Great Membership Resources & Where to Find Them

Kevin Crosby, District 7090 Membership Director



Rotary

What kind of resources?

- ► Manuals
- Guides
- ▶ Best practices
- ►Tools (e.g., surveys)
- Videos
- PowerPoint presentations
- Newsletters
- Reports
- Human





Rotary







For what purpose?

- Getting your club ready for membership growth
- Recruiting / attracting new members
- Recruiting / retaining Young Professionals
- On-boarding new members
- Retaining your current members
- Building diversity
- Creating satellite clubs



Where are these resources?



Our District

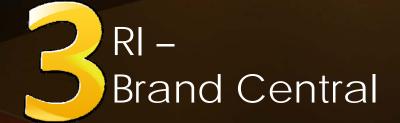


RI – Shop Rotary



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Zone 24







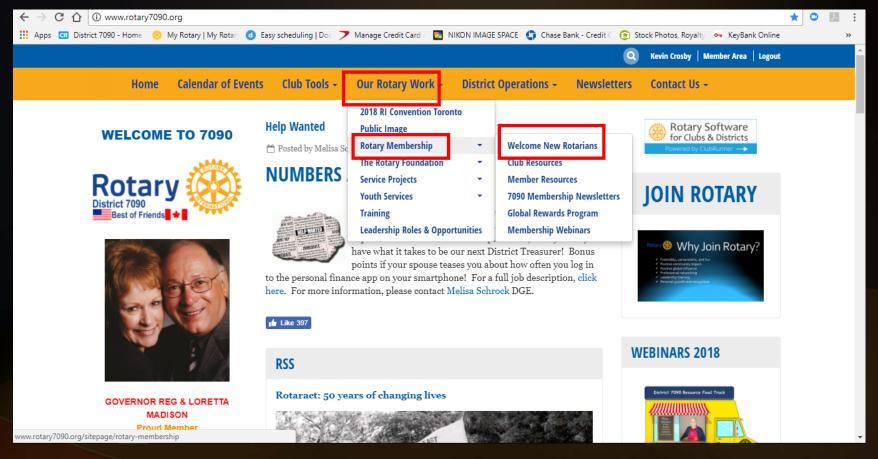


Our District

- Website
- ClubRunner Dashboard
- Human: me or Committee Chairs











WELCOME NEW ROTARIANS

Rotary Membership » Welcome New Rotarians



Subpages

Welcome New Rotarians

Related Pages

Member Resources

Global Rewards

District Newsletters

7090 Membership Newsletters

Links

Rotary International

The Rotary Foundation

Files

Impact Begins with You

WELCOME!

As a Rotarian, you join 1.2 million people worldwide in a quest to create lasting change around the globe. You are united with leaders from all continents, cultures, and occupations and have a unique opportunity to exchange ideas and take action in local and global communities.

As you embrace your new Rotary membership, become engaged in your Club and the world of Rotary around you, we want you to know that we (all the Rotarians) are all here to support you.

Rotary can be as big or small as you want it to be. Whether you are looking to volunteer within your local community or explore the opportunities to engage Rotary outside of your club and community, the possibilities are endless.

Becoming a new Rotarian shouldn't be overwhelming. Take your time in getting to know your Club, other neighboring Clubs, your District and when you are ready, take a dive into the deeper world of Rotary.

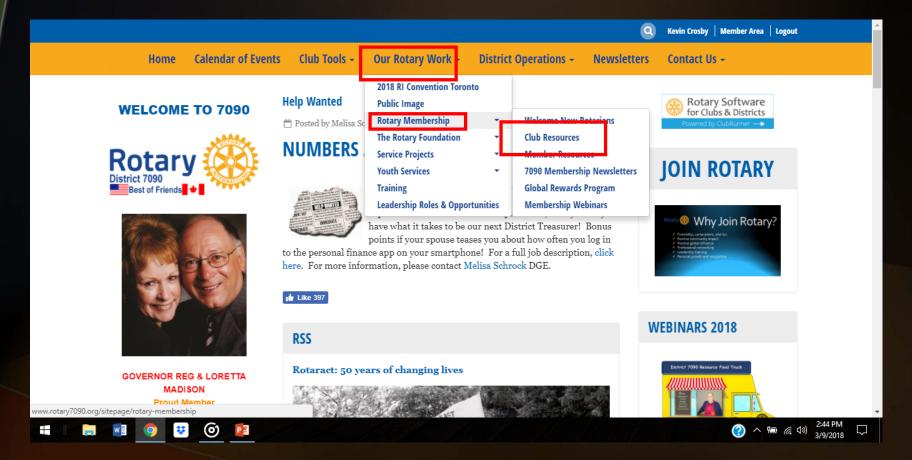
We invite you, when you are ready, to visit the Member Resources Page. Here you will catch a glimpse of:

- Your First Month as a Rotarian (learn the basics of Rotary and get connected)
- Your First 90 Days as a Rotarian (start to understand the ins and outs of Rotary)
- The Deeper World of Rotary (become engaged in youth programs, international projects and so much more)

Whatever your reason for joining Rotary, we're glad you did and we look forward to meeting you along the way. If you are looking for support or have questions you want to ask, please feel free to connect with the New Member On-Boarding Chair Tamara Coleman-Lawrie at tamara@d7090.org at any time.









Rotary Membership » Club Resources

Subpages

Club Resources

Related Pages

Member Resources

7090 Membership Newsletters

Membership Webinars

Links

Rotary International Resources

Get Ready to Grow

Why Join Rotary?

Files

Be A Vibrant Club

Lead Your Club

Connect for Good

Rotary Terminology

Rotary Basics

Discover Rotary PPT (customizable)

CLUB RESOURCES

We know how important it is to have the right resources and tools to support the work of your Membership Chair, your Membership Committee as well as your entire Club.

Below you will find links to resources and tools that will support you in:

- · Managing your Membership Committee;
- · Recruiting new members;
- · Best practices for New Member Engagement and Mentorship; as well as
- · How to retain and actively engage your members in your Club.

We have also included below the key items for you to include in your welcome package for new members.

There are also many opportunities for additional training (both in person and online) to support you, your members and your Club. You can visit the Membership Webinars to the left in the Related Pages menu.

If you are looking for a specific resource or for support in the area of Membership planning and program implementation, please contact the District Membership Committee Chair Kevin Crosby at kevin@d7090.org or the New Member On-Boarding Committee Chair Tamara Coleman-Lawrie at tamara@d7090.org.

MEMBERSHIP COMMITTEE MANAGEMENT

Lead Your Club - Membership Committee

Membership Minute Newsletter - Sign up for this and many other Rotary Newsletters!

Strengthening Your Membership Plan

Understanding Membership Reports

BUILDING/MAINTAINING A VIBRANT CLUB & MEMBER RETENTION

Annual Member Involvement Appraisal

Be a Vibrant Club North America

Improving Your Member Retention

Membership Assessment Tools

Membership Best Practices RI Forum

Membership Diversity Assessment

Membership Engagement: The Key to Retention - VIDEO

Membership Satisfaction Survey - Customize the survey for your Club by contacting Pene Hutton at phutton@netsync.net.

Rotary Club Health Check

Understanding Why Members Resign - Exit Survey

PROSPECTING, RECRUITING & ON-BOARDING





prempersing precisity assessment

Membership Engagement: The Key to Retention - VIDEO

Membership Satisfaction Survey - Customize the survey for your Club by contacting Pene Hutton at phutton@netsync.net.

Rotary Club Health Check

Understanding Why Members Resign - Exit Survey

PROSPECTING, RECRUITING & ON-BOARDING

Best Practices for Mentors

Best Practices for New Member Engagement

Connect to Membership Leads

Creating a Positive Experience for Prospective Members

Discover Rotary PPT Presentation

Double Your Membership in Six Months - 10 Lessons from a Rotary Pilot

First Impressions Matter: The Membership Experience VIDEO

How To Manage Membership Leads

Introducing New Members to Rotary - An Orientation Guide

Kick Start Your New Member Orientation - Video Training Module available in the RI Learning Center

New Member Checklist PDF Version

New Member Checklist Word Version

New Member Welcome Kit - Available for Purchase through Rotary International

Proposing New Members

Prospective Member Brochure - Impact Begins with You

Prospective Member Exercise

The Art Of Building A Rotary Club Membership Base Simplified! - VIDEO

Top 5 Rotary Membership Myths Exposed - VIDEO

ITEMS TO INCLUDE IN THE NEW MEMBER WELCOME KIT

Connect for Good

Getting To Know Your Club Fillable Template

Getting To Know Your District

Member Certificate - Customize the Certificate and Print it for your New Members

Member Pin

New Member Checklist (MS Word Version Available Above)

Orientation Handbook - COMING SOON!

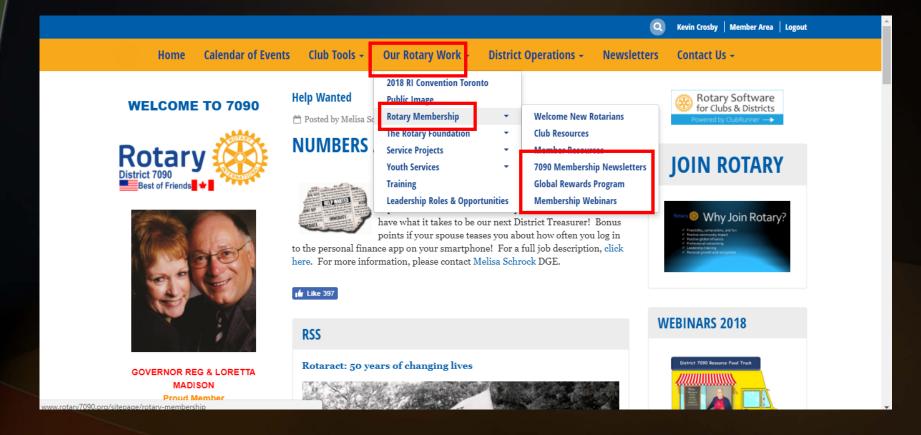
Rotary Basics

Rotary Terminology













Kevin Crosb | Member Area | L gout

Home

Calendar of Events

Club Tools -

Our Rotary Work -

District Operations -

Newsletters

Contact Us -

WELCOME TO 7090





GOVERNOR REG & LORETTA MADISON **Proud Member**

Help Wanted

🖰 Posted by Melisa Schrock

NUMBERS ANYONE?



District 7090 is in need of a District Treasurer for the term starting July 1, 2018. If you secretly love to categorize expenses and create color-coded pie charts, then you may have what it takes to be our next District Treasurer! Bonus points if your spouse teases you about how often you log in

to the personal finance app on your smartphone! For a full job description, click here. For more information, please contact Melisa Schrock DGE.

i Like 397

RSS

Rotaract: 50 years of changing lives





JOIN ROTARY

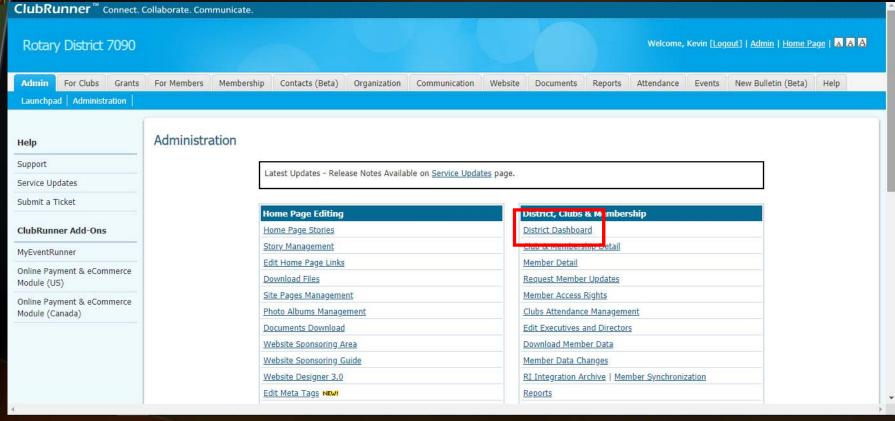


WEBINARS 2018



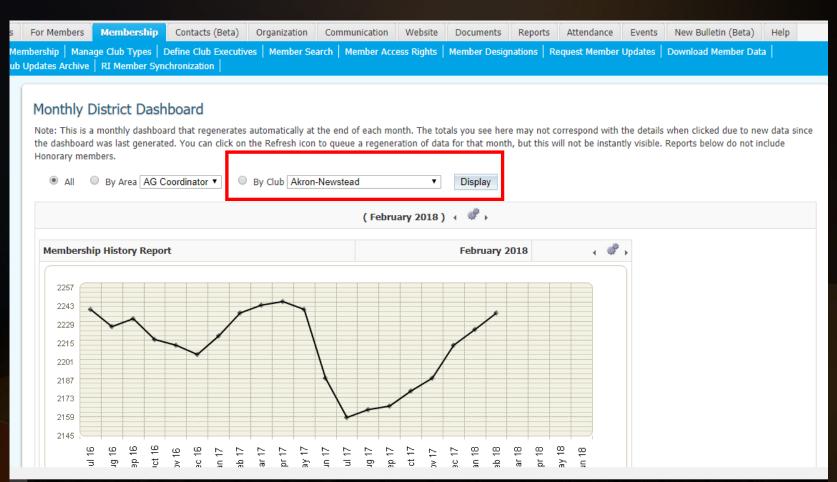










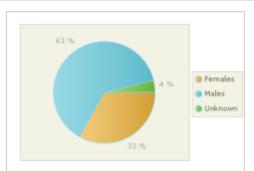




Rotary

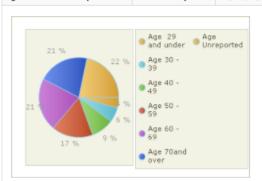
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Gender Distribution Report February 2018 () Age Distribution Report February 2018 ()



Note: These totals were last generated on Feb 28, 2018. To see updated figures, click on the numbers in Membership Overview.





Note: These totals were last generated on Feb 28, 2018. To see updated figures, click on the numbers in Membership Overview.



Note: All charts and graphs are generated on the last day of each month. For the most up to date info, click on the numbers above.

February 2018

Highest Attendance This Month

Hamburg (85%)

Club Attendance

St. Catharines South (80%)

Fort Erie (80%)

Lowest Attendance This Month

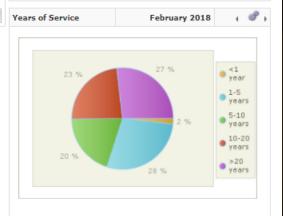
Grimsby Rotary @ Noon (40%)

Niagara Falls Sunrise (39%)

Hamilton - Tonic after 5 (0%)

View detailed report with YTD attendance

Note: These totals were last generated on Feb 28, 2018. To see updated figures, click on the numbers in Membership Overview.







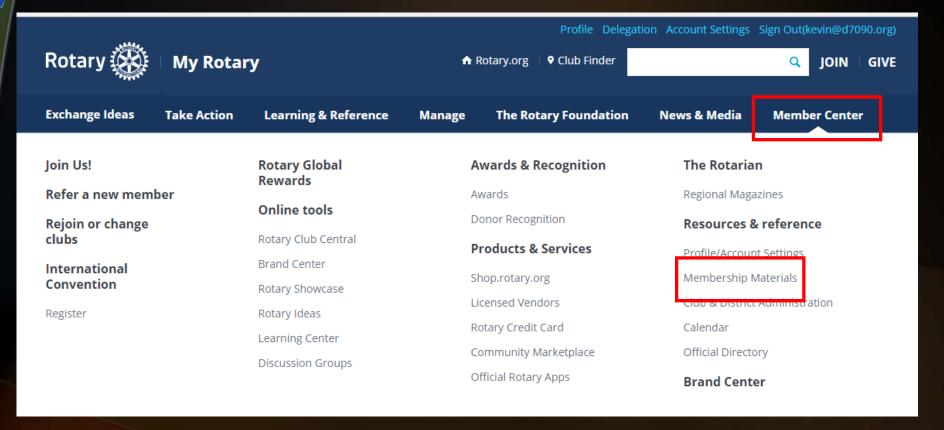
Human Resources

- Membership Director Kevin Crosby
 - Chair, Recruitment Committee Gordon Crann
 - Chair, Retention Committee Marlee Diehl
 - Chair, On-boarding/New Member Orientation Tamara Coleman-Lawrie
 - Co-chairs, Young Professionals Amy Gringhuis & Jamie Perry
 - Co-chairs, Accessibility Committee Rob Benzel & Terrence Ho
 - Co-chairs, Club Extension Committee TBA





RI - My Rotary



Rotary

Membership



Impact begins with our members - who unite and take action to create lasting change across the globe, in our communities and in ourselves.

Use these resources:

- · Assess your club
- Engage current members
- Connect with prospective members
- · Follow your membership leads
- Make new members feel welcome
- Develop your club

Assess your club

What do you want to do?

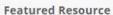
I want to...











Club flexibility

Discover how the new flexible club options can help keep your club relevant and meet members' needs. Learn more >

- · Subscribe to Membership Minute
- Swap membership best practices

Join Us!

Tell us why you're interested in Rotary and we'll help you get started.

I'm interested in:

- Select -



Refer a potential member and we'll help connect them to the right club. Only current members can refer new members. To refer someone to your own club, contact your club secretary.

REFER A MEMBER

Rotary

Assess your club

Use these resources to see if your club is meeting members' needs and reflecting the community.

- Rotary Club Health Check Identify your club's problem areas and make changes to help it stay relevant for members and the community.
- Is Your Club Healthy? Take this Learning Center course to help your club improve its member experience, service and social events, public image, and club operations.
- Understanding Membership Reports: Getting Started Learn how to use membership data to determine
 where to focus your membership efforts.
- Membership Assessment Tools Analyze your member profile to identify prospective members and diversify
 your membership.
- · Representing Your Community's Professions (classification assessment)
- · Diversifying Your Club (member diversity assessment)
- · Finding New Club Members (prospective member exercise)
- · Improving Your Member Retention (retention assessment and analysis)
- · Enhancing the Club Experience (member satisfaction survey)
- Understanding Why Members Leave (exit survey)
- Building a Diverse Club Take this Learning Center course to strengthen your membership and increase
 your club's capacity to serve.

Engage current members

Use these resources to learn strategies that will keep members excited about Rotary:

- Best Practices for Engaging Members Take this Learning Center course to develop strategies for engaging people at all stages of membership.
- Practicing Flexibility and Innovation Take this Learning Center course to help you better serve the needs of members and prospective members.
- · Find ideas, a FAQ, and other resources on rotary.org/flexibility.
- Enhancing the Club Experience Tailor this member satisfaction survey to get opinions on your club's future.
 Then act on the results and consider implementing your members' ideas.
- Improving Your Member Retention Learn when and why members leave your club and generate strategies
 to keep them engaged so they will stay.
- Connect for Good Encourage members to get involved in their club, community, and the Rotary world for a
 more meaningful experience.

REFER A MEMBER

Rejoin or change clubs

Did you move, or have your schedule and obligations changed? We can help you rejoin or find a new club.

CONNECT WITH A CLUB

Connect with prospective members

Use the strategies and ideas in these resources to connect with potential members:

- Strategies for Attracting New Members —Take this Learning Center course to help draw prospective members, update your club's experience, and better highlight what it does well.
- Customizable club brochure Design your own club brochure using the template on Rotary's Brand Cent Choose images and wording to best represent your club.
- Discover Rotary Show this presentation to prospective members or at your club's public events. Add
 content and images specific to your club, and have prospective member brochures available.
- Finding New Club Members: A Prospective Member Exercise Try these strategies to attract qualified members for your club.
- Impact Begins With You Give this brochure to prospective members so they can understand what Rotar
 about and what sets it apart from other organizations.
- Creating a Positive Experience for Prospective Members Working with prospective members is a delicat
 task. Find tips and ideas to determine whether membership would match their needs as well as your club'
 Learn what you can do to ensure that prospects have a positive experience, regardless of whether they joi
- Engaging Younger Professionals Welcoming younger professionals into Rotary is essential for us. Our
 digital kit will help you rethink membership and bring emerging leaders into your club.

Follow your membership leads

Many prospective members express their interest in Rotary through rotary.org/join. If you are a club or distrileader, you will receive an email alert letting you know if any of these prospective members have been assign to your club or district. Check often — these prospective members are waiting to hear from you.

These resources can help you understand what to do with membership leads:

- Online Membership Leads course This Learning Center course will show how a prospect experiences th
 membership leads process, and how club and district leaders can create a consistent, positive experience
 prospective members.
- Connect to Membership Leads Find prospective members who want to get involved.
- How to Manage Membership Leads (for clubs and districts). Learn how to find and manage your online membership leads.
- Club and District Membership Leads video This video explains the new membership leads process for c



Make new members feel welcome

Use these resources to celebrate new members, develop an orientation program, and get them involved early and often.

- Kick-start Your New Member Orientation This Learning Center course shows how to make your club's new members feel welcome, appreciated, and valued.
- Introducing New Members to Rotary: An Orientation Guide Find ideas for engaging new members, getting them involved, and giving them a meaningful Rotary experience.
- · Rotary Basics Give this comprehensive overview of Rotary to new members or order it for club reference.
- Connect for Good Encourage members to get involved in their club, community, and the Rotary world for a
 more meaningful experience.
- New Member Welcome Kit Welcome new members to your club with Rotary essentials: Rotary Basics,
 Connect for Good, a What's Rotary? card, a Proud Member window sticker, and the Rotary Foundation annual report.
- Rotary membership certificate Customize a certificate for your new members and present it to them when
 you officially welcome them to your club.

Develop your club

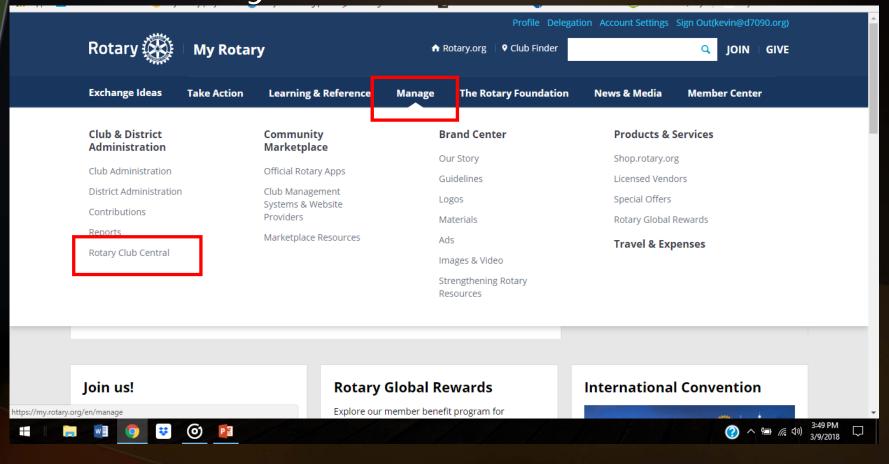
Find ideas for planning and strengthening your club in these resources:

- Lead Your Club: Membership Committee Understand your responsibilities as membership chair and find ideas for boosting your club's membership.
- Club Membership Committee Checklist Follow these steps to identify prospective members, introduce them to your club and Rotary, invite them in a meaningful way, and be sure to engage them and get them involved.
- Strengthening Your Membership: Creating Your Membership Plan Develop a long-term strategy for boosting membership.
- Be a Vibrant Club Learn 10 best practices shared by vibrant clubs worldwide, along with regional versions featuring local success stories.
- Club flexibility Learn about flexible membership and meeting options; view frequently asked questions, governance documents, a video, and start guides for alternative membership types, and flexible meeting formats.
- Regional membership seminar curriculum Find session guides to lead breakout sessions at your regional membership seminar.
- Your Membership Plan This Learning Center course will teach you how to create a plan that includes steps
 your club can take to strengthen its membership.

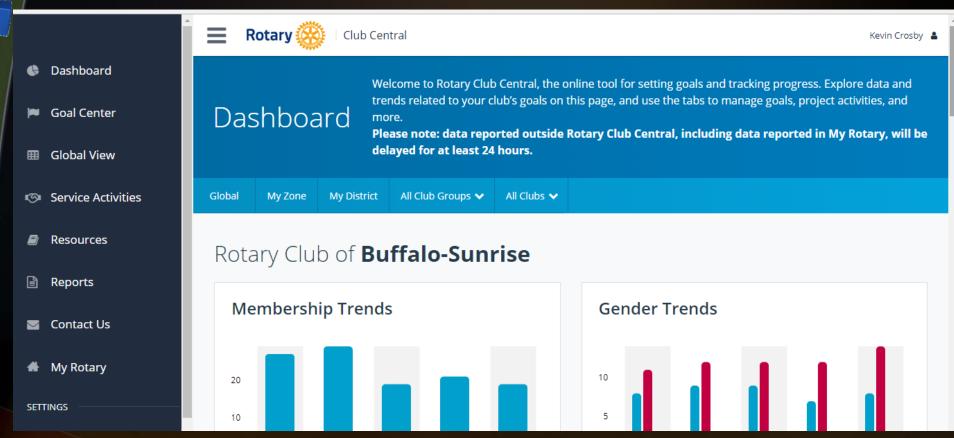




RI - Rotary Club Central











- Goal Center
- **■** Global View
- Service Activities
- Resources
- Reports
- Contact Us
- **My Rotary**

SETTINGS





RI - Brand Central



Rotary My Rotary		↑ Rotary.org ♥ Club Finder		Q JOIN GIVE	
xchange Ideas Take Action	Learning & Reference	Manage	The Rotary Foundation	News & Media	Member Center
n Us!	Rotary Global Rewards	Av	vards & Recognition	The Rotarian	
fer a new member	Online tools	Awards Donor Recognition		Regional Magazines Resources & reference	
Rejoin or change clubs International Convention					
	Rotary Club Central	Pr	oducts & Services	Profile/Account	Sattings
	Brand Center	Sh	on rotany org	Membership Ma	
	ROLATY SHOWCASE		op.rotary.org		
Register	Rotary Ideas	Lic	ensed Vendors	Club & District A	dministration
	Learning Center	Ro	tary Credit Card	Calendar	
		Со	mmunity Marketplace	Official Director	у
	Discussion Groups	Official Rotary Apps		Brand Center	



Our Story

Guidelines

Logos Materials

Ads

Images & Video

PROMOTIONAL RESOURCES

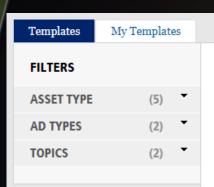
CLUB RESOURCES

CREATE YOUR OWN

TOOLKITS







CREATE YOUR OWN



1-5 of 5

View per page 20

< Previous page 1 Next page >



Logo Template



Promotional Cards: Rotary's Programs for Young Leaders



People of Action Facebook post



People of Action print ad







Media: US Letter (11 in x 8.5 in) ▼ Zoom: Fit Window ▼

Club Brochure *



Language English ► 1. Left Panel ► 2. Middle Panel ▼ 3. Right Panel HEADING Front Heading INSERT CLUB NAME Heading size 32 Using your own photos Under the bar for the panel you're working on, choose the Custom tab, then click on the gray graphic in the IMAGE box to open the Image Library. Click + (the plus sign) in the lower left corner and Browse for images on your device. Choose one and Upload it. When your photo appears in the Image Library window, click on it. The photo will appear in the brochure. Using the provided images Under the bar for the panel you're working on, choose the Preset tab. Click on the photo in the IMAGE box to see a panel of image options, and choose one. The photo will appear in the brochure.





Our Story

Guidelines

Logos

Materials Ads

Images & Video

ROTARY LOGOS

TEMPLATE

PROGRAM LOGOS

FOUNDATION LOGOS

THEME LOGOS





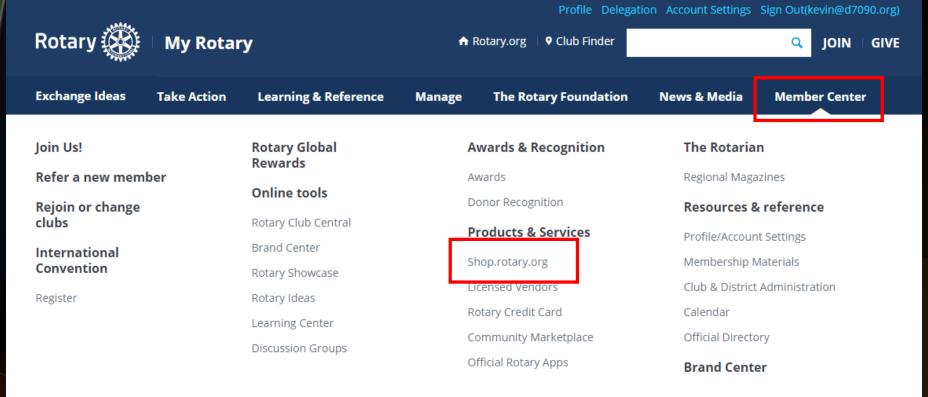


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RI - Shop Rotary

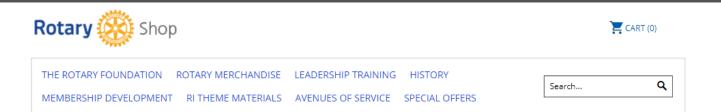


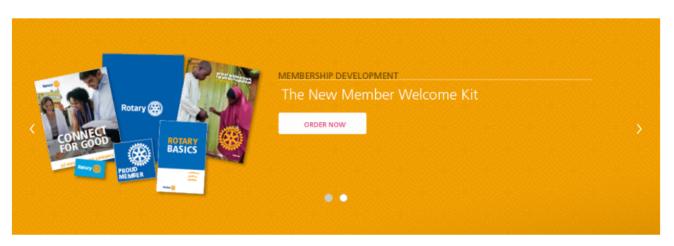






ENGLISH ▼





Featured Products

Welcome to the new Rotary

SIGN IN / REGISTER





2017-18 Presidential Theme and Citation Brochure \$0.50



Rotary White Thermal Bottle \$22.00



Future Rotarian Onesie \$18.00



Bienvenidos al nuevo sitio Rotary Shop

Bienvenue sur la nouvelle boutique en ligne du Rotary

Benvenuti al nuovo sito Rotary Shop

新しいロータリーショップへ ようこそ

새로워진 로타리 샵에 오신 것 을 환영합니다

Bem-vindo ao novo Rotary Shop



Prospective Member Brochure: Impact Begins with You (English) (set of 5)

\$1.25



Rotary Classic Embroidered Cap Royal \$12.00



Strengthening Your Membership: Creating Your Membership Development Plan

\$2.50



Apply for the Rotary International credit card. Your purchases will benefit the Rotary Foundation.



Official Licensed Vendors



Zone 24







PUBLIC IMAGE TRF & END POLIO NOW >

CONTACT

T C



GreatIdeasToShare.com

Sharing Best Practices For Rotary Programs















GREAT IDEAS TO SHARE

HOME MEMBERSHIP

PUBLIC IMAGE

TRF & END POLIO NOW ~

CONTACT

Membership

We want to help you grow your membership! Find information below from Rotary and Zones 24/32 on membership plans, tools, support and resources for districts and clubs including toolkits, non-traditional club structures, membership options and more.

- Building Vibrant and Strong Clubs
- Non-Traditional Clubs
- Non-Traditional Membership Types
- Membership Committee
- Innovation, Flexibility, Diversity
- New/Next Generation of Rotarians
- Grow Your Rotary Club Membership NOW
- Rotary Through the Eyes of a Young Professional

Share this:















Send In Your Ideas

Click the button below to send in your idea — be sure to include your name, email address, description of your idea and any accompanying photos.

Submit Idea

Important Links

- Zone 24 and 32 Web Site
- District Web Sites Within Our Zone



Zone 24 - Human Resources



ROTARY COORDINATOR TEAM

Jackie Hobaljackiehobal@gmail.comRotary Coordinator, Zone 24 WestDenis Boyddenboco@gmail.comAssistant RC, Zone 24 WestTim Schildstimschilds@telus.netAssistant RC, Zone 24 WestJim Adamsonjncadamson@gmail.comAssistant RC, Zone 24 WestKen Thiessenken@powerofoneconsulting.caAssistant RC, Zone 24 West

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Rotary Support Staff

Nora Beamish-Lannon nora.beamish-lannon@rotary.org RC Specialist
TBA MemberrshipDevelopment@rotary.org Coordinator, RMP

Brianne Hoxton brianne.haxton@rotary.org Manager, Membership Service
Diana Edwards diana.edwards@rotary.org Regional Membership Officer



FiveYearHistory.xlsx

Vendors

↑ NewClubs.xlsx





TerminatedClubs.xlsx

Sentinel EZ Items-3.xlsx

Rotary International Badges

ROTARY CLUB SUPPLIES



FEATURED DEPARTMENTS

DOCCIDENT CIETE

SHOP NOW

ORDER FORMS

Online Email Forms

for Rotary Merchandise and Rotary Member Badges



Where are these resources?



Our District

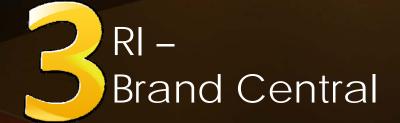


RI – Shop Rotary

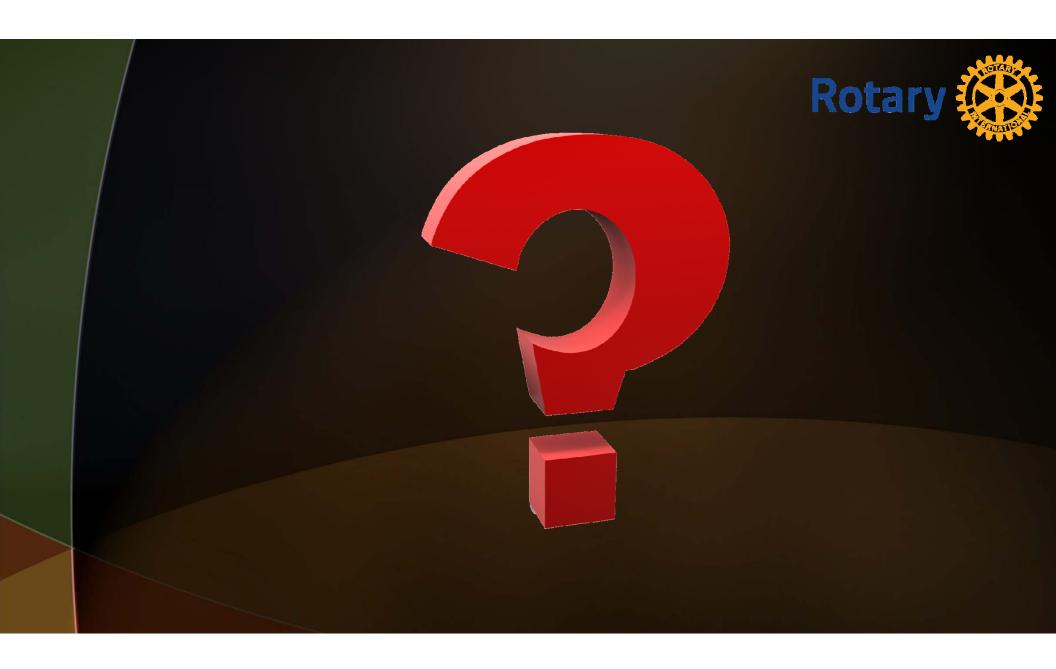


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Zone 24









Kevin Crosby Kevin@D7090.org