

Get Ready To Grow

Membership Webinar

Panelists

District Governor Kevin Crosby

Membership Chair Brian Carmichael

New Member Orientation Marie Bindeman

Membership Committee Keith Flexman



Ready

But First...

Is our Club Actually READY
for New Members?

Why Stay?

To positively Impact my community	35.5%	36.1%
For friendship	30.0%	38.4%
Networking opportunities	18.7%	5.2%
Personal & professional recognition	4.3%	2.3%
Training opportunities	3.3%	3.5%
To have positive impact globally	8.2%	14.5%

The Questions

Is our Club...

Attractive...
Relevant?

Attractive & Relevant Indicators

- Club is active... Is “doing” things
- Get to meet & know local Leaders
- Good Website, Facebook
- Members feel involved
- Members and guests feel welcome
- Strong Camaraderie (and Fun)
- Respects Members’ Work

And much more...



STRENGTHENING YOUR MEMBERSHIP

Creating Your Membership
Development Plan

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www.rotary.org/myrotary/document/en/573

Resources Available



MEMBERSHIP ASSESSMENT TOOLS

What you will find inside



Diversifying Your Club

- Member Diversity Assessment

Representing Your Community's Professions

- Classification Assessment

Enhancing the Club Experience

- Member Satisfaction Survey

Finding New Club Members

- Prospective Member Exercise

www.rotary.org/myrotary/en/document/club-assessment-tools

101 strategies

for recruiting and retaining members



Rotary

Zones 24 & 32



Great ideas to share

- Home
- Our Blog
- One Rotary
- Public Image
- Membership**
- Rotary Club Central
- Vibrant Clubs
- Our Foundation
- Training
- District & Club Planning
- Contact

Membership

Information from Rotary and Zones 24/32 on membership plans, tools, support and resources for districts and clubs .

Important Links

- [District Web Sites Within Our Zone](#)
- [Zone 24 and 32 Web Site](#)

Stay In Touch

● GreatIdeasToShare.com



What will you find at GITS

- Engagement & Retention Resources
 - Mentorship Worksheet (RI)
 - Club Membership Health Check Up
 - Membership Satisfaction Survey Sample
 - Annual Member Involvement Appraisal
 - Getting & Keeping Good Rotarians
 - Calculating Baseline for Membership
 - Vibrant Clubs Assessment (club version)
 - Membership Assessment Tools
 - Engagement and Retention Best Practices
 - Member Exit Survey (D7890)
- Mentoring Program Template
Engagement Action Plan Sample

OUR EVENT CALENDAR



Date

Time

Location

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Date

Time

Location

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Through **PolioPlus**, Rotary's most ambitious program to date, Rotary has played a leadership role with the World Health Organization, the U.S. Centers for Disease Control and Prevention, and UNICEF in bringing the world to the brink of polio eradication. Rotary's **ENDPOLIONOW** campaign promotes public awareness and fundraising for the program. The Bill & Melinda Gates Foundation has given Rotary \$355 million in challenge grants to support **PolioPlus**, and has pledged up to \$35 million per year more through 2018 for the final push to eradicate the disease worldwide.



Learn more and donate at www.endpolionow.org

GET TO KNOW US

Rotary Club [of/at] [Location]
[Location line 2]

Meeting Thursdays at 7pm
Chicago Cultural Center Café

+1-773-555-5000
hello@rotaryclubsite.org
www.rotaryclubsite.org



www.rotary.org

THE ROTARY EFFECT



Join us to take action
in communities, like yours,
around the world.



WE ARE ROTARY

Rotary brings together people like you — from all walks of life — who want to use their expertise for good. People whose sense of responsibility inspires them to give back to their communities. At Rotary, we connect for good — and form lifelong friendships in the process.

Together, we empower youth, improve health, promote peace, and advance our communities in all corners of the globe. With 1.2 million members in 34,000 clubs worldwide, our global community's impact has never been greater — and it continues to grow.

MAKE A DIFFERENCE

Belonging to a Rotary club provides members with an opportunity to give back to their communities and to connect with like-minded leaders and friends.

People join Rotary for many reasons, including community involvement, personal development, professional networking, and camaraderie. But perhaps the most important benefit is the satisfaction you gain from making a real difference in your community and in the world.



OUR CLUB

Our club gives you an opportunity to join leaders to take action on important issues affecting our community, our nation, and the world. We also have a lot of fun — whether we're socializing or working together on service projects.

Members of our Rotary club connect at weekly meetings and learn from business experts, political and civic leaders, and entrepreneurs who help us stay informed on issues that are relevant to our community.

Together, we are making great things happen. We have a charter that has set us apart and produced results.

My experience with our club has been truly valuable. I've made lifelong friends and important connections that have helped me succeed in my business.

— Member name

OUR CURRENT PROJECTS

Our club is committed to making a difference locally. In response to an urgent need, we are focused on projects that have a real impact in our community.

We partner with local agencies to maximize our impact and expand our reach. By supporting local organizations, we help ensure that men, women, and children in our neighborhoods have access to the nutrition that they need.

GET INVOLVED

Learn how you can make a difference. For more information about our projects and our upcoming events, visit www.rotaryclubof.org.





**BE A
VIBRANT
CLUB**

YOUR CLUB LEADERSHIP PLAN
NORTH AMERICA

YOUR ROTARY CLUB

Is your club vibrant? Does it engage its members, conduct meaningful projects, and try new ideas? Your club's activities should reflect the diversity and personality of its members. As you develop a plan for your club, use these tips and ideas, and be open to letting your club evolve. Remember, if you try something new and it doesn't work, you can always try something else. **Every member should feel empowered to shape your club's future and make it outstanding.**

www.rotary.org/myrotary/en/document/556

Alumni

- We have 360 Alumni living in our District
- Less than 6% are Rotarians
- We have contact information for about 300
- Many are in the prime Rotary age range
- Reintroduce them to Rotary as a volunteer at your next club project
- For more information contact your AREA AG. They have the contact details

How can the Membership Committee help your club?

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