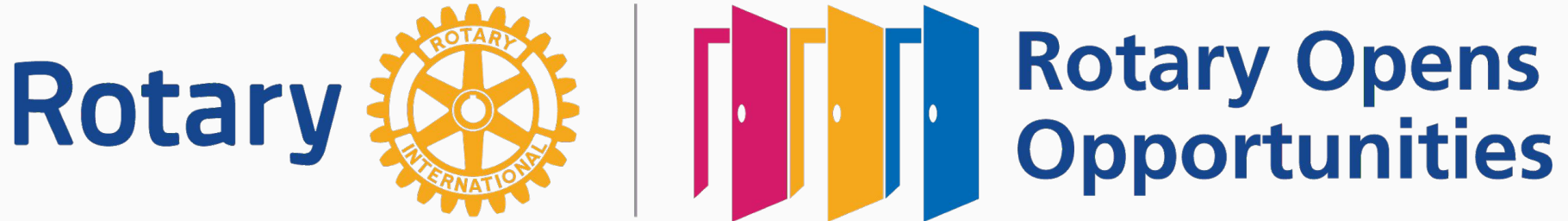


District 7090 Survey Results

THE SURVEY SAYS...



Your Role Tonight



1. Listen to the results - reflecting on what you said and how that may be the same or different than how others saw it
2. Ask questions of clarification about the survey data
3. Provide us with some input to help improve 2-way communications between district and you
4. Participate in your Breakout session actively... The questions are in yellow on right.

BREAKOUT SESSIONS:

What did you hear tonight that really excites you?

Are there any actions that you would like to see added / changed in the strategic plan?

If we could do one thing for your club in the next month as the district team of volunteers, what would it be?

Purpose of Club Survey



1. Gather some baseline data that we can use to monitor our progress in implementing the district strategic plan
2. To hear the input and ideas from the clubs on topics such as foundation, training, youth services and other district offerings
3. To identify some additional action that we will take in response to their feedback as we finalize action plans for the 2020-2021 that help see the district strategic plan get further implemented

Who Responded to the Survey and When?

- Survey was sent to the President Elect of each club. It was sent out in mid-June and held open till mid-July 2020.
- The President Elect was encouraged to get answers from his / her Board of Directors where feasible
- At time of analyzing this data - all but 9 clubs had responded to the survey
- The majority were President Elects - the response rate was

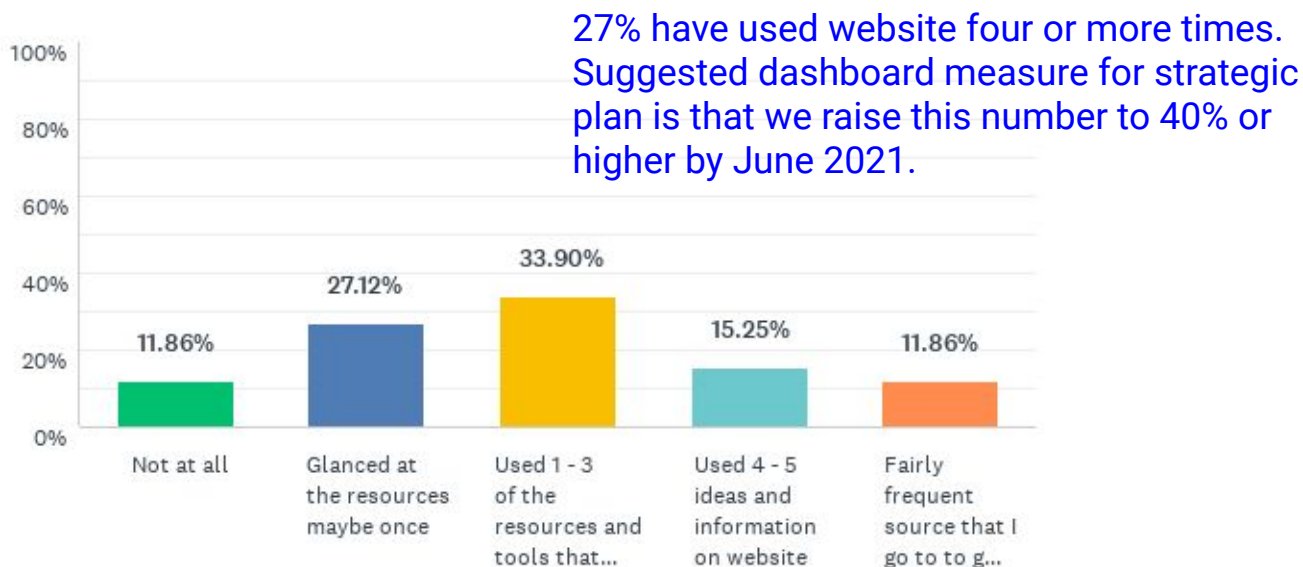
86%

On District Offerings

Have you as President-Elect participated in any District led event in this past year such as Web Talks, President-Elect training, Rotary Leadership Institute, District Conference etc?

- ❑ 12% of the respondents have regularly attended / involved in District events
- ❑ 39% have attended perhaps 2-3 District events in past year
- ❑ 36% only attended the mandatory PETS training and 14% did not attend any events in this past Rotary year
- ❑ Therefore, 52% of the individuals had taken part in activities beyond PETS (which is mandatory). A good marker for the strategic plan is if we move this percentage upward by this time next year - having perhaps 60% or more of the respondents attending 2-3 or more events

Q2 Have you as President-Elect been to the District 7090 website to review the resources available there such as the President-Elect page or the membership page or foundation materials?



What are the THREE most important things our District 7090 is currently doing to make your club and our District as effective as possible?

1. Provides training including President-Elect Training and Rotary Leadership Institute (61%)
2. Advice and support from Assistant Governor to our specific club (42%)
3. Provision of youth programs such as Youth Exchange, SlapShot, RYLA etc (37%)



Training
AG advice
Youth Programs

CONTINUED: What are the THREE most important things our District 7090 is currently doing to make your club and our District as effective as possible?

4th - The monthly newsletter from the District telling us what other clubs are doing with messages from the leadership team (31%)

Tied for 5th: Help us collaborate with other clubs on grant applications, fundraising and community service projects (27%); **tied with assistance in obtaining District Grants** to help fuel our projects (27%)

Tied for 6th: Visits by District Governor to our club (25%) and provision of resources and best practices on the District website (25%)

Other: Helps us to complete club visioning and strategic planning for our club (20%); advice and support from District directors / committee chairs on Membership, Foundation and / or Youth to our specific club (12%)

How Has This Input Changed the District 7090 Strategic Plan (focus for the year)?

1. We are shifting to member focused from club focused
2. Respondents seem to value when things are brought to the club - so effectively immediately we have 10 people willing to dialogue with your club on a topic of interest to you - club, board, committee meeting
3. We are exploring if we can customize PETS training to speak to what each leader needs to know (as some have been president before etc)
4. We have started meeting with the 15 clubs that are under 15 to explore small club issues and best ways to get the right support to the members in these clubs - part of collaborating and bringing clubs together

If we just focus on those who have not attended any District event or just attended PETS, their answers in isolation differ a bit

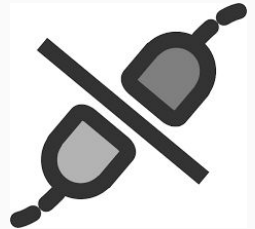
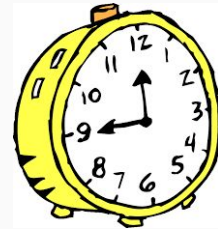
1. **Providing training** including President Elects training and Rotary Leadership Institute training is still number one at 55%
2. **Provision of monthly newsletter (38%) as is visit by District Governor to our club (38%)**
3. **Advice and support from our Assistant Governor (34%) and helps us to collaborate with other clubs** on grant applications, fundraising, community service projects (34%)

Insight: Most of these items involve us going to the club (AG or DG) or sending something direct to club members - seems to be best way to get those not regularly tapping District resources.

There are a lot of ways that the District tries to help and support all the clubs in the District. We know that not all these supports are fully utilized. **What do you believe holds you and others in your club back from engaging fully with District supports offered?**

Responses from those who did not use District resources last year or only attended PETS

1. Time
2. Disconnect between district and club - can't see benefit for us
3. Need to know they exist - don't have time to hunt for help

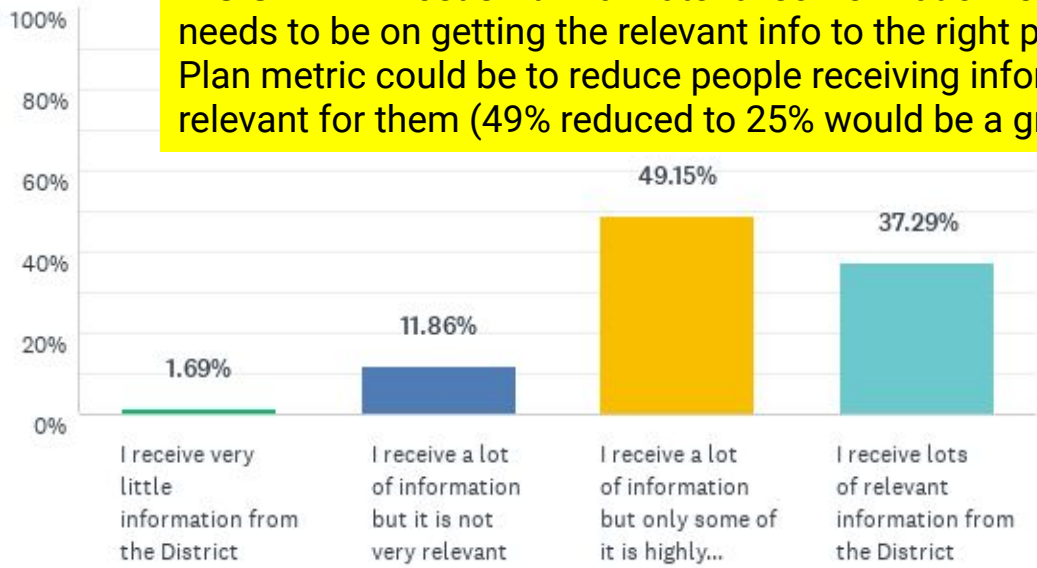


Other Comments: Spread too thin as club is too small; members are too old to want to engage; procurement process with grants is too complicated; asked for help but did not receive any; timing of events suit the retired not the young working person (who have kids activities in the evenings and weekends)

Q5 Which statement most accurately reflects your opinion when it comes to the information coming to you from the District?

NOTE: One person suggested holding back on emails and have a monthly webinar. With points of interest or updates.

INSIGHT: Almost 87% find material somewhat or very relevant. Focus needs to be on getting the relevant info to the right person. Strategic Plan metric could be to reduce people receiving information that is not relevant for them (49% reduced to 25% would be a great year one goal)



How Has This Input Changed the District 7090 Strategic Plan (focus for the year)?

5. To address issues of time / convenience, most training is going online asap (Rotary Leadership Institute; PETS)
6. The District newsletter has more ink dedicated to what we are doing and what other clubs are doing that might be of interest to you as members
7. Will try a monthly Presidents Call to highlight key messages and have more 2-way conversations
8. Bringing Rotary Web Talks back - will be monthly - will be more interactive and profiling what other clubs are doing in the topic areas you noted in this survey to be most important to the majority of you.

More Input Needed From You

We know:

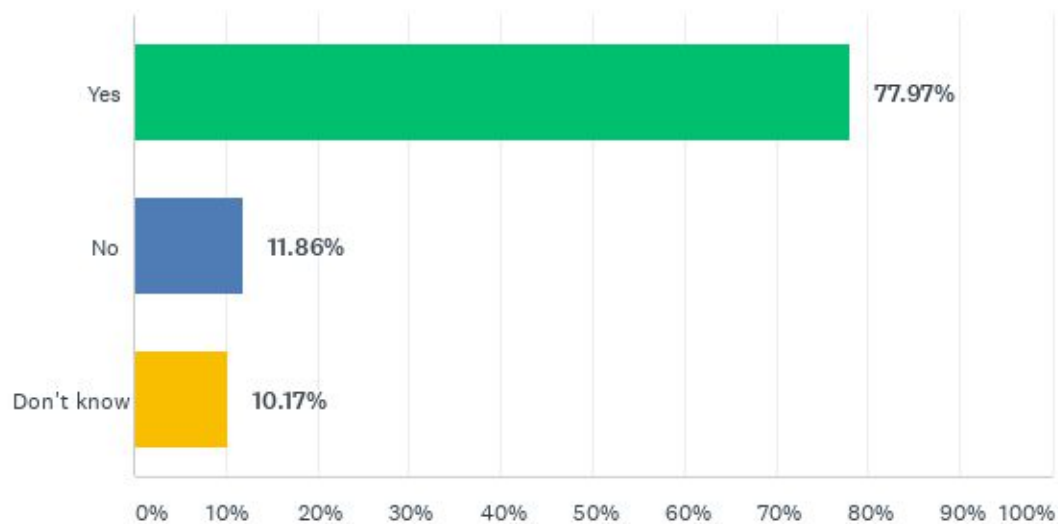
- That people get a lot of emails that are Rotary related
- Some come from RI, some from district, some from own club
- Everyone likes to receive information differently

What ideas do you have for us in terms of making the District communications more effective - you get the information you want and need - in a medium that works for you?

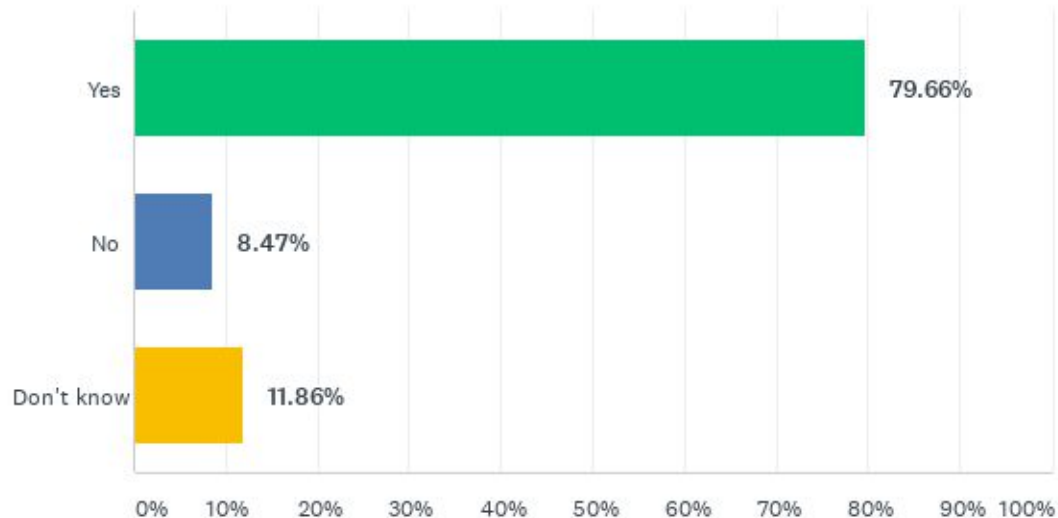
The
Rotary
Foundation



Q6 Does your club have a Rotary Foundation Chair or Ambassador?




Q7 Does your club plan on (or budget) giving to The Rotary Foundation in 2020 - 2021? In other words, as a club do you give directly to the Polio campaign and/or The Rotary Foundation (TRF) as a whole?



On Training





The District can / does provide training on a number of topics.

However, we want to hear directly from you and your board - what would you like to learn more about?

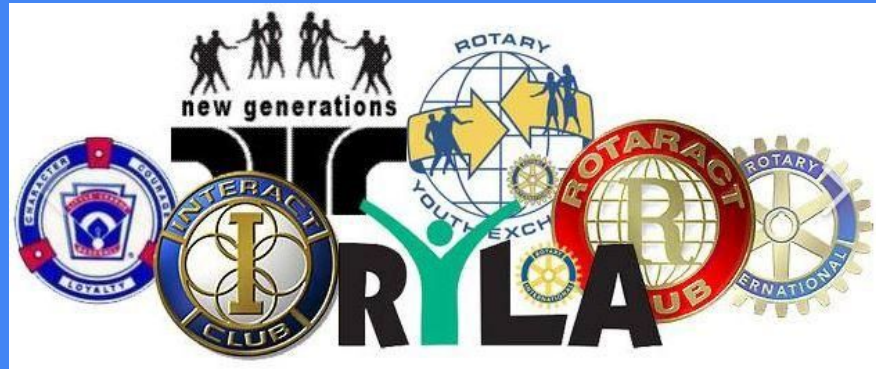
1. Membership resources
2. Grants - district & international / Foundation
3. Fundraising (online and otherwise)
4. What other clubs are doing in terms of service projects - including chances to collaborate
5. Club Runner
6. Public image from website to social media to just ways to get the message out
7. An overview of the various club positions and key things each person should know about their role
8. Orientation to the District and its resources



What types of training formats are you most likely to attend (check all that apply)

- 73% would like online interactive webinars and or video recording of webinar to watch at your convenience
- 66% would like in person at your club meeting
- 56% want in person - outside of your club meeting - but in the same geographic area (no more than 20 minute drive)
- 32% want 1-1 coaching, mentoring, advising or consulting
- 31% want in person District-wide training - may involve travel
- 20% want audio training like podcasts

Youth Programs



COVID-19 has disrupted all our youth programs. Assuming it's possible, can you please indicate which of the following youth programs your club wants to be involved in 2020-2021

Program	Yes	No	Don't Know	Need Info	Comments
SlapShot	69%	13%	13%	5%	<p>Almost 2/3 s of our clubs reporting planned involvement in SlapShot and Interact.</p> <p>Anticipate that 35% not sure about participating in Early Act and 28% not knowing regarding Rotaract has to do with school uncertainty for the fall.</p> <p>Many clubs comment about being strapped for resources - this might explain only 1/3 of clubs participating in Long Term Youth Exchange</p> <p>We can provide later which club asked for more information on which program</p>
RYLA	57%	20%	19%	4%	
Short Term Youth Exchange	35%	35%	19%	10%	
Long Term Youth Exchange	34%	40%	20%	6%	
Early Act	19%	38%	35%	8%	
Interact	68%	10%	22%	0%	
Rotaract	52%	17%	28%	2%	

Other Questions

Do you know if the person in your club who is in charge of club administration, youth, membership, service projects, foundation and public image are listed on your Clubrunner and / or district / RI sites?



One club noted they can not afford club runner. Wondering if they can update without paying for club runner?



What types of projects is your club considering?

- Food pantry
- Job training for people with mental health issues
- Introducing a cultural diversity & inclusion program
- Having a “dignity of identity” activities at each meeting
- Support organizations that promote healthy diet / feeding our community
- Supporting Welch Field Pool
- Dog park
- Mental health and well being
- Participate in Ride for Roswell and Ride for the Cure - participating and volunteering
- Observation decks for our nature parks
- Food program for local youth
- Supplies to special needs kids
- Family Day skating
- Biking trails
- Food for Kids
- Contribute to local women’s shelter
- Support structure which will serve as basis for a community farmer’s market
- Greenway trail project
- Cleaning up parks and highways
- Child flu clinic
- Books for children’s program
- Literacy lending libraries
- Landscaping at local nature sanctuary
- Community kitchen - serve 150+ meals a week
- Community garden / garden for kids
- Playground equipment for disabled youth
- Kayak launch development
- Bike repair station for fitness / bike trails
- Blood drive



Community Health Action Plan is Well Supported

In 2020-2021, District 7090 is hoping to support interested clubs in a manner that you deem most effective.

- ❑ 87% (47 clubs) are interested in webinars on community health and wellness
- ❑ 85% (50 clubs) are interested in having a speakers bureau who could present on various topics
- ❑ 83% (45 clubs) are interested if you create a hub of resources and links on the topic on the District website

- ❑ 78% (42 clubs) support creating a district network who could advise and support initiatives
- ❑ 76% (41 clubs) are interested in a panel of 'best practice' clubs presenting their community health projects
 - One club asked for ideas of how smaller clubs with limited resources could get involved
 - Another suggests many clubs could get involved in Great Lakes Waterfront Trail organization - supporting development and clean up
 - Another notes they would want training seminars on the subject - if online

How Has This Input Changed the District 7090 Strategic Plan (focus for the year)?

9. To address questions on impact of youth programs on club members - going to get a panel of participants to share their experiences
10. We have been working to get your leads identified in membership innovation, youth, foundation, public image so we can connect that person to the director in that area - more laser focused assistance
11. Have engaged Clubrunner to share their training schedule with club members plus do a Rotary webtalks. Also Pene is reaching out to all club secretaries to find out how she can help each perform their role
12. At the end of the day, we want more Rotarians to be excited, proud and energized by the experience of Rotary. This is the best way to strengthen Rotary

7090 Strategic Plan



Preamble to this Section was:

Your District 7090 has five key strategies in its 2020-2023 strategic plan.

It is our hope that the action plans we are putting in place (and fine-tuning with the help of this survey) will help to inspire and support all the clubs in our District.

In your opinion, how effective has the District been in this past year in the following areas:



- ❑ **33% rated very / extremely effective** when it came to “motivate and guide clubs to increase their understanding and support for **The Rotary Foundation**”
- ❑ **28% rated very / extremely effective** when it comes to “**train club members** to provide strong leadership at the club level”
- ❑ **26% elected very / extremely effective** when it comes to “inspire clubs to get **more involved with youth** (e.g., exchange students, EarlyAct, etc)
- ❑ **22% rated very / extremely effective** in “assisting clubs to **enhance public image** and awareness of all Rotary does in local and global communities
- ❑ **15% rated very / extremely effective** in “educate and guide cubs on innovative **ways to recruit and retain members**”

Strategic Plan Measures:

Perhaps we aim to raise each percentage by 15% by next survey we issue next June / July

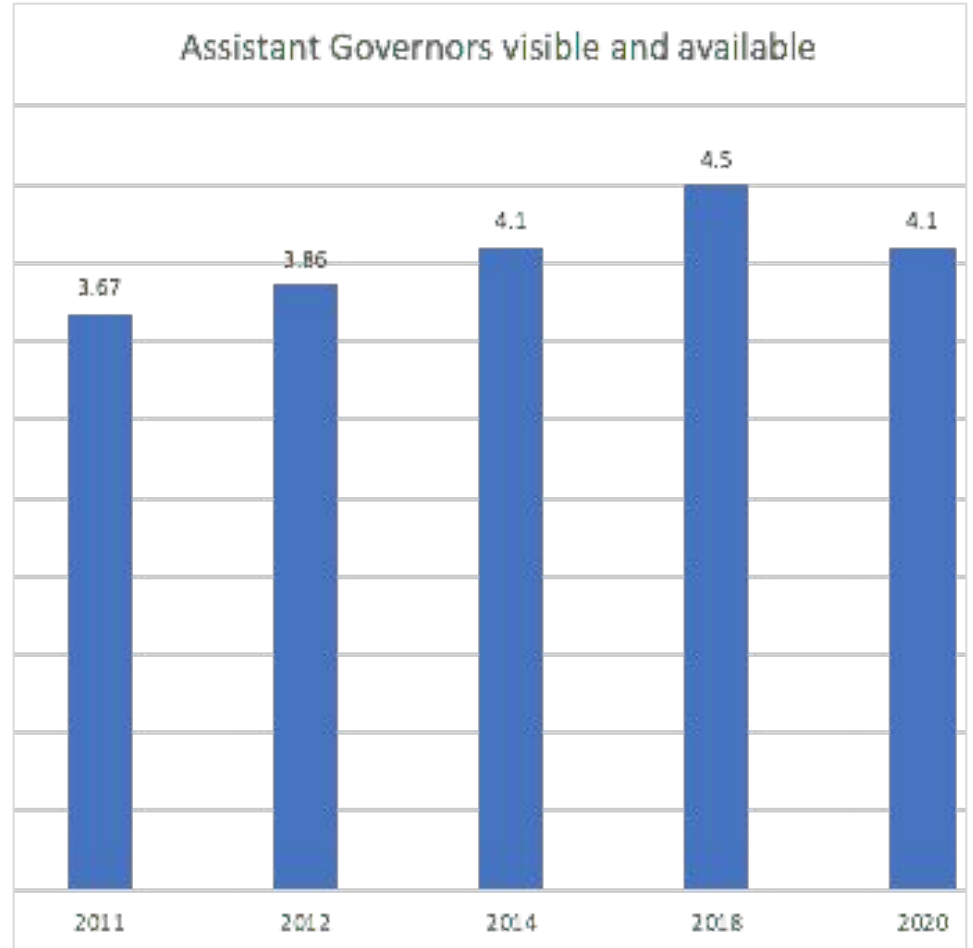
Final Ratings / Comments

Please rate how true is the following statement...

My district liaison, namely Assistant Governor (AG), is visible and available to our club as needed

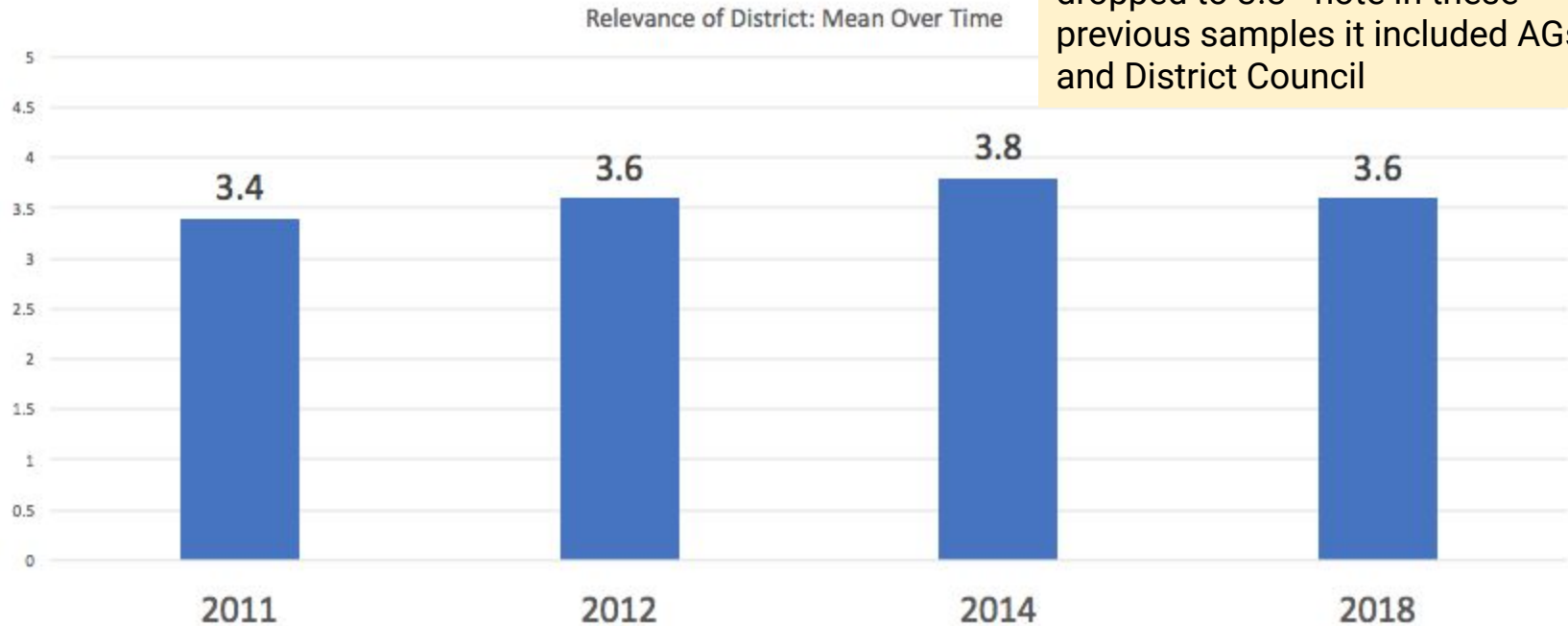
- 30% extremely true
- 56% very true
- 9% somewhat true
- 5% slightly true
- 0% not at all true

This question has been asked on District 7090 surveys since 2011 - it shows that the 2020 mean is second highest ever achieved



Relevance Rating Of District Over the Years

In 2020, relevance rating has dropped to 3.3 - note in these previous samples it included AGs and District Council



Final Advice and Comments - a sampling

“We could really use speakers for our Zoom meetings. This is an opportunity to provide speakers on a variety of topics”

“Good hard working at the district level - but many club members are really only interested in being involved at the club level”

Hard to see value we receive for district dues we pay

Training needs improving - given audience PETS was the focus on most comments - too long, not tailored to needs, some speakers did not add value

More Advice and Comments - a sampling

The most effective thing that District did this year was schedule open mic nights and promote topical dialogue between clubs and District Chairs

As a President Elect, I should have made myself more familiar with the district. This might be helpful going forward.

We are a club that is small and very focused on ""home town"" issues of need. It is impossible to attend all that Rotary offers - especially when it involves travel and costs. If something could be done on a smaller ""local"" scale, that may be helpful for the smaller clubs

Keep on doing what you are doing, it is very helpful

Final Comments and Advice - sampling

We want help to support our neighbouring clubs or to collaborate more

Use many formats in training as well as providing examples of promotional material we could be using at our clubs

We want some assistance with club responsibilities and roles

Listen more - reach out personally to our clubs to find ways we would like to be supported

Breakout Sessions

What did you hear tonight that really excites you?

Are there any actions that you would like to see added / changed in the strategic plan?

If we could do one thing for your club in the next month as the district team of volunteers, what would it be?

