

Get Ready To Grow! With Service Projects



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The Role of Service Projects

in support of the Membership Campaign

The loudest message coming out of the PETS1 training, was that Clubs need help engaging their members!

New members want to get engaged “now” – they don’t want to wait.



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The Role of Service Projects

in support of the Membership Campaign

2 Objectives

- Identify “hands on” Service Projects in several areas across our district
- Create a database of existing Service Projects for other clubs to reference



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Area Service Projects

Identify * Promote * Engage

- * Hands on projects which can be completed within one day
- * Projects should not require financial assistance*
- * Consider a partnership with other community organizations



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Examples of Projects

- * Habitat for Humanity



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Examples of Projects

- * Habitat for Humanity
- * Roadside Clean up



Examples of Projects

- * Habitat for Humanity
- * Roadside Clean up
- * Garden Planting



How can the District help?

- * We are creating a landing page that all clubs can use in their promotions.
- * We will be providing PR tools, tips, and ideas.
- * We can write "templates" for clubs on the media release and PSA for the purpose of the membership campaign.
- * We can provide a uniform Facebook cover to help drive the membership initiative.

Next Steps

- * Submit project ideas to me no later than 2/29/16
rotarianforever@gmail.com
- * Submit a list of current service projects with a brief description to be included in the service project database
- * Plan to participate once the projects have been identified
- * Invite everyone to participate
- * HAVE FUN, FELLOWSHIP & EMBRACE ROTARY



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