

Governor Jeff's District News

Rotary



“Together we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.”

“Striving for diversity throughout Rotary”

Bainbridge Rotary also has a long list of international and community projects. Club members include the Mayor, President of the Local Development Corporation and the Superintendent of Schools. When you address Bainbridge Rotary, you are addressing the heart of the community. This club in a small community in Upstate New York has a vast set of international and local contacts.

My favorite image for this holiday season is the Bainbridge Rotary Christmas tree that is on display in the center of the Village. Every decoration provides key data on each inbound and outbound exchange student for all to see. The Bainbridge Rotary Club has sponsored 211 exchange students since the beginning of the program which is an amazing accomplishment. This holiday display also provides a historical perspective as a country flag is represented on each ornament. For example the Bainbridge Rotary Club has hosted students before and after German re-unification. Do you remember how flags changed during this part of German history?



RYLA: Julie Lambiaso is resigning from RYLA after 18 years of service with 12 years serving as Director of the program at the training program location. Please thank Julie for her long-standing service. Our RYLA program is one of the best in Rotary.

We have formed a transition team to seek a new director of training and support the necessary transition. The transition team includes Director of RYLA Jack Sullivan, Judy Quigley (President of Owego Rotary), The RYLA committee, Jeff Smith and Dave Bensley. Julie will advise the group and help with the transition. We are extending our contract with SUNY Oneonta for one year. Ultimately the site of the program

could change depending on the location of the new director.

Update of Club and Community Visits: I have just one club to visit to complete the first round of club visits. We have visited and worked several club events across the District. Some of my DG partners are helping to expand what I can do on my own. Doing five pancake breakfasts in one week and three of these in one day was a challenge. I am ramping up the walking to work off all the wonderful meals that I have participated in.

I have many conversations to follow-up with from the first round of meetings. Some include:

- Improve diversity throughout Rotary (Ithaca Noon and every club)
- Consider a collaboration on improving downtown communities and main streets
- Bring back best practices for small community development
- Develop a customized training program for the clubs in the Catskills (planning for the spring)
- Expand community gardens and develop solutions to address food insecurity
- Improve early education in District 7170: Endicott Proud, Cortland YWCA and others.
- Improve support to entrepreneurs throughout the District
- Address poverty including the United Way program ALICE (Asset Limited, Income Constrained, Employed).
- Improve information exchange on programs, fundraising ideas, club projects, public image, membership and collaboration ideas inside and outside of Rotary.
- Learn more on IBM's Smart City Program
- Support river water front clean-up.
- How do we attract more members from all generations? Every club has this question.
- What are the new forms of club membership?
- How can we address limited cell and broadband coverage?
- What are the merits of Rotary Community Corp, Rotaract and Interact clubs?
- What is a community based Rotaract

Club?

How can we raise funds for the Foundation from sources outside of Rotary?

Do we have a procedure for making contributions to the Rotary Foundation on the RI web site?

Why doesn't RI do more public outreach to improve name recognition?

What does "people of action" mean?

Over the next few months will be following up on the first round discussions and meeting with community and business leaders to promote Rotary and explore opportunities for collaboration. Working on several collaborations including Endicott Proud (community transformation), Tier Energy Network (industry cluster development for clean energy technology and mentoring of entrepreneurs), Chamber legislative committee, Advanced Manufacturing, workforce development, supporting Southern Tier8 and the development of the next Industry Summit. Round 2 visits with clubs can start at any time depending on interests.

Environmental Sustainability: The recent 60 minutes program on plastics in our waterways is a reminder of why our District has embarked on the development of an environmental sustainability strategy. We have formed a collaboration of entities inside and outside of Rotary to develop this strategy. We have also joined the Rotary Action Group on this topic. Some of the areas to be addressed include tree planting, water front clean-up, education and awareness, renewable energy technology, agricultural development, waste disposal and regulatory requirements.

Two of our clubs have helped to organize water front clean-up projects. District 7170 is fortunate to have numerous rivers, waterfalls and lakes. We have over 150 waterfalls.

The Cooperstown club is beginning to organize a second clean-up program for the Susquehanna River which starts in Cooperstown. This river travels the entire length of our District from Cooperstown to Waverly. We could consider a series of clean-up projects for the Susquehanna River or perhaps all water front are-

Continued from pg. 2

as. Some of these clean-up projects could include entertainment and food. Some of these projects could be linked to 100 year anniversaries. The greater project would generate public image value throughout our District and throughout the world through the Rotary Action Group and perhaps The Rotarian. Something to think about as you develop your Rotary resolutions.

Our water front areas



Susquehanna River



Cayuga Lake



Upper Delaware River



Catskills



Waterfall

January is Vocational Service Month and it is the month for the International Assembly in San Diego where DGE Dave will visit with peers from around the world and hear about the new strategy for Rotary.

DG Jeff

Rotarians of the Month

Our Rotarians of the month are the **members of the Bainbridge Rotary club**, past and present that have demonstrated the Power of Rotary over many decades.





Transforming our Communities And Rotary

May 10-12, 2019

Binghamton NY Doubletree Hotel

- Our 30th annual District Conference will be an opportunity for Rotarians and community members to celebrate progress, exchange ideas and take action on the future of our communities and Rotary
- Transformation experts from across the country will speak as well as regional Rotary and community leaders.
- Fun events will be sprinkled throughout the weekend including:
 - Drone tour of District 7170
 - Taste of New York room
 - Polio Plus fun walk and riding tour
 - Exhibits: clubs, Interact, Rotaract, Partnerships, Exchange Students
 - Virtual Reality and the story of LUMA FEST
 - Running tour (5k fun run) of Binghamton, Golf
 - Biking tour of Binghamton
 - Fun raffles and door prizes
 - Musical performances from our exchange students and others

***We want to showcase all of our communities
Local clubs, communities, service providers and RI will have marketing space.***



cont.

Transforming our communities will transform Rotary

Topics to be addressed include:

The art of community collaboration
Making your club irresistible and creating new clubs
Creating resources through Interact, Rotaract, Rotary Community Corp, Friends of Rotary, Community Collaboration and Partnerships
Raising funds inside and outside of Rotary
Transforming communities around the world
Environmental sustainability strategy
A strategic plan for our smaller communities
Arts and culture in District 7170
Needs assessment of our District with expert panels
Building the “people of action” brand
Vision 2025
New Generations

Other topics can be suggested by Rotary and community partners. Our entire District is invited to participate in the design of this event

Look for **Early Bird** special.



Rotary Salutes

Johnson City Rotary Club – A Tale of Survival

In its heyday, the JC Rotary Club had 60 members. It was started in 1927 by the Endicott Rotary Club and had many achievements that are still evident today. The early members contributed toward the construction of the present day camp Tuscarora as well as the founding and development of the JC YMCA. An early JC Rotarian with the backing of the Club spearheaded a movement supporting summer concerts around the county whose group of musicians was the nucleus of the present B.C. Pops. The Club provided financial support for the Tri Cities Opera, Arena and Forum. Wanting to give back to the community, they “sired” the Whitney Point Rotary Club. As the years went by, members left the Club for various reasons. At their lowest point, the JC Rotary Club was reduced to 5 members. Some of the members even considered disbanding the club. The future of the Club looked grim. Fast forward to November 2018. They now have 21 members. So, what happened? Those 5 people never gave up. They continued to hold meetings, slowly worked on inviting new members and had the belief that Rotary was too important for them to walk away. So goes the story of how the Johnson City Rotary survived and is growing. Today, the Club is a mix of working, retired, senior and younger members. When I joined in 2017, I was the second female member in many years. Today we have 4 female members. I am only noting this because more than one male member has said, “Women get things done.” Though, I have to give credit to the men in our Club who are welcoming, funny, supportive and just plain great guys. They are the source of my fellowship and a main reason I joined Rotary. We are also fortunate to have Richard Matsushima, a Vestal Rotarian and former District Governor, in attendance at many of our meetings. If you have ever met Richard, you will never forget his energy and enthusiasm for Rotary. He motivates us to think outside the box. But, we are not done! The recent Rotary Summit in Sydney, NY reminds us that member recruitment and retention is vital to the future of Rotary. So, in closing, I need to get cracking on contacting more potential members...



Rotary Salutes cont.

Former Major League Baseball Player Joins Owego Rotary Club

On December 4th, 2018, the Owego Rotary Club was please to induct their newest member Josh Thole.



Originally from a small town in Southern Illinois, Josh was known for his incredible athletic ability and was fortunate enough to be drafted by the New York Mets. After several years playing minor league baseball – including time in Florida, Tennessee, Georgia, the Dominican Republic and our own Binghamton Mets – he joined the New York Mets in 2009. From 2009-2012 Josh was a member of the Mets and was recognized as an excellent catcher, primarily recognized for catching for RA Dickey, recipient of the Cy Young Award. He also was the catcher for the only no hitter in NY Mets history performed by Johan Santana. After the 2012 season, Josh was traded, along with RA Dickey, to the Toronto Blue Jays for now all-star pitches Noah Syndergaard. As a catcher for the Toronto Blue Jays, Josh had the opportunity to play in the playoffs. After several injuries, he retired from playing in 2018.

"I am delighted to say throughout my travels and experience I have learned so much from so many great men and women on and off the field," Josh explained. "When Kathryn mentioned moving back to Owego from Denver, Colorado I was on board from the day we stated talking about it. I really enjoy the idea of the closeness of a community which Owego has to offer as well as the growth and endless possibilities the town has to offer. As we got settled, I was looking for an organization to do service and charity work. After talking with my father in law, who is also a member, he asked if I would like to join him doing some raised vegetable beds for the Future Farmer of America of Newark Valley. As we arrived on a rainy day my father in law introduced to me all the members that were there helping, and I can say every one of them was an absolute joy to work with and be around. That very next week I was invited to go to the regular weekly lunch and meet more members. The moment I sat down for lunch I knew this was the group I wanted to join. The principals and work ethic are the same I was raised with. I learned from a young age and through my years in professional baseball how important it was to give back to community. And with this opportunity to join Rotary, I am excited to give my services to the community we now call home."

Josh, now an official Rotarian, joins the Owego Club of more than 60 members in our mission of "service above self." Josh resides in Owego with his wife Kathryn and their three children Camden (7), Harlow (5), and Maxx (4).



Rotary Salutes cont.



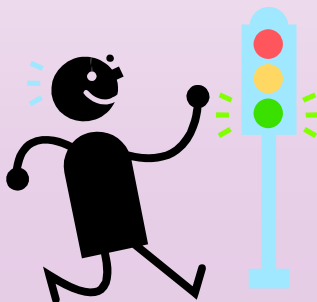
A weekend of serving by ringing the Bell for the Salvation Army. Thanks to all the **Cortland Rotarians** who helped.

Changes, Changes, we have CHANGES

Beginning January 8, 2019, all meetings of the **Owego Rotary Club** will be held at **Belva Lockwood Inn, 249 Front St., Owego, NY 13827**

Tuesdays: 12:05 p.m. lunch/program; except 1st Tuesdays: 5:30 social (cash bar), 6:30 p.m. dinner/program

Thursdays: 7:30 a.m. committees/business; light breakfast available





January Notes from DGE Dave

Fireside Chats for President Elects are being scheduled by your Assistant Governors during the weeks as follows:

Area 1 (New Berlin, Norwich, Oxford, Sherburne)-January 21-25

Area 2 (Delhi, Fleishman's-Pine Hill, Hobart, Margaretville, Roxbury, Stamford)-January 28-February 1

Area 3 (Ithaca, Ithaca Sunrise, Lansing-Ithaca, Trumansburg)-February 4-8;

Area 4 (Bainbridge, Colesville-Harpursville, Franklin, Greene, Sidney, Unadilla)-February 11-15

Area 5 (Binghamton, Binghamton Breakfast, Deposit, Endwell, Hancock, Vestal)-February 18-22

Area 6 (Cortland, Cortland Breakfast, Dryden, Groton, Whitney Point)-February 25-March 1

Area 7 (Endicott, Hillcrest, Johnson City, Nimmonsburg, Owego, Waverly)-March 4-8;

Area 8 (Cooperstown, Edmeston, Milford, Morris, Oneonta, Richfield Springs, Schenevus-Worcester)-March 11-14.

In the near future, your Assistant Governors will contact you with the exact date, place and time of your "Fireside Chat". Please save the dates.

It is time for all President Elects and Assistant Governors to register for PETS. The event will be held on March 15-16, 2019 at University Sheraton Hotel in Syracuse, NY. To register go to the following website: <https://portal.clubrunner.ca/101497/sitepage/empire-md-pets>. Follow the instructions carefully. Remember, if you are going to stay overnight, the hotel registration must be done separately. Please note that the hotel "Block Rate" of \$130/ night ends on February 10, 2019. This training is mandatory for all President Elects. If you have any questions, please contact me at yep7170@gmail.com or (315) 447-3112.

Your Help Is Needed

Clubs in our district are invited to participate in humanitarian and educational projects in Kosova (Southeastern Europe) by “adopting” a specific need. Minimum contribution for each project is \$500; there is no maximum. You can –

Adopt a Student by providing braille classes, computers or watches for blind children; support purchase of wheelchairs, toilet chairs, sports chairs, crutches, diapers and first aid kits for children with disabilities; Help put handball leagues into 10 elementary schools arounds Gjakova; fix a window, a door, or a portion of a leaking roof and provide supplies for autistic children and other educational supplies for special needs populations; support educational learning tools such as science labs and equipment, chairs and tables, computers, and laptops for a medical high school, technical high school, intermediate school, or elementary schools. (Adopting a student for any of the above supports the basic education and literacy, disease treatment, and peace and conflict resolution areas of focus.)

Adopt a Beekeeper by promoting the apiology career through early education “Bee Week” programs; Help support addition of bee hives and bee colonies to support local economies. Adopting a beekeeper supports the economic and community development area of focus.

Adopt a Firefighter by providing boots, gloves, helmets, flashlights, flame resistant clothing, breathing apparatuses, jaws of life, and handheld fire extinguishers. Adopting a firefighter supports the economic and community development area of focus.

Adopt a Medical Professional by supporting the acquisition of X-Ray equipment technologies for various hospitals and clinics; providing technologies and supplies to create dental appliances in safe and environmentally friendly manner; establish a program to improve access to qualify health care for RAE mothers and children; promote proper hygiene pre-and post-natal care, vaccinations, and nutrition education for RAE mothers and children. Adopting a medical professional supports focus areas of disease treatment and prevention and child and maternal health.

Adopt a Woman Becoming an Entrepreneur – help create 11 new women-owned businesses in Kosova – Adopting a woman who wishes to become an entrepreneur supports the economic and community development area of focus.

Should your club be interested in any of these projects – contact Rotary International Director Elect Stephanie Urchick at saurchick@gmail.com.





ROTARY DIRECT FREQUENTLY ASKED QUESTIONS

HOW CAN I SIGN UP FOR ROTARY DIRECT?

There are three ways to enroll in Rotary Direct, The Rotary Foundation's recurring giving program:

At www.rotary.org/give: Enrolling online is the easiest and most secure way to support Rotary with a recurring gift. Rotary members and friends can set up Rotary Direct accounts by clicking on the **Give** button from any part of Rotary's website, then choosing how to direct their donations. Rotary's online system can accept one-time or recurring contributions in a number of currencies. For a recurring gift, in Step 2 of the donation process, under **Frequency**, choose a monthly, quarterly, or annual gift.

By mail: Donors may enroll using one of the Foundation's various contribution forms, such as [The Rotary Foundation Contribution Form \(123\)](#) or the [Rotary Direct enrollment form](#). □ By phone: Enroll in Rotary Direct by calling +1-866-976-8279.

IS THERE A MINIMUM CONTRIBUTION?

Because we pay processing fees for credit card contributions, we ask for a minimum of \$10 per transaction (i.e., \$10 per month, \$10 per quarter, or \$10 per year).

CAN I HAVE MY DONATION DEBITED DIRECTLY FROM MY CHECKING ACCOUNT?

Direct debit using a checking account number is not an option for Rotary Direct. Donors can, however, donate using a credit card or a debit card that is associated with a personal checking account. Which card types can be used depends on the donor's country and currency.

CAN A CLUB TREASURER ESTABLISH RECURRING GIFTS FOR AN ENTIRE CLUB ONLINE?

No. Club leaders can make one-time contributions on behalf of the club or individual club members online, but they can't enroll their members in recurring giving. Each donor must enroll in Rotary Direct with his or her own credit or debit card.

WHAT FREQUENCY OPTIONS ARE AVAILABLE FOR ROTARY DIRECT GIFTS?

You can choose to make your gift every month, quarter, or year. Monthly gifts are charged on the first day of the month. Quarterly gifts are charged July 1, October 1, January 1, and April 1. For annual gifts, you choose the month, and your card is charged on the first of that month.

HOW DO I CHANGE OR STOP MY ROTARY DIRECT CONTRIBUTIONS?

To change the amount or frequency of your gift, or your method of payment, or to stop your contributions, contact the Rotary International office that serves your area or Rotary's Support Center at +1-866-9768279. For security reasons, please do not send credit card information by email.

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WILL THE ROTARY FOUNDATION CONTACT ME IF MY CREDIT CARD EXPIRES?

Yes. Rotary staff will contact you approximately two weeks before your credit card expires, first by email and later, if necessary, by phone.

ONE ROTARY CENTER 1560 SHERMAN AVENUE EVANSTON, ILLINOIS 60201-3698 USA • T +1-847-866-3000 F +1-847-328-4101 • WWW.ROTARY.ORG

WILL THE ROTARY FOUNDATION CONTACT ME IF MY CARD IS REJECTED AND I MISS A SCHEDULED CONTRIBUTION?

Yes. The Rotary Foundation will notify you by email if a scheduled transaction fails. If we are unable to reach you by email, we will attempt to notify you by phone and then by mail. If you miss a scheduled contribution, we can arrange a one-time make-up gift to help you meet your annual contribution goal.

MY CREDIT CARD IS ABOUT TO EXPIRE OR HAS EXPIRED. WHAT INFORMATION DO YOU NEED IN ORDER TO UPDATE MY ACCOUNT?

To update your account, we need your complete credit card number, expiration date, and the three- or four-digit security number. Remember not to send credit card information by email; instead, call the Rotary International office that serves your area or Rotary's Support Center, at +1-866-976-8279.

DO I HAVE TO NOTIFY ROTARY IF I TRANSFER TO A DIFFERENT ROTARY CLUB?

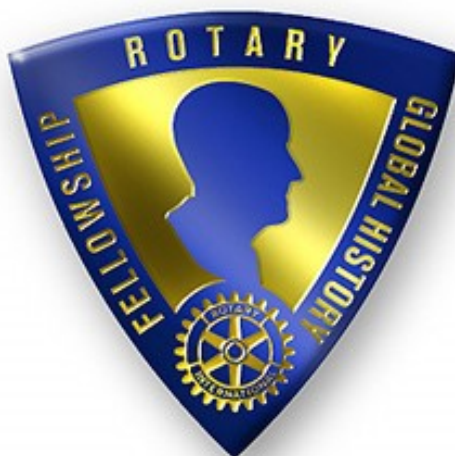
Yes, please do. Notifying the Foundation of your transfer allows your new club to receive credit for your contributions.

DO I HAVE TO BE A ROTARY MEMBER TO ENROLL IN ROTARY DIRECT?

No, you do not need to be a Rotarian to give through Rotary Direct. Anyone who wishes to support the Foundation's mission is welcome to do so with a recurring contribution.

HOW WILL MY ROTARY DIRECT CONTRIBUTIONS BE ACKNOWLEDGED?

Upon enrollment, new Rotary Direct participants will receive an acknowledgement letter confirming the amount and frequency of their contributions. Gifts made to The Rotary Foundation via Rotary Direct will be receipted individually at the time of contribution. Each scheduled contribution will be credited to a donor's individual account, Rotary club and district and will be used wisely on quality Rotary projects.





Come to Hamburg, a city with a unique blend of historical and contemporary culture. This will be an exciting event with thousands of Rotarians from around the world. It will be held at the Hamburg Messe.

Enjoy the wonderful House of Friendship and special tours and events held by the Host Organizing Committee. There will be great entertainment, inspiring guest speakers and great breakouts.

REGISTER NOW for the convention. The registration fee is \$495. To register, go to:

www.riconvention.org.

There you will find information on hotels and transportation. If you have any questions, you can e-mail me at: pkriebel@stny.rr.com

Hope to see everybody there!

Submitted by Pat Kriebel, PDG





A question for every Rotarian – do you contribute to The Rotary Foundation (TRF)? Whether you do or don't, are you aware that some of your donation is returned to our District three years later?

Each year our District learns how much money will be coming back from the donations we made three years earlier. Our 44 clubs then apply to our District Grants Committee for grants to fund local or international projects.

I encourage every Rotarian to look for opportunities in their community that could benefit from a \$500 to \$2,500 grant. Think about local organizations that have needs that their own budgets are not able to cover. Do you belong to other groups besides Rotary? How would a Rotary grant support their missions?

The local projects we have approved for 2018-2019 include assisting the hearing impaired and the physically challenged, improving spaces for youth mentoring and community gathering, purchasing new equipment for fire departments and a food pantry, providing food and hygiene items for youth, and replacing trees.

Our District grants fund projects in other countries. The Grants Committee approved grants to four projects for this year – school desks in Liberia, a marketplace roof in Ghana, a water system fence in Haiti and classrooms in Lesotho. International grants can range from \$1,000 to \$5,000.

In addition to the local and international projects that we fund, our clubs and District can participate in Global Grants. These are projects that involve clubs or districts in at least two countries. This means that a large project in your community (minimum budget of \$30,000) can qualify for a Global Grant if your club can identify a club or district in another country that will work with you.

Bottom line – dream big! If you have an idea but aren't sure how to begin, contact me at csburger@frontiernet.net or (607) 692-3442. **Let's be the inspiration!**

Cindy Burger

2018-2019 District 7170 Grants Subcommittee

Resistible vs Irresistible

On Saturday September 15th a regional membership seminar was held in Syracuse, New York for our Rotary District 7170 along with Districts 7120, 7150 and 7190. Presenters included the four District Membership Chairs along with Zone 29 Coordinator Bill Gormont.

Key Presenters were Doug Logan PDG from District 7820 and Louisa V.B. Horne, the District 7820 trainer and DGE.

Doug and Louisa were presenters at a breakout session held in Toronto for the International Convention.

As we all know, membership is a hot button topic, but Doug and Louisa argue that simply looking for and asking more people to join Rotary is not the answer. Rather, clubs need to look within and examine ways that they themselves can change and improve to become:

SIMPLY IRRESISTABLE to non Rotarians.

As we all know, Rotarians are People Of Action. Therefore, we must consider being

- A Agile and adaptive
- C Collaborative and community minded
- T Tenacious with resilient leadership
- I Impactful
- O Open minded
- N Nurturing

Breakout sessions were held as follows:

Concurrent Interactive Breakouts

- Methods for Managing Membership Leads
- Considerations for Determining “Is Your Club Healthy?”
- Techniques for Attracting New Members
- Ideas to Kick-start Your New Member Orientation
- Approaches to Become Flexible, Innovative and Diverse Strategies

Many ideas and thoughts were taken away from this successful event. Actions plans are being developed as well as a District Membership Strategic Plan.

Matt Adler

District Membership Chair and DGN 20-21



Tree Peony Club Order Sheet

Name:

Rotary Club:

Address:

Phone Number, E-mail Address:

\$25 through March 30, 2019

Color	Price/Plant	Quantity	Sub-Total
Pink	\$25		
Red	\$25		
Purple	\$25		
White	\$25		
Yellow	\$25		
Total			

Make check payable to: Rotary District 7170

Send check and club order form to: Tony Salerno, District Treasurer
8 Hanford Dr.
Dryden, NY 13053

\$10 from each plant sold by your club will be donated to the Rotary Foundation in your club's name. Your club will receive the per capita credit and Foundation points.

Your order will be ready to pick-up at the District Training Assemblies and Grants Management Seminars in spring 2019.

**Tree Peony Planting Project | Richard Matsushima | 3405 Almar Dr. | Vestal, NY 13850 |
607-770-9428 | dg7170.2016@gmail.com**



Save The Date

Jeff Smith
District Governor
2018-2019

3600 Lorne Drive
Endwell, NY 13760

Phone:
(H) 607-754-0673

(C) 607-727-0341

E-mail:
jsmith1532@aol.com



District Conference

Friday, May 10th through Sunday, May 12th, 2019

DoubleTree Binghamton

[WWW.ROTARY
DISTRICT7170.ORG](http://WWW.ROTARYDISTRICT7170.ORG)



District Pass the Gavel

Wednesday, June 19th, 2019

TBD

Register for Hamburg
International Conven-
tion June 1-5, 2019

[Hamburg 2019](#)