



# **District Council Minutes Saturday, November 7, 2020**

Location: Zoom Online Meeting

No. of Attendees: 50

Call to Order: 09:04 a.m. by Governor Frank Adamson, welcoming all members and guests.

# Invocation: Lisa Bishop, DGN

DGN Lisa thanked Governor Frank for the opportunity to give the invocation and said, "In Rotary, November is Foundation Month, with financial giving supporting our Areas of Focus. In a few days we have Armistice Day, with solemn Remembrance Day services held to honour those who gave the ultimate sacrifice. Today we will reflect on one of Rotary's Areas of Focus: Peace and Conflict Prevention/Resolution. I offer a prayer for peace from a recent United Nations Days of Prayer for World Peace".

A Native American Prayer for Peace

O Great Spirit of our Ancestors, I raise my pipe to you. To your messengers the four winds, and to Mother Earth who provides for your children. Give us the wisdom to teach our children to love, to respect, and to be kind to each other so that they may grow with peace in mind. Let us learn to share all the good things you provide for us on this Earth.

Introductions: By hand wave and group.

**Consent Agenda:** 

# MOTION TO APPROVE THE CONSENT AGENDA BY MARLEE DIEHL, PDG; SECONDED BY MIKE RANDALL, SCHOLARS CHAIR.

# **MOTION APPROVED.**

**Focus Group with Presidents:** Anne Bermingham, DGE and Melisa Schrock DGE Anne thanked the presidents for joining us and asked all Club Presidents to announce themselves. She then instructed that the presidents and or their representative ONLY answer the polls which are designed to get two-way conversation going with the clubs. She noted that the intent of the Presidents' Focus Group is to get feedback on the actions the district has taken as a result of the feedback provided by the clubs previously.

### NOTE: Poll questions and results are attached to minutes.

Additionally, discussion questions were interspersed between the polls as follows, 1. what could we be doing differently to communicate more effectively about what is being offered, 2. what we should have covered in PETS that wasn't, 3. what is something that the district is currently doing that you appreciate, and 4. what can the district be doing or doing differently to help your club be its best.

DGE Anne thanked the presidents for the lively discussion and suggestions and indicated that they, the Strategic Planning co-chairs Melisa and Anne, will be taking those suggestions into district planning.

**Finance Committee**: Reg Madison, PDG, Chair and John Bartlett, Treasurer PDG Reg indicated that he and Treasurer John have been investigating EFT as a method to streamline our bill payment system as the closed border and mail system has slowed our ability to pay timely. He noted that the signature cards for the banks (Key in the US and Bank of Montreal in CA) were unable to be completed as the border was closed due to COVID-19 and continues to be closed. He indicated nothing definitive has happened yet as to online payments.

Treasurer John indicated that he has made bill payment to Secretary Pene as a trial transfer. He noted that his access to Key Bank shows the transfer as complete, but he is awaiting verification from Pene as receiving it which to date she has not. He noted that EFT payment will not work with BOM as they require two signatures on the check and there is no way to do that electronically. During questions, Pene suggested John contact BOM and get the signature cards changed to add one or two Canadians (John Teibert agreed to be a signer) so checks don't have to keep going across the border for the second signature (Kevin Crosby at present). More work to be done with emphasis on keeping accounts safe.

# Incorporation Update: Karen Oakes, PDG, Chair

Karen gave an update on the incorporation process. The Articles of Incorporation are being reviewed now for sending to Rotary International for approval prior to being filed. At September's meeting it was noted that a proposal to remove EarlyAct and Gift of Life as district programs would be made at District Council in November and why.

### MOTION BY PDG REG MADISON TO REMOVE THE EARLY ACT AND GIFT OF LIFE PROGRAMS FROM THE CURRENT MOPP; SECONDED BY PDG MELISA SCHROCK, WHOM ARE PART OF THE TASK FORCE FOR THE INCORPORATION.

# **MOTION PASSED**.

DG Frank thanked our participants and adjourned the meeting at 10:45am by motion of Robert Morrow AG Coordinator.

Next Meeting of the District Council: Saturday, January 9, 2021.

Respectfully submitted,

Ametye Futton

Penelope Hutton Executive Secretary

### **Consent Reports Attached to minutes of this meeting:**

- Financials (interim) DG Report DGE Report DGN Report Foundation Report Youth Services Report Membership Report Service Projects Report Training Report Public Image Report AG Coordinator Report DG Sub-committees
  - Strategic Planning Report

### **Screen Shot of Polling Questions**

# BALANCE SHEET

### As of November 1, 2020

|   | TOTAL  |
|---|--|
| ASSETS  |  |
| Current Assets  |  |
| Bank Accounts   |  |
| 10001 Key Bank (US)                                     | 170,141.80   |
| 10002 BoM (CDN)   | 191,591.65   |
| Total Bank Accounts                                     | \$361,733.45   |
| Accounts Receivable                                     |  |
| 11001 Accounts Receivable (A/R) - US                    | 209.06   |
| 11002 Accounts Receivable (A/R) CND                     | 3,116.59   |
| Total Accounts Receivable                               | \$3,325.65   |
| Other Current Assets                                    |  |
| 10004 Undeposited Funds                                 | 0.00   |
| 11003 Account Receivable - Loan                         | 0.00   |
| 11004 A/R - Cdn - prior difference                      | 0.00   |
| 11005 RYLA Receivable                                   | 0.00   |
| 11006 SlapShot Receivable                               | 0.00   |
| 12001 Restricted Grants Committee                       | 27,430.30  |
| 13001 Prepaid Expenses                                  | 315.00   |
| 13002 Prepaid District Conference                       | 0.00   |
| Total Other Current Assets                              | \$27,745.30  |
| Total Current Assets                                    | \$392,804.40   |
| TOTAL ASSETS  | \$392,804.40   |
| LIABILITIES AND EQUITY                                  |  |
| Liabilities   |  |
| Current Liabilities                                     |  |
| Accounts Payable  |  |
| 20001 Accounts Payable (A/P) - USD                      | 0.00   |
| Accounts Payable (A/P) - CAD                            | 0.00   |
| Total Accounts Payable                                  | \$0.00   |
| Other Current Liabilities                               |  |
| 20002 A/P - USD - prior difference                      | 0.00   |
| 20300 Accrued Expenses                                  | 0.00   |
| 21001 Future Rotaract Deposits                          | 90.00  |
| 23250 District Grants Payable                           | 27,344.59  |
| 23500 Unearned / Deferred Revenue                       | 0.00   |
| Total Other Current Liabilities                         | \$27,434.59  |
| Total Current Liabilities                               | \$27,434.59  |
| Total Liabilities                                       | \$27,434.59  |
| Equity  |  |
| -1 <b>2</b>   |  |
| 30000 Opening Balance Equity                            | 0.00   |
|   |  |
| 30000 Opening Balance Equity                            | 271,825.18   |
| 30000 Opening Balance Equity<br>31000 Retained Earnings | 0.00<br>271,825.18<br>93,544.63<br><b>\$365,369.81</b> |

# PROFIT AND LOSS

July 1 - November 1, 2020

|   | TOTAL        |
|---|--------------|
|   |              |
| 40000 Operating Revenue                       | 74.007.00    |
| 40010 General Assessment - Dues               | 74,937.22    |
| 40020 General Assessment - Conference Support | 5,884.88     |
| 40030 General Assessment - Insurance          | 22,057.61    |
| Total 40000 Operating Revenue                 | 102,879.71   |
| 40040 District Governor RI Stipend            | 16,006.00    |
|   | \$118,885.71 |
| GROSS PROFIT                                  | \$118,885.71 |
| Expenses                                      |              |
| 60000 Operating Expenses                      |              |
| 60010 Banking Fees                            | 74.30        |
| 60020 Credit Card Fees                        | 127.50       |
| 60030 IT/Software Expense                     | 545.40       |
| 60033 Zoom Software                           | 449.70       |
| Total 60000 Operating Expenses                | 1,196.90     |
| 60040 Insurance                               |              |
| 60042 CA Insurance                            | 18,221.79    |
| Total 60040 Insurance                         | 18,221.79    |
| 61000 Administrative Expenses                 |              |
| 61010 Admin Services                          | 6,000.00     |
| 61020 Office Supplies                         | 100.35       |
| 61022 Postage                                 | 45.95        |
| 61030 District Newsletter                     | 600.00       |
| 61040 Phone Charge                            | 300.00       |
| Total 61000 Administrative Expenses           | 7,046.30     |
| 62000 Directors and Committees                |              |
| 62100 Director of Training                    |              |
| 62105 RLI                                     | 75.90        |
| Total 62100 Director of Training              | 75.90        |
| 62800 District Governor Elect                 |              |
| 62802 RI Convention                           | -869.77      |
| Total 62800 District Governor Elect           | -869.77      |
| Total 62000 Directors and Committees          | -793.87      |
| Total Expenses                                | \$25,671.12  |
| NET OPERATING INCOME                          | \$93,214.59  |
| Other Expenses                                |              |
| Unrealized Gain or Loss                       | 0.00         |
| Exchange Gain or Loss                         | -330.04      |
| Total Other Expenses                          | \$ -330.04   |
| NET OTHER INCOME                              | \$330.04     |
| NET INCOME                                    | \$93,544.63  |

### BUDGET VS. ACTUALS: 2020 - 2021 DISTRICT BUDGET - FY21 P&L

July 2020 - June 2021

|   | TOTAL        |              |             |             |
|---|--------------|--------------|-------------|-------------|
|   | ACTUAL       | BUDGET       | OVER BUDGET | % OF BUDGET |
| Income  |              |              |             |             |
| 40000 Operating Revenue                       |              |              |             |             |
| 40010 General Assessment - Dues               | 74,937.22    | 76,397.00    | -1,459.78   | 98.09 %     |
| 40020 General Assessment - Conference Support | 5,884.88     | 6,000.00     | -115.12     | 98.08 %     |
| 40030 General Assessment - Insurance          | 22,057.61    | 22,500.00    | -442.39     | 98.03 %     |
| Total 40000 Operating Revenue                 | 102,879.71   | 104,897.00   | -2,017.29   | 98.08 %     |
| 40040 District Governor RI Stipend            | 16,006.00    |              | 16,006.00   |             |
| Total Income                                  | \$118,885.71 | \$104,897.00 | \$13,988.71 | 113.34 %    |
| GROSS PROFIT                                  | \$118,885.71 | \$104,897.00 | \$13,988.71 | 113.34 %    |
| Expenses                                      |              |              |             |             |
| 60000 Operating Expenses                      |              |              |             |             |
| 60010 Banking Fees                            | 74.30        | 500.00       | -425.70     | 14.86 %     |
| 60020 Credit Card Fees                        | 127.50       | 2,500.00     | -2,372.50   | 5.10 %      |
| 60030 IT/Software Expense                     | 545.40       | 550.00       | -4.60       | 99.16 %     |
| 60031 Club Runner Software                    |              | 2,400.00     | -2,400.00   |             |
| 60032 Website Administration                  |              | 22.00        | -22.00      |             |
| 60033 Zoom Software                           | 449.70       | 1,950.00     | -1,500.30   | 23.06 %     |
| 60034 QB Software                             |              | 825.00       | -825.00     |             |
| Total 60000 Operating Expenses                | 1,196.90     | 8,747.00     | -7,550.10   | 13.68 %     |
| 60040 Insurance                               |              |              |             |             |
| 60041 US Insurance                            |              | 2,250.00     | -2,250.00   |             |
| 60042 CA Insurance                            | 18,221.79    | 20,250.00    | -2,028.21   | 89.98 %     |
| Total 60040 Insurance                         | 18,221.79    | 22,500.00    | -4,278.21   | 80.99 %     |
| 60050 Finance & Audit                         |              | 7,000.00     | -7,000.00   |             |
| 60060 District Council                        |              | 1,250.00     | -1,250.00   |             |
| 61000 Administrative Expenses                 |              |              |             |             |
| 61010 Admin Services                          | 6,000.00     | 24,060.00    | -18,060.00  | 24.94 %     |
| 61020 Office Supplies                         | 100.35       | 500.00       | -399.65     | 20.07 %     |
| 61022 Postage                                 | 45.95        | 150.00       | -104.05     | 30.63 %     |
| 61030 District Newsletter                     | 600.00       | 2,400.00     | -1,800.00   | 25.00 %     |
| 61040 Phone Charge                            | 300.00       | 1,200.00     | -900.00     | 25.00 %     |
| 61050 Treasurer Expenses                      |              | 200.00       | -200.00     |             |
| Total 61000 Administrative Expenses           | 7,046.30     | 28,510.00    | -21,463.70  | 24.72 %     |
| 62000 Directors and Committees                |              |              |             |             |
| 62100 Director of Training                    |              | 800.00       | -800.00     |             |
| 62101 DLT Training                            |              | 1,000.00     | -1,000.00   |             |
| 62102 AG Training                             |              | 1,000.00     | -1,000.00   |             |
| 62105 RLI                                     | 75.90        |              | 75.90       |             |
| 62106 Visioning Training                      |              | 200.00       | -200.00     |             |
| Total 62100 Director of Training              | 75.90        | 3,000.00     | -2,924.10   | 2.53 %      |
| 62200 Director of Foundation                  |              |              |             |             |

### BUDGET VS. ACTUALS: 2020 - 2021 DISTRICT BUDGET - FY21 P&L

July 2020 - June 2021

|  |         | T         | OTAL        |             |
|--|---------|-----------|-------------|-------------|
|  | ACTUAL  | BUDGET    | OVER BUDGET | % OF BUDGET |
| 62201 VTT                                    |         | 175.00    | -175.00     |             |
| 62202 District Simplified Grants             |         | 175.00    | -175.00     |             |
| 62203 Paul Harris Society                    |         | 175.00    | -175.00     |             |
| 62204 Grants                                 |         | 150.00    | -150.00     |             |
| 62205 Rotary Scholars                        |         | 175.00    | -175.00     |             |
| 62208 TRF Funds (Annual/End Polio/Endowment) |         | 150.00    | -150.00     |             |
| Total 62200 Director of Foundation           |         | 1,000.00  | -1,000.00   |             |
| 62300 Director of Service Projects           |         |           |             |             |
| 62301 International Community Service        |         | 125.00    | -125.00     |             |
| 62302 Community Service                      |         | 125.00    | -125.00     |             |
| 62303 Vocational Service                     |         | 125.00    | -125.00     |             |
| 62304 SP (Materials/Printing/Resources)      |         | 125.00    | -125.00     |             |
| Total 62300 Director of Service Projects     |         | 500.00    | -500.00     |             |
| 62400 Director of Youth Services             |         |           |             |             |
| 62403 Rotaract                               |         | 2,500.00  | -2,500.00   |             |
| 62404 Interact                               |         | 1,000.00  | -1,000.00   |             |
| 62408 Youth Program Promotion                |         | 1,500.00  | -1,500.00   |             |
| Total 62400 Director of Youth Services       |         | 5,000.00  | -5,000.00   |             |
| 62500 Director of Public Image               |         |           |             |             |
| 62501 RI Materials                           |         | 250.00    | -250.00     |             |
| 62502 Badges                                 |         | 250.00    | -250.00     |             |
| 62503 Advertising                            |         | 250.00    | -250.00     |             |
| Total 62500 Director of Public Image         |         | 750.00    | -750.00     |             |
| 62600 Director of Membership                 |         |           |             |             |
| 62602 Regional Training                      |         | 1,500.00  | -1,500.00   |             |
| 62603 Membership Materials                   |         | 150.00    | -150.00     |             |
| 62604 Club Start Ups                         |         | 250.00    | -250.00     |             |
| Total 62600 Director of Membership           |         | 1,900.00  | -1,900.00   |             |
| 62700 District Governor                      |         |           |             |             |
| 62701 Training                               |         | 2,040.00  | -2,040.00   |             |
| 62702 RI Convention                          |         | 4,000.00  | -4,000.00   |             |
| 62703 Governor Awards                        |         | 500.00    | -500.00     |             |
| Total 62700 District Governor                |         | 6,540.00  | -6,540.00   |             |
| 62800 District Governor Elect                |         |           |             |             |
| 62801 Training                               |         | 50.00     | -50.00      |             |
| 62802 RI Convention                          | -869.77 | 8,000.00  | -8,869.77   | -10.87 %    |
| 62803 Theme Items                            |         | 3,000.00  | -3,000.00   |             |
| Total 62800 District Governor Elect          | -869.77 | 11,050.00 | -11,919.77  | -7.87 %     |
| 62900 District Governor Nominee              |         |           | ·           |             |
| 62901 Training                               |         | 50.00     | -50.00      |             |
| Total 62900 District Governor Nominee        |         | 50.00     | -50.00      |             |

### BUDGET VS. ACTUALS: 2020 - 2021 DISTRICT BUDGET - FY21 P&L

July 2020 - June 2021

|  | TOTAL       |              |               |             |
|--|-------------|--------------|---------------|-------------|
|  | ACTUAL      | BUDGET       | OVER BUDGET   | % OF BUDGET |
| Total 62000 Directors and Committees     | -793.87     | 29,790.00    | -30,583.87    | -2.66 %     |
| 63000 District Conference Expenses       |             |              |               |             |
| 63010 General Expenses (current year)    |             | 6,000.00     | -6,000.00     |             |
| Total 63000 District Conference Expenses |             | 6,000.00     | -6,000.00     |             |
| 64000 Miscellaneous Expenses             |             |              |               |             |
| 64020 DGND Interviews                    |             | 100.00       | -100.00       |             |
| 64060 Learning to Lead Participants      |             | 1,000.00     | -1,000.00     |             |
| Total 64000 Miscellaneous Expenses       |             | 1,100.00     | -1,100.00     |             |
| Total Expenses                           | \$25,671.12 | \$104,897.00 | \$ -79,225.88 | 24.47 %     |
| NET OPERATING INCOME                     | \$93,214.59 | \$0.00       | \$93,214.59   | 0.00%       |
| Other Expenses                           |             |              |               |             |
| Exchange Gain or Loss                    | -330.04     |              | -330.04       |             |
| Total Other Expenses                     | \$ -330.04  | \$0.00       | \$ -330.04    | 0.00%       |
| NET OTHER INCOME                         | \$330.04    | \$0.00       | \$330.04      | 0.00%       |
| NET INCOME                               | \$93,544.63 | \$0.00       | \$93,544.63   | 0.00%       |

# A/R AGING SUMMARY

As of November 1, 2020

|                                      | CURRENT | 1 - 30 | 31 - 60    | 61 - 90 | 91 AND OVER | TOTAL      |
|--------------------------------------|---------|--------|------------|---------|-------------|------------|
| Rotary Club of Dundas Valley Sunrise |         |        | 753.24     |         |             | \$753.24   |
| Rotary Club of Dunkirk - Fredonia    |         |        | 0.40       |         |             | \$0.40     |
| Rotary Club of East Aurora           |         |        | 0.40       |         |             | \$0.40     |
| Rotary Club of Grimsby               |         |        | 56.34      |         |             | \$56.34    |
| Rotary Club of Hamburg Sunrise       |         |        | -79.00     |         |             | \$ -79.00  |
| Rotary Club of Middleport            |         |        | 290.90     |         |             | \$290.90   |
| Rotary Club of Niagara Falls NY      |         |        |            |         | -3.64       | \$ -3.64   |
| Rotary Club of Social Innovators     |         |        | 450.74     |         |             | \$450.74   |
| Rotary Club of Waterdown             |         |        | 1,824.19   |         |             | \$1,824.19 |
| TOTAL                                | \$0.00  | \$0.00 | \$3,297.21 | \$0.00  | \$ -3.64    | \$3,293.57 |



# **Rotary International District 7090**

United States - Canada "Best of Friends" District Frank Adamson, District Governor 2020-2021

Office: 800 Lakeview Avenue, Jamestown, NY 14701; 716.484.8814

# District Governor's Report to District Council November 7, 2020

I can't believe that I am 1/3 of my way through my term as your Governor. It has been a rewarding 4 months. A big thanks to the District Governor Chain and Council Leaders, who have facilitated my journey.

A big shoutout to everyone who helped to pull off a very successful Pedal for Polio, which was NOT virtual. We had in excess of 700 donors on the Rotary Foundation Raise for Rotary site and brought in over \$65,000 USD. Given the very positive feedback by the cyclists, walker, runners I am recommending that we do this again next year.

December is designated Disease Prevention and Treatment month by Rotary and I am asking all Clubs to take this month to donate, blood, promote a blood donor clinic or to volunteer. I am proud that many clubs have already taken the challenge. This is a great service project, takes about an hour of your time and is even more critical now than in the past because of COVID. Please share pictures with the District for posting on our social media platforms and your clubs.

I am working with 9 the District Governors in the planning of the Waterside Cleanup in April as part of Earth Day celebrations. I have had very positive feedback from all the clubs I have visited and it is significant given the fact that Rotary International is adding this to the Areas of Focus on July 1, 2021.

Finally, we are assembling a team co-chaired by IPDG Melisa Schrock and DGN Lisa Bishop to develop the agenda for our District Conference to be held in Niagara-on-the-Lake on Saturday March 20th, 2021. This may well be a hybrid conference, in person and via Zoom. We have invited R I President Nominee Jennifer Jones to be our keynote speaker and are hopeful that she will be able to attend in person.

### Dear Council:

I am very grateful to have the cooperation and collaboration of a great District Governor team. Lisa Bishop, Governor Frank and I meet at least monthly and that is really helping all of us to stay up to date with what is happening in the district and to problem solve together. In terms of some highlights since my last District Council report, I will offer five points:

1. We have had a number of District Governor Elect training sessions to replace what might have normally happened at zone. It is always interesting to learn what other clubs are doing. I have uncovered a "Presidential Encore" option that some districts offer returning club presidents instead of the same PETS program for the seasoned and new club president.

2. Susan Czyrny, Scott Marcin and I have been meeting. We are excited to try some very different ideas out - in terms of how PETS might run. This includes the idea of having shorter sessions but one a month from January to May to help President Elects do what they need to do to get ready for their role. We want to make it highly interactive. We are exploring a number of ideas and have some questions to include in the focus group that we are having at this District Council meeting with the current Presidents.

3. We are slowly working to get all the positions that would normally come open on July 1 filled - these include securing Assistant Governors who will start their terms on July 1 as well as finding a replacement for the wonderful Bob Morrow as AG Coordinator. Congratulations again to Ross Gowan for being selected into this important role.

4. I am working to meet more and more people throughout the district. I am keeping a document with each person that I have made a personal connection with in each club. It is great to have so many interesting Rotarians that I have met already.

5. The International Assembly will be 100% virtual this year. We are waiting to hear more but they are thinking that we will do a few hours each day from Feb 1 to Feb 11 - it will be fascinating to see how it all unfolds.

Anne Bermingham Governor Elect, Rotary District 7090 We are "People of Action" who live by the motto "Service Above Self" Contact me anne@d7090.orgor 905-719-1225



# District Governor Nominee Report District Council Saturday November 7, 2020

# **DGN Training**

-Completed the Zone 28 & 32 multi session Zoom training that replaced 3 day in-person. Attending the supplementary sessions offered weekly as offered, as well as all required Rotary Learning Centre modules. Aiming to complete many others offered. -Adding Zone Zoom groups and engagement opportunities as they arise. Fabulous learning and networking, mentoring!

# DGN Role

-Engaged in set meetings with DG Team (very thankful), and mentored in a variety of opportunities for decision making and future planning. (Club Development & Support, Finance, Goal Setting, Coaching Emerging Leaders, etc).

-Attend and Support Attendance in District Zoom Training Events.

-Engaged in Strategic Planning Committee, Healthy Communities Committee, and all committees within Service Projects.

-Attend and support local club fundraisers and service to build engagement, opportunities for fellowship and connection with members.

-Utilizing Public Image Training, support to small clubs...getting busier, each month!

# **Co-Chair District Conference with PDG Melisa Shrock**

-Planning for Hybrid In-person service projects in US and Canada, Zoom together for engaging, motivating speakers and presentations. Interesting times, not knowing if group gatherings can occur in March.

In all that I think, say and do..."I Love Living My Life As A Rotarian, and Calling Rotarians, Family".

"Rotary Opens Opportunities in 2020-21!"

Lisa

Lisa Bishop DGN D7090 Director, Service Projects Proud Member of The Rotary Club of Delhi

### District Foundation Committee Report to Rotary District 7090 Council

November 7, 2020

Patricia T. Castiglia, District Foundation Chair

All sub-committees have been busy planning and implementing measures to achieve goals set for the 2020-2021 Rotary year. We have completed two of three Club Qualification Sessions and the third and final session will be held on 11/14/20. District websites for the foundation have been updated with current information and where applicable, current application forms.

This year, once again, we are having problems with goal-setting by a number of clubs. A webinar was presented on 11/4/20 by Chris Etienne, Regional Rotary Foundation Coordinator for Zone 28 focusing on the importance of club goal setting.

### **District Grants Spending Plan Committee**

### Accomplished:

- Updated 2021/22 application online and final report for 2020/21 and 2021/22
- Grant approval notices sent out to 20 clubs for grants cycle 2020/21
- Prepared PowerPoint presentation for Grants Management Seminar
- Have received all confidentiality MOUs from Subcommittee

### Goals:

- Reach out to the clubs who have grants in progress and establish committee member contact to assist them with questions and final reports
- Upon completion of the grants seminar, ensure that clubs understand the club runner module, and encourage them to use the module
- Meet with subcommittee members in order to review best practices, understand the online module, and set deadlines

### To Note:

- Rotarian John Boronkay (RC of West Seneca) has been a tremendous assistance in developing the online module application and grants seminar presentation.
- I look forward to refining the online module in order for it to become "the" method of submitting district grants and resulting in prompt responses, reporting, and funding of projects.

Respectfully submitted by:

Lezlie Murch

D7090 District Grants Spending Plan Subcommittee Chair

#### **Paul Harris Society Committee**

In October 2020, we have added one new member for a total of 58 Rotarians who have committed to being members of the Paul Harris Society. They have intentionally pledged to give US \$1000 every year to help Rotary Open Opportunities! Additionally, we have 27 other Rotarians who are eligible to join the Paul Harris Society because they gave more than US \$1,000 during the past Rotary year. We offer our sincere appreciation for their ongoing generosity and for enabling Rotary to make such a huge impact on individuals, families, and entire communities. For more information about the Paul Harris Society, please contact Jim Ellison, District 7090 Paul Harris Society Chair at 717-503-5749 or jdellison@gmail.com.

Respectfully submitted by:

Jim Ellison

### **District 7090 Global Grants Committee**

#### **Primary Goal:**

Facilitate global grant submissions with club contacts to maintain our district's long legacy of approved club global grant submissions with proven results in successful outcomes to improve the lives of others around the world.

Action: serve as key resource for global grant questions and concerns.

### **Current status:**

#### **Approved Global Grants:**

**<u>20 global grants</u>** in various stages of completion with ongoing reporting tracked for timely submissions. All current with their reporting as expected.

#### Submitted Global Grants:

3 Global Grant applications in play pending satisfactory address to any concerns of the grant officers. .

#### **Draft/Pending Global Grants:**

<u>9 grant applications, of which 6 applications</u> are in various stages of development with dialogue/discussions ongoing with the primary contacts as these grants require DDF monies, thus necessitating our District authorization.

**Closed Global Grants:** <u>37 grant applications</u> have been closed since July 1, 2013 with final reporting accepted in good order and in a timely fashion.

### **Dedicated Club Visits**

There continues to be numerous online and telephone meetings regarding possible global grant submissions.

I am available to discuss your proposals and to assist when requested.

Respectfully submitted,

Karen L. Oakes

Karen L. Oakes

# **VTT Committee**

Since Covid-19 forced the cancellation of the VTT with Thailand, VTT's only activity has been to provide training in the Foundation Grants seminars. Those VTT Sessions were very informative with the explanation of the process required to submit a VTT proposal. Additionally, to provide inspiration and excitement, the final session provided a Video of the St Marteen and Anguilla VTT which demonstrated the immense success and the effect a VTT can have for the recipients.

Looking forward to the 21-22 year, it is with great hope and expectation our District will be able to have a VTT project. With that anticipation, the District VTT web pages are being updated with Standard forms for the Proposal, Application for Team Leader and Member, and general VTT information. So, keep those projects in mind for the future!

Respectfully submitted,

Dan Smith

VTT Chair

# **Annual Fund Committee**

The annual fund was allotted at great opportunity at the foundation grant seminar and at a webinar with Presidents and Foundation Chairs to present what the Annual Fund is and why it is important to grants. It was well received, and many clubs have asked for parts to be presented at club level which we have been scheduling

I know that Strategic plan wishes us to state where we are but unfortunately most donations are given by the clubs at December and June. Emphasis has been on EREY and Rotary direct when talking to clubs. It is best achieved on a one and one talk with club foundations chairs. Not all clubs have foundation chairs or active foundation chairs something that I would like clubs to actively have.

We still have half of the clubs with no club goals. Zone rep Chris is hosting a webinar for us on why club goals are important on November 4. The hope is President-elects, Presidents and Club Foundation chairs will see the benefit of for their club to enter the goals.

Respectfully submitted,

Sandi Chard

Annual Fund Chair

# **End Polio Now Committee**

Just completed was Pedal for Polio by District Governor Frank on Polio Day. Excitement around the district was achieved as well as approximately \$60000 raised in the raise for Polio Plus using the Rotary website of Raise for Rotary. As well as the Day event many clubs held events in their own area. The number will certainly be higher. I hope we can continue to build on this event next year. The day ended with Buffalo's Electric Building and Niagara Falls Canada lite up for Rotary

Thie Convery again personally challenged up the first 25 clubs to donate \$1,500 by December 31 and she would match the donation. With the match with Gates Foundation a club's \$1500 with this challenge totals \$9000. As of this date we have 13 clubs that have met this challenge.

Respectfully submitted,

Sandi Chard

End Polio Now Chair

This report will confirm the findings of the Annual Financial Assessment by the Stewardship Committee from its review of the 2019-2020 District Grants.

Serving as members of the subcommittee for this review were:

Wayne Massey, Dundas Valley Sunrise Rotary,

PDG Joseph DE Paolo, Buffalo Rotary,

Jim Howden, Rotary Club of Grimsby,

PDG Wallace Ochterski from Rotary Club of West Seneca and

Shefali Clerk, myself from Rotary Club of Amherst South.

Wayne Massey, James Howden and PDG Joe DePaolo are Certified Public accountants and have an auditing experience.

# **Review Procedure and Results**

In total there are twenty District Grant applications submitted in the Rotary Year 2019-2020. The subcommittee randomly selected eight of the 20 District grants to review.

John N Teibert, CPA, District Foundation Committee Chair provided all the documents to review these grants. In addition, there were funds distributed for the training of Club volunteers in developing and carrying out district wide grant projects, scholarship and sundry accounting and bank charges. Due to the pandemic, the Vocational Training program was cancelled. The VTT Funds, as well as contingency funds, were reassigned for Emergency COVID 19 grants resulting in grant monies approved for 20 clubs. There were 24 applications received for this funding. One application was later withdrawn, one application did not qualify and thus available funds were fully committed when two more applications were received.

The review committee randomly selected eight grants for review. This review followed the recommended Annual Financial Assessment in Section 5 of the District Memo of Understanding. The district financial plan was reviewed and unused funds were returned promptly to the Rotary Foundation.

Competitive bids were taken for significant items such as books, park equipment, and assembly furniture. Where single source venders were used, it was due to standardization of the equipment by the recipient organization. Each Rotary Club sponsoring a grant completed the final report with proper documentation.

For each of 16 selected grants reviewed, the disbursements were reconciled against the receipts presented for expenses. The expenses were also checked against the initial grant application for legitimacy. A full listing of expenditures was available and reconciled between copies of receipts and cancelled checks. All final project reports were found to be accurate and covered only legitimate expenses.

It is the opinion of the audit team that all financial transactions and project activities related to the District 7090 grants reviewed for the

year 2019-2020 were conducted to the level of standard business practices and adherence to the Rotary Foundation terms and conditions. Retention of financial documents required by the Rotary Foundation will be a portion of future financial assessments.

Respectfully submitted,

Shefali Clerk

Chair Stewardship Committee

# Peace and District Scholarship Committee

No Report

Mike Randall

Chair Peace and District Scholarship Committee

# **Endowment Committee**

No Report

A.J. Block

Chair Endowment Committee

### **Rotary District 7090 Youth Services Report**

### As at October 30, 2020

### Slapshot (Committee Chair – Sarah Bradshaw):

I have had a couple of one-on-one meetings with some committee members, I am planning to have a full committee meeting before the end of November.

I will be adjusting some committee roles and responsibilities and recruiting for a marketing-type role either within the committee or externally. I may require a reach out to the district with yours and Penne's support.

### RYLA (Committee Chair – Sherry Kerr):

Sherry Kerr to be conducting a meeting with the committee but doubtful if there will be a program happening due to the pandemic. The committee has been restructured so looking at alternative options. Virtual programming may be tough as the youth won't benefit like they would in person – this is a weeklong program so the nature of the program does not bode well with zoom presentations. There's a lot to consider here...

### Interact (Committee Chair – John Hiese):

There has been no real change on US side. Some clubs are starting limited activities that try to follow guidelines for masks and distancing. I will not be able to continue in my role. Can we work on a replacement?

### Interact (Committee Chair – David Berry):

I have a problem in that all High schools in Ontario have cancelled all extracurricular activities.

Five weeks ago, I emailed all reps of Interact clubs and encouraged them to use this as a opportunity to plan for the future. To use zoom meetings to discuss what they could organize and do in the winter term. I got 2 replies and little enthusiasm to do so.

#### David B

### EarlyAct (Committee Chair – Richard Earne):

District 7090 Earlyact Report for Council Meeting 11-7-20

#### Clubs status:

Amherst- Left voice mail and text no response.

Caledonia- Meeting looking into insurance if not covered by school. Projects coat drive and sell hearts for Gift of Life.

Fonthill- New principal trying to reconnect. Board will consider letter at next board meeting in a few weeks.

Grand Island- 2 clubs. School provides insurance. Most activities on school grounds. If off school grounds require parent permission slip

Purple pinky, help with collecting food for needy families for Thanksgiving and Christmas. Salvation Army Bell ringing at TOPS.

LeRoy- voice message

Lockport School looking for new advisor. Will discuss with school availability of Insurance. Club board to discuss districts notice letter next board meeting.

There was interest in starting clubs from 2 additional Rotary clubs. This was before District notice

All clubs avoid one on one. Unlike many clubs that have mentoring programs for the under 12 years of age.

Pandemic is slowing several of the clubs.

Of the ones spoken to looking into or have insurance coverage from schools.

#### Suggestions:

-Get list of current DGs and contact to see how the US governors are handling the liability question. Several I have spoken to use the schools. This may be a challenge with clubs that are not located or sponsored by schools.

-Need help from Insurance expert to see if they recommend any thing in this area.

-Would ask that the MOP include the Earlyact in the MOP and District website (many other districts have Earlyact on their websites (as this is one of the ways I have made contact), with caveat as to no RI insurance and other restrictions that should be discussed ie. no one on one etc.

Comment: One of the major challenges with developing program is finding schools and advisors to co-sponsor.

Also, plan to check with Lions and Kiwanis to see how they handle the lack of insurance question.

This is a good way to find younger members and broaden the family of Rotary.

Have seen members in Earlyact continue on to and then on to Interact especially if in middle schools and then onto Rotaract or Youth Exchange. Which also has qualifying language in the MOP.

#### <u>Rotoract (Committee Chair – Larry Coon):</u>

No Report Submitted

#### Long Term Youth Exchange (Committee Chair – Jill Norton):

Youth Exchange Committee Report November 2020 Jill Norton, District 7090 Chairperson

Goals for 2020/21:

**1. Fully implement the YEAH system (again)** 1.1 Roll out program information to new YEOs in *October*. 1.2 Continue inputting information from clubs into the system *October-June*. 1.3 Utilize the system for collecting information for outbound apps and inbound students

**2. Institute YE club training for new and old YEOs, host families and Counselors** 2.1 Refresher training requirements via GoTo Meeting 2.2 Begin using the NAYEN youth protection training for officers. 2.3 Continue updating handbooks and training materials

3. Increase program involvement 3.1 Target clubs who have shown interest or who should be involved 3.2 Start to organize the Rotex students more formally 3.3 Work on marketing material and website info

**Updates on Outbound & Inbounds 2021-22** Eight of the 15 outbound students from last year have expressed interest in moving forward with 2021 exchanges. We have also had two of the short-term students indicate they would like to move over to the long-term program. Both of those students are from Jamestown. Those students will be interviewed again by the club and one of them will be selected. If they feel the other student is ready, I will try to find another club willing to sponsor them.

### Important dates:

January TBD District Interviews

February TBD Algonquin Trip

March TBD District Conference

April TBD Outbound Orientation June TBD NOTL

**ROTEX** I made an effort to engage the ROTEX students in an instagram challenge during Reconnect Week, but it didn't take off. We have seen a steady increase in followers however so hopefully things will continue to progress. I did not host a recruitment event since we are focusing

on the students already selected this year. Instead I'm chatting with the students about how best to get organized.

**YEAH update** We are still enrolling new officers in to the system and adding information we missed to complete the enrollment process for outbound students. Our goal is still to have all the officers fully certified in the system meaning they have their background checks and training done through the system. We are waiting to hear from a third party reviewer on the backgroud checks which is the last piece of that puzzle. Once we have that set up we will start the training.

Respectfully submitted,

Rob Nagy Youth Services Director – District 7090



# **DISTRICT MEMBERSHIP REPORT**

| REPORT DATE      | QUARTER        | PREPARED BY   |
|------------------|----------------|---------------|
| October 31, 2020 | Aug – Oct 2020 | Angela Carter |
| DEDODT CUMMADY   |                |               |

**REPORT SUMMARY** 

# **MEMBERSHIP GOALS OVERVIEW**

| GOALS   | DATE  | CURRENT<br>STATUS | YET TO ATTAIN      | NOTES                        |
|---|---|-------------------|--------------------|------------------------------|
| 2250 Rotarians by June 30,<br>2021  | Oct 31 2020   | 1963<br>Members   | 287 New<br>Members | Up net 3 members from July 1 |
| Coach club leaders to bring<br>membership innovation, vitality<br>and growth to their clubs   | AG Coaching Session being held in December<br>Membership Committee Coaches reaching out to all clubs – Nov-Dec 2020<br>Developing Coaching Concept with Zone 28 |                   |                    |                              |
| Re-position the District Director<br>of Membership to be known as<br>"Membership Innovation<br>Coach" and start speaking of the<br>Assistant Governors as A-Team<br>Coaches / Mentors – September<br>2020 | Writing monthly articles on membership coaching and innovation<br>AG-A-Team concept accepted by AG's and coaching development session planned for December      |                   |                    |                              |
| Add a New Generations<br>Membership Coach to the<br>District Membership Committee<br>– September 2020   | Julianna Weberman recruited and contacting clubs  |                   |                    |                              |
| Start 4 new Satellite/Passport<br>Clubs   | Targeting Thorold – Nov 2020<br>New Buffalo club to launch in November  |                   |                    |                              |
| Recruit Membership Innovation<br>Coaches for every club by<br>November 15 – helping each<br>coach to develop a plan that sees<br>their club increase by four<br>members by end of June 2021               | A few clubs have added this role to their team.   |                   |                    |                              |
| Review the role of Assistant<br>Governors to include<br>coaching/mentoring<br>responsibilities (A-Team<br>Coaches) by December 31   | Meeting to be set up with Bob Morrow in November  |                   |                    |                              |
|   |   |                   |                    |                              |

| From:    | Lisa Bishop  |
|----------|--|
| То:      | Penelope Hutton; Penelope Hutton                         |
| Subject: | Service Projects Report to District Council Sat Nov 7/20 |
| Date:    | Saturday, October 31, 2020 6:05:20 PM                    |

# SERVICE PROJECTS REPORT

Respectfully Submitted: Lisa Bishop, Director, Service Projects November 7, 2020

### 1. D7090 INTERNATIONAL SERVICE COMMITTEE

Respectfully Submitted: Cathy Henry, Chair

Last Meeting Date: Zoom Meeting Wednesday October 28, 2020 6:30 p.m. Next Meeting Date: Zoom Meeting Wednesday January 6, 2021 6:30 p.m.

Achievements:

A brief discussion was had at the September meeting on the importance of setting up club goals to include a focus on international service. Possible goals might include: Maintaining funding as possible and increasing club awareness of the value of international service.

Committee Membership: At this time 30 Rotarians have indicated that they either wish to be active members of ISC or receive Minutes. Typically between 12-15 members are in attendance at ZOOM meetings.

# \*\*\*MOTION\*\*\* REQUEST FOR CLUB TO CLUB SOLICITATION

At the October 28,2020 International Service Committee 7090 meeting, a motion was made that ISC recommend to the District Council that the Rotary Club of Niagara on the Lake to upgrade WASH facilities in Chisimuka Clinic, Rumphi District, Malawi be approved for club-to-club solicitation.

# 2. D7090 LITERACY COMMITTEE

Respectfully submitted: Margaret Andrewes, Chair 905-563-4639; and rewes@sympatico.ca

Tracking and inventory development of literacy projects by clubs throughout District 7090 are ongoing. While some projects are on hold because of COVID-19 limitations, it's wonderful that others have been successfully adapted to accommodate coronavirus protocols - e.g. <u>Rotary Club of Hamilton's Summer</u> <u>Literacy Program</u> in its 20<sup>th</sup> anniversary year.

# **Committee Priorities:**

- Support for Governor Frank in his 2020-21 goal for clubs to establish <u>Little</u>
   <u>Free Libraries</u> in their respective communities District-wide. Watch for more
   information on this initiative in lead up to District Conference,
   scheduled <u>March 20, 2021</u>.
- Committee membership recruitment with the goal of adding 2 Rotarians representing US Clubs + 1 Rotarian representing a Canadian club by December 2020. Current committee membership stands at 2, both representing Canadian clubs: Margaret Andrewes, Chair (Rotary Club of Lincoln) + Ellen Wodchis (Rotary Club of St Catharines Lakeshore). A larger committee is needed to drive participation in the Little Free Libraries initiative over the next few months. Suggestions for prospective Literacy Committee members are most welcome from District Leaders!

# 3. D7090 GIFT of LIFE COMMITTEE

Respectfully Submitted: Valerie Philips Bailey, Chair



Last Meeting by Zoom Saturday September 26, 2020, well attended. Guest Speaker was Rob Raylman, Chief Executive Officer of Gift of Life, Inc. Special recognition and thanks to Rotarian John Mather, and The RC of NOTL for the club's past fundraiser and significant donation.

Discussed fundraising challenges of selling chocolate hearts at this time. Planned outreach to present at club and area meetings via Zoom. A new committee member was recruited and welcomed. Discuss proposed realignment of reporting structure within new incorporation of the district.

Next Meeting by Zoom Saturday November 28, 2020

# 4. D7090 HONOURING INDIGENOUS PEOPLES COMMITTEE

Respectfully Submitted: Jim and Marjorie Dawson, Co-Chairs



The 7090Rotary HIP committee has not been meeting during Covid19 since many events have been cancelled and most reserves are in lock-down and not allowing visitors. Many reserves do not have the bandwidth to hold virtual meetings. We have been sharing events, Rotary meetings, films and speakers on Indigenous issues with our wider mailing list. We have also been working on a RotaryHIP presentation; we are available to speak to clubs if they want a speaker on RotaryHIP.

# 5. D7090 COMMUNITY SERVICE COMMITTEE

No Report Chair: Mike Randall

### 6. D7090 VOCATIONAL SERVICE COMMITTEE

No Report Chair: Mike Grimaldi



# Training Tidbits from Susan Czyrny, Director of Training

### Rotary International (RI) The learning Center.

Check out all of the new offerings: https://learn.rotary.org/members/learn/catalog

# <u>Visioning to Action</u> (Anne Bermingham, Matt Smith, Ryan Bridge, Karen Oaks, Ralph Montesanto, Susan Czyrny & Trish Hartman)

We merged the US and Canadian team into one and in the process of selecting a new leader.

In keeping with us being "people of action" and not "people of meetings", we have renamed ourselves the **<u>Visioning to Action Committee</u>** rather than just the Visioning Committee. Rotary International does not have a strategic plan. It has an action plan. We wanted to follow suit.

The Visioning to Action Team led by Anne Bermingham and Matt Smith along with Ryan Bridge, Karen Oaks and Ralph Montesanto would like to welcome our newest team member Trish Hartman of the Buffalo Niagara Medical Campus Rotary. Welcome Trish!

We have a number of "visioning to action" plans in the process of being created. These include: Jamestown AM, Simcoe, & Waterdown

We have also circled back and offered help to clubs that have a plan on paper but it is not yet an action plan. In these cases, we are helping them move to action. These clubs include: Buffalo Niagara Medical Campus Rotary Club & Norfolk Sunrise Rotary Club

### President Elect Training (Scott Marcin, Anne Bermingham and Susan Czyrny)

Scott Marcin, Anne Bermingham and Susan Czyrny are working diligently to develop this year's PETS training curriculum. We are collaborating with the MD PETS Alliance and Districts 7070 and 7080 to provide as much diversity and flexibility as possible. More to come next month. We ask that all clubs identify their President Elects.

### **<u>Club Leadership Training / District Training</u> Assembly (Scott Marcin, Anne Bermingham, & Susan Czyrny)</u>**

Planning is in the works – more details to follow.

### Rotary Leadership Institute (Glen Christensen)

RLI will be online this year. We are in the process of converting our content to an online format.

### **<u>Rotary Club Central</u>** (Dave Berry and Don Thorpe)

Check out these resources: https://www.rotary7090.org/sitepage/rotary-club-central-toolbox/welcome

### **Diversity, Equity and Inclusion**

A top priority for Rotary is growing and diversifying our membership to make sure we reflect the communities we serve and are inclusive of all cultures, experiences, and identities. For more information and club resources click here: <u>DEI</u>



October 30, 2020

To: Gov Frank Adamson From: Al Lutchin, Public Image Chair Re: District Council Report

The Web Refresh and Rebrand project has been launched with 15 clubs to date requesting support. Feedback from sites that have been updated has been very positive and enthusiastic. The refreshed web site design is helping to give clubs a new level of vibrancy and stronger ability to tell their story in the community. This effort is being sponsored by the District at no cost to clubs and is being done by professional web designer, Melissa Wells, with oversight from the Public Image Committee. We encourage our clubs to take advantage of this web design support to boost their visitor web site traffic and strengthen communication with members and community at large. Clubs can sign up for this service by going to the District Web site at <u>www.rotary7090.org</u> and look for "Club Website Refresh Initiative" in the upper left of the navigation menu.

This large scale District wide initiative is focused on driving membership growth, helping with engagement/retention of members and engaging online with the community by reflecting the great work that is being done by Rotarians in our District.

PI team members Michele Starwalt-Woods and Dave Schulz did a great job in leading two social media training sessions that was attended by 100 plus participants and response has been very favourable. A more advanced session will be planned and we anticipate doing additional social media training over the winter months. Team members were very active in the highly successful first annual Dr. Ron Mergl Memorial Polio Bike Ride event promoting the event on social media and main-stream media plus doing live streaming on facebook on both sides of the Border day of. Since then the team has updated the District Facebook channel with wonderful images that capture this high energy day for bike riders and those clubs who held localized fundraising events. We want to hear from all clubs who were doing localized polio fundraising efforts, please send any images to Dave Schulz at <u>daveschulz7@gmail.com</u>

Please fee free to reach to me directly with ideas and feedback: al@careercompasscanada.com

### **Assistant Governors**

### **District Council Report**,

### **October/November 2020**

No Hallowe'en for me this year ... I've been wearing a mask and eating candy and goodies for the past seven months....I don't need a special day to commemorate this!

Despite the COVID-19 pandemic, things are moving along extremely well in the clubs in the District; as per usual, there are those that "held back" during the early times of the pandemic and there are those that started up again (either in person or on-line), and even those that started up in person and then reverted back to on-line meetings.

The times are particularly difficult when you have a District (AND a club) that transcend international borders! I'm sure that this has been one of the weirdest experiences for all those District Governors in Rotary who have "borders" in their districts.

One really positive side of all of this has been the flexibility of clubs, especially in their accessing good speakers for their ZOOM meetings. There are so many excellent examples across the District of speakers from different time zones being part of our local clubs. As an aside, I was on a ZOOM meeting of the Rotary Club of St. Petersburg International (Russia ... not Florida!) and the speaker was from Sir Lanka. Attendees were from Russia, Canada, Holder (Alaska), Netherlands, Paris, Egypt, Pakistan, Germany, Israel and Great Britain ... what a wonderful exchange of ideas.

I have had the opportunity to visit with many of the clubs via area ZOOM meetings and I look forward to attending even more meetings in the next few weeks.

The highlight for me this year has been the appointment of Ross Gowan (Norfolk Sunrise) as the Assistant Governor Coordinator for 2021 - 2024. Ross served as an Assistant Governor for Area 1 from 2014 - 2017; he brings great leadership and people skills to the role. At the same time, I know that he will be able to adapt the role effectively to changes at the District, Area and club levels. The District will be well served by his involvement. I am thrilled at his appointment.

There continues to be a trend towards more cooperation – among clubs and among areas – in terms of projects. An example is the proposed Earth Day project (April 24<sup>th</sup>, 2021 – the Saturday after Earth Day) in which several areas are investigating projects related to shoreline or watercourse cleanups. As an aside, this perhaps raises an issue in terms of District coordination; in the past (in a past millennium!), the District had an Environmental Committee and now, with the new focus at the Rotary International level, maybe this is the time to re-enact this committee.

Recent initiatives at the District level in support of the Strategic Plan have received great reviews – e.g. Social Media training

One interesting "conflict" emerged from area 1 which other areas might wish take notice. The Norfolk Sunrise Club became aware that some local groups, who sponsor a particular project of interest to them, were approaching other local Rotary Clubs for support ... Unfortunately, each Club's donation fell short of having its name on a plaque. If it had been known they were approaching both clubs, the monies could have been jointly given and Rotary would have been

recognized on a plaque. The Norfolk Sunrise Club is planning to create a form that the sponsoring group will fill out, indicating from whom they have requested money.

The emphasis on helping small clubs with membership issues is just beginning to take place – it was noted in several area reports.

At the same time, some clubs have added new members such as:

- Ancaster AM six new members
- Batavia two new members
- Medina two new members
- Olean two new members
- Falconer one new member

Despite the pandemic, clubs have been innovative in their approach to raising funds. Most clubs realize that the total funding out there will be less (many people have less disposable income), but they have been adjusting their approaches to income generation for the club. Some examples, which could be implemented in other areas include:

- Bottle and can collecting (Ancaster AM raised \$13 000 ... so far)
- Drive-in or delivery food-related events (Brantford and Brantford AM)
- Modified Golf Tournament and virtual silent auction (Waterdown, Lincoln, Holley)
- Fantasy of Wreaths (Grimsby)
- Big Game Raffle (SOWNY e-club)
- Scavenger Hunt (Dunville)
- Car event (Lancaster Depew)
- Month-long daily raffle (West Seneca)
- Appliance Raffle (LeRoy)
- Annual Veteran's Pasta Dinner (Olean)

As well as fundraising, many clubs have been involved in "sweat equity" or "community – focused projects involving members in active community engagement. Examples include;

- Picking grapes to benefit food programs (Stoney Creek)
- Regular donations to the food bank (Ellicotville, Dundas Valley Sunrise)
- Picking vegetables (Dundas Valley Sunrise, Batavia)
- Road and park cleanup and other community beautification projects (Stoney Creek, St. Catharines Lakeshore, Grand Island, Amherst South, Ellicotville, Olean, Jamestown, Westfield-Mayville)
- Little Library boxes (Hamilton)
- Sponsoring blood donor clinic (St.. Catharines South)
- Remembrance Day Program involvement (several clubs)
- Grocery deliveries for seniors (Brock Rotaract Club)
- backpacks for school children (Grand Island and University of Buffalo Rotaract)
- Distributing dictionaries to school children (Niagara County Central)
- Rotary benches (Niagara County Central)
- Support for drive-through dinner (LeRoy)
- Signage for park (Medina)
- Helping with feeding families over the holidays (Medina)

Even in these difficult times, clubs have had events to celebrate;

- The Rotary Club of Lincoln donated \$100 000 to help complete the Rotary Lincoln Skatepark and Pump Track.
- The St. Catharines Club continues to celebrate its 100<sup>th</sup> year with a donation of \$95 000 to help improve Happy Rolph's Animal Farm.
- Lancaster Depew donated money to two groups Samaritan's Purse and the local Youth Bureau.
- Applying for a global grant (Batavia)
- Supplying over 40 ipads for students to assist in distance learning (Ellicotville)
- Many clubs supported the bicycle ride for Polio and it was a great success!!!!!

Each of the Assistant Governors has submitted a report about their activities and the activities in the clubs in their specific area. I have these on file and would be most pleased to share the contents (where appropriate\*) with any members of District Council.

Occasionally, Assistant Governors provide items to be shared confidentially with the District Leadership Team; these would be redacted from reports distributed.

Robert Morrow Coordinator, Assistant Governors (2018 – 2021) Strategic Plan Update District Council November 7, 2020 Submitted by: Melisa Schrock, Co-Chair

Since unveiling our new Strategic Plan this year, our team has been hard at work with its implementation and finding new and unique ways to inspire our Rotary leaders to embrace the resources offered, so that they can succeed at becoming vibrant and healthy clubs.

# 5 Strategies for success to achieve our mission of: Inspiring and supporting all the clubs in D7090 to be the best that they can be

- 1. Coach club leaders to bring membership innovation, vitality and growth to their clubs
- 2. Inspire our membership to improve their impact through training and dialogue with District leadership and fellow Rotarians
- **3.** Coach/mentor clubs to transform their public image to enhance awareness of Rotary within their communities
- 4. Educate the clubs on the impact of TRF to inspire stronger support
- 5. Connect clubs with youth programs to develop future Rotarian membership and to bring youth and vitality to all clubs

At a meeting with the AG's, we asked them how we could effectively reach the Club Presidents in an effort to educate them on the resources available. With a desire to build on the Food Truck Approach (started by PDG Kevin Crosby), we offered to send representatives from our Committee to their Area Meetings in an effort to interact directly with the Presidents. The AG's were in agreement with this approach and will be providing future meeting dates in an effort to assist us with spreading the word.

Our PR team has taken up the hefty task of offering to help Clubs properly brand their websites and other social media accounts. To date, 15 Clubs have accepted the challenge! Our goal of helping clubs to transform their public image and enhance awareness of Rotary within their communities is off to a great start! Creating a cohesive branding message will benefit all of our Clubs across the District and hopefully it will inspire more Clubs to take advantage of this tremendous opportunity.

In an effort to inspire our membership and improve their impact through training and dialogue with District leadership, we have begun offering more online training opportunities. Last month saw Rotarians participate in online training related to Club Runner and social media.

Online training has now been offered for grants and a speaker list of 10 topics has been created and distributed to all Clubs for consideration. Once again, the Food Truck is being put into action, with speakers actively seeking to come speak to Clubs on topics that are important and educational for all our members. These initiatives have been a welcomed change by many of our Rotarians, and a true example of how we are working hard to embrace the future and new technologies in an effort to keep Rotary relevant and thriving.

Moving forward, we will continue to work on our goals for growth both within membership as well as Foundation giving. We have a goal to increase Paul Harris Society Membership by 5%. We currently have achieved a 2% increase. While COVID has put a crimp in some of our Youth programs, we are still working hard to find ways to continue making the viable, while attempting to inspire more Clubs to participate when the time comes.

💿 Recording... 

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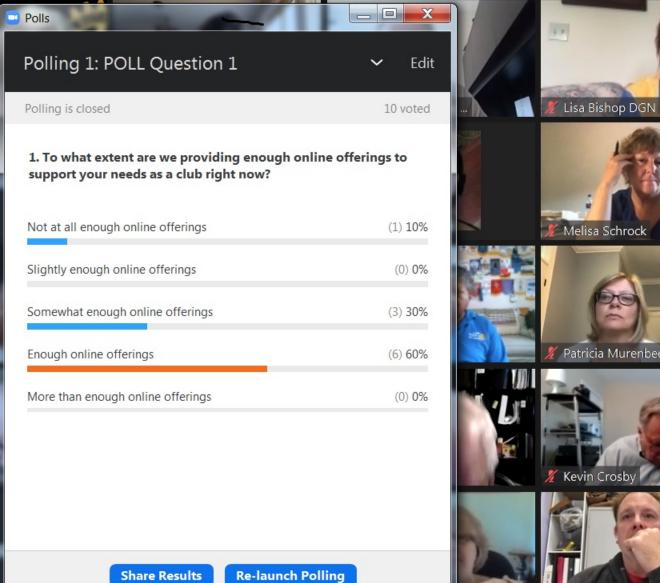
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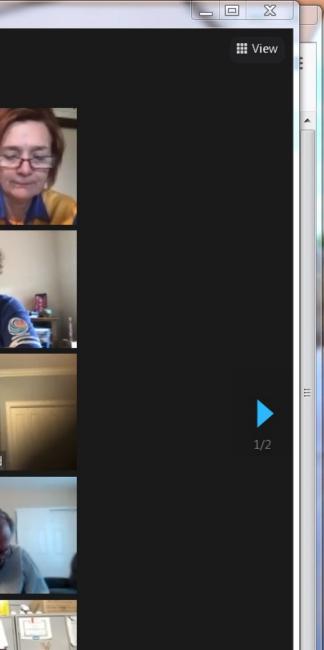




Share Screen Pause/Stop Recording Closed Caption

Melisa Schrock Patricia Murenbeeld Kevin Crosby Mike Mears rotary c.

CC





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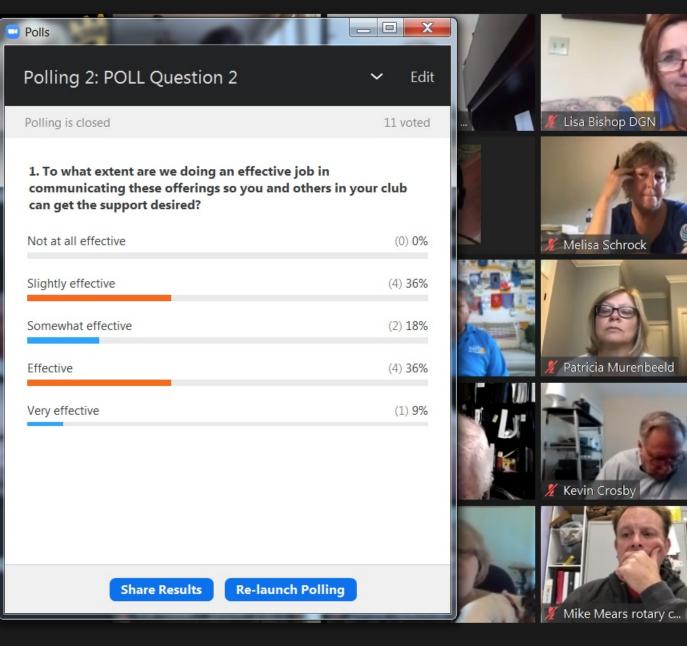
Scott Marcin







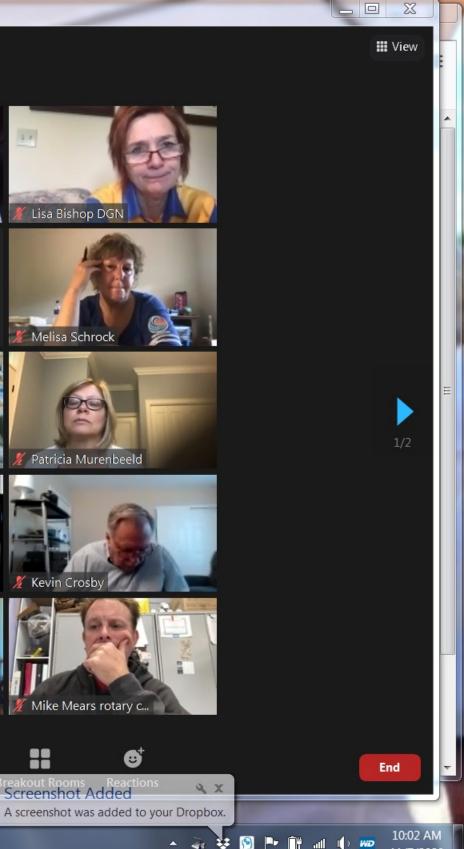




\$ 50 ^ ılı, ٢ CC 1 ~ Security Share Screen Pause/Stop Recording Closed Caption Unmute Stop Video Participants Polls Chat Screenshot Added LIVEDAIC Neauer DC DOSKIU.

Mike

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💿 Recording... 💵 🗖

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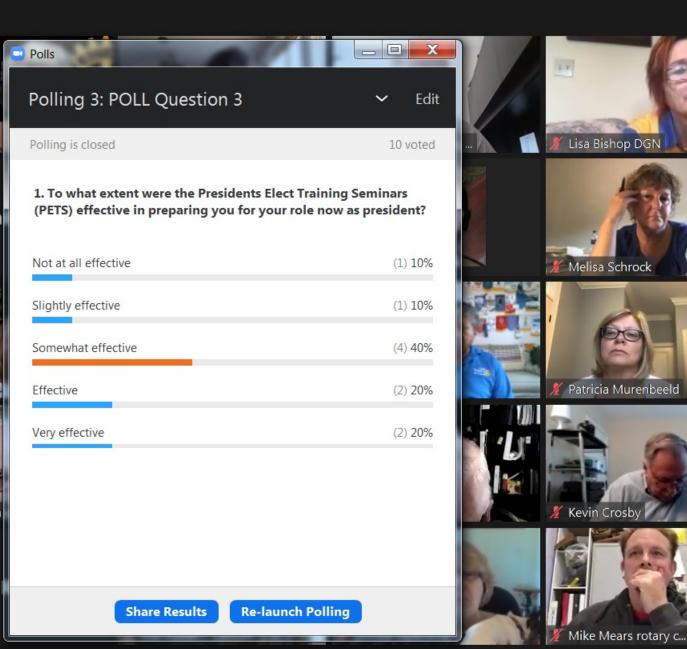
Scott Marcin





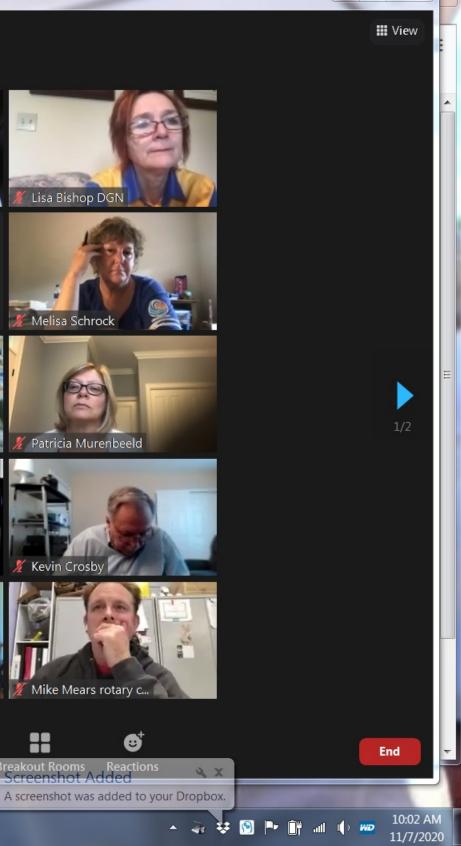






\$ 50 ^ .lı ٢ CC 1 ~ Closed Caption Breakout Rooms Reactions Screenshot Added Unmute Stop Video Security Participants Polls Chat Share Screen Pause/Stop Recording LIVEDAIC Neauer DC DOSKIU.

Mike



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💩 Recording... 💵 🔳

Scott Marcin







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Security

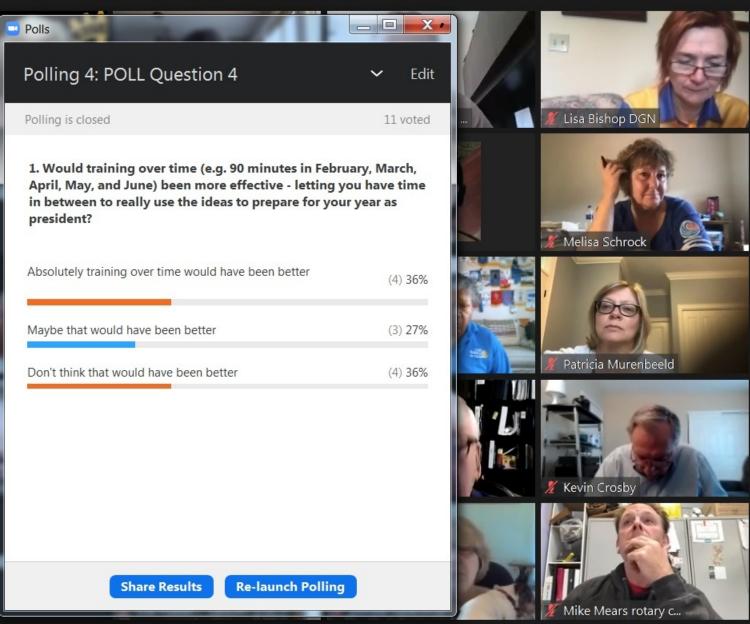
Mike

Participants

Polls

Chat



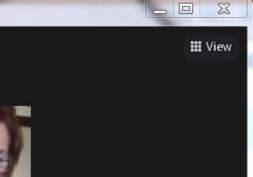


Share Screen Pause/Stop Reco. Stop Recording (Alt+C) Breakout Rooms

Neauer DC Deskto... Livesale

Unmute

Stop Video





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End

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10:02 AM 11/7/2020

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