Subject Line: Double Your Gift’s Impact

Dear <<name>>,

Greetings! I am grateful for your decision to support The Rotary Foundation. Your generosity makes it possible for Rotarians in your district and around the world to implement grants that change lives and improve communities.

**Did you know that your company <<insert company name if known>> can match your gifts to The Rotary Foundation?**

Here are three easy steps you can take to double your impact and increase funding for Rotary projects.

1. Visit [www.rotary.org/matchinggifts](http://www.rotary.org/matchinggifts) to learn about your company’s matching gift policy
2. Contact your company’s Human Resources department to learn more about how to request a match
3. Email [annualfund@rotary.org](mailto:annualfund@rotary.org) with the details of your matching gift request

To recognize your vital role in procuring these gifts, you will receive Foundation recognition points and your club will receive credit for the match amount. I have attached our FAQ which shares additional details about Rotary’s matching gifts program.

Please do not hesitate to contact [annualfund@rotary.org](mailto:annualfund@rotary.org) with any questions regarding matching gifts. Thank you all you do to help The Rotary Foundation serve humanity.

Best,

<<your name>>