



Rotary District 7090 Strategic Plan 2016-2017

2015-2018 District Vision Area of Focus

- The primary function of the District is to support clubs and help them be vibrant clubs
- Succession planning is important for all leadership roles at club and District levels. Future leaders will be well-prepared and mentored by incumbents.
- It’s important for District leaders to visit clubs (in person or virtually) and help members understand the role and resources of the District
- Collaboration among clubs and educational activities happen at the Area level. Adopt a “Food Truck” model of bringing training, information and resources to the clubs and Areas
- AGs are critical for supporting clubs and connecting District resources to the needs of clubs
- Expose new Rotarians to the bigger world of Rotary beyond their clubs as soon as possible.

District Vision Areas of Focus	Strategic Areas of Focus	Key Actions
The primary function of the District is to support clubs and help them be vibrant	Finding innovative and practical ways to help clubs attract, engage and retain members	Advance the GET READY TO GROW MEMBERSHIP strategy – engaging each District area in implementing actions to support this strategy (Director of Membership)
	To increase our focus on attracting and retaining younger Rotarians (under 45)	Provide ample opportunities for members to engage in hands-on activities throughout the District (Director of Service)
		To develop Young Rotarian events (that attract 45 years and younger) (Director of Membership – New Chair Younger Rotarians)

<p>Collaboration among clubs and education activities happen at the area level. Adopt a “food truck” model of bringing training, information and resources to the clubs and area</p>	<p>To take diverse approaches to educate Rotarians about the larger world of Rotary and District Resources</p>	<p>The development of a menu of topics and presentations that can be tailored to the needs of each club as well as a menu of delivery methods (online; recorded) – includes a speaker’s bureau that clubs could use in finding speakers for their meetings (Director of Training)</p>
		<p>Provide a diagnostic tool to help clubs determine their training needs and best ways to get these met (Director of Training)</p>
	<p>To continue to build awareness and support of the programs of the Rotary Foundation in our District 7090 membership</p>	<p>Focus on providing significant platform to highlight the stories of doing good in the world so the reasons for giving are clearly understood regarding Foundation – getting message out through various means (Director Foundation)</p>
<p>Assistant Governors are critical for supporting clubs and connecting District resources to the needs of clubs</p>	<p>To get all Assistant Governors understand and consistently deliver on the critical aspects of their role – doing much more than reporting by being a coach and facilitator to their clubs</p>	<p>Each area has a Assistant Governor with a successor identified a year in advance (in order to shadow and prepare for the role (District Governor Nominee)</p>
		<p>All Assistant Governors are actively provided with mentors, active coaching, fireside chats – resulting in Club Presidents understanding and experiencing the type of supports they need from their Assistant Governors (District Governor Nominee)</p>