



September 24, 2021

**Dear Rotary Club Presidents,**

With the 2021-22 Rotary year under way, we wanted to remind you of the annual Rotary District 7210  
**Every Rotarian Every Year Giving Challenge!**

As you know, our Rotary Foundation is one of the important aspects of Rotary which sets us apart from other local community service organizations. The Rotary Foundation transforms our support into service projects that change lives both in our own communities and around the world. It is because of your support of The Rotary Foundation each year that we are able to generously award so many District Grants and Global Grants for your Clubs' Projects!

Our District's Foundation Giving Goals for the 2021-22 Rotary year include the goal of having each of our Clubs average at least \$144/member (*we achieved \$142/member last year*), with 100% participation, to The Rotary Foundation (TRF) Annual Fund. The Every Rotarian Every Year (EREY) Giving Challenge is intended to help your Club achieve this goal, and as a result not only increase our capacity for Doing GOOD in our communities and the world, but to also have your Club be recognized for exceeding the requirements of the prestigious EREY Banner at our annual Foundation Club Recognition Awards event.

The 2021-22 **EREY Giving Challenge** has two parts; every Club must ensure that:

1. **100% of their active members** have had donations of at least **\$25 made in each of their names** to The Rotary Foundation's (TRF) Annual Fund **by December 31, 2021**. Often a very easy way to accomplish this is for the Club to gather donations and to submit a donation for each of its members via the online [Donate](#) button on MyRotary.org (see attached instructions).
2. Their Club's total donations to TRF's Annual Fund reach an **average of at least \$144/member, preferably by March 15, 2022** (prior to PETS 2022) but absolutely no later than June 30, 2022.

Here are our **Special Incentives** to assist you with success on the **EREY Giving Challenge**:

- a. **Every Club which achieves 100% EREY participation** with \$25 donations or more for every active member before December 31, 2021 will be **entered in a drawing for a Paul Harris Fellow award** (via 1,000 Foundation Recognition Points), awarded as you wish!
- b. **Every Club which achieves and average of at least \$144/member and 100% EREY participation** (with \$25 donations or more for every active member) before March 15, 2022 will be **entered in a second drawing for a Paul Harris Fellow award** (via 1,000 Foundation Recognition Points), awarded as you wish!
- c. **Each of the above Clubs which also adds five or more new active participants in [Rotary Direct](#) recurring annual donations during each phase of the Challenge will receive a second entry to the above drawings for the Paul Harris Fellow awards!**

To assist you with success on the **EREY Giving Challenge**, we will be providing you with regular updates on your Clubs' status, as well as to share some creative ways to make supporting our Foundation easy and fun for your members. Please feel free to reach out to us any time that you have questions. Our Foundation Giving Committee is here to help you achieve your goals and Do GOOD in your community & beyond!

Most sincerely,  
*Louis*

**J. Louis Turpin**  
District Rotary Foundation Chair  
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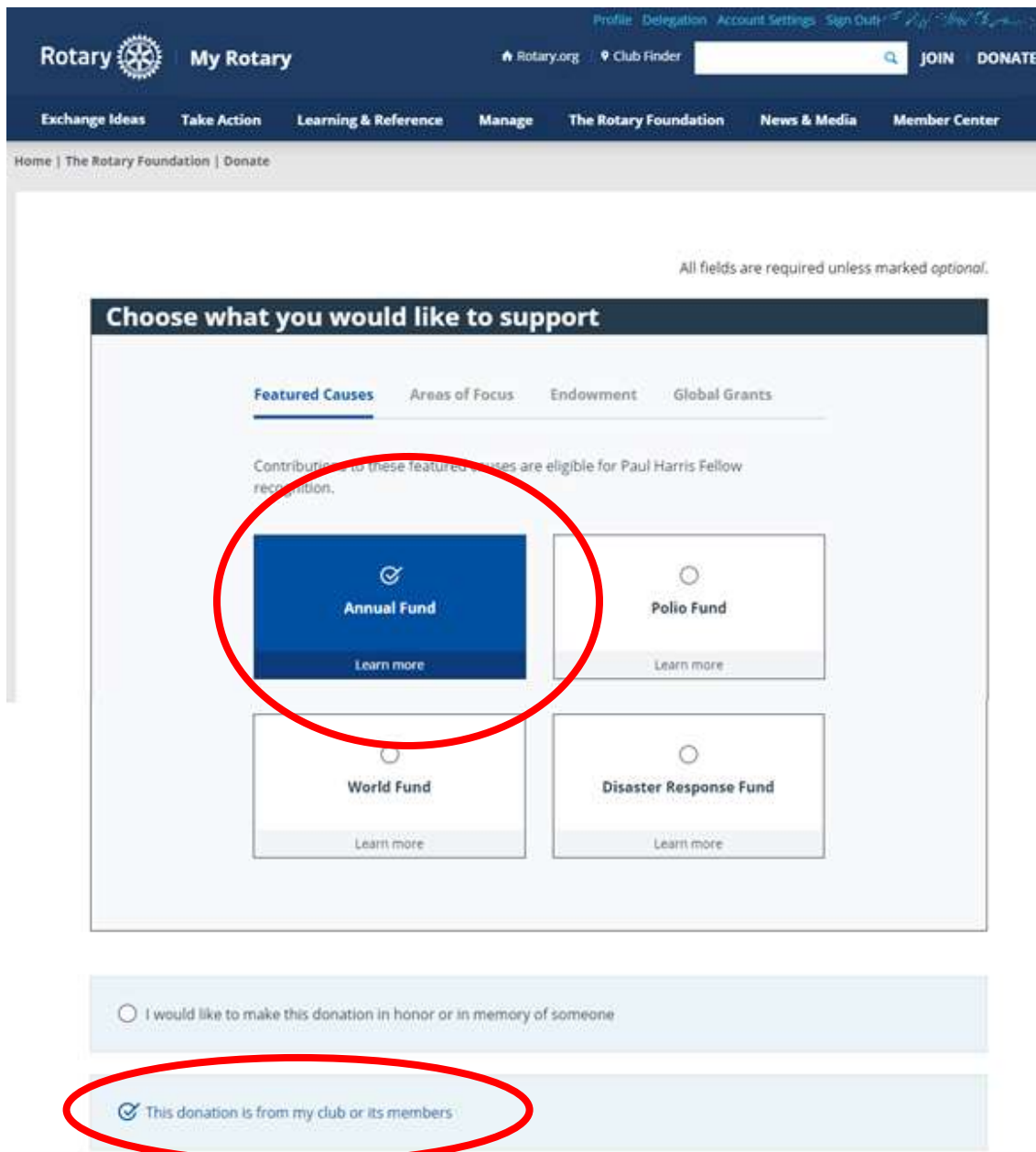
## How to Donate Online on Behalf of Club Members

*(For Club Members: President, Club Foundation Chair, Membership Chair, Executive Secretary/Director, Secretary & Treasurer)*

Step 1: Log in to your My Rotary account – [www.rotary.org/myrotary](http://www.rotary.org/myrotary).

Step 2: Choose what fund your club members would like to support (e.g., Annual Fund is the default selection and selected in the image below).

Step 3: Place a check mark by “This donation is from my club or its members.”



Profile Delegation Account Settings Sign Out

Rotary My Rotary Rotary.org Club Finder [Search] JOIN DONATE

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All fields are required unless marked optional.

### Choose what you would like to support

Featured Causes Areas of Focus Endowment Global Grants

Contributions to these featured causes are eligible for Paul Harris Fellow recognition.

<input checked="" type="checkbox"/> <b>Annual Fund</b> Learn more	<input type="checkbox"/> <b>Polio Fund</b> Learn more
<input type="checkbox"/> <b>World Fund</b> Learn more	<input type="checkbox"/> <b>Disaster Response Fund</b> Learn more

I would like to make this donation in honor or in memory of someone

This donation is from my club or its members

