



Matt's Moments



Make Membership Memorable



My Dear Rotary Friends

100 years ago, this past month, the United States ratified the 19th amendment guaranteeing and protecting women's constitutional right to vote – a hard fought victory in the movement toward gender equality. The reality is, progress toward gender equality has remained slow in many ways, including in Rotary. When I first became a Rotarian in 1984, women were not allowed to join as members. I remember being in my 20s and thinking how archaic that was but not sure what could be done. Fortunately, there were other Rotarians already fighting to change those rules including the Rotarians of Duarte, California.

Established in District 530 in 1952, the club's charter was unceremoniously revoked by Rotary International in 1976 when they violated Rotary's bylaws by inviting women to join. Undeterred, the club renamed itself the Ex-Rotary Club of Duarte and its members began a quest to right this wrong -- Sylvia Whitlock enlisted help from the American Civil Liberties Union and took the case through the California court system until a landmark decision was made in May 1987 banning membership discrimination. Sylvia went on to become the first female Rotary club President.

33 years later, Jennifer E. Jones – a member of the Rotary Club of Windsor-Roseland, Ontario, Canada -- has been nominated to become Rotary International's President for 2022-23 making her the first woman to hold that office in the organization's 115-year history. A current Rotary Foundation trustee, Jones has been a Rotarian since 1997 and has served as RI vice President, director, training leader, committee chair, moderator, and District Governor. She played a lead role in Rotary's rebranding effort and is co-chair of the End Polio Now Count

Down to History Campaign Committee.

District 7170 has been fortunate to welcome Jennifer to our community several times – she presented at several PETS events and even helped to celebrate the 100th anniversary of the Rotary Club of Cortland. Jennifer is an inspiration for all of us and I am proud to call her a friend.

This momentous announcement comes 100 years after women won the right to vote and, in my opinion, far too many years after Rotary was established. It is a significant and exciting achievement but one we must also reflect upon in the context of our world.

Today, women only run 37 of Fortune 500 companies – representing only 7.4%; only 19 out of 193 countries worldwide have a female head of state or government; the US has never elected a female president or Vice President; of the 535 members of the US Congress, only 127 are women; inequities persist every day in pay and unpaid care; and it has taken 115 years for Rotary to select its first woman president. As a father of two beautiful strong young women, I know there is nothing they can't achieve and that they should have every opportunity to do so – and I am sure every mother, father, aunt, uncle, cousin and friend in our district feels the same.

Jennifer's appointment to RI President is a true cause for celebration but it's also a cause for action and commitment. We have a lot more to do for women's rights and for gender equality – in our world, in our country, in our communities, and in our Rotary Clubs. I look forward to seeing what we can accomplish toward this shared goal together.

Until we ZOOM again,

DJ Matt





THANK YOU

**END
POLIO
NOW**

Rotary



GOOD-BYE POLIO

Congratulations!

POLIO FREE AFRICA

Finally, African Region including Nigeria has been CERTIFIED today as Polio Free Region by WHO. Nigeria did not report any wild polio Virus Case in the last 4 years, resulting in the region declared/Certified as polio free.

A big Congratulations to the team effort by all Rotarians / Government / Doctors / Health Workers and the polio partners for achieving this great Milestone.

Since 1985 rotary international have worked towards eradication of polio from all over the world and have attained success.

Kudos to the initiatives of Rotary International, Rotarians for having supported this movement.



District Governor Nomination Process to Begin

It is important to have good leadership. Our Rotary District has had many good leaders at both the Club and District levels. Are you one who has gotten the job of leadership done well? Have you had the enjoyment of being a successful Club President? Were you able to excite your Club members to achieve? If you have, we are looking for you to step forward to consider being the Rotary District 7170 District Governor in 2022–23. Your first step might be to contact a Past District Governor and discuss what the position entails. You can find many references online about being a District Governor, but none of them can compete with discussions with a PDG from our District. They will all be enthusiastic about your interest. Another step is to seek support from your local Rotary Club. Their support will mean a great deal to you in your journey. The Nomination Form is on the District Website's front page under Home Page Download Files. Your Club will need to verify you are a member in good standing. Please include a short resume with the nomination form that details your Rotary involvement.

Over the past several years efforts have been made to make the job of being a District Governor a little easier, with support from others in the District Governor track, as well as many of the Past District Governors. It is assuring to know that there are many people in the District that will step forward to help anyone that has been selected as District Governor.

After your nomination form is submitted the District will arrange an interview with all nominated Rotarians. We hope to do this early in October. **Nomination forms must be submitted to me by September 28, 2020.**

Yours in Rotary,

Doug Larison, PDG 2015 - 2016

drlarison@gmail.com

607-423-4184





Global Hand Washing Day

October 15th 2020



ROTARY CLUB
OF ITHACA



Cayuga
MEDICAL CENTER

lthaca
CITY SCHOOL DISTRICT

The Rotary Club of Ithaca, Cayuga Medical Center,
and The Tompkins County Health Department remind you
"Good Health is in Your Hands".

"These materials are neither sponsored
nor endorsed by the Board of Education
of the Ithaca City School District, the
Superintendent or this school."



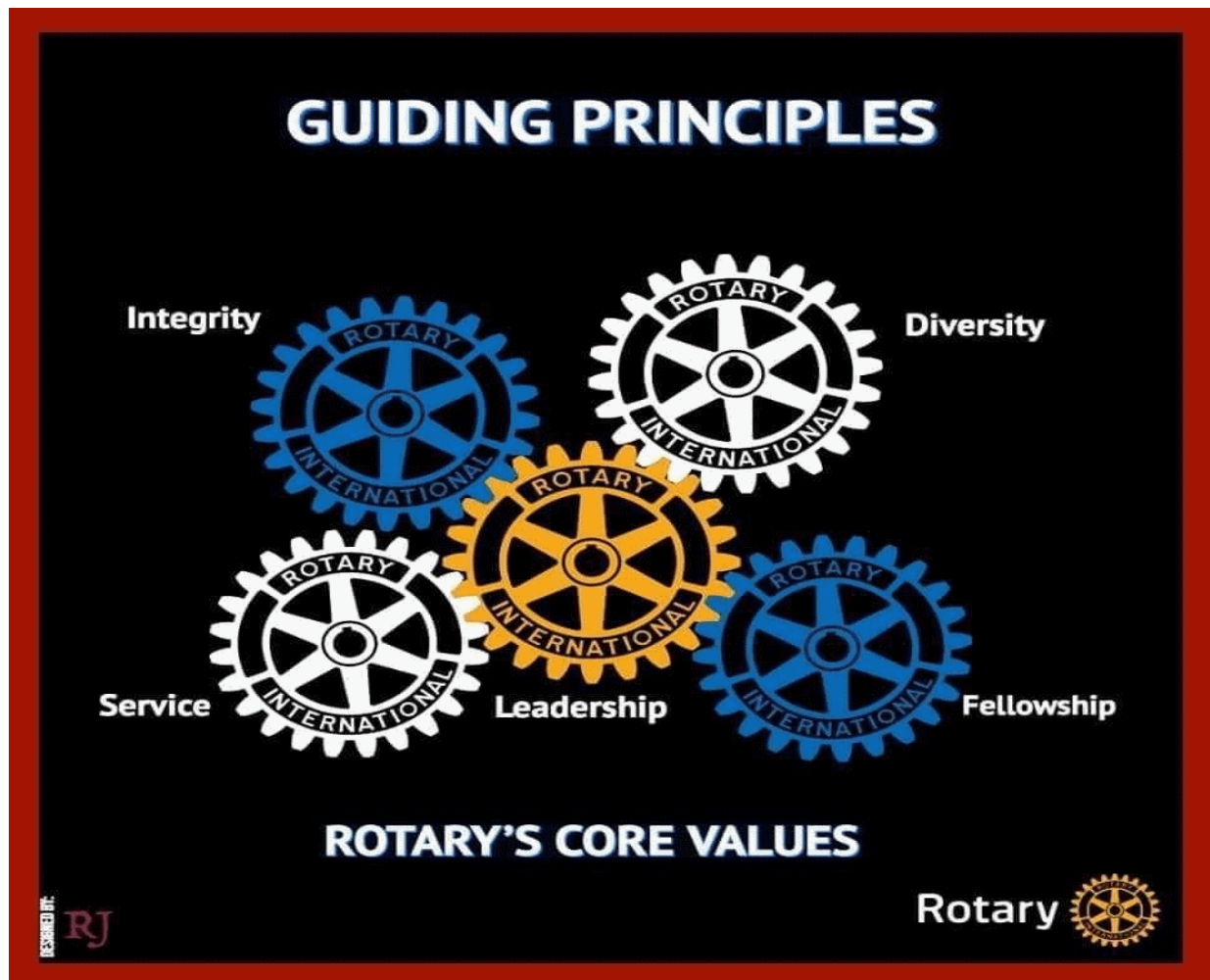
"As District 7170 adapts to the new social environment, we are looking to start a training team to serve our clubs and Rotarians for now and in the future

We are putting together a formal committee to coordinate this new training model but others are needed to make this happen. Folks who may just want to be a presenter (in person and/or on-line), act as a host/moderator for online events, or use their skills as educators and subject matter experts to develop program materials.

This will replace the traditional District Training Assemblies, and events like One Rotary Summit, to provide opportunities for more topics as well as shorter sessions which can be used as programs during a club meeting.

If you are interested in helping please contact:

DGE Evan Kurtz, emkurtz56@gmail.com or 607-423-2693 for more information.



Rotary
District 3201




Rotary Opens Opportunities
ROTARY THEME 2020-21

DISTRICT PRIORITIES



**YOUTH
ENVIRONMENT
HELPER**

ROTARY CLUB OF KODUNGALLUR INAUGURATION OF

AQUA STREAM

**DRINKING
WATER
PROJECT**

**Global Grant Project No. GG1981816
By RC Kodungallur RI District 3201**

Global Partner
Rotary Club of BINGHAMTON, New York
RI District 7170
In association with
Kodungallur Municipality

**Beneficiaries :
200 families of
Methala Village**

AUGUST 16th 2020
SUNDAY 3.30 PM



Project Inauguration Chief Guest



Rtn. Jose Chacko
District Governor

Project Switch On



Adv. V.R. Sunilkumar
MLA

Guest of Honour



Sri. K.R. Jaithran
Municipal Chairman

Presidential Address



Rtn. Manoj Menon
Rotary President

Felicitations

Project Chair

**BE THE
PLUS**
Better Together



Rtn. Jayasankar R.
DRFC



Rtn. Mohankumar
District Director



Rtn. Shoby Kanichal
Asst. Governor



Sri. Ratheesh
Ward Councillor



Rtn. K.P. Somkumar



Rtn. Maj. Gen. P. Vivekanandan
District Secretary

Don't allow the phone to interrupt important moments. It's there you're your convenience, not the caller's.

CLUB	MEMBER	SPONSOR
Cooperstown	Stacie Haynes	Richard Sternberg
Ithaca	Hal Coghill	Frank Towner



IMPORTANT ANNOUNCEMENT

ShelterBox USA has closed our office in Florida and consolidated our headquarters to Santa Barbara, CA. To ensure we receive all phone and mailed communications, please update your records, dispose of all materials with outdated contact information, and use the below address for all future ShelterBox USA business, including mailed donations. Thank you for your continued support!

NEW ADDRESS

ShelterBox USA
PO Box 5055
Santa Barbara, CA 93150

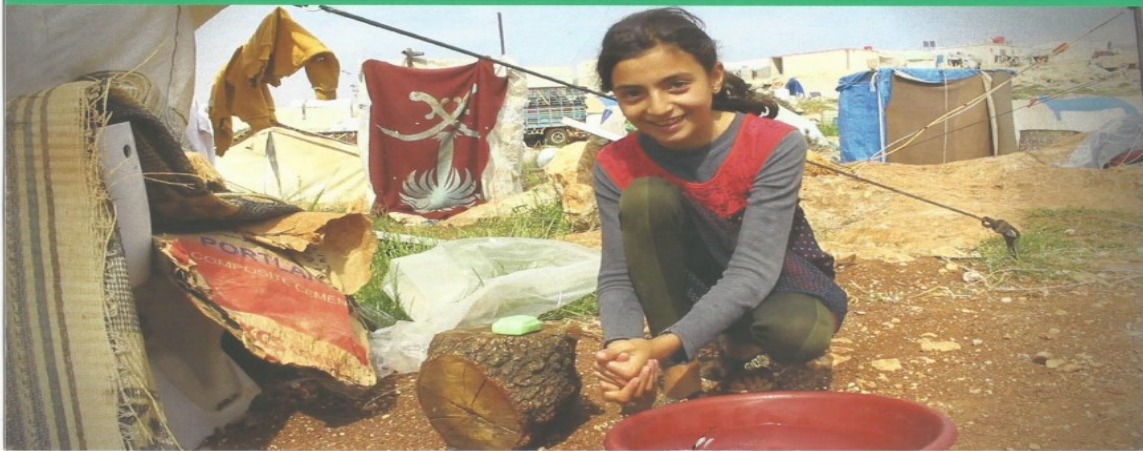
NEW PHONE NUMBER

1(805) 608-2400
info@ShelterBoxUSA.org
www.ShelterBoxUSA.org
EIN: 20-0471604



ShelterBox

Our office has moved!



Think twice before burdening a friend with a secret.



Brooks BBQ

(DRIVE-THRU)

Date: Saturday September 5th, 2020

Time: 10:30 AM Until 2 PM (or Sold Out)

Location: 1326 Upper Front Street Binghamton, NY 13901
(by Lowe's)

Chicken Dinner:

\$10.00 includes half chicken, baked potato, coleslaw, dinner roll & butter, hinged container and plasticware kit

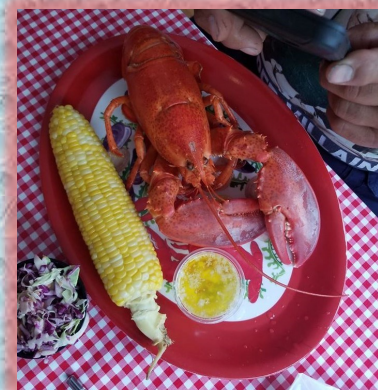
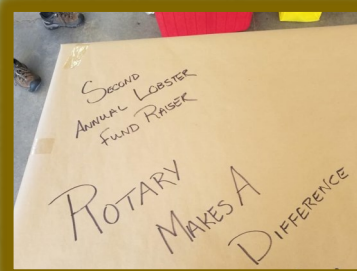
Sponsored by the Binghamton Breakfast Rotary Club

Proceeds are used to fund our Rotary Youth Exchange



Rotary Salutes

August 1st **Richfield Springs Rotary Club** had a lobster sale. We went to Boothbay Harbor to Robison's Wharf and picked up 300 lobsters. They were all presold. We would like to thank the Whitney Point club for the contact.



Sherburne Rotary Club President, Simon Solomon (R) presented Sherburne Fire Jansen Casscles (L) with a check for over four thousand dollars to cover the cost of Re-Useable PPE gear for our area Fire Departments - Sherburne, Smyrna, Earlville and North Norwich.

Re-useable PPE gear can be used at least 100 times to aid in the protection of our first responders during this pandemic. This gear exceeds CDC guidance for Covid 19 related responses.

Chief Casscles ordered this gear in May and is in the process of distributing the PPE to the other Fire Chiefs.

Sherburne Rotary is honored to support our area First Responders who exemplify Rotary's motto of Service Above Self.



Rotary People of Action

Oneonta Rotary Club's Pass the Gavel Pop Up Pencil Pouch Project Delivers School Supplies to Family Services plus...Dan Buttermann Welcomed as 2020-2021 President

On Sunday, August 16, Oneonta Rotarians and family members gathered to fill 60 pencil pouches with school supplies for Family Services Association which serves over 400 children and 200 families in the community. Each pencil pouch contained #2 pencils, a 12 pack of colored pencils, three highlighters, two erasers and a pencil sharpener. The next day, outgoing Oneonta Rotary president Lynne Sessions and incoming president, Dan Buttermann delivered the pouches along with overflow supplies and a check to Family Services. The Pop Up Pencil Pouch Project was part of Oneonta Rotary's ZOOM Pass the Gavel event which took place on Thursday, August 20. Oneonta Rotarians donated over \$700 worth of supplies and cash to the project.

And on a final note: Oneonta Rotary welcomes Dan Buttermann as Oneonta Rotary's 2020-2021 president!



Assembling the Pencil Pouches

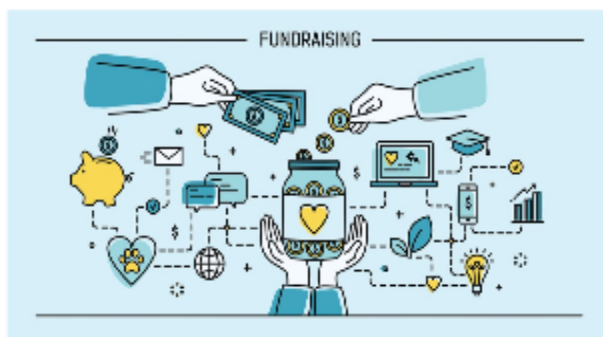


Delivering the Pencil Pouches to Family Services: From l to r. Dan Buttermann, Lynne Sessions and Eileen Mugford (Family Services).

And on a final note: Oneonta Rotary welcomes Dan Buttermann as Oneonta Rotary's 2020-2021 president!



Fundraising In A Changed World: Online Events



Here are six important considerations that go into a successful online fundraising event.

MISSION

The “why” about fundraising is more important than ever. Your event message needs to be short, simple, relevant, and centered on your mission. Who are we helping? What impact will a donation have? Make the stories resonant and personal. Have someone record short videos of why they donate or how they’ve been helped. Throughout your online event, keep relating mission and impact.

PLANNING

--A successful online event is usually a mix of live interaction, pre-recorded video, and slides. The planning and work ahead of time is even more important than the event itself. The audience needs to be engaged and involved - chat box, real time social media interaction, etc.

--Get your club together and share ideas. Can you relate an online event to a past real world success? E.g. the ribfest shifts to online BBQ cooking demonstration with recipes shared. Pivot from a live auction into a virtual event with silent auction. What other “entertainment” ideas can you access? --Decide your platforms. Who is good with technology? Graphics? For a club that has generous donors and access to auction items, but is challenged by the technology, companies like One Cause, Bidding For Good, and Snap Raise charge a fee, but have the software and expertise to help with the tech of online events. Will you integrate with Facebook Live or YouTube? Online platforms all have great tutorial videos to help.

--Can you have any real-world integration? A recent success had a \$500 “Party at Home” package for local guests: Gift card supporting a local restaurant, donated

wine, cause related swag and locally purchased treats were packaged and arranged to be dropped at doorstep.

--Do a run-of-show: Plan to the MINUTE what will be happening, who is responsible for each aspect, how long speakers have, etc.

--Practice! Run through the event with all the live and video aspects several times, and plan on how to handle technical glitches that may happen anyway.

CAMPAIGN

Your event is not just a 1 to 2-hour show. It should be a campaign leading up to the event, posting on social media and through email, and local news if possible. Get your activists helping to promote the event. Throughout the campaign, share videos, mission impact, start the auction early, generating excitement for event day. Donation link and event hashtag should be consistent.

ACCESSIBILITY

Having an event online allows people to attend that in the past might have had geographical or financial restrictions. Don’t charge “admission” as you don’t want to self-limit funds raised - online you can have many more people there, and a good sell of your mission can raise more than a ticket price would have

SPONSORS & DONORS

Reach out to your past sponsors to ask for their help. Can they do a short video sharing why they help? During campaign and the event, make sure to show sponsors several times. For past big donors, make the effort for individual calls and invitations, and walk through any tech coaching needed ahead of an event.

THANK YOU

Say thank you! Multiple times! Share how the money will be used. You can prep a thank you graphic ahead of the event to be shared to all. If you have access to mailing addresses, prepare cards ahead of time that can be mailed right after. For sponsors and bigger donors, send a hand-written thank you.

There are so many innovative and successful ways clubs are fundraising online now. If your District would like to have a more detailed presentation about virtual fundraising, please email Cecily Smith at rota-ry7230pr@gmail.com to schedule a date.

At Rotary, we have no tolerance for racism. Promoting respect, celebrating diversity, demanding ethical leadership, and working tirelessly to advance peace are central tenets of our work.

We have more work to do to create more just, open and welcoming communities for all people.

We know there are no easy fixes and that challenging conversations and work lie before all of us. Rotary's strength has long been our ability and commitment to bringing people together. We will tap into that strength now as we stand with those who are working for peace and justice.

Rotary will do our part to listen, learn and take action to ensure that we continue to contribute to making positive change.



Avenues of Service

We channel our commitment to service at home and abroad through five Avenues of Service, which are the foundation of club activity.



Club Service focuses on making clubs strong. A thriving club is anchored by strong relationships and an active membership development plan.



Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Learn more in [An Introduction to Vocational Service](#) and the [Code of Conduct](#).



Community Service encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest. Learn more in [Communities in Action: A Guide to Effective Projects](#).



International Service exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.



Youth Service recognizes the importance of empowering youth and young professionals through leadership development programs such as [Rotaract](#), [Interact](#), [Rotary Youth Leadership Awards](#), and [Rotary Youth Exchange](#).





*Matt Adler
District Governor
2020-2021*

*1835 Beach Rd.
Apalachin, NY 13732*

Phone:
(H) 607-625-2668

(C) 607-765-6853

E-mail:
mbadler@stny.rr.com



Supporting the environment becomes an area of focus

Rotary has a new area of focus — supporting the environment — after a unanimous vote by The Rotary Foundation Trustees and the RI Board of Directors. Rotary has long supported activities that sustain the environment, and in the past five years we have allocated \$18 million to such projects through global grants tied to other areas of focus. Adding the environment as a distinct cause formalizes our longtime community-based efforts and will give Rotary members more ways to increase our global impact and expand our reach.

The Foundation is developing the eligibility criteria for grants in this area of focus and will have more information beginning in October. It will start accepting global grant applications focused on the environment on 1 July 2021.

[WWW.ROTARY
DISTRICT7170.ORG](http://WWW.ROTARYDISTRICT7170.ORG)

Click for registration
for 2021 International
Convention in Taipei

[Rotary International
Convention Taipei](#)

