



March 10, 2023

Dear Rotary Club Presidents,

The 2022-23 Rotary year will end soon, so we wanted to remind you of the annual Rotary District 7210
Every Rotarian Every Year Giving Challenge!

As you know, our Rotary Foundation is one of the important aspects of Rotary which sets us apart from other local community service organizations. The Rotary Foundation transforms our support into service projects that change lives both in our own communities and around the world. It is because of your support of The Rotary Foundation each year that we are able to generously award so many District Grants and Global Grants for your Clubs' Projects!

Our District's Foundation Giving Goals for the 2022-23 Rotary year include the goal of having each of our Clubs average at least \$144/member, with 100% participation, to The Rotary Foundation (TRF) Annual Fund. The Every Rotarian Every Year (EREY) Giving Challenge is intended to help your Club achieve this goal, and as a result not only increase our capacity for Doing GOOD in our communities and the world, but to also have your Club be recognized for exceeding the requirements of the prestigious EREY Banner at our annual Foundation Club Recognition Awards event.

The 2022-23 EREY Giving Challenge has two parts and two opportunities for prizes!

1. **PETS GIVING CHALLENGE:** There will be an in-person "Dueling Pianos" TRF Fundraiser on March 24, 2023 at the Mid-Northeast Presidents-Elect Training Seminar (PETS), with prize(s) for the District that raises the most funds for TRF. We are encouraging **every Club in our District to make an [online donation](#) of at least \$25 in the name of each of their active members to The Rotary Foundation's Annual Fund SHARE** (*achieving 100% EREY status, see attached instructions*) **between today and March 24**, then have their President-Elect submit a copy of the donation confirmation from TRF during the Dueling Pianos fundraiser at PETS. Clubs who have previously achieved 100% EREY status this year can make a single donation totaling \$25/member to TRF's Annual Fund. All Clubs who donate \$25/active member as directed for this PETS Giving Challenge will be **entered in a drawing for a Paul Harris Fellow award** (*via 1,000 Foundation Recognition Points awarded as you wish*) at the April 29 District Assembly (*with two entries for those Clubs who also previously achieved 100% EREY status this year*). Proof of prior, or on-site, donations by check, credit card or cash will also be accepted for the Dueling Pianos fundraiser, but you are strongly encouraged to [donate online](#) in advance for the PETS Giving Challenge.
2. **DISTRICT GIVING CHALLENGE:** **Every Club which achieves an average of at least \$144 per active member to the TRF Annual Fund SHARE and 100% EREY participation** (*with \$25 donations or more for every active member*) **before June 1, 2023** will be **entered in a second drawing for a Paul Harris Fellow award** (*via 1,000 Foundation Recognition Points awarded as you wish*) at the June 29 District Year-End Celebration! Remember to [donate online](#) in the name of each of your members to achieve 100% EREY status (*see attached instructions*).

To assist you with success on the **EREY Giving Challenge**, we will be providing you with regular updates on your Clubs' Rotary Foundation giving status. Please feel free to reach out to us any time that you have questions. Our Foundation Giving Committee is here to help you achieve your goals and Do GOOD in your community & beyond!

Most sincerely,
Louis

J. Louis Turpin
District Rotary Foundation Committee
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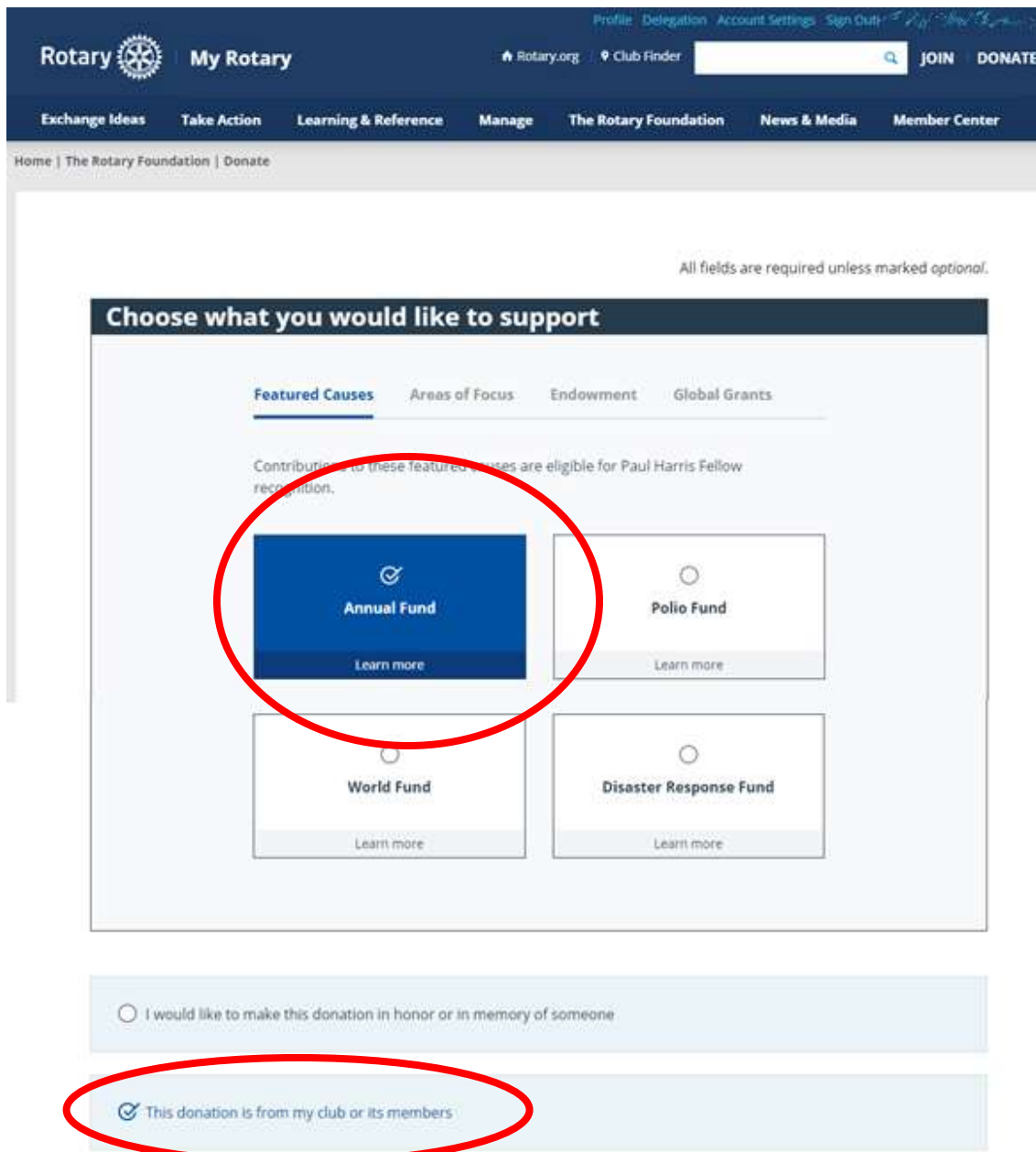
How to Donate Online on Behalf of Club Members

(For Club Members: President, Club Foundation Chair, Membership Chair, Executive Secretary/Director, Secretary & Treasurer)

Step 1: Log in to your My Rotary account – www.rotary.org/myrotary.

Step 2: Choose what fund your club members would like to support (e.g., Annual Fund is the default selection and selected in the image below).

Step 3: Place a check mark by “This donation is from my club or its members.”



Profile Delegation Account Settings Sign Out

Rotary My Rotary Rotary.org Club Finder [Search] JOIN DONATE

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All fields are required unless marked optional.

Choose what you would like to support

Featured Causes Areas of Focus Endowment Global Grants

Contributions to these featured causes are eligible for Paul Harris Fellow recognition.

<input checked="" type="radio"/> Annual Fund Learn more	<input type="radio"/> Polio Fund Learn more
<input type="radio"/> World Fund Learn more	<input type="radio"/> Disaster Response Fund Learn more

I would like to make this donation in honor or in memory of someone

This donation is from my club or its members

Step 4: Select the box “Donate from members.”

Step 5: Your members and their donor IDs will be populated. Enter the contribution amount for each member. Enter \$0 if no contribution amount.

Step 6: Please confirm all information is correct before submitting the online multi-donor feature.

If you have any questions, please contact the Rotary Support Center at rotarysupportcenter@rotary.org or 1-866-9Rotary.

The screenshot shows the 'Donation' form with the following elements:

- Select your country:** United States
- Select your currency:** US Dollar
- Rotary Club of:** [Redacted]
- Donate from club:** [Unselected]
- Donate from members:** [Selected and circled in red]

Name	Amount (USD)
Name (123456)	
12345678901234567890	
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