

2019-20 ROTARY CITATION CHECKLIST

UNITE PEOPLE: Achieve <i>at least 5</i> of the following goals	Achievable	Success
<ul style="list-style-type: none"> • Appoint an active club membership committee comprised of no less than five members and report the chair to Rotary International 		
<ul style="list-style-type: none"> • Achieve a net gain in membership 		
<ul style="list-style-type: none"> • Maintain or improve your club's retention of current and new members: <ul style="list-style-type: none"> ○ Improve your club's retention rate by 1 percentage point <i>or</i> ○ If your club's retention rate was 90 percent or more in 2018-2019, maintain it 		
<ul style="list-style-type: none"> • Achieve a net gain in female members or members under the age of 40 		
<ul style="list-style-type: none"> • Conduct a study of your members' occupations, and work to align your membership with the mix of businesses and professions in your community 		
<ul style="list-style-type: none"> • Sponsor or co-sponsor a new Rotary club or Rotary Community Corps 		
<ul style="list-style-type: none"> • Sponsor or co-sponsor an Interact or Rotaract club 		
<ul style="list-style-type: none"> • Host an event for Rotary alumni, and highlight Rotary's networking opportunities 		
<ul style="list-style-type: none"> • Sponsor a Youth Exchange student or RYLA participant 		
TAKE ACTION: Achieve <i>at least 5</i> of the following goals		
<ul style="list-style-type: none"> • Appoint an active club Foundation committee comprised of no less than five members and report the chair to Rotary International 		
<ul style="list-style-type: none"> • Increase the number of members involved in service projects 		
<ul style="list-style-type: none"> • Contribute at least \$100 per capita to the Annual Fund 		
<ul style="list-style-type: none"> • Hold an event to raise funds for, or to increase awareness of, Rotary's work toward polio eradication 		
<ul style="list-style-type: none"> • Conduct a significant local or international service project in one of Rotary's six areas of focus 		
<ul style="list-style-type: none"> • Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary.org 		
<ul style="list-style-type: none"> • Continue or establish a partnership with a corporate, governmental, or nongovernmental entity and work on a project together 		
<ul style="list-style-type: none"> • Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources 		
<ul style="list-style-type: none"> • Arrange for the club's members to talk with the media to tell your club's and Rotary's story 		
WITH PRESIDENTIAL DISTINCTION		
<p>Achieve these goals in addition to earning the Rotary Citation to receive SILVER (1 goal), GOLD (2 goals), or PLATINUM (3 goals) distinction</p>		
<ul style="list-style-type: none"> • Connect leaders. Achieve a net gain of five or more members 		
<ul style="list-style-type: none"> • Connect families. Organize a family-oriented service project that connects families of your members, youth program participants, and others 		
<ul style="list-style-type: none"> • Connect professionally. Initiate or continue a leadership, personal, or professional development program to enhance members' skills 		
<ul style="list-style-type: none"> • Connect community. Show how your club's members are People of Action by promoting your club and its service activities on social media at least four times per month 		