input from Rebecca Balyk [Rotaract Representative] and Angela Carter [District Membership Chair] developed a report for the District Leadership Team.

Two recommendations have emerged and are now in the process of being implemented.

That the District engage an Assistant Governor (a Rotarian) for the Niagara area (Ontario) and a similar one for (as yet unspecified) Rotaract Clubs on the US side for 2021-2022 as a pilot project. The point of contact person should be the District Rotaract Representative. The pilot should be evaluated after one year with recommendations for continuance, expansion or deletion based on the pilot project.

That District 7090 establish a task force with the following mandate:

- review current policies and practices related to engaging younger members into Rotary at the District level, in other Districts (which have been successful), and at the Rotary International level;
- develop a series of recommendations, compatible with the District Strategic Plan to be implemented at the club, area and/or District levels.

The timeline for the submission of the recommendations to the District Leadership Team and District Council would be the end of the calendar year 2021 with implementation to begin in 2022.

The need for these recommendations was reinforced (almost simultaneously), with the following “mention” in a report from Area 16 Assistant Governor, Michele Starwalt-Woods ...

As I attend Club meetings, even my own Club, I sit back and ask what would make our meetings attractive to 30-45 year-olds. I’m not sure I have an answer. We Rotarians love our Clubs, but what is the value-added piece for younger, community minded members? It needs to be addressed

Almost coincidentally, I started working with a club in Kenya on a potential International Project dealing with the development of school libraries in urban and near-urban areas of Nairobi. The host club is the Rotary Club of Nairobi-Madaraka; the club has some interesting demographics ...

- equal number of males and females in its membership;
- an average age of 35;
- almost all are former Rotaractors!

Hopefully, a relationship can be developed between our District and District 9212 that can be beneficial, not only to the initiation of an international project, but to a relationship that will be mutually beneficial to both Districts based on a fuller understanding of the Rotaractor-Rotarian relationship they have established in Nairobi.

Assistant Governors benefitted recently from an excellent session on the processes of coaching and how they can be applied to the role of Assistant Governor. This is consistent with the Strategic Plan [Strategy #1, Item #1]. Al Lutchin [Director, Public Image] and Angela Carter [Chair, Membership] shared their expertise and enthusiasm with the Assistant Governor team. To say that the 90-minute session was a success would be putting it mildly, Al and Angela provided an overview and demonstrated the process and then created two groups to role-play similar situations, debrief and then regroup to debrief as a full complement of Assistant Governors. This session will provide a sound base for the those in the role as well as for several new Assistant Governors for 2021 – 2024. The accolades were such that it was suggested that similar programs be provided in Rotary Leadership Institute and in President-elect Training Sessions.

In the evening following the December District Leadership Team meeting, Area 6 had its meeting of presidents and presidents-elect; it was one of the best meetings that I have seen this year and it had two members from every club in attendance. The group asked for ideas on how to engage members during the COVID-19 pandemic. Assistant Governors have been polled on this issue and a list will be provided for all Assistant Governors (perhaps by the time this meeting is held in January).

Several areas have provided reports on the past little while (we were very few weeks between reports) and their “good news” reports. Some of their highlights are listed below. I’m not sure what it says about “our situation”, but one of the Assistant Governors even provided his report in a poem – not a good poem, necessarily, but yes, using poetry as a means of communication. Thanks, Robert Benzel!!!!!!

- Blood donor drives – this has become quite common among the clubs and areas on both sides of the border – well done!
- On-line auctions – Dundas Valley Sunrise raised over \$9 000 in 45 minutes! Grimsby reinvented its Fantasy of Trees with a Fantasy of Wreaths and used an on-line format.
- Fellowship car rallies are making their way back into the clubs.
- Many clubs have taken advantage of the wonderful opportunity to upgrade their websites. Kudos to those who are working so hard in this area....and many thanks!
- In the spirit of the season, many clubs have been donating toys and clothes to those in need (Lincoln, Amherst South, Lancaster-Depew, Area 10).
- Donations of “meal money” seems to be a really sensible way of members contributing without “breaking the bank”.

- Several clubs have started to re-examine their future by establishing Strategic Planning teams; this bodes well for the future of clubs in the District.
- Ancaster AM Rotary Club has 10 new members since July 1, 2020! Active hands-on activities and lower meal costs probably have had a positive effect on membership growth. As President Murray Green noted in a recent Area meeting – “when this is all over, our club will probably not look like the one it was a year ago”; Murray was referring to the way that the club meets and how it does Rotary business.

Robert Morrow,
Coordinator, Assistant Governors.

Rotary
District 7090



Healthy Communities Committee
Report to District Council – January 9, 2021
Prepared by Kevin Crosby, Chair

Committee members:

Frank Adamson, Fonthill; David Alexander, Welland; Dr. Aameena Ali, RESI (e-club); Lisa Bishop, Delhi; .ca Lucy Connery, (future Rotarian - Wellness Institute – Buffalo); Dall Hall, Niagara Falls Sunrise (ON); Rick Honcharsky, Simcoe; Jim Jones, Tonawandas (satellite); Paul Lehman, Lockport

Starting July 1, 2020, Rotary District 7090 committed to a long-term “Healthy Communities” initiative with the hope it will become a “signature project” for the district. We encourage all Rotary clubs in the district to become actively involved in efforts to promote the overall health and vitality of their communities, based on documented needs, and in collaboration with other community partners.

The concept of “Healthy Communities” is a large umbrella, encompassing many facets of community infrastructure, resources, and activities. For the purpose of this initiative, we recommend focusing on any of four groups of factors that contribute to the health of a community and its citizens:

- **Healthy behaviors** – e.g., exercise, good nutrition, reduction of obesity, reduction of negative behaviors like smoking, drug abuse, domestic violence, and adequately addressing the mental health needs of the community
- **Healthy environment (natural & built)** – e.g., clean air and water, “walkable” communities, access to locally sourced food, access to parks and trails for walking and cycling, safe neighborhoods, year-round recreational options
- **Economic health** – e.g., reduction of poverty & homelessness, full employment, adequate investment in community infrastructure and services
- **Civic health & Social Capital** – e.g., active collaboration of government, businesses, community service agencies, schools, faith-based organizations, volunteers, and private citizens in efforts to promote community health and well-being.

Since July 1, the committee has met on several occasions. Also, presentations have been made to: Assistant Governors, Area 6 club leaders, and the Rotary clubs of Dundas Valley, Lockport, Grimsby, Batavia, Lewiston and Waterdown.

The committee is currently working on proposed outcome measures and reporting recommendations for clubs and the district, as well as content for a web page on the District’s website.

Subject:

FW: SERVICE PROJECTS REPORT Amended for District Council January 9, 2021

SERVICE PROJECTS REPORT for District Council January 9, 2021

Respectfully Submitted: Lisa Bishop, Director, Service Projects

1. D7090 INTERNATIONAL SERVICE COMMITTEE

Cathy Henry, Chair

Last Meeting Date: Zoom Meeting Wednesday October 28, 2020 6:30 p.m

No meeting since last District Council.

The International Service Committee has a Champion, Lezlie Murch, who is leading the initiative for the Virtual District Conference, International Service Fair Experience. (Please refer to the DGN Report for more details).

Next Meeting Date: Zoom Meeting: Wednesday January 6, 2021 6:30 p.m.

2. D7090 LITERACY COMMITTEE

Margaret Andrewes, Chair

Margaret is the Champion leading the Literacy Experience at the Virtual District Conference (please see DGN Report for more details). Each club will be supported in service, to create and install, a Little Lending Library. She is positioning her team with plans, best practices, woodworking support, Rotary branding, and logistical details required for installation and sustainability of literary resources in the Little Lending Libraries.

4. D7090 HONOURING INDIGENOUS PEOPLES COMMITTEE

Jim and Marjorie Dawson, Co-Chairs

The 7090Rotary HIP committee met by Zoom December 3/20. Well attended.

Feature speaker was, Skyler Williams of the Land Back 1492. (Google search his name for Past and Current News Stories). This was an enlightening and fascinating dialogue. He provided a historical overview and the current land back in Caledonia.

We have been sharing events, Rotary meetings, films and speakers on Indigenous issues with our wider mailing list. We have also been working on a RotaryHIP presentation; we are available to speak to clubs if they want a speaker on RotaryHIP.

5. D7090 COMMUNITY SERVICE COMMITTEE

No Report

Chair: Mike Randall

6. D7090 VOCATIONAL SERVICE COMMITTEE

No Report

Chair: Mike Grimaldi

“Rotary Opens Opportunities in 2020-21!”

Lisa

Lisa Bishop

DGN

Director, Service Projects

D7090

Proud Member of The Rotary Club of Delhi

C 226-931-1787



December 28, 2020

Report for District Council – 2021

From – Alexander Lutchin, Public Image Chair, District 7090

The Public Image Team continues to work with our Professional Web Designer, Melissa Wells, to refresh Club web sites requesting this support. To date 31 Clubs have activated this service being provided by the District at no cost to Clubs. To date 20 sites have been fully refreshed and the team is hoping we can get to 80 per cent of engagement from Clubs by early spring. If your Club has not signed up please go the District web site home page and do so under - Club Website Refresh Initiative. PI is also working with the District Membership team to develop a unique Facebook Group to provide a platform to cross share information.

Comments and insight from Melissa Wells on the web refresh project to date:

All individual club training sessions have been recorded and provided to the clubs. We go over all aspects of their site, including event posting, correct way to post stories and questions on bulletin, members area, etc. depending on what they use. This creates a fairly comprehensive “how to” video for them to use in the future or share with other members.

All feedback has been excellent! Many clubs have expressed their appreciation to the District for doing this for them. Most have said that they felt too overwhelmed to learn everything about the system to make the broad scale changes that they knew were required. Many took the ClubRunner training in the last few months, but it was too much for them to entertain the concept of doing it all. Having it done for them, followed up by specific training on just their site has enabled them to continue with the maintenance or add a few new pages here and there. They are being taught how to clone existing pages to make new ones, or use the template library. Any clubs that were not using the events/speakers and stories modules are being taught how to do so and the message of the importance of doing so is being delivered.

All clubs that we have done now have online membership forms (most did not have membership information at all), many have community volunteer forms and all now have Google Analytics accounts. All sites also have proper contact pages with maps, addresses, clearly defined meetings times to use when COVID is over. They are being given tips on how to structure their content for best SEO practices and non-Rotarian user focus, as well as their own members. I’m also giving them tips on how to maximize their social media and reach out to their speakers to share their website on their profiles. Trying to remind club admins that membership doesn’t just happen, they need to actively get themselves in front of new audiences and “advertise” what they do (projects, causes, etc. all the great stuff that Rotarians do but no one seems to know about it!).



Presented by Angela Carter and Alexander Lutchin – District Council January 9, 2021

Many of you are aware that Angela and I have been working on a coaching model for Rotary.

We've been engaged in a pilot project with Zones 28/32 just completed in December and have been testing the waters in our own district with the AG's. Our District membership committee members have also participated, as have Frank, Susan and Scott in the AG coaching learning session championed by Bob Morrow.

The response to the pilot has been extremely positive and momentum has already begun with our District PETS team, and also with Districts 5370, 7790 and 7780 who wish to introduce coaching as leadership model within the first quarter of this year.

The program has been described as a game changer and transformational. At the Zone level, RI Director Valarie Wafer and Zone 28/32 Membership leaders love the concept and fully support launching the program in 2021.

For those who are not familiar, we are offering a 3 part coaching leadership series that develops and strengthens relationships, supports membership growth, retention and recruitment by shifting the way we engage in meaningful conversations. This is opposite to the directive style of leadership.

We are building a faculty of professional coaches both Rotarians and non-Rotarians who will support the sustainability of this program as we scale up. We would like our District to be the pioneers of this initiative as we roll it out across North America.

We want to build the brand we are calling - Rotary Centre for Coaching - and want our District recognized for the innovative approach that's been developed by District members.

We've designed a logo within RI branding guidelines around using the Rotary logo and need to have either a Zone, District or Club integrated with the name – Rotary Centre for Coaching.

We really want our District to be the first to introduce this.

We want to launch the coaching learning series program in April so it's important to have this approved so we can get to work with our rollout plans to Clubs and Districts.

What we are looking for this morning - is approval of this motion:

“To accept the D7090 Rotary Centre for Coaching logo as presented”

Strategic Plan

Co-Chairs DGE Anne Bermingham & PDG Melisa Schrock

Report for District Council January 9, 2021

Submitted by: Melisa Schrock

Vision: Together, we see a world where people unite and take action to create lasting change across the globe, in our communities and in ourselves.

Our team *and* our clubs have been hard at work looking for innovative ideas to engage our membership with new, impactful service opportunities in our never ending desire to be vibrant clubs who continue to make a difference in our communities both here and abroad.

We have taken a very aggressive approach with the implementation of our new Strategic Plan. We have accomplished the following goals as of 12.31.2020:

- Offered clubs “sound bites” on Foundation news that can be included in Club newsletters, meetings etc.
- District Foundation Chair has increased the number of interactions with each sub-committee chair via email, phone, and by zoom with a goal of hosting 3-4 times per Rotary year
- Identified at least 1 person in each club that is willing to learn more about social media and public image
- Re-positioned the District Director of Membership to be known as the Membership Innovation Coach
- Added a New Generations Membership Coach to the District Membership Committee
- Reviewed the role of Assistant Governors to include coaching/mentoring responsibilities
- Identified new ways to communicate to membership leads and clubs – WhatsApp, Goggle Teams, Messenger, SLACK

One of our biggest successes has been in the development of a unified message between Club websites. Our Public Image teams has been working overtime to help with re-branding their websites. With so much happening, we decided as a team to regroup and determine what our top 3 goals would be for each strategy in the remaining 6 months of this Rotary year. They look something like this:

- Inspire Club Membership Chair to be a more “innovative” role vs. administrative role
- Create a Membership “hub” – so that it is seen as “the place to go” to interact, exchange ideas and learn more about Rotary membership
- Find ways to have members from the District Membership team infiltrate clubs in an attempt to offer more support
- Increase Direct Deposit giving
- Increase Paul Harris Society membership
- Increase the number of Rotarians achieving EREY status
- Establish an AG who works solely with Rotaract Clubs

- Find alternatives for Youth Exchange if we will be unable to offer it for next year
- Incorporate a Youth focus into the District Conference
- Continue to work with Clubs to refresh their websites
- Continue to work with Clubs on visioning

We expect to finish to above mentioned goals by the end of this Rotary year. That will put us into a very good position moving into the 2021-2022 Rotary year. At the beginning of the year we had 8 Clubs deemed "vibrant". With the work that everyone has put into this plan and achieving our goals, we expect to meet our goal of 14 Vibrant Clubs at the end of the 2020-2021 Rotary year!

Rotary District 7090 – PETS/District Training Schedule

Group 1 - First Time Club Presidents

Group 2 - Returning/Repeating Club Presidents

Group A – Small Clubs

Group B -Medium/Large Clubs

Notes / Comments:

Interweave Ethics and Integrity as well and Diversity, Equity and Inclusion throughout the sessions / content. Also meeting with Angela and AI on applying a coaching methodology to our training approach. In addition Kevin Crosby has a session on personal development which he is presenting at PETS for District 7080. If possible perhaps we have two facilitators teamed up per session. At minimum it provides for a built in backup.

PETS I

January 21, 2021 – 7:00- 8:30 p.m. – PE Fireside Chat / Rotary Coaching Introduction- for PE's/Rotaractors/AG's (PE's have been invited to attend the DC meeting scheduled for 1/9/2021. We may be able to reach out to those who do not attend this session to join us on this date. We could use the lead your club as president manual as a starting point for the discussion. Make sure PE's receive this electronically. Ask questions to develop interest and further learning.

(<https://my.rotary.org/en/learning-reference/learn-role/president>)

February 2021 –

- 1) February 2, 2021 -7:00 – 8:30 p.m.- Group 1 (First Time Club Presidents) - Presidential Basics:
 - a) What do I need to know/What does a President do?
 - i) Review current plans and financial reports
 - b) Rotary ABC's – What are the 5 areas of Service
 - i) International, Club, Community, New Generations, Vocational
 - c) Seven areas of focus - <https://www.rotary.org/en/our-causes>
 - i) Promote Peace, Fight Disease, Clean Water and Sanitation, Mothers and Children, Education, Grow local economies, *Environment - NEW*
 - d) Four Objects of Rotary, The Four-Way Test, Rotary Code of Conduct
 - e) Homework – Interview/Talk to a Past President
- 2) February 4, 2021 – 7:00 – 8:30 p.m. - Group 2 (Returning/Repeating Club Presidents) – What went Right/What went Wrong?
 - a) What is different this time around?
 - b) What do you want to achieve?

March 2021

- March 2, 2021- 7:00 p.m. – 8:30 p.m. - Group 1 – Tips for a Successful year
 - Getting Organized/Where to get the help you need
 - Delegation of Duties
 - Running a Successful Meeting and what to do in between Meetings
 - Homework- naming your leadership team/Attend an Area Meeting (with AG)
- March 4, 2021 – 7:00 – 8:30 p.m. - Group 2 – Knowing Your Rotary Toolbox-
 - Clubrunner, My Rotary, Rotary.org, district website, club resources
 - Meetings – improving meetings/making meetings productive and vibrant
 - Membership Development – inclusion/diversity
 - Homework – Attend an Area Meeting (with AG)

April 2021

- April 6, 2021 – 7:00 – 8:30 p.m. - Group 1 – Setting and Monitoring Goals
 - Service Projects – what can we do? Measuring success
 - Membership -growing your club – basics – inclusiveness/diversity
 - Homework – set goals on Rotary Club Central
- April 8, 2021 – 7:00 – 8:30 p.m. - Group 2 – Setting and Monitoring Goals
 - Local vs International Projects -
 - Membership – growing and engaging new members-inclusiveness/diversity
 - Homework -set goals for club on Rotary Club Central

May 2021

- May 4, 2021 – 7:00 – 8:30 p.m. - Group A – Discussion of Best Practices for Small Clubs
 - How Small Clubs can make Big Impacts/Club Coordination
 - Soft Skills
 - Public Relations/Social Media- how to use it effectively
 - Homework – Attend another club meeting
- May 6, 2021 – 7:00 – 8:30 p.m. - Group B - Discussion of Best Practices for Large Clubs
 - Pitfalls of managing a large club and how to deal with it
 - Public Relations/Social Media- how to use it effectively
 - Homework – attend another club meeting
- May 15, 2021 -*Rotary District 7090 Club District Assembly*
 - *Detail - TBA*

PETS 2 – June 8, 2021 – 7:00 – 8:30 p.m. All President Elects

- Big Picture-Club Visioning – Mission Statement for your club
- Meet Your District 7090 Leadership Team- We Are Here to Help!
- Speaker – Inspired by Rotary

Anne Bermingham is talking...

Spe
✓ Gal
Full

Polls

Sharing Poll Results

Attendees are now viewing the poll results

1. Have you as President-Elect participated in any District led event in this past year such as Web Talks, Rotary Leadership Institute (RLI), a previous President-Elect Training, or District Assembly?

- a. I regularly attend / am involved in District events (2) 10%
- b. I have attended perhaps 2 to 3 District events in the past year (6) 29%
- c. I have attended maybe 1 District event in the past year (8) 38%
- d. This is the first thing I have done at the District level in a very long time (5) 24%

Stop Share Results

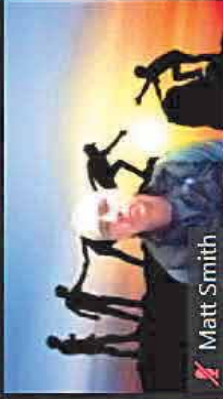
Re-launch Polling



Leslie Scibilia



Phil Shames



Matt Smith



Melisa Schrock



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Sean Brennan



Cindy Swanson - Br...



Jessica Capurso



Doug Anderson



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Tracy Farrell

Courtney - SC

Andrea Scibetta



Security



Participants



Polls



Chat



Share Screen



Record



Closed Caption



Breakout Rooms



Support



Reactions



Anne Bermingham is talking...

Sharing Poll Results

Attendees are now viewing the poll results

1. District 7090 has resources its lead volunteers can provide to clubs, like our 10 Topics, about which they are willing to come and talk interactively to your club. Since July 1, 2020 has the club invited any District speakers to come speak your club?

a. We have had the Governor come for a visit and speak to our club	(12) 57%
b. In addition to the DG, we have had one of the lead volunteers who work in areas like membership, planning, youth, foundation speak to us	(7) 33%
c. I did not know this was an option	(1) 5%
d. No I don't think so	(1) 5%

[Stop Share Results](#) [Re-launch Polling](#)



Kristen Chilcott - Ha...



Jessica Capurso



Matt Smith



Melisa Schrock



17168709721



Sean Brennan



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Patricia Murenbeeld

Lezlie Murch S

Courtney - SC



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Phil Shames

Tracy Farrell

Andrea Scibetta

Security | Participants (63) | Polls | Chat | Share Screen | Record | Closed Caption | Breakout Rooms | Support | Reactions

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Anne Bermingham is talking...

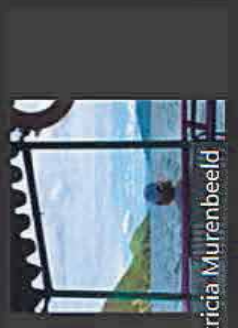
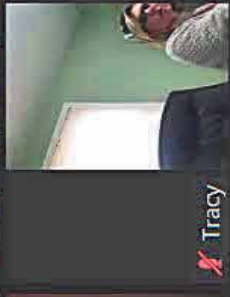
Sharing Poll Results

Attendees are now viewing the poll results

1. Currently the District is providing resources in terms of consulting support and expertise to improve clubs' websites and social media presence. Has your club taken advantage of this help?

a. Absolutely and it is terrific	(7) 33%
b. I think we are in line to get that help at our club	(8) 38%
c. I personally don't know a lot about this initiative	(6) 29%

[Stop Share Results](#)
[Re-launch Polling](#)



Security
 63 Participants
 Polls
 2 Chat
 Share Screen
 Record
 Closed Caption
 Breakout Rooms
 Support
 Reactions



David Berry NF Sun...



Bob Artis

Reg Madison



Matt Smith



Al Lutchin



Pene Hut



Rob



John Dak



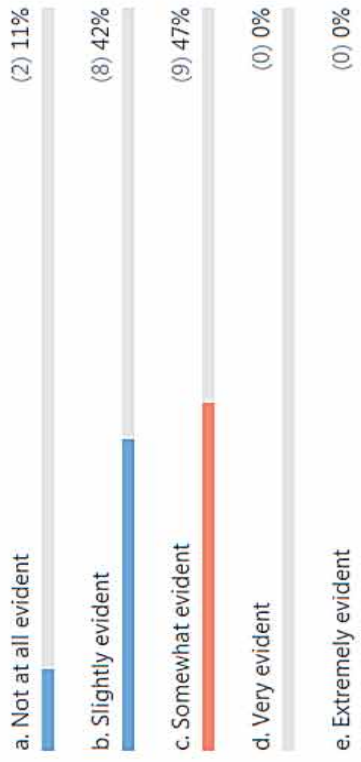
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63 Polls

Sharing Poll Results

Attendees are now viewing the poll results

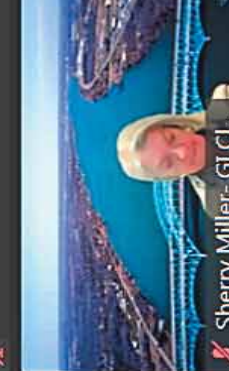
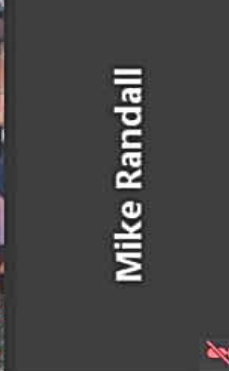
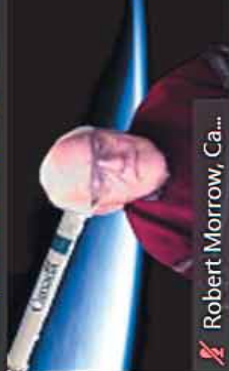
1. Strategy 1. Coach club leaders to bring membership innovation, vitality and growth to their clubs



2. Strategy 2. Inspire our membership to improve their impact through training and dialogue with District leadership and fellow Rotarians



Stop Share Results Re-launch Polling



63 Participants | Security | Polls | Chat | Share Screen | Record | Closed Caption | Breakout Rooms | Support | Reactions

Navigation icons: Home, Chat, Polls, Share Screen, Record, Closed Caption, Breakout Rooms, Support, Reactions

Participants: 63

Security

Participants

63

Share Screen

Record

CC

Breakout Rooms

Support

Reactions

Reactions Added

Sherry Miller-GI Cl...

Mike Randall

vic

Robert Morrow, Ca...

Ralph Montesanto

Ask to Unmute

Johny

Directo...

Sharing Poll Results

Attendees are now viewing the poll results

2. Strategy 2. Inspire our membership to improve their impact through training and dialogue with District leadership and fellow Rotarians

a. Not at all evident	(1) 5%
b. Slightly evident	(10) 53%
c. Somewhat evident	(5) 26%
d. Very evident	(3) 16%
e. Extremely evident	(0) 0%

3. Strategy 3. Coach / mentor clubs to transform their public image to enhance awareness of Rotary within their communities

a. Not at all evident	(4) 21%
b. Slightly evident	(2) 11%

Stop Share Results Re-launch Polling

Participants

63

Share Screen

Record

CC

Breakout Rooms

Support

Reactions

Reactions Added

Sherry Miller-GI Cl...

Mike Randall

vic

Robert Morrow, Ca...

Ralph Montesanto

Ask to Unmute

Johny

Directo...

David Berry NF Sun...

Bob Artis

Reg Madison

John Dal...

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Matt Smith

Al Lutchin

A screenshot was added to your Dropbox.

Support

Reactions

Reactions Added

Sherry Miller-GI Cl...

Mike Randall

vic

Robert Morrow, Ca...

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63

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Breakout Rooms

Support

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Breakout Rooms

Support

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Reactions Added

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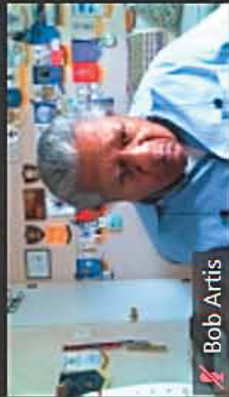
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Matt Smith

Al Lutchin



David Berry NF Sun...



Bob Artis

Reg Madison



Pene Hut

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Sharing Poll Results
Attendees are now viewing the poll results

3. Strategy 3. Coach / mentor clubs to transform their public image to enhance awareness of Rotary within their communities

a. Not at all evident	(4) 21%
b. Slightly evident	(2) 11%
c. Somewhat evident	(8) 42%
d. Very evident	(5) 26%
e. Extremely evident	(0) 0%

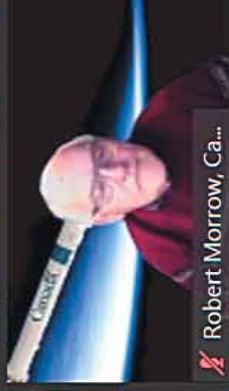
4. Strategy 4. Educate clubs on the impact of The Rotary Foundation to inspire stronger support

a. Not at all evident	(2) 11%
b. Slightly evident	(5) 26%

[Stop Share Results](#) [Re-launch Polling](#)



Ralph Montesanto



Robert Morrow, Ca...



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Mike Randall



Directo...



Sherry Miller-GI.Cl...

63 Participants

Security

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Share Screen

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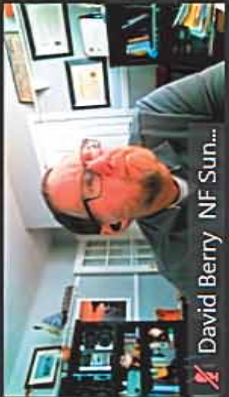
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Closed Caption

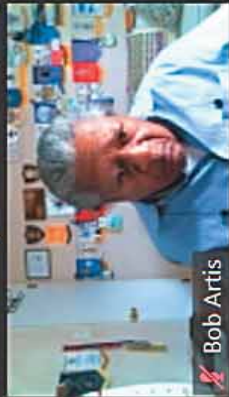
Reactions

Support Added

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David Berry NF Sun...



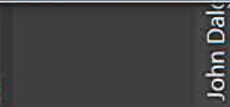
Bob Artis



Pene Hut



Rob



John Dak



Matt Smith



Al Lutchin

Sharing Poll Results
Attendees are now viewing the poll results

4. Strategy 4. Educate clubs on the impact of The Rotary Foundation to inspire stronger support

a. Not at all evident	(2) 11%
b. Slightly evident	(5) 26%
c. Somewhat evident	(3) 16%
d. Very evident	(8) 42%
e. Extremely evident	(1) 5%

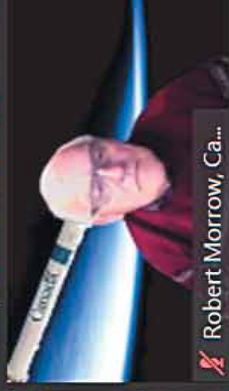
5. Strategy 5. Connect clubs with youth programs to develop future Rotarian membership and to bring youth and vitality to all clubs

a. Not at all evident	(3) 16%
b. Slightly evident	(7) 37%

[Stop Share Results](#) [Re-launch Polling](#)



Ralph Montesanto



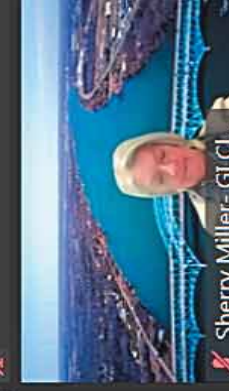
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Mike Randall



Sherry Miller- GI(Cl...



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David Berry NF Sun...



Bob Artis

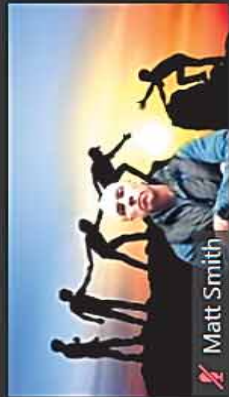


Pene Hut



Rob

Reg Madison



Matt Smith



Al Lutchin



John Dalk



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Sharing Poll Results

Attendees are now viewing the poll results

5. Strategy 5. Connect clubs with youth programs to develop future Rotarian membership and to bring youth and vitality to all clubs

a. Not at all evident	(3) 16%
b. Slightly evident	(7) 37%
c. Somewhat evident	(7) 37%
d. Very evident	(2) 11%
e. Extremely evident	(0) 0%

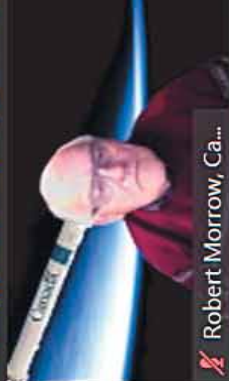
[Stop Share Results](#) [Re-launch Polling](#)



Mike Randall



Ralph Montesanto



Robert Morrow, Ca...



Sherry Miller- GI.Cl...

63 Participants

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1 Chat

Record

Share Screen

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CC

Closed Caption

Breakout Rooms

Support Screenshot Added

Reactions

A screenshot was added to your Dropbox.