

2017 District Conference & Assembly Survey Summary

May 17, 2017

Dear Fellow Rotarians,

It is my pleasure to share with you the following summary of the ongoing survey results from our 2017 District Conference and District Assembly at the Mohonk Mountain House. Attached you will find the current summary report that Survey Monkey provides, and the following is my summary of that information.

General: THEY LOVED IT!

We tried a slightly new approach to some things, based upon a survey that we conducted over two years ago, and the response from those attending was overwhelmingly in support of what we did. THANK YOU to those of you who were involved!

Survey Participation: We've already heard from over 60% of the DC&A participants, and the survey experts will tell you that this is already a high return rate, a good sign of support!

Conference & Assembly Participation (Question 2): Registration for the DC&A for this year was ultimately typical, to slightly above, for recent history. Registration for hotel rooms quickly sold out early (despite reserving 20% more rooms than used in 2016-17), which may have hindered overall participation (totally my mistake, sorry!). We were ultimately able to provide hotel rooms for all of those who requested to be on the wait list. Note for future, if you've planned something new and interesting, plan for more people than the previous year. About two thirds of those attending stayed at Mohonk overnight, and one third commuted (again, pretty typical for a Conference that is in the center of our District).

Combined and Abbreviated Conference & Assembly (Q3): 75% in favor!

75% liked the format of combining the two events, with an additional 12% liking the abbreviated "one day each" format, while only 12% expressed a desire to return to the longer multi-day and separated format.

Quality & Value (Q4): 91% liked Mohonk's quality and value!

91% of those responding liked Mohonk's quality and value, with 53% of responding stating that they wanted to come back to Mohonk as soon as possible, and another 38% wanting to try other venues of similar quality for the sake of variety. Only 9% of those responding wanted to choose less expensive venues to save money.

Venue Location (Q5): 83% say to keep it close!

47% said it should always be within the District, with another 36% saying it's okay to be outside the District, but within about an hour of our boundaries. The remaining 15% had no preference, with only one person saying we should try a "destination conference" (our Long Island peers are reportedly going to the Dominican Republic for theirs next year....).

Event Quality (Q6-9): Four to Five Stars (out of five)!

Each of our three major events over the weekend were very well received by those attending, with the attendees offering some very useful suggestions for the future that Jim, Chrissy and Cindie should consider carefully. In summary:

District Conference: 92% favorable - 67% five stars, 25% four stars.

Gala Reception & Dinner: 94% favorable - 62% five stars, 32% four stars.

District Assembly: 61% favorable - 14% five stars, 47% four stars.

Overall Quality: 83% favorable - 36% five stars, 47% four stars.

As noted above, there were some very useful and insightful comments made by the respondents, and about half of those responding provided their name and contact information, so we could continue to seek input to ensure that our events can keep getting better and more responsive to the majority of our currently active members.

Congratulations and THANK YOU to each of you who were supportive of trying these changes and played a key role in making this District Conference and Assembly so extremely successful. Through planning and TEAMwork, we can build upon this success!

Sincerely,
Louis

Louis Turpin
Rotary District 7210
District Governor 2016-17

2017 District Conference & Assembly Review

Summary Design Survey Collect Responses Analyze Results

RESPONDENTS: 64 of 64

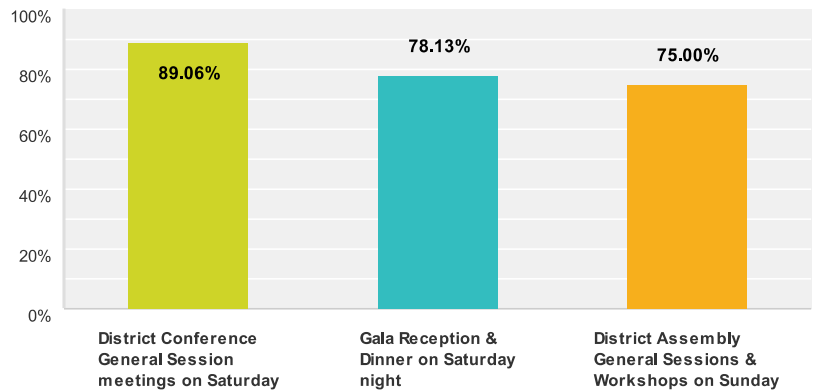
Create Report Share All

- Ü Question Summaries**
- t Data Trends
- U Individual Responses

PAGE 1: District Conference & Assembly is for YOU!

I attended the following portions of the District Conference & Assembly:

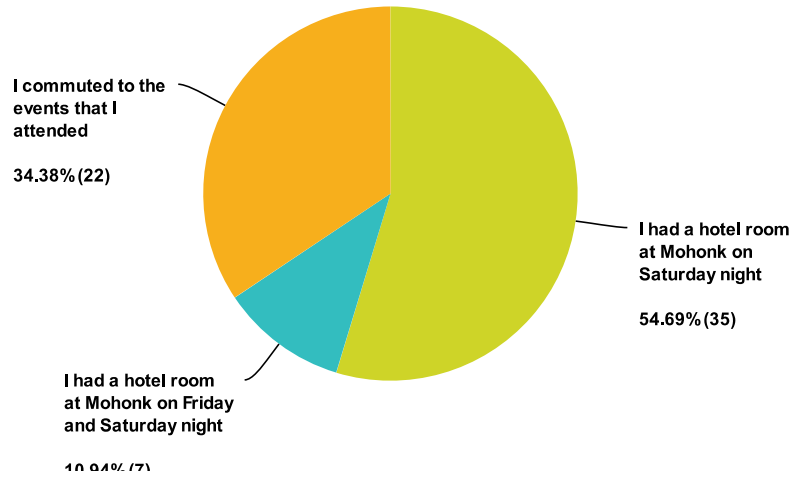
Answered: 64 Skipped: 0



Answer Choices	Responses
– District Conference General Session meetings on Saturday	89.06% 57
– Gala Reception & Dinner on Saturday night	78.13% 50
– District Assembly General Sessions & Workshops on Sunday	75.00% 48
Total Respondents: 64	

Which of the following best describes you?

Answered: 64 Skipped: 0

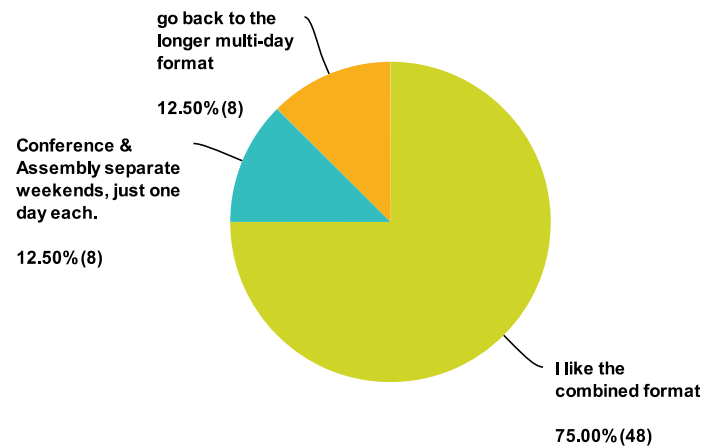


Answer Choices	Responses
I had a hotel room at Mohonk on Saturday night	54.69% 35
I had a hotel room at Mohonk on Friday and Saturday night	10.94% 7
I commuted to the events that I attended	34.38% 22
Total	64

[Comments \(50\)](#)

We combined District Conference with District Assembly, providing the same content as past years when these two events were separate, but reducing the time required from 3-4 days across two weekends to just 2 days on one weekend.

Answered: 64 Skipped: 0

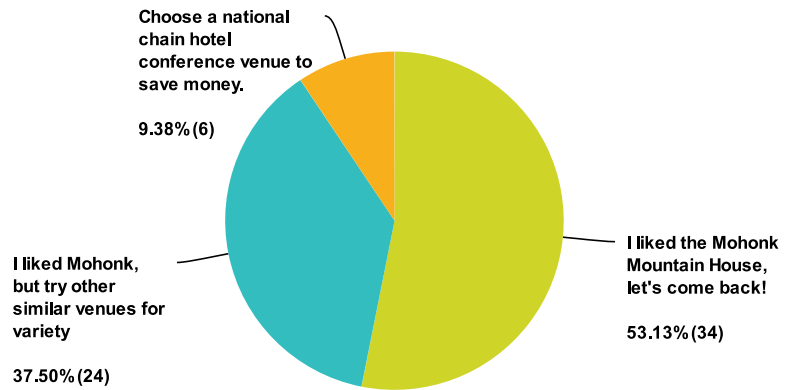


Answer Choices	Responses
I like the combined format	75.00% 48
Conference & Assembly separate weekends, just one day each.	12.50% 8
go back to the longer multi-day format	12.50% 8
Total	64

[Comments \(12\)](#)

We all love getting good value for our money, and we also understand that we get what we pay for. The cost of attendance at all portions of the District Conference & Assembly in each of the past two years were nearly identical (\$438/person in 2016 and \$434/person in 2017), with a la carte commuter options at each for those wishing to attend only portions. How do you feel about the value comparison?

Answered: 64 Skipped: 0

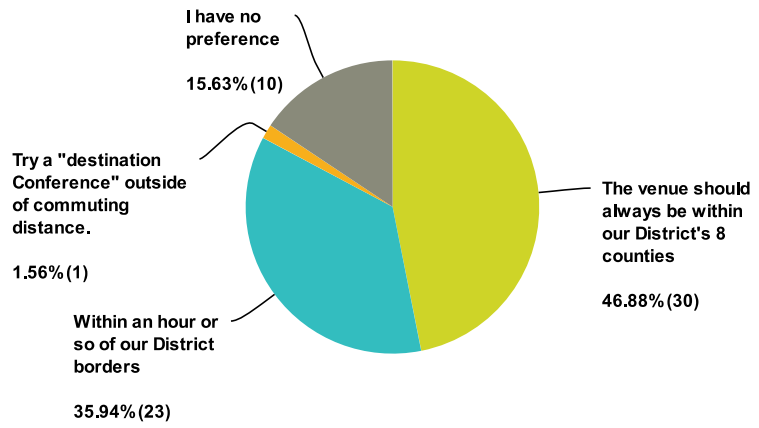


Answer Choices	Responses
I liked the Mohonk Mountain House, let's come back!	53.13% 34
I liked Mohonk, but try other similar venues for variety	37.50% 24
Choose a national chain hotel conference venue to save money.	9.38% 6
Total	64

[Comments \(15\)](#)

How important is the venue location for you?

Answered: 64 Skipped: 0

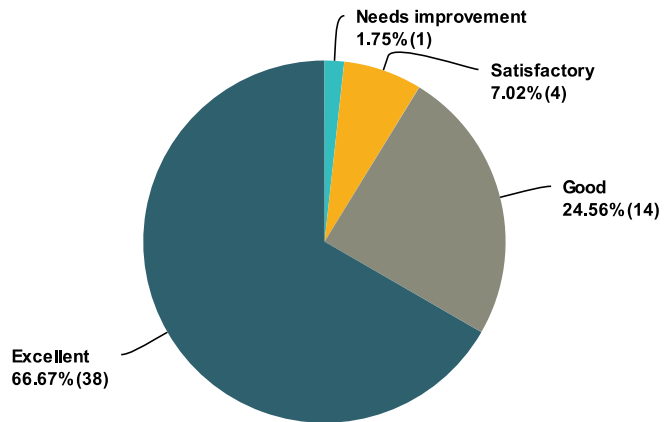


Answer Choices	Responses
The venue should always be within our District's 8 counties	46.88% 30
Within an hour or so of our District borders	35.94% 23
Try a "destination Conference" outside of commuting distance.	1.56% 1
I have no preference	15.63% 10
Total	64

[Comments \(4\)](#)

Overall, how would you rate your District Conference General Session meetings experience on Saturday:

Answered: 64 Skipped: 0



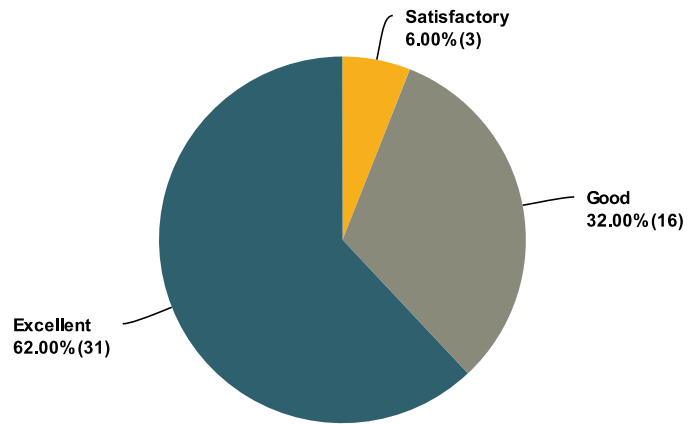
	Not worth my time	Needs improvement	Satisfactory	Good	Excellent	Total	Weighted Average
S	0.00% 0	1.75% 1	7.02% 4	24.56% 14	66.67% 38	57	4.56

[Comments \(11\)](#)

One answer choice has been hidden. [Show and recalculate](#)

Overall, how would you rate your Gala Reception & Dinner experience on Saturday night:

Answered: 64 Skipped: 0



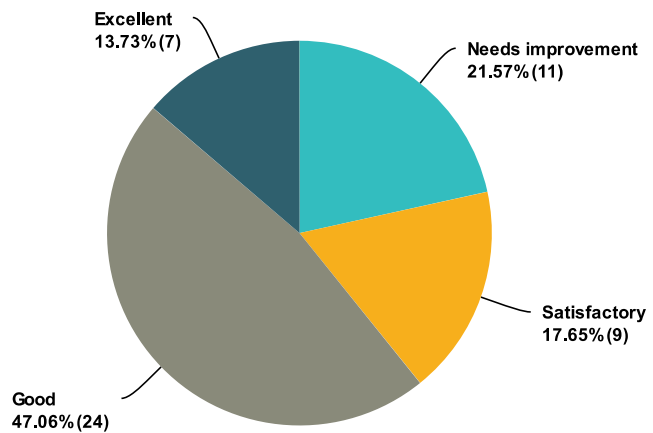
	Not worth my time	Needs improvement	Satisfactory	Good	Excellent	Total	Weighted Average
S	0.00% 0	0.00% 0	6.00% 3	32.00% 16	62.00% 31	50	4.56

[Comments](#) (12)

One answer choice has been hidden. [Show](#) and [recalculate](#)

Overall, how would you rate your District Assembly General Session & Workshop meetings experience on Sunday:

Answered: 64 Skipped: 0



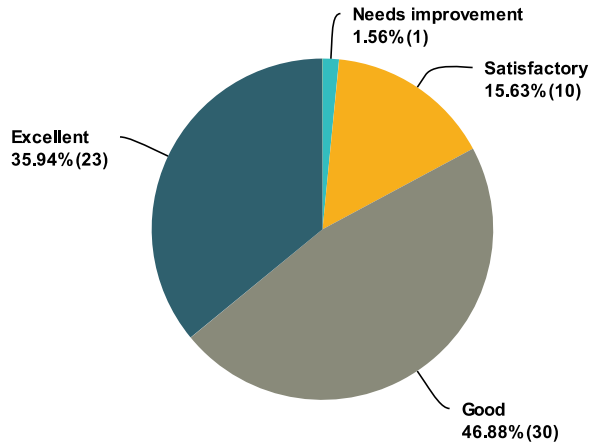
	Not worth my time	Needs improvement	Satisfactory	Good	Excellent	Total	Weighted Average
S	0.00% 0	21.57% 11	17.65% 9	47.06% 24	13.73% 7	51	3.53

[Comments](#) (15)

One answer choice has been hidden. [Show and recalculate](#)

Overall, how would you rate your entire District Conference & Assembly experience:

Answered: 64 Skipped: 0



	Not worth my time	Needs improvement	Satisfactory	Good	Excellent	Total	Weighted Average
S	0.00% 0	1.56% 1	15.63% 10	46.88% 30	35.94% 23	64	4.17

[Comments](#) (11)

**Optional: Provide us your contact information in case we wish to get further input from you. If you prefer, you may also send additional feedback to DG Louis Turpin at Rotary.Turpin@gmail.com.
THANK YOU!**

Answered: 35 Skipped: 29

Answer Choices	Responses
Your Name	Responses 100.00% 35
Your Rotary Club	Responses 100.00% 35
Your Email	Responses 97.14% 34
Your Mobile Phone Number	Responses 94.29% 33